

IRVING CONVENTION AND VISITORS BUREAU MINUTES – DESTINATION DEVELOPMENT COMMITTEE THE EPIC – CROMPTON'S PUB MEETING ROOM, SECOND FLOOR 2960 EPIC PLACE, GRAND PRAIRIE, TEXAS 75052 TUESDAY, NOVEMBER 7, 2023

Those in attendance were Committee Vice Chair Nydia Hoskins, Board Chair Bob Bourgeois, Board Vice Chair Richard Stewart Jr., David Cole, and William Mahoney – Committee members; Julia Kang – Board of Directors; Carol Boyer, Lori Fojtasek, Maura Gast, Diana Pfaff and Susan Rose – ICVB staff.

Executive Director Maura Gast called the meeting to order at 11:15 a.m. and introduced Grand Prairie Deputy City Manager Cheryl DeLeon. DeLeon greeted the Committee and gave an overview of Grand Prairie history and the road to completion for EpicCentral. A short video was shown. DeLeon introduced the Grand Prairie CVB staff and staff from EpicCentral. Each gave their career history and their current roles. Tourism Manager Sara Dedeluk welcomed the group. Grand Prairie Creative Producer Zane King gave a brief overview of the Illuvia water feature, a Vegas-style water and light show. The water, light and sound show runs daily throughout the year and changes with each season. An outdoor music venue, Jambox, is adjacent to the water feature.

The Committee received a tour of The Epic facility, featuring a workout gym, basketball and CrossFit courts, group fitness classes, arts and crafts classes, recording studio and party rooms.

The group then toured the EpicWater facility with Director of Sales Shelly Leonard. The water park has an arcade, gift shop, water slides, lazy river, outdoor wave pool, and Uflow surf pool. Cabanas are also available to rent and the Hungry Wave Café serves light meal options, hamburgers and pizza.

After lunch at The Finch Grill & Raw Bar, the group toured Bolder Adventure Park. Founder and CEO Paul Fontanelli gave a tour of the facility. The facility is a 66,000 square foot pneumatic dome structure. Inside are rope courses, rock climbing, tubing slides, ice skating, an arcade, bumper cars. There are daily ticket packages and two annual pass plans. The facility can host parties and corporate events.

On the return to EpicCentral, the group drove past PlayGrand Adventures, a playground for all ages and abilities. Areas of the playground are designed to stimulate and encourage skill sets. The park is open seven days a week from sunrise to sunset.

It was noted on the tour that two connecting hotels and a convention center space are under construction, a 129-room Hilton Garden Inn and a 147-room Homewood Suites. The convention center will offer a 10,000 square foot ballroom with seating for up to 1,000 people that can be divided into five individual spaces. The hotels and connecting conference center are expected to open soon.

The restaurants currently open are Loop 9 BBQ, Chicken N Pickle, The Finch and Vidorra. Several other restaurants are planned to open in 2024.

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The meeting was adjourned at 2:20 p.m.

Respectfully submitted,

Maura Selen Just

Maura Allen Gast, FCDME Executive Director