

# Global Venue Experts Forum



**Wee Phong Chua**  
Group Chief Executive Officer  
Constellar

Wee Phong leads the Constellar group of companies as Group CEO. During his previous tenure at Singapore Press Holdings as Executive Director of Sphere Exhibits and Executive Vice President (Circulation), Wee Phong built the former into one of the biggest event companies in Singapore and expanded the circulation division from a cost centre to a revenue centre covering retail, distribution, marketing, franchising, consumer experience and convenience stores. This included the establishment of 67 convenience outlets across the island offering commuters easy access to news, food and other necessities on the go.