

**AMENDED
AGENDA**

**Irving Convention & Visitors Bureau Board of Directors
Monday, February 26, 2018 at *12:15 p.m.
Dallas Marriott Las Colinas
Carrollton/Brown/Britain Room
223 W. Las Colinas Blvd.
Irving, Texas 75039**

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

Consent Agenda

1. Approving ICVB Board Minutes for December 18, 2017
2. Accepting ICVB Financial Reports for December 2017 and January 2018
3. Review of 2017-18 First Quarter Hotel Occupancy Tax Collection Reports
4. Accepting Irving Convention Center Financial Reports for December 2017 and January 2018

Individual Consideration

5. Approving High Spirited Citizen Nominations

Reports

6. Board Chair Report
 - a. Recognition of Mark Cronenwett, outgoing TIF Board Chair
 - b. Recognition of Kayla Mansour, Cheryl Hopkins and Kathy Levine, ICVB Staff Award Winners
 - c. Recognition of Bob and Donna Bourgeois as High Spirited Citizens
 - d. Welcome to Clifton Thiebaud, General Manager, Dallas Marriott Las Colinas
 - e. Review of Lake Lewisville Dam Overview Presentation at Executive Committee Meeting
 - f. Schedule of Upcoming Meetings and Activities
 - g. Committee Assignments
 - h. City of Irving Water Infrastructure Tour – March 9, 2018
 - i. Next Board Meeting – March 26, 2018
 - j. Next Executive Committee Meeting – March 23, 2018
7. Board Committee Reports
 - a. Board Development – Debbi Haacke
 - Review of December 13, 2017 meeting
 - Next Meeting – March 16, 2018
 - b. Community Relations – Rick Lindsey
 - Review of February 16, 2018 meeting
 - Next Meeting – April 3, 2018

AGENDA - Continued

- c. Destination Development – Greg Malcolm
 - Review of February 6, 2018 meeting
 - Next Meeting – May 15, 2018

8. City Reports

- a. Council Liaison – John Danish
- b. Mayor & Other Council Members
- c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Headquarter Hotel
 - Irving Music Factory/Entertainment Venue
 - Other City Updates

9. Bureau Monthly Management Reports

- a. Executive Director – Maura Gast
- b. Sales and Services – Lori Fojtasek
- c. Marketing and Communications – Diana Pfaff
- d. Finance and Administration – Mike Zumbaugh

10. Convention Center Management Report – Tom Meehan

11. The Pavilion at the Music Factory/Live Nation Report – Mike Rilley

12. Industry Partner Reports

- a. Smith Travel Research Monthly Reports/Snapshot
- b. Hotel Industry Updates
- c. Restaurant Industry Update

13. Partner Organization & Stakeholder Reports

- a. DART/Transportation and Infrastructure – Mayor Rick Stopfer
- b. The Las Colinas Association – Hammond Perot
- c. DCURD – Jacky Knox
- d. TIF – John Haigler
- e. University of Dallas – Bob Galecke
- f. Chamber of Commerce – Lori Bungler/Beth Bowman
- g. Irving Arts and Culture – Todd Hawkins

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.