



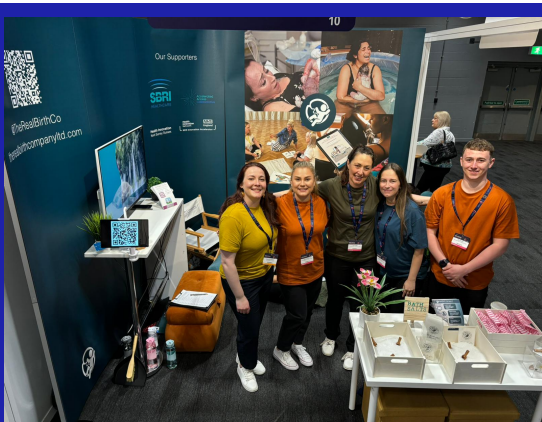
Manchester continues to be busy, with a host of developments despite summer holidays and rising temperatures. In this edition we look back on the developments around Greater Manchester featuring our Day in the Life series and updates across all ten boroughs.

A few highlights from recent weeks include, MIDAS' attendance at the [Farnborough International Airshow](#) to highlight the city-region's aerospace expertise and capabilities. Meanwhile, we spoke at The Hague on behalf of the Department of Business and Trade on the AI & Data opportunities in Greater Manchester. MIDAS also committed to attend MIPIM 2025 and is working closely with Marketing Manchester and our partners to make sure it is a successful event.

What's your summer look like? We'd love to know; [get in touch](#).

Joe Manning
Managing Director, MIDAS, Manchester's Inward Agency

Highlights & Insights



In our Day in the Life blog, we speak to Zoe Wright, Founder of Stockport's The Real Birth Company.

[Read more](#)



Amazon Web Services will provide around £8m worth of cloud computing storage access to support UK Biobank in Manchester's Science Park.

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Greater Manchester's Aviation Excellence on Display at Farnborough Airshow.

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Planning permission submitted for advanced sustainable materials and manufacturing hub in Atom Valley.

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[Read more stories from across Greater Manchester here](#)

Wider view



Greater Manchester is getting ready to take its partnership with Japan to the next level in 2025

As part of the deal signed last year, Greater Manchester will appear at EXPO 2025 Osaka. The city-region will partner with the Department for Business and Trade and the UK Pavilion, as well as with Osaka City, to deliver a week-long series of events in June 2025 to engage with political leaders, trade officials, and Japanese business – putting Greater Manchester centre-stage at the biggest international event of the decade.

[Read more](#)

Manchester Met Apprenticeships Programmes



With cohorts starting in September, Manchester Met have a range of degree apprenticeship programmes which will offer businesses a valuable route to develop and retain talent, enhance productivity, and diversify the workforce, as well as empower apprentices to drive strategic change and economic growth within your organisation.

[Learn More](#)

Culture Spotlight



Saturday 24th August 2024
Manchester Pride Parade

The city's biggest parade with thousands from the LGBTQ+ community and their allies will march for equality later this month. This dazzling spectacle attracts thousands of viewers who line the streets to enjoy music and entertainment whilst showing their support. This joyful event is free to attend and suitable for all ages.

Did you Know...

The Imperial War Museum is Built on a WW2 Bombsite –



When Imperial War Museum (IWM) decided to build its next museum in the North of England, the wartime history of Trafford Park made it stand out as an ideal location. The site that IWM North stands on today is where the Hovis Grain Silos once stood before they were bombed and burnt down in the Second World War. When the foundations were dug for the museum, shrapnel and an anti-aircraft cartridge shell were found.

[Read more](#)



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