

Tab 4 - Multi-Segment

Irving TX CVB
For the month of: October 2019

	Current Month - October 2019 vs October 2018												Year to Date - October 2019 vs October 2018											
	Occ %		ADR		RevPAR		Percent Change from October 2018						Occ %		ADR		RevPAR		Percent Change from YTD 2018					
	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	69.3	69.8	133.34	133.98	92.35	93.52	-0.8	-0.5	-1.2	0.8	2.1	1.3	67.8	67.8	132.07	130.95	89.50	88.81	-0.1	0.9	0.8	2.8	2.0	1.9
Texas	67.6	66.4	108.52	111.53	73.36	74.03	1.8	-2.7	-0.9	2.2	3.1	5.0	66.4	66.2	105.40	106.55	69.99	70.57	0.3	-1.1	-0.8	2.2	3.0	3.3
Atlanta, GA	71.6	72.7	115.57	114.77	82.76	83.45	-1.5	0.7	-0.8	2.1	2.9	1.4	71.0	71.5	116.36	111.08	82.66	79.42	-0.6	4.8	4.1	6.4	2.2	1.5
Arlington, TX	70.8	69.0	107.45	100.02	76.03	68.97	2.6	7.4	10.2	17.9	7.0	9.8	70.9	70.0	95.52	93.85	67.72	65.74	1.2	1.8	3.0	5.9	2.8	4.0
Charlotte, NC-SC	71.2	76.5	113.13	117.20	80.56	89.71	-7.0	-3.5	-10.2	-7.1	3.5	-3.7	70.2	71.5	112.18	110.81	78.74	79.19	-1.8	1.2	-0.6	2.9	3.5	1.7
Fort Worth, TX+	73.5	74.0	109.38	110.96	80.42	82.10	-0.6	-1.4	-2.0	-1.3	0.8	0.2	70.2	72.8	107.66	106.90	75.55	77.77	-3.5	0.7	-2.9	0.2	3.1	-0.5
Frisco, TX+	69.0	74.2	140.71	149.68	97.08	111.08	-7.0	-6.0	-12.6	3.4	18.3	10.0	67.9	69.7	142.17	142.89	96.58	99.63	-2.6	-0.5	-3.1	5.7	9.0	6.2
Grapevine, TX+	77.5	75.9	174.51	187.12	135.19	141.94	2.1	-6.7	-4.8	-4.8	0.0	2.1	78.0	76.5	183.69	182.73	143.27	139.73	2.0	0.5	2.5	5.8	3.2	5.2
Irving, TX+	79.1	77.7	116.05	114.62	91.76	89.09	1.7	1.2	3.0	8.2	5.0	6.8	73.2	74.2	111.21	109.13	81.44	80.97	-1.3	1.9	0.6	5.2	4.6	3.2
Nashville, TN	82.0	81.8	167.44	162.78	137.27	133.15	0.2	2.9	3.1	10.1	6.8	7.0	75.6	75.0	152.21	148.50	115.06	111.34	0.8	2.5	3.3	11.2	7.6	8.5
Phoenix, AZ	71.6	73.0	132.38	133.19	94.75	97.20	-1.9	-0.6	-2.5	-0.8	1.8	-0.2	71.2	70.4	134.80	131.35	96.04	92.43	1.3	2.6	3.9	4.7	0.8	2.0
San Jose, CA+	78.9	85.3	201.76	213.33	159.15	182.03	-7.6	-5.4	-12.6	-7.2	6.1	-1.9	77.0	81.2	202.67	199.37	156.02	161.89	-5.2	1.7	-3.6	-2.1	1.6	-3.7

Competitive Set Comparison													
Actual Figures							Percent of Change from Last Year						
	Current Month			Year-To-Date				Current Month			Year-To-Date		
	OCC	ADR	RvPAR	OCC	ADR	RvPAR		OCC	ADR	RvPAR	OCC	ADR	RvPAR
US	69.3	133.34	92.35	67.8	132.07	89.50	US	-0.8	-0.5	-1.2	-0.1	0.9	0.8
Texas	67.6	108.52	73.36	66.4	105.40	69.99	Texas	1.8	-2.7	-0.9	0.3	-1.1	-0.8
Irving	79.1	116.05	91.76	73.2	111.21	81.44	Irving	1.7	1.2	3.0	-1.3	1.9	0.6
Best USA	Nshvle	SanJose	SanJose	Grpvine	SanJose	SanJose	Best USA	Arlngtn	Arlngtn	Arlngtn	Grpvine	Atlanta	Atlanta
	82.0	201.76	159.15	78.0	202.67	156.02		2.6	7.4	10.2	2.0	4.8	4.1
Best Texas	Irving	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Best Texas	Arlngtn	Arlngtn	Arlngtn	Grpvine	Irving	Arlngtn
	79.1	174.51	135.19	78.0	183.69	143.27		2.6	7.4	10.2	2.0	1.9	3.0
Worst USA	Frisco	Arlngtn	Arlngtn	Frisco	Arlngtn	Arlngtn	Worst USA	SanJose	Grpvine	Frisco	SanJose	Frisco	SanJose
	69.0	107.45	76.03	67.9	95.52	67.72		-7.6	-6.7	-12.6	-5.2	-0.5	-3.6
Worst Texas	Frisco	Arlngtn	Arlngtn	Frisco	Arlngtn	Arlngtn	Worst Texas	Frisco	Grpvine	Frisco	Ft Worth	Frisco	Frisco
	69.0	107.45	76.03	67.9	95.52	67.72		-7.0	-6.7	-12.6	-3.5	-0.5	-3.1
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only													

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB
For the month of: October 2019

Current Month - October 2019 vs October 2018												
Occ %		ADR		RevPAR		Percent Change from October 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
Irving, TX+	79.0	77.7	116.09	114.62	91.72	89.09	1.6	1.3	2.9	9.1	6.0	7.7
Luxury/Full Service Irving+	78.8	78.4	157.95	158.09	124.41	124.00	0.4	-0.1	0.3	11.8	11.4	11.9
All Suite/Extended Stay Irving+	82.1	80.3	98.42	96.26	80.78	77.30	2.2	2.3	4.5	8.0	3.3	5.6
Limited Service Irving+	81.3	78.6	111.34	116.48	90.55	91.56	3.5	-4.4	-1.1	-1.1	0.0	3.5
Budget Irving+	73.5	72.1	59.92	58.47	44.02	42.13	1.9	2.5	4.5	4.2	-0.3	1.6
Las Colinas+	80.7	79.7	134.40	130.83	108.52	104.29	1.3	2.7	4.1	15.0	10.6	12.0
DFW North+	79.6	81.9	110.89	110.10	88.27	90.19	-2.8	0.7	-2.1	3.7	6.0	3.0
DFW South+	75.7	70.4	93.49	95.79	70.80	67.45	7.5	-2.4	5.0	4.8	-0.1	7.4
Full Service Las Colinas+	78.3	75.8	188.46	196.21	147.64	148.79	3.3	-3.9	-0.8	27.6	28.6	32.8
Limited Service Las Colinas+	82.5	82.0	95.78	95.42	79.06	78.23	0.7	0.4	1.1	1.1	0.0	0.7
Full Service DFW North+	79.6	83.4	142.07	142.76	113.14	119.02	-4.5	-0.5	-4.9	-4.9	0.0	-4.5
Limited Service DFW North+	79.9	80.9	90.53	87.48	72.35	70.80	-1.3	3.5	2.2	7.2	4.9	3.6
Full Service DFW South+												
Limited Service DFW South+	74.6	68.3	83.04	84.59	61.94	57.78	9.2	-1.8	7.2	7.0	-0.2	9.0
ICC Comp Set No Boutiques+												

Year to Date - October 2019 vs October 2018												
Occ %		ADR		RevPAR		Percent Change from YTD 2018						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
73.2	74.2	111.23	109.13	81.38	80.97	-1.4	1.9	0.5	5.4	4.9	3.4	
71.9	73.2	150.42	148.93	108.22	108.96	-1.7	1.0	-0.7	9.1	9.9	8.1	
76.1	76.5	95.69	94.84	72.80	72.59	-0.6	0.9	0.3	2.8	2.5	1.9	
73.7	74.8	111.27	111.83	81.95	83.64	-1.5	-0.5	-2.0	-0.2	1.8	0.3	
71.2	72.2	57.78	56.81	41.14	41.03	-1.4	1.7	0.3	0.3	-0.0	-1.4	
72.7	75.0	127.84	124.30	93.00	93.26	-3.0	2.8	-0.3	10.0	10.3	7.0	
76.2	78.2	106.54	105.76	81.13	82.74	-2.7	0.7	-1.9	0.0	2.0	-0.7	
70.4	68.6	91.77	91.18	64.63	62.50	2.7	0.7	3.4	4.2	0.7	3.5	
67.8	70.3	180.47	183.08	122.31	128.62	-3.5	-1.4	-4.9	18.6	24.7	20.3	
76.4	77.9	93.74	92.70	71.60	72.19	-1.9	1.1	-0.8	0.9	1.8	-0.2	
75.7	78.4	137.55	136.69	104.16	107.11	-3.4	0.6	-2.8	-2.8	0.0	-3.4	
76.8	78.1	86.15	84.83	66.14	66.30	-1.8	1.6	-0.2	1.6	1.8	0.0	
68.5	67.8	81.65	81.67	55.92	55.41	1.0	-0.0	0.9	2.0	1.1	2.0	

AirBNB Data	
Entire Place	
Hotel Comparable	

Occ %		ADR		RevPAR		Percent Change from Prior Year						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
64.9	56.5	208.91	152.69	135.54	86.26	15.6	24.2	43.6	103.4	57.3	105.5	
68.5	70.0	94.83	94.41	64.95	66.07	-2.0	0.9	-1.0	4.3	5.4	3.3	

Occ %		ADR		RevPAR		Percent Change from Prior Year YTD						
2019	2018	2019	2018	2019	2018	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
63.4	62.4	197.99	145.04	125.53	90.51	1.7	20.9	23.0	105.5	95.4	110.4	
63.9	64.8	87.29	89.11	55.79	57.78	-3.5	-1.2	-4.7	27.6	33.9	29.2	

Available Listings			
Entire Place	231	125	84.8
Private Room	168	154	9.1
Shared Room	18	30	(40.0)
Total Available Listings	417	309	35.0

Participation			
Properties		Rooms	
Census	Sample	Census	Sample
Irving, TX+	88	77	12962 11398
Luxury/Full Service Irving+	16	14	4896 4296
All Suite/Extended Stay Irving+	33	32	3710 3603
Limited Service Irving+	14	14	1786 1786
Budget Irving+	24	16	2451 1594
Las Colinas+	31	30	5260 4924
DFW North+	27	27	4167 4167
DFW South+	30	20	3535 2307
Full Service Las Colinas+	8	8	2259 2259
Limited Service Las Colinas+	23	22	3001 2665
Full Service DFW North+	4	4	1581 1581
Limited Service DFW North+	22	22	2467 2467
Full Service DFW South+	4	2	1056 456
Limited Service DFW South+	26	18	2479 1851
ICC Comp Set No Boutiques+			

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Irving, Texas Room Demand - Source: Smith Travel Research

	2018			2019			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	66.4	247,296	247,296	66.5	254,496	254,496	2.9%	2.9%	0.5%	0.5%
February	74.4	250,037	497,333	70.4	243,421	497,917	-2.6%	0.1%	-5.1%	-2.3%
March	76.5	284,818	782,151	77.0	303,898	801,815	6.7%	2.5%	0.9%	-1.0%
April	77.4	281,441	1,063,592	74.2	283,519	1,085,334	0.7%	2.0%	-3.5%	-1.7%
May	74.5	279,748	1,343,340	73.9	291,548	1,376,882	4.2%	2.5%	-0.5%	-1.4%
June	79.4	288,650	1,631,990	78.6	300,278	1,677,160	4.0%	2.8%	-0.3%	-1.2%
July	75.0	285,044	1,917,034	73.0	288,175	1,965,335	1.1%	2.5%	-2.1%	-1.4%
August	70.0	266,054	2,183,088	69.5	273,955	2,239,290	3.0%	2.6%	-0.3%	-1.3%
September	74.4	273,701	2,456,789	70.5	268,938	2,508,228	-1.7%	2.1%	-5.1%	-1.7%
October	78.2	297,171	2,753,960	79.0	317,464	2,825,692	6.8%	2.6%	1.7%	-1.3%
November	67.4	250,958	3,004,918							
December	59.3	226,764	3,231,682							

Irving, Texas & United States Comparison

October 2019

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	112.87	2.2%	112.87	2.2%	66.5%	0.5%	66.5%	0.5%	75.07	2.8%	75.07	2.8%
FEBRUARY	114.81	2.3%	113.84	2.2%	70.4%	-5.1%	68.4%	-2.3%	80.87	-3.0%	77.82	-0.2%
MAR	111.53	2.9%	112.84	2.3%	77.0%	0.9%	71.4%	-1.0%	85.88	3.8%	80.57	1.3%
APRIL	113.37	1.0%	112.52	1.5%	74.2%	-3.5%	72.1%	-1.7%	84.16	-2.5%	81.15	-0.1%
MAY	111.53	2.5%	112.27	1.7%	73.9%	-0.5%	72.5%	-1.4%	82.39	2.0%	81.37	0.3%
JUNE	111.43	2.9%	112.08	1.9%	78.6%	-0.3%	73.5%	-1.2%	87.62	2.5%	82.39	0.6%
JULY	106.93	3.4%	111.33	2.1%	73.0%	-2.1%	73.4%	-1.4%	78.10	1.3%	81.73	0.7%
AUGUST	105.28	0.7%	110.58	1.9%	69.1%	-0.3%	72.8%	-1.3%	72.76	0.4%	80.55	0.6%
SEPTEMBER	111.01	2.5%	110.68	2.1%	70.3%	-5.1%	72.6%	-1.7%	78.09	-2.7%	80.38	0.3%
OCTOBER	116.05	1.2%	111.21	1.9%	79.1%	1.7%	73.2%	-1.3%	91.76	3.0%	81.44	0.6%
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 110.45 2.2% Occupancy 71.7% -1.3% RevPAR 79.17 0.9%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	102.12	-0.1%	102.12	-0.1%	57.4%	-2.7%	57.4%	-2.7%	58.63	-2.8%	58.63	-2.8%
FEBRUARY	106.31	-0.2%	104.26	-0.1%	65.1%	-1.8%	61.1%	-2.3%	69.22	-2.0%	63.66	-2.4%
MAR	111.45	-1.1%	106.97	-0.5%	71.2%	-0.9%	64.6%	-1.8%	79.36	-2.0%	69.06	-2.3%
APRIL	108.15	-2.7%	107.28	-1.1%	68.8%	0.8%	65.6%	-1.1%	74.35	-2.0%	70.36	-2.2%
MAY	106.70	-0.3%	107.16	-0.9%	66.8%	0.7%	65.8%	-0.8%	71.26	0.4%	70.54	-1.7%
JUNE	104.36	-1.1%	106.64	-0.9%	70.0%	-0.6%	66.5%	-0.8%	73.06	-1.7%	70.93	-1.7%
JULY	102.29	0.0%	105.99	-0.8%	69.5%	2.4%	67.0%	-0.3%	71.09	2.4%	70.96	-1.1%
AUGUST	99.25	-1.0%	105.19	-0.8%	64.9%	1.5%	66.7%	-0.1%	64.38	0.4%	70.15	-0.9%
SEPTEMBER	103.79	-1.3%	105.04	-0.9%	63.0%	1.6%	66.3%	0.1%	65.35	0.3%	69.61	-0.8%
OCTOBER	108.52	-2.7%	105.40	-1.1%	67.6%	1.8%	66.4%	0.3%	73.36	-0.9%	69.99	-0.8%
NOVEMBER												
DECEMBER												

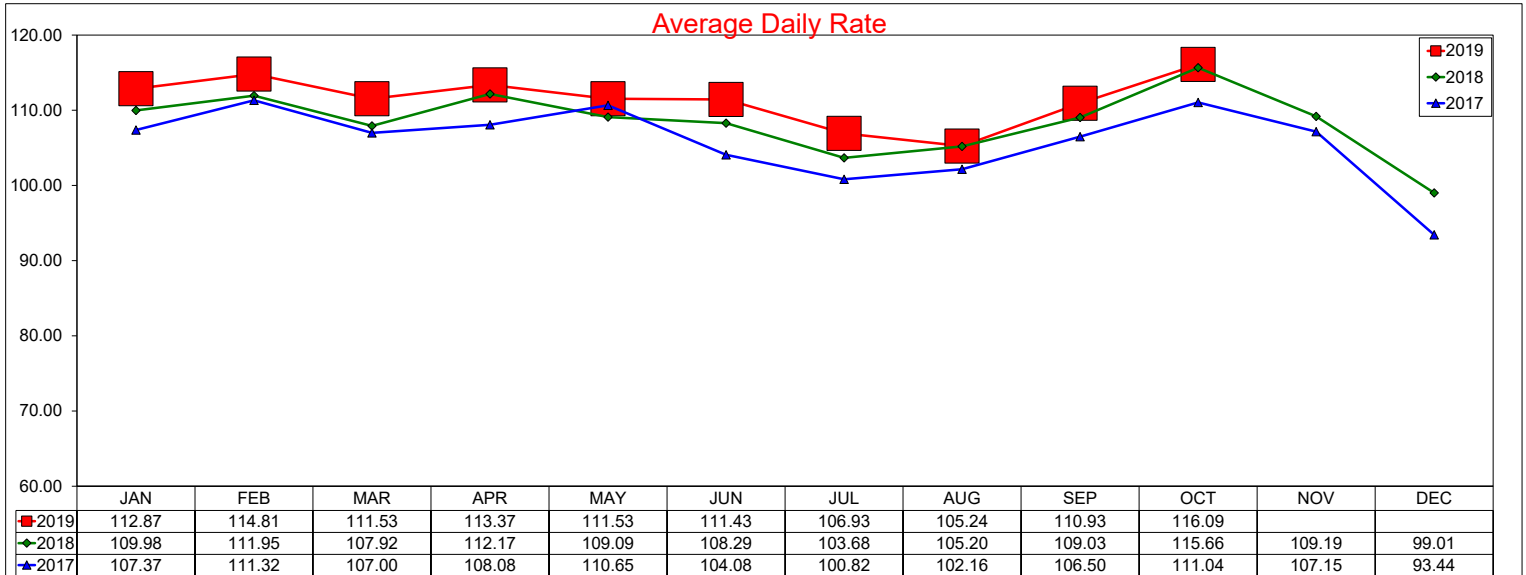
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	124.39	0.8%	124.39	0.8%	54.8%	0.7%	54.8%	0.7%	68.13	1.5%	68.13	1.5%
FEBRUARY	128.94	1.9%	126.72	1.4%	62.2%	0.7%	58.3%	0.7%	80.15	2.6%	73.82	2.0%
MAR	132.66	0.6%	129.02	1.1%	68.4%	0.0%	61.8%	0.4%	90.78	0.6%	79.68	1.5%
APRIL	131.85	0.9%	129.82	1.0%	68.0%	0.3%	63.3%	0.3%	89.67	1.2%	82.18	1.4%
MAY	132.43	1.6%	130.42	1.2%	68.7%	0.9%	64.4%	0.4%	91.01	2.5%	84.02	1.6%
JUNE	134.52	0.9%	131.20	1.1%	73.5%	-1.3%	65.9%	0.1%	98.85	-0.4%	86.51	1.2%
JULY	135.04	0.7%	131.85	1.1%	73.8%	0.4%	67.1%	0.1%	99.62	1.1%	88.45	1.2%
AUGUST	132.47	0.9%	131.95	1.1%	71.4%	0.0%	67.6%	0.1%	94.55	0.9%	89.24	1.2%
SEPTEMBER	131.93	0.6%	131.92	1.0%	67.4%	-0.9%	67.6%	0.0%	88.91	-0.3%	89.18	1.0%
OCTOBER	133.34	-0.5%	132.07	0.9%	69.3%	-0.8%	67.8%	-0.1%	92.35	-1.2%	89.50	0.8%
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

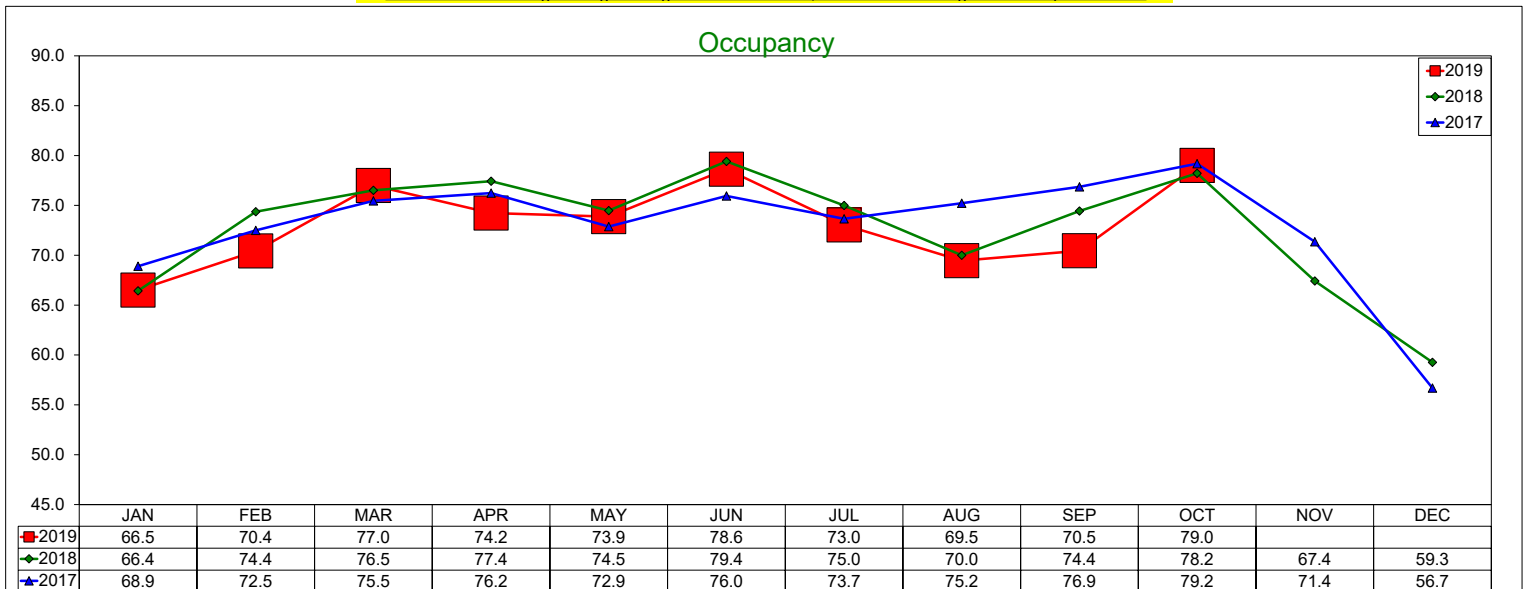
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Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

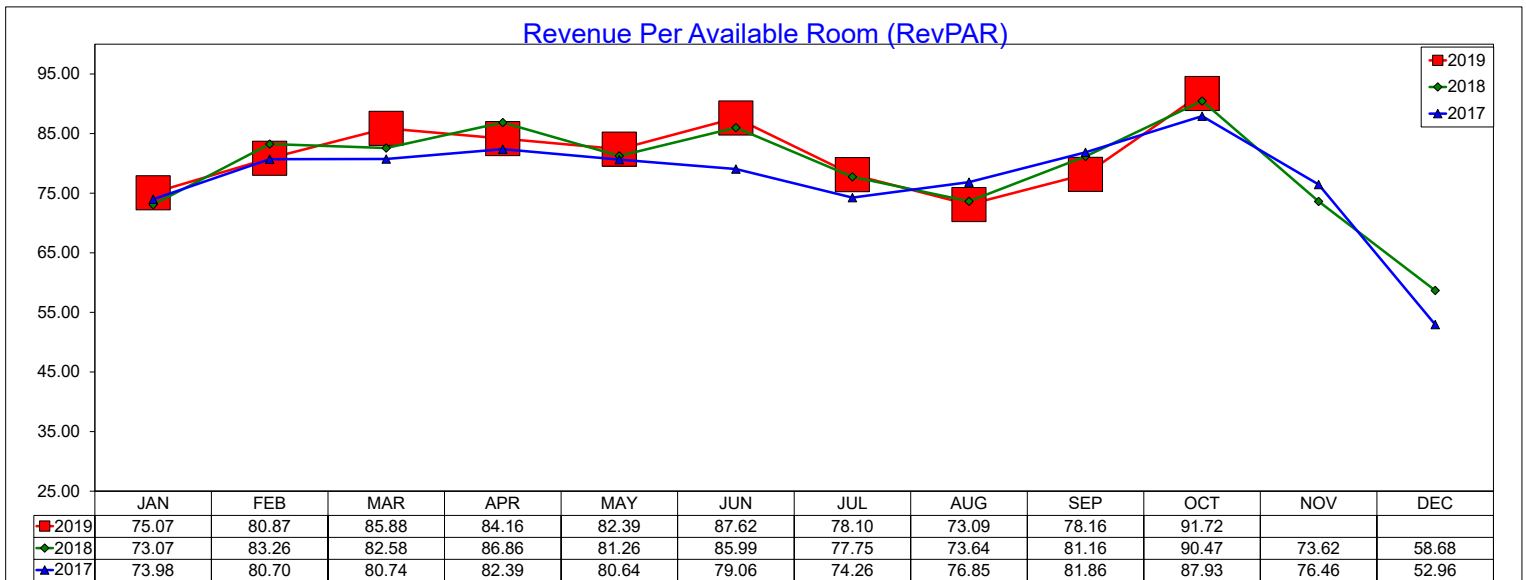
October 2019



12 month ADR Rolling Average through October 2019 is \$110.45 with a change from last year of 2.2%



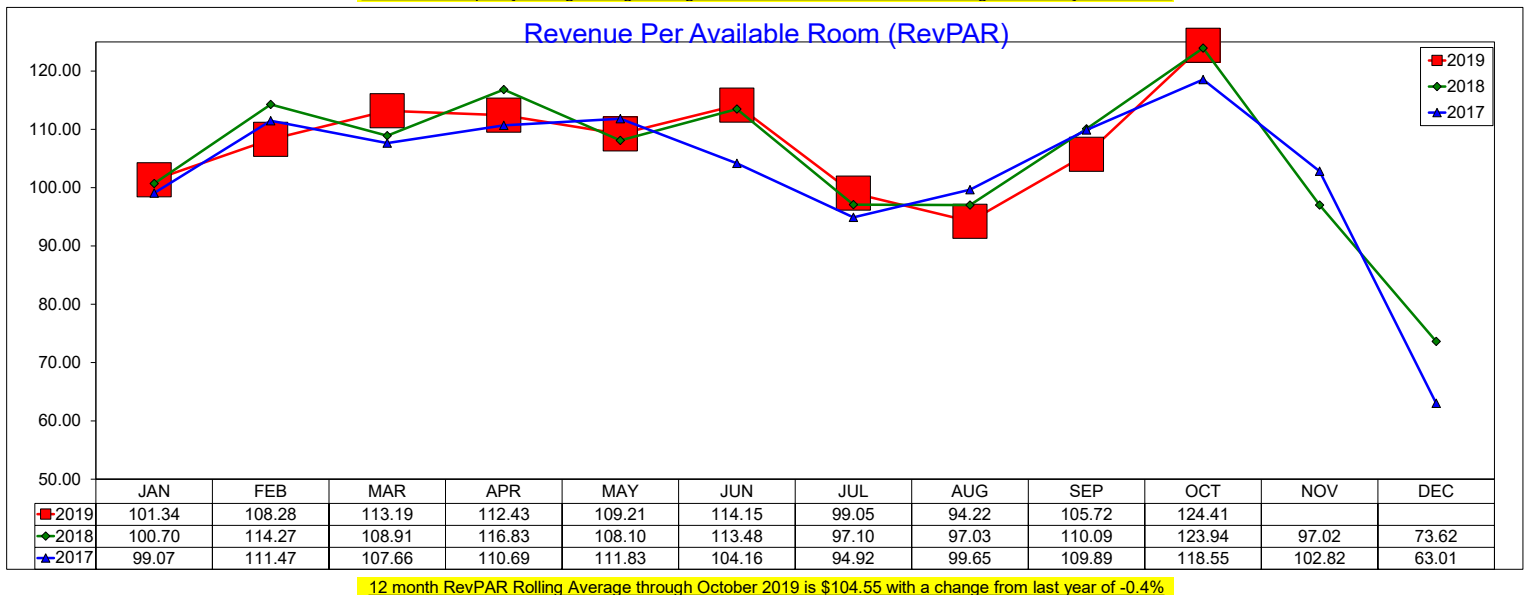
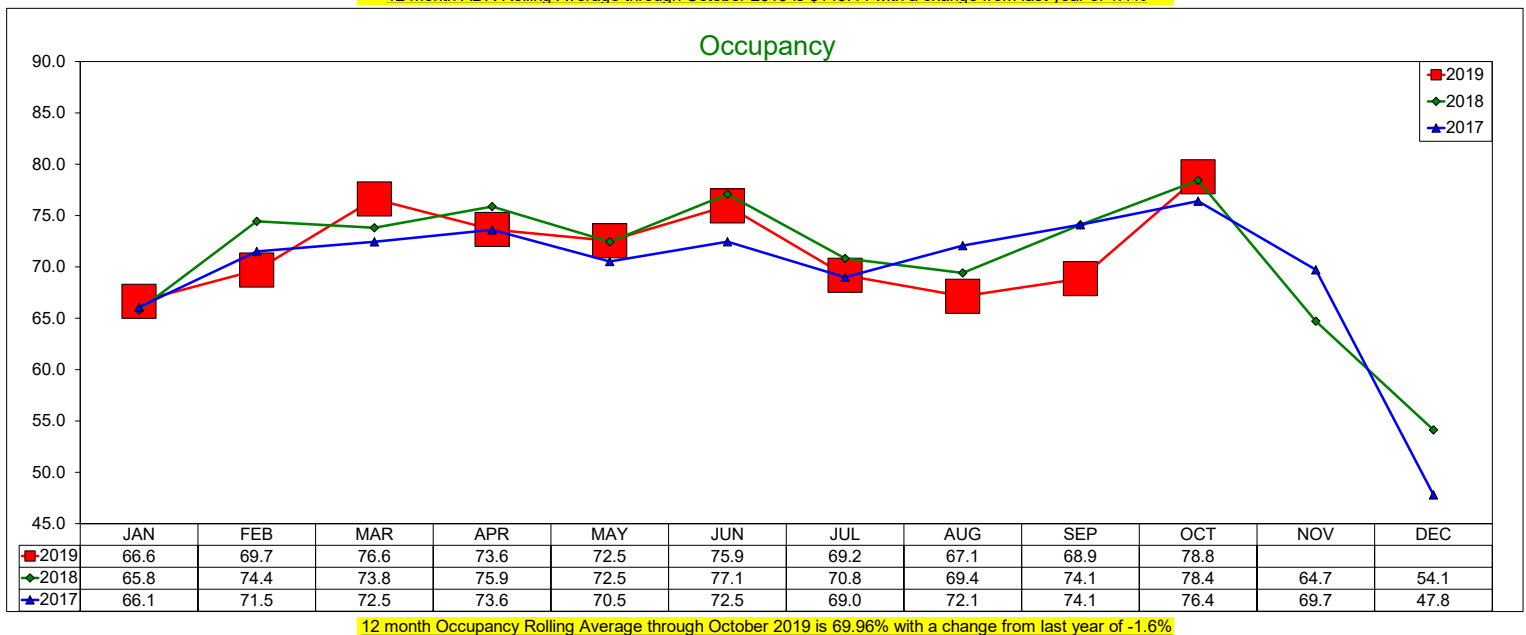
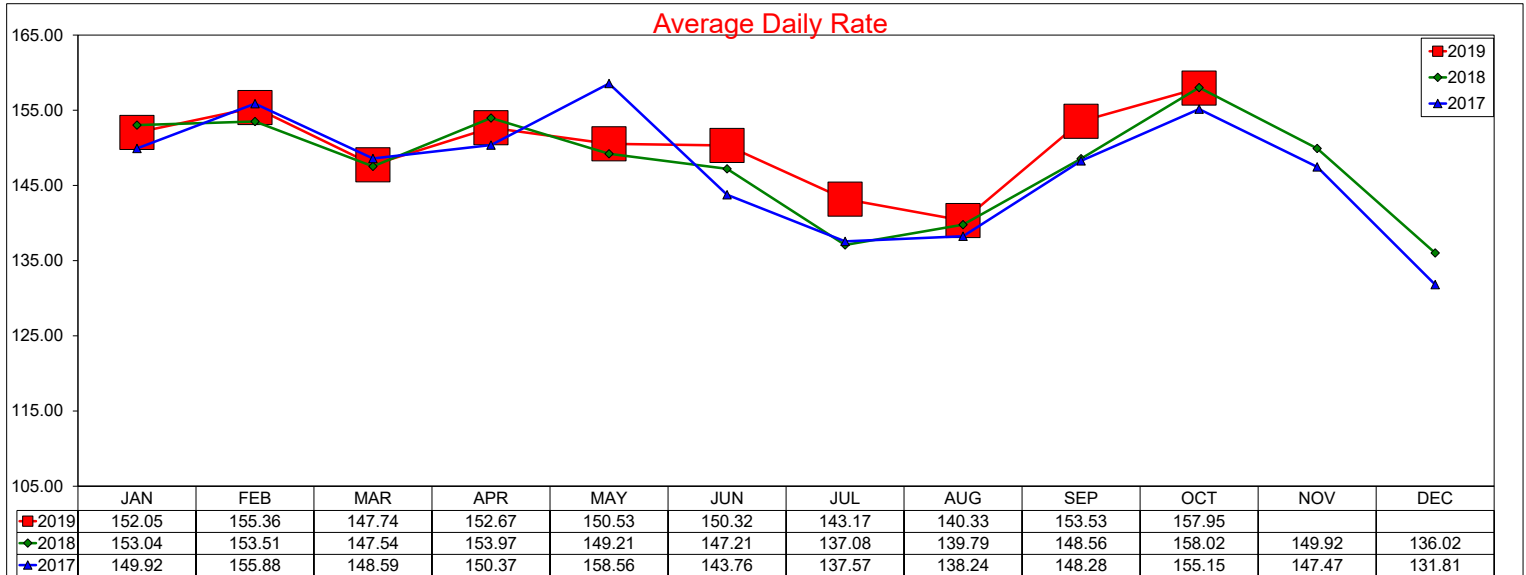
12 month Occupancy Rolling Average through October 2019 is 71.68% with a change from last year of -1.3%



12 month RevPAR Rolling Average through October 2019 is \$79.17 with a change from last year of 0.9%

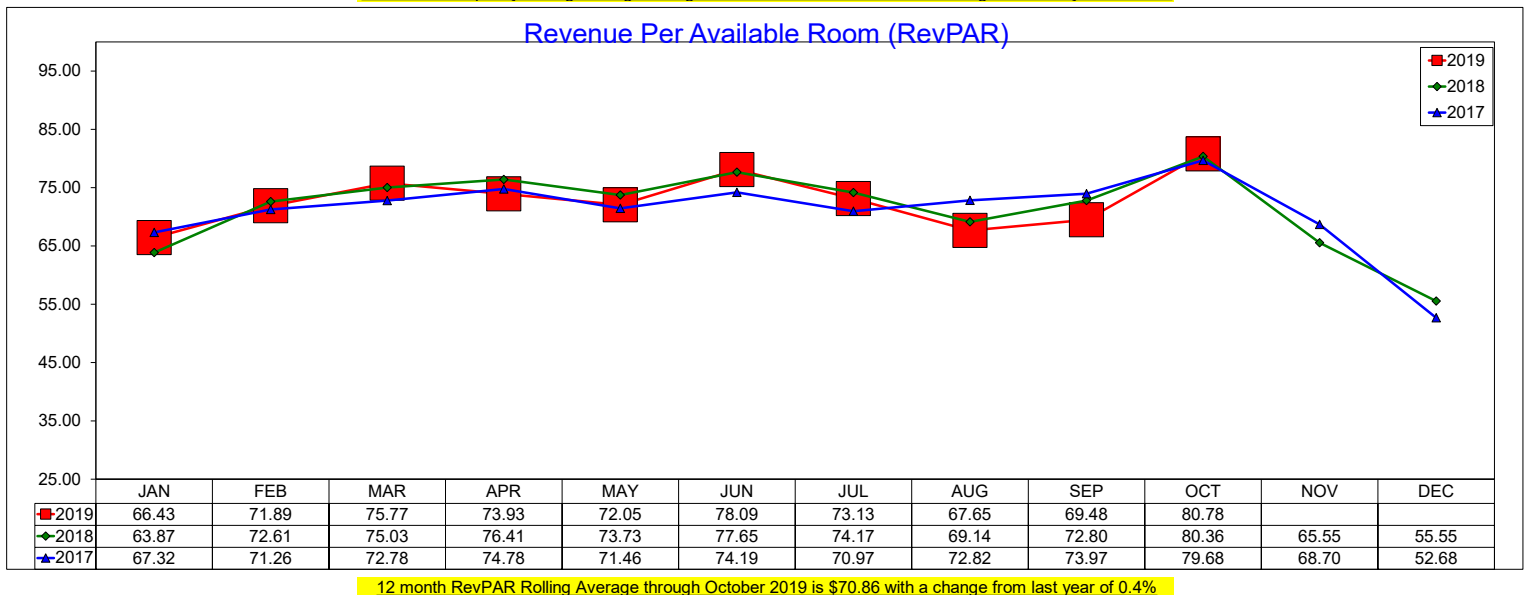
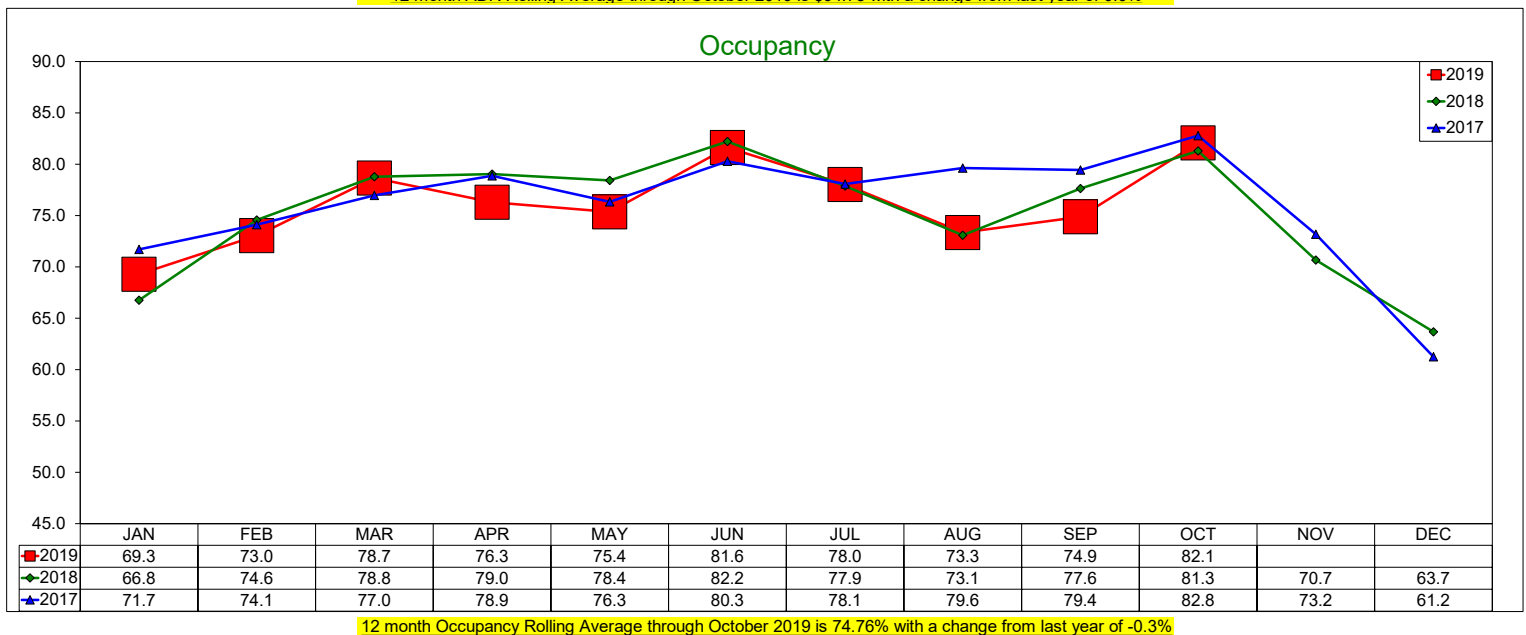
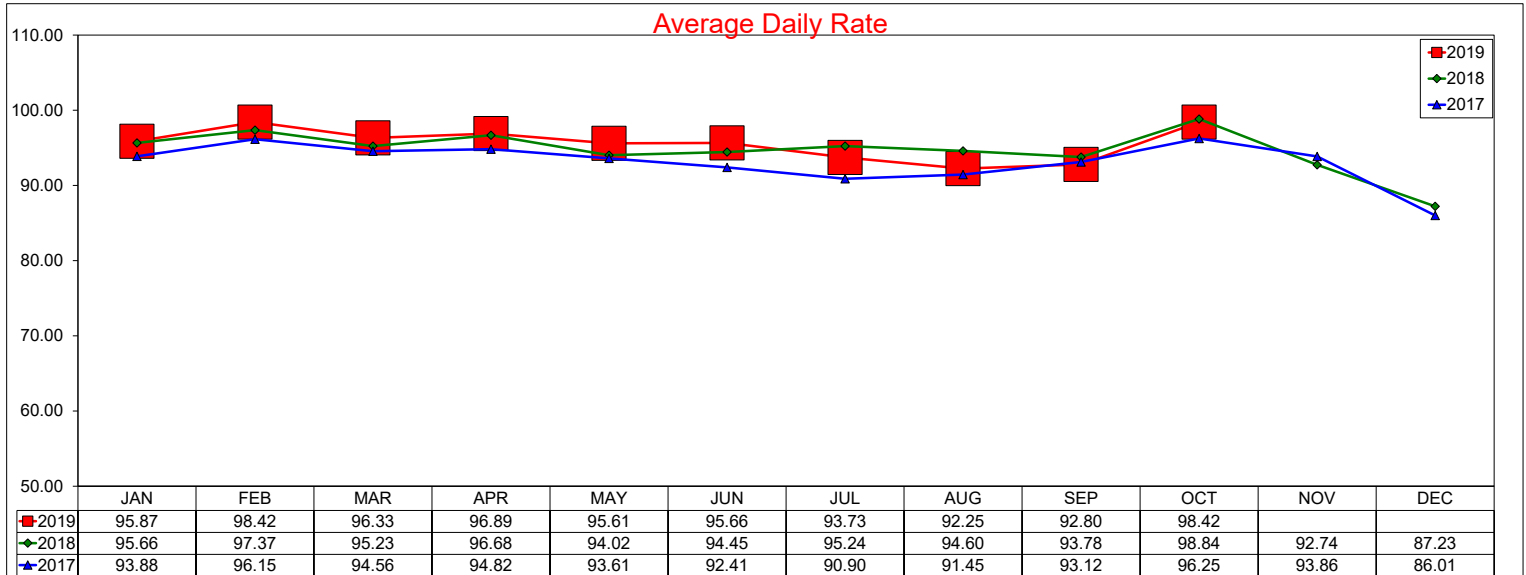
Three Year Comparison - Luxury/Full Service - Irving

October 2019



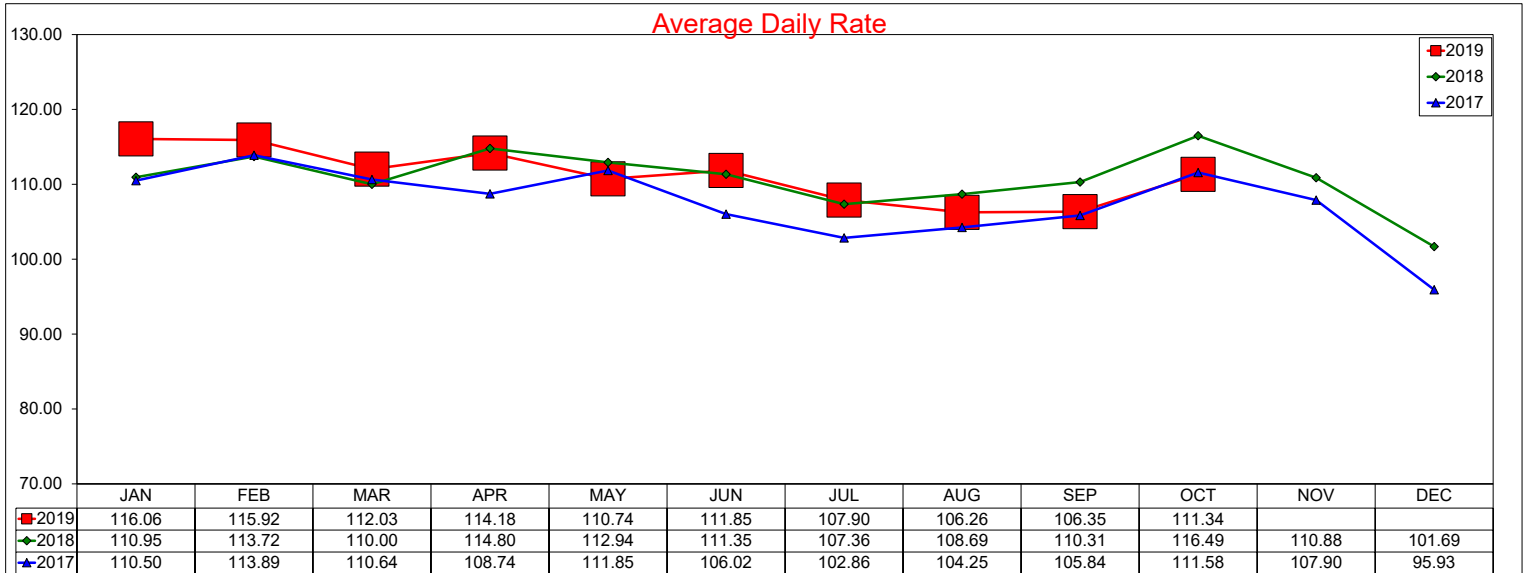
Three Year Comparison - All Suite/Extended Stay - Irving

October 2019

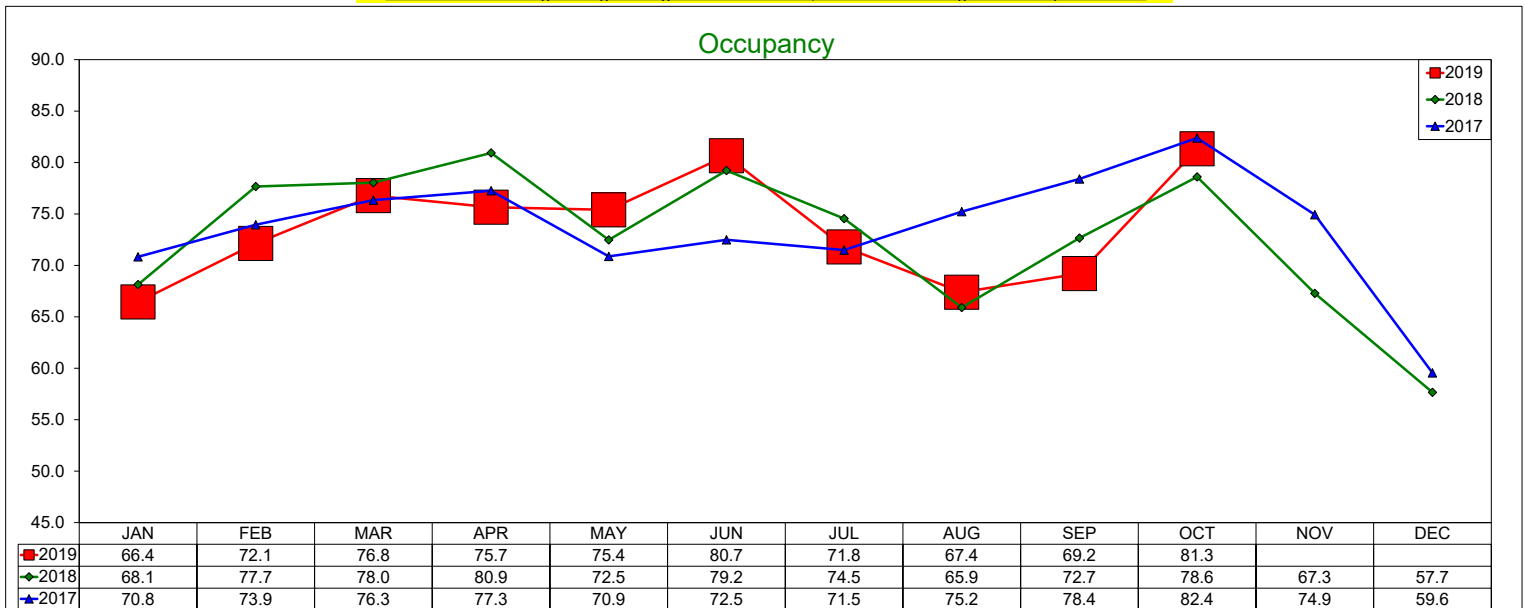


Three Year Comparison - Limited Service - Irving

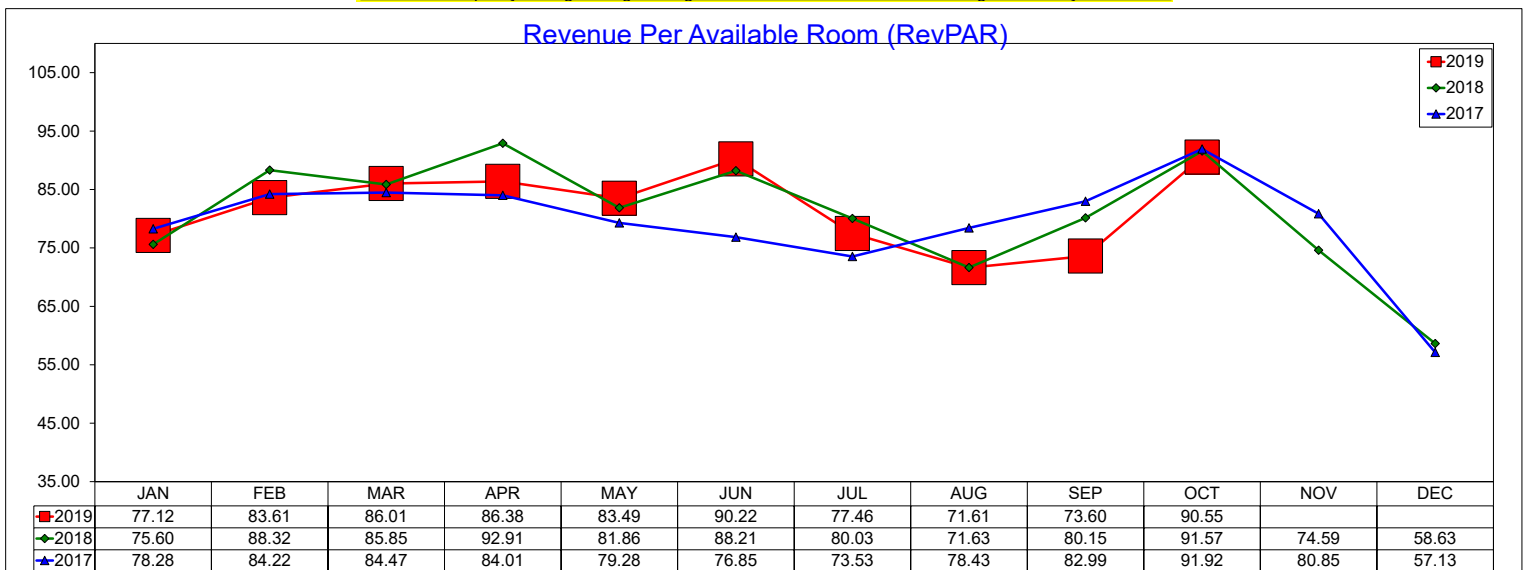
October 2019



12 month ADR Rolling Average through October 2019 is \$110.58 with a change from last year of 0.6%



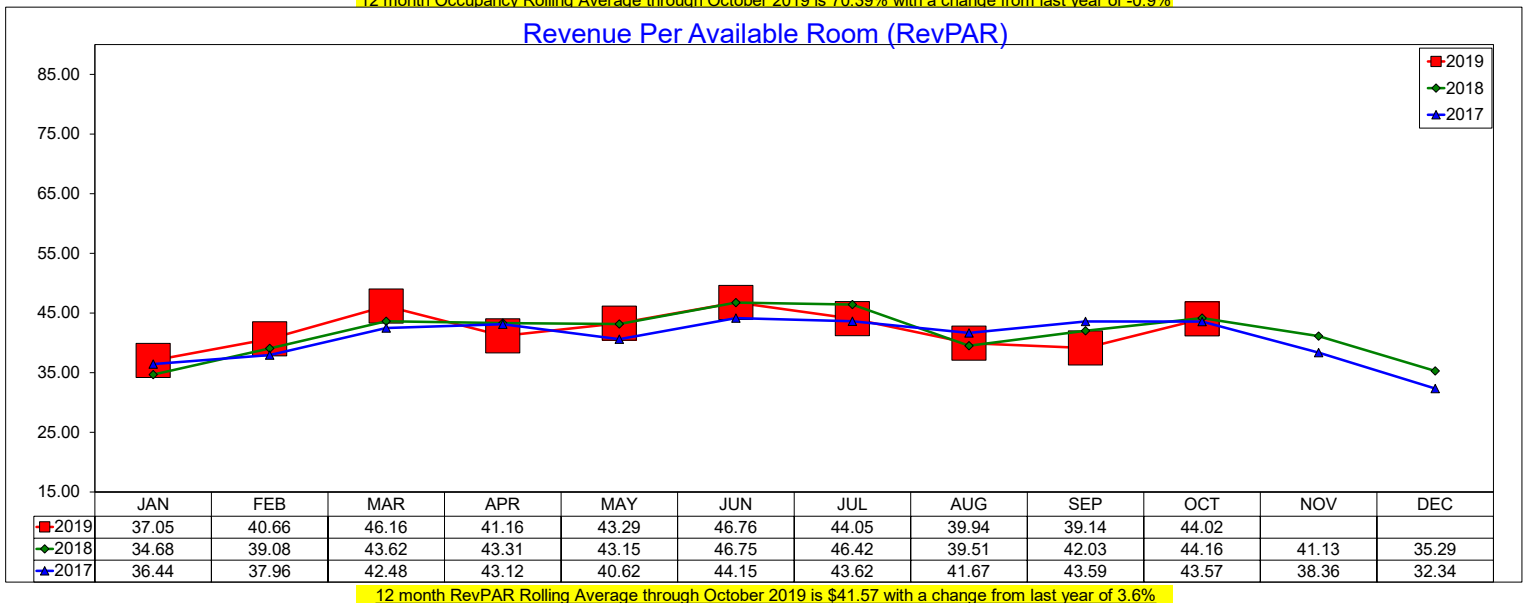
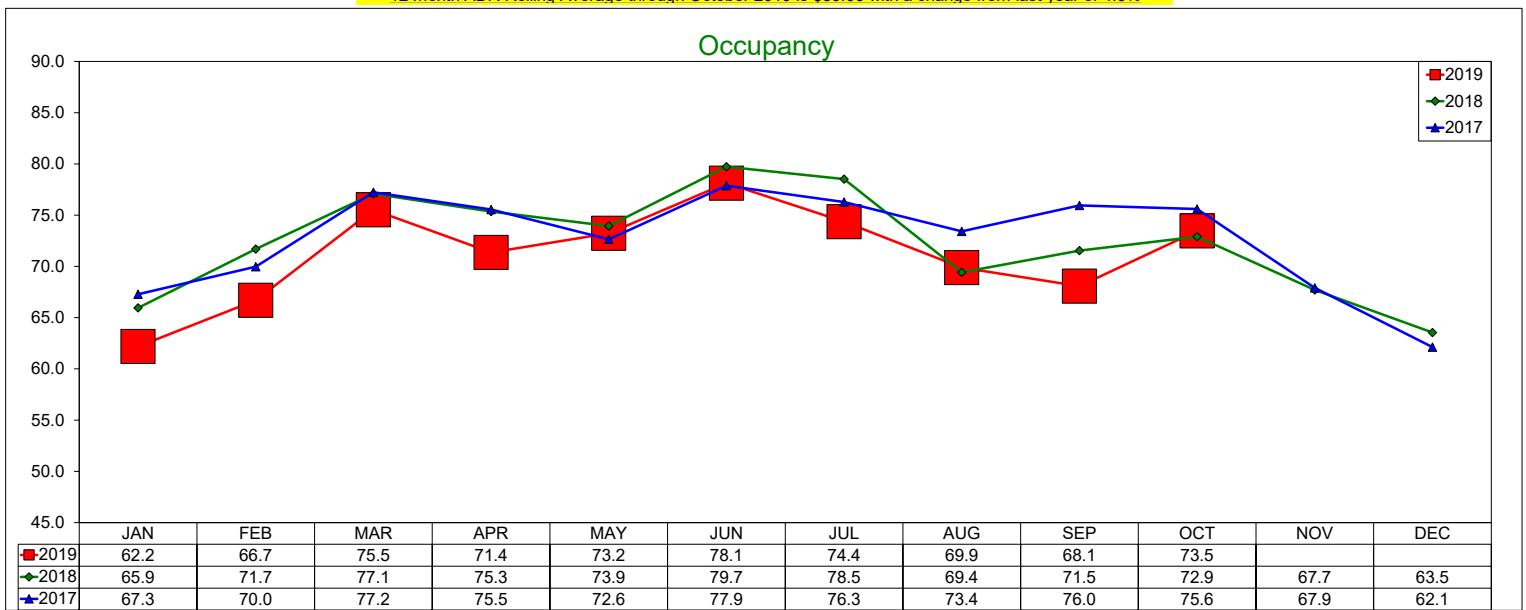
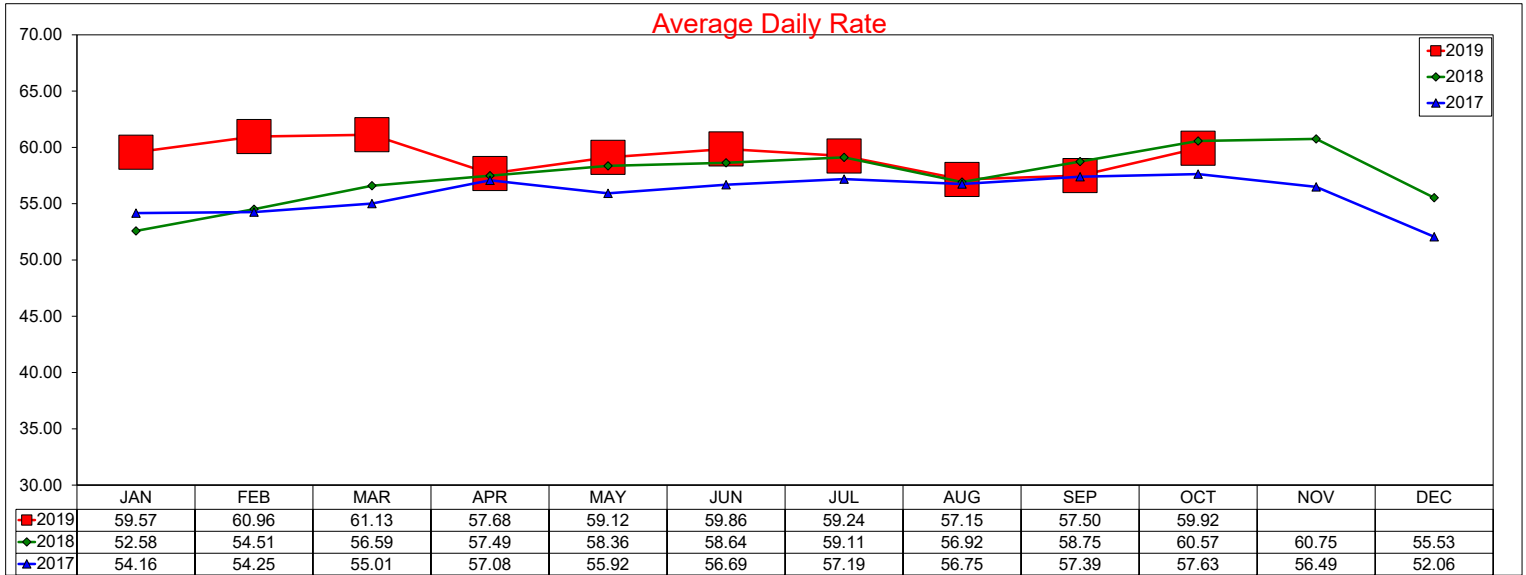
12 month Occupancy Rolling Average through October 2019 is 71.79% with a change from last year of -2.8%



12 month RevPAR Rolling Average through October 2019 is \$79.39 with a change from last year of -2.3%

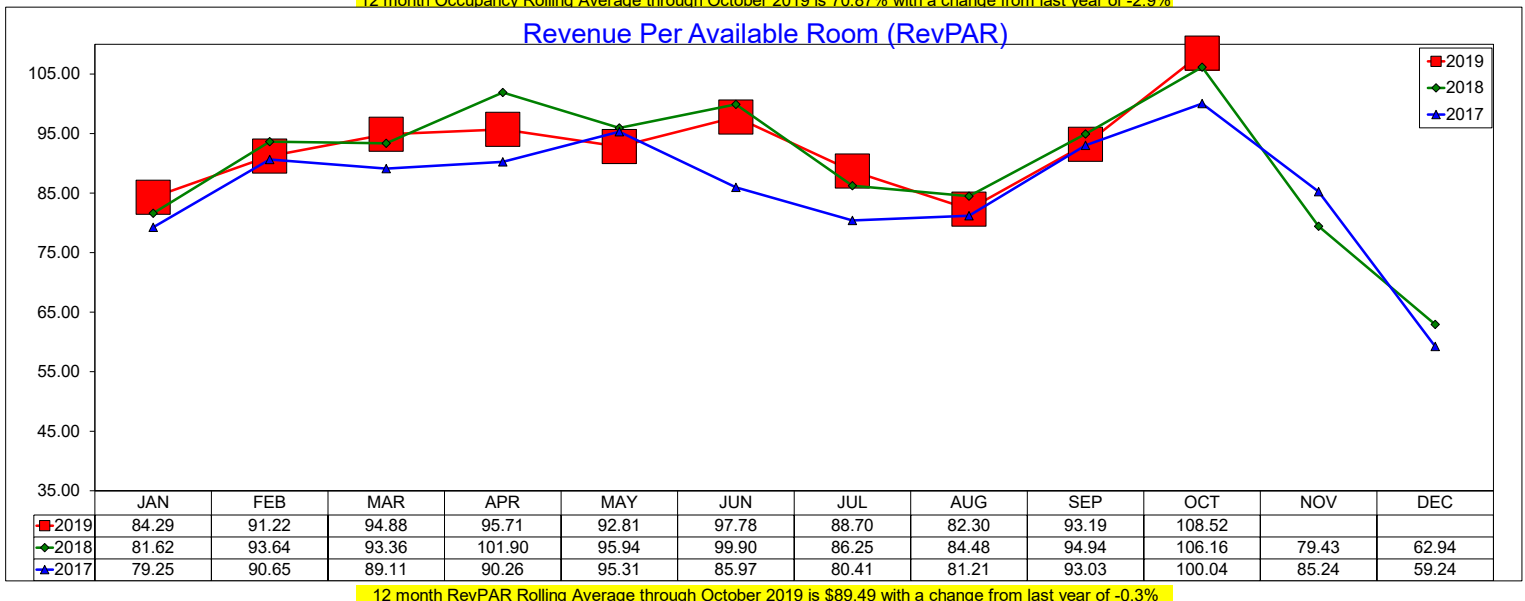
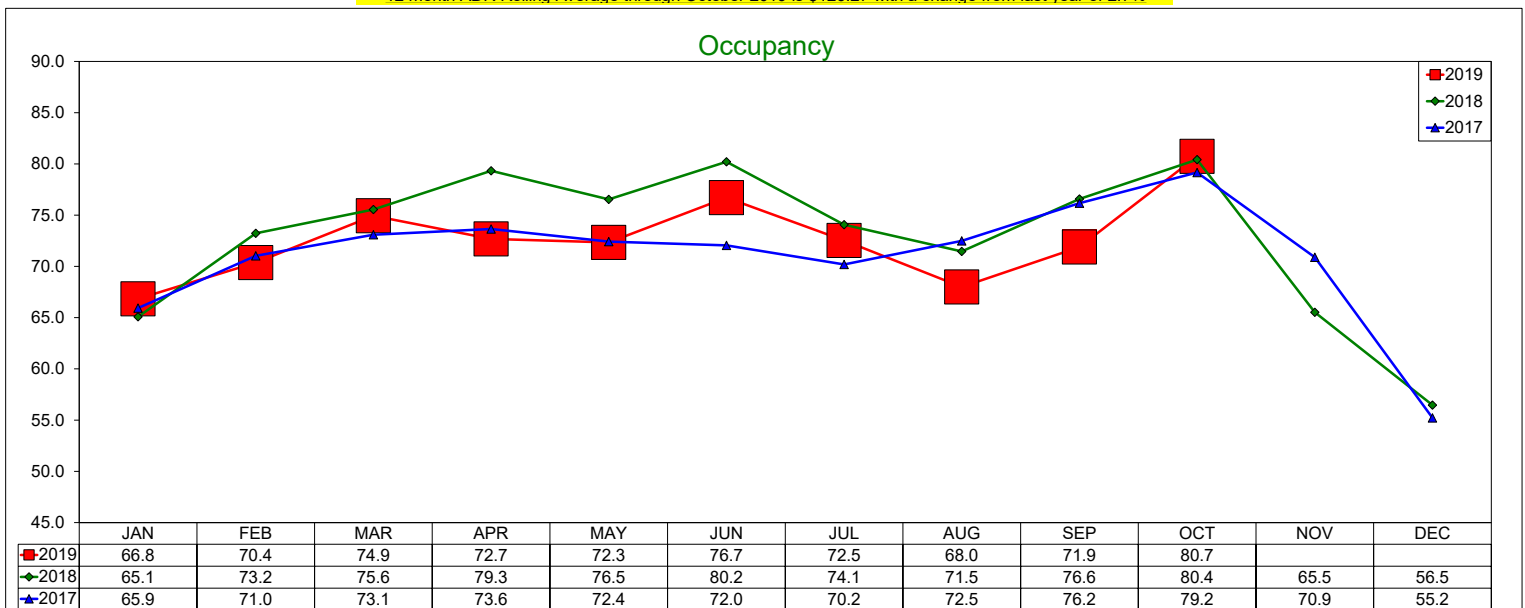
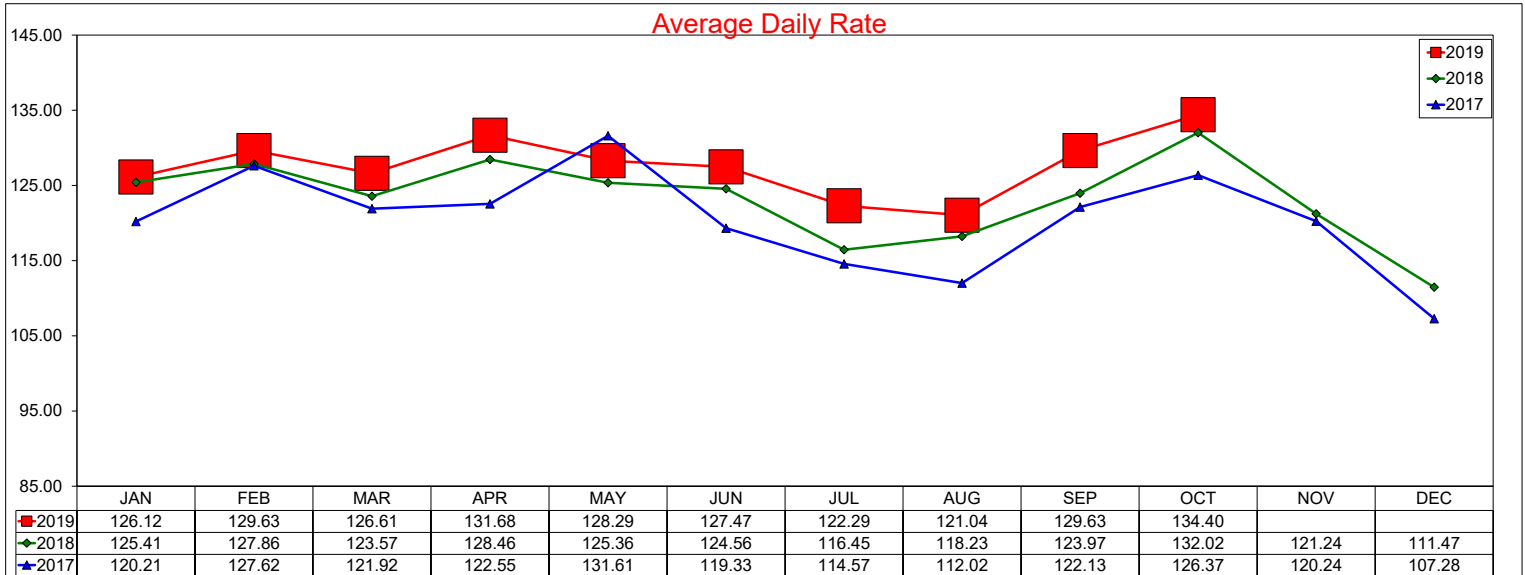
Three Year Comparison - Budget - Irving

October 2019



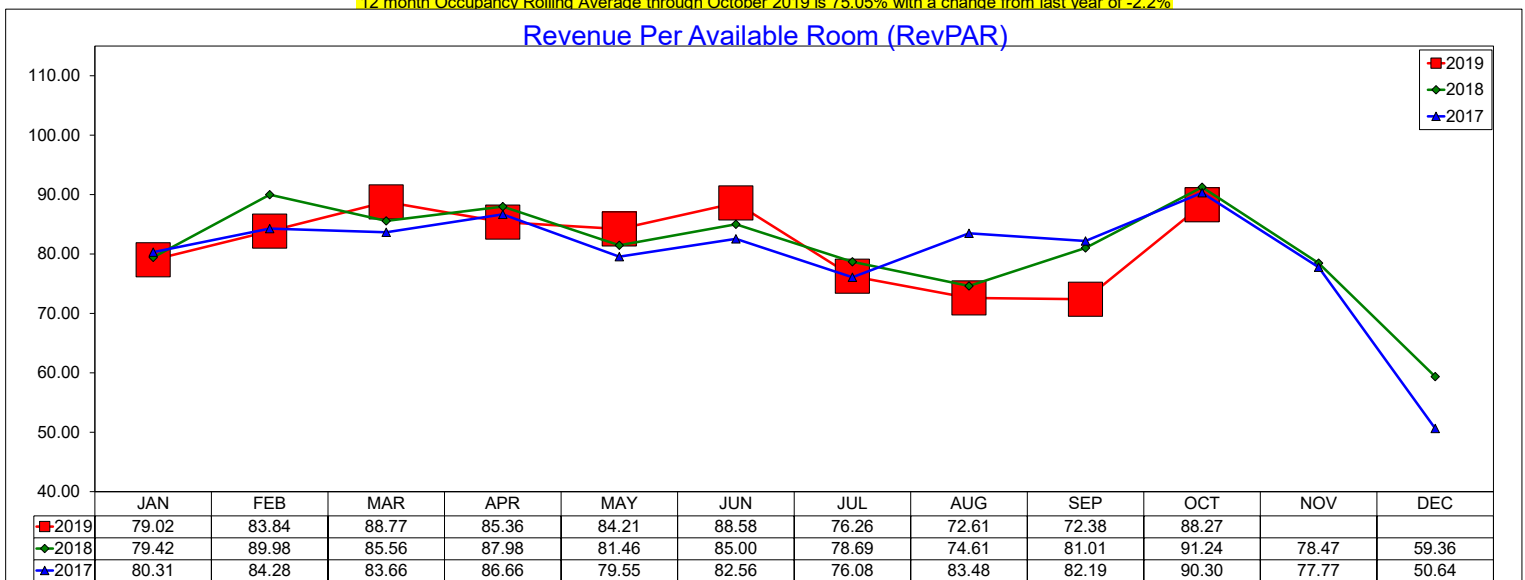
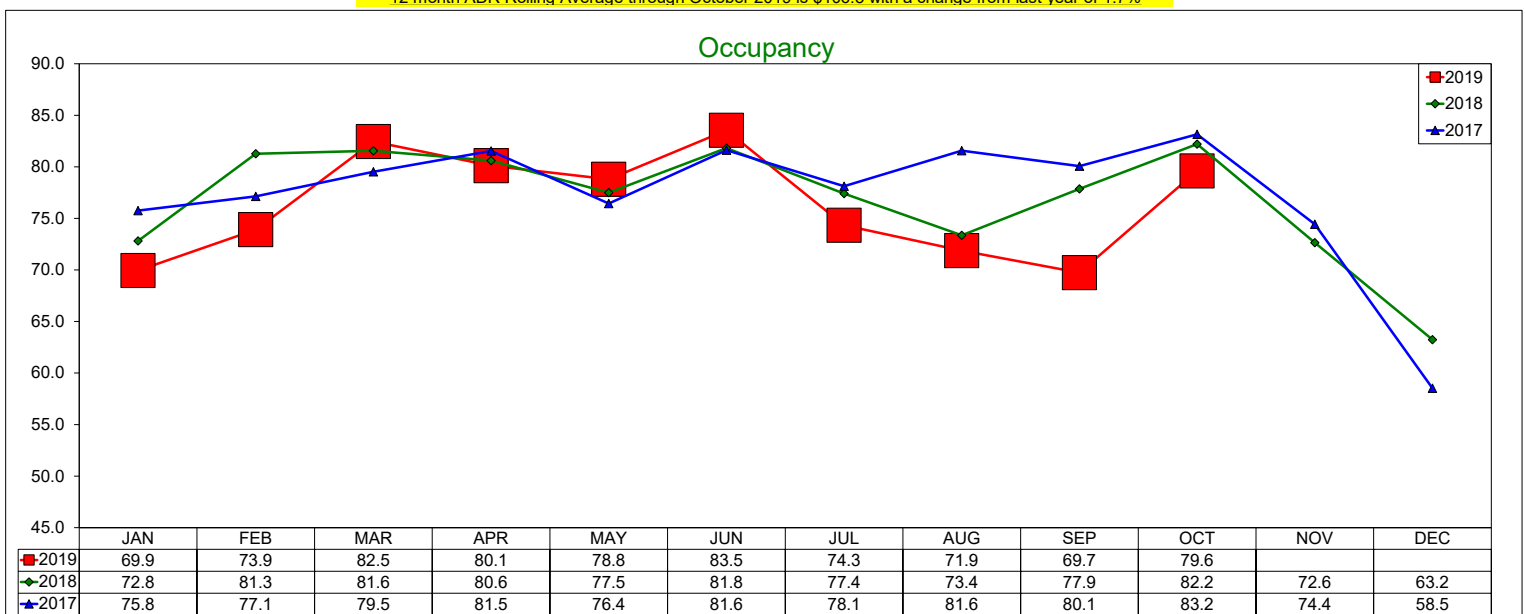
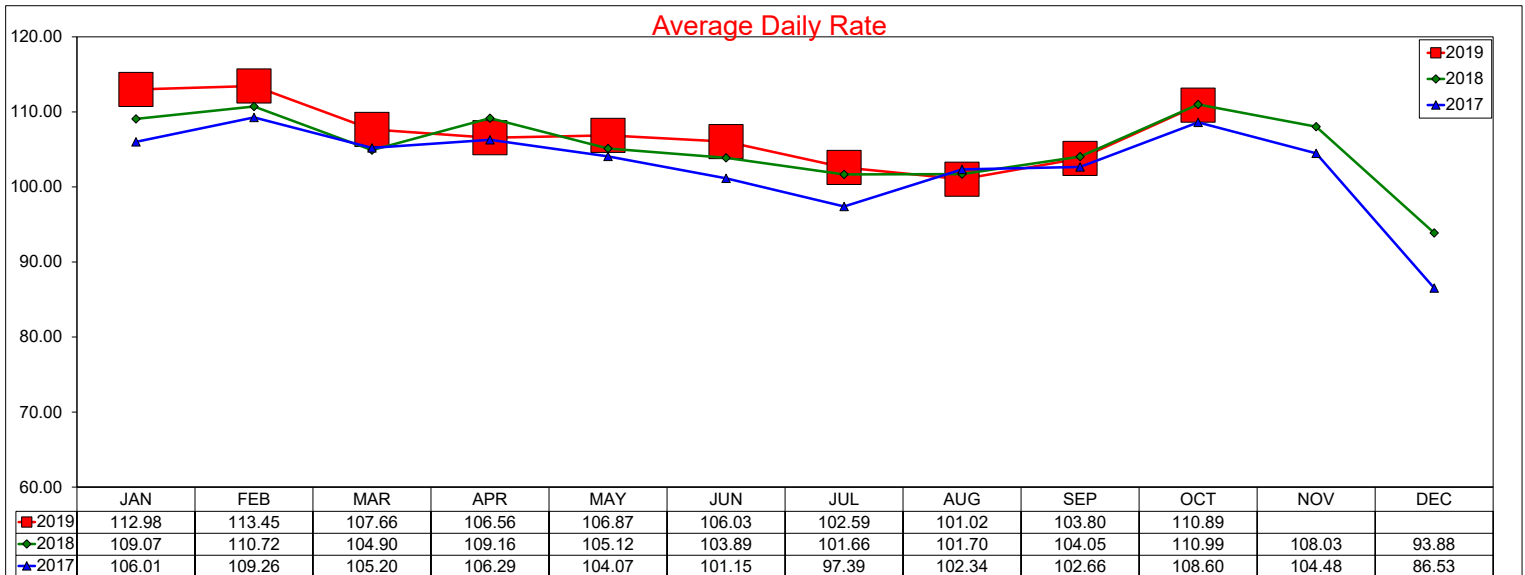
Three Year Comparison - Las Colinas

October 2019



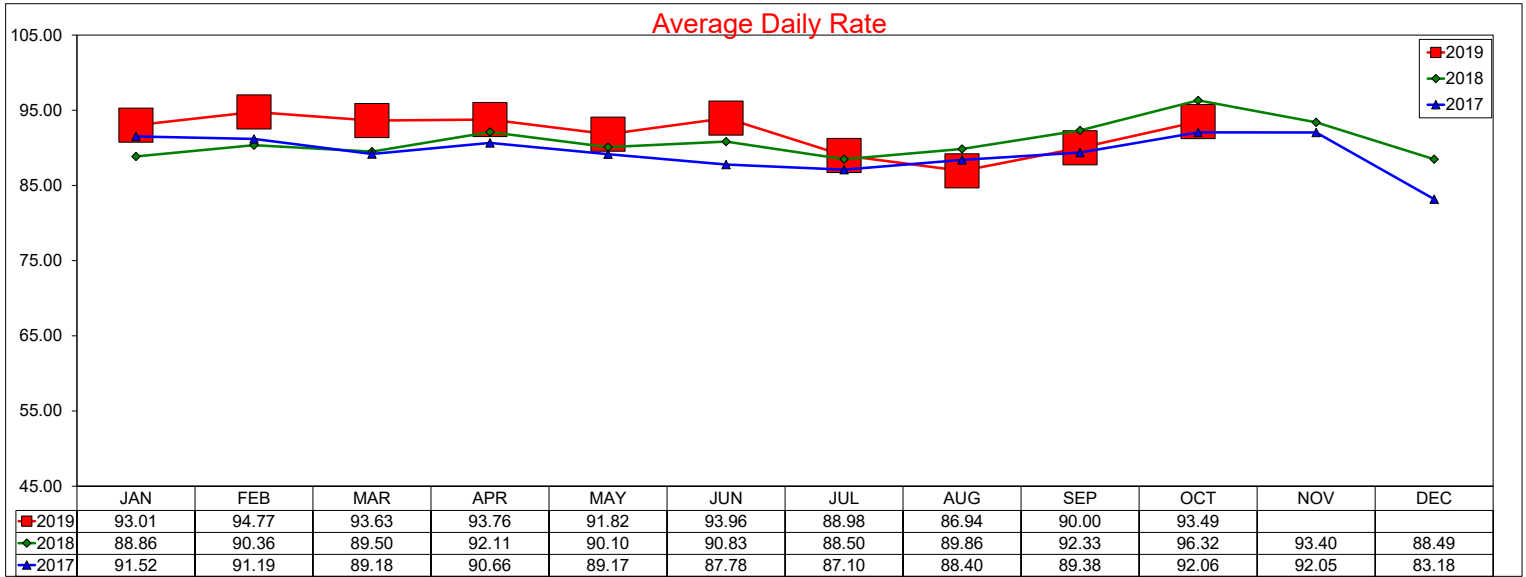
Three Year Comparison - DFW North

October 2019

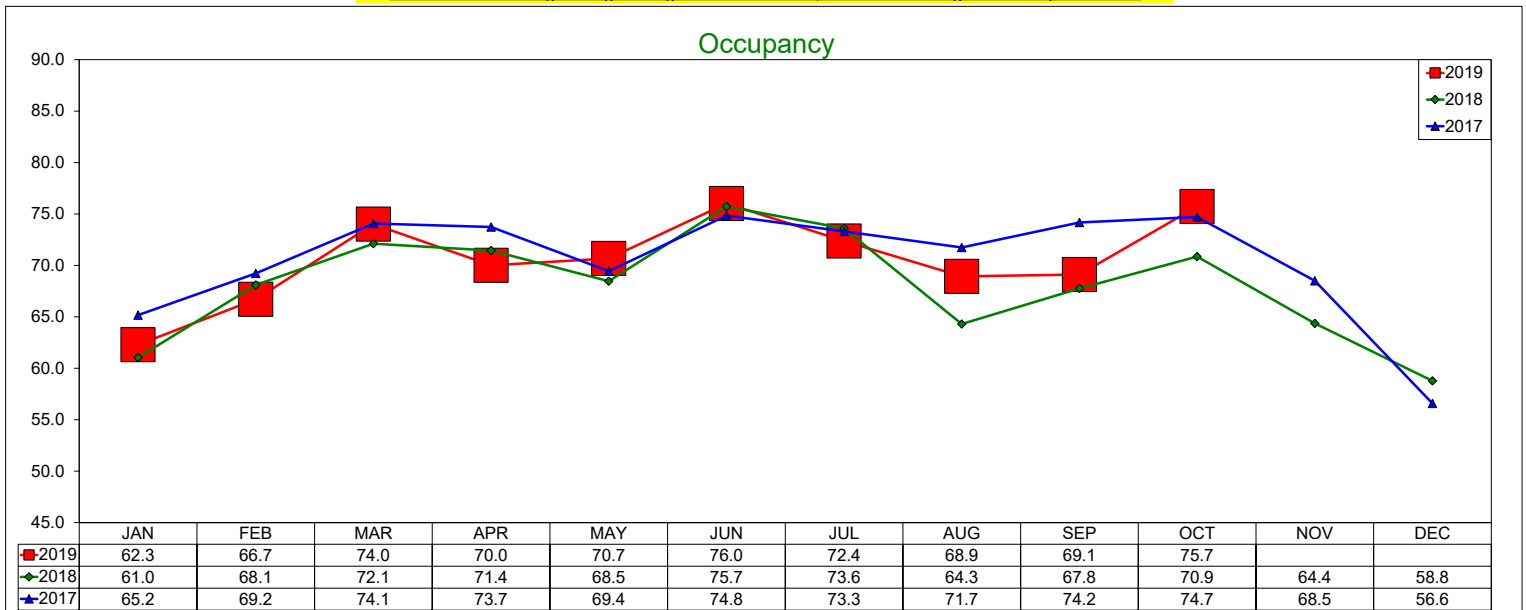


Three Year Comparison - DFW South

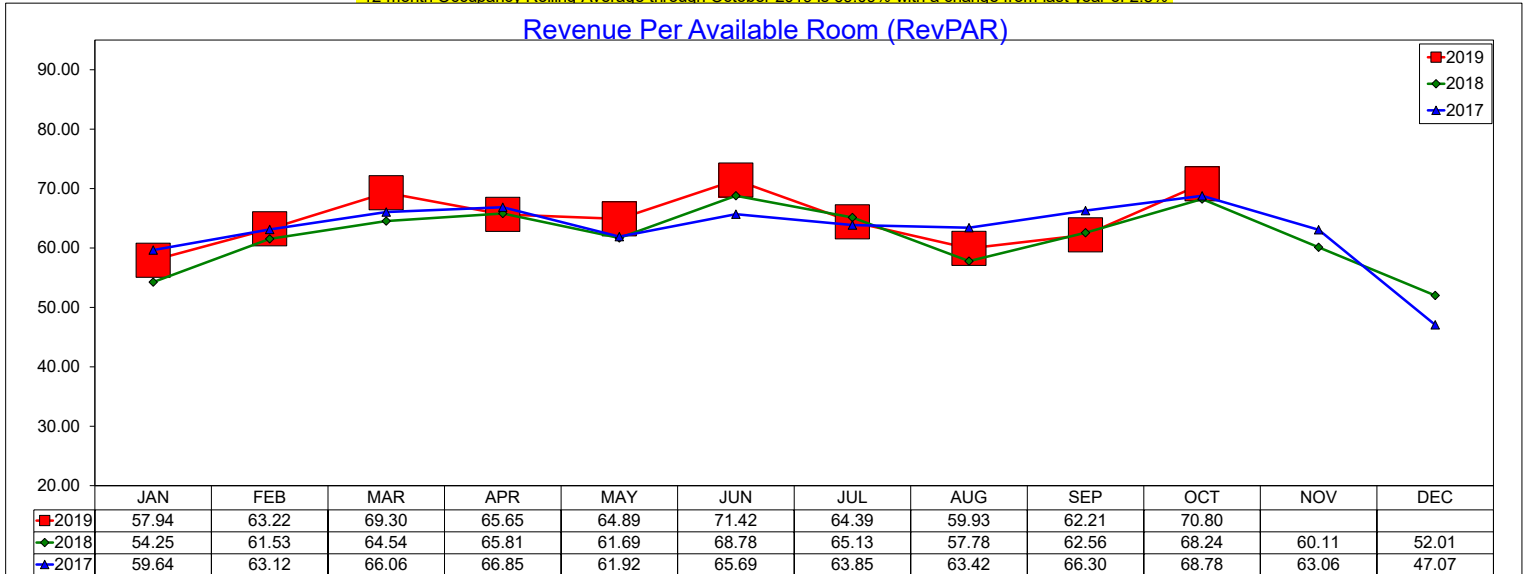
October 2019



12 month ADR Rolling Average through October 2019 is \$91.87 with a change from last year of 1.1%



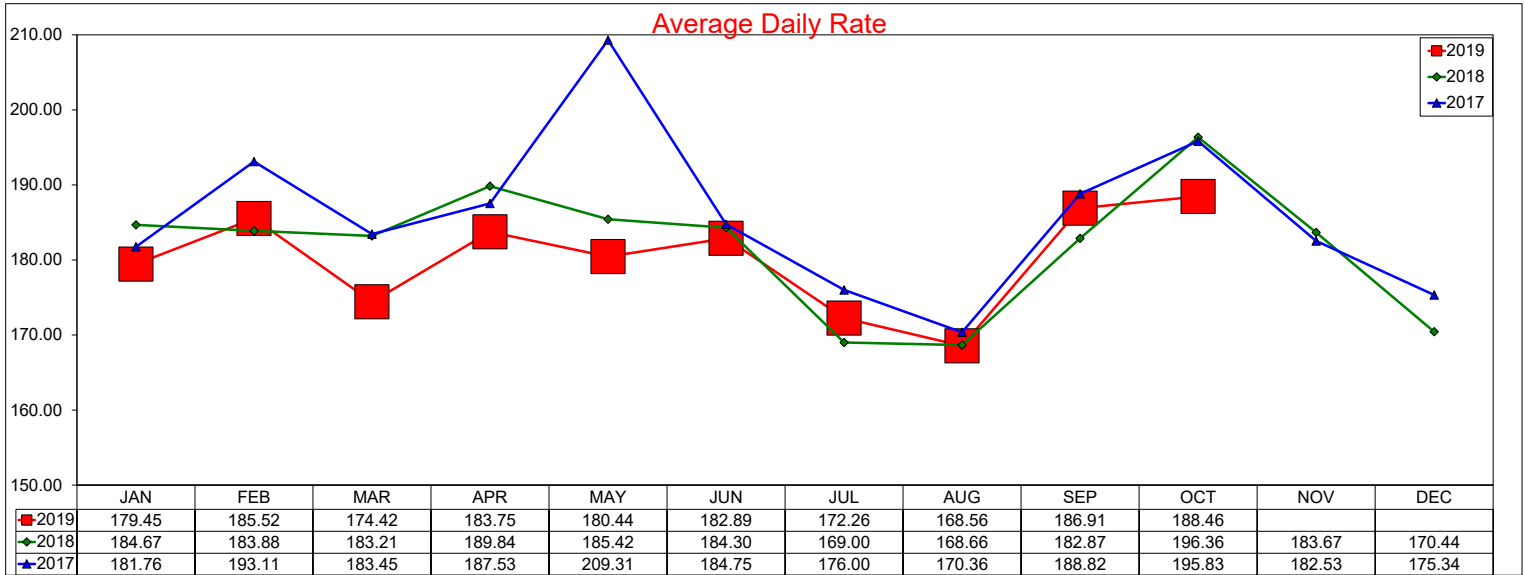
12 month Occupancy Rolling Average through October 2019 is 69.09% with a change from last year of 2.5%



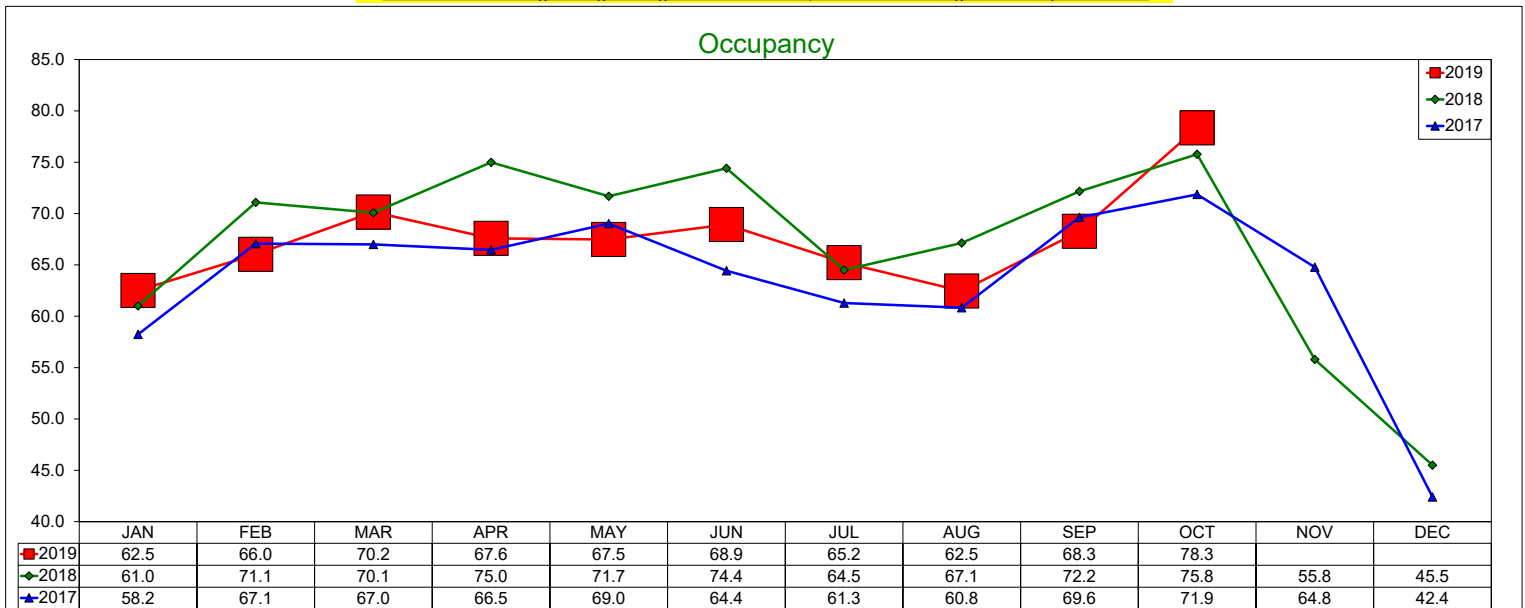
12 month RevPAR Rolling Average through October 2019 is \$63.48 with a change from last year of 3.6%

Three Year Comparison - Full Service - Las Colinas

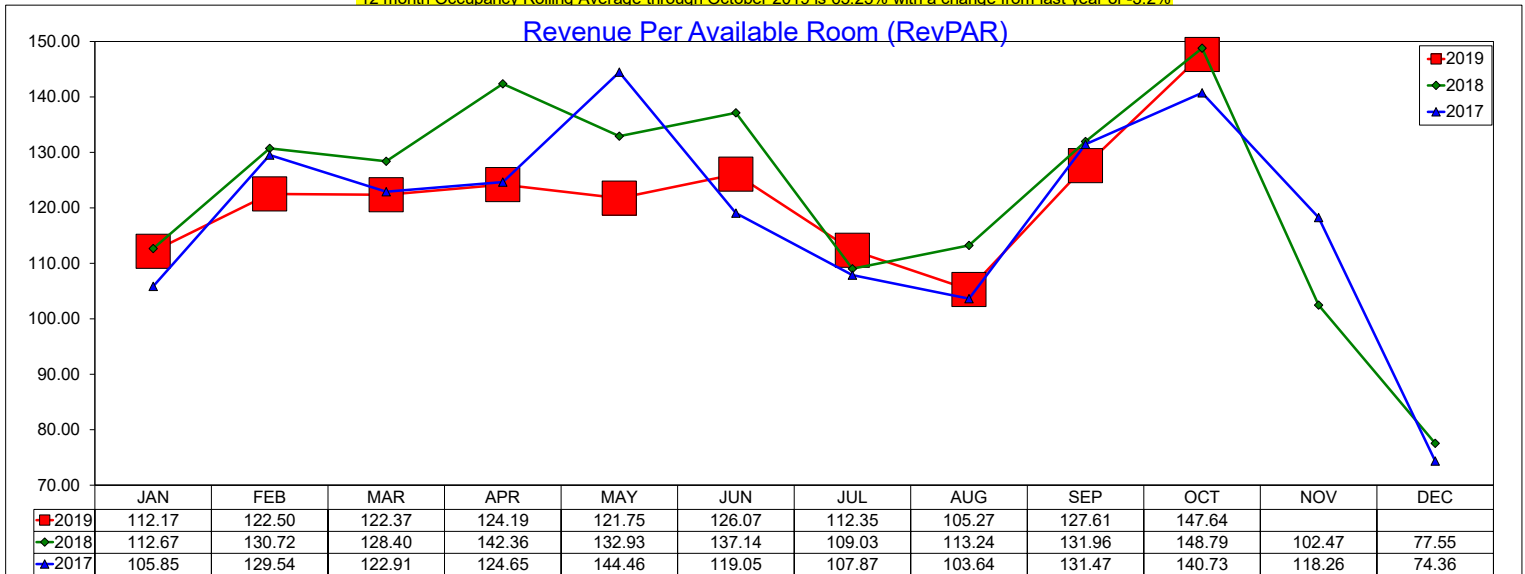
October 2019



12 month ADR Rolling Average through October 2019 is \$180.03 with a change from last year of -1.1%



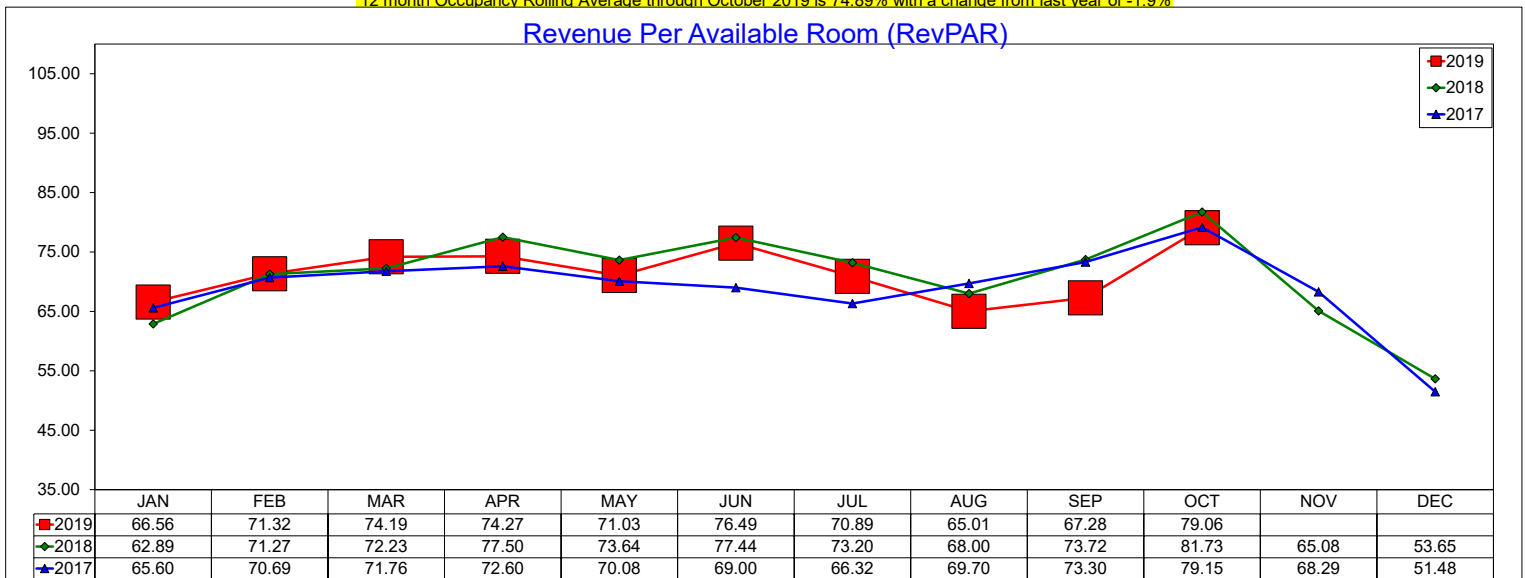
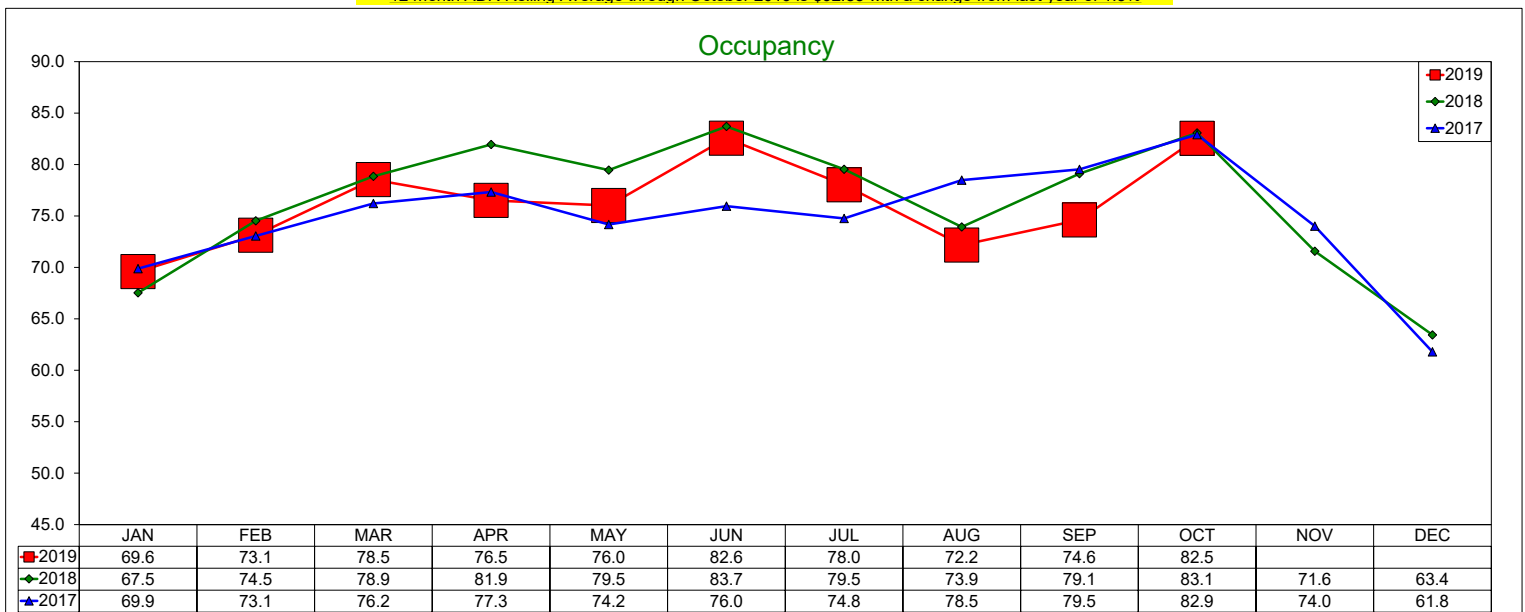
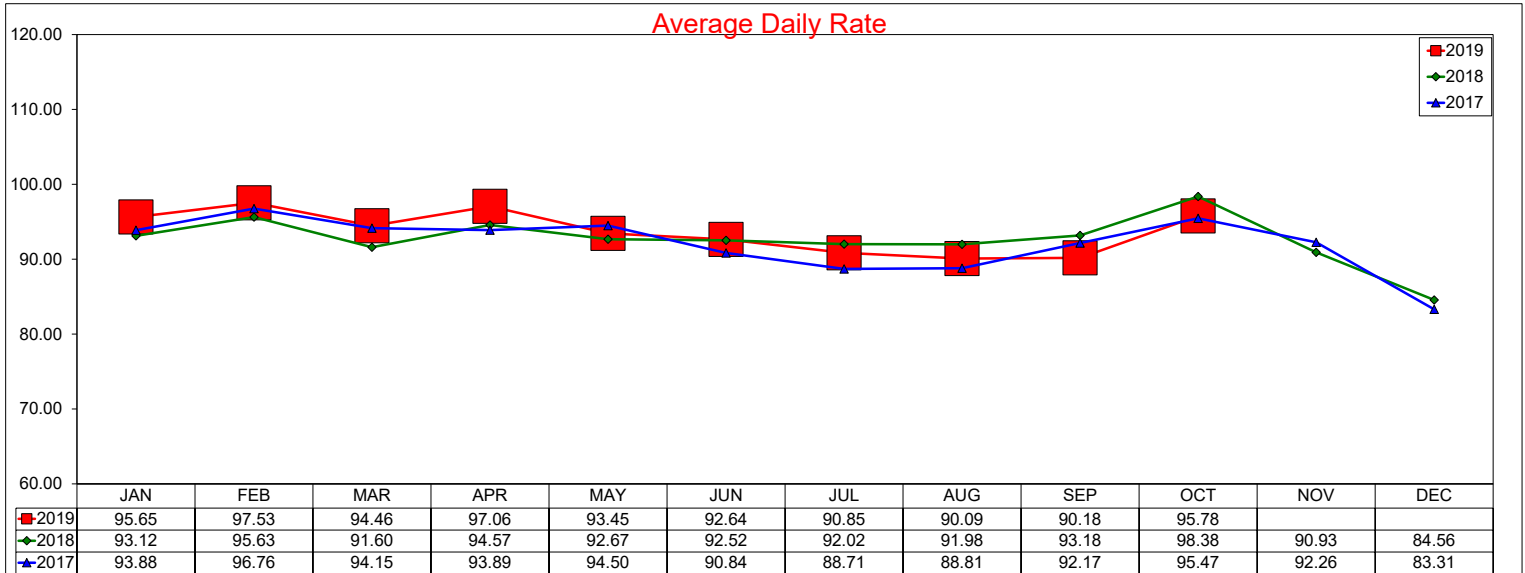
12 month Occupancy Rolling Average through October 2019 is 65.25% with a change from last year of -3.2%



12 month RevPAR Rolling Average through October 2019 is \$117.47 with a change from last year of -4.3%

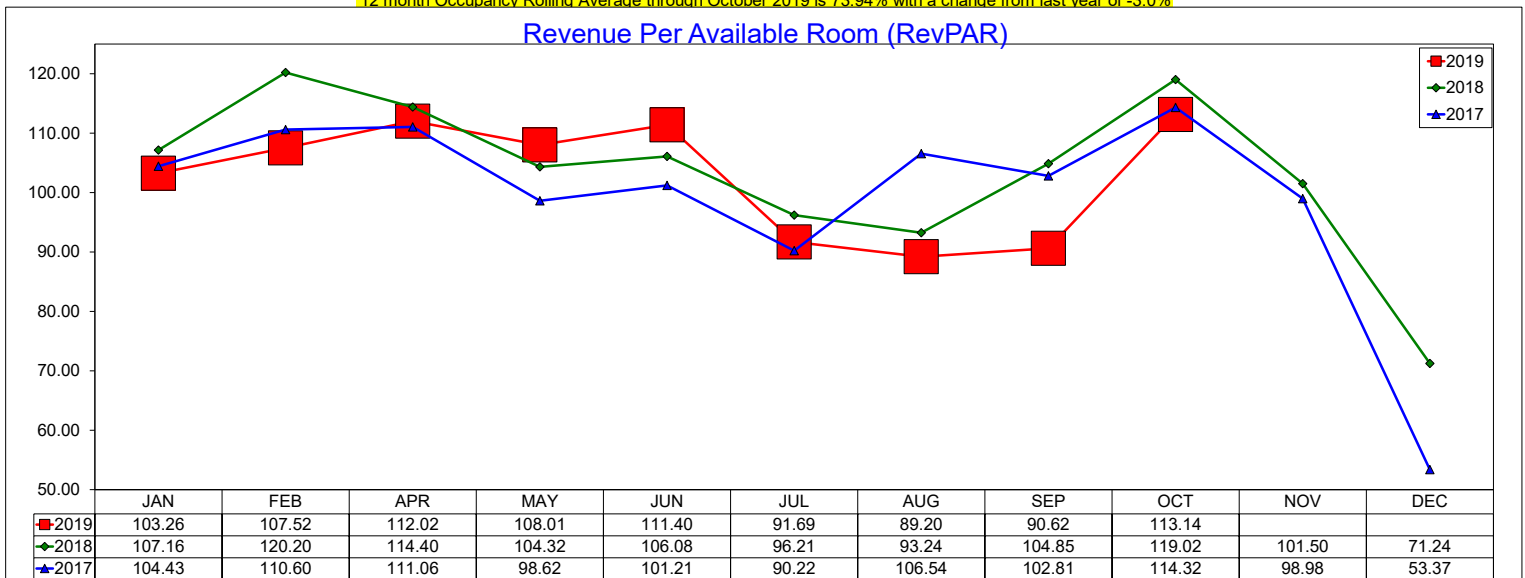
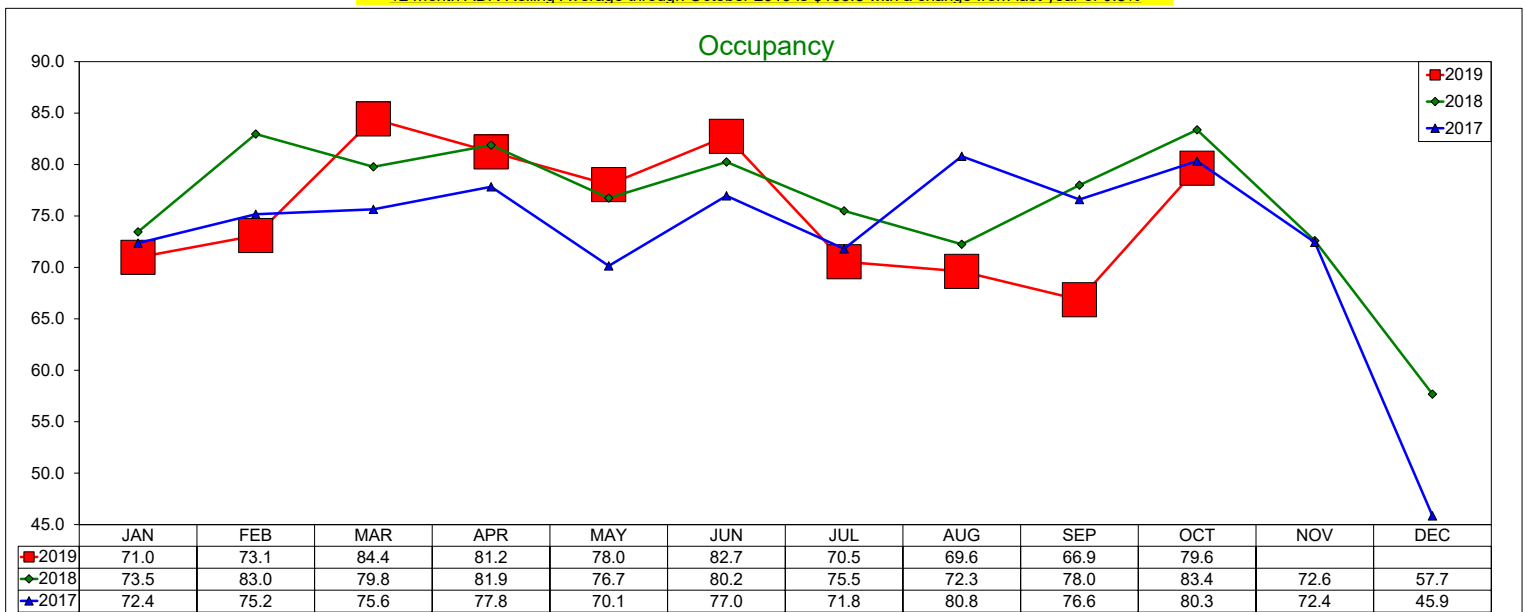
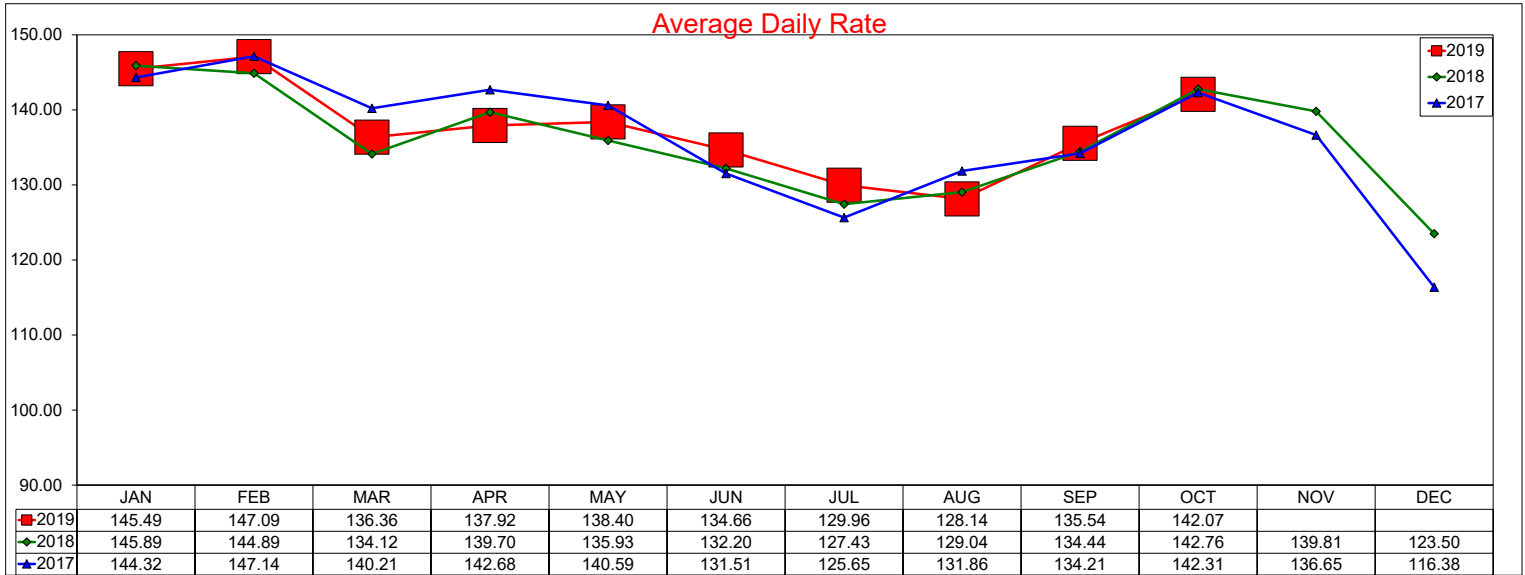
Three Year Comparison - Limited Service - Las Colinas

October 2019



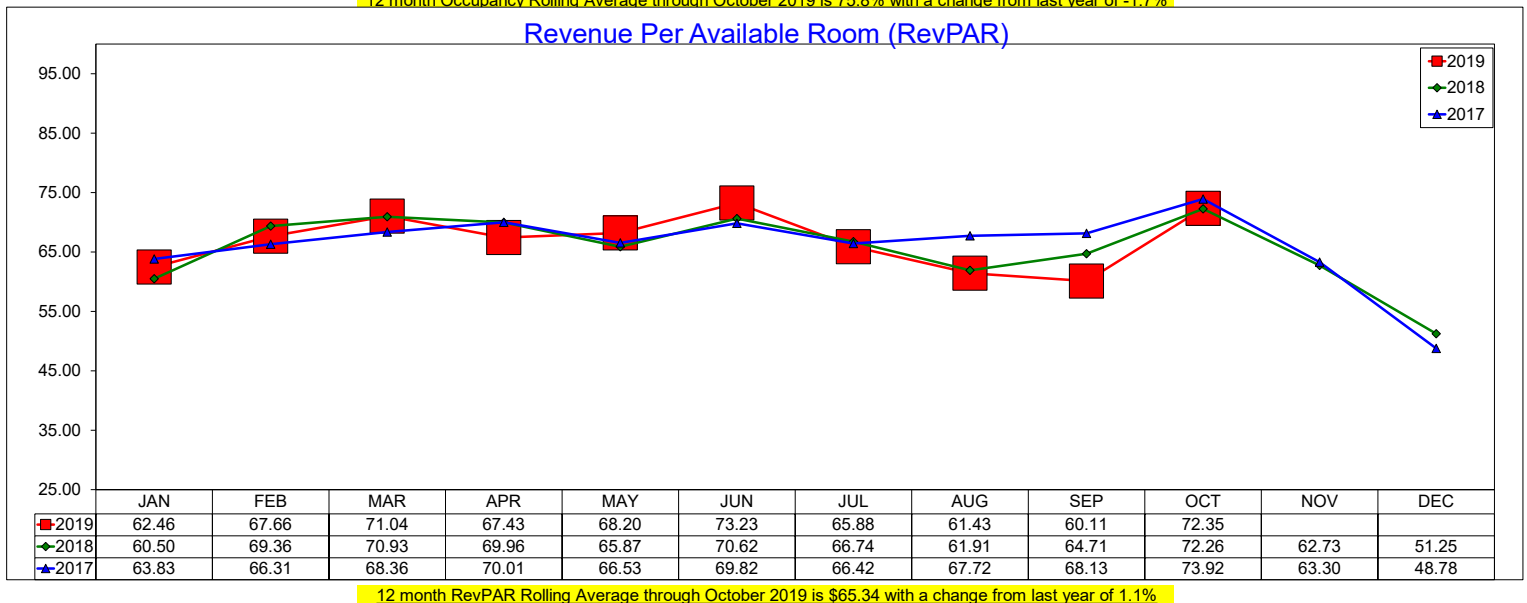
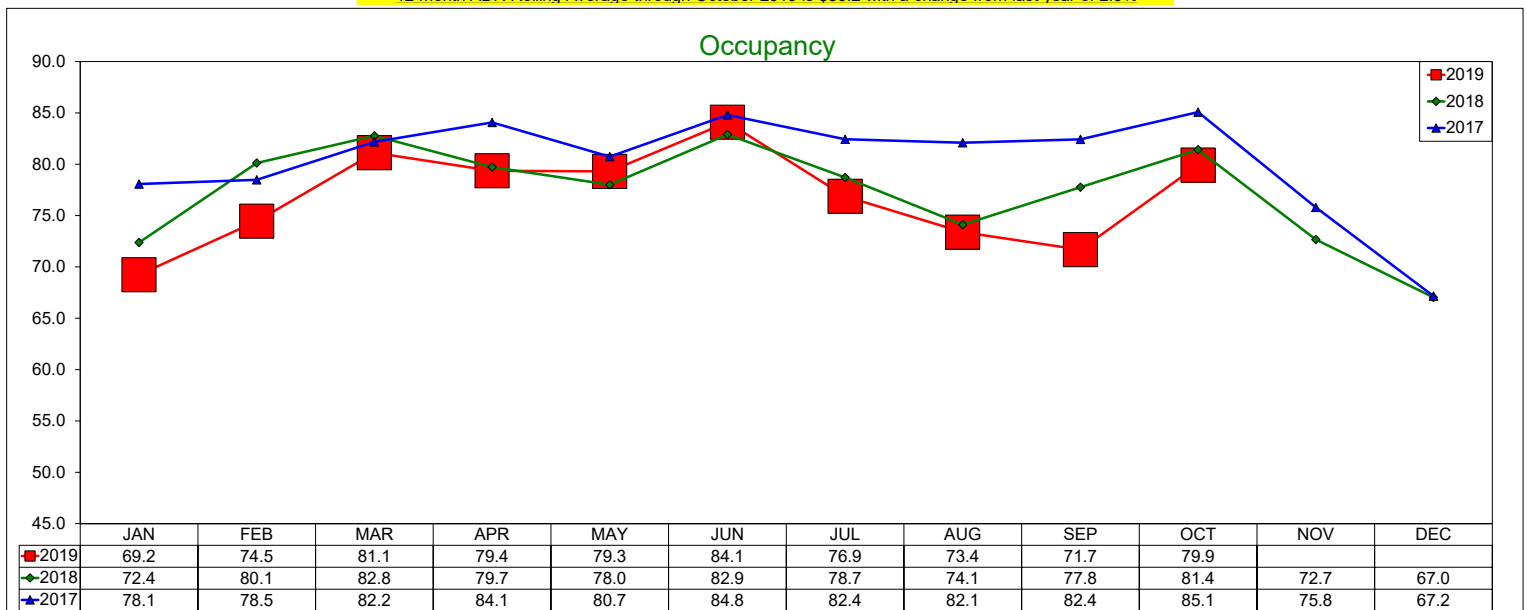
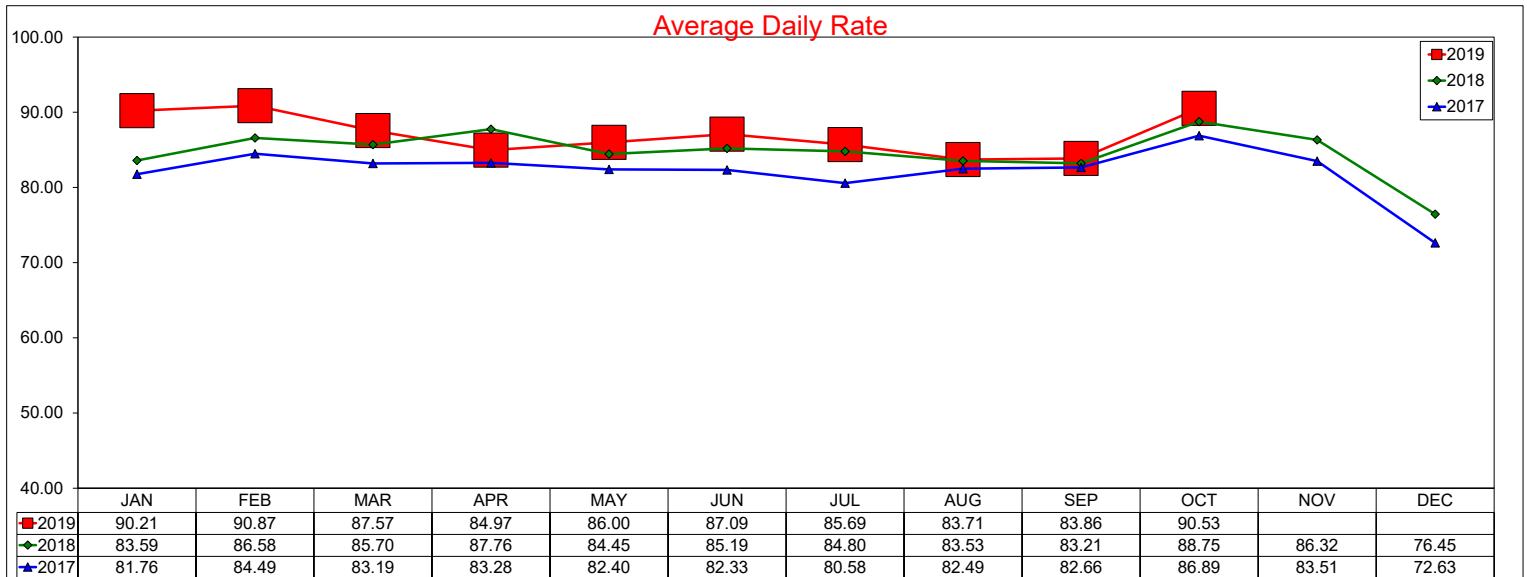
Three Year Comparison - Full Service - DFW North

October 2019



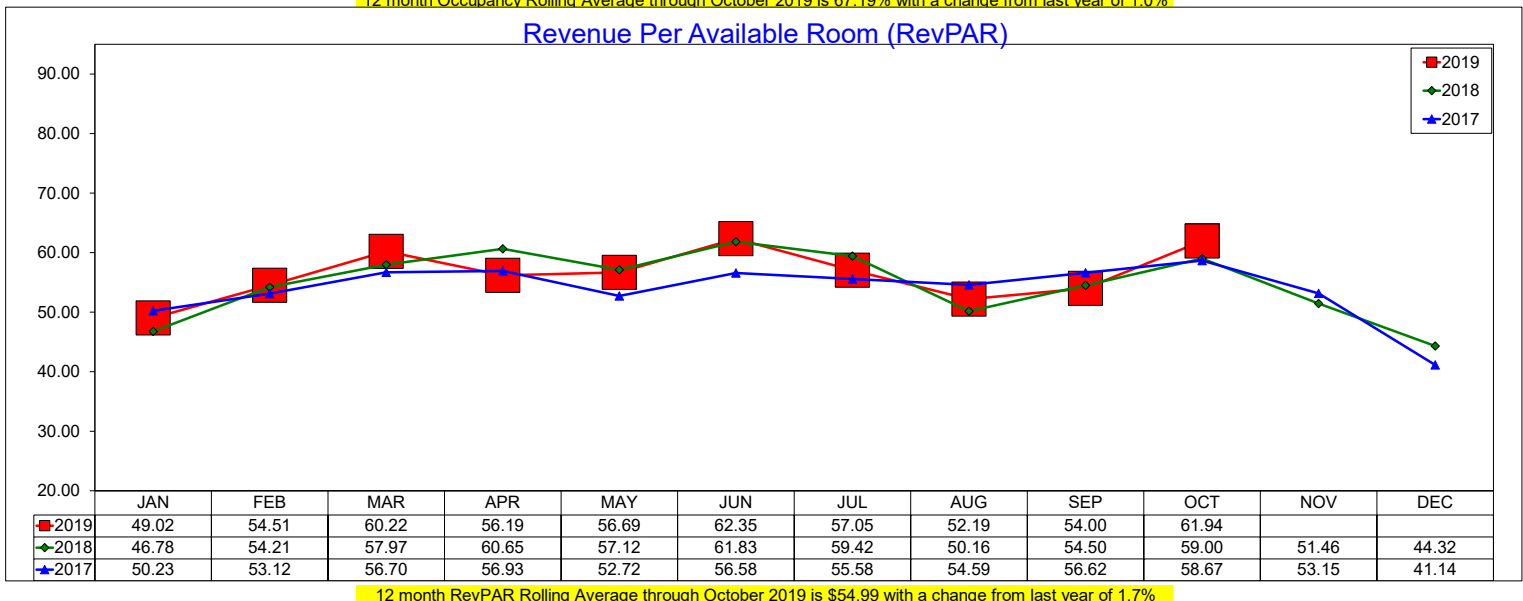
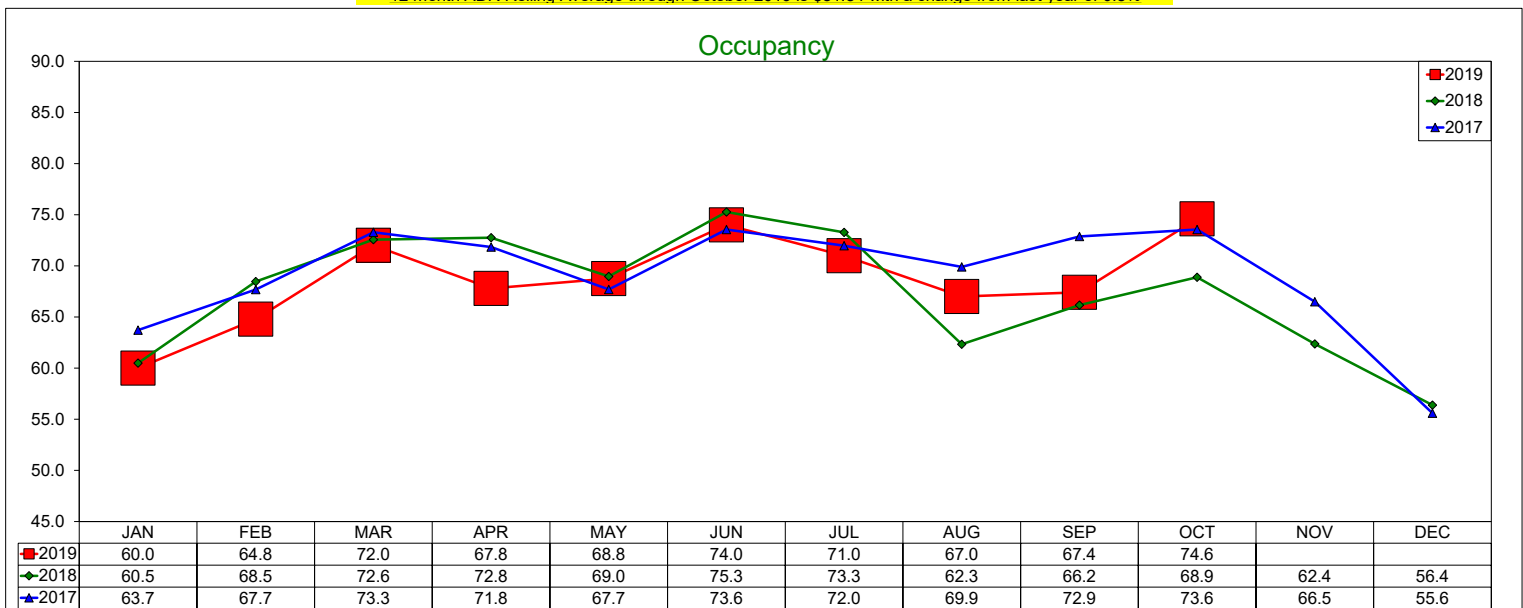
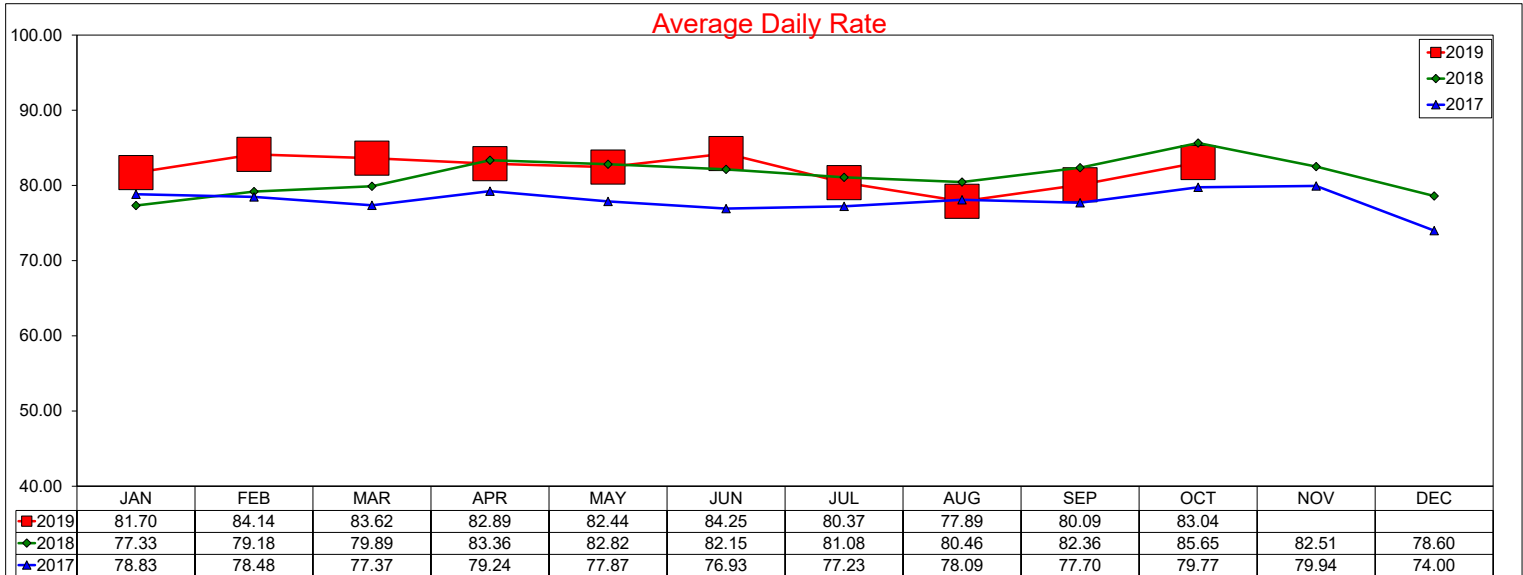
Three Year Comparison - Limited Service - DFW North

October 2019



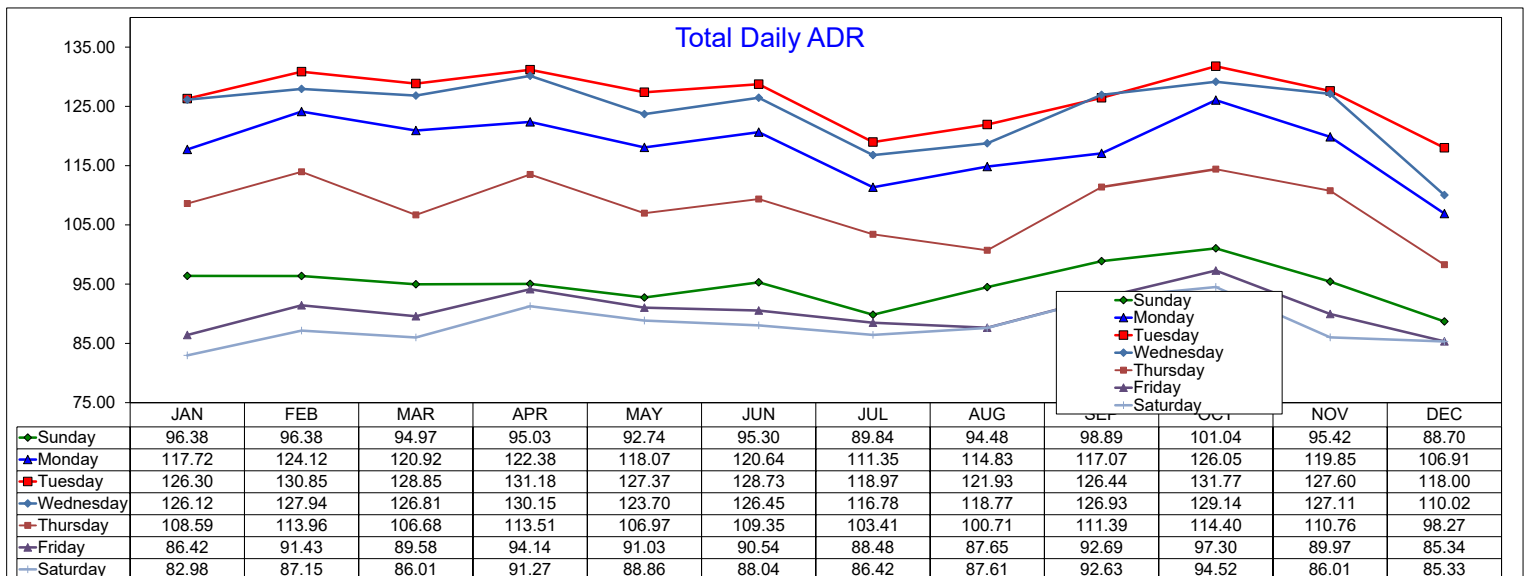
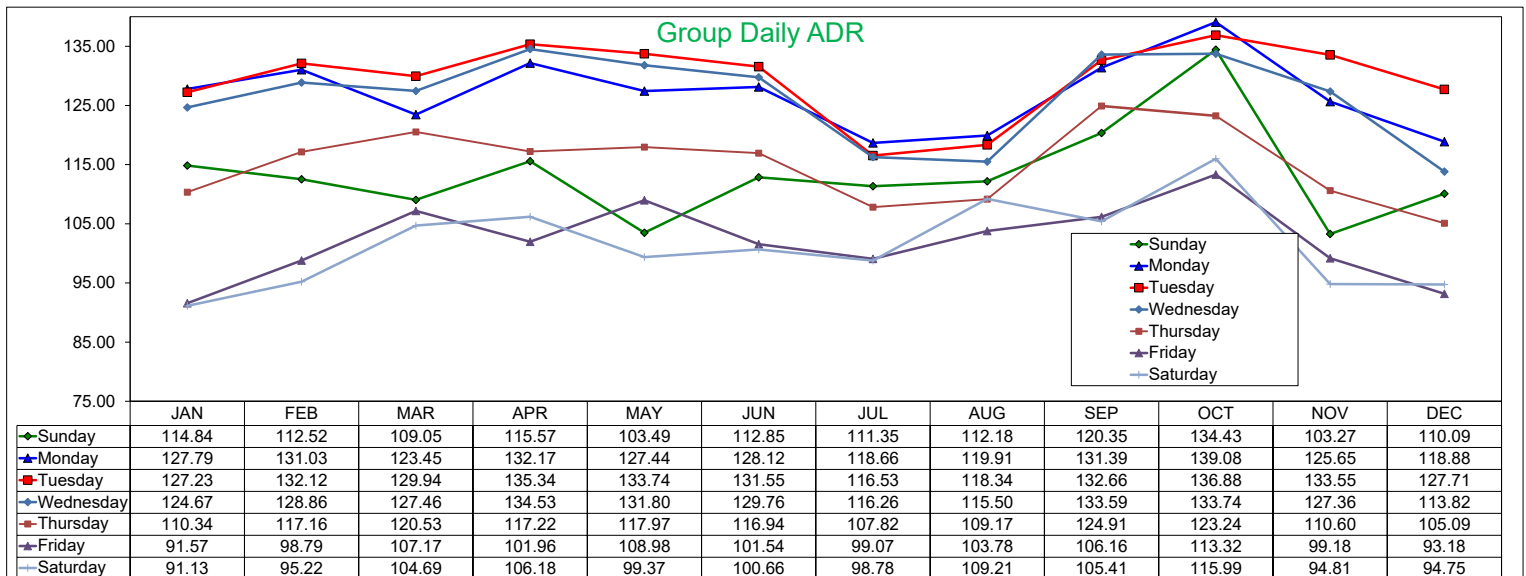
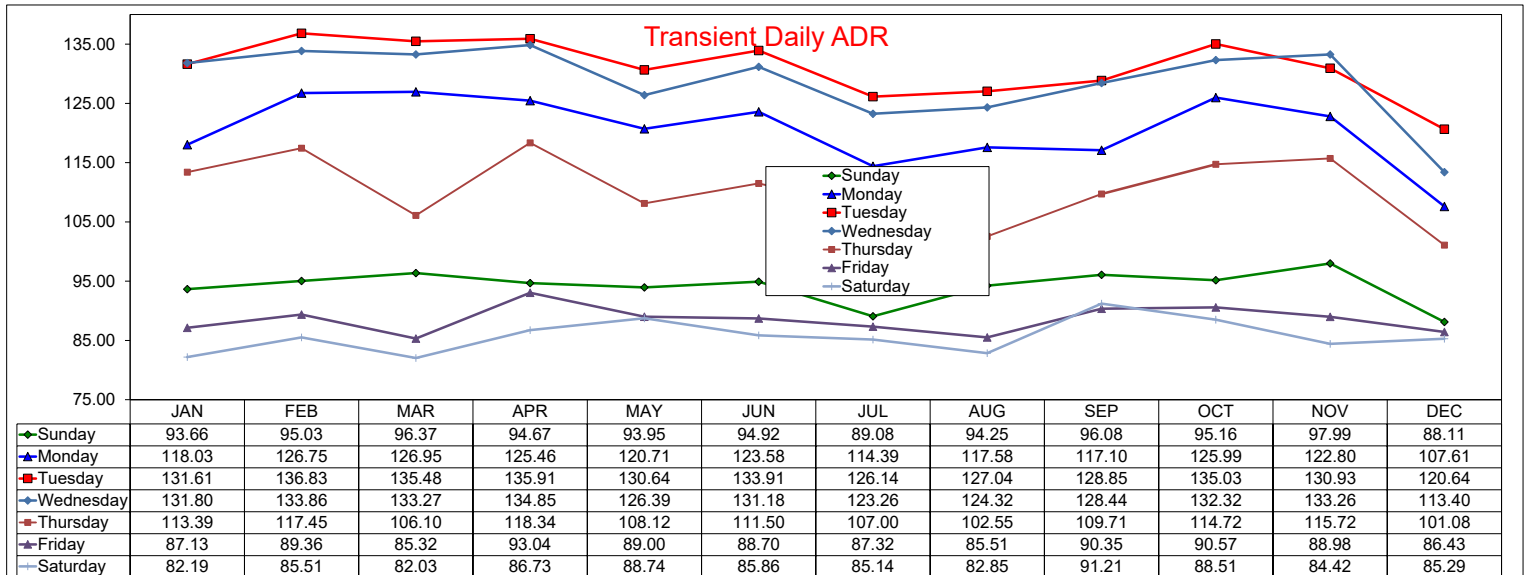
Three Year Comparison - Limited Service - DFW South

October 2019



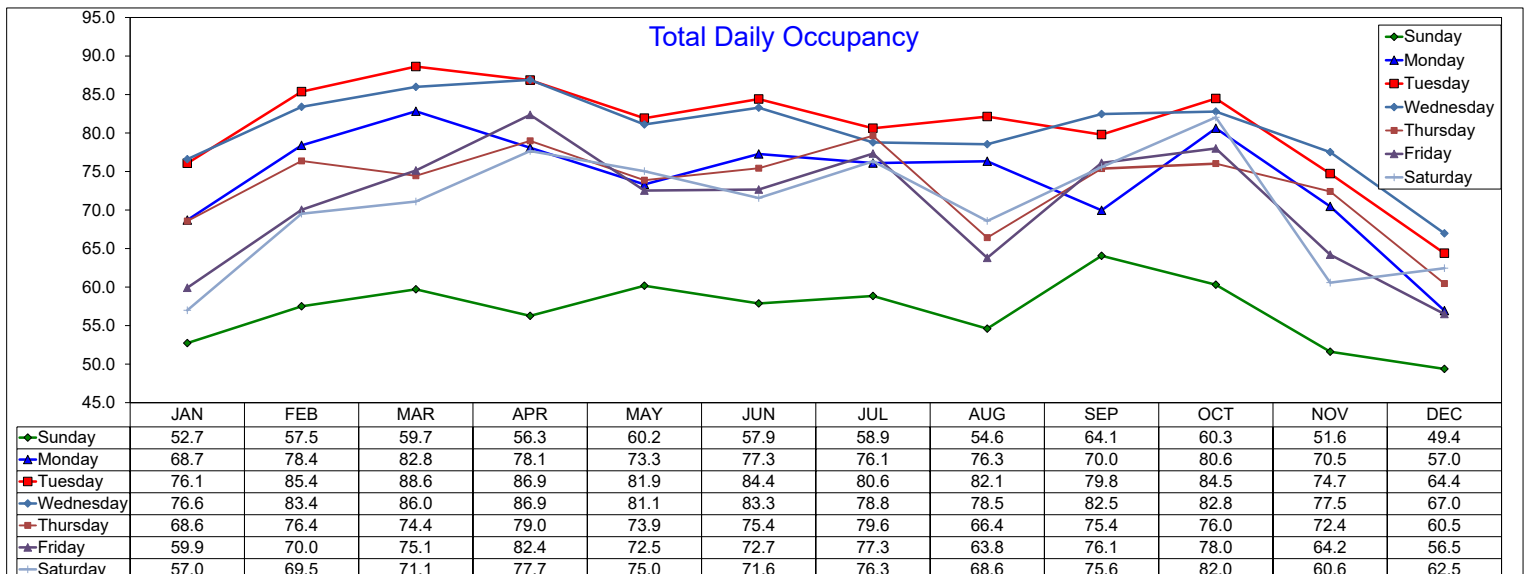
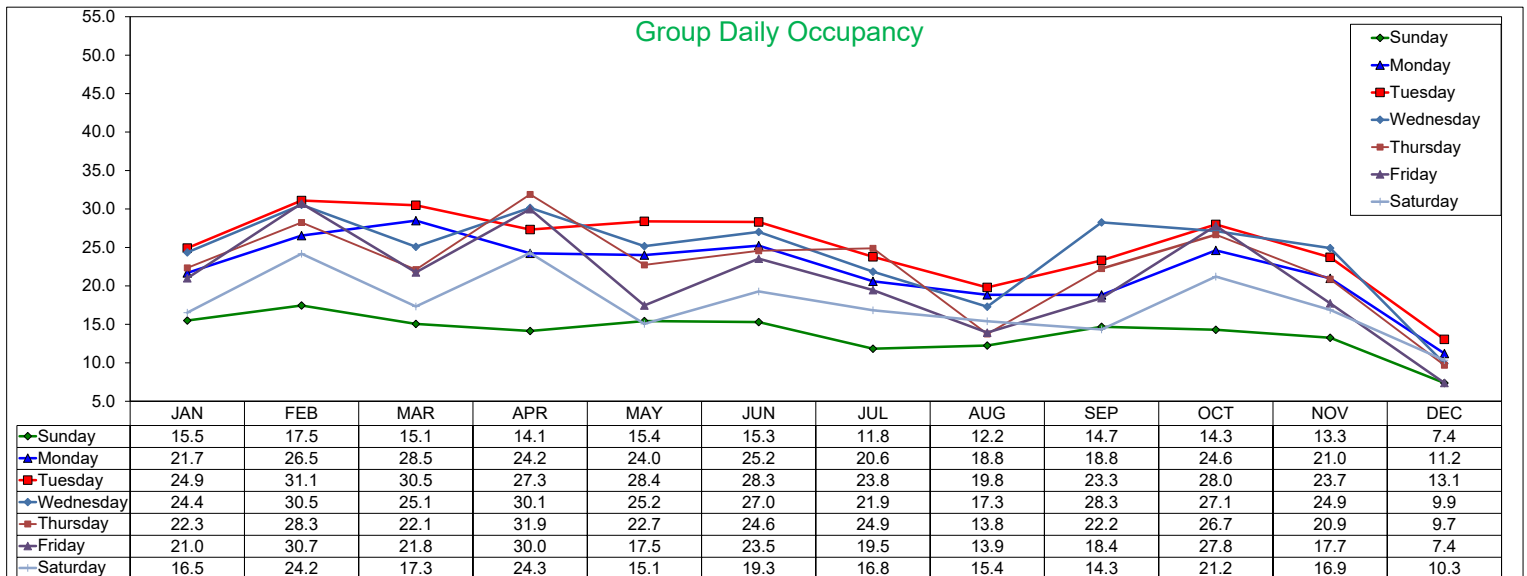
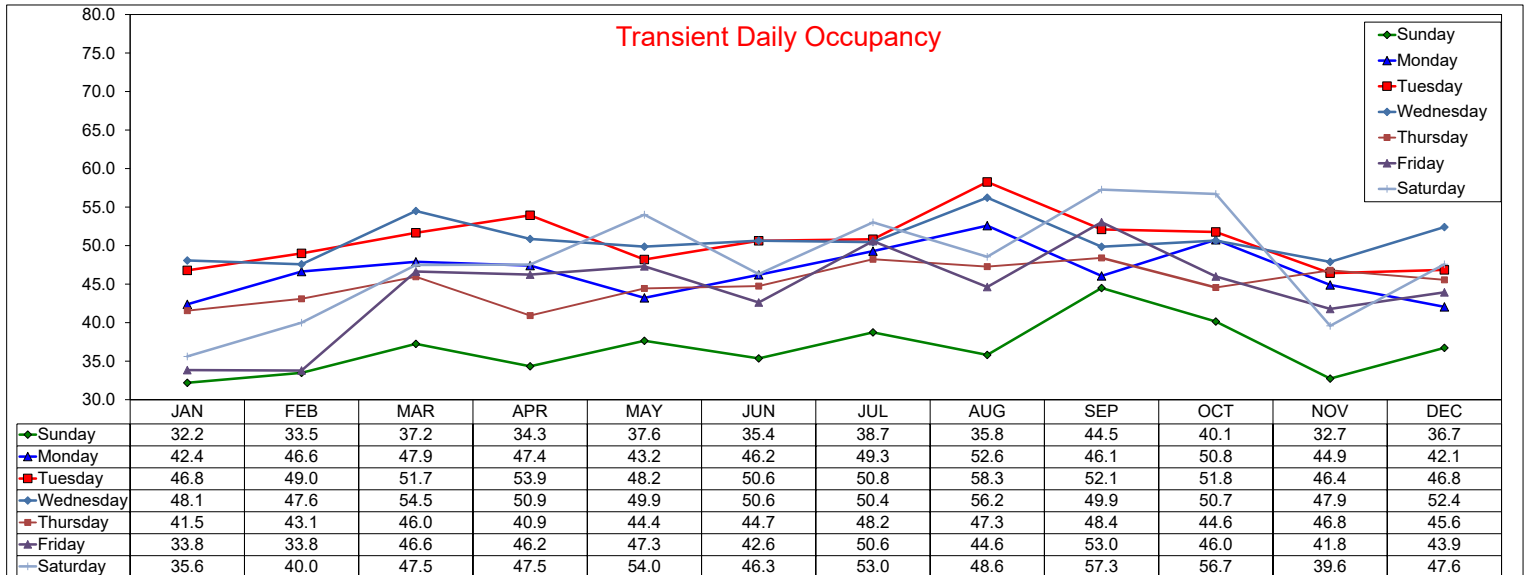
Daily ADR by Month

2018

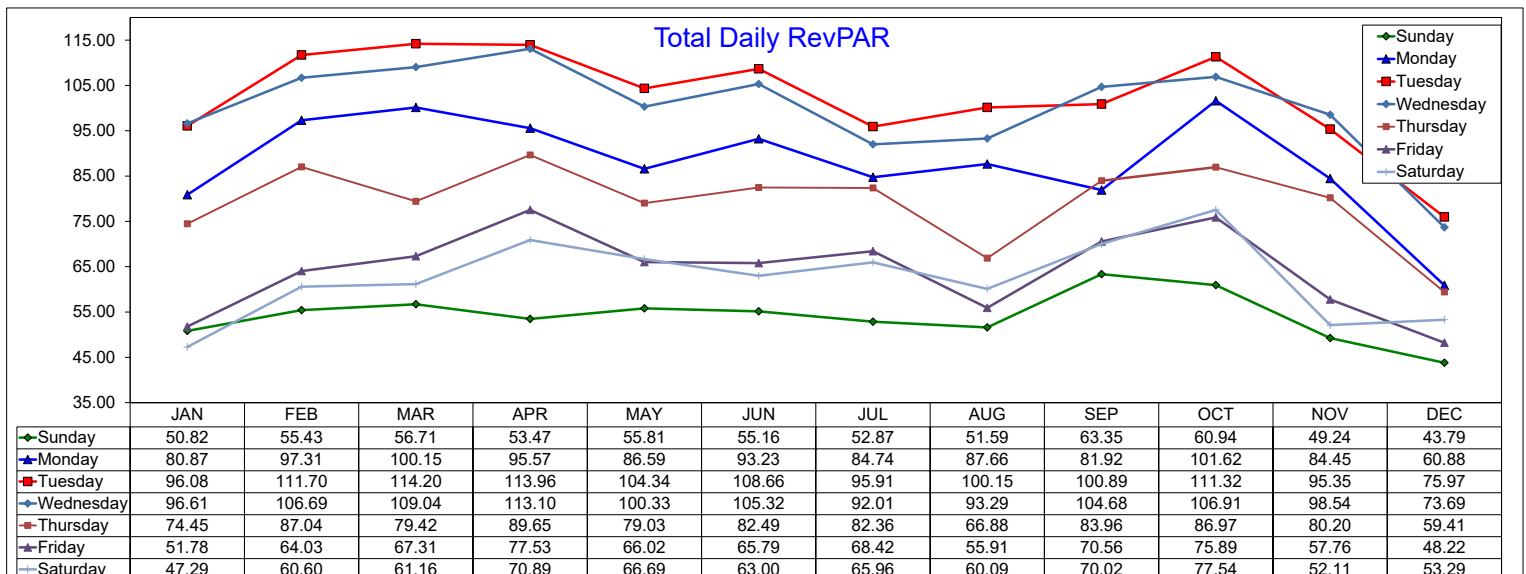
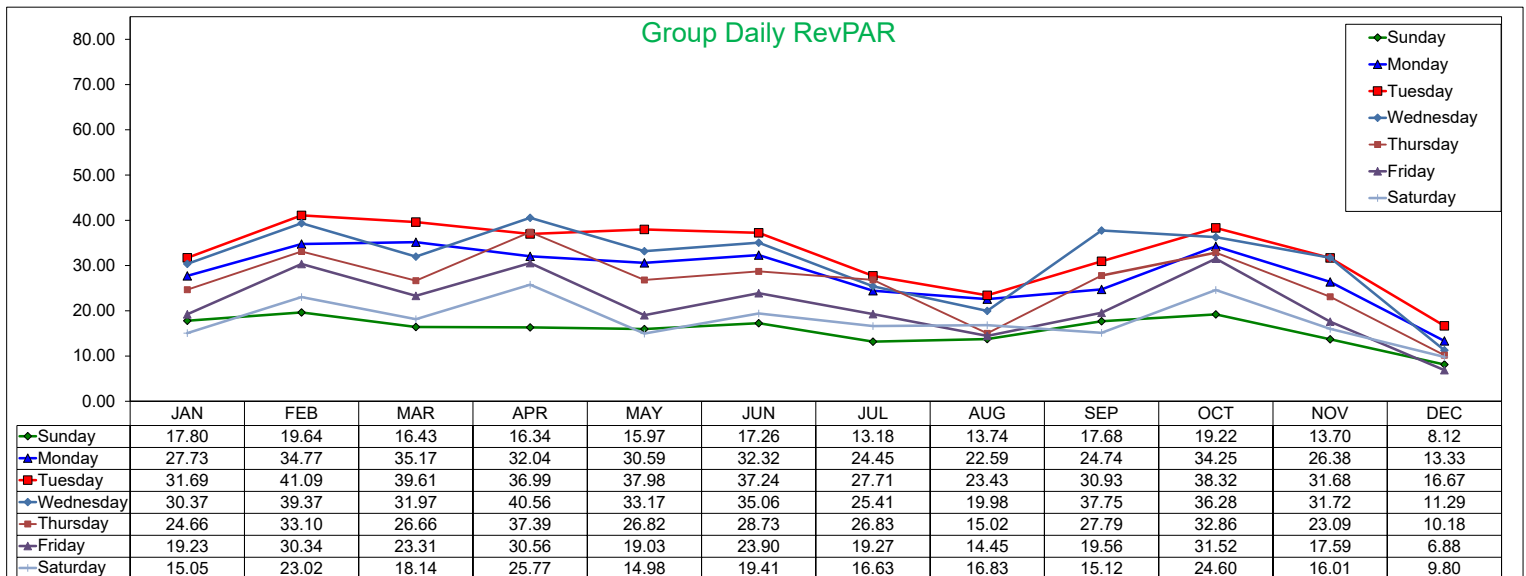
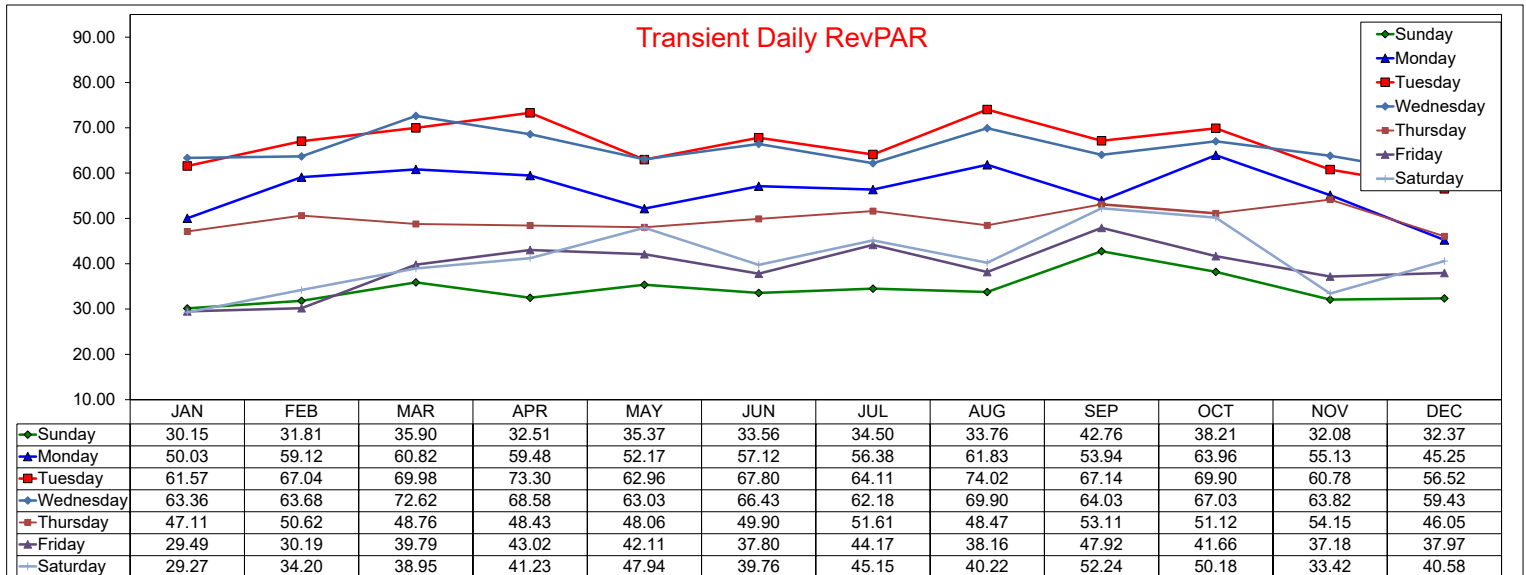


Daily Occupancy by Month

2018

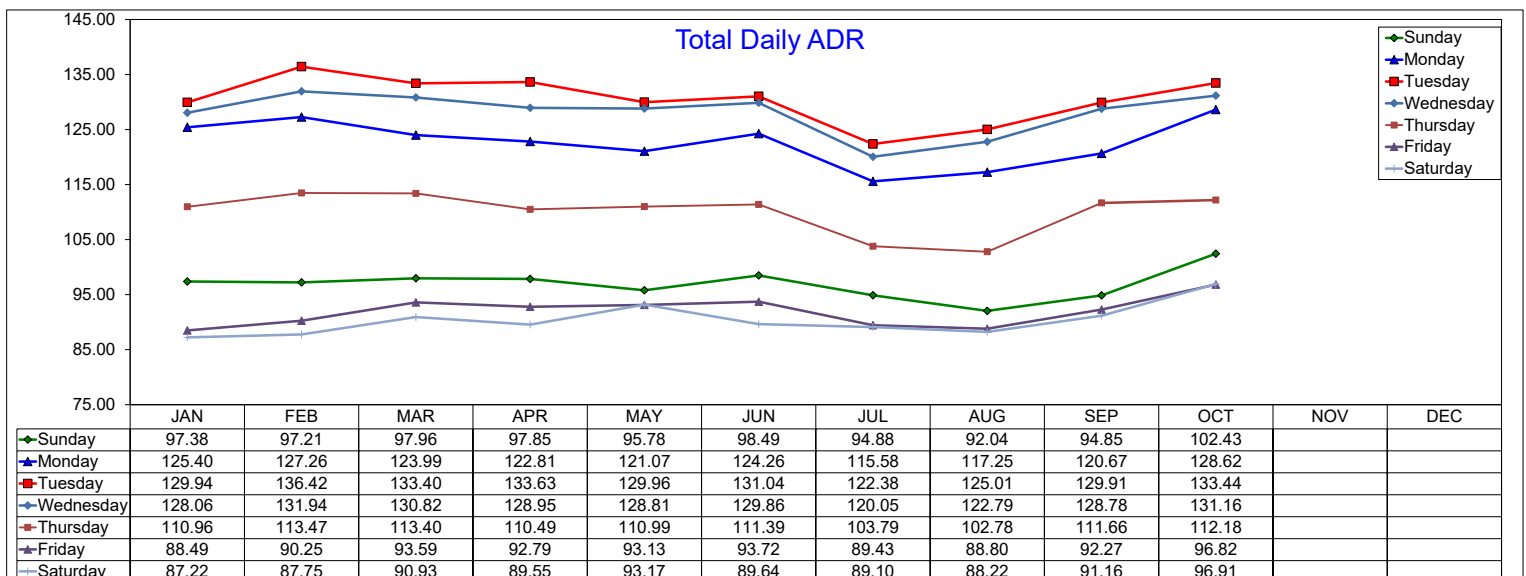
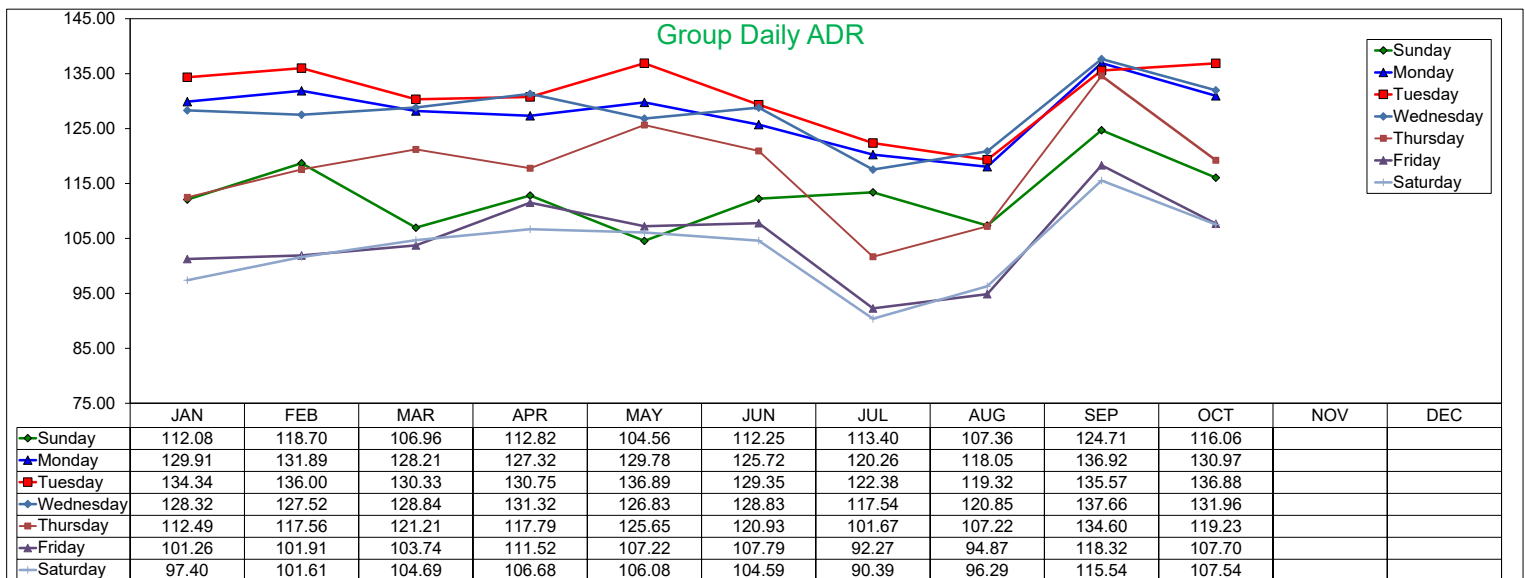
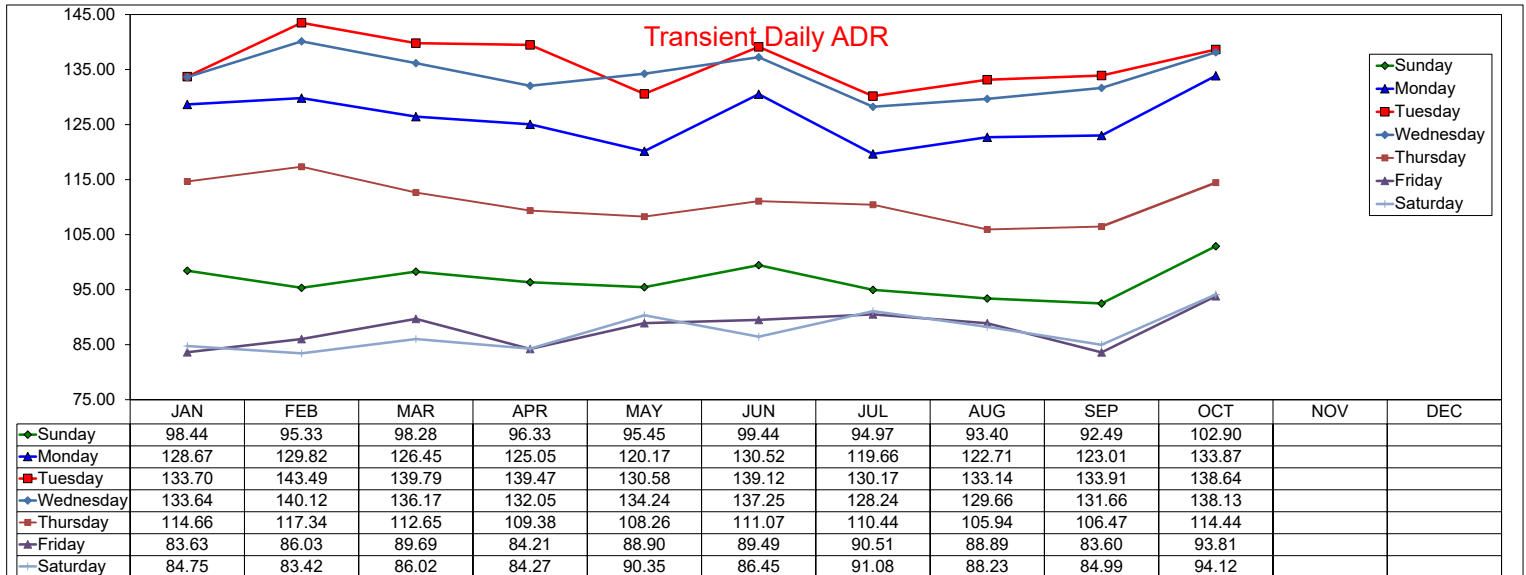


Daily RevPAR by Month 2018



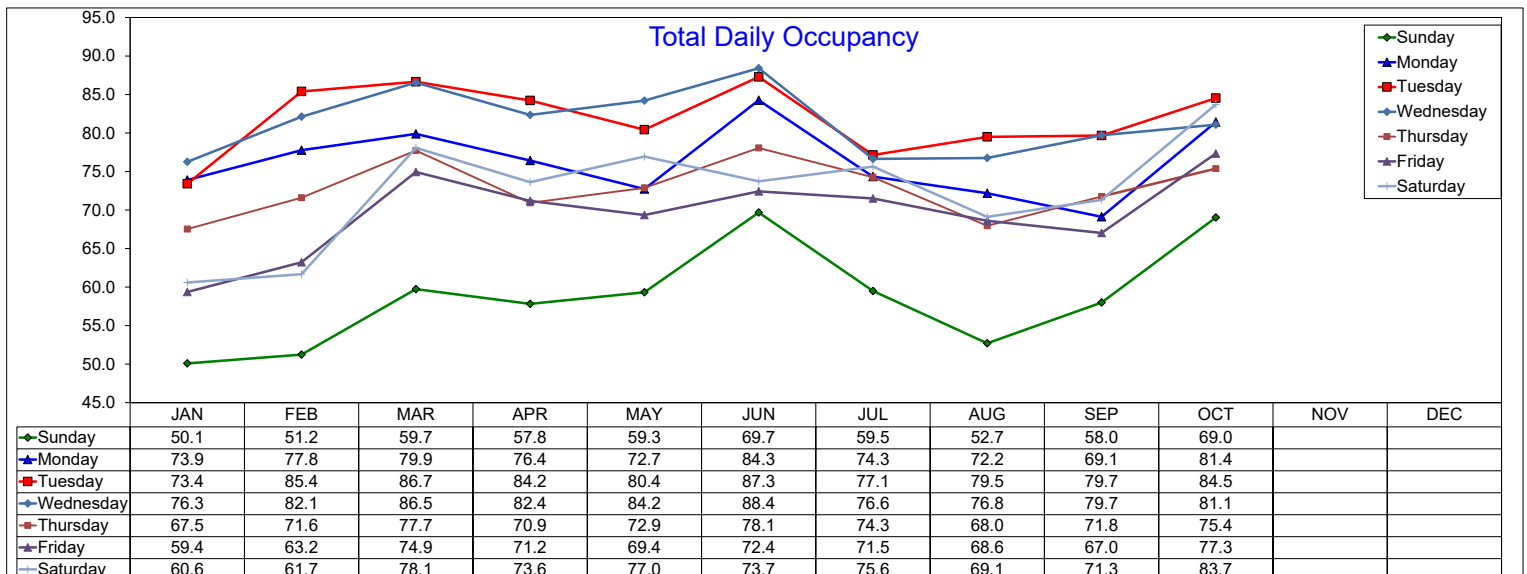
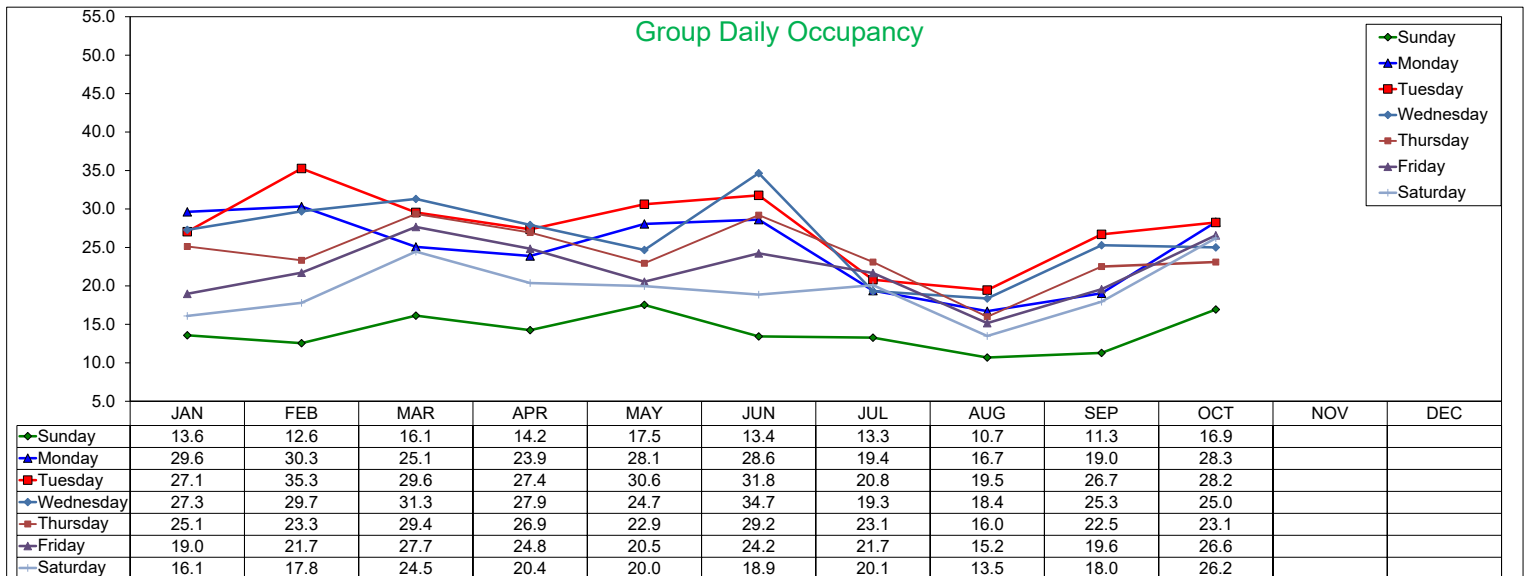
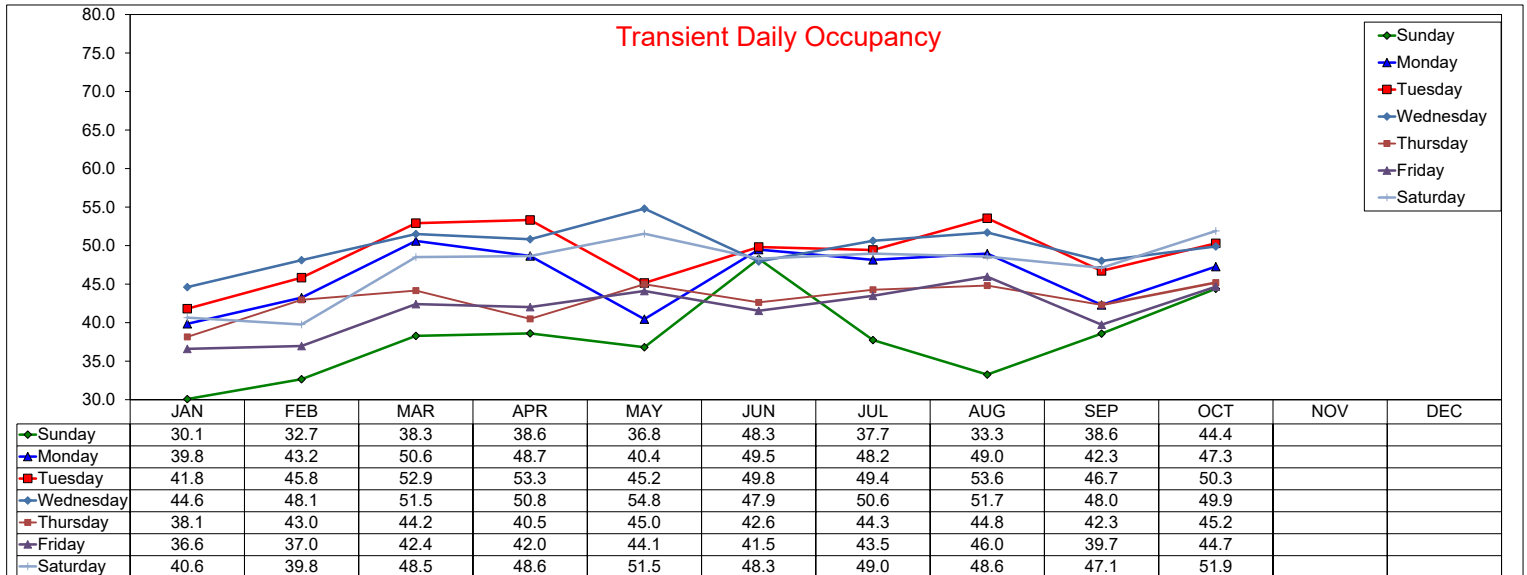
Daily ADR by Month

2019

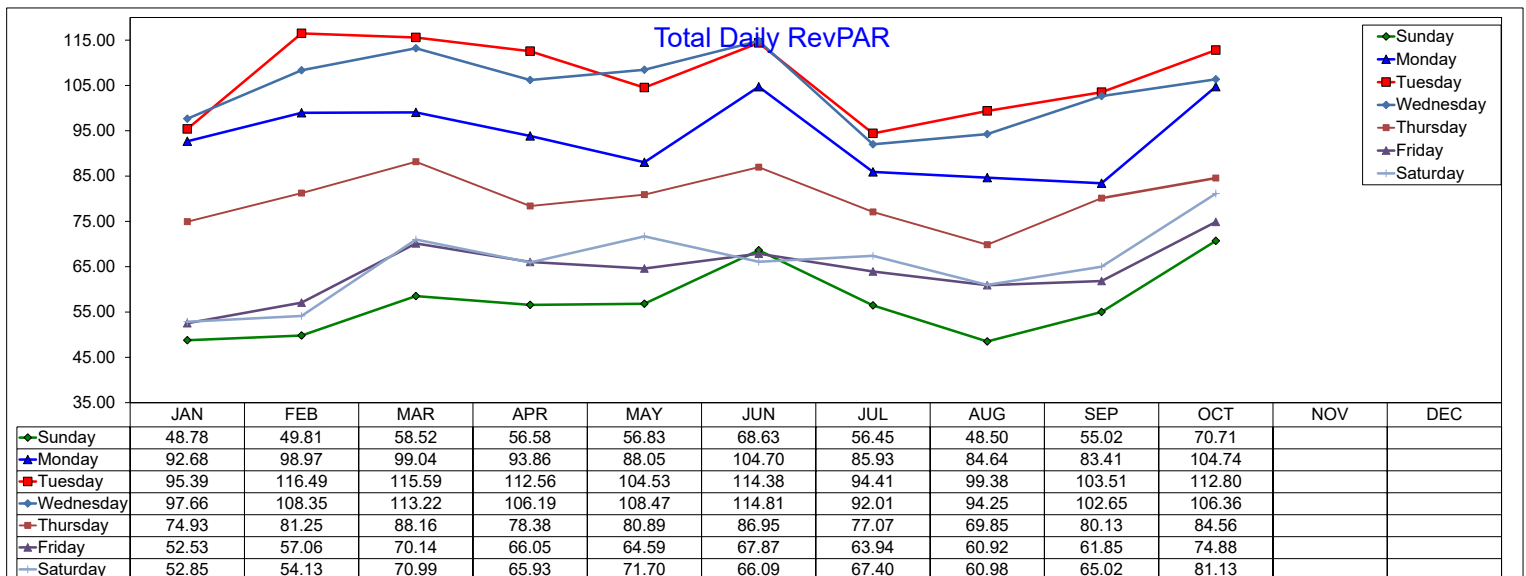
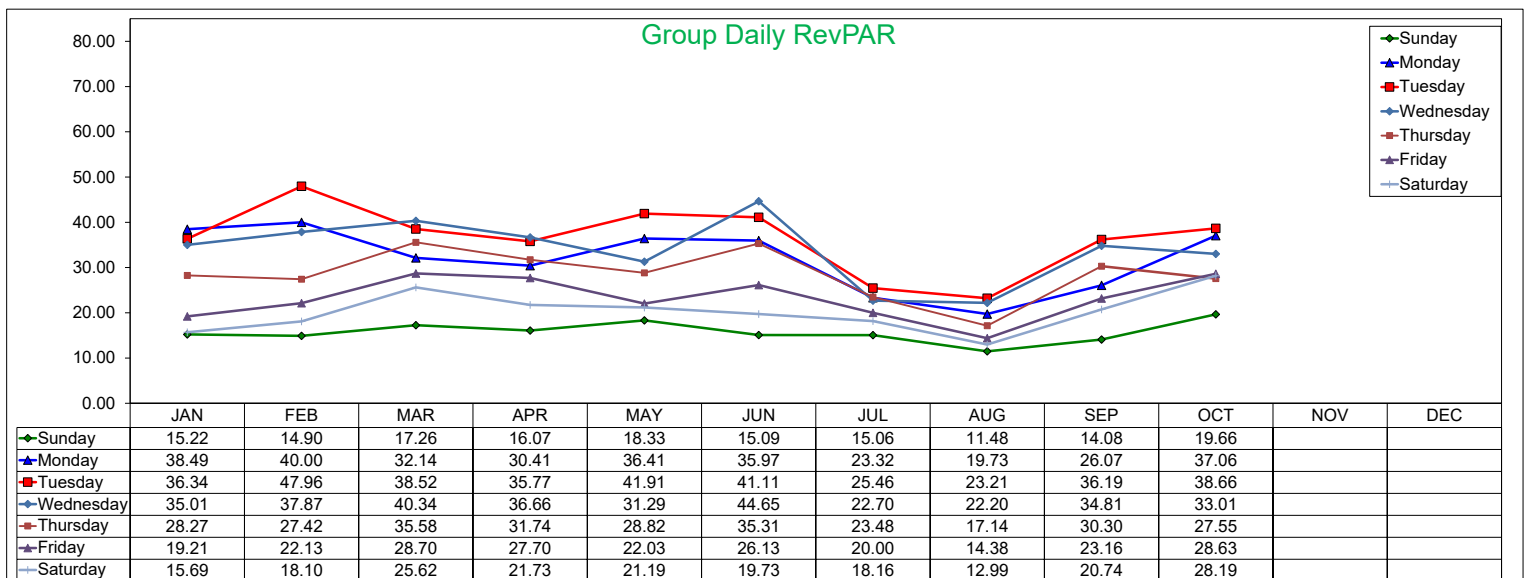
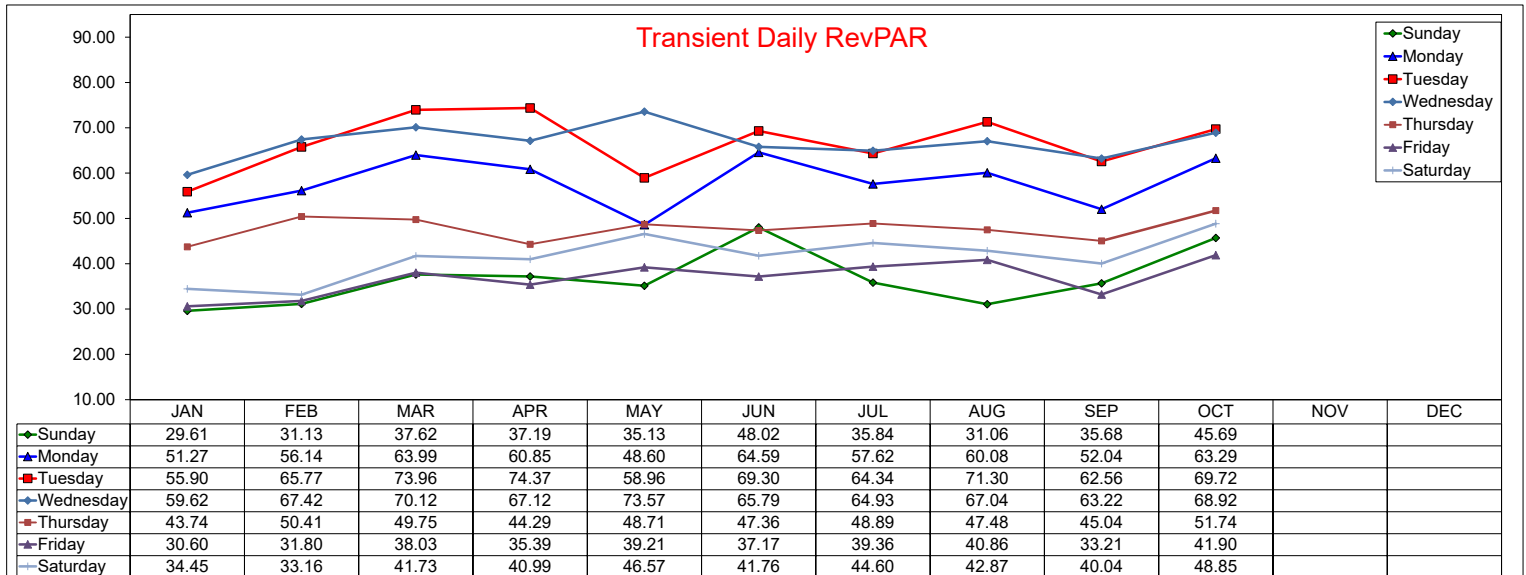


Daily Occupancy by Month

2019

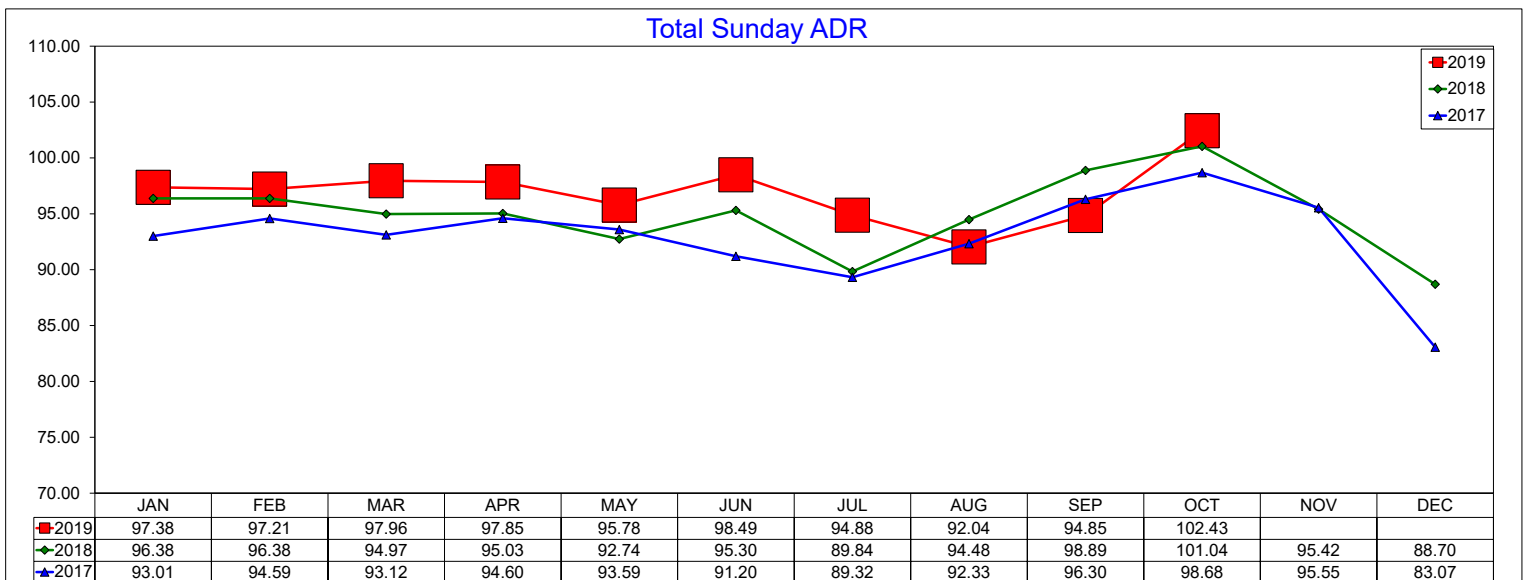
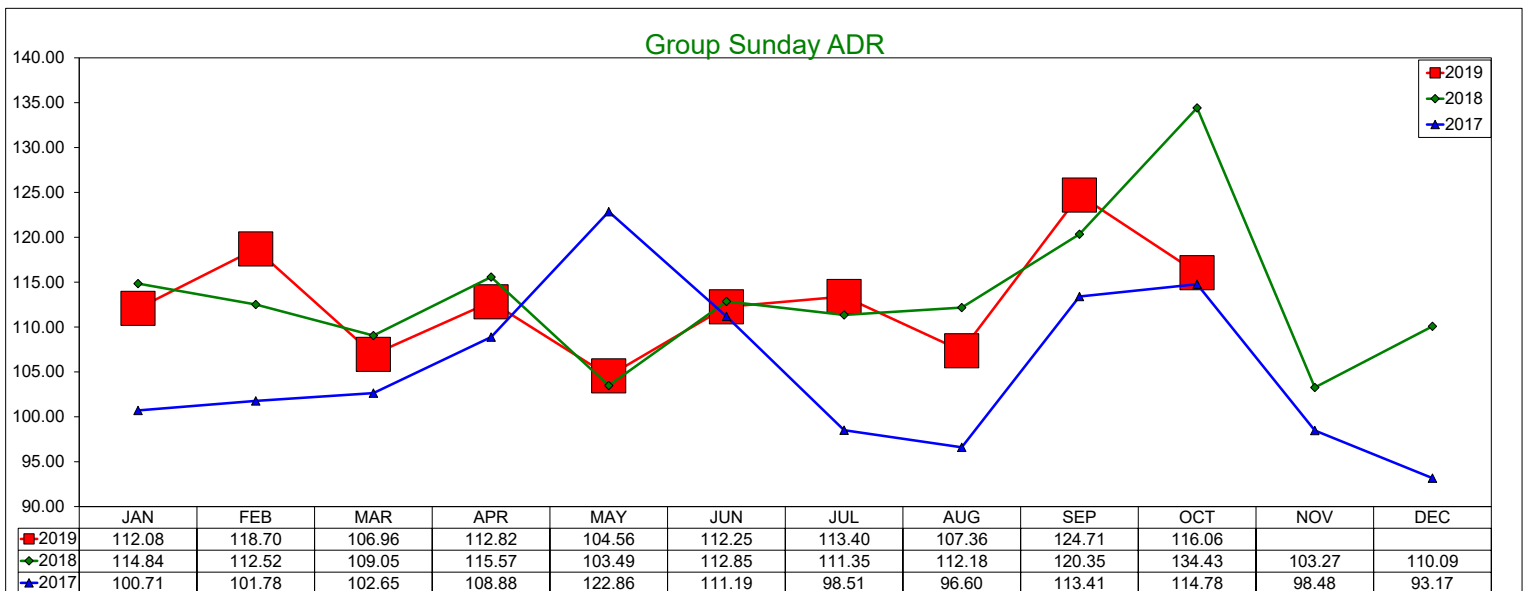
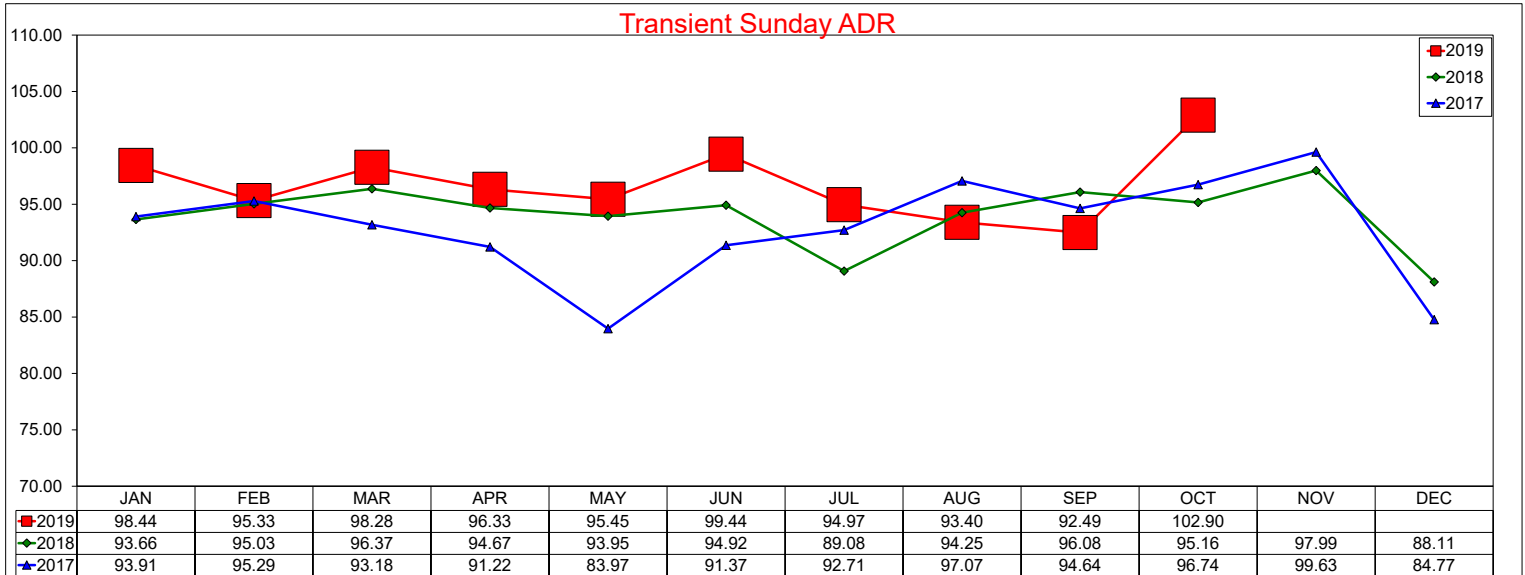


Daily RevPAR by Month 2019



Three Year Comparison - Sunday - ADR

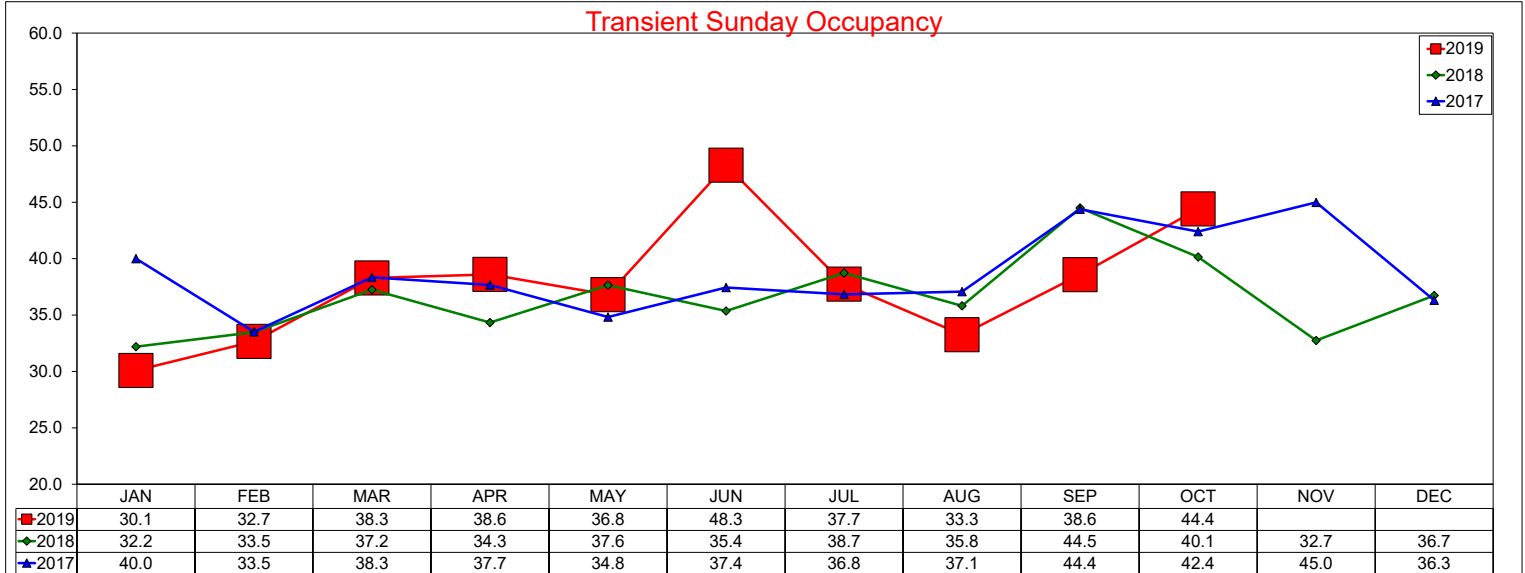
October 2019



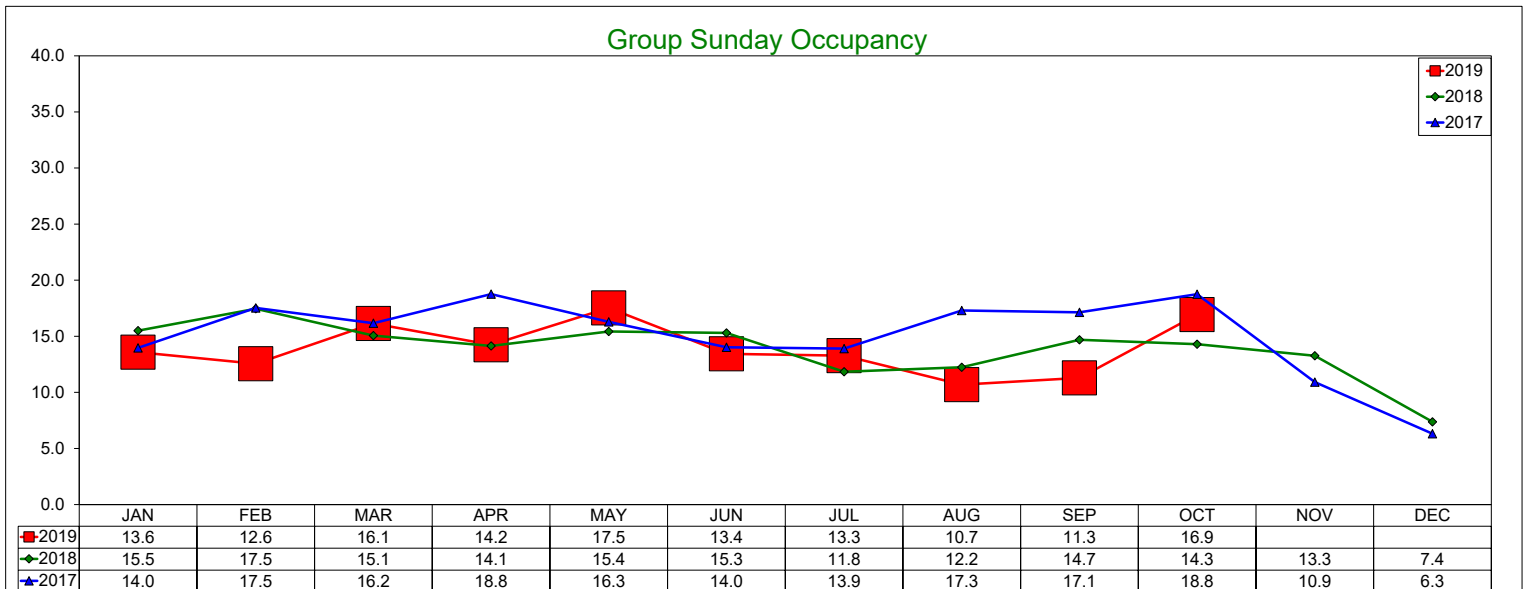
Three Year Comparison - Sunday - Occupancy

October 2019

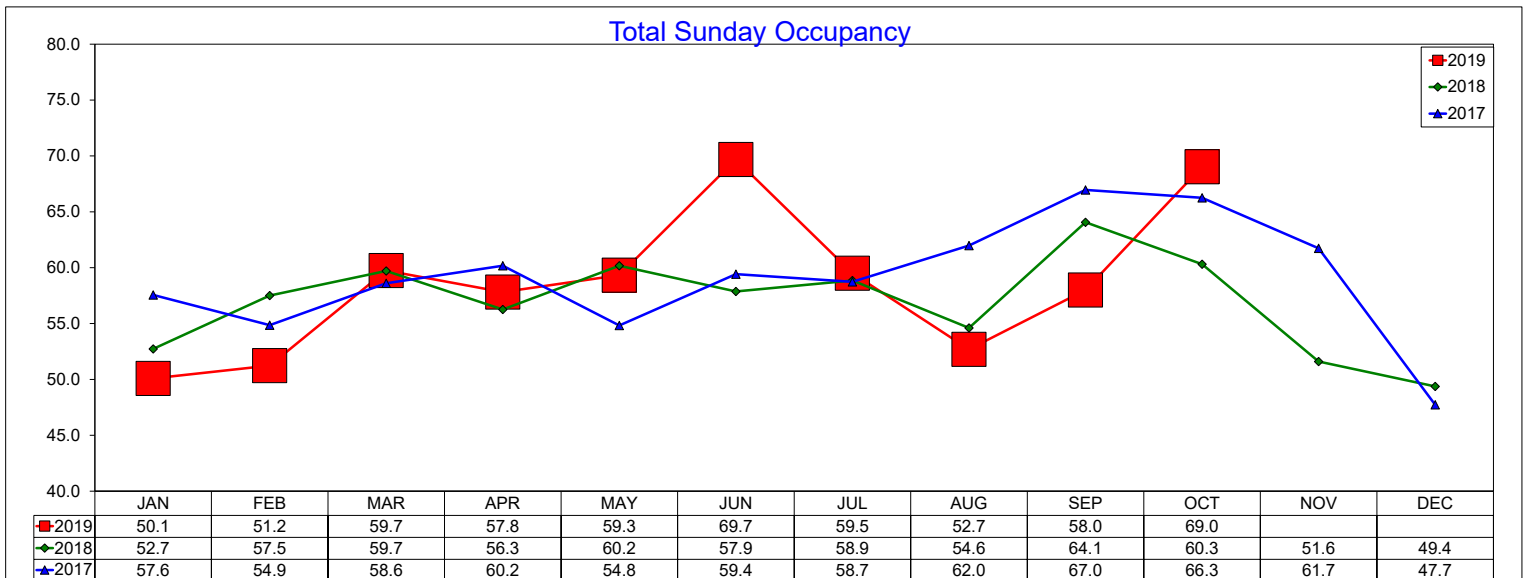
Transient Sunday Occupancy



Group Sunday Occupancy



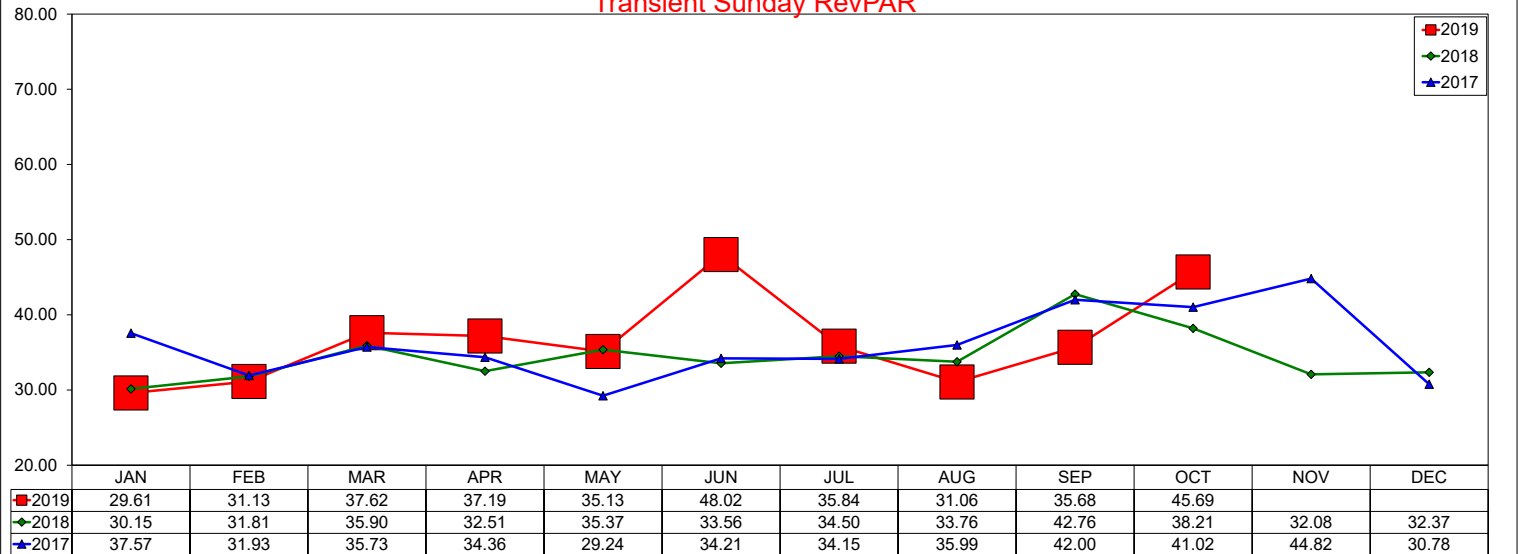
Total Sunday Occupancy



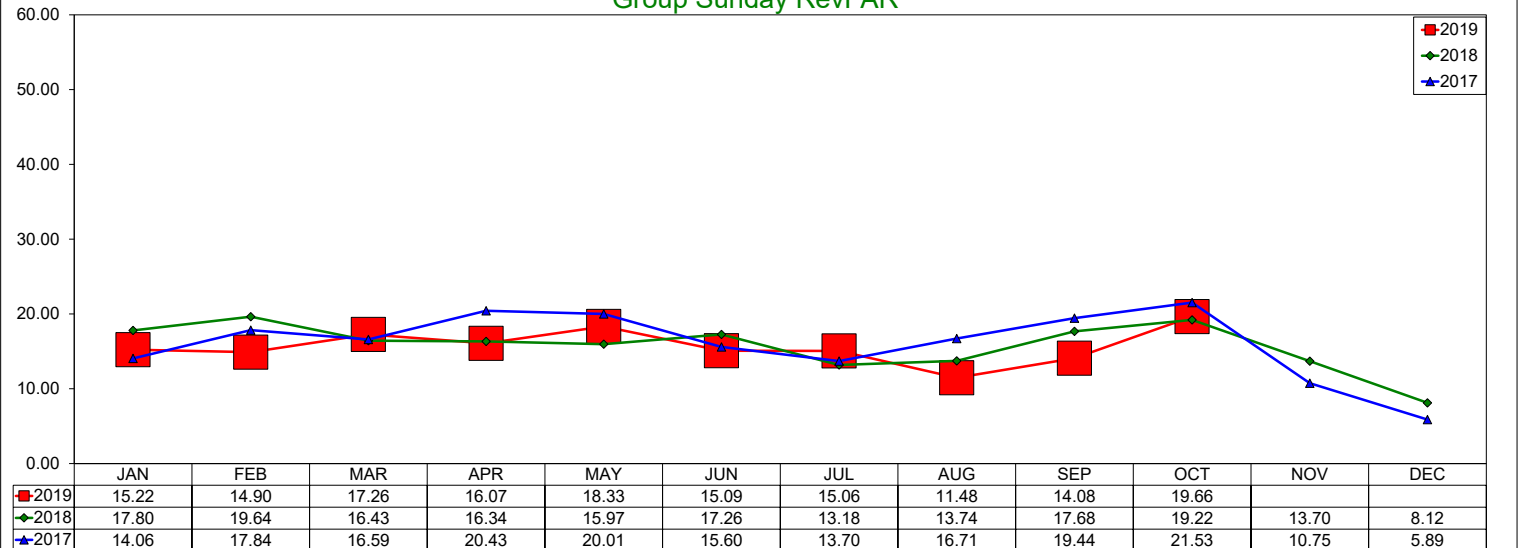
Three Year Comparison - Sunday - RevPAR

October 2019

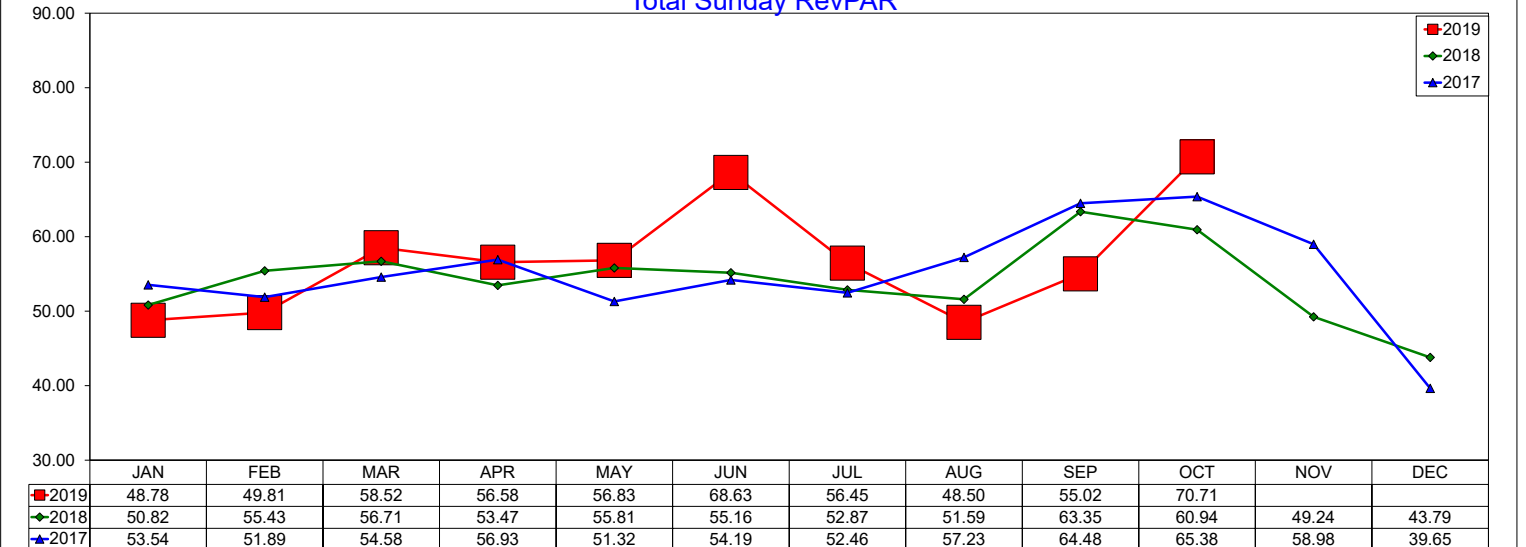
Transient Sunday RevPAR



Group Sunday RevPAR

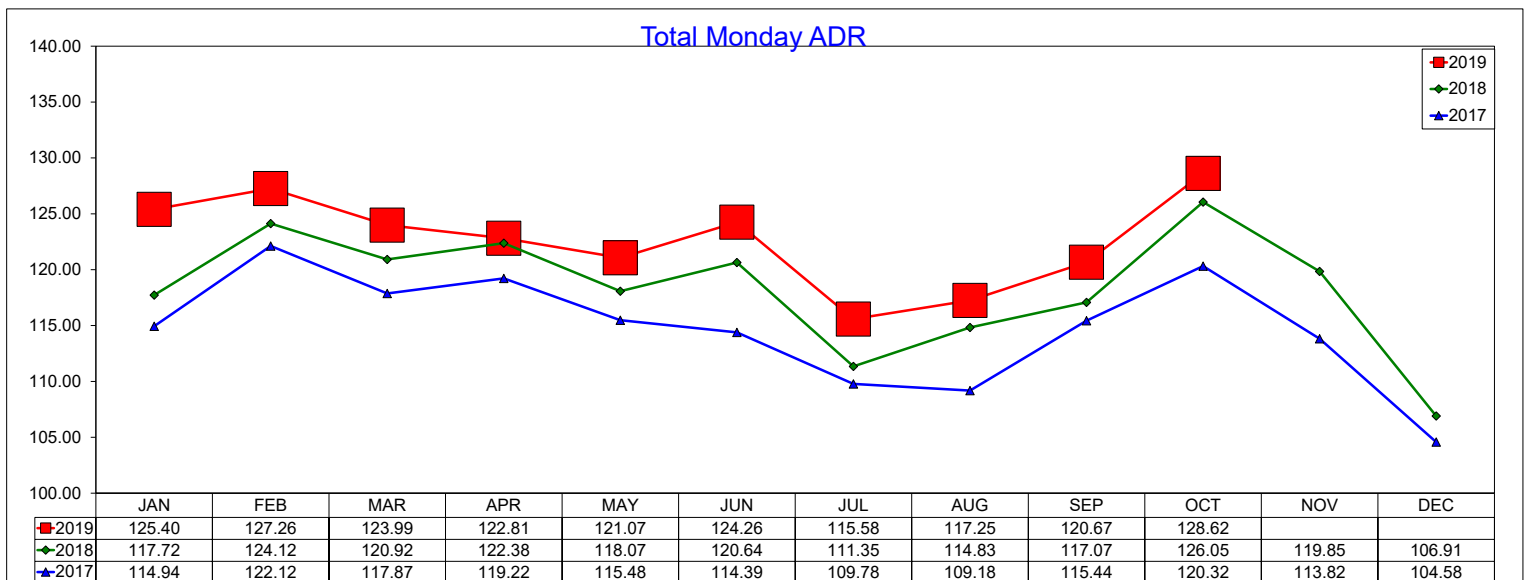
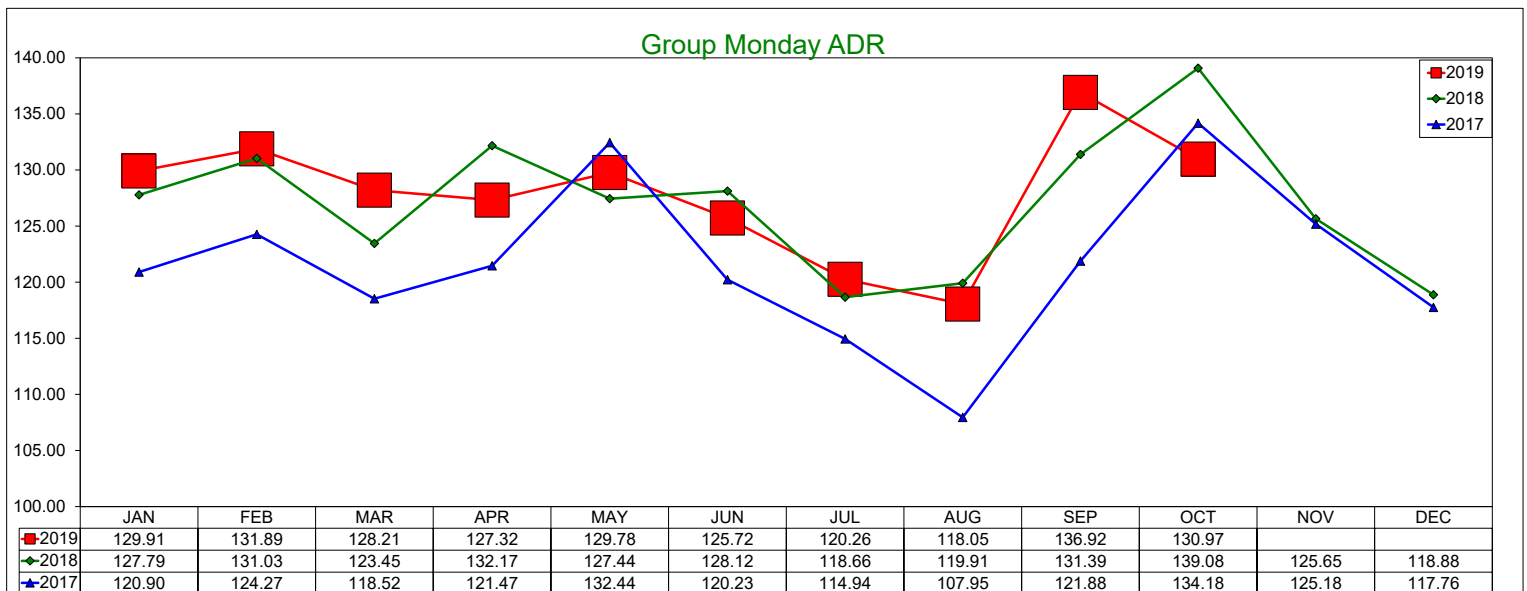
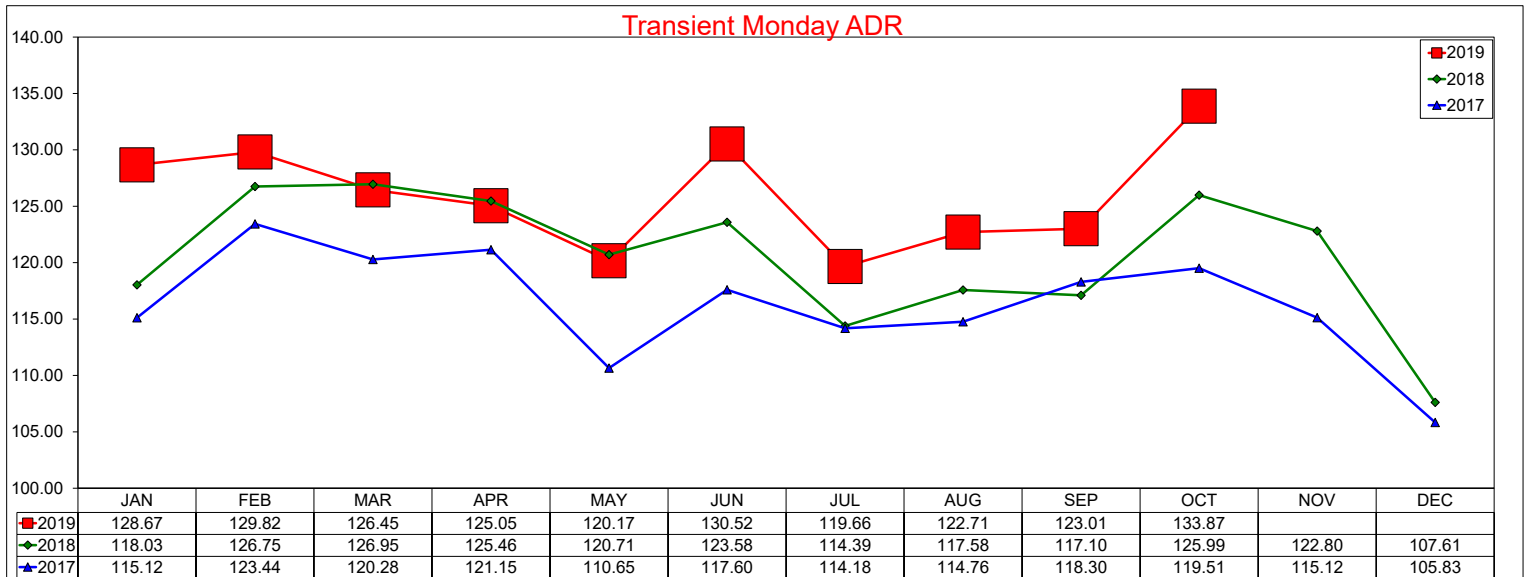


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

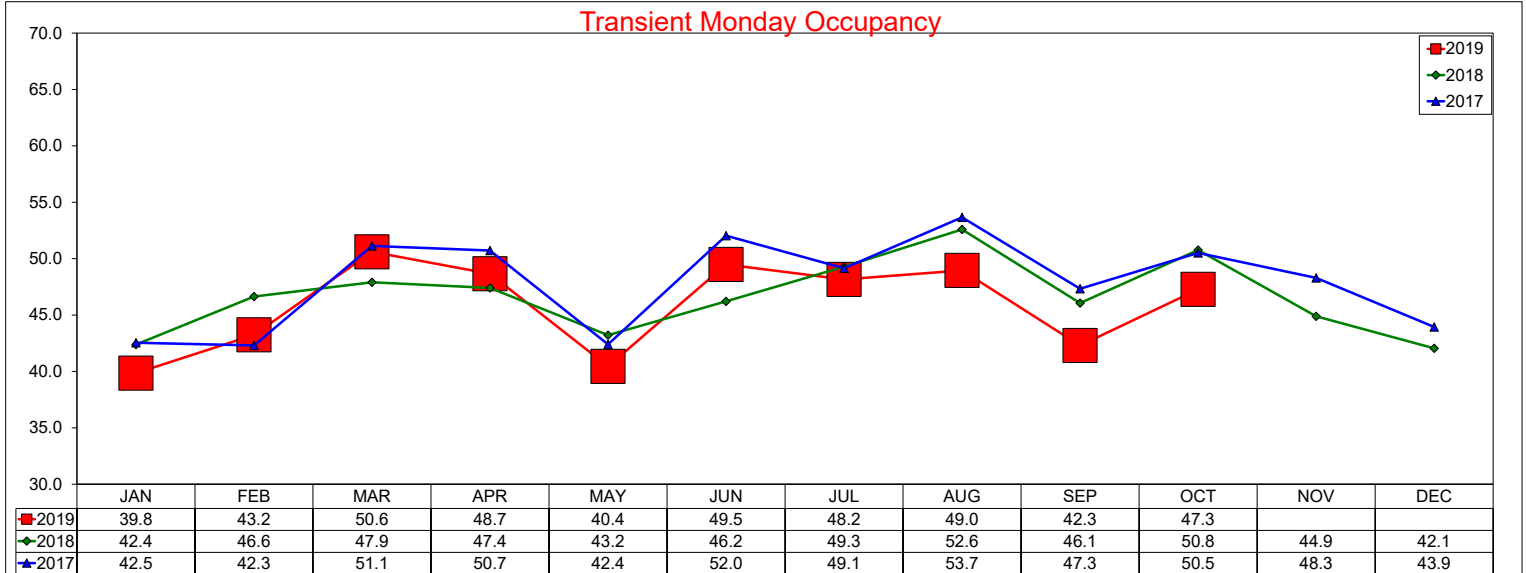
October 2019



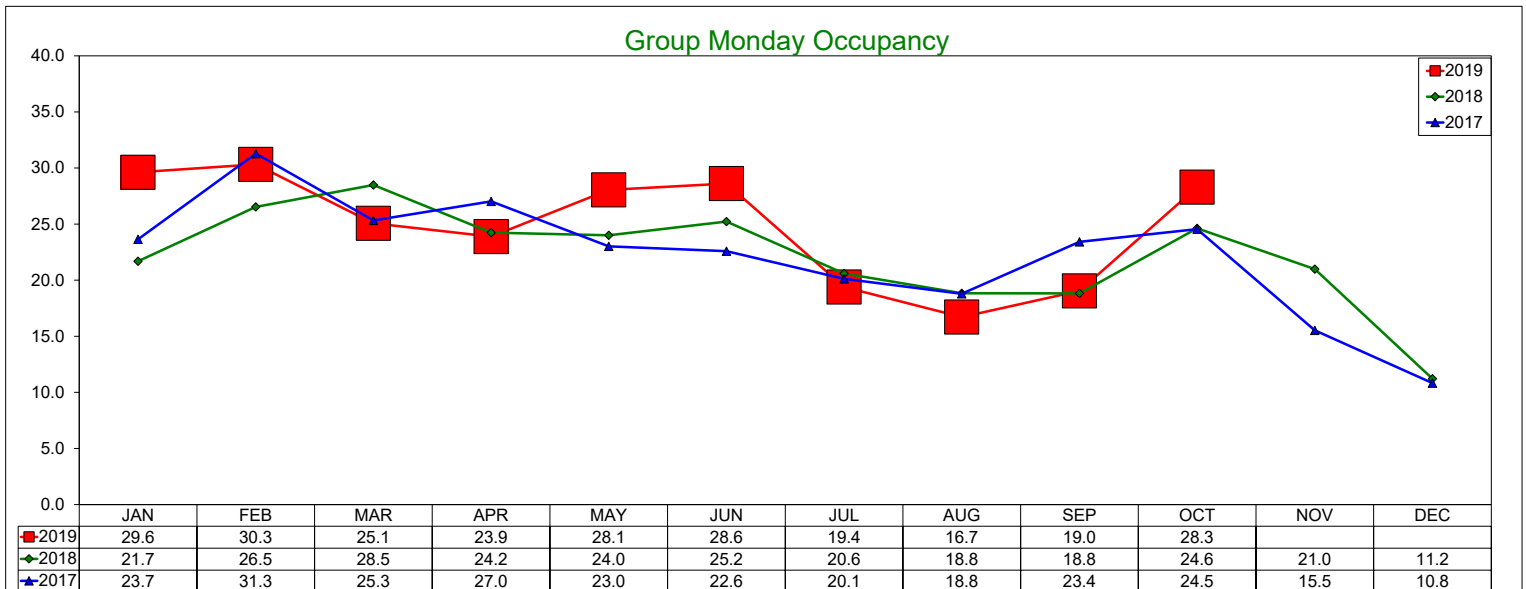
Three Year Comparison - Monday - Occupancy

October 2019

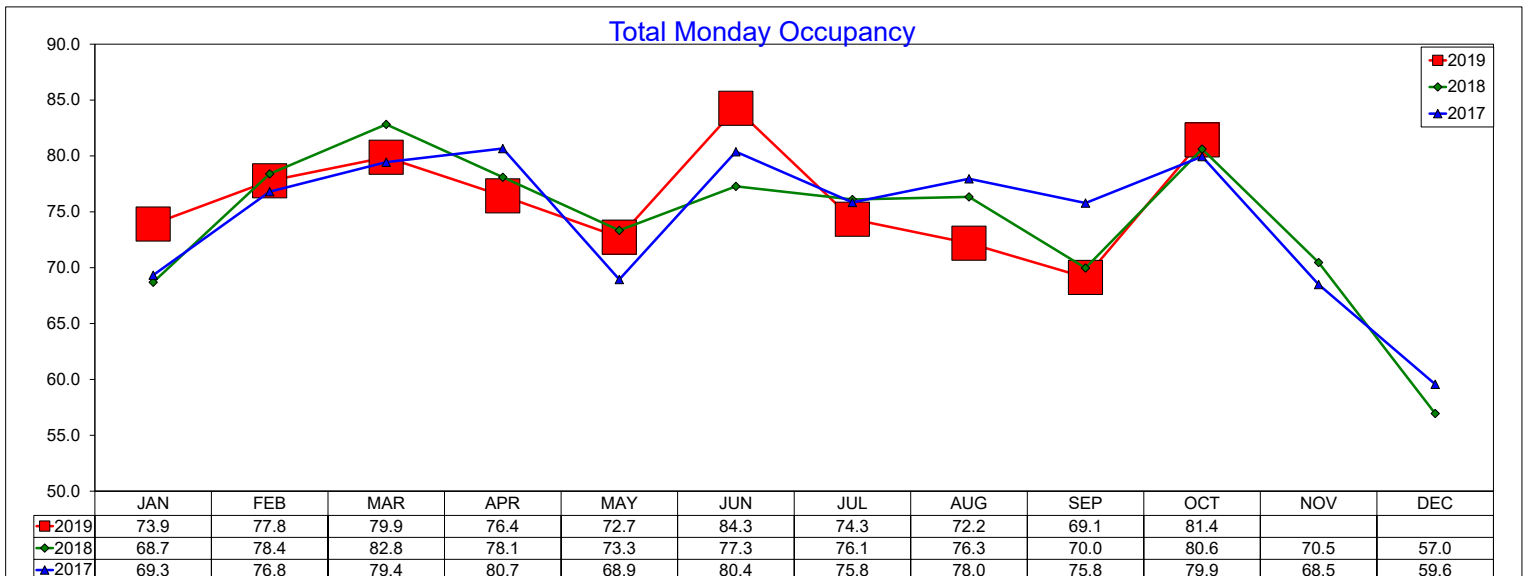
Transient Monday Occupancy



Group Monday Occupancy



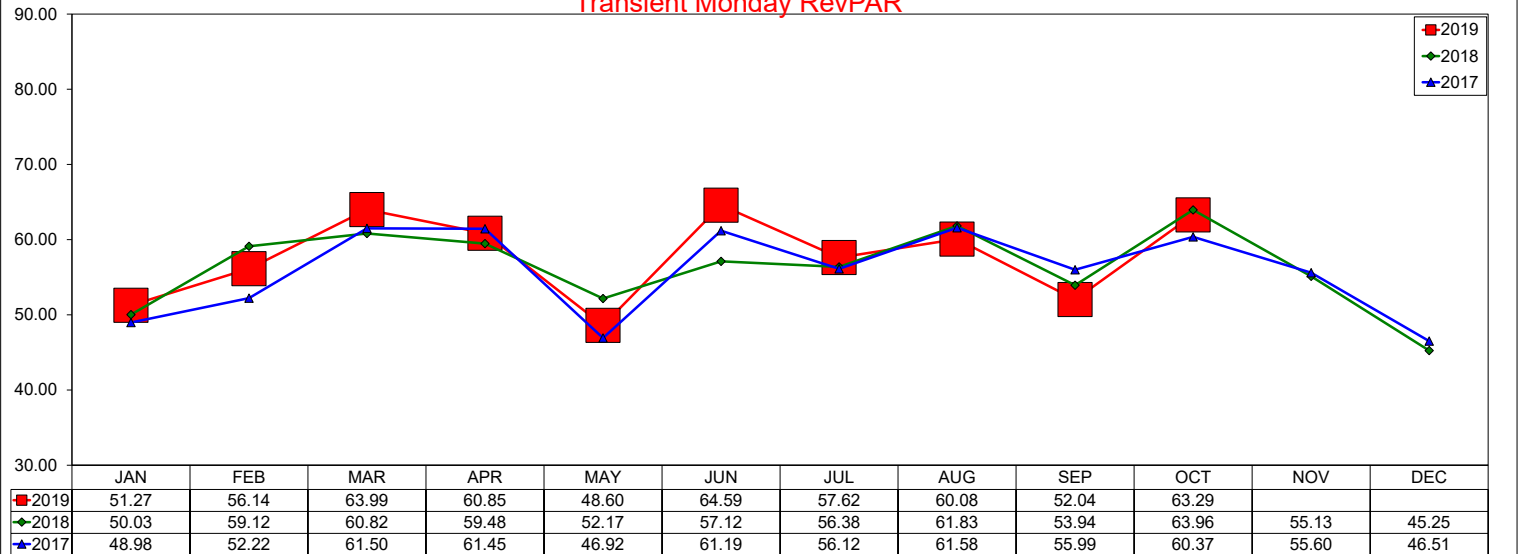
Total Monday Occupancy



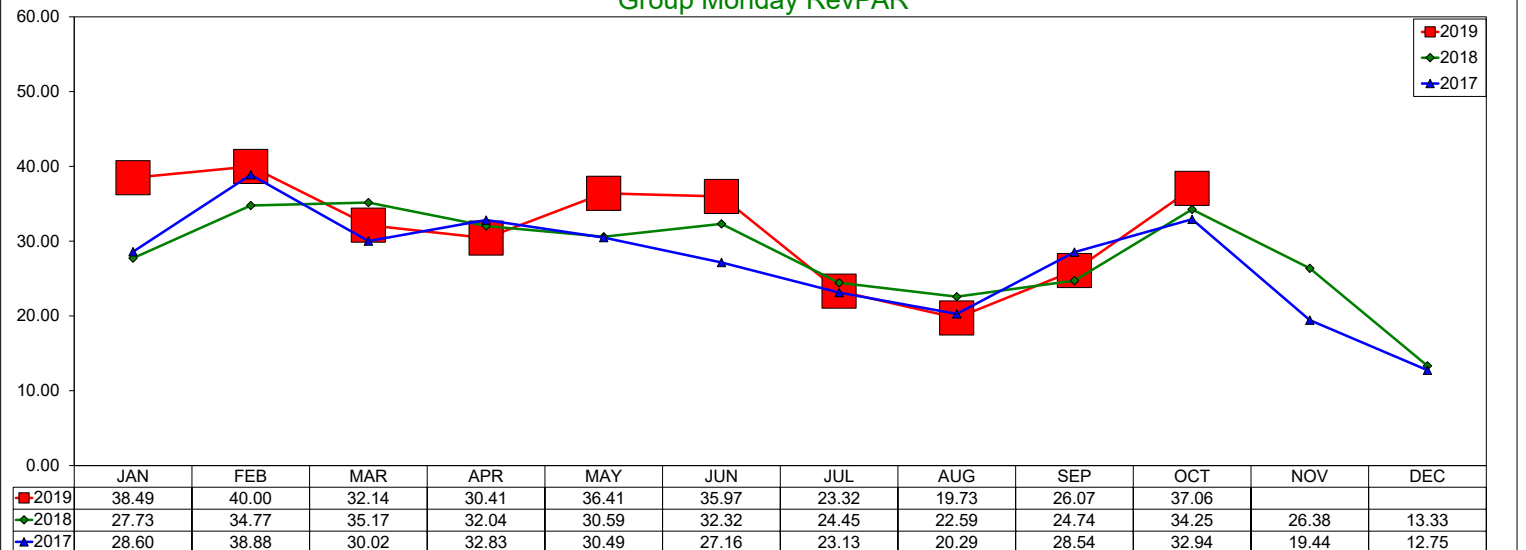
Three Year Comparison - Monday - RevPAR

October 2019

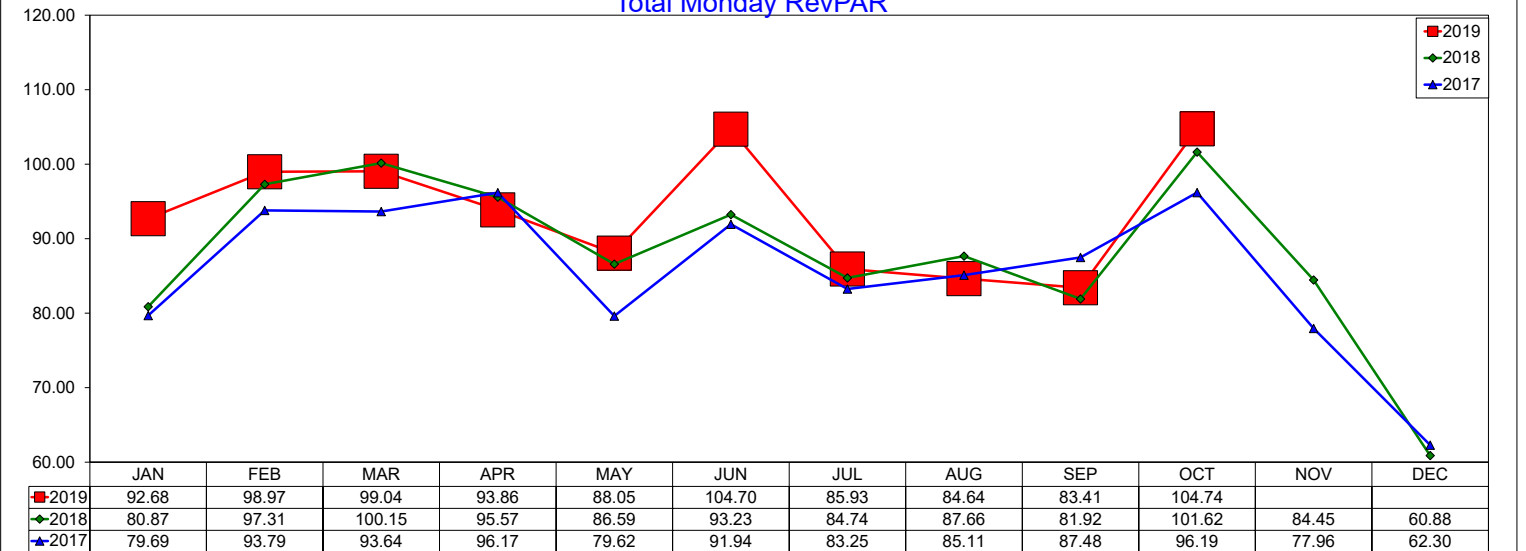
Transient Monday RevPAR



Group Monday RevPAR

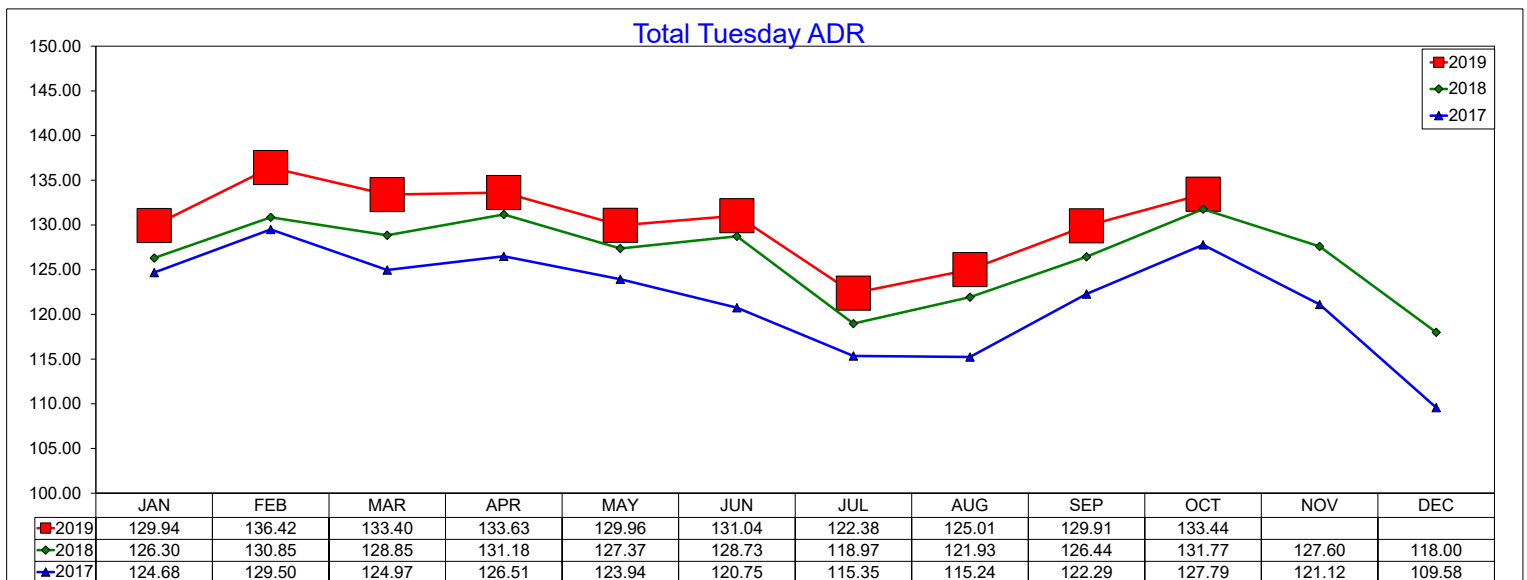
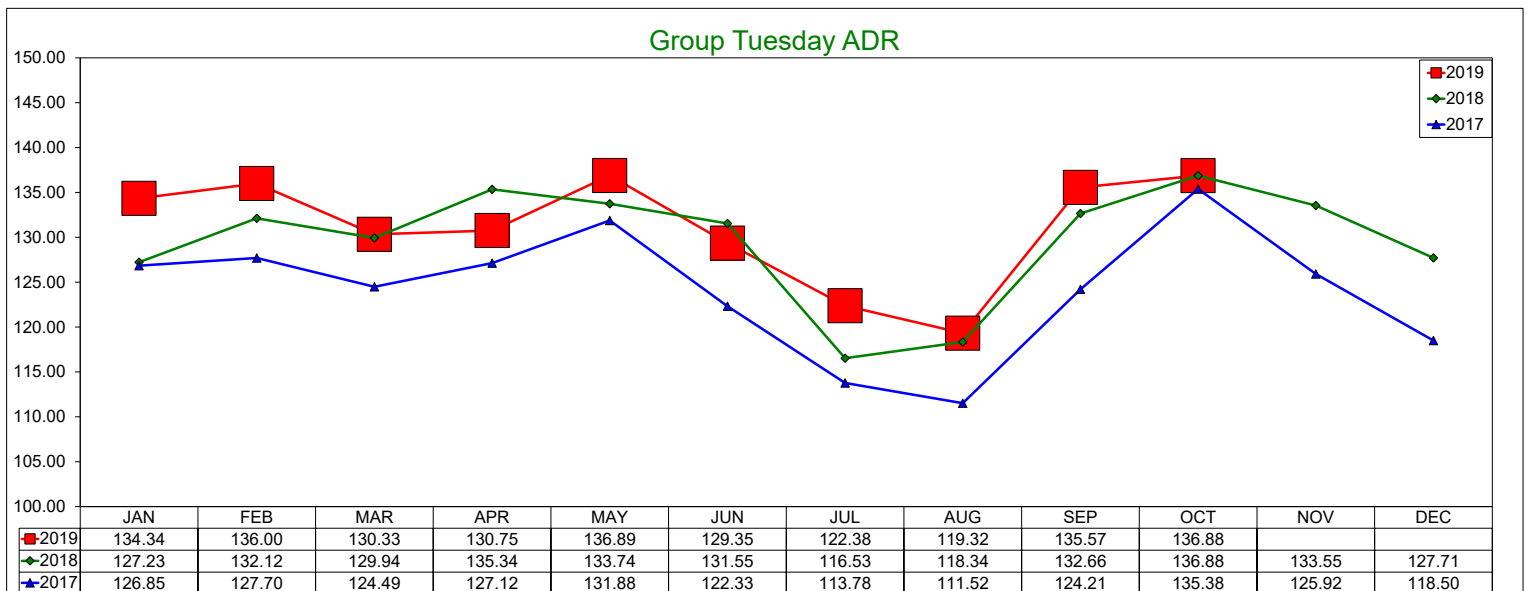
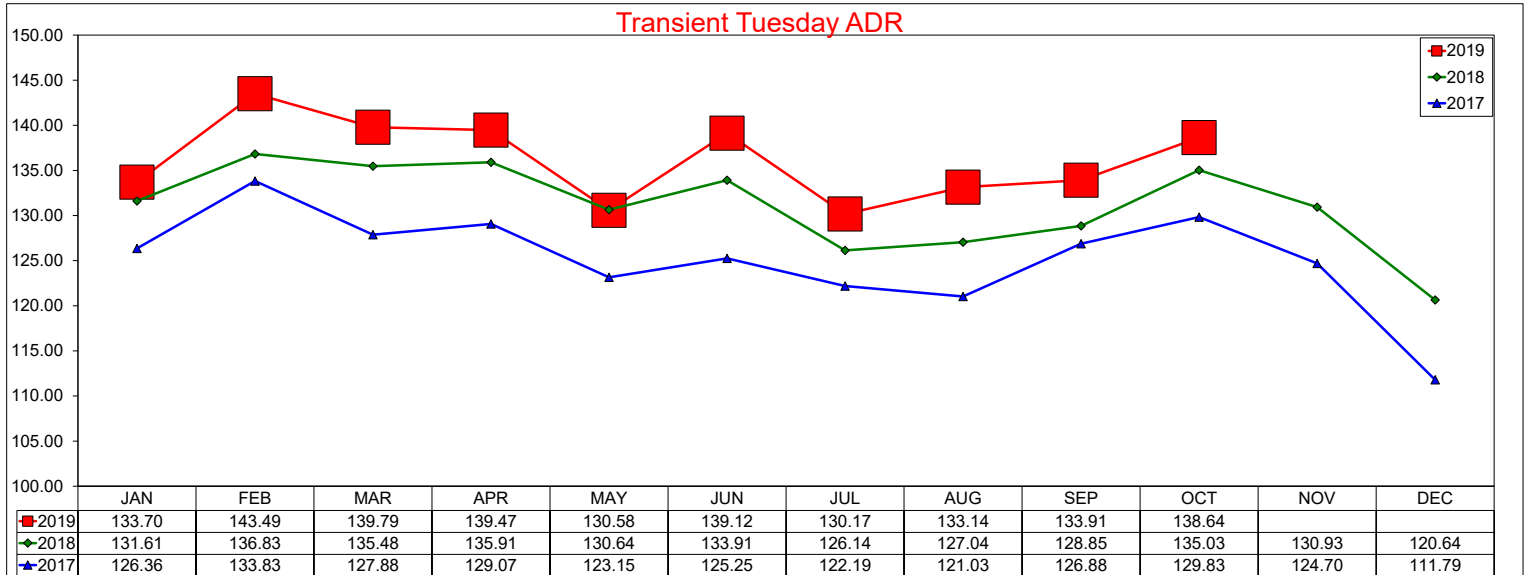


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

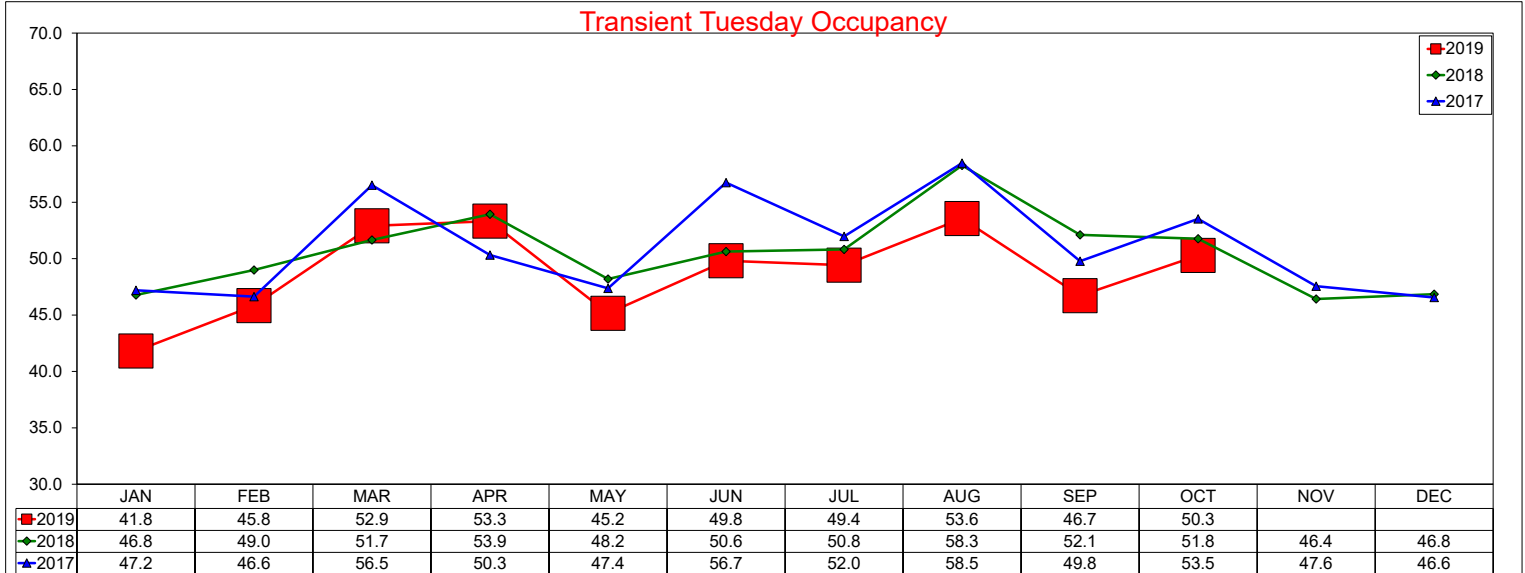
October 2019



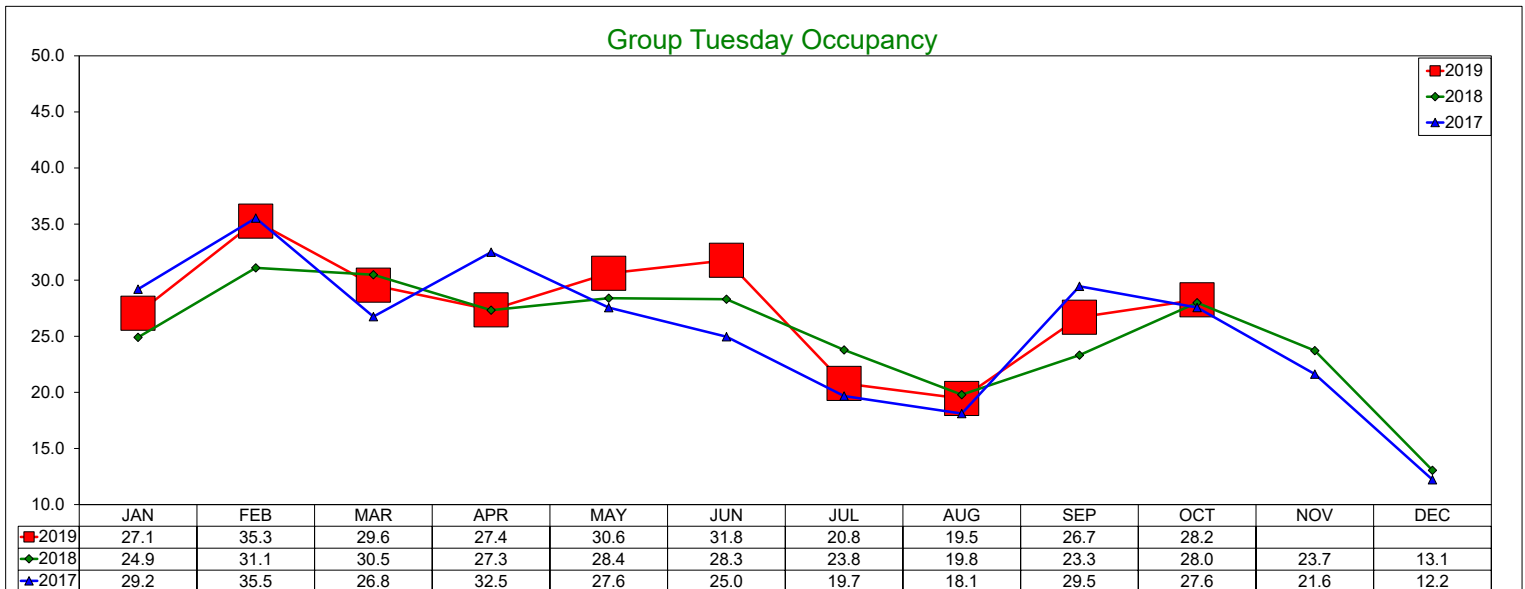
Three Year Comparison - Tuesday - Occupancy

October 2019

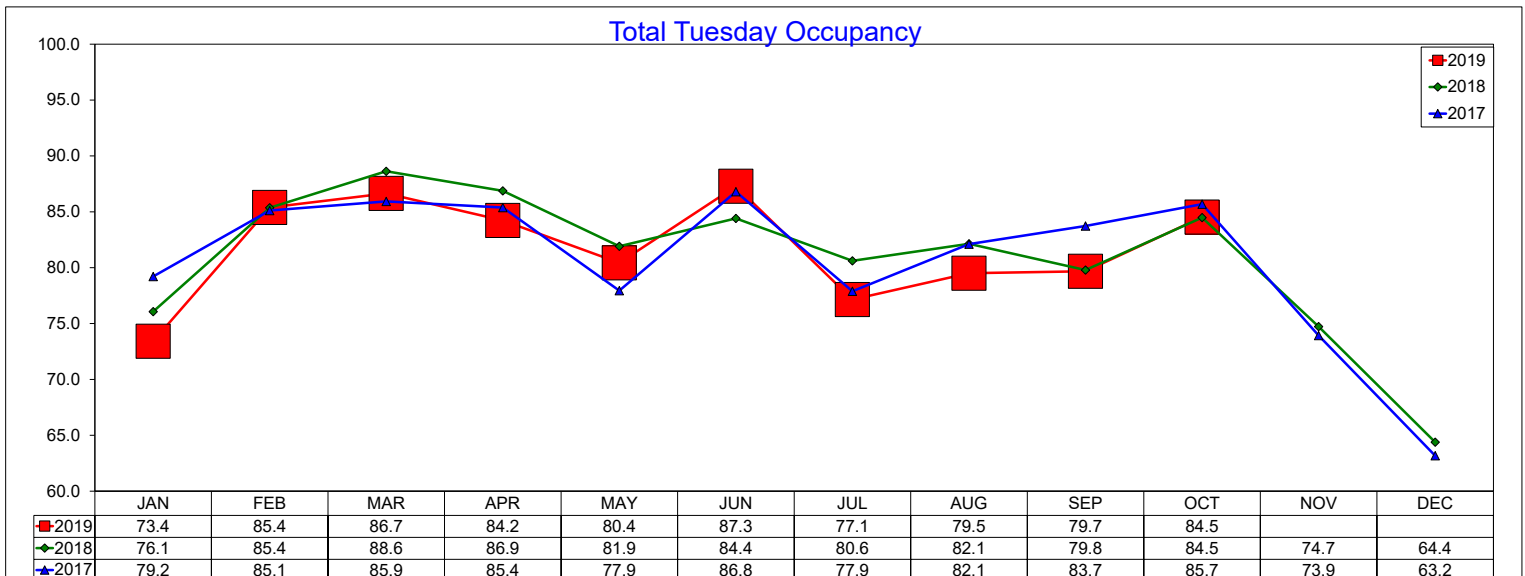
Transient Tuesday Occupancy



Group Tuesday Occupancy



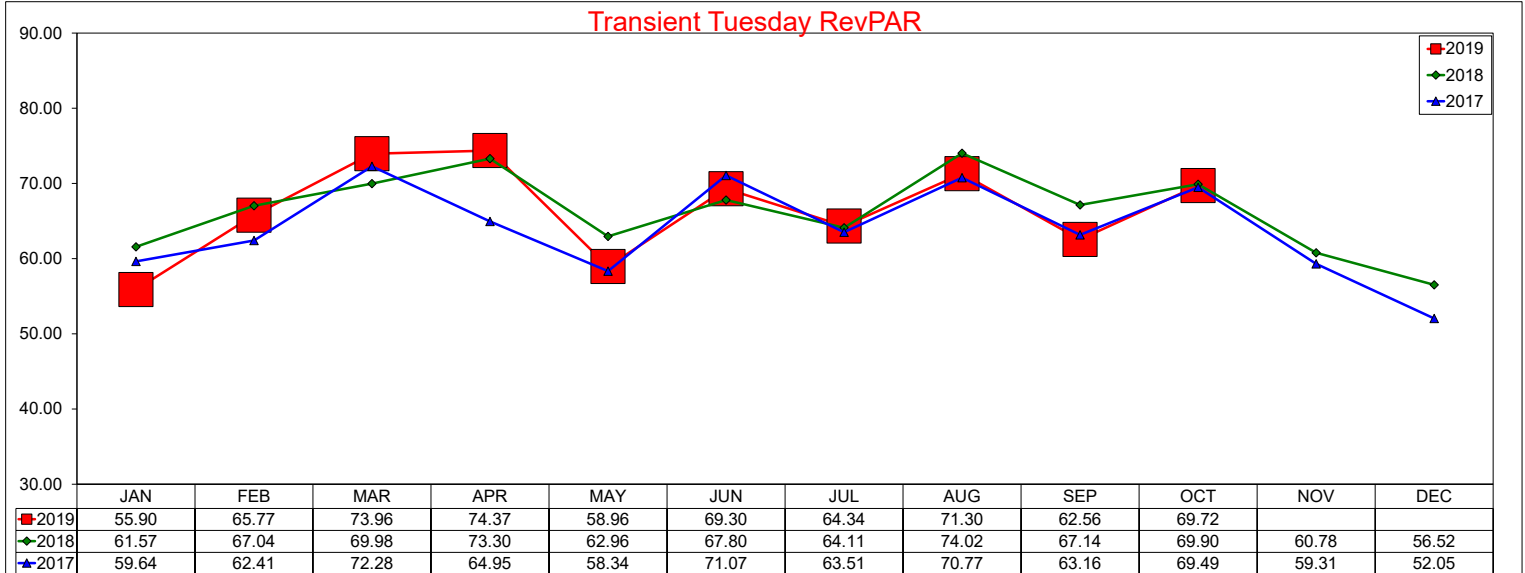
Total Tuesday Occupancy



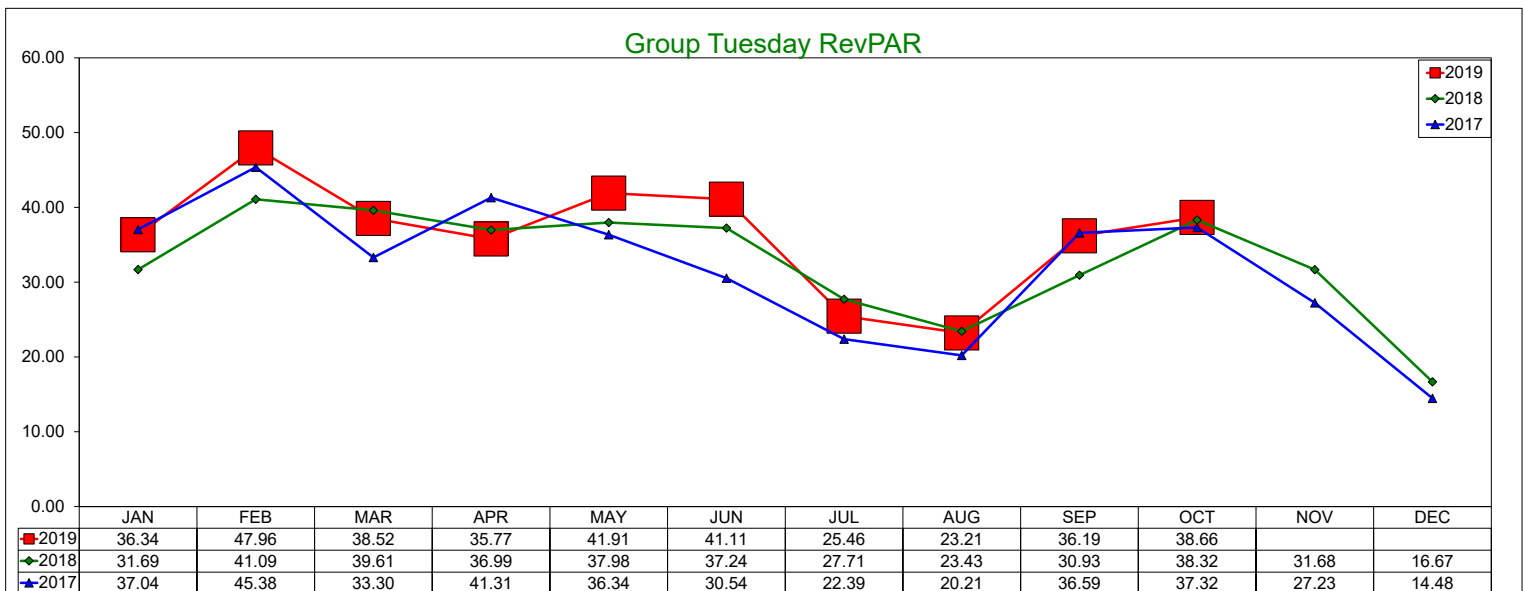
Three Year Comparison - Tuesday - RevPAR

October 2019

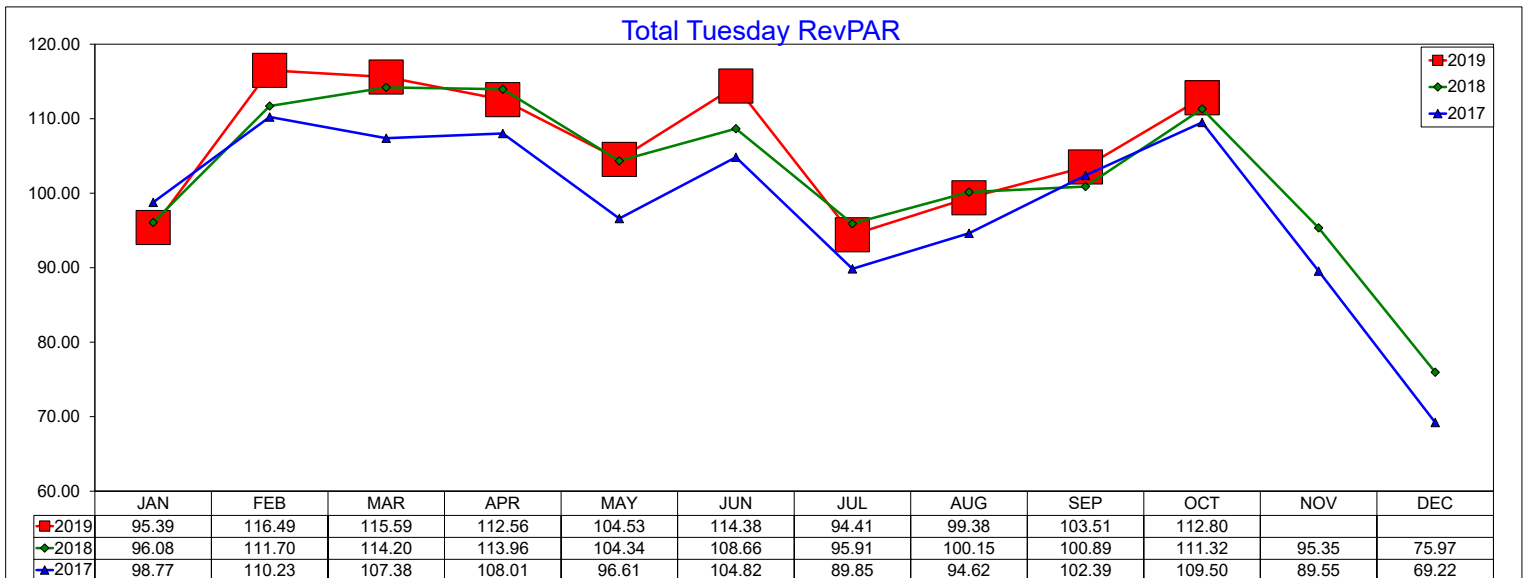
Transient Tuesday RevPAR



Group Tuesday RevPAR



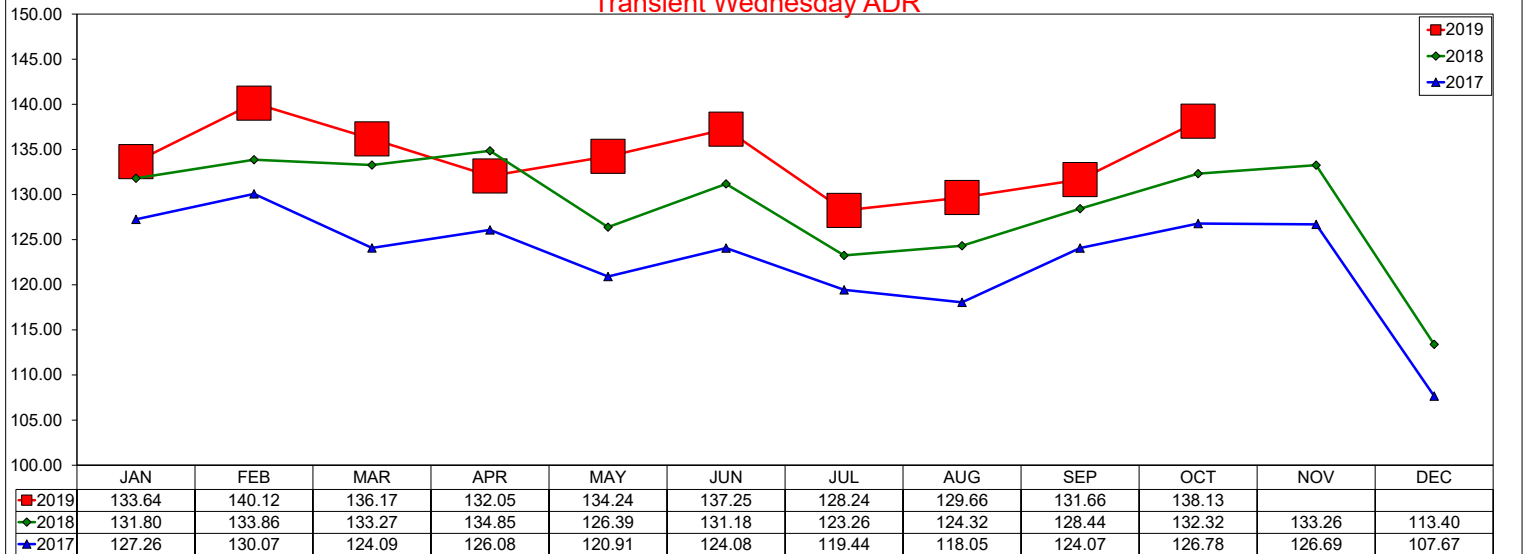
Total Tuesday RevPAR



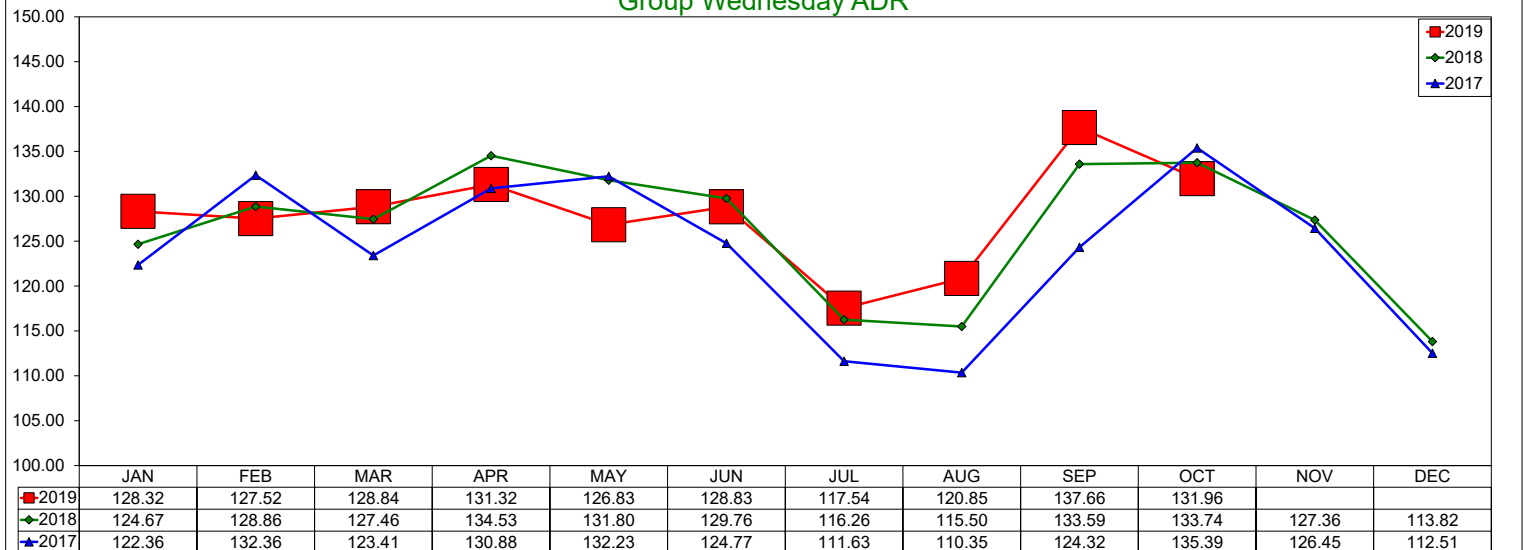
Three Year Comparison - Wednesday - ADR

October 2019

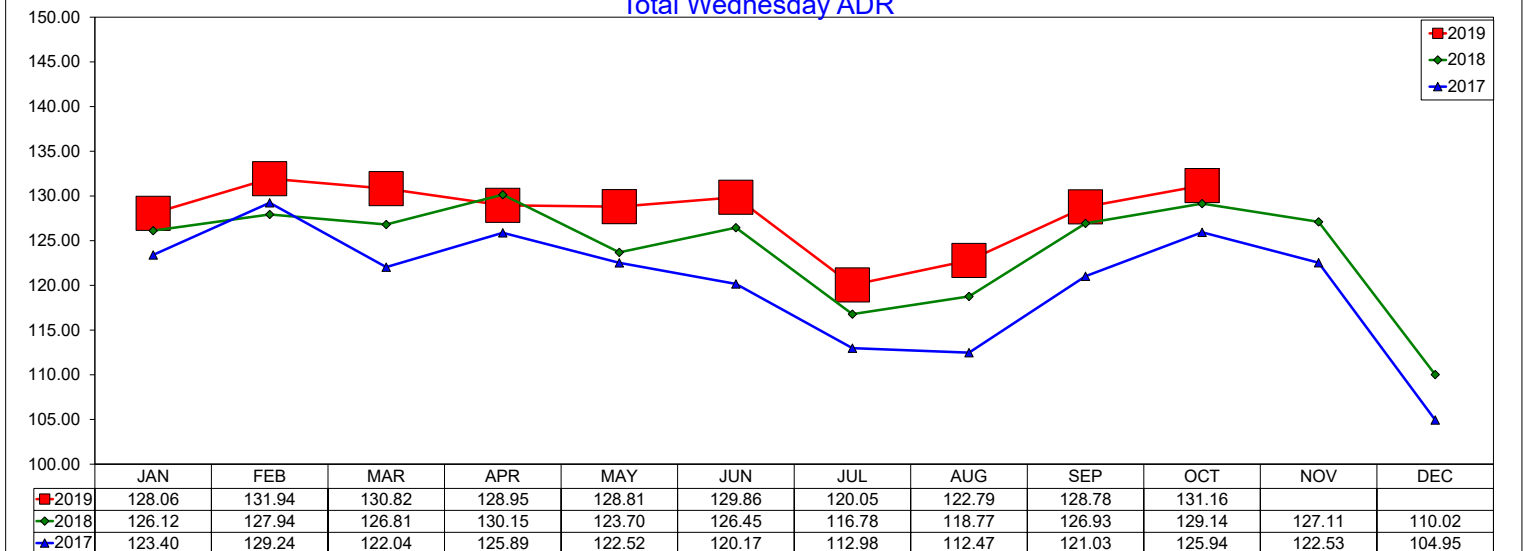
Transient Wednesday ADR



Group Wednesday ADR



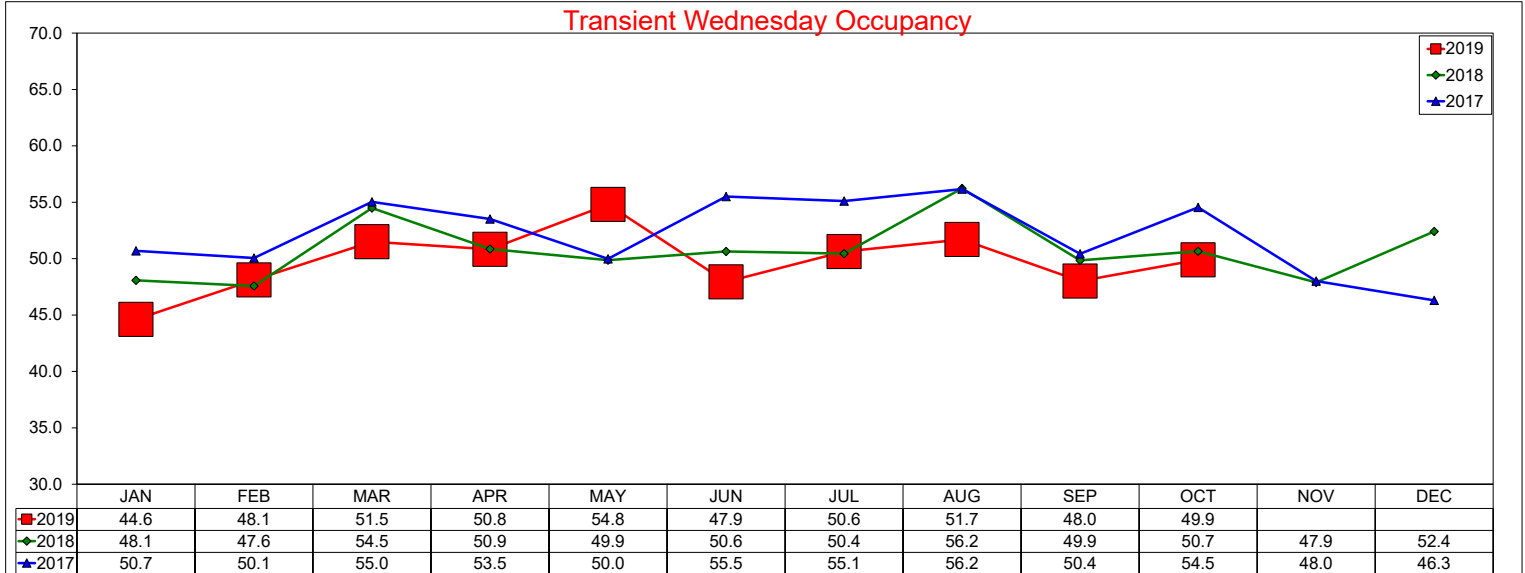
Total Wednesday ADR



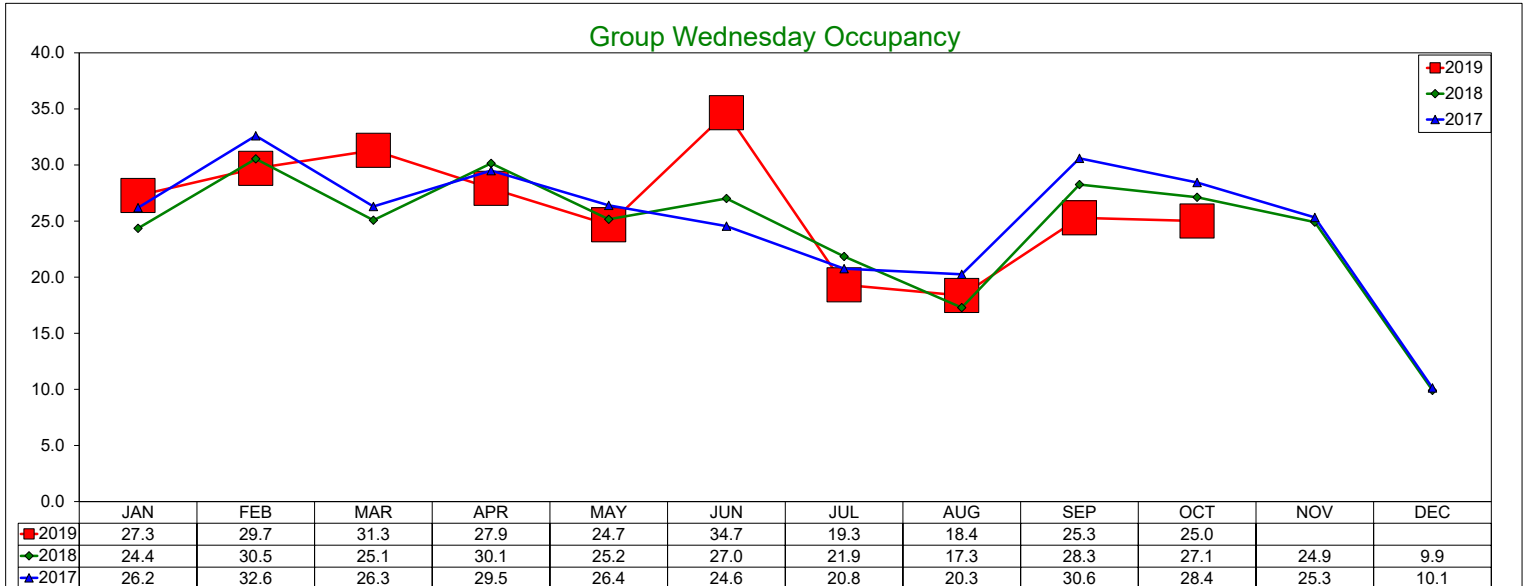
Three Year Comparison - Wednesday - Occupancy

October 2019

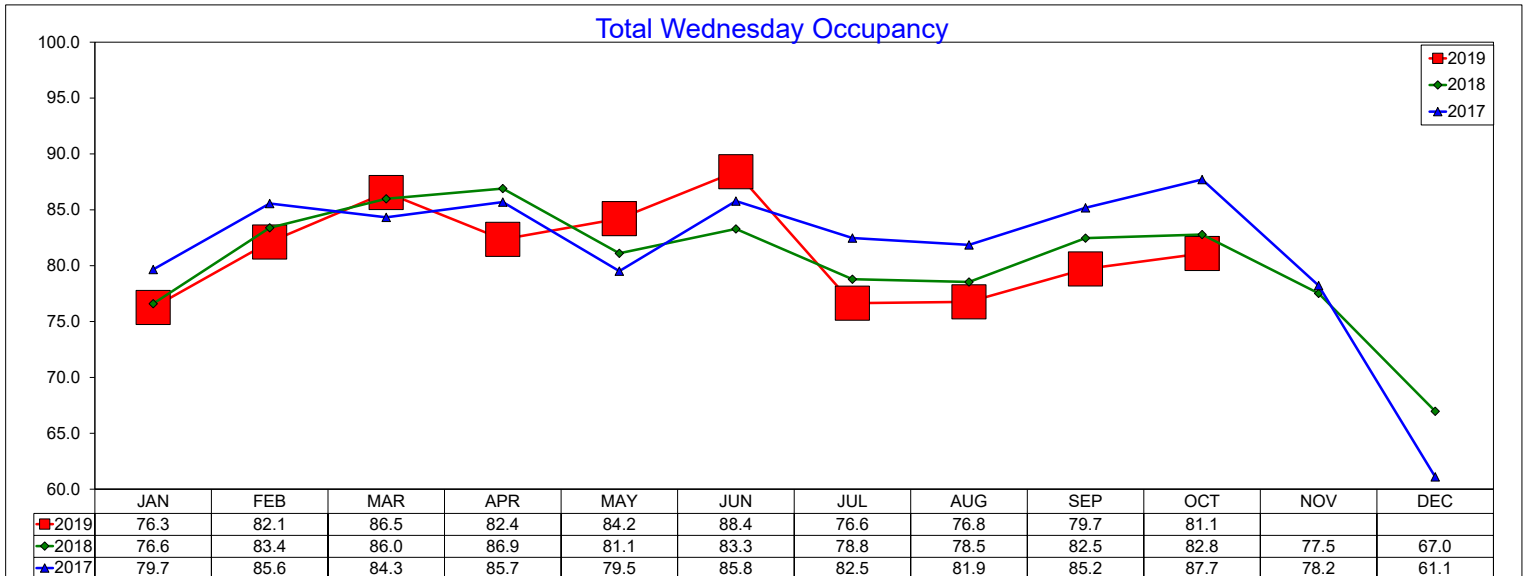
Transient Wednesday Occupancy



Group Wednesday Occupancy



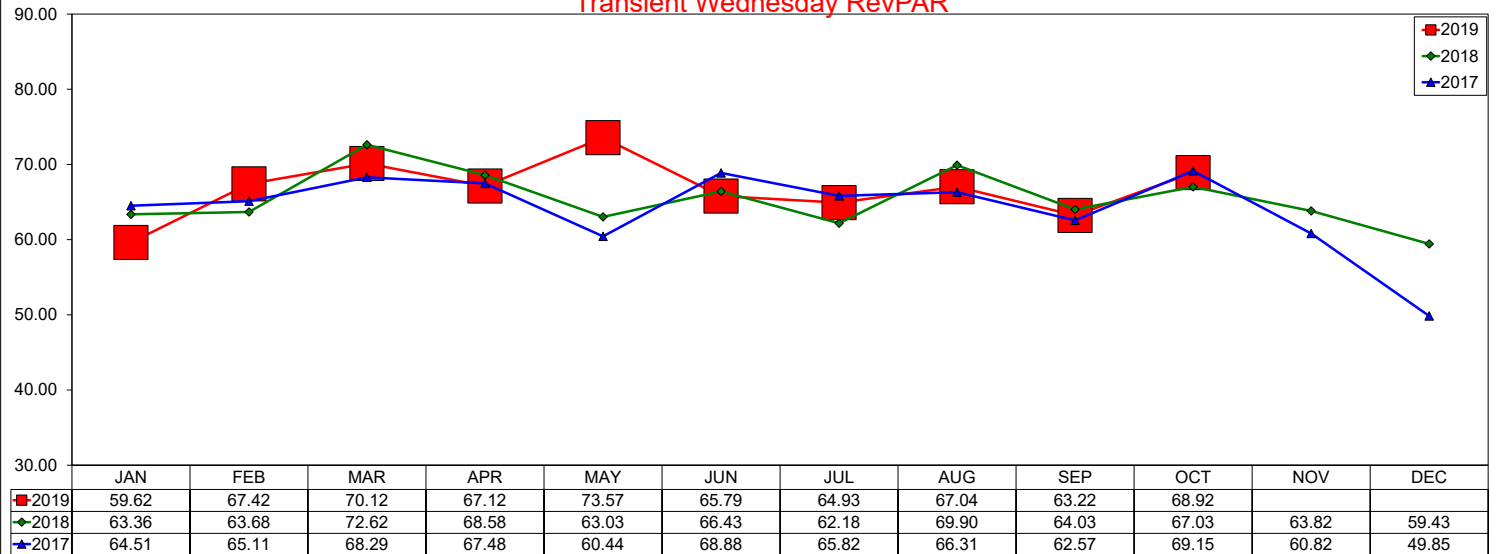
Total Wednesday Occupancy



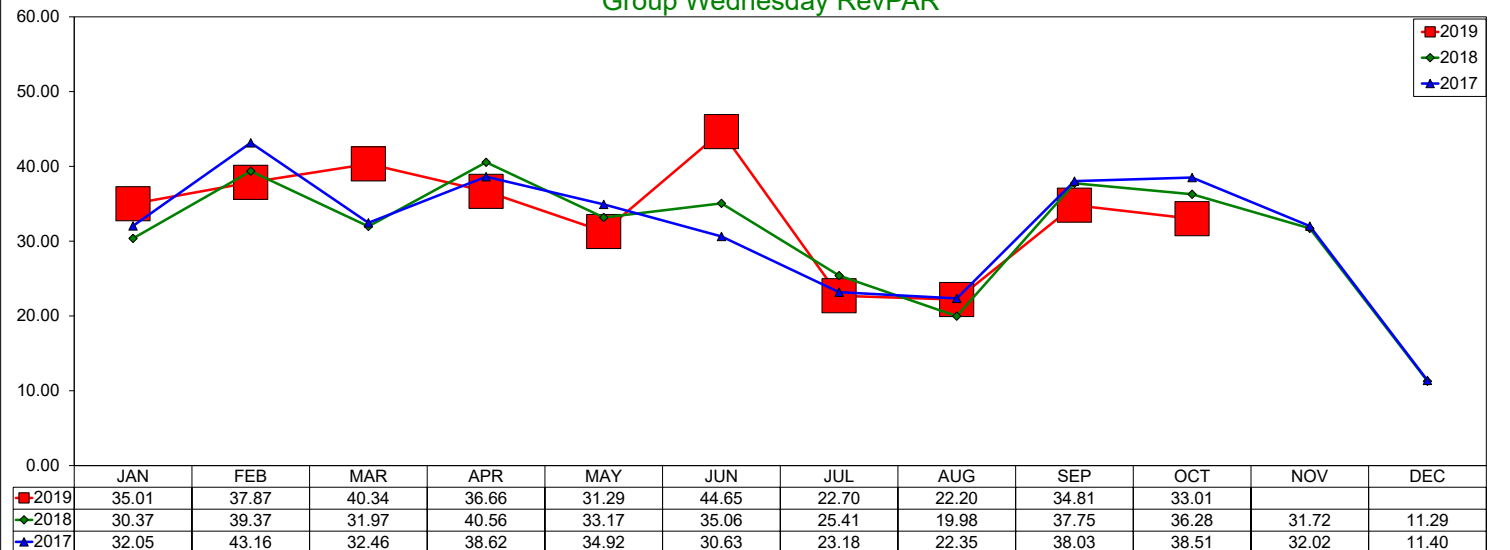
Three Year Comparison - Wednesday - RevPAR

October 2019

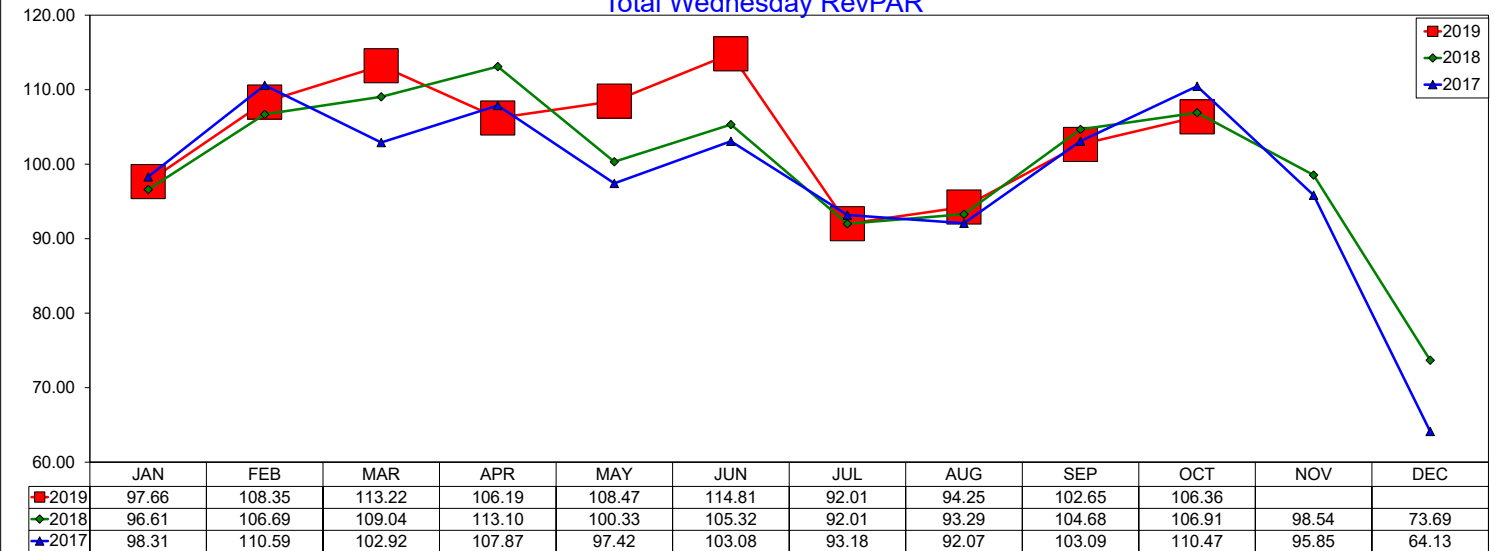
Transient Wednesday RevPAR



Group Wednesday RevPAR

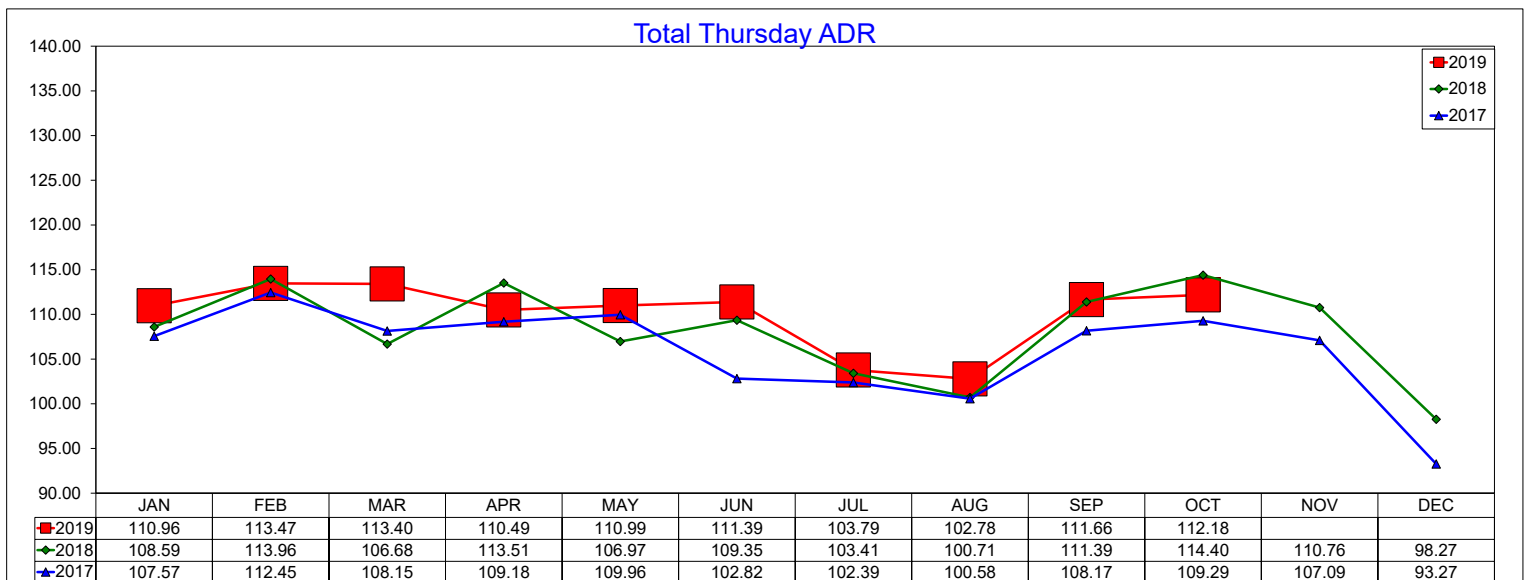
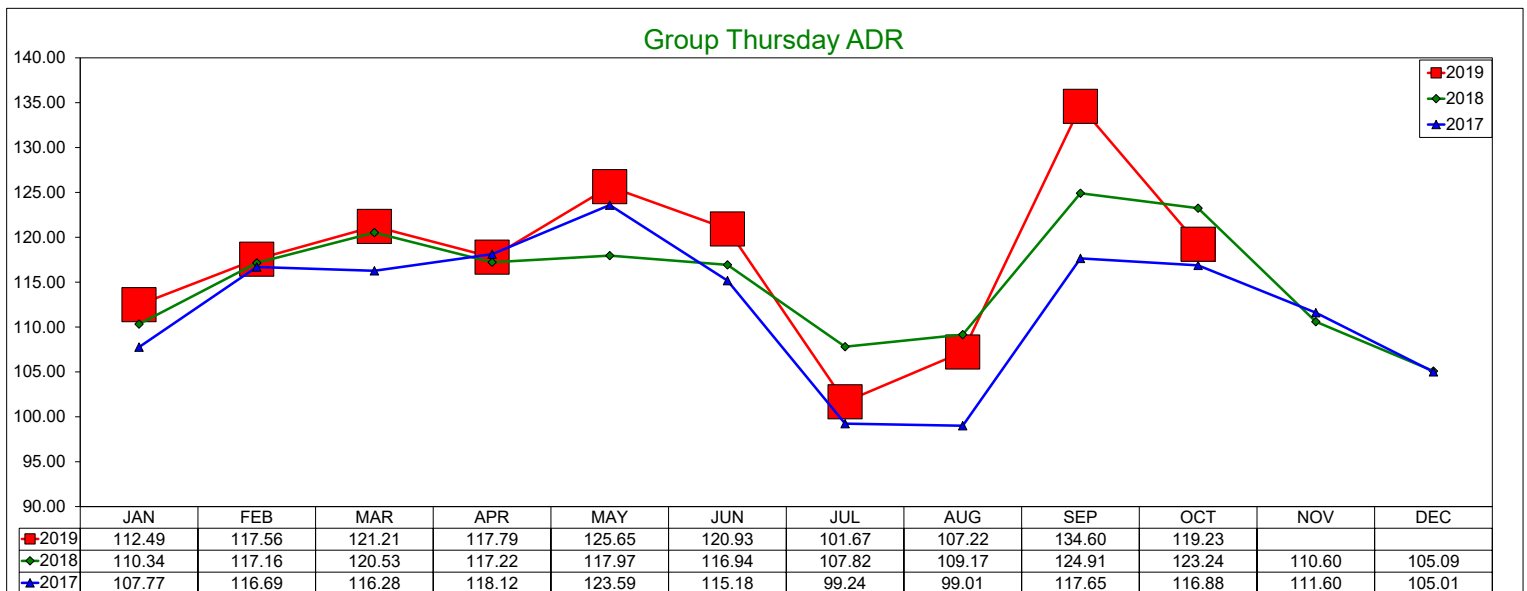
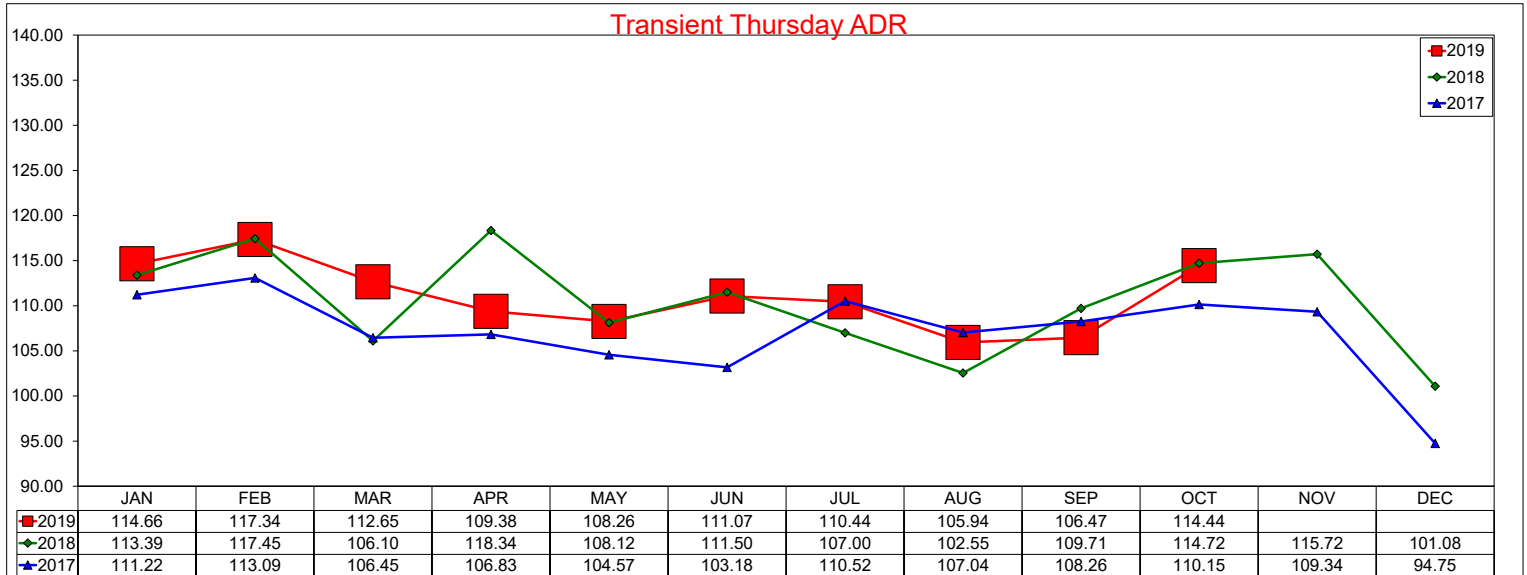


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

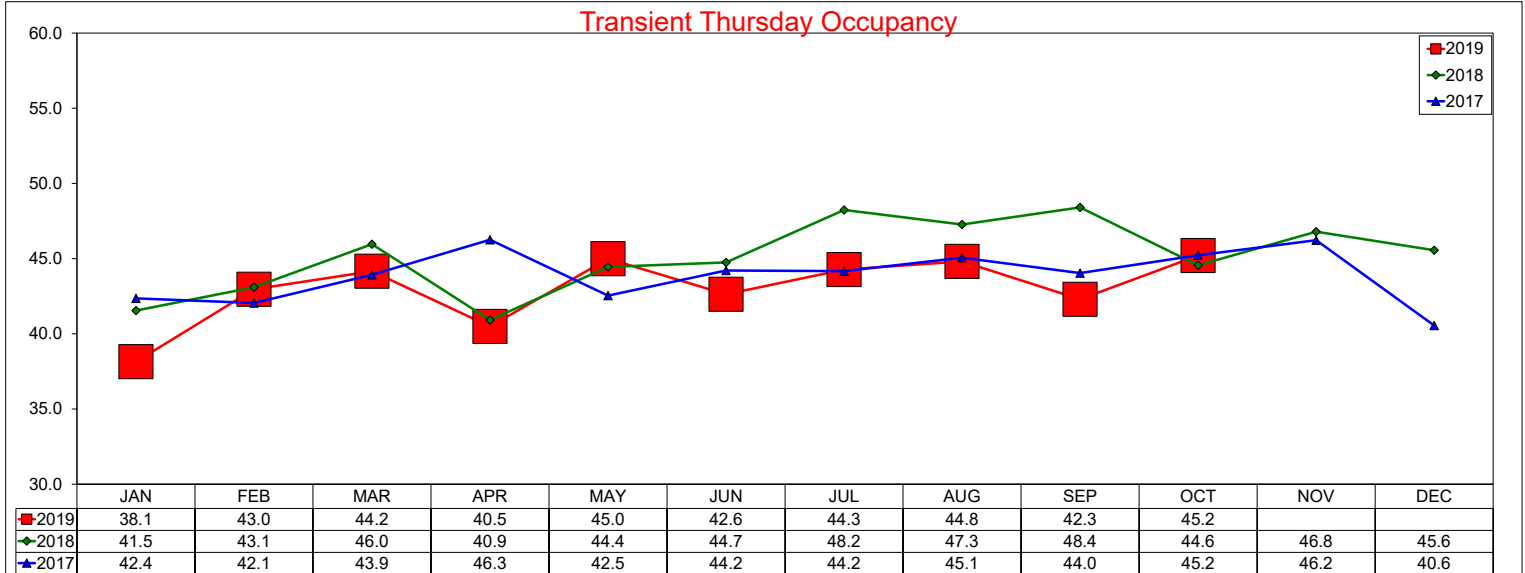
October 2019



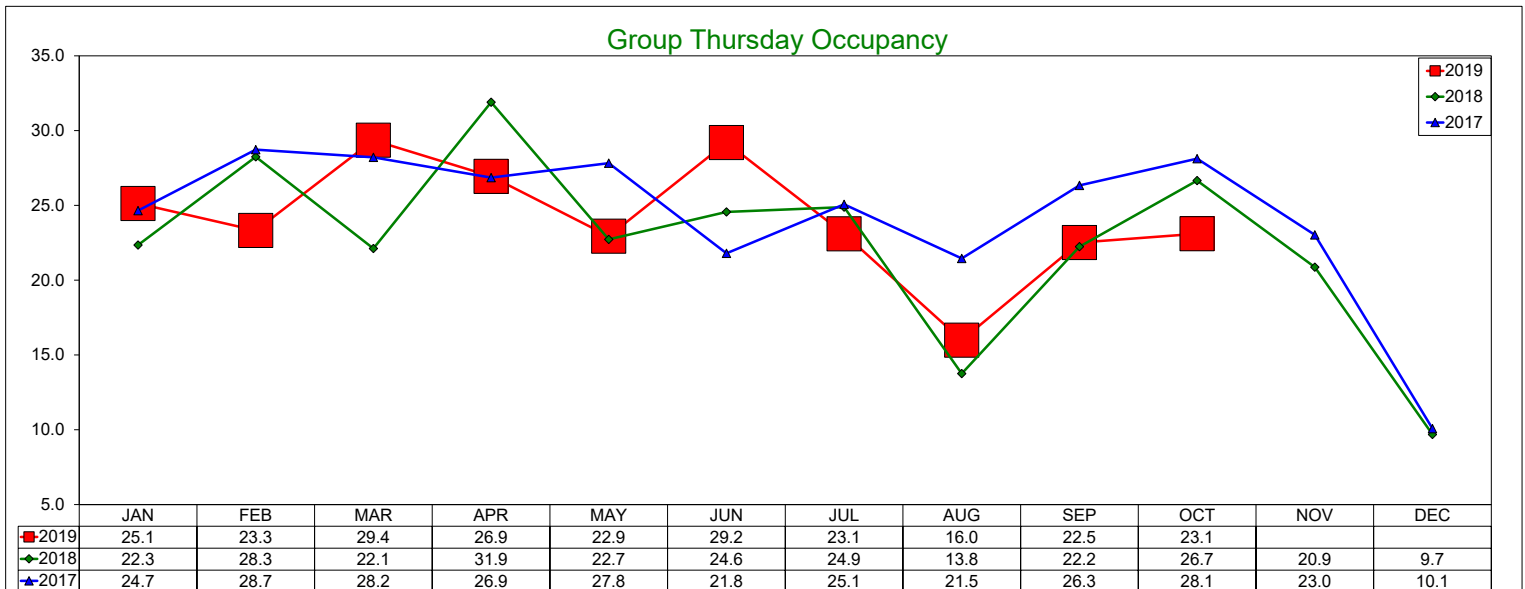
Three Year Comparison - Thursday - Occupancy

October 2019

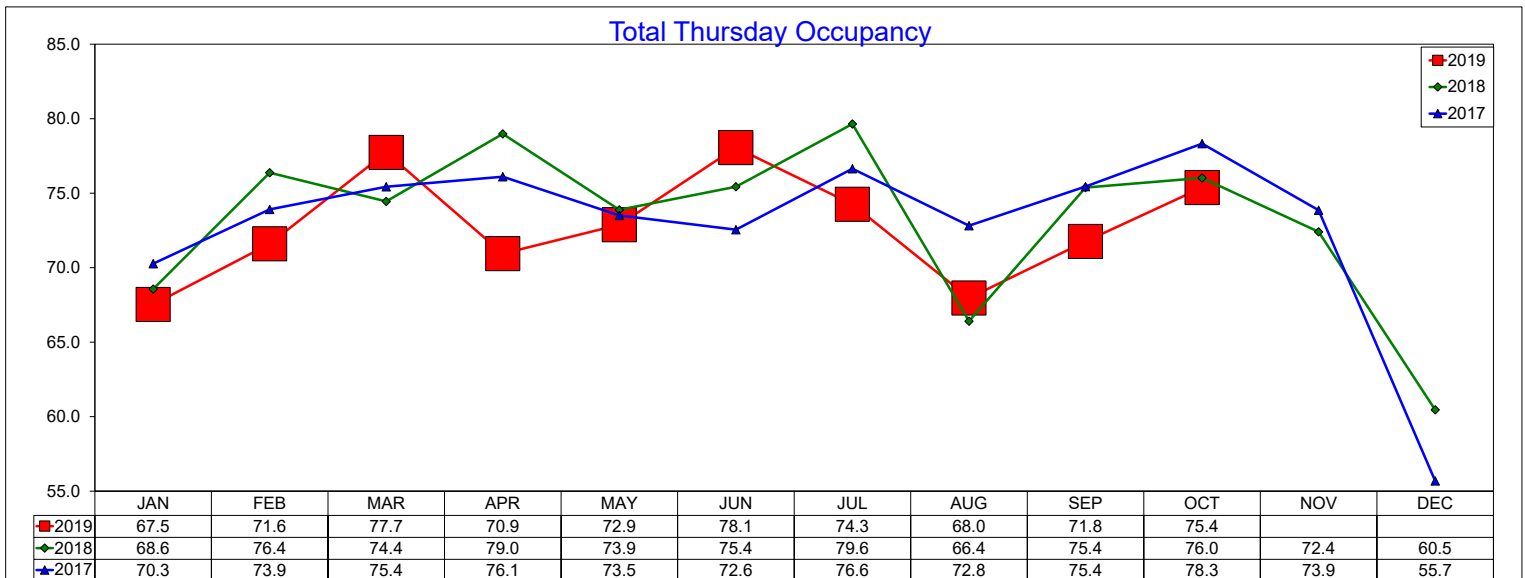
Transient Thursday Occupancy



Group Thursday Occupancy



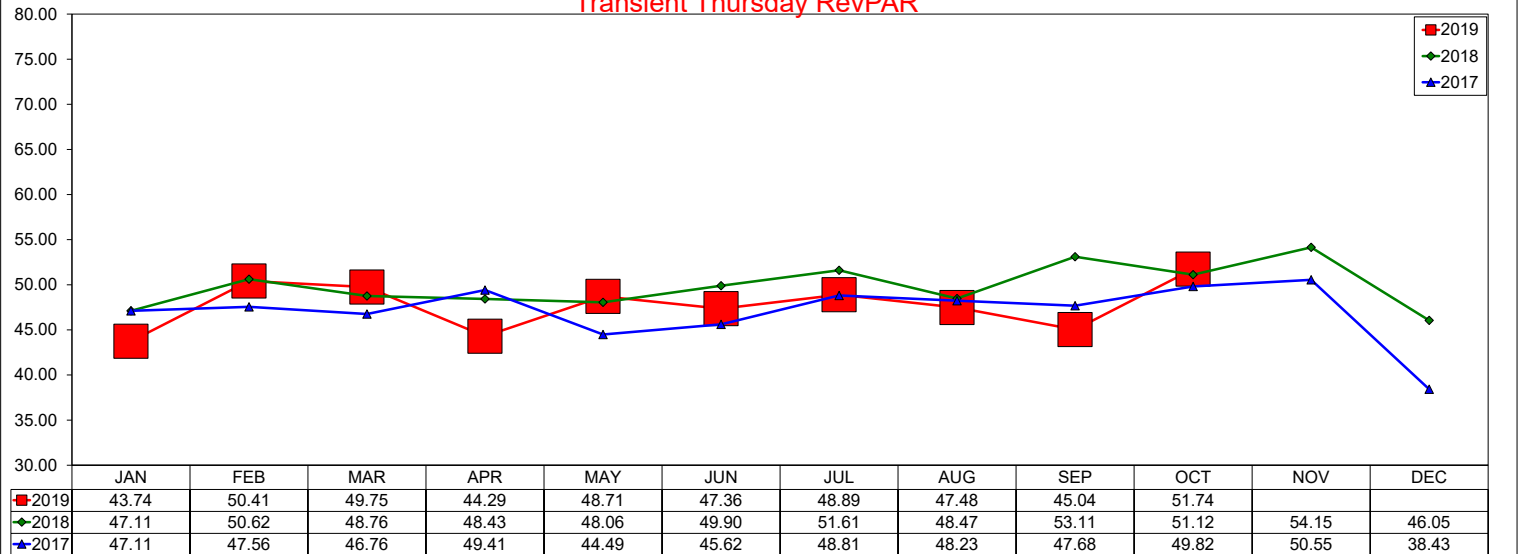
Total Thursday Occupancy



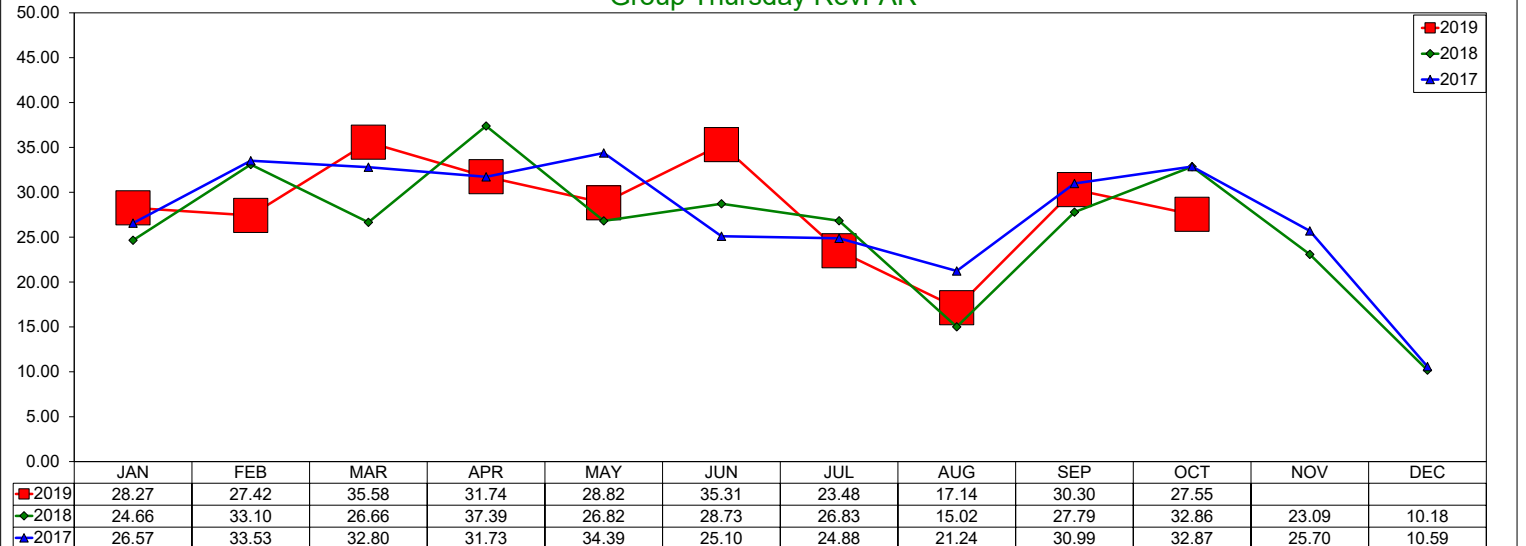
Three Year Comparison - Thursday - RevPAR

October 2019

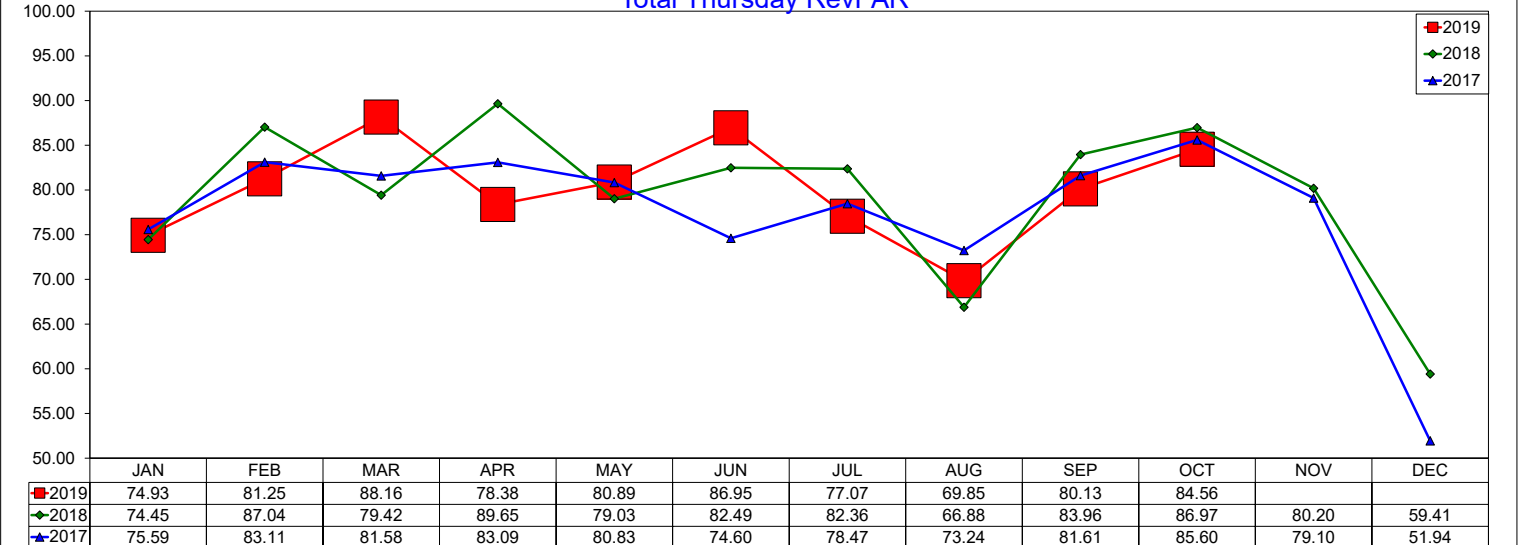
Transient Thursday RevPAR



Group Thursday RevPAR

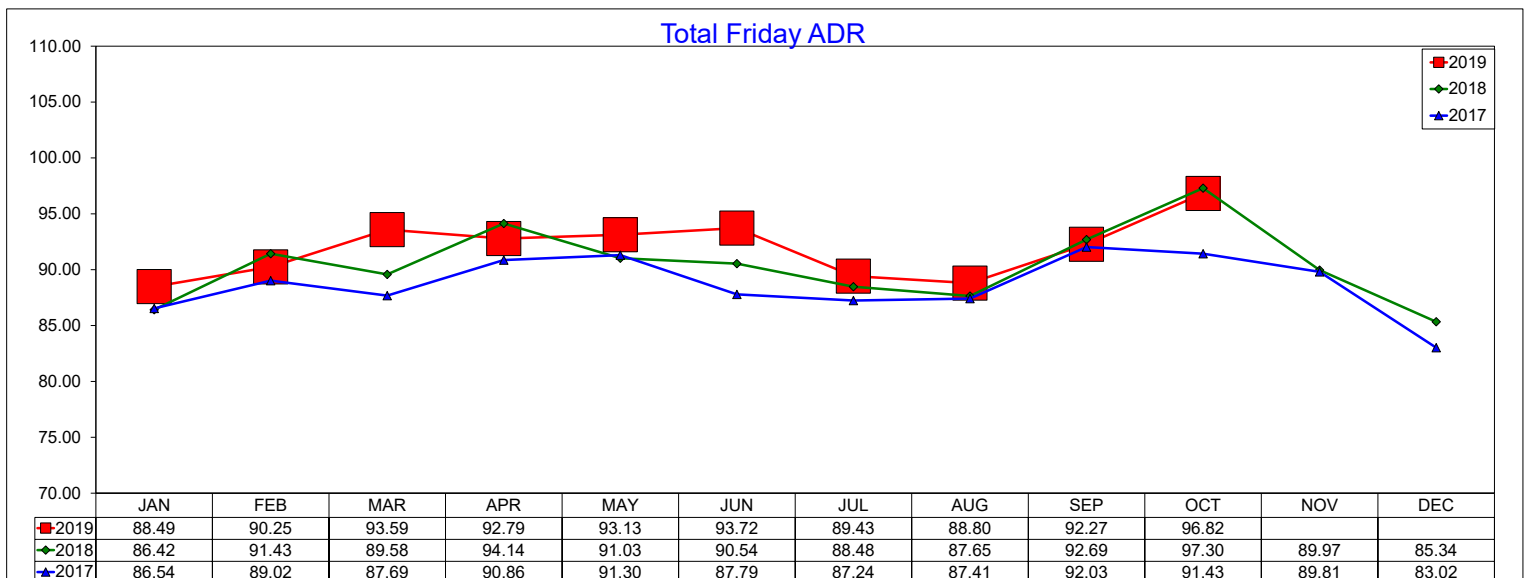
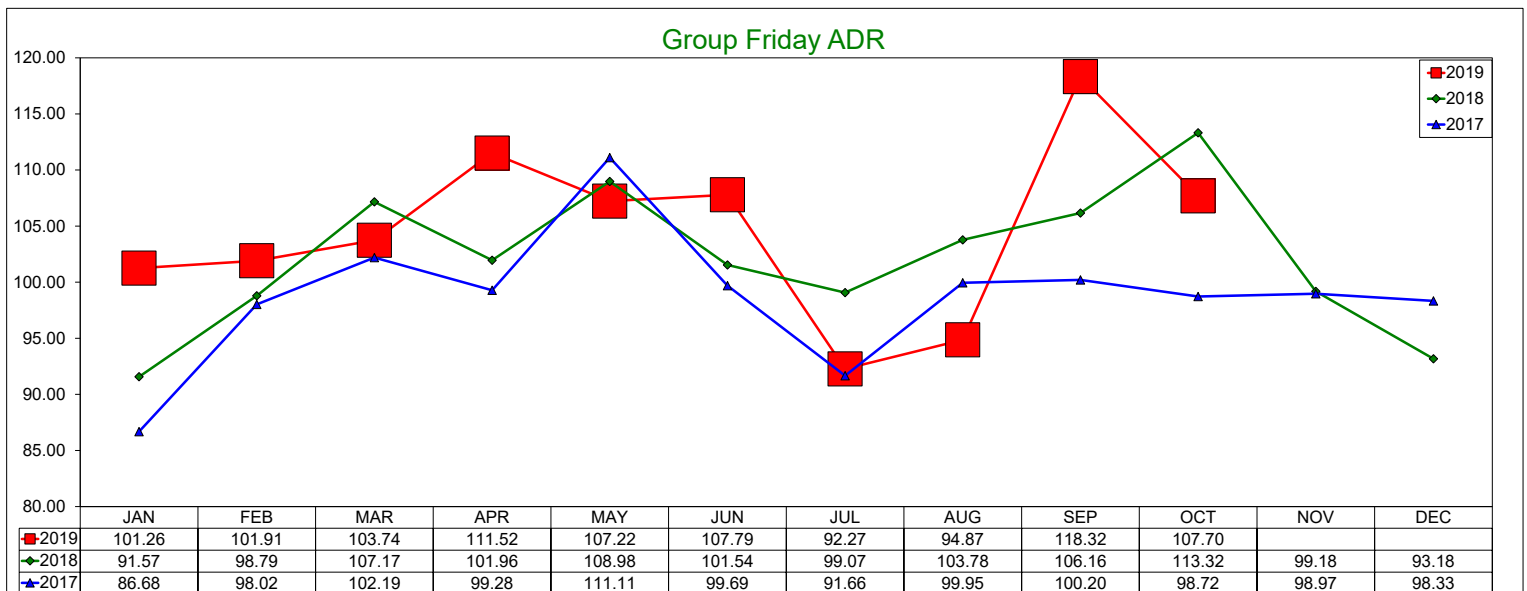
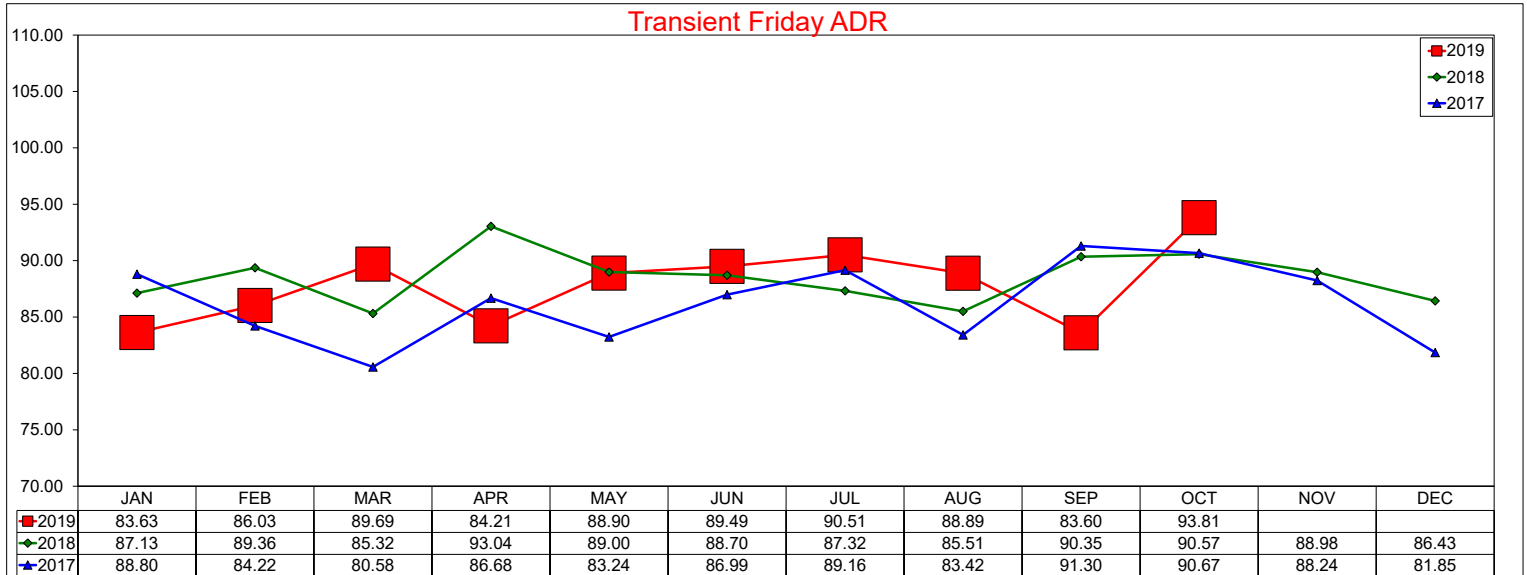


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

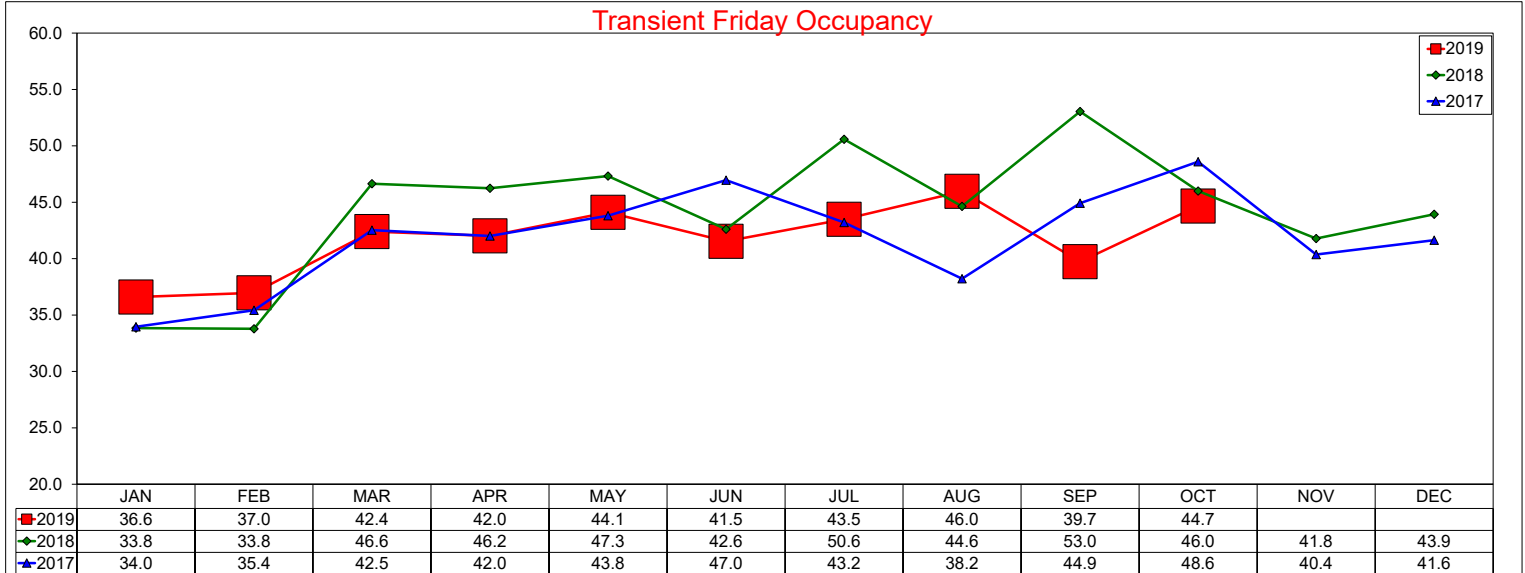
October 2019



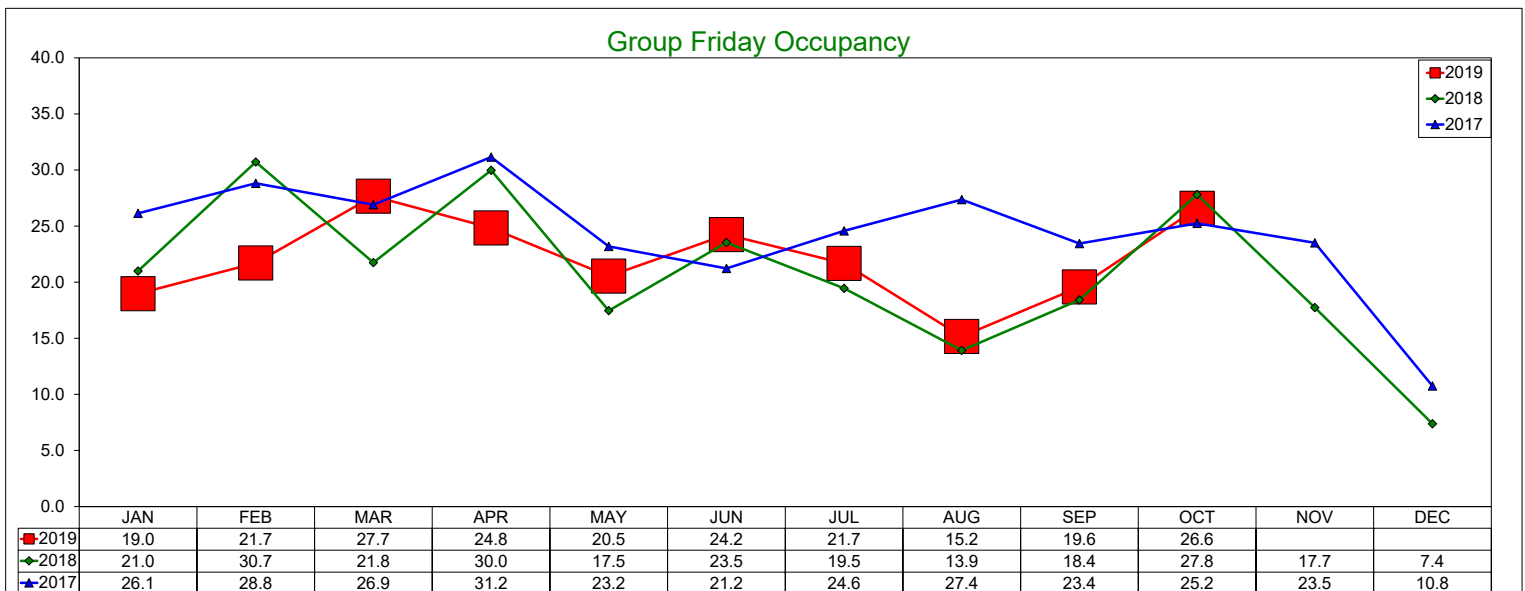
Three Year Comparison - Friday - Occupancy

October 2019

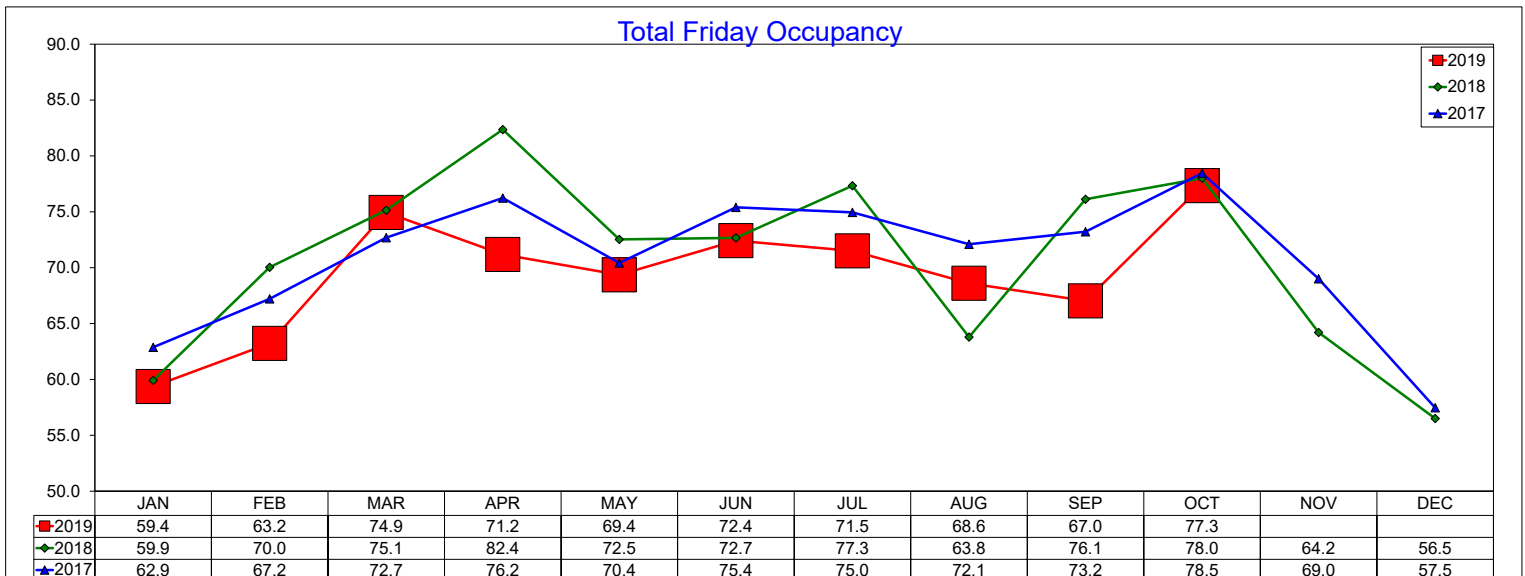
Transient Friday Occupancy



Group Friday Occupancy



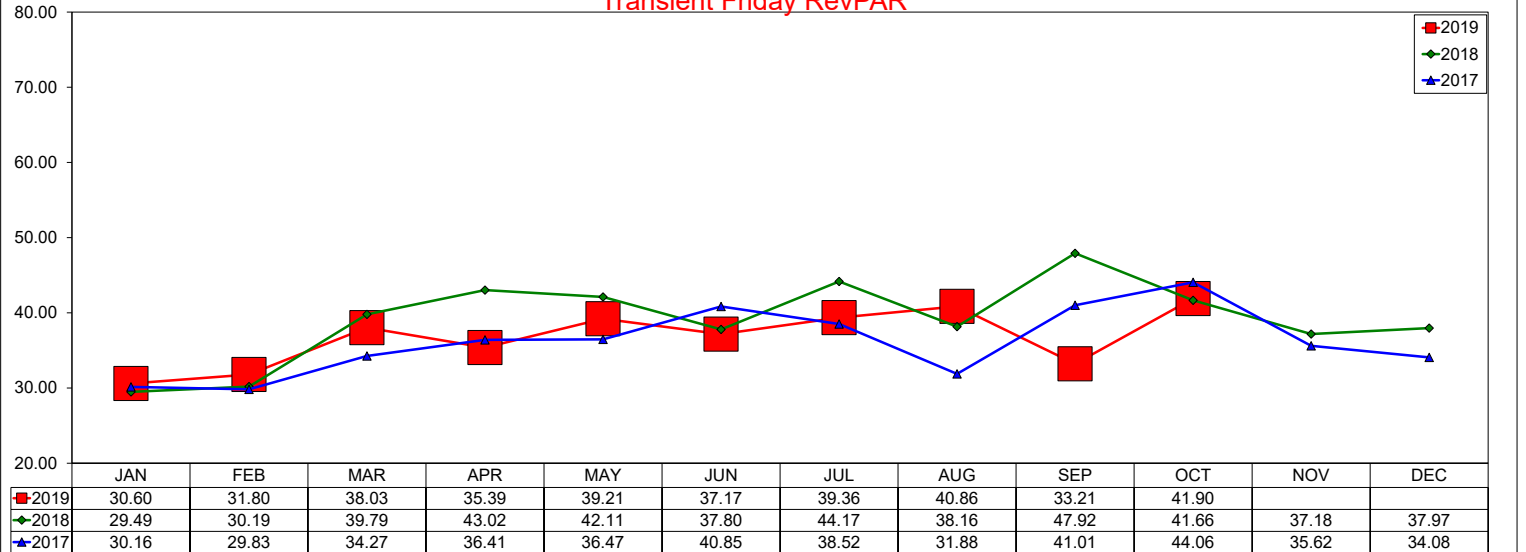
Total Friday Occupancy



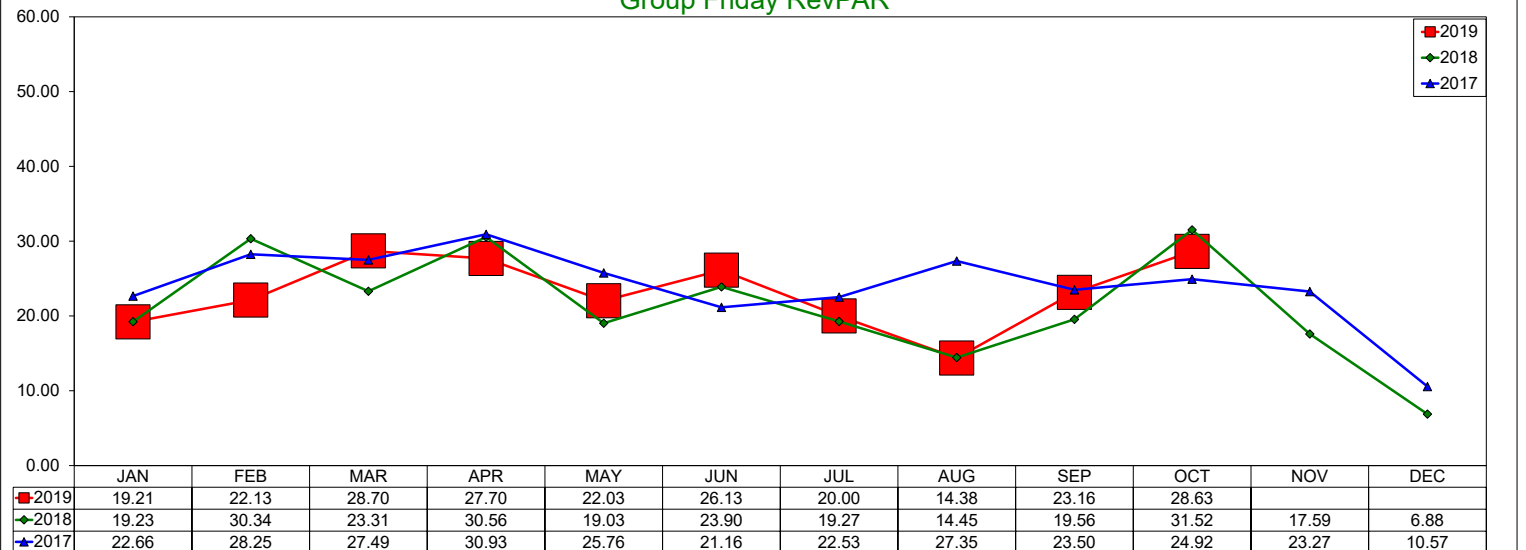
Three Year Comparison - Friday - RevPAR

October 2019

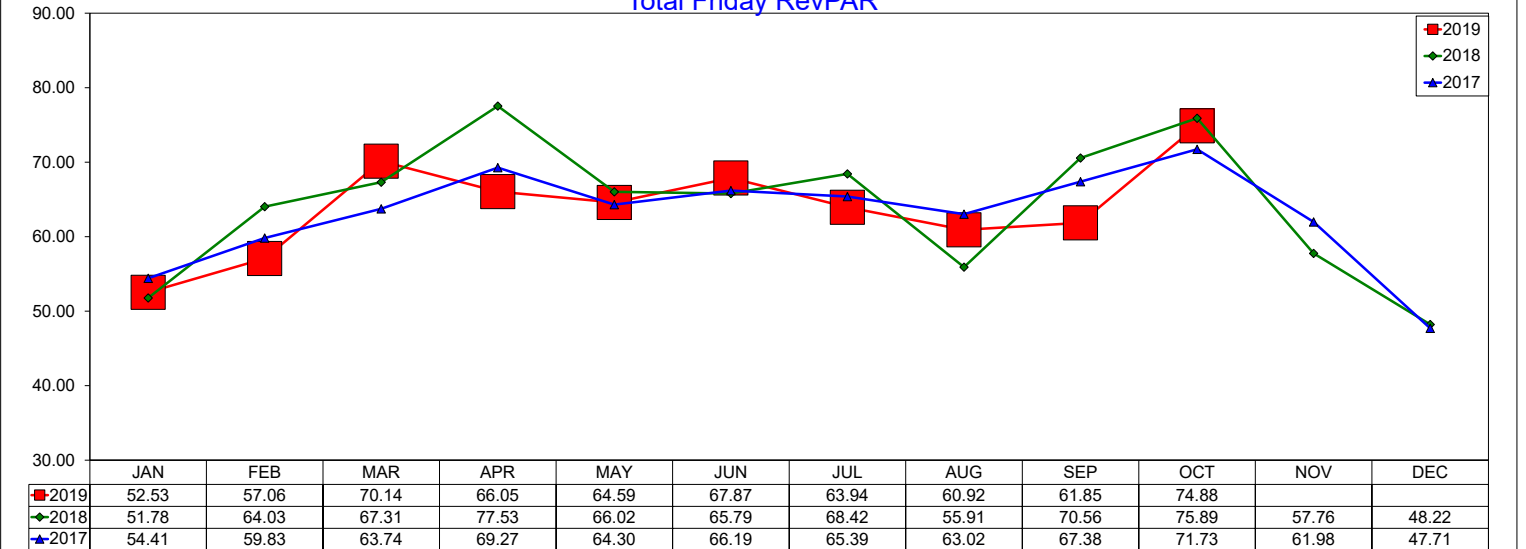
Transient Friday RevPAR



Group Friday RevPAR

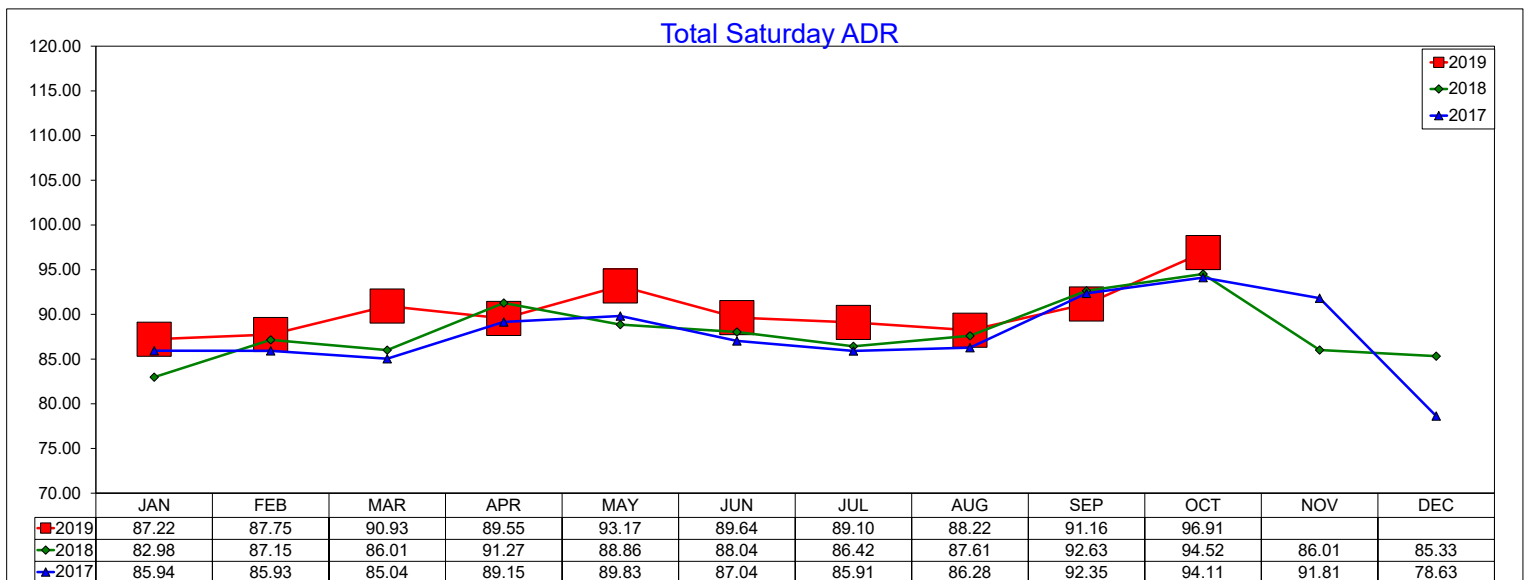
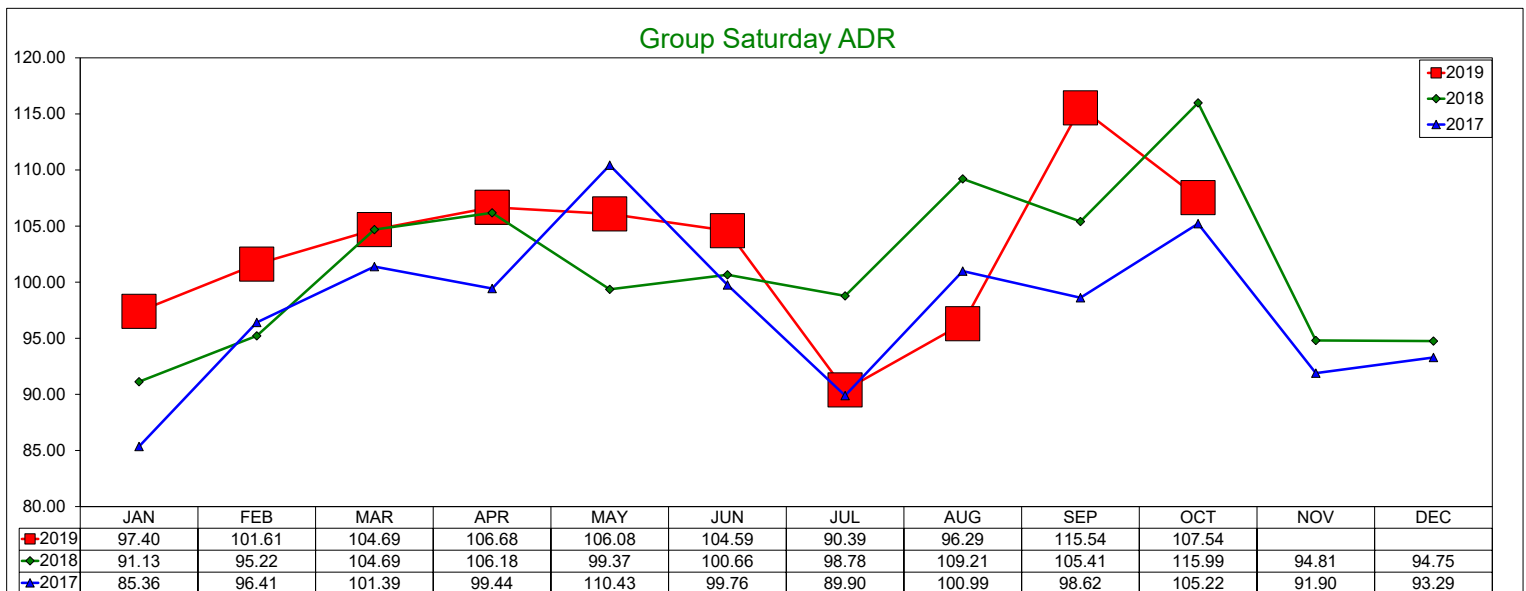
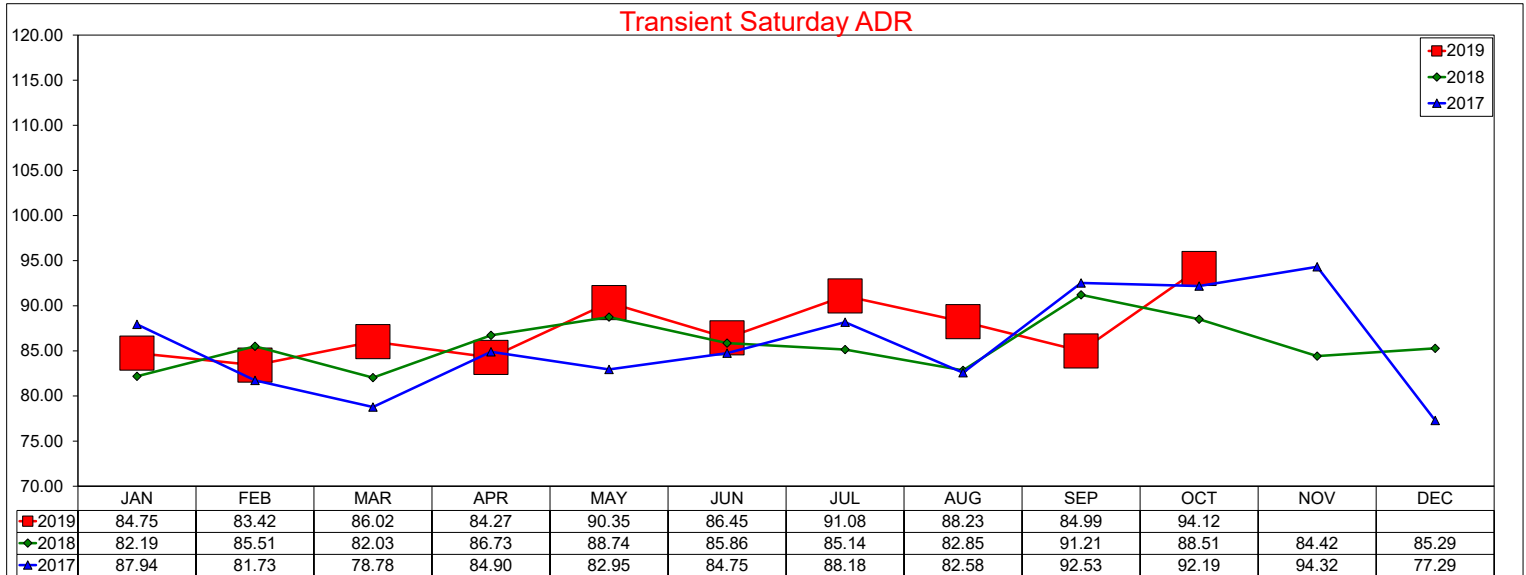


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

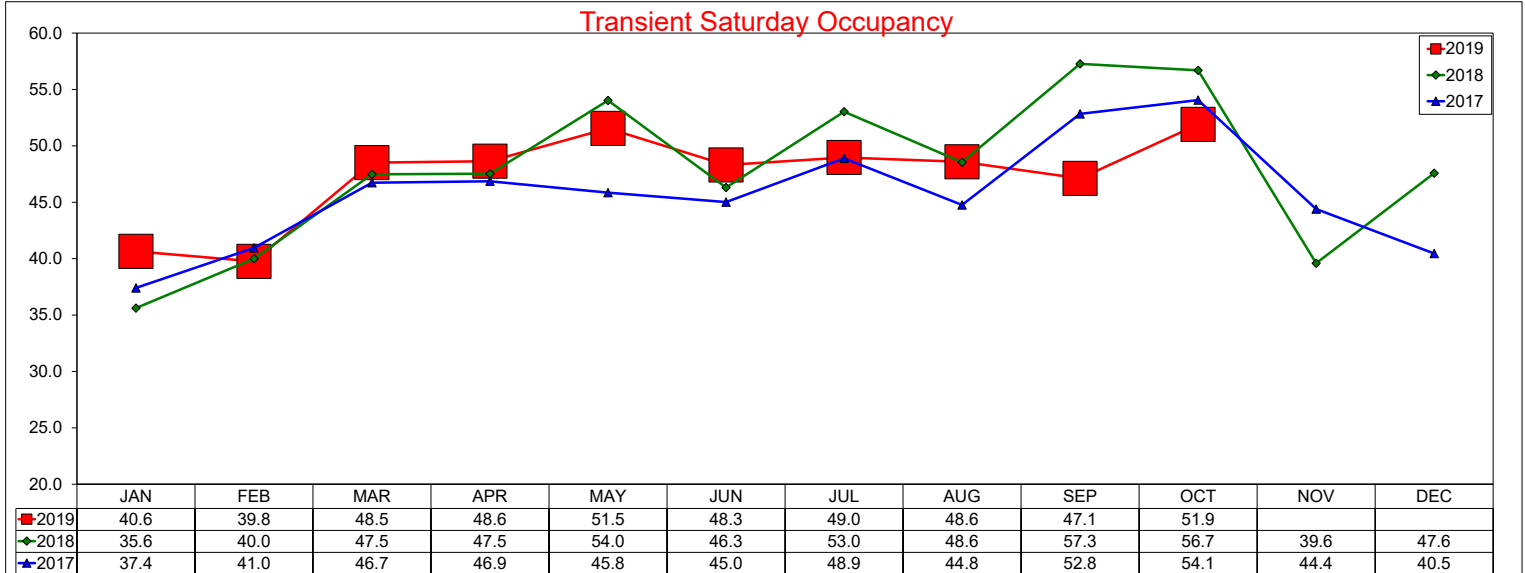
October 2019



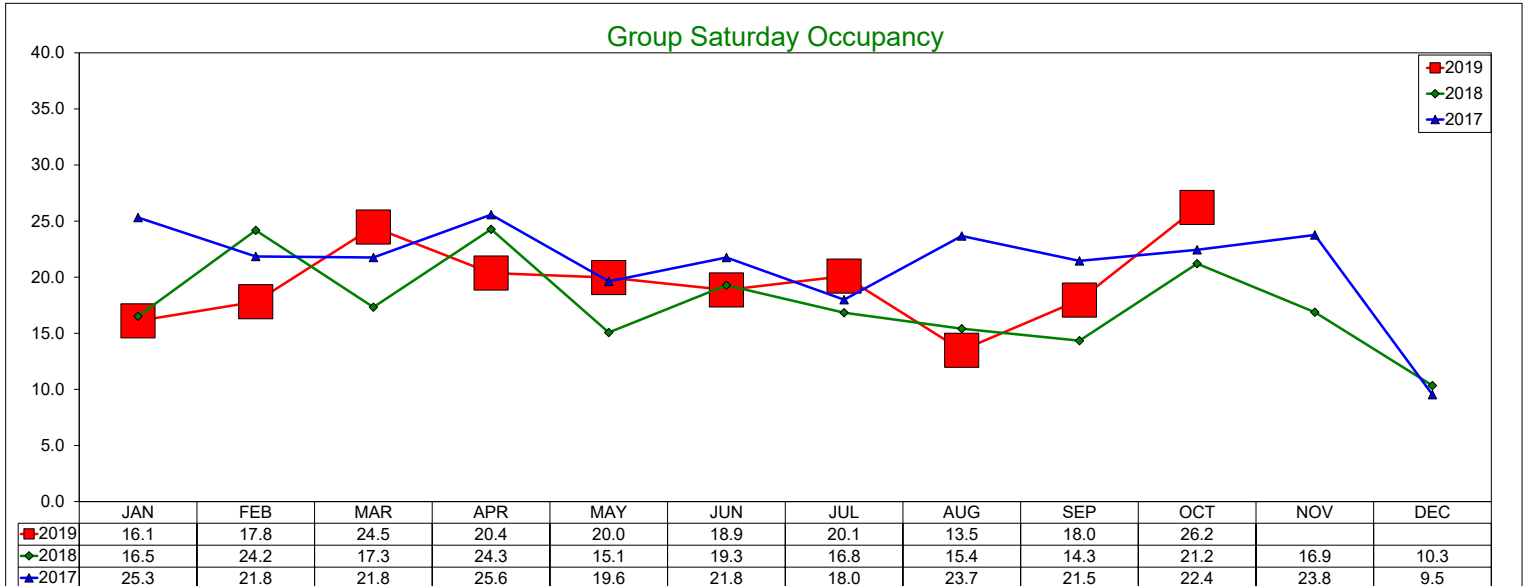
Three Year Comparison - Saturday - Occupancy

October 2019

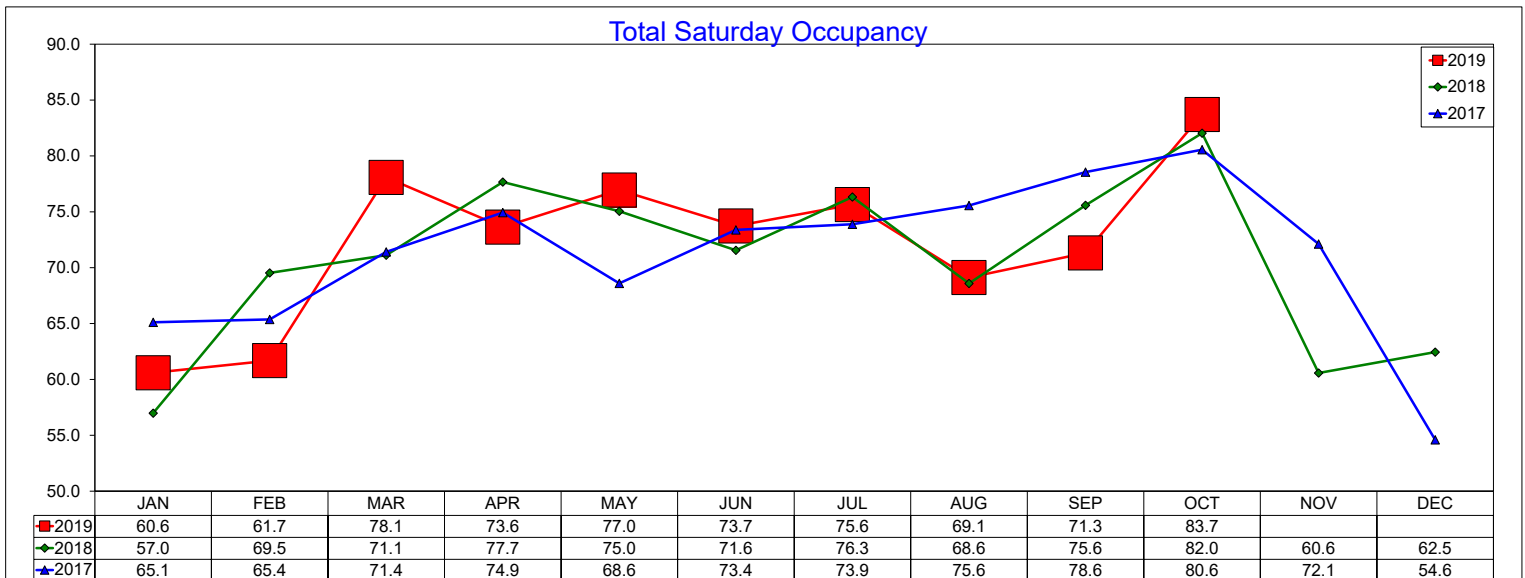
Transient Saturday Occupancy



Group Saturday Occupancy



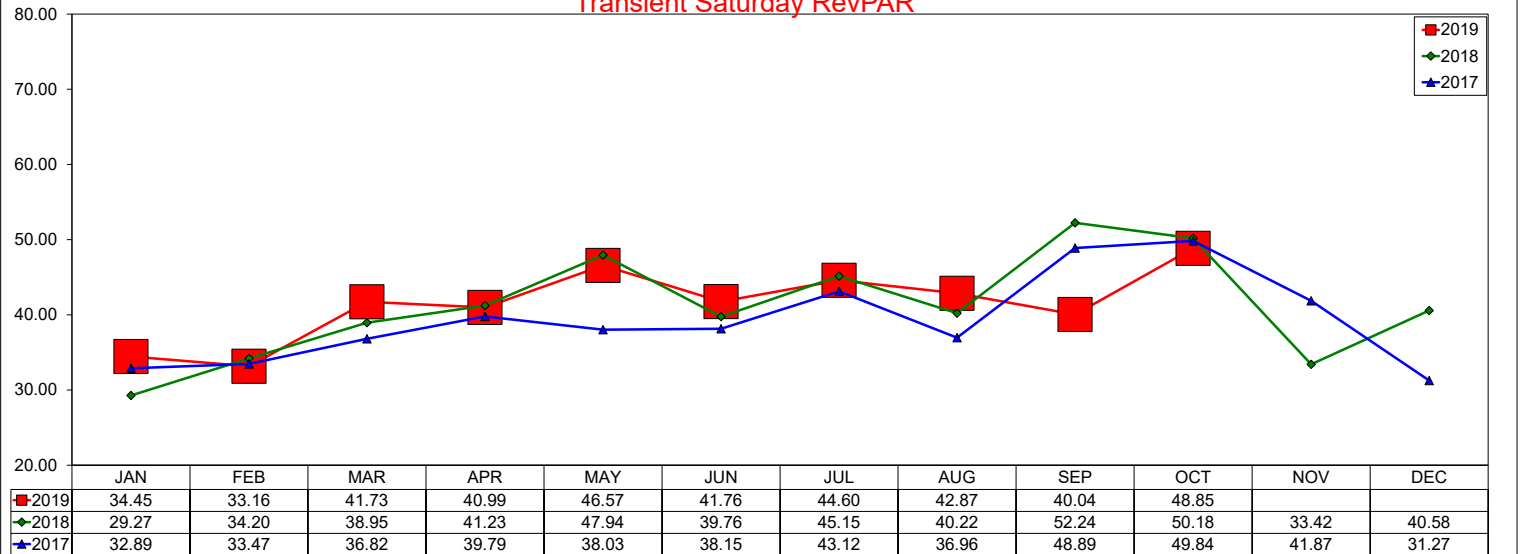
Total Saturday Occupancy



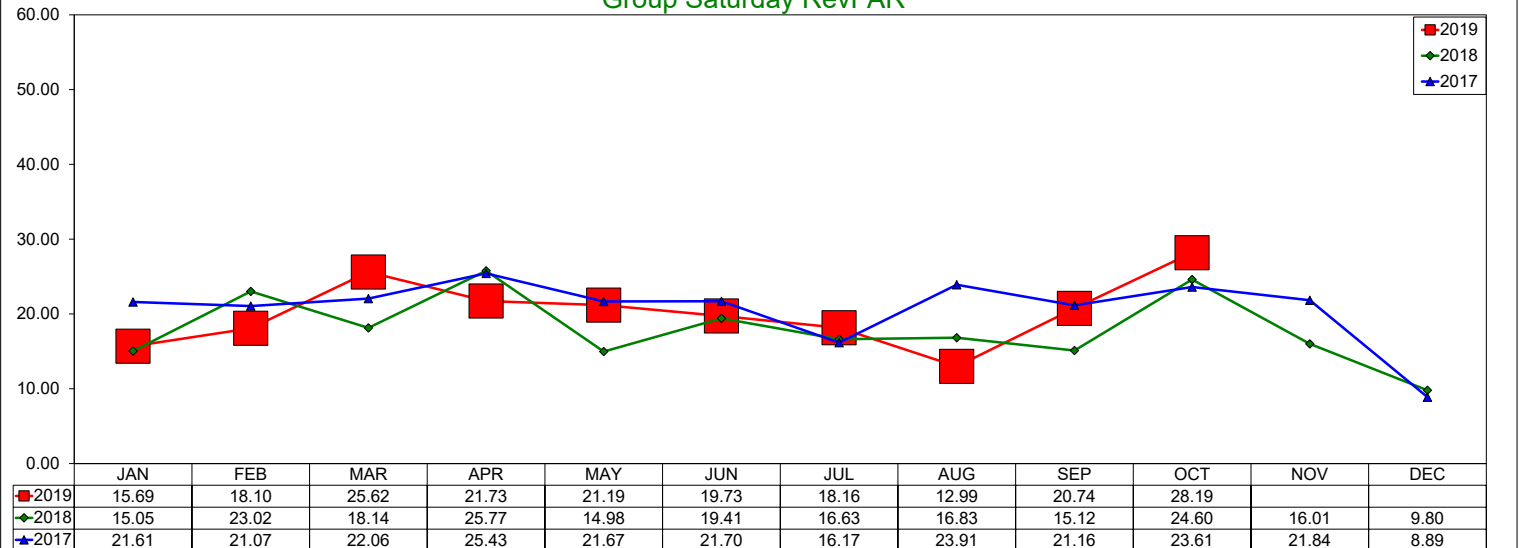
Three Year Comparison - Saturday - RevPAR

October 2019

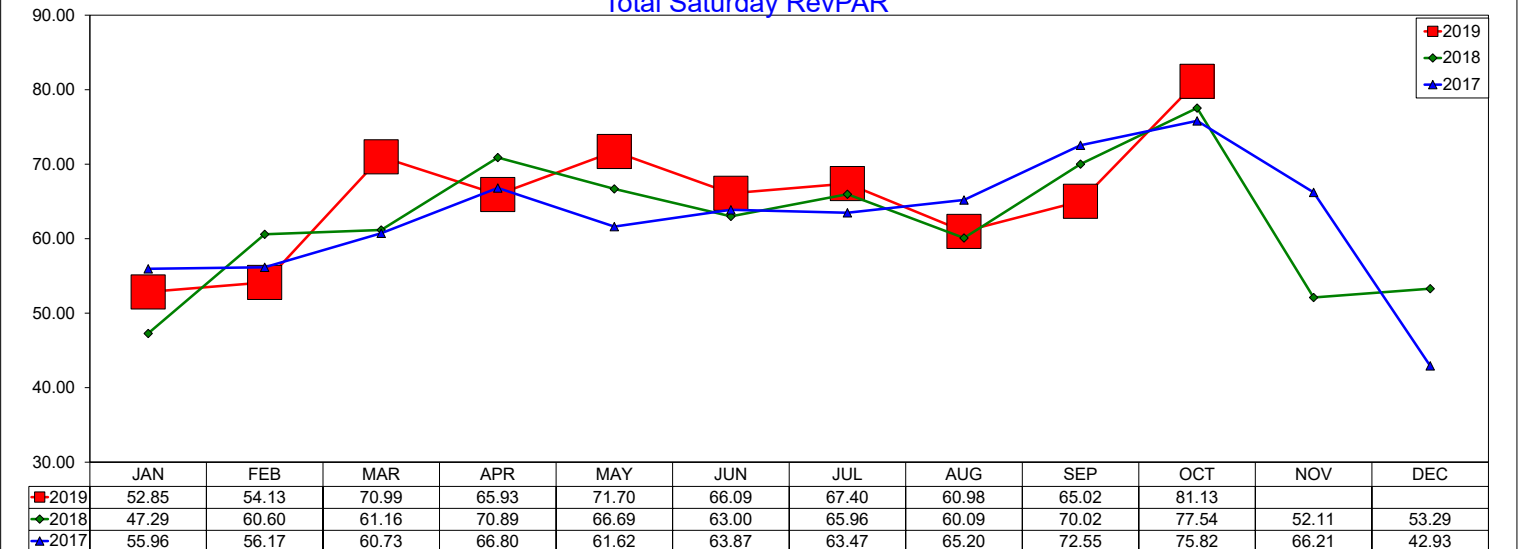
Transient Saturday RevPAR



Group Saturday RevPAR

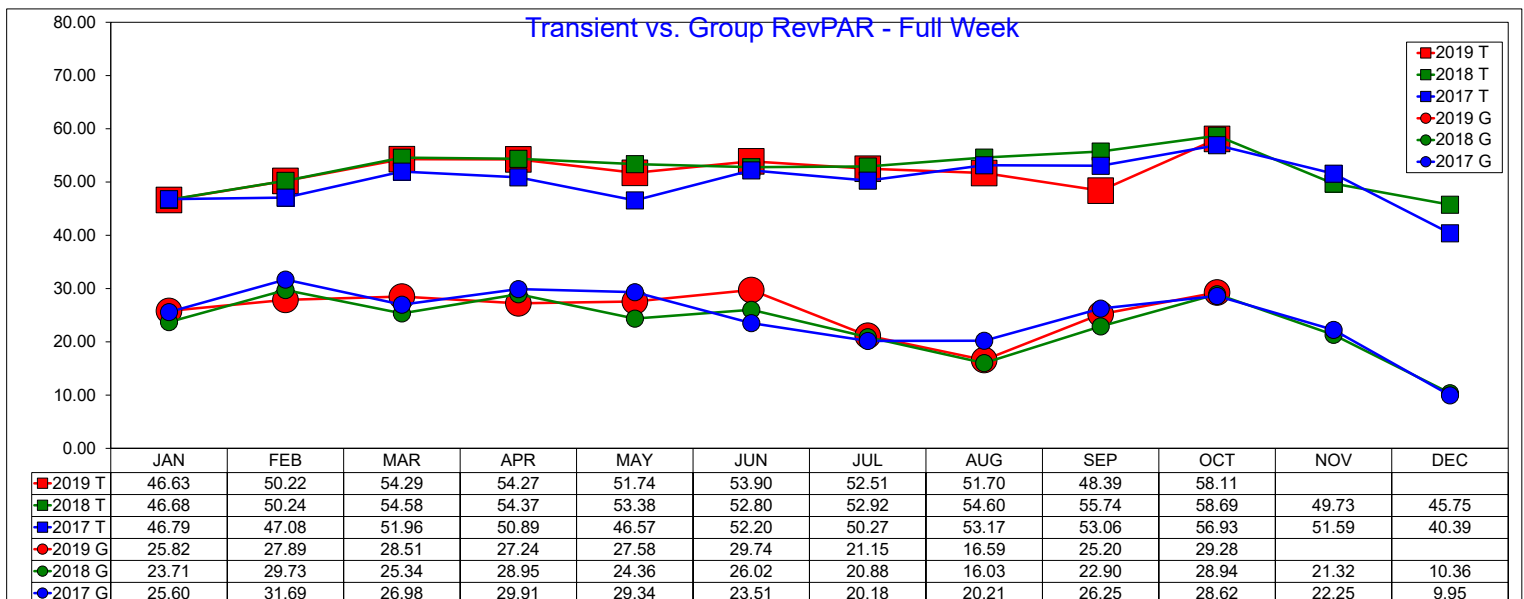
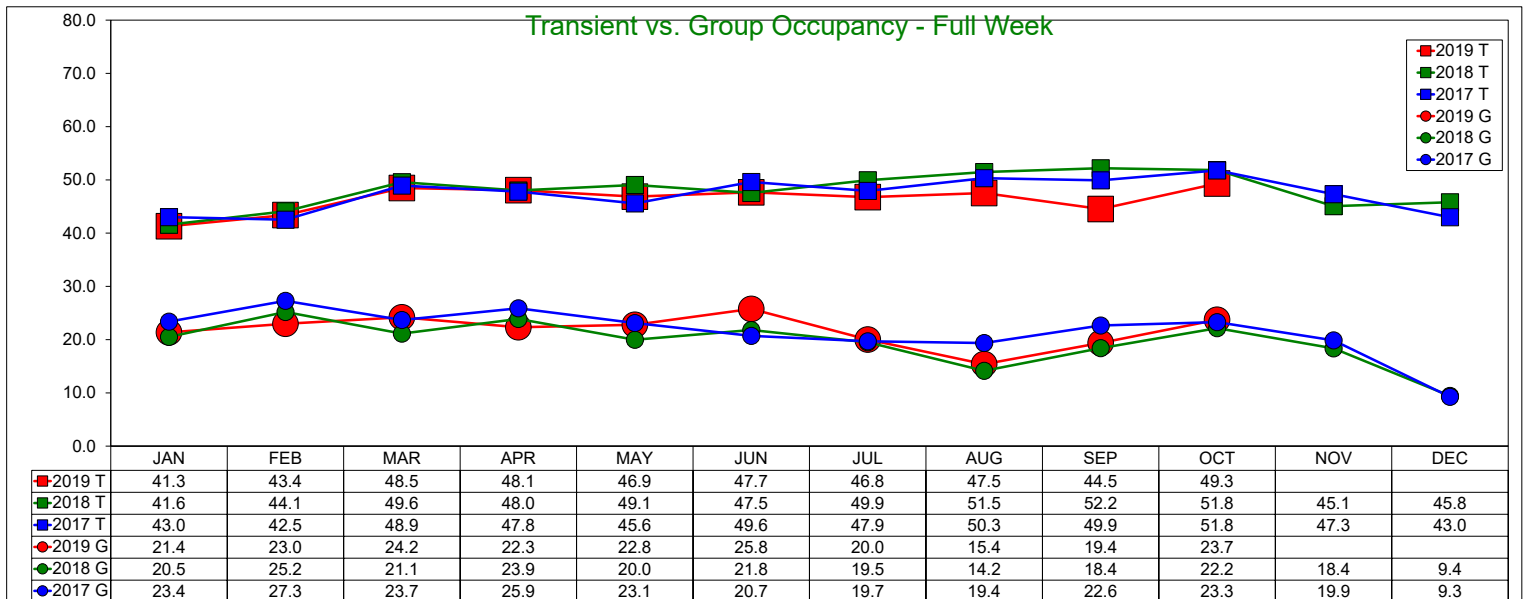
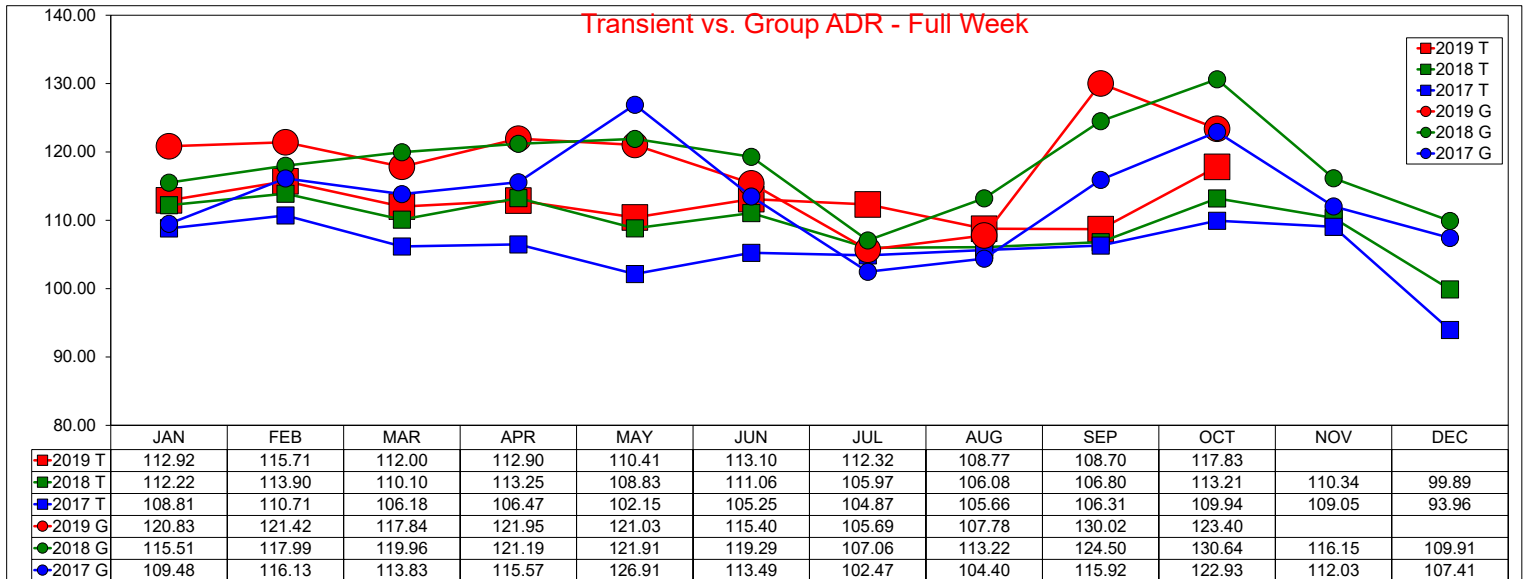


Total Saturday RevPAR



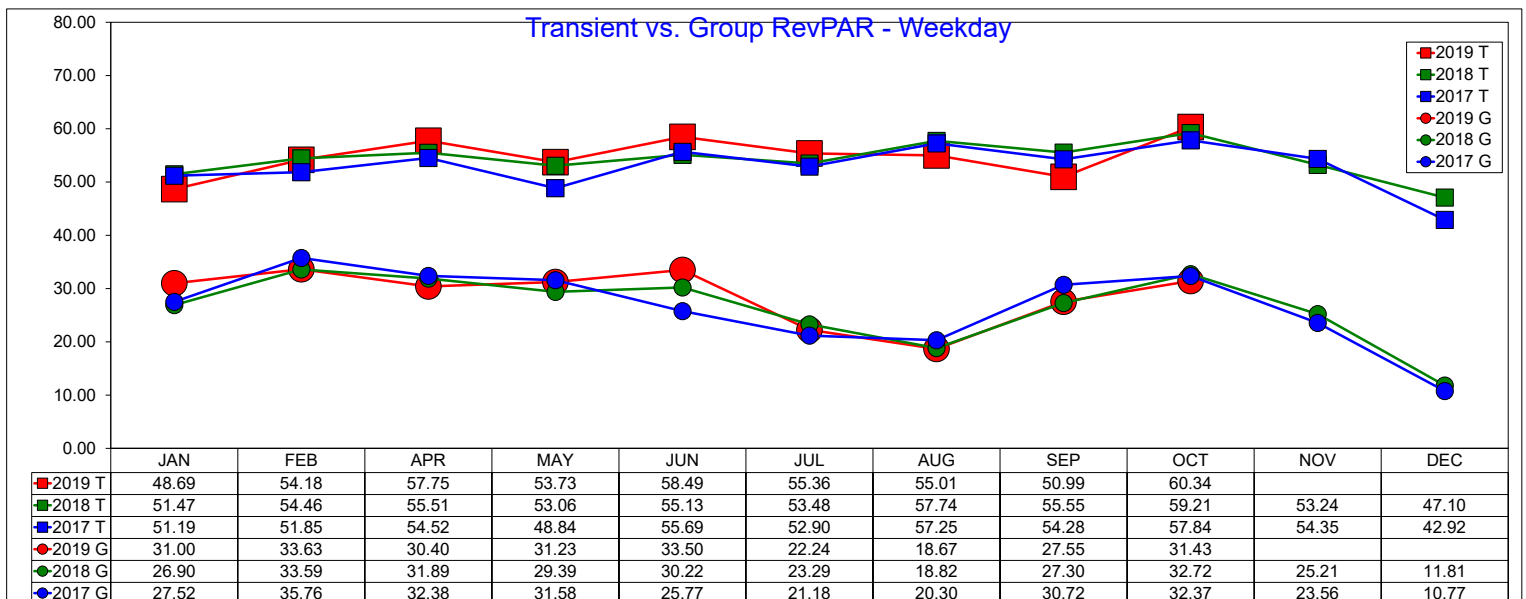
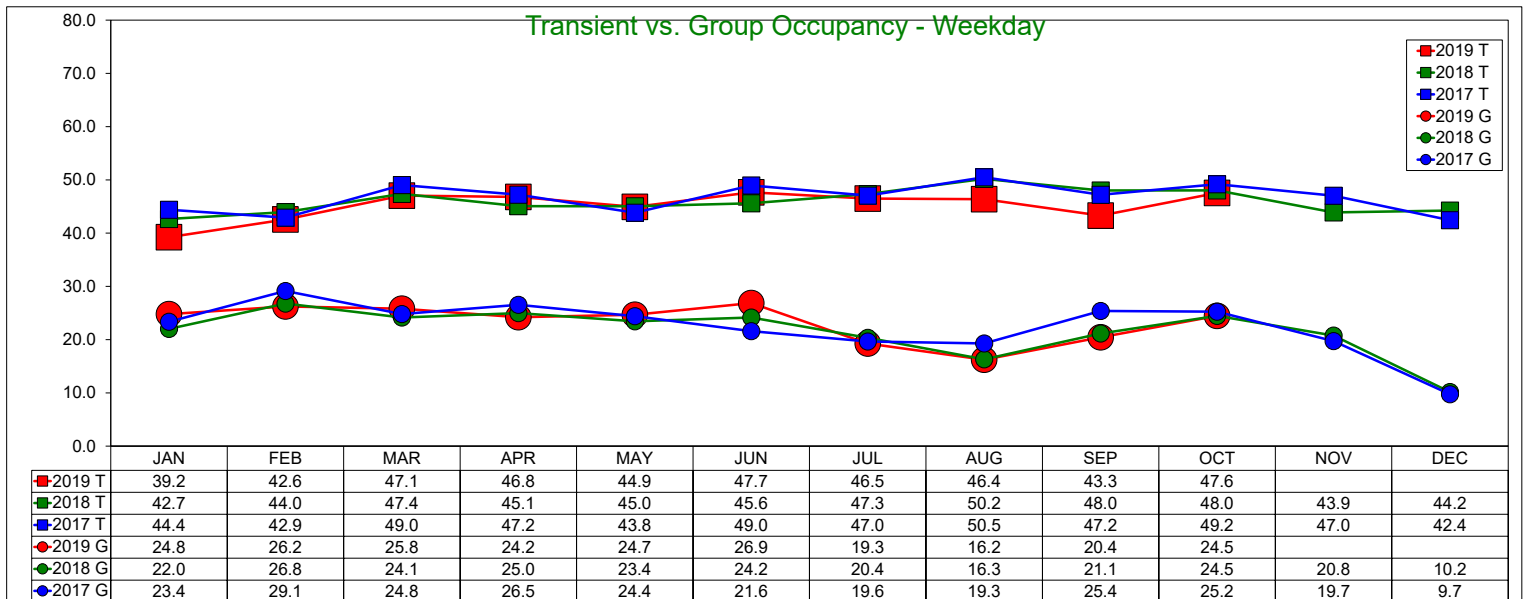
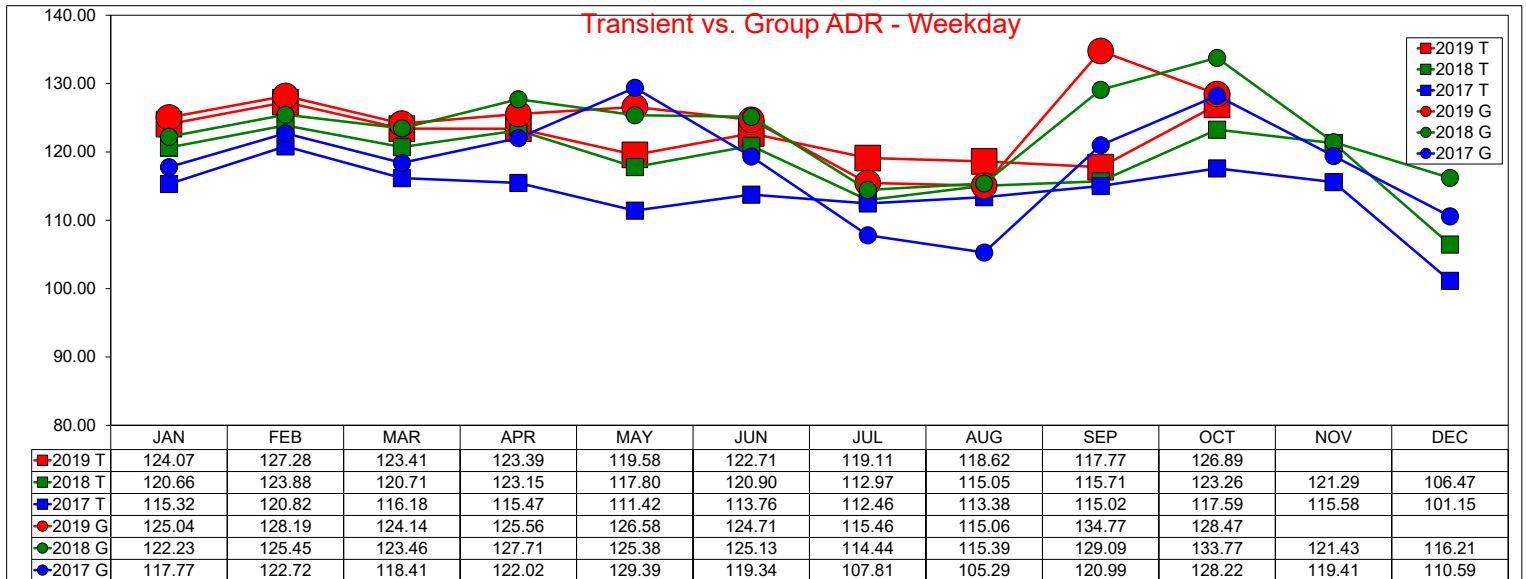
Three Year Comparison - Transient vs. Group - Full Week

October 2019



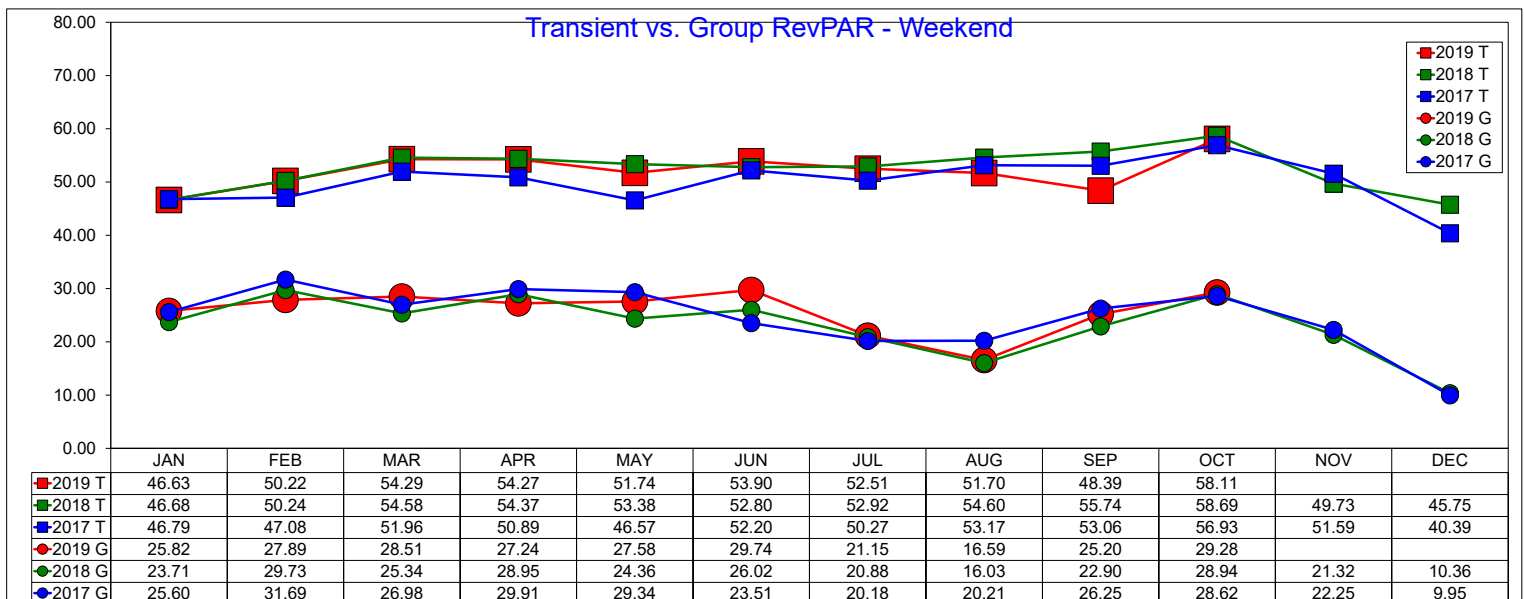
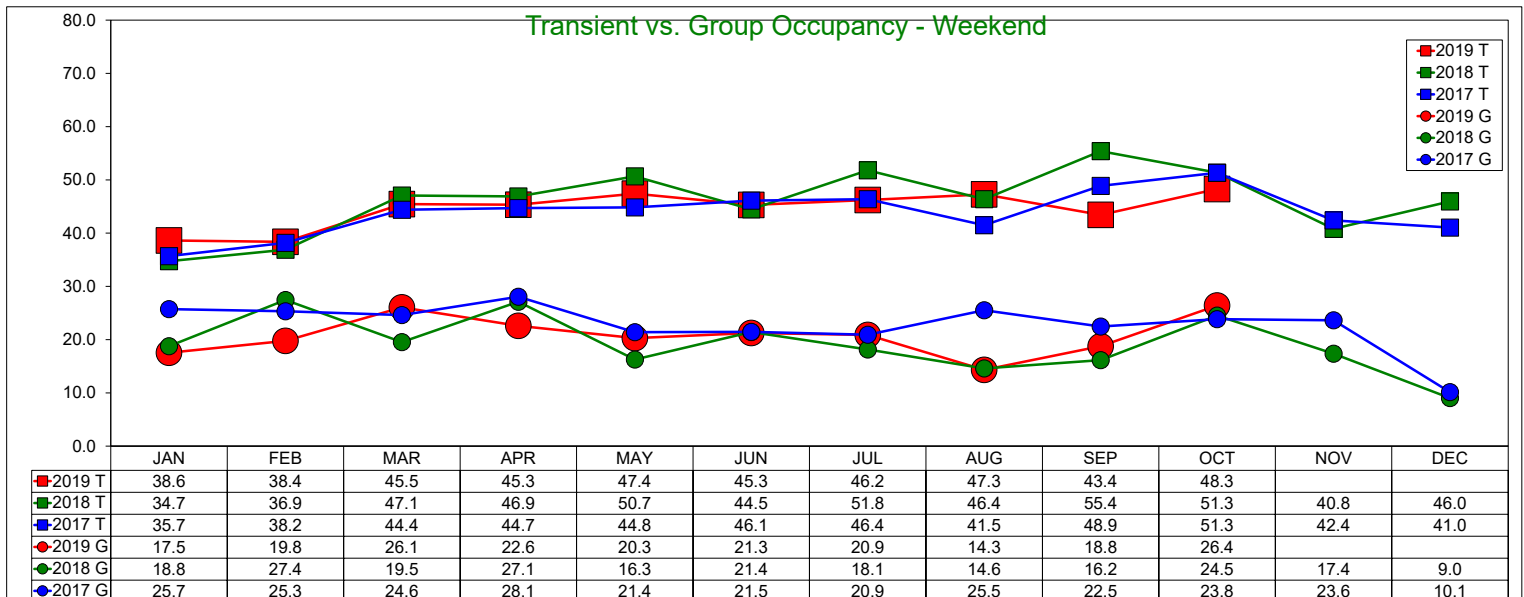
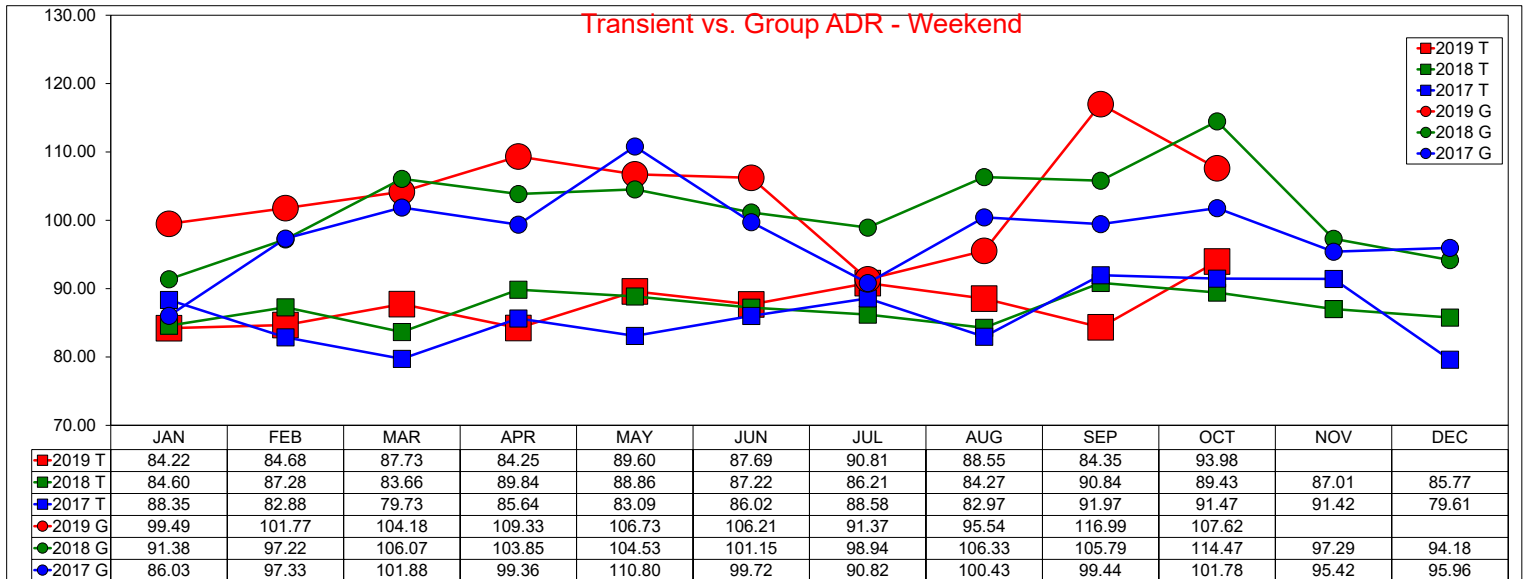
Three Year Comparison - Transient vs. Group - Weekday

October 2019



Three Year Comparison - Transient vs. Group - Weekend

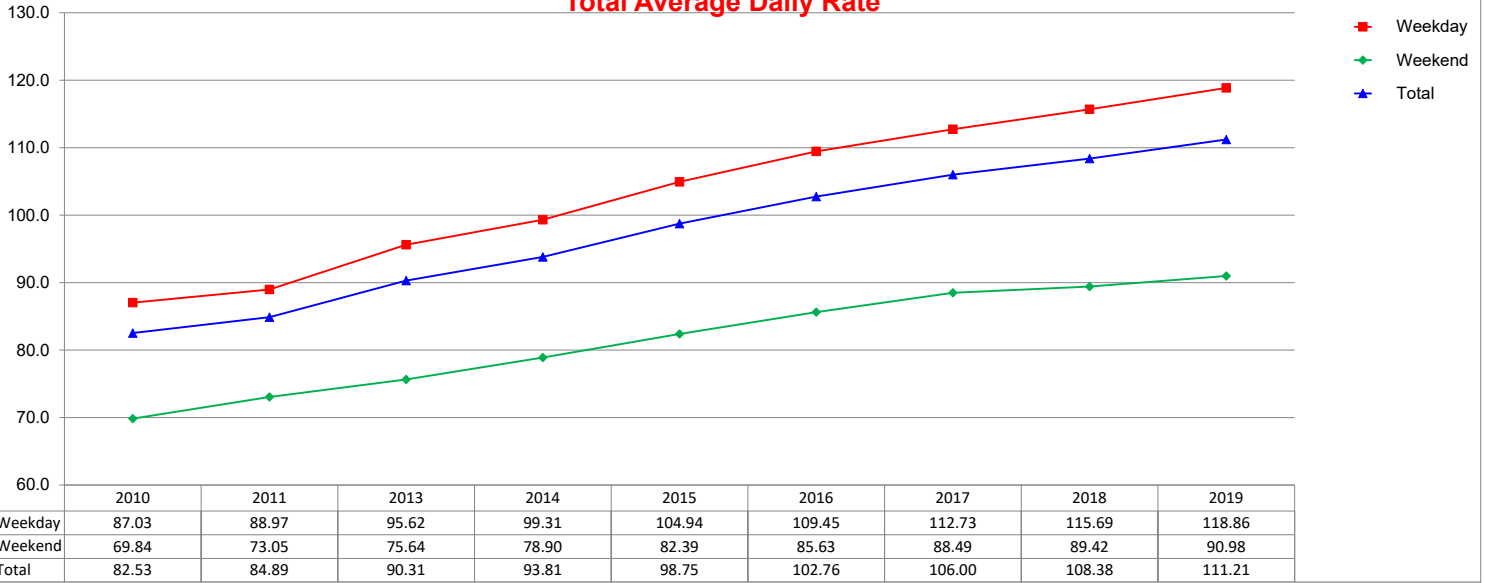
October 2019



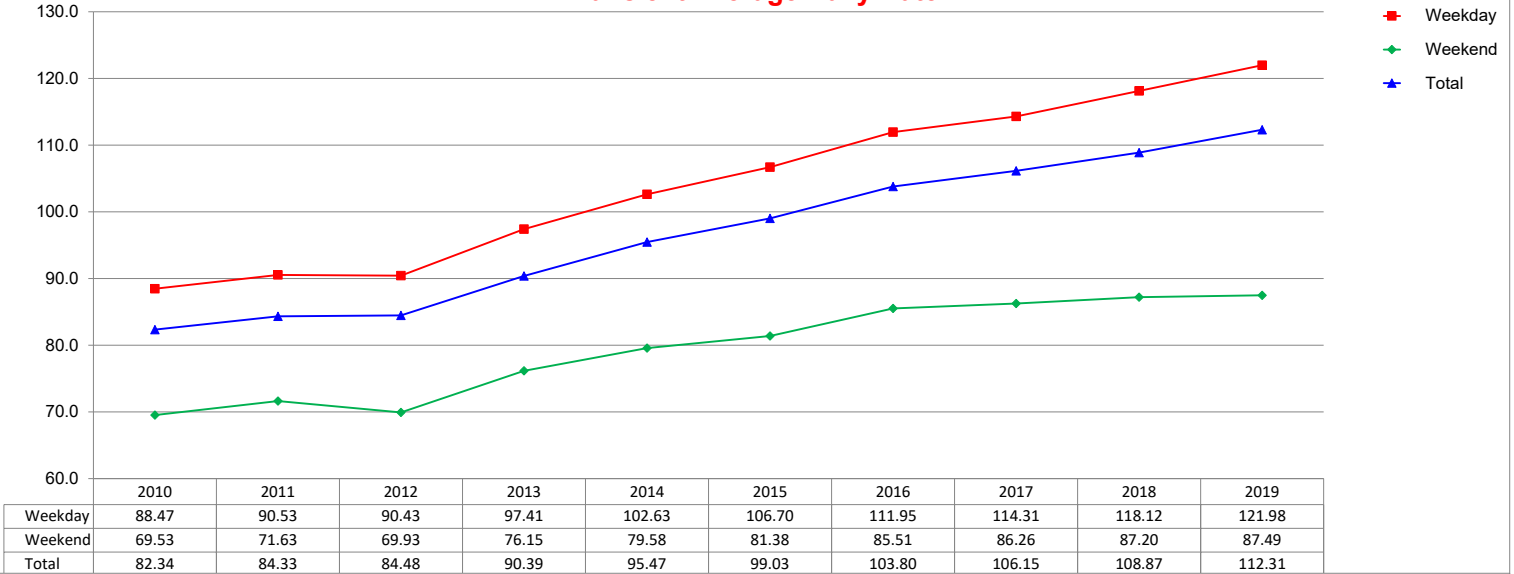
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2019

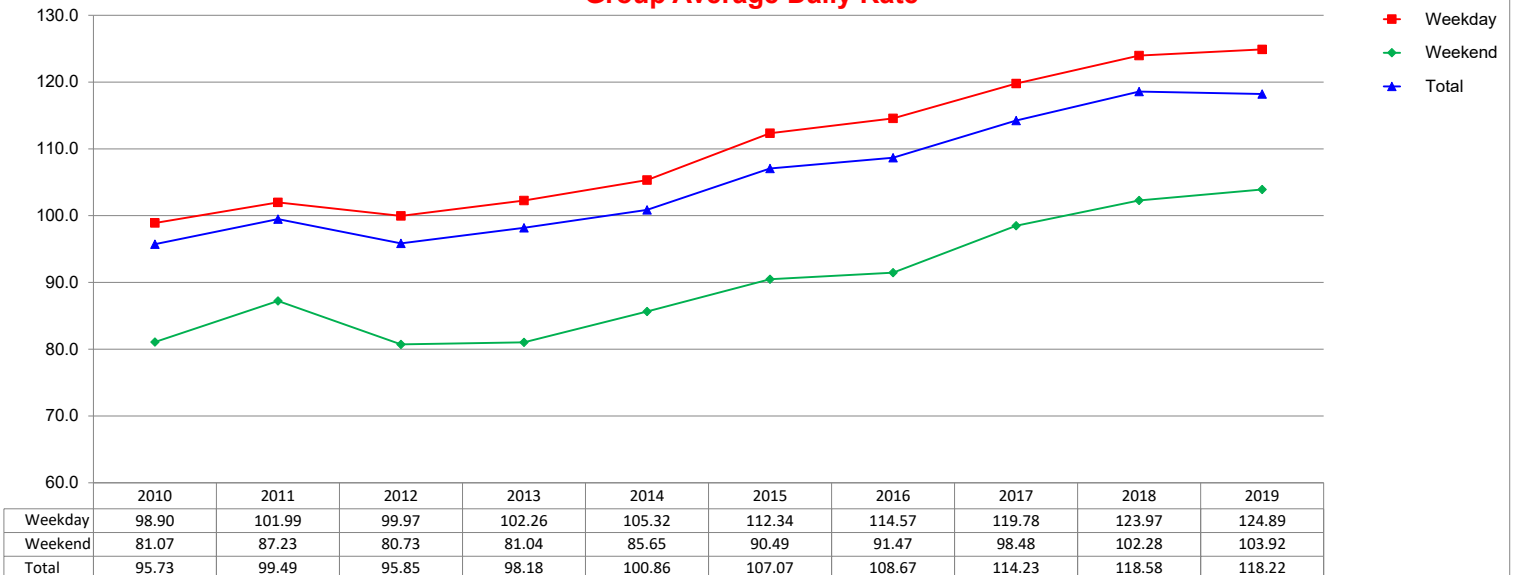
Total Average Daily Rate



Transient Average Daily Rate



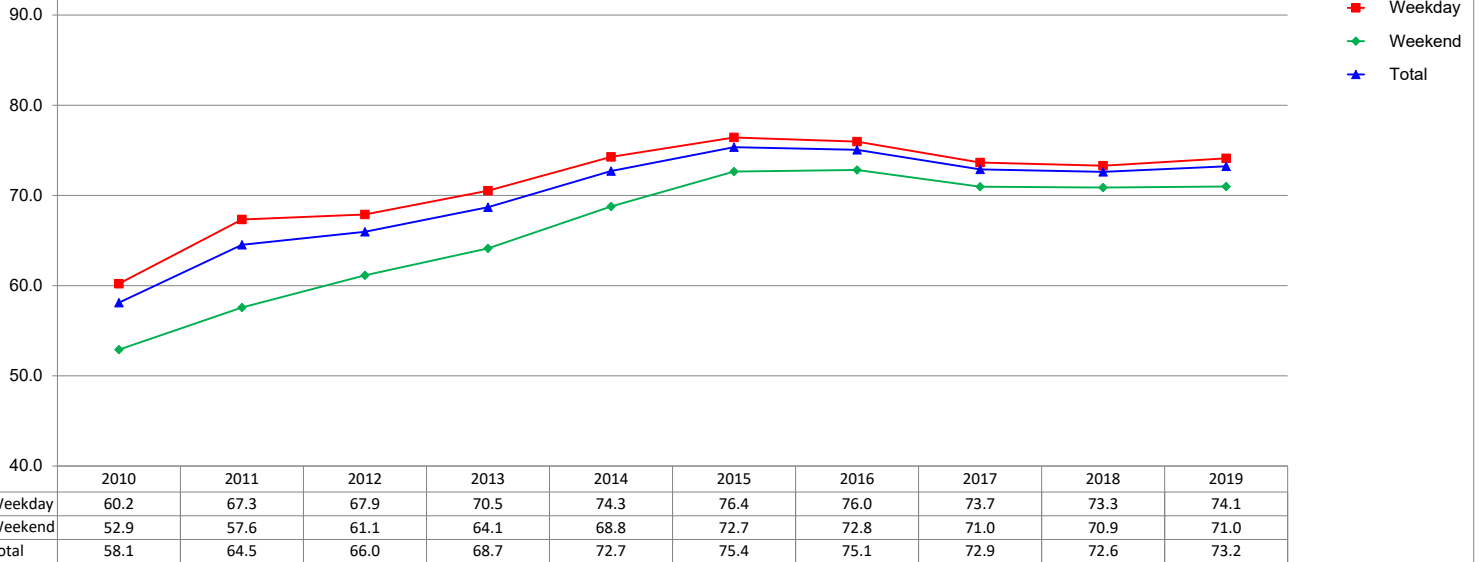
Group Average Daily Rate



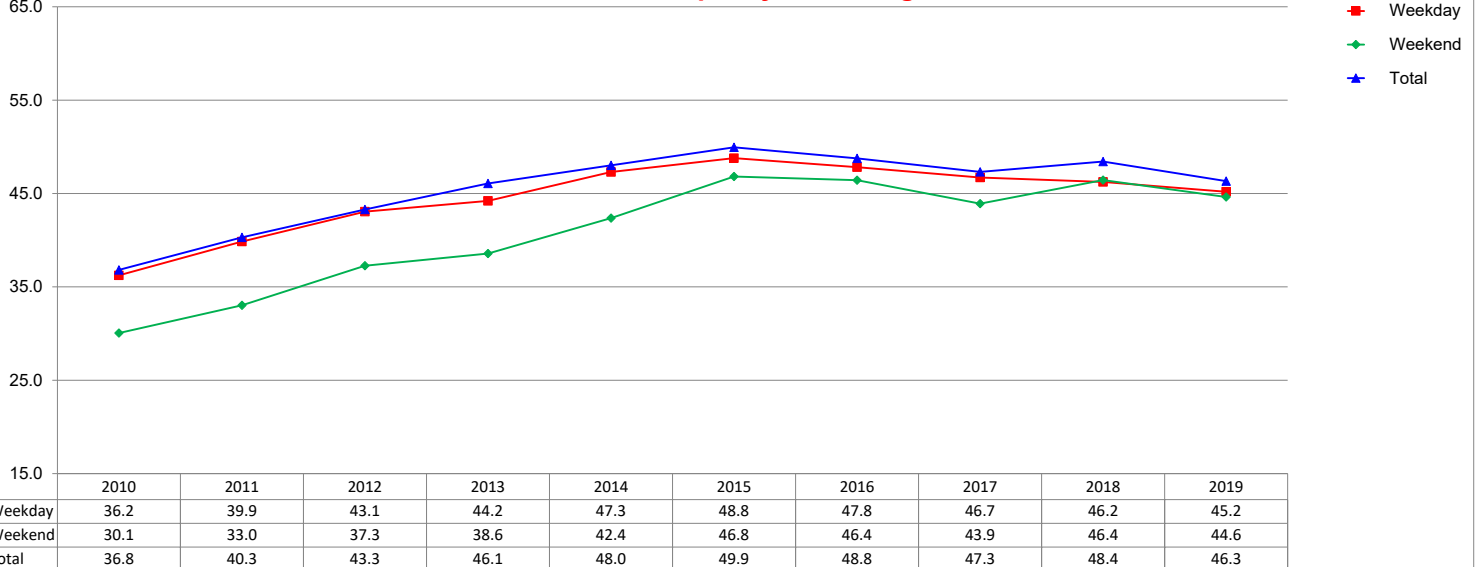
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2019

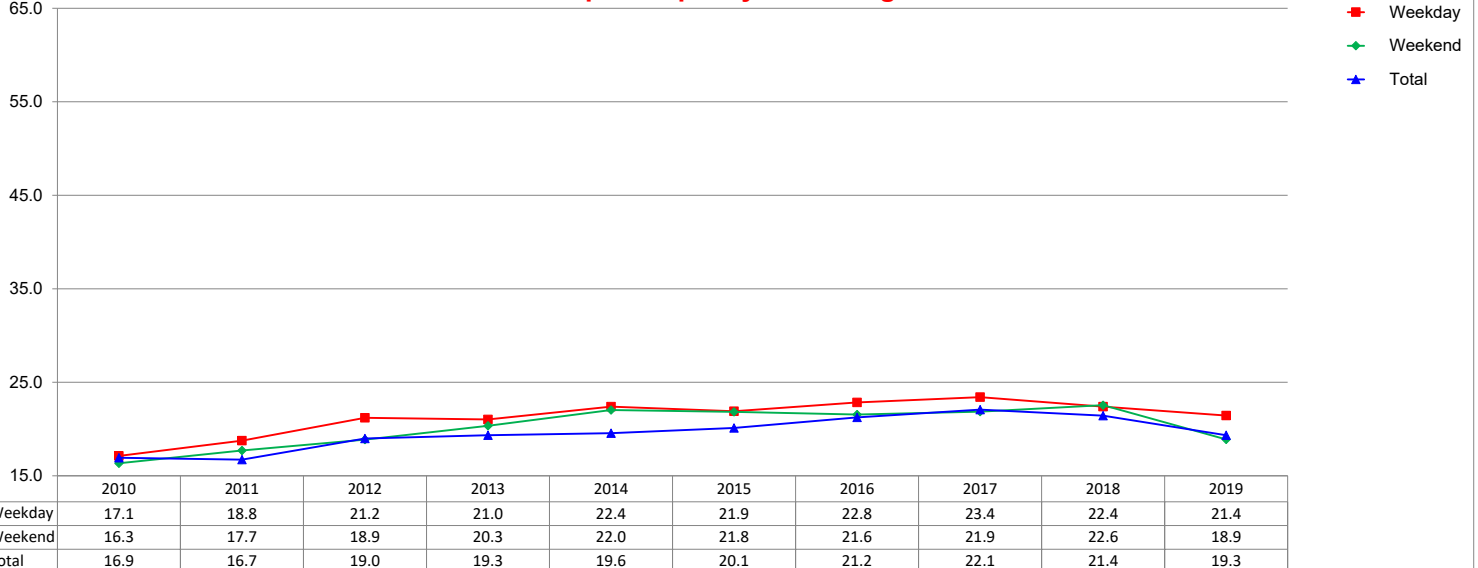
Total Occupancy Percentage



Transient Occupancy Percentage

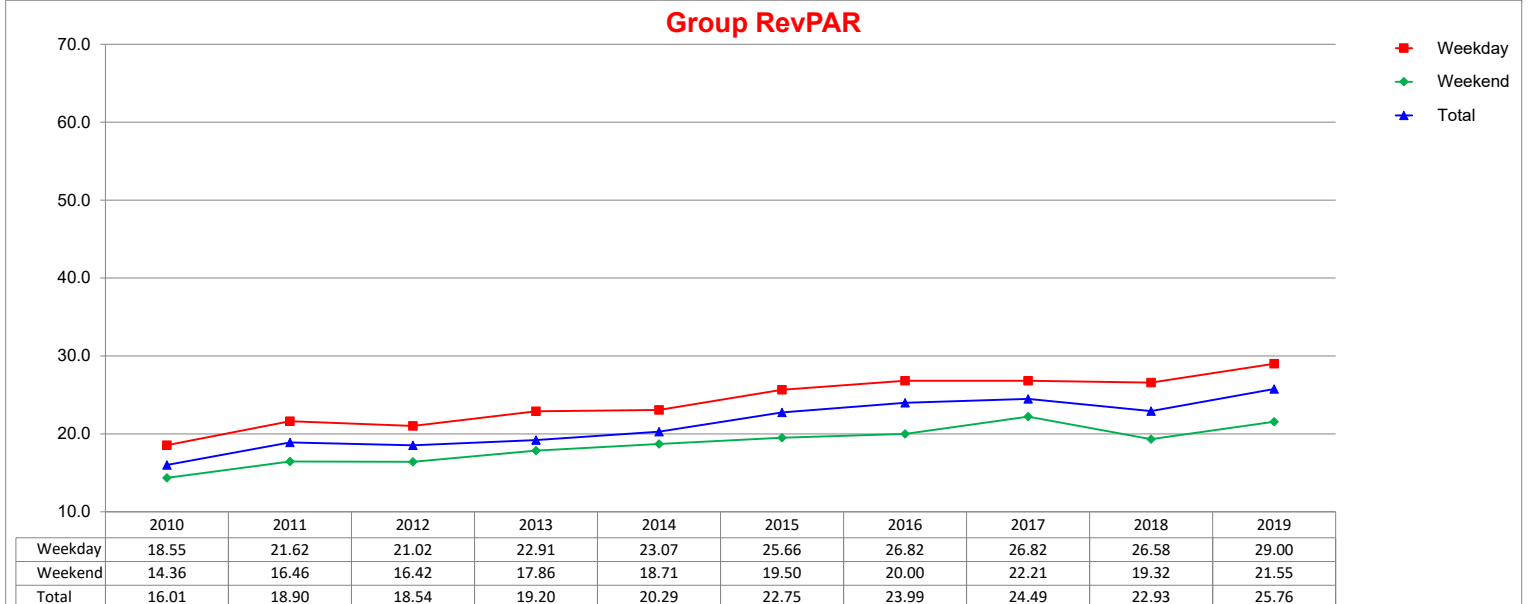
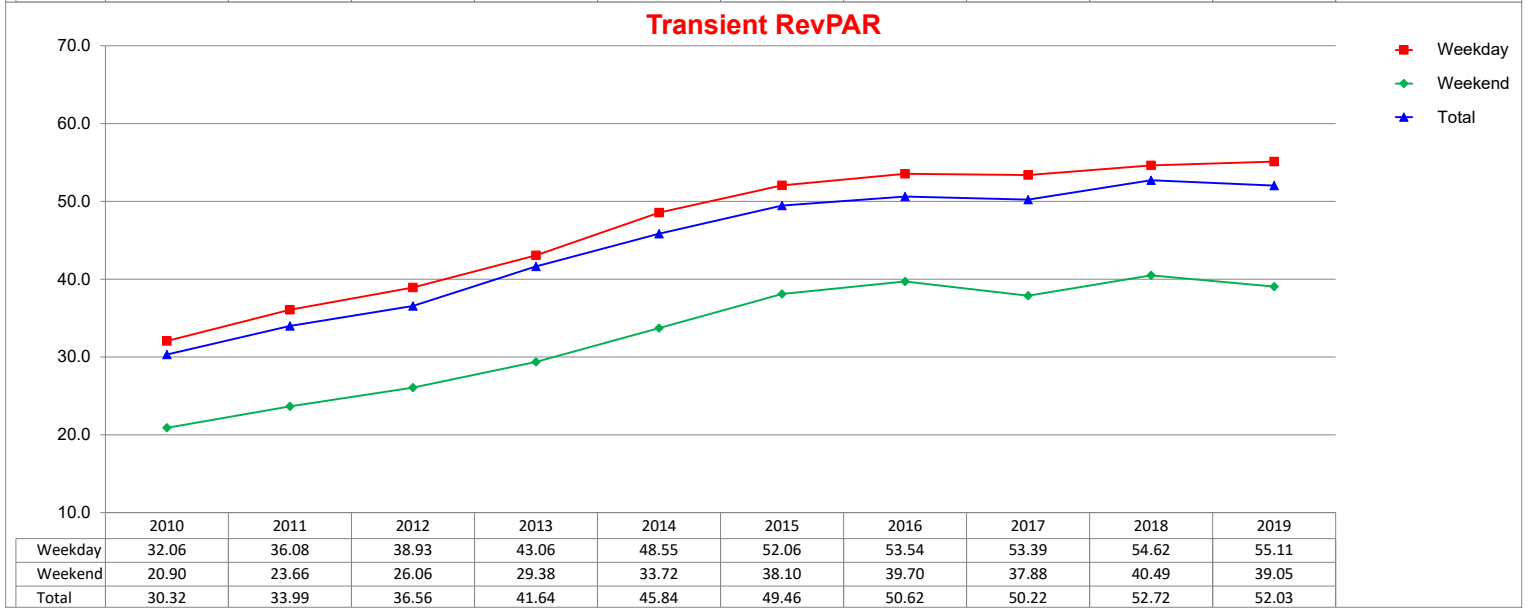
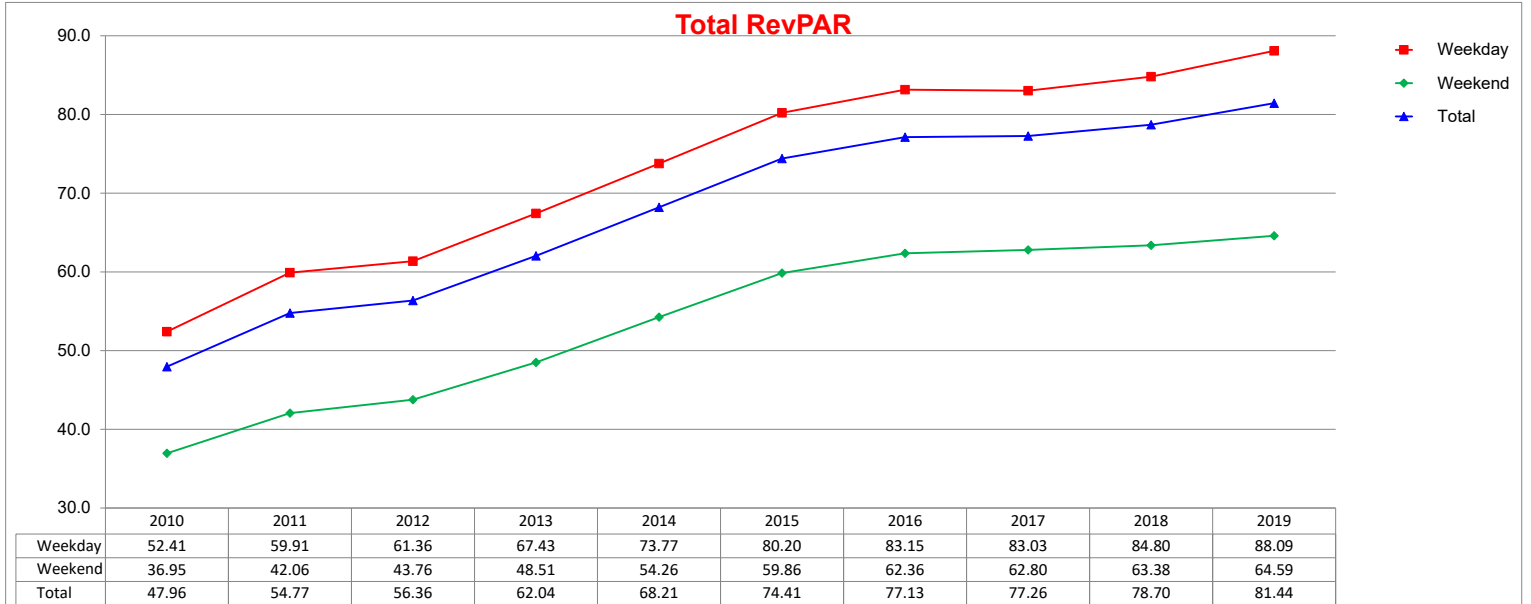


Group Occupancy Percentage



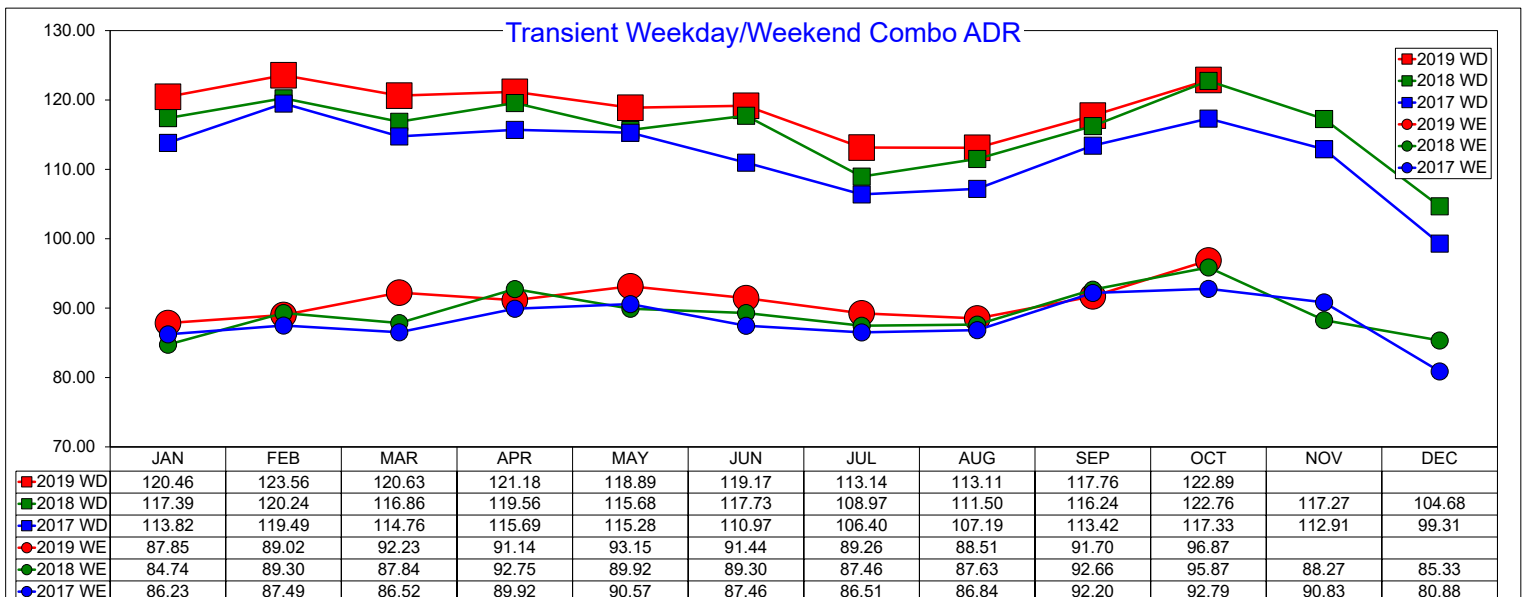
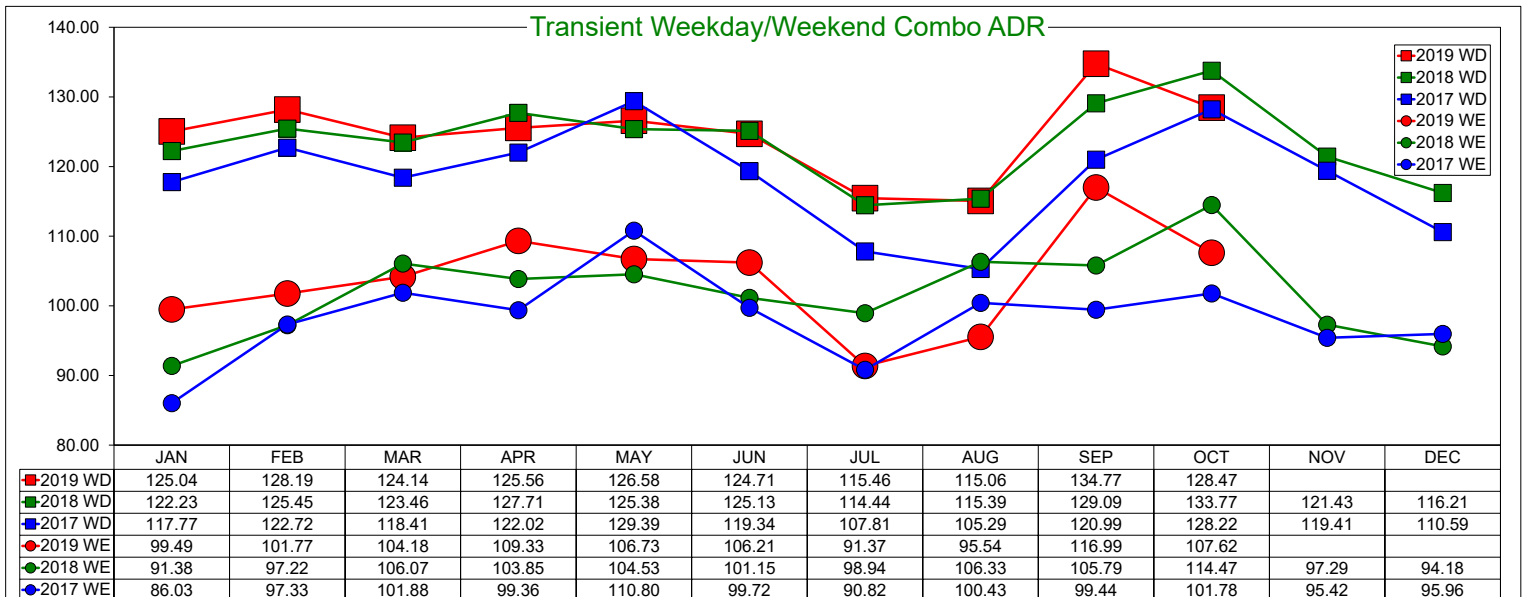
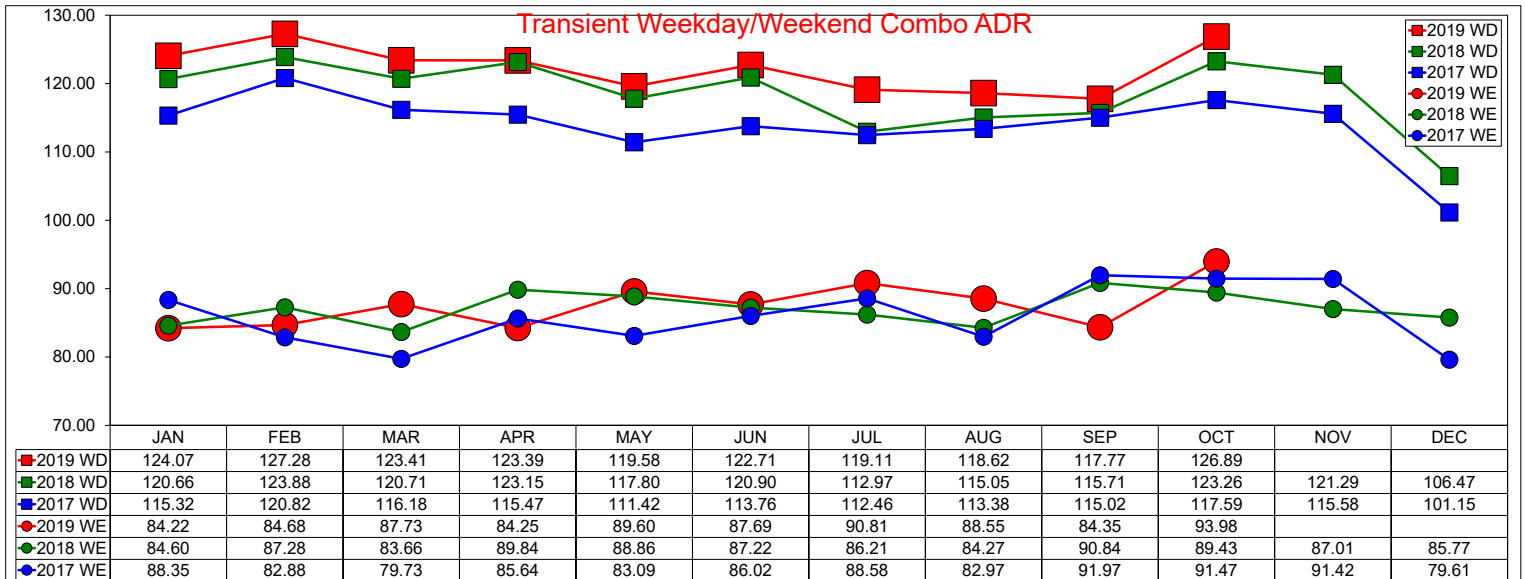
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through October 2019



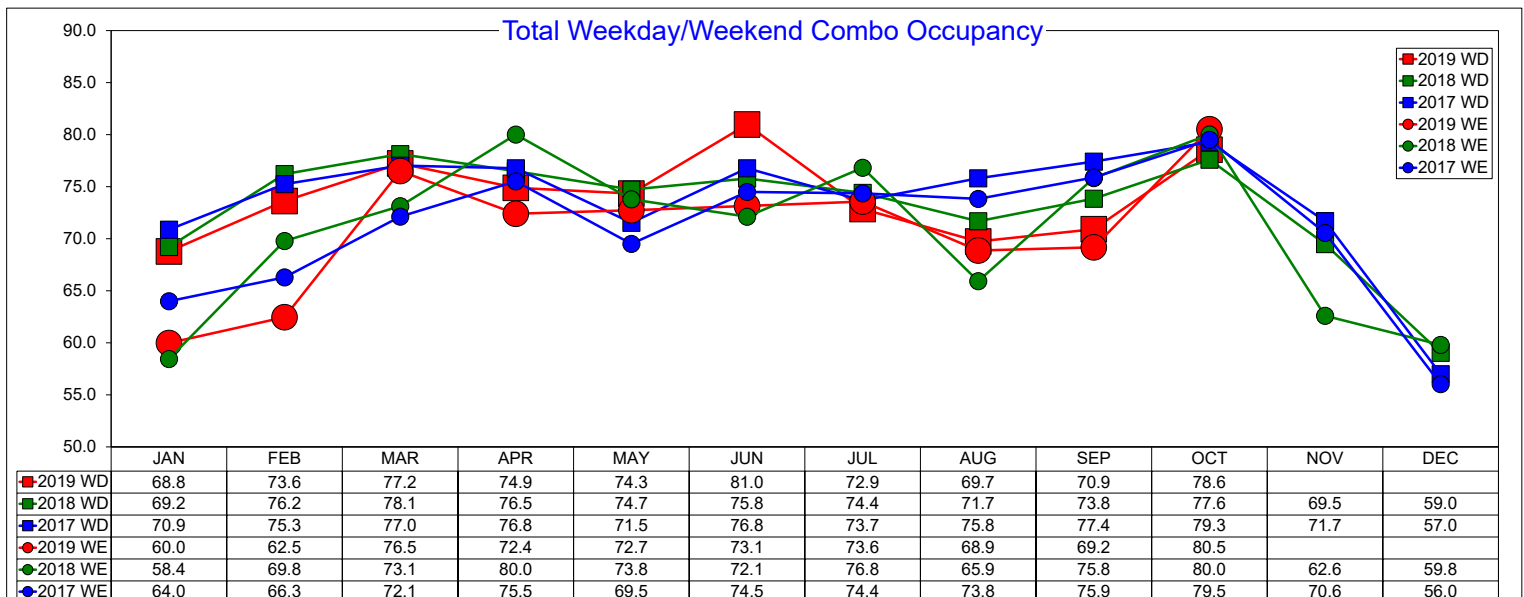
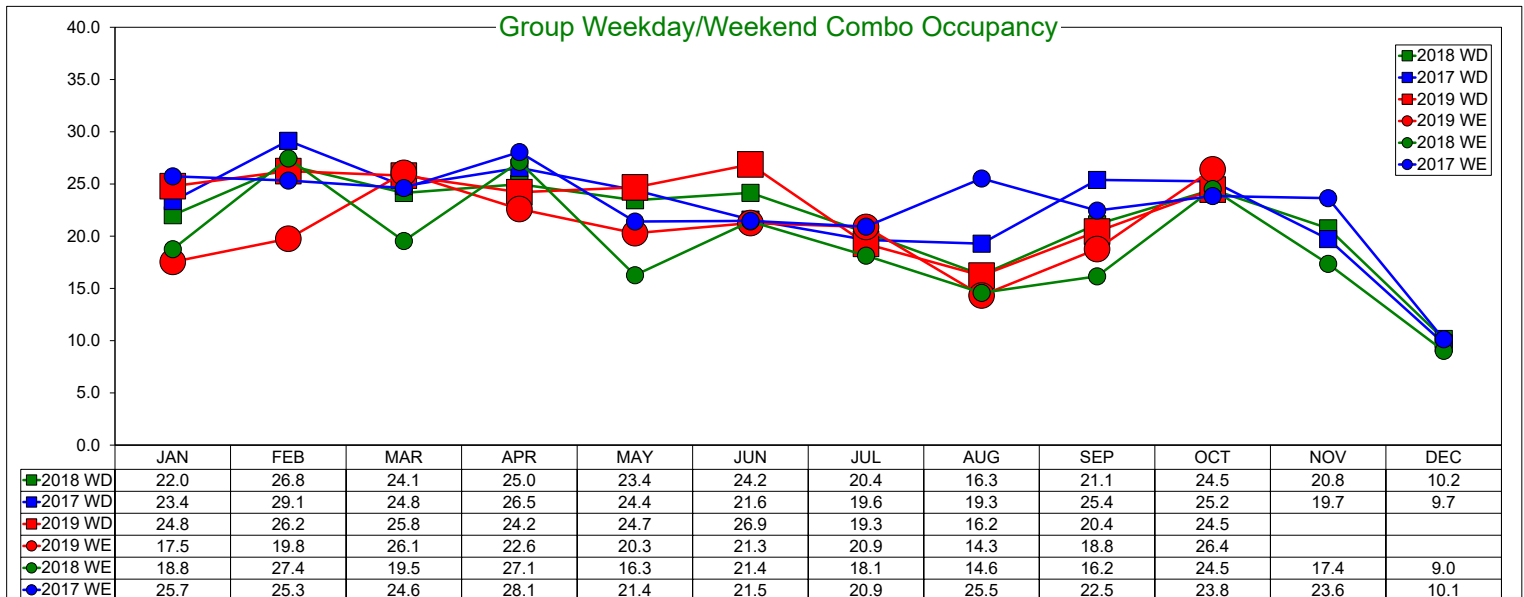
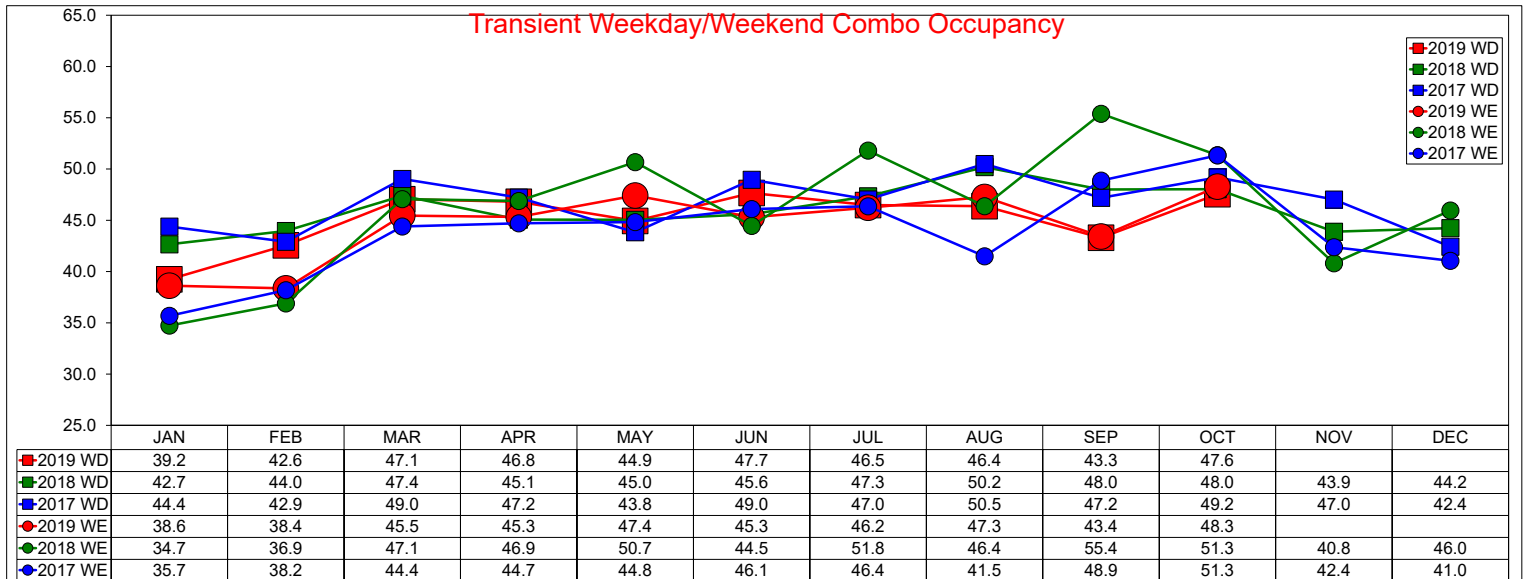
Three Year Comparison - Weekday/Weekend Combo - ADR

October 2019



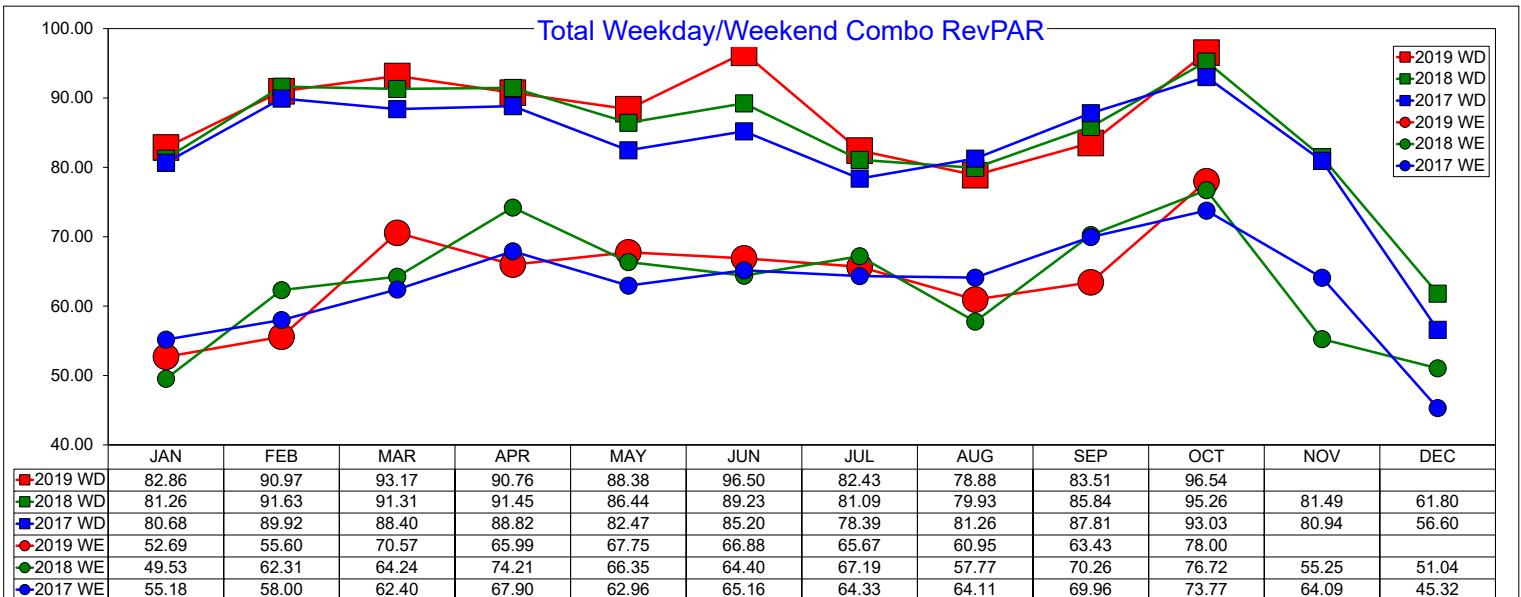
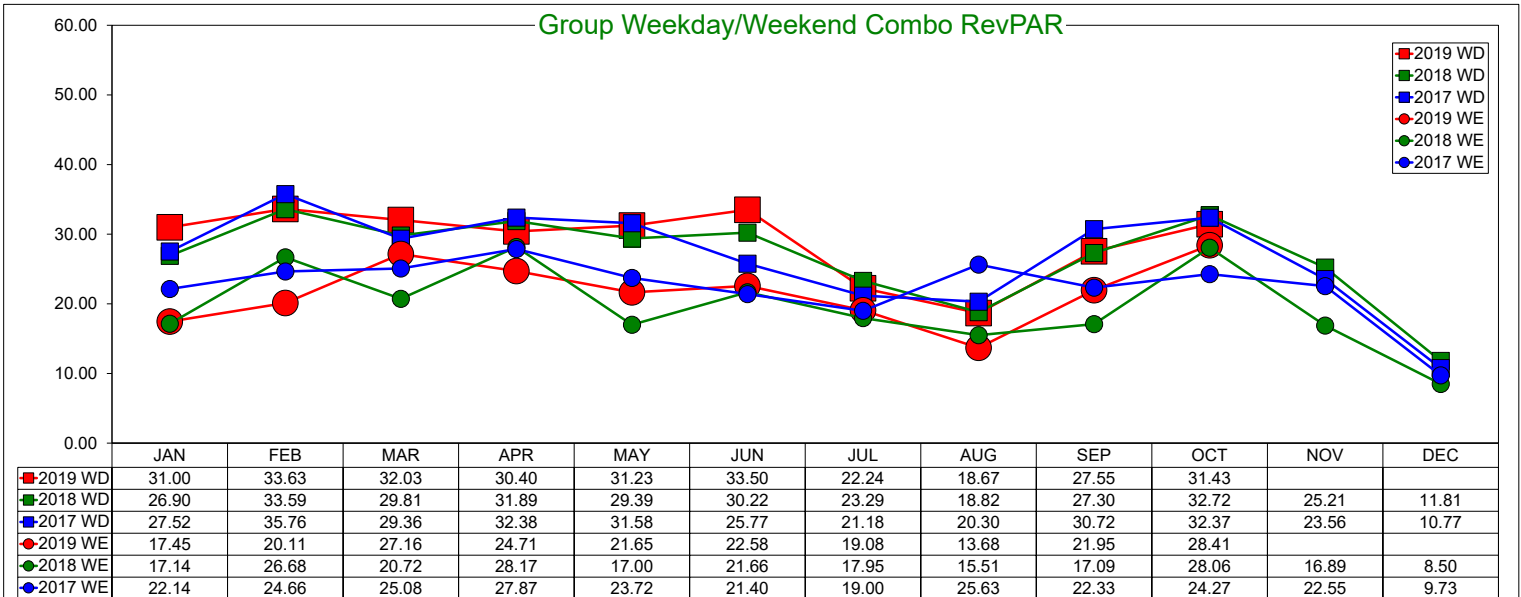
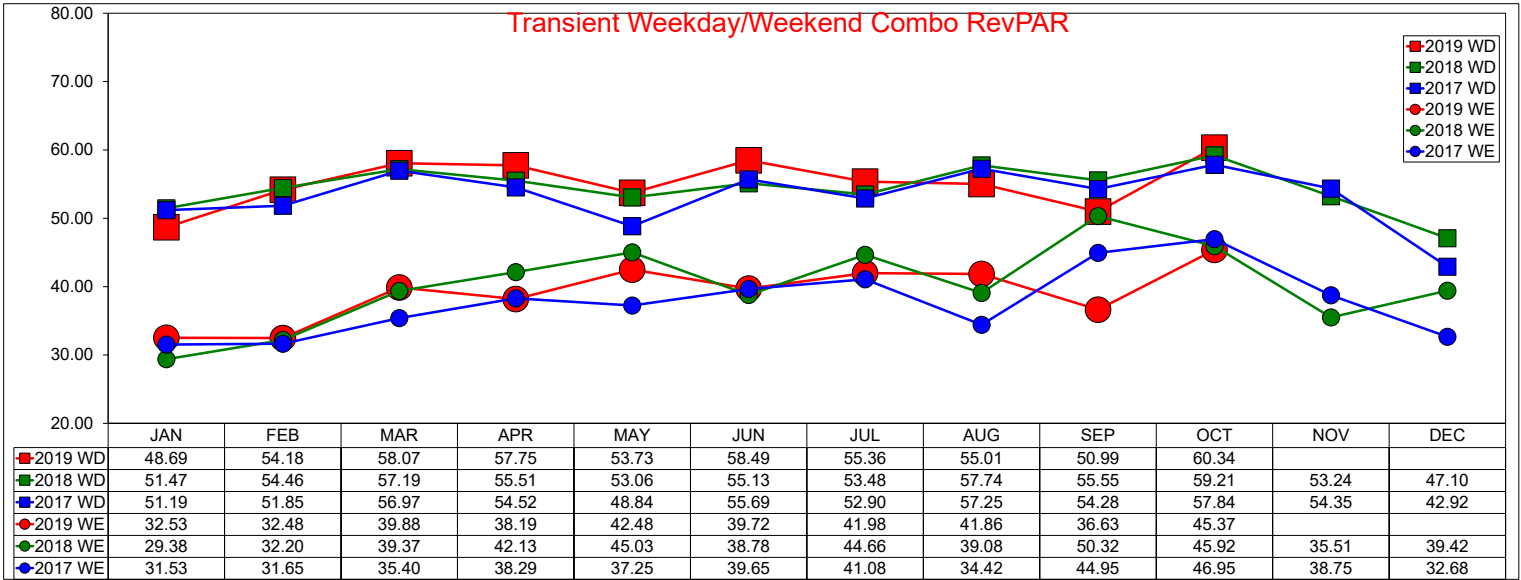
Three Year Comparison - Weekday/Weekend Combo - Occupancy

October 2019



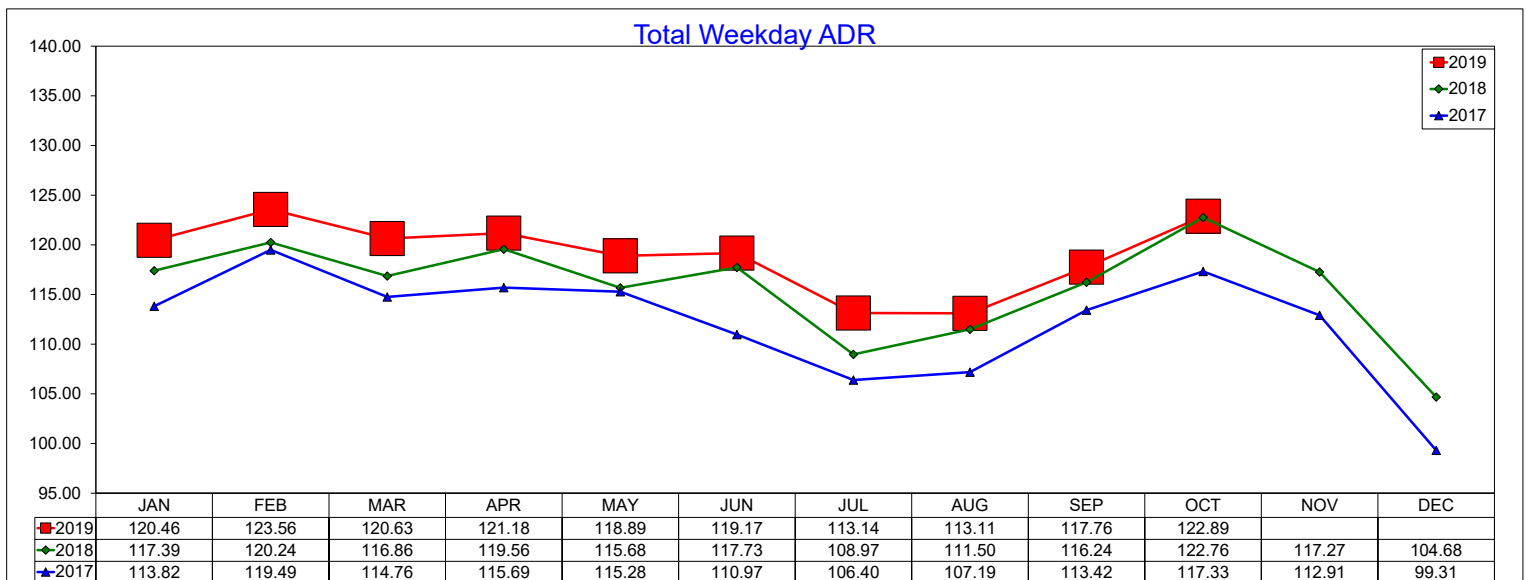
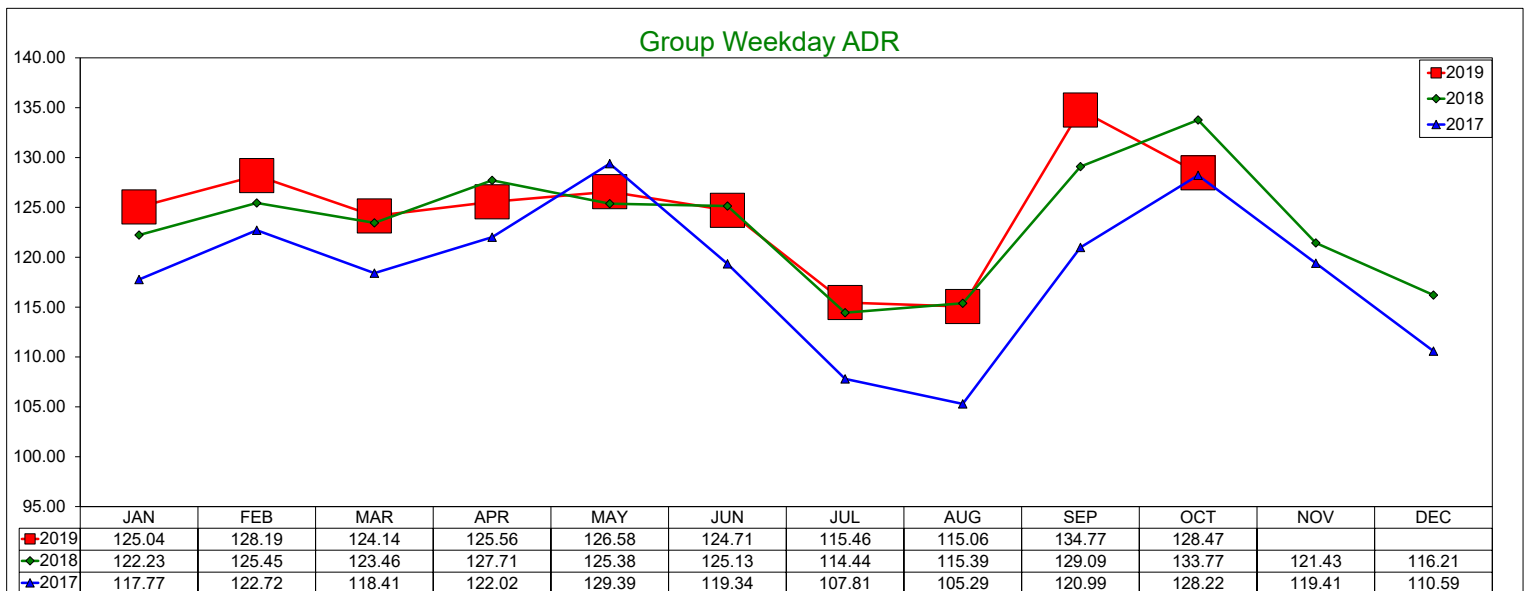
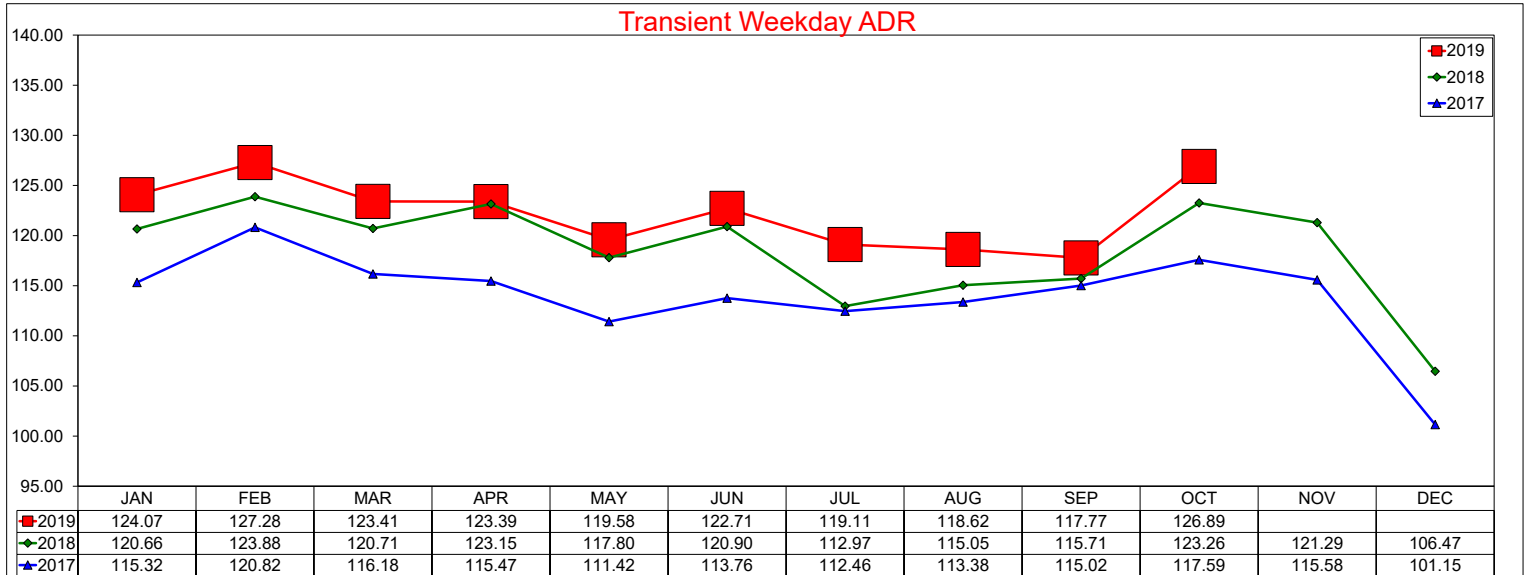
Three Year Comparison - Weekday/Weekend Combo - RevPAR

October 2019



Three Year Comparison - Weekday - ADR

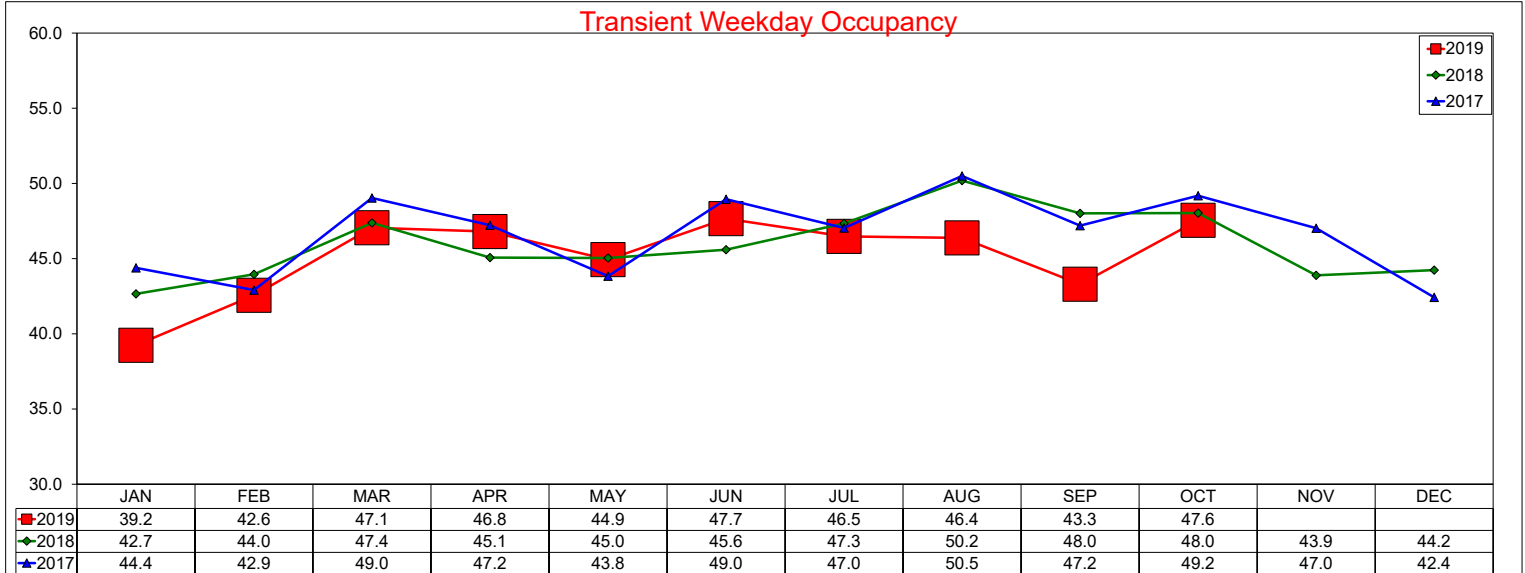
October 2019



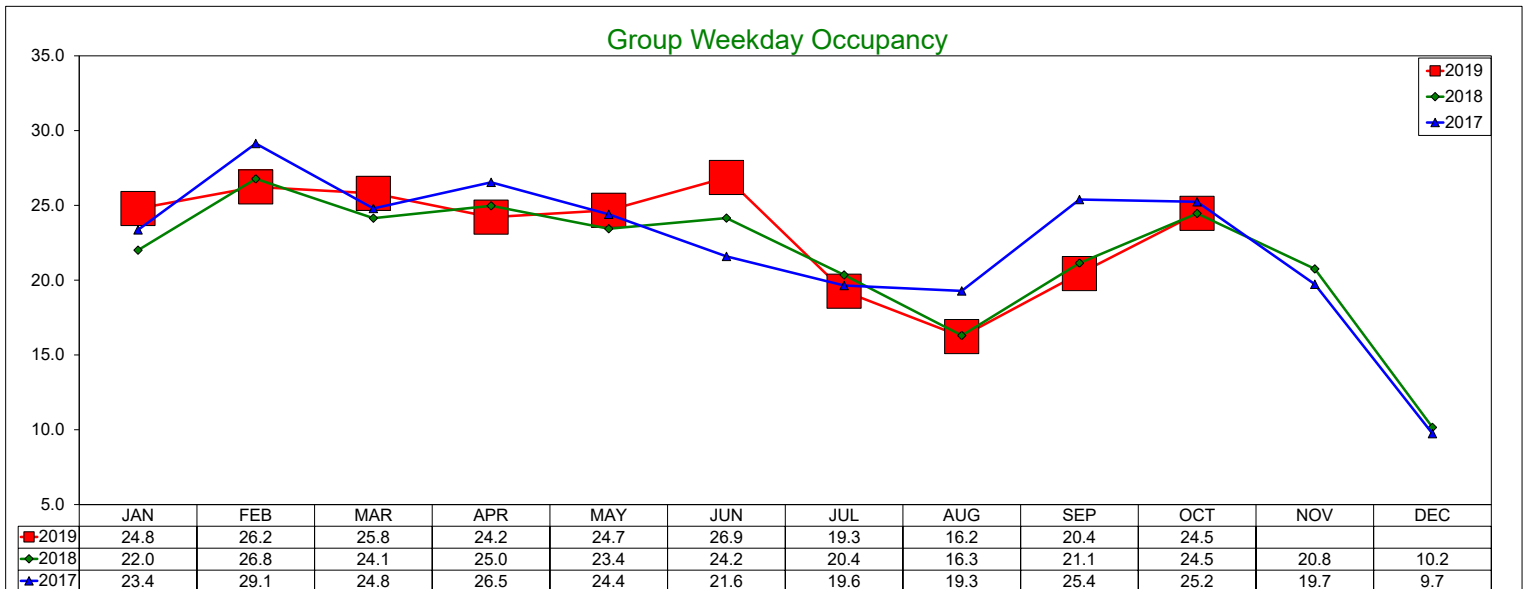
Three Year Comparison - Weekday - Occupancy

October 2019

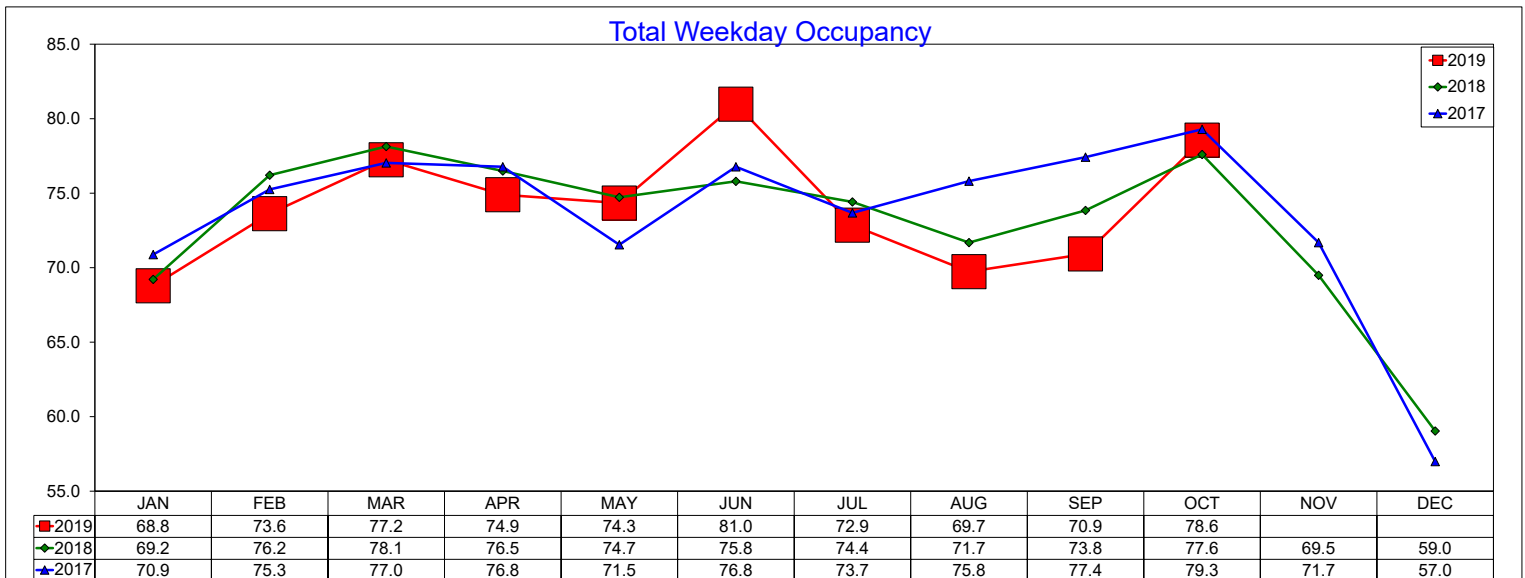
Transient Weekday Occupancy



Group Weekday Occupancy



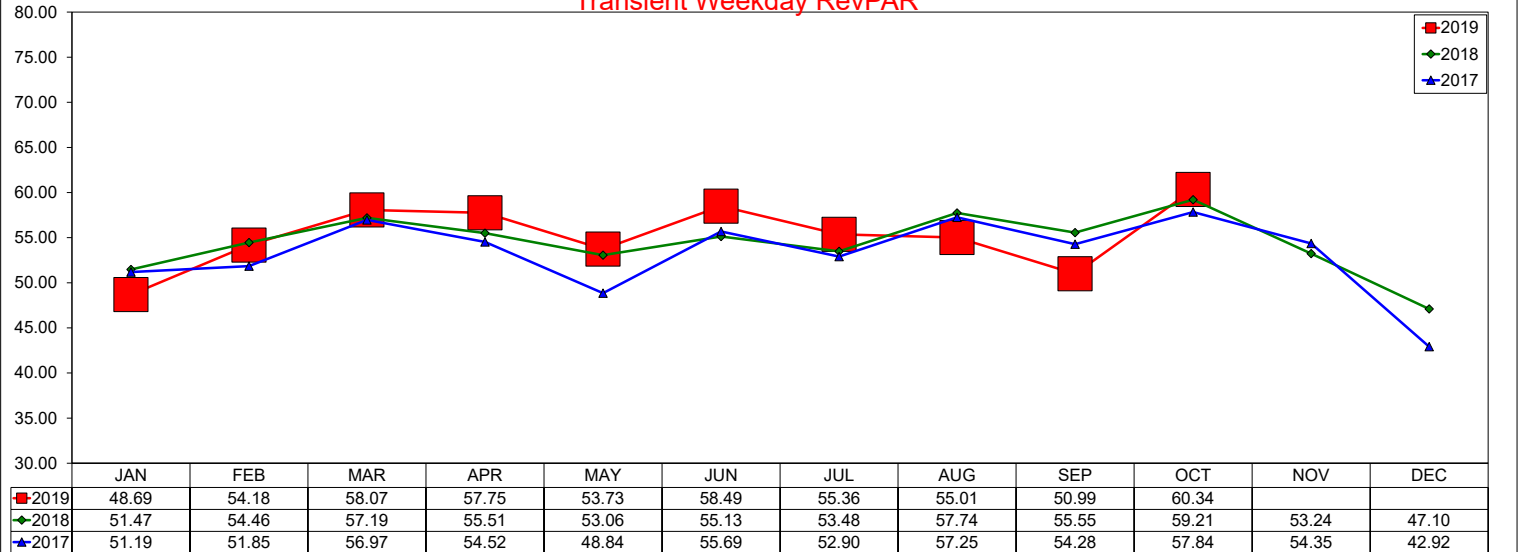
Total Weekday Occupancy



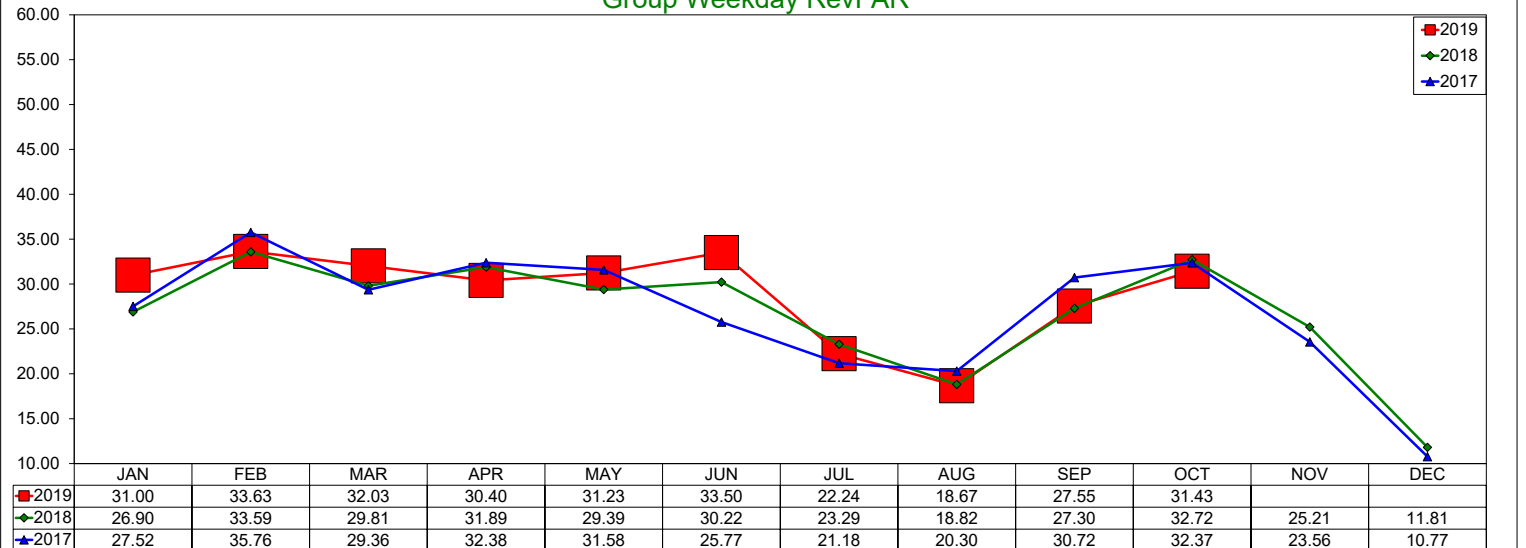
Three Year Comparison - Weekday - RevPAR

October 2019

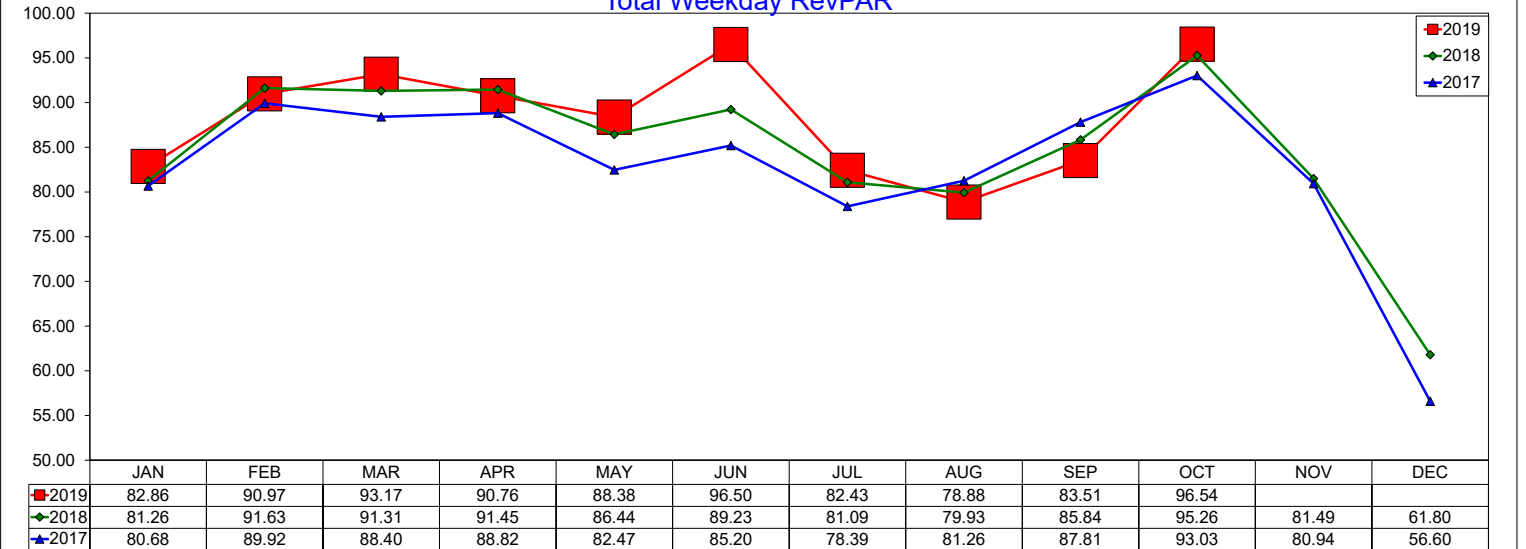
Transient Weekday RevPAR



Group Weekday RevPAR

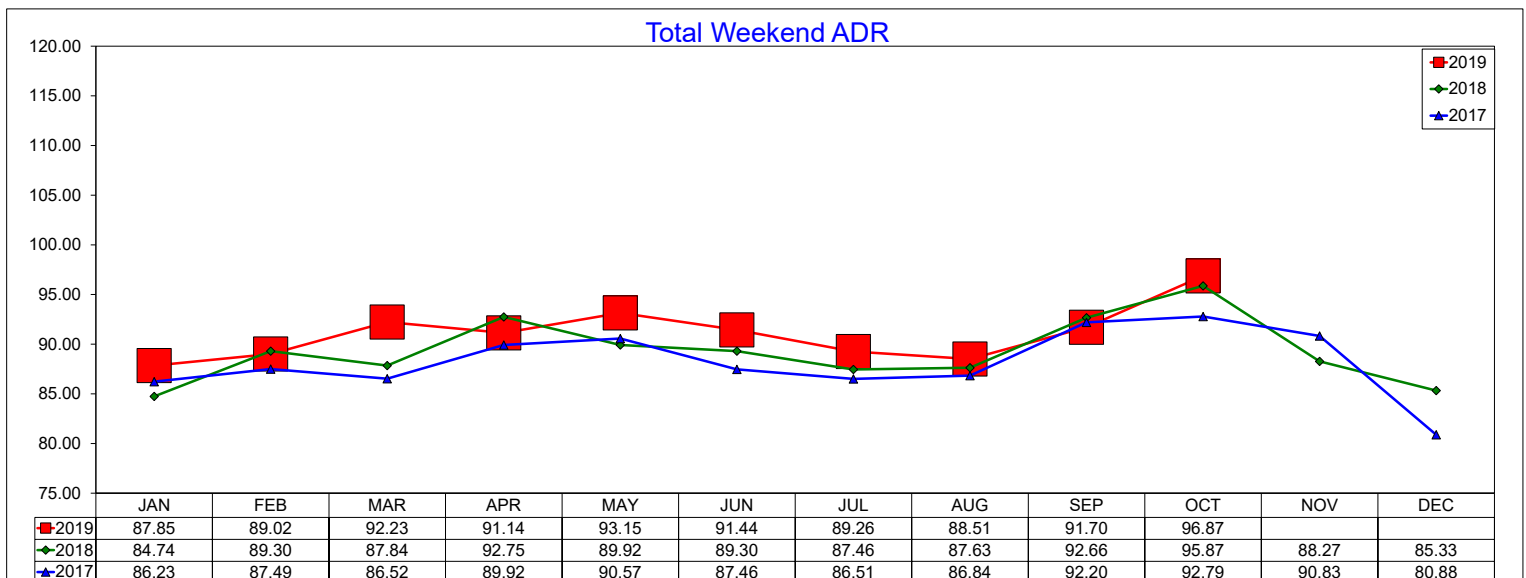
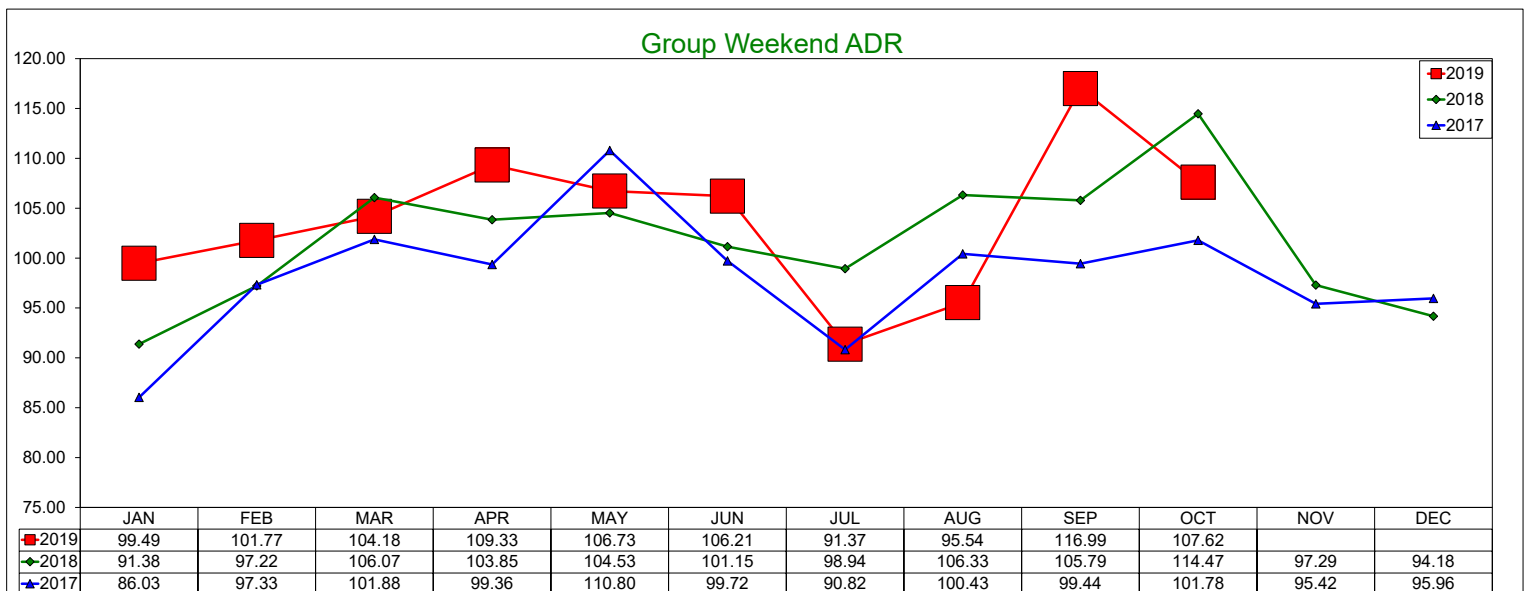
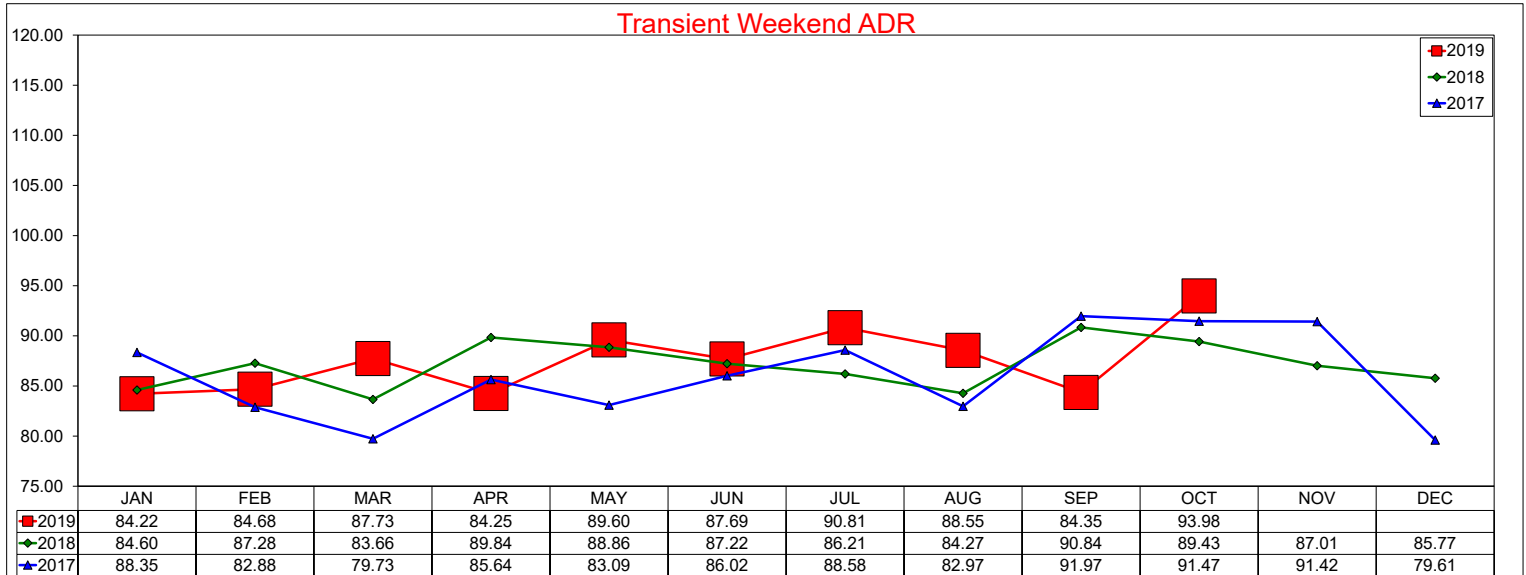


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

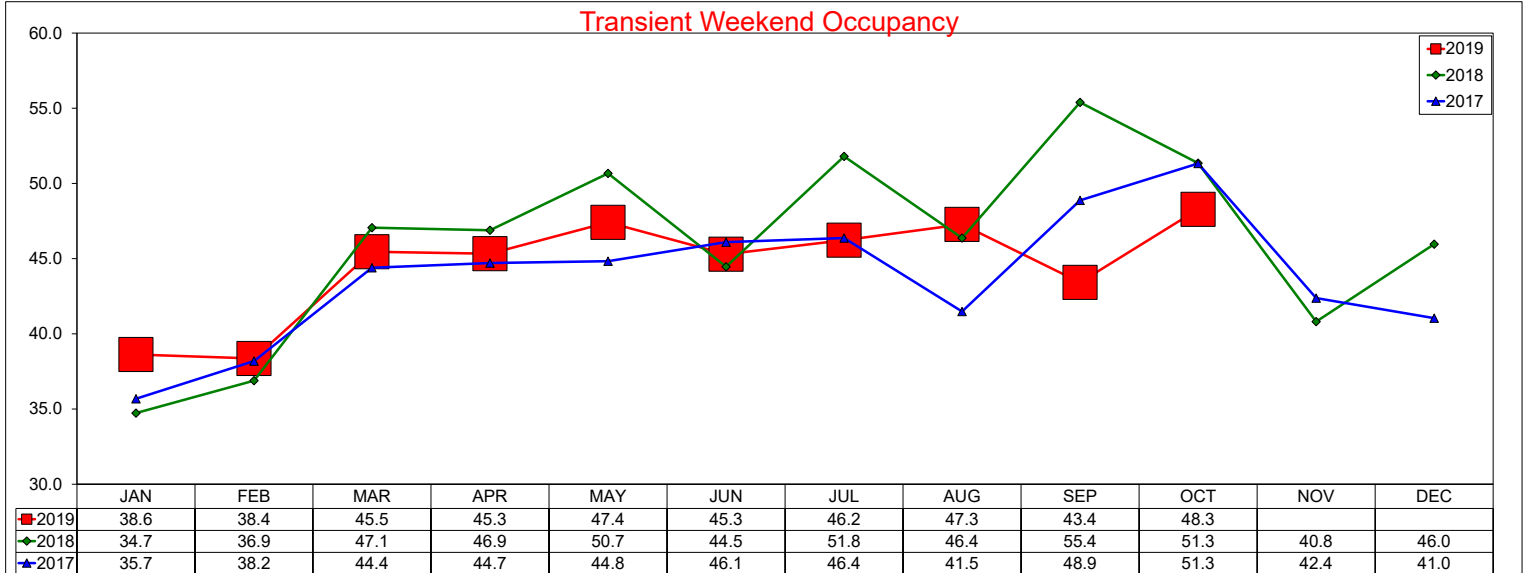
October 2019



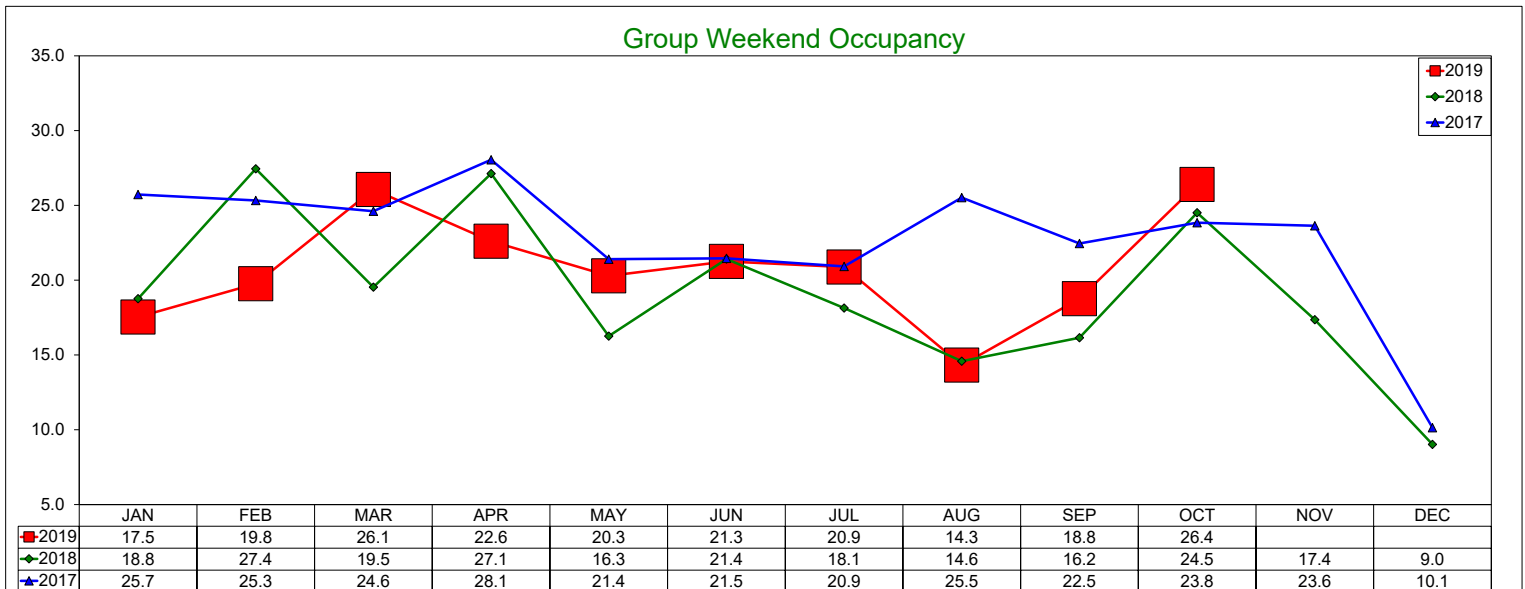
Three Year Comparison - Weekend - Occupancy

October 2019

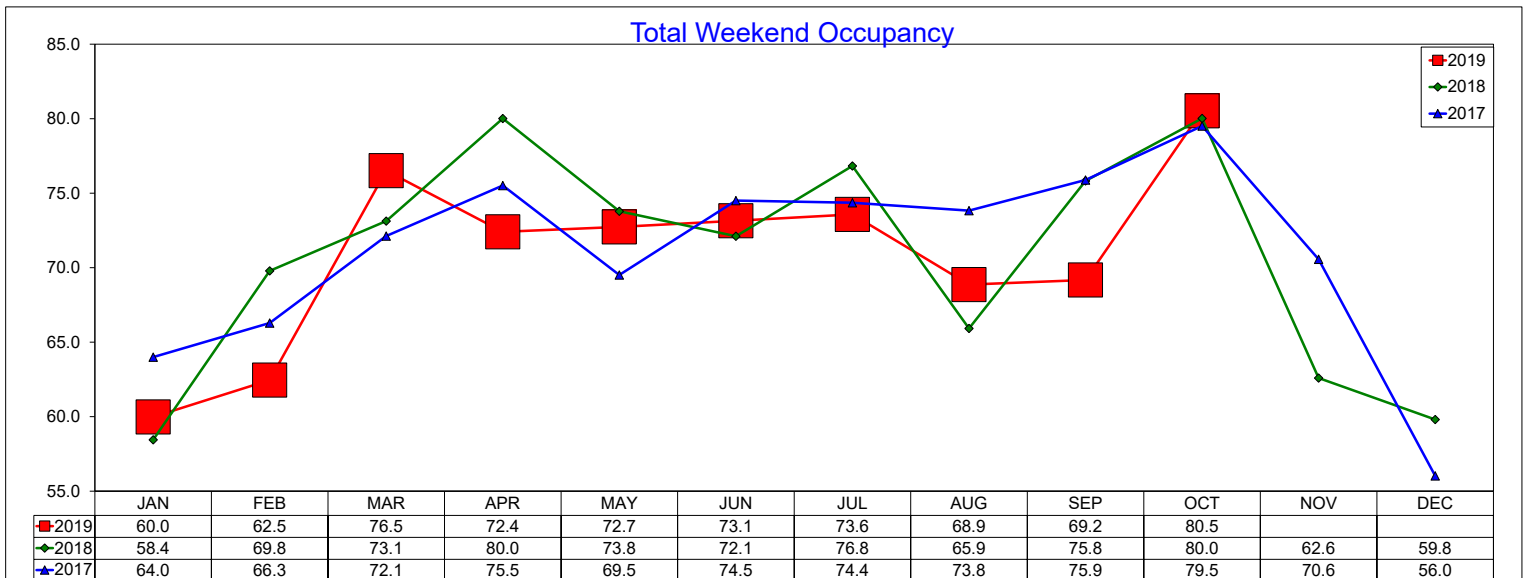
Transient Weekend Occupancy



Group Weekend Occupancy



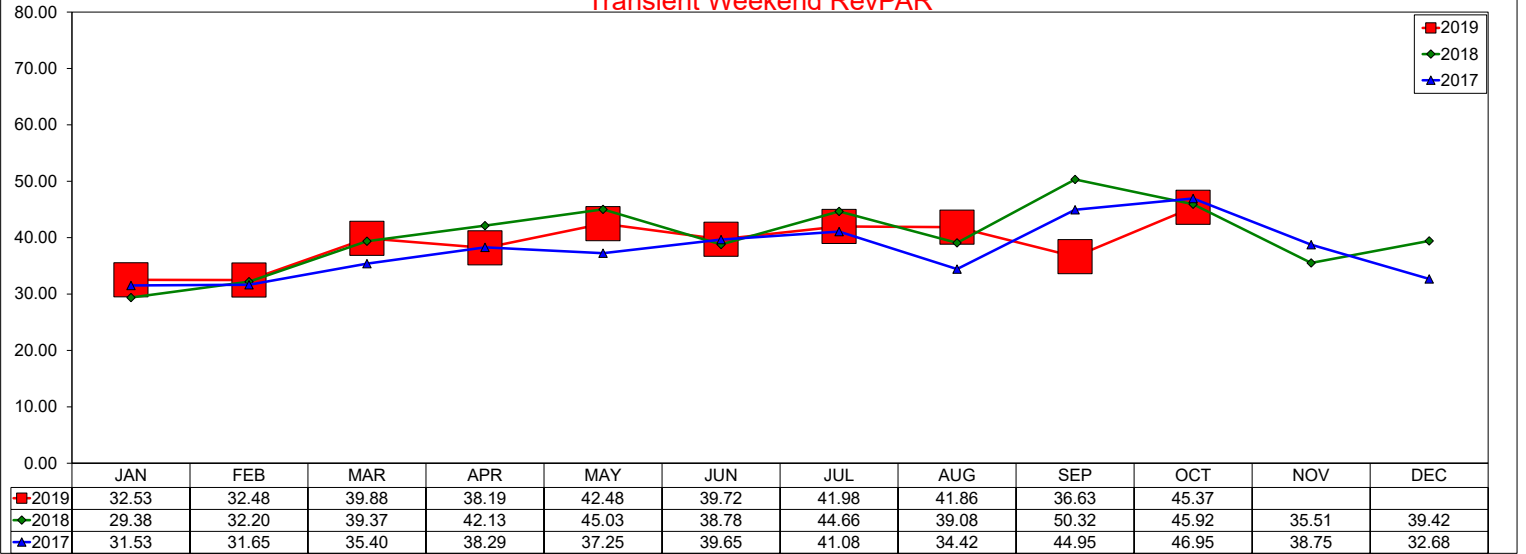
Total Weekend Occupancy



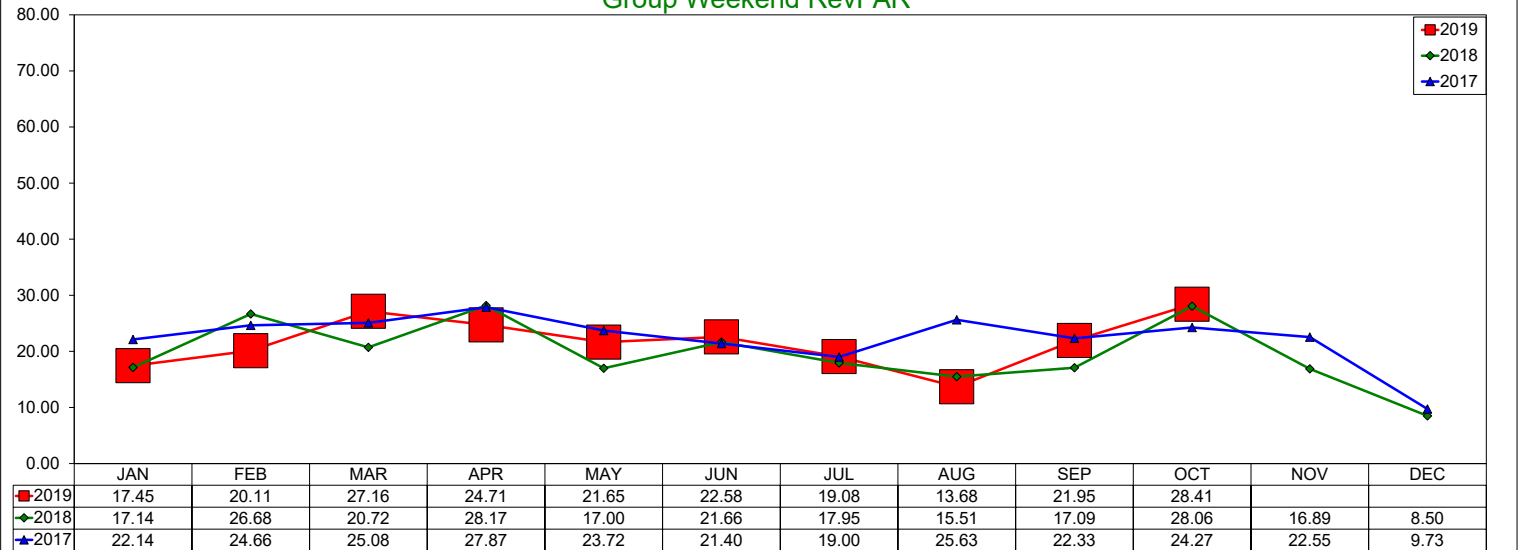
Three Year Comparison - Weekend - RevPAR

October 2019

Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

