



IGLTA FEATURED BUSINESS PACKAGE

INCLUDES THE FOLLOWING MARKETING BENEFITS:

- 1 annual IGLTA membership with a dynamic profile on the website including:
 - Enhanced listing upgrade (moves listing to the top of search results)
 - **Featured Business** banner on profile
- 1 Registration for the IGLTA Global Convention
- 2 eBlasts (business or consumer)
- 2 IGLTA eNewsletter sponsorships (business or consumer)
- TravelOutNewsWire® press release distribution or Press FAM consulting package
- Destination specific cover photo postings on IGLTA Facebook page
 - Up to three per year
- Social media integration using dedicated posts
 - 6x posts: Facebook, Twitter or LinkedIn
- Complimentary Supplier access to #IGLTAgo – Virtual Marketplace
- 1-month banner ad on IGLTA.org homepage

Large Business (100+ employees): US \$15,000

- 1 annual IGLTA membership with a dynamic profile on the website including:
 - Enhanced listing upgrade (moves listing to the top of search results)
 - **Featured Business** banner on profile
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- 1 eBlasts (business or consumer)
- 1 IGLTA eNewsletter sponsorships (business or consumer)
- TravelOutNewsWire® press release distribution or Press FAM consulting package
- Destination specific cover photo postings on IGLTA Facebook page
 - Up to three per year
- Social media integration using dedicated posts
 - 3x posts: Facebook, Twitter or LinkedIn
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- 1-month banner ad on IGLTA.org homepage

Small Business (1-100 employees): US \$7,000

ANNUAL IGLTA MEMBERSHIP WITH DYNAMIC PROFILE ON IGLTA WEBSITE

Contact: membership@iglta.org

DETAILS INCLUDED ON YOUR COMPANY LISTING:

- Business Name (30 characters maximum)
- Address on listing
- Short description (300 characters maximum)
- Long description (2,000 characters maximum)
- Website link
- Social Media links
- Ability to activate TripAdvisor rating on listing
- Ability to feature up to 30 photos on membership profile
IMAGE FORMAT: JPG, **QTY:** 30, **MAX FILE SIZE:** 800 px wide x 600 px tall
- Ability to create Events, Tours & Specials linked to profile

DEDICATED E-BLAST TO IGLTA B2B OR B2C DATABASE

Contact (B2B): toni.reckley@iglta.org

Contact (B2C): auston.matta@iglta.org

This email blast is distributed to our entire database of either travel professionals (+13,500 opt-in contacts) or LGBTQ+ consumers (48,500 opt-ins) worldwide. A previous example of an eBlast can be found [here \(B2B\)](#) and [here \(B2C\)](#).

QTY AVAILABLE: 2, your choice of either B2B or B2C

DEADLINE: Due two weeks prior to the distribution date.

SPECIFICATIONS:

Please provide content in the form of an HTML file that has all necessary coding within the <body> tag, **MAX 600 pixels wide** or less and houses all images on a set -public server (so all tags must use the http:// part of the address - IGLTA cannot host images on our server).

ALTERNATE SPECIFICATIONS: .jpeg image, 800 x 800 pixels

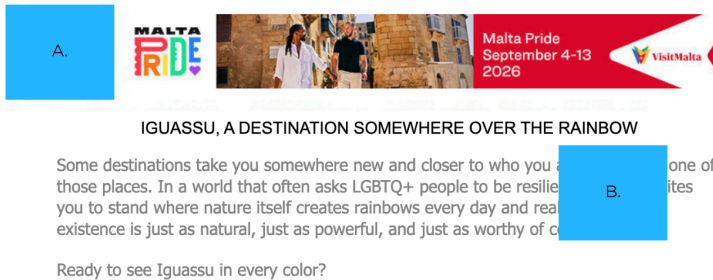
Please provide a redirect URL. (Please note: this option is less dynamic than the html option.)

IGLTA E-NEWSLETTER BANNER AD (OR) FEATURED ARTICLE IN B2B OR B2C E NEWSLETTER

Contact (B2B): allison.mazzeo@iglta.org

Contact (B2C): auston.matta@iglta.org

This is in the IGLTA business or consumer newsletter emailed to more than 13,500+ tourism business contacts or 48,500 consumers worldwide. You have the option of providing a banner ad sponsorship (A) OR doing a featured article (B). An example of the newsletter can be found [here \(B2B\)](#) and [here \(B2C\)](#).



DEADLINE: Newsletters are sent each Wednesday (B2B) or every other Friday (B2C); content is due no later than the Friday prior to each distribution.

SPECIFICATIONS:

(A) BANNER DIMENSIONS:
728 PIXELS x 90 PIXELS + URL

QTY AVAILABLE: 2

(A) FILE FORMAT: JPG or GIF; max 40kb

(B) TEXT: Up to 100 words + URL

(B) IMAGE: Landscape; max 600 pixels wide

TRAVELOUTNEWSWIRE PRESS RELEASE DISTRIBUTION OR PRESS FAM CONSULTING

Contact: allison.mazzeo@iglta.org

Take advantage of IGLTA's connections with LGBTQ+ travel media worldwide. Distribute your press release via our database of 400+ opt-in media outlets or request consulting to host your own LGBTQ+ media press FAM.

QTY AVAILABLE: 1

IGLTA Press FAM consulting package [Click HERE](#)

TravelOutNewsWire [Click HERE](#)

IGLTA B2B OR B2C FACEBOOK COVER PHOTO FOR 1WEEK

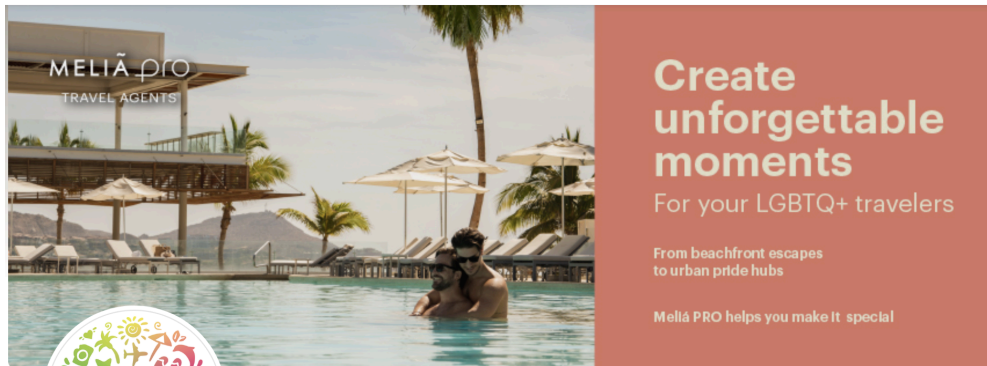
Contact: nicolo.manfredini@iglta.org

QTY AVAILABLE: 3

FILE FORMAT: JPG, GIF, and SW

MAX FILE SIZE: 851 pixels wide & 315 pixels tall – **Desktop applicable**

- Optional text for photo
- Destination/Business-specific cover photo postings on IGLTA Facebook page (up to three per year)



IGLTA

SOCIAL MEDIA B2B OR B2C CHANNELS

Contact: nicolo.manfredini@iglta.org

QUANTITY:	6
FILE FORMAT:	JPG / PNG
	Image ration 4:5 or 4:4 (4:5 is preferred)
	Highest resolution available
	Image: no text, graphic elements or logo (especially for Instagram).
	Let's work together to find the best way to share your message! We recommend content that feels authentic, tells a story, educates or entertains—rather than looking like a traditional ad. Photo carousels or Facebook albums are a great option. You can also suggest a more thematic approach—like "X LGBTQ+ spots to explore in [Destination Name]"—for both carousels and Reels. In that case, just send us the photos and key information, and we'll take care of the visuals using our own graphic style. If you have vertical video clips, we're also happy to create a Reel from your footage.

IGLTA GLOBAL CONVENTION REGISTRATION

Contact: convention@igla.org

QTY AVAILABLE: 1

Each year, IGLTA has hosted a Global Convention attracting hundreds of tourism professionals. Since 1984, it has been the world's premier educational and networking event for LGBTQ+ tourism. Each edition of the conference connects LGBTQ+ and LGBTQ+ welcoming travel and tourism suppliers and buyers through a hosted buyer and scheduled appointment program, numerous educational workshops, and networking receptions.

TRAVEL · LEARN · CONNECT



2024 GLOBAL CONVENTION
OSAKA, JAPAN
23-26 OCTOBER
旅する・学ぶ・繋がる

IGLTA's Record-Breaking Global Convention in Osaka

575

Attendees

51

Countries and Territories represented

365

LGBTQ+ welcoming businesses

51

Media outlets, freelancers & influencers

26

Sponsors

Buyer/Supplier Marketplace

Produced in collaboration with Jacobs Media, 73 pre-qualified buyers representing nearly US\$688.5 million total buying power & US\$142.35 million LGBTQ+ travel buying power, met with suppliers in a total of 868 scheduled appointments.



Global Media Networking Prize

The winner of our global media marketing package valued at over US\$50,000 was Christina Guggenberger (she/her) from **StockholmLGBT**.

Special thanks to the media who participated in this year's Media Networking Event, sponsored by Destination DC!



Relive the Osaka Memories | Check out our FB albums to view all the photos by [@ThroughTheShutter](#) from [#IGLTA2024!](#)

Pioneer Award

The 2024 Pioneer Award was presented to Shintaro Koizumi (he/him), President of luxury tour operator Out Asia Travel.



Pathfinder Award

The 2024 Pathfinder Award was presented to Nijiuro Diversity, an Osaka-based nonprofit organization that tackles issues of LGBTQ+ workplace discrimination.



Reserve your spot in Palm Springs now with a US\$100 deposit.




Subscribe to our YouTube channel and stay tuned to watch recaps of [#IGLTA2024](#)

IGLTA Foundation in Osaka



2024 GLOBAL CONVENTION
OSAKA, JAPAN
23-26 OCTOBER

575 Attendees

51 Countries and Territories represented

17 Think Tank Global Leaders

Relive the Osaka Memories | Follow us [@igltafoundation](#) to view our FB albums with photos by [@ThroughTheShutter](#) from [#IGLTA2024!](#)

Voyage

IGLTA Foundation's Voyage Fundraiser at Sumiyoshi Taisha in Osaka, raised over US\$80,000 to support the foundation's work in promoting LGBTQ+ inclusive travel.

Hosted by Osaka Convention & Tourism Bureau | Presented by Airbnb | With Support from The Florida Keys & Key West | IGLTA Foundation Founding Partner: Delta Air Lines

Fellowship & Emerging Destinations/ Communities Recipients



IGLTA Foundation staff with the Emerging Destination and Communities cohort, funded by the Asian Development Bank, and Fellowship recipients.

Top, left to right: Sonali Khan (She/Her), Megan Licari (She/Her), Ricky Au (He/Him), Rudrani Chhetri (She/Her), John Tanzella (He/Him), Regita Gurung (She/Her), TJ Chermick (He/Him) **Bottom, left to right:** Dinesh Gratian Perera (He/Him), Aayam Poudel (He/Him), Amine Gabbou (He/Him), Doña Craciun (She/Her), Syaiful Rabindra "Rio" (He/Him)

Think Tank



The convention Think Tank united 17 global leaders to discuss LGBTQ+ inclusion in the workplace through an Asian lens. This edition was sponsored by Google.

Impact Award

LGBTQ+ owned tour operator and destination management company, First Nature Tours, founded by Kieron Wilde (he/him), received the 2024 Impact Award, recognizing their commitment to responsible tourism.

