



It's been a great start to 2024 and we've hit the ground running, actively out in the global market, networking at international events, trade shows, and business forums to identify potential investors.

In partnership with the Department of Business and Trade, we presented to audiences in Istanbul and The Hague about the power of Greater Manchester's location for AI and Industry 4.0 innovation.

We also attended Arab Health in Dubai in January, which provided a platform to network with peers, capitalise on knowledge exchange and generate leads with exciting health tech businesses.

This month we'll be out in India for the Nasscom Technology and Leadership forum to meet with key stakeholders in Mumbai and Pune. You'll also find us at Stockholm Fintech Week for the first time to discuss growth in our fintech sector; and we will be closer to home in the City of London for a cities investment conference.

In March, we're delighted to be attending MIPM with the Manchester Invest Partnership. Proving that partnership is our superpower, MIDAS will have an upscaled presence this year, utilising our links between public and private partners to promote economic growth through our investable projects, showcasing what Greater Manchester's industries have to offer the world.

Keep up to date with content on investinmanchester.com and over on our social media channels, [X](#) and [LinkedIn](#), where we'll also be celebrating cultural events and international awareness days throughout the year.

Best wishes,
Joe Manning, Managing Director, MIDAS

Insights



2024 Sector trends from the MIDAS Team

[Learn more](#)

A Day in the Life, Ayla Mafuta,
Research Technician at
Concretene

[Learn more](#)

Latest News

Manchester Metropolitan Degree apprenticeships driving economic growth

[Learn more](#)

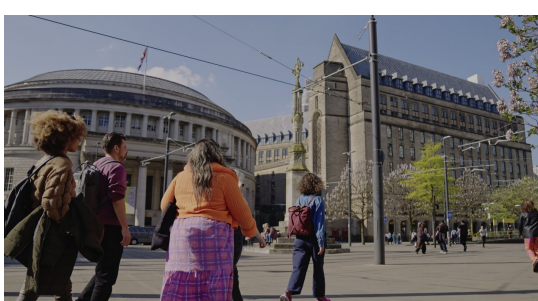
Kraft Heinz Partners with Carlton Power to delivery company's first-ever green hydrogen project in the UK

[Learn more](#)

GFT Partners with Engine by Starling to help banks rapidly modernise

[Learn more](#)

Manchester named creative capital of the UK

[Learn more](#)

Events



LAUNCH OF CEAMS
TUESDAY 5TH MARCH 2024

9.30AM - 1PM

ROCHDALE TOWN HALL,
THE ESPLANADE,
ROCHDALE OL16 1AZ



CEAMS Centre of Expertise in
Advanced Materials
and Sustainability

Launch of CEAMS, Centre of Expertise in Advanced Materials & Sustainability

Rochdale Development Agency is inviting Greater Manchester businesses to celebrate the launch of CEAMS, Centre of Expertise in Advanced Materials and Sustainability, with an [event](#) aimed at helping organisations become more innovative and sustainable through advanced materials.

CEAMS will be located in in Atom Valley, a vast, dynamic area of 17 million sq ft flexible employment space which when complete will offer 20,000 new highly skilled roles within world-class businesses.

[Reserve a spot](#)

Property Spotlight



Stockport Interchange is set to open this spring on the site of the old bus station in the town centre. When the interchange opens, it will hold 18 bus stands capable of enabling 164 departures an hour. There will also be a two-acre park. CityRise, a joint venture between Cityheart and Rise Homes, are also delivering 196 apartments on the site.

[Find out more](#)

Service Spotlight - MIDAS Partnership



[Get in touch](#)

The public-private MIDAS Partnership has enabled Greater Manchester to build on its success, deliver more investment, create more jobs and firmly cement the city region as one of the world's leading location for foreign direct investment.

The investment into the partnership has enabled MIDAS to implement a new business development strategy, invest in research to futureproof its approach to company targeting and has seen the agency showcase Greater Manchester's offer at a record number of events globally.

[Contact us if you're interested in becoming a MIDAS Partner.](#)

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