

# Global Venue Experts Forum



**Yew Jin Khoo**

Vice President Digital & Innovation  
Singapore Association of Convention  
& Exhibition Organisers & Suppliers  
(SACEOS)

With close to two decades of experience, Yew Jin is an experienced marketer and digital transformation champion.

At Constellar, he is responsible for marketing, customer experience and festivalisation at Singapore EXPO, and has a proven track record in tech enablement and commercial partnerships. He was previously Head of Marketing & ECommerce at Qatar Airways Singapore, leading best-in class campaigns and driving exponential e-commerce revenue.

Beyond being Constellar's Vice President of Marketing, he is now also part of the SACEOS Executive Committee as Vice President, Digital & Innovation, SACEOS (Singapore Association of Convention & Exhibition Organisers & Suppliers).