

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Community Engagement Committee**  
**Tuesday, April 11, 2023, at 9:00 AM**  
**Irving Convention Center**  
**500 W. Las Colinas Blvd., Irving, Texas 75039**  
**First Floor Conference Room**

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NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda
2. Approval of Committee Meeting Minutes – January 17, 2023
3. Strategic Plan – Committee Updates
  - a. Irving Schools Foundation ICVB Scholarship Update
  - b. High Spirited Citizens Program
    - i. Current Pipeline of Awardees
    - ii. Outreach for Additional Potential Nominees
    - iii. Recognition Luncheon
    - iv. Engaging Awardees as Advocates
  - c. Volunteer Visitor Information Program
  - d. National Travel & Tourism Week 2023
4. City Council Report
5. Committee Chair Report and Staff Comments
  - a. Committee Charge Discussion
  - b. Expanding Committee to Non-ICVB Board Members
6. Next Meeting – July 11, 2023

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and remained so posted at least 72 hours before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.