



IGLTA
FOUNDATION

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IGLTA Foundation 2022 Recruitment Document - Board of Directors

The International LGBTQ+ Travel Association Foundation is the philanthropic organization of the International LGBTQ+ Travel Association (IGLTA), the leading member-based global organization dedicated to lesbian, gay, bisexual and transgender (LGBTQ+) tourism. The IGLTA Foundation, founded in 2011, is a registered 501c3 organization in the State of Florida, under the auspices of the 501c6 IGLTA association.

ABOUT

IGLTA, the International LGBTQ+ Travel Association was founded in 1983 and is the world's leading network of LGBTQ+-welcoming tourism businesses. We provide free travel resources and information while continuously working to promote equality and safety within LGBTQ+ tourism worldwide. IGLTA's members include LGBTQ+-friendly accommodations, transport, destinations, service providers, Travel Advisors, tour operators, events and travel media located in over 80 countries. For more information visit our website at iglta.org and follow us on [Facebook](https://www.facebook.com/iglta), on [Instagram](https://www.instagram.com/iglta) and on [Twitter](https://twitter.com/iglta)

MISSION

Empowering LGBTQ+ welcoming travel businesses globally through leadership, research and education.

VISION

Founded in 2012, the IGLTA Foundation is the 501(c)3 public charity subsidiary of the International LGBTQ+ Travel Association. The IGLTA Foundation supports initiatives for industry organizations, leaders and communities to advance LGBTQ+ travel around the world.

OBJECTIVES

The IGLTA Foundation was formed to support the mission of IGLTA and its membership globally. The following are key funding objectives that support Education, Research and Developing Future Leaders in LGBTQ+ tourism:

Areas of Activity

I. Leadership II. Research III. Education

Leadership

The IGLTA Foundation educates governments and tourism industry leaders on the importance of making LGBTQ+ travelers feel safe and welcome.

PROMOTING DIALOGUE ON LGBTQ+ TRAVEL WITH GOVERNMENTS, TOURISM BUREAUS & ORGANIZATIONS WORLDWIDE

The IGLTA Foundation provides resources for IGLTA to engage with other non-governmental organizations as well as governments and tourism boards to speak on the positive economic and cultural impact of LGBTQ+ tourism. The IGLTA Foundation is also an official partner of ECPAT (End Child Prostitution and Trafficking) International.

SUPPORTING BUSINESSES IN EMERGING DESTINATIONS

IGLTAF also funds IGLTA memberships for LGBTQ+ small tourism business owners in emerging destinations lacking governmental or industry support. Since 2012, Association memberships have been funded for small businesses in Cambodia, China, Colombia, Ecuador, Indonesia, Jamaica, Montenegro, Peru, Romania, Serbia, Singapore, Sri Lanka, Trinidad and Vietnam.

Research

The IGLTA Foundation funds research to promote understanding of LGBTQ+ travel within the global tourism industry.

Global Reports

The IGLTA Foundation funds IGLTA to collect and disseminate quality industry research from trustworthy sources around the world. This research not only provides invaluable demographic information to better serve LGBTQ+ travelers but also compelling economic data that illustrates the value of supporting our market. IGLTAF also funds original research on issues affecting the LGBTQ+ travel industry where no current, credible research exists. We will share these key findings to continuously improve the state of LGBTQ+ travel around the world.

Education

The IGLTA Foundation provides mentorship for the next generation of LGBTQ+-welcoming travel professionals.

DEVELOPING THE NEXT GENERATION OF LGBTQ+ TOURISM LEADERS

Each year, the IGLTA Foundation provides financial support for travel and accommodations for the IGLTA Annual Global Convention for tourism/hospitality students in the convention host country and LGBTQ+ small-business owners in the tourism industry, particularly in destinations lacking LGBTQ+ tourism support and/or with anti-gay governments. Participation in the Annual Global Convention provides these students and small-business owners with education and mentorship that would otherwise be unavailable to them.

Lastly, without the support of a full-time dedicated staff, the Foundation provides a \$5,500 monthly stipend to the c6 to cover its staffing needs (marketing, communications, admin, public relations, social media, finance, drafting presentations, logistics, etc).

Potential also exists in establishing partnerships with other like-minded organizations to support the membership (i.e.- UNWTO, ILGA). This will be further developed under the guidance of the IGLTA Foundation board.

ROLE

Promotion of IGLTA & the Foundation

The IGLTA Foundation board is volunteer based, tasked with raising funds to enable the association to do great work outside of the operation of the organization, as listed above in the objectives section. For the success of the foundation, collaboration with the IGLTA association board and staff will be a key metric. Ultimately the Foundation board oversight and strategic direction comes from the association board of directors, per the attached bylaws. At the annual convention there is opportunity for in-person engagement and brainstorming of both boards.

COMMITMENTS

- Three-year board position from January 2022 – December 2024
- Commit to generating donations through a give/get of \$5K - \$10K in or more per year. This can be accomplished in many ways
- Attempt to attend the board meeting at the IGLTA Annual Global Convention in Milan, Italy October 26-29, 2022 (travel and convention costs not provided by IGLTA). If not able to attend, minutes will be provided following the meeting.
- Participate in conference calls, which occur approximately every other month
- Participate on a committee to further the Foundation
- Encourage IGLTA members to engage and donate to the Foundation

IGLTA's membership and leadership appreciate your interest and realize the level of commitment required. We want to be very clear about the time and financial commitments expected of potential IGLTA Foundation board members.

Please review the [IGLTA Foundation Bylaws](#)

Please review the [IGLTA Association Bylaws](#)

For more information or questions, please contact:

Theresa Belpulsi, Board Chair IGLTA Foundation at theresa@washington.org

Or John Tanzella, President/CEO IGLTA and Executive Director IGLTA Foundation at John.Tanzella@iglta.org

ACCEPTANCE

I hereby agree to the terms of this three-year agreement, have read both sets of Bylaws above and will assist the IGLTA Foundation to the best of my abilities.

Name

Signature

Date

Email

Title/Company

Assistant's Name, Email, Phone (if applicable):

September 2021