

AGENDA
Irving Convention and Visitors Bureau Board of Directors
Monday, July 29, 2024 at 11:45 AM
Irving Convention Center, Junior Ballroom C-D
500 W. Las Colinas Blvd.
Irving, Texas 75039

NOTE: A possible quorum of the Irving City Council may be present at this meeting.

1. Citizen Comments on Items Listed on the Agenda

Consent Agenda

2. Approving ICVB Board Meeting Minutes for June 24, 2024
3. Accepting the ICVB Financial Reports for June 2024
4. Reviewing the Hotel Occupancy Tax Collections
5. Accepting the Irving Convention Center Financial Reports for May and June 2024

Presentation

6. Toyota Music Factory Updates – General Manager Eric Albert

Individual Consideration

7. Approving High Spirited Citizen Recommendations from Community Engagement Committee
 - a. Dixie Morton Caraway
 - b. Karen Cooperstein
 - c. Chuck Cooperstein
 - d. Michael Crotty
 - e. Juan Carlos Gonzalez
 - f. Nancy Payne
 - g. Saeed Purcell
 - h. Delia Watley

Board Reports

8. Board Chair Report
 - a. New Employee Introductions
 - Marketing and Communications Specialist Breahn Fisher
 - ICC Sales Manager Cassie Molinari
 - ICC Sales Manager Kimara Spence
 - b. Nominating Task Force
 - c. Next Meeting August 26, 2024

AGENDA - Continued

9. Board Committee Reports
 - a. Board and Business Development – Sam Reed
 - Next Meeting – September 13
 - b. Community Engagement – Colvin Gibson
 - Recap of July 9 Committee Meeting
 - Next Meeting – October 8
 - c. Destination Development – Greg Malcolm
 - Next Meeting – August 13
10. City Reports
 - a. Council Liaison – Councilman Kyle Taylor
 - b. Mayor & Other Council Members
 - DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - c. City Manager – Chris Hillman
 - Delinquent Hotel Occupancy Tax Collection Updates
 - Visitor Development Updates
 - Other City Updates
11. Bureau Monthly Management Reports
 - a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Administration and Finance – Susan Rose
 - Smith Travel Research and AirDNA Monthly Reports
12. Convention Center Management Report – Jeremy Pierce/Casey Villaseñor
13. Industry Partner Reports
 - a. The Pavilion at the Toyota Music Factory/Live Nation Report – Tommy DeBeaudry
 - b. Hotel Industry Updates – Greg Malcolm/Kim Limon
 - c. Industry-At-Large Report – Stephanie Fenley-Garcia
 - d. Restaurant Industry Update – David Cole

AGENDA - Continued

14. Partner Organization & Stakeholder Reports
- a. DCURD and Irving Flood Control Districts – Dallas Burke
 - b. Chamber of Commerce – Brad Watson/Beth Bowman
 - c. Irving Arts and Culture – Kelly O'Briant/Todd Hawkins
 - d. The Las Colinas Association – Hammond Perot
 - e. TIF – Dick Rogers
 - f. University of Dallas – Clare Venegas

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas Government Code.

A member of the public may address the governing body regarding an item on the agenda either before or during the body's consideration of the item, upon being recognized by the presiding officer or the consent of the body.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-298.