



2021 ANNUAL GLOBAL
CONVENTION
ATLANTA
8 - 11 September

TRAVEL • LEARN • CONNECT



IGLTA
ADVANCING
LGBTQ+ TRAVEL

**IGLTA Association Board of Directors Call
Wednesday, 03 November 2021
9:00 AM EDT**

**Google Meet video call link: <https://meet.google.com/aph-goax-pkn>
Or phone only, dial: (US) +1 617-675-4444 PIN: 198 168 715 8678#**

More phone numbers: <https://tel.meet/aph-goax-pkn?pin=1981687158678>

Times below are Eastern USA/Canada

- | | | |
|------|------------------------------|--------|
| I. | Welcome | 9am |
| II. | President/CEO Updates | 9:05am |
| III. | Board Committee Discussion | 9:20am |
| | a. See below for committees | |
| IV. | Accreditation Program Update | 9:40am |
| V. | Spain projects | 9:50am |
| | a. LGBTQ+ Masters Program | |



b. Membership funding grant

IGLTA BOARD COMMITTEES:

- Governance will be the Executive Committee
 - All year long committee
 - Review and recommend solutions from complaints within the membership
 - Lead for any changes to Bylaws or other organizational documents
 - Recruit potential board members based on needs of the board
 - Staff liaison – President/CEO

- Membership
 - All year long committee.
 - This committee is the lead evaluator for potential news membership programs, reviewing projects in advance of launch (ie- accreditation program)
 - Generate ideas for membership growth and retention (ie- tourism univ and student programs)
 - Staff liaison – Membership Manager

- Marketing
 - Committee needed per project. Staff does not recommend regularly planned conference calls but instead when opportunities arise.
 - Promoting of products & services as needed (marketing of the accreditation program)
 - Helping with strategy and growth ideas with B2C marketing
 - Staff liaison – VP - Communications

- Convention Planning -
 - Review the bids from the tourism boards and hotels, and engage them for the best possible offerings
 - Assist with seeking/vetting speakers and topics, along with the foundation board
 - Staff liaison – varies depending on action