

*AMENDED

AGENDA Irving Convention and Visitors Bureau Board of Directors Community Engagement Committee Tuesday, October 2, 2018, 11:30 a.m. Irving Convention Center, First Floor Board Room 500 W. Las Colinas Blvd. Irving, Texas 75039

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors may be present at this committee meeting.

Discussion Topics

- 1. High Spirited Citizens Program Discussion
 - a. Accepting Nominations
 - b. 30-Year Anniversary Celebration
 - *c. City of Irving Holiday Parade
- 2. 2018-21 Strategic Plan Community Engagement Goals and Objectives
 - a. Enhance the Community's Awareness and Appreciation of Irving as a Visitor Destination
 - b. Develop a Strategy to Encourage Residents to be Brand Ambassadors
- 3. Approving Minutes July 17, 2018 Committee Meeting
- 4. Chairman's Report

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_ at ______ and remained so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.



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