

IGLTA FEATURED BUSINESS PACKAGE

INCLUDES THE FOLLOWING MARKETING BENEFITS

- 1 annual IGLTA membership with a dynamic profile on the website including:
 - Enhanced listing upgrade (moves listing to the top of search results)
 - **Featured Business** banner on profile
- 1 Registration for the IGLTA Global Convention
- 2 eBlasts (business or consumer)
- 2 IGLTA eNewsletter sponsorships (business or consumer)
- TravelOutNewsWire® press release distribution or Press FAM consulting package
- Destination specific cover photo postings on IGLTA Facebook page
 - Up to three per year
- Social media integration using dedicated posts
 - 6x posts: Facebook, Twitter or LinkedIn
- Complimentary Supplier access to #IGLTAgo – Virtual Marketplace
- 1-month banner ad on IGLTA.org homepage

Total marketing value: US\$16,050

IGLTA Featured Business Package: US\$9,995

ANNUAL IGLTA MEMBERSHIP WITH DYNAMIC PROFILE ON IGLTA WEBSITE

Contact: membership@iglta.org

DETAILS INCLUDED ON YOUR COMPANY LISTING:

- Business Name (30 characters maximum)
- Address on listing
- Short description (300 characters maximum)
- Long description (2,000 characters maximum)
- Website link
- Social Media links
- Ability to activate TripAdvisor rating on listing
- Ability to feature up to 30 photos on membership profile
- **IMAGE FORMAT:** JPG, **QTY:** 30, **MAX FILE SIZE:** 800 px wide x 600 px tall
- Ability to create Events, Tours & Specials linked to profile

DEDICATED E-BLAST TO IGLTA B2B OR B2C DATABASE

Contact (B2B): toni.reckley@iglta.org

Contact (B2C): auston.matta@iglta.org

This email blast is distributed to our entire database of either travel professionals (+11,000 opt-in contacts) or LGBTQ+ consumers (37,000 opt-ins) worldwide. A previous example of an eBlast can be found [here \(B2B\)](#) and [here \(B2C\)](#).

QTY AVAILABLE: 2, your choice of either B2B or B2C

DEADLINE: Due two weeks prior to the distribution date.

SPECIFICATIONS:

Please provide content in the form of an HTML file that has all necessary coding within the <body> tag, **MAX 600 pixels wide** or less and houses all images on a set -public server (so all tags must use the http:// part of the address - IGLTA cannot host images on our server).

ALTERNATE SPECIFICATIONS: .jpeg image, 800 x 800 pixels

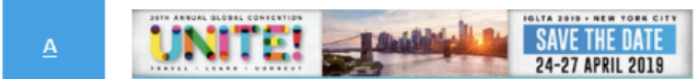
Please provide a redirect URL. (Please note: this option is less dynamic than the html option.)

IGLTA E-NEWSLETTER BANNER AD (OR) FEATURED ARTICLE IN B2B OR B2C E NEWSLETTER

Contact (B2B): loann.halden@iglta.org

Contact (B2C): auston.matta@iglta.org

This is in the IGLTA business or consumer newsletter emailed to more than 11,000+ tourism business contacts or 37,000 consumers worldwide. You have the option of providing a banner ad sponsorship [\(A\)](#) OR doing a featured article [\(B\)](#). An example of the newsletter can be found [here \(B2B\)](#) and [here \(B2C\)](#).



2019 ANNUAL GLOBAL CONVENTION
UNITE!
TRAVEL • LEARN • GROW
IGLTA 2019 • NEW YORK CITY
SAVE THE DATE
24-27 APRIL 2019

A

Gay parents made to board flight separately while airline let straight families stay together

Independent

A gay couple were left "very disappointed" after being told only one of them could board a 19-month-old child – even though straight families were allowed to board together. Jeff Co... with their... and and... his daughter were flying from San Francisco to Taipei with EVA Air on 1 September when t... occurred. [READ MORE](#)

B

QTY AVAILABLE: 2

DEADLINE: Newsletters are sent each Wednesday (B2B) or every other Friday (B2C); content is due no later than the Friday prior to each distribution.

SPECIFICATIONS:

(A) BANNER DIMENSIONS:

468 PIXELS x 60 PIXELS + URL

(A) FILE FORMAT: JPG or GIF; max 40kb

(B) TEXT: Up to 100 words + URL

(B) IMAGE: Landscape; max 600 pixels wide

TRAVELOUTNEWSWIRE PRESS RELEASE DISTRIBUTION OR PRESS FAM CONSULTING

Contact: loann.halden@iglta.org

Take advantage of IGLTA's connections with LGBTQ+ travel media worldwide. Distribute your press release via our database of 400+ opt-in media outlets or request consulting to host your own LGBTQ+ media press FAM.

QTY AVAILABLE: 1

IGLTA Press FAM consulting package [Click HERE](#)

TravelOutNewsWire [Click HERE](#)

IGLTA B2B OR B2C FACEBOOK COVER PHOTO FOR 1WEEK

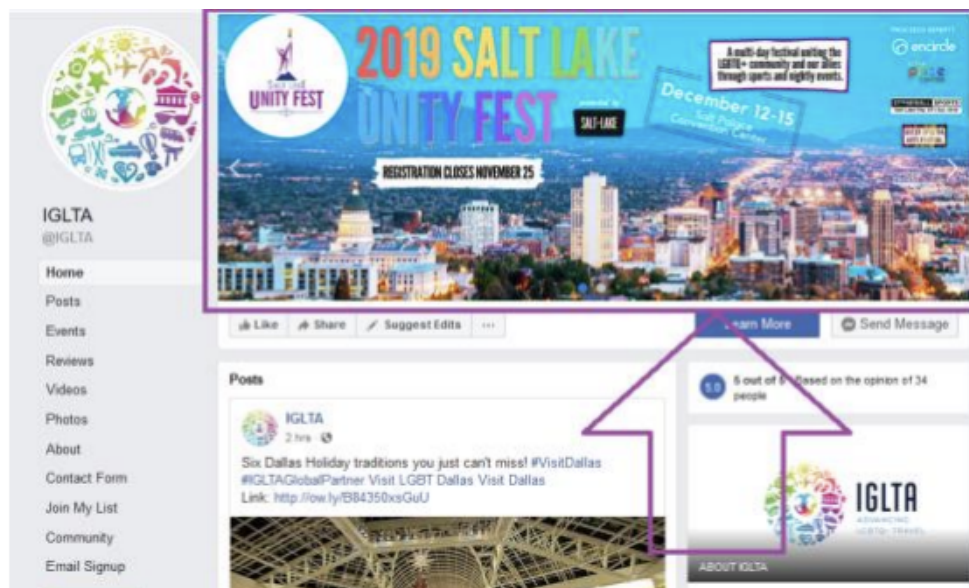
Contact: toni.reckley@iglta.org

QTY AVAILABLE: 3

FILE FORMAT: JPG, GIF, and SW

MAX FILE SIZE: 851 pixels wide & 315 pixels tall – **Desktop applicable**

- Optional text for photo
- Destination/Business-specific cover photo postings on IGLTA Facebook page (up to three per year)



SOCIAL MEDIA B2B OR B2C CHANNELS

Contact: toni.reckley@iglta.org

QTY AVAILABLE: 6

FILE FORMAT: jpg or png

- Image ratio: 9:16 to 16:9
- Recommended resolution: Upload the highest resolution image available. • Images that consist of more than 20% text may experience reduced delivery. [Learn more about text in images.](#)
- Text in post: 125 characters
- Images cropped to 1.91:1
- Recommended resolution: at least 1,200 x 628px
- Headline: 25 characters
- Link Description: 30 characters



IGLTA GLOBAL CONVENTION REGISTRATION

Contact: convention@iglta.org

QTY AVAILABLE: 1

Each year, IGLTA has hosted a Global Convention attracting hundreds of tourism professionals. Since 1984, it has been the world's premier educational and networking event for LGBTQ+ tourism. Each edition of the conference connects LGBTQ+ and LGBTQ+ welcoming travel and tourism suppliers and buyers through a hosted buyer and scheduled appointment program, numerous educational workshops, and networking receptions.



Think Tank
United 19 global tourism leaders to address the evolving challenges faced by LGBTQ+ travelers in the Caribbean.



David Martin Small Business Fellowship Recipients
The 10 recipients represented LGBTQ+ small businesses from Guyana, Mexico, Jamaica, Ecuador, Brazil, and Puerto Rico.



Voyage
The IGLTA Foundation is thrilled to announce that this year our annual fundraiser raised US\$118,000 with 283 tickets sold.



Impact Award
LUNFARDA TRAVEL



40TH ANNIVERSARY GLOBAL CONVENTION
SAN JUAN, PUERTO RICO
4-7 OCTOBER 2023
TRAVEL • LEARN • CONNECT

Total Economic Impact US\$725K+

700+	36	37	47
attendees	countries & territories represented	LGBTQ+ welcoming convention sponsors	Exhibitors in our 2-day Tourism Expo

Relive the Puerto Rico Memories
Check out our FB albums to view all the photos by @ghostedits from #IGLTA40!



Tag yourself, tag a friend!

Buyer/Supplier Marketplace
Produced in cooperation with the Jacobs Media Group, 88 pre-qualified buyers representing nearly US\$686.5 million total buying power and US\$183.5 million LGBTQ+ Travel Buying Power, met with suppliers in a total of 1760 scheduled appointments.



Global Media Networking Prize Winner
Dan Braun, Pride Air Group

Pioneer Award
Keshav Suri | Executive Director, The LALIT Group of Hotels; Founder, Keshav Suri Foundation

Pathfinder Award
+rue self
trueselffoundation.org

WAVES AHEAD
wavesahead.org