

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, July 24, 2023, at 11:45 AM
Irving Convention Center, Grand Ballroom 1-2
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

1. Citizen Comments on Items Listed on the Agenda

Consent Agenda

2. Approving ICVB Board Meeting Minutes for June 26, 2023
3. Accepting the ICVB Financial Reports –June 2023
4. Review of the Hotel Occupancy Tax Collections

Presentations

5. Irving Hotel Outlook Presentation – Tourism Economics Quarterly Update

Individual Consideration

6. Approval of Budget Adjustment Transfer of \$500,000 in ARPA Funds from General Fund to ICC Capital Improvement Project Fund
7. Approval of Name Change for Computer Replacement Fund to Technology Fund and Establishing New Minimum Balance for the Fund
8. Approving High Spirited Citizen Nominations from the Community Engagement Committee
 - a. Mary Bongfeldt
 - b. Kamal Hassan
 - c. LaNita Norman Johnson
 - d. Clem Lear
 - e. Richard L. Lindsey
 - f. Fran Mathers
 - g. Judy Pierson
 - h. Walter O. Theiss
 - i. Chris Wallace
 - j. Oscar and Kaye Ward
 - k. Gary Westerman
 - l. Linda Wood

AGENDA - Continued

Board Reports

9. Board Chair Report
 - a. Service Award Recognition:
 - CVB Convention Services Associate Annette Haas-Rios – 25 years
 - b. Next Board Meeting – August 28, Irving Convention Center, Exhibit Hall B

10. Board Committee Reports
 - a. Board and Business Development – Herb Gears
 - Next Meeting – September 8, 9:00 a.m.
 - b. Community Engagement – Colvin Gibson
 - Recap of July 11 Committee Meeting
 - Next Meeting – October 10, 9:00 a.m.
 - c. Destination Development – Greg Malcolm
 - Next Meeting – August 8, 11:30 a.m.

11. City Reports
 - a. Council Liaison – Councilman Kyle Taylor
 - b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - c. City Manager – Chris Hillman
 - Delinquent Hotel Occupancy Tax Collection Updates
 - Visitor Development Updates
 - Other City Updates

12. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports

13. Convention Center Management Report – Tom Meehan/Jeremy Pierce

14. Industry Partner Reports
 - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
 - b. Hotel Industry Updates – Greg Malcolm, Kim Limon, Nydia Hoskins
 - c. Restaurant Industry Update – David Cole

AGENDA - Continued

- 15. Partner Organization & Stakeholder Reports**
 - a. DCURD and Irving Flood Control Districts – Dallas Burke
 - b. Chamber of Commerce –Janie Perelman/Beth Bowman
 - c. Irving Arts and Culture – Kelly O’Briant/Todd Hawkins
 - d. The Las Colinas Association – Hammond Perot
 - e. TIF – TBD
 - f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary’s Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body’s consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary’s Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.