

# Tab 4 - Multi-Segment

Irving TX CVB

For the month of: April 2021

	Current Month - April 2021 vs April 2020											Year to Date - April 2021 vs April 2020												
	Occ %		ADR		RevPAR		Percent Change from April 2020					Occ %		ADR		RevPAR		Percent Change from YTD 2020						
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	57.5	24.4	110.34	73.03	63.46	17.79	136.1	51.1	256.8	314.2	16.1	174.2	49.2	45.6	102.58	117.61	50.45	53.64	7.8	-12.8	-6.0	-4.1	2.0	10.0
Texas	62.5	27.4	90.98	63.24	56.82	17.36	127.6	43.9	227.4	261.9	10.5	151.6	55.3	48.6	83.50	94.69	46.14	46.01	13.7	-11.8	0.3	4.1	3.8	18.0
Atlanta, GA	62.2	27.4	92.71	62.43	57.69	17.10	127.1	48.5	237.3	278.1	12.1	154.7	54.7	50.2	85.53	102.97	46.80	51.68	9.0	-16.9	-9.5	-5.8	4.1	13.4
Arlington, TX	69.5	36.7	85.99	57.04	59.79	20.94	89.3	50.8	185.4	231.2	16.0	119.7	60.9	55.2	78.09	83.76	47.58	46.20	10.5	-6.8	3.0	7.1	4.0	14.9
Charlotte, NC	56.3	27.6	87.86	64.79	49.46	17.87	104.1	35.6	176.8	223.8	17.0	138.8	47.3	49.6	81.92	102.11	38.78	50.62	-4.5	-19.8	-23.4	-17.7	7.4	2.6
Fort Worth, TX+	62.9	28.7	93.01	63.87	58.52	18.32	119.4	45.6	219.5	271.9	16.4	155.4	57.4	52.3	85.20	102.64	48.91	53.72	9.7	-17.0	-8.9	-1.8	7.9	18.4
Frisco, TX+	53.3	11.2	113.64	81.89	60.53	9.15	376.6	38.8	561.4	963.3	60.8	666.2	46.8	45.8	106.60	136.49	49.84	62.55	2.0	-21.9	-20.3	1.7	27.6	30.2
Grapevine, TX+	48.2	9.8	162.60	113.01	78.44	11.05	393.3	43.9	609.8	1,522.8	128.6	1,027.9	40.8	51.7	162.43	182.18	66.30	94.13	-21.0	-10.8	-29.6	-15.8	19.5	-5.6
Irving, TX+	58.0	22.5	86.32	61.67	50.05	13.89	157.4	40.0	260.2	295.9	9.9	182.9	50.2	51.1	78.45	106.06	39.36	54.25	-1.9	-26.0	-27.4	-26.6	1.2	-0.7
Nashville, TN	56.9	20.8	111.86	71.10	63.67	14.81	173.3	57.3	330.0	414.7	19.7	227.2	45.1	48.8	98.02	127.84	44.20	62.36	-7.6	-23.3	-29.1	-23.5	7.9	-0.3
Phoenix, AZ	67.5	25.6	134.21	71.05	90.63	18.22	163.3	88.9	397.5	492.1	19.0	213.4	61.4	58.5	128.70	154.10	79.04	90.11	5.0	-16.5	-12.3	-9.6	3.0	8.2
San Jose, CA+	45.5	15.2	101.80	104.33	46.35	15.87	199.3	-2.4	192.1	187.0	-1.7	194.1	38.0	45.7	100.83	180.72	38.35	82.64	-16.8	-44.2	-53.6	-55.2	-3.4	-19.7

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	57.5	110.34	63.46	49.2	102.58	50.45	US	136.1	51.1	256.8	7.8	-12.8	-6.0
Texas	62.5	90.98	56.82	55.3	83.50	46.14	Texas	127.6	43.9	227.4	13.7	-11.8	0.3
Irving	58.0	86.32	50.05	50.2	78.45	39.36	Irving	157.4	40.0	260.2	-1.9	-26.0	-27.4
Best USA	Arlngtn	Grpvine	Phoenix	Phoenix	Grpvine	Phoenix	Best USA	Grpvine	Phoenix	Grpvine	Arlngtn	Arlngtn	Arlngtn
	69.5	162.60	90.63	61.4	162.43	79.04		393.3	88.9	609.8	10.5	-6.8	3.0
Best Texas	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Arlngtn	Arlngtn	Arlngtn
	69.5	162.60	78.44	60.9	162.43	66.30		393.3	50.8	609.8	10.5	-6.8	3.0
Worst USA	SanJose	Arlngtn	SanJose	SanJose	Arlngtn	SanJose	Worst USA	Arlngtn	SanJose	Charlotte	Grpvine	SanJose	SanJose
	45.5	85.99	46.35	38.0	78.09	38.35		89.3	-2.4	176.8	-21.0	-44.2	-53.6
Worst Texas	Grpvine	Arlngtn	Irving	Grpvine	Arlngtn	Irving	Worst Texas	Arlngtn	Frisco	Arlngtn	Grpvine	Irving	Grpvine
	48.2	85.99	50.05	40.8	78.09	39.36		89.3	38.8	185.4	-21.0	-26.0	-29.6

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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## Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: April 2021

	Current Month - April 2021 vs April 2020											Year to Date - April 2021 vs April 2020												
	Occ %		ADR		RevPAR		Percent Change from April 2020					Occ %		ADR		RevPAR		Percent Change from YTD 2020						
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	58.0	22.5	86.32	61.67	50.05	13.89	157.4	40.0	260.2	295.9	9.9	182.9	50.2	51.1	78.45	106.06	39.36	54.25	-1.9	-26.0	-27.4	-26.6	1.2	-0.7
Luxury/Full Service Irving+	45.1	10.8	125.15	80.94	56.49	8.76	317.1	54.6	545.0	722.8	27.6	432.1	37.0	47.1	112.87	151.93	41.80	71.54	-21.3	-25.7	-41.6	-39.8	2.9	-19.0
All Suite/Extended Stay Irving+	70.0	27.6	72.66	62.48	50.84	17.24	153.6	16.3	195.0	195.0	0.0	153.6	61.8	54.4	67.93	90.25	42.00	49.05	13.8	-24.7	-14.4	-14.4	0.0	13.8
Limited Service Irving+	61.9	16.4	78.59	73.55	48.62	12.08	276.6	6.8	302.4	327.7	6.3	300.3	55.6	50.4	72.75	108.48	40.44	54.62	10.4	-32.9	-26.0	-24.8	1.5	12.1
Budget Irving+	61.4	37.9	58.77	48.77	36.06	18.47	62.0	20.5	95.3	95.3	0.0	62.0	53.3	54.7	54.82	53.22	29.21	29.10	-2.6	3.0	0.4	-0.0	-0.4	-2.9
Las Colinas+	56.3	21.1	97.26	61.43	54.78	12.99	166.4	58.3	321.8	440.0	28.0	241.1	46.0	49.2	86.75	123.23	39.92	60.66	-6.5	-29.6	-34.2	-30.4	5.8	-1.1
DFW North+	56.7	17.9	81.53	61.46	46.22	10.98	217.3	32.7	320.8	321.7	0.2	217.9	51.7	51.9	74.32	104.97	38.45	54.53	-0.4	-29.2	-29.5	-31.7	-3.1	-3.5
DFW South+	61.9	29.5	76.54	62.03	47.41	18.31	109.8	23.4	158.9	158.9	0.0	109.8	54.7	52.9	72.37	84.82	39.56	44.90	3.3	-14.7	-11.9	-12.1	-0.2	3.0
Full Service Las Colinas+	40.6	3.8	160.34	112.75	65.03	4.31	961.1	42.2	1,409.0	2,724.1	87.2	1,886.0	28.8	42.1	148.72	190.75	42.79	80.34	-31.7	-22.0	-46.7	-39.7	13.2	-22.7
Limited Service Las Colinas+	68.2	28.3	69.04	58.55	47.08	16.60	140.6	17.9	183.7	193.4	3.4	148.8	59.0	54.0	64.01	87.93	37.75	47.47	9.2	-27.2	-20.5	-19.8	0.8	10.2
Full Service DFW North+	38.0	7.6	114.08	94.31	43.36	7.21	397.1	21.0	501.4	504.4	0.5	399.6	34.2	49.3	102.57	143.05	35.13	70.56	-30.6	-28.3	-50.2	-54.2	-8.0	-36.1
Limited Service DFW North+	67.6	25.1	69.67	54.79	47.11	13.76	169.3	27.1	242.5	242.5	0.0	169.3	61.4	53.9	64.82	81.19	39.82	43.77	13.9	-20.2	-9.0	-9.1	-0.0	13.9
Full Service DFW South+																								
Limited Service DFW South+	60.3	32.1	71.06	59.98	42.88	19.23	88.2	18.5	123.0	123.0	0.0	88.2	53.0	52.9	67.12	75.71	35.57	40.01	0.3	-11.3	-11.1	-11.4	-0.3	-0.1

AirBNB Data	Occ %				ADR				RevPAR				Percent Change from Prior Year				Occ %				ADR				RevPAR				Percent Change from Prior Year YTD													
	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Rev	Avail	Sold	2021	2020	2021	2020	2021	2020	2021	2020	Occ	ADR	PAR	Rev	Avail	Sold										
Entire Place	64.3	59.7	214.81	182.68	138.07	109.01	7.72	17.59	26.66	70.8	34.0	47.1	56.3	62.41	188.30	174.65	106.05	109.01	-9.77	7.82	-2.71	-7.8	-13.2	-17.9																		
Hotel Comparable	61.2	60.97	95.58	106.52	58.53	64.95	0.43	-10.27	-9.88	10.2	22.3	22.8	55.3	64.10	92.05	104.91	50.86	67.25	-13.80	-12.26	-24.37	-24.3	0.1	-13.7																		

Available Listings	2021	2020	% Chg
Entire Place	286	167	71.3
Private Room	149	157	(5.1)
Shared Room	34	38	(10.5)
Total Available Listings	469	362	29.6

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	77	12859	11431
Luxury/Full Service Irving+	16	14	4904	4304
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	17	2438	1717
Las Colinas+	31	30	5262	4926
DFW North+	26	26	4073	4073
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1589	1589
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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## Irving, Texas Room Demand - Source: Smith Travel Research

	2020			2021			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Occ %	Current Month Demand	Year To Date Demand	Occ %	Current Month Demand	Year To Date Demand	Current Month	Year To Date	Current Month	Year To Date
January	64.9	258,560	258,560	37.6	149,888	149,888	-42.0%	-42.0%	-41.9%	-41.9%
February	72.1	259,505	518,065	46.2	166,232	316,120	-35.9%	-39.0%	-35.7%	-38.8%
March	43.7	174,320	692,385	58.3	232,397	548,517	33.3%	-20.8%	33.4%	-20.7%
April	22.6	79,279	771,664	58.0	223,663	772,180	182.1%	0.1%	157.4%	-1.9%
May	27.1	98,249	869,913							
June	33.4	127,470	997,383							
July	34.3	135,465	1,132,848							
August	39.7	156,844	1,289,692							
September	44.0	168,128	1,457,820							
October	43.2	170,392	1,628,212							
November	35.7	137,553	1,765,765							
December	36.5	145,563	1,911,328							

# Irving, Texas & United States Comparison

## April 2021

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	69.98	-39.7%	69.98	-39.7%	37.6%	-41.9%	37.6%	-41.9%	26.33	-65.0%	26.33	-65.0%
FEBRUARY	75.17	-35.7%	72.42	-37.8%	46.2%	-35.7%	41.7%	-38.8%	34.73	-58.7%	30.23	-61.9%
MAR	80.20	-16.0%	75.74	-31.8%	58.3%	33.4%	47.4%	-20.7%	46.75	12.1%	35.93	-46.0%
APRIL	86.32	40.0%	78.45	-26.0%	58.0%	157.4%	50.2%	-1.9%	50.05	260.2%	39.36	-27.4%
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 75.80 -30.2%   Occupancy 41.2% -36.0%   RevPAR 31.25 -55.3%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	73.80	-26.9%	73.80	-26.9%	43.3%	-24.5%	43.3%	-24.5%	31.93	-44.8%	31.93	-44.8%
FEBRUARY	77.97	-26.5%	75.97	-26.6%	51.2%	-21.0%	47.0%	-22.7%	39.93	-41.9%	35.73	-43.3%
MAR	86.76	-2.7%	80.56	-19.1%	64.0%	46.1%	52.9%	-3.9%	55.56	42.2%	42.65	-22.3%
APRIL	90.98	43.9%	83.50	-11.8%	62.5%	127.6%	55.3%	13.7%	56.82	227.4%	46.14	0.3%
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.79	-27.8%	90.79	-27.8%	39.3%	-28.3%	39.3%	-28.3%	35.72	-48.2%	35.72	-48.2%
FEBRUARY	98.31	-24.8%	94.65	-26.2%	45.3%	-26.6%	42.2%	-27.5%	44.57	-44.8%	39.94	-46.5%
MAR	106.08	-4.1%	99.35	-19.6%	54.6%	40.1%	46.5%	-10.1%	57.87	34.4%	46.16	-27.7%
APRIL	110.34	51.1%	102.58	-12.8%	57.5%	136.1%	49.2%	7.8%	63.46	256.8%	50.45	-6.0%
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

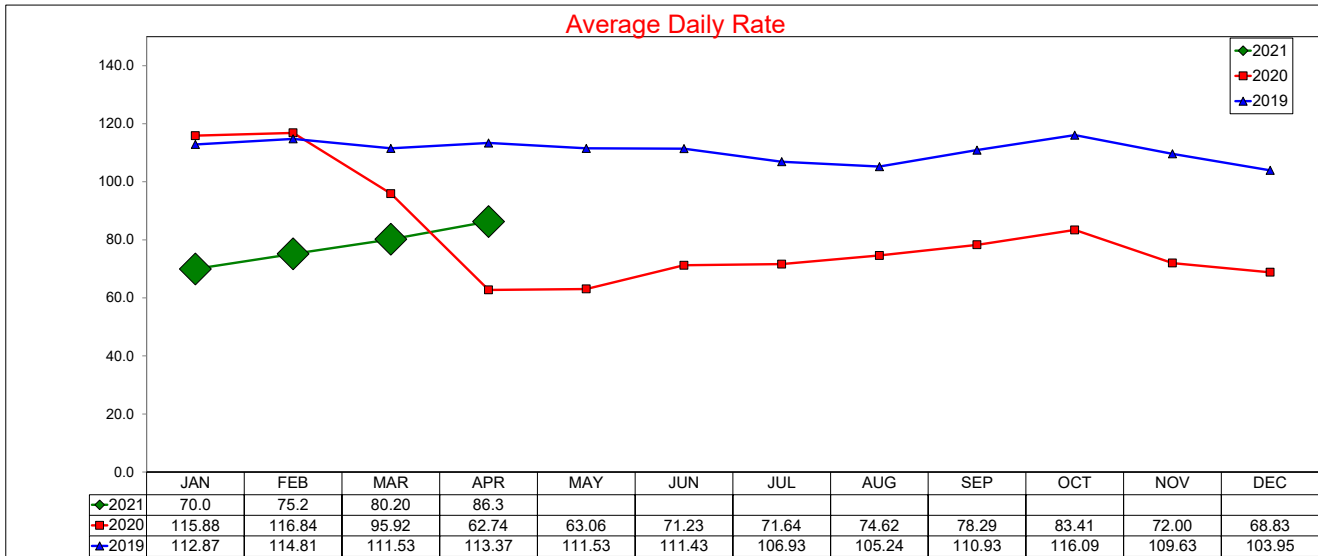
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## 2021 - 2020 - 2019 COMPARISON Occupancy/ADR/RevPAR

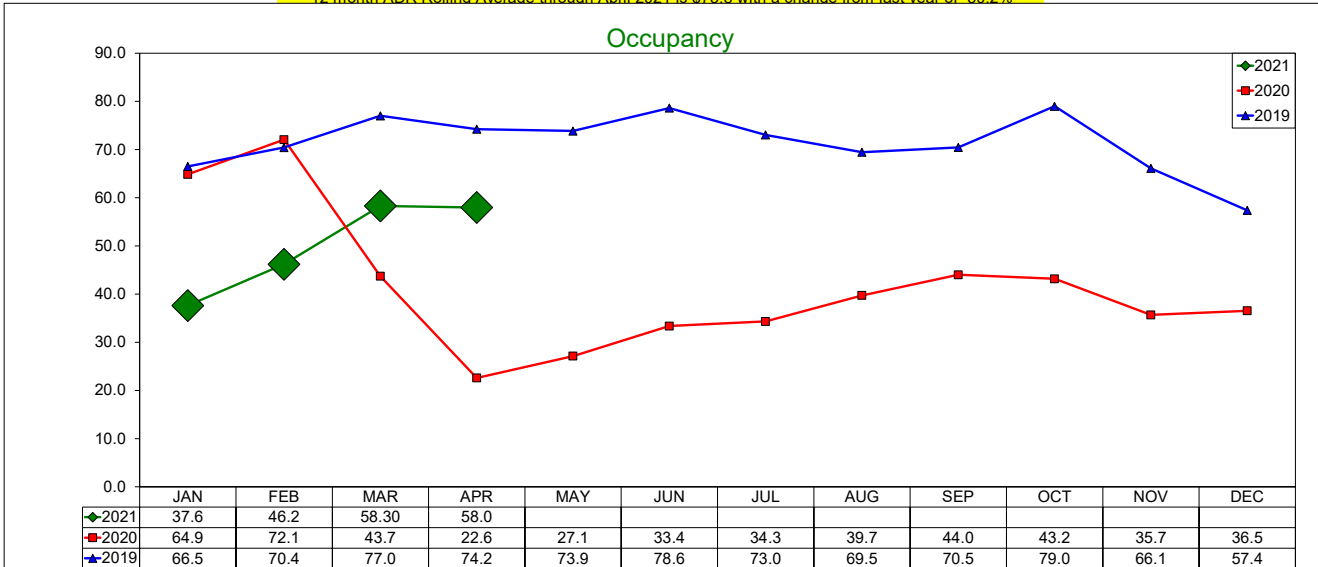
Month	Occ %			ADR			RevPAR		
	2021	2020	2019	2021	2020	2019	2021	2020	2019
January	37.62	64.85	66.51	69.98	115.88	112.87	26.33	75.15	75.07
February	46.20	72.06	70.43	75.17	116.84	114.81	34.73	84.20	80.87
March	58.30	43.72	77.00	80.20	95.92	111.53	46.75	41.94	85.88
April	58.00	22.59	74.23	86.32	62.74	113.37	157.40	14.17	84.16
May		27.13	73.87		63.06	111.53		17.11	82.39
June		33.37	78.63		71.23	111.43		23.77	87.62
July		34.32	73.04		71.64	106.93		24.59	78.10
August		39.74	68.79		74.62	105.30		29.65	72.44
September		44.01	70.15		78.29	110.85		34.46	77.76
October		43.17	79.07		83.41	116.05		36.01	91.76
November		35.68	66.12		72.00	109.63		25.69	72.49
December		36.54	57.38		68.83	103.95		25.15	59.64

# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

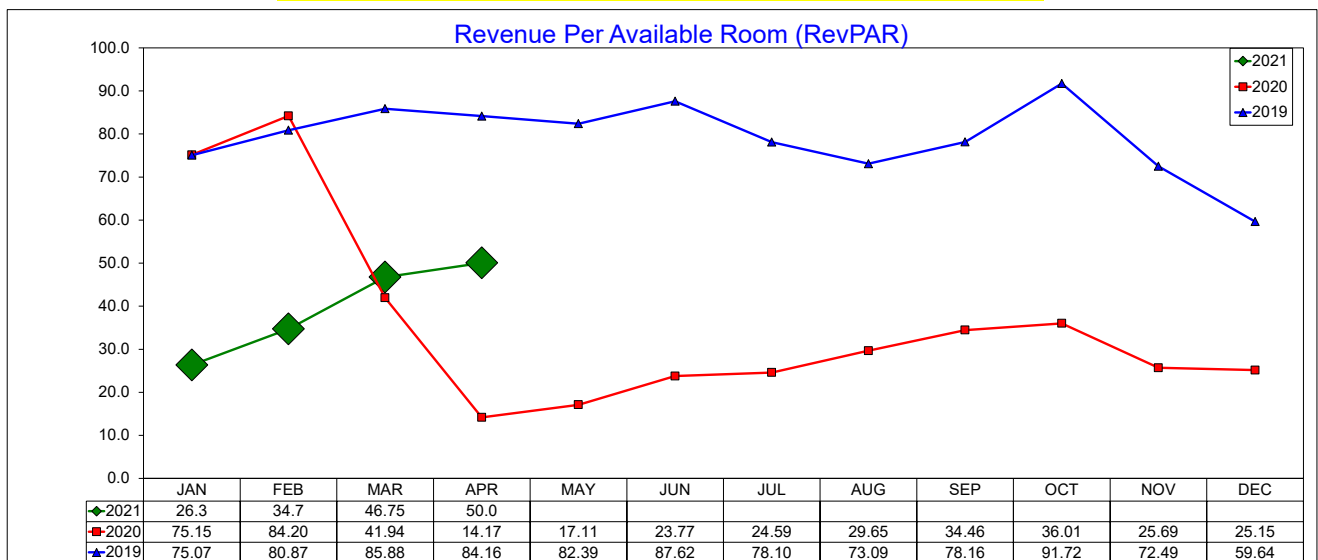
April 2021



12 month ADR Rolling Average through April 2021 is \$75.8 with a change from last year of -30.2%



12 month Occupancy Rolling Average through April 2021 is 41.23% with a change from last year of -36.0%



12 month RevPAR Rolling Average through April 2021 is \$31.25 with a change from last year of -55.3%

# Irving, Texas & United States Comparison

## April 2021

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	69.98	-39.7%	69.98	-39.7%	37.6%	-41.9%	37.6%	-41.9%	26.33	-65.0%	26.33	-65.0%
FEBRUARY	75.17	-35.7%	72.42	-37.8%	46.2%	-35.7%	41.7%	-38.8%	34.73	-58.7%	30.23	-61.9%
MAR	80.20	-16.0%	75.74	-31.8%	58.3%	33.4%	47.4%	-20.7%	46.75	12.1%	35.93	-46.0%
APRIL	86.32	40.0%	78.45	-26.0%	58.0%	157.4%	50.2%	-1.9%	50.05	260.2%	39.36	-27.4%
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages: ADR 75.80 -30.2%   Occupancy 41.2% -36.0%   RevPAR 31.25 -55.3%												

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	73.80	-26.9%	73.80	-26.9%	43.3%	-24.5%	43.3%	-24.5%	31.93	-44.8%	31.93	-44.8%
FEBRUARY	77.97	-26.5%	75.97	-26.6%	51.2%	-21.0%	47.0%	-22.7%	39.93	-41.9%	35.73	-43.3%
MAR	86.76	-2.7%	80.56	-19.1%	64.0%	46.1%	52.9%	-3.9%	55.56	42.2%	42.65	-22.3%
APRIL	90.98	43.9%	83.50	-11.8%	62.5%	127.6%	55.3%	13.7%	56.82	227.4%	46.14	0.3%
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

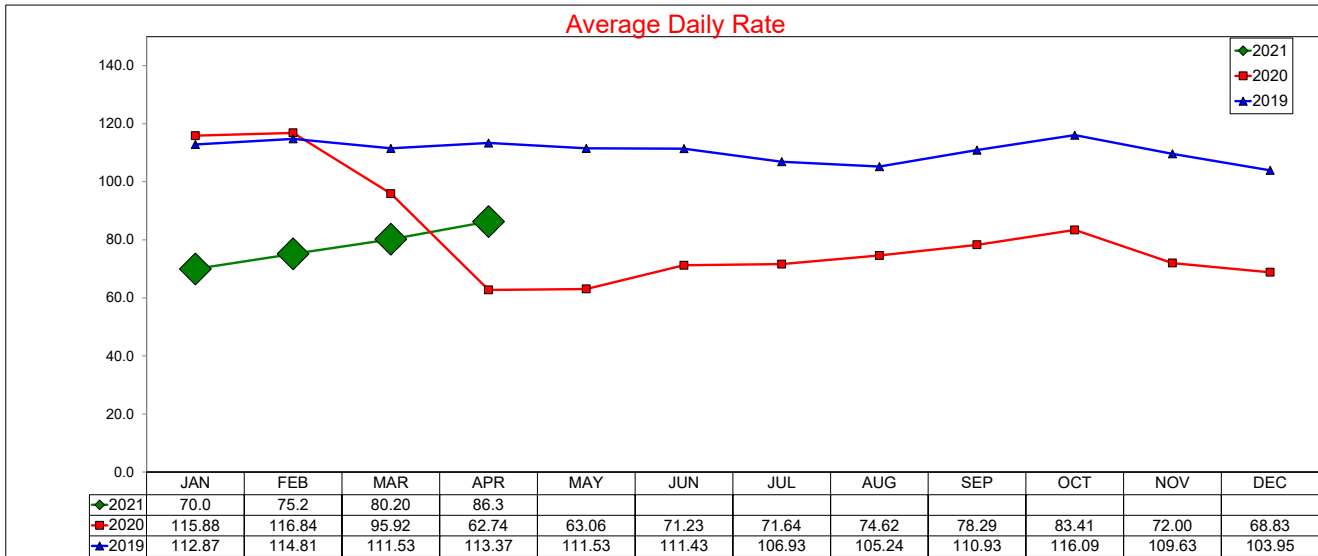
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	90.79	-27.8%	90.79	-27.8%	39.3%	-28.3%	39.3%	-28.3%	35.72	-48.2%	35.72	-48.2%
FEBRUARY	98.31	-24.8%	94.65	-26.2%	45.3%	-26.6%	42.2%	-27.5%	44.57	-44.8%	39.94	-46.5%
MAR	106.08	-4.1%	99.35	-19.6%	54.6%	40.1%	46.5%	-10.1%	57.87	34.4%	46.16	-27.7%
APRIL	110.34	51.1%	102.58	-12.8%	57.5%	136.1%	49.2%	7.8%	63.46	256.8%	50.45	-6.0%
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

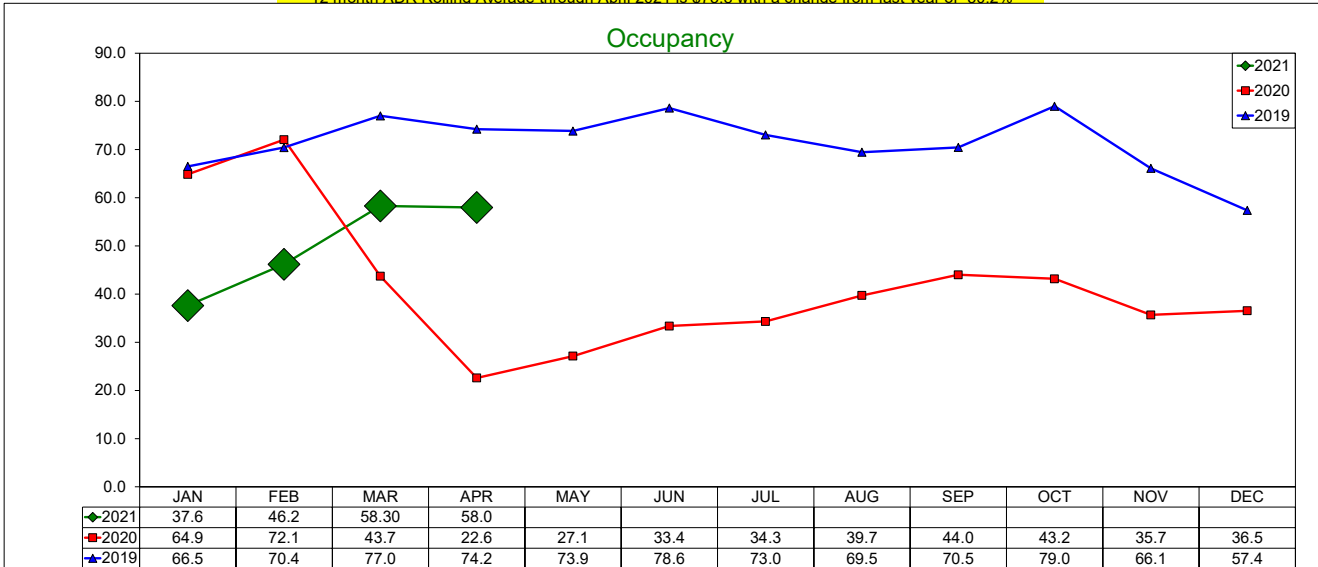
SOURCE: STR, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

# Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

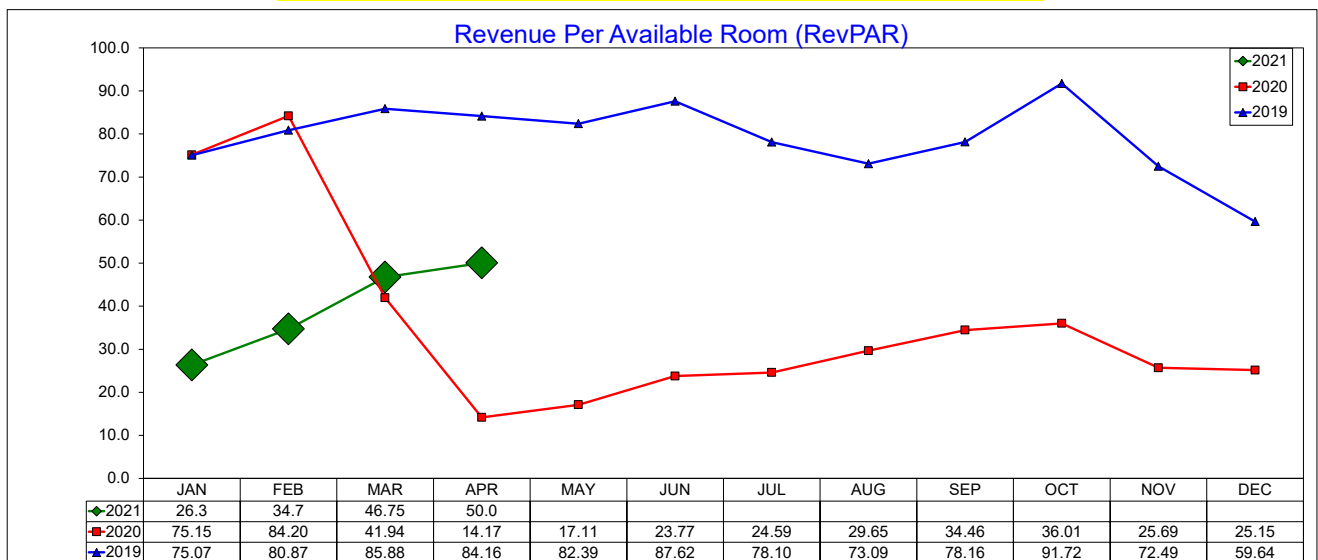
April 2021



12 month ADR Rolling Average through April 2021 is \$75.8 with a change from last year of -30.2%



12 month Occupancy Rolling Average through April 2021 is 41.23% with a change from last year of -36.0%

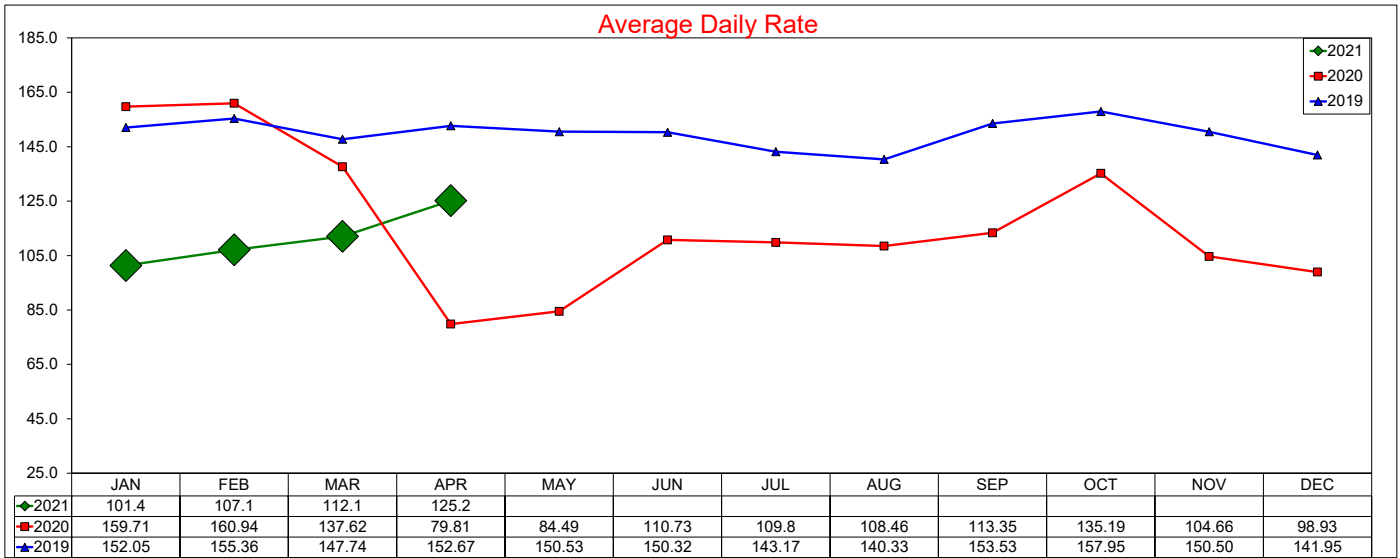


12 month RevPAR Rolling Average through April 2021 is \$31.25 with a change from last year of -55.3%

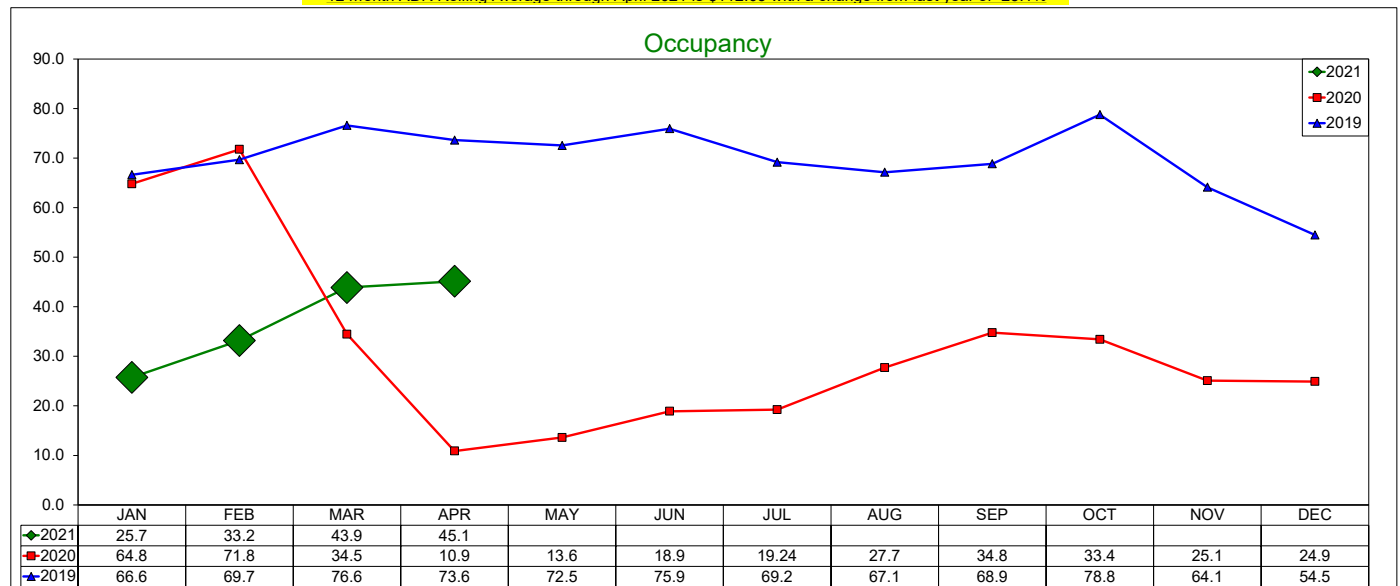


# Three Year Comparison - Luxury/Full Service - Irving

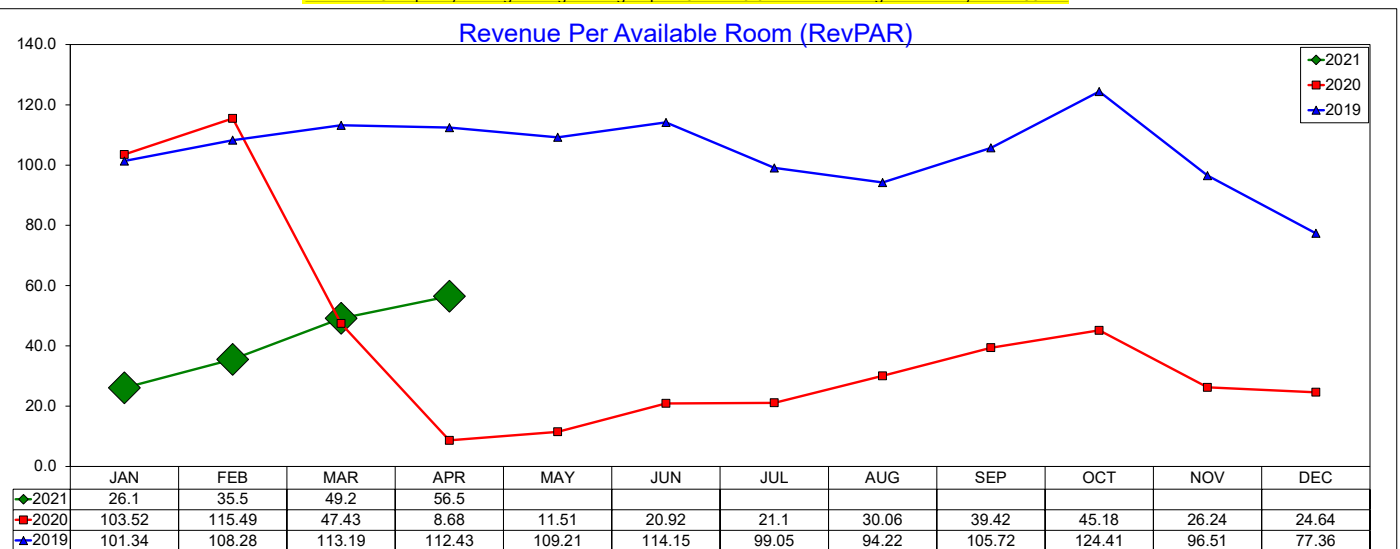
## April 2021



12 month ADR Rolling Average through April 2021 is \$112.05 with a change from last year of -25.1%

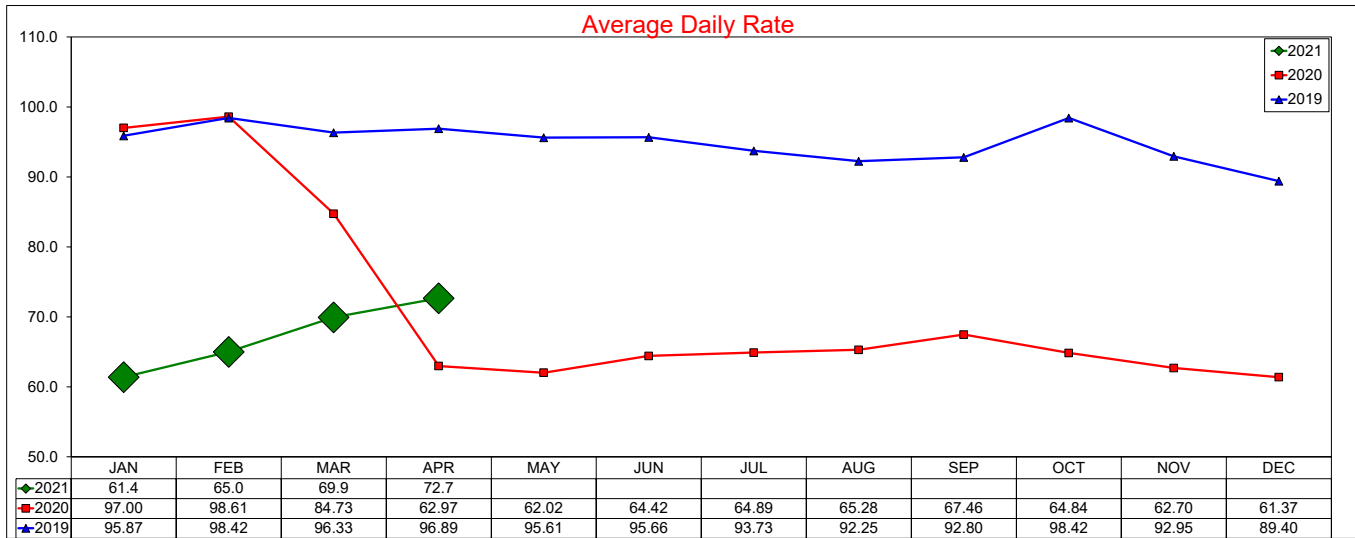


12 month Occupancy Rolling Average through April 2021 is 29.02% with a change from last year of -53.1%

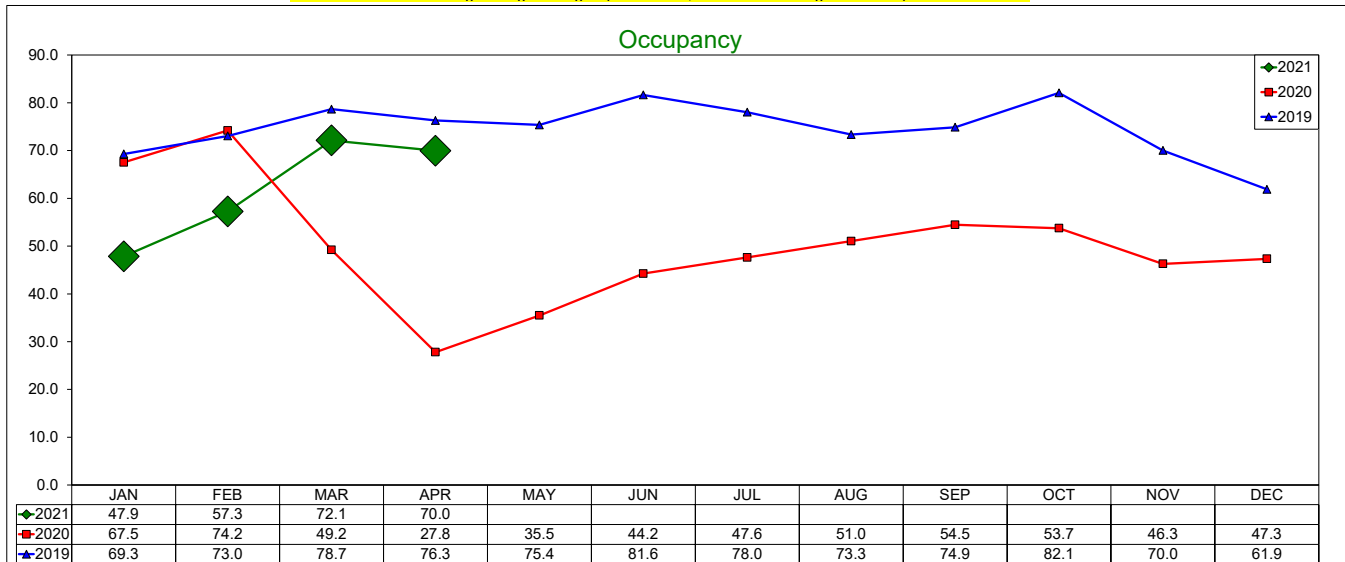


12 month RevPAR Rolling Average through April 2021 is \$32.52 with a change from last year of -64.9%

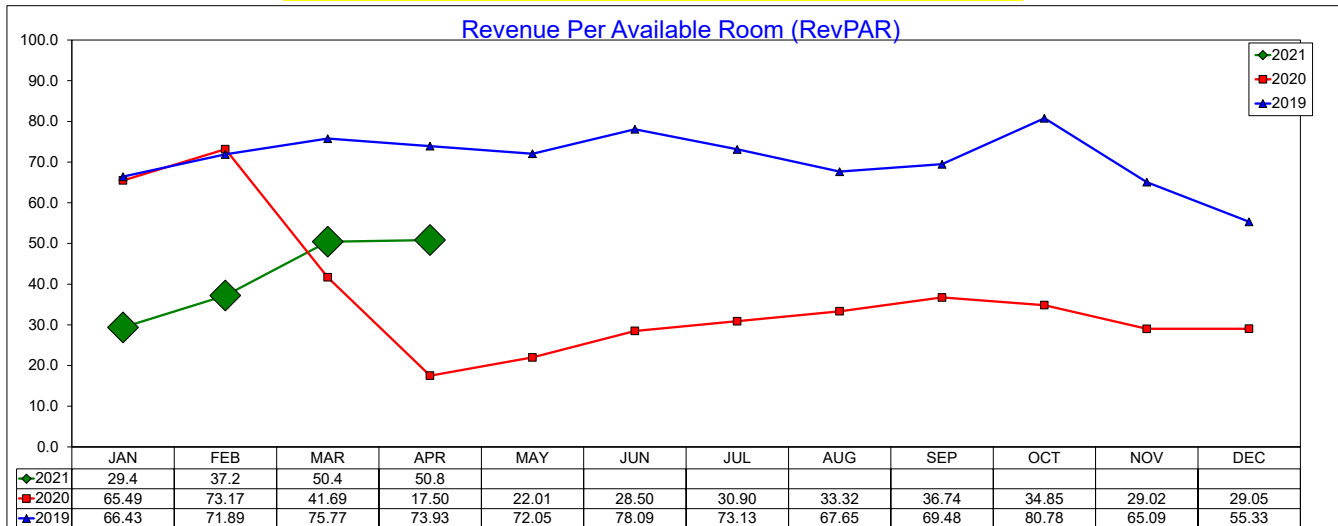
## Three Year Comparison - All Suite/Extended Stay - Irving April 2021



12 month ADR Rolling Average through April 2021 is \$65.69 with a change from last year of -29.4%



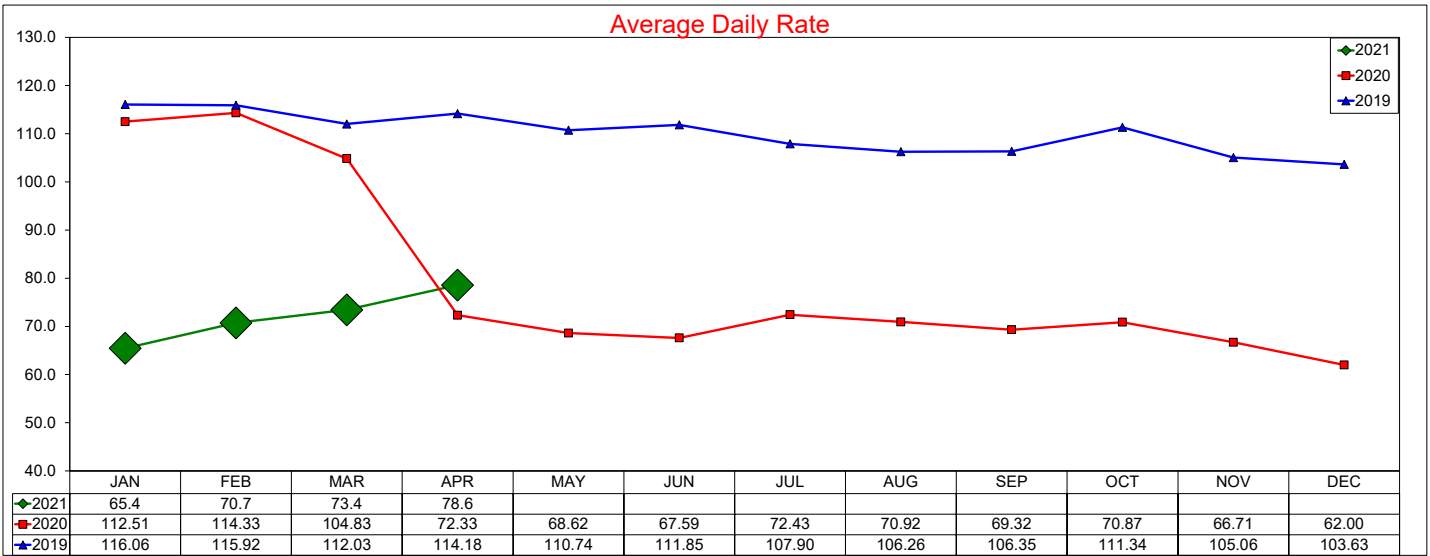
12 month Occupancy Rolling Average through April 2021 is 52.23% with a change from last year of -22.8%



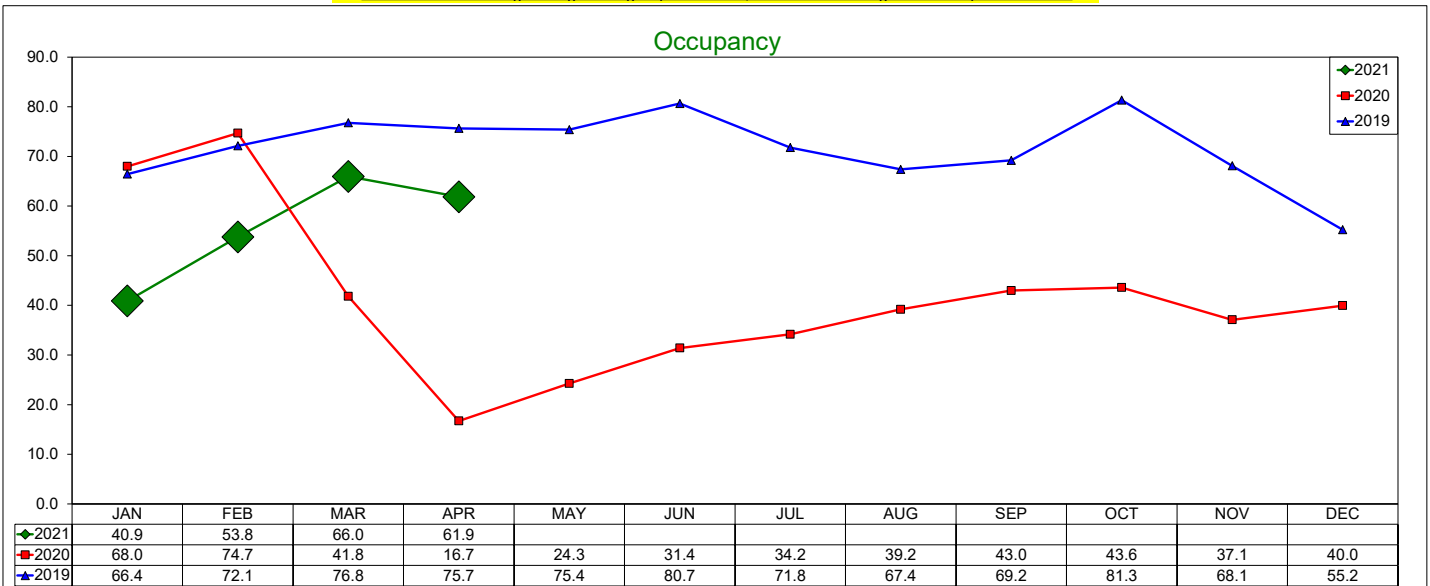
12 month RevPAR Rolling Average through April 2021 is \$34.31 with a change from last year of -45.5%

# Three Year Comparison - Limited Service - Irving

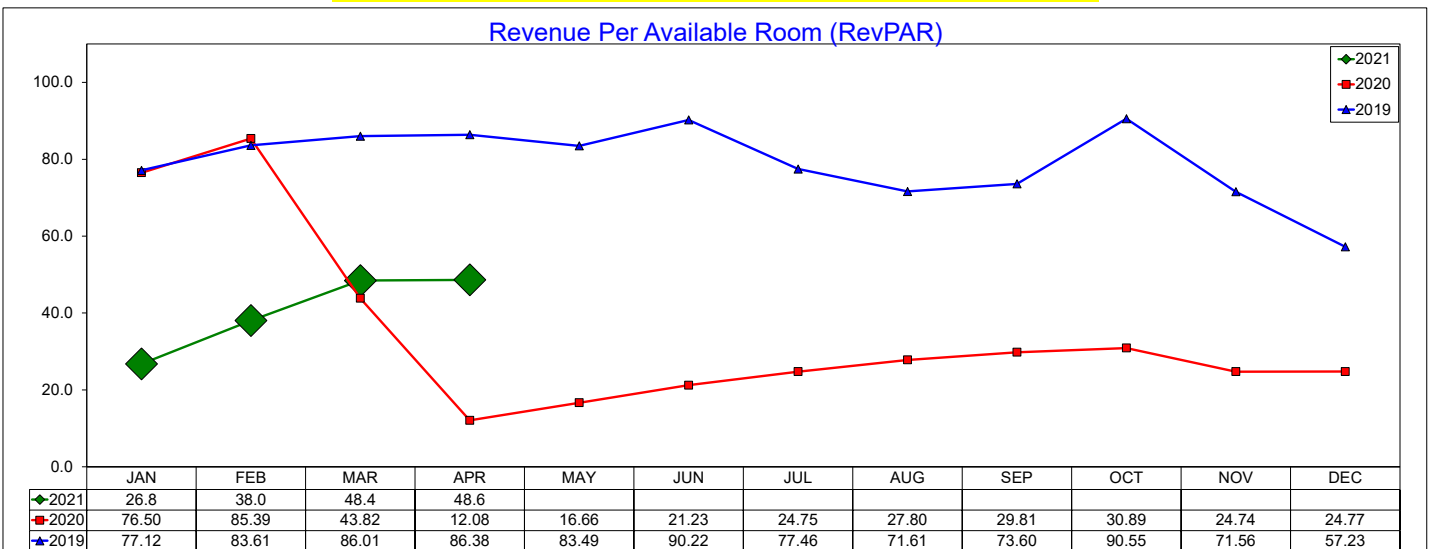
## April 2021



12 month ADR Rolling Average through April 2021 is \$70.35 with a change from last year of -35.1%



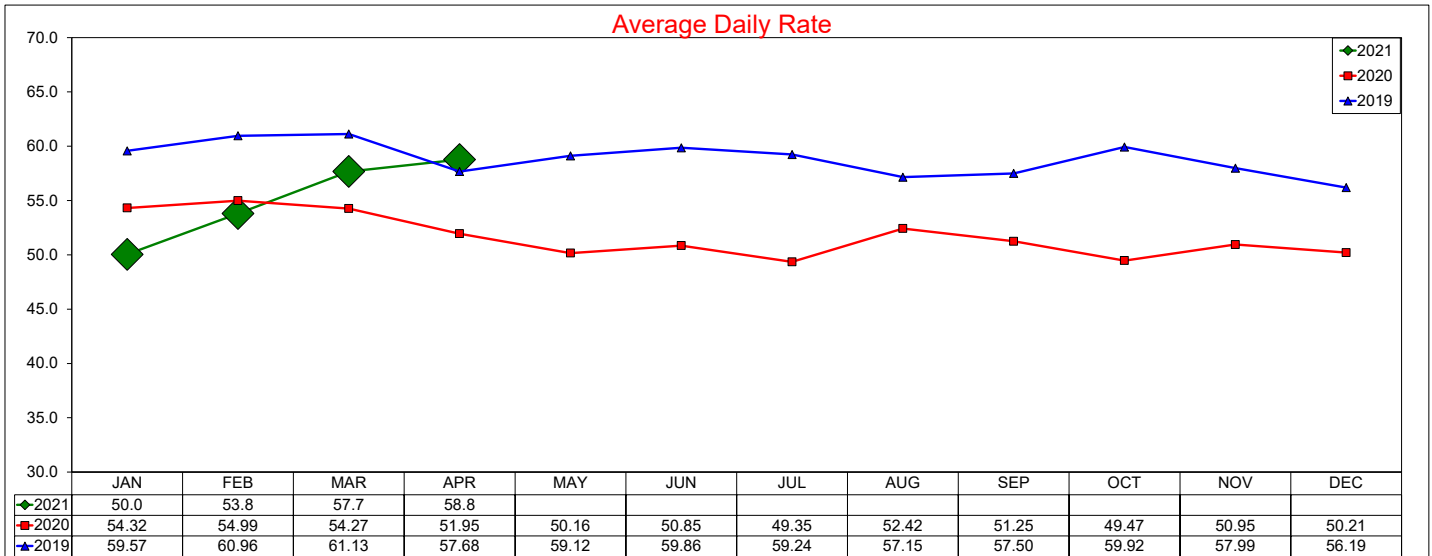
12 month Occupancy Rolling Average through April 2021 is 43.09% with a change from last year of -33.0%



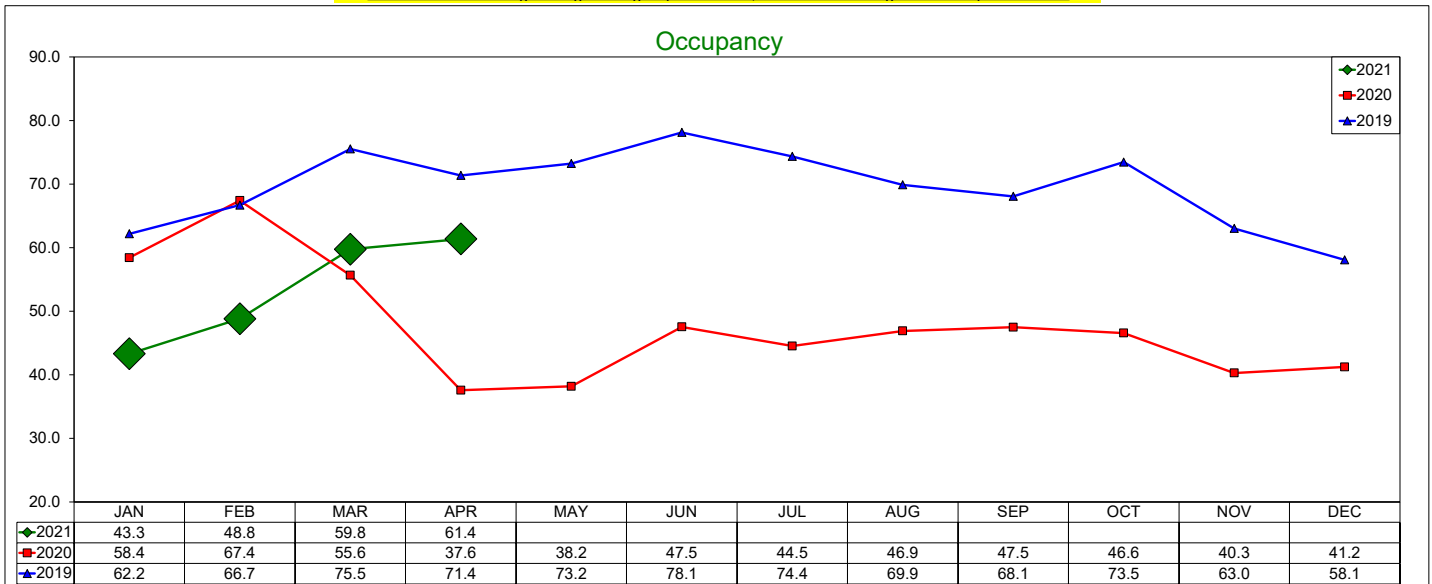
12 month RevPAR Rolling Average through April 2021 is \$30.32 with a change from last year of -56.5%

# Three Year Comparison - Budget - Irving

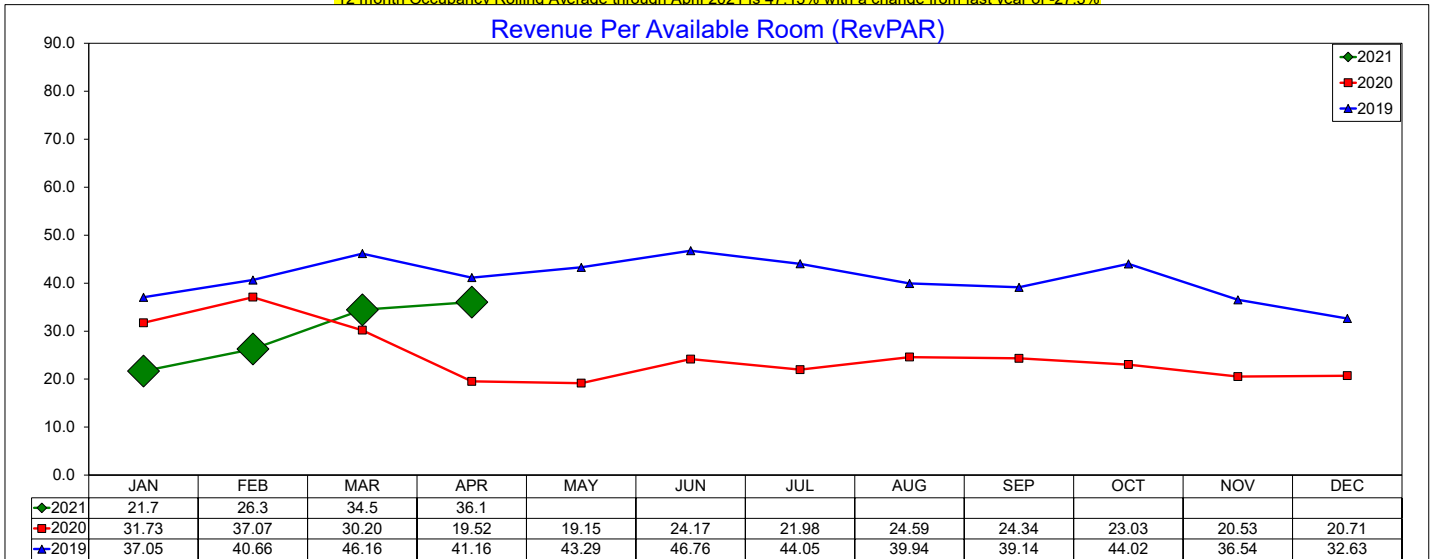
## April 2021



12 month ADR Rolling Average through April 2021 is \$52.45 with a change from last year of -6.4%



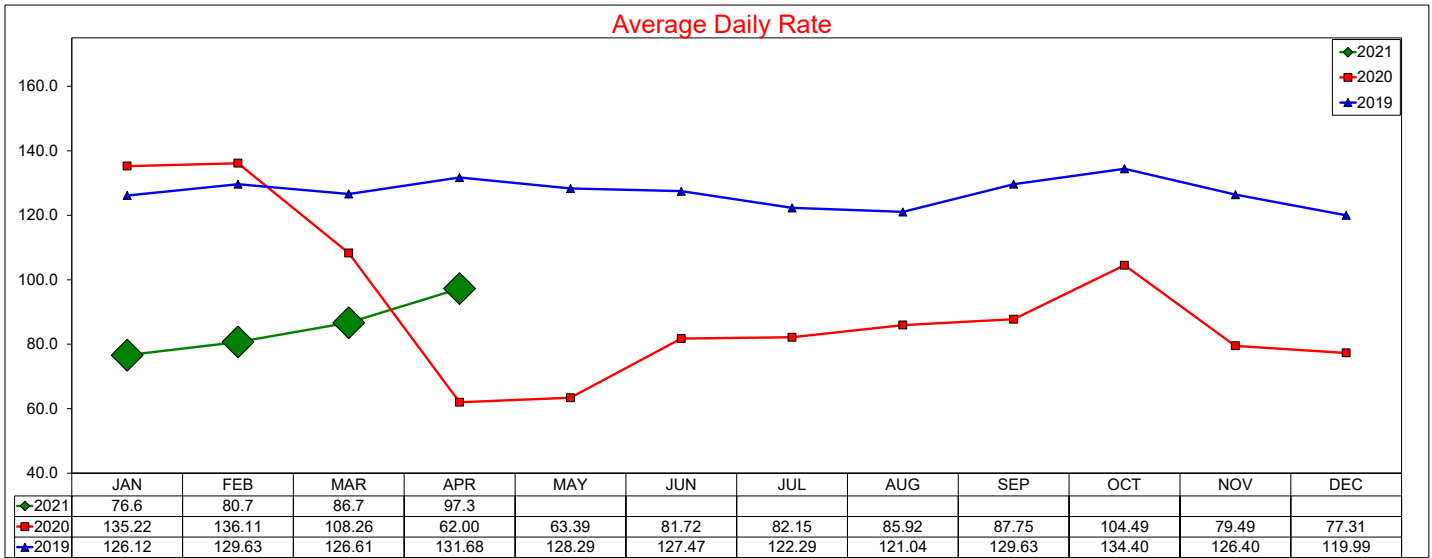
12 month Occupancy Rolling Average through April 2021 is 47.13% with a change from last year of -27.3%



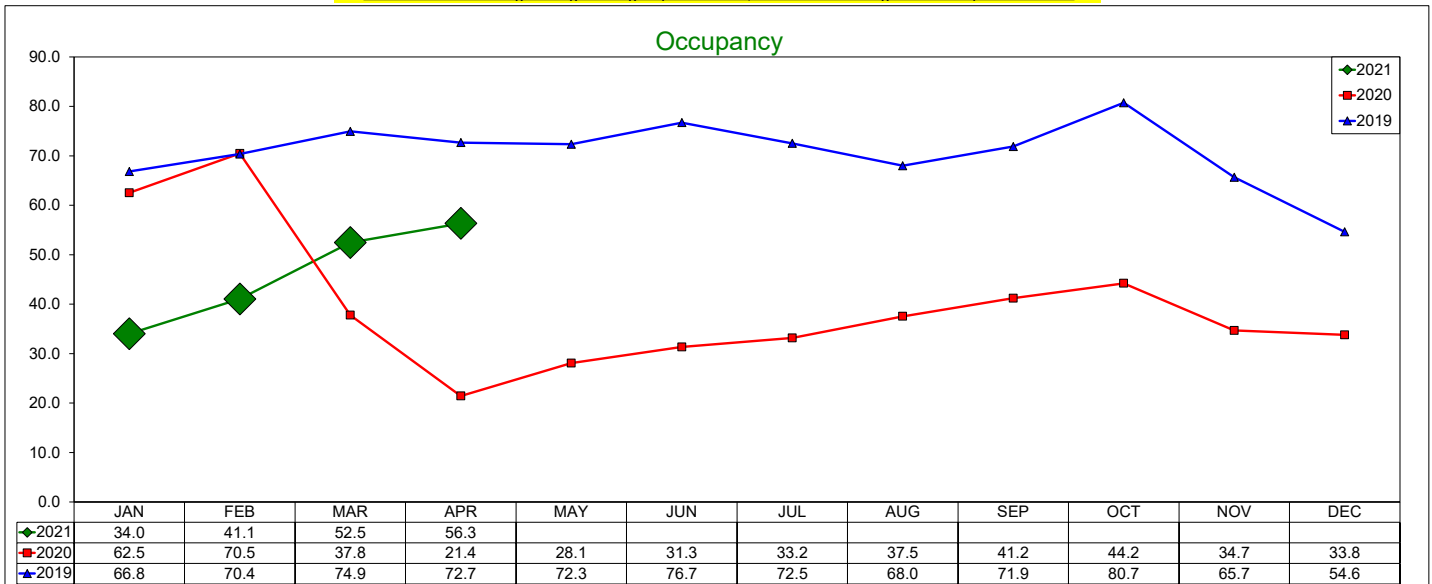
12 month RevPAR Rolling Average through April 2021 is \$24.72 with a change from last year of -31.9%

# Three Year Comparison - Las Colinas

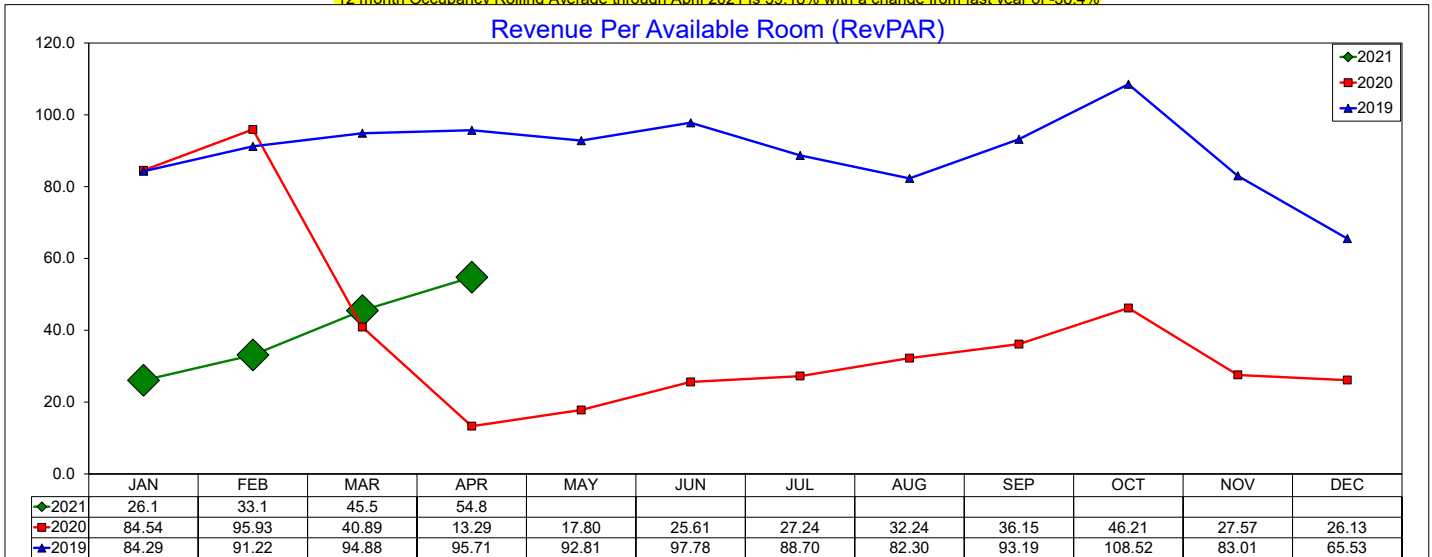
## April 2021



12 month ADR Rolling Average through April 2021 is \$85.42 with a change from last year of -32.0%



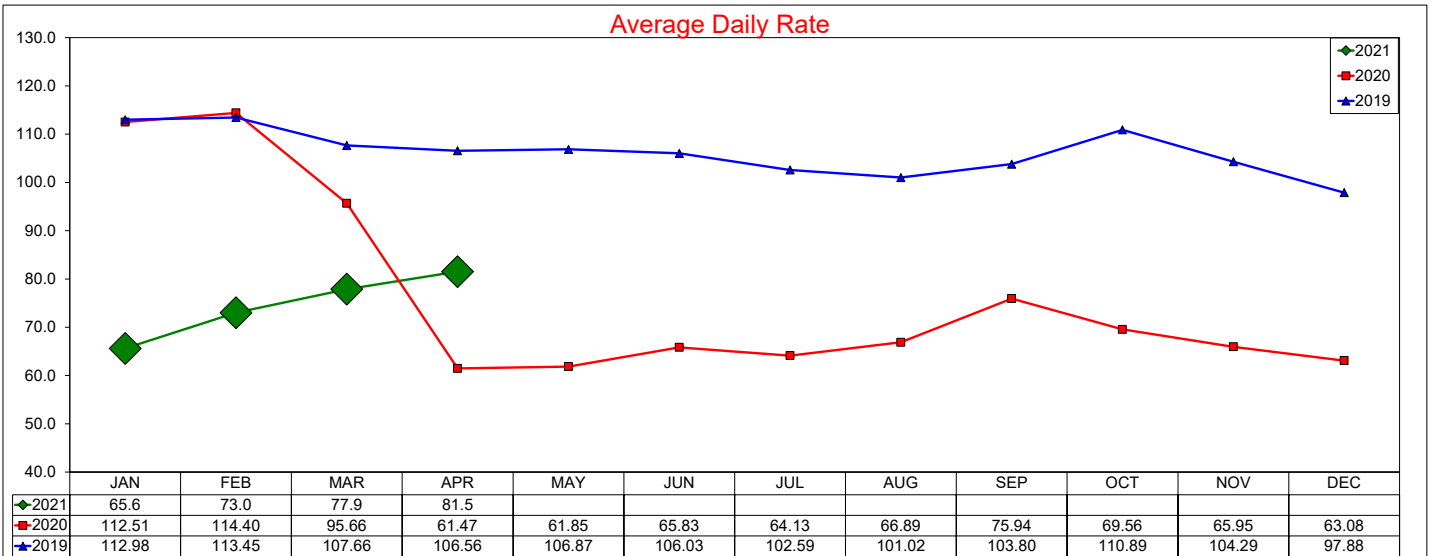
12 month Occupancy Rolling Average through April 2021 is 39.18% with a change from last year of -38.4%



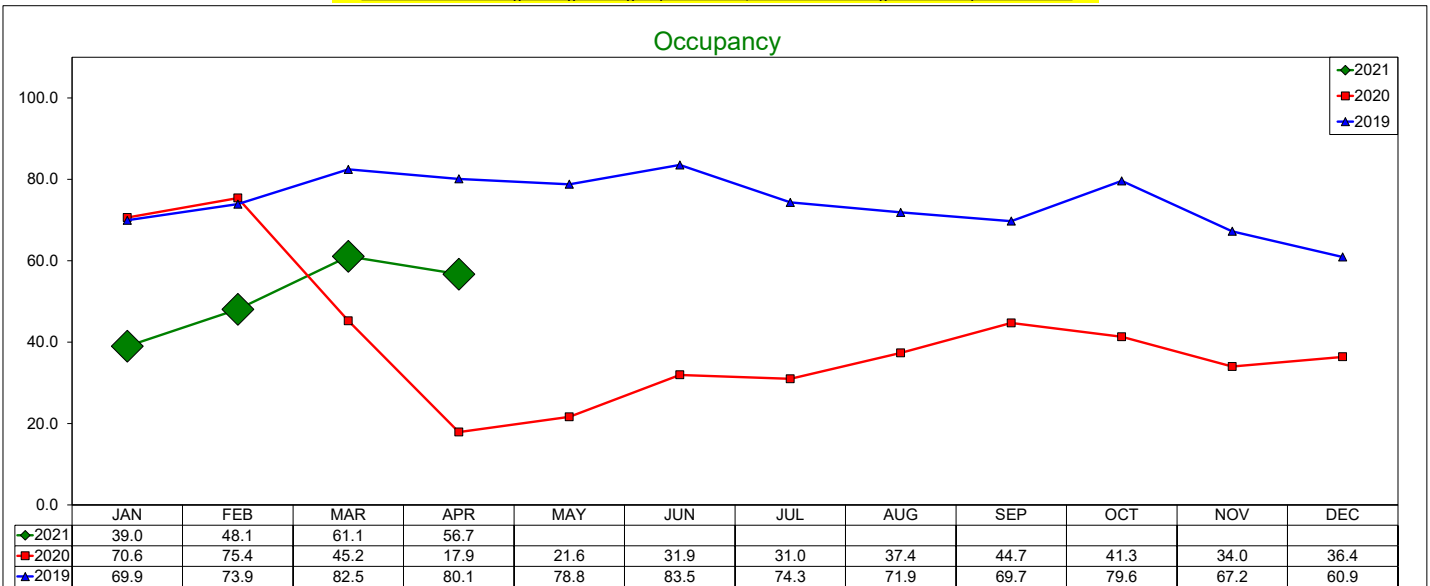
12 month RevPAR Rolling Average through April 2021 is \$33.47 with a change from last year of -58.1%

# Three Year Comparison - DFW North

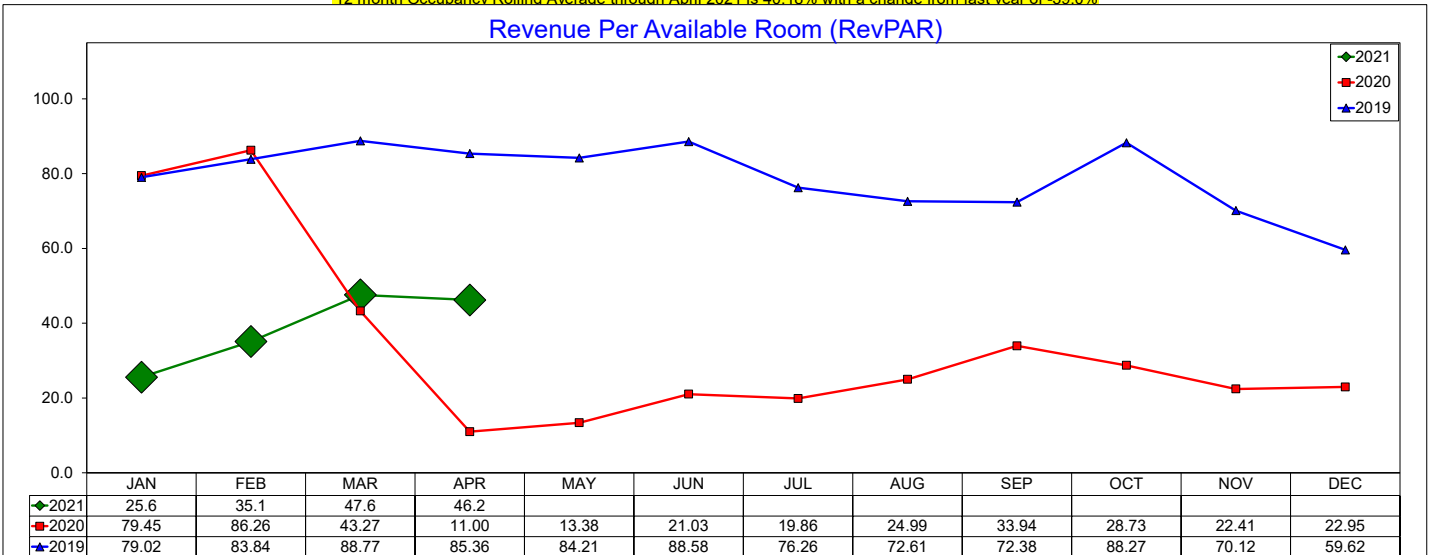
## April 2021



12 month ADR Rolling Average through April 2021 is \$70.69 with a change from last year of -32.4%



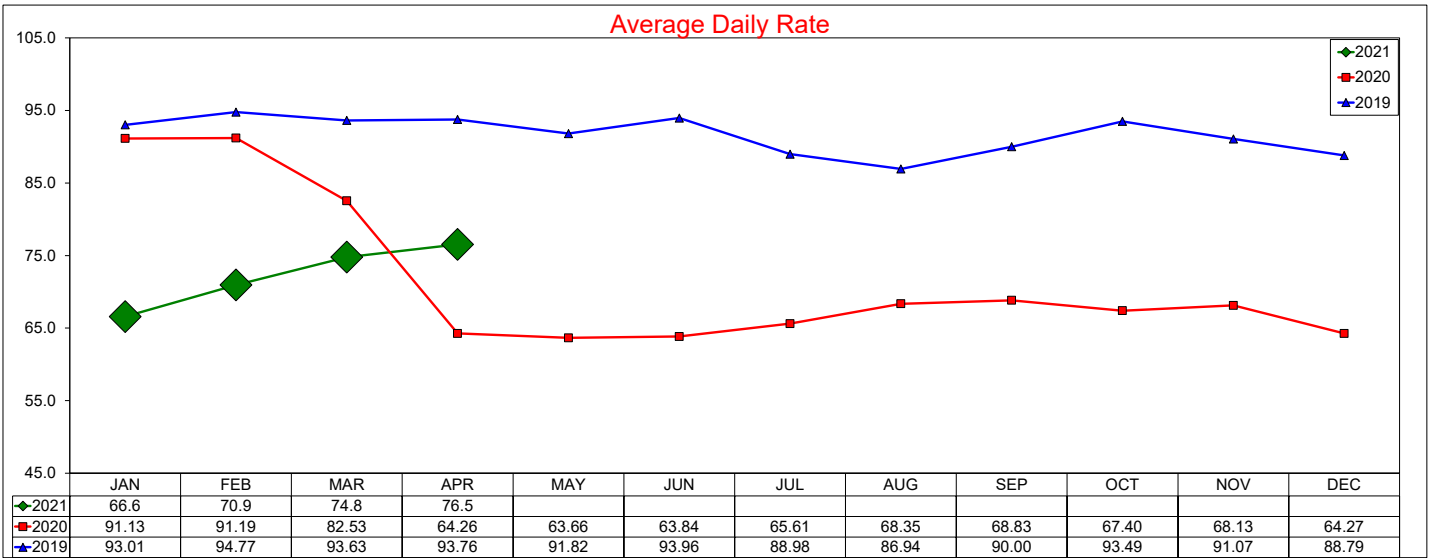
12 month Occupancy Rolling Average through April 2021 is 40.18% with a change from last year of -39.0%



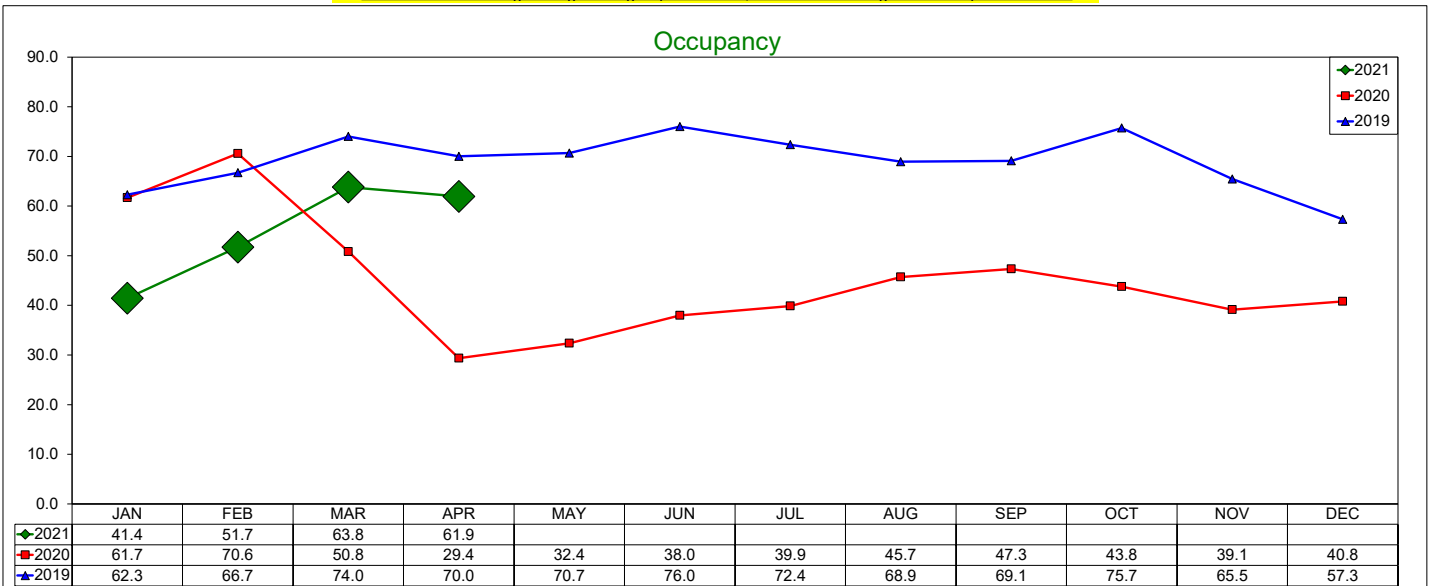
12 month RevPAR Rolling Average through April 2021 is \$28.4 with a change from last year of -58.8%

# Three Year Comparison - DFW South

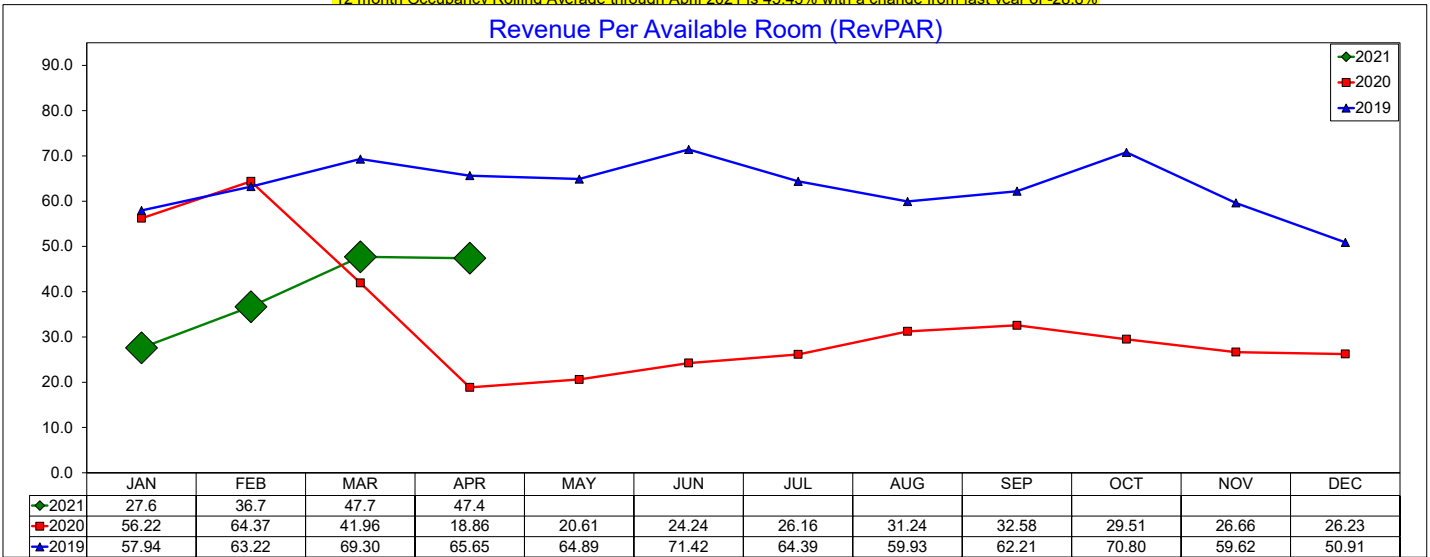
## April 2021



12 month ADR Rolling Average through April 2021 is \$68.96 with a change from last year of -22.1%



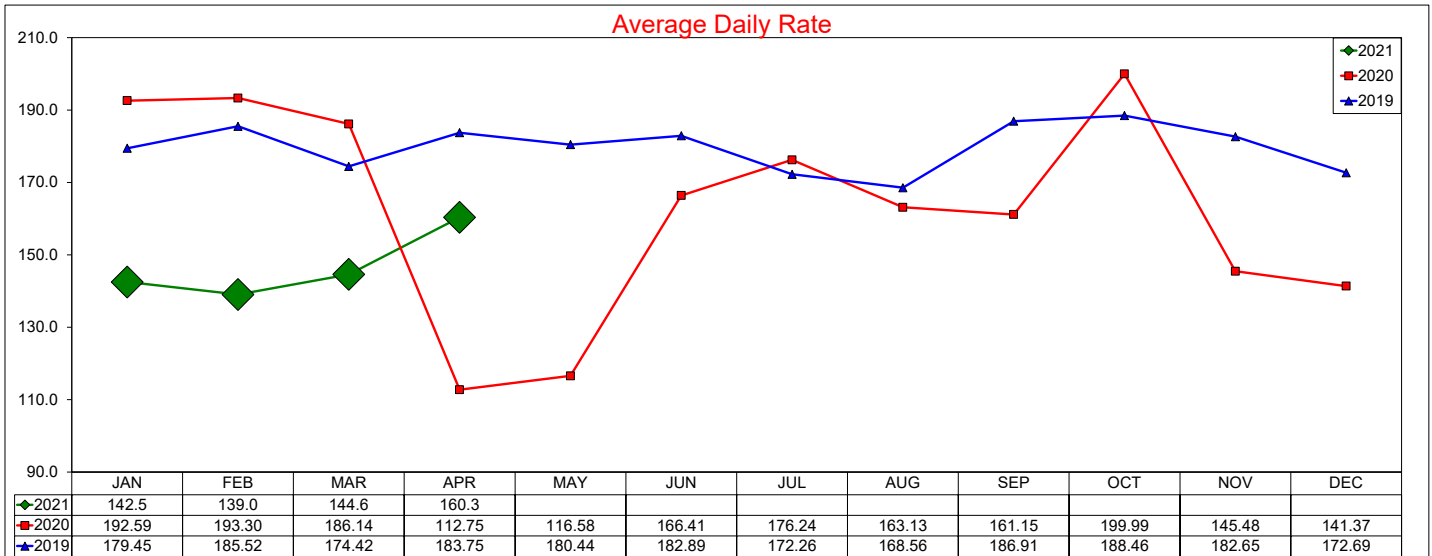
12 month Occupancy Rolling Average through April 2021 is 45.43% with a change from last year of -28.8%



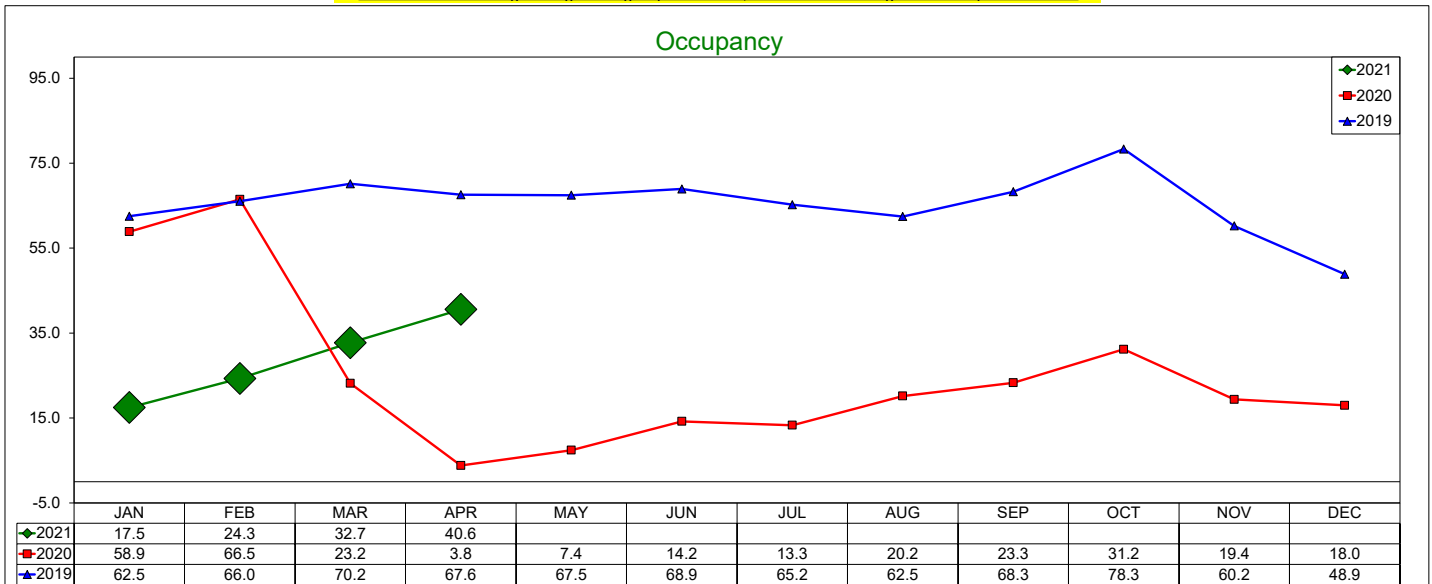
12 month RevPAR Rolling Average through April 2021 is \$31.33 with a change from last year of -44.5%

# Three Year Comparison - Full Service - Las Colinas

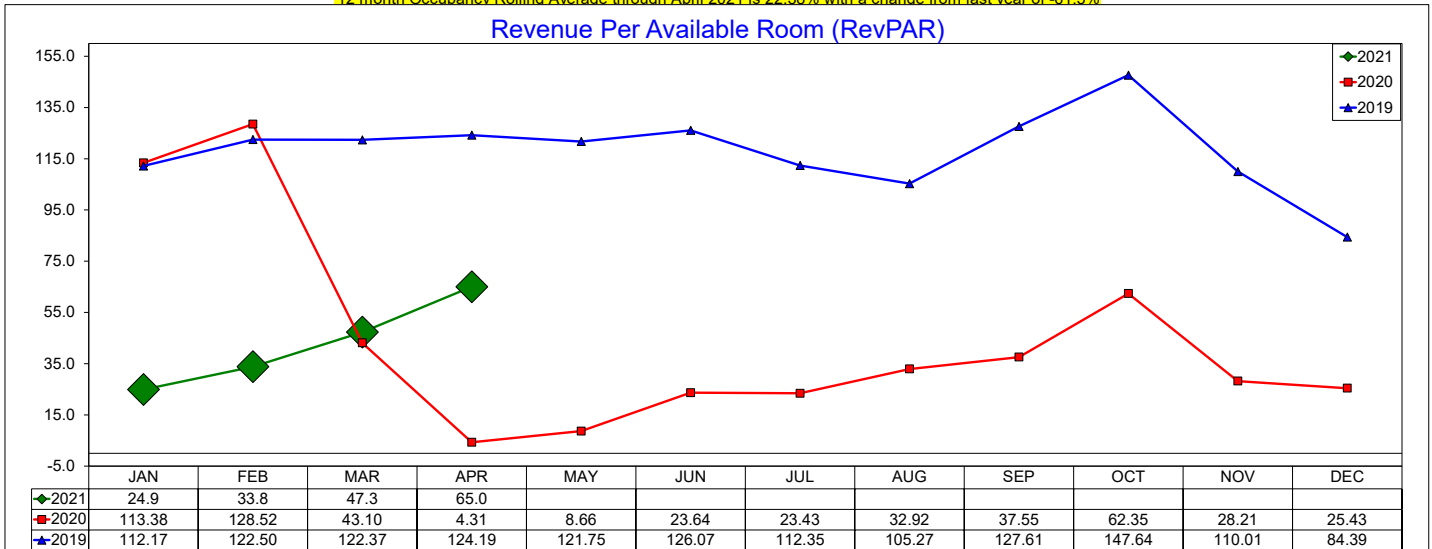
April 2021



12 month ADR Rolling Average through April 2021 is \$158.43 with a change from last year of -13.0%



12 month Occupancy Rolling Average through April 2021 is 22.38% with a change from last year of -61.5%

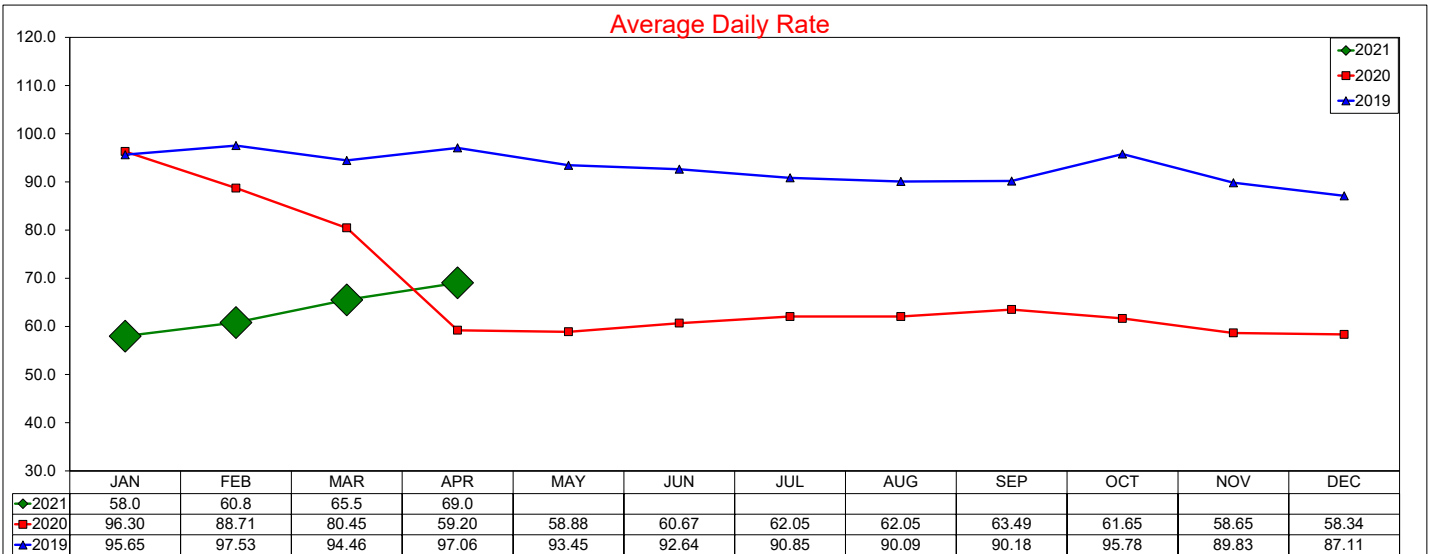


12 month RevPAR Rolling Average through April 2021 is \$35.45 with a change from last year of -66.5%

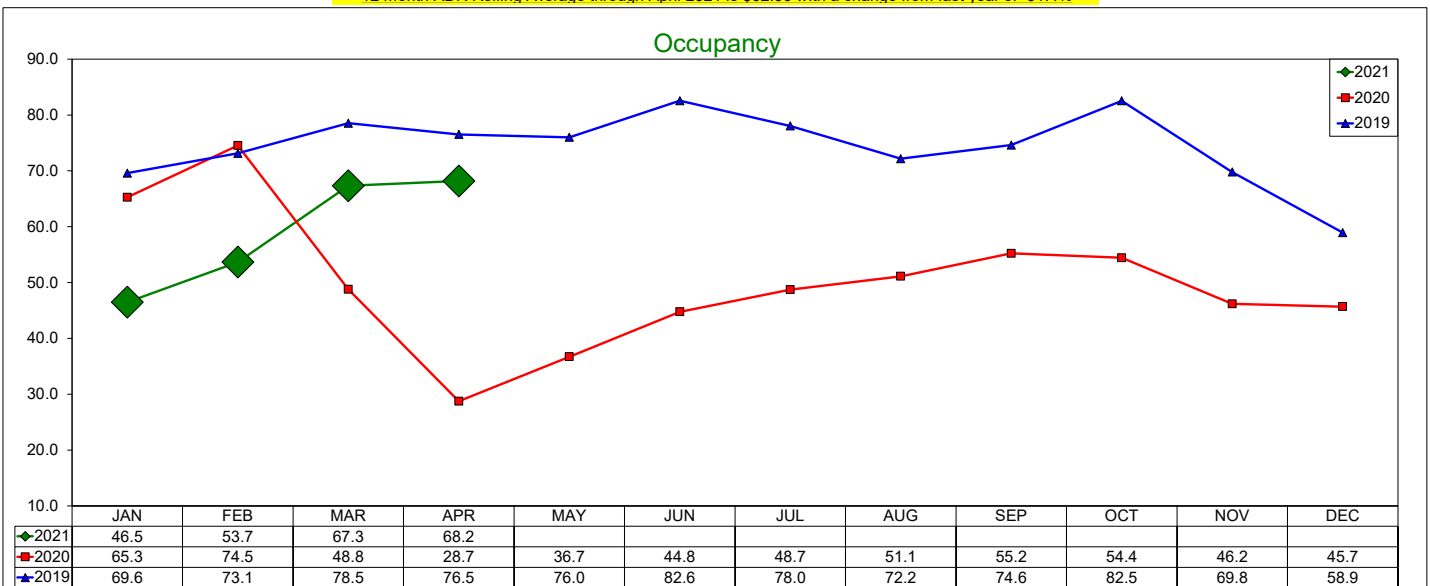


# Three Year Comparison - Limited Service - Las Colinas

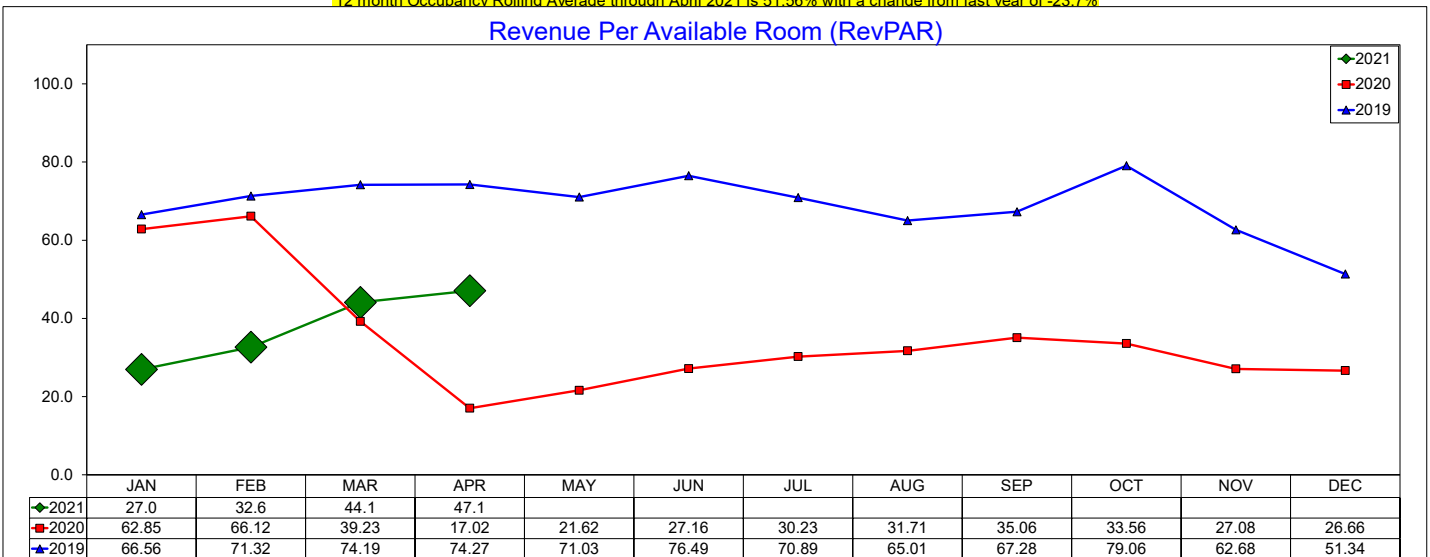
April 2021



12 month ADR Rolling Average through April 2021 is \$62.06 with a change from last year of -31.4%



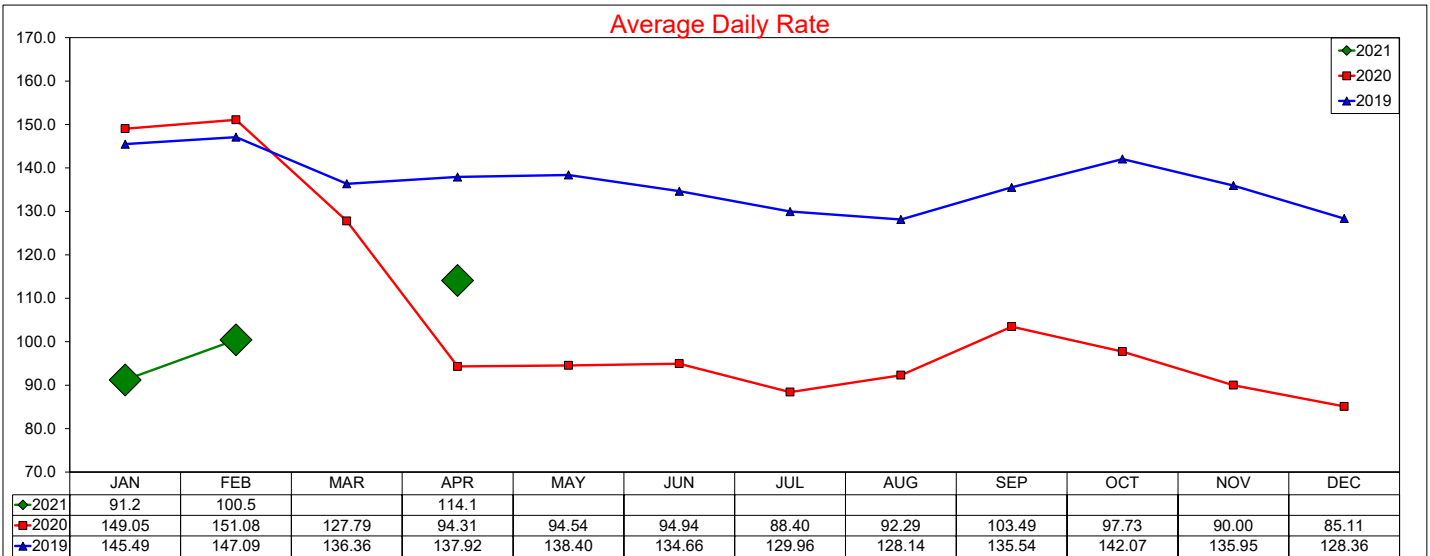
12 month Occupancy Rolling Average through April 2021 is 51.56% with a change from last year of -23.7%



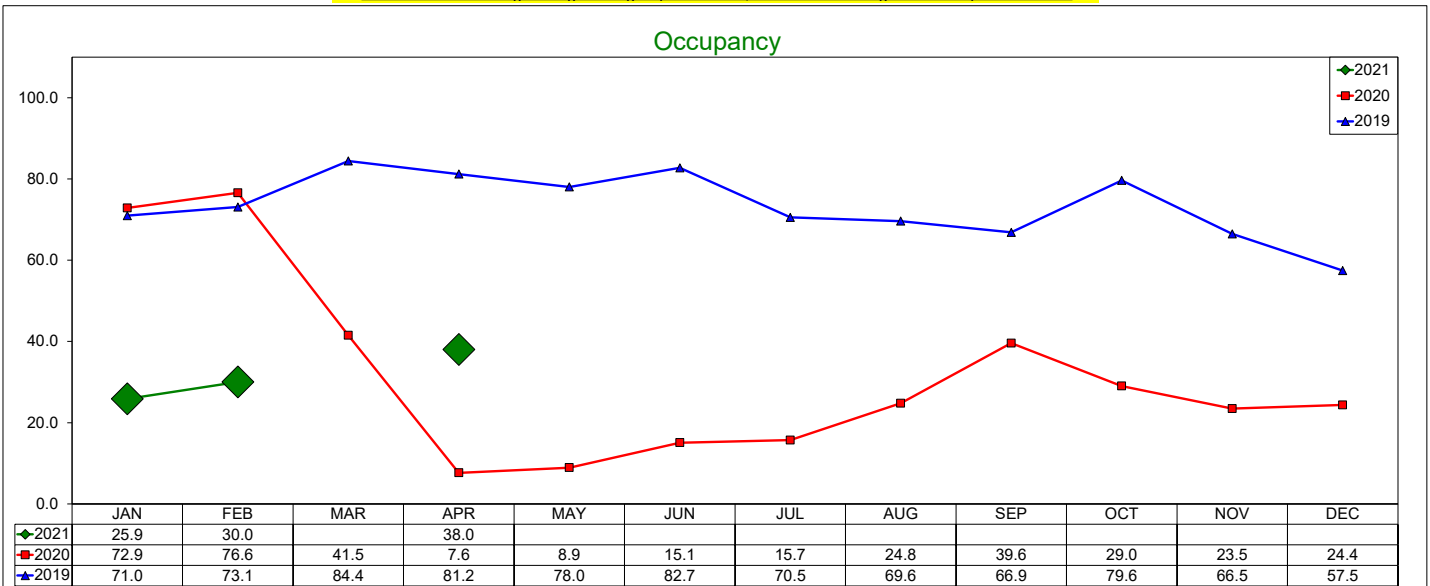
12 month RevPAR Rolling Average through April 2021 is \$32 with a change from last year of -47.6%

# Three Year Comparison - Full Service - DFW North

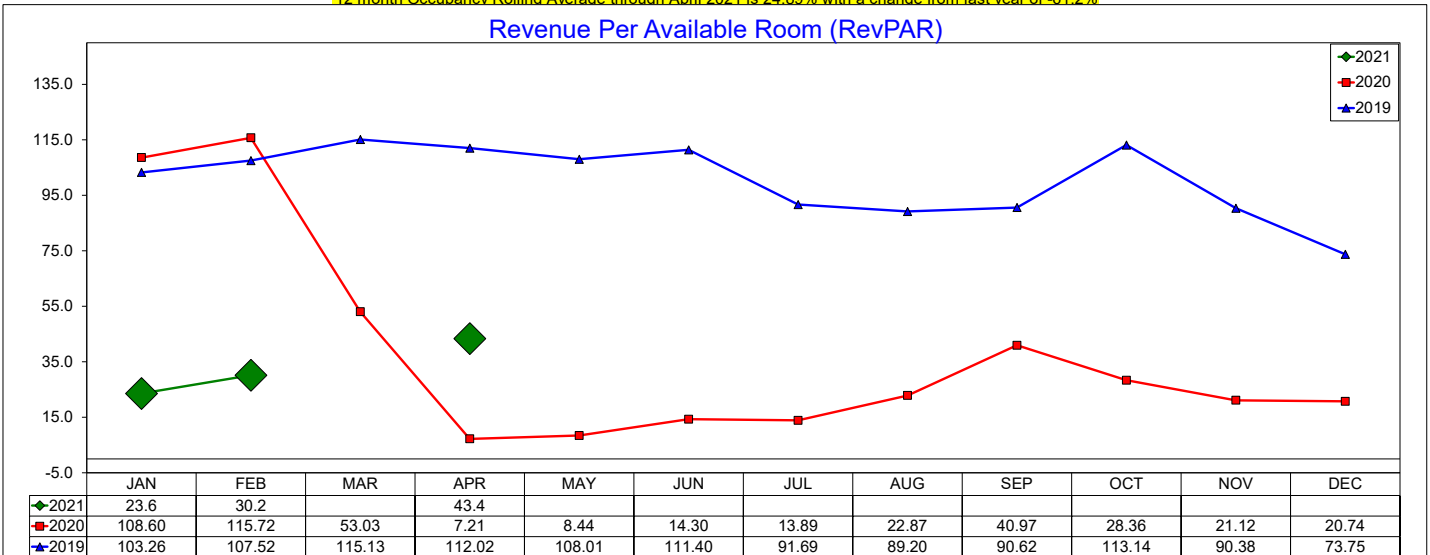
## April 2021



12 month ADR Rolling Average through April 2021 is \$97.35 with a change from last year of -28.7%



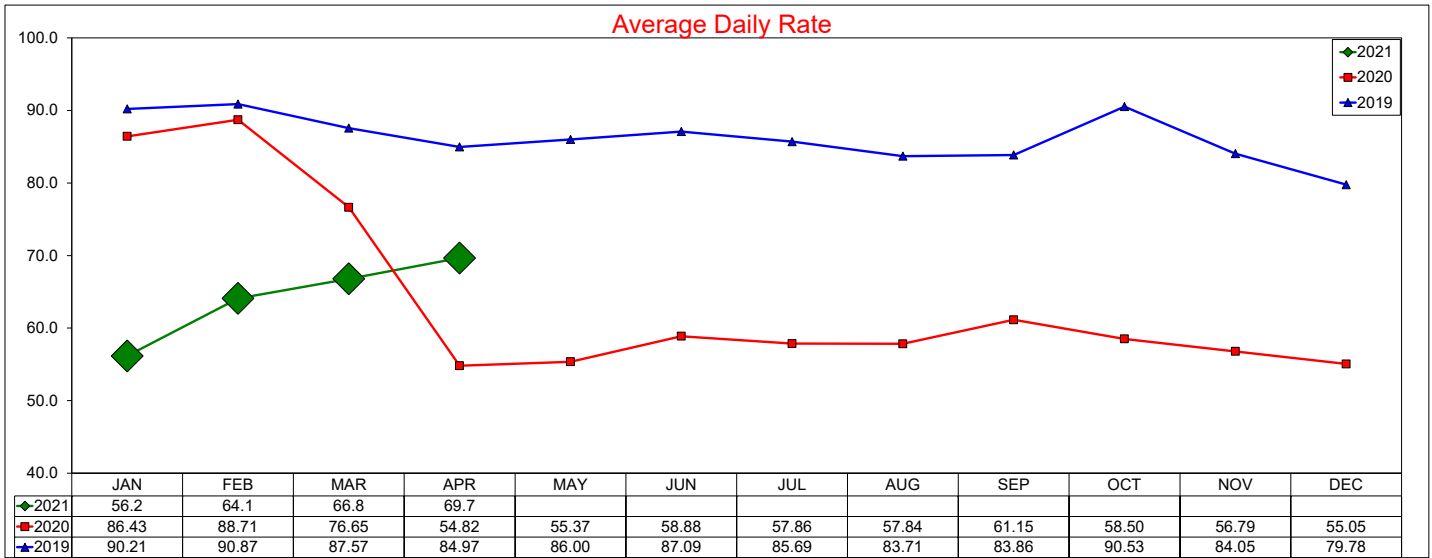
12 month Occupancy Rolling Average through April 2021 is 24.89% with a change from last year of -61.2%



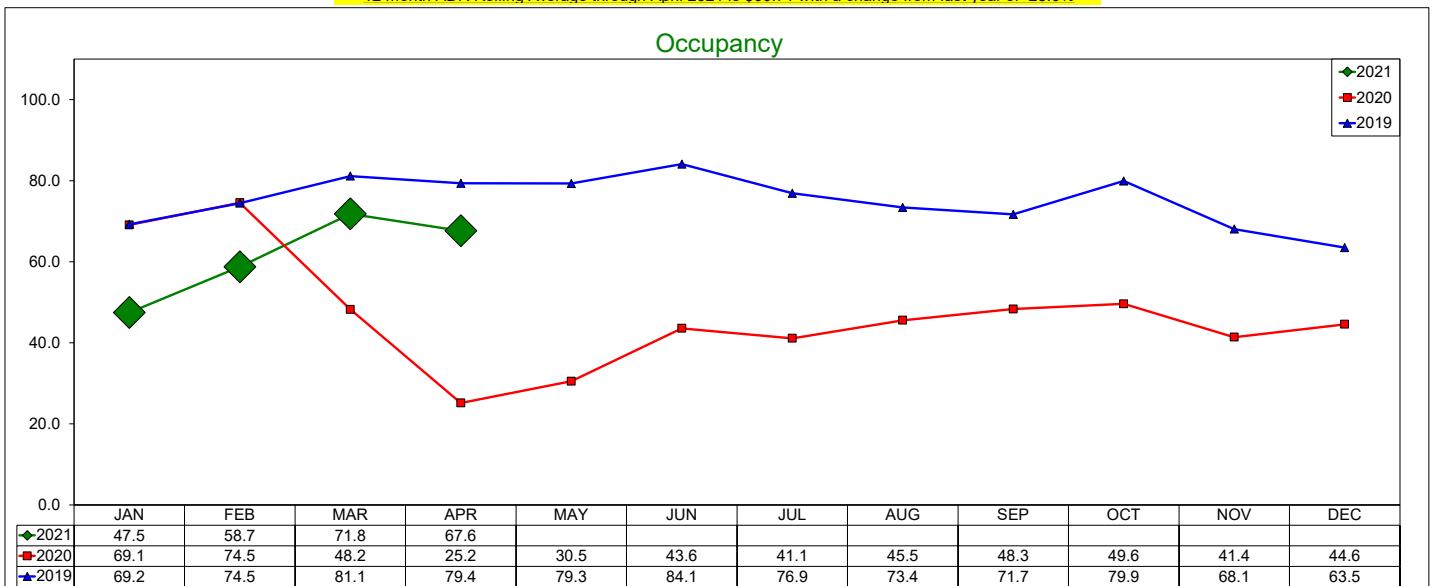
12 month RevPAR Rolling Average through April 2021 is \$24.23 with a change from last year of -72.3%

# Three Year Comparison - Limited Service - DFW North

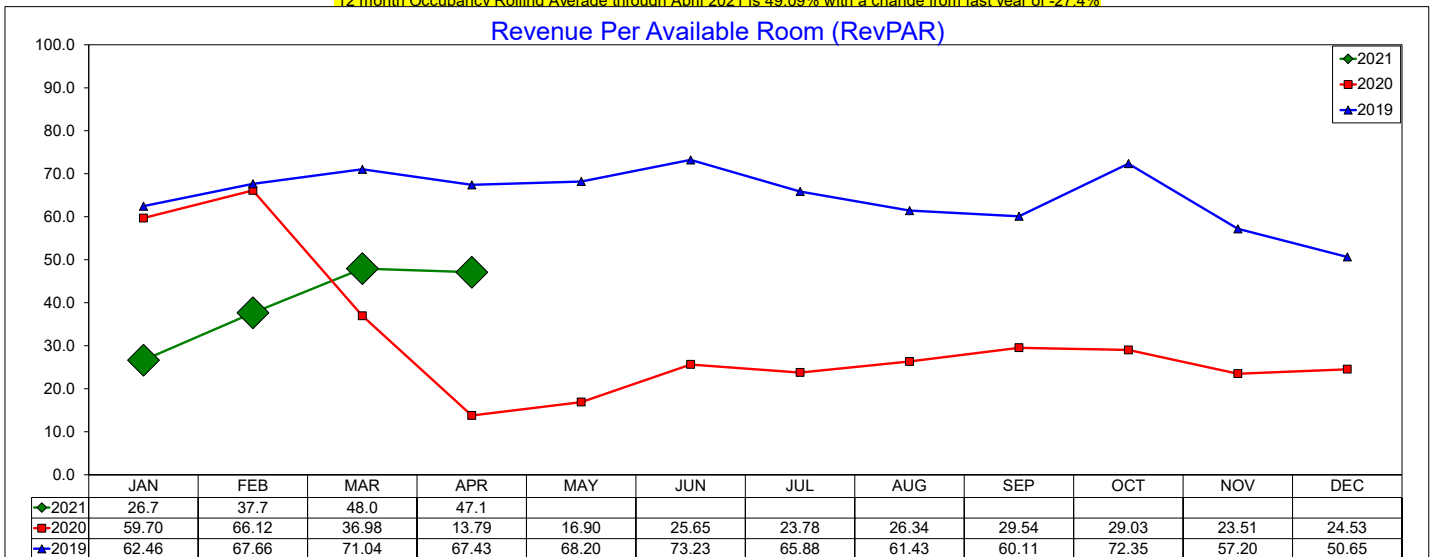
## April 2021



12 month ADR Rolling Average through April 2021 is \$60.71 with a change from last year of -28.0%



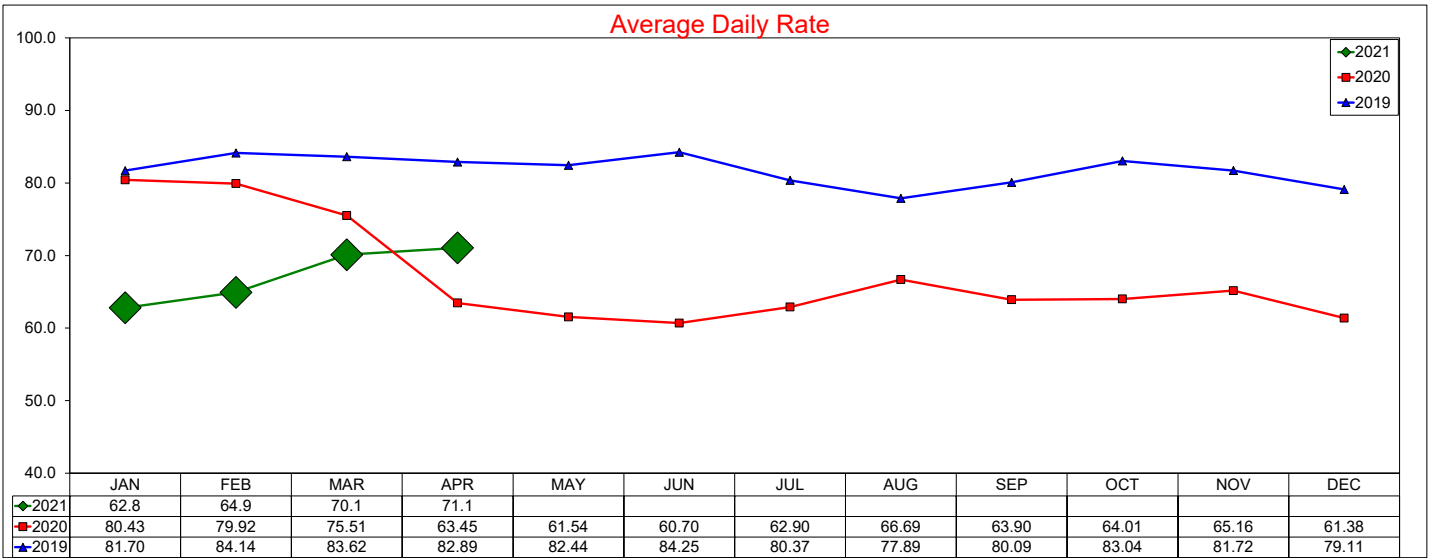
12 month Occupancy Rolling Average through April 2021 is 49.09% with a change from last year of -27.4%



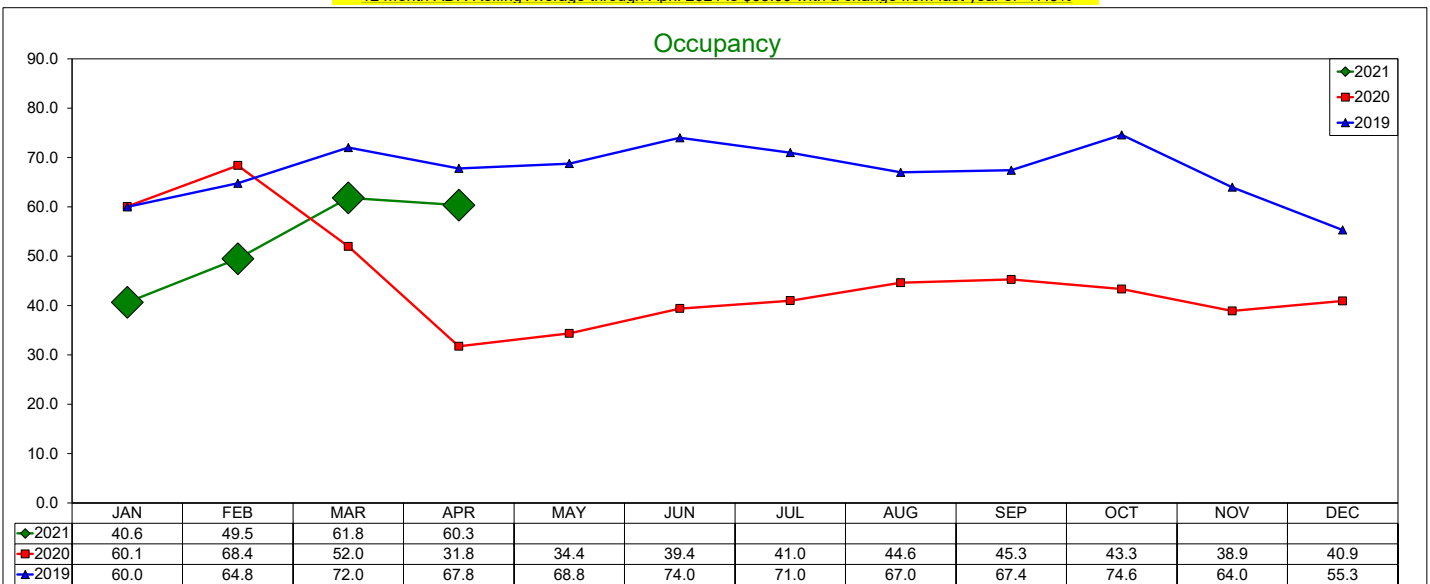
12 month RevPAR Rolling Average through April 2021 is \$29.81 with a change from last year of -47.7%

# Three Year Comparison - Limited Service - DFW South

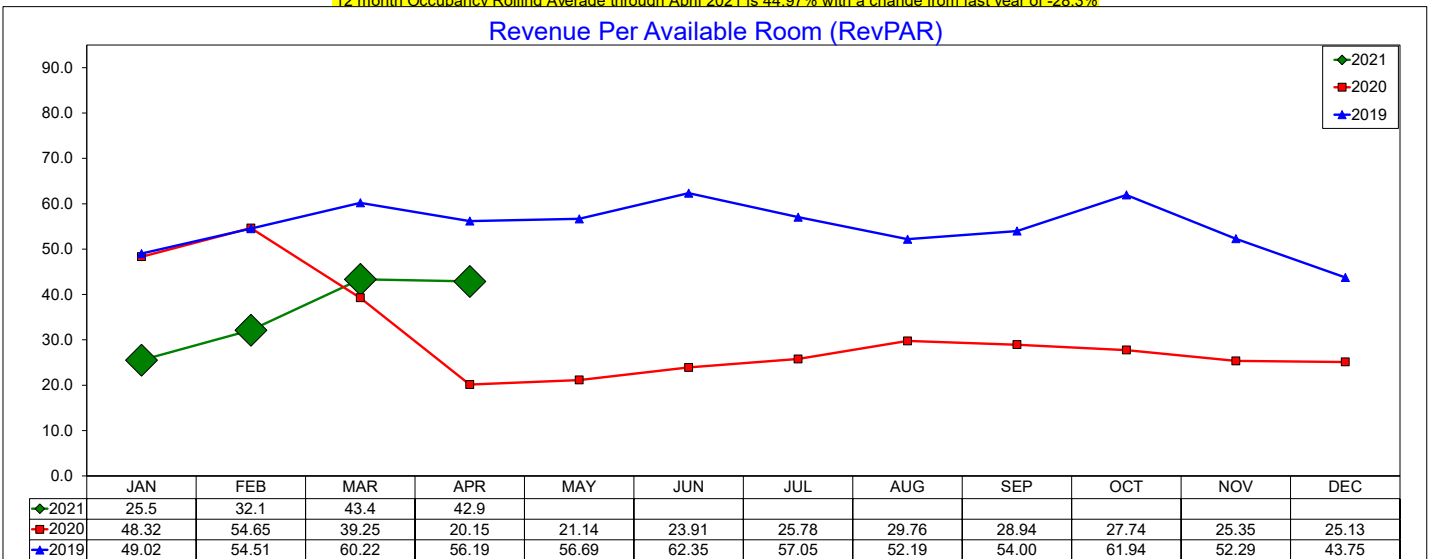
## April 2021



12 month ADR Rolling Average through April 2021 is \$65.09 with a change from last year of -17.3%

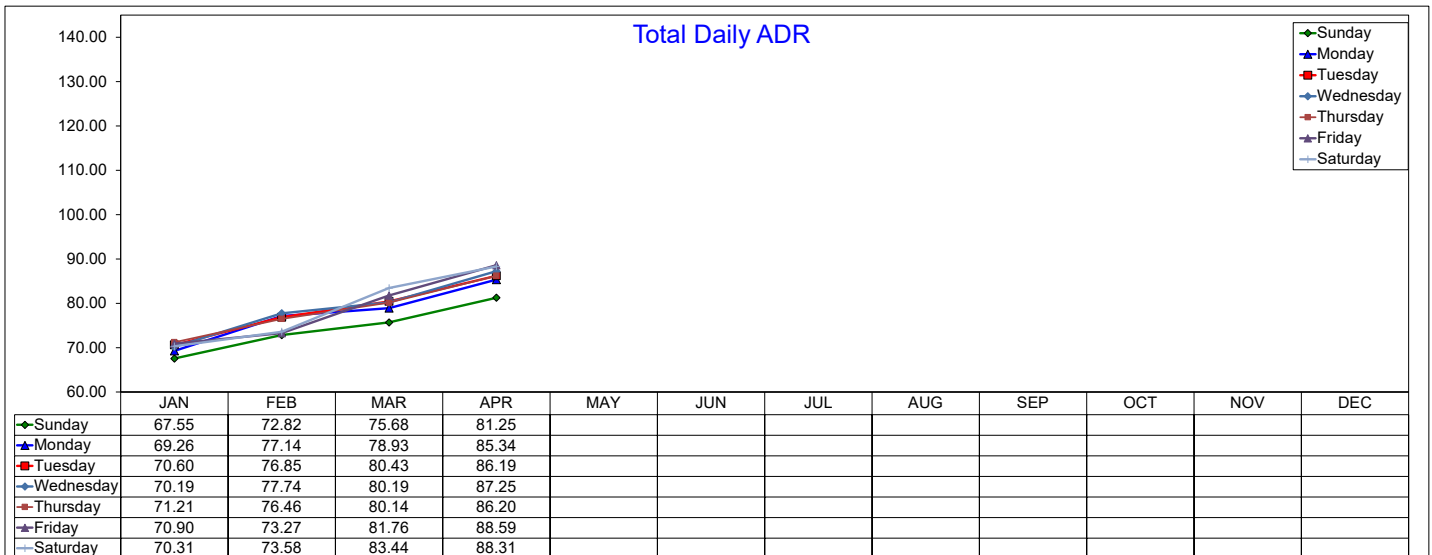
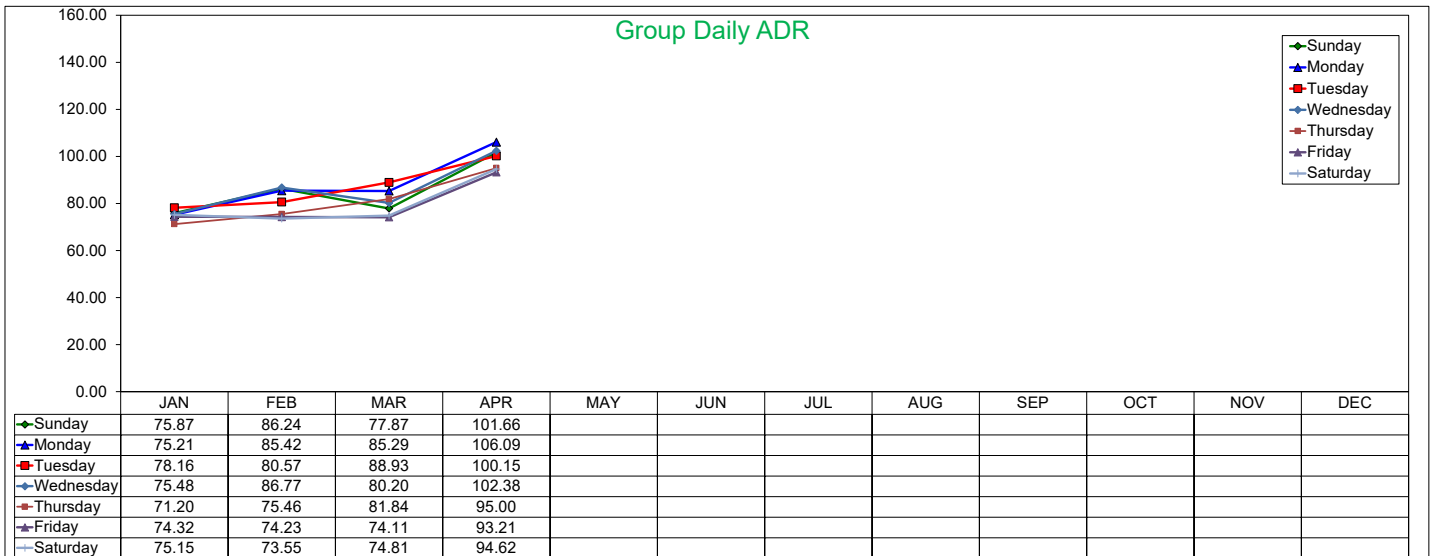
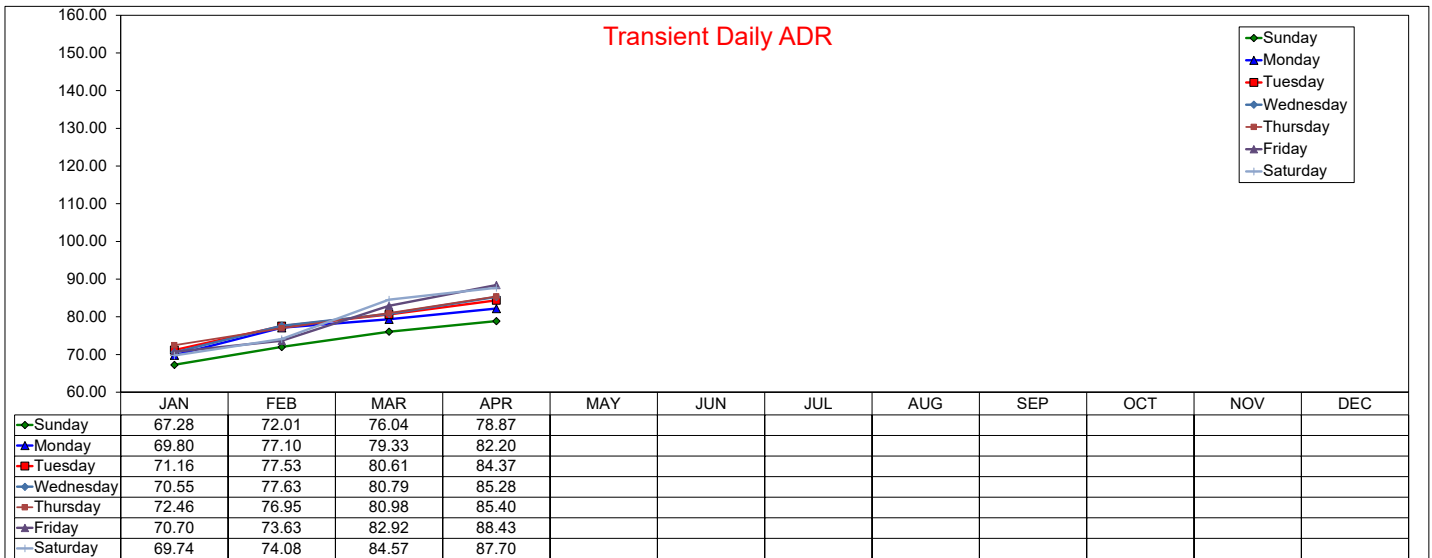


12 month Occupancy Rolling Average through April 2021 is 44.97% with a change from last year of -28.3%

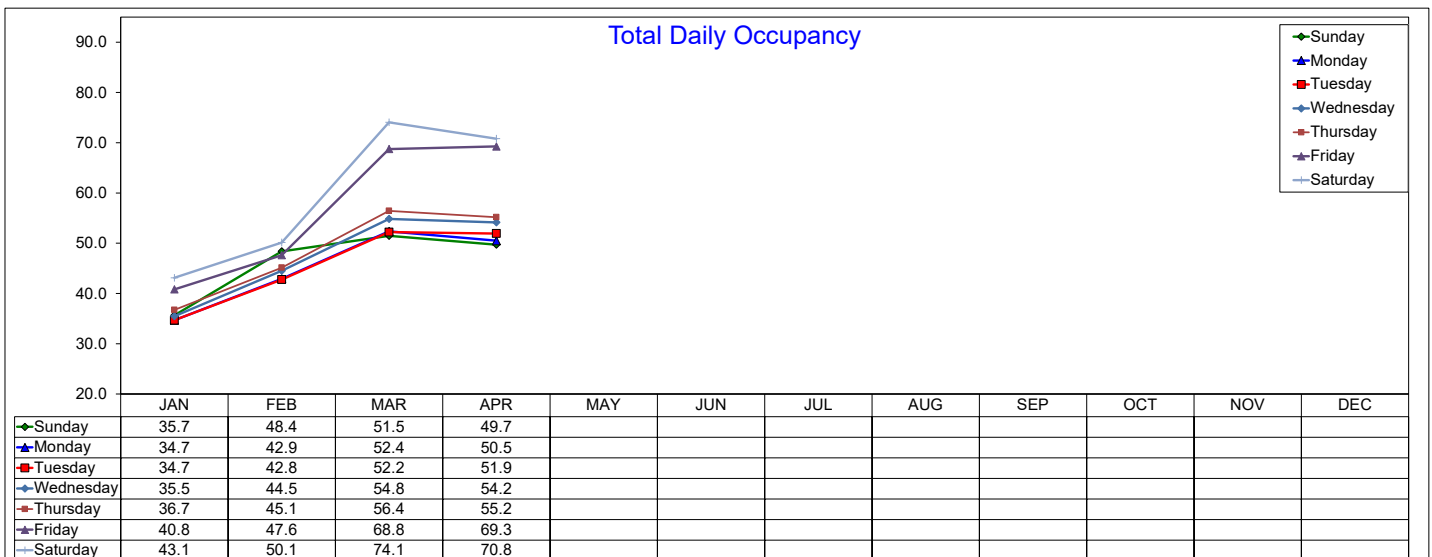
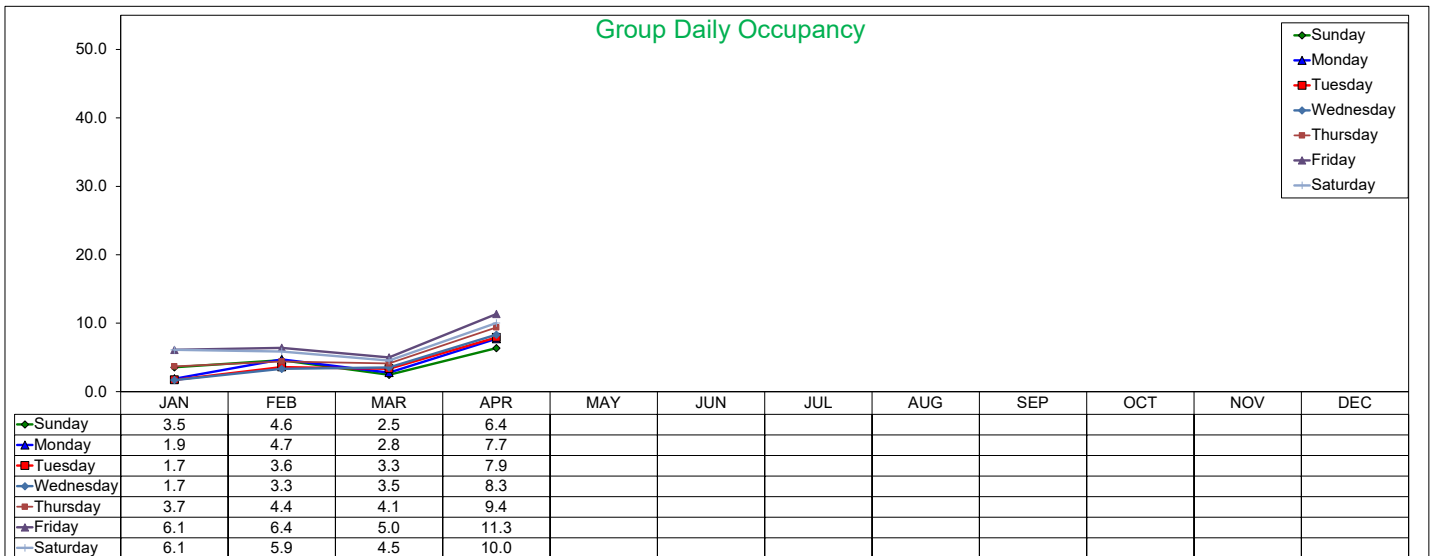
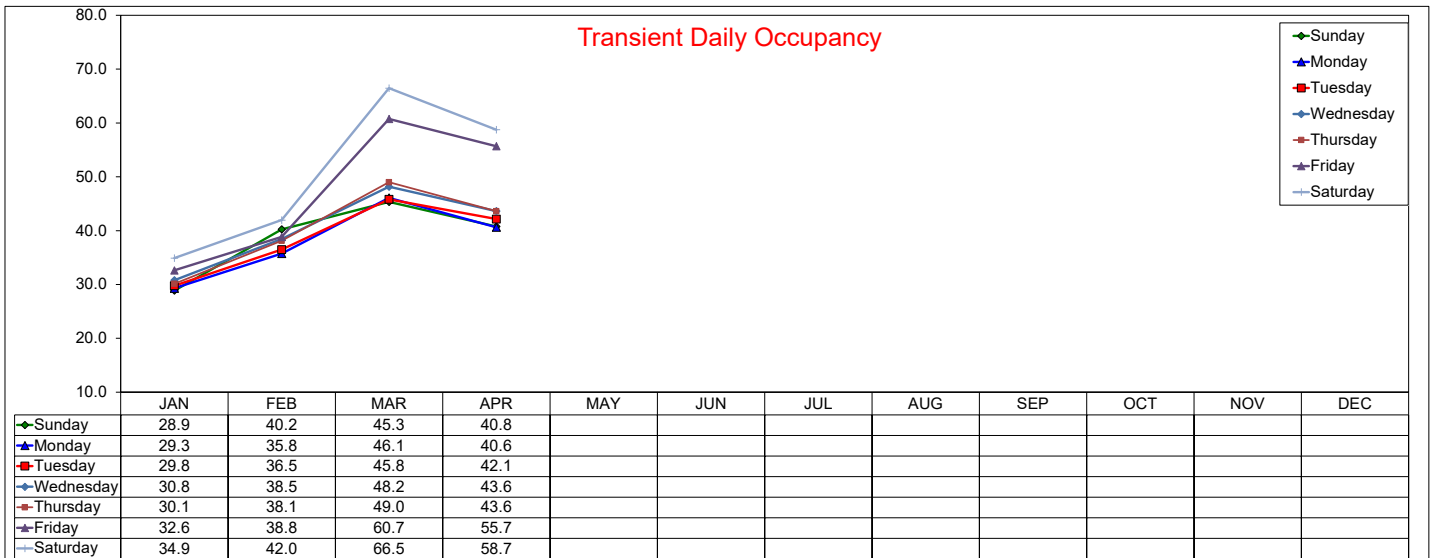


12 month RevPAR Rolling Average through April 2021 is \$29.27 with a change from last year of -40.7%

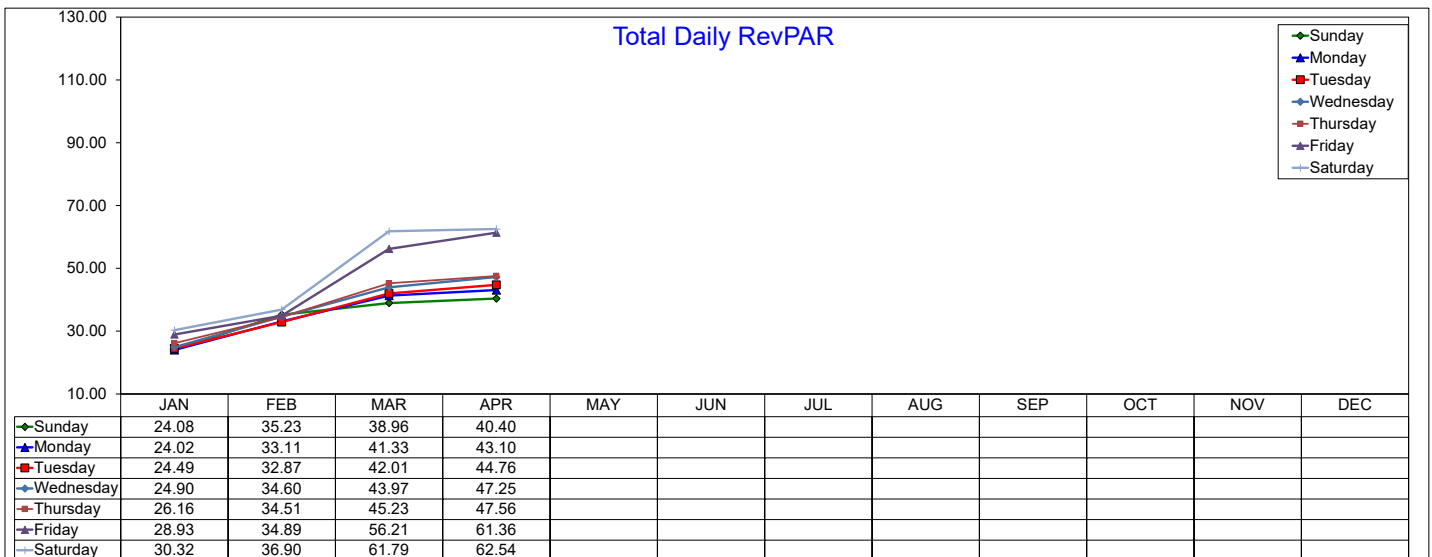
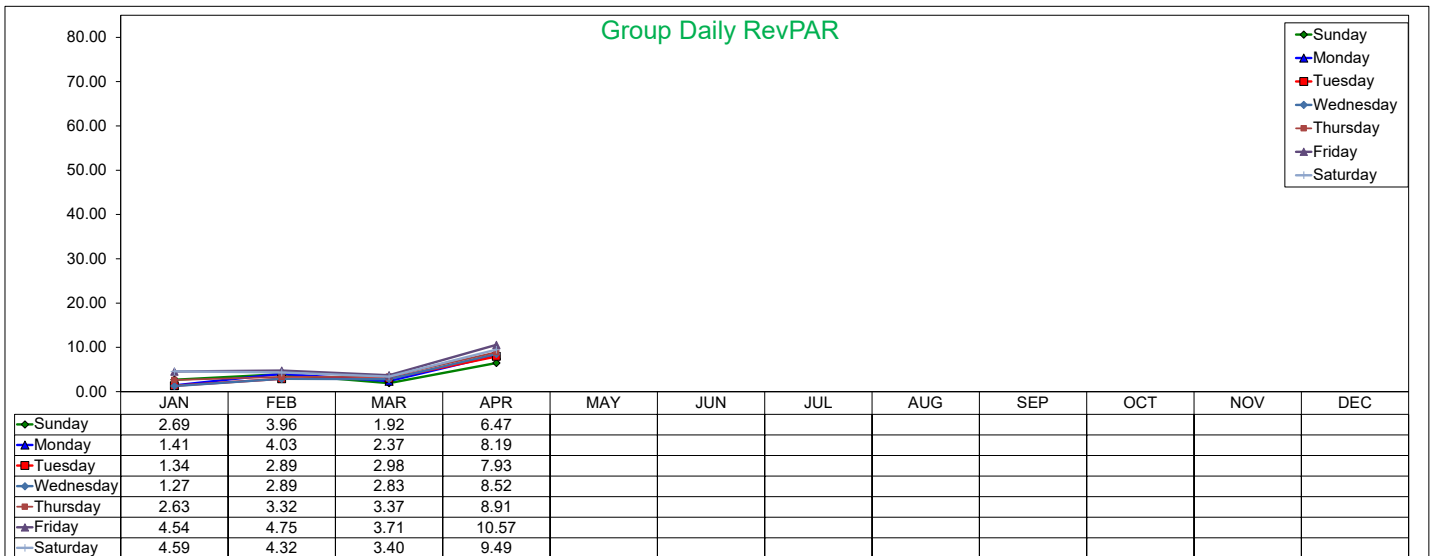
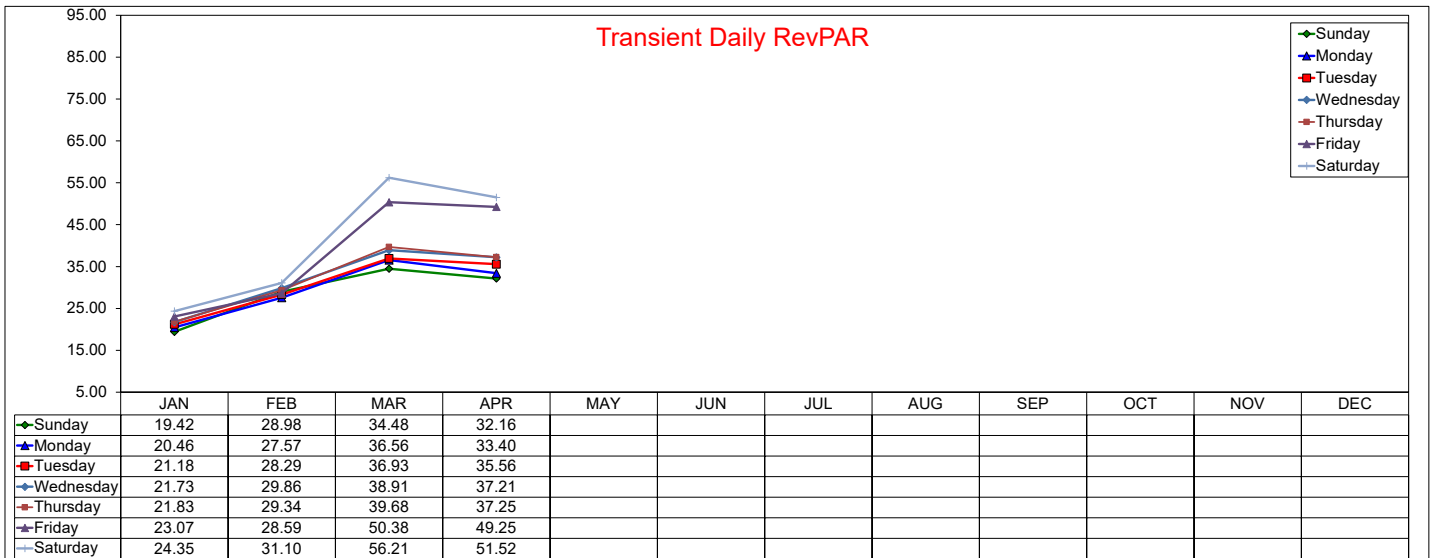
# Daily ADR by Month 2021



# Daily Occupancy by Month 2021

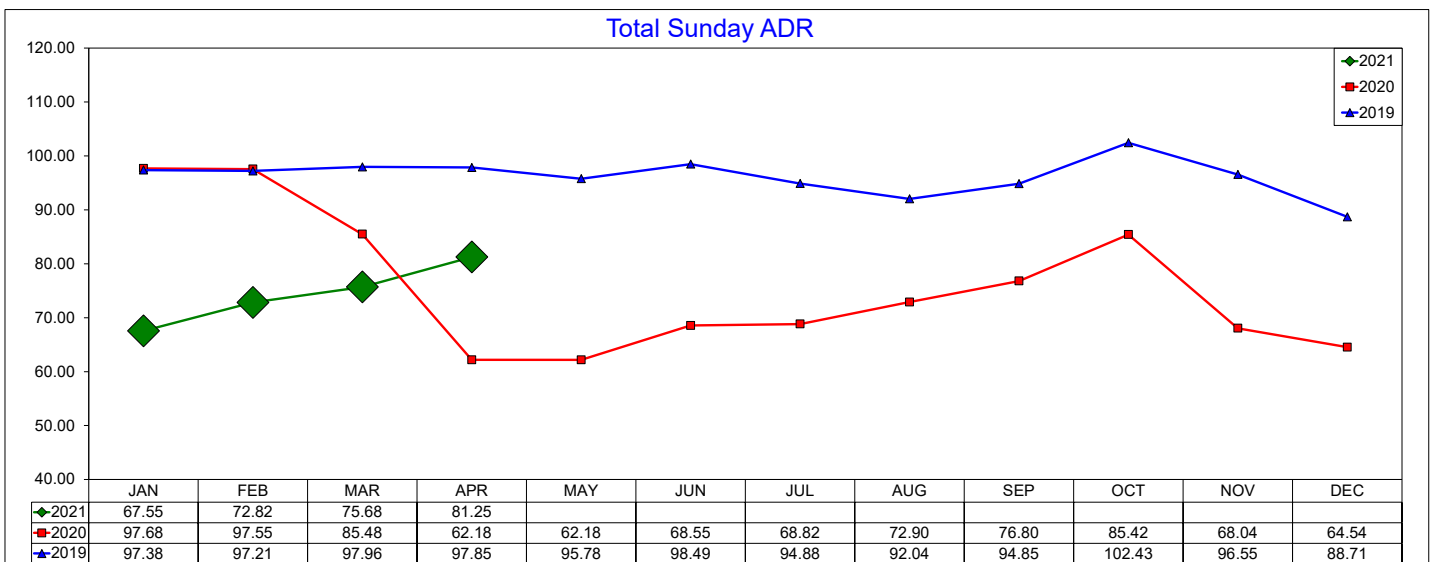
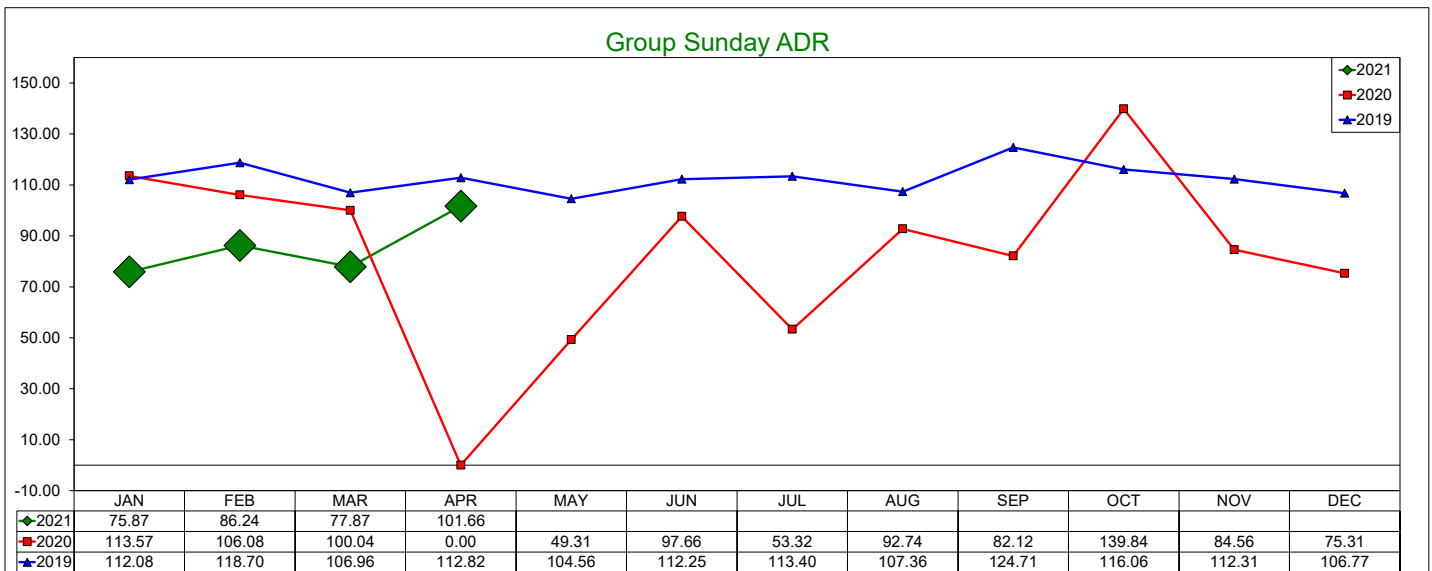
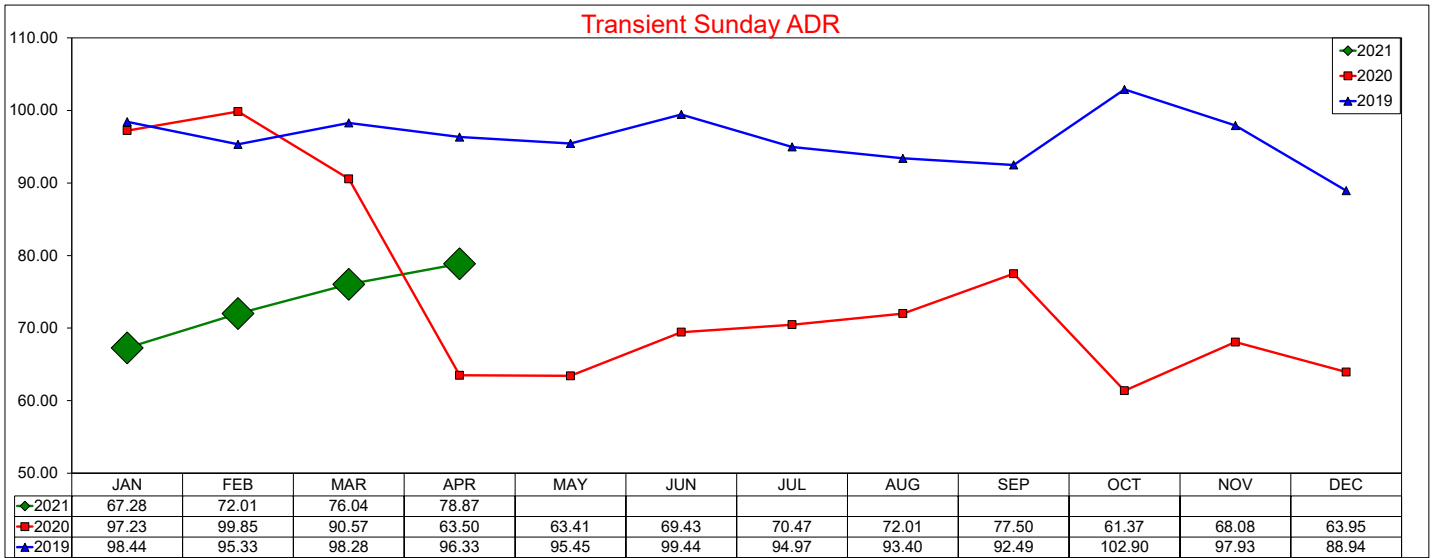


# Daily RevPAR by Month 2021



## Three Year Comparison - Sunday - ADR

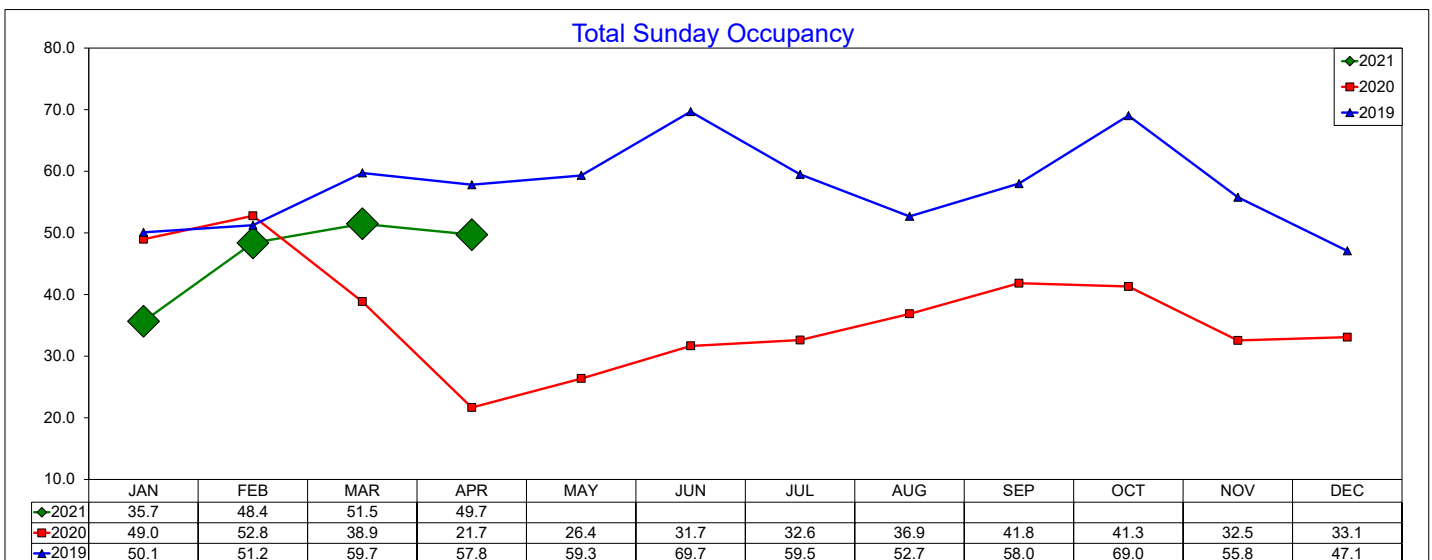
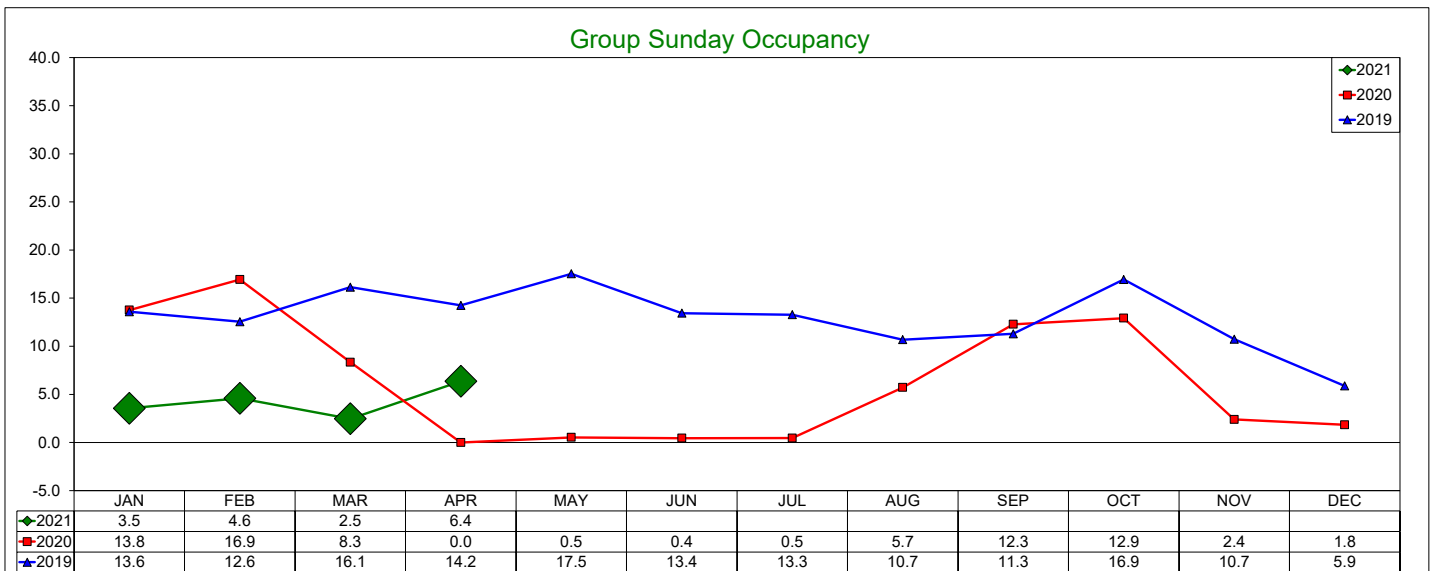
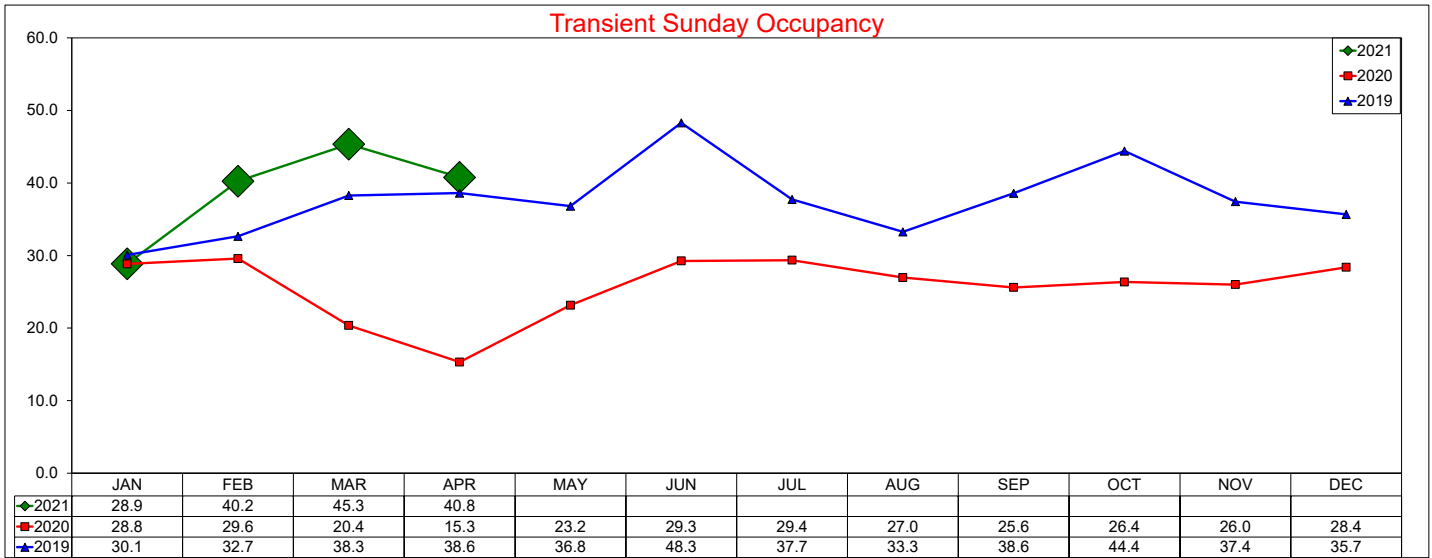
April 2021





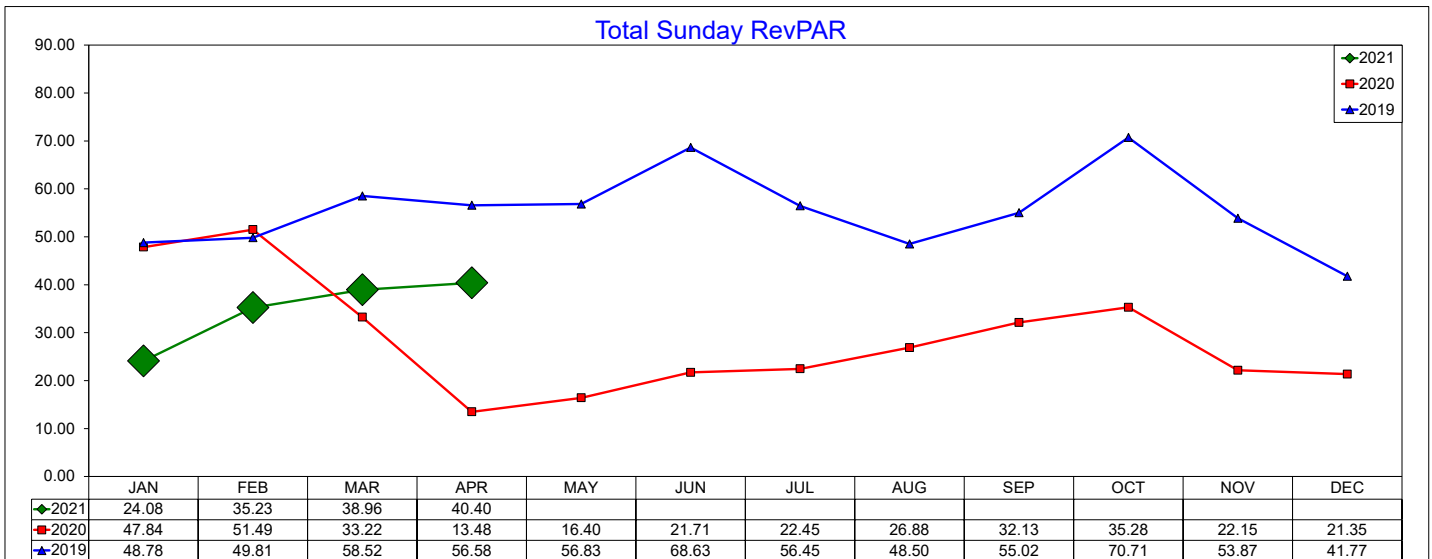
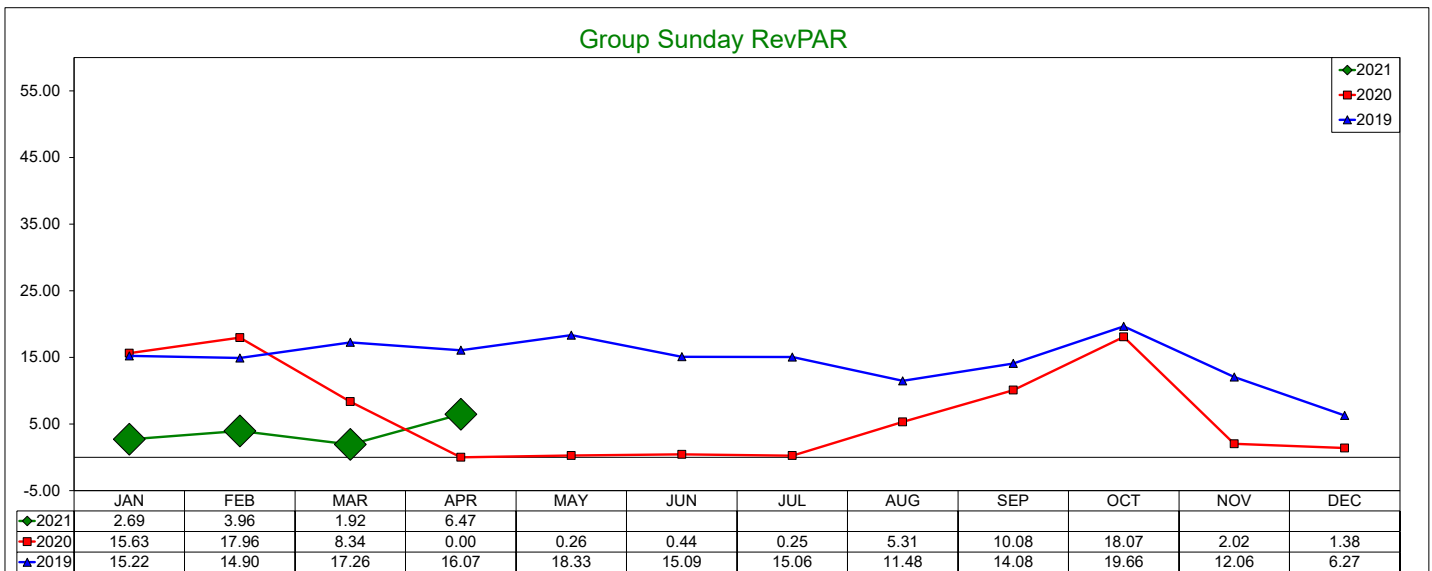
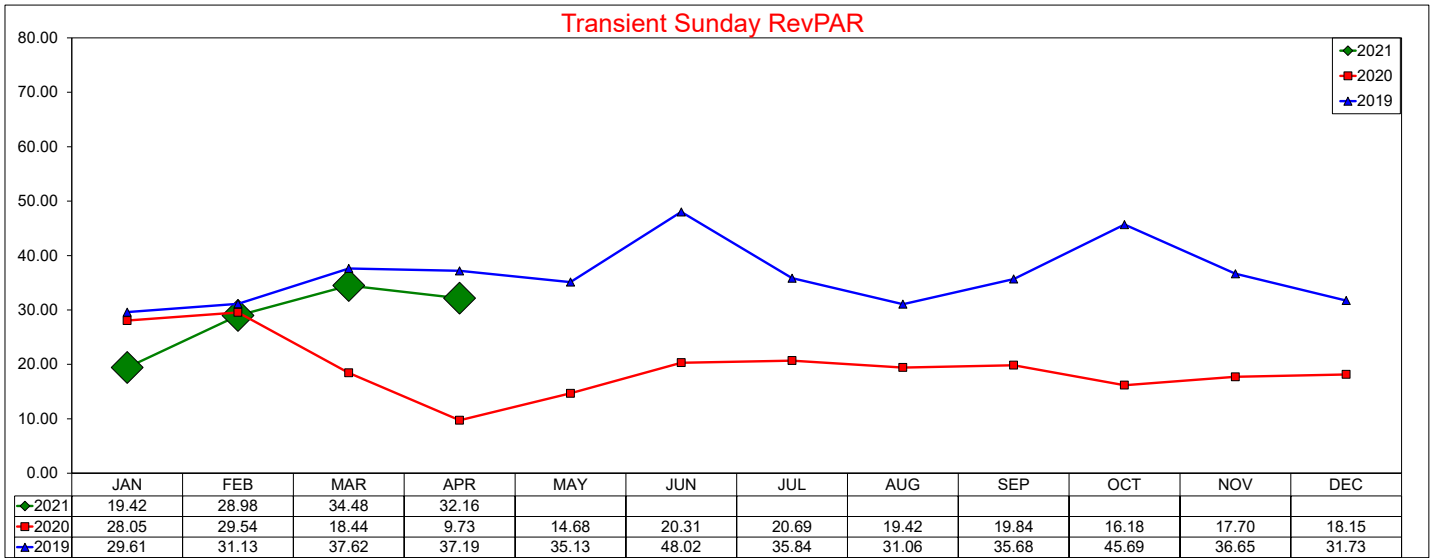
# Three Year Comparison - Sunday - Occupancy

April 2021



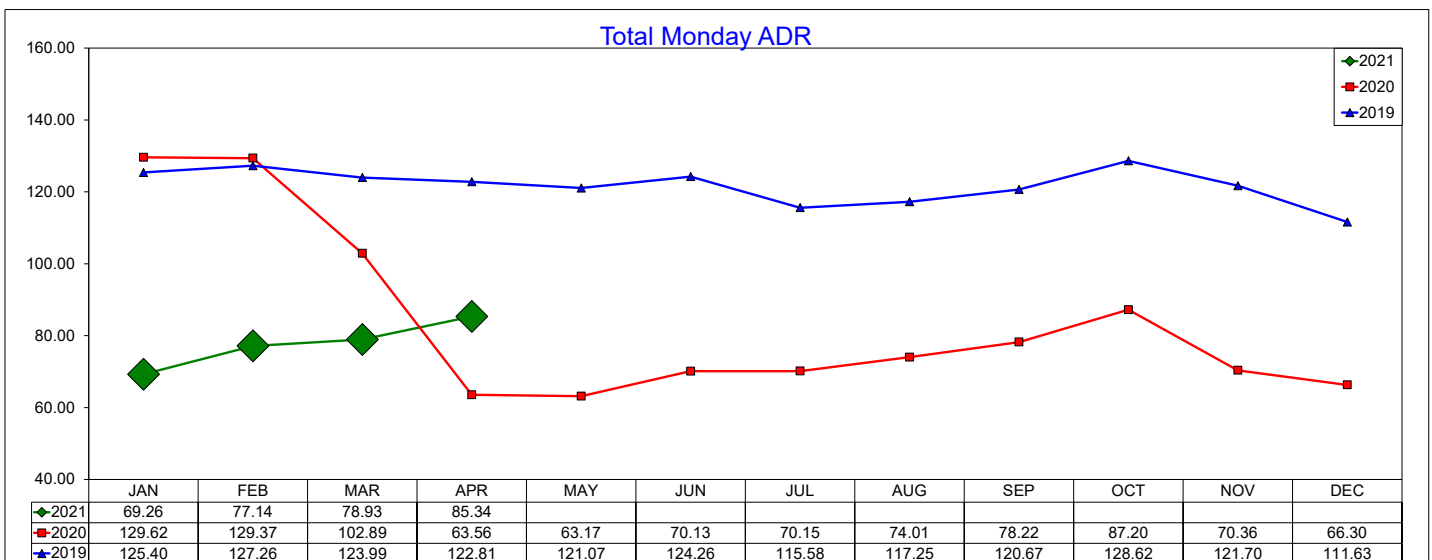
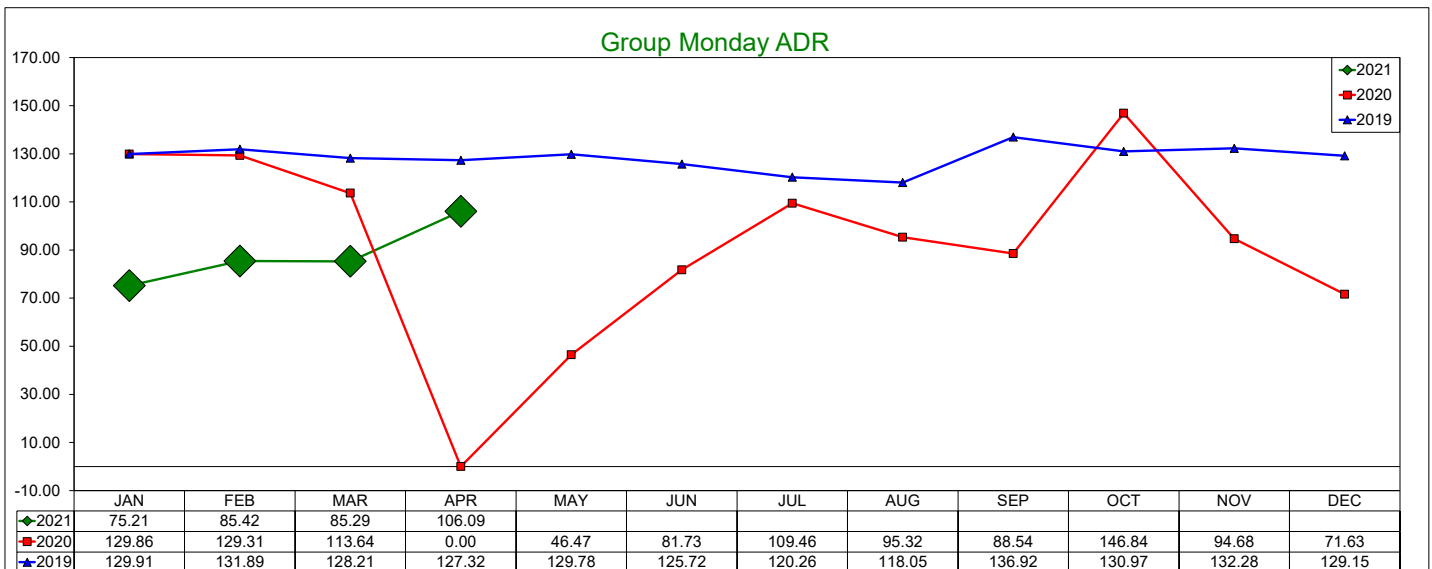
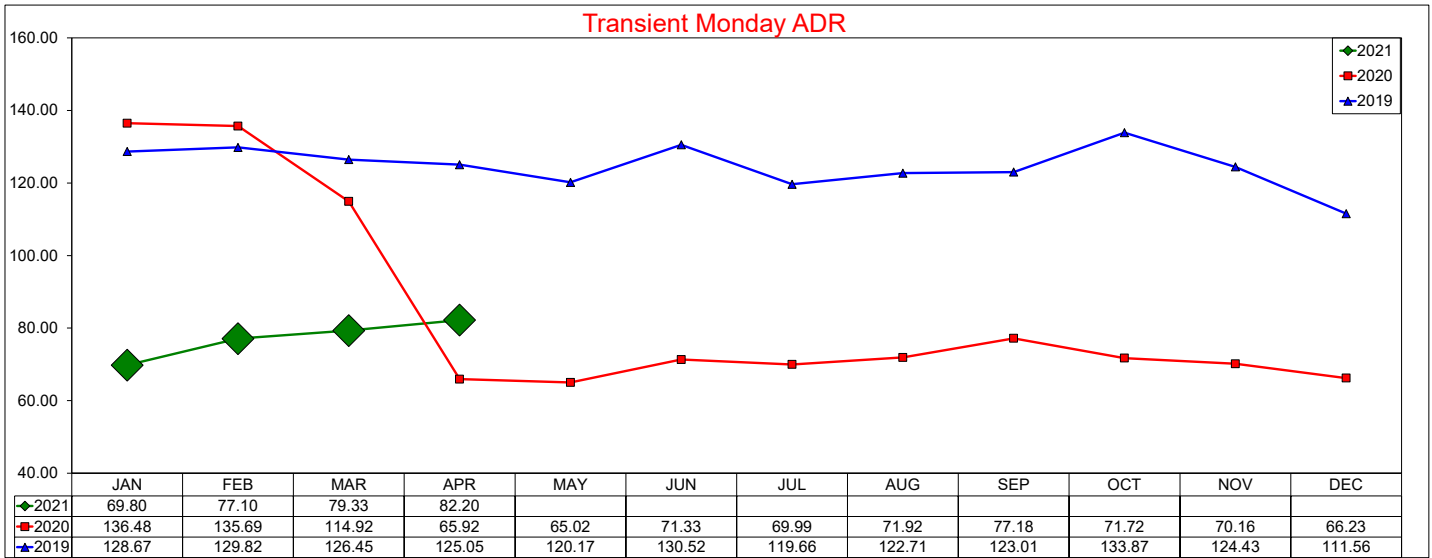
# Three Year Comparison - Sunday - RevPAR

## April 2021



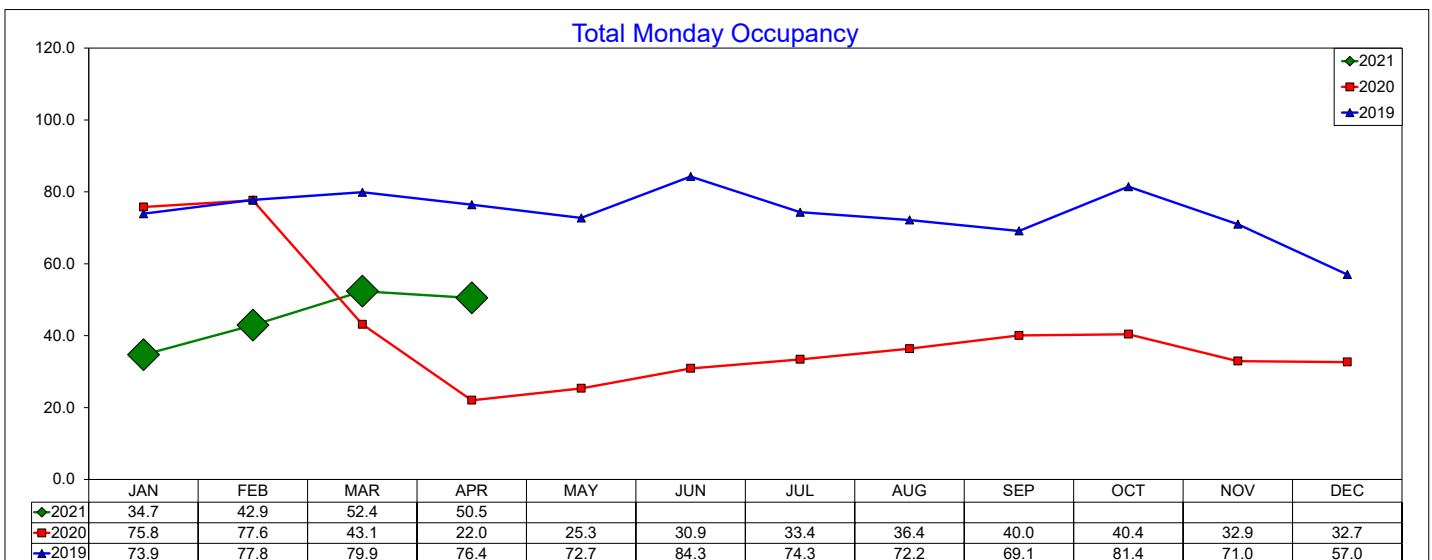
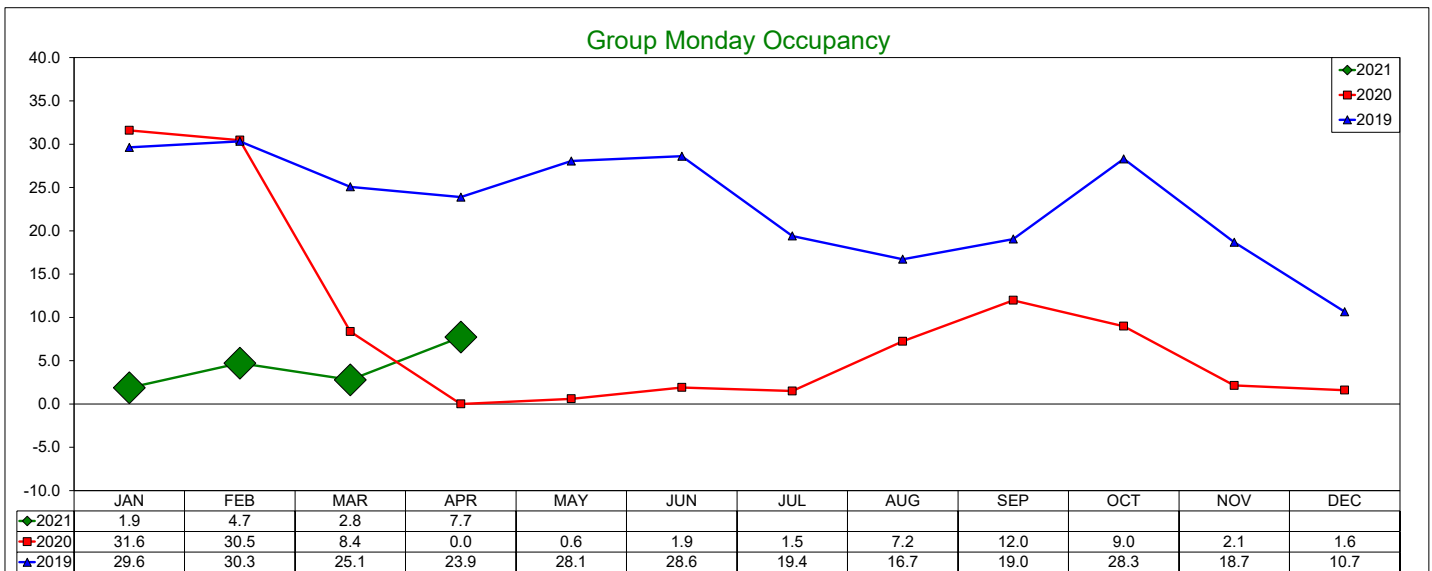
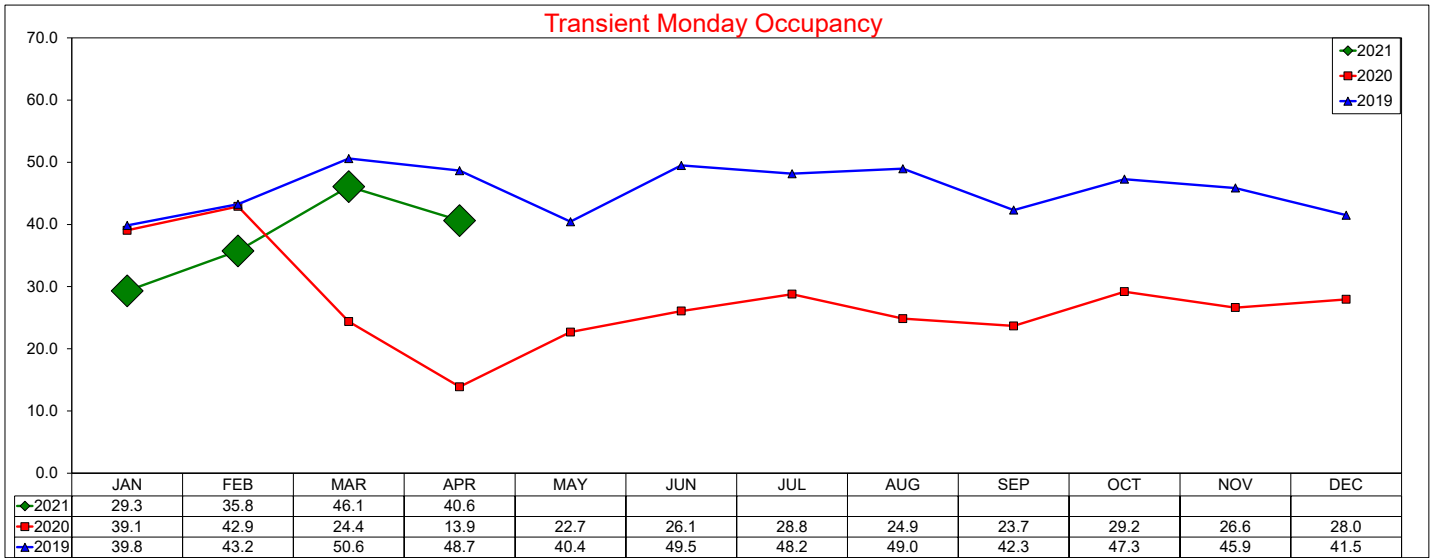
# Three Year Comparison - Monday - ADR

## April 2021



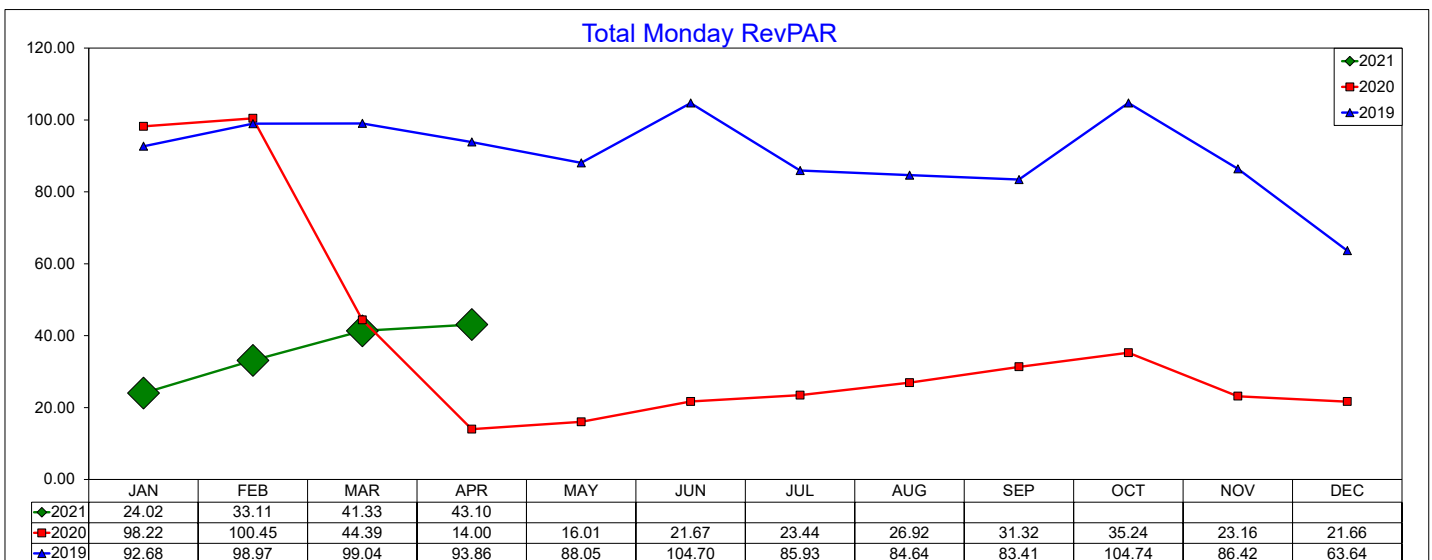
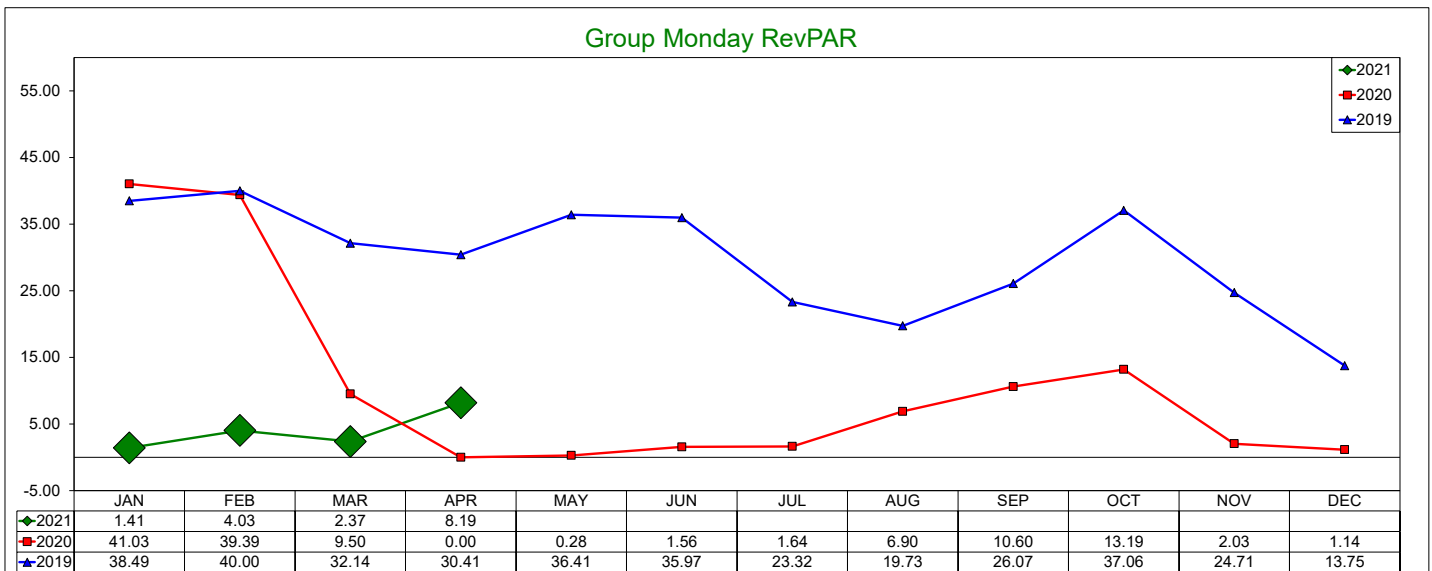
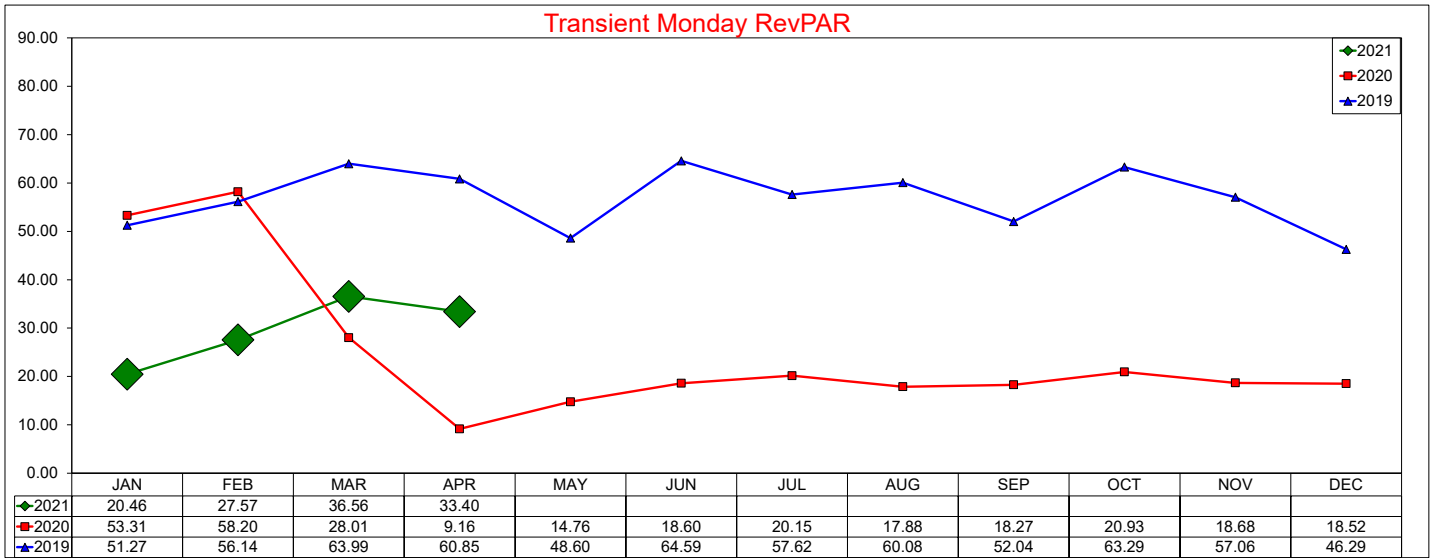
# Three Year Comparison - Monday - Occupancy

## April 2021



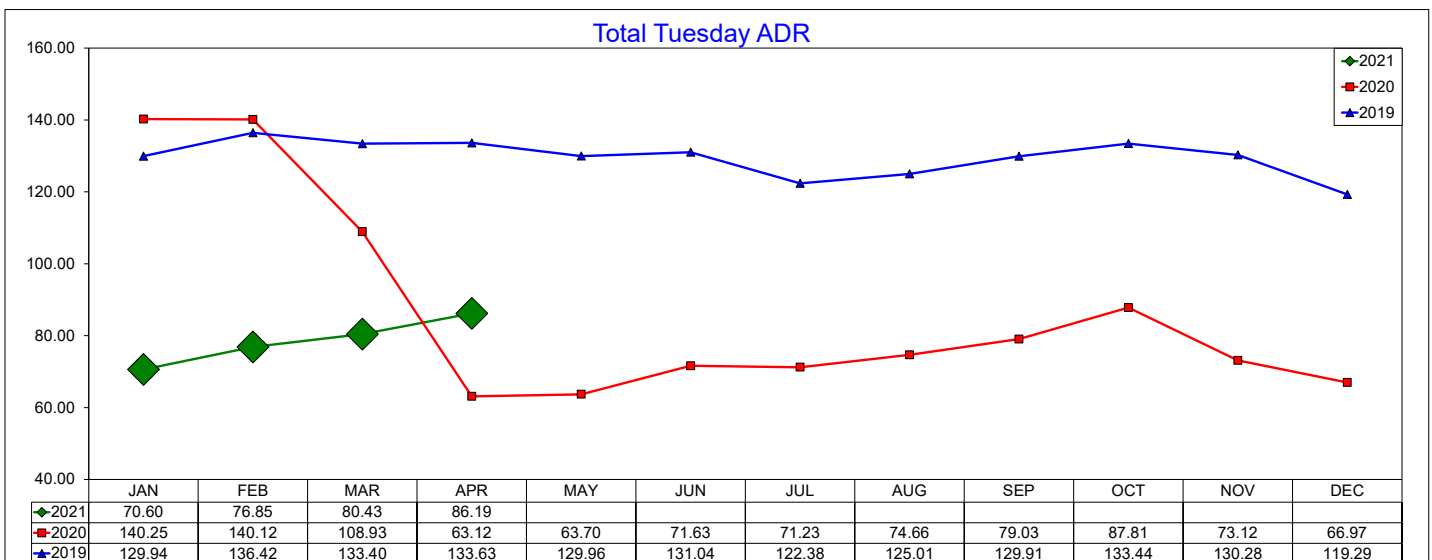
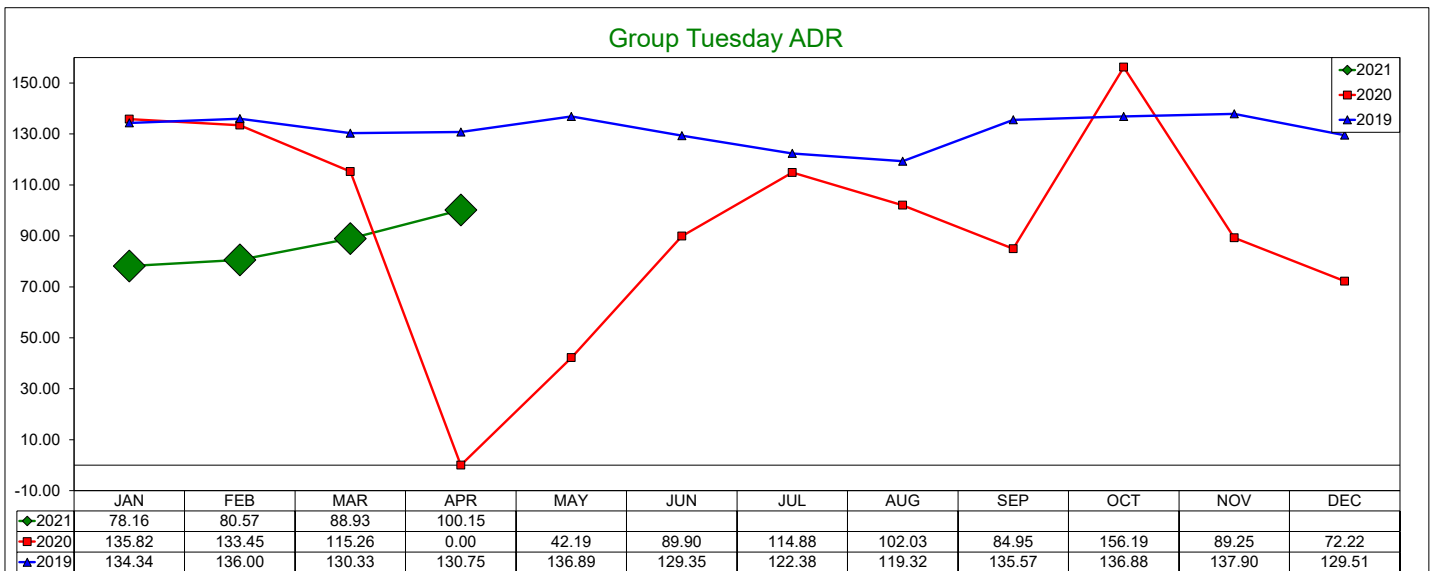
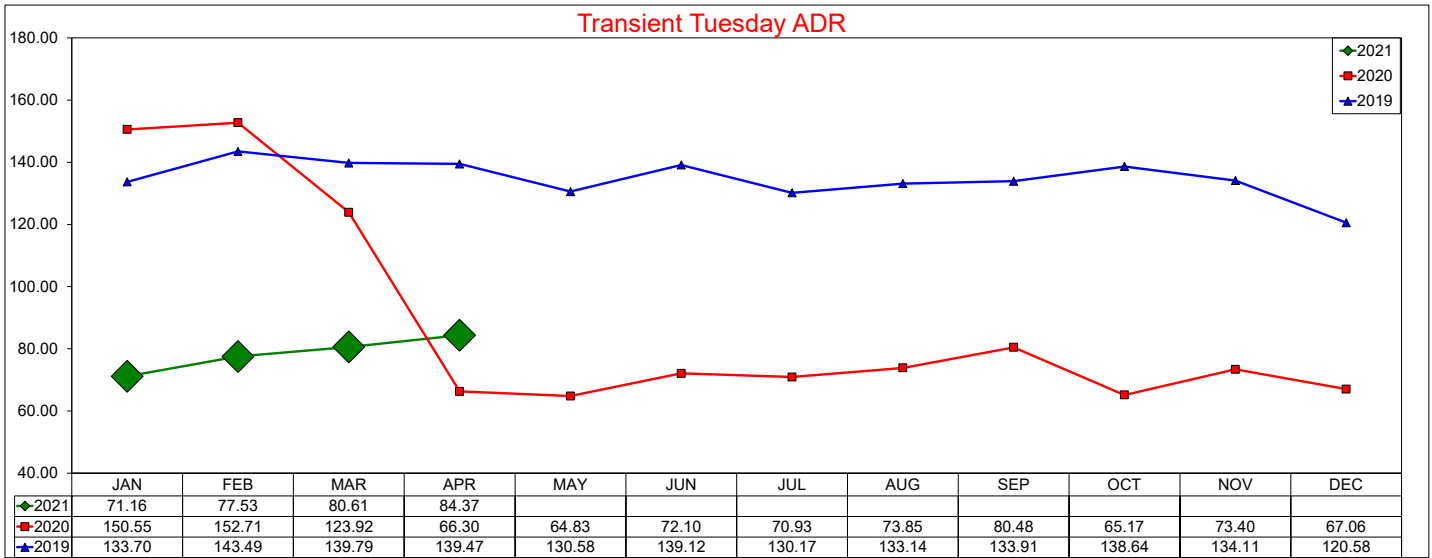
# Three Year Comparison - Monday - RevPAR

## April 2021



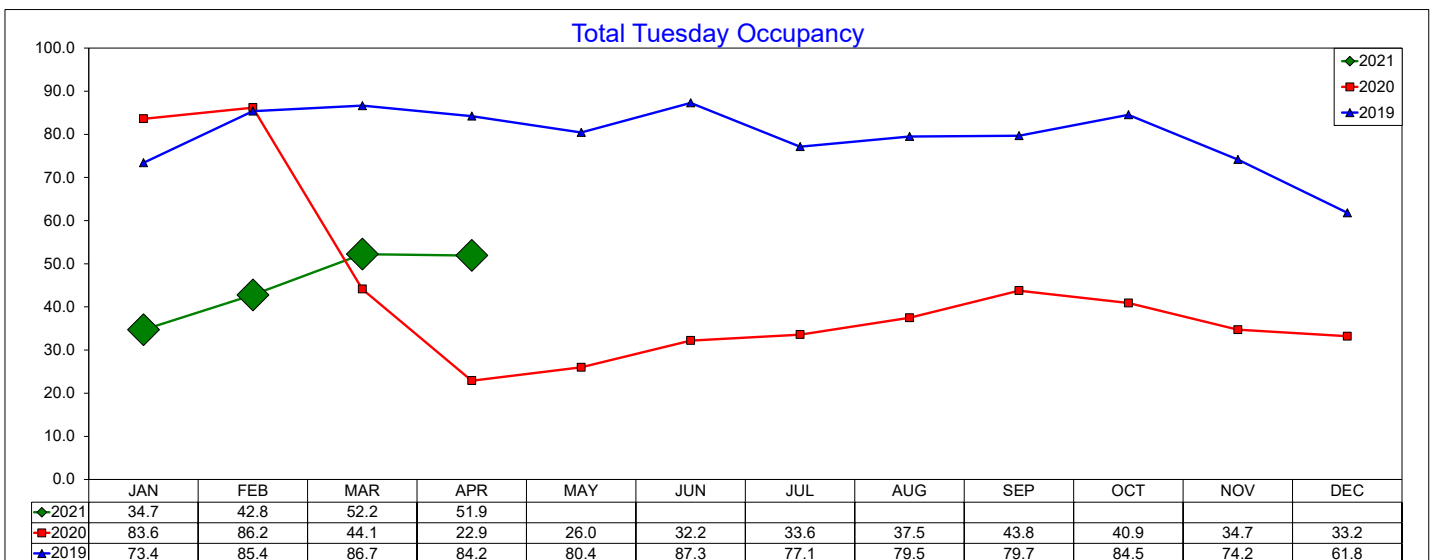
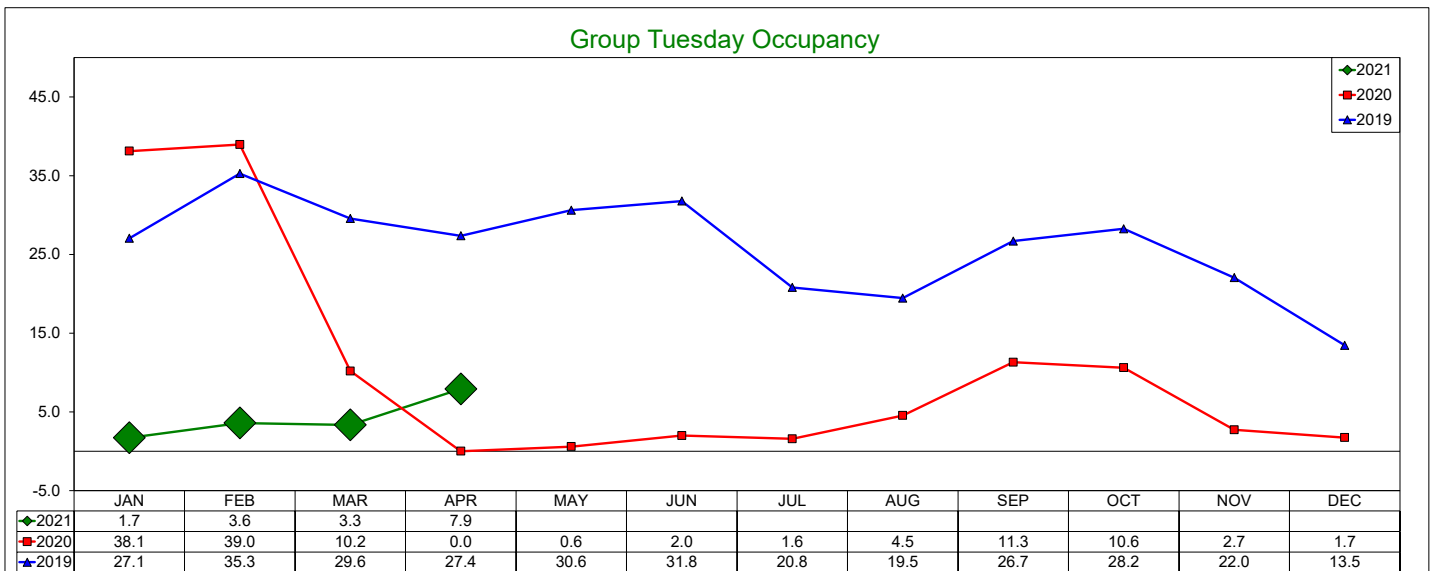
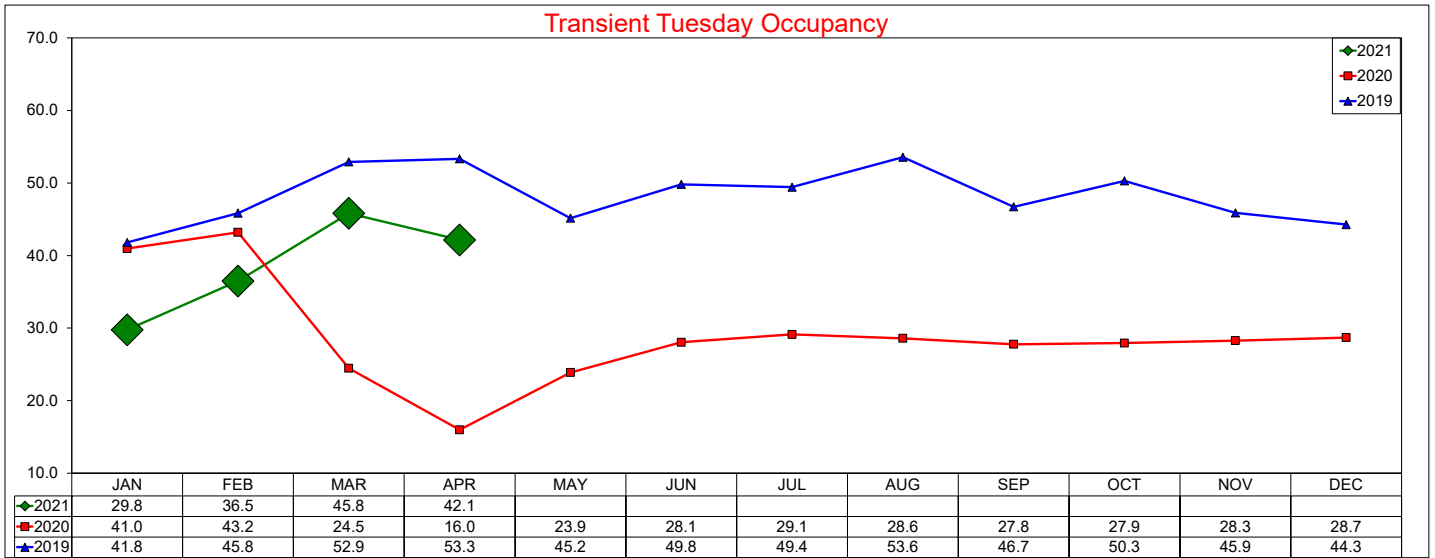
## Three Year Comparison - Tuesday - ADR

April 2021



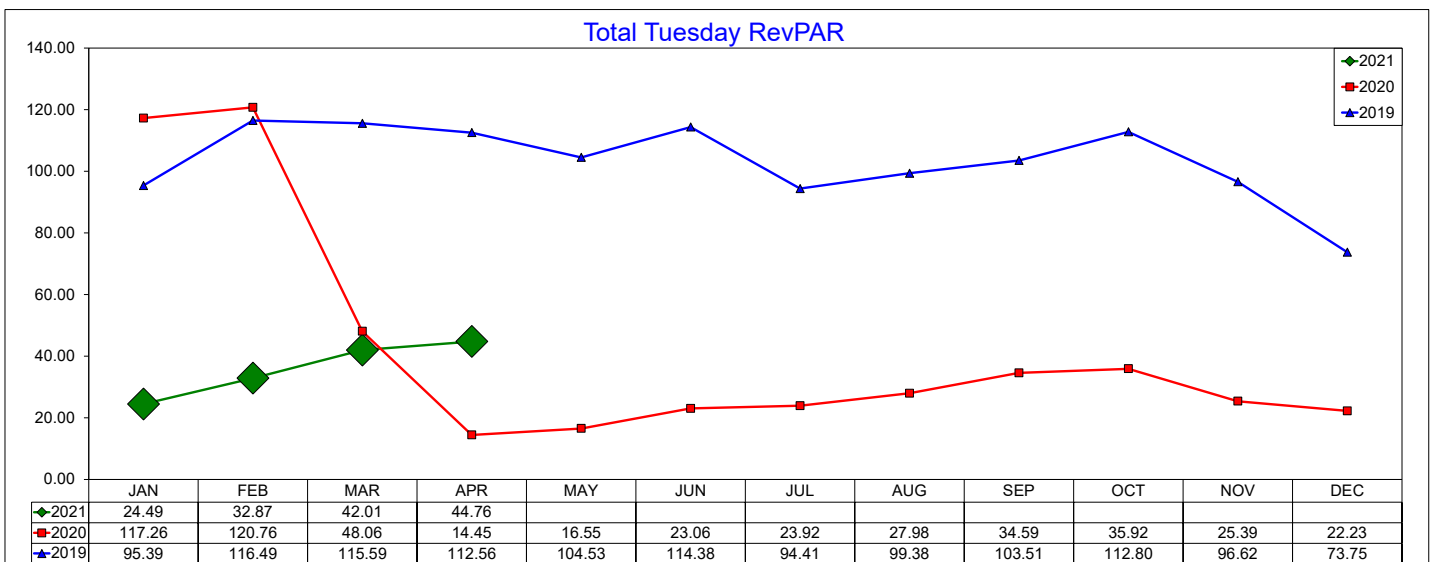
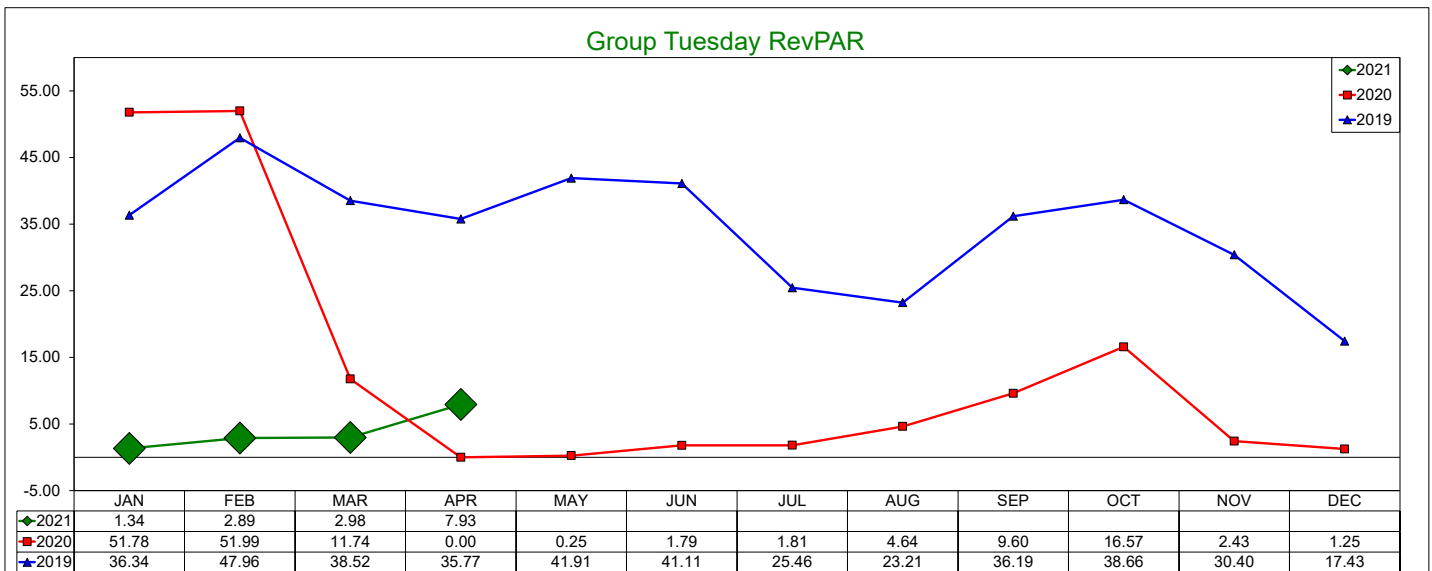
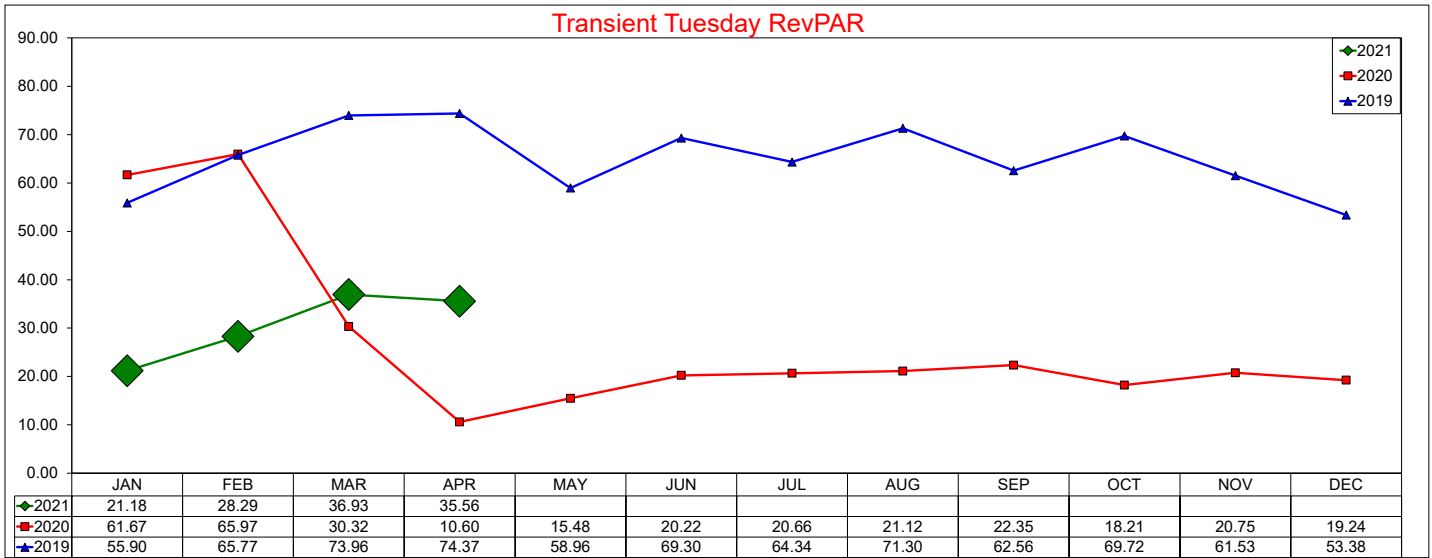
# Three Year Comparison - Tuesday - Occupancy

## April 2021



# Three Year Comparison - Tuesday - RevPAR

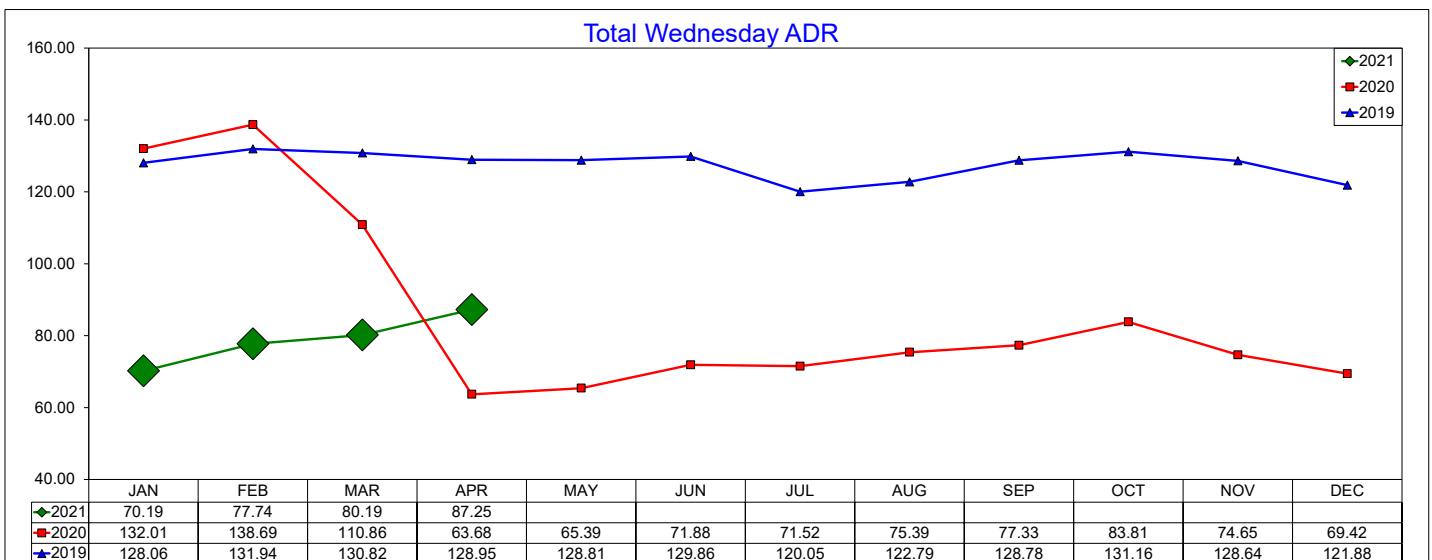
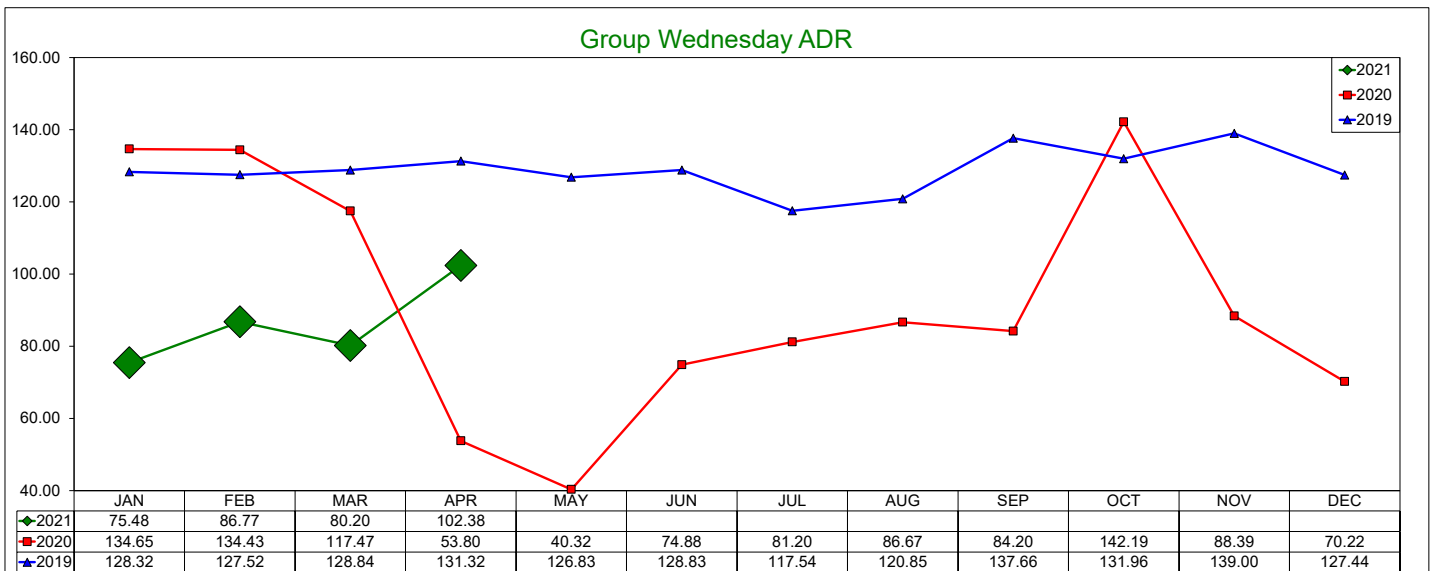
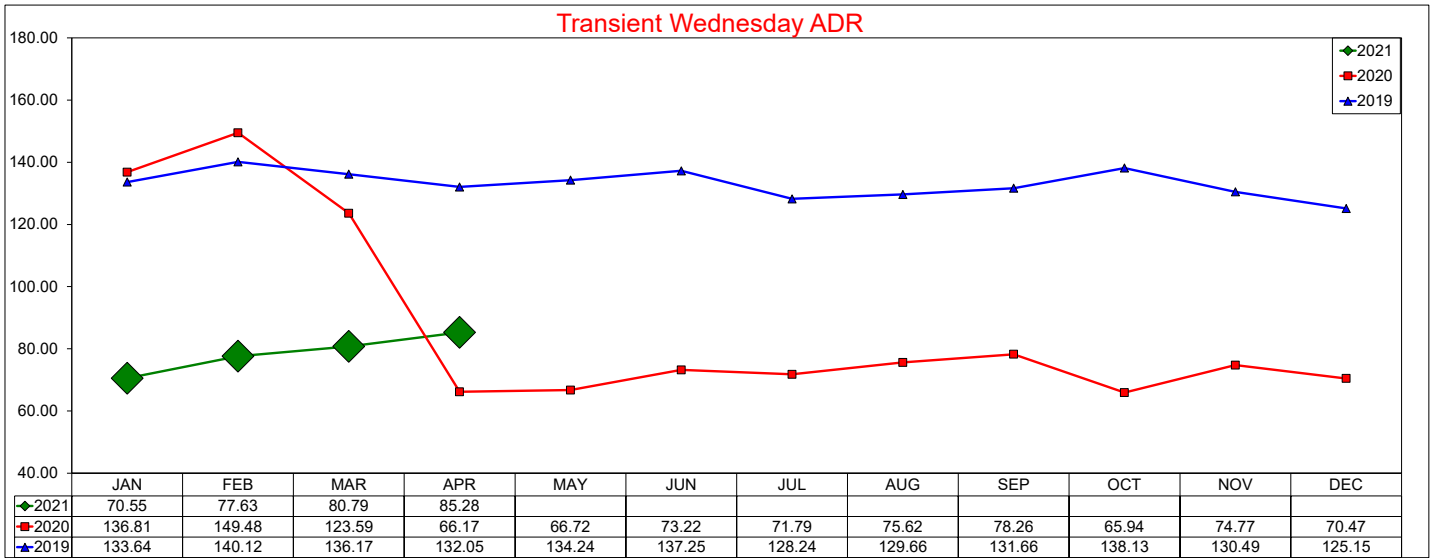
April 2021





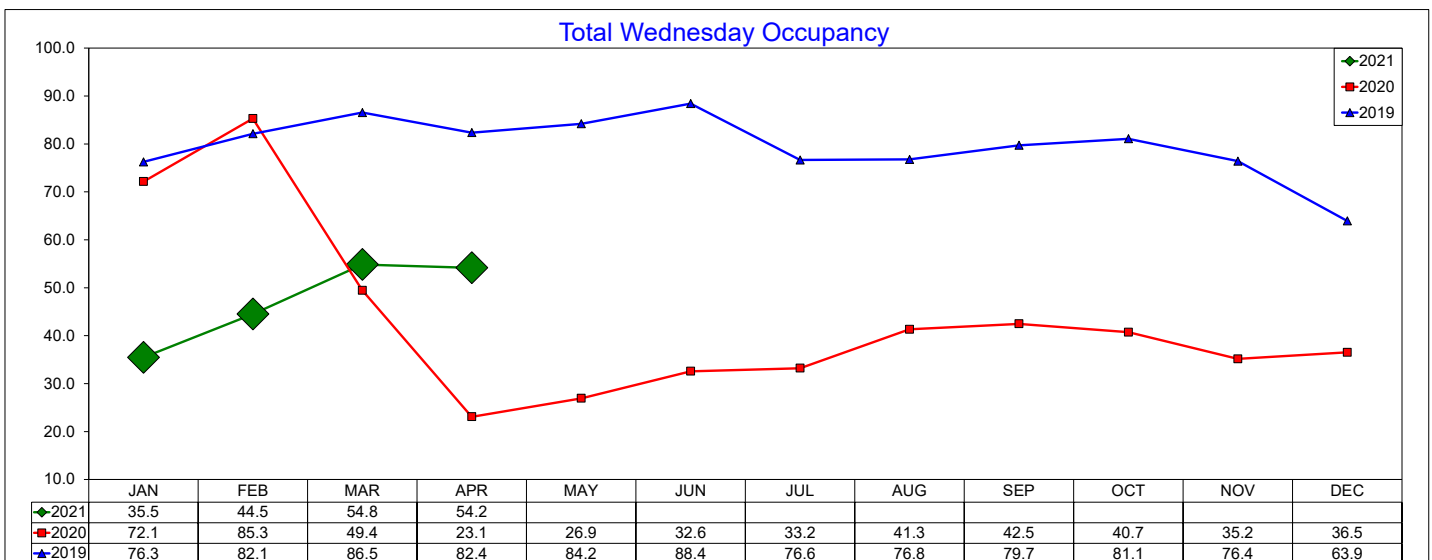
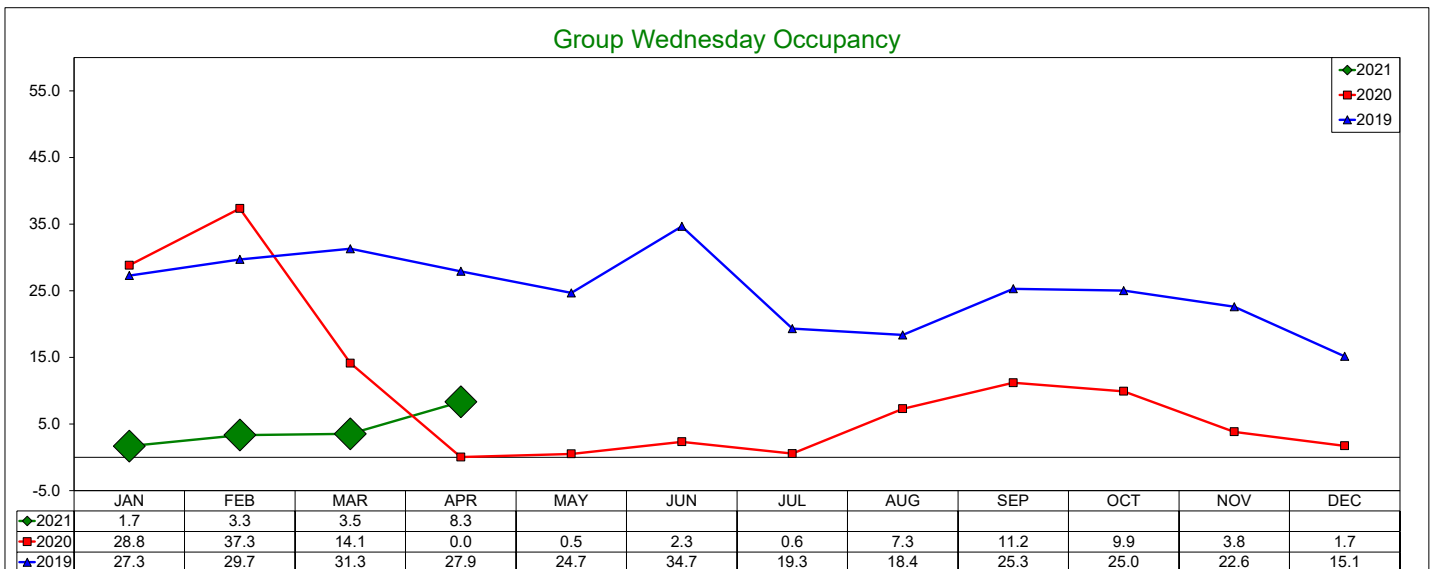
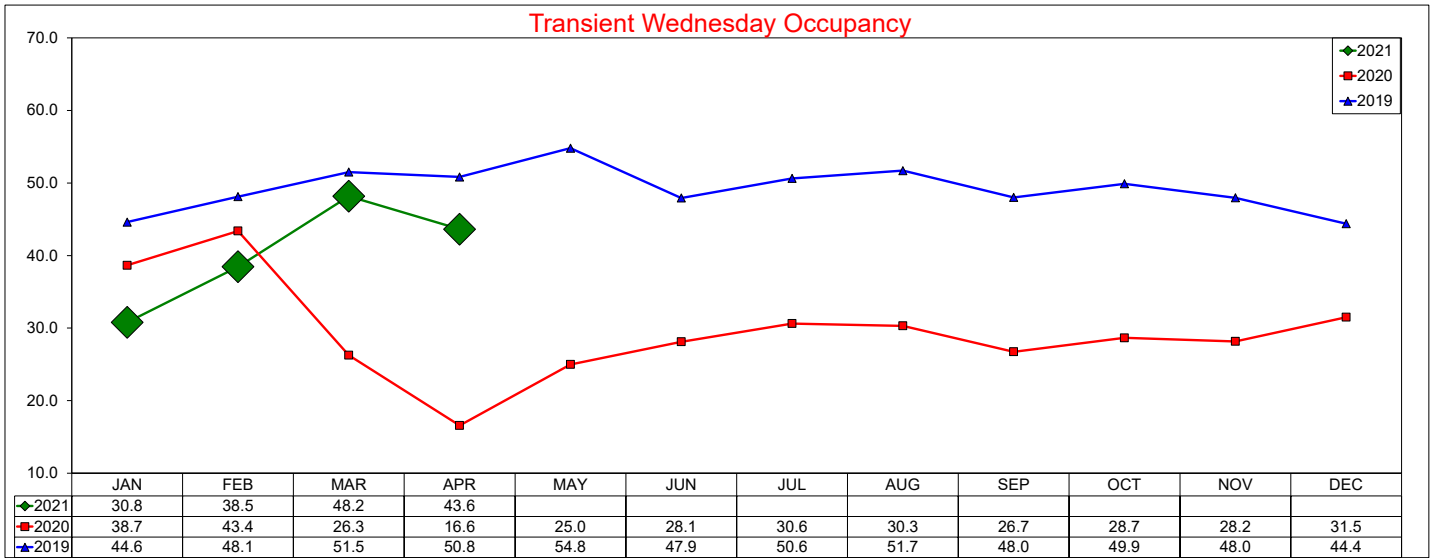
# Three Year Comparison - Wednesday - ADR

## April 2021



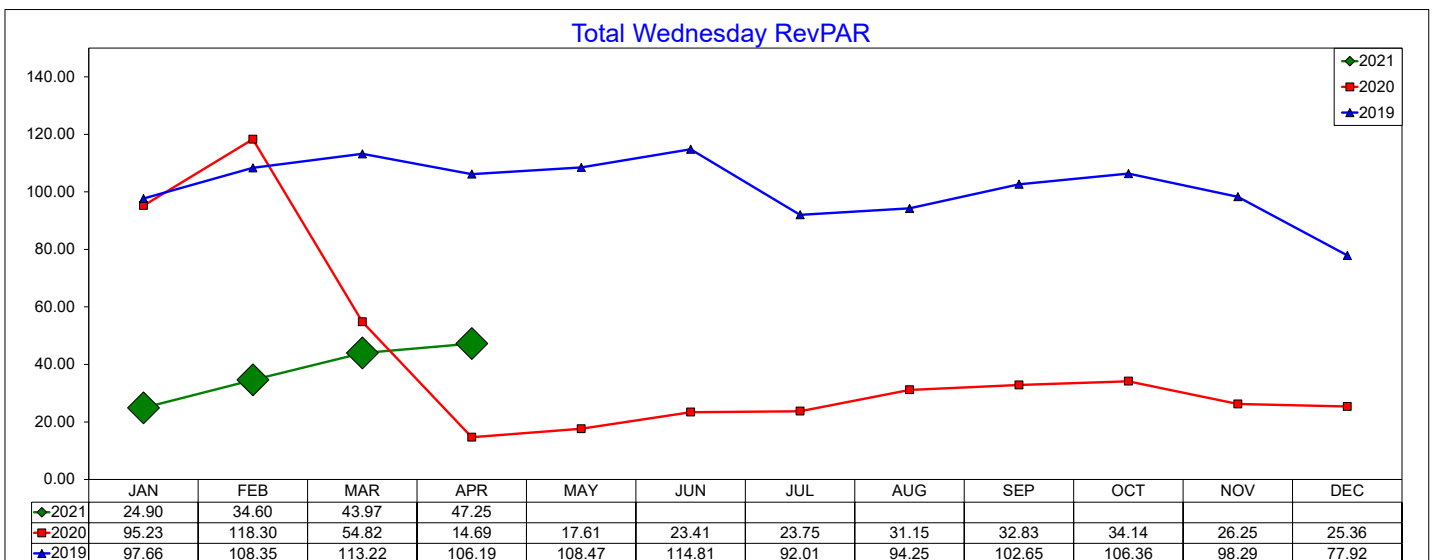
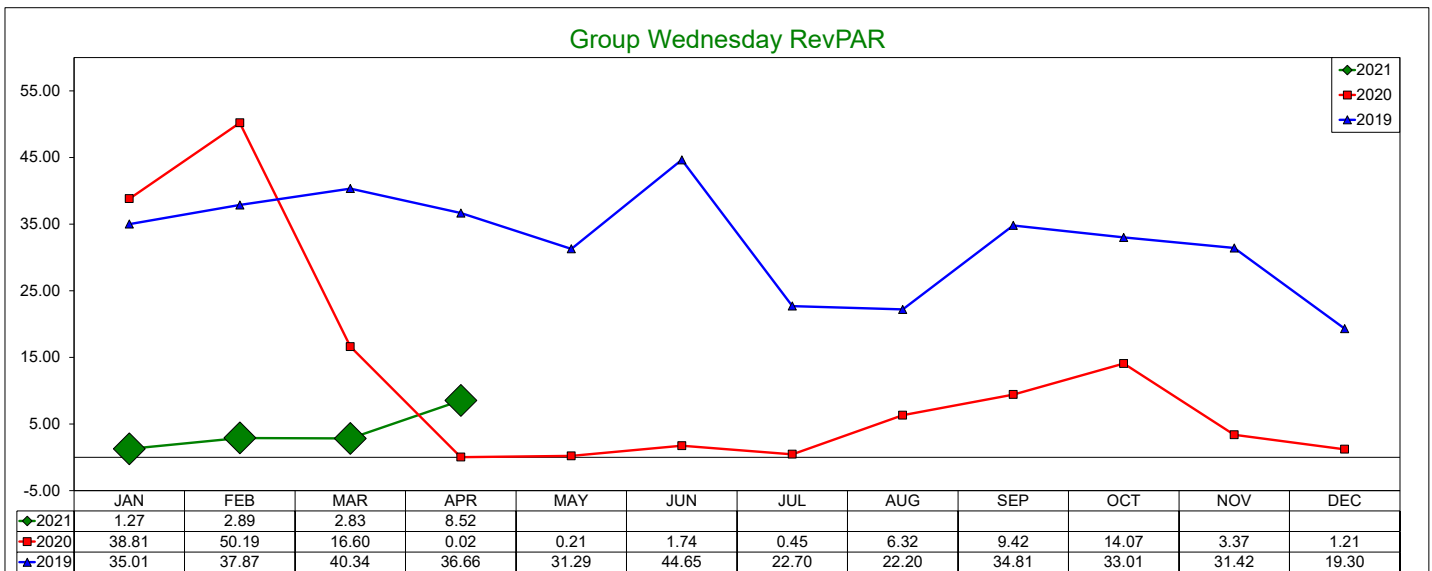
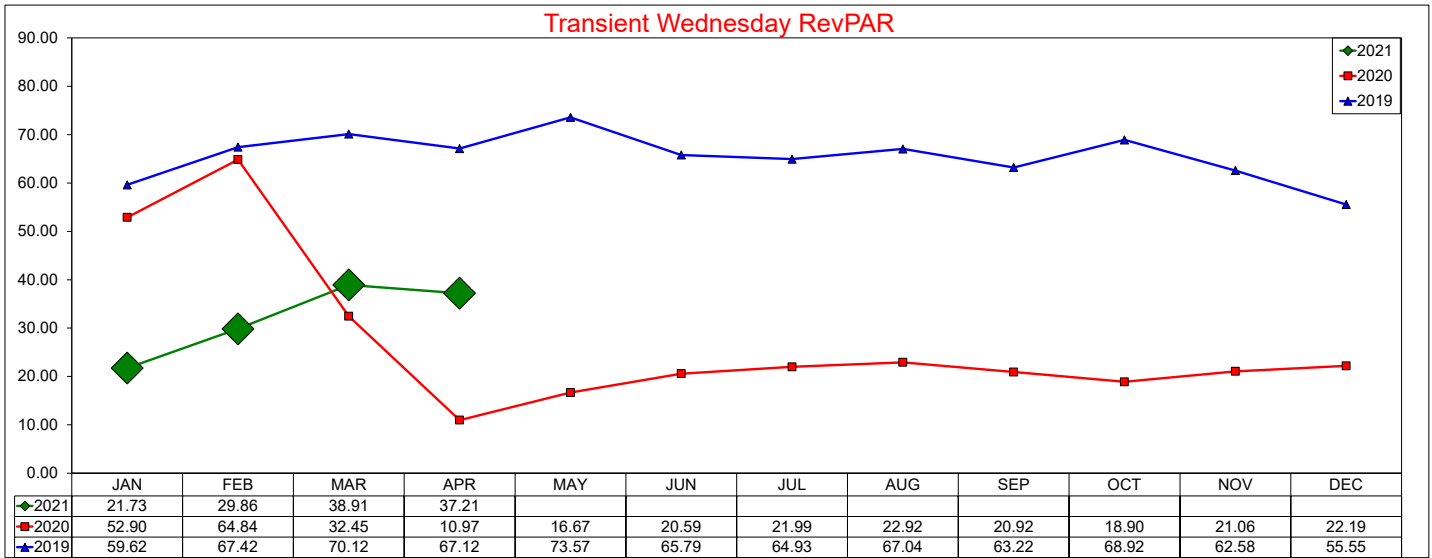
# Three Year Comparison - Wednesday - Occupancy

April 2021



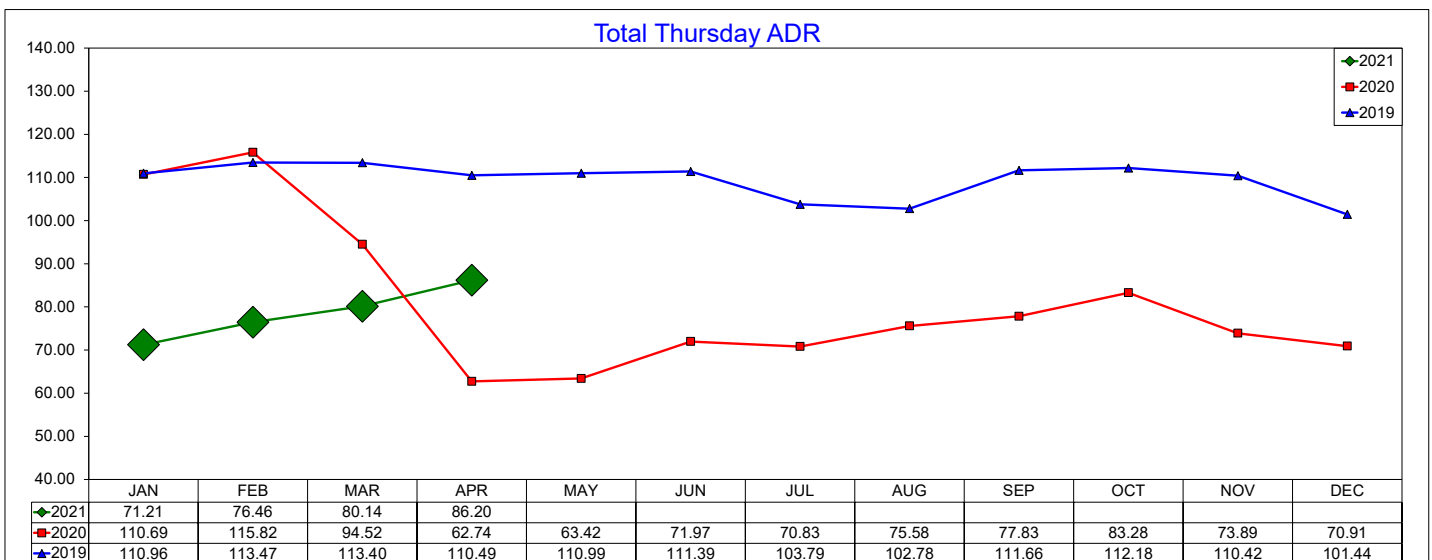
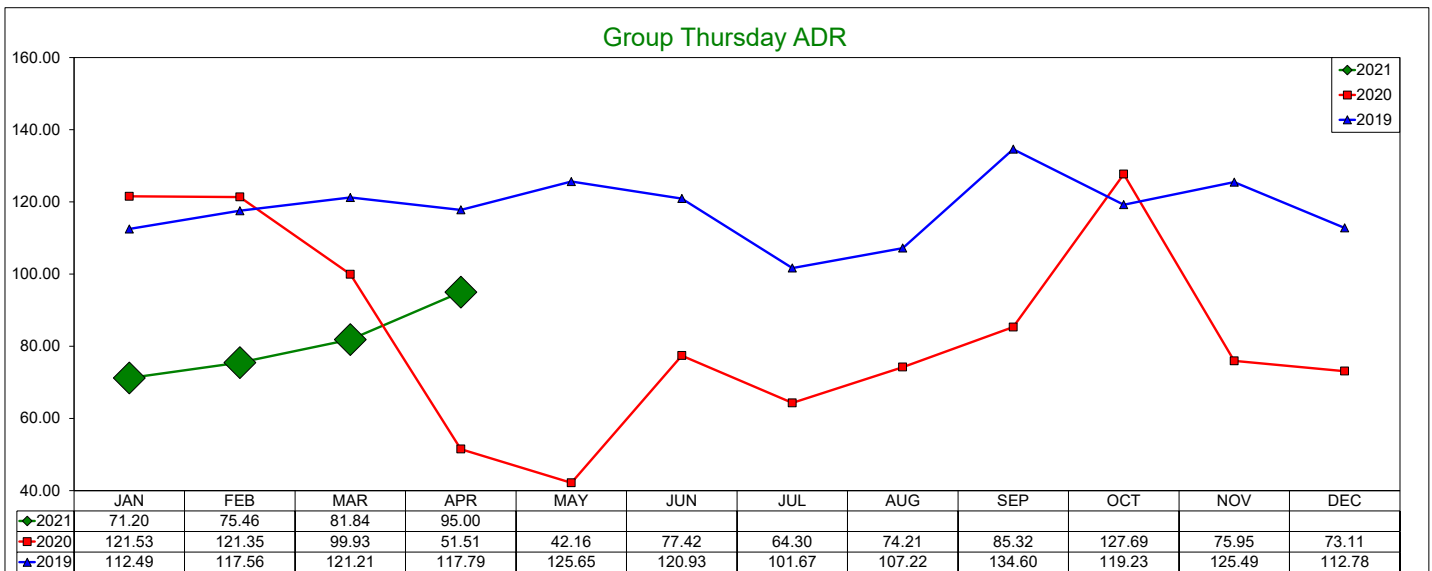
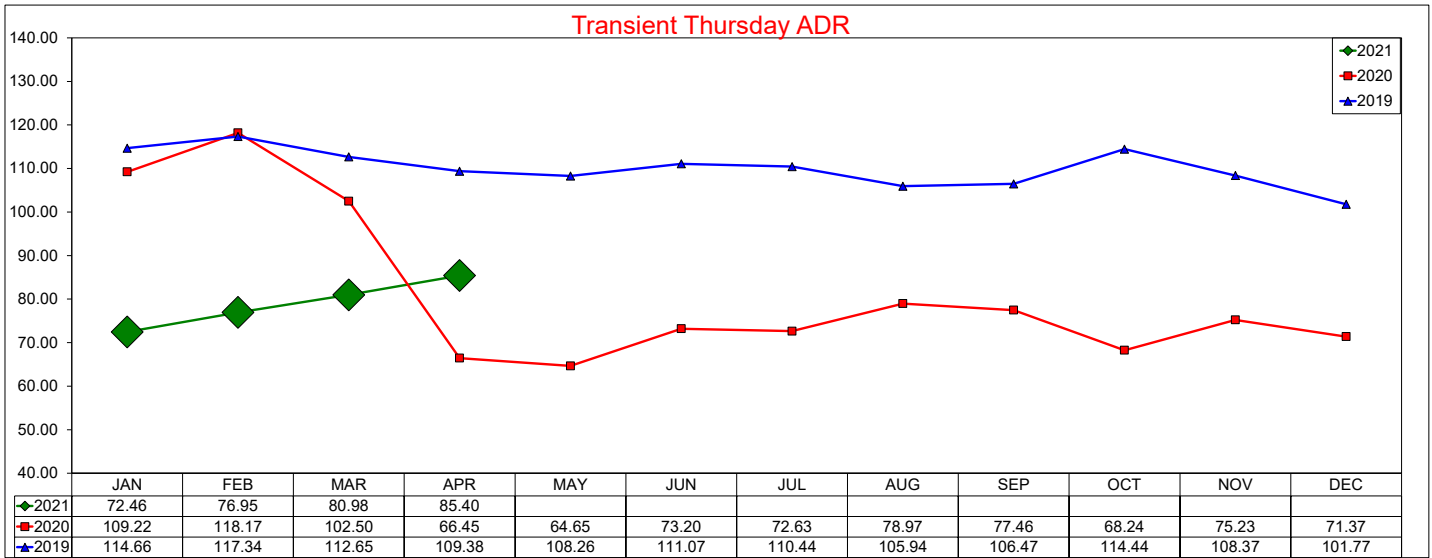
# Three Year Comparison - Wednesday - RevPAR

April 2021



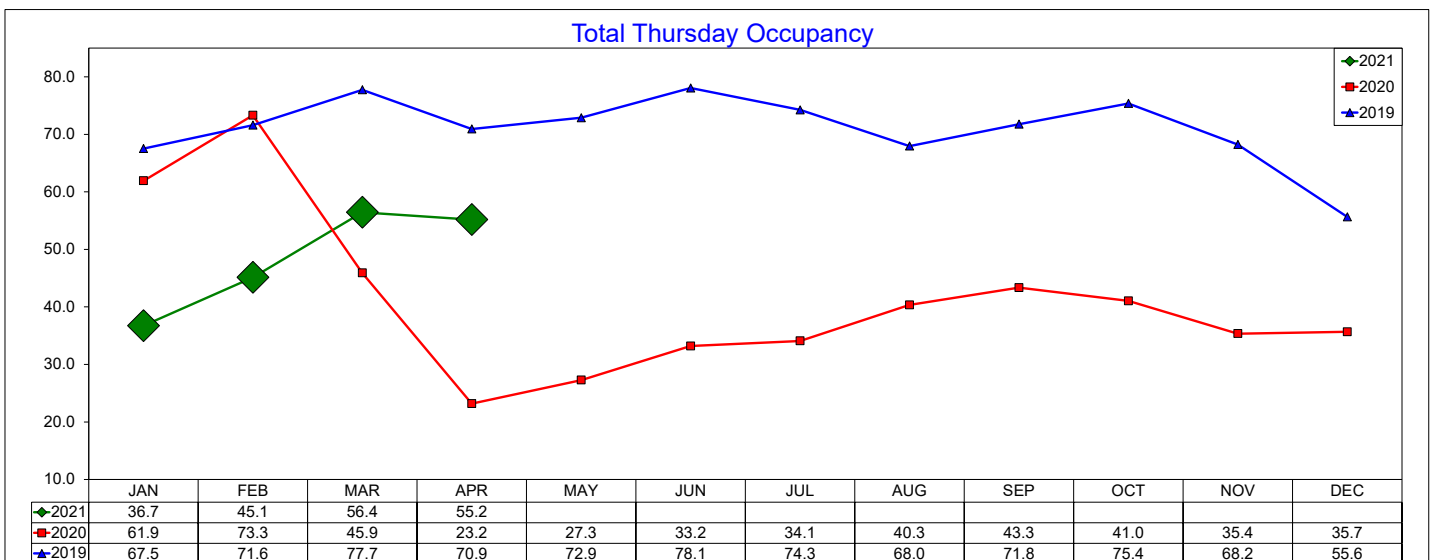
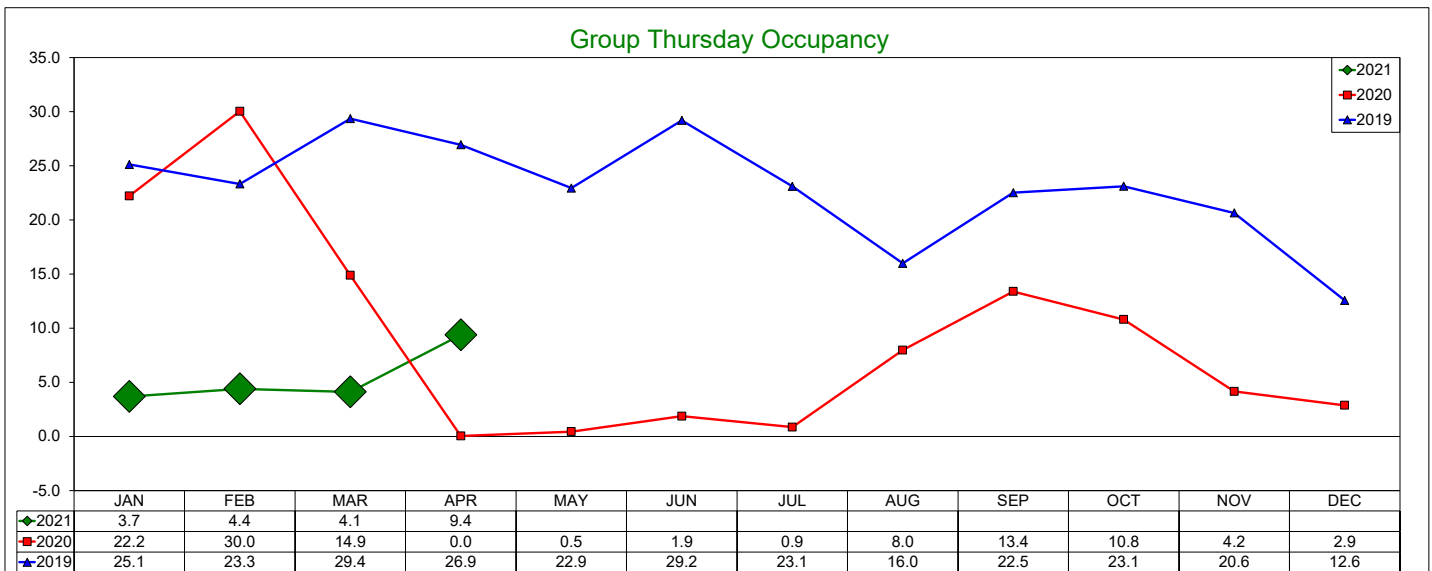
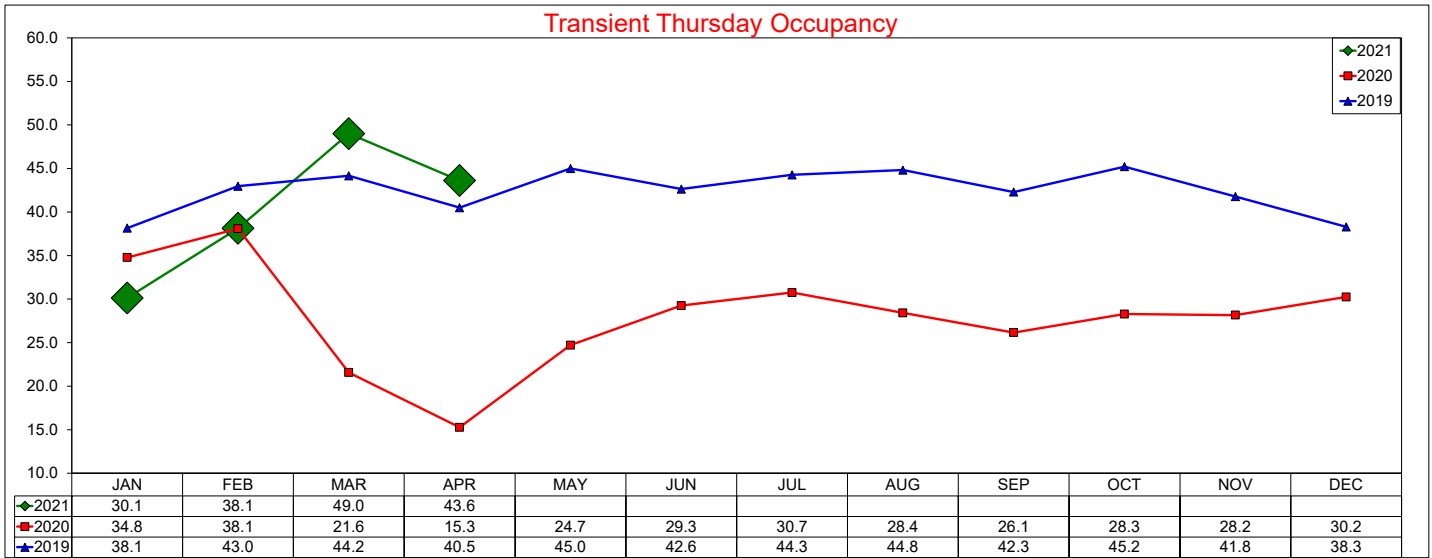
# Three Year Comparison - Thursday - ADR

## April 2021



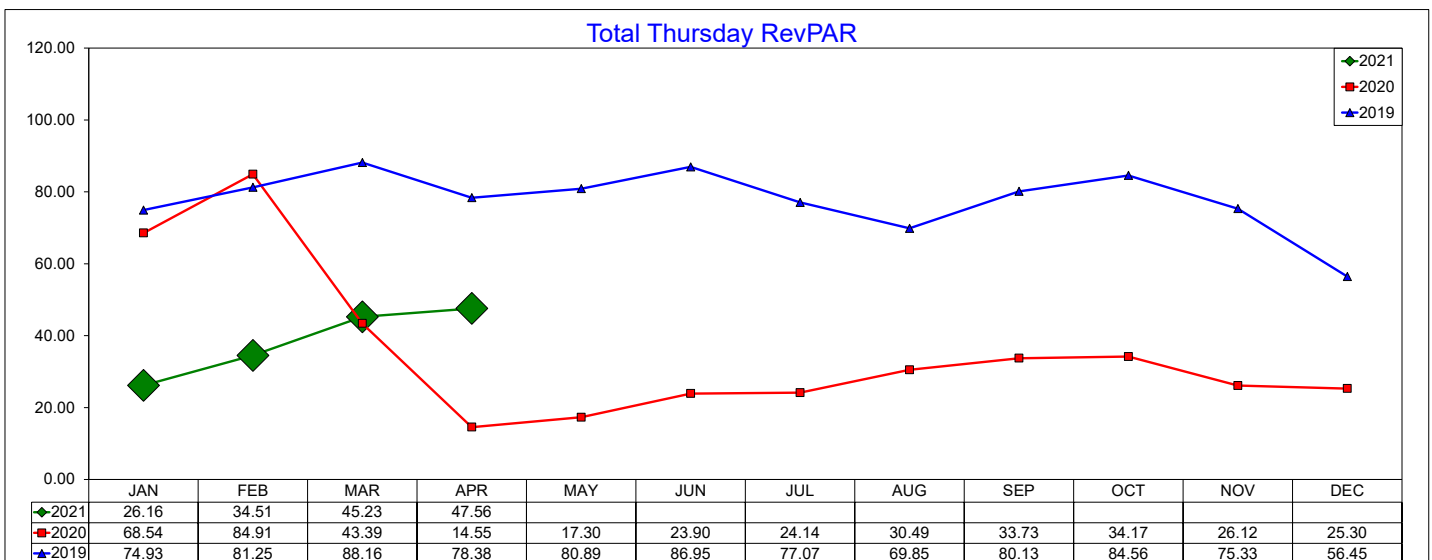
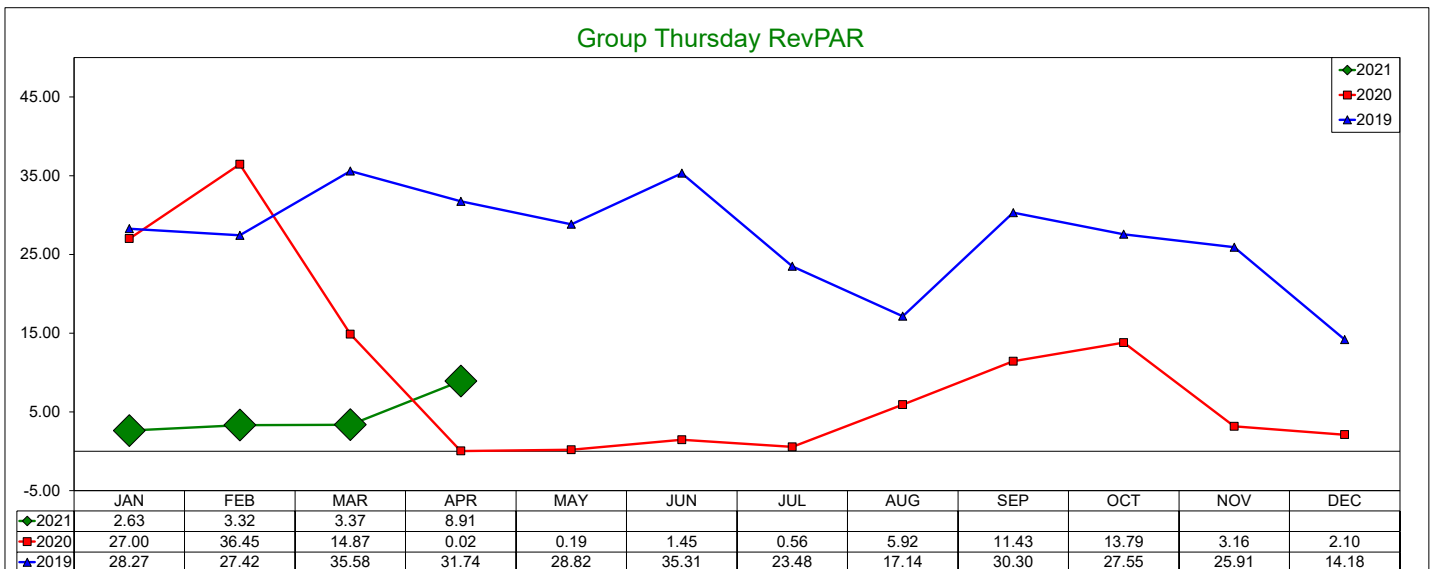
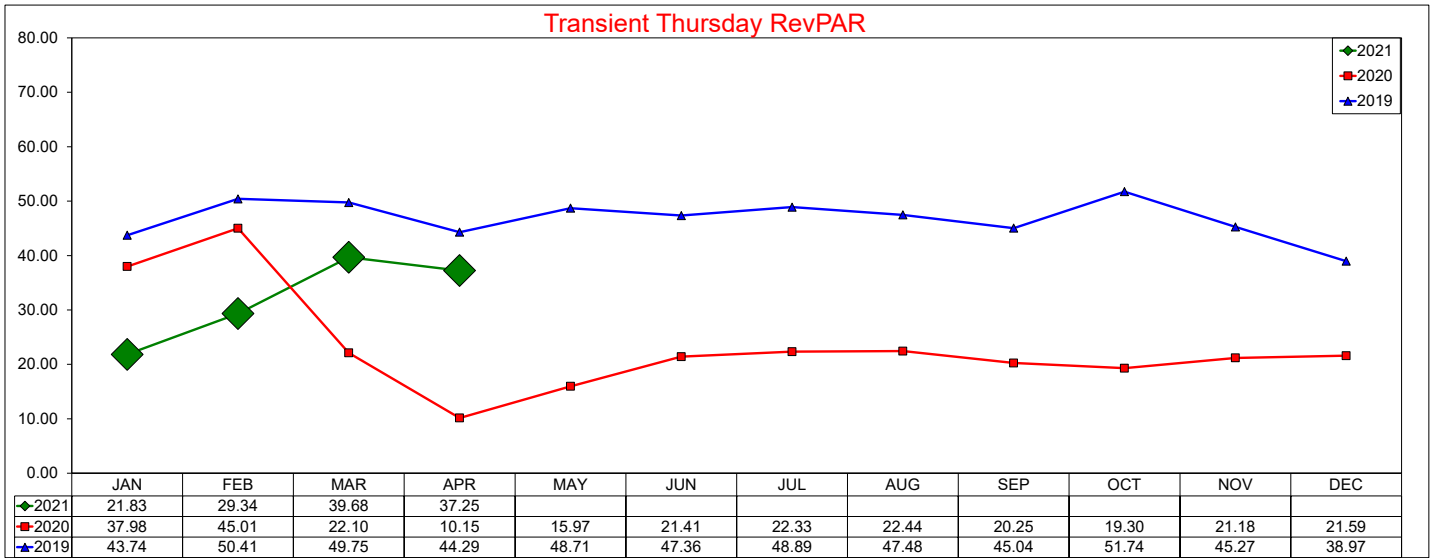
# Three Year Comparison - Thursday - Occupancy

## April 2021



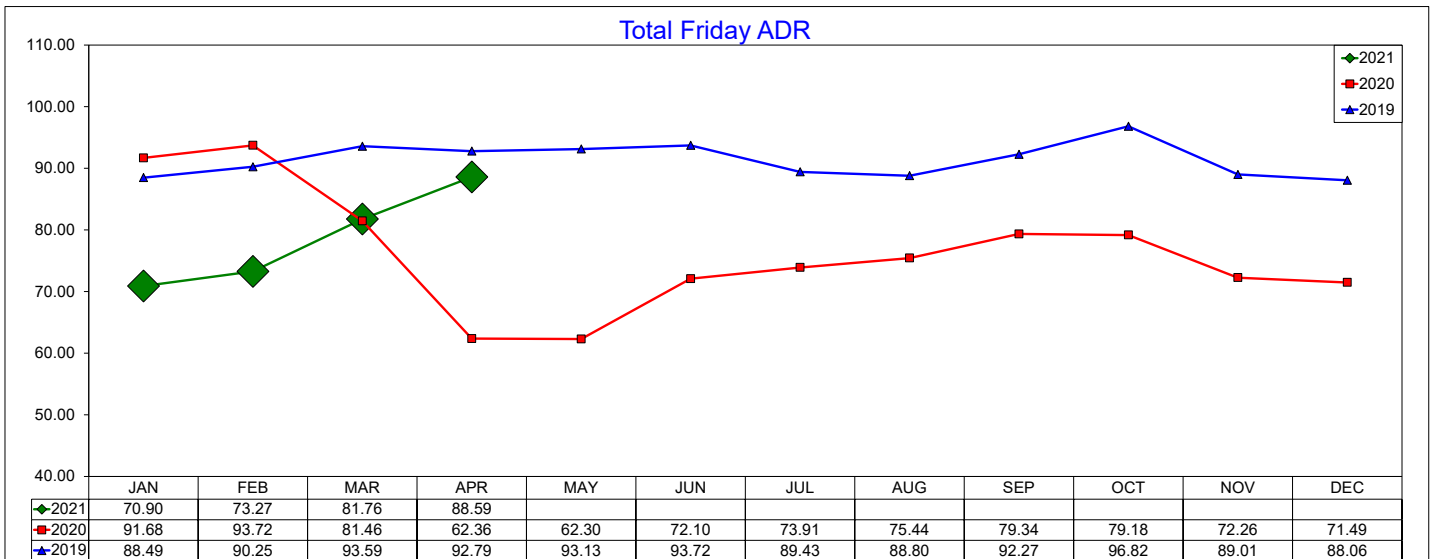
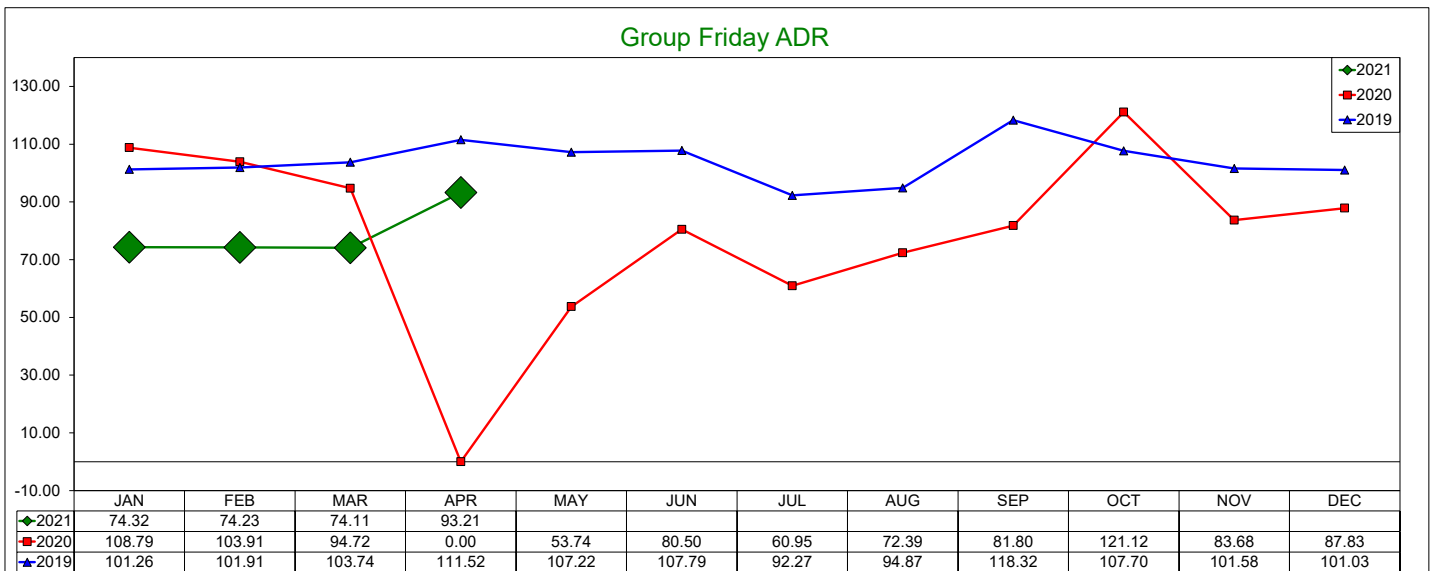
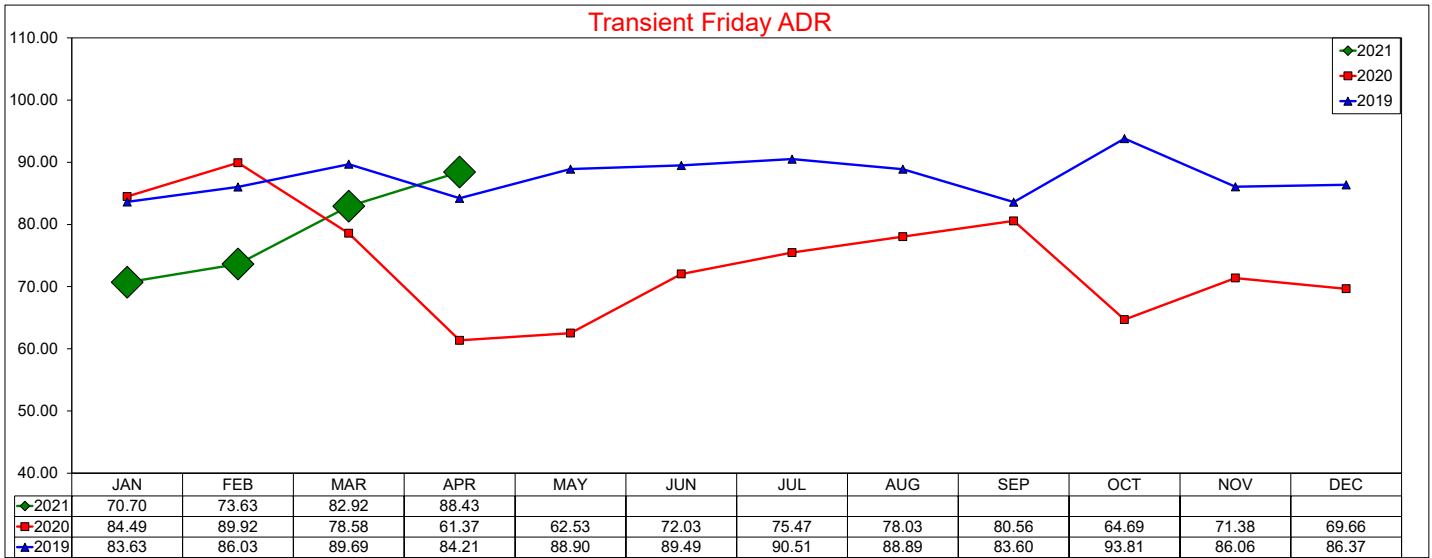
# Three Year Comparison - Thursday - RevPAR

April 2021



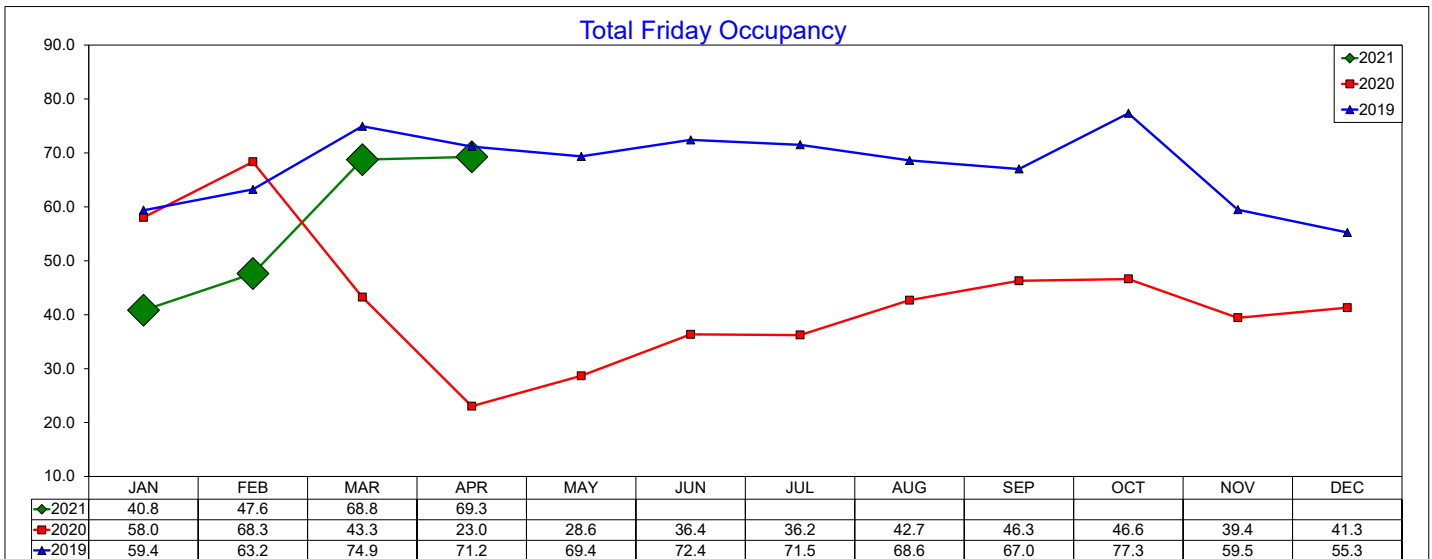
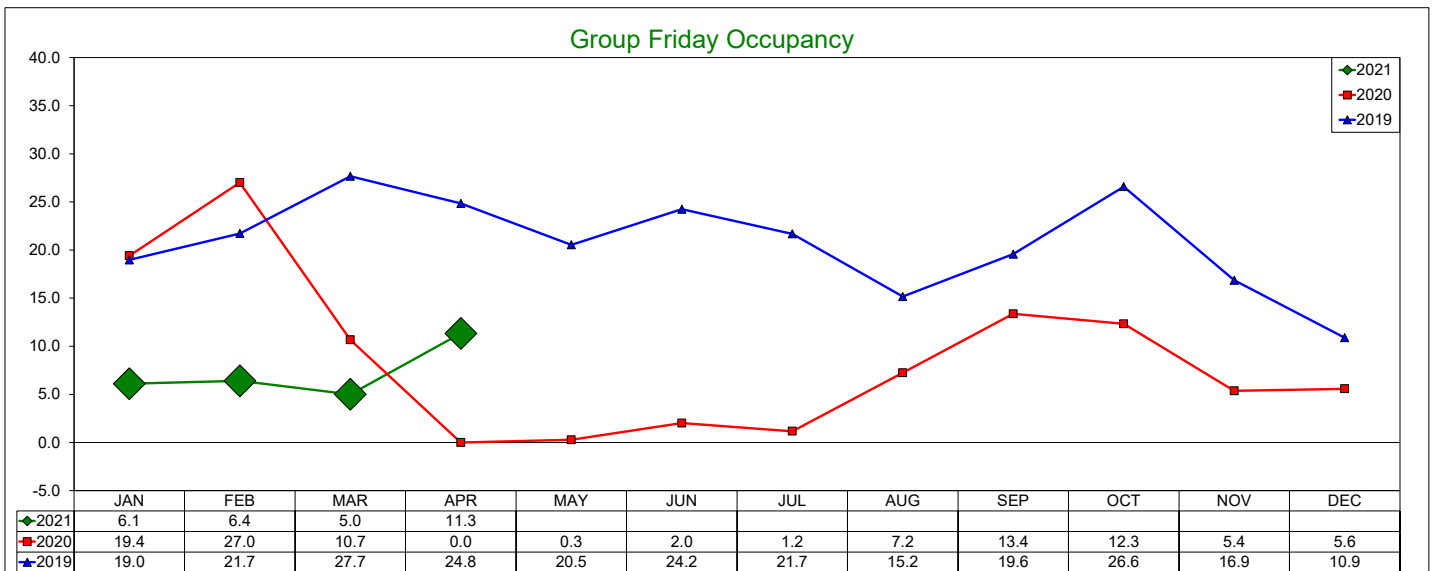
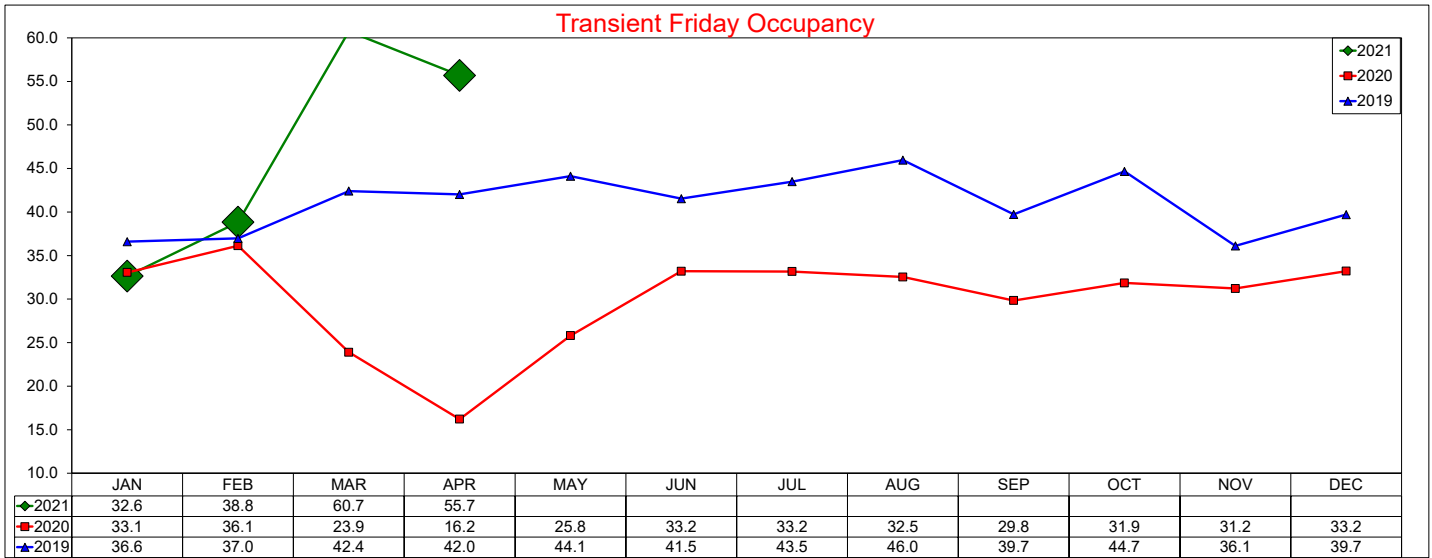
# Three Year Comparison - Friday - ADR

April 2021



# Three Year Comparison - Friday - Occupancy

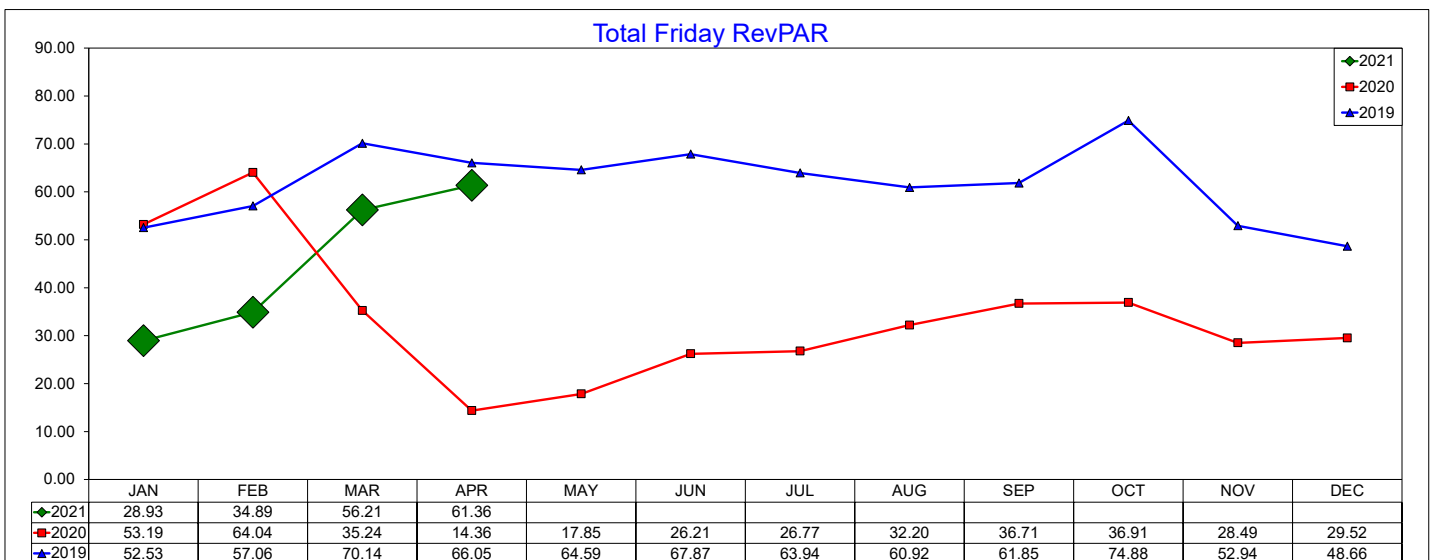
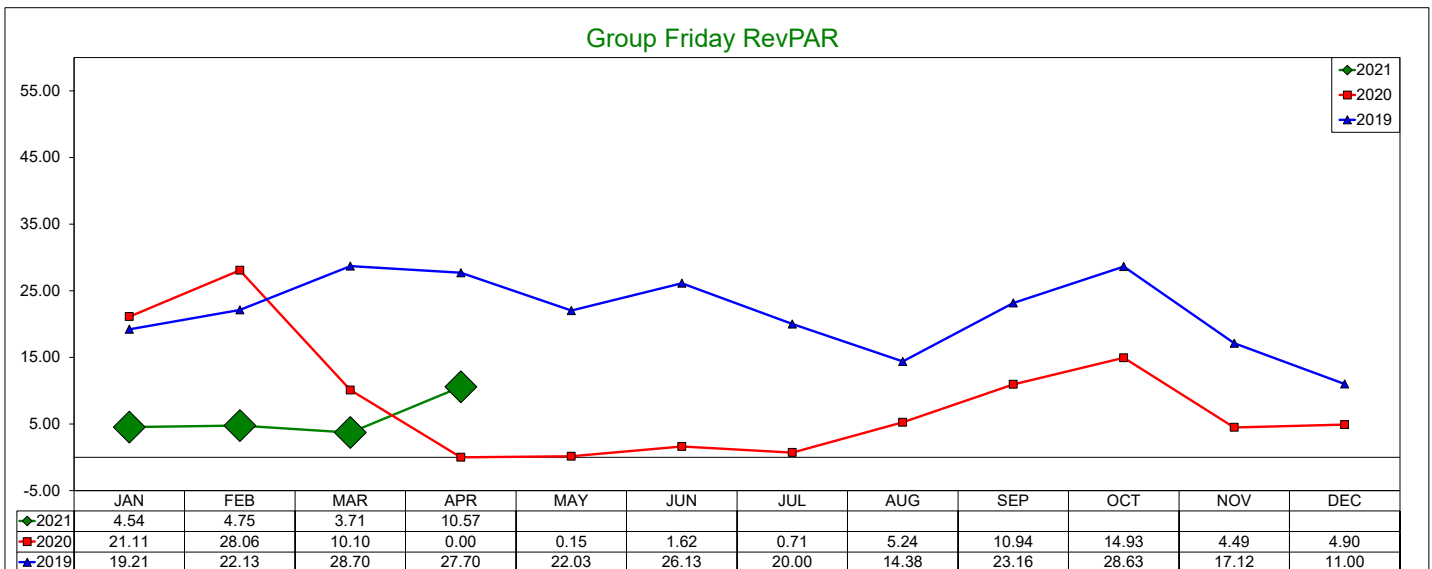
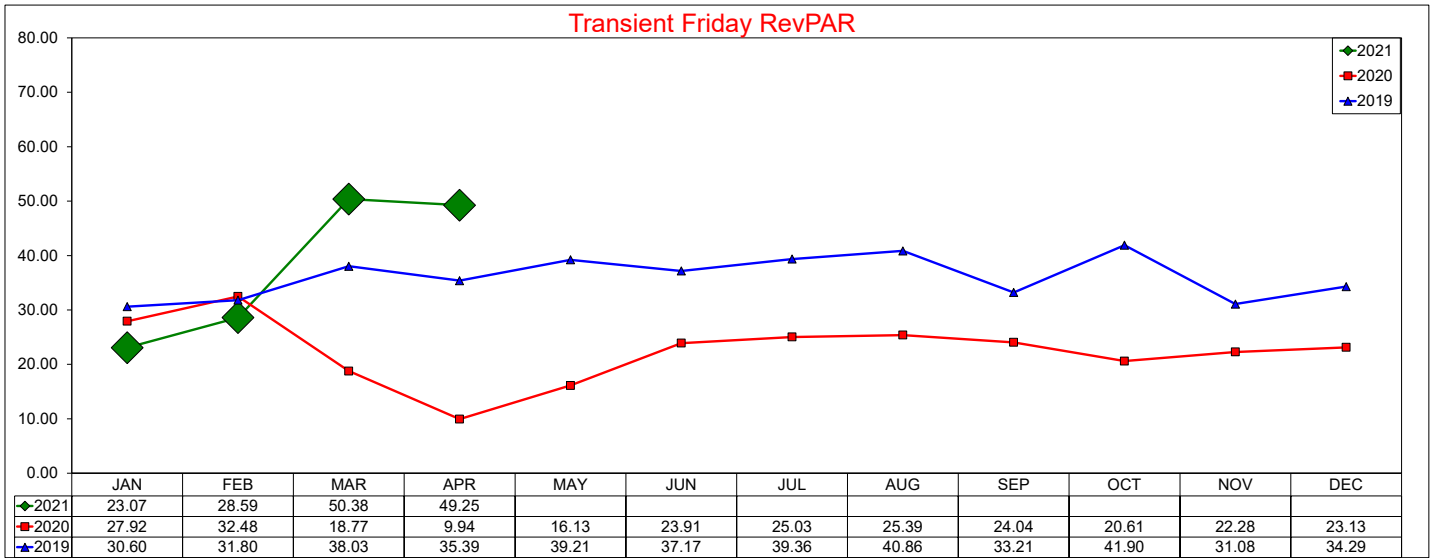
## April 2021





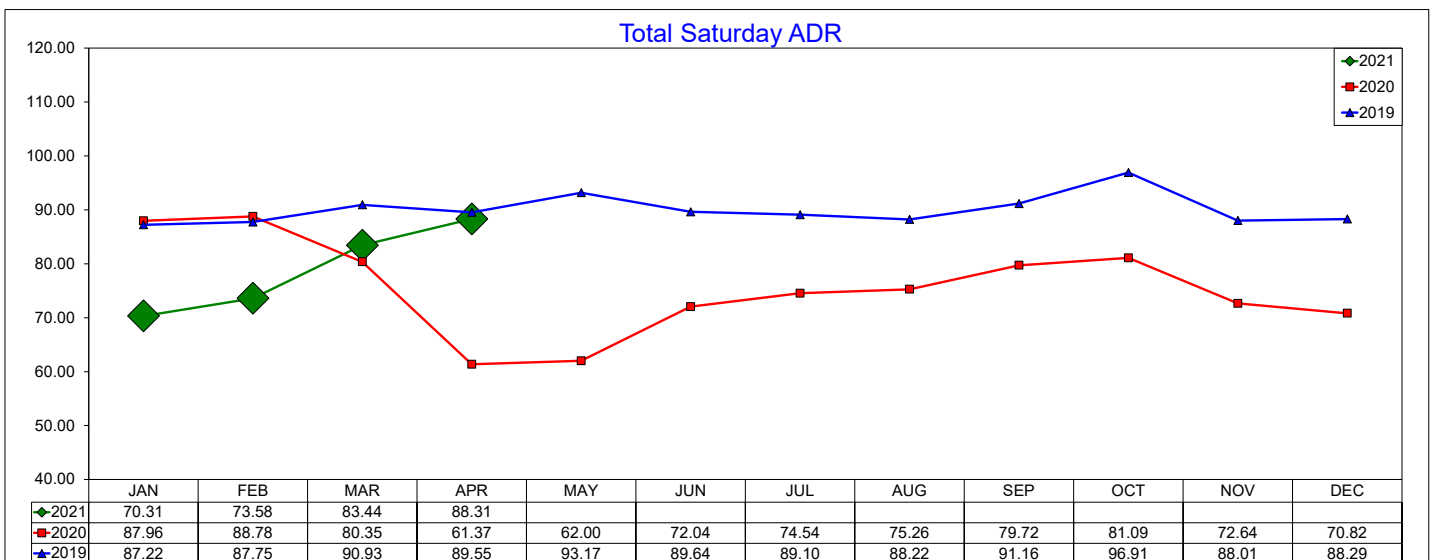
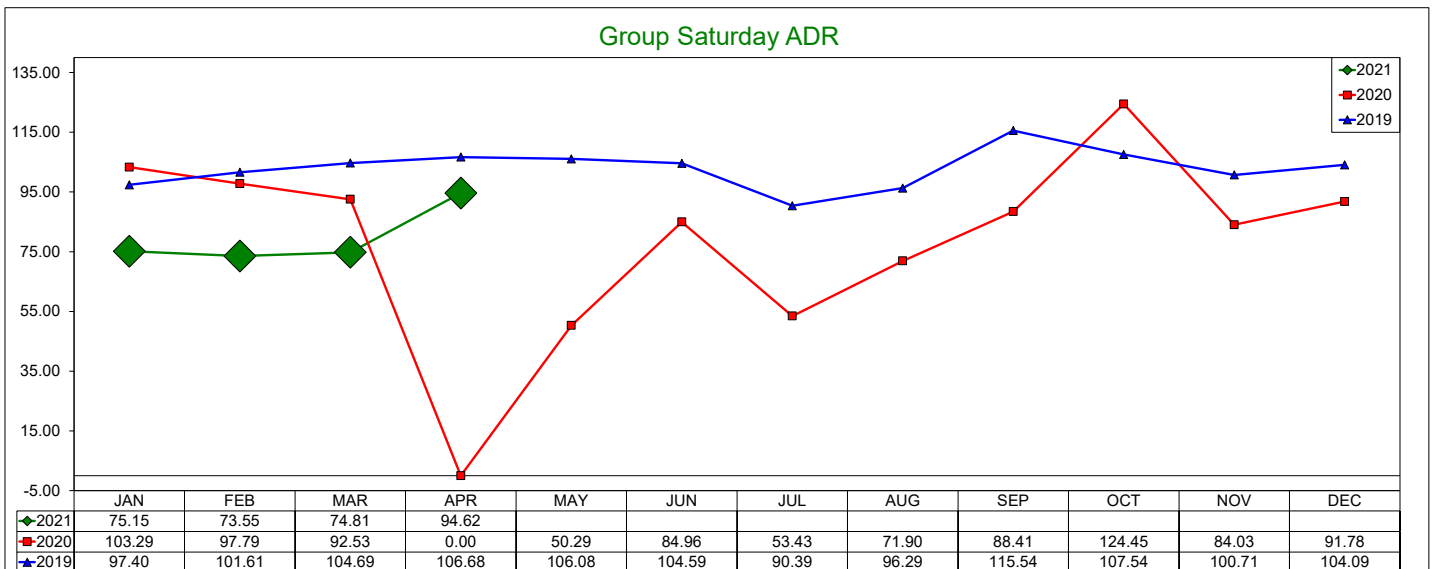
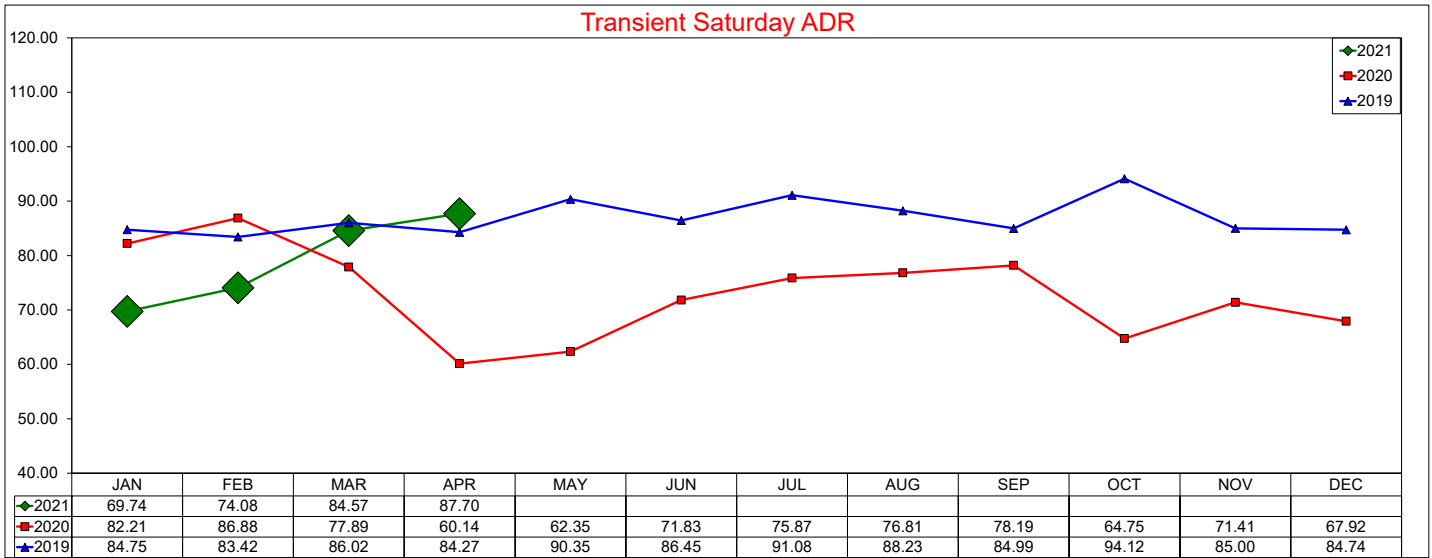
# Three Year Comparison - Friday - RevPAR

April 2021



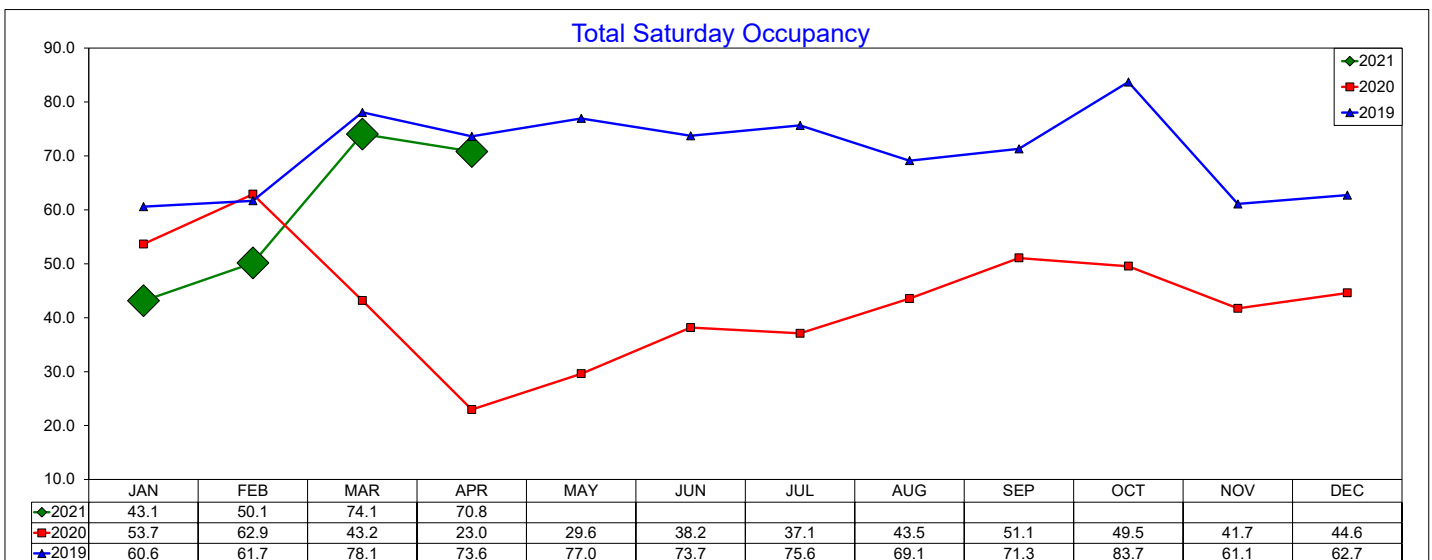
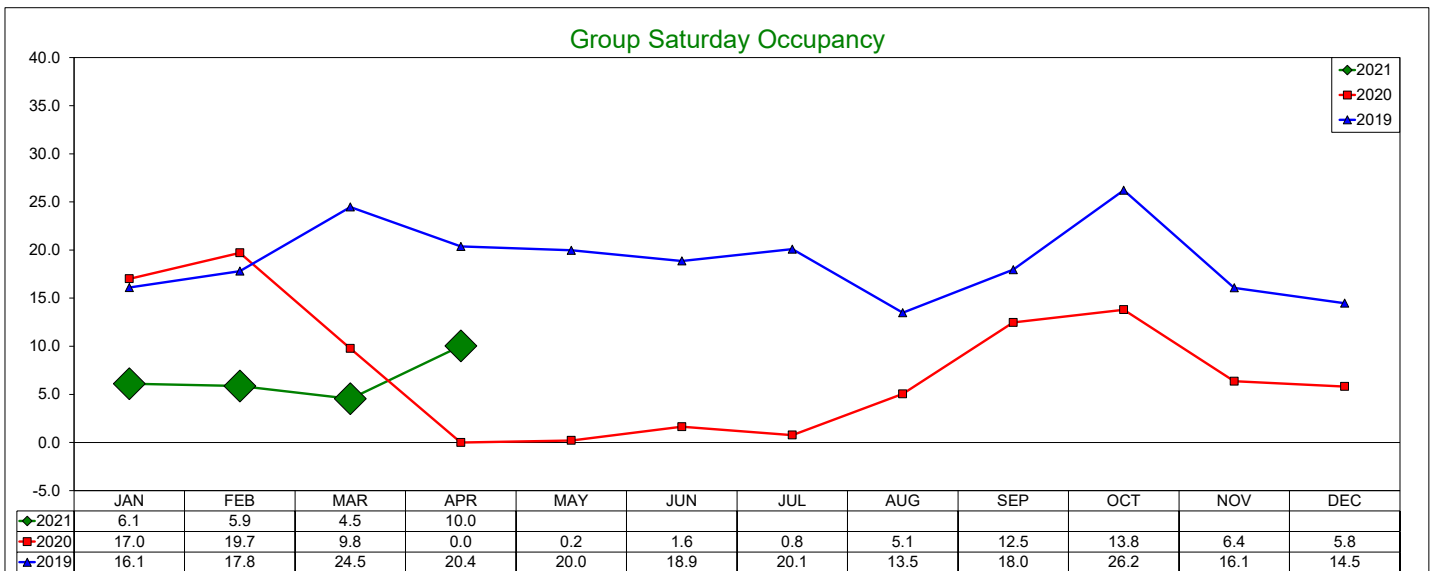
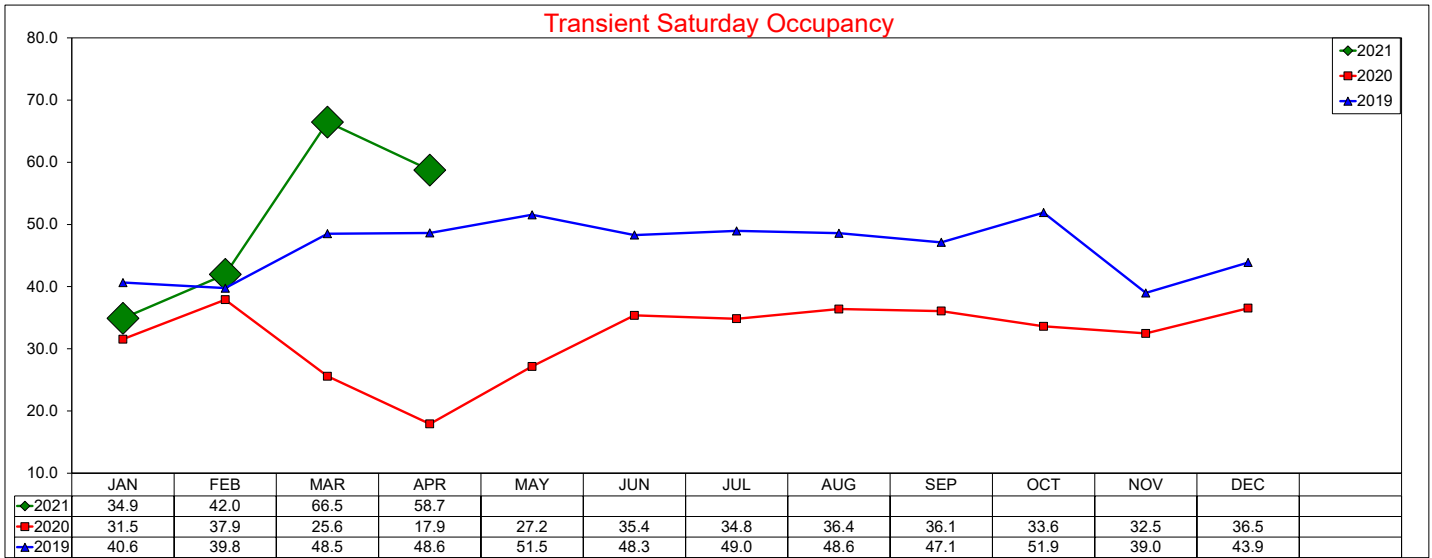
## Three Year Comparison - Saturday - ADR

April 2021



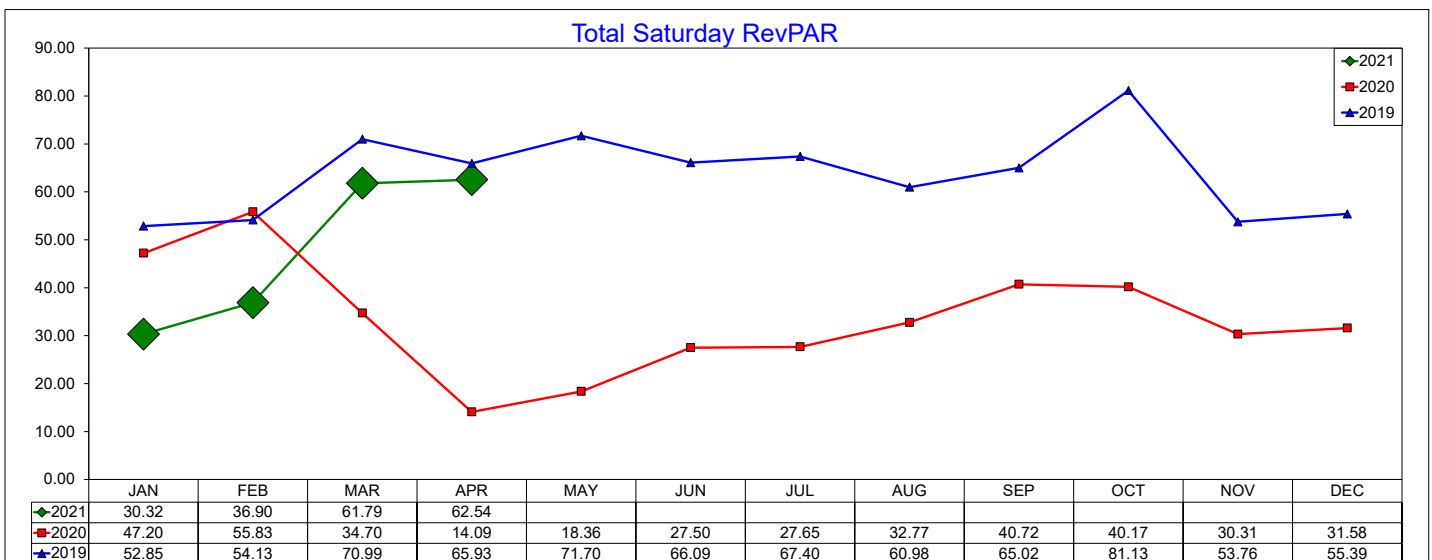
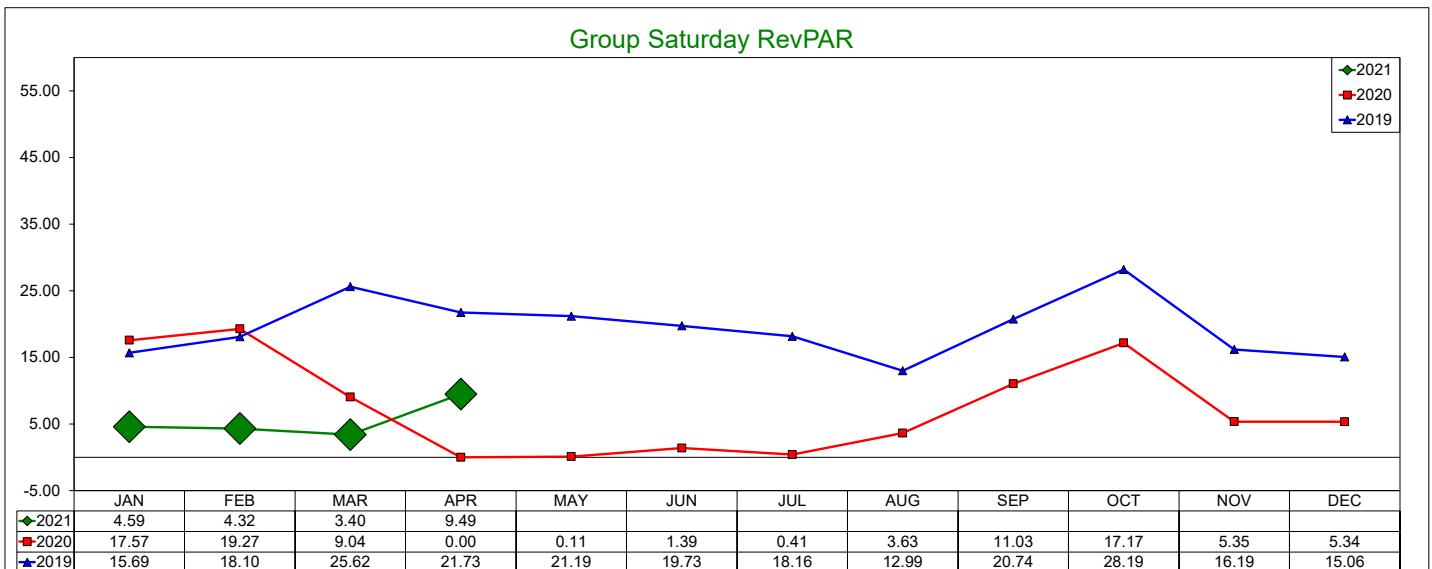
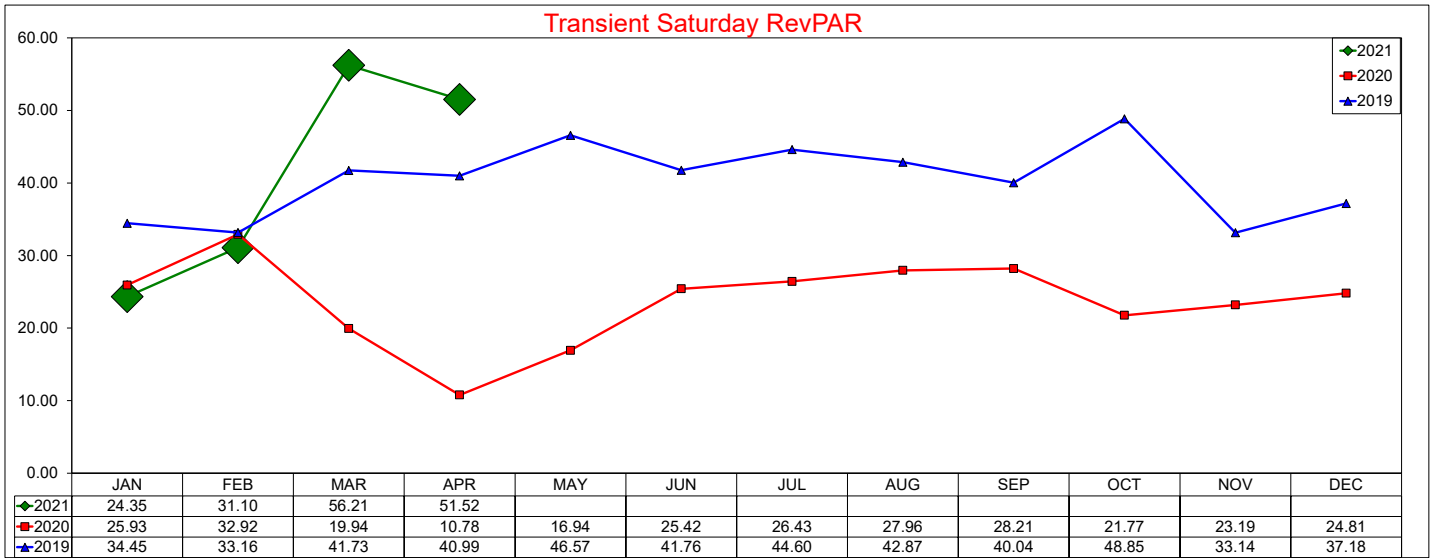
# Three Year Comparison - Saturday - Occupancy

April 2021



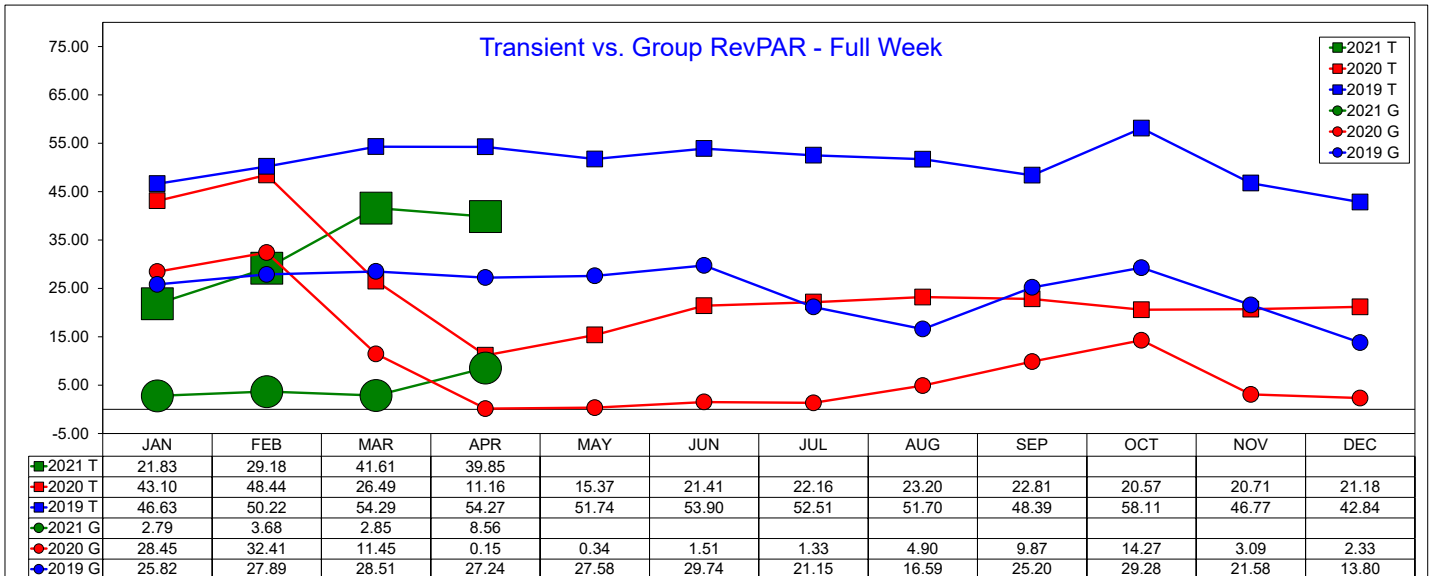
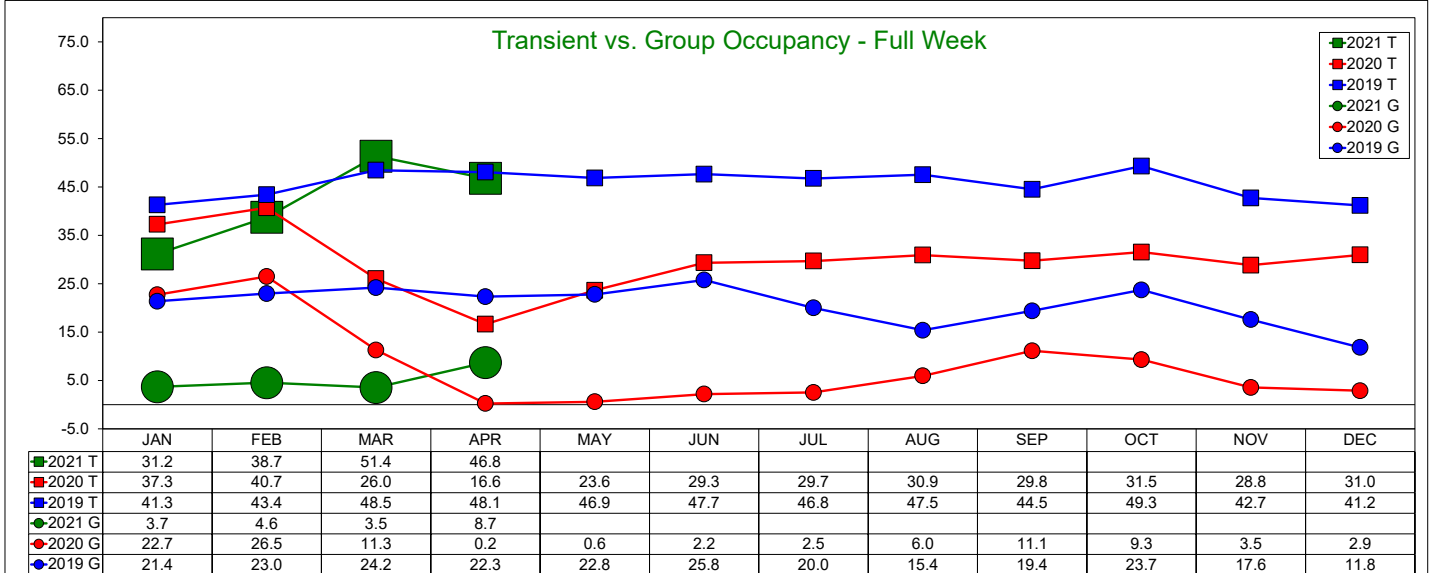
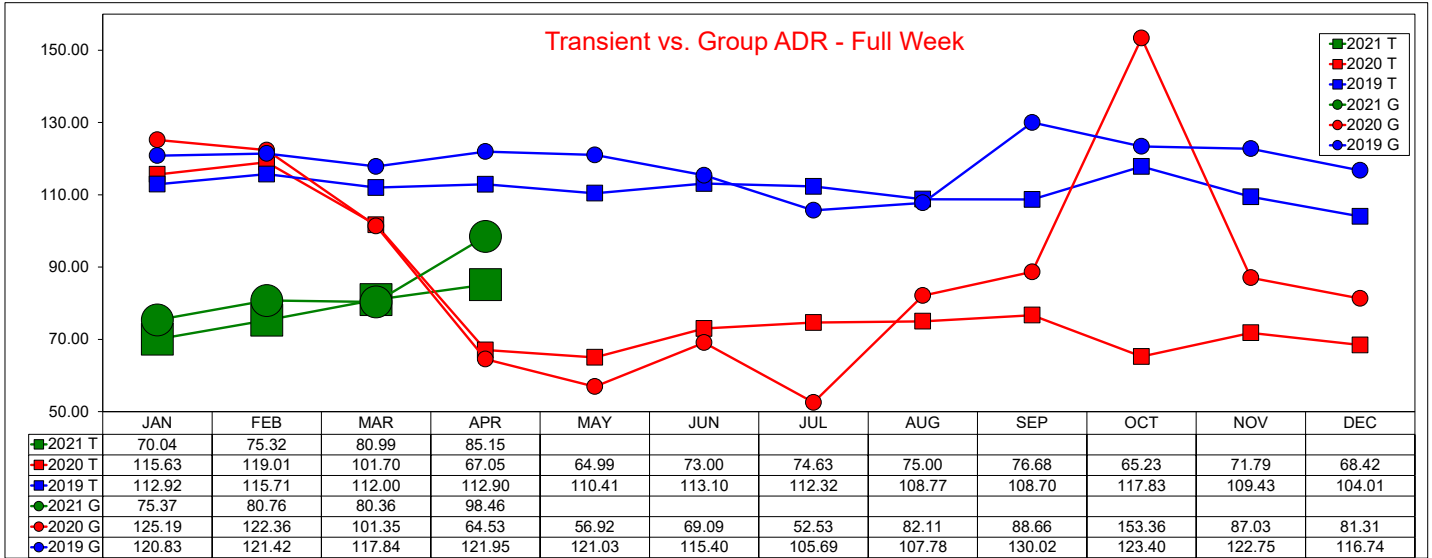
# Three Year Comparison - Saturday - RevPAR

April 2021



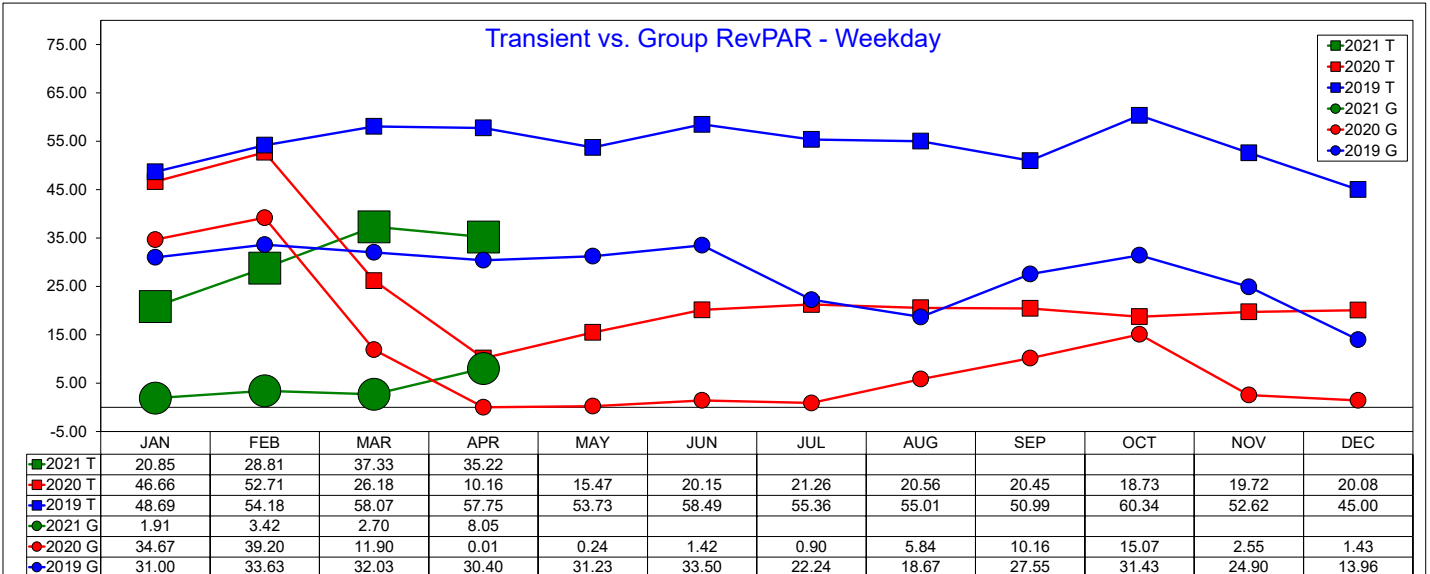
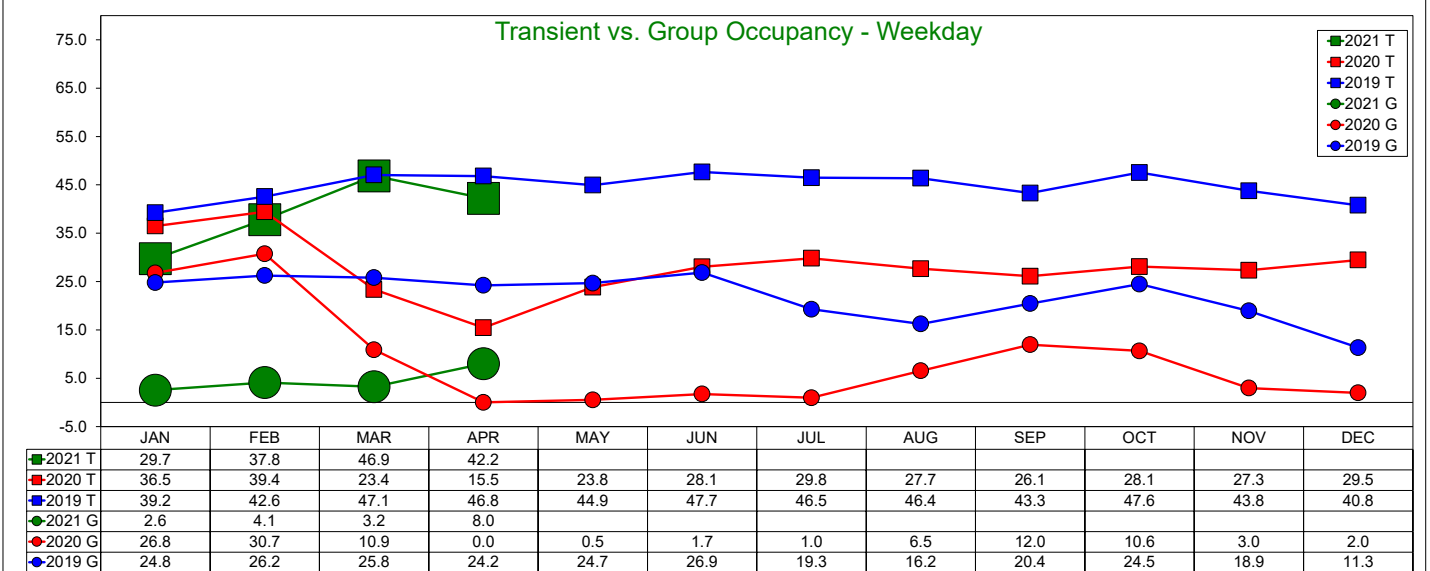
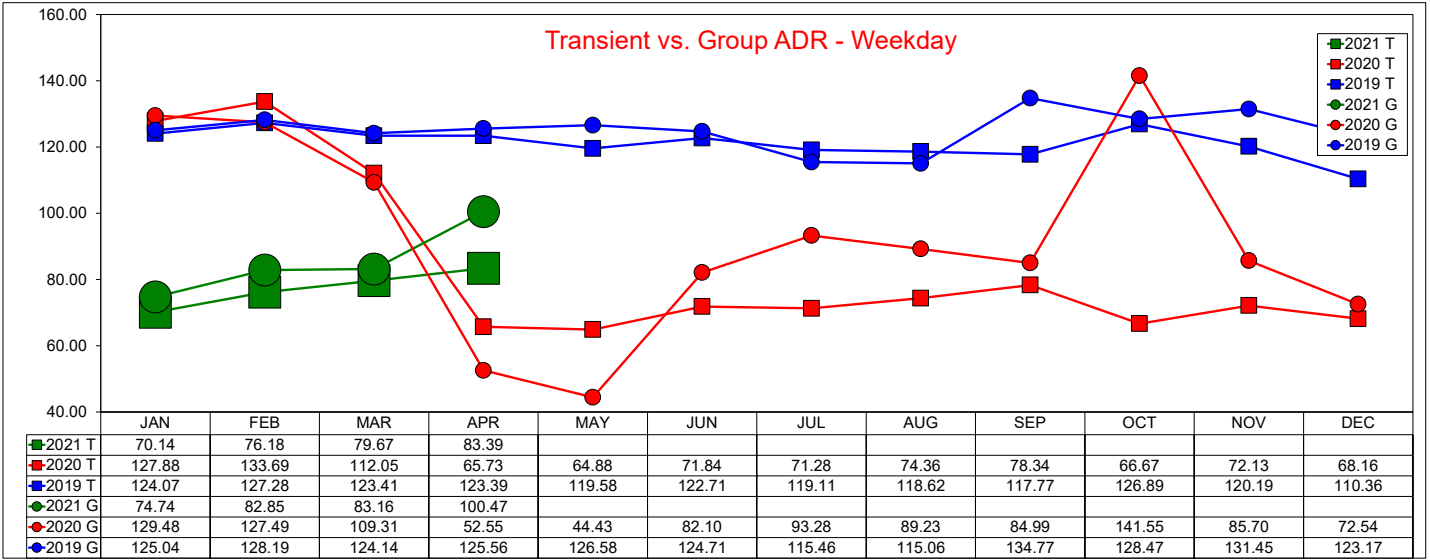
# Three Year Comparison - Transient vs. Group - Full Week

April 2021



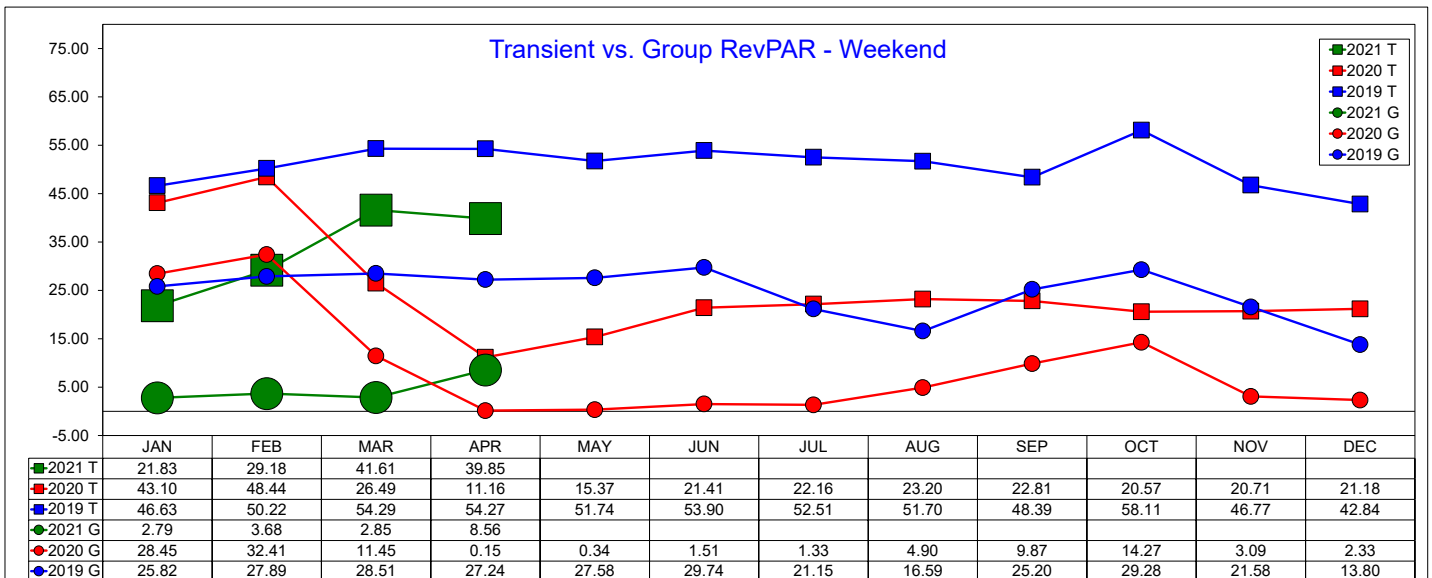
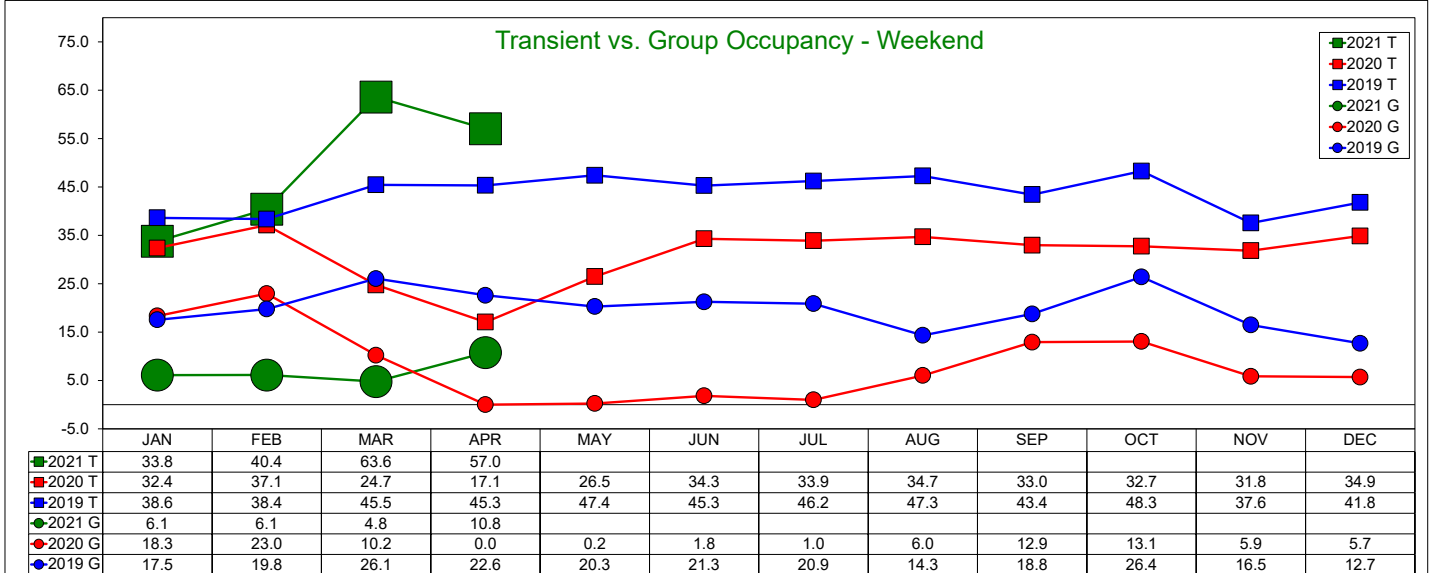
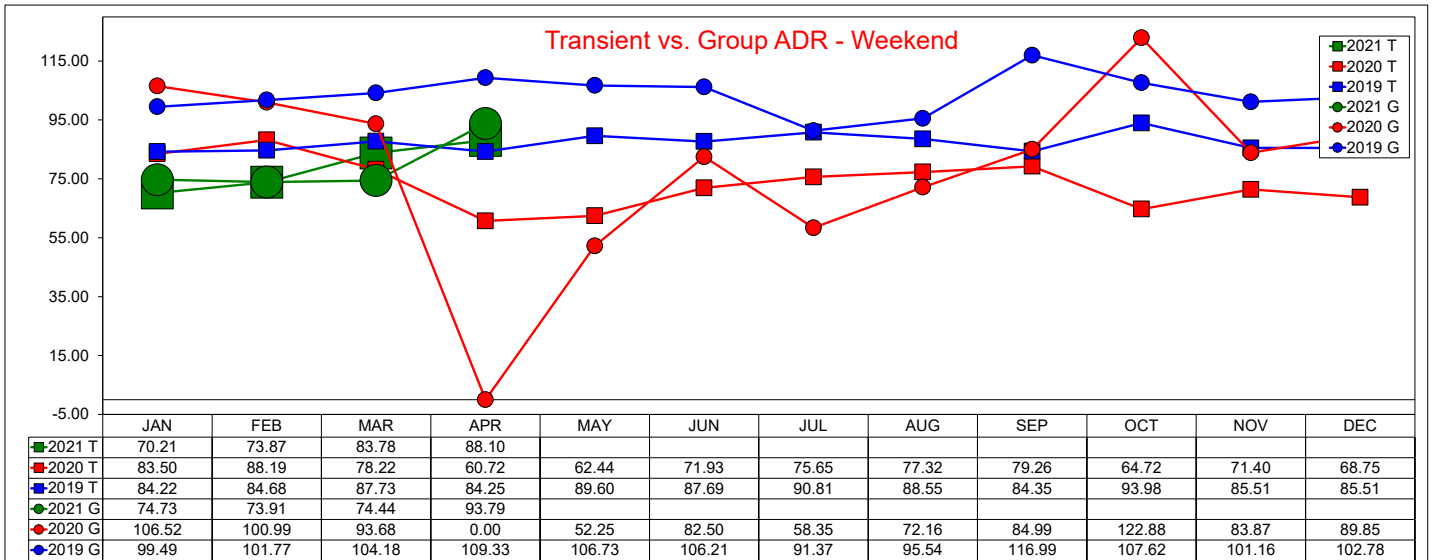
# Three Year Comparison - Transient vs. Group - Weekday

## April 2021



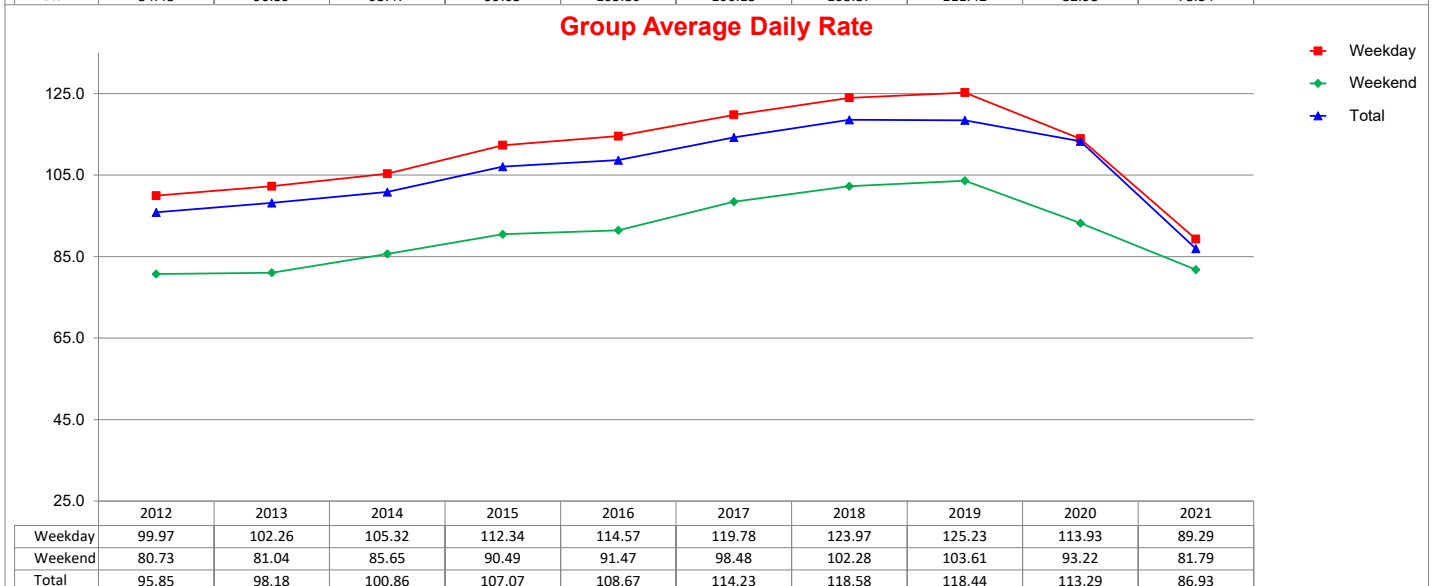
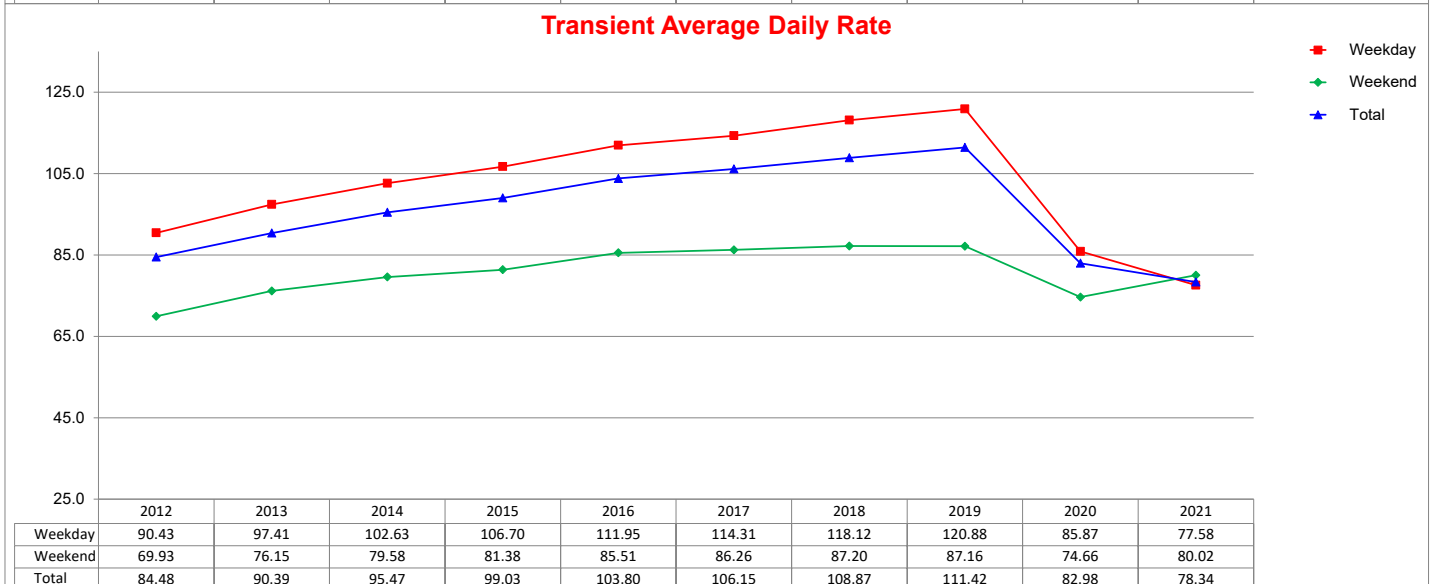
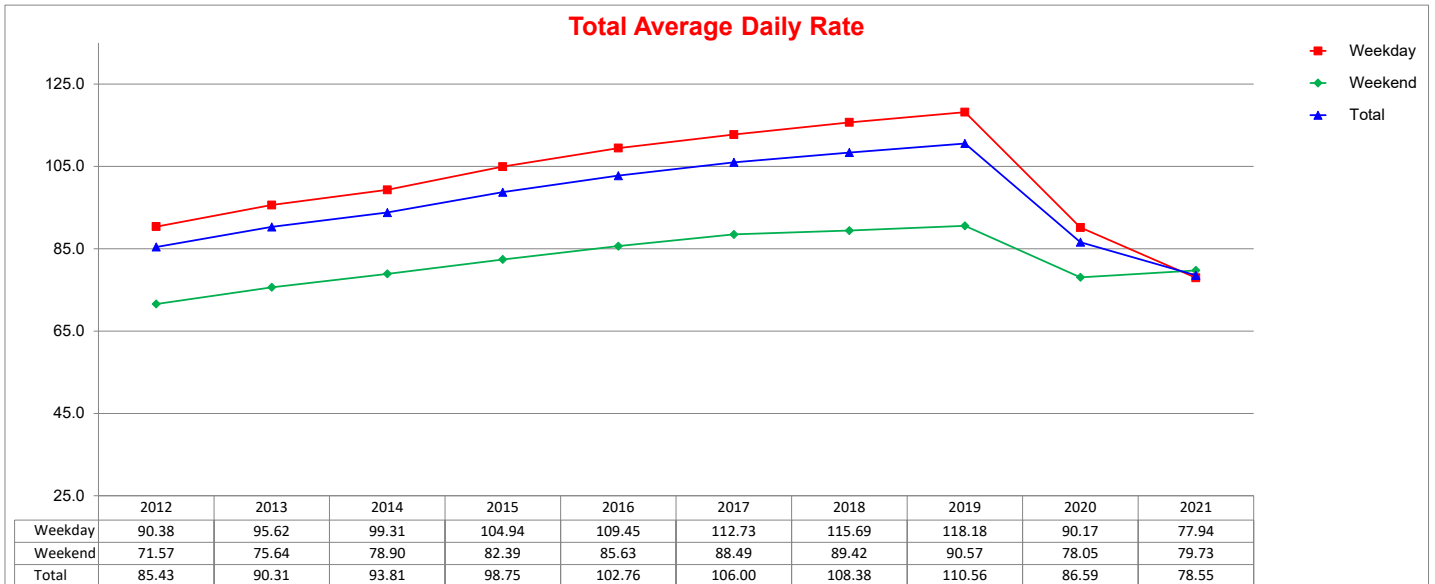
# Three Year Comparison - Transient vs. Group - Weekend

April 2021



# 10 Year Average Daily Rate Comparison - Weekday/Weekend

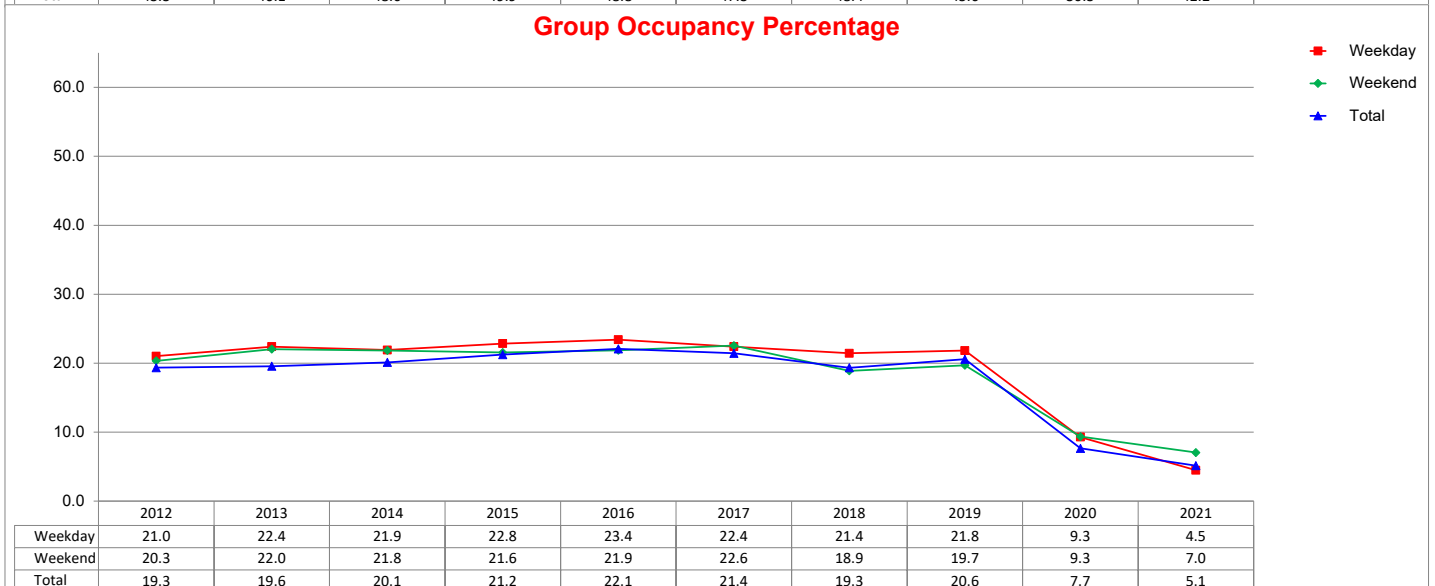
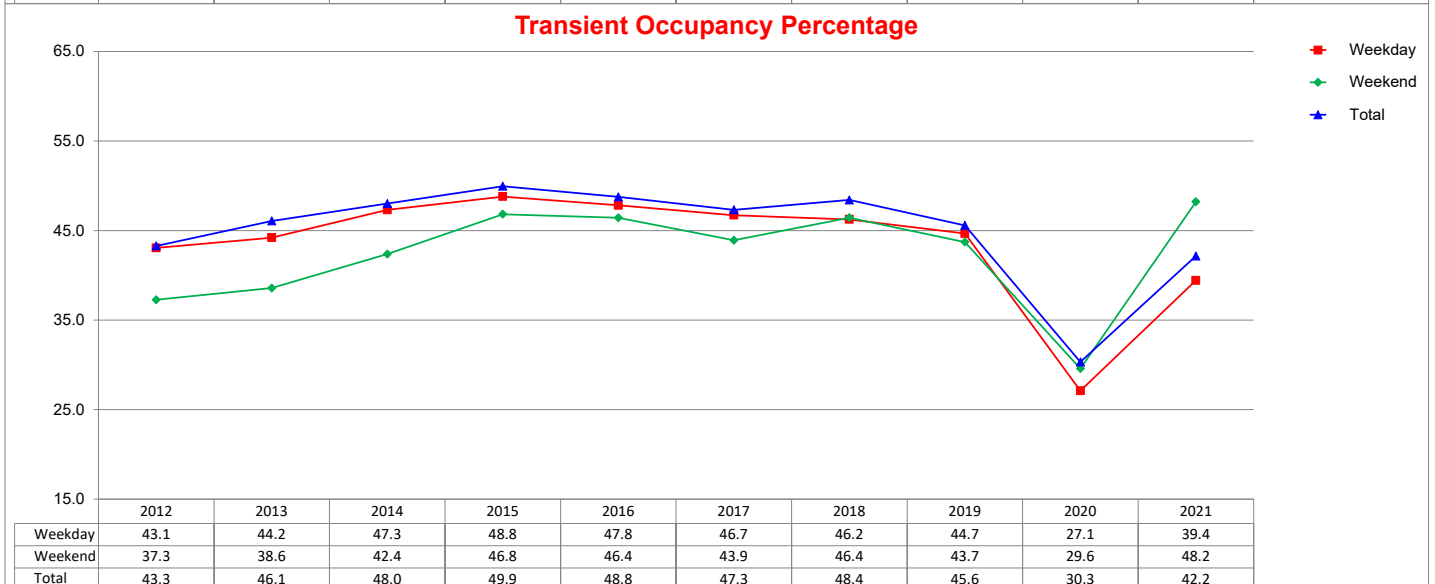
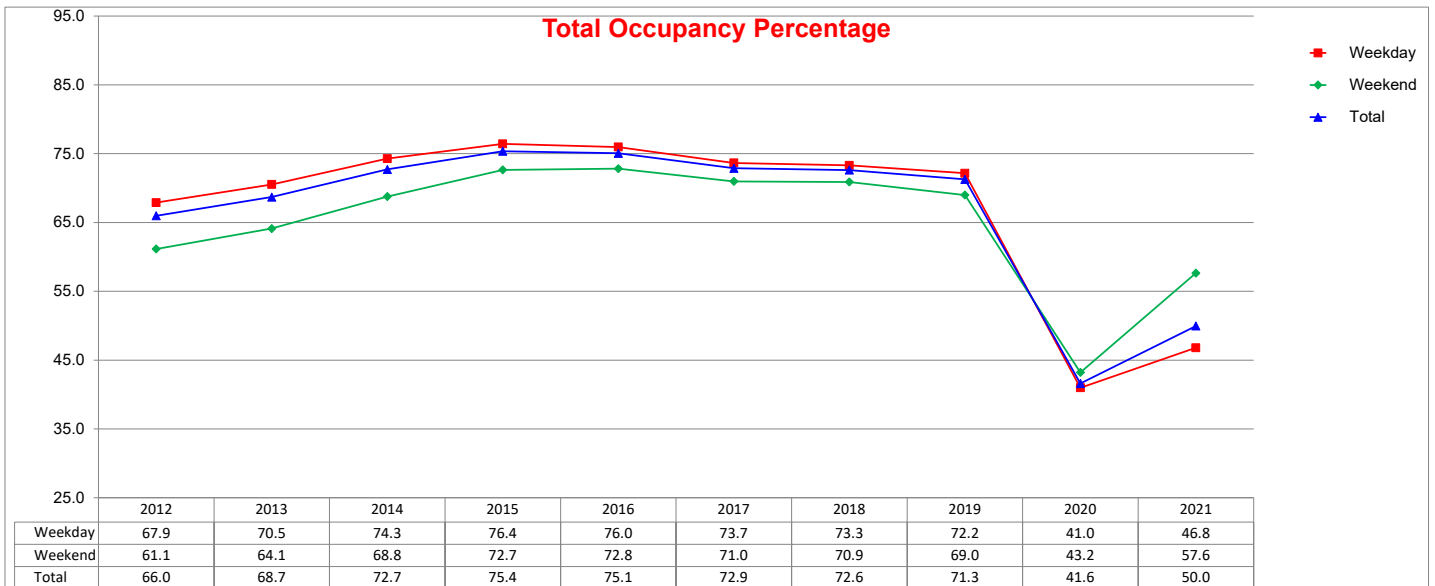
Annual Year End Figures And YTD through April 2021





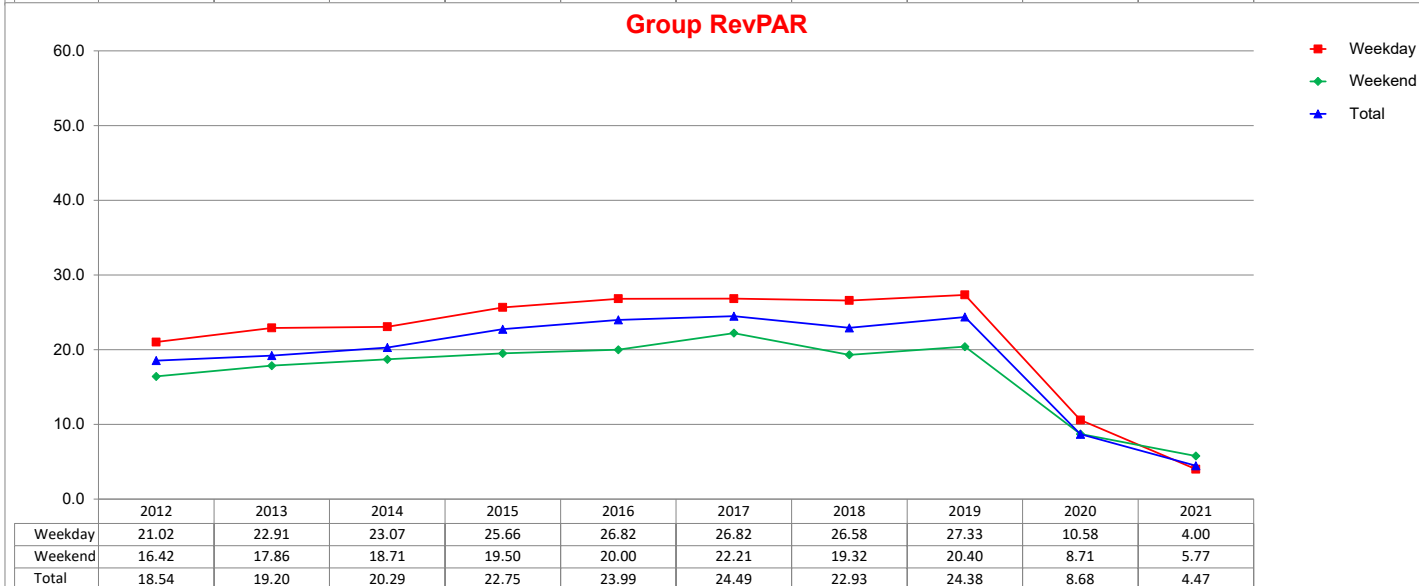
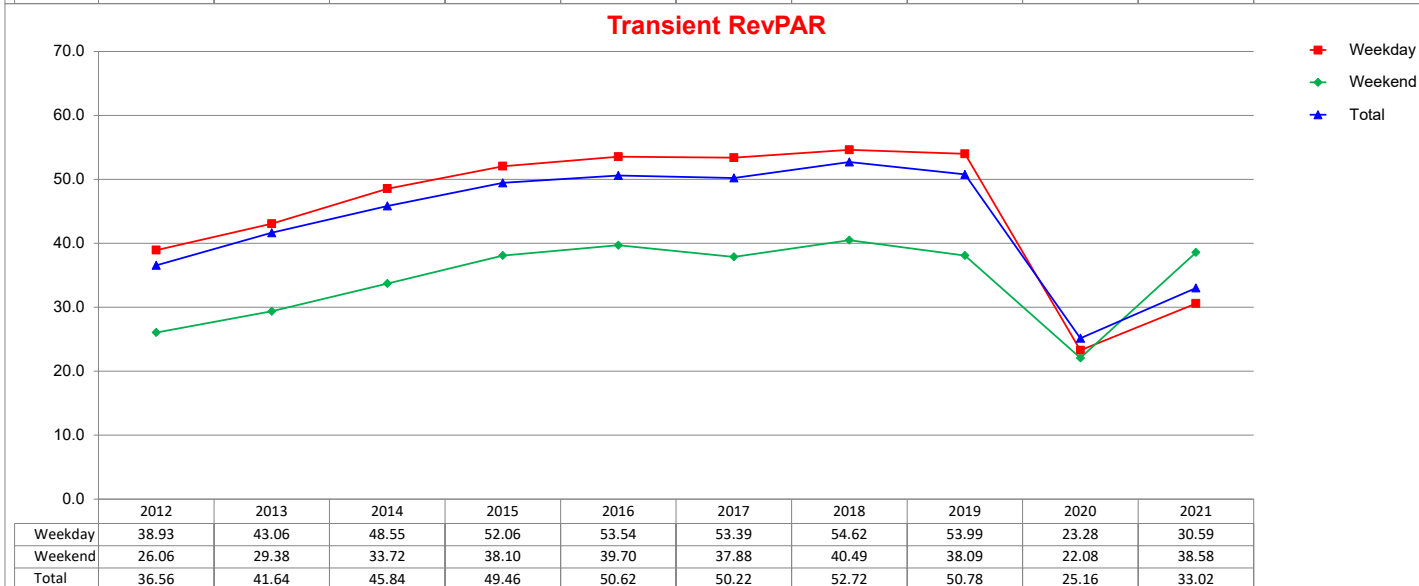
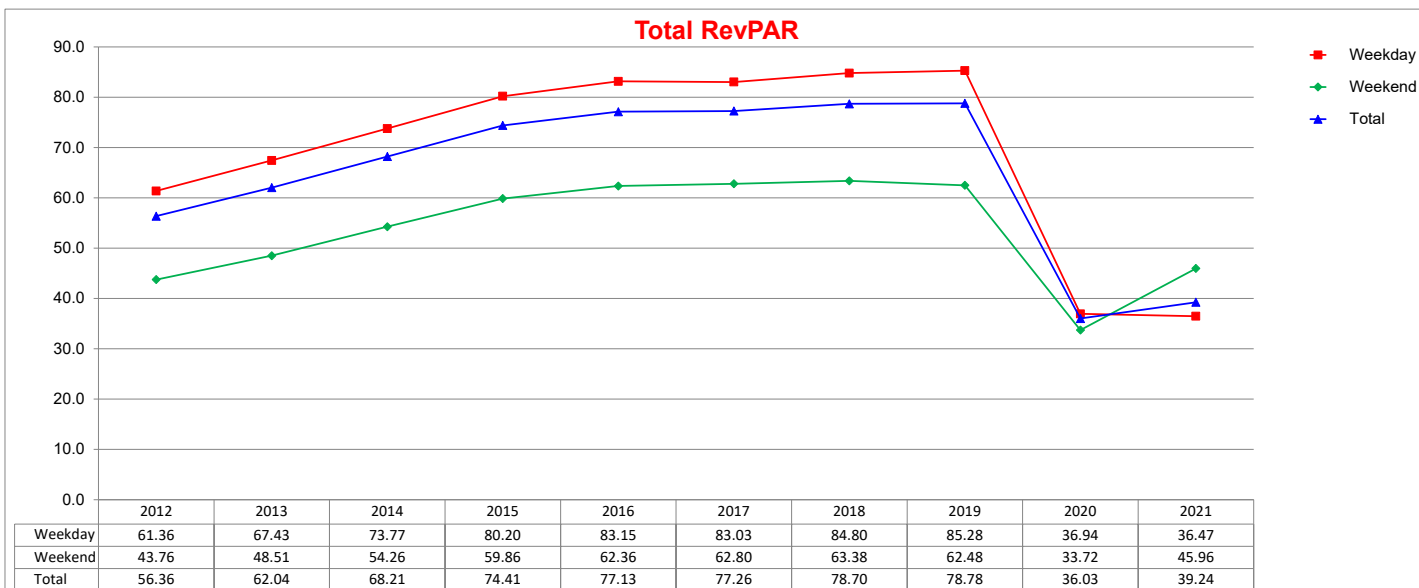
# 10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through April 2021



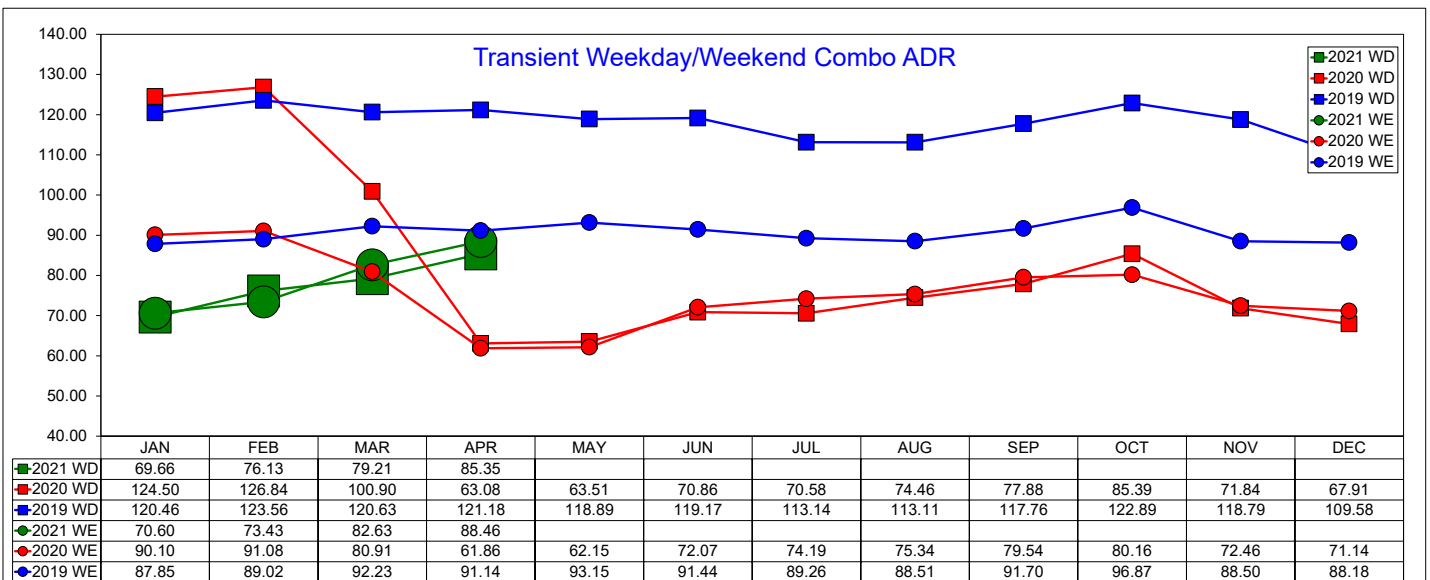
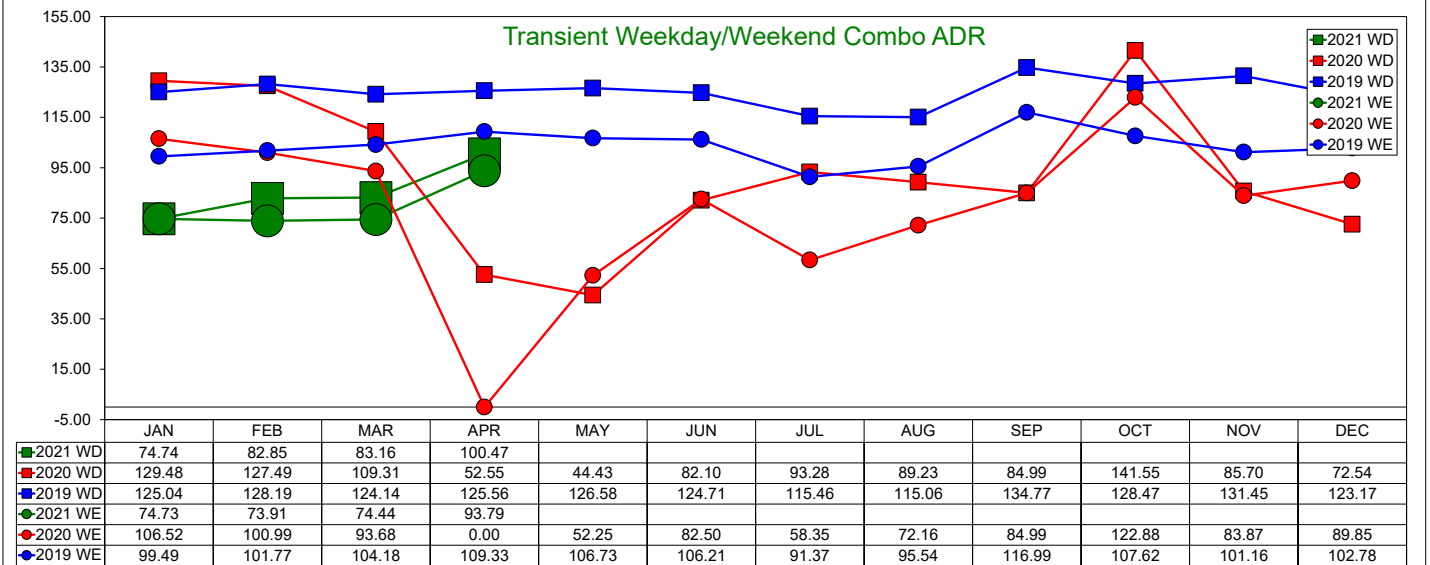
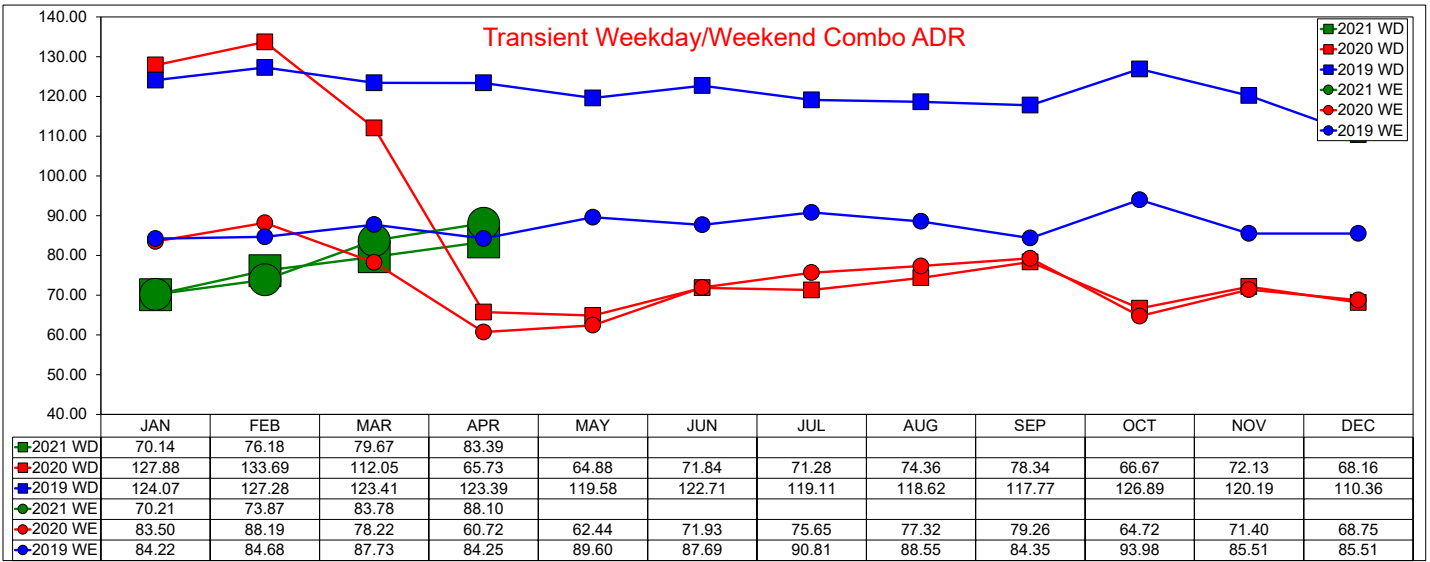
# 10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through April 2021



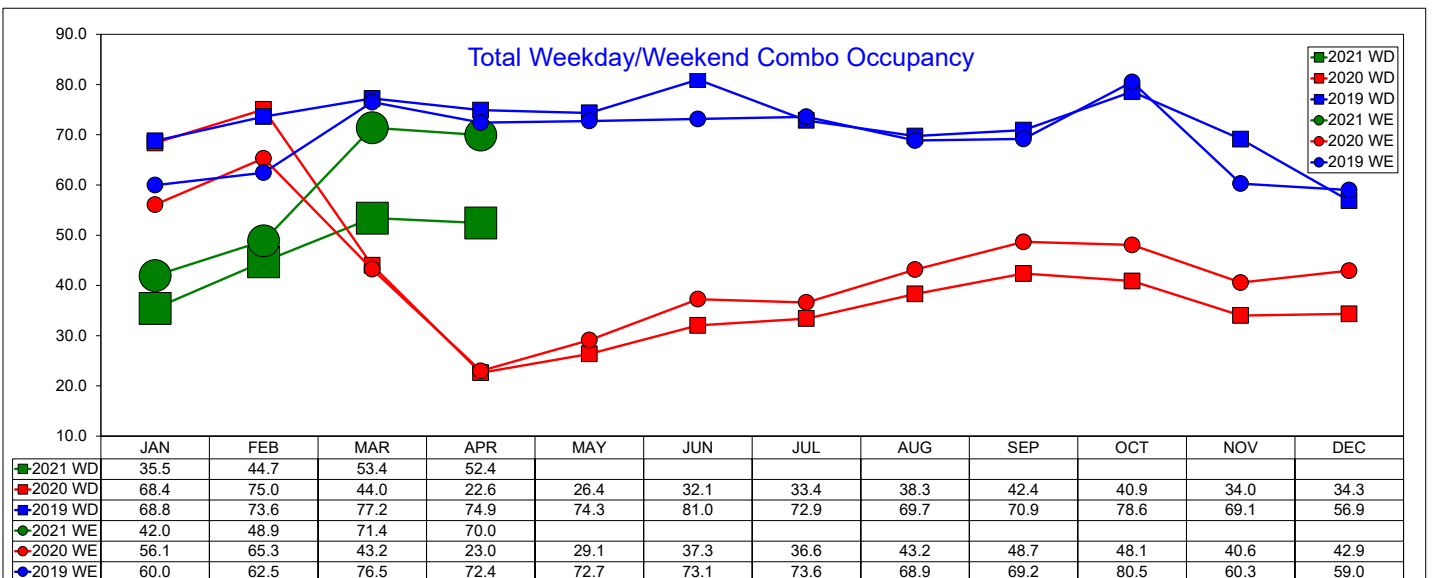
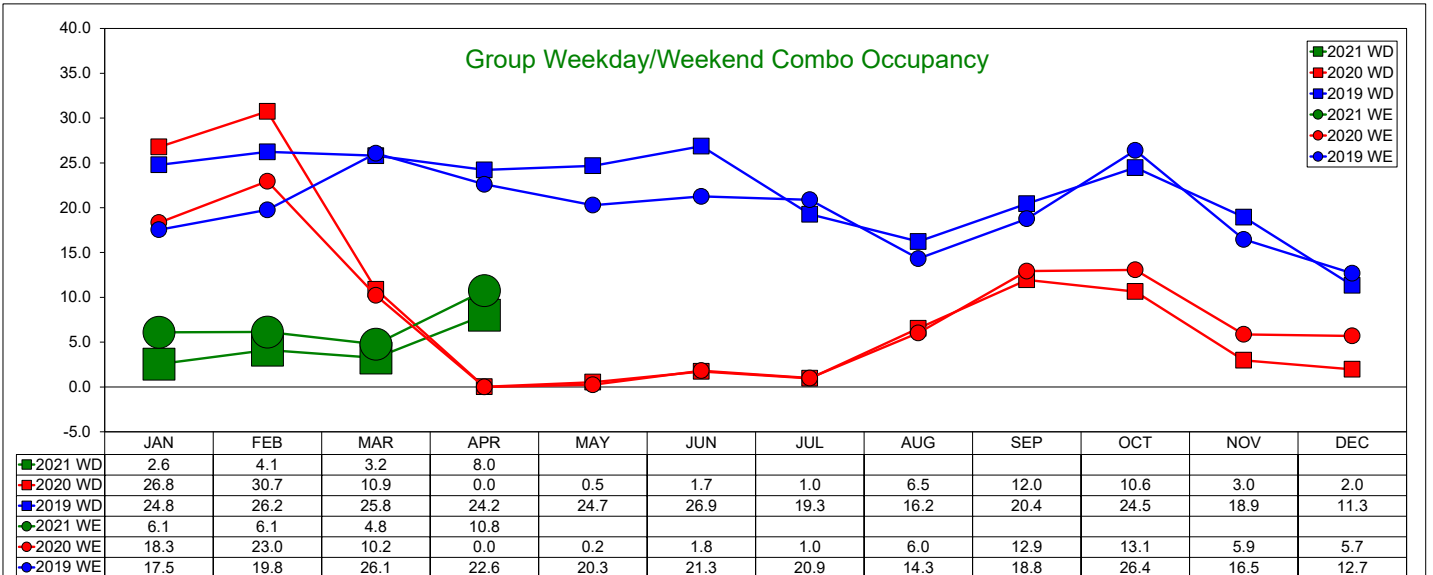
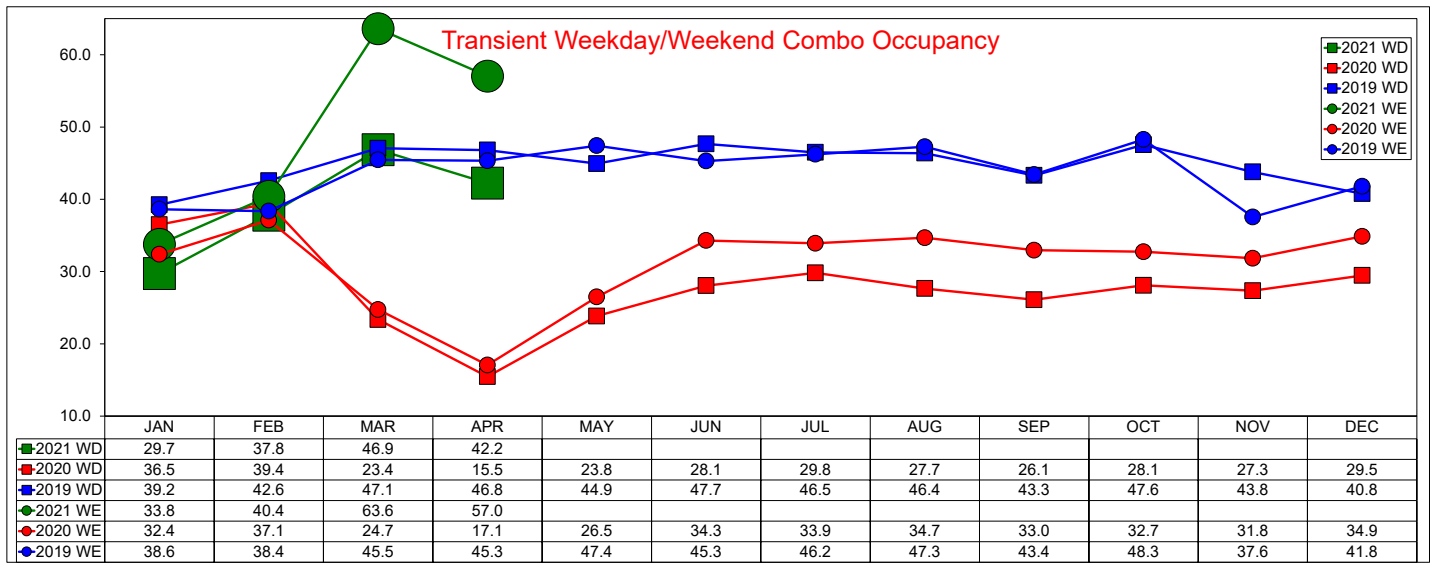
## Three Year Comparison - Weekday/Weekend Combo - ADR

April 2021



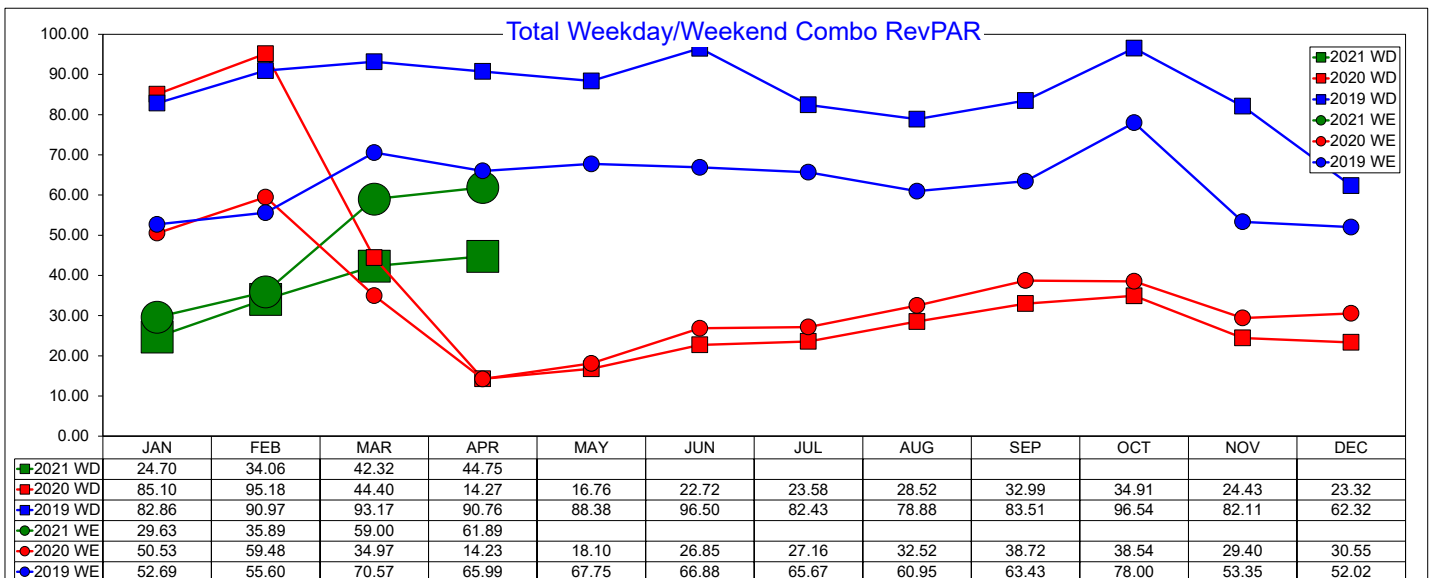
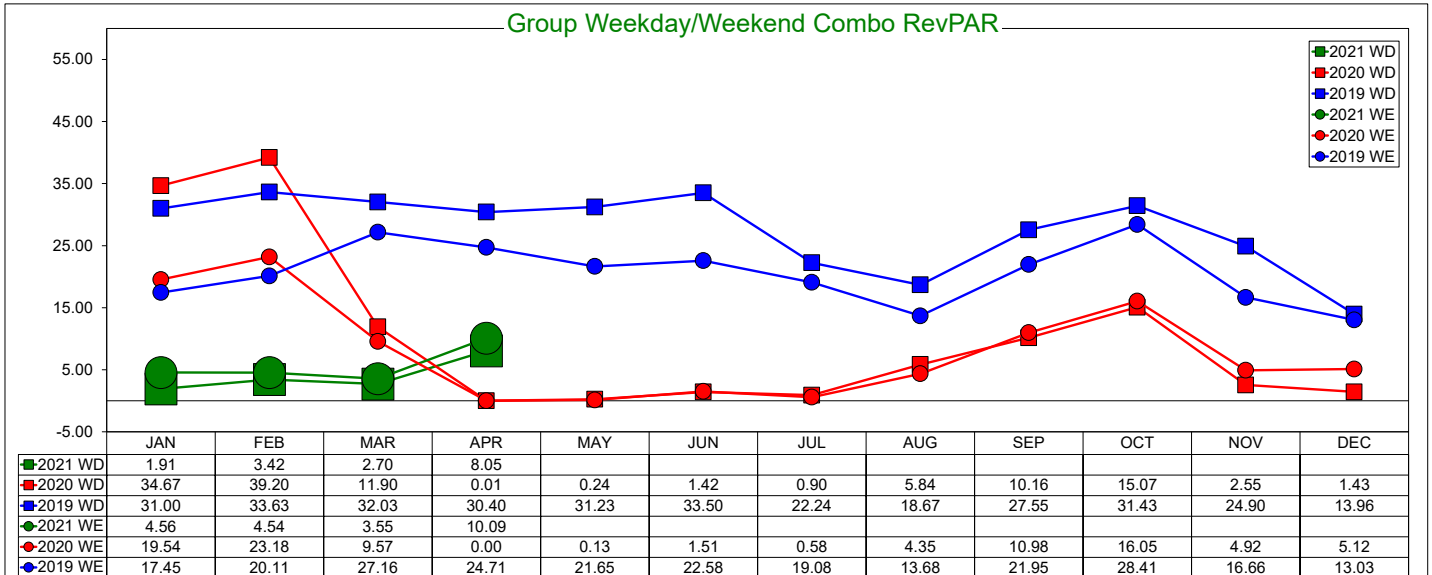
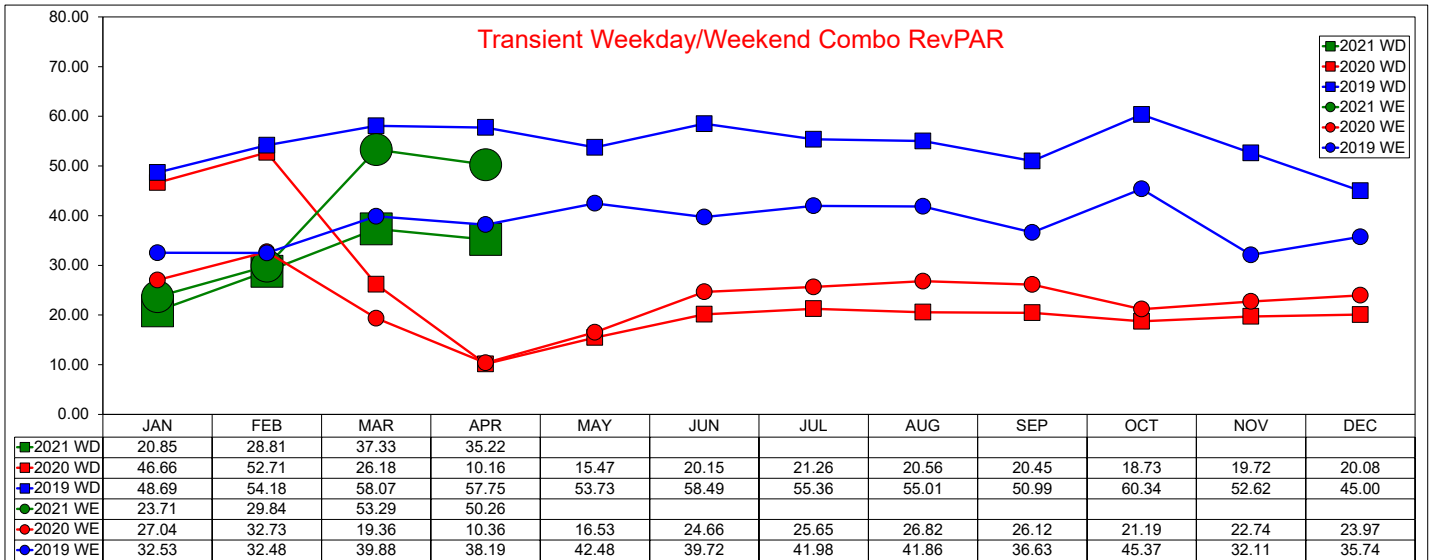
# Three Year Comparison - Weekday/Weekend Combo - Occupancy

April 2021



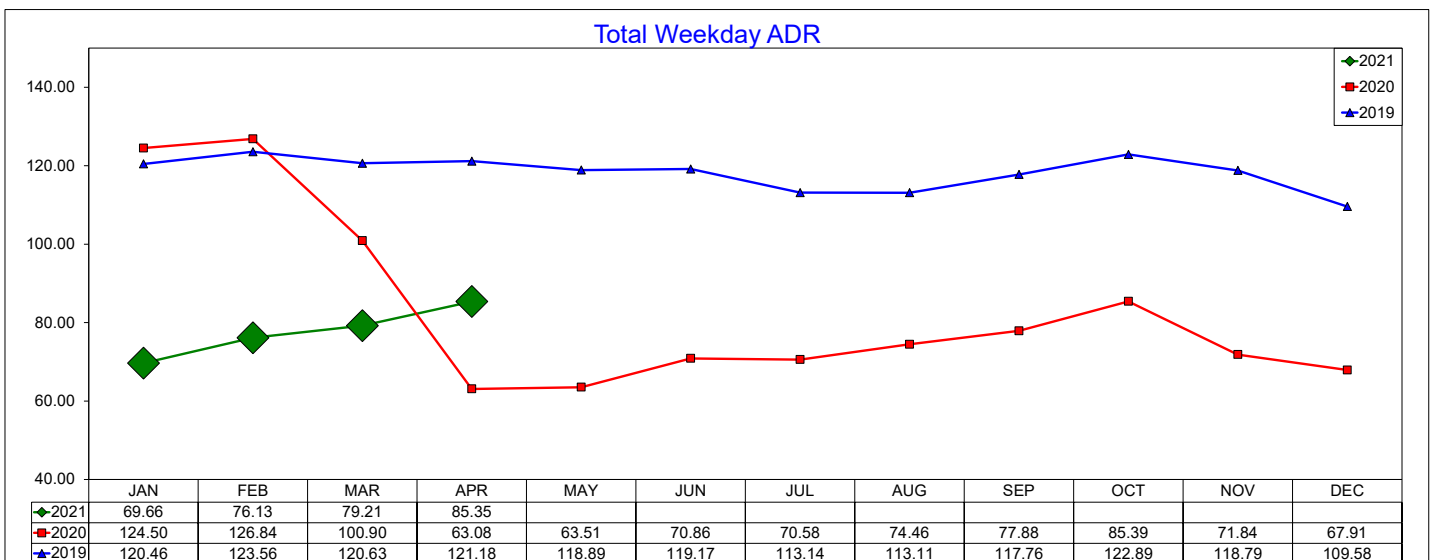
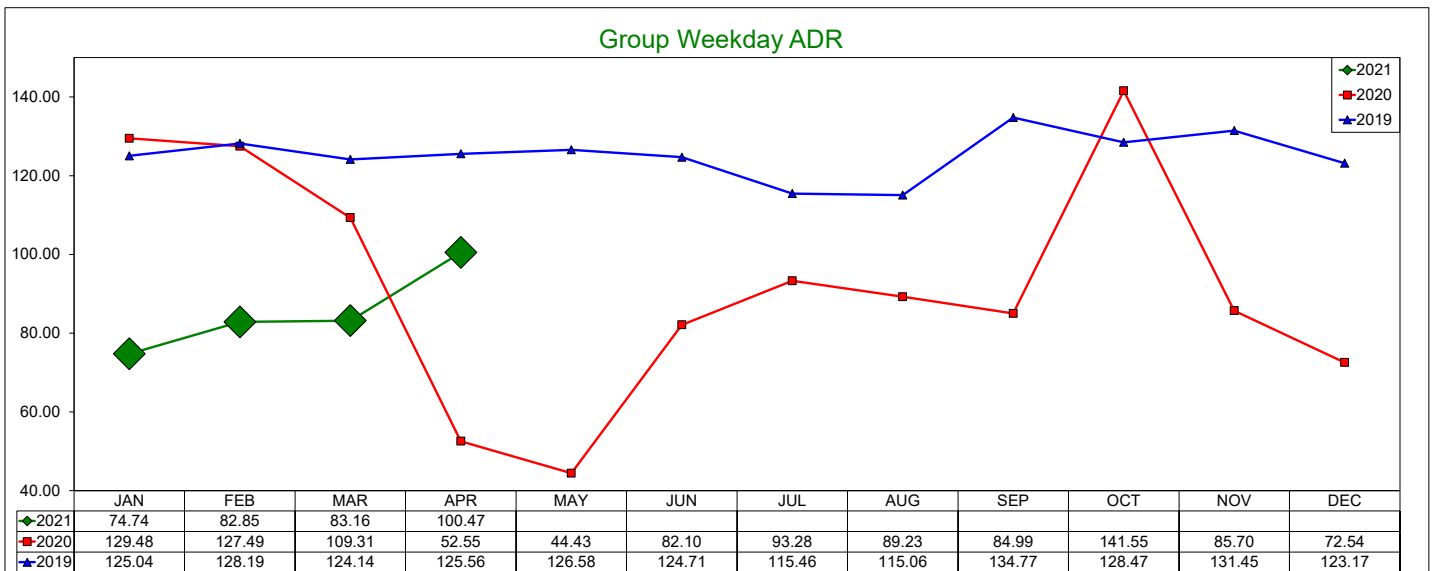
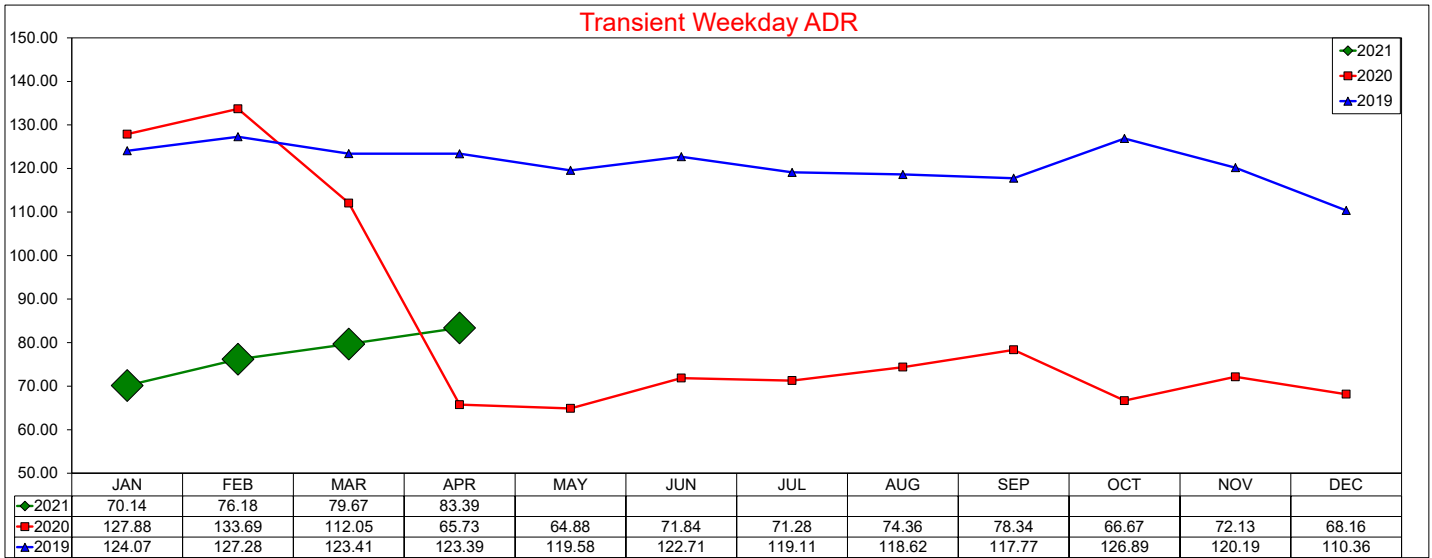
# Three Year Comparison - Weekday/Weekend Combo - RevPAR

April 2021



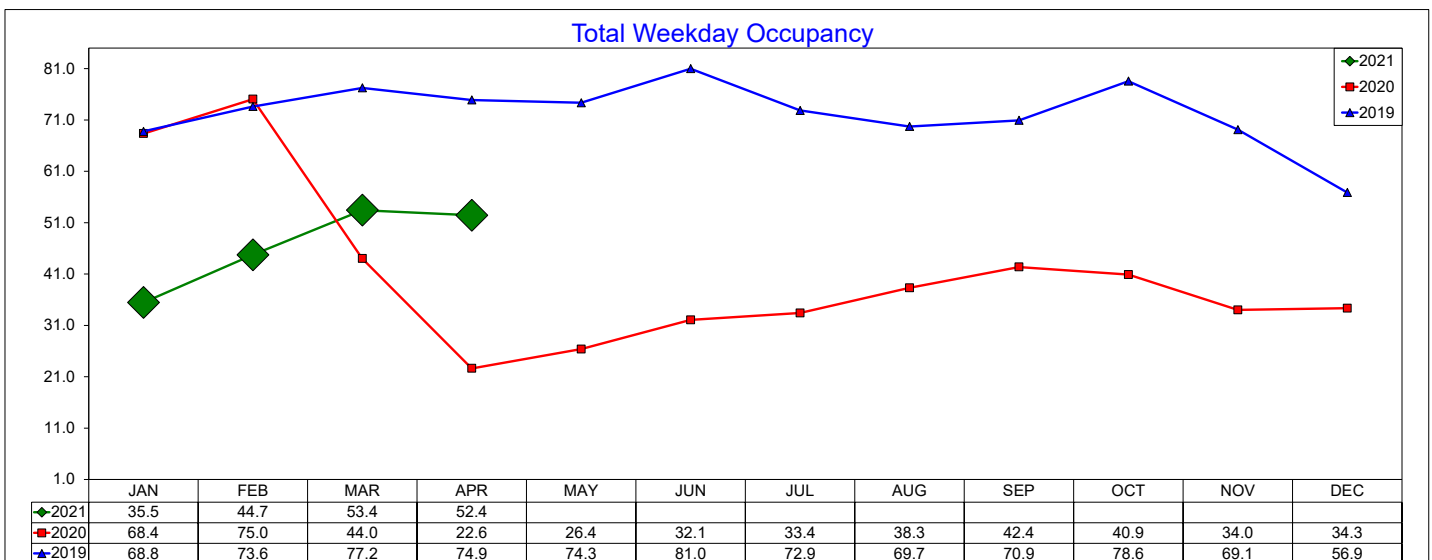
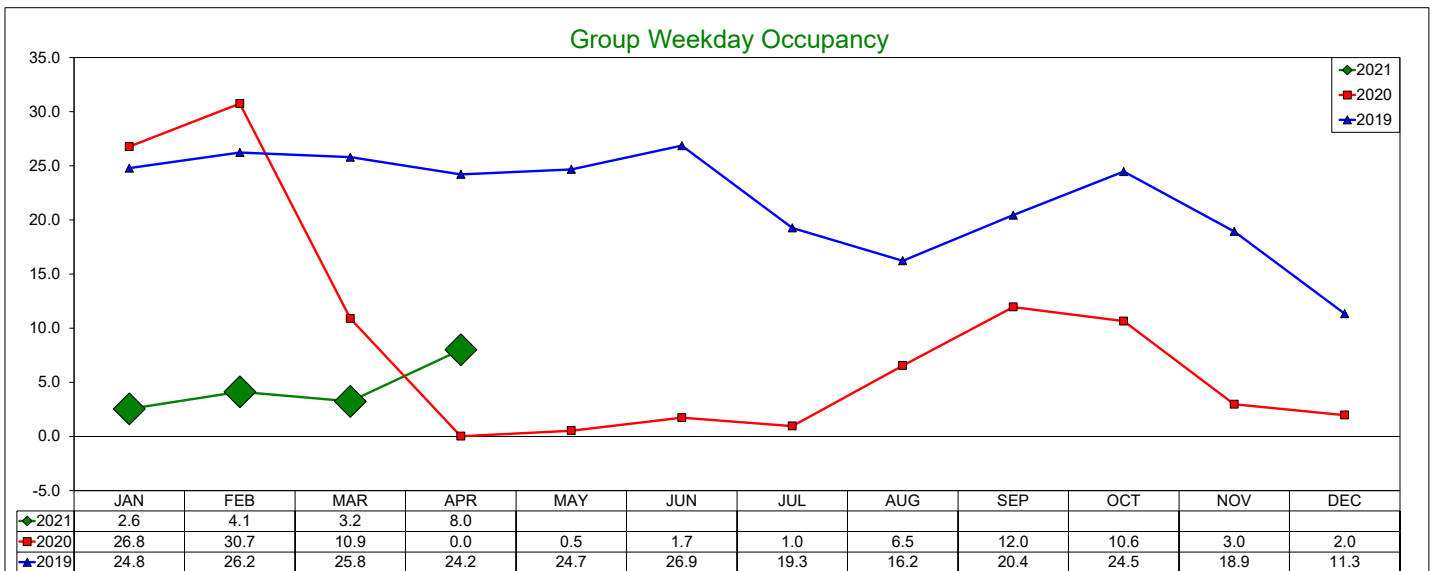
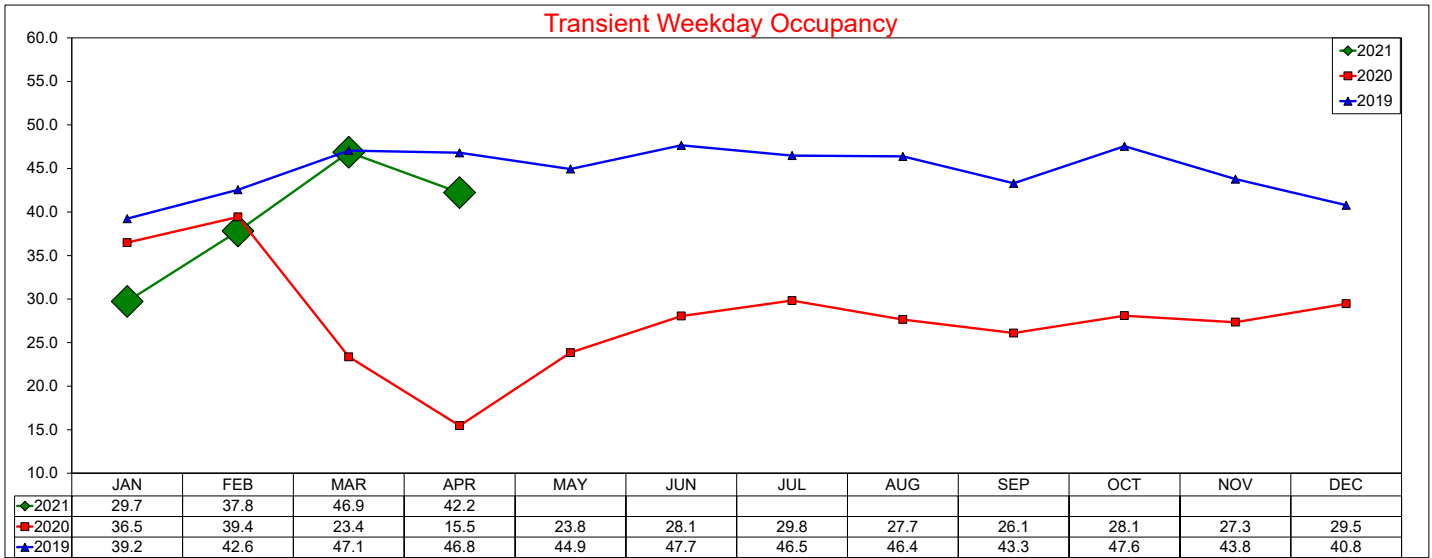
## Three Year Comparison - Weekday - ADR

April 2021



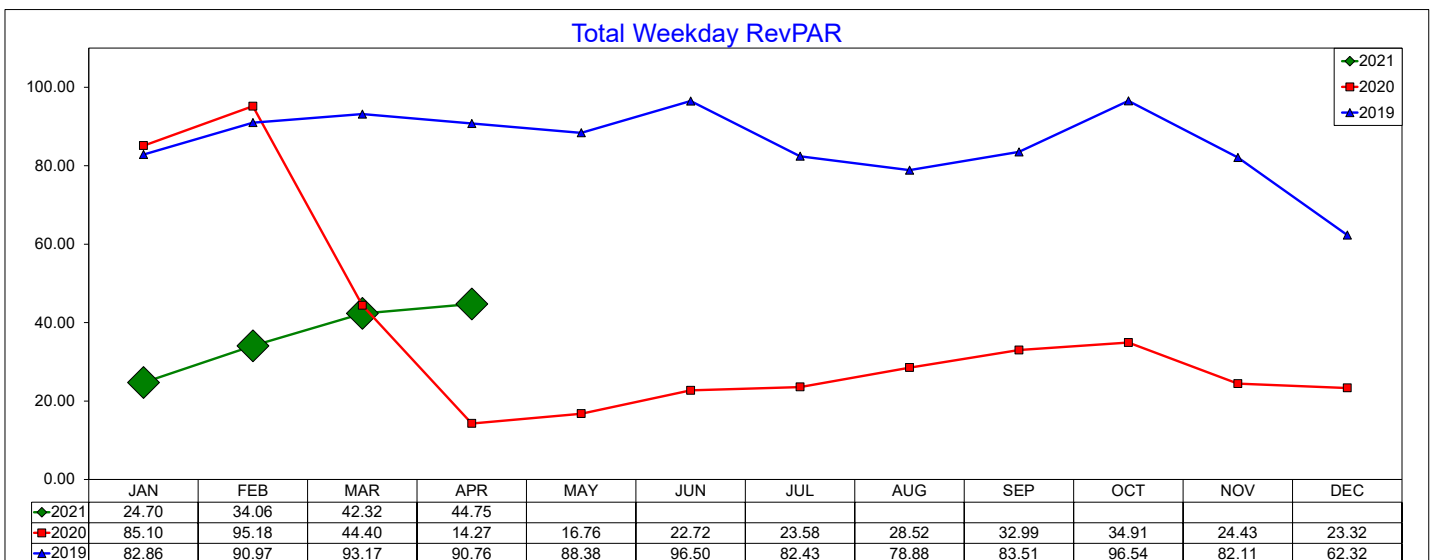
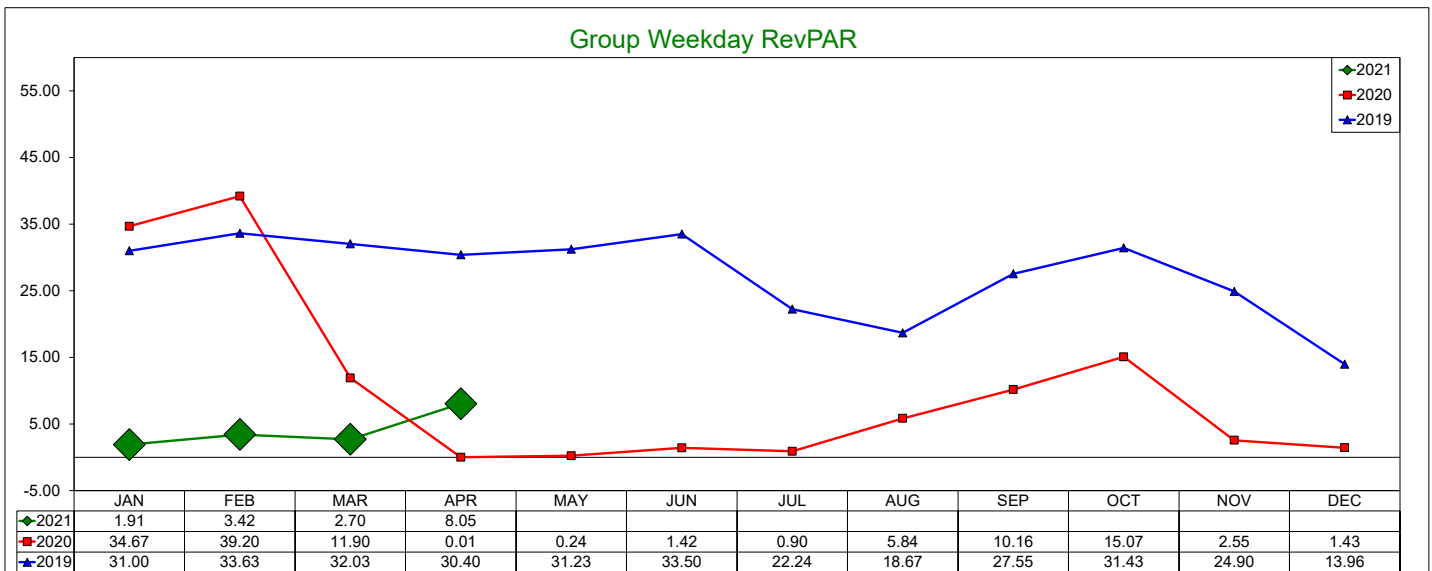
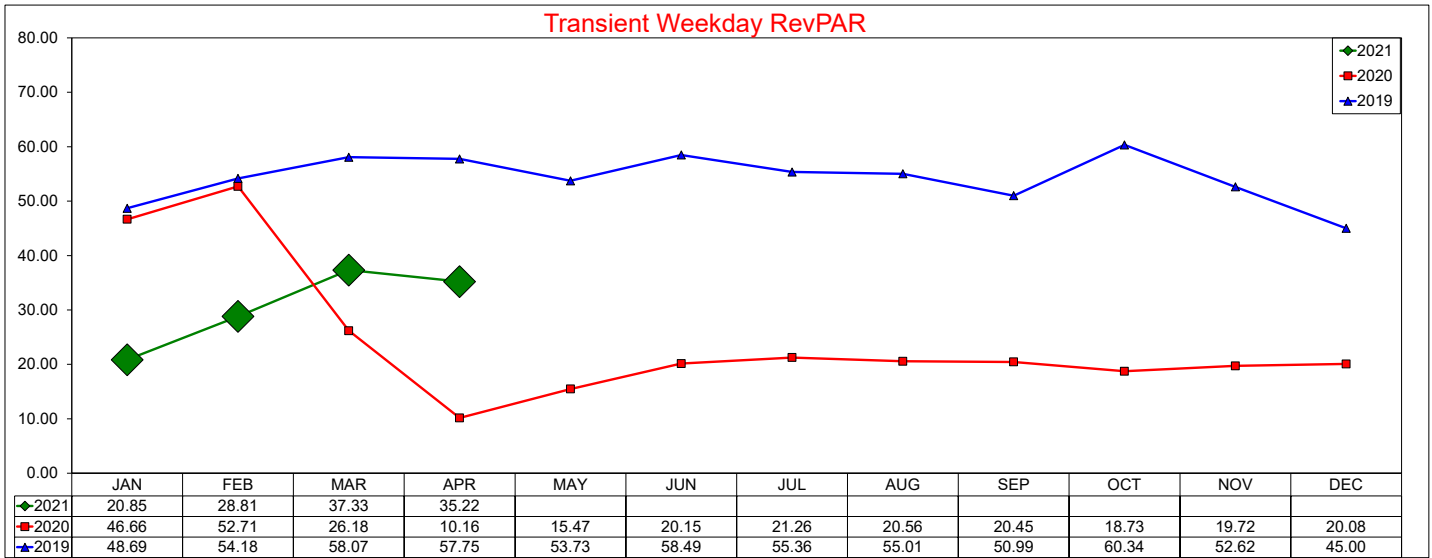
# Three Year Comparison - Weekday - Occupancy

## April 2021



# Three Year Comparison - Weekday - RevPAR

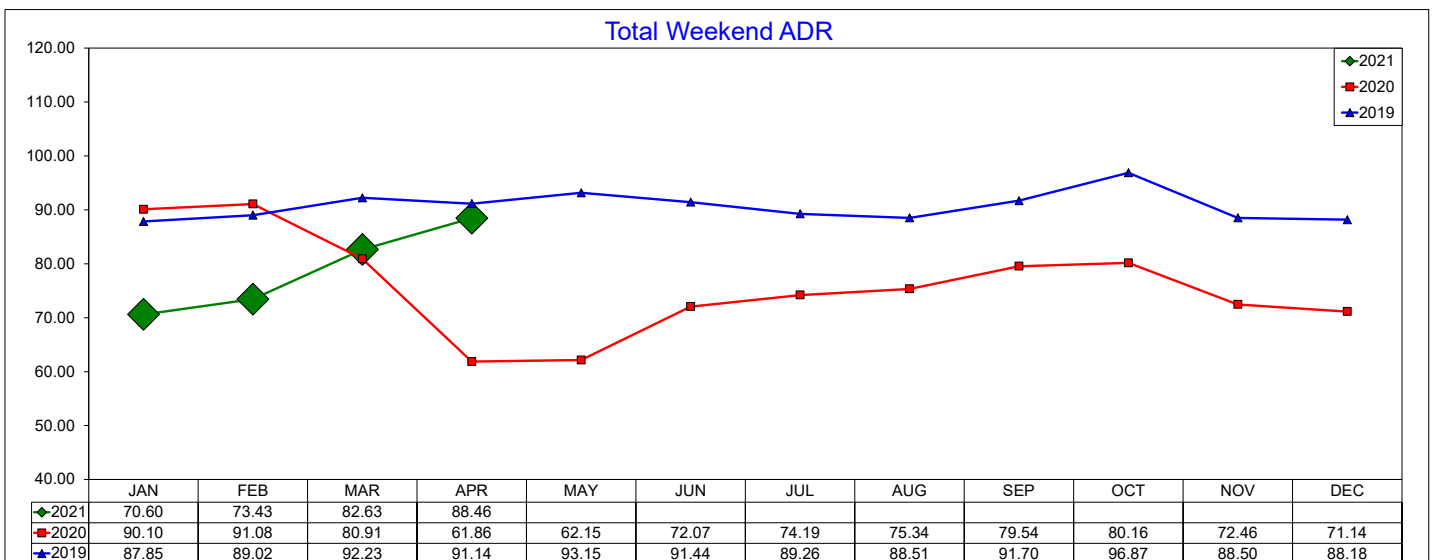
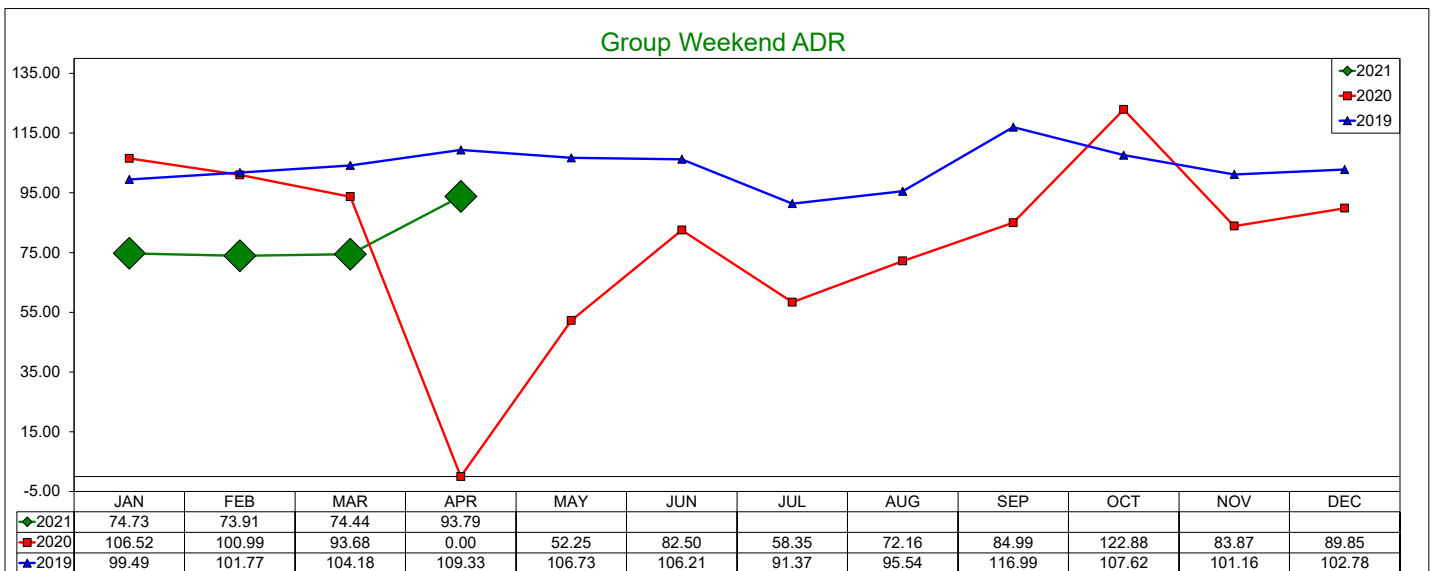
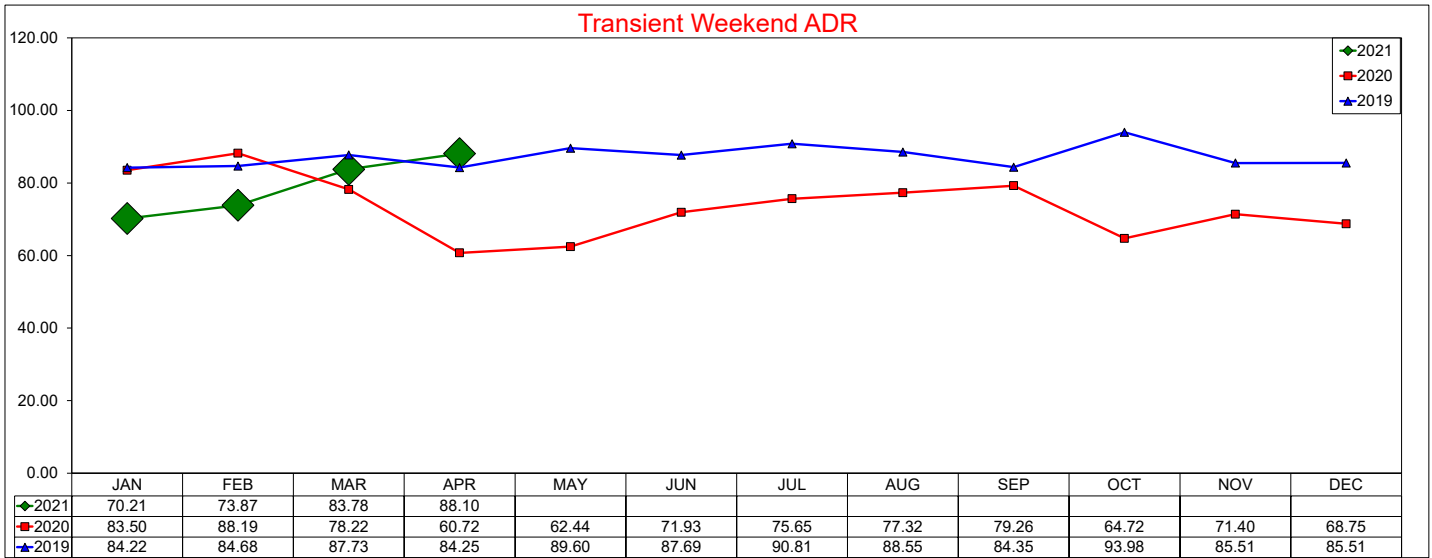
April 2021





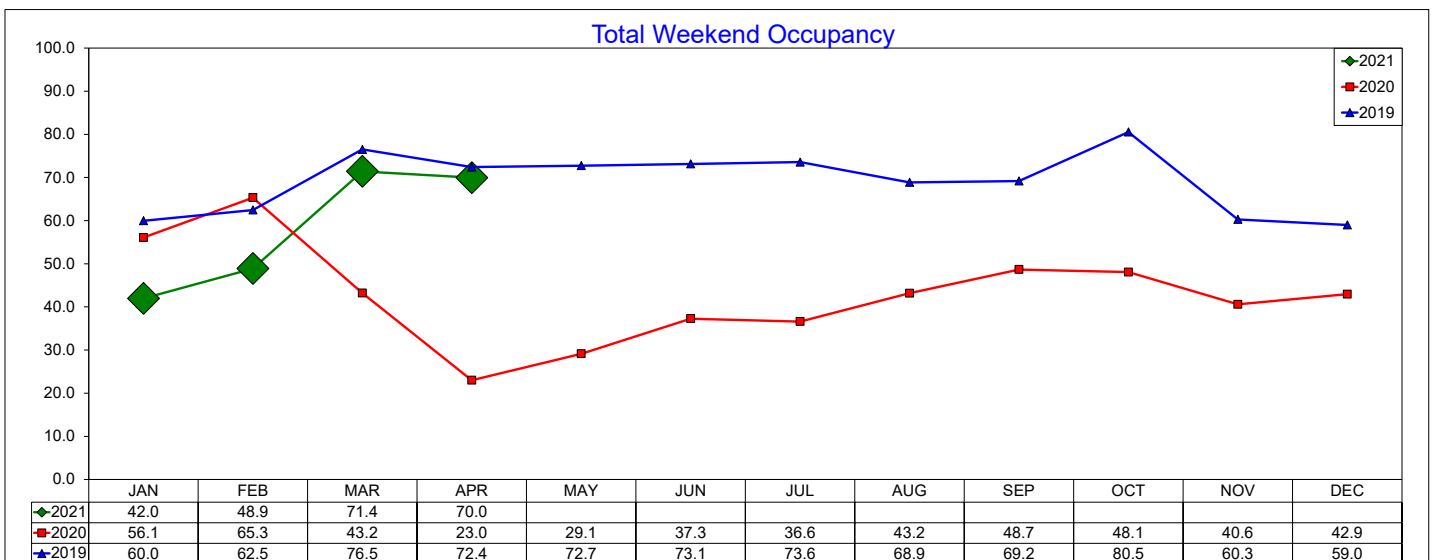
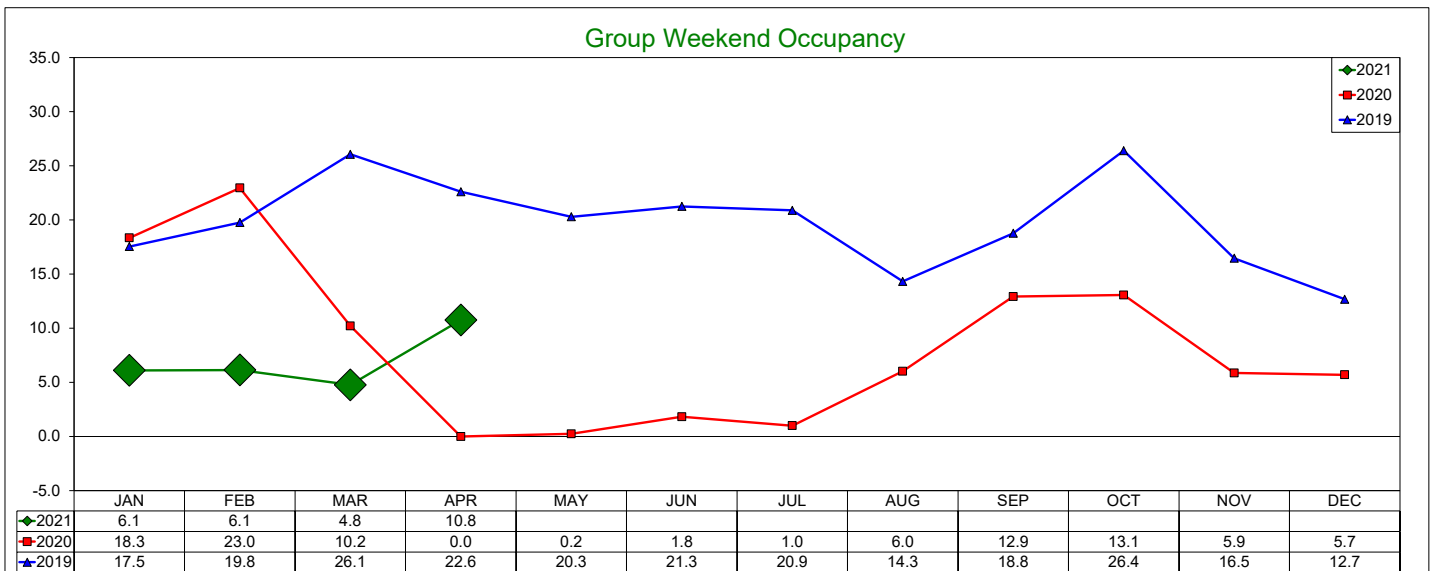
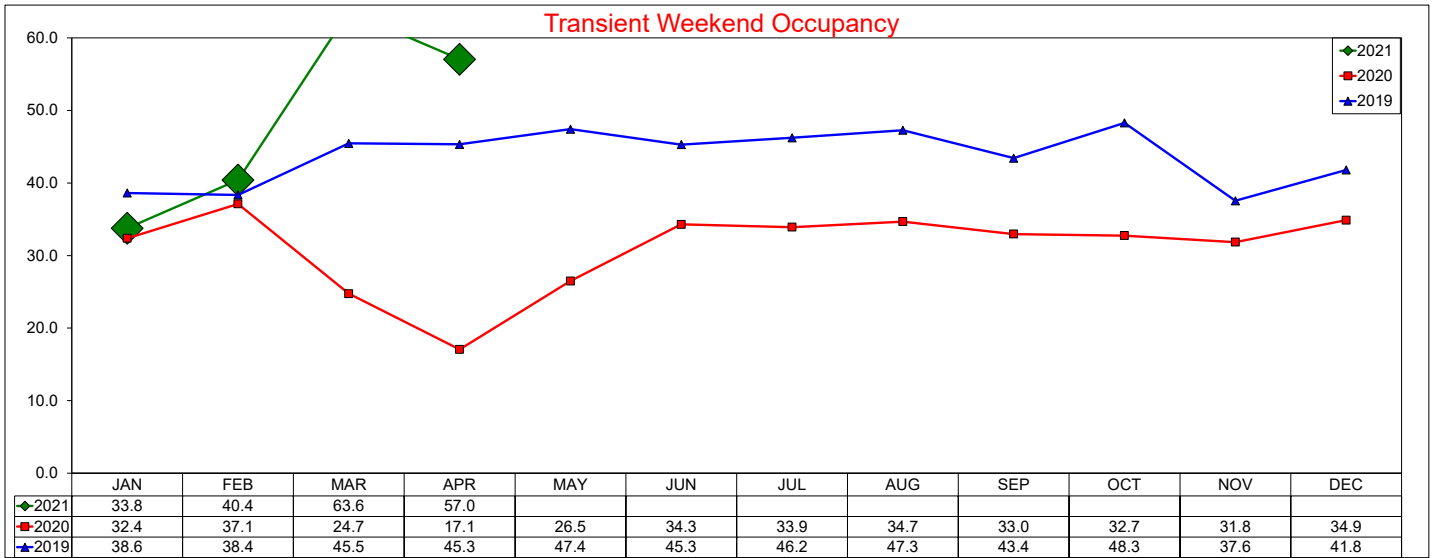
## Three Year Comparison - Weekend - ADR

April 2021



# Three Year Comparison - Weekend - Occupancy

## April 2021



# Three Year Comparison - Weekend - RevPAR

April 2021

