

**MINUTES – BOARD AND BUSINESS DEVELOPMENT COMMITTEE
IRVING CONVENTION CENTER
FRIDAY, JUNE 14, 2024**

Attendance: Committee Chair Sam Reed, Stephanie Booker, and Hammond Perot – Committee; Carol Boyer, Maura Gast, and Susan Rose – ICVB Staff.

Committee Chair Sam Reed called the meeting to order at 9:00 a.m. and inquired if there were any citizen comments; there were none.

Reed asked for a motion to approve the Board and Business Development Committee minutes from March 8, 2024. With a motion from Board member Stephanie Booker, and a second from Board member Hammond Perot, the motion unanimously was approved.

NEW BOARD MEMBER ORIENTATION RECAP

Executive Director Maura Gast gave a brief recap of the New Board Member Orientation and noted that new Board members Booker and Cambria Jones attended. Booker added it was a great meeting and she was impressed by seeing things from an unfamiliar perspective as a citizen and Board member. In particular, she noted the budgeting and history sections of the orientation were of interest. Reed stated those comments are customary for Board members who participate in the Orientation.

BOARD MEMBER ANNUAL SELF-EVALUATION

It was noted there are no changes or updates to the Board Member Annual Self-Evaluation form at this time. The form will be distributed at the August 26 Board meeting.

FORMER BOARD MEMBER 2024 LUNCHEON

Gast reported the luncheon held on November 14, 2023, was well attended and will be an effective way to keep voices engaged. Attendees gave updates and some also signed up for future volunteer opportunities. The next luncheon will be scheduled for this fall.

FORMER BOARD MEMBER 2024 LUNCHEON

The Committee discussed the importance of former and current Board members networking as a chance to stay informed and connected. The luncheon is scheduled for December 9 at the Irving Convention Center.

STRATEGIC PLAN REVIEW AND COMMITTEE NEXT STEPS

Discussion was held on continuing to build relationships with City Council members, particularly those that are newer and less familiar with the ICVB. Gast noted Councilmen Abdul Khabeer, John Bloch and Mark Cronenwett have attended a Board meeting. There is a run-off election and the certainty of a new Council member. Many Board members know Susan Motley; however, If Luis Canosa is elected, Gast will reach out to the Board for anyone who might know him. The June Board meeting is a full budget meeting and would be a terrific opportunity to invite the new Council members so they can hear the complete picture from the ICVB.

Gast is scheduled to present to the Irving Arts & Culture Board regarding the future sunset of Irving's allocation of Hotel Occupancy Tax funds, and a recap of how Irving arrived at this situation. Reed gave the Committee's support in the initiative.

CTY COUNCIL UPDATE

There are no updates.

Reed noted the next Committee meeting will be held on Friday, September 13.

With no further discussion, Reed adjourned the meeting at 9:10 a.m.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Maura Allen Gast".

Maura Allen Gast, FCDME
Executive Director