



Government of Canada International Experience

Canada

du Canada Expérience internationale Canada

Gouvernement

Key findings from the IGLTA Foundation study:

### Building Cultural Immersion, Connections and Confidence for 2SLGBTQI+ Travellers aged 18-35



**Choosing a Destination for Travel & Work** 

#### **Key stats**

- A good local quality of life (72%) and friendly local people (79%) were top factors when selecting a country for travel and work.
- A history of acceptance (65%), legal protections (65%) and the presence of 2SLGBTQI+ friendly spaces (62%) also persuaded respondents to choose a particular destination.

## The power of recommendations

- 68% of respondents said they'd rely on recommendations from friends and family when planning their travel and work experience abroad
- 57% said they'd use **online review sites** (e.g. TripAdvisor)
- 56% said they'd turn to specialist
  2SLGBTQI+ influencers, blogs and guides

#### **Building experience** and funds for travel

The top sectors that 2SLGBTQI+ travel and work participants had worked in include:

- Hospitality
- Administration and accounting
- Education
- Leisure, sport and tourism
- Construction

## Flexibility to travel and work

Working abroad has blurred the lines between work, relaxation and socializing. Many respondents to our survey enjoyed the flexibility of working in multiple locations while exploring their chosen destination country and taking time to immerse themselves in the local culture.

"I wanted the experience of moving to a new country and arriving in a place that had an open-minded community already built in."

— Lesbian travel and work participant traveling in Canada

# Multiple countries, multiple opportunities

International Experience Canada is a cultural program offering reciprocal work and travel opportunities for Canadian youth and inbound foreign youth (aged 18-35) from over 35 countries, using open work permits (working holiday), or employer-specific work permits (international co-op and young professionals).