



# CONVENTION SPONSORSHIP OPPORTUNITIES

PUERTO RICO CONVENTION CENTER

[IGLTACONVENTION.ORG](http://IGLTACONVENTION.ORG)



**IGLTA**

**40<sup>TH</sup> ANNIVERSARY  
GLOBAL CONVENTION**

**SAN JUAN, PUERTO RICO**

**4-7 OCTOBER 2023**

TRAVEL · LEARN · CONNECT



# IGLTA GLOBAL CONVENTION

## OVERVIEW

The IGLTA Global Convention is the **world's premier educational and networking event for LGBTQ+ tourism**. In addition to being the world's biggest convention specifically focused on LGBTQ+ tourism, it is also the longest-running.

The **40th anniversary edition** of the conference is expected to be the largest in IGLTA history, with an anticipated attendance of 1,000 tourism professionals. This is the must-attend event if you are committed to **welcoming travel for all**, want to **learn best practices** and **marketing strategies** from **global experts**, and seek to **connect with influential members of our community** that will help your business tap into a global spending power estimated at nearly **US\$4 trillion\* annually**. Through its website, digital marketing and social media channels, **IGLTA reaches more than 4 million LGBTQ+ travelers worldwide** annually.

Our 2022 convention was held from 26-29 October in Milan, Italy. The event was the largest IGLTA conference held outside of the United States and the second largest in IGLTA history, hosting **555 delegates representing 42 countries and territories**. The Buyer/Supplier Marketplace was the most successful to date, generating **1,330 appointments** with buyers that conduct over **US\$100 million in LGBTQ+ business annually**.

IGLTA's Global Convention combines all the elements required for successful business development: an appointment-driven **Buyer/Supplier Marketplace** on the first day of the conference to create connections; **educational sessions** and **group discussion forums** to promote the exchange of ideas; an **LGBTQ+ Tourism Expo** and **numerous networking events** to build a strong sense of global community and help participants solidify **long-term working relationships**.

Our 36th Global Convention held in New York City in April 2019 was our most successful and globally diverse convention ever, welcoming nearly **700 tourism professionals from 49 countries**, generating an **economic impact of just over US\$2.1 million for the host city**.

\*Data from LGBT Capital, [lgbt-capital.com](https://lgbt-capital.com)

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglta.org](mailto:sponsorship@iglta.org)





## PUERTO RICO CONVENTION CENTER CONFERENCE VENUE

Situated in the heart of San Juan on the Isla Grande peninsula, the Center's colors and design reflect the vibrant natural palette of the Caribbean.

Located just steps away from the host hotel and Distrito T-Mobile, the Puerto Rico Convention Center is the largest and most technologically advanced in the Caribbean.

[Click here for more information](#)



## SHERATON PUERTO RICO HOTEL & CASINO HOST HOTEL

Consistently ranked as one of the top hotels in San Juan, the Sheraton Puerto Rico Hotel & Casino is recognized as a modern urban resort.

Ideally situated at the Convention Center District and steps away from Distrito T-Mobile, the host hotel is located just 10 minutes from the international airport and five minutes from historic Old San Juan.

Sheraton is one of the 30 brands owned by Marriott International, a proud IGLTA Global Partner since 2010.

[Book Now](#)



## CARIBE HILTON ADDITIONAL HOTEL

Built as the first international Hilton hotel, this Gem of the Caribbean has been dazzling guests since 1949.

It's also home to the first Piña Colada cocktail ever made, attributed to bartender Ramón "Monchito" Marrero in 1954.

Hilton is also a proud IGLTA Global Partner since 2010.

[Visit Hotel Website](#)



555

Attendees

42

countries  
& territories  
represented

35

LGBTQ+  
welcoming  
convention  
sponsors

31

Exhibitors  
in our 2-  
day Tourism  
Expo

14

Community  
partners

Hanns Ebensten Hall of Fame Award



Peter Jordan  
(He/Him),  
Founder of Gen C  
Traveller

IGLTA Honors

[Watch videos](#)

Associazione LGBTI+ Italiana  
**Pathfinder  
Award**



Aisha Shaibu-Lenoir  
(She/Her)  
Moonlight  
Experiences

**The Buyer/Supplier  
Marketplace**

was the most successful to  
date, generating 1,330  
appointments with buyers that  
conduct over US\$110 million in  
LGBTQ+ business annually.

*Voyage*

The IGLTA Foundation  
Fundraiser drew a  
sold-out crowd of 250  
attendees & raised  
over US\$50,000 for  
IGLTAF initiatives.

IGLTAF  
Releases  
Landmark  
Report

[Read more](#)

David Martin  
Small Business  
Fellowship Recipients



Danny Guerrero  
(He/Him)  
The Culturist Group



Mariana Radisic Koliren  
(She/Her)  
Lunfarda Travel

View Our  
Convention  
Videos [here](#)



IGLTAF Think Tank

united 20 global tourism leaders to  
discuss how the tourism  
industry can support LGBTQ+ travel  
in emerging markets facing cultural,  
governmental or infrastructure  
challenges.



IGLTAF Impact Award

**dm**  
dadamanga

[Watch video](#)

Media Networking Prize Winner  
**afrigay**  
travel

Relive the Milano Memories

[Click here](#) to view all the photos by  
@markmorinii from #IGLTA2022! Tag a friend!



62

media outlets,  
freelancers &  
influencers from  
US/Canada, LATAM,  
UK & Europe



**2022** 38<sup>TH</sup> GLOBAL  
CONVENTION  
**MILAN, ITALY**  
26-29 October

TRAVEL · LEARN · CONNECT

TRAVEL · LEARN · CONNECT

More information and early registration for 2023 [click here](#)

[iglta.org](https://iglta.org)  
[igltaconvention.org](https://igltaconvention.org)  
[igltafoundation.org](https://igltafoundation.org)



## CHAMPION YOUR BRAND, BUILD LOYALTY & DRIVE REVENUE

### SPONSORING THE IGLTA GLOBAL CONVENTION PROVIDES:

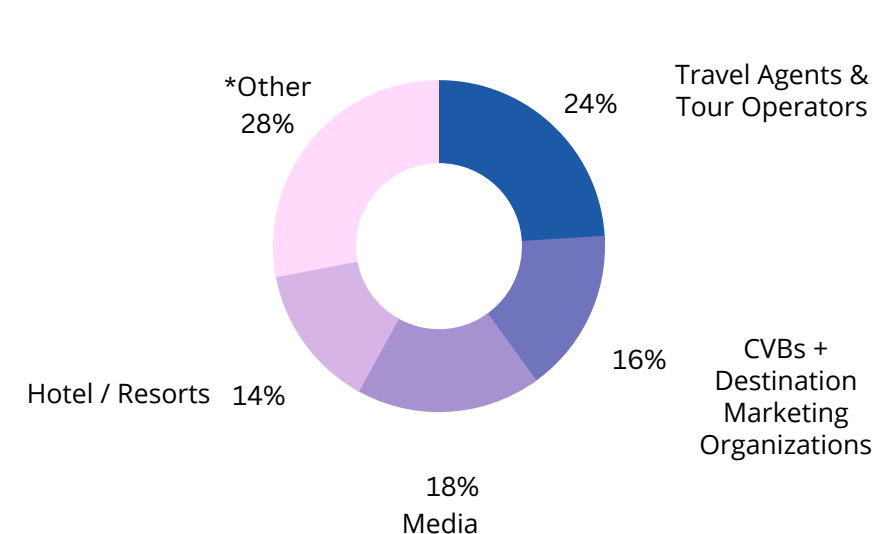
- Brand alignment with IGLTA, the world's leading network of LGBTQ+ welcoming tourism businesses
- Increased visibility within the lucrative LGBTQ+ tourism market worldwide
- Connections with LGBTQ+ tourism decision makers from around the globe
- Tangible demonstration of your company's commitment to welcoming LGBTQ+ tourism

### PARTICIPANT DEMOGRAPHICS:

**Sixty-four percent of our convention delegates are executive decision makers** within their organization, providing a meaningful networking experience and marketing opportunity for all sponsors.

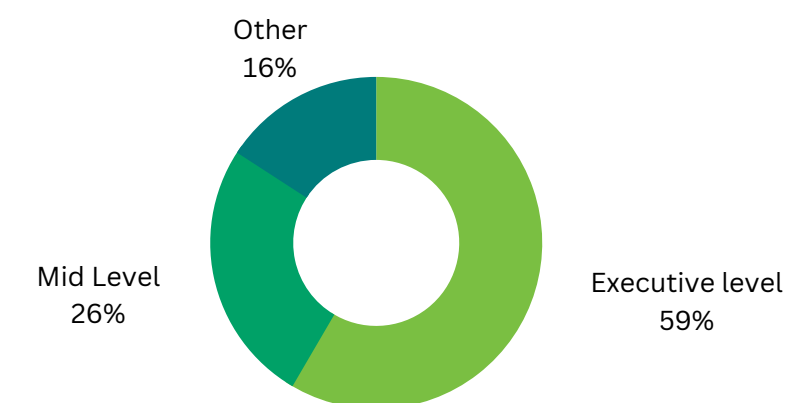
Convention participants include travel agents, tour operators, media outlets, travel influencers, marketing firms, accommodations, destination tourist boards, transportation providers, and leading global organizations such as the World Tourism Organization (UNWTO), Pacific Asia Travel Association (PATA) and European Travel Commission (ETC).

### PARTICIPANT PROFILE



\*Other includes: Associations, Meeting & Event Planners, Airlines, Cruise Lines, Pride Organizers, Attractions etc,

### PARTICIPANTS



Convention Participant Average Numbers for the last three conventions (Atlanta 2019, New York 2021, Milan 2022)

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglta.org](mailto:sponsorship@iglta.org)

## IGLTA CONVENTION SPONSORSHIP BENEFITS

	SPONSORSHIP LEVELS (all prices in US Dollars)			PROMOTIONAL OPPORTUNITY BENEFITS	EDUCATIONAL OPPORTUNITY BENEFITS
	PRESENTING SPONSOR	OFFICIAL SPONSOR	CONFERENCE SPONSOR	PROMOTIONAL OPPORTUNITIES	BREAKOUT EDUCATIONAL SESSIONS
	\$35,000 and over	\$20,000 - \$34,999	\$10,000 - \$19,999	\$9,500 each	\$5,000 each
Logo visibility & placement	Presenting-level logo or text visibility on convention- related web properties, digital meter boards, in mobile app and sponsor video	Official-level logo or text visibility on convention- related web properties, digital meter boards, in mobile app and sponsor video	Conference- level logo or text visibility on convention related web properties, digital meter boards, in mobile app and sponsor video	Sponsor logo and IGLTA logo displayed jointly on promotional item provided by sponsor	Sponsor logo on signage outside of breakout session room
Banner ad in Convention mobile app	✓				
Recognition at General Sessions	✓				
Recognition from the podium at sponsored event	✓	✓	✓		✓
Opportunity to distribute promotional item during sponsored event	✓	✓	✓		✓
Opportunity to address delegates from podium during sponsored event	✓				
Convention Participant registrations included	3	2	1		
IGLTA Membership (or extension of existing membership)	✓				
Logo recognition in Sponsor Appreciation Video	✓	✓	✓	✓	✓
Logo in Convention mobile app	✓	✓	✓	✓	✓
Shared recognition in Convention press releases	✓	✓	✓	✓	✓
Shared recognition in IGLTA eNewsletter	✓	✓	✓	✓	✓
Shared recognition in Convention eBlast to IGLTA members & Convention participants	✓	✓	✓	✓	✓
Promotional item inserted in Delegate Welcome Bag	✓	✓			
Brochure distribution from shared table in registration area	✓	✓			
Dedicated article in IGLTA eNewsletter	✓				
Dedicated eBlast to IGLTA members & Convention participants	✓				





## PRESENTING SPONSOR OPPORTUNITIES

PROMOTIONAL FEE: US\$35,000 each (does not include F&B\*) •

Sponsorship of one of the following signature events:

Opening Reception\* **SOLD** Voyage – The IGLTA Foundation Fundraiser\* **SOLD** Closing Reception\* **SOLD**

### PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as a **Presenting Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor video
- Banner ad in Convention mobile app
- Opportunity to distribute promotional item during sponsored event<sup>1</sup>
- Convention registrations for up to **three** participants
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants

- IGLTA Membership (or extension of existing membership)
- Opportunity to address participants during sponsored event (5-7 minutes)
- Recognition at sponsored event
- Dedicated eBlast to IGLTA Members & Registered Convention Participants
- Promotional item inserted in Convention Delegate Welcome Bag<sup>1</sup>
- Brochure distribution from shared table in registration area<sup>1</sup>
- Participation in Buyer/Supplier Marketplace

\*Catering/food & beverage costs, if applicable, are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue.

<sup>1</sup>Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglt.org](mailto:sponsorship@iglt.org)



# VOYAGE – THE IGLTA FOUNDATION FUNDRAISER

Promote your brand to tourism professionals from around the globe and embark on an inspiring journey to support LGBTQ+ tourism education, research and the next generation of industry leaders.

## VOYAGE SPONSORSHIP OPPORTUNITIES INCLUDE THE FOLLOWING:

- Presenting Sponsor <sup>SOLD</sup> US\$35,000 (includes Voyage admission for 5)
- Official Sponsor US\$20,000 (includes Voyage admission for 3)
- Cocktail Sponsor US\$15,000 (includes Voyage admission for 2)
- Supporting Sponsor US\$10,000 (includes Voyage admission for 1)

## PROMOTIONAL & ON-SITE BENEFITS:

- Logo visibility at Voyage, on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Opportunity to distribute promotional item at Voyage
- Admission to Voyage as indicated above
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants

*Voyage, the IGLTA Foundation Fundraiser, is a separate ticketed event. Admission includes cocktail reception, appetizers and entertainment. Proceeds support the IGLTA Foundation.*

## THIS YEAR'S THEME

# B.O.N.

IN HONOR OF IGLTA'S 40TH ANNIVERSARY, THIS YEAR'S THEME IS B.O.N.: **BLANCO (WHITE), ORO (GOLD), Y NEGRO (BLACK)**

[For more information please click here](#)







# IGLTA FOUNDATION THINK TANK

## PRESENTING SPONSOR **SOLD**

Promotional fee: US\$30,000

Presenting sponsorship of the IGLTA Foundation's Leadership Think Tank. This invitation-only roundtable discussion unites C-Suite thought leaders from LGBTQ+ welcoming travel businesses around the world to address key issues facing global tourism.

## PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an Official Sponsor: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Naming rights of the IGLTA Foundation Think Tank sponsorship (ie: The IGLTA Foundation Think Tank, Presented with support from \_\_\_\_.)
- Recognition from the podium at the Think Tank, and opportunity to make brief Executive Opening Remarks or show a short promotional video (3-5 minutes total)
- On-site logo recognition at Think Tank
- Opportunity to distribute promotional material during Think Tank<sup>1</sup>
- Convention registrations for up to **two** participants
- Brand recognition & opportunity to distribute Industry Report presenting the findings from the Think Tank
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Promotional item inserted in Convention Participant Welcome Bag<sup>1</sup>
- Brochure distribution from shared table in convention registration area<sup>1</sup>

<sup>1</sup>Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglta.org](mailto:sponsorship@iglta.org)





**IGLTA**  
FOUNDATION

# IGLTA FOUNDATION **SOLD OUT FOR 2023** BUILDING BRIDGES - FELLOWSHIP PROGRAM

The IGLTA Foundation supports global LGBTQ+ tourism through education, research and leadership development.

The Building Bridges Fellowship Program provides funding and mentorship to selected LGBTQ+ small business leaders, young professionals and students to attend career-affirming global events to support future industry leaders and empower LGBTQ+ tourism.

Your generous support will help sponsor an IGLTA Fellow for one calendar year, including all their expenses to attend an IGLTA affiliated global event.

US \$2,500: 1 Fellowship  
US \$5,000: 2 Fellowships  
US \$10,000: 4 Fellowships

## Contact us:

IGLTA.org/Foundation  
TJ.Chernick@iglta.org

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglta.org](mailto:sponsorship@iglta.org)







## BUYER/SUPPLIER MARKETPLACE - HEADLINE SPONSOR <sup>SOLD</sup>

Promotional fee: US\$30,000

Headline sponsor of the IGLTA Buyer/Supplier Marketplace. Pre-qualified buyers will meet with participating suppliers in pre-scheduled, one-on-one appointments. The 2022 Buyer/Supplier Marketplace generated 1,330 appointments with buyers that sell US\$110 million in LGBTQ+ travel annually.

### PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition and branding opportunities at the Buyer/Supplier Marketplace<sup>1</sup>
- Opportunity to distribute promotional item during the Buyer/Supplier Marketplace<sup>1</sup>
- Opportunity to address participants of the Buyer/Supplier Marketplace (5-7 minutes)
- Convention registrations for up to **two** participants
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Dedicated eBlast to Buyer/Supplier Marketplace Participants
- Promotional item inserted in Convention Delegate Welcome Bag<sup>1</sup>
- Brochure distribution from shared table in registration area<sup>1</sup>
- Participation in Buyer/Supplier Marketplace

#### **Additional Sponsorship Opportunities Available (includes F&B):**

**Morning or Afternoon Coffee Break:** *pricing available upon request*

**Hosted Buyer/Supplier Lunch:** *pricing available upon request*

**Logo/Branded Pastries served with lunch or coffee break:** *pricing available upon request*

<sup>1</sup>Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

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## MEDIA SPONSOR <sup>SOLD</sup>

Promotional fee: US\$25,000 USD (does not include F&B\*)

Exclusive media sponsor for the convention Media Networking Event and the official Media Reception.

### PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition for the Media Networking Event and at the Media Reception<sup>1</sup>
- Opportunity to distribute promotional item during the Media Reception
- Convention registrations for up to **two** participants
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Promotional item inserted in Convention Delegate Welcome Bag<sup>1</sup>
- Double table at the Media Networking Event<sup>1</sup>

\*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue.

<sup>1</sup> Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglta.org](mailto:sponsorship@iglta.org)





# IGLTA HONORS SPONSORSHIP **SOLD**

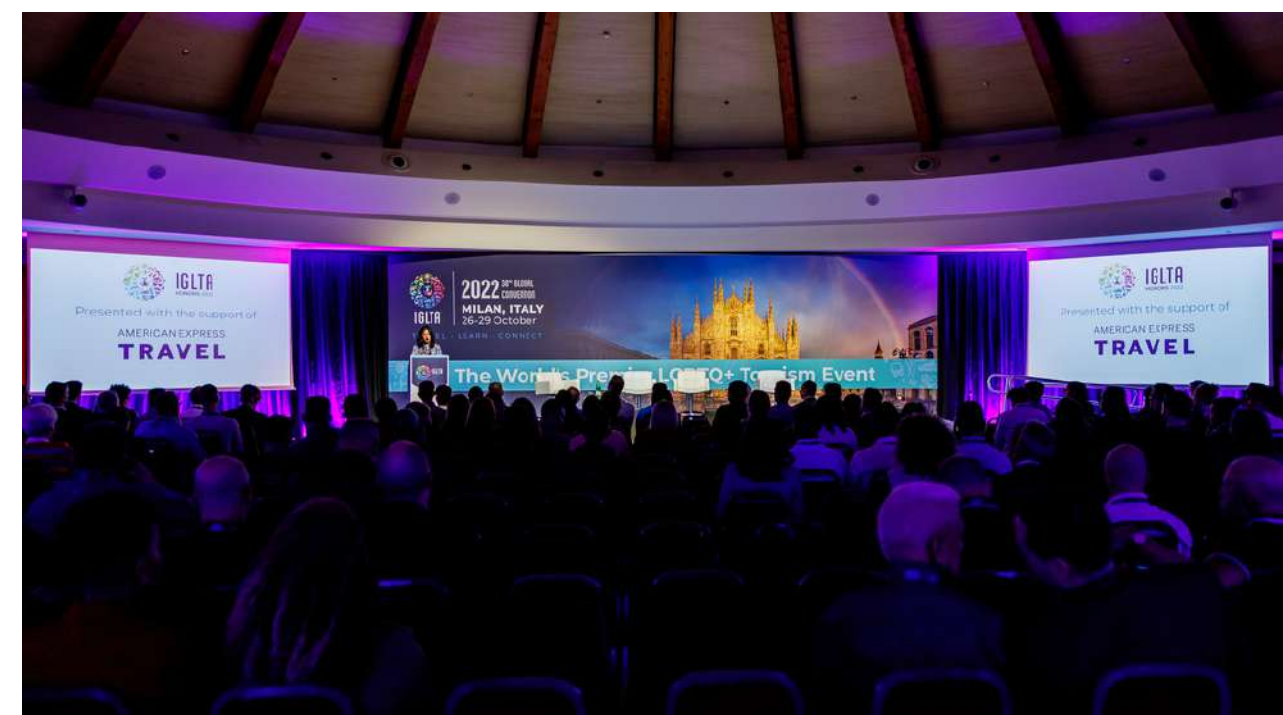
**Promotional fee: US\$25,000 per year, minimum three-year commitment**

Exclusive sponsorship of the **IGLTA Honors Awards** which celebrate the individuals and businesses that have improved the landscape of LGBTQ+ travel. Award recipients are selected by the IGLTA Board of Directors from the association's membership of businesses in approximately 80 countries.

## PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Naming rights of IGLTA Honors Awards (ie: The IGLTA Honors Awards presented by \_\_\_\_.)
- Opportunity for sponsor to present one of the IGLTA Honors Awards onstage
- Opportunity for sponsor to produce and provide a branded step-and-repeat backdrop for photos of award recipients<sup>1</sup>
- Recognition at each IGLTA Honors Award presentation (up to five per convention)
- Convention registrations for up to **two** participants
- Recognition in IGLTA Honors Awards press release
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Dedicated eBlast to IGLTA Members & Convention Participants
- Promotional item inserted in Convention Delegate Welcome Bag<sup>1</sup>
- Brochure distribution from shared table in registration area<sup>1</sup>

<sup>1</sup> Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.







## IGLTA IMPACT AWARDS SPONSORSHIP

Promotional fee: US\$20,000 per year, minimum three-year commitment

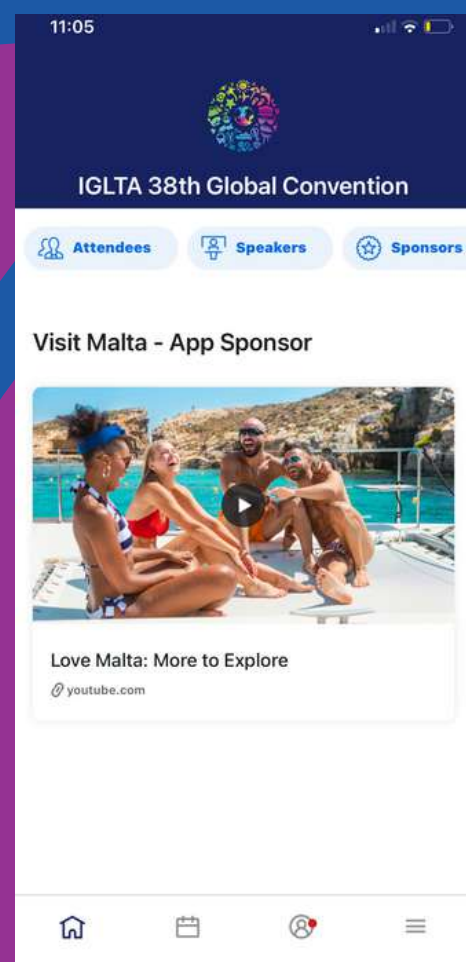
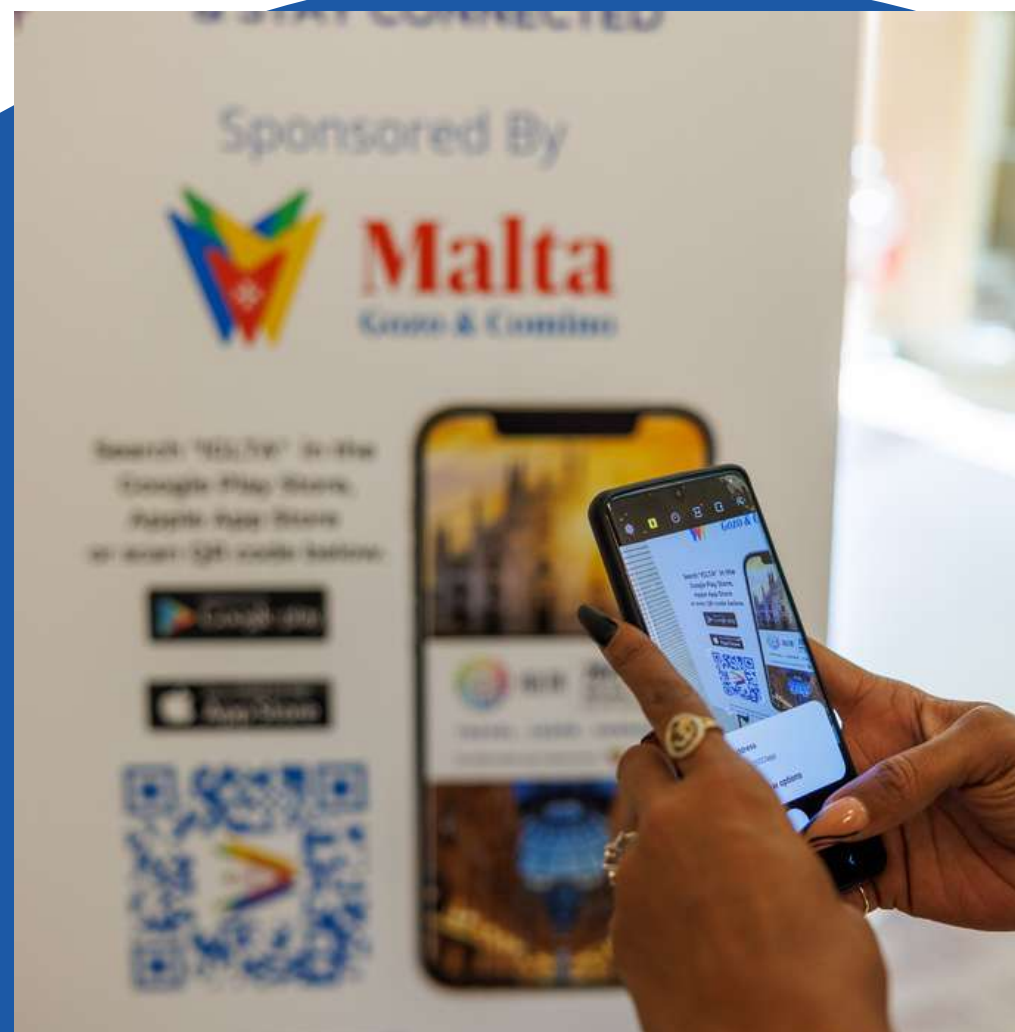
**The Impact Award** recognizes a business member of IGLTA whose initiatives encourage the responsible development of tourism in three key pillars of sustainability: **environment, community, diversity & inclusion.**

### PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as **Official sponsor**: logo or text visibility on convention-related web properties, event signage and print material
- Naming rights of the Impact Award, for example: "The IGLTA Small Business Sustainability Award presented in partnership with (sponsor name)."
- Exclusive sponsorship of the IGLTA Foundation's Impact Award
- Recognition from the podium during presentation of the Impact Award
- Opportunity for sponsor to be on-stage during the presentation of the Impact Award
- Convention registrations for up to **two** participants
- Recognition in the Impact Award press release
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Promotional item inserted in Convention Delegate Welcome Bag<sup>1</sup>
- Brochure distribution from shared table in registration area<sup>1</sup>

<sup>1</sup> Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.





## MOBILE APP SPONSOR **SOLD**

Promotional fee: US\$20,000

Exclusive sponsor of the IGLTA Convention Mobile App

### PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Logo recognition on home screen of mobile app
- Logo recognition on promo signage for mobile app in registration area
- Convention registration for up to **two** participants
- Logo recognition + hyperlink in sponsor section of mobile app
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Promotional item inserted into Convention Delegate Welcome Bag<sup>1</sup>
- Brochure distribution from shared table in registration area<sup>1</sup>
- Full-screen advertisement in mobile app
- Promotional video in mobile app
- Promotional campaign on IGLTA Social Media Channels to encourage attendees to download & use mobile app

<sup>1</sup> Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglta.org](mailto:sponsorship@iglta.org)



## OFFICIAL SPONSOR OPPORTUNITIES

**Promotional fee: US\$20,000 each (does not include F&B\*)**

Host of one of the following premium visibility opportunities:

- Plenary Session
- ~~Hosted Networking Breakfast\*~~
- ~~Buyer's Reception\*~~
- ~~Sponsor Reception\*~~
- Wifi Sponsor

## PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor video
- Recognition from the podium and presentation by IGLTA of your short promotional video during sponsored plenary session or event
- Opportunity to distribute promotional item during sponsored event<sup>1</sup>
- Promotional item inserted in Convention Delegate Welcome Bag<sup>1</sup>
- Brochure distribution from shared table in registration area<sup>1</sup>
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- Convention registrations for up to **two** participants



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CONVENTION  
**MILAN, ITALY**  
26-29 October

TRAVEL · LEARN · CONNECT

The World's Premier GBTO+ Tour

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# CONFERENCE SPONSOR OPPORTUNITIES

Promotional fee: US\$15,000 each (does not include F&B\*)

## HOST OF ONE OF THE FOLLOWING:

- Coffee Break\*
- Hosted Hospitality Suite\*
- Women's Leadership Networking Reception\* **SOLD**
- Professional Headshot Photo Lounge<sup>2</sup> **SOLD**
- Social Media Lounge & live Social Media feed **SOLD**
- Board of Directors Meeting & Hosted Lunch\* **SOLD**



\*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and may be direct-billed by the venue.

<sup>1</sup>Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

<sup>2</sup>Promotional fee does not include cost of photo booth rental, set-up/tear-down and on-site maintenance.



## PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as a **Conference Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition from the podium at sponsored event
- Opportunity to distribute promotional item during sponsored event<sup>1</sup>
- Convention registration for **one** participant
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants
- **Social Media Sponsor**: possibility to brand the lounge with your logo, pull-up banners, promotional items, etc.



## SUSTAINABILITY SPONSORSHIP <sup>SOLD</sup>

Promotional fee: US\$15,000 (does not include production\*)

### ECO-FRIENDLY REUSABLE WATER BOTTLES

Contribute to making the 40th Anniversary IGLTA Global Convention more sustainable!

Help IGLTA eliminate waste by providing eco-friendly, reusable, co-branded water bottles to all convention attendees.

Water filling stations will be available at the Convention Center, and attendees can take their bottles home providing a lasting souvenir and extending your brand visibility for years to come.

*\*Production of water bottles are the responsibility of sponsor and not included in the promotional fee.  
Design subject to prior approval by IGLTA.  
Shipping, handling & storage charges not included.*



*For illustration purposes only.*

### PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as a **Conference Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition at filling stations
- Convention registration for **one** participant
- Shared recognition in the following convention-related communications:
  - Convention press release (375 media outlets)
  - Convention article in IGLTA eNewsletter (12,000 opt-in subscribers)
  - Convention eBlast to IGLTA Members & Registered Convention Participants





# LGBTQ+ TOURISM EXPO THURSDAY & FRIDAY

Network with travel industry leaders and decision makers from around the globe during our LGBTQ+ Tourism Expo networking lunches.

## Showcase your destination or tourism business at the LGBTQ+ Tourism Expo networking lunches on Thursday & Friday.

The LGBTQ+ Tourism Expo networking lunches will bring together all IGLTA convention attendees for networking, giving you prime access to meet with travel industry leaders and decision makers from around the globe. Exhibitors will include IGLTA Unique Destinations, local businesses & Pride Organisations in addition to IGLTA Member businesses.



All Expo packages are valid for exhibiting during the networking lunches on **both Thursday & Friday**.

All exhibitors may display a roll-up banner and distribute promotional items from their expo table. Expo will be closed during General Sessions.

### Also available:

Add-on participation in the Buyer/Supplier Marketplace to any of the Expo packages at an additional registration cost.



## Headline Sponsors (3): US\$15,000 each

### SOLD OUT

#### Promotional fee includes:

- logo recognition as a **Conference** sponsor
- one six-foot expo table with premium placement on both Thursday & Friday
- opportunity to show one promotional video (*silent, continuous loop in rotation with other headline sponsor videos*)
- one insert in convention delegate welcome bag
- full two-day IGLTA convention registration for **two** people

## Premium Expo Package: US\$7,500

### LIMITED AVAILABILITY

#### Promotional fee includes:

- one six-foot expo table (Thursday & Friday)
- one insert in convention delegate welcome bag
- full two-day IGLTA convention registration for **two** people

## Standard Expo Package: US\$3,750

### LIMITED AVAILABILITY

#### Promotional fee includes:

- one six-foot expo table (Thursday & Friday)
- full two-day IGLTA convention registration for **one** person



# PROMOTIONAL OPPORTUNITIES

**Promotional fee: US\$9,500 each (does not include production charges)**

Let convention participants and volunteers promote your company. Your company's logo will be displayed on branded promotional items and seen by all attendees throughout the Convention!

You supply the promotional item, so be creative with your design!

## PROMOTIONAL & ON-SITE BENEFITS:

- Sponsor logo and IGLTA logo displayed on promotional item **you supply**.
- Brochure distribution from shared table in registration area<sup>1</sup>
- Opportunity to insert promotional item in Convention Delegate Welcome Bag<sup>1</sup>

### Badge Lanyards **SOLD**

Brand each delegate badge lanyard and maximize exposure for your company throughout the convention.

**Quantity: 1,000**



### Branded Key Cards & Sleeves

Let convention participants wake up with and say good night to your company with branded key card holders.

**Quantity:**

- **800 Key Cards**
- **400 Key Card sleeves**



### Delegate Welcome Bags **SOLD**

Convention participants will help you market your company and services with your branding on each Delegate Welcome bag. These bags, which will be used long after the convention, help maintain awareness of your brand for years to come.

**Quantity: 1,000**



### Mirror Clings

Share a thoughtful message that reflects your brand image with attention-grabbing mirror clings in the convention center restrooms. Be creative to encourage attendees to take selfies and share on social media, thus extending your brand visibility & alignment with IGLTA.

**Quantity: to be confirmed**

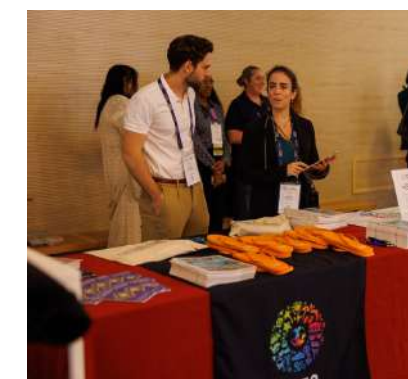


*For illustration purposes only.*

### Volunteer Polos

Highlight your brand on designer Polos (supplied by you) at the Convention. Volunteers will get to keep their polos, thus providing your brand with continued visibility for several years following the convention.

**Quantity: 75-125**



<sup>1</sup> Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included

**Please note:** Promotional fee does not include production or shipping & handling charges. If possible, promotional items should include sponsor's logo and IGLTA logo. Artwork is subject to approval by IGLTA in advance. Production and delivery deadlines apply.





## PROMOTIONAL ITEMS & BROCHURE DISTRIBUTION OPPORTUNITIES

Put your product sample, promotional item or brochure directly in the hands of convention participants!<sup>1</sup>

### DELEGATE WELCOME BAG INSERTS<sup>1</sup>

Insert your product sample, promotional item or brochure in the Delegate Welcome Bags that will be distributed to all participants at Registration.

**US\$595** small businesses (less than 10 employees)

**US\$995** large businesses (10 employees or more)

### BROCHURE DISTRIBUTION FROM SHARED TABLE IN CONVENTION REGISTRATION AREA<sup>1</sup>

Your brochure or flyer will be available to all Convention Participants from a shared table in the convention registration area throughout the duration of the convention.

**US\$595** small businesses (less than 10 employees)

**US\$995** large businesses (10 employees or more)

### ROOM DROP<sup>2</sup>

Have your product sample, promotional item or brochure delivered directly to participants' rooms at a selected time during the convention.

#### Price per item:

**US\$995** shared room drop (plus hotel service charge)

**US\$1,995** dedicated room drop (plus hotel service charge)

*Customized promotional opportunities are available and we welcome your creative ideas. Contact us today to discuss your specific marketing objectives!*

<sup>1</sup>Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

<sup>2</sup>Additional hotel-imposed service charge applies. Hotel service charge is the responsibility of the sponsor and will be direct-billed to sponsor by the hotel.



# BREAKOUT SESSIONS

2 SOLD, MORE AVAILABLE

US\$5,000 each

Be a part of the IGLTA Convention Educational Series by sponsoring a Breakout Session.

## PROMOTIONAL & ON-SITE BENEFITS:

- Logo on session signage outside of breakout room
- Recognition at beginning of breakout session
- Opportunity to distribute promotional item to session attendees<sup>1</sup>
- Text recognition in Convention Program mobile app



<sup>1</sup>Product samples, promotional items and brochures are the responsibility of the sponsor. Shipping, handling & storage charges not included.





## ABOUT IGLTA & THE IGLTA FOUNDATION

The International LGBTQ+ Travel Association is the global leader in advancing LGBTQ+ travel and a proud Affiliate Member of the United Nations World Tourism Organization. In 2013, the association signed on to ECPAT's Tourism Child Protection Code of Conduct to prevent child exploitation. The association's membership includes LGBTQ+ and LGBTQ+ friendly accommodations, destinations, service providers, travel advisors, tour operators, events and travel media in approximately 80 countries. The IGLTA Foundation supports the mission of IGLTA and its membership with a focus on education, research and developing future leaders in LGBTQ+ tourism. For more information visit [iglta.org](https://iglta.org) or [iglta.org/foundation](https://iglta.org/foundation) and follow us on [Facebook](#), [Twitter](#) and [Instagram](#) @iglta

## ALL PRICES ARE EXPRESSED IN US DOLLARS.

## PAYMENT IN FULL OF THE PROMOTIONAL FEE IS DUE PRIOR TO THE START OF THE CONVENTION.

Customized sponsorship, hosting or promotional packages are available, and we welcome your creative ideas! Prices reflect promotional fees only and do not include catering, food & beverage or other supplemental service charges, unless otherwise indicated. Where applicable, catering costs are the responsibility of sponsor and may be direct-billed to the sponsor by the host venue. Production costs of sponsored promotional items are the responsibility of the sponsor and all designs are subject to prior approval from IGLTA. All shipping/handling or storage fees are the responsibility of the sponsor and will be direct-billed to the sponsor by the venue. Convention Program is subject to change. Visit [igltaconvention.org](https://igltaconvention.org) or contact IGLTA for final Convention Program.

Photos by [@MARKMORINii](#) / [markmorinii.com/iglta](https://markmorinii.com/iglta) (unless otherwise indicated).

## NO CONFLICTING EVENTS POLICY

Businesses and individuals associated with IGLTA, the IGLTA Foundation and/or the IGLTA Global Convention, including but not limited to Members, Partners, Board Members, Convention Sponsors and Convention Participants, may not organise or sponsor any activities that conflict with the official IGLTA Global Convention program or sponsored events during official convention hours. IGLTA Convention Sponsors have made significant investments in specific portions of the program, and we want all registered delegates and convention participants to be able to enjoy this one-of-a-kind experience without distraction.

## DATES & HOST HOTEL INFORMATION

**Conference Dates:** 4 - 7 October 2023

**Location:** Puerto Rico Convention Center, 100 Convention Boulevard, San Juan, 00907, Puerto Rico

**Host Hotel:** Sheraton Puerto Rico Hotel & Casino, 200 Convention Boulevard, San Juan, 00907, Puerto Rico

**Overflow Hotel:** Caribe Hilton, 1 C. San Gerónimo, San Juan, 00901, Puerto Rico

[IGLTA.ORG](https://iglta.org)

[IGLTACONVENTION.ORG](https://igltaconvention.org)

[SPONSORSHIP@IGLTA.ORG](mailto:SPONSORSHIP@IGLTA.ORG)

Interested in sponsoring the IGLTA Global Convention? Contact us: [sponsorship@iglta.org](mailto:sponsorship@iglta.org)



IGLTA

40<sup>TH</sup> ANNIVERSARY  
GLOBAL CONVENTION

SAN JUAN, PUERTO RICO  
4-7 OCTOBER 2023

TRAVEL • LEARN • CONNECT



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