

MIDAS: MANCHESTER'S INWARD INVESTMENT AGENCY

Our Services

MIDAS, Manchester's award-winning inward investment agency provides an extensive package of complimentary advice and assistance for potential investors and location consultants interested in expanding or relocating to the city-region.

Through access to expert knowledge and local intelligence, we can help to de-risk business investment for both national and international firms of any size, ensuring a faster and more successful move.

With dedicated business development specialists across Manchester's core sectors, our teams offer a wealth of experience covering advanced manufacturing, life science and healthcare, financial and professional services, low carbon, and creative digital and tech, ensuring the provision of invaluable insights, knowledge and contacts. MIDAS has helped hundreds of public and private sector businesses successfully relocate to or expand here.



**#1 OF 15
TECH CITIES**
(exl. London)

CBRE

**THE UK'S BEST
CITY TO LIVE**

The Economist

IN GOOD COMPANY



"Manchester is one of the most vibrant and modern cities in Europe, with strong education links and high connectivity, offering outstanding opportunities and quality of life for our team."

Chris Roberts, Chief Executive Officer, Cloud Imperium Games

"In choosing a location for our Global Centre teams to be based, finding high quality people was our highest priority and Manchester offers a very deep talent pool, for both legal and other disciplines. The region also has a global outlook with a progressive mindset."

Olivia Balson, Global Centre Director, Freshfields Bruckhaus Deringer

DEDICATED SUPPORT FOR BUSINESS INVESTORS



Investment Case Development

Through a dedicated single contact, MIDAS offers a safe, exploratory and confidential platform for companies to discuss plans, assess feasibility and understand market opportunities. Through the provision of data, we can provide in-depth insights and market intelligence to help build business cases for the city-region.



Recruitment and Training

Putting the right team in place is the cornerstone to a successful expansion or relocation. MIDAS connects companies to the right partners, recruitment agencies and wider skills initiatives, opening up the city-region's deep talent pool. Support covers recruitment strategy development including insights on market conditions and average salaries to sector specific training and staff relocation.



Realising Market Opportunities

The MIDAS team can help you understand and navigate potential market opportunities. For example the city-region's ambitious carbon-neutral target by 2038 provides a host of opportunities to drive forward net zero. Manchester's varied business landscape also offers access to a diverse range of businesses in terms of size and industry that are open to collaboration.



Sourcing Property Solutions

Whether you require co-working or incubator space, a state-of-the-art lab, large scale manufacturing space or Grade A offices, MIDAS can help undertake confidential property searches. We work closely with local property agents as well as the local authorities to explore real estate options to meet your requirements.



Establishing a Local Network

MIDAS' team of specialists can introduce you to some of the region's most established professional networks. Each industry sector has a wealth of associations and networking groups which work to share business practice, address industry-related issues and explore opportunities for innovation, collaboration, research and development.

HELLO MANCHESTER

HELLO Manchester is MIDAS' 'Soft Landing' package which aims to help SMEs establish themselves and build up a customer base before making a significant capital investment in the city-region. It provides free and heavily discounted offers including fully serviced office space, professional and legal services, and membership packages.

GROWTH COMPANY SERVICES

MIDAS is part of the Growth Company and will work with businesses to unlock the relevant Growth Company Services, such as talent and skills provision, sector specific programmes such as digital, innovation and green to support your growth in Greater Manchester.

STRATEGIC ACCOUNT MANAGEMENT

MIDAS can assist with ongoing support to overcome challenges – from building business cases to help grow investment in the region, to recruiting exceptional talent and opening up unique collaboration and innovation opportunities.



THE MANCHESTER CHINA FORUM AND MANCHESTER-INDIA PARTNERSHIP

MIDAS has established two special purpose vehicles for driving forward Manchester's relationship with both China and India. The Manchester-China Forum has received acclaim as a highly innovative and successful initiative that works to ensure growth in commercial connectivity between the two regions and The Manchester-India Partnership is an award-winning MIDAS initiative which unites private businesses, academia and the public sector across India and Greater Manchester to build and strengthen trade, investment, cultural, and educational ties.

GET IN TOUCH

To find out more information about our key sectors visit investinmanchester.com/resources

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**NORTHERN
POWERHOUSE**