



MIDAS

investinmanchester.com

STRATEGIC ACCOUNT MANAGEMENT

With combined experience in sales, customer services and business development, MIDAS' strategic account management team is focussed on building strong ongoing relationships with large foreign-owned investors to provide free and confidential support across all business areas.

As a local delivery partner for The Department for International Trade, the team can assist with helping your business overcome challenges – from building business cases to help grow investment in the region, to recruiting exceptional talent and opening up unique collaboration and innovation opportunities. See more on the support features below.

Best UK City for Business
Management Today

UK's Most Entrepreneurial City
Business Cloud

TAILORED BUSINESS SUPPORT IN GREATER MANCHESTER



Local on-the-ground knowledge, advice and expertise



Direction around Environmental, Social and Corporate Governance (ESG)



Assistance building key trade relationships for your import and export goals



Access and introductions to a network of international contacts, suppliers and educational establishments



Signposting access to finance and funding support



Local, national and international marketing and PR support



Support with talent acquisition, skills, graduates, apprenticeships and placements



Insights, intelligence and updates on local, national and public policy

INDUSTRY EXPERTISE IN GREATER MANCHESTER:

Advanced Manufacturing

As the world's first industrial city, Manchester has always been a pioneer of innovation, located at the heart of the UK's largest manufacturing and advanced engineering cluster; the Northern Powerhouse. With core strengths spanning Advanced Materials, Logistics, Sustainable and Smart Packaging and Industry 4.0. Manchester has the infrastructure in place to support innovation, business growth and commercialisation.

Creative, Digital and Technology

Home to a fast-growing £5 billion digital ecosystem, Manchester is the UK's Top Digital Tech City. Ecommerce, Cybersecurity, AI and Data, Smart Cities and IOT and Immersive Technologies are the key sub-sectors of this industry, contributing to over 19,000 companies within the city-region. There are endless opportunities to collaborate with digital and technology companies and sell into non-tech firms that are going through digital transformation.

Life Science and Healthcare

Manchester continues to be at the forefront of innovative healthcare treatments to revitalise and transform patient care. Core strengths can be found across Digital Health, Precision Medicine, MedTech and Diagnostics. With the first fully e-enabled NHS Trust, healthcare within the city-region is becoming increasingly digitally-focused and is recognised by the UK government as 'an exemplar site for new diagnostic and screening methodologies'.

Financial, Professional and Business Services

Manchester is home to the largest regional financial, professional and business services industry outside of London, with the UK's largest regional FinTech ecosystem, accounting for 20% of the local economy. With all elements of the sub-sectors represented at scale – from Banking, Financial Services and FinTech to Insurance, Accounting and Legal – Manchester is a melting pot of expertise that helps FinTech businesses thrive.

Net Zero

With an ambitious science-based target to be carbon neutral by 2038 – 12 years ahead of UK's target - Manchester is taking the lead as a sustainable city of the future. Collaborations with forward-thinking innovators are taking place to discover, develop and deploy new technologies across Transport, Energy, Retrofitting and much more. Offering access to world-leading research facilities, state-of-the-art science parks and dedicated "living labs", the city-region provides businesses with controlled and real-world environments to test and trial new low carbon innovations.

WHAT OUR CLIENTS SAY...

"The team have provided great support, working tirelessly to assist in helping to improve our business. Their breadth of knowledge, contacts and understanding of new developments is a valuable source of reference."

JOE KIJOWSKI, MANAGING DIRECTOR, H B FULLER

[Click here](#) to read more success stories

KEY PARTNERS



To find out how we can help you, contact:



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MIDAS Manchester's Inward Investment Agency

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