



Indiana Destination Development Corporation

IN Indiana Placemaking Activation Grant Guidelines & Timeline

I. Background / Vision

The IN Indiana Placemaking Activation Grant looks to create community activations of the IN Indiana identifier throughout the state of Indiana. Projects can include signage and other placemaking efforts.

II. Project Goals

The goals of the Placemaking Activation Grant are to:

1. Create Instagrammable experiences in high visibility areas of Indiana.
2. Generate activations of the IN Indiana campaign to tie Indiana communities together as a cohesive destination
3. Add to the beauty of Indiana's rural, urban and suburban landscapes

III. Project Description

This is a 1:1 matching grant of up to \$25,000 to fund signage and placemaking efforts. Entities eligible to apply are municipalities, counties, communities, destination marketing organizations and chambers of commerce. Applicants must be registered as a bidder/vendor with the Indiana Department of Administration (IDOA) Supplier Division BEFORE applying. Potential projects include but are not limited to park benches, pole banners, community gateway signage, water towers, overpass transformations and more. IDDC plans to allocate \$500,000 total between this grant and the IN Indiana Public Art Activation Grant program with total final expenditure based on the quality of applications received.

Applicants are asked to provide a proposed location and design, vendor who will create the activation, documentation of matching funds and estimated costs. Projects must use the "IN Indiana" mark within provided guidelines.

The lead applicant on each project must be property owner of the proposed location and provide written approval to use the space, including assurance that the project will be unobstructed and preserved for a period of 10 years or until permission for redevelopment is granted by IDDC. Grantees are liable for any expenses they pledged as match and that the grant will only cover expenses not to exceed the awarded amount. Applications must include letters of commitment to cover the full amount necessary to complete the project.

Projects will be selected based on location/visibility to Indiana residents and visitors and on the quality of submitted design, with preference given to locations in high-view areas and locations that create potential for photo opportunities. IDDC intends to include a diverse group of locations and projects, including urban, suburban and rural settings, large and small communities, and locations in different regions of the state.

Grantees will receive 75% of funding upon award and 25% upon project completion.

IV. Eligible and Ineligible Expenses

Eligible Expenses:

Funds are intended for the purpose of the creation of the activation and may be used towards the following eligible activities/expenses.

- Contract/Commission fees
- Installation costs
- Supply costs

Ineligible Expenses:

- Administration expenses associated with project development and implementation
- Marketing
- Food or Alcohol
- Travel, including but not limited to, mileage reimbursement, lodging, per diem
- General office supplies and equipment
- Expenses not directly related to the project



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V. IN Indiana Placemaking Activation Grant Timeline

January 4, 2023: Call For Applications

February 1, 2023: Grant Program Informational Webinar

March 17, 2023: Application Deadline (4 pm ET)

March 31, 2023: Announcement of Award Recipients

October 31, 2022: Deadline for Project Completion

VI. Application Submission Procedure

The following materials must be submitted by March 17, 2023, as ONE complete PDF document to grants@iddc.in.gov for consideration. The file name must reflect the applicant name (e.g. ApplicantName-IDDCGrant.pdf).

1. Completed & Signed Application Form.
2. W-9 and Direct Deposit Form (Applications cannot be considered without these documents.)
3. Project design and/or renderings
4. Detailed proposed budget
5. Copy of match commitment from any/all sources providing matching funds.
6. Copy of a letter of commitment from vendor to create the activation described.
7. Photos and Map of Project Location
8. Written or documented assurance (signed letter and/or warranty deed) that the project location is owned by the applicant at time of application and that applicant agrees to display the funded project for a minimum of 10 years.

All documents and applications must be submitted digitally via email. Applicants with on-going IDDC grant projects or overdue paperwork will be ineligible for award unless previous projects are completed and closed prior to the application deadline. If also applying for IN Indiana Public Art Activation Grant, applicants must propose two (2) separate and distinct projects at different locations. If awarded, applicant will NOT be able use grant funds from one project on the other.

If your project is proposed at a Historic Place on either the Indiana or National Register, you must complete and upload an application for certificate of approval, [state form 52889](#). The applicant is responsible for submitting their Certificate of Approval to the Department of Historic Preservation and Archeology (DHPA). IDDC will NOT submit on the applicant's behalf. Any project requiring this document must be approved in order to be considered for state funding.

VII. Application Questions

Please direct questions about the grant program, the application process and more to grants@iddc.in.gov.