MEMBER MARKETING PACKAGES

IGLTA is offering our members a selection of its most popular marketing packages. These offers are only available to current IGLTA members in good standing.

Additional discount (-20%) off below prices for Latin America, Asia and Africa members. Advance payment is required. All prices are in US dollars.

Please note that members must supply all creative assets, including: images, HTML or text for eBlasts and newsletters, blog post content, web banners, redirect URLs and cut copy for social media posts.

Customized packages are available based on your budget and marketing needs.
All consumer marketing offers may be adapted for B2B marketing as well.
Please contact IGLTA for further details or to reserve your package: marketing@iglta.org

Package #1 - Social Media Visibility: Bundle Price: $650 ~~**Retail Price: $1,750**~~
(LATAM/Asia/Africa price: $500)

Item	Audience / Size Quantity
Consumer Newsletter Feature	50,400 subscribers - 2 features
Facebook Post	43,700 followers - 2 posts
Instagram Post	22,700 followers - 2 posts

Package #2 - Enhanced Email + Social Media: Bundle Price: $1,800 ~~**Retail Price: $2,750**~~
(LATAM/Asia/Africa price: $1,400)

Item	Audience / Size Quantity
Consumer e-Blast	50,400 subscribers - 1 dedicated email
Consumer Newsletter Feature	50,400 subscribers - 2 features
Facebook Post	43,700 followers - 2 posts
Instagram Post	22,700 followers - 2 posts

Package #3 - Enhanced Multi-Platform: $2,300 ~~Retail Price: $3,065~~
(LATAM/Asia/Africa price: $1,800)

Item	Audience / Size	Quantity
Promoted Blog Post	30,000 monthly page views	1 article (400+ words)
Consumer e-Blast	50,400 opt-in subscribers	1 dedicated email
Consumer Newsletter Feature	50,400 opt-in subscribers	2 features
Web Banner (450p x 450p)	35,000 impressions	1 month
Facebook Post	43,700 followers	2 posts
Instagram Post	22,700 followers	2 posts

Package #4 - Complete Multi-Platform + Social Media Retargeting: Bundle Price: $3,200
~~Retail Price: $4,250~~ **(LATAM/Asia/Africa price: $2,500)**

Item	Audience / Size Quantity
Promoted Blog Post	30,000 monthly page views - 1 article (400+ words)
Consumer e-Blast	50,400 opt-in subscribers - 1 dedicated email
Consumer Newsletter Feature	50,400 opt-in subscribers - 2 features
Web Banner (450p x 450p)	35,000 impressions - 1 month visibility
Facebook Post	43,700 followers - 2 posts
Instagram Post	22,700 followers - 2 posts
Facebook Pixel Retargeted Ads	Est. 100,000 impressions - 1 ad

Package #5 - Complete Multi-Platform + Social Media Retargeting & Homepage: Bundle Price: $6,500 ~~Retail Price: $8,000~~ **(LATAM/Asia/Africa price: $5,200)**

Item	Audience / Size Quantity
Promoted Blog Post	30,000 monthly page views - 1 article (400+ words)
Consumer e-Blast	50,400 opt-in subscribers - 1 dedicated email
Consumer Newsletter Feature	50,400 opt-in subscribers - 2 features
Web Banner (450p x 450p)	35,000 impressions - 1 month visibility
Facebook Post	43,700 followers - 2 posts
Instagram Post	22,700 followers - 2 posts
Facebook Pixel Retargeted Ads	Est. 100,000 impressions - 1 ad
Featured Special - Homepage	10-day visibility