

Chart of Accounts 10-01-23 (002)

ACCOUNT NAME	MUNIS #	MUNIS OBJECT CODE
Advertising Agency	640021	PROFESSIONALS SERVICES
Avanan	640040	CLOUD BASED SOFTWARE
Bigoven	640040	CLOUD BASED SOFTWARE
BizDip - Payments & Client Travel	662019	BUSINESS DEV INCENTIVE PROG
Bloggers / Writers / Influencers	640021	PROFESSIONALS SERVICES
Bluesnap	640040	CLOUD BASED SOFTWARE
Canva	640040	CLOUD BASED SOFTWARE
Chamber Events	662026	LOCAL PROGRAMS-PROMOTIONS
Cision	640021	PROFESSIONALS SERVICES
Conference Direct	645001	TRAVEL AND TRAINING
Connect	645001	TRAVEL AND TRAINING
Convention Services Items	662012	CONVENTION SERVICES MATERIALS
DI Event Impact Calculator	640021	PROFESSIONALS SERVICES
DMAP Renewal	600025	SUBSCRIPTIONS-PUBLICATIONS
E-Auto Feedback	640021	PROFESSIONALS SERVICES
Embed	640040	CLOUD BASED SOFTWARE
Employee Training (local, online, computer)	645001	TRAVEL AND TRAINING
Equipment Rental	640041	EQUIPMENT RENTAL
Event Economic Impact Calculator	640021	PROFESSIONALS SERVICES
Events Trust Fund	662019	LOCAL PROGRAMS-PROMOTIONS
Experient	645001	TRAVEL AND TRAINING
Facebook	640040	CLOUD BASED SOFTWARE
Fam Tours	662026	LOCAL PROGRAMS-PROMOTIONS
Federal Express	640101	FREIGHT
FS*clideo	640040	CLOUD BASED SOFTWARE
Global Prestige Partnership	645001	TRAVEL AND TRAINING
HelmsBriscoe Sponsorship	645001	TRAVEL AND TRAINING
High Spirited Citizens Luncheon and Parade	662026	LOCAL PROGRAMS-PROMOTIONS (ADMIN)
HootSuite	640040	CLOUD BASED SOFTWARE
Infuse	640040	CLOUD BASED SOFTWARE
Instamarco	640040	CLOUD BASED SOFTWARE
Irving Marathon	662014	SPONSORSHIPS (ADMIN)
Issuu	640040	CLOUD BASED SOFTWARE
Lamont & Associates	662014	SPONSORSHIPS / PARTNERSHIPS
Local Deliveries	640101	FREIGHT
Local Programs	662026	LOCAL PROGRAMS-PROMOTIONS
Market Research Program	640021	PROFESSIONALS SERVICES
Media Advertising	640053	MEDIA ADVERTISING
Media Events	662026	LOCAL PROGRAMS-PROMOTIONS
Media Tours	662026	LOCAL PROGRAMS-PROMOTIONS
Meltwater	640021	PROFESSIONALS SERVICES
Memberships and Dues	645021	MEMBERSHIP AND DUES
Microsoft	640040	CLOUD BASED SOFTWARE
Mileage	645002	MILEAGE REIMBURSEMENT
MINT	640021	PROFESSIONALS SERVICES
MPI Sponsorship	662014	SPONSORSHIPS / PARTNERSHIPS
MPI WEC / Hosted Buyer	645001	TRAVEL AND TRAINING
Office Furniture < \$5,000	600101	OFFICE FURN AND FIXT LESS 5000
Office Machines < \$5,000	600103	OFFICE MACHINERY LESS 5000
Parking / Valet Tips (local)	662026	LOCAL PROGRAMS-PROMOTIONS
Phone Reimbursement	630005	COMMUNICATIONS
Photographers	640021	PROFESSIONALS SERVICES
Planoly	640040	CLOUD BASED SOFTWARE
Postage	600020	POSTAGE
RealVNC	640040	CLOUD BASED SOFTWARE
Shutterstock	640021	PROFESSIONALS SERVICES
Site Inspections	662026	LOCAL PROGRAMS-PROMOTIONS
Smart Meetings	662026	LOCAL PROGRAMS-PROMOTIONS
SmartMart Dallas	662026	LOCAL PROGRAMS-PROMOTIONS
SMG Vehicle - wash / gas	662026	LOCAL PROGRAMS-PROMOTIONS
Smith Travel Research	600025	SUBSCRIPTIONS-PUBLICATIONS
Social Report	640040	CLOUD BASED SOFTWARE
Specialty Advertising Items	640027 / 640028	MARKETING OR SALES RESOURCES
Sponsorships / Partnerships	662014	EVENT SPONSORSHIPS
Staff Uniforms	640027 / 640028	MARKETING OR SALES RESOURCES
Subscriptions-Resource Materials	600025	SUBSCRIPTIONS-PUBLICATIONS
Supplies	600001	OFFICE SUPPLIES
Survey Monkey	640040	CLOUD BASED SOFTWARE
Texas Hotel & Lodging Assn	662014	SPONSORSHIPS (ADMIN)
Threshold360	640021	PROFESSIONALS SERVICES
Toyota Music Factory - F&B / Tickets	662026	LOCAL PROGRAMS-PROMOTIONS
Traject	640040	CLOUD BASED SOFTWARE
Travefy	640040	CLOUD BASED SOFTWARE
Travel	645001	TRAVEL AND TRAINING
Trello	640040	CLOUD BASED SOFTWARE
TxMET	640021	PROFESSIONALS SERVICES
Varidoc	640040	CLOUD BASED SOFTWARE
Volunteer Program	662027	ICVB VOLUNTEER PROGRAM
Wave (TX Press Clipping)	640021	PROFESSIONALS SERVICES
We Are Meetings	640021	PROFESSIONALS SERVICES
Website Domain Registrations	640040	CLOUD BASED SOFTWARE

**CLOUD BASED SOFTWARE - 640040**

Adobe Licenses
AirDNA
Approval Center
Avanan
Bigoven
Bluesnap
Canva
Dmarcian
Drop Box
Embed
Facebook
FS*clideo
HootSuite
Infuse
Instamarco
Issuu
Jasper
Microsoft
Nexonia
Nordpass
Planoly
Real VNC
Social Report
Survey Monkey
Traject
Travefy
Trello
Varidoc
VEEAM Backup for 365
Website Domain Registrations
Workflowy
Zoom