

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, December 19, 2022, at 11:45 AM
Irving Convention Center – Third Floor, Jr. Ballroom C-D
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda
2. Swearing in of Board members

Consent Agenda

3. Approving ICVB Board Meeting Minutes for November 14, 2022
4. Accepting the ICVB Financial Reports – September and October 2022
5. Reviewing the Hotel Occupancy Tax Collections

Presentation

6. Current Issues & Trends Facing Meeting Professionals – Chief Brand Officer Drew Holmgreen – Meeting Professionals International

Board Reports

7. Board Chair Report
 - a. Committee Sign Ups
 - b. Next Board Meeting – January 23, 2023
8. Board Committee Reports
 - a. Board and Business Development – Richard Stewart, Jr.
 - Recap of December 9 Committee Meeting
 - Next Meeting – TBD
 - b. Community Engagement – Karen Cooperstein
 - Next Meeting – TBD
 - c. Destination Development – Greg Malcolm
 - Recap of November 8 Meeting
 - Next Meeting – TBD

AGENDA - Continued

9. City Reports
 - a. Council Liaison – Councilman Kyle Taylor
 - Discuss Amendments to Board Ordinance
 - b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Other City Updates

10. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports

11. Convention Center Management Report – Tom Meehan/Jeremy Pierce

12. Industry Partner Reports
 - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
 - b. Hotel Industry Updates – Greg Malcolm, Kim Limon, Nydia Hoskins
 - c. Restaurant Industry Update – David Cole

13. Partner Organization & Stakeholder Reports
 - a. DCURD and Irving Flood Control Districts – Dallas Burke
 - b. Chamber of Commerce – Janie Perelman/Beth Bowman
 - c. Irving Arts and Culture – Kelly O'Briant/Todd Hawkins
 - d. The Las Colinas Association – Hammond Perot
 - e. TIF – Michael Randall
 - f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.