



MEMBER MARKETING PACKAGES

IGLTA is offering our members a selection of its most popular marketing packages. These offers are only available to current IGLTA members in good standing.

Additional discount (-20%) off below prices for Latin America, Asia and Africa members. Advance payment is required. All prices are in US dollars.

Please note that members must supply all creative assets, including: images, HTML or text for eBlasts and newsletters, blog post content, web banners, redirect URLs and cut copy for social media posts.

Customized packages are available based on your budget and marketing needs.

All consumer marketing offers may be adapted for B2B marketing as well.

Please contact IGLTA for further details or to reserve your package: marketing@iglta.org

Package #1 - Social Media Visibility: Bundle Price: \$650 Retail Price: \$1,750
(LATAM/Asia/Africa price: \$500)

| Item | Audience / Size Quantity |
|-----------------------------|-------------------------------|
| Consumer Newsletter Feature | 32,000 subscribers 2 features |
| Facebook Post (Boosted) | 43,000 followers 2 posts |
| Twitter Post | 14,000 followers 2 posts |
| Instagram Stories Post | 10,000 followers 1 post |

Package #2 - Enhanced Email + Social Media: Bundle Price: \$1,800 Retail Price: \$2,750
(LATAM/Asia/Africa price: \$1,400)

| Item | Audience / Size Quantity |
|-----------------------------|--------------------------------------|
| Consumer e-Blast | 32,000 subscribers 1 dedicated email |
| Consumer Newsletter Feature | 32,000 subscribers 2 features |
| Facebook Post (Boosted) | 43,000 followers 2 posts |
| Twitter Post | 14,000 followers 2 posts |
| Instagram Stories Post | 10,000 followers 1 post |

Package #3 - Enhanced Multi-Platform: \$2,300 ~~Retail Price: \$3,065~~
(LATAM/Asia/Africa price: \$1,800)

| Item | Audience / Size | Quantity |
|-----------------------------|---------------------------|------------------------|
| Promoted Blog Post | 30,000 monthly page views | 1 article (400+ words) |
| Consumer e-Blast | 32,000 opt-in subscribers | 1 dedicated email |
| Consumer Newsletter Feature | 32,000 opt-in subscribers | 2 features |
| Web Banner (450p x 450p) | 35,000 impressions | 1 month |
| Facebook Post (Boosted) | 43,000 followers | 1 post |
| Twitter Post | 14,000 followers | 1 post |
| Instagram Stories Post | 10,000 followers | 1 post |

Package #4 - Complete Multi-Platform + Social Media Retargeting: Bundle Price: \$3,200
~~Retail Price: \$4,250~~ **(LATAM/Asia/Africa price: \$2,500)**

| Item | Audience / Size Quantity |
|-------------------------------|--|
| Promoted Blog Post | 30,000 monthly page views 1 article (400+ words) |
| Consumer e-Blast | 32,000 opt-in subscribers 1 dedicated email |
| Consumer Newsletter Feature | 32,000 opt-in subscribers 2 features |
| Web Banner (450p x 450p) | 35,000 impressions 1 month |
| Facebook Post (Boosted) | 43,000 followers 2 posts |
| Twitter Post | 14,000 followers 2 posts |
| Instagram Stories Post | 10,000 followers 1 post |
| Facebook Pixel Retargeted Ads | Est. 100,000 impressions 1 ad |

Package #5 - Complete Multi-Platform + Social Media Retargeting & Homepage: Bundle Price: \$6,500 ~~Retail Price: \$8,000~~ **(LATAM/Asia/Africa price: \$5,200)**

| Item | Audience / Size Quantity |
|-------------------------------|--|
| Promoted Blog Post | 30,000 monthly page views 1 article (400+ words) |
| Consumer e-Blast | 32,000 opt-in subscribers 1 dedicated email |
| Consumer Newsletter Feature | 32,000 opt-in subscribers 2 features |
| Web Banner (450p x 450p) | 35,000 impressions 1 month |
| Facebook Post (Boosted) | 43,000 followers 2 posts |
| Twitter Post | 14,000 followers 2 posts |
| Instagram Stories Post | 10,000 followers 1 post |
| Facebook Pixel Retargeted Ads | Est. 100,000 impressions 1 ad |
| Featured Special - Homepage | 10-day visibility 10 days |