

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Community Engagement Committee
Wednesday, January 17, 2024 at 9:00 AM
Irving Convention Center
500 W. Las Colinas Blvd, Irving, Texas 75039
First Floor Conference Room

NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda
2. Approval of Committee Meeting Minutes – October 17, 2023
3. Strategic Plan – Committee Updates
 - a. High Spirited Citizens Program
 - i. Nominations and Recommendations
 - ii. Year-round Cultivation & 2024 Preliminary Plans
 - iii. Discuss Ways to Encourage Nominations Throughout the Irving Community
 1. Requesting Committee and Board Members to each identify two prospects and nominators for same
 - iv. Engaging Awardees/Nominators as Advocates
 1. Heritage Society, Rotary Clubs, Homeowner Associations, Community Organizations and local Chambers of Commerce
 - b. Volunteer Visitor Information Program
 - c. Proactive Strategies to Better Engage with Various Constituent Groups in Irving, including Culturally and Geographically Diverse Groups
4. City Council Report

5. Committee Chair Report and Staff Comments

- a. Committee Charge Discussion
- b. Enhancing Communications Between Irving ISD Hospitality and Culinary Program Staff, Irving Schools Foundation and ICVB Regarding Scholarship Applicants and Recipients
- c. Expanding Committee to Volunteers/Non-ICVB Board Members
- d. Assess Partnership Opportunity with the City's Ambassador Program

6. Next Meeting – April 16, 2024

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and remained so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.