

AMENDED

AGENDA

**Irving Convention & Visitors Bureau Board of Directors
Monday, March 26, 2018 at 11:45 a.m.
Irving Convention Center at Las Colinas
Third Floor Junior Ballroom – C&D
500 W. Las Colinas Blvd.
Irving, Texas 75039**

NOTE: A possible quorum of the Irving City Council may be present at this committee meeting.

Consent Agenda

1. Approving ICVB Board Minutes for February 26, 2018
2. Accepting ICVB Financial Reports for February 2018
3. Accepting Irving Convention Center Financial Reports for February 2018

Individual Consideration

- *4. Approving Recommended Changes to City of Irving Ordinance 16B-1, Convention and Visitors Bureau for Consideration by the Irving City Council

Presentation

5. Destination NEXT Survey Process Overview

Reports

6. Board Chair Report
 - a. Recognition of Mark Cronenwett, former TIF Board Chair
 - b. Recognition of Bob and Donna Bourgeois as High Spirited Citizens
 - c. Review of Water Infrastructure Tour
 - d. Schedule of Upcoming Meetings and Activities
 - Big Beat Dallas Grand Opening Weekend, March 29 – April 1
 - i. Ribbon Cutting – March 29, 4:00 p.m.
 - Westin Headquarter Hotel Topping Off Celebration – April 12
 - Toyota Music Factory Ribbon Cutting – April 13, 11:00 a.m.
 - Las Colinas Association Charity Bowl-A-Thon – April 26, 6 p.m. at Pinstack
 - e. Next Board Meeting – April 30
 - f. Next Executive Committee Meeting – April 27
7. Board Committee Reports
 - a. Board Development – Debbi Haacke
 - Strategic Planning Process, Schedule & Timing
 - New Board Member Orientation, April 5, 8:30 a.m.
 - Review of March 16, 2018 meeting
 - Next Meeting – June 5, 2018
 - b. Community Relations – Rick Lindsey

AGENDA - Continued

- Next Meeting – April 3, 2018
 - c. Destination Development – Greg Malcolm
 - Spring Trail Park Proposal Overview
 - i. Memorandum of Understanding, April 5 City Council meeting
 - Next Meeting – May 15, 2018
- 8. City Reports**
- a. Council Liaison – John Danish
 - b. Mayor & Other Council Members
 - c. City Manager – Chris Hillman
 - Visitor Development Updates
 - Headquarter Hotel
 - Toyota Music Factory/Entertainment Venue
 - Other City Updates
- 9. Bureau Monthly Management Reports**
- a. Executive Director – Maura Gast
 - b. Sales and Services – Lori Fojtasek
 - c. Marketing and Communications – Diana Pfaff
 - d. Finance and Administration – Mike Zumbaugh
- 10. Convention Center Management Report – Tom Meehan**
- 11. The Pavilion at the Music Factory/Live Nation Report – Mike Riley**
- 12. Industry Partner Reports**
- a. Smith Travel Research Monthly Reports
 - b. AirDNA Monthly Reports
 - c. Hotel Industry Updates
 - d. Restaurant Industry Update
- 13. Partner Organization & Stakeholder Reports**
- a. DART/Transportation and Infrastructure – Mayor Rick Stopfer
 - b. The Las Colinas Association – Hammond Perot
 - c. DCURD – Jacky Knox
 - d. TIF – John Haigler
 - e. University of Dallas – Bob Galecke
 - f. Chamber of Commerce – Lori Bunger/Beth Bowman
 - g. Irving Arts and Culture – Todd Hawkins

CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

_____ at _____ and will remain so posted at least 72 hours before said meeting convened.

Deputy Clerk, City Secretary's Office

This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

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