



Wrapping up the last financial year, it was positive to see the impact inward investment supported by MIDAS' business development activity, has had on Greater Manchester's economy.

Our strategic approach to global market engagement has resulted in 76% of new investment coming from foreign investors; a third of those choosing the city-region as their first UK entry, reaffirming our belief that we are one of the most desirable places in the UK to invest.

We have a jam packed calendar in May and highlights include [AFME's 3rd Annual European Sustainable Finance Conference](#), [Dublin Tech Summit](#), [DTX Manchester Tech Week](#) and [VECS Electric Vehicle Conference](#); which will give us the opportunity to promote our unique propositions, whilst taking in new knowledge from experts at industry events.

Last but not least we'll be at [UKREiiE](#) later this month to meet potential partners and investors within the international real estate and capital investment market, [read more about this here](#).

Will you be at any of the above events and would you like to meet us? Please [get in touch](#), or contact us on [X](#). We look forward to seeing you there!

**Joe Manning**  
Managing Director, MIDAS, Manchester's Inward Agency

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Our Recap of Digital City Festival 2024; Sustainability and the Human side of AI

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MIDAS meets Laura Darnley to discover what the day in the life of an employment lawyer at Ward Hadaway entails

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Part of the first phase of Manchester's new £1.7bn innovation district has been approved.

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## Culture Spotlight



Friday 24 - Monday 27 May 2024  
**Celebrate the start of summer at The Manchester Flower Festival.**

From floral installations to outdoor dining, live music and entertainment, you're in for a bloomin' amazing long weekend in Manchester city centre. Free and open to all, come along and see Manchester in flowers.

## Wider view



The Growth Company have a pool of exceptional *Skills Bootcamp Graduates* with cutting-edge skills and knowledge across Digital, Construction, Green, Education and Hospitality sectors. The Graduates can offer a fresh pair of eyes and make positive changes in your organisation.

Our pipeline of top-tier talent can drive your business forward and with the help of our employability specialists, you can recruit confidently and completely free of charge. If you are looking to employ a Graduate to help your business Contact us to get started.

[Contact us](#)

