



ICCA Asia Pacific EvolvDestination Forum 2026

22-23 October, Macao



Hosted by  澳門會展旅遊業協會
Macao Association of Convention, Exhibition & Tourism Sector

Technical Visits Guide

ICCA Asia Pacific EvolvDestination Forum 2026 | October 23, 2026

Why You Should Join

- **Unrivaled Networking Opportunities:** Connect directly with venue operators, event organizers, GBA tourism authorities, and international MICE peers in an engaging, immersive environment.
- **Exclusive Behind-the-Scenes Access:** Gain insider access to operational mechanics, technology setups, and spatial designs of award-winning arenas, expo halls, and integrated resorts.
- **GBA Integration Insights:** Understand the practical mechanics of the '1 Exhibition, 2 Cities' (Macao & Hengqin) model driving future growth in the Greater Bay Area.

Important Participant Information

- **Date & Assembly:** October 23, 2026 | Boarding at Broadway Macau Coach Park at 09:15 (Buses depart promptly at 09:30).
- **Dress Code:** Business Casual / Smart Casual. Comfortable walking shoes are strongly recommended.
- **Hengqin Border Formalities:** Delegates taking the Hengqin Route **MUST** ensure valid entry visas/permits for Mainland China and complete the arrival card prior to boarding.
- **Registration & Seats:** Seats are limited and available on a first-come, first-served basis. Please pre-register via the conference portal.



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Macau Route — MICE, Heritage & World-Class Arenas

Explore Macau's iconic integrated resorts, historic UNESCO World Heritage sites, and state-of-the-art event facilities. This tour offers deep insights into Macau's position as a premier international MICE destination and cultural hub.

Time	Duration	Agenda	Highlights	Reference
09:30			Departure from Broadway Macau	
09:45 - 10:30	45mins	The Venetian Macao 3-in-1 Expo	- Explore three prestigious concurrent international expos: - MIF: Macao International Trade & Investment Fair - C-PLPEX: China-Portuguese-Speaking Countries Economic & Trade Expo - MFE: Macao Franchise Expo - Direct exposure to cross-border trade matching, international franchise models, and Macao's pivotal role as a commercial portal between China and Lusophony economies.	 
10:45 - 11:15	30mins	Studio City	- Hollywood-Inspired Entertainment & MICE Resort: Home to the world's highest 8-shaped Ferris wheel (Golden Reel), cutting-edge indoor water park, and versatile event spaces. - Explore immersive entertainment integration and themed resort event operations.	



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Time	Duration	Agenda	Highlights	Reference
11:30 - 12:00	30mins	Wynn Palace	• Pinnacle of Luxury Hospitality & Floral Artistry: Famous for its iconic Performance Lake cable car system, grand floral sculptures, and high-end conference amenities. • Discover ultra-luxury VIP hospitality standards and premium event venue management.	
12:15 - 13:15	60mins	Lunch: Regency Art Hotel	Enjoy local Macanese and international culinary delights in Taipa.	
13:30 - 15:30	120mins	Macau Historic Centre (UNESCO Heritage)	• Walking discovery of Macau's unique East-meets-West heritage (Ruins of St. Paul's, Senate Square, and surrounding cultural landmarks). • Understand how Macau seamlessly blends rich multi-century historical preservation with modern urban tourism.	
15:30 - 16:00	30mins	Galaxy International Convention Center (GICC) & Galaxy Arena	• Technical inspection of Macau's newest, state-of-the-art venue spanning 40,000 sqm of flexible event space and the 16,000-seat Galaxy Arena. • Behind-the-scenes perspective on cutting-edge audio-visual technology, smart venue ops, and large-scale convention execution.	
16:00			Return to Broadway Macau	

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Hengqin Route — Cross-Border Innovation & Synergy

Cross into the Guangdong-Macao In-Depth Cooperation Zone in Hengqin. Experience firsthand the rapid development of cross-border MICE infrastructure, mega entertainment facilities, luxury hospitality, and traditional Chinese medicine industrial innovation.

Time	Duration	Agenda	Highlights	Reference
09:30			Departure from Broadway Macau to Hengqin	
			*Hengqin is part of mainland China. A valid travel document is required for border crossing: • Visa & Entry Policy: https://iccaap2026.scimeeting.cn/en/web/index/36961_3307104 • Fill in the China Arrival Card online in advance BEFORE border clearance: https://s.nia.gov.cn/ArrivalCardFillingPC/entry-registration-home	
10:10 - 10:40	30mins	Hengqin Planning Exhibition Hall	• Urban Vision & Policy Blueprint: Interactive exhibition of Hengqin's master plan and strategic integration with Macau. • Gain first-hand understanding of the Guangdong-Macao In-Depth Cooperation Zone's growth and infrastructure roadmap.	
10:50 - 11:20	30mins	Tianmu Qintai Convention Center	• Tour Hengqin's new landmark architecture and lifestyle boutique hospitality concept. • Discover architectural innovations, waterfront urban design, and boutique hospitality trends in the Greater Bay Area.	
11:40 - 12:10	30mins	Hengqin Bay International Convention Center	• Mega-Resort MICE Complex: Massive convention facilities within Chimelong Resort. • Discover large-scale convention management and themed resort event integration.	



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12:30 - 13:30	60mins	Lunch: DoubleTree by Hilton	Enjoy a refined buffet and networking lunch at DoubleTree by Hilton Hengqin.	
13:30 - 14:30	60mins	Hengqin MICE Presentation & Briefing	• Promotion session detailing venue policies, subsidies, and cross-border MICE support. • Direct access to Hengqin MICE incentives, cross-border event policies, and local partner resources.	
15:00 - 15:40	40mins	Traditional Chinese Medicine (TCM) Industrial Park	• Explore the Traditional Chinese Medicine Science and Technology Industrial Park of Co-operation between Guangdong and Macao. • Learn about internationalization, R&D transformation, and health-tech integration within the GBA initiative.	
16:00			Return to Broadway Macau	