

2022 INDIANA TOURISM ECONOMIC CONTRIBUTION BY THE NUMBERS

Tourism Matters
INDIANA
Indiana Destination Development Corporation

2021

2022

GROWTH

	2021	2022	GROWTH
VISITORS	77.3 M	80.8 M	VOLUME GROWTH: 4.5% Domestic: 99+% International: <1% Day: 63% Overnight: 37% Business: 11% Leisure: 89%
VISITOR SPENDING	\$13.1 B	\$15.1 B	SPENDING GROWTH: 16.0% Average Spend/Trip: \$188 Domestic Spend/Trip: \$183 International Spend/Trip: \$1,307
TAXES GENERATED	\$2.4 B	\$2.8 B	GROWTH IN TAXES GENERATED: 15.8% Federal: \$1.2 B State: \$989 M Local: \$610 M
INDIANA JOBS SUPPORTED	179 K	200 K	EMPLOYMENT GROWTH: 12.0% <i>(Full & Part-Time)</i>
WAGES & SALARIES PAID	\$5.2 B	\$6.0 B	WAGE GROWTH: 15.8%
ECONOMIC CONTRIBUTIONS	\$8.5 B	\$9.9 B	ECONOMIC IMPACT GROWTH: 15.7%

Sources: Rockport Analytics, Longwoods International, Reach Market Planning, NTT, STR, AirDNA, Indiana & Marion County Department of Revenue