

**AGENDA**  
**Irving Convention and Visitors Bureau Board of Directors**  
**Destination Development Committee**  
**North Texas Attraction Tour – Frisco and Plano, Texas**  
**Tuesday, May 7, 2019 at 10:45 AM**  
**Irving Convention Center, 500 W. Las Colinas Blvd.**  
**Irving, Texas 75039**

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NOTE: A possible quorum of the Irving City Council and the Irving Convention and Visitors Bureau (ICVB) Board of Directors may be present at this committee meeting. All times are approximate only, and the mileage has been provided for guidance. There will be room for the public on the bus that departs the Convention Center at 11:00 a.m.

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**1. Off-site Visit to Ford Center at The Star, Frisco and Legacy West, Plano, Texas**

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| 10:45 a.m.         | Meet at Irving Convention Center<br>500 W. Las Colinas Blvd., Irving TX 75039   |
| 11:00 a.m.         | Depart Irving Convention Center<br>500 W. Las Colinas Blvd., Irving TX 75039<br>(Drive 21 miles)  |
| 11:30 a.m.         | The Ford Center at The Star – Frisco, Texas<br>VIP Tour of The Star – Ford Center Ticket Office<br>9 Cowboys Way, Frisco TX 75034<br>Shelby Adams, Group Sales Account Executive at The Star<br>Marla Roe, Executive Director Frisco CVB<br>(Parking available in B1 or A2 surface lots or Blue and Silver garages) |
| 12:30 p.m.         | Depart Ford Center at the Star – Frisco, Texas<br>(Drive 3 miles)   |
| 12:35 – 12:45 p.m. | Driving Tour of Shops at Legacy<br>5741 Legacy Dr. – Plano, Texas<br>(Drive 2 miles)  |
| 12:50 p.m.         | Arrive at Legacy Hall at Legacy West<br>7800 Windrose Ave. – Plano, Texas<br>Meet at Main Legacy Hall Entrance on Windrose Ave.   |

- 1:00 p.m. Lunch and Tour of Legacy Hall, Semi-Private Room – Second Level  
Mark Thompson – Executive Director Plano CVB  
General Manager Lisa McKiel – CBRE  
Property Marketing Manager Gabriel Roxas – CBRE
- 2:30 p.m. Load bus and Depart  
(Drive 21 miles)
- 3:00 – 3:30 p.m. Arrive at Irving Convention Center

#### CERTIFICATION

I, the undersigned authority, do hereby certify that this notice of meeting was posted on the kiosk at City Hall of the City of Irving, Texas, a place readily accessible to the general public at all times, and said notice was posted by the following date and time:

\_\_\_\_\_ at \_\_\_\_\_ and remained so posted at least 72 hours before said meeting convened.

\_\_\_\_\_  
Deputy Clerk, City Secretary's Office

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This meeting can be adjourned and reconvened, if necessary, the following regular business day.

Any item on this posted agenda could be discussed in executive session as long as it is within one of the permitted categories under sections 551.071 through 551.076 and section 551.087 of the Texas government code.

This facility is physically accessible and parking spaces for the disabled are available. Accommodations for people with disabilities are available upon request. Requests for accommodations must be made 48 hours prior to the meeting. Contact the City Secretary's Office at 972-721-2493 or Relay Texas at 7-1-1 or 1-800-735-2988.