



COMMUNITY GRANT PROGRAM APPLICATION

Send completed application (mail or email) to
monica@thinkiowacity.com
Iowa City/Coralville Area CVB
900 1st Avenue
Coralville, IA 52241

APPLICANT INFORMATION

Name of Event: _____ Date Submitted: _____

Event Date(s): _____

Organization Producing Event: _____

CVB Partner: No Yes FEIN #: _____

Contact Name: _____

Title: _____

Address (City/State/Zip): _____

Email: _____ Phone: _____

Website: _____

Organization Description:

Event Description:

EVENT INFORMATION

1. Has this event received Community Grant funds in the past?

No Yes Amount _____

2. Has this event been held in the past?

No Yes Annual event? No Yes Number of years held (including upcoming year): _____

3. What is the estimated number of people this event will bring to the Iowa City area?

Participants _____ Local attendees _____ Non-local attendees _____

4. Who is expected to attend this event? *Describe attendees based on interest, age, location, etc.*

5. Will this event generate overnight stays (*e.g. attendees, vendors, performers*)? If so, how many?

6. What aspects of the event help to improve quality of life?

7. How will your event promote cultural diversity?

8. Will the event encourage others to travel to the Iowa City area or enhance their visit while visiting? If so, how?

9. What is the most attractive component of the event?

10. How and where will this event be promoted?

12. How are you marketing the event outside of Johnson County?

13. What partnerships and collaboration are involved in this event? List all involved for-profits, charities, etc.

14. How would grant funds enhance your event?

BUDGET INFORMATION

1. Please list all sources of funding and amounts, including funding from your own organization along with additional grants and sponsorship dollars. Please use Notes section below if additional space is needed.

Source	Amount Contributed
_____	_____
_____	_____
_____	_____
_____	_____

2. What part of your budget are you seeking funding for i.e. marketing, special project, new programming, etc?

3. How much total funding are you seeking for these items? _____

4. What percentage of your total expenses is this amount? _____

Notes:

ACKNOWLEDGMENT

I acknowledge that I have read and I understand the application materials and requirements as noted in the grant application process. I certify that all statements made in this application are true and correct. I agree with and will comply with all of the requirements indicated in the grant.

Signature _____ Date _____