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# ACTIONABLE RECOMMENDATIONS

*For LGBTQ+ safety & inclusivity  
at the 2024 Paris Olympic  
Games*

*Travel Agents Guide*



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# Inclusive Marketing and Representation

- Utilize inclusive **language, pronouns** and visual **symbols**, such as the progressive pride flag, in marketing materials.
- Showcase diversity in promotional campaigns by featuring LGBTQ+ people and couples enjoying travel experiences.



# 2

## Event Planning with Inclusivity in Mind

- Prioritize venues and hosts that embrace **inclusivity** and diversity.
- Consider factors such as **accessibility**, **safety**, and LGBTQ+ friendly facilities.



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# 3

## Partnerships and Collaborations

- Partner with tourist boards, industry **associations**, and LGBTQ+ **organizations** to promote justice, diversity, equity, safety and inclusion.
- Collaborate with LGBTQ+ friendly **suppliers and businesses** to ensure all aspects of the travel experience are safe welcoming and inclusive.



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# Education and Training

- Attend **workshops** and consortia to stay informed about best practices and evolving trends in LGBTQ+ tourism.
- Provide comprehensive **training** for staff to enhance their sensitivity and **understanding of the needs and experiences** of LGBTQ+ travelers.



# 5

## Cultural and Historical Tours

- Offer tours led by **local guides** knowledgeable about LGBTQ+ history, culture, and landmarks in Paris.
- Customize travel experiences to cater to the **preferences and interests** of LGBTQ+ travelers.



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# Accessibility

- Prioritize the **safety and well-being** of LGBTQ+ travelers by ensuring all travel arrangements are inclusive and respectful of their identities.
- Provide resources and support for LGBTQ+ travelers with **disabilities** navigating unfamiliar environments, including information on safe and accessible spaces, local laws, and community support services.



# Community Engagement

- **Engage** with the LGBTQ+ community through social networks to demonstrate support for **international Pride events** and celebrations.
- Actively participate in Pride events and initiatives to foster connections with the LGBTQ+ community and showcase commitment to inclusivity.

