

MINUTES – BOARD AND BUSINESS DEVELOPMENT COMMITTEE

IRVING CONVENTION CENTER

Friday, March 11, 2022

Those in attendance: Committee Chair Richard Stewart Jr., Board Chair David Cole, Board Vice Chair Bob Bourgeois; Yasir Arafat, Julia Kang, Joe Philipp, and Sam Reed – Committee Members; Colvin Gibson and Michael Basoco – Board members; Carol Boyer, Maura Gast, and Susan Rose – ICVB Staff; Tom Meehan – Irving Convention Center.

Committee Chair Richard Stewart, Jr. called the meeting to order at 9:00 a.m. Stewart asked for any citizen comments and there were none.

Stewart asked for a motion to approve the Board and Business Development Committee minutes from January 7, 2022. With a motion from Board member Colvin Gibson, and a second from Board member Herbert Gears, the motion unanimously was approved.

Discussion was held on Board vacancies and recommendations. Live Nation General Manager Tommy DeBeaudry was recommended to fill the Industry-at-Large Board position. His career and the relationship with Live Nation and SMG Global will be a benefit to the Board. DeBeaudry recommendation will be presented to the ICVB Board for approval before passing on to City Council.

Stewart asked for a motion to approve the recommendation of Live Nation General Manager Tommy DeBeaudry to the ICVB Industry-at-Large Board position. With a motion from Gears and a second from Board member Sam Reed, the motion was unanimously approved.

In further discussion, Board member Joe Philipp suggested the Board get ahead of recommendations with a review of the Board structure and selection criteria. The Board will be able to make competency-based recommendations to Council.

ACTION ITEM: Executive Director Maura Gast to update Committee with the Board appointment schedule and criteria for recommendations. The item will be placed on the June Committee meeting agenda.

Discussion was held on Boards and Commissions appointments and possible process changes, recommended questions, alternates, and time commitment criteria. Recommendations need to be cooperative but assertive. The Committee should collaborate with the Council liaison to be an advocate. The Committee discussed the empowerment of the Board Chair to hold Board members accountable for attendance at Board and Committee meetings. It was noted that Board meeting attendance is reported to the City Secretary's office. Philipp stressed the importance of the Board appointments and their commitments.

Reed suggested having a proactive invitation to the Board Executive Committee meetings for City Council members and engaging them to be involved.

ACTION ITEM: Committee to identify the best person to reach out to newly elected officials and invite them to attend Executive Committee meetings. Hackberry Creek residents on the Board will reach out to Brad LaMorgese to re-engage him in the Board.

Discussion was held on the Joffre-Gilbert House gift to the City. The city will accept the historic home as a gift for now and will complete due diligence over the next year, under the direction of Arts & Culture. It is assumed that Hotel Occupancy Tax will be needed for the property to be used as a museum and/or public meeting place. The language in the will regarding the gift provides some challenges and can be interpreted in many different ways. The Committee reviewed the use of Hotel Occupancy Tax between Irving Arts and Culture and Irving CVB. Future conversations around the distribution of Hotel Occupancy Tax needs to be thoughtful about a compromise that allows for protection of ICVB funds.

Gast lead a discussion on the next tranche of American Rescue Plan Act funds. The ICVB will revisit its asks and refine details before moving forward. Hotel Occupancy Tax is still the only city revenue source that is down from the pandemic. The City is in a good financial position itself and the ICVB should reinforce this industry still needs assistance while being two years away from revenue recovery. It was noted that supply chain issues and inflation are challenging.

Stewart read the list of the Board and Business Development Committee members and supporting staff. He stated his appreciation for meaningful conversations and noted the next Committee meeting is scheduled for June 10, 2022.

Stewart adjourned the meeting at 10:10 a.m.

Respectfully submitted,

A handwritten signature in blue ink that reads "Maura Allen Gast". The signature is written in a cursive, flowing style.

Maura Allen Gast, FCDME
Executive Director