

IGLTA Global Convention | Palm Springs 2025

Host City Economic Impact Summary

Total Room Nights: 1,370

Average Daily Rate (ADR): \$219

Total Hotel Room Revenue: \$300,030

Direct Convention Spend: \$649,977.93

Total Direct Economic Impact: \$927,389.72

Attendee Profile:

25% International

75% North America

70% Arriving by Air

28% California Local Attendees

