

IGLTA OFFICIAL SWEEPSTAKES RULES

“Pride Month Challenge 2024”

All rules must be read before entering.

1. Eligibility

SWEEPSTAKES OPEN TO EVERYONE WHO IS EIGHTEEN YEARS (18) OF AGE OR OLDER as of the date of the initiation of the registration. Directors, officers, and employees of IGLTA (the “Sponsor”), and any of its respective affiliate companies, subsidiaries, agents, professional advisors, associates, sponsors, advertising and promotional agencies, and immediate families of each are not eligible to win a prize. All applicable US federal, state and local laws and regulations apply. The giveaway is open to global participants, but is void where prohibited by law.

Participants **must be businesses operating in the travel sector** and **must not currently hold an active membership** with IGLTA.

NO PURCHASE NECESSARY TO ENTER OR WIN.

2. How to Enter

No purchase necessary to enter or win. Participants must follow the International LGBTQ+ Travel Association (IGLTA) on the following social media platforms: Instagram, LinkedIn, Facebook, and Twitter/X. To enter, participants must share a post on their preferred social media platform(s) explaining why and how their business supports the LGBTQ+ community. The post must include a tag to IGLTA and use the hashtag #IGLTAPrideChallenge to ensure the submission can be tracked and reviewed. The post should clearly demonstrate the business's commitment to supporting the LGBTQ+ community, highlighting specific actions or initiatives. Content must be original, respectful, and adhere to the respective social media platform's community guidelines.

3. Contest Period

The Sweepstakes period begins on June 15, 2024, at 12:01 AM CEST and ends on June 30, 2024, at 11:59 PM CEST (the "Deadline"). All entries must be received by the Deadline to be eligible to win the prize.

4. Prize

The winner will receive a one-year IGLTA membership. Additionally, the winner will be featured in a July newsletter and will receive a shoutout on our social media channels.

5. Prize Restrictions and Winner Responsibilities

A) All federal, state and local taxes associated with the receipt or use of the prize, if any, are the sole responsibility of the individual winner. Winner may be issued a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won from IGLTA and/or participating co-sponsors exceeds \$600.00.

B) Prizes are not transferable; no substitutions or cash equivalents are allowed except by IGLTA who reserves the right to award a prize of equal or greater value if the advertised prize is unavailable.

C) Winners must submit an affidavit of eligibility and compliance with the Official Sweepstakes Rules. Contest is not valid in countries where prohibited by law.

D) Winners will be notified by an IGLTA employee via email or private message on social media. If no response is received within 5 days after delivery of notification, it will be forfeited and awarded to an alternate winner.

E) The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including without limitation, any implied warranty of merchantability or fitness for a particular purpose). IGLTA shall not be responsible for the acts or omissions of third party providers.

F) Entries from Italy, Kosovo, Macedonia, Norway, Portugal, Bosnia Herzegovina, Spain and Switzerland are not permitted.

6. Prize Selection

The prize winners are selected by IGLTA and all decisions are final.

Winners will be determined based on the evaluation of all eligible entries by a panel of internal judges. The judging criteria are as follows:

Creativity (up to 30 points): Entries should demonstrate a unique and innovative approach.

Impact (up to 30 points): Entries should clearly communicate why and how your business supports the LGBTQ+ community, emphasizing the depth and clarity of your message.

Engagement (up to 20 points): Entries that generate a high level of engagement (likes, comments, shares) will receive higher scores.

Compliance with Rules (up to 20 points): Entries must include the hashtag #IGLTPrideChallenge and tag @IGLTA to be considered.

Emotional Impact (up to 5 extra points): Entries that elicit a strong emotional response will receive additional points.

The judging panel will carefully review and score each entry based on the above criteria.

IGLTA will use its best efforts to notify the winner by the close of business on 15 July 2024. Winners will be notified by email or via direct message on social media. To claim the prize, the winner should follow the instructions contained in his/her notification.

7. Disclaimer

A) IGLTA and any of its respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agents will not be responsible for:

- (a) any late, incomplete, illegible, lost, misdirected, misrouted, garbled, stolen, distorted, damaged or in any way ineligible transmissions or entries;
- (b) telephone, telephone line, electronic, hardware, software, network, Internet, DSL, cable, or other computer or communications related malfunctions or failures, whether human or mechanical;
- (c) any printing or typographical errors in any material associated with the Sweepstakes; or
- (d) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the control of the Sponsor.

B) IGLTA reserves the right to change these Official Rules at any time, and to cancel, modify or suspend the drawing at its discretion.

8. Disqualification

IGLTA reserves the right, in its sole discretion, to disqualify any Entrant or individual it finds to be tampering with the entry process or the operation of the Sweepstakes, the Sweepstakes web site or the Sponsor's web site; to be acting in violation of the Official Sweepstakes Rules; to be engaged in any conduct that is detrimental or unfair to the Sponsor, the Sweepstakes or any other Entrant; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and/or civil law, and, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor/IGLTA reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Sweepstakes.

9. Governing Law and Venue

Florida courts both state and federal shall have the sole jurisdiction of any controversies regarding or relating to this Sweepstakes. The laws of the state of Florida shall govern same. Each Entrant waives any and all objections to jurisdiction and hereby irrevocably submits to the venue of such courts.

10. Releases, Waiver and Indemnification

By submitting an entry, you, the Entrant represents and warrants the following:

- That you have read a copy of the Official Sweepstakes Rules (the "Rules"), understand such Rules, and will comply with such Rules;
- That all information contained in your entry and Sweepstakes Entry is accurate, complete and correct and that you will promptly provide any information reasonably requested by the Sponsor and any other Sweepstakes Entities;

By submitting a Sweepstakes Entry, you agree to voluntarily and forever release, discharge, waive, indemnify and hold the Sponsor and its respective subsidiaries, affiliates and related companies, and each of their respective directors, officers, employees and agents and any other person, entity or sponsor connected with the Sweepstakes harmless from and against any and all liability, claims, losses, damages, costs, judgments, expenses (including reasonable attorneys fees), lawsuits, and actions of any kind arising in whole or in part, directly or indirectly from the Sweepstakes, the Sweepstakes Entry, or participation in any Sweepstakes-related activity, or resulting directly or indirectly from any third party claims or threats of claims, the inaccuracy, or alleged inaccuracy, or breach by you of your representations warranties, the acceptance, possession, use, or misuse of any prize awarded in connection with the Sweepstakes, and any and all liability, claims, losses, damages, lawsuits, and actions involving personal injury, death, property damage, copyright, trademark, right of privacy or publicity, patent or other intellectual property rights, and/or defamation.

11. Sponsor

The Sponsor of this Sweepstakes is IGLTA – The International Gay & Lesbian Travel Association – 5079 North Dixie Hwy, #367 Fort Lauderdale, FL 33334 | USA Tel: +1.954.630.1637 Website: www.iglta.org

12. Privacy Policy

The Sponsor's Privacy Policy is available on <http://www.iglta.org/privacy-policy/> Submitting a Sweepstakes Entry, you acknowledge and agree that you have read and understood the Sponsor's Privacy Policy and that you have had the opportunity to unsubscribe and request that the Sponsor not send you any future e-mails, other than notification that you are the winner of this Sweepstakes.

13. Agreement of Entrant

Entrant agrees to be bound by these Rules, which are final and binding in all respects.

14. Registrant and Winner Publicity:

Participants authorize IGLTA to publicize the drawing and cooperate with IGLTA regarding the same. Winner gives permission to IGLTA and our sponsors to publish the business name and location (city/country) of the winner, and any quotation that the winner is willing to provide on IGLTA.org, and our Social Media channels (including Facebook/Twitter/Instagram/LinkedIn).