

PREMIER PARTNERSHIP BENEFITS

MARKETING

- Business referrals by visitor services assistants and staff
- Brochure distribution at Visitor Center
- Business listing in print and digital Visitor Guide (40,000 printed annually)
- Business page listing on thinkiowacity.com including website and social media links and map
- Business to consumer coupons listed on thinkiowacity.com
- Promotion on Think Iowa City social media channels
- Media and event promotion assistance
- Copies of Visitor Guide for business use
- Opportunity to provide promotional items to convention and event attendees
- Access to password protected extranet to manage the following:
 - Account information (e.g. staff contacts, phone number, public email address)
 - Listing descriptions and web images
 - Amenity details
 - Events and coupons available to the public

BUSINESS DEVELOPMENT

- Complimentary use of Old Capitol Conference Room
- Priority given for Marketing Grant funding
- Access to monthly partner-only e-newsletter including industry trends and news
- Invitations to partner educational and networking events
- Copy of the Partner Directory contacts list (provided once upon request)

SERVICING

- Access to Community Concierge assistance to staff information tables or assist with wayfinding
- Access to free relocation packets (provided upon request)



Please contact Kelly at (319) 337-6592 or kelly@thinkiowacity.com for partnership information.