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ICVB Board & Committee	ConventionCenter24\$

1

**Community Engagement
Committee**
ICVB Board of Directors

July 9, 2024
Committee Chair: Colvin Gibson
Committee Vice Chair: Yasir Arafat
Staff Liaisons: Maura Gast, Diana Pfaff

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2

Agenda

1. Citizen Comments
2. Approval of Minutes – April 16, 2024
3. Strategic Plan – Committee Updates
 - a) High Spirited Citizens Program Nominations and Recommendations
 - b) High Spirited Citizens Luncheon Update – October 25, 2024
 - c) Irving Schools Foundation Scholarship Breakfast with the Stars Recap
 - d) Committee Activation
4. City Council Report
5. Committee Chair Report & Staff Comments
6. Next Meeting – October 8, 2024
 - a) Possible special meeting in August pending any HSC candidates needing additional info

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3

2022-26 Strategic Plan Committee Goal: Increase Community Outreach & Collaboration

- Enhance Community Awareness, Appreciation and Support of the ICVB and the impact of the Visitor Economy on Irving.
- Continue to work with City Leaders to create a better understanding of the role that Tourism plays in the community's Economic Vitality and Quality of Life.
- Build more Collaborative Relationships with other Community/ Economic Development agencies.

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4

High Spirited Citizens

- 12-15 honorees targeted annually for Luncheon event
- Previously approved:
 - ✓ Lazaro Alvarez – submitted by Rick Lindsey (HSC)
 - ✓ Gerald Farris – submitted by Debbi Haacke
 - ✓ Leo Hull – Submitted by Rick Lindsey (HSC)
 - ✓ Lee Mosty – Submitted by Carol Huntley Little (HSC)
 - ✓ Robert (Bob) Reichelt – Submitted by Nell Anne Hunt (HSC)
 - ✓ Mark Zeske – Submitted by Colvin Gibson (HSC)
- Two attendees from 2023 will be recognized (Annette French, Judy Pierson)
 - Fran Mathers does not wish to attend

5

High Spirited Citizens Nominations

- New Nominations
 - Dixie Morton Caraway – submitted by Phyllis Franklin
 - Karen & Chuck Cooperstein – submitted by Debbi Haacke & Diana Pfaff
 - Michael Crotty -submitted by Harvey Rubealcaba (HSC) & David Cole (HSC)
 - Juan Carlos (JC) Gonzalez – submitted by Sam Reed
 - *Melvin & Sara LeMane – to be submitted by Kyle Taylor*
 - Nancy Payne – submitted by Debbi Haacke
 - Delia Watley – submitted by Annette French (HSC)
- Nominations previously submitted, pending additional info
 - Imam Saeed Purcell – submitted by Yasir Arafat
 - Rev. Rob Robinson – submitted by Pontress Toussaint

6

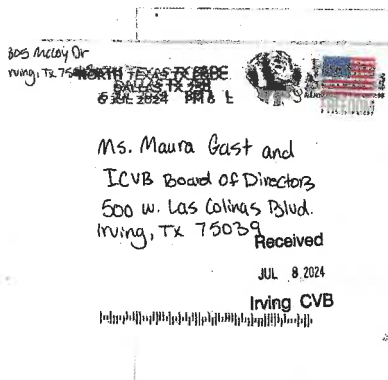
High Spirited Citizens Recognition Luncheon

- Nominations for 2024 are now closed – website will be updated accordingly.
 - Pending special meeting in August if insufficient information for current nominees exists to resolve any outstanding issues
- Recognition Luncheon – October 25, 2024
 - “Save the date” has been sent to Mayor/Council and Board
 - Room will be set with tables of 10
 - Honorees can bring up to 7 people (in addition to themselves)
 - Remaining two seats to be held for Council/Board Members
 - Assign at least one board member/honoree table
 - Assign Council members to honoree/s in their districts if possible
 - Other discussion

7

Irving Schools Foundation Scholarship Update

- Breakfast with the Stars recap



Ms. Gast and ICVB Board,
 I am incredibly grateful to have received the hospitality ISF scholarship this year. Thank you for allowing me and supporting me through the pursuit of my dreams. As mentioned in my essays, I have always dreamt of becoming a bakery owner, but knew it would be a difficult journey. Your generosity and support will help me get there and I cannot thank you enough. I promise to send Cookies.
 - Elizabeth Phillips 🍪



8

Committee Activation

- Heritage Society Fish Fry – recap
- Upcoming Opportunities?
- City Holiday Parade Discussion
 - Saturday, Dec. 2
 - Heritage Park



Agenda, continued

5. City Council Report
6. Committee Chair Report & Staff Comments
 - a) Committee Charge Discussion
 - b) Expanding Committee to Volunteers/Non-ICVB Board Members
 - c) Irving 360 Academy – October 15
7. Next Meeting – October 8, 2024

