

OSAKA 2024

CONVENTION SPONSORSHIP OPPORTUNITIES



2024 GLOBAL
CONVENTION
OSAKA, JAPAN
23-26 OCTOBER



TRAVEL · LEARN · CONNECT

旅する · 学ぶ · 繋がる

IGLTA GLOBAL CONVENTION

The IGLTA Global Convention is the **world's premier educational and networking event for LGBTQ+ tourism**. In addition to being the world's biggest convention specifically focused on LGBTQ+ tourism, it is also the longest-running.

The **2024 edition** of the conference will be held **23-26 October 2024 in Osaka, Japan**, marking our ***first-ever* convention in Asia**.

This is the must-attend event if you are committed to **welcoming travel for all**, want to **learn best practices** and **marketing strategies** from **global experts**, and seek to **connect with influential members of our community** that will help your business tap into a global spending power estimated at nearly **US\$4 trillion* annually**.

Through its website, digital marketing and social media channels, **IGLTA reaches more than 4 million LGBTQ+ travelers worldwide** annually.

The **40th anniversary edition** of the conference was held from 4-7 October 2023 in San Juan, Puerto Rico. The event was the largest conference in IGLTA history, hosting over 700 attendees representing 430 businesses from 36 countries and territories. The Buyer/Supplier Marketplace was the most successful to date, generating **1,760 appointments** with 88 pre-qualified buyers representing nearly **US\$686.5 million total buying power** and **US\$183.5 million LGBTQ+ Travel Buying Power**.

IGLTA's Global Convention combines all the elements required for successful business development: an appointment-driven **Buyer/Supplier Marketplace** on the first day of the conference to create connections; **educational sessions** and **group discussion forums** to promote the exchange of ideas; an **LGBTQ+ Tourism Expo** and **numerous networking events** to build a strong sense of global community and help participants solidify **long-term working relationships**.

*Data from LGBT Capital, lgbt-capital.com





Think Tank

United 19 global tourism leaders to address the evolving challenges faced by LGBTQ+ travelers in the Caribbean.



David Martin Small Business Fellowship Recipients

The 10 recipients represented LGBTQ+ small businesses from Guyana, Mexico, Jamaica, Ecuador, Brazil, and Puerto Rico



The IGLTA Foundation is thrilled to announce that this year

Voyage

our annual fundraiser raised US\$118,000 with 283 tickets sold.



Impact Award



IGLTA

TRAVEL • LEARN • CONNECT

40TH ANNIVERSARY
GLOBAL CONVENTION

SAN JUAN, PUERTO RICO

4-7 OCTOBER 2023

Total Economic Impact US\$725K+

700+

attendees

36

countries
& territories
represented

37

LGBTQ+ welcoming
convention
sponsors

47

Exhibitors in our 2-
day Tourism Expo

Relive the Puerto Rico Memories

Check out our FB albums to view all the photos by @ghostedits from #IGLTA40!



Tag yourself, tag a friend!

14

Community
Partners

54

media outlets,
freelancers & influencers



Subscribe to our YouTube channel to watch recaps of #IGLTA40

Buyer/Supplier Marketplace

Produced in cooperation with the Jacobs Media Group, 88 pre-qualified buyers representing nearly US\$686.5 million total buying power and US\$183.5 million LGBTQ+ Travel Buying Power, met with suppliers in a total of 1,760 scheduled appointments.



Global Media Networking Prize Winner

Dan Braun, Pride Air Group



Pioneer Award



Keshav Suri | Executive Director, The LaLiT Group of Hotels; Founder, Keshav Suri Foundation

Pathfinder Award



trueselffoundation.org



wavesahead.org

CHAMPION YOUR BRAND, BUILD LOYALTY & DRIVE REVENUE

SPONSORING THE IGLTA GLOBAL CONVENTION PROVIDES:

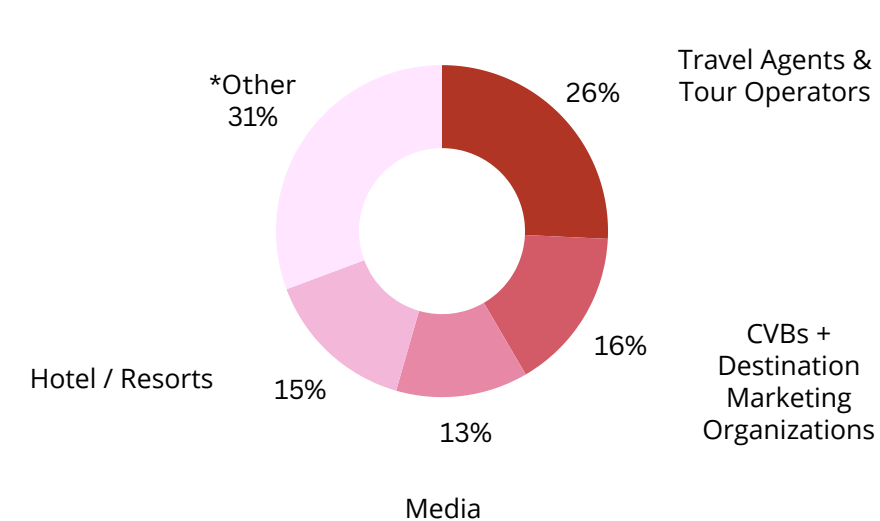
- Brand alignment with IGLTA, the world's leading network of LGBTQ+ welcoming tourism businesses
- Increased visibility within the lucrative LGBTQ+ tourism market worldwide
- Connections with LGBTQ+ tourism decision makers from around the globe
- Tangible demonstration of your company's commitment to welcoming LGBTQ+ tourism

PARTICIPANT DEMOGRAPHICS:

More than 1 out of 2 convention delegates are executive decision makers within their organization, providing a meaningful networking experience and marketing opportunity for all sponsors.

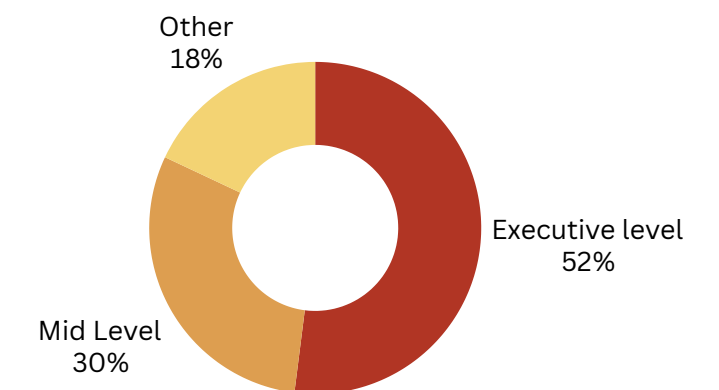
Convention participants include travel agents, tour operators, media outlets, travel influencers, marketing firms, accommodations, destination tourist boards, transportation providers, and leading global organizations such as UN Tourism (UNWTO), Pacific Asia Travel Association (PATA) and the European Travel Commission (ETC).

PARTICIPANT PROFILE



*Other includes: Associations, Meeting & Event Planners, Airlines, Cruise Lines, Pride Organizers, Attractions etc,

PARTICIPANTS



Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org

Convention Participant Averages for IGLTA Global Conventions: New York (2019), Atlanta (2021), Milan (2022)



IGLTA CONVENTION SPONSORSHIP BENEFITS

	SPONSORSHIP LEVELS (all prices in US Dollars)			PROMOTIONAL OPPORTUNITY BENEFITS	EDUCATIONAL OPPORTUNITY BENEFITS
	PRESENTING SPONSOR	OFFICIAL SPONSOR	CONFERENCE SPONSOR	PROMOTIONAL OPPORTUNITIES	BREAKOUT EDUCATIONAL SESSIONS
	\$35,000 and above	\$20,000 - \$34,999	\$10,000 - \$19,999	\$9,500 each	\$5,000 each
Logo visibility & placement	Presenting-level logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor video	Official-level logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor video	Conference-level logo or text visibility on convention related web properties, digital meter boards, in mobile app and sponsor video	Sponsor logo and IGLTA logo displayed jointly on promotional item provided by sponsor	Sponsor logo on signage outside of breakout session room
Banner ad in Convention mobile app	✓				
Recognition at General Sessions	✓				
Recognition from the podium at sponsored event	✓	✓	✓		✓
Opportunity to distribute promotional item during sponsored event	✓	✓	✓		✓
Opportunity to address delegates from podium during sponsored event	✓				
Number of Convention Registrations included in sponsorship pkg:	3	2	1		
IGLTA Membership (or extension of existing membership)	✓				
Logo recognition in Sponsor Appreciation Video	✓	✓	✓	✓	✓
Logo in Convention mobile app	✓	✓	✓	✓	✓
Shared recognition in Convention press releases	✓	✓	✓	✓	✓
Shared recognition in IGLTA eNewsletter	✓	✓	✓	✓	✓
Shared recognition in Convention eBlast to IGLTA members & Convention participants	✓	✓	✓	✓	✓
Promotional item inserted in Delegate Welcome Bag	✓	✓			
Brochure distribution from shared table in registration area	✓	✓			
Dedicated article in IGLTA eNewsletter	✓				
Dedicated eBlast to IGLTA members & Convention participants	✓				



PRESENTING SPONSOR OPPORTUNITIES

PROMOTIONAL FEE: US\$35,000 each (does not include F&B*, if applicable)

Sponsorship of one of the following signature events:

Opening Reception* **SOLD**

Voyage – The IGLTA Foundation Fundraiser* **SOLD**

Closing Reception*

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as a **Presenting Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor video
- Banner ad in Convention mobile app
- Opportunity to distribute promotional item during sponsored event¹
- Convention registrations for up to **three** participants
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants

- IGLTA Membership (or extension of existing membership)
- Opportunity to address participants during sponsored event (5-7 minutes)
- Recognition at sponsored event
- Dedicated eBlast to IGLTA Members & Registered Convention Participants
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹
- Participation in Buyer/Supplier Marketplace

*Catering/food & beverage costs, if applicable, are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue.

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

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VOYAGE – THE IGLTA FOUNDATION FUNDRAISER

Promote your brand to tourism professionals from around the globe and embark on an inspiring journey to support LGBTQ+ tourism education, research and the next generation of industry leaders.

VOYAGE SPONSORSHIP OPPORTUNITIES INCLUDE THE FOLLOWING:

- Presenting Sponsor **SOLD** US\$35,000 (includes Voyage admission for 5)
- Official Sponsor US\$20,000 (includes Voyage admission for 3)
- Cocktail Sponsor US\$15,000 (includes Voyage admission for 2)
- Supporting Sponsor US\$10,000 (includes Voyage admission for 1)

PROMOTIONAL & ON-SITE BENEFITS:

- Logo visibility at Voyage, on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Opportunity to distribute promotional item at Voyage
- Admission to Voyage as indicated above
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants

Voyage, the IGLTA Foundation Fundraiser, is a separate ticketed event. Admission includes cocktail reception, appetizers and entertainment. Proceeds support the IGLTA Foundation.





BUYER/SUPPLIER MARKETPLACE - HEADLINE SPONSOR

Promotional fee: US\$30,000

Headline sponsor of the IGLTA Buyer/Supplier Marketplace. Pre-qualified buyers will meet with participating suppliers in pre-scheduled, one-on-one appointments. The 2023 Buyer/Supplier Marketplace was the most successful to date, generating 1,760 appointments with 88 pre-qualified buyers representing nearly US\$686.5 million total buying power and US\$183.5 million LGTBQ+ Travel Buying Power.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition and branding opportunities at the Buyer/Supplier Marketplace¹
- Opportunity to distribute promotional item during the Buyer/Supplier Marketplace¹
- Opportunity to address participants of the Buyer/Supplier Marketplace (5-7 minutes)
- Convention registrations for up to **two** participants
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- Dedicated eBlast to Buyer/Supplier Marketplace Participants
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹
- Participation in Buyer/Supplier Marketplace

Additional Sponsorship Opportunities Available (includes F&B):

Morning or Afternoon Coffee Break: *pricing available upon request*

Hosted Buyer/Supplier Lunch: *pricing available upon request*

Logo/Branded Pastries served with lunch or coffee break: *pricing available upon request*

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

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IGLTA FOUNDATION THINK TANKS: VIRTUAL & IN-PERSON

HEADLINE SPONSOR^{SOLD}

Promotional fee: US\$30,000

Headline sponsorship of the IGLTA Foundation's Leadership Think Tanks, both virtual & in-person. These invitation-only roundtable discussions unite C-Suite thought leaders from LGBTQ+ welcoming travel businesses around the world to address key issues facing global tourism.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Naming rights of the IGLTA Foundation Think Tank sponsorship (ie: The IGLTA Foundation Think Tank, Presented with support from ____.)
- Recognition from the podium at the Think Tank, and opportunity to make brief Executive Opening Remarks or show a short promotional video (3-5 minutes total)
- On-site logo recognition at Think Tank
- Opportunity to distribute promotional material during Think Tank¹
- Convention registrations for up to **two** participants
- Brand recognition & opportunity to distribute Industry Report presenting the findings from the Think Tank
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

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IGLTA HONORS SPONSORSHIP **SOLD**

Promotional fee: US\$30,000 per year, minimum three-year commitment

Exclusive sponsorship of the **IGLTA Honors Awards** which celebrate the individuals and businesses that have improved the landscape of LGBTQ+ travel. Award recipients are selected by the IGLTA Board of Directors from the association's membership of businesses in approximately 80 countries.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Naming rights of IGLTA Honors Awards (ie: The IGLTA Honors Awards presented by ____.)
- Opportunity for sponsor to present one of the IGLTA Honors Awards onstage
- Opportunity for sponsor to produce and provide a branded step-and-repeat backdrop for photos of award recipients¹
- Recognition at each IGLTA Honors Award presentation (up to five per convention)
- Convention registrations for up to **two** participants
- Recognition in IGLTA Honors Awards press release
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- Dedicated eBlast to IGLTA Members & Convention Participants
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹

¹ Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.





MEDIA SPONSOR^{SOLD}

Promotional fee: US\$25,000 USD (does not include F&B*)

Exclusive media sponsor for the convention Media Networking Event and the official Media Reception.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition for the Media Networking Event and at the Media Reception¹
- Opportunity to distribute promotional item during the Media Reception
- Convention registrations for up to **two** participants
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Double table at the Media Networking Event¹

*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue.

¹ Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org

OFFICIAL SPONSOR OPPORTUNITIES

Promotional fee: US\$20,000 each (does not include F&B*)

Host of one of the following premium visibility opportunities:

- Plenary Session
- Hosted Networking Breakfast*
- Buyer's Reception*
- VIP/Sponsor Reception* **SOLD**
- Wifi Sponsor **SOLD**

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor video
- Recognition from the podium and presentation by IGLTA of your short promotional video during sponsored plenary session or event
- Opportunity to distribute promotional item during sponsored event¹
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- Convention registrations for up to **two** participants

*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and will be direct-billed by the venue.

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

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MOBILE APP SPONSOR ^{SOLD}

Promotional fee: US\$20,000

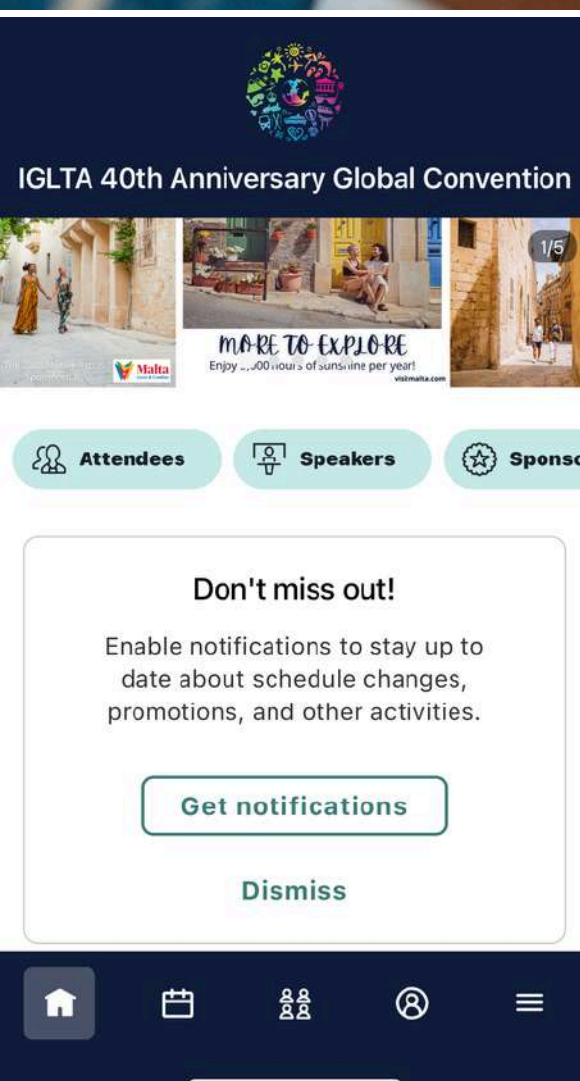
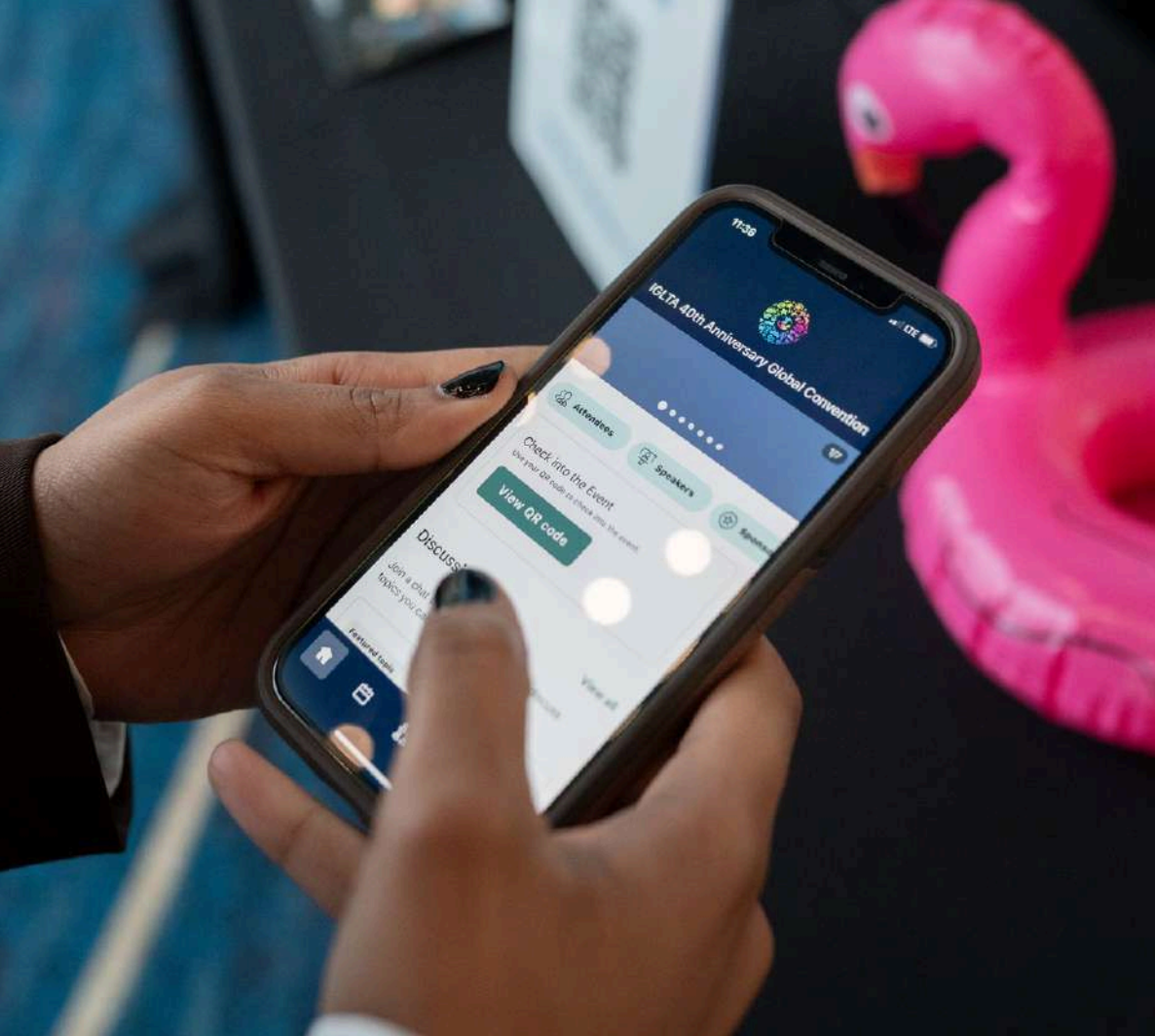
Exclusive sponsor of the IGLTA Convention Mobile App

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as an **Official Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Logo recognition on home screen of mobile app
- Logo recognition on promo signage for mobile app in registration area
- Convention registration for up to **two** participants
- Logo recognition + hyperlink in sponsor section of mobile app
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹
- Full-screen advertisement in mobile app
- Promotional video in mobile app
- Promotional campaign on IGLTA Social Media Channels to encourage attendees to download & use mobile app

¹ Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org





IGLTA IMPACT AWARDS SPONSORSHIP

Promotional fee: US\$20,000 per year, minimum three-year commitment

The Impact Award recognizes a business member of IGLTA whose initiatives encourage the responsible development of tourism in three key pillars of sustainability: **environment, community, diversity & inclusion.**



PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as **Official sponsor**: logo or text visibility on convention-related web properties, event signage and print material
- Exclusive sponsorship of the IGLTA Foundation's Impact Award
- Naming rights of the Impact Award, for example: "The IGLTA Impact Award presented in partnership with (sponsor name)."
- Recognition from the podium during presentation of the Impact Award
- Opportunity for sponsor to be on-stage during the presentation of the Impact Award
- Convention registrations for up to **two** participants
- Recognition in the Impact Award press release
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹



¹ Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

IGLTA VIP RECEPTION ^{SOLD}

Promotional fee: US\$20,000

Position your brand at the forefront of LGBTQ+ travel by sponsoring the IGLTA VIP Reception. Held at the US Consulate General's Residence in Osaka, the VIP Reception will bring together top-level decision makers and C-Suite Executives from leading global travel brands.

- Attendees: VIP Reception for up to 75 guests, including: IGLTA Global Partners & Convention Sponsors, IGLTA Board & Executive Staff
- Date: Tuesday evening, 22 October 2024, 5:30 - 7:30pm
- Location: US Consulate General's Residence, Osaka

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as **Official-level** logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor video
- Logo recognition on the official invitation sent out by the US Consulate General to all IGLTA & IGLTAF Board Members.
- Two invitations to attend The IGLTA Board of Directors reception
- Opportunity to make welcoming remarks (3 minutes) at the Board of Directors Reception
- Promotional item inserted in Convention Delegate Welcome Bag
- Brochure distribution from shared table in Convention Registration area
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants



CONFERENCE SPONSOR OPPORTUNITIES

Promotional fee: US\$15,000 each (does not include F&B*)

HOST OF ONE OF THE FOLLOWING:

- Coffee Break*
- Hosted Hospitality Suite*
- Women's Leadership Networking Reception* **SOLD**
- Professional Headshot Photo Lounge² **SOLD**
- Social Media Lounge & live Social Media feed
- Board of Directors Meeting & Hosted Lunch*
- First Time Attendees Reception*



*Catering/food & beverage costs are not included in the above promotional fee, are the responsibility of sponsor and may be direct-billed by the venue.

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

²Promotional fee does not include cost of photo booth rental, set-up/tear-down and on-site maintenance.



PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as a **Conference Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition from the podium at sponsored event
- Opportunity to distribute promotional item during sponsored event¹
- Convention registration for **one** participant
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants
- **Social Media Sponsor**: possibility to brand the lounge with your logo, pull-up banners, promotional items, etc.

LGBTQ+ TOURISM EXPO

THURSDAY & FRIDAY

Network with travel industry leaders and decision makers from around the globe during our LGBTQ+ Tourism Expo networking lunches.

Showcase your destination or tourism business at the LGBTQ+ Tourism Expo networking lunches on Thursday & Friday.

The LGBTQ+ Tourism Expo networking lunches will bring together all IGLTA convention attendees for networking, giving you prime access to meet with travel industry leaders and decision makers from around the globe. Exhibitors will include IGLTA Unique Destinations, local businesses & Pride Organisations in addition to IGLTA Member businesses.



All Expo packages are valid for exhibiting during the networking lunches on **both Thursday & Friday**.

All exhibitors may display a roll-up banner and distribute promotional items from their expo table. Expo will be closed during General Sessions.

Also available:

Add-on participation in the Buyer/Supplier Marketplace to any of the Expo packages for an additional fee/registration cost.

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.



Headline Sponsors (1 sold, 2 available): US\$15,000 each

Promotional fee includes:

- logo recognition as a **Conference** sponsor
- one (1) 6 x 1.5 ft (180 x 45 cm) expo table with premium placement on both Thursday & Friday
- opportunity to show one promotional video (*silent, continuous loop in rotation with other headline sponsor videos*) on video screen(s) in Expo room
- full two-day IGLTA convention registration for **two** people
- opportunity to insert one (1) promotional item in convention delegate welcome bag¹
- opportunity to provide brochures for distribution from shared table in registration area¹
- lead capture to stay in touch with convention attendees

Large Business Expo Package: US\$7,500

Promotional fee includes:

- one (1) 6 x 1.5 ft (180 x 45 cm) expo table on both Thursday & Friday
- full two-day IGLTA convention registration for **two** people
- opportunity to insert one (1) promotional item in convention delegate welcome bag¹
- opportunity to provide brochures for distribution from shared table in registration area¹
- lead capture to stay in touch with convention attendees

Large business defined as 11+ employees

Small Business Expo Package: US\$3,750

Promotional fee includes:

- one (1) 6 x 1.5 ft (180 x 45 cm) expo table on both Thursday & Friday
- full two-day IGLTA convention registration for **one** person
- opportunity to insert one (1) promotional item in convention delegate welcome bag¹
- opportunity to provide brochures for distribution from shared table in registration area¹
- lead capture to stay in touch with convention attendees

Small business defined as 1-10 employees

NEUROINCLUSIVE RESOURCES & ZEN ROOM ^{SOLD}

Promotional fee: US\$15,000 (does not include production*)

IGLTA celebrates the tapestry of the entire LGBTQ+ community, where identities intersect and diversity flourishes. As part of IGLTA's commitment to make the Global Convention an inclusive, welcoming, and relaxing experience for everyone we want to create a quiet space where attendees can decompress and recharge, and where they can also find neuroinclusive resources like fidget toys and sensory tools to address the needs of attendees that are part of the neurodivergent community.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as a **Conference Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Opportunity to distribute promotional items and neuroinclusive resources from dedicated table in convention registration area¹
- Opportunity to brand the "Zen Room" (calm space) for neurodivergent convention attendees
- Convention registration for **one** participant
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants

¹Product samples, promotional items and brochures are the responsibility of the sponsor. Shipping, handling & storage charges not included.





IGLTA
FOUNDATION

IGLTA FOUNDATION

BUILDING BRIDGES - FELLOWSHIP PROGRAM

The Foundation of the International LGBTQ+ Travel Association (IGLTA) supports global LGBTQ+ tourism through education, research and leadership development.

The IGLTA Foundation Building Bridges Fellowship Program provides funding and mentorship to selected LGBTQ+ small business leaders, young professionals and students to attend career-affirming global events to support future industry leaders and empower LGBTQ+ tourism.

Your generous support will help sponsor an IGLTA Fellows for one calendar year including all expenses to attend our Global Convention in Osaka.

US \$2,500: 1 Fellowship
US \$5,000: 2 Fellowships
US \$10,000: 4 Fellowships

Contact us:

IGLTA.org/Foundation
TJ.Chernick@iglta.org

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org



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SUSTAINABILITY SPONSORSHIP

Promotional fee: US\$15,000 (does not include production*)

ECO-FRIENDLY REUSABLE WATER BOTTLES

Contribute to making the IGLTA Global Convention more sustainable!

Help IGLTA eliminate waste by providing eco-friendly, reusable, co-branded water bottles to all convention attendees.

Water filling stations will be available and attendees can take their bottles home providing a lasting souvenir and extending your brand visibility for years to come.

**Production of water bottles are the responsibility of sponsor and not included in the promotional fee.
Design subject to prior approval by IGLTA.
Shipping, handling & storage charges not included.*



For illustration purposes only.

PROMOTIONAL & ON-SITE BENEFITS:

- Recognition as a **Conference Sponsor**: logo or text visibility on convention-related web properties, digital meter boards, in mobile app and sponsor appreciation video
- Recognition at filling stations
- Convention registration for **one** participant
- Shared recognition in the following convention-related communications:
 - Convention press release (375 media outlets)
 - Convention article in IGLTA eNewsletter (13,500 opt-in subscribers)
 - Convention eBlast to IGLTA Members & Registered Convention Participants



PROMOTIONAL OPPORTUNITIES

Promotional fee: US\$9,500 each (does not include production charges)

Let convention participants and volunteers promote your company. Your company's logo will be displayed on branded promotional items and seen by all attendees throughout the Convention! You supply the promotional item, so be creative with your design!

PROMOTIONAL & ON-SITE BENEFITS:

- Sponsor logo and IGLTA logo displayed on promotional item **you supply**.
- Opportunity to insert Promotional item in Convention Delegate Welcome Bag¹
- Opportunity to provide brochures for distribution from shared table in registration area¹

Badge Lanyards **SOLD**

Brand each delegate badge lanyard and maximize exposure for your company throughout the convention.

Quantity: 500



Branded Key Cards & Sleeves **SOLD**

Let convention participants wake up with and say good night to your company with branded key card holders.

Quantity:

- 500 Key Cards
- 500 Key Card sleeves



Delegate Welcome Bags **SOLD**

Convention participants will help you market your company and services with your branding on each Delegate Welcome bag. These bags, which will be used long after the convention, help maintain awareness of your brand for years to come.

Quantity: 500



Mirror Clings

Share a thoughtful message that reflects your brand image with attention-grabbing mirror clings in the convention center restrooms. Be creative to encourage attendees to take selfies and share on social media, thus extending your brand visibility & alignment with IGLTA.

Quantity: to be confirmed

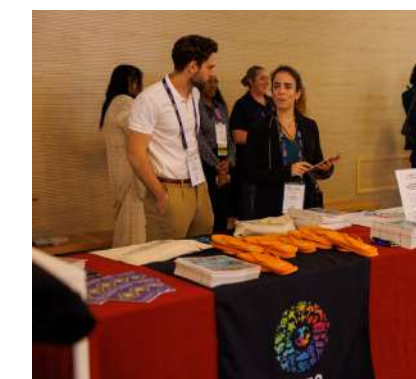


For illustration purposes only.

Volunteer Polos

Highlight your brand on designer Polos (supplied by you) at the Convention. Volunteers will get to keep their polos, thus providing your brand with continued visibility for several years following the convention.

Quantity: 75-125



¹ Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included

Please note: Promotional fee does not include production or shipping & handling charges. If possible, promotional items should include sponsor's logo and IGLTA logo. Artwork is subject to approval by IGLTA in advance. Production and delivery deadlines apply.



COALITION/ALLIANCE GATHERINGS

US\$5,000 each, not including F&B

Support community-focused networking at the IGLTA Global Convention

PROMOTIONAL & ON-SITE BENEFITS:

- Sponsor recognition & logo on invitation, RSVP & emails related to the gathering
- Opportunity to address attendees at sponsored gathering
- Opportunity to distribute promotional item to attendees¹
- Opportunity for branding at gathering (tent cards on tables, etc.)¹
- Sponsor recognition online Agenda and in IGLTA Convention Mobile App

For the 2024 Global Convention, the IGLTA Foundation is launching a Sponsorship Opportunity to host Coalition/Alliance Gatherings during the Convention, in an effort to celebrate diversity and inclusion and the importance of intersectionality.

Our goal is to create welcoming spaces for diverse groups within our network, such as: Black Travel Leaders, the TRANSport Coalition, Disabled People, the Neurodivergent community. These gatherings unite coalition members and allies to share their lived experiences and unique travel challenges in an environment that fosters belonging and expands business possibilities.

A limited number of sponsorship opportunities are available to support these efforts. Gatherings can be organized in whatever form is most appropriate for the specific Coalition or Alliance: breakfast meetings, discussion groups, networking receptions, etc.

Please note: applicable F&B charges will be in addition to the promotional fee.

¹Product samples, promotional items brochures and on-site branding are the responsibility of the sponsor. Shipping, handling & storage charges not included.



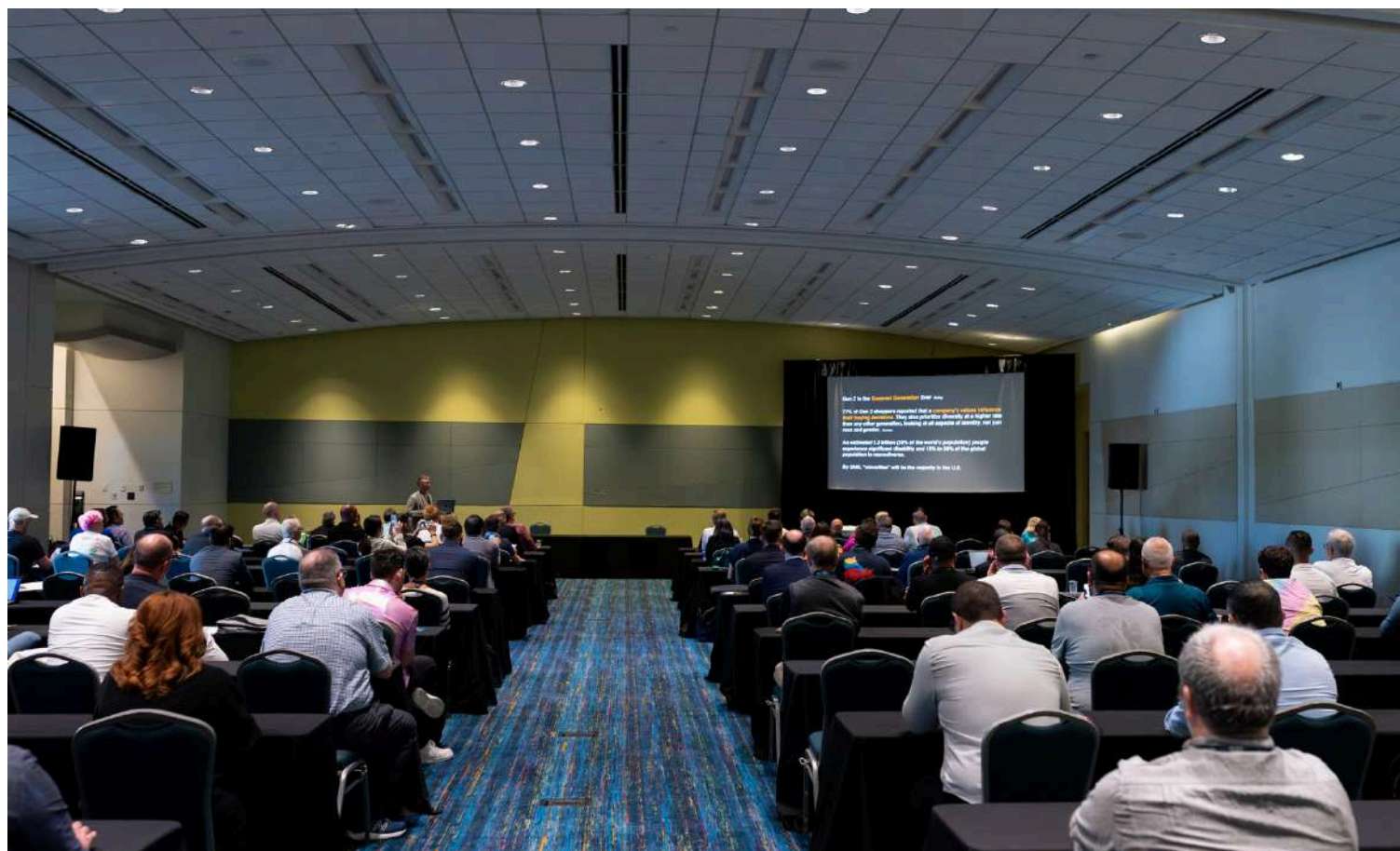
BREAKOUT SESSIONS (1 sold, 5 available)

US\$5,000 each

Be a part of the IGLTA Convention Educational Series by sponsoring a Breakout Session.

PROMOTIONAL & ON-SITE BENEFITS:

- Logo on session signage outside of breakout room
- Recognition at beginning of breakout session
- Opportunity to distribute promotional item to session attendees¹
- Text recognition in Convention Program mobile app



¹Product samples, promotional items and brochures are the responsibility of the sponsor. Shipping, handling & storage charges not included.





PROMOTIONAL ITEMS & BROCHURE DISTRIBUTION OPPORTUNITIES

Put your product sample, promotional item or brochure directly in the hands of convention participants!¹

DELEGATE WELCOME BAG INSERTS¹

Insert your product sample, promotional item or brochure in the Delegate Welcome Bags that will be distributed to all participants at Registration.

US\$595 small businesses (less than 10 employees)

US\$995 large businesses (10 employees or more)

BROCHURE DISTRIBUTION FROM SHARED TABLE IN CONVENTION REGISTRATION AREA¹

Your brochure or flyer will be available to all Convention Participants from a shared table in the convention registration area throughout the duration of the convention.

US\$595 small businesses (less than 10 employees)

US\$995 large businesses (10 employees or more)

ROOM DROP²

Have your product sample, promotional item or brochure delivered directly to participants' rooms at a selected time during the convention.

Price per item:

US\$995 shared room drop (plus hotel service charge)

US\$1,995 dedicated room drop (plus hotel service charge)

Customized promotional opportunities are available and we welcome your creative ideas. Contact us today to discuss your specific marketing objectives!

¹Product samples, promotional items and brochures are the responsibility of sponsor. Shipping, handling & storage charges not included.

²Additional hotel-imposed service charge applies. Hotel service charge is the responsibility of the sponsor and will be direct-billed to sponsor by the hotel.

ABOUT IGLTA & THE IGLTA FOUNDATION

The International LGBTQ+ Travel Association is the global leader in advancing LGBTQ+ travel and a proud Affiliate Member of UN Tourism. IGLTA's mission is to enable authentic travel that enriches lives and connects the LGBTQ+ community and tourism industry. IGLTA's global network includes 13,000+ LGBTQ+ owned/operated and LGBTQ+ friendly accommodations, destinations, service providers, travel agents, tour operators, events, and travel media in 80 countries. The philanthropic IGLTA Foundation empowers LGBTQ+ welcoming travel businesses globally through leadership, research, and education. For more information: iglta.org, igltaconvention.org or iglta.org/foundation and follow us on Facebook at @IGLTA, @IGLTABusiness and @IGLTAFoundation, X (formerly Twitter) and LinkedIn at @IGLTA and @IGLTAFoundation, and Instagram @IGLTA.

ALL PRICES ARE EXPRESSED IN US DOLLARS. PAYMENT IN FULL OF THE PROMOTIONAL FEE IS DUE PRIOR TO THE START OF THE CONVENTION.

Customized sponsorship, hosting or promotional packages are available, and we welcome your creative ideas! Prices reflect promotional fees only and do not include catering, food & beverage or other supplemental service charges, unless otherwise indicated. Where applicable, catering costs are the responsibility of sponsor and may be direct-billed to the sponsor by the host venue. Production costs of sponsored promotional items are the responsibility of the sponsor and all designs are subject to prior approval from IGLTA. All shipping/handling or storage fees are the responsibility of the sponsor and will be direct-billed to the sponsor by the venue. Convention Program is subject to change. Visit igltaconvention.org or contact IGLTA for final Convention Program.

2023 IGLTA Convention Photos by provided by Ghost Edits (ghostediting.com) unless otherwise indicated.

All Osaka images are provided by the ©Osaka Convention & Tourism Bureau

NO CONFLICTING EVENTS POLICY

Businesses and persons associated with IGLTA, the IGLTA Foundation and/or the IGLTA Global Convention, including but not limited to Members, Partners, Board Members, Convention Sponsors and Convention Participants, may not organise or sponsor any activities that conflict with the official IGLTA Global Convention program or sponsored events during official convention hours. IGLTA Convention Sponsors have made significant investments in specific portions of the program, and we want all registered delegates and convention participants to be able to enjoy this one-of-a-kind experience without distraction. Thank you for your understanding and cooperation.

DATES & HOST HOTEL INFORMATION

Conference Dates: 23-36 October 2024

Location and Host Hotel: [Swissôtel Nankai Osaka](https://www.swissotel.com/hotels/nankai-osaka/), 5 Chome-1-60 Namba, Chuo Ward, Osaka, 542-0076, Japan
<https://www.swissotel.com/hotels/nankai-osaka/>

[IGLTA.ORG](https://iglta.org)

[IGLTAConvention.ORG](https://igltaconvention.org)

SPONSORSHIP@IGLTA.ORG

Interested in sponsoring the IGLTA Global Convention? Contact us: sponsorship@iglta.org





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IGLTA

2024 GLOBAL
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OSAKA, JAPAN
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