



As Greater Manchester steps onto the global stage this March, we prepare to showcase our city-region at two world-leading events, MIPIM Cannes and SXSW Austin.

Today, our delegation led by Greater Manchester Mayor Andy Burnham and Manchester City Council Leader Cllr Bev Craig is already making waves at SXSW by demonstrating why Manchester's £80 billion economy and thriving key sectors make it the place to invest.

With lots of activity set to come at SXSW 2025, we're looking forward to sharing more with you, including our Northern collaboration takeover event at UK House, which will bring Manchester's innovation to life as we network with key stakeholders.

Over at MIPIM in Cannes, all ten Greater Manchester authorities will unite.

Together, we'll position our city-region as the UK's premier growth opportunity, highlighting our billion-pound transformative projects.

These global platforms offer the perfect opportunity to share our compelling investment story, build strategic relationships, and demonstrate why Manchester leads the way as the UK's fastest-growing economy.

I look forward to connecting with many of you at these events as we continue to drive Greater Manchester's global ambition forward.

Joe Manning

Managing Director, MIDAS, Manchester's Inward Investment Agency

Highlights & Insights



Health Innovation Manchester partners with the Government of Telangana to transform local healthcare

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Manchester Digital Campus gets green light

[Read more >](#)



Five Greater Manchester towns handed £100m

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SilverScope Launch Virtual Production Capability in Manchester

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MIDAS at MIPIM 2025

Showcasing Manchester's Growth and Investment Potential



MIDAS is gearing up to take Greater Manchester to the global stage. As one of the UK's fastest-growing city-regions and a powerhouse for innovation, Manchester is an investment destination like no other. Alongside the Manchester Invest Partnership MIDAS will be joining all ten Greater Manchester local authorities and a host of public and private partners to showcase why our city is the UK's top choice for business, real estate, and innovation.

At the event, we will be launching the well anticipated Greater Manchester Investment Brochure. To get yours, here is a link to [pre-register](#).

Keep with all the action at MIPIM on the MIDAS social channels where you can access the live streamed webinar.

[Read more >](#)

Manchester Leaders Set Sights on MIPIM 2025 Following KPMG Event



MIDAS and Marketing Manchester hosted city leaders at KPMG's offices for an exclusive conversation with Tom Stannard, Chief Executive of Manchester City Council. The event gave Manchester at MIPIM partners valuable insights into Stannard's vision for the city-region's growth and the Council's priorities under new leadership.

Stannard emphasised the importance of connecting developments with the community and outlined his long-term focus on three key areas: homes and affordable housing, health, and skills for all ages.

If you're at MIPIM and want to discuss foreign direct investment, capital investment opportunities or why Manchester is the UK investment opportunity,

our team - including Joe Manning and Audrey Peers - will be on the ground all week.

[More here >](#)

SXSW 2025

Northern Cities Unite for A Collaboration at SXSW 2025 Austin



Greater Manchester, one of Europe's fastest-growing economies, are at South by Southwest (SXSW) 2025 to showcase the North of England on the global stage. The delegation, including Greater Manchester Mayor Andy Burnham, City Council Leader Cllr Bev Craig, and our MD Joe Manning, along with tech and creative businesses, aims to strengthen Manchester's cultural and economic ties with Texas.

Building on past trade missions that brought Texas firms like Cloud Imperium Games to Manchester, the delegation will meet with companies such as Dell and AECOM to drive further investment and collaboration.

If you're interested in learning more about investing in Greater Manchester or would like to meet with the team in the US, please contact our team at info@midas.org.uk.

[Read more >](#)

Strengthening Ties Between Manchester and The US As Further Trade Mission Activity Is Confirmed



As Manchester prepares for a week in the US, our delegation is set to strengthen our growing relationship across a number of states including Texas, Massachusetts, Indiana and Utah. Greater Manchester's position on the global stage continues to strengthen, with a programme of activity across the United States which is set to showcase our city-region's impressive credentials as a leading European business destination.

[Read more >](#)

Upcoming Events

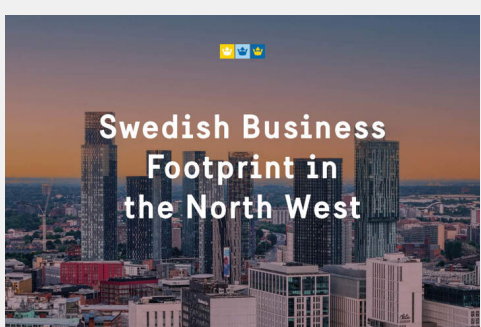
DTX Manchester: The North's biggest digital & IT event - April 2 - April 3



DTX Manchester brings together tech and IT professionals to explore innovation, business growth, and secure solutions. As part of Manchester Tech Week, it's a great chance to network, discover new technology, and hear from industry experts.

[Register Here.](#)

Swedish Business Footprint in the North West 2025 - 30 April



The Swedish Chamber of Commerce will be in Manchester as part of their Swedish Business Footprint in the North West event, which is an ongoing series exploring the role Swedish businesses play in driving regional growth across the UK. [Register Here.](#)

Did you know...



Manchester is home one of the most influential media and digital hubs – MediaCity

MediaCity, located in Salford Quays, is a major media and digital hub, home to the BBC, ITV Studios, and numerous independent production companies. Opened in 2011, it houses BBC Sport, BBC Breakfast and others, while ITV produces Coronation Street and other major shows there.



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