

# Economic Impact

## PEOPLE

**3.75  
MILLION**

Total Irving Visitors in 2017

=

**29,000 PER  
DAY**

Number of Visitors in Irving  
on an Average Day in 2017

## DOLLARS

**\$2.68  
BILLION**

Total Direct Visitor  
Spending in Irving in 2017

=

**\$7.3 MILLION  
PER DAY**

Visitor Spending in Irving  
on an Average Day in 2017

**\$11,261**

Annual Visitor Spending  
per Irving Resident

**\$1.93  
BILLION**

Spending by Visitors  
on Lodging in Irving

**\$582  
MILLION**

Economic Impact of  
Group Meetings in Irving

## JOBS

**22,168**

Total Jobs  
Supported by Irving  
Visitor Industry

**\$611  
MILLION**

Total Payroll  
for Irving Visitor  
Industry

## TAXES

**\$61.8  
MILLION**

Taxes Generated  
by the Visitor Industry for  
the City of Irving in 2017

**\$702**

Tax Revenues  
Generated  
per Irving Household