

Home to the UK's fastest growing regional economy, Manchester has established a strong reputation as an economic powerhouse and a competitive place to do business.

Manchester is the only UK city outside of the capital with all elements of the sub-sectors represented at scale – from banking, financial services and FinTech to insurance, accounting and legal – providing depth and diversity across a range of disciplines.

The city is home to some of the world's leading financial, professional and business services companies from Barclays, BNY Mellon, AXA,

Latham & Watkins, OakNorth and Adyen. It is also a leading destination for back office operations, being home to more than 45 shared service centres as well as 250 contact centres – including BUPA, Marks & Spencer and WorldPay.

Located at the heart of the UK, with excellent connectivity to Europe and the rest of the world, Manchester provides companies with outstanding access to market. The city offers businesses a diverse and sustainable talent pool, 30-40% lower operating costs than in the capital and outstanding quality of life for employees, making it a high quality, low risk investment location.



The Economist

TOP 5 **EUROPEAN CITY FOR FINTECHS** 

Savills

# **SECTOR HIGHLIGHTS**

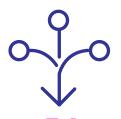






£17bn gva

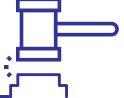




>54 shared service centres







# IN GOOD COMPANY





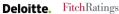










































## **FINTECH**

Home to the UK's largest regional financial services industry and one of Europe's largest digital and technology clusters – Manchester has the fastest growing FinTech ecosystem in the UK. The city has cemented a reputation as the FinTech Capital of the North and is officially a top five European city for FinTechs to locate (Savills). Specialising in payments, platforms, software and data analytics, Manchester has recently seen OakNorth, Adyen, Klarna and MoneySuperMarket expand into the city, complementing homegrown FinTechs including AccessPay, Raisin and Nivo. An array of innovation hubs, accelerators and incubators underpin Manchester's FinTech ecosystem, where start-ups, SMEs and larger firms converge, collaborate and drive innovation.

#### LEGAL

Manchester is one of the primary legal centres outside of the capital, having the highest representation of the top 100 UK law firms and the highest number of legal offices and fee-earners outside of London. Key specialisms in the region include corporate, commercial, employment and IP across sectors such as financial services, TMT, transport, property, sport and the public sector.

#### **SHARED SERVICES**

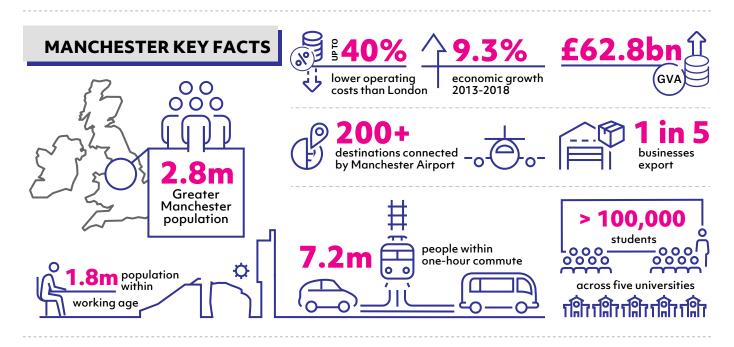
Manchester's capability to deliver world class customer services has enabled the city to cement a reputation as a global business services hub. The city has a proven track record in delivering back office solutions that is unrivalled in Europe due to its well-established business infrastructure, multi-lingual workforce and the potential to cost-effectively and efficiently scale operations.

#### **ACCOUNTANCY**

Manchester's accountancy sector employs 22,500 people across private practice and the wider industry. Global firms including PwC, Deloitte, KPMG and EY all have a significant presence in Manchester, employing more than 2,500 staff between them. Manchester's accountancy practices provide advice on all areas of corporate finance including: MBO, MBI, M&As, flotation and stock exchange advice.

## **INSURANCE**

Manchester has a longstanding history as an important centre for insurance and its related industries. The city is home to the largest general insurance community outside of London, as well as a growing broker base, with national and large provincial insurance brokers choosing to have a significant presence in the city.



## **GET IN TOUCH**

MIDAS, Manchester's dedicated inward investment agency, offers an extensive, free and confidential package of advice and assistance for potential investors and location consultants. MIDAS' services are available to companies of all sizes that wish to relocate to or expand within Manchester.

To find out how we can help you, contact



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