



Indiana Destination Development Corporation

IN Indiana Public Art Activation Grant Guidelines & Timeline

I. Background / Vision

The IDDC Public Art Activation Grant looks to create Indiana-specific public artwork throughout the state of Indiana. Public artwork created in partnership with artists will feature the IN Indiana mark.

II. Project Goals

The goals of the Public Art Activation Grant are to:

1. Create Instagrammable experiences in high visibility areas of Indiana.
2. Generate activations of the IN Indiana campaign to tie Indiana communities together as a cohesive destination.
3. Add to the beauty of Indiana's rural, urban and suburban landscapes

III. Project Description

This is a non-matching grant of up to \$10,000 to fund public art projects. Any and all applicants will be considered, including but not limited to communities, destination marketing organizations, chambers of commerce and private businesses. Applicants must be registered as a bidder/vendor with the Indiana Department of Administration (IDOA) Supplier Division BEFORE applying. Potential public art locations include but are not limited to exterior walls, alleyways, bridges, barns and more. IDDC plans to allocate \$500,000 total between this grant and the IN Indiana Placemaking Activation Grant program with total final expenditure based on the quality of applications received.

Applicants are asked to provide a location and design, a contracted artist, and estimated costs including supplies and artist fees. Usage of the "IN Indiana" mark is required, but projects are encouraged to be locally-themed, within provided guidelines.

The Lead Applicant for each project is responsible for completion of the application, acts as the main point of contact for grant agreement, responsible for completing the project activities and receipt/distribution of funds.

The Lead Applicant must be the property owner of the proposed location/space or have a memorandum of understanding with the property owner, permitting the lead applicant to use the proposed location/space. All applicants must provide written approval to use the space for the scope of this project, including assurance that the project will be unobstructed and preserved for a period of 10 years or until permission for redevelopment is granted by IDDC. The grant will only cover expenses not to exceed the awarded amount.

Projects will be selected based on location/visibility to Indiana residents and visitors and the quality of the submitted design, with preference given to locations in high-view areas and locations that create potential for photo opportunities, as well as awardees who use local or regional artists. IDDC intends to include a diverse group of locations and projects, including urban, suburban and rural settings, large and small communities, and locations in different regions of the state.

Grantees will receive 75% of funding after IDDC approval of artwork and 25% upon project completion.

IV. Eligible and Ineligible Expenses

Eligible Expenses:

Funds are intended for the purpose of the creation of the activation and may be used towards the following eligible activities/expenses.

- Contract/Commission fees
- Installation costs (lift, surface prep, etc.)
- Supply costs

Ineligible Expenses:

- Administration expenses associated with project development and implementation
- Marketing
- Food or Alcohol
- Travel, including but not limited to, mileage reimbursement, lodging, per diem
- General office supplies and equipment
- Expenses not directly related to the project

V. IDDC Public Art Activation Grant Timeline

January 4, 2023: Call For Applications

February 1, 2023: Grant Program Informational Webinar

March 17, 2023: Application Deadline (4 p.m. ET)

March 31, 2023: Announcement of Award Recipients

October 31, 2023: Deadline for Project Completion

VI. Application Submission Procedure

The following materials must be submitted by March 17, 2023, as one complete PDF document to grants@iddc.in.gov for consideration. The file name must reflect the applicant name (e.g. ApplicantName-IDDCGrant.pdf).

1. Completed & Signed Application Form.
2. W-9 and Direct Deposit Form (Applications cannot be considered without these documents.)
3. Project design and/or renderings
4. Detailed proposed budget
5. Copy of a letter of commitment from project artist to create the public art described.
6. Photos and Map of Project Location
7. Written or documented assurance (signed letter and/or warranty deed) that the project location is owned by the applicant at time of application and that applicant agrees to display the funded artwork for a minimum of 10 years.
8. Please provide a copy of the Warranty Deed showing proof of ownership for the potential art location.
9. IF Applicant is NOT the property owner: Completed & Signed Memorandum of Understanding between the property owner and lead applicant

All documents and applications must be submitted digitally via email. Applicants with on-going IDDC grant projects or overdue paperwork will be ineligible for award unless previous projects are completed and closed prior to the application deadline. This grant CANNOT be combined with the IN Indiana Placemaking Activation Grant to fund a single project.

If your project is proposed at a Historic Place on either the Indiana or National Register, you must complete and upload an application for certificate of approval, [state form 52889](#). The applicant is responsible for submitting their Certificate of Approval to the Department of Historic Preservation and Archeology (DHPA). IDDC will NOT submit on the applicant's behalf. Any project requiring this document must be approved in order to be considered for state funding.

VII. Application Questions

Please direct questions about the grant program, the application process and more to grants@iddc.in.gov.