

# Monthly & YTD AirBNB Data

## October 2018

Entire Place	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	127.80	27.0%	127.80	27.0%	63.7%	6.8%	63.7%	6.8%	81.39	35.6%	81.39	35.6%
FEBRUARY	135.73	24.1%	131.52	26.6%	57.3%	0.8%	60.5%	3.3%	77.71	25.1%	79.57	30.8%
MAR	128.47	-0.2%	130.19	15.8%	69.1%	18.3%	63.9%	9.3%	88.72	18.0%	83.26	26.6%
APRIL	135.12	6.7%	131.70	13.4%	65.2%	-2.2%	64.3%	6.4%	88.06	4.3%	84.70	20.7%
MAY	159.81	10.2%	138.01	13.6%	55.1%	-4.2%	62.0%	3.5%	88.11	5.6%	85.56	17.7%
JUNE	150.75	-3.2%	140.76	11.2%	72.7%	39.0%	64.0%	9.3%	109.60	34.4%	90.13	21.5%
JULY	148.85	-6.7%	142.29	7.7%	69.7%	29.2%	65.0%	12.6%	103.80	20.6%	92.53	21.2%
AUGUST	143.18	-7.8%	142.43	5.1%	63.1%	11.1%	64.7%	12.3%	90.35	2.4%	92.18	18.1%
SEPTEMBER	151.79	-6.5%	143.76	3.7%	57.1%	9.5%	63.5%	11.6%	86.63	2.4%	91.30	15.7%
OCTOBER	152.69	-0.2%	145.04	3.6%	56.5%	-0.7%	62.4%	9.6%	86.26	-0.9%	90.51	13.5%
NOVEMBER												
DECEMBER												

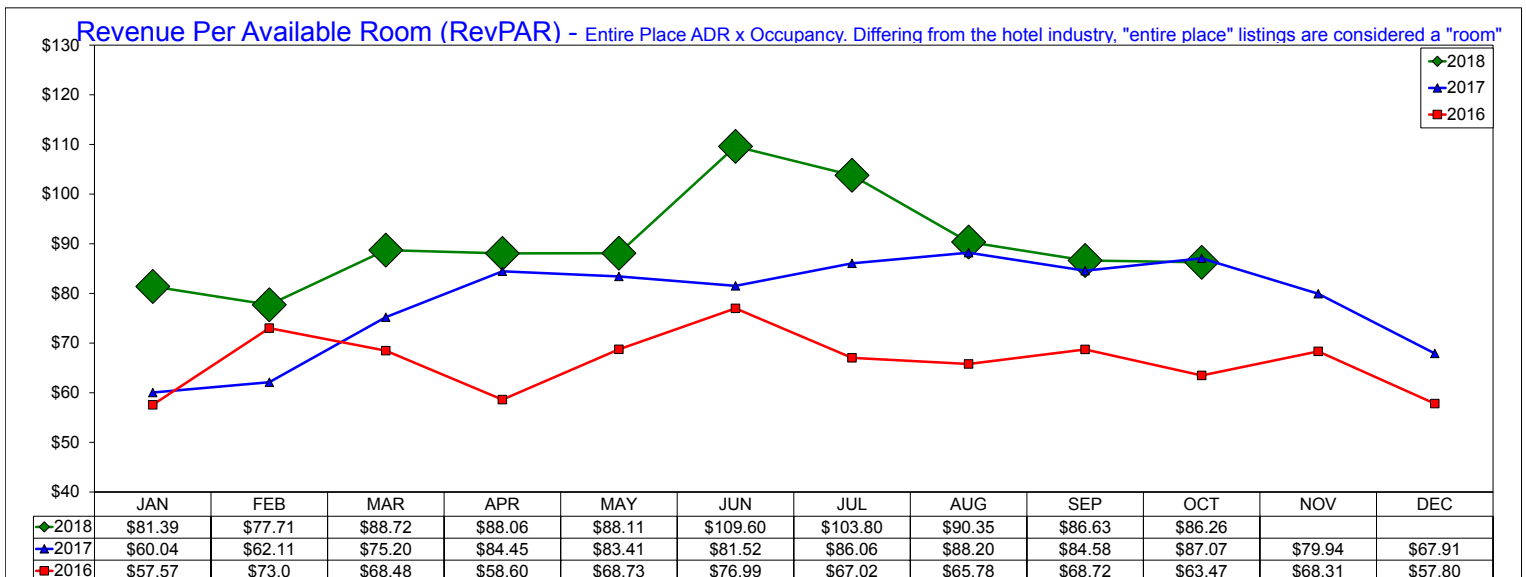
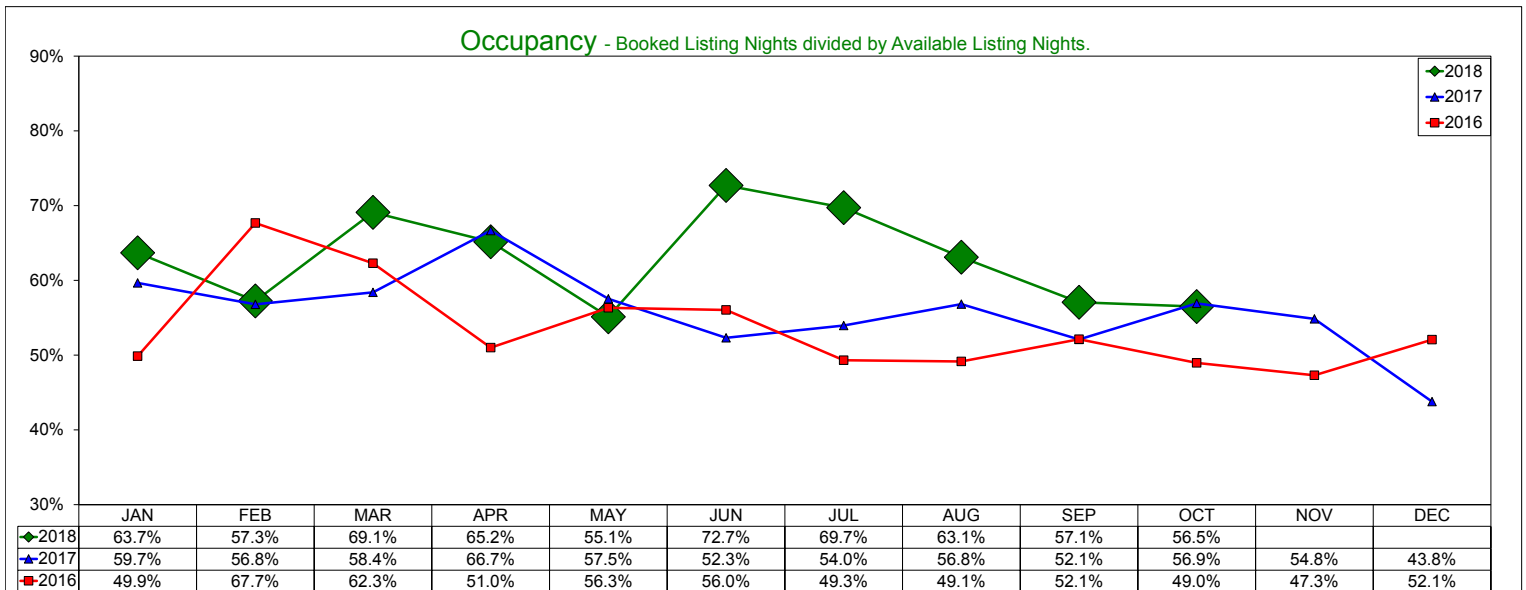
Hotel Comparable	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.74	25.4%	90.74	25.4%	60.0%	3.0%	60.0%	3.0%	54.41	29.2%	54.41	29.2%
FEBRUARY	89.81	28.1%	90.30	26.5%	55.5%	-12.5%	57.8%	-4.1%	49.86	12.1%	52.18	21.2%
MAR	81.82	11.3%	86.58	19.9%	69.0%	4.7%	62.2%	-0.1%	56.46	16.6%	53.87	19.8%
APRIL	83.81	6.2%	85.78	16.2%	67.5%	-2.3%	63.7%	-0.2%	56.60	3.8%	54.62	16.0%
MAY	89.61	13.0%	86.48	15.8%	48.2%	-14.2%	60.1%	-3.8%	43.20	-3.0%	51.99	11.5%
JUNE	90.07	3.7%	87.20	14.3%	69.4%	32.7%	61.8%	1.5%	62.53	37.5%	53.87	16.0%
JULY	85.03	-5.2%	86.82	10.4%	66.3%	28.9%	62.5%	6.0%	56.40	22.3%	54.30	17.1%
AUGUST	86.05	0.6%	86.70	8.9%	69.3%	22.4%	63.5%	8.3%	59.65	23.2%	55.07	17.9%
SEPTEMBER	96.86	1.8%	88.17	8.0%	67.1%	28.1%	64.0%	10.8%	64.97	30.4%	56.44	19.7%
OCTOBER	94.41	1.6%	89.11	7.4%	70.0%	12.3%	64.8%	11.3%	66.07	14.1%	57.78	19.5%
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

# AirBNB - Entire Place

## October 2018

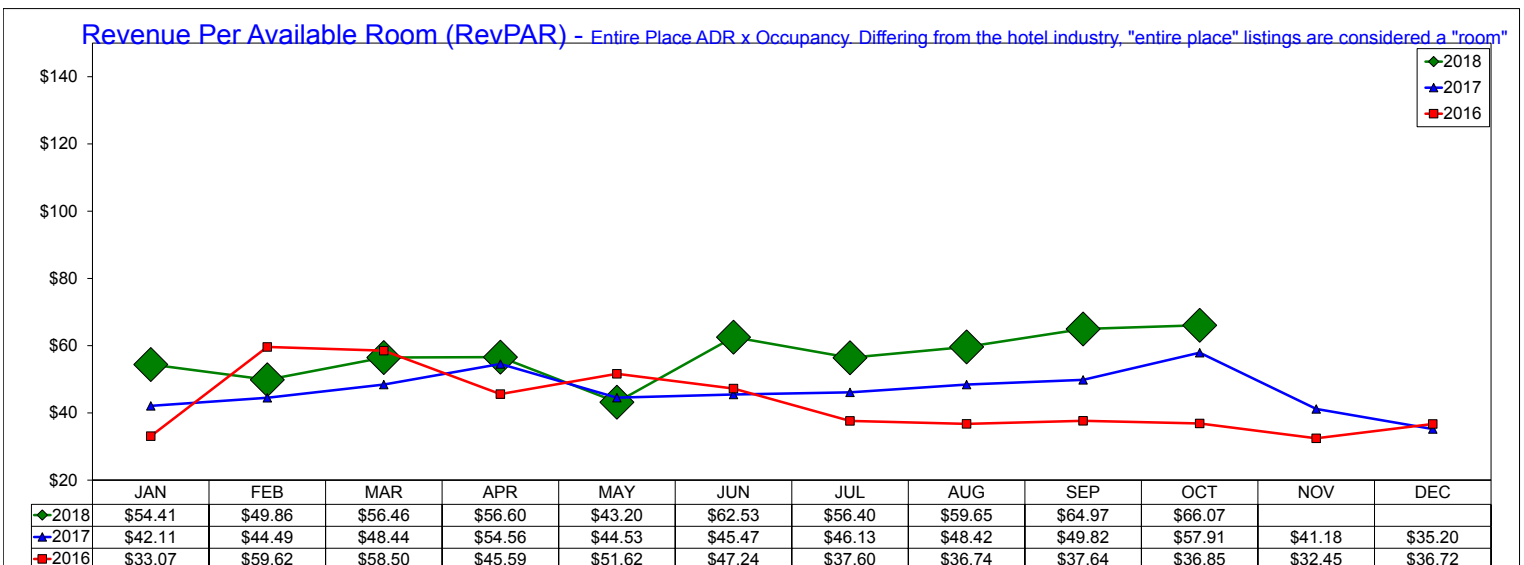
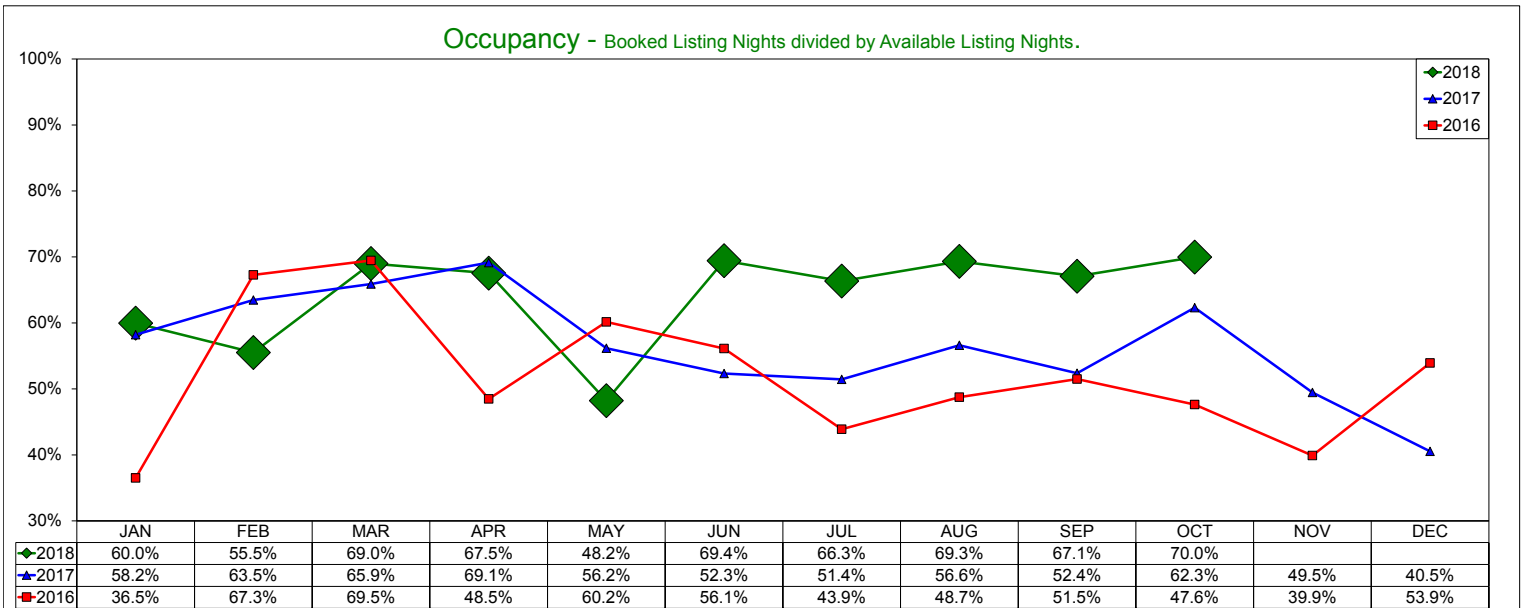
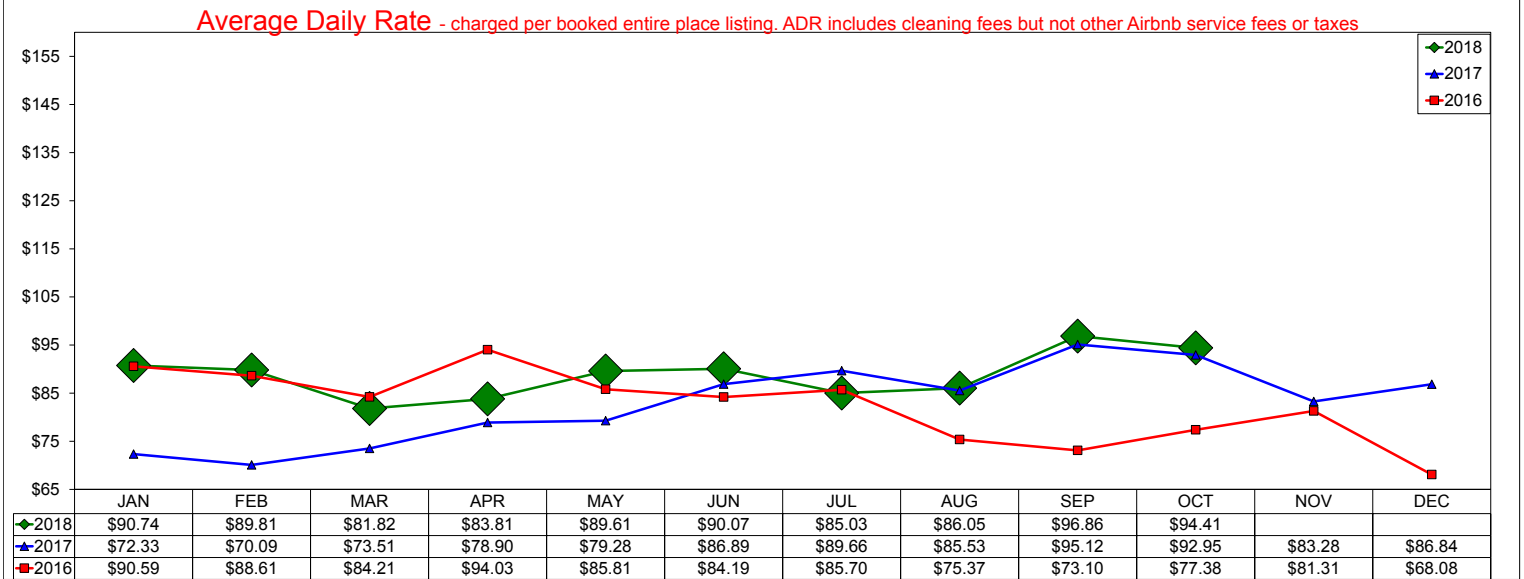
Entire Place (one or more bedroom) Rentals - Excludes Shared Rooms & Private Rooms



# AirBNB - Hotel Comparable Subset

## October 2018

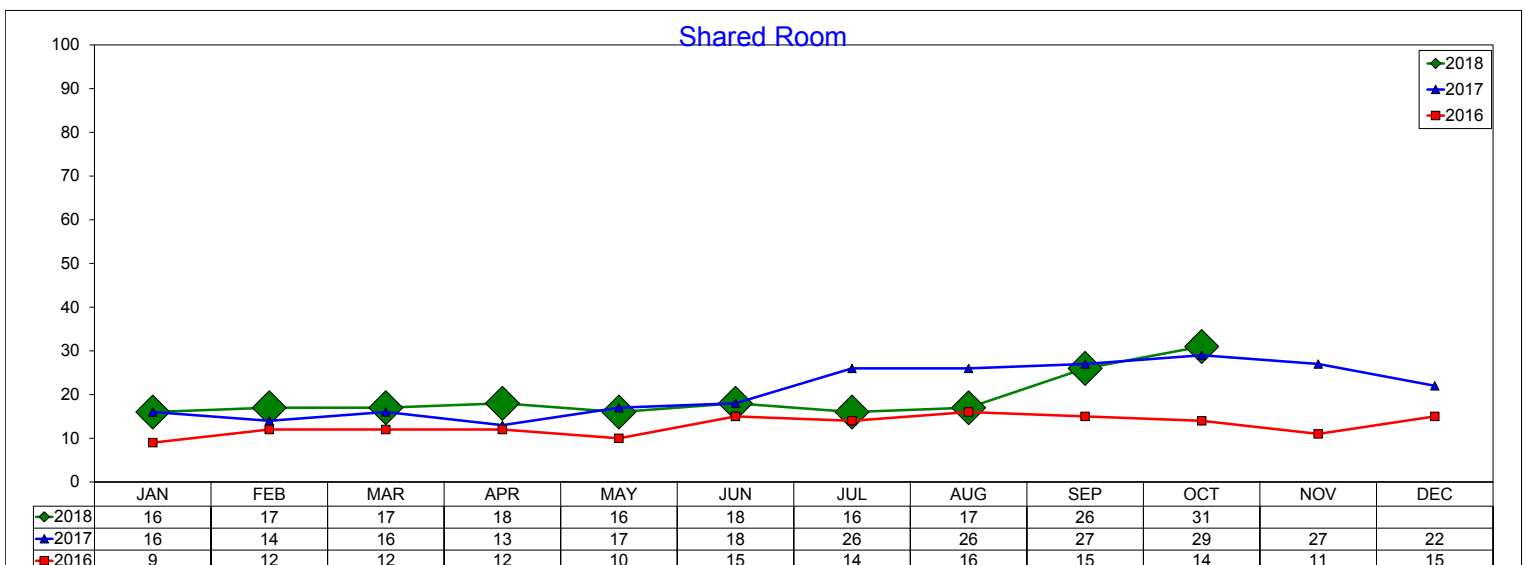
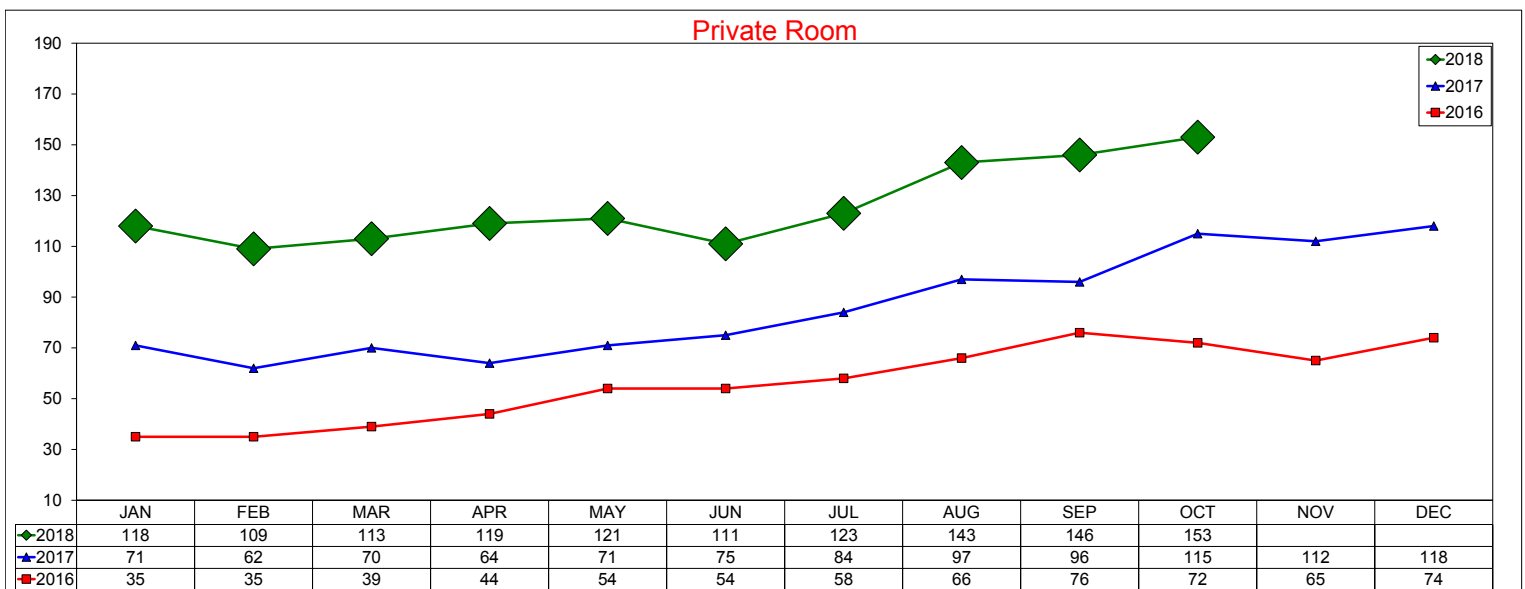
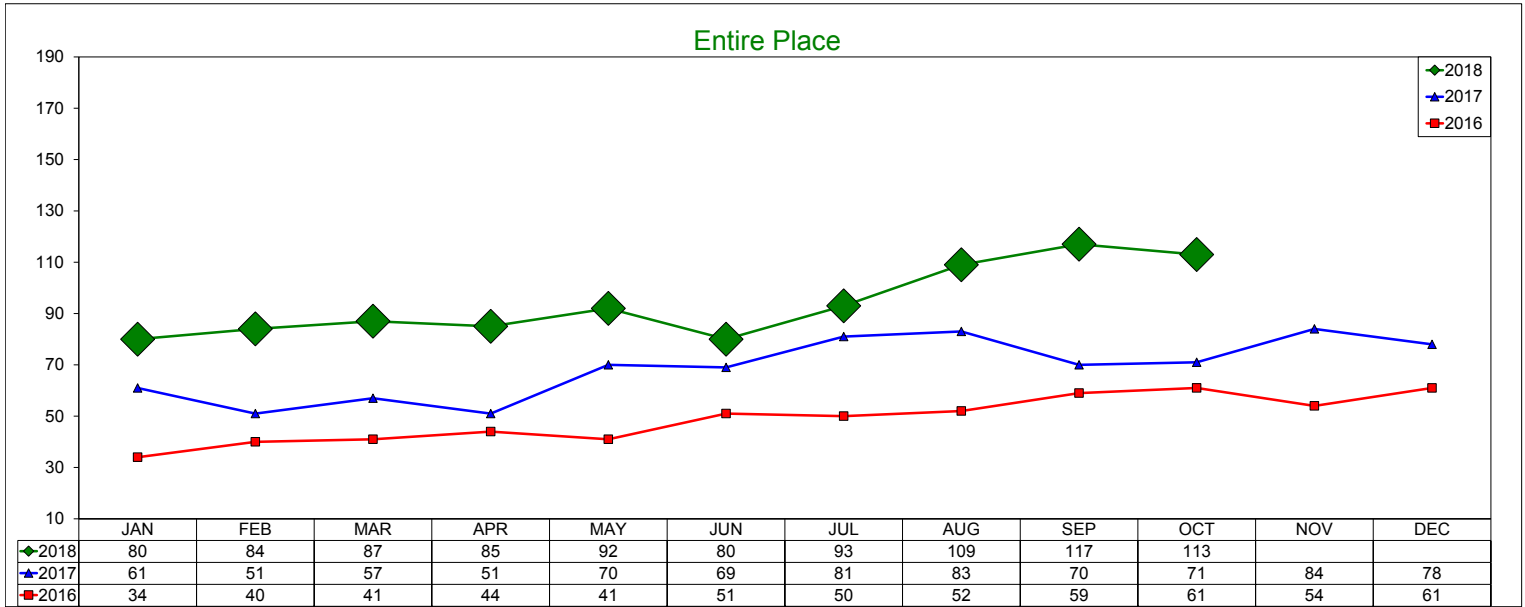
Studio and one bedroom entire place rentals only. AirDNA believes these are the type of listings most likely to compete directly with hotels



# AirBNB - Total Available Listings

## October 2018

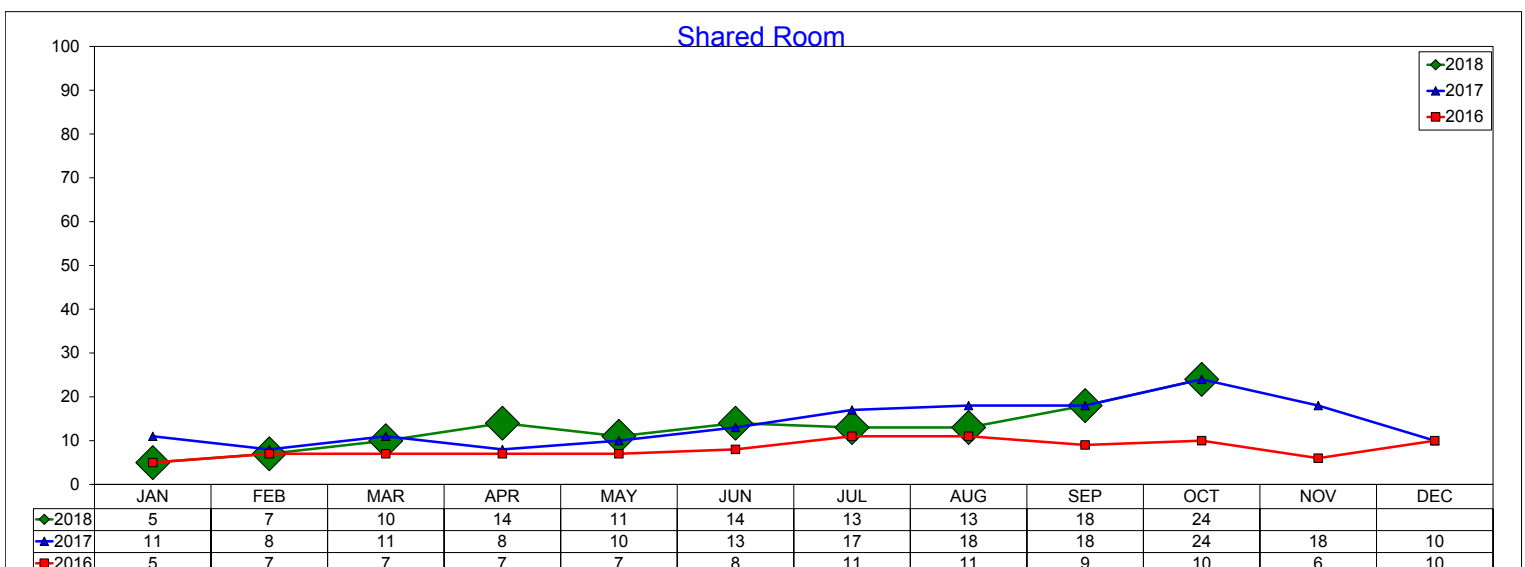
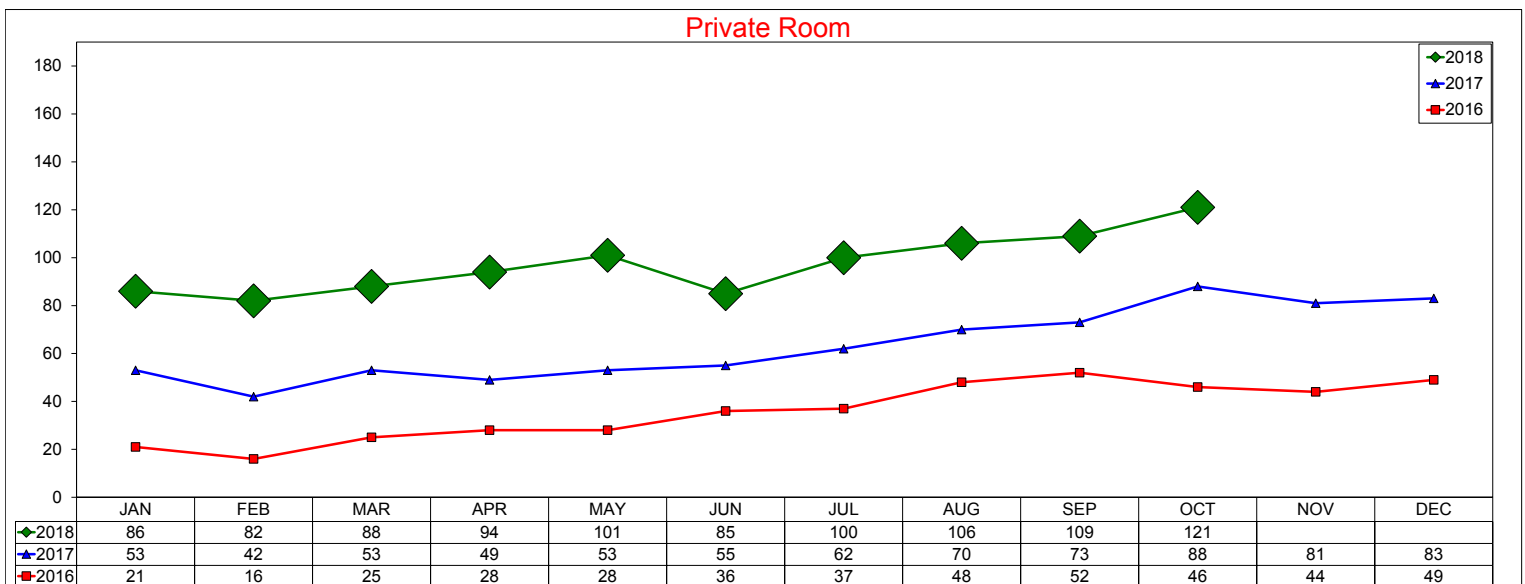
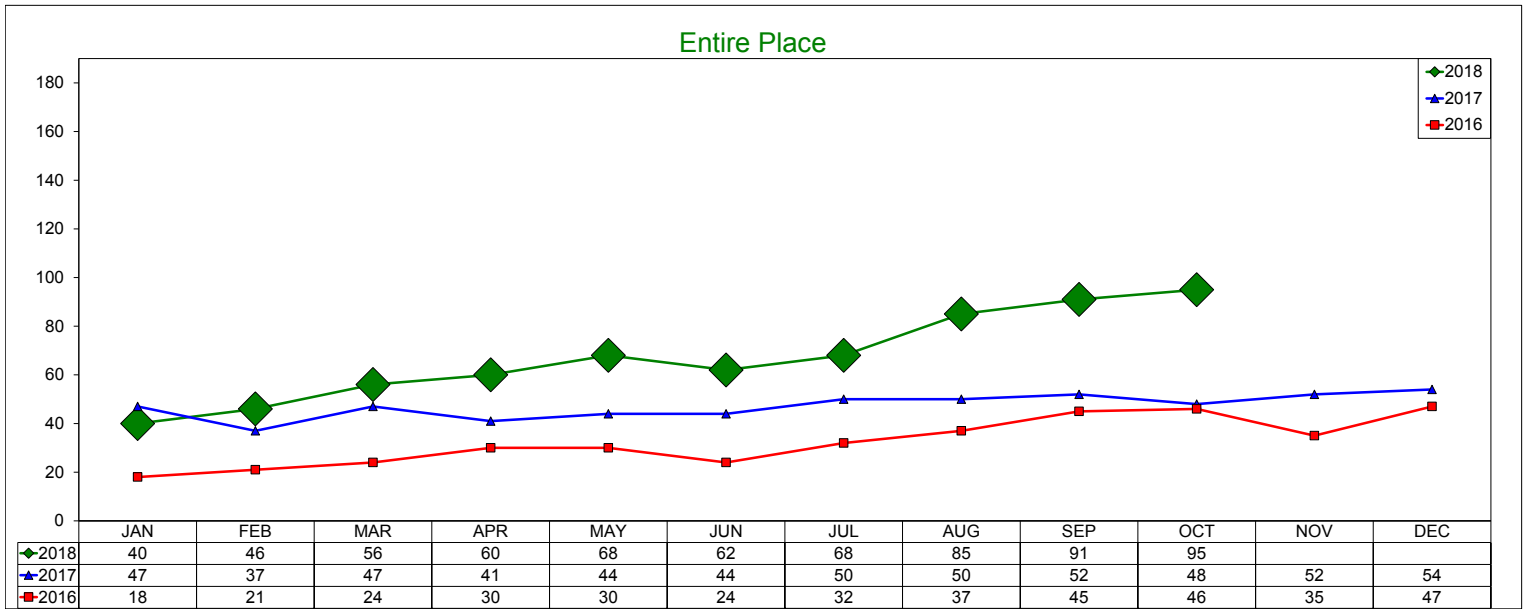
The count of Airbnb listings that were advertised for rent during the month or had a booked day in the month



# AirBNB - Booked Listings

## October 2018

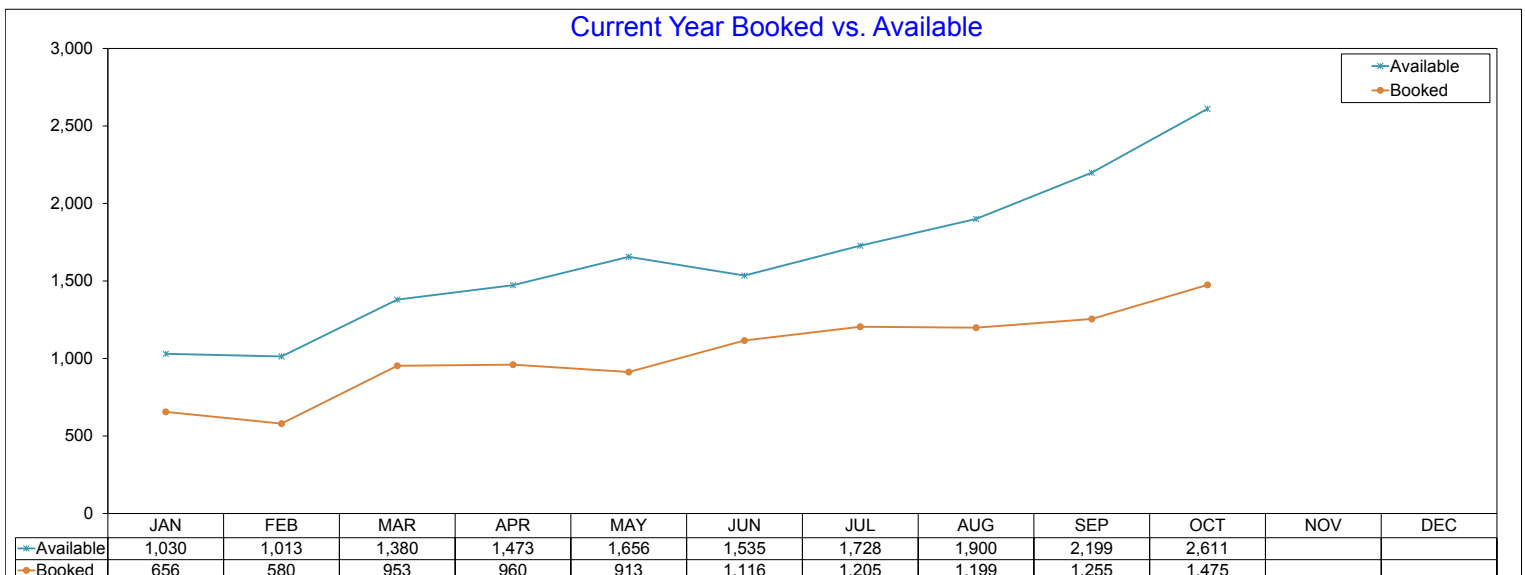
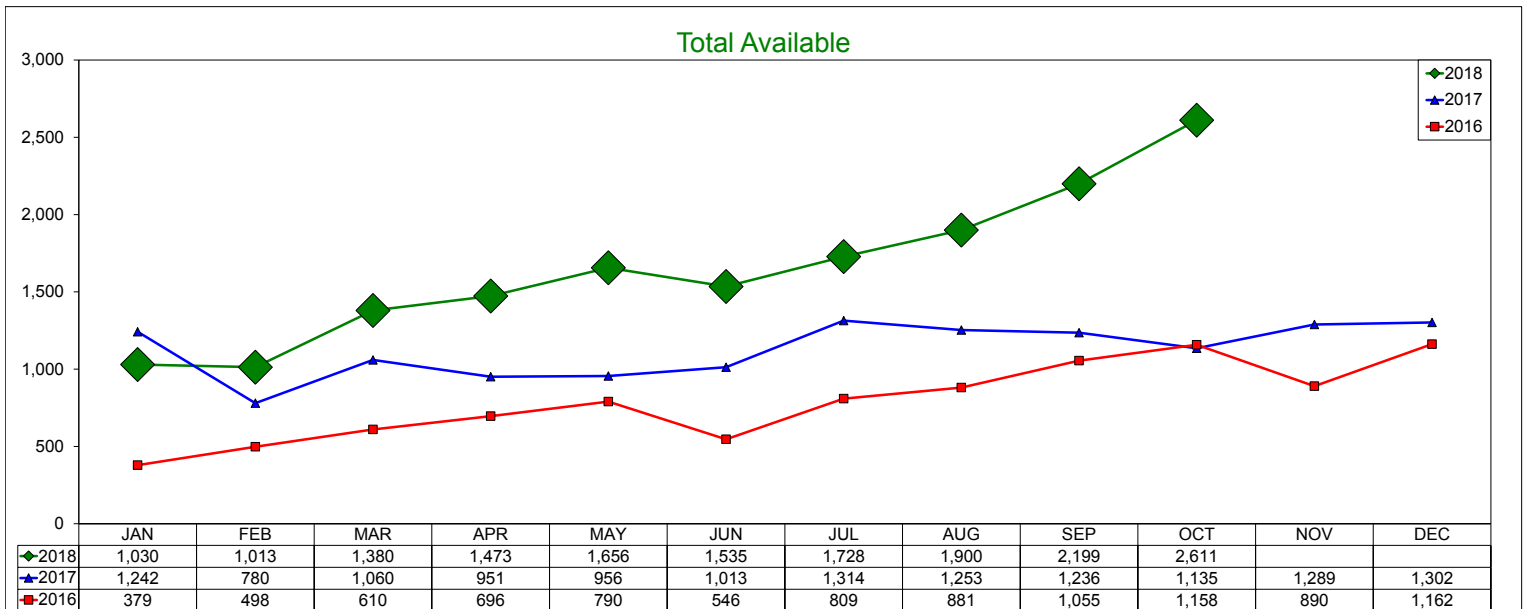
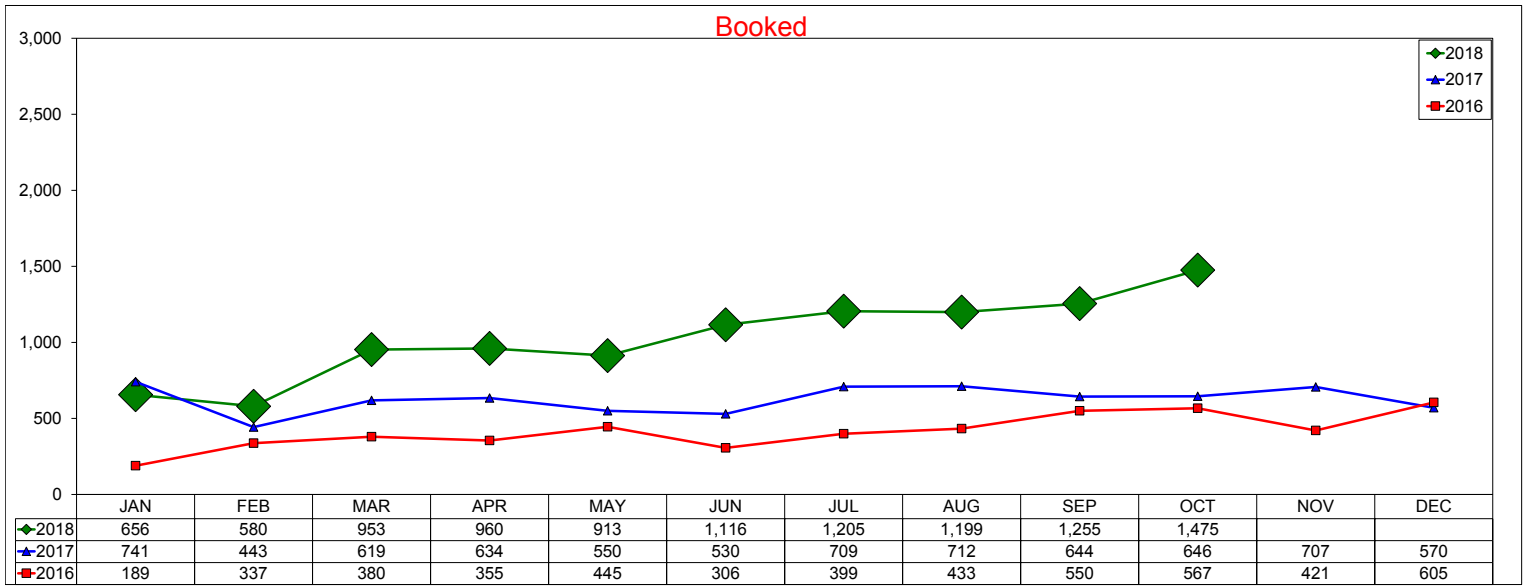
The count of Airbnb listings that had at least one booked day in the month



# AirBNB - Listing Nights

## October 2018

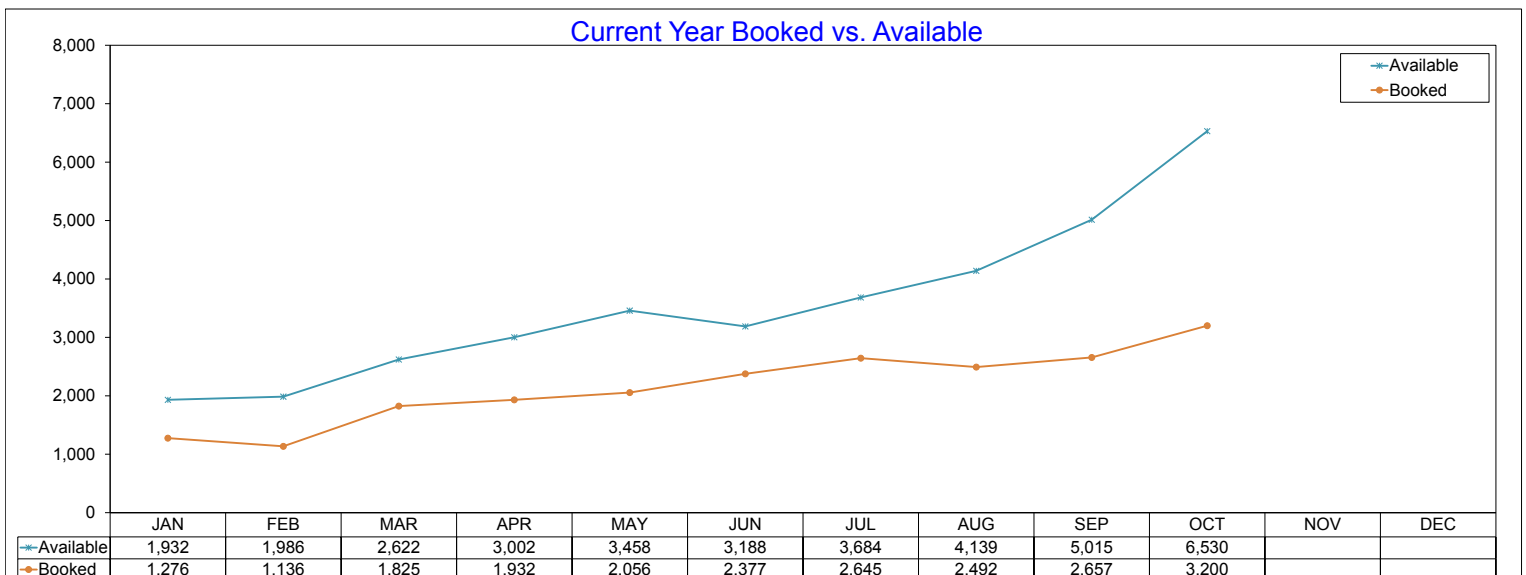
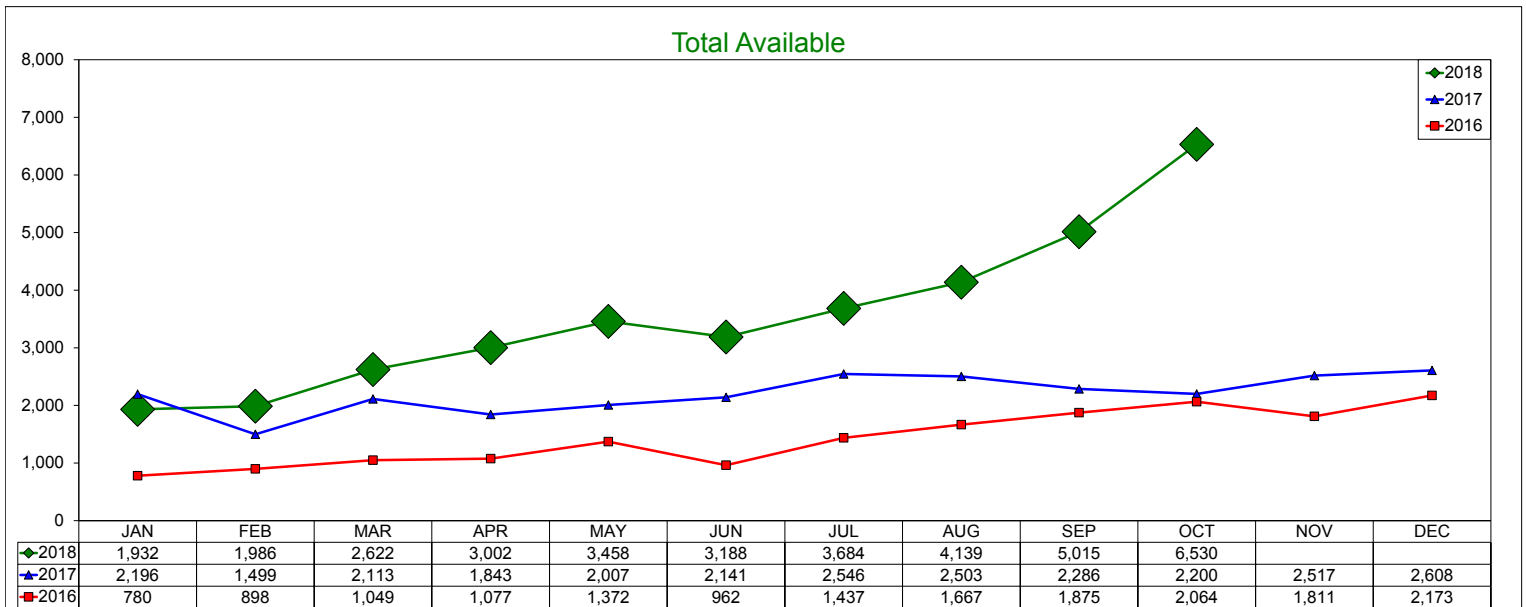
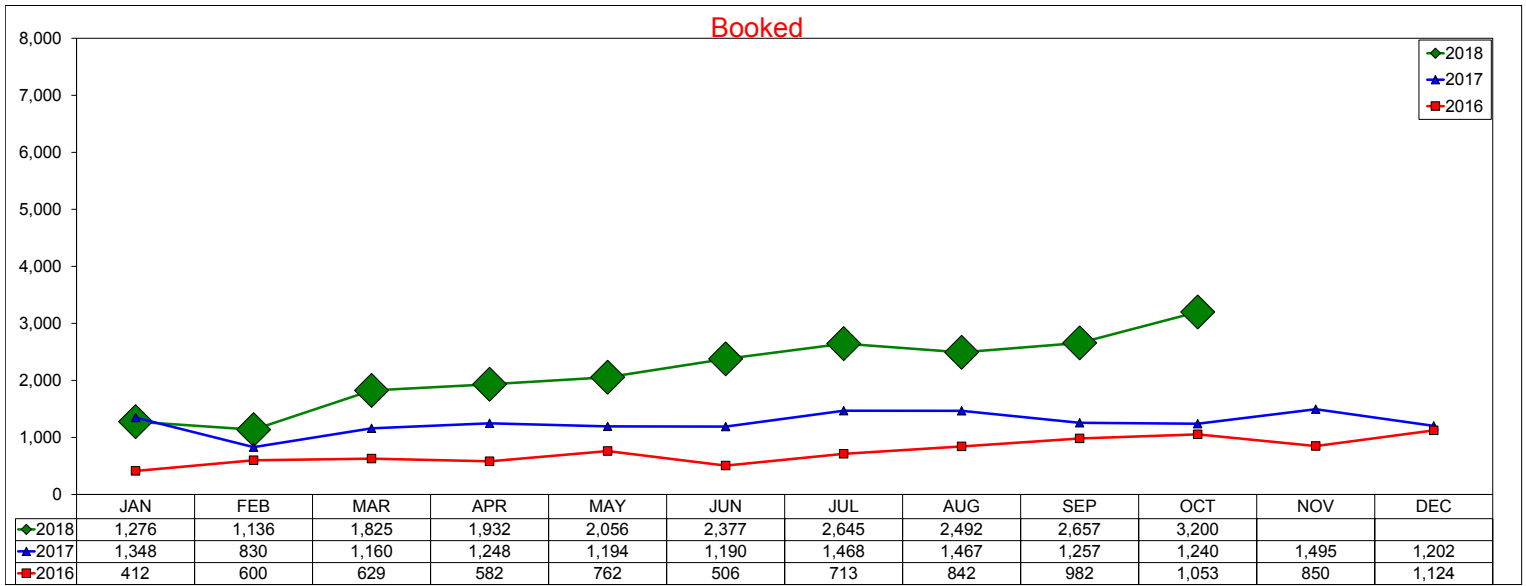
The sum of all listings that were available for rent, and had at least one booking during the month



# AirBNB - Room Nights - Entire Place

## October 2018

Listing Nights multiplied by the number of bedrooms in each listing



# AirBNB - Room Nights - Hotel Comparable Subset

## October 2018

Same as Listing Nights, due to the 1:1 relationship for hotel comparable rooms being 1-bedroom or studio

