

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Community Engagement Committee**  
**Tuesday, April 16, 2024 at 9:00 AM**  
**Irving Convention Center**  
**500 W. Las Colinas Blvd, Irving, Texas 75039**  
**First Floor Conference Room**

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NOTE: A possible quorum of the Irving Convention and Visitors Bureau Board of Directors and City Council may be present at this committee meeting.

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1. Citizen Comments on Items Listed on the Agenda
2. Approval of Committee Meeting Minutes – January 17, 2024
3. Strategic Plan – Committee Updates
  - a. High Spirited Citizens Program Nominations and Recommendations
  - b. Irving Schools Foundation Scholarship Update
    - i. Breakfast With The Stars, May 1
  - c. Committee Activation
    - i. Heritage Society Fish Fry on May 10
      1. Information Tent
      2. Shuttle Drivers/Greeters
    - ii. Irving Chamber Small Business Blitz on May 6-10
    - iii. Irving BAPS Charities Walkathon Benefiting Irving Cares on June 8
  - d. Volunteer Visitor Information Center – Program Sunset
4. National Travel & Tourism Week Proclamation – May 2
5. City Council Report

**6. Committee Chair Report and Staff Comments**

- a. Committee Charge Discussion
- b. Enhancing Communications Between Irving ISD Hospitality and Culinary Program Staff, Irving Schools Foundation and ICVB Regarding Scholarship Applicants and Recipients
- c. Expanding Committee to Volunteers/Non-ICVB Board Members
- d. Assess Partnership Opportunity with the City's Ambassador Program

**7. Next Meeting – July 9, 2024**

**CERTIFICATION**

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and remained so posted at least 72 hours before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.