

Marketing Budget Accounts

Memberships		Travel		General	
Additional Memberships	576298	Additional Travel	566280	Advertising Agency	565200
HSMAI	576230	Destinations International - Annual Convention	566220	Association/Strategic Partnerships	565327
Press Club of Dallas	576216	Destinations International - CDME: Learning Week	566223	Bank Charges	562001
PRSA	576256	Destinations International - Mktg Innovation Summit	566221	Collateral Materials	565203
PRSA - Travel & Tourism Section	576255	Education Seminar for Tourism Organizations	566429	Communications	56101
SATW	576258	eTourism Conferences	566491	Computer Software	521014
		HSMAI - Digital Marketing Conference / Adrian Awards	566454	Consumer Promotions	565208
		Media Missions	566274	Convention Services Materials	565220
		PRSA - Travel & Tourism Section	566272	Destination Representation	563401
		SATW - Annual Conference	566311	Employee Educational Training	566282
		SATW - Chapter Conference	566275	Equipment Rental	561601
		Simpleview Summit/Meetings	566439	Event Sponsorships	565309
		Social Media Week	566497	Fam Tours	566218
		Spredfast Summit	566496	Four Seasons Cool Events	565317
		Travel Media Showcase	566378	Freight	561201
		TTIA - Travel Summit	566260	Greater Irving/LC Chamber Events	566219
		TTIA - Unity Dinner	566262	High Spirited Citizens	566284
				Media Advertising	565402
				Mileage / Parking	55402
				Local Programs/Promotions	566288
				LPGA Activities	566293
				Market Research Program	563201
				Media Events	566278
				Office Furn and Fixt < \$5,000	521011
				Office Machinery < \$5,000	521012
				Office Supplies	52101
				Outside Services	56401
				Postage	52102
				Software	551501
				Specialty Advertising	565500
				Subscriptions/Resource Materials	52105
				Toyota Music Factory Events	566294
				Volunteer Program	566382

[Go to 17/18 Budget Administrative Worksheet here](#)

[Go to 18/19 Budget Administrative Worksheet here](#)