



IGLTA Foundation

Request for Proposals (RFP)

LGBTQ+ Family Travel Research Study

Project Title:

Understanding and Advancing LGBTQ+ Family Travel: Challenges, Needs, and Opportunities

Overview:

The IGLTA Foundation seeks proposals from qualified research providers to conduct a global study on LGBTQ+ family travel. This groundbreaking research will explore the unique challenges, unmet needs, and opportunities faced by LGBTQ+ families while traveling. The study will generate actionable insights and recommendations for tourism stakeholders to foster more inclusive travel experiences.

We are looking for a provider with demonstrated expertise in inclusive research practices, LGBTQ+ studies, and tourism industry knowledge.

Project Description:

The selected provider will conduct a mixed-methods global research study to:

- Identify barriers, safety concerns, and service gaps experienced by LGBTQ+ families while traveling.
- Assess the level of industry readiness to serve LGBTQ+ families.
- Highlight destinations and tourism businesses that are perceived as inclusive and family-friendly.

The study will utilize both quantitative surveys and qualitative interviews and will be culturally responsive, with inclusive representation across diverse racial, ethnic, geographic, and family structures.

Scope of Work:

The selected provider will be responsible for:

- Designing and implementing a mixed-methods global research project that includes both LGBTQ+ families and tourism stakeholders.
 - Defining inclusive demographic quotas to ensure diverse representation in the research sample.
 - Conducting data collection through online surveys, interviews, and stakeholder focus groups.
 - Analyzing data and identifying trends, gaps, and insights.
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Proposal Requirements:

Interested providers should submit the following:

- **Organizational Overview:** Background, mission, relevant expertise in LGBTQ+ inclusive research and tourism.
 - **Research Design & Methodology:** Detailed approach, tools/platforms, sampling strategy, and how inclusivity and ethics will be ensured.
 - **Team Qualifications:** Key personnel with relevant experience.
 - **Past Work:** Examples of similar research, especially in tourism or LGBTQ+ communities.
 - **Timeline:** Proposed timeline aligning with the project phases below.
 - **Budget:** Detailed cost proposal, broken down by activity.
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Selection Criteria:

- Experience in conducting large-scale inclusive research studies
 - Familiarity with LGBTQ+ families and/or tourism sector
 - Methodological rigor and inclusive sampling practices
 - Budget and overall value for money
 - Engagement with and understanding of LGBTQ+ communities
 - Global capabilities, including countries where the vendor has access and experience
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Timeline (subject to negotiation):

Applicants must submit a proposed project timeline with their application, outlining each phase of the research (planning, data collection, analysis, and dissemination).

The contract will be awarded to the provider that offers the most competitive, realistic, and impactful timeline.

Planned Budget:

Applicants are required to submit a detailed proposed budget as part of their application. The budget should include a clear breakdown of costs associated with each phase of the project, including but not limited to:

- Survey and interview design and implementation
- Data collection and analysis
- Toolkit development
- Please also outline any optional or in-kind contributions that could support the project.

Proposals will be evaluated in part based on the clarity, transparency, and competitiveness of the budget.

Submission Instructions:

Submit your proposal in **electronic PDF format** to **info@igltafoundation.org** no later than **October 15**. Please include "LGBTQ+ Family Travel Research Proposal" in the subject line.

For any questions or to express interest, please contact:

info@igltafoundation.org

We look forward to your proposal and your support in advancing inclusive family travel for the LGBTQ+ community.