

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: December 2020

	Current Month - December 2020 vs December 2019												Year to Date - December 2020 vs December 2019											
	Occ %		ADR		RevPAR		Percent Change from December 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	36.7	54.2	91.96	126.99	33.76	68.87	-32.3	-27.6	-51.0	-51.9	-1.8	-33.6	44.0	66.0	103.25	131.23	45.48	86.64	-33.3	-21.3	-47.5	-49.4	-3.6	-35.7
Texas	41.1	54.0	75.51	94.57	31.04	51.07	-23.9	-20.2	-39.2	-38.4	1.3	-22.9	45.6	64.8	83.39	104.28	38.00	67.57	-29.7	-20.0	-43.8	-43.4	0.6	-29.2
Atlanta, GA	45.3	57.9	76.21	101.01	34.49	58.49	-21.9	-24.6	-41.0	-40.1	1.7	-20.6	47.8	69.3	86.50	114.56	41.33	79.36	-31.0	-24.5	-47.9	-48.0	-0.1	-31.1
Arlington, TX	54.3	63.7	89.00	100.48	48.30	64.02	-14.8	-11.4	-24.6	-23.4	1.5	-13.5	52.5	69.8	77.94	96.43	40.90	67.31	-24.8	-19.2	-39.2	-37.4	3.0	-22.6
Charlotte, NC-SC	36.1	55.8	75.78	103.54	27.37	57.75	-35.2	-26.8	-52.6	-50.4	4.7	-32.2	43.3	68.4	86.40	111.18	37.43	75.99	-36.6	-22.3	-50.7	-49.4	2.8	-34.8
Fort Worth, TX+	49.5	56.8	85.72	95.02	42.41	53.95	-12.9	-9.8	-21.4	-18.9	3.2	-10.1	47.2	68.8	85.57	106.33	40.37	73.14	-31.4	-19.5	-44.8	-43.7	2.1	-30.0
Frisco, TX+	29.8	53.6	96.16	124.49	28.68	66.74	-44.4	-22.8	-57.0	-49.3	17.9	-34.4	34.8	66.1	112.03	140.03	38.98	92.62	-47.4	-20.0	-57.9	-53.6	10.2	-42.1
Grapevine, TX+	41.9	73.0	186.77	194.60	78.21	142.05	-42.6	-4.0	-44.9	-43.5	2.7	-41.1	38.0	77.1	171.96	184.25	65.28	142.02	-50.8	-6.7	-54.0	-57.7	-8.1	-54.7
Irving, TX+	36.5	57.4	68.83	103.48	25.15	59.39	-36.3	-33.5	-57.7	-58.0	-0.9	-36.9	41.6	71.1	86.60	110.49	35.99	78.60	-41.6	-21.6	-54.2	-54.8	-1.3	-42.3
Nashville, TN	34.3	57.4	91.31	129.59	31.33	74.43	-40.3	-29.5	-57.9	-55.2	6.4	-36.5	40.9	73.5	105.03	150.67	42.94	110.67	-44.3	-30.3	-61.2	-59.6	4.1	-42.0
Phoenix, AZ	44.9	63.2	97.14	115.93	43.60	73.29	-29.0	-16.2	-40.5	-41.3	-1.4	-30.0	49.8	70.5	116.34	132.64	57.97	93.57	-29.4	-12.3	-38.0	-39.7	-2.7	-31.2
San Jose, CA+	30.3	62.7	95.35	169.59	28.94	106.41	-51.6	-43.8	-72.8	-73.4	-2.1	-52.6	38.5	75.3	133.17	199.19	51.21	149.91	-48.9	-33.1	-65.8	-65.6	0.8	-48.5

Competitive Set Comparison														
Actual Figures							Percent of Change from Last Year							
	Current Month			Year-To-Date			Current Month			Year-To-Date				
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR		
US	36.7	91.96	33.76	44.0	103.25	45.48	US	-32.3	-27.6	-51.0	-33.3	-21.3	-47.5	
Texas	41.1	75.51	31.04	45.6	83.39	38.00	Texas	-23.9	-20.2	-39.2	-29.7	-20.0	-43.8	
Irving	36.5	68.83	25.15	41.6	86.60	35.99	Irving	-36.3	-33.5	-57.7	-41.6	-21.6	-54.2	
Best USA	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best USA	Ft Worth	Grpvine	Ft Worth	Arlngtn	Grpvine	Phoenix	
	54.3	186.77	78.21	52.5	171.96	65.28		-12.9	-4.0	-21.4	-24.8	-6.7	-38.0	
Best Texas	Arlngtn	Grpvine	Grpvine	Arlngtn	Grpvine	Grpvine	Best Texas	Ft Worth	Grpvine	Ft Worth	Arlngtn	Grpvine	Arlngtn	
	54.3	186.77	78.21	52.5	171.96	65.28		-12.9	-4.0	-21.4	-24.8	-6.7	-39.2	
Worst USA	Frisco	Irving	Irving	Frisco	Arlngtn	Irving	Worst USA	SanJose	SanJose	SanJose	Grpvine	SanJose	SanJose	
	29.8	68.83	25.15	34.8	77.94	35.99		-51.6	-43.8	-72.8	-50.8	-33.1	-65.8	
Worst Texas	Frisco	Irving	Irving	Frisco	Arlngtn	Irving	Worst Texas	Frisco	Irving	Irving	Grpvine	Irving	Frisco	
	29.8	68.83	25.15	34.8	77.94	35.99		-44.4	-33.5	-57.7	-50.8	-21.6	-57.9	
Note: "Best" and "Worst" notations above refer to destinations within this competitive set only														

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: December 2020

	Current Month - December 2020 vs December 2019												Year to Date - December 2020 vs December 2019											
	Occ %		ADR		RevPAR		Percent Change from December 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	36.5	57.4	68.83	103.48	25.15	59.39	-36.3	-33.5	-57.7	-58.0	-0.9	-36.9	41.6	71.1	86.60	110.49	35.99	78.60	-41.6	-21.6	-54.2	-54.8	-1.3	-42.3
Luxury/Full Service Irving+	24.9	54.5	98.93	141.99	24.64	77.34	-54.3	-30.3	-68.1	-68.1	0.0	-54.3	32.1	69.7	130.49	149.91	41.90	104.55	-54.0	-13.0	-59.9	-60.9	-2.5	-55.1
All Suite/Extended Stay Irving+	47.3	61.9	61.37	89.24	29.05	55.22	-23.5	-31.2	-47.4	-47.4	0.0	-23.5	49.8	74.3	73.61	94.93	36.62	70.49	-33.0	-22.5	-48.0	-47.1	1.9	-31.7
Limited Service Irving+	40.0	55.2	62.00	103.48	24.77	57.11	-27.6	-40.1	-56.6	-59.1	-5.7	-31.7	41.3	71.4	84.96	110.35	35.06	78.78	-42.2	-23.0	-55.5	-59.7	-9.4	-47.7
Budget Irving+	41.2	58.2	50.21	54.24	20.71	31.58	-29.2	-7.4	-34.4	-34.8	-0.5	-29.5	47.8	69.4	51.07	57.15	24.41	39.66	-31.1	-10.6	-38.5	-38.8	-0.6	-31.5
Las Colinas+	33.8	54.7	77.31	119.85	26.13	65.54	-38.2	-35.5	-60.1	-60.1	0.0	-38.2	40.1	70.5	100.05	127.18	40.10	89.71	-43.2	-21.3	-55.3	-56.9	-3.6	-45.2
DFW North+	36.4	60.9	63.08	97.63	22.95	59.50	-40.3	-35.4	-61.4	-62.4	-2.4	-41.8	40.6	74.0	83.07	105.68	33.69	78.24	-45.2	-21.4	-56.9	-56.6	0.8	-44.8
DFW South+	40.8	57.2	64.27	87.55	26.23	50.10	-28.7	-26.6	-47.6	-47.8	-0.3	-28.9	44.8	68.7	73.18	91.20	32.81	62.66	-34.7	-19.8	-47.6	-47.8	-0.3	-34.9
Full Service Las Colinas+	18.0	48.9	141.37	172.69	25.43	84.39	-63.2	-18.1	-69.9	-69.9	0.0	-63.2	26.3	65.5	178.51	180.14	46.98	117.97	-59.8	-0.9	-60.2	-62.3	-5.4	-62.0
Limited Service Las Colinas+	45.7	59.1	58.34	86.97	26.66	51.36	-22.6	-32.9	-48.1	-48.1	0.0	-22.6	49.9	74.2	70.66	92.92	35.22	68.99	-32.9	-24.0	-48.9	-50.1	-2.3	-34.4
Full Service DFW North+	24.4	57.5	85.11	128.28	20.74	73.70	-57.6	-33.7	-71.9	-71.9	0.0	-57.6	31.4	73.4	119.50	136.74	37.48	100.39	-57.3	-12.6	-62.7	-62.7	0.0	-57.3
Limited Service DFW North+	44.6	63.6	55.05	79.44	24.53	50.48	-29.9	-30.7	-51.4	-53.4	-4.1	-32.8	46.9	74.8	66.59	85.46	31.21	63.96	-37.4	-22.1	-51.2	-51.9	-1.5	-38.3
Full Service DFW South+																								
Limited Service DFW South+	40.9	55.2	61.38	77.18	25.13	42.61	-25.8	-20.5	-41.0	-41.3	-0.4	-26.2	44.9	66.8	67.64	80.94	30.38	54.09	-32.8	-16.4	-43.8	-44.1	-0.4	-33.1

Airbnb Data		Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
		2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold
Entire Place		49.6	63.2	178.42	189.56	88.45	119.81	-21.56	-5.87	-26.17	-20.3	-9.0	-24.4	58.4	63.50	177.86	198.91	103.94	126.30	-7.97	-10.58	-17.71	23.5	28.0	18.5
Hotel Comparable		45.8	57.38	84.88	103.50	38.90	59.39	-20.14	-17.99	-34.50	-19.0	23.7	-1.2	58.9	63.02	99.56	90.70	58.67	57.16	-6.49	9.77	2.64	92.5	87.5	75.3

Available Listings	2020	2019	% Chg
Entire Place	301	248	21.4
Private Room	125	166	(24.7)
Shared Room	39	28	39.3
Total Available Listings	465	442	5.2

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	77	12851	11423
Luxury/Full Service Irving+	16	14	4896	4296
All Suite/Extended Stay Irving+	33	32	3713	3606
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	17	2438	1717
Las Colinas+	31	30	5262	4926
DFW North+	26	26	4065	4065
DFW South+	30	21	3524	2432
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1056	456
Limited Service DFW South+	26	19	2468	1976
ICC Comp Set No Boutiques+				

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Irving, Texas Room Demand - Source: Smith Travel Research

	2019			2020			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Current Month	Year To Date		Current Month	Year To Date		Current Month	Year To Date	Current Month	Year To Date
	Occ %	Demand	Demand	Occ %	Demand	Demand	Month	Year To Date	Month	Year To Date
January	66.5	254,496	254,496	64.9	258,560	258,560	1.6%	1.6%	-2.4%	-2.4%
February	70.4	243,421	497,917	72.1	259,505	518,065	6.6%	4.0%	2.6%	0.0%
March	77.0	303,898	801,815	43.7	174,320	692,385	-42.6%	-13.6%	-43.1%	-16.1%
April	74.2	283,519	1,085,334	22.6	79,279	771,664	-72.0%	-28.9%	-69.5%	-28.9%
May	73.9	291,548	1,376,882	27.1	98,249	869,913	-66.3%	-36.8%	-63.2%	-35.6%
June	78.6	300,278	1,677,160	33.4	127,470	997,383	-57.5%	-40.5%	-57.4%	-39.5%
July	73.0	288,175	1,965,335	34.3	135,465	1,132,848	-53.0%	-42.4%	-52.8%	-41.4%
August	69.5	273,955	2,239,290	39.7	156,844	1,289,692	-42.7%	-42.4%	-42.4%	-41.5%
September	70.5	268,938	2,508,228	44.0	168,128	1,457,820	-37.5%	-41.9%	-37.2%	-41.1%
October	79.0	317,464	2,825,692	43.2	170,392	1,628,212	-46.3%	-42.4%	-45.3%	-41.6%
November	66.1	257,066	3,082,758	35.7	137,553	1,765,765	-46.5%	-42.7%	-46.2%	-42.0%
December	57.4	230,578	3,313,336	36.5	145,563	1,911,328	-36.9%	-42.3%	-36.3%	-41.6%

Irving, Texas & United States Comparison

December 2020

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	115.88	3.4%	115.88	3.4%	64.9%	-2.4%	64.9%	-2.4%	75.15	0.9%	75.15	0.9%
FEBRUARY	116.84	2.3%	116.43	2.9%	72.1%	2.6%	68.2%	0.0%	84.20	4.9%	79.45	2.9%
MAR	95.92	-13.6%	111.26	-1.0%	43.7%	-43.1%	59.8%	-16.1%	41.94	-50.8%	66.52	-16.9%
APRIL	62.74	-44.7%	106.19	-5.7%	22.6%	-69.5%	51.1%	-28.9%	14.17	-83.1%	54.30	-33.0%
MAY	63.06	-43.4%	101.16	-10.0%	27.1%	-63.2%	46.5%	-35.6%	17.11	-79.2%	47.08	-42.0%
JUNE	71.23	-36.1%	97.19	-13.4%	33.4%	-57.4%	44.4%	-39.5%	23.77	-72.8%	43.13	-47.6%
JULY	71.64	-32.9%	94.10	-15.5%	34.3%	-52.8%	42.9%	-41.4%	24.59	-68.3%	40.34	-50.5%
AUGUST	74.62	-28.9%	91.73	-17.1%	39.7%	-42.4%	42.5%	-41.5%	29.65	-59.1%	38.96	-51.5%
SEPTEMBER	78.29	-29.3%	90.15	-18.5%	44.0%	-37.2%	42.6%	-41.1%	34.46	-55.6%	38.44	-52.0%
OCTOBER	83.41	-28.0%	89.41	-19.6%	43.2%	-45.3%	42.7%	-41.6%	36.01	-60.6%	38.17	-53.0%
NOVEMBER	72.00	-33.9%	88.07	-20.7%	35.7%	-46.2%	42.0%	-42.0%	25.69	-64.4%	37.02	-54.0%
DECEMBER	68.83	-33.5%	86.60	-21.6%	36.5%	-36.3%	41.6%	-41.6%	25.15	-57.7%	35.99	-54.2%
12 mo. rolling averages:												
ADR		85.55	-23.7%	Occupancy		33.8%	-55.1%	RevPAR		28.94	-65.8%	

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.19	-0.8%	101.19	-0.8%	57.6%	0.4%	57.6%	0.4%	58.27	-0.5%	58.27	-0.5%
FEBRUARY	106.28	0.0%	103.77	-0.4%	65.3%	0.4%	61.2%	0.4%	69.35	0.5%	63.53	0.0%
MAR	89.23	-19.9%	99.73	-6.7%	44.1%	-37.9%	55.3%	-14.2%	39.34	-50.3%	55.14	-19.9%
APRIL	63.38	-41.3%	94.81	-11.5%	27.7%	-59.7%	48.7%	-25.6%	17.53	-76.3%	46.22	-34.2%
MAY	68.96	-35.3%	90.88	-15.1%	36.2%	-45.7%	46.2%	-29.7%	24.93	-64.9%	41.98	-40.3%
JUNE	76.88	-26.3%	88.66	-16.8%	43.7%	-37.4%	45.8%	-31.1%	33.60	-53.8%	40.57	-42.7%
JULY	76.45	-25.3%	86.92	-18.0%	44.0%	-36.6%	45.5%	-31.9%	33.63	-52.6%	39.55	-44.1%
AUGUST	79.07	-20.2%	85.87	-18.3%	48.3%	-25.2%	45.9%	-31.1%	38.21	-40.4%	39.39	-43.7%
SEPTEMBER	80.41	-22.4%	85.22	-18.8%	48.3%	-22.9%	46.1%	-30.2%	38.88	-40.2%	39.32	-43.3%
OCTOBER	81.27	-25.0%	84.80	-19.5%	48.2%	-28.3%	46.4%	-30.0%	39.21	-46.2%	39.31	-43.7%
NOVEMBER	75.96	-25.7%	84.05	-20.0%	42.5%	-30.9%	46.0%	-30.1%	32.29	-48.7%	38.67	-44.1%
DECEMBER	75.51	-20.2%	83.39	-20.0%	41.1%	-23.9%	45.6%	-29.7%	31.04	-39.2%	38.00	-43.8%

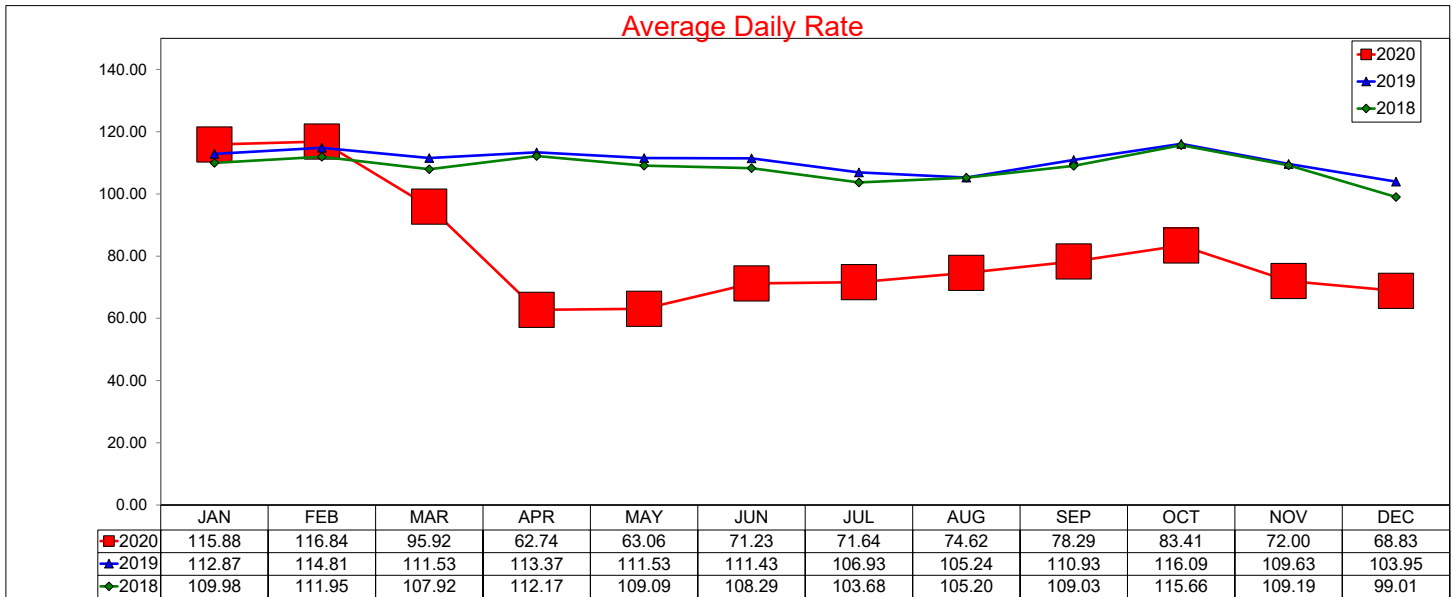
USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	126.06	1.4%	126.06	1.4%	55.1%	0.8%	55.1%	0.8%	69.47	2.2%	69.47	2.2%
FEBRUARY	130.78	1.4%	128.44	1.4%	62.2%	0.2%	58.5%	0.5%	81.33	1.7%	75.08	1.9%
MAR	110.66	-16.5%	123.76	-4.0%	39.4%	-42.3%	51.8%	-15.9%	43.54	-51.9%	64.14	-19.3%
APRIL	73.23	-44.4%	117.75	-9.2%	24.5%	-63.9%	45.7%	-27.7%	17.93	-79.9%	53.84	-34.3%
MAY	79.57	-39.9%	112.27	-13.8%	33.1%	-51.7%	43.3%	-32.7%	26.35	-71.0%	48.61	-42.0%
JUNE	92.15	-31.5%	109.04	-16.8%	42.2%	-42.5%	43.1%	-34.5%	38.88	-60.6%	47.02	-45.5%
JULY	101.76	-24.8%	107.91	-18.1%	47.0%	-36.1%	43.7%	-34.7%	47.84	-52.0%	47.17	-46.6%
AUGUST	102.46	-22.8%	107.17	-18.8%	48.6%	-31.7%	44.4%	-34.3%	49.83	-47.3%	47.54	-46.6%
SEPTEMBER	99.12	-24.9%	106.22	-19.5%	48.3%	-28.2%	44.8%	-33.6%	47.87	-46.1%	47.59	-46.6%
OCTOBER	97.61	-26.8%	105.26	-20.3%	48.3%	-30.1%	45.2%	-33.2%	47.13	-48.8%	47.56	-46.8%
NOVEMBER	90.92	-27.7%	104.10	-20.9%	40.3%	-34.5%	44.7%	-33.3%	36.67	-52.6%	46.57	-47.3%
DECEMBER	91.96	-27.6%	103.25	-21.3%	36.7%	-32.3%	44.0%	-33.3%	33.76	-51.0%	45.48	-47.5%

Note: The "Change %" column refers to the change from the prior year's figure.

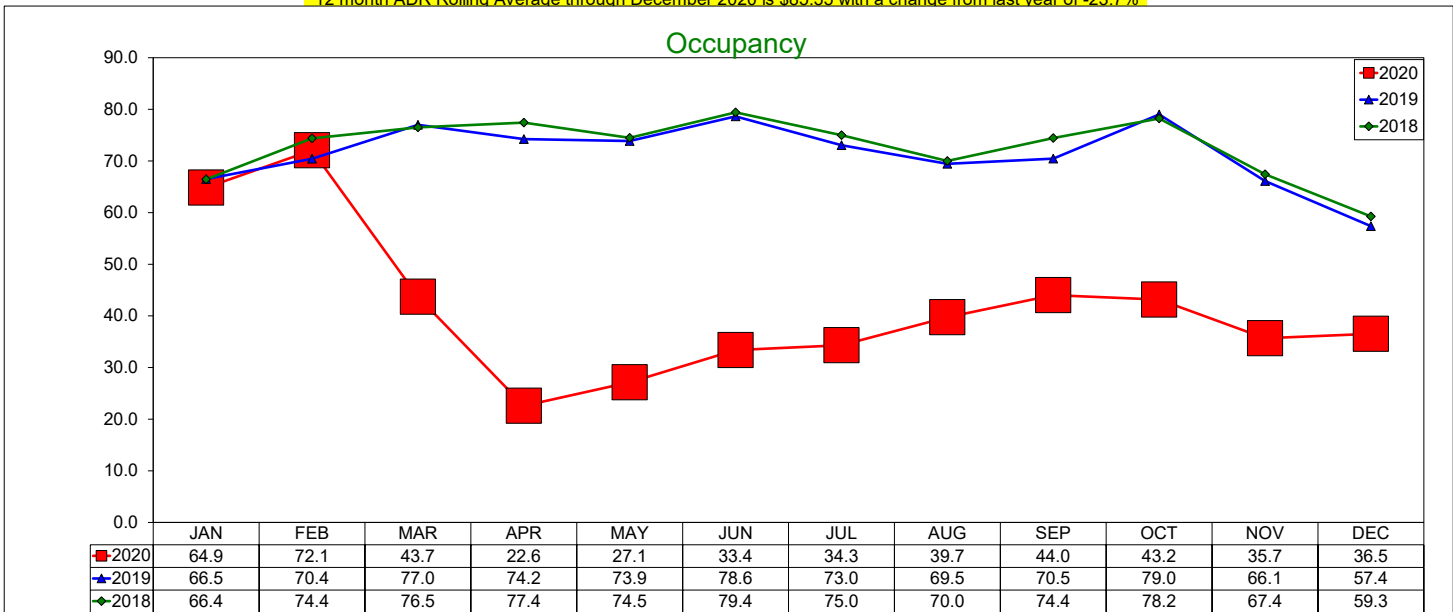
SOURCE: STR, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

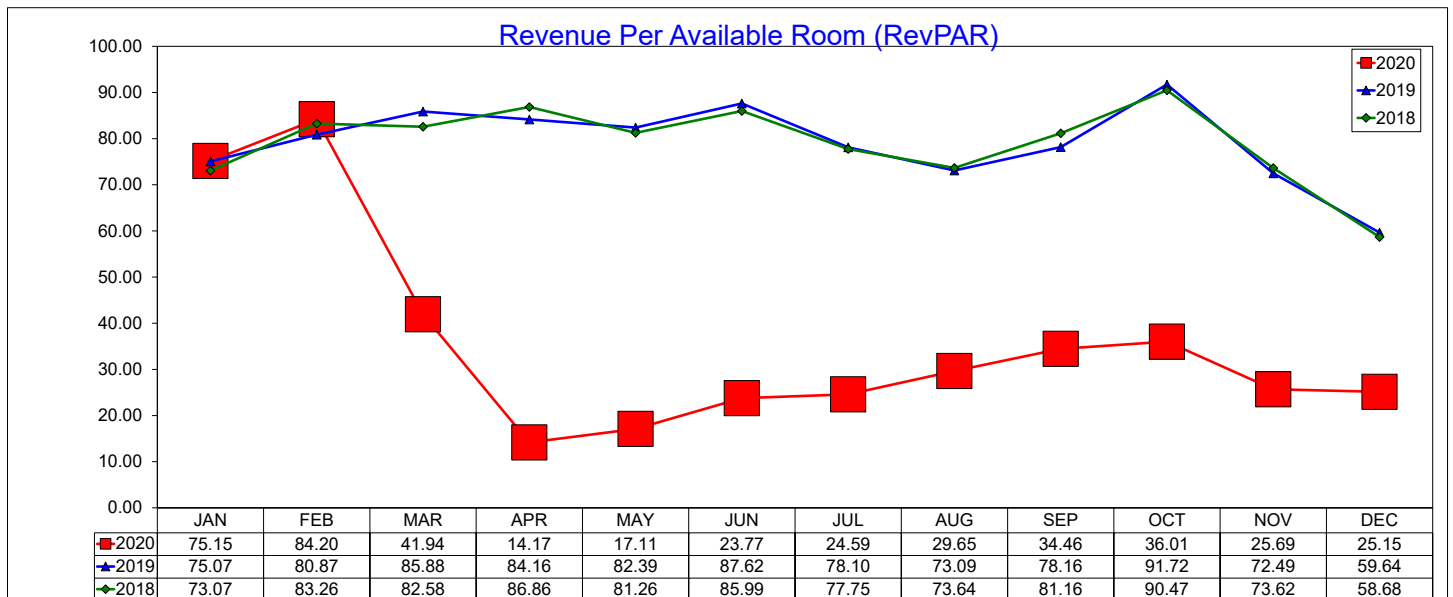
December 2020



12 month ADR Rolling Average through December 2020 is \$85.55 with a change from last year of -23.7%



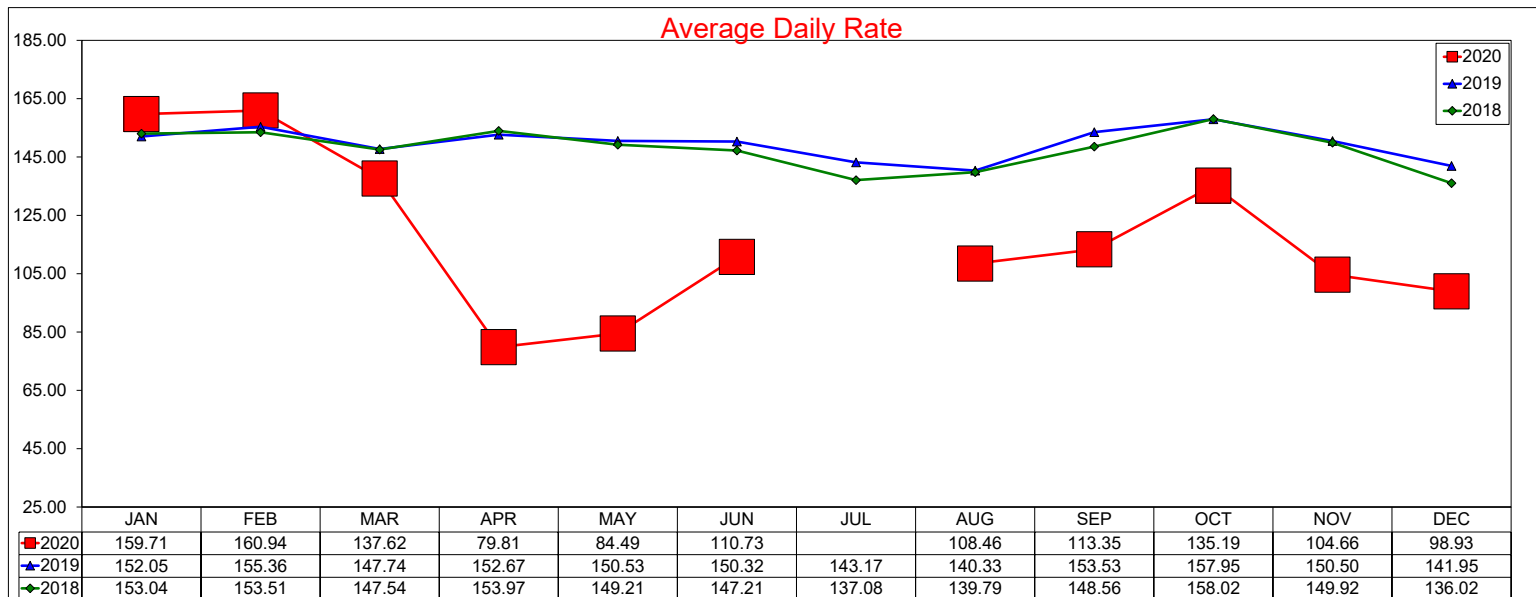
12 month Occupancy Rolling Average through December 2020 is 33.83% with a change from last year of -55.1%



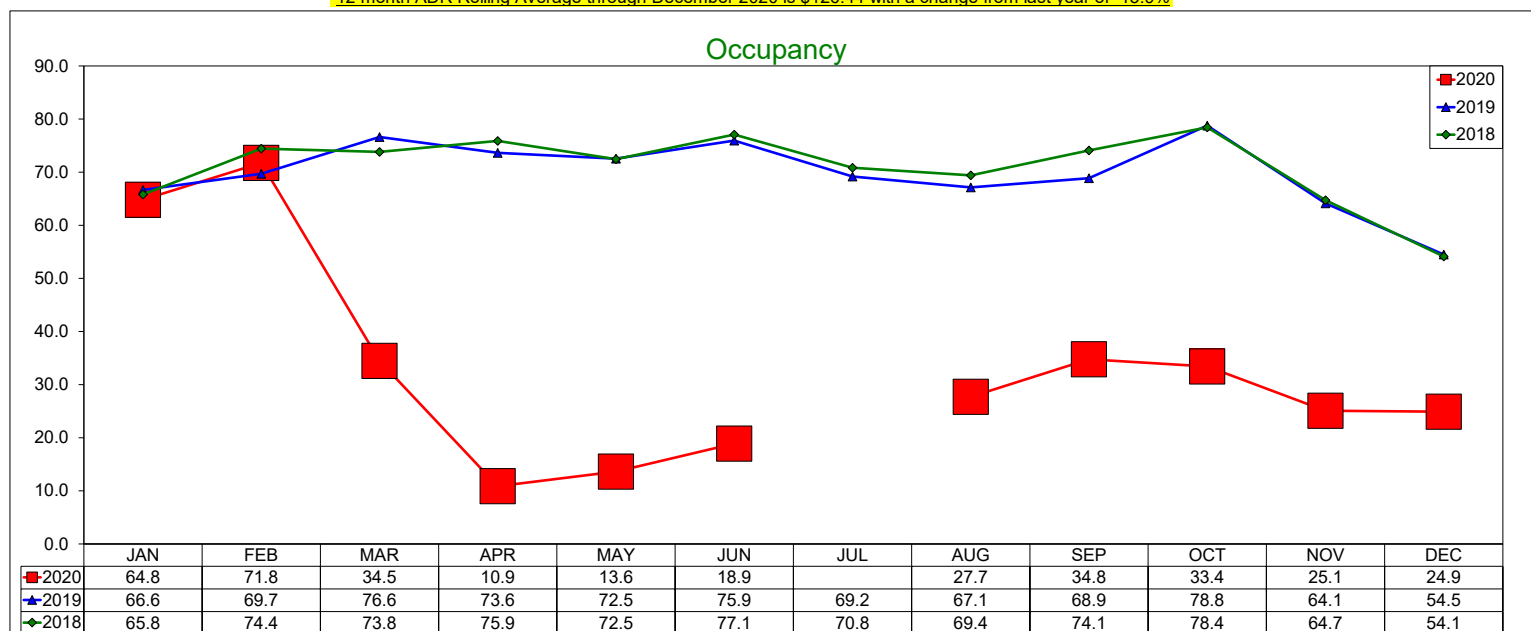
12 month RevPAR Rolling Average through December 2020 is \$28.94 with a change from last year of -65.8%

Three Year Comparison - Luxury/Full Service - Irving

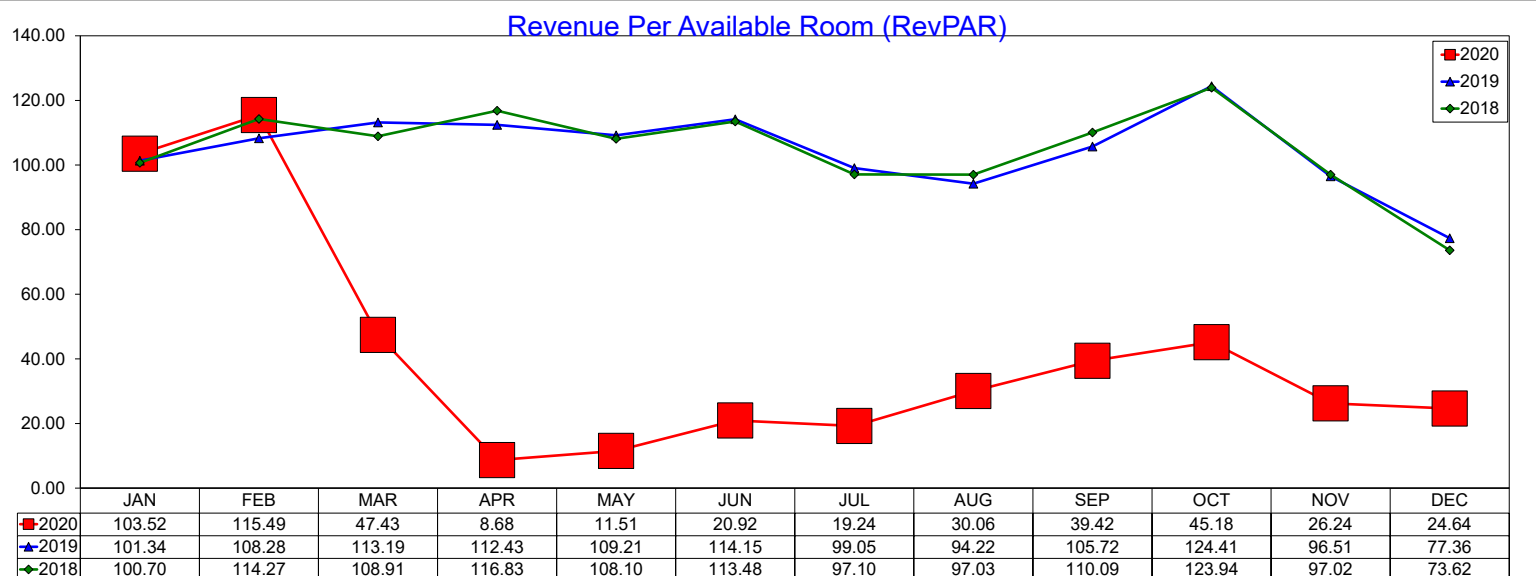
December 2020



12 month ADR Rolling Average through December 2020 is \$126.44 with a change from last year of -15.9%



12 month Occupancy Rolling Average through December 2020 is 24.28% with a change from last year of -67.7%

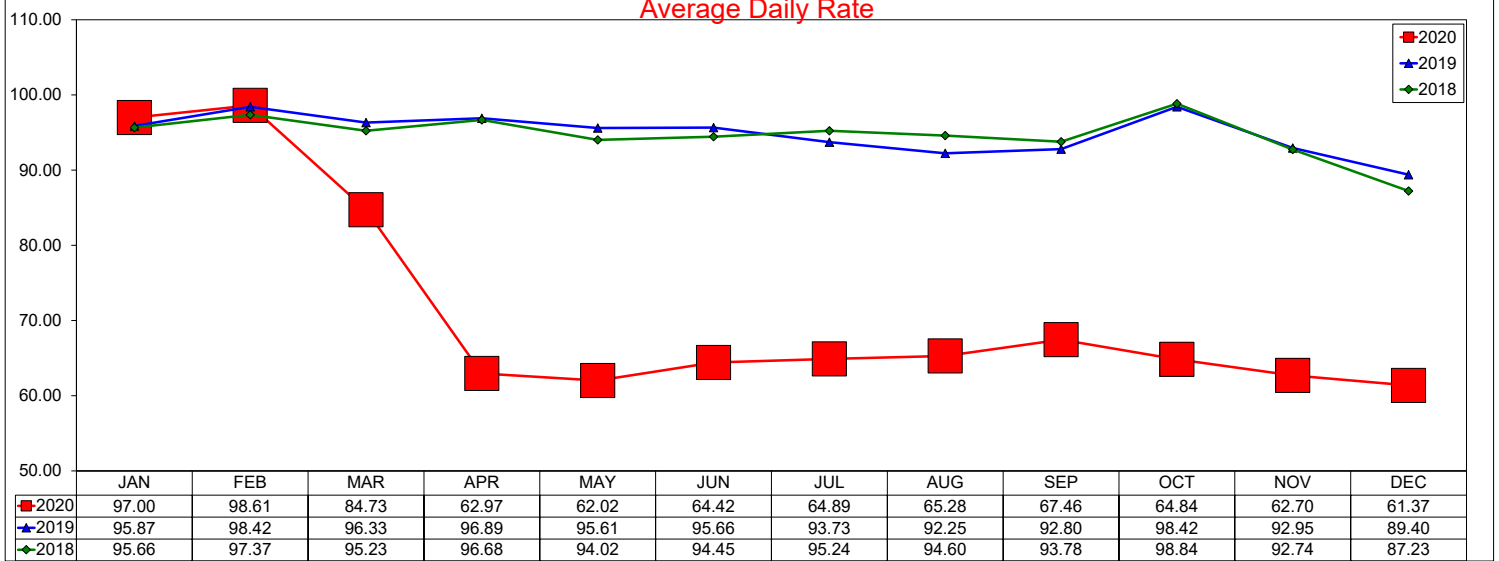


12 month RevPAR Rolling Average through December 2020 is \$30.7 with a change from last year of -72.8%

Three Year Comparison - All Suite/Extended Stay - Irving

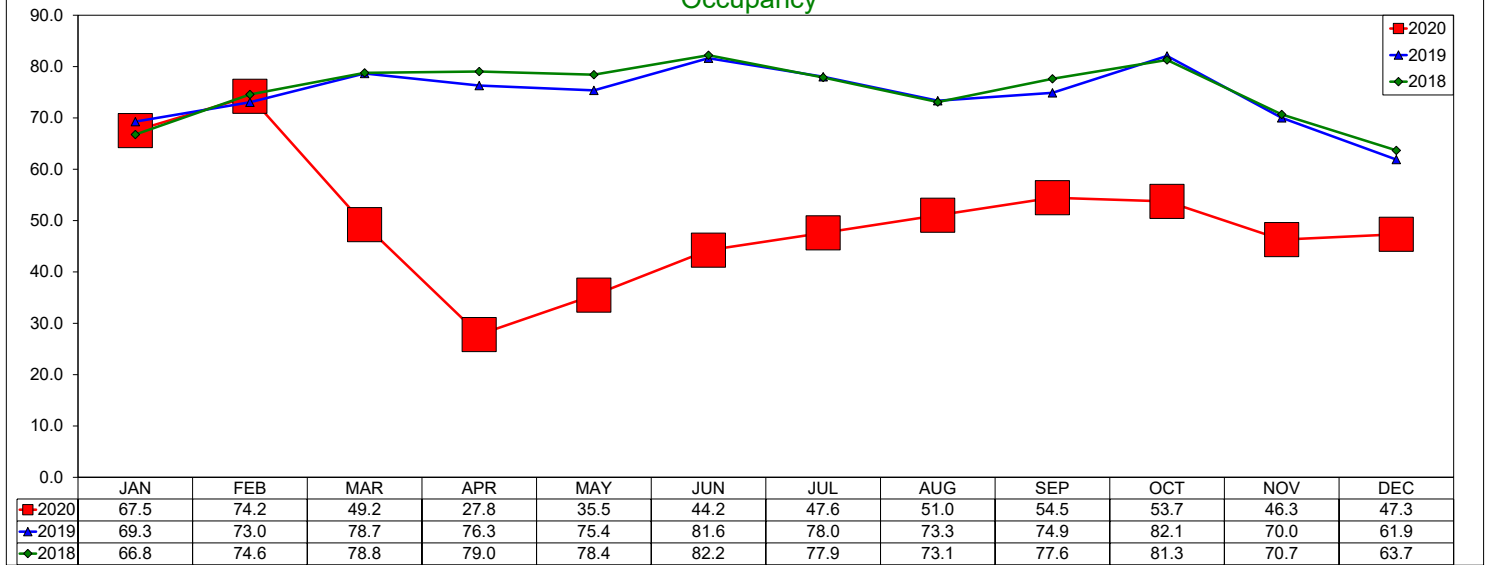
December 2020

Average Daily Rate



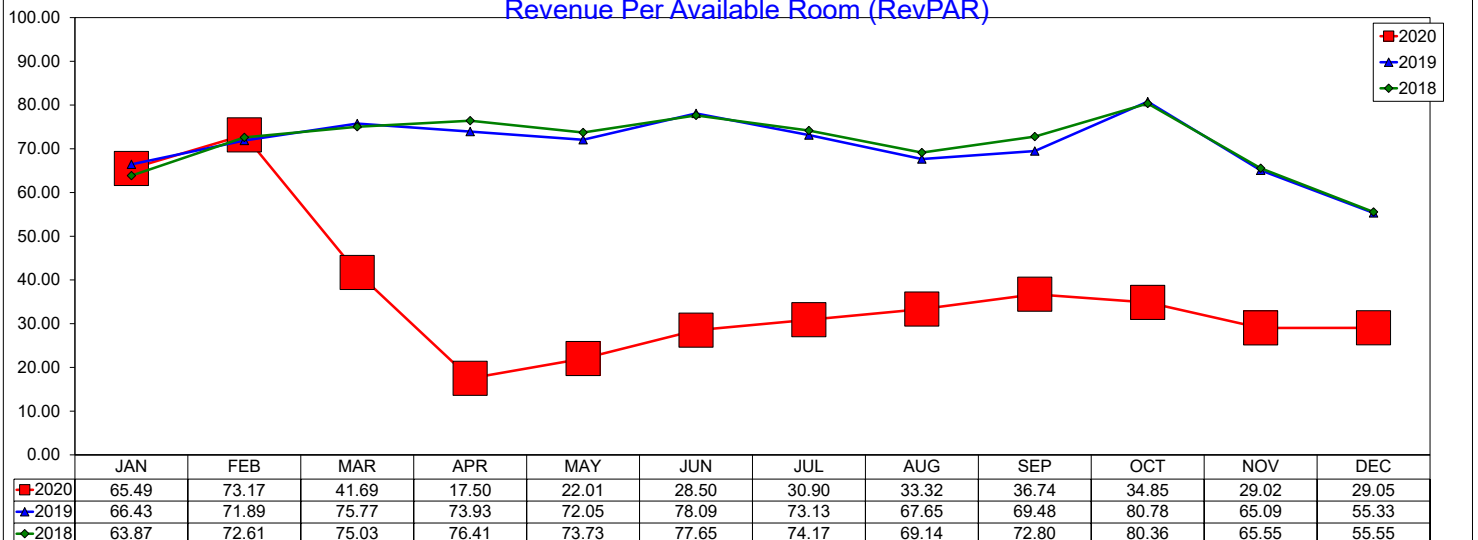
12 month ADR Rolling Average through December 2020 is \$77.04 with a change from last year of -20.2%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 38.67% with a change from last year of -50.0%

Revenue Per Available Room (RevPAR)

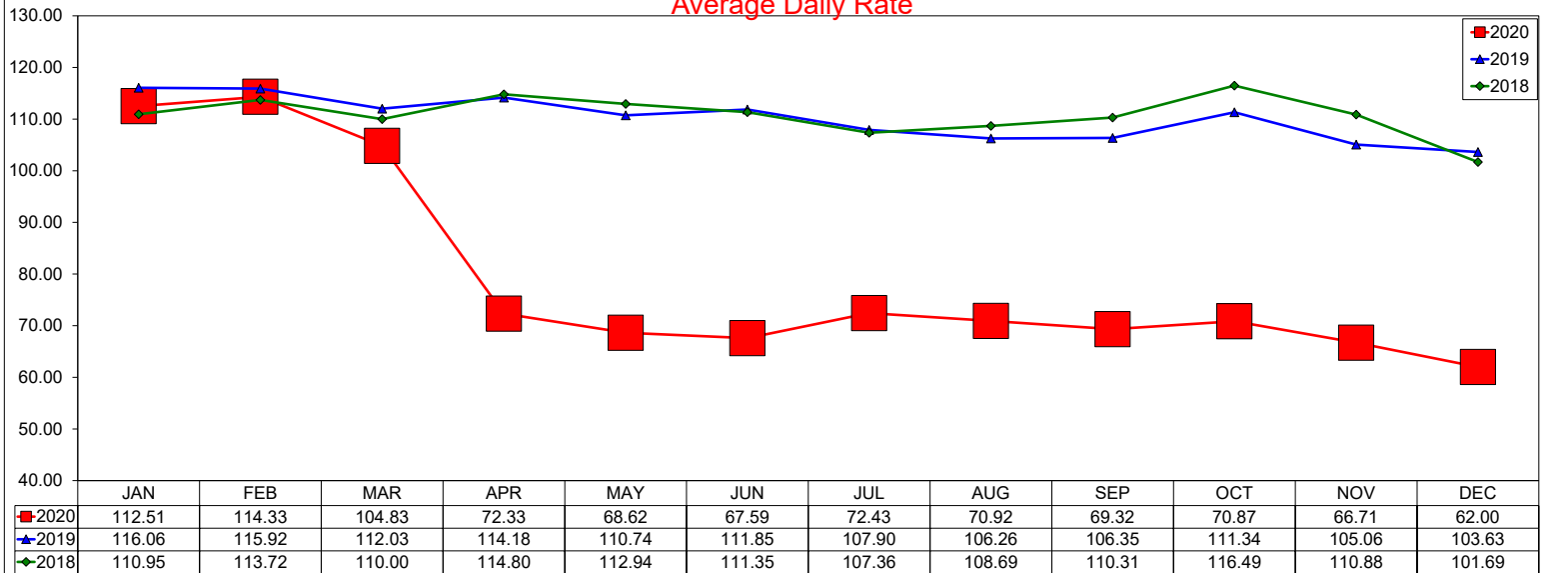


12 month RevPAR Rolling Average through December 2020 is \$29.79 with a change from last year of -60.1%

Three Year Comparison - Limited Service - Irving

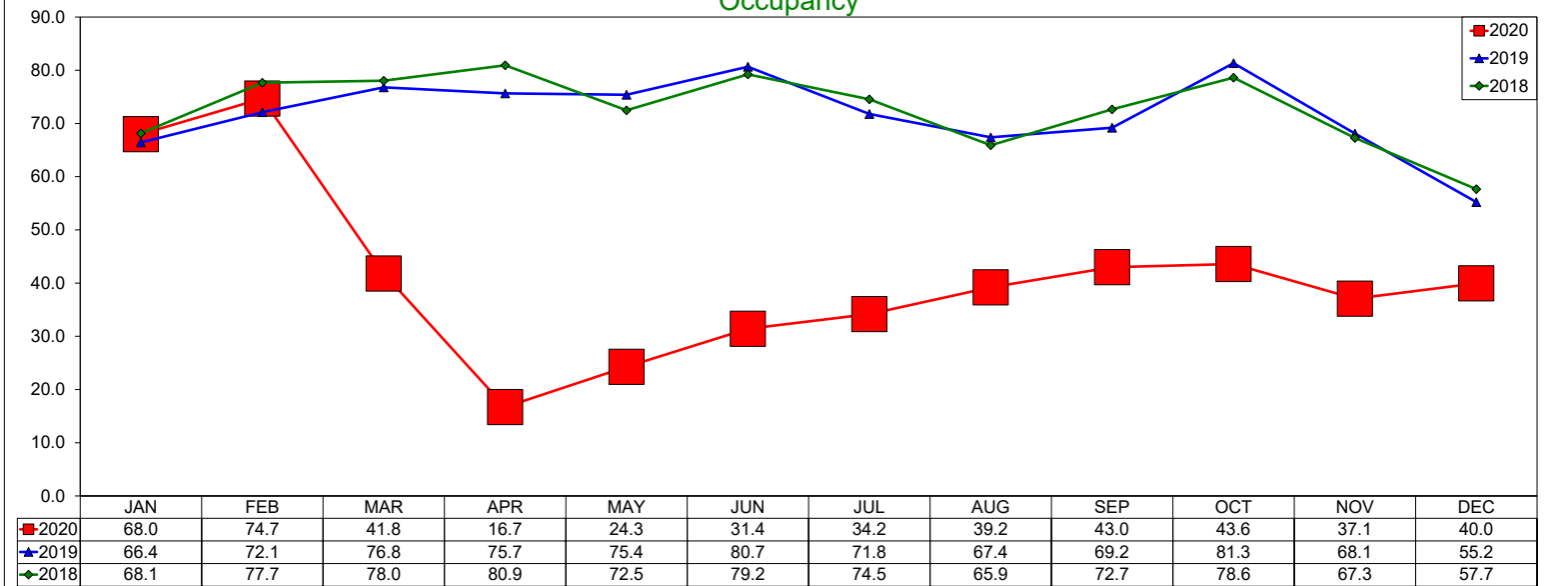
December 2020

Average Daily Rate



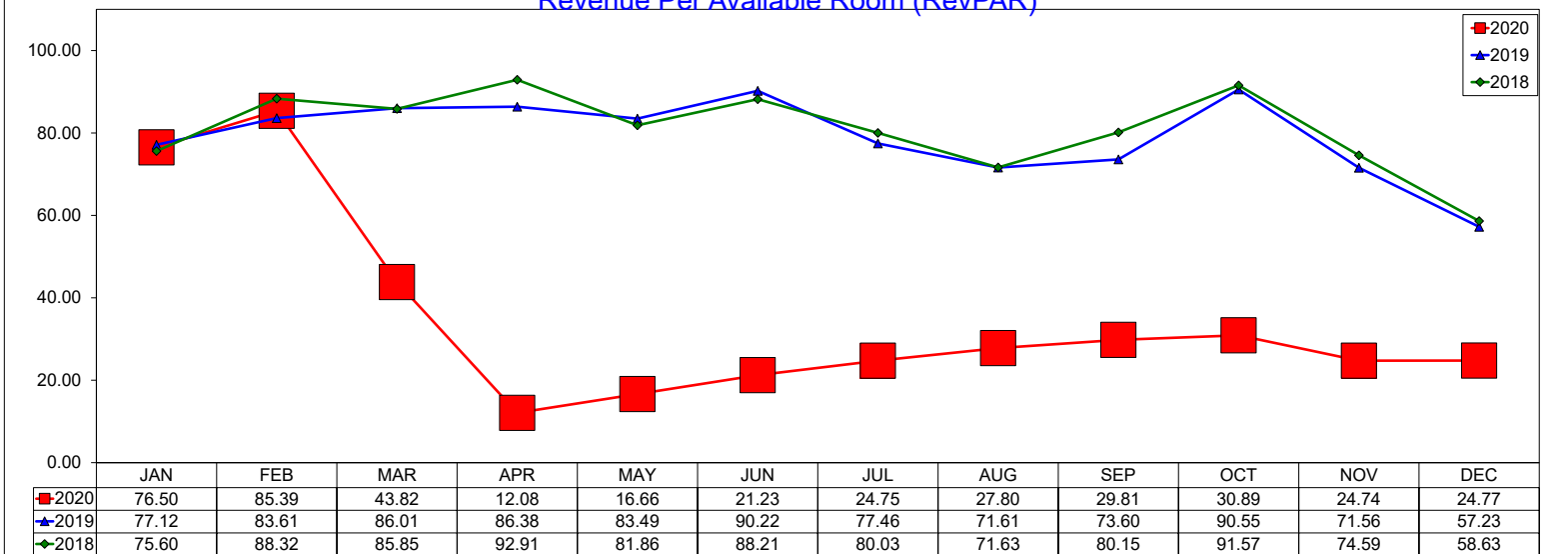
12 month ADR Rolling Average through December 2020 is \$96.16 with a change from last year of -14.9%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 29.84% with a change from last year of -60.8%

Revenue Per Available Room (RevPAR)

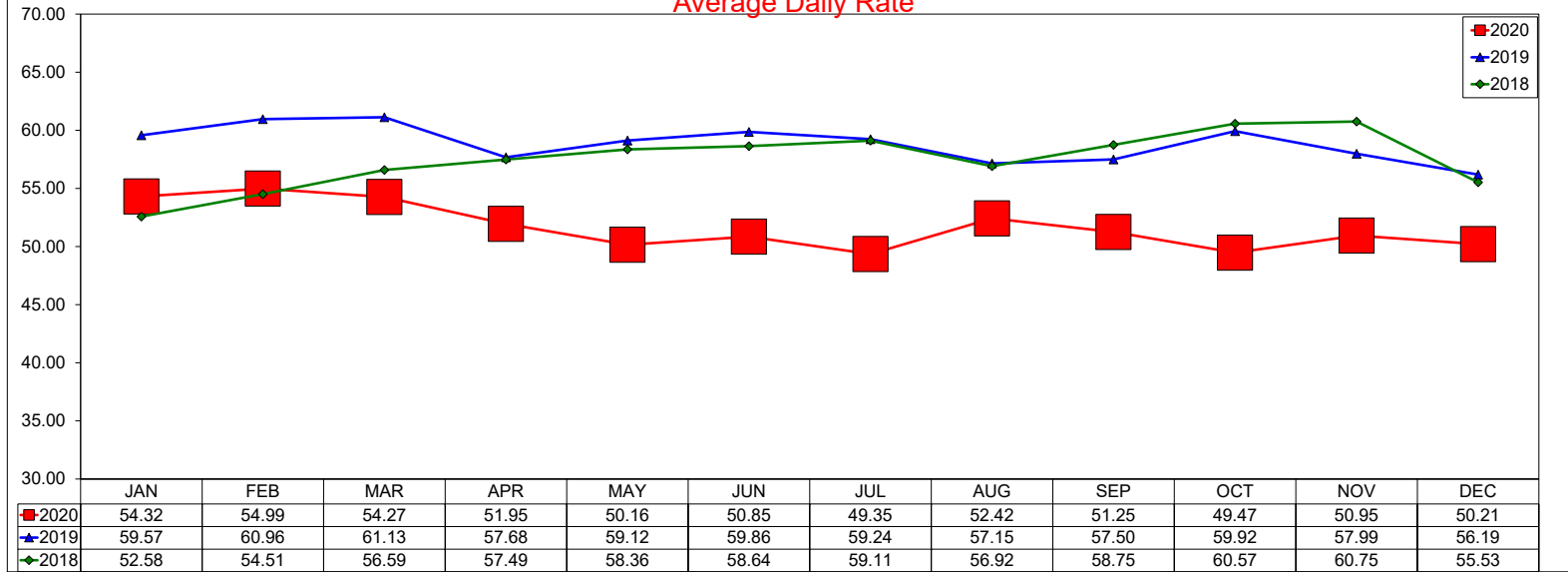


12 month RevPAR Rolling Average through December 2020 is \$28.7 with a change from last year of -66.7%

Three Year Comparison - Budget - Irving

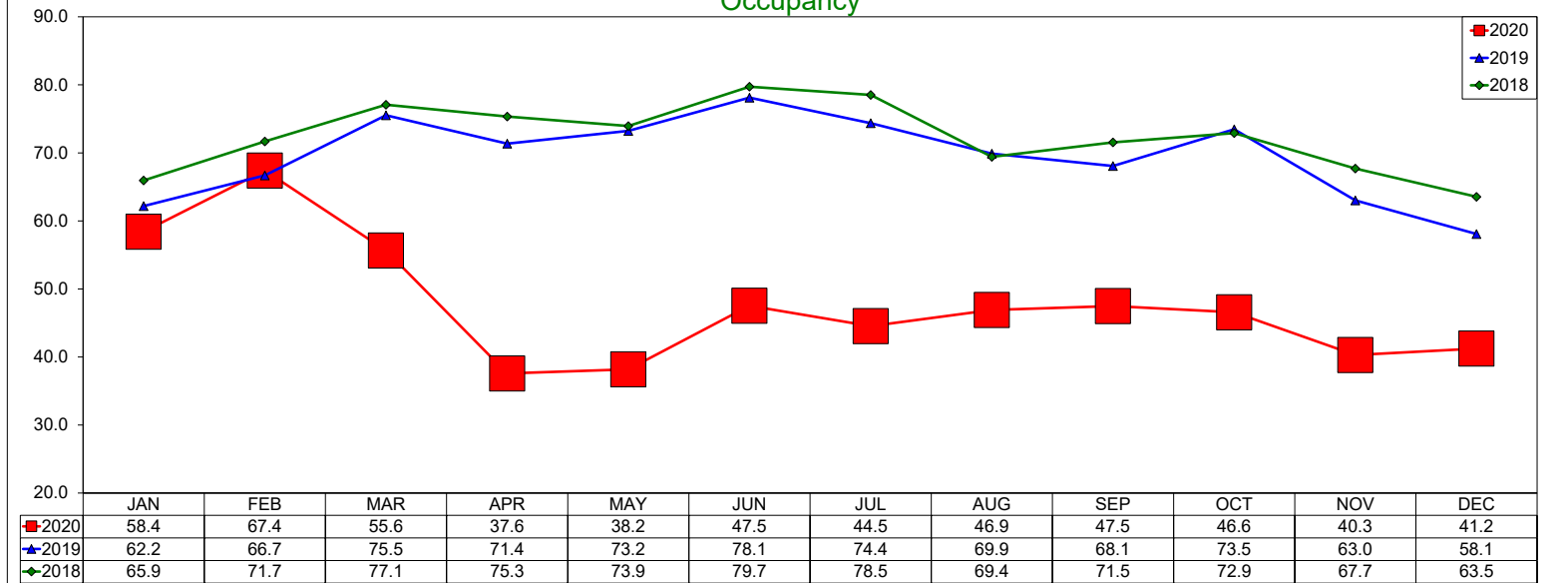
December 2020

Average Daily Rate



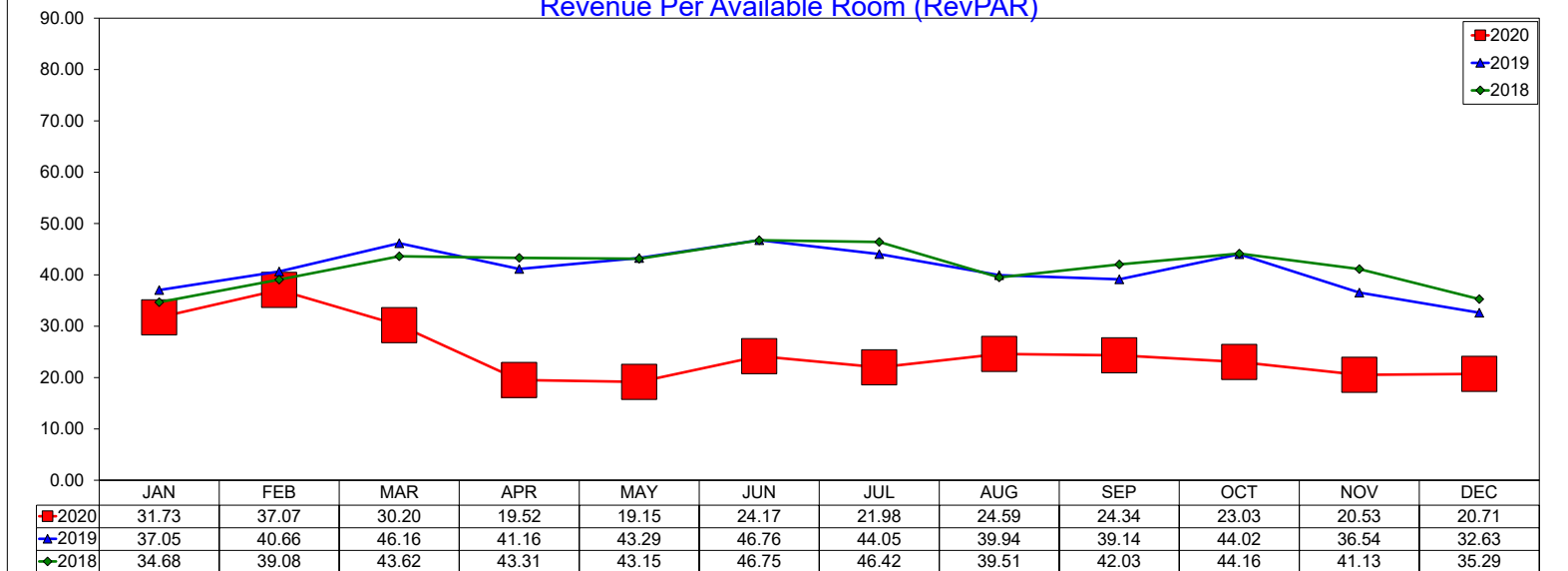
12 month ADR Rolling Average through December 2020 is \$53.35 with a change from last year of -7.1%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 46.78% with a change from last year of -35.6%

Revenue Per Available Room (RevPAR)

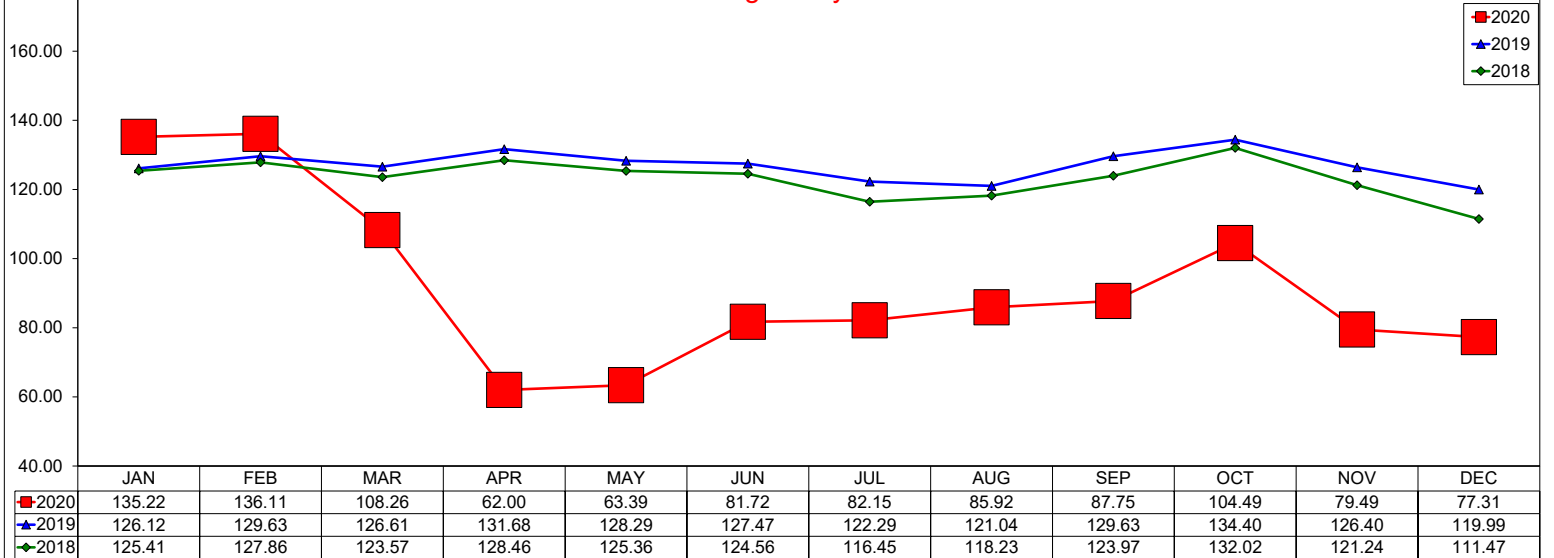


12 month RevPAR Rolling Average through December 2020 is \$24.96 with a change from last year of -40.2%

Three Year Comparison - Las Colinas

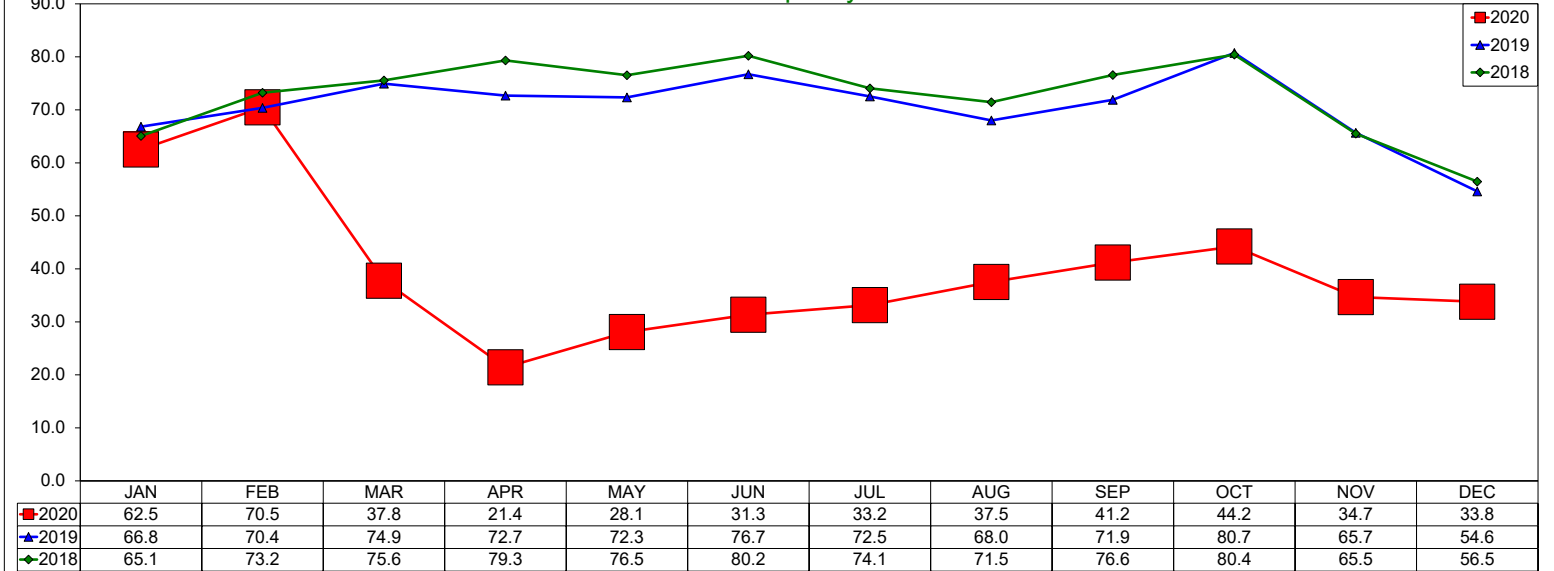
December 2020

Average Daily Rate



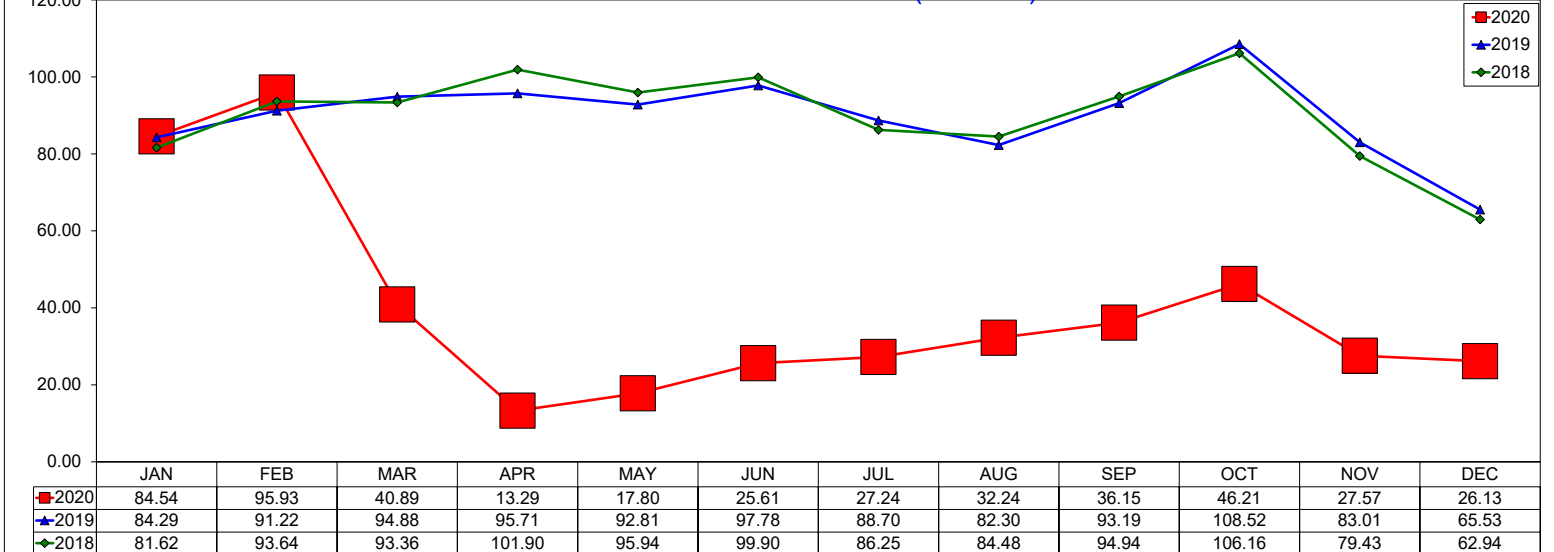
12 month ADR Rolling Average through December 2020 is \$94.38 with a change from last year of -26.9%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 30.74% with a change from last year of -58.3%

Revenue Per Available Room (RevPAR)

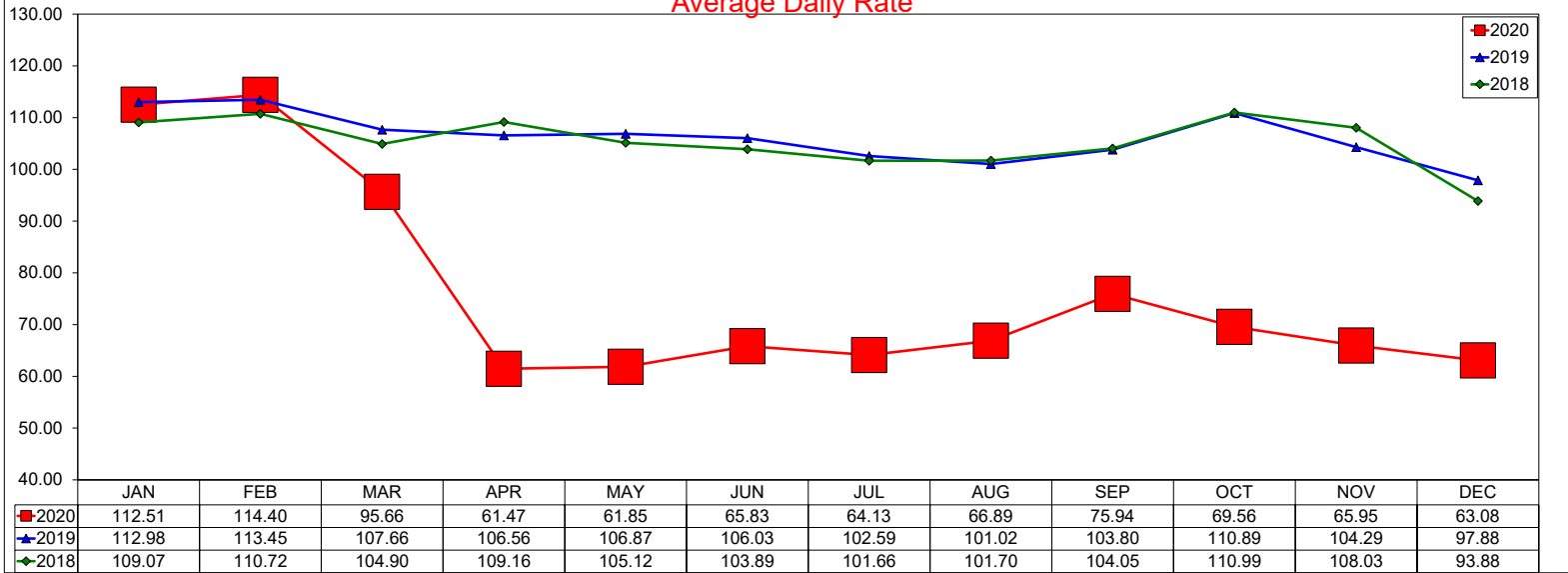


12 month RevPAR Rolling Average through December 2020 is \$29.01 with a change from last year of -69.5%

Three Year Comparison - DFW North

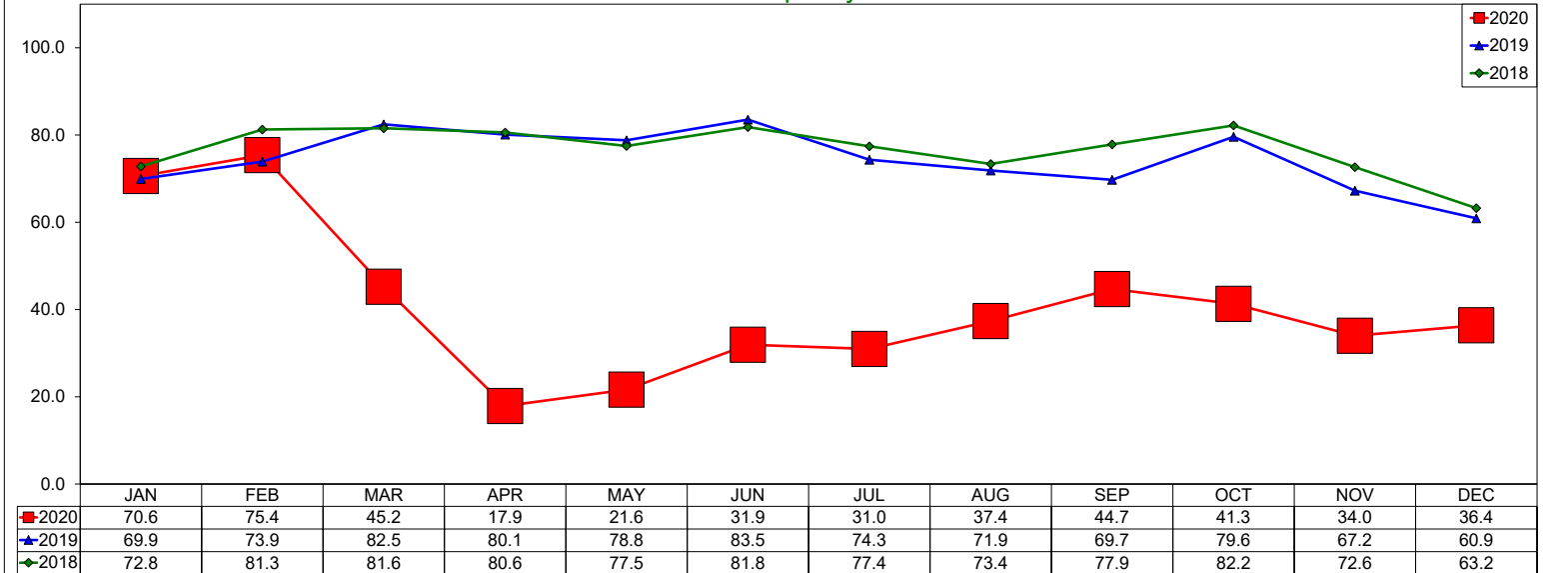
December 2020

Average Daily Rate



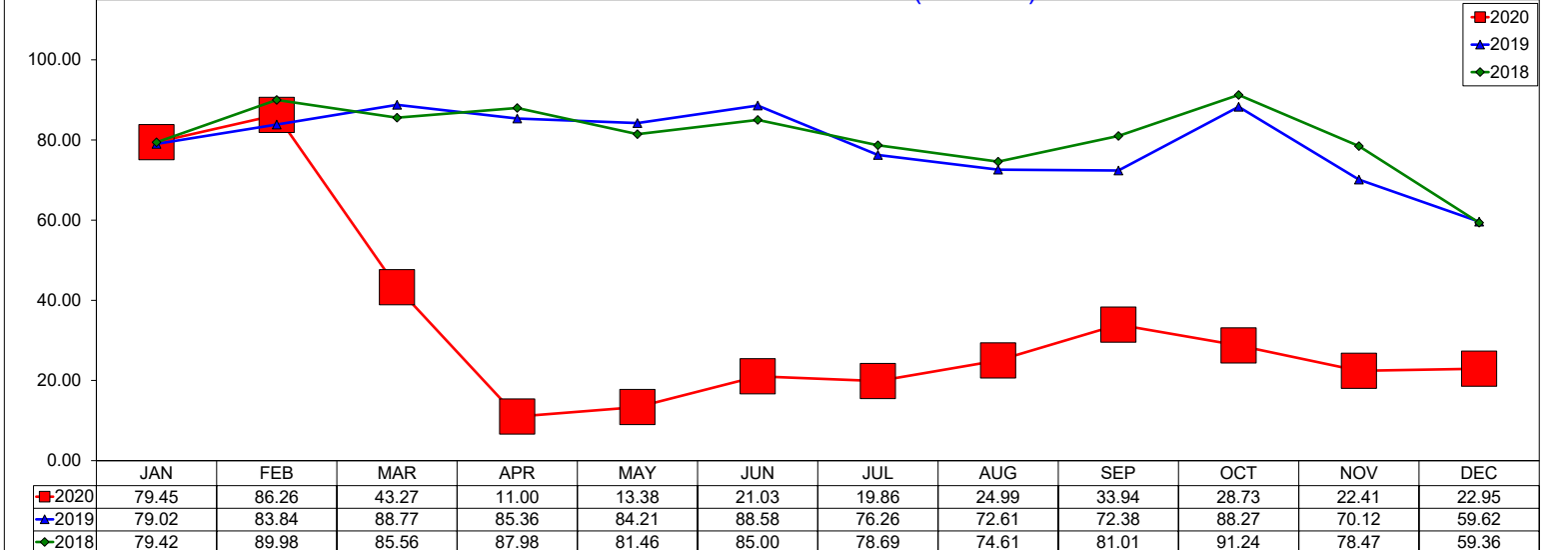
12 month ADR Rolling Average through December 2020 is \$86.2 with a change from last year of -18.9%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 31.79% with a change from last year of -60.9%

Revenue Per Available Room (RevPAR)

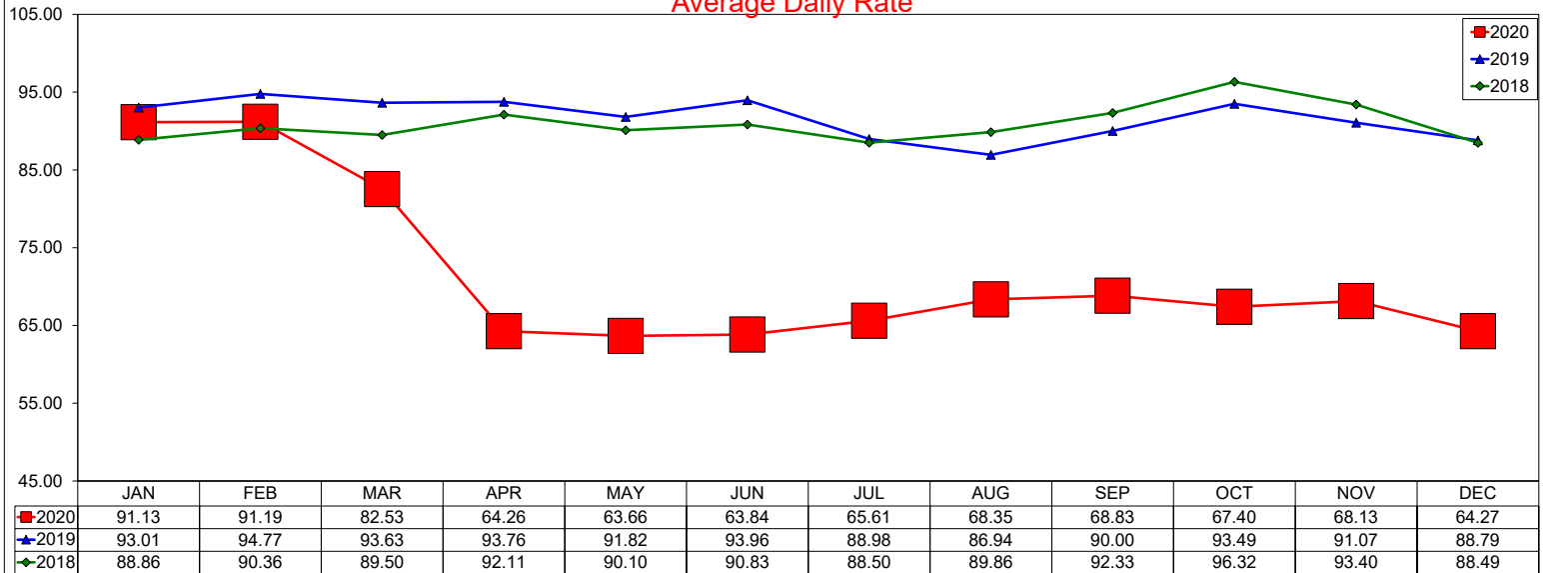


12 month RevPAR Rolling Average through December 2020 is \$27.4 with a change from last year of -68.3%

Three Year Comparison - DFW South

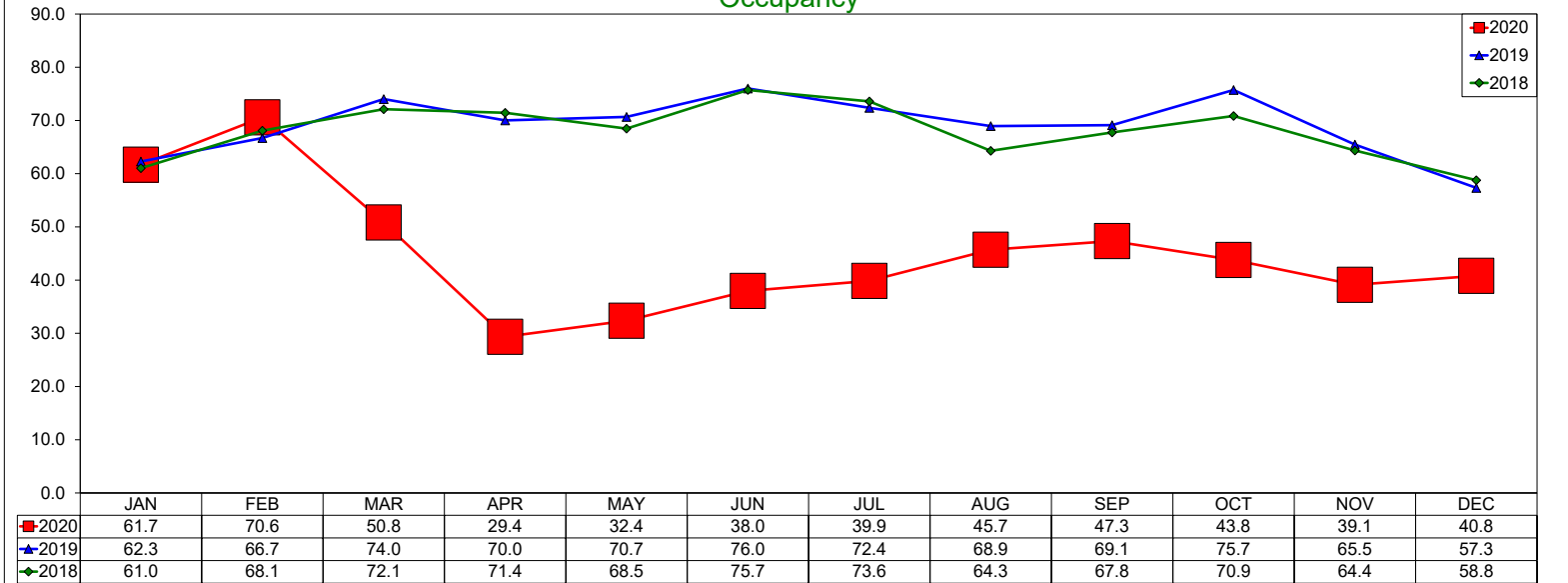
December 2020

Average Daily Rate



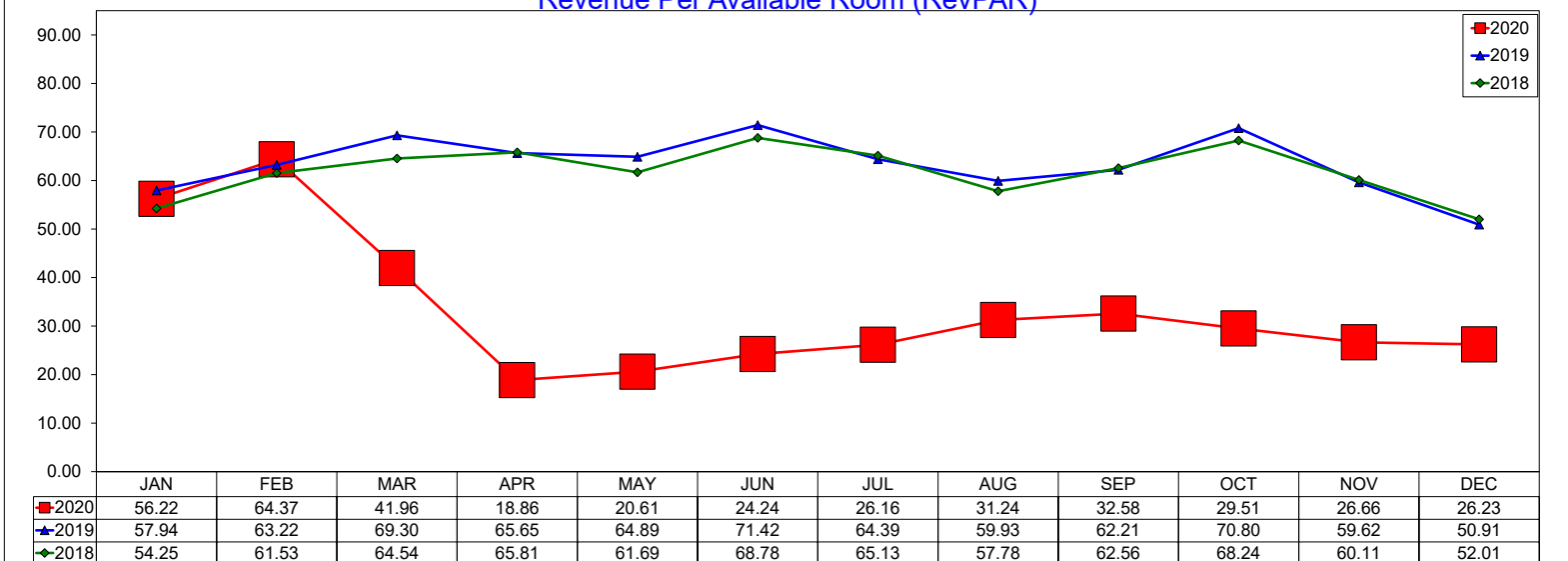
12 month ADR Rolling Average through December 2020 is \$76 with a change from last year of -18.7%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 40.29% with a change from last year of -43.4%

Revenue Per Available Room (RevPAR)

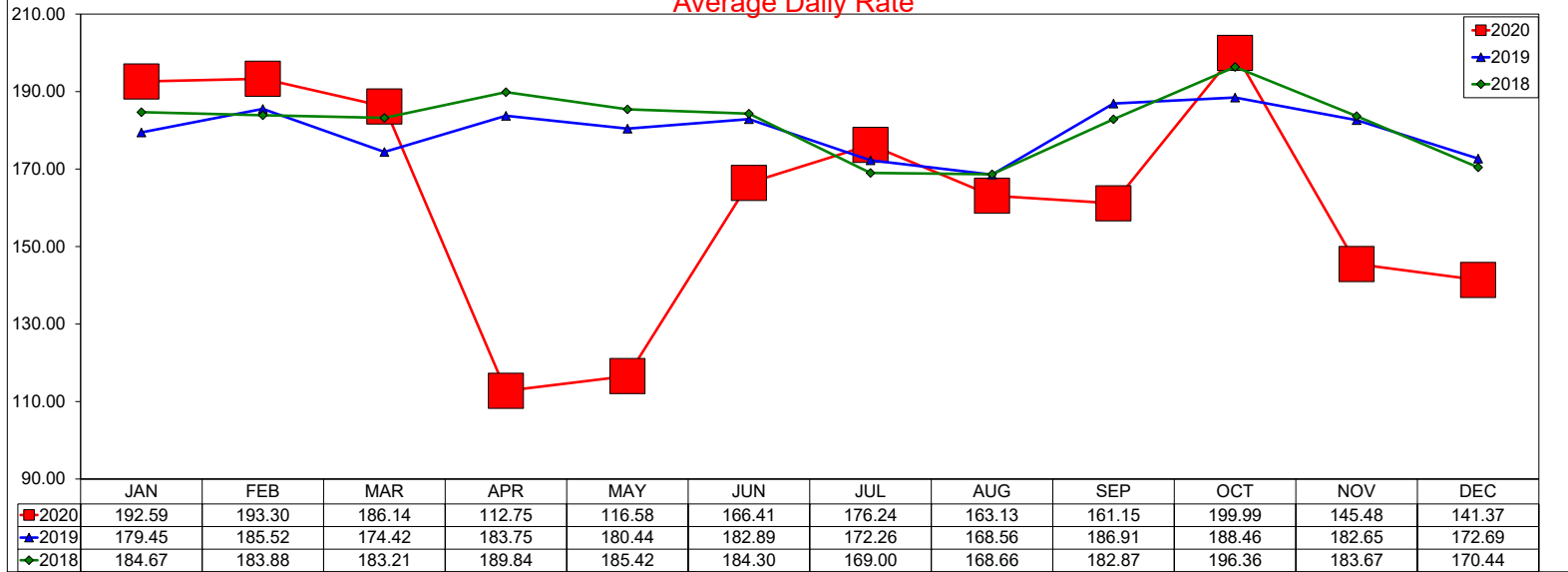


12 month RevPAR Rolling Average through December 2020 is \$30.62 with a change from last year of -54.0%

Three Year Comparison - Full Service - Las Colinas

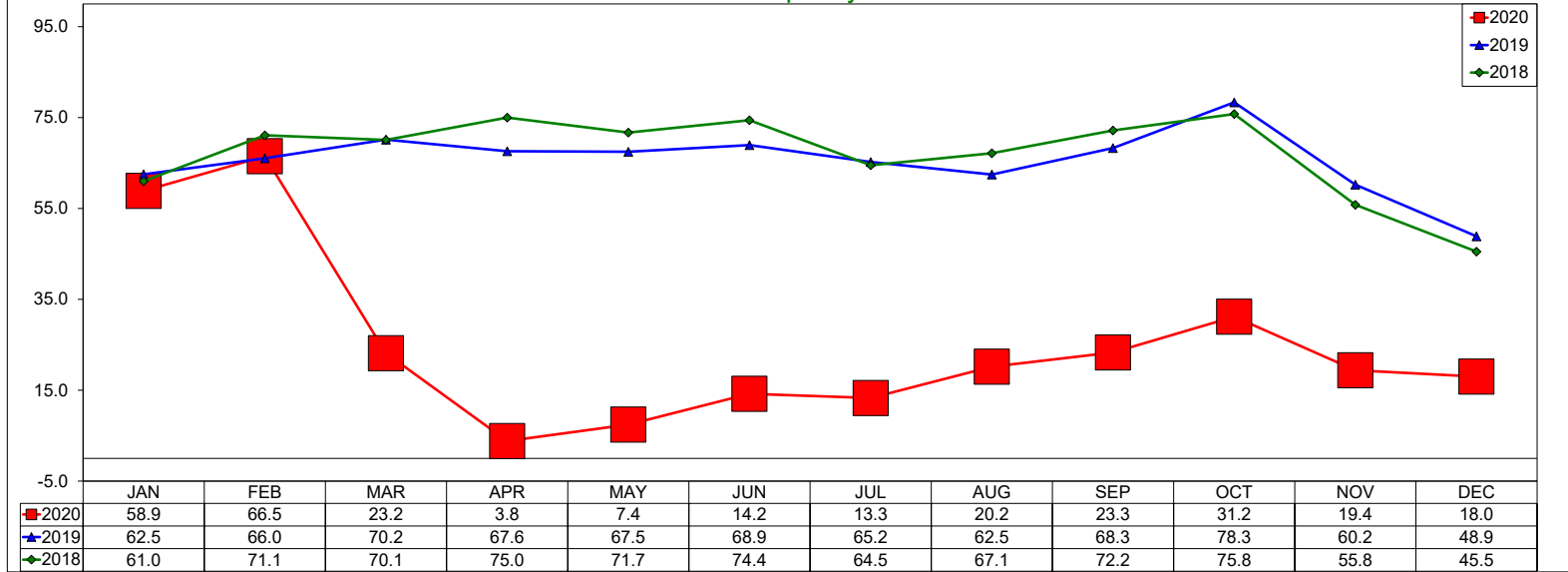
December 2020

Average Daily Rate



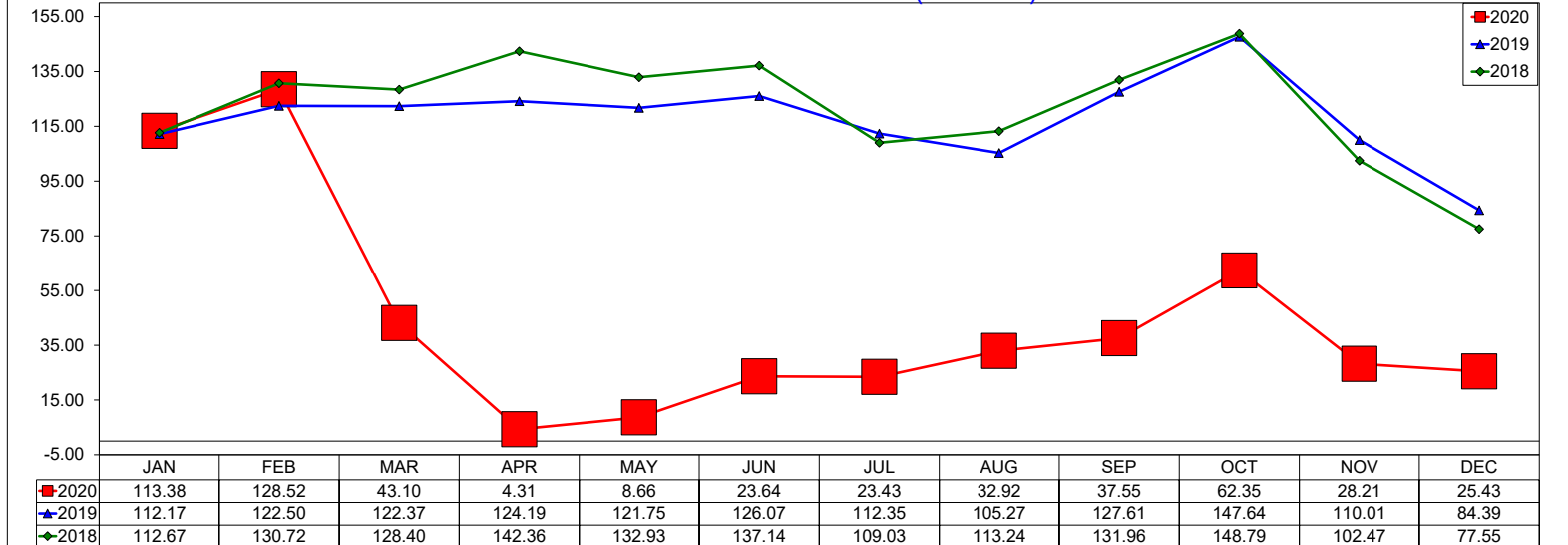
12 month ADR Rolling Average through December 2020 is \$180.37 with a change from last year of 0.7%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 16.57% with a change from last year of -75.9%

Revenue Per Available Room (RevPAR)

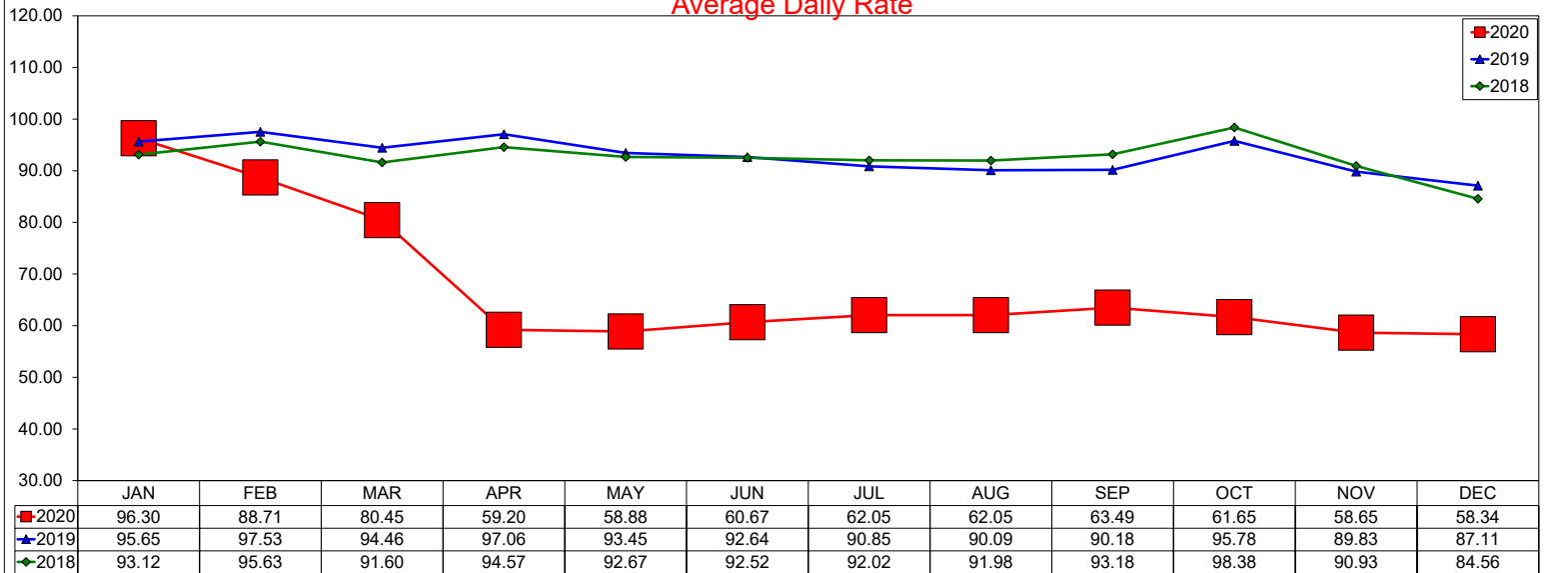


12 month RevPAR Rolling Average through December 2020 is \$29.88 with a change from last year of -75.8%

Three Year Comparison - Limited Service - Las Colinas

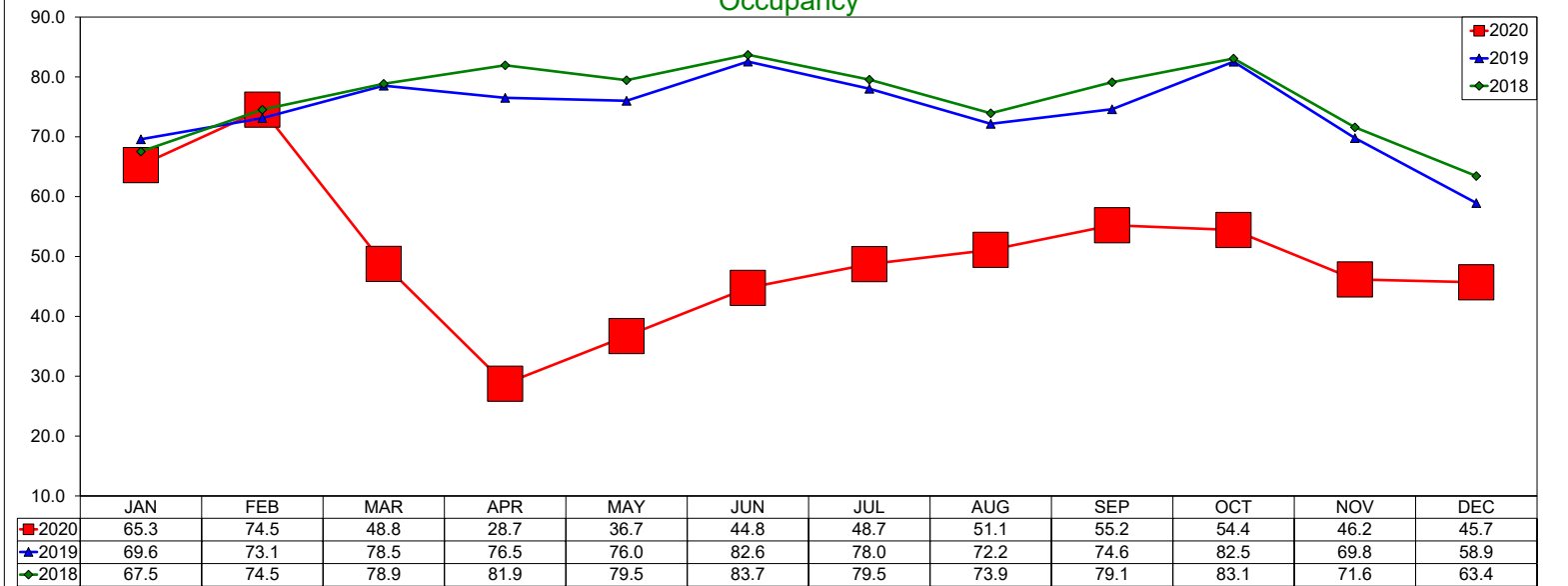
December 2020

Average Daily Rate



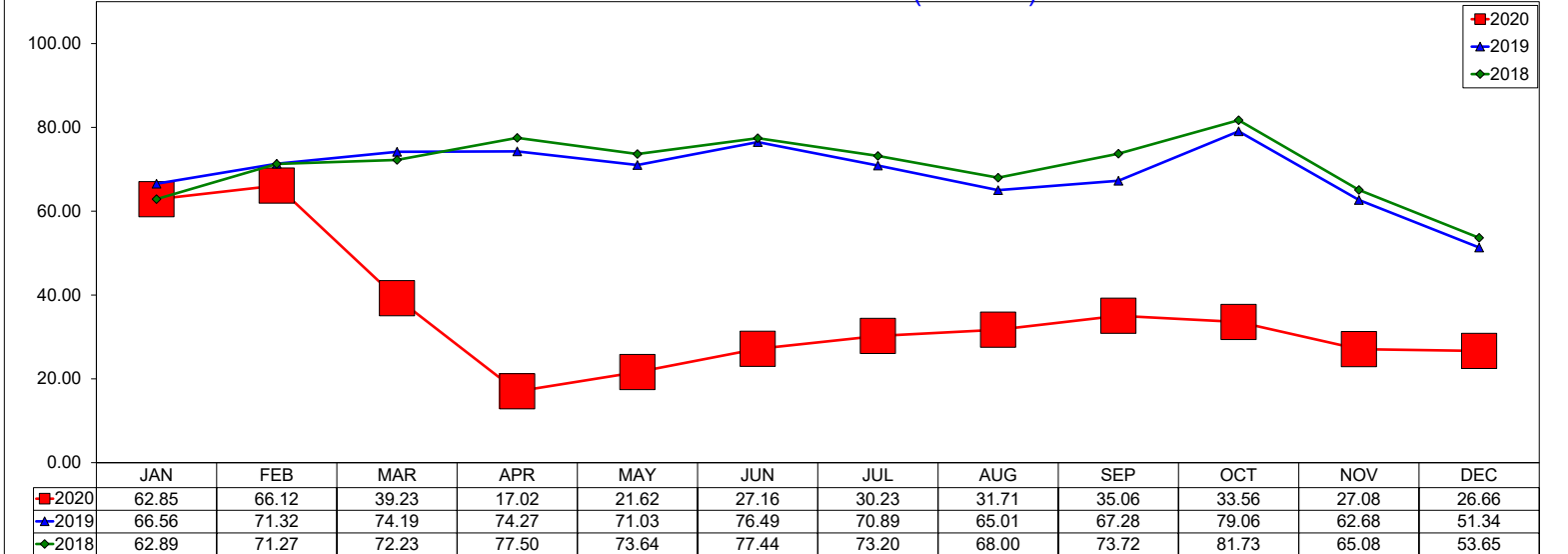
12 month ADR Rolling Average through December 2020 is \$72.89 with a change from last year of -23.8%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 39.09% with a change from last year of -49.5%

Revenue Per Available Room (RevPAR)

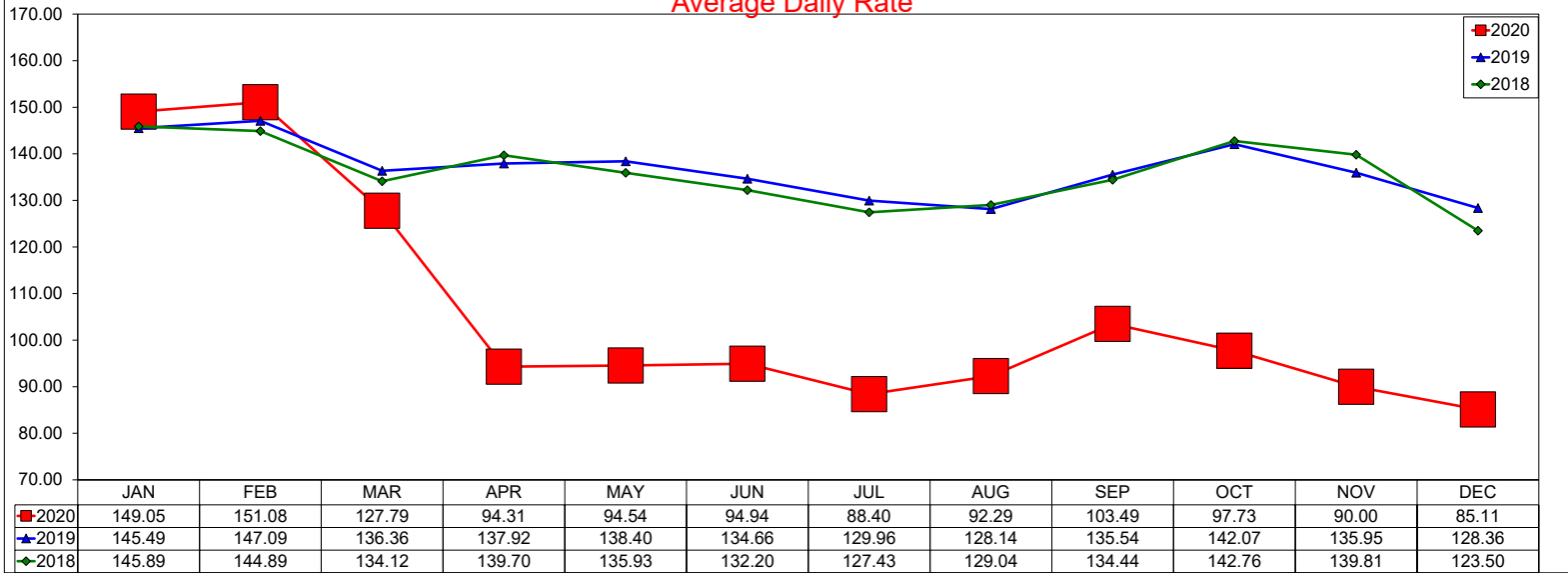


12 month RevPAR Rolling Average through December 2020 is \$28.5 with a change from last year of -61.6%

Three Year Comparison - Full Service - DFW North

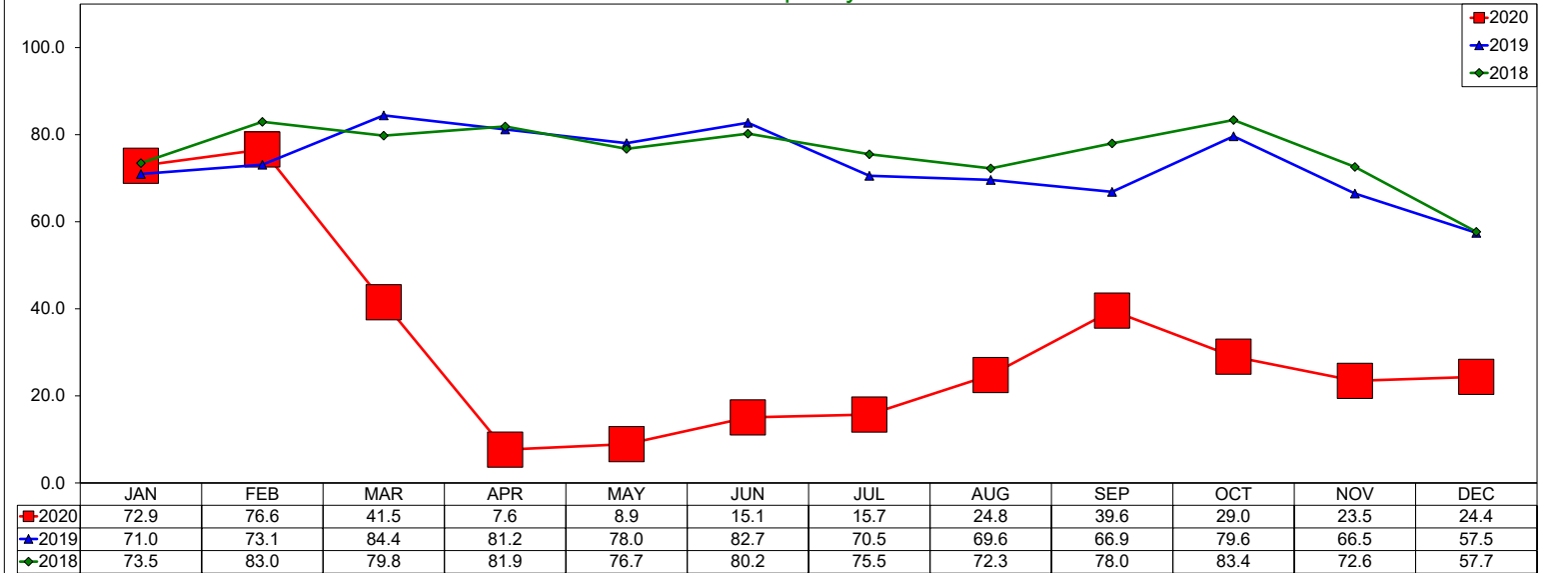
December 2020

Average Daily Rate



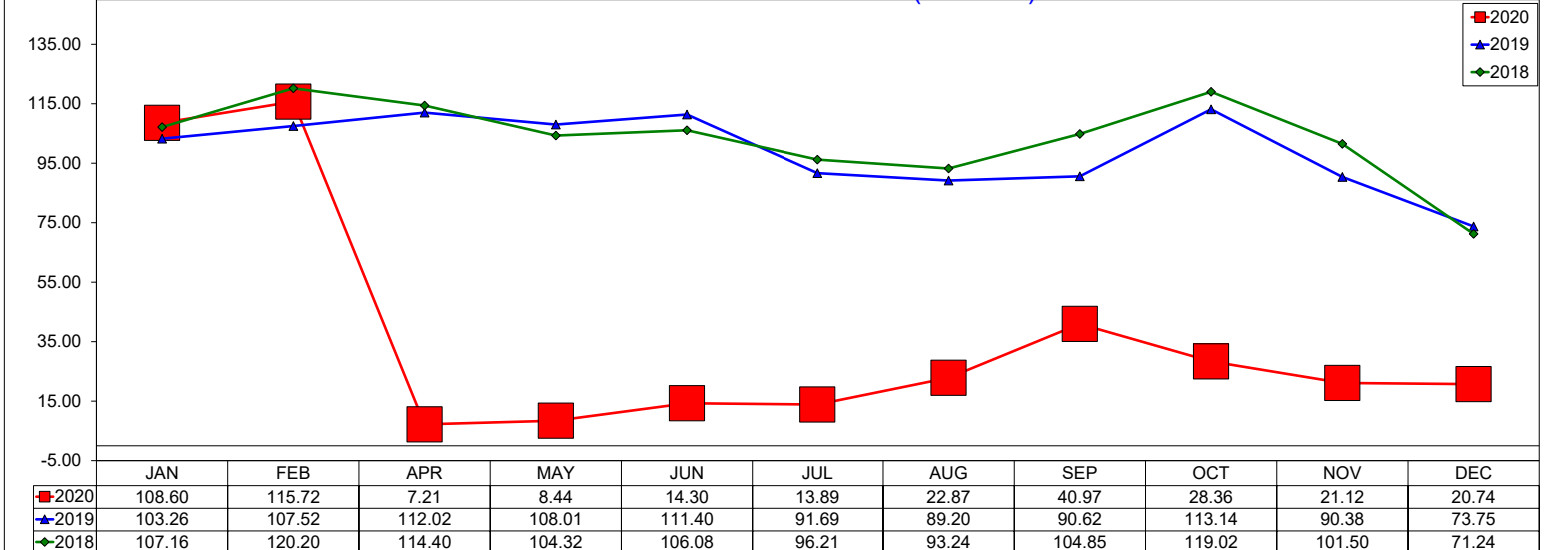
12 month ADR Rolling Average through December 2020 is \$122.72 with a change from last year of -10.5%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 24.85% with a change from last year of -70.0%

Revenue Per Available Room (RevPAR)

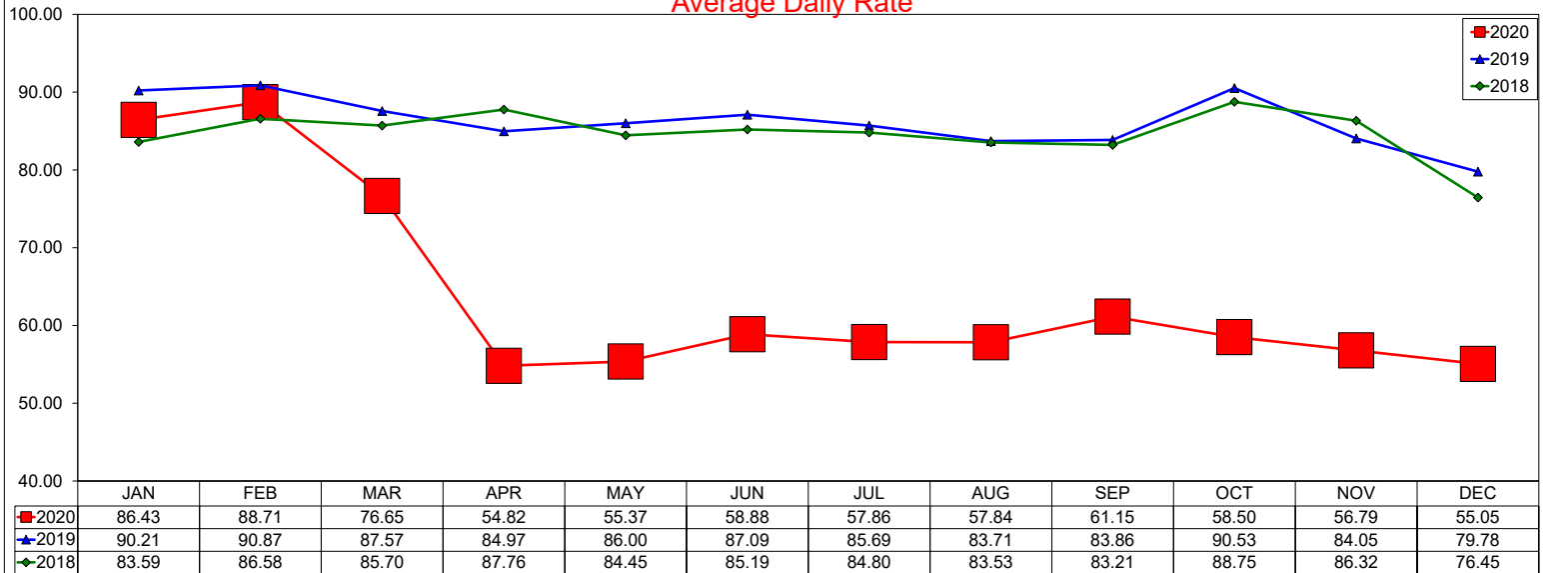


12 month RevPAR Rolling Average through December 2020 is \$30.49 with a change from last year of -73.1%

Three Year Comparison - Limited Service - DFW North

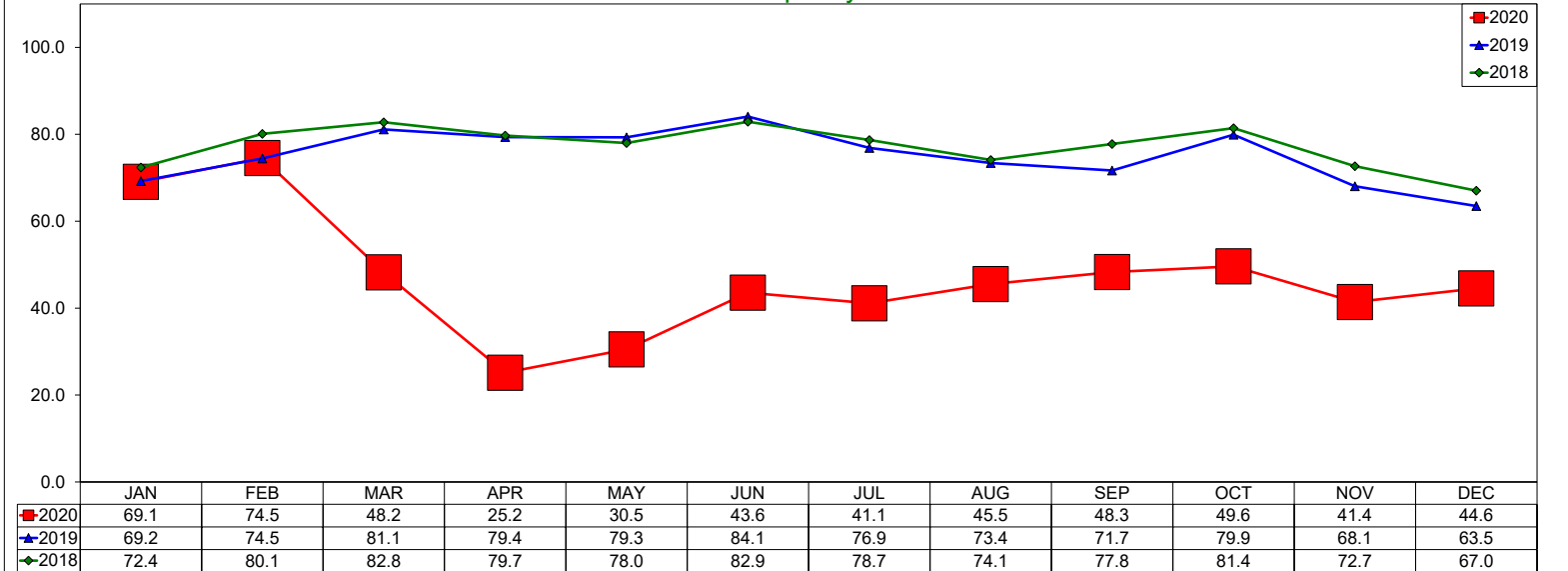
December 2020

Average Daily Rate



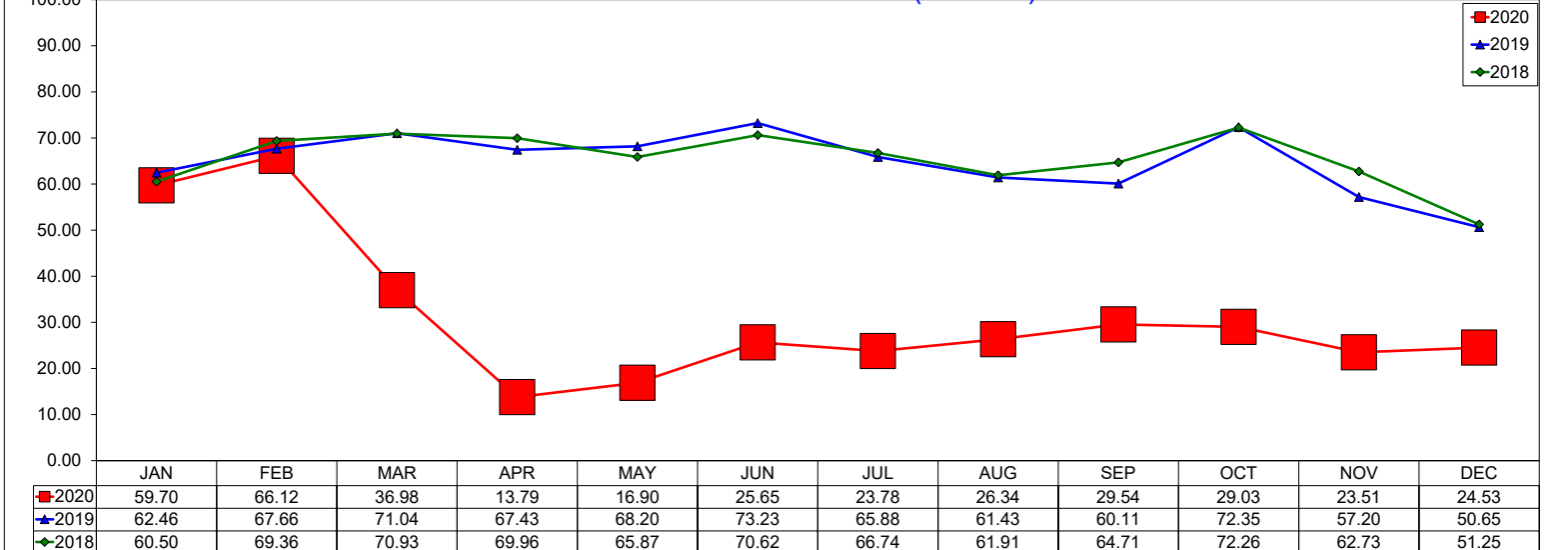
12 month ADR Rolling Average through December 2020 is \$69.33 with a change from last year of -18.4%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 36.89% with a change from last year of -54.1%

Revenue Per Available Room (RevPAR)

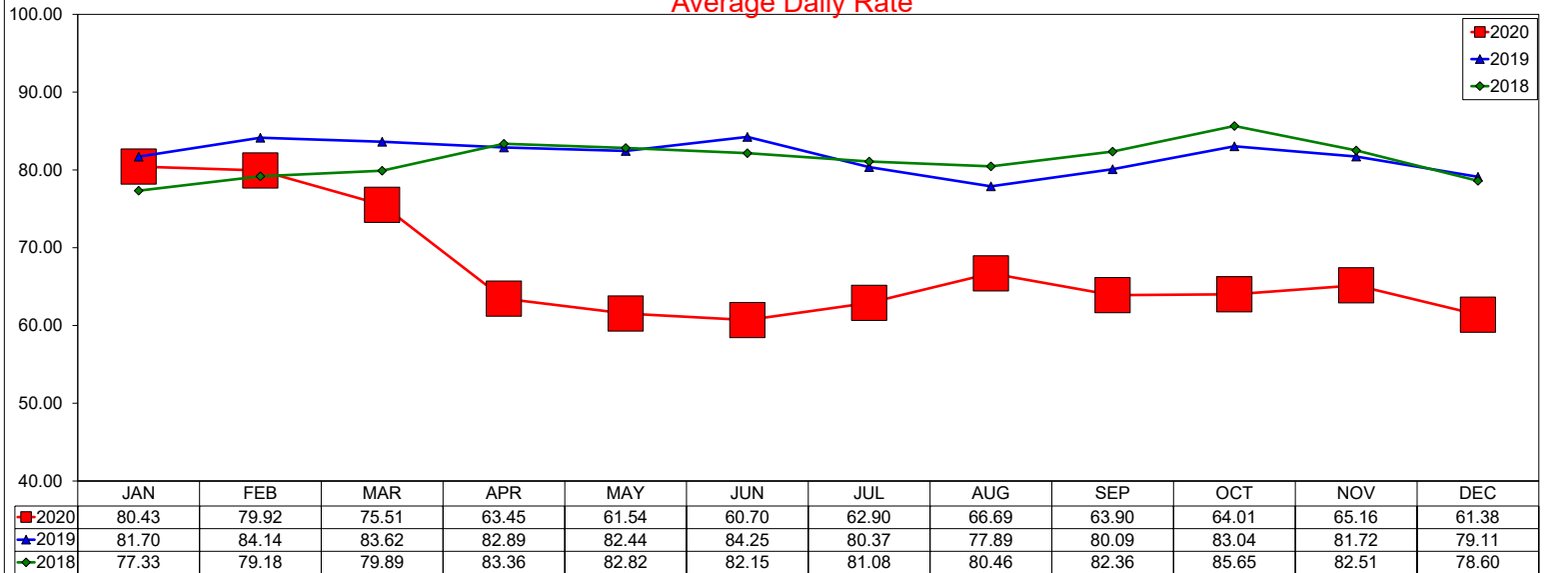


12 month RevPAR Rolling Average through December 2020 is \$25.57 with a change from last year of -62.6%

Three Year Comparison - Limited Service - DFW South

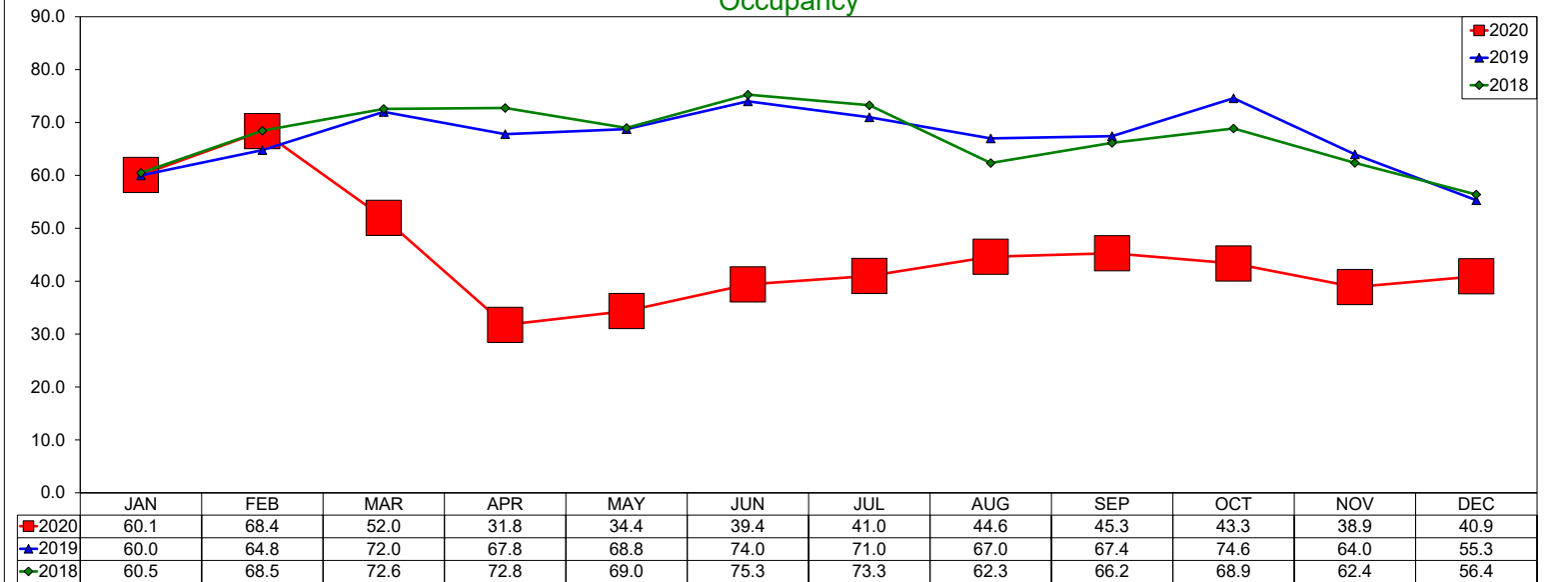
December 2020

Average Daily Rate



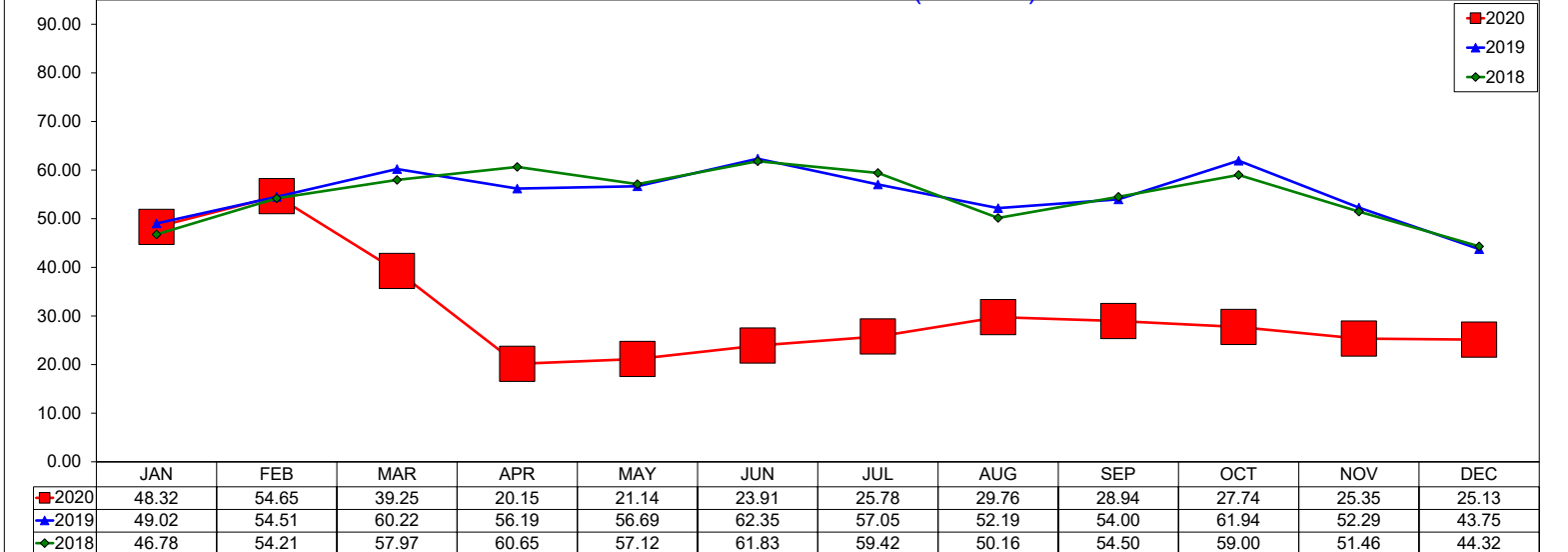
12 month ADR Rolling Average through December 2020 is \$71.04 with a change from last year of -14.1%

Occupancy



12 month Occupancy Rolling Average through December 2020 is 42.05% with a change from last year of -38.9%

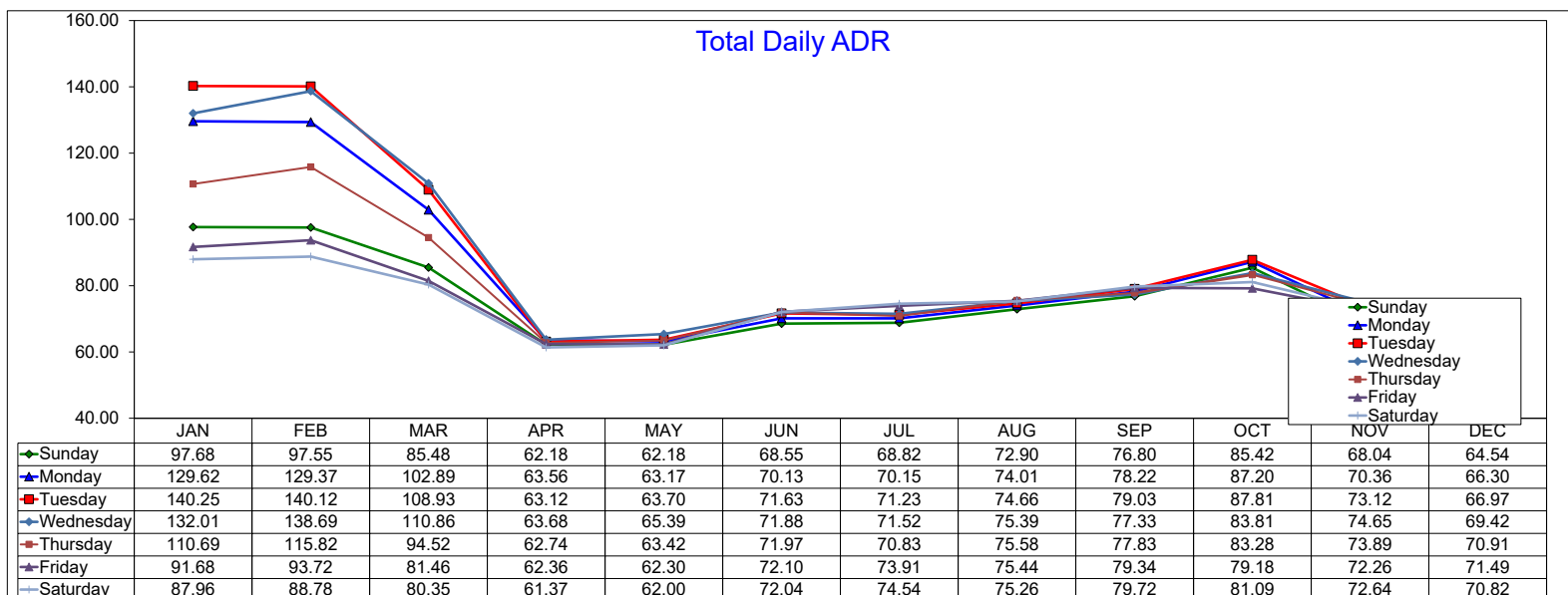
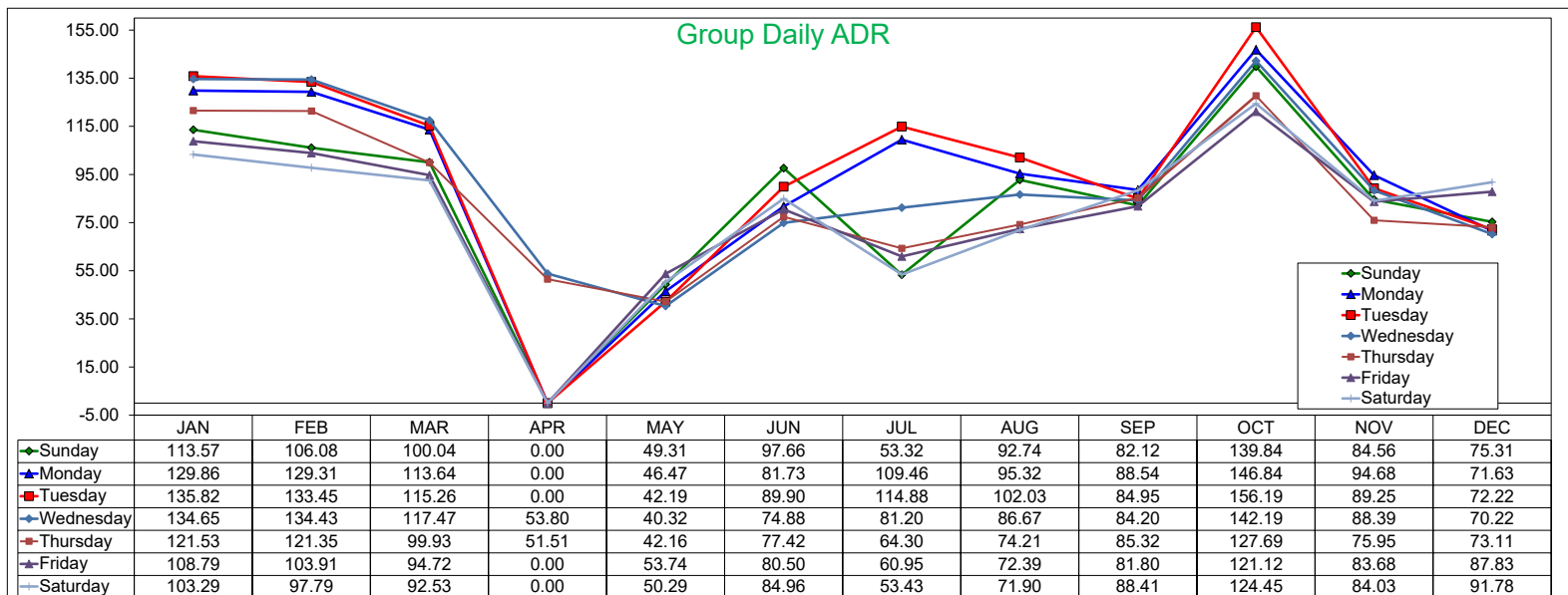
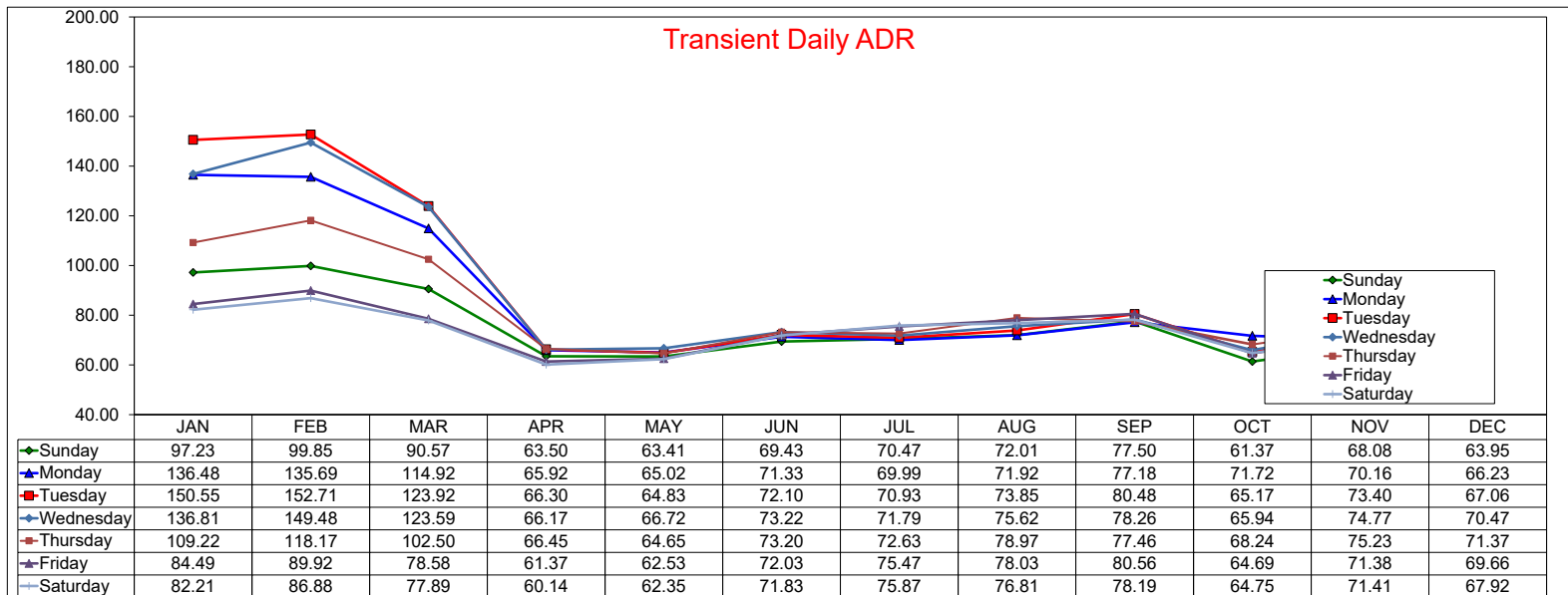
Revenue Per Available Room (RevPAR)



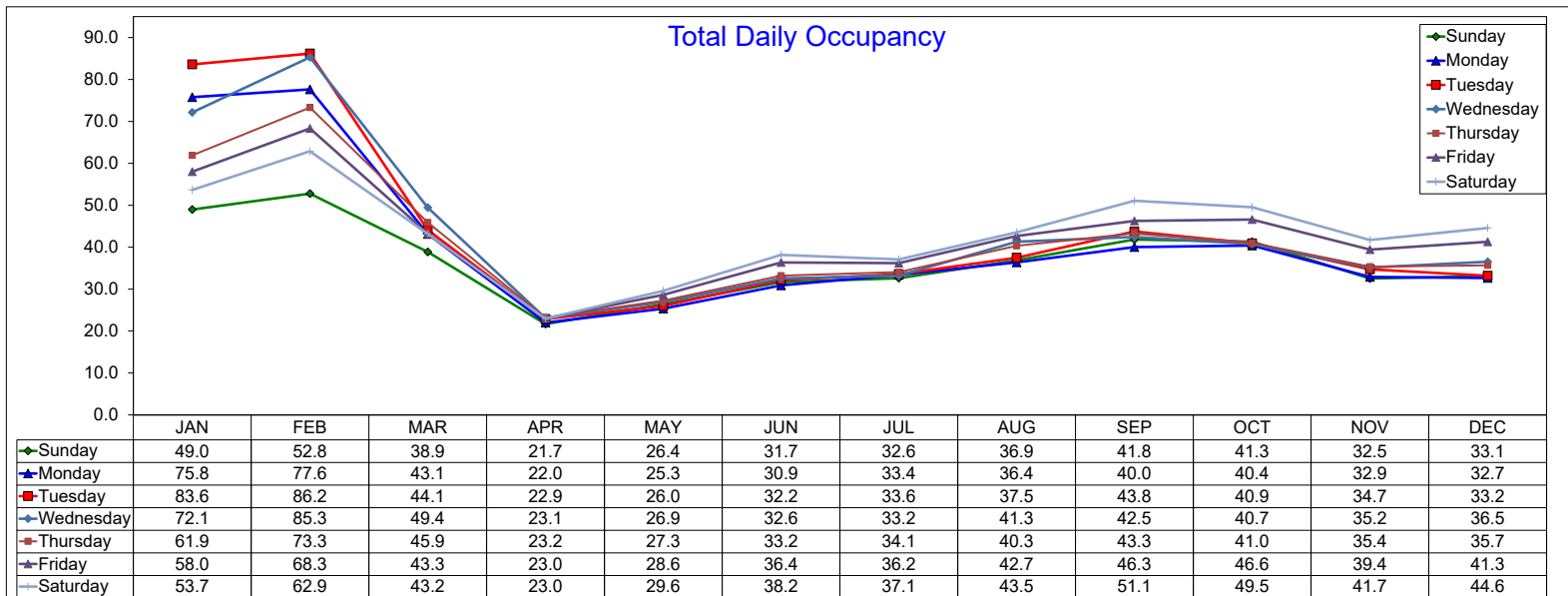
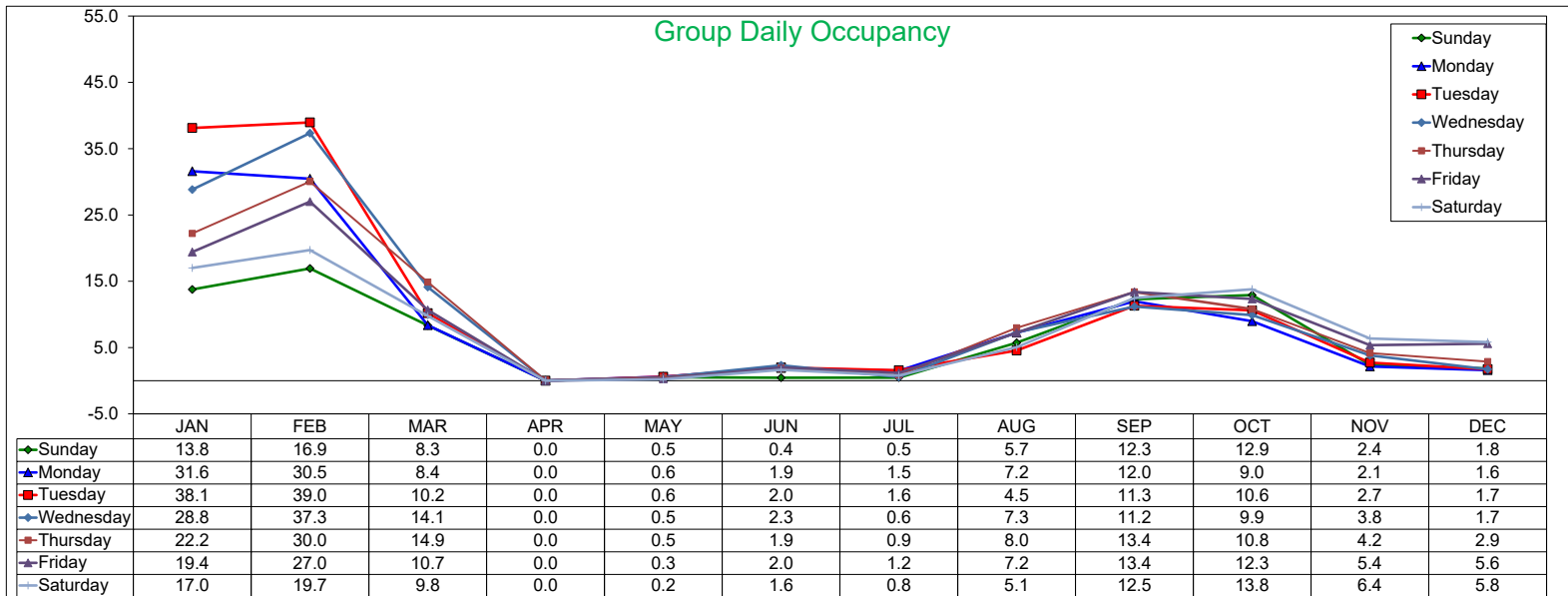
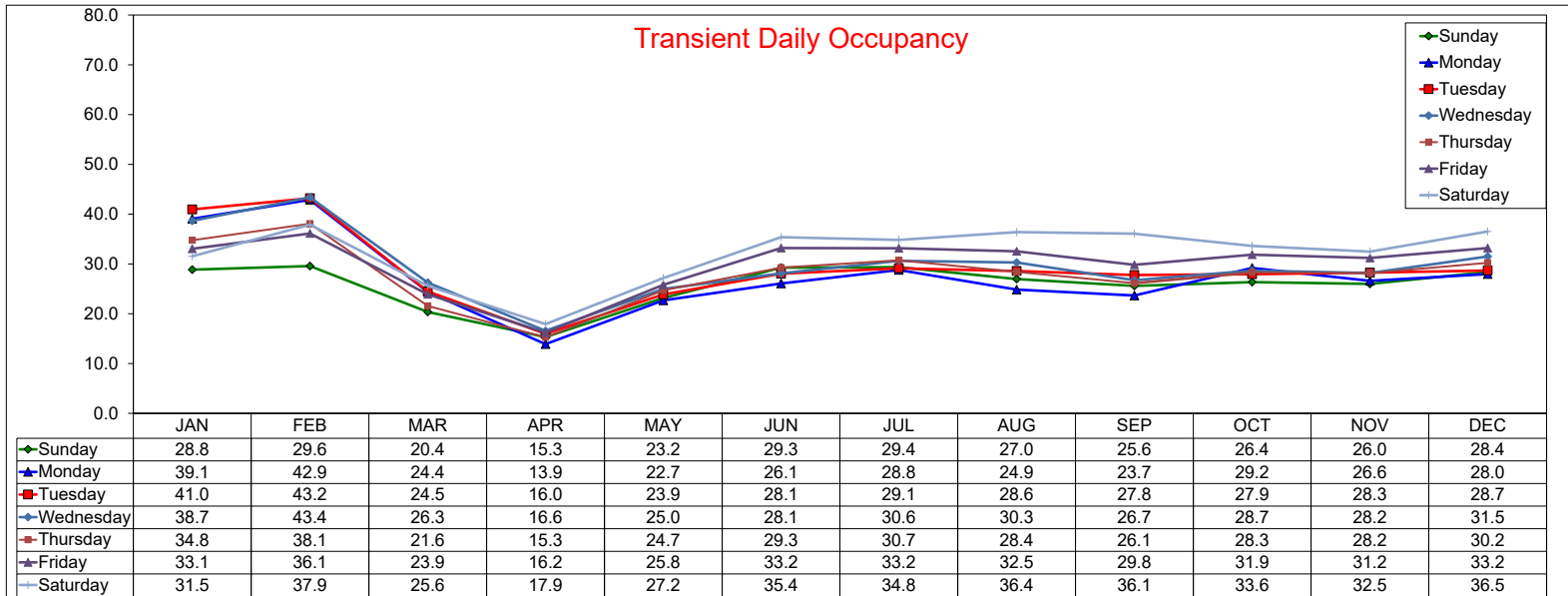
12 month RevPAR Rolling Average through December 2020 is \$29.88 with a change from last year of -47.6%

Daily ADR by Month

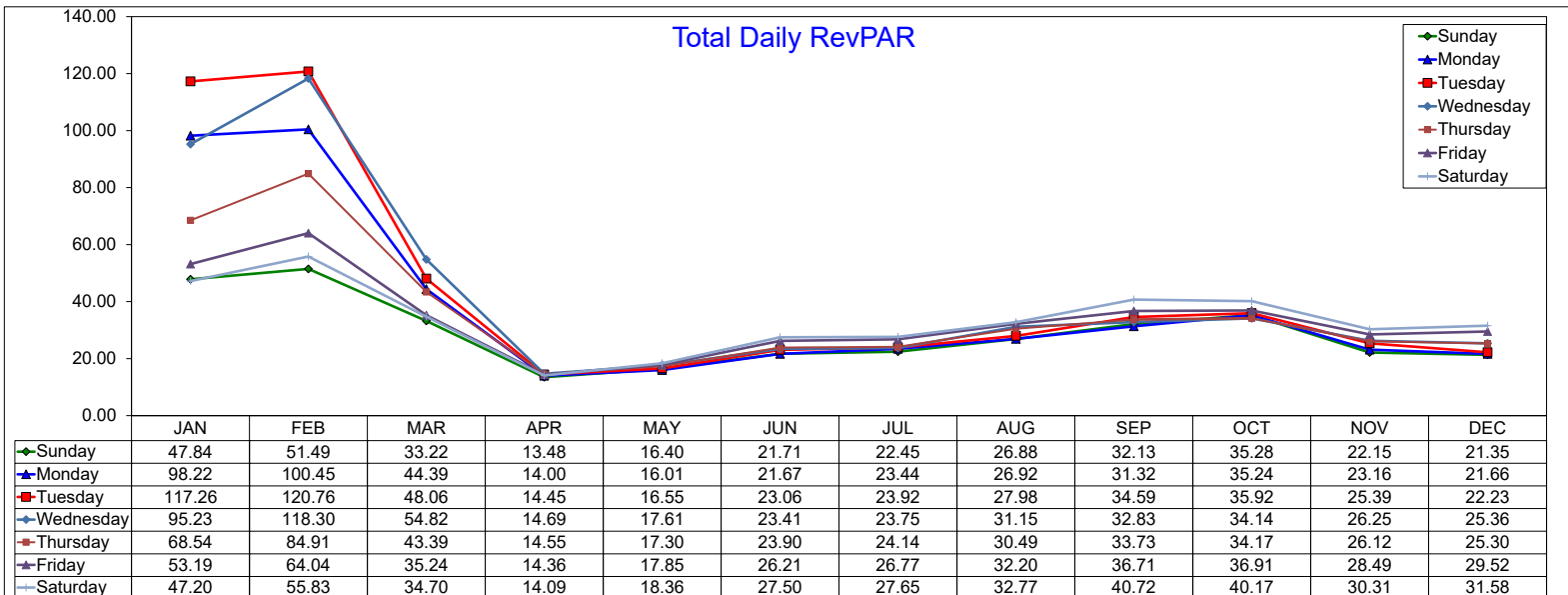
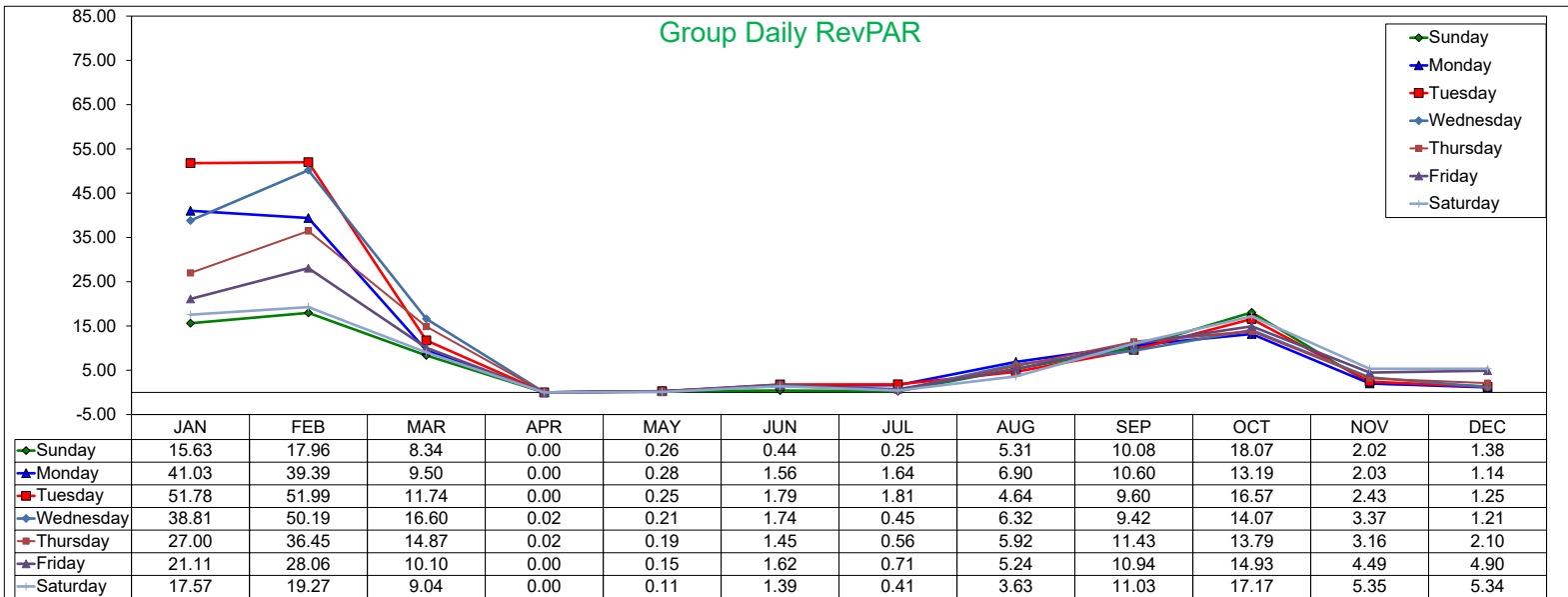
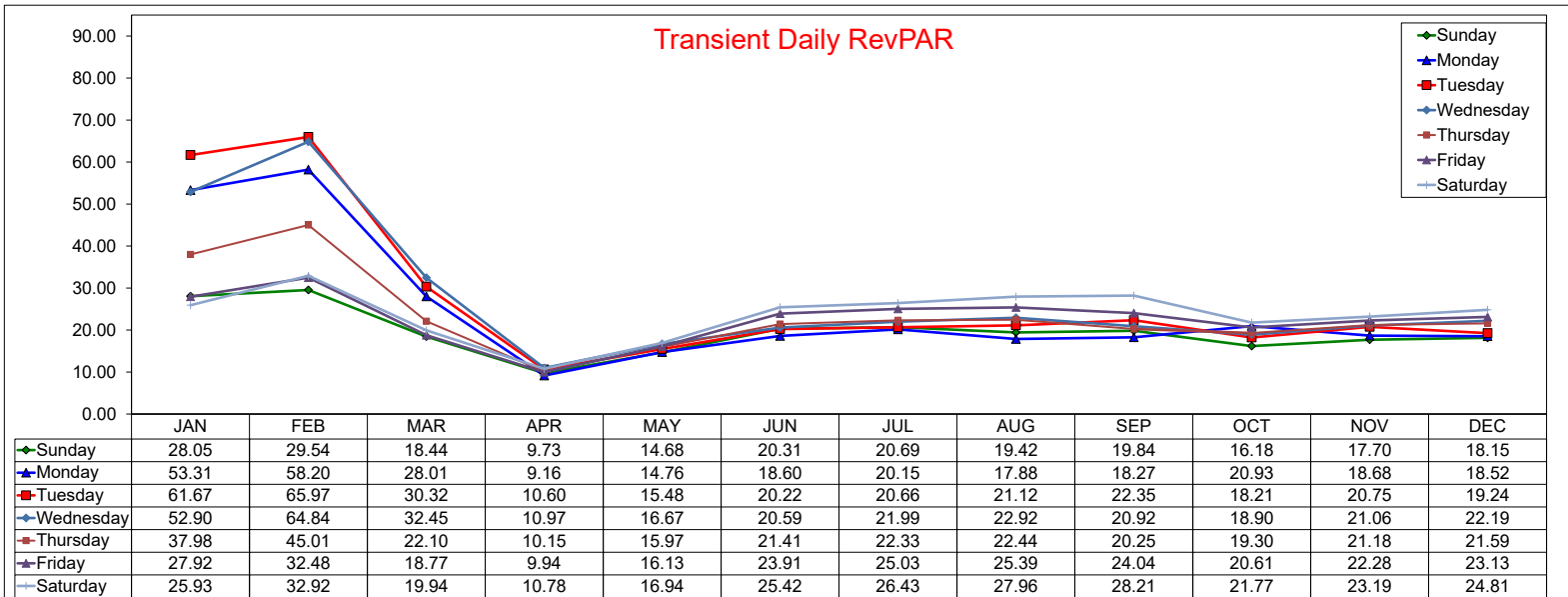
2020



Daily Occupancy by Month 2020

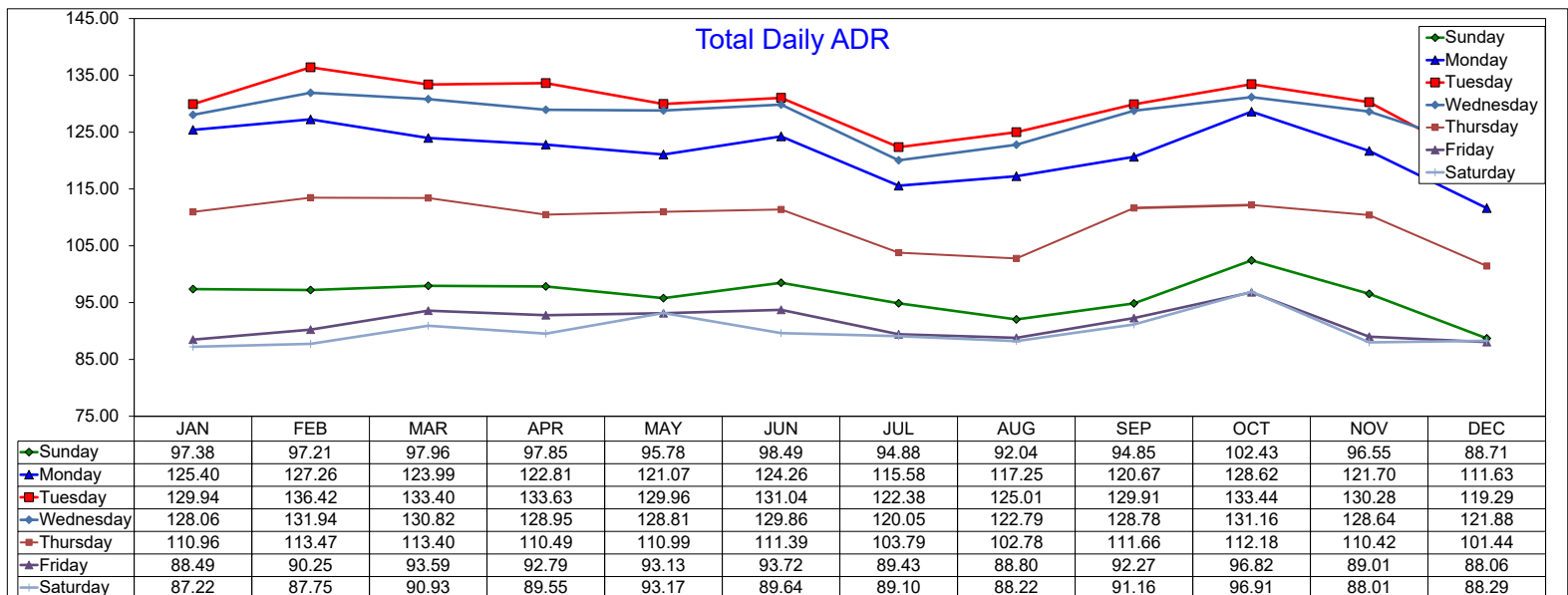
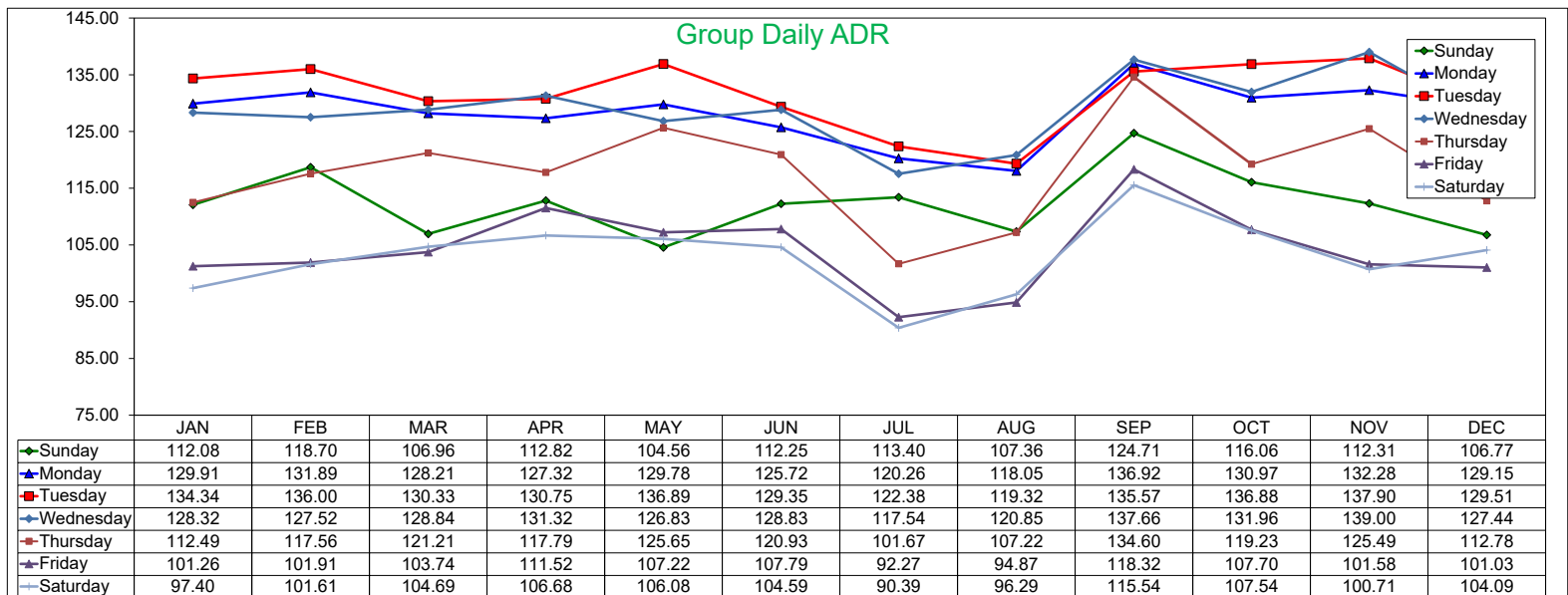
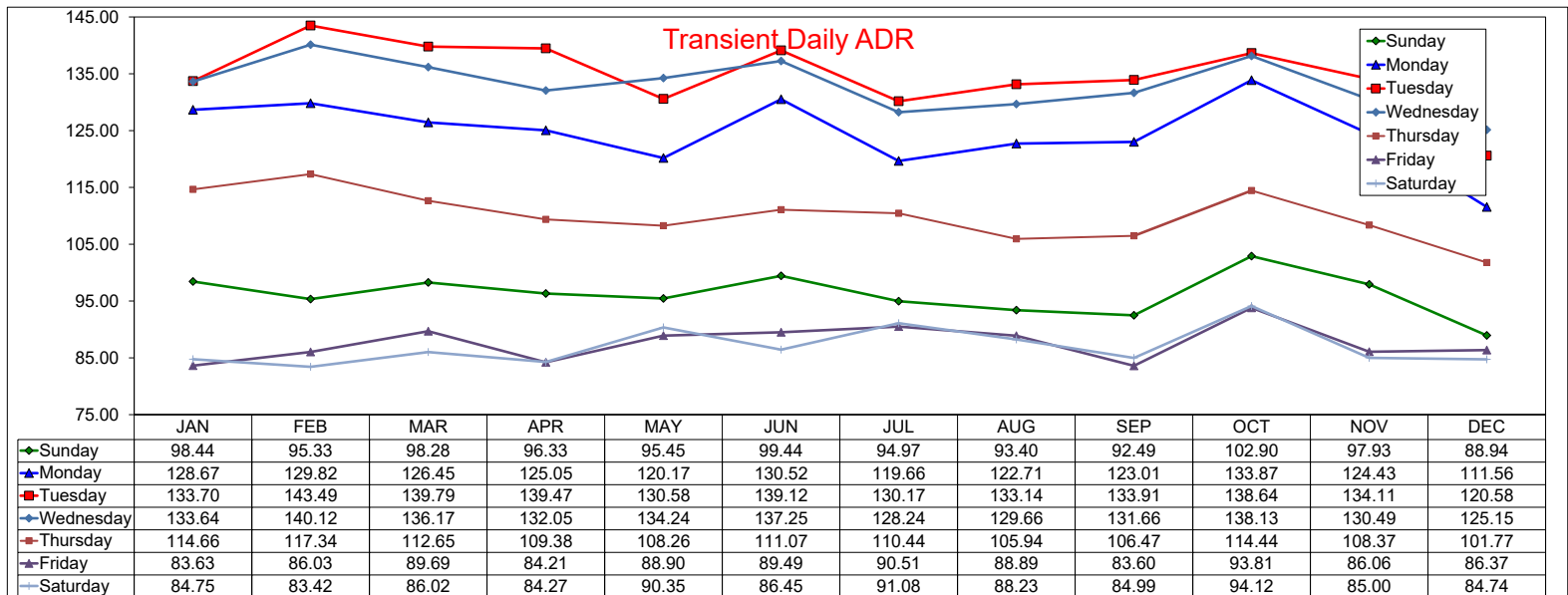


Daily RevPAR by Month 2020

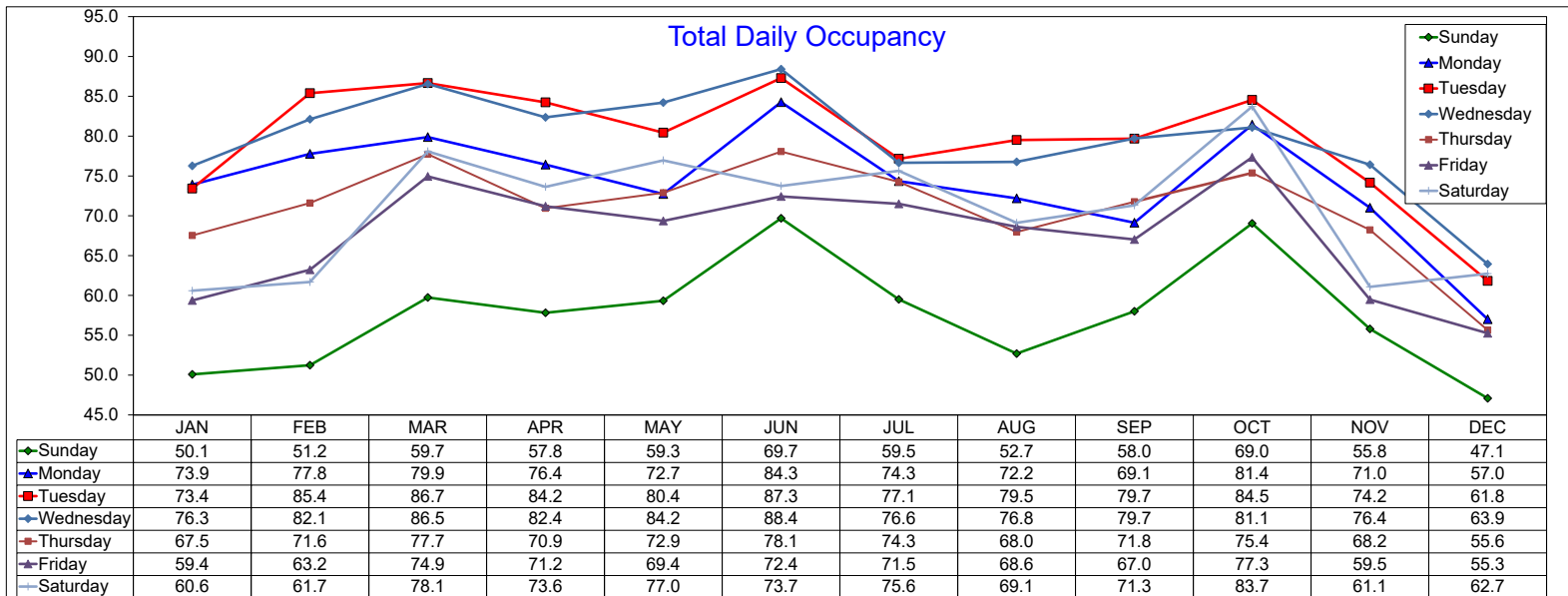
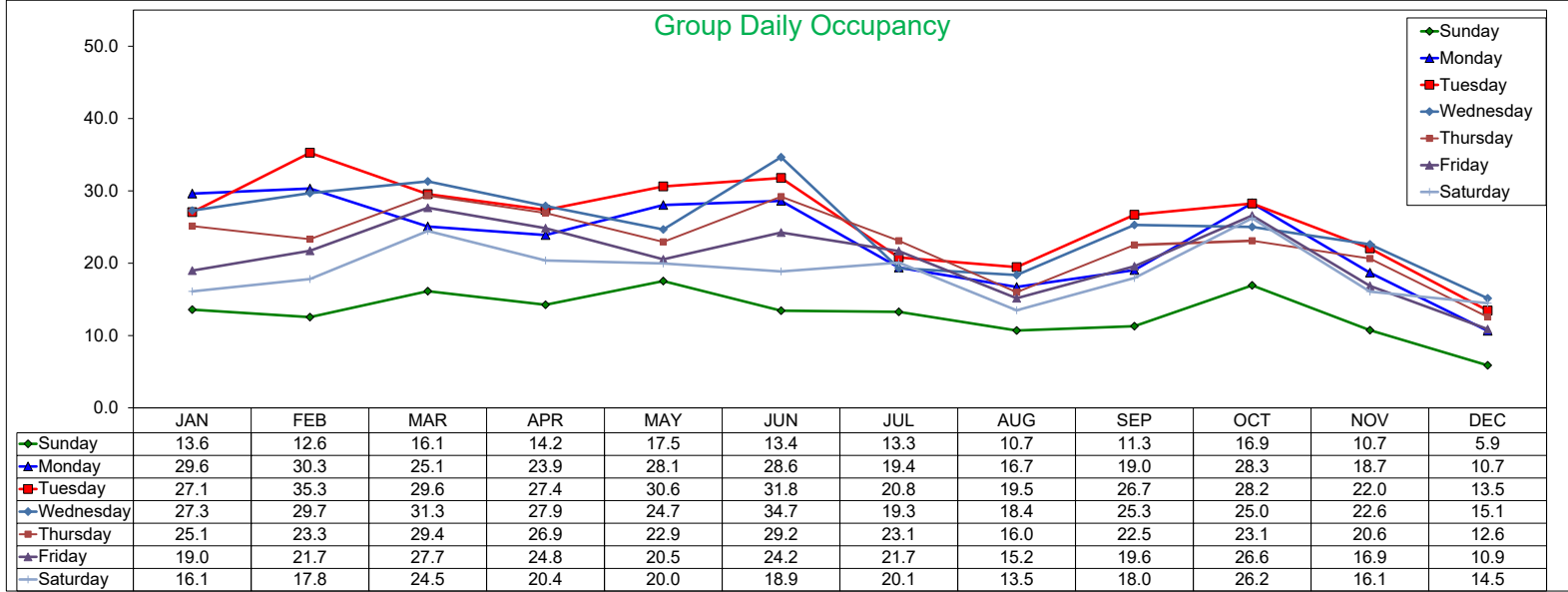
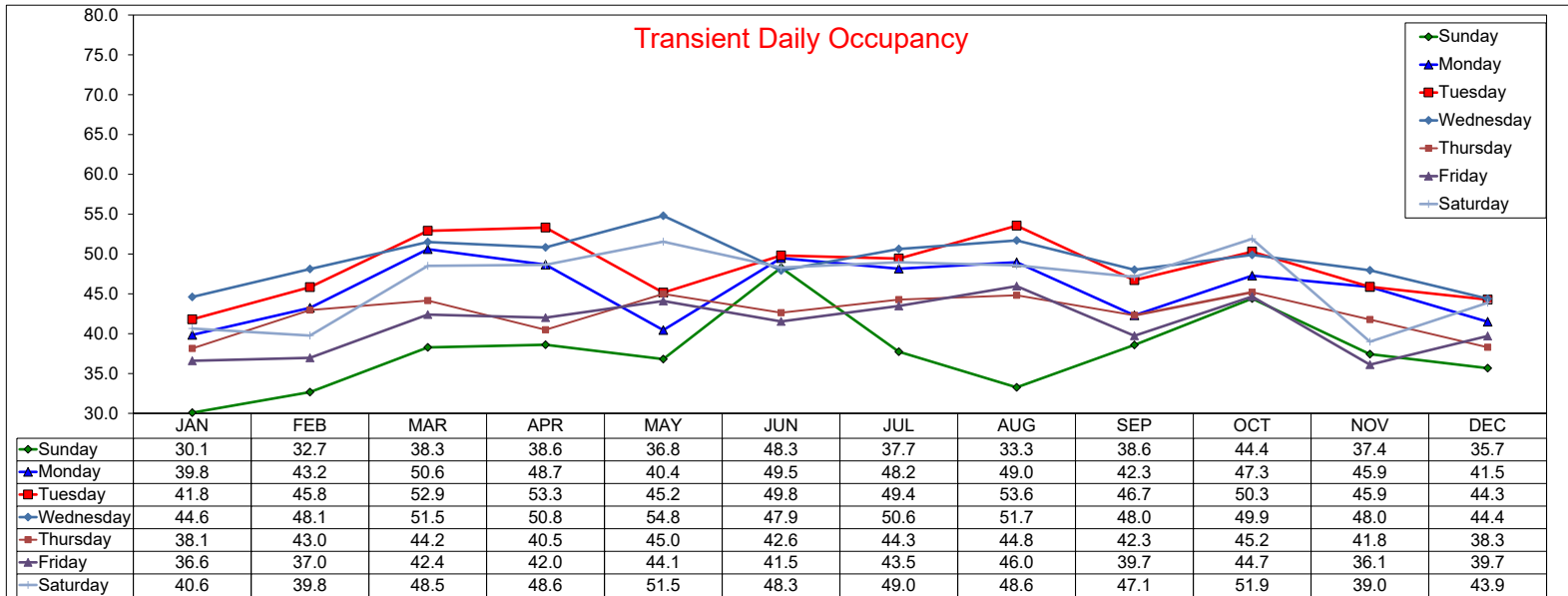


Daily ADR by Month

2019

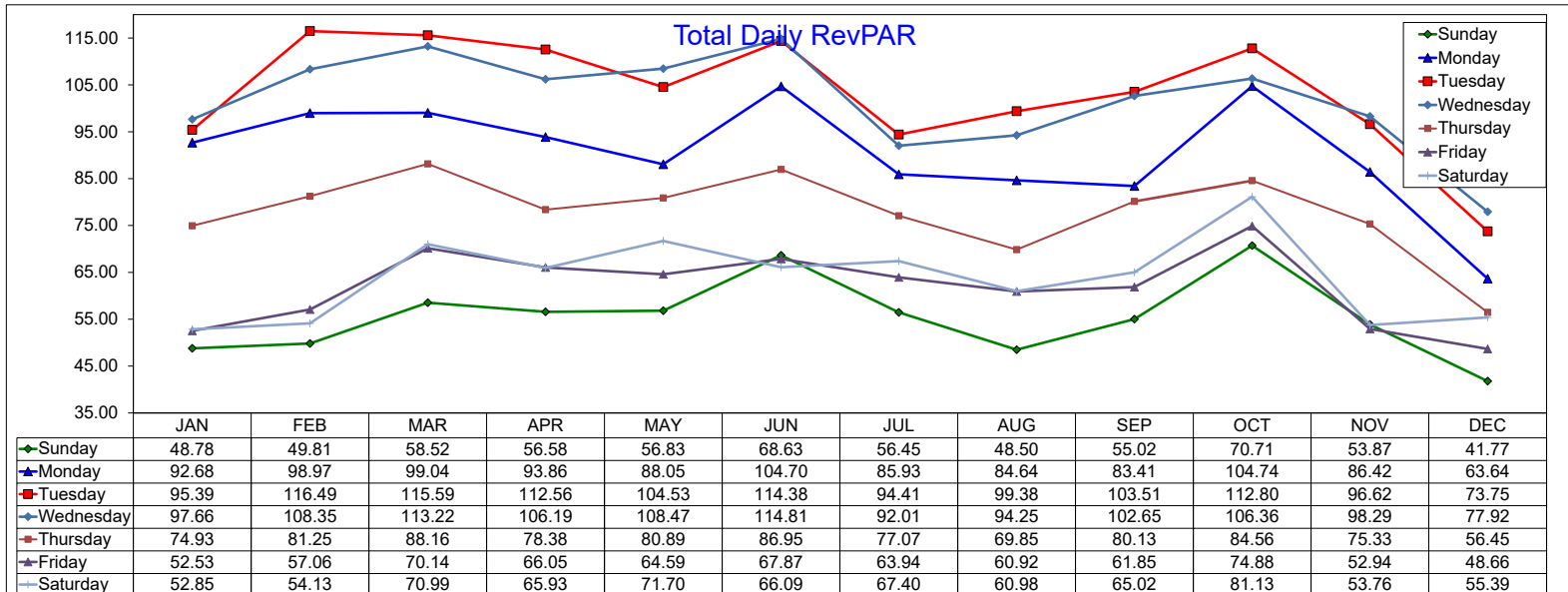
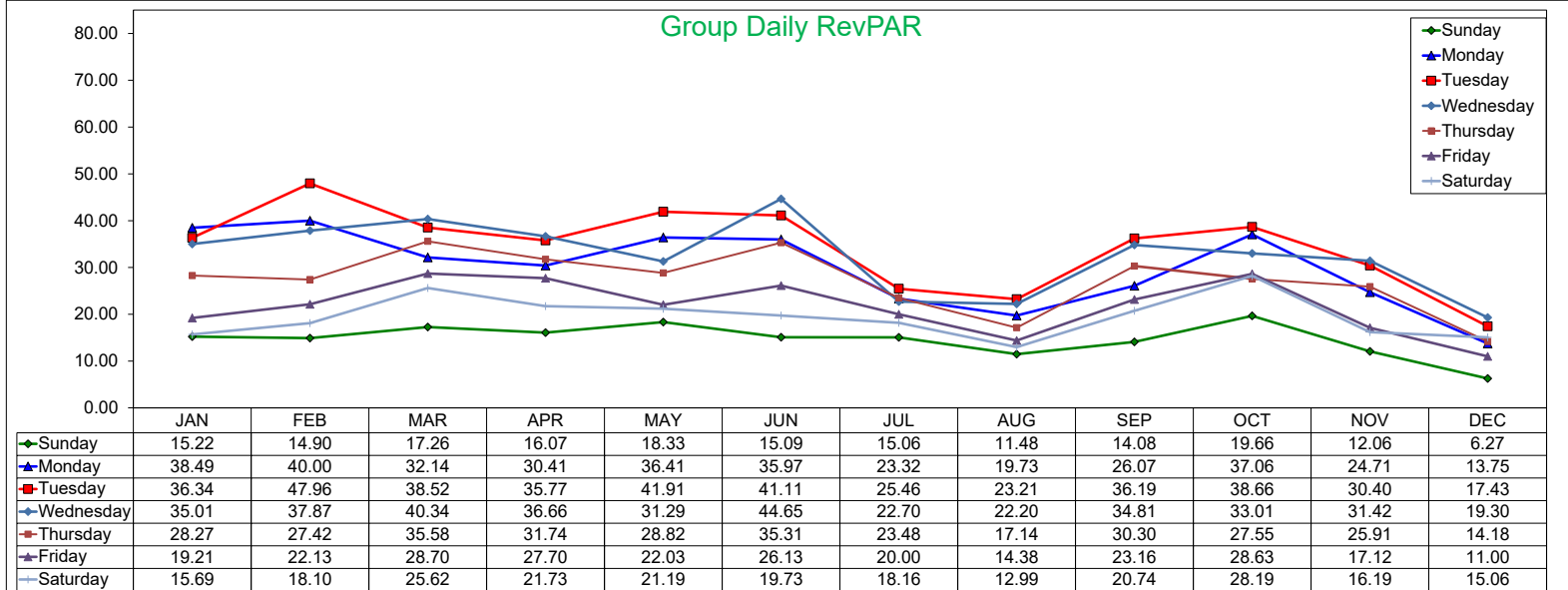
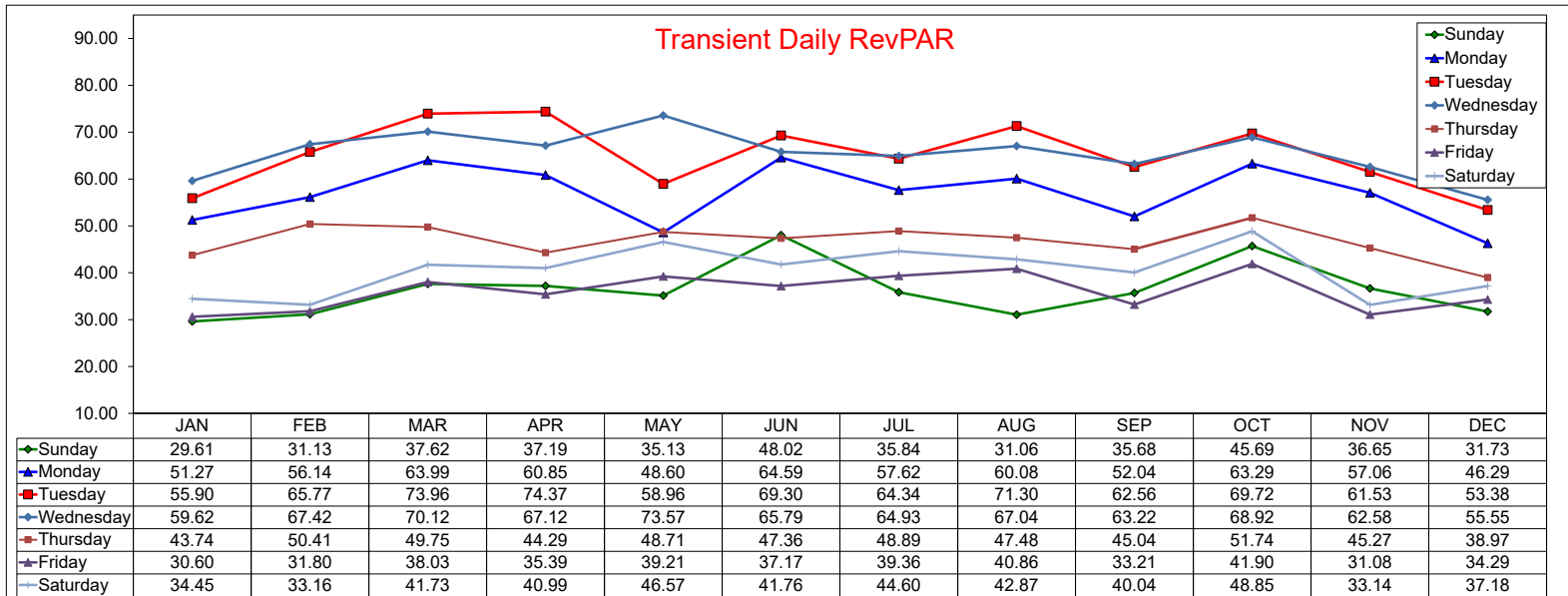


Daily Occupancy by Month 2019



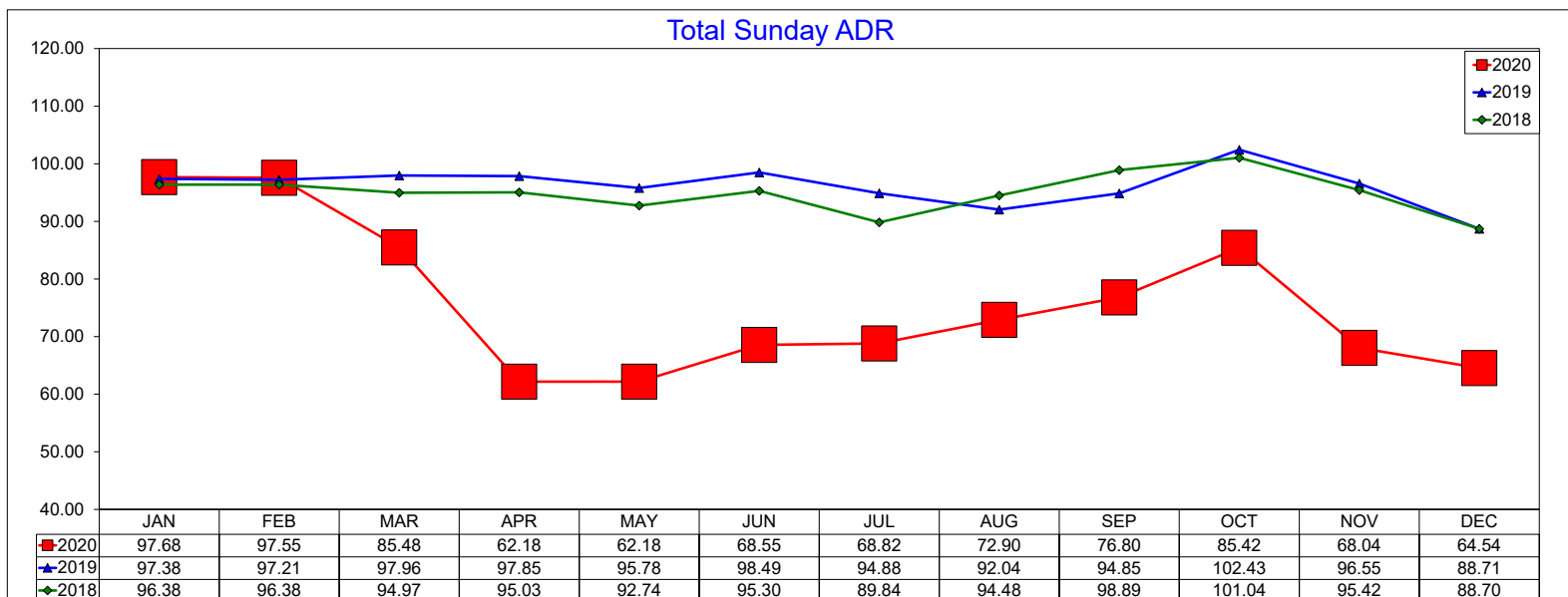
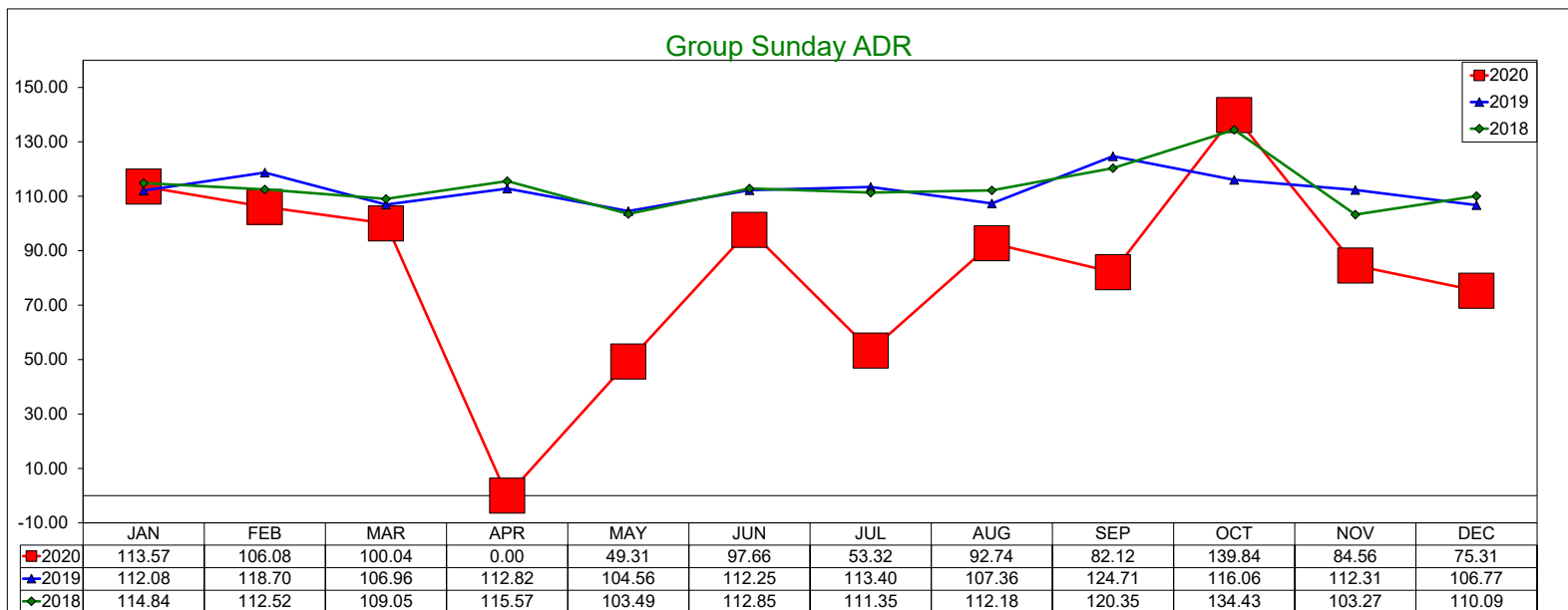
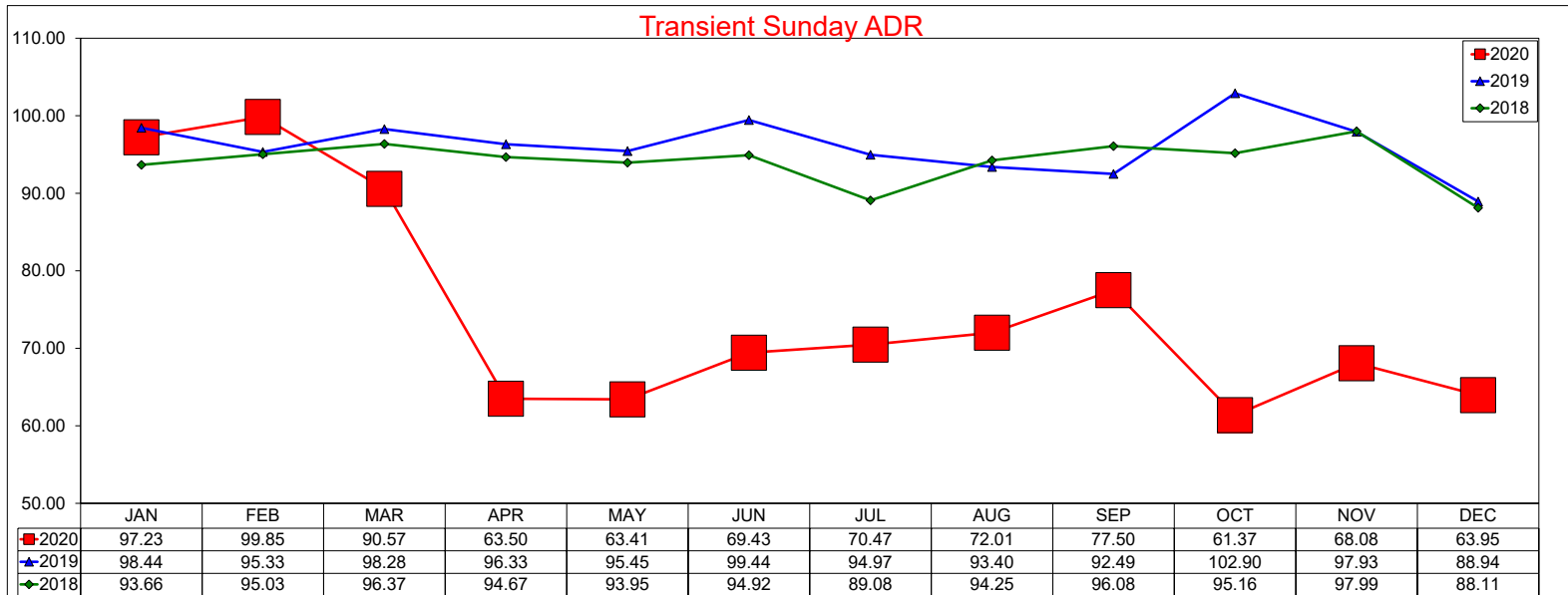
Daily RevPAR by Month

2019



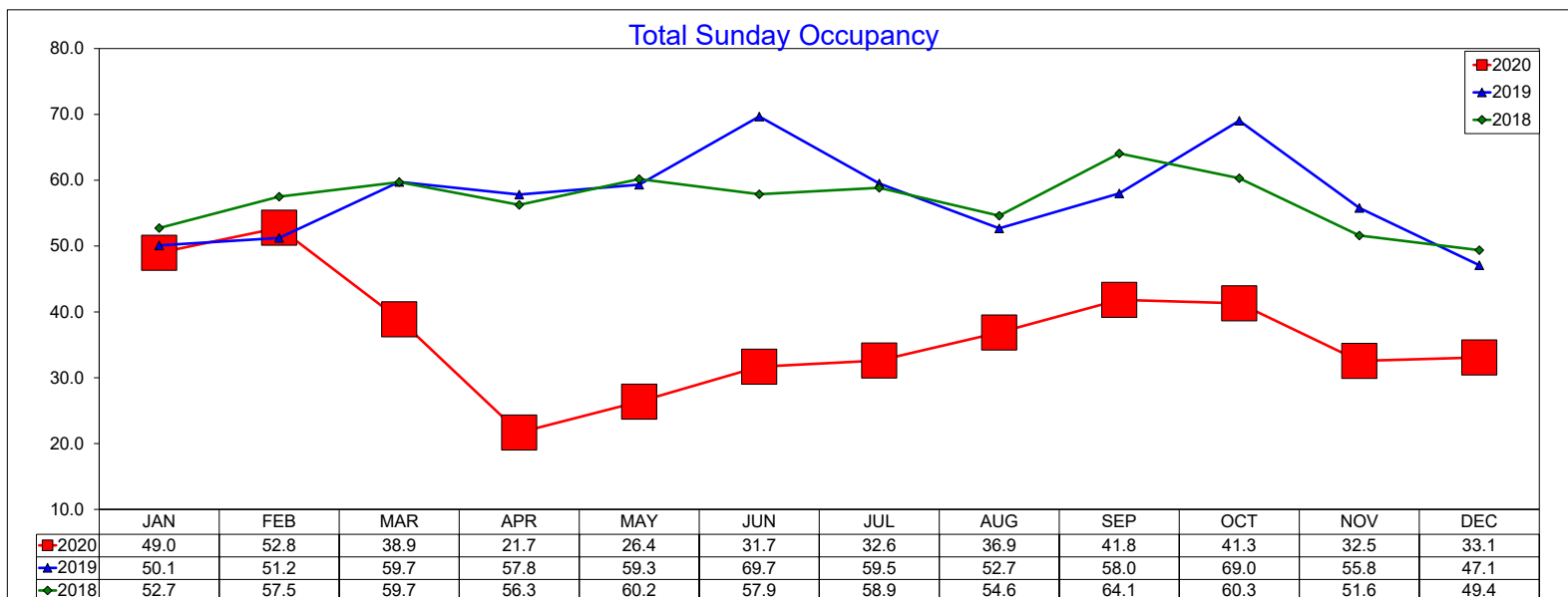
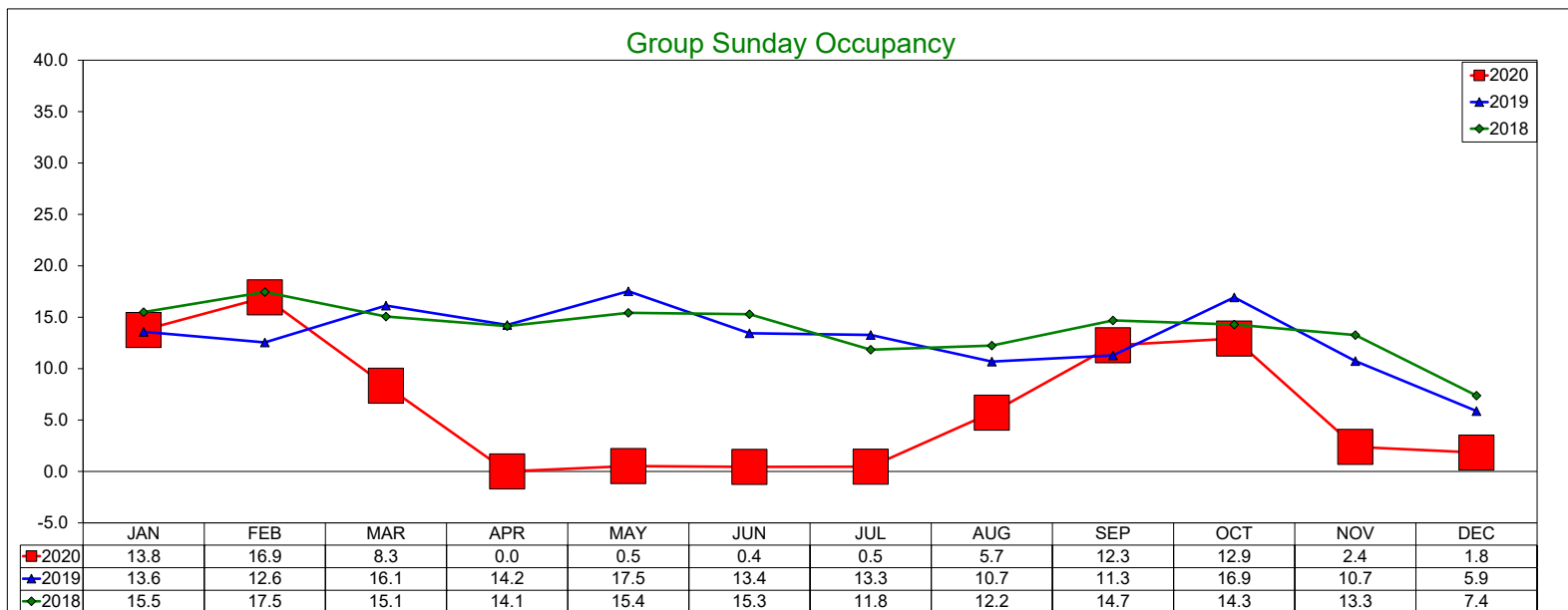
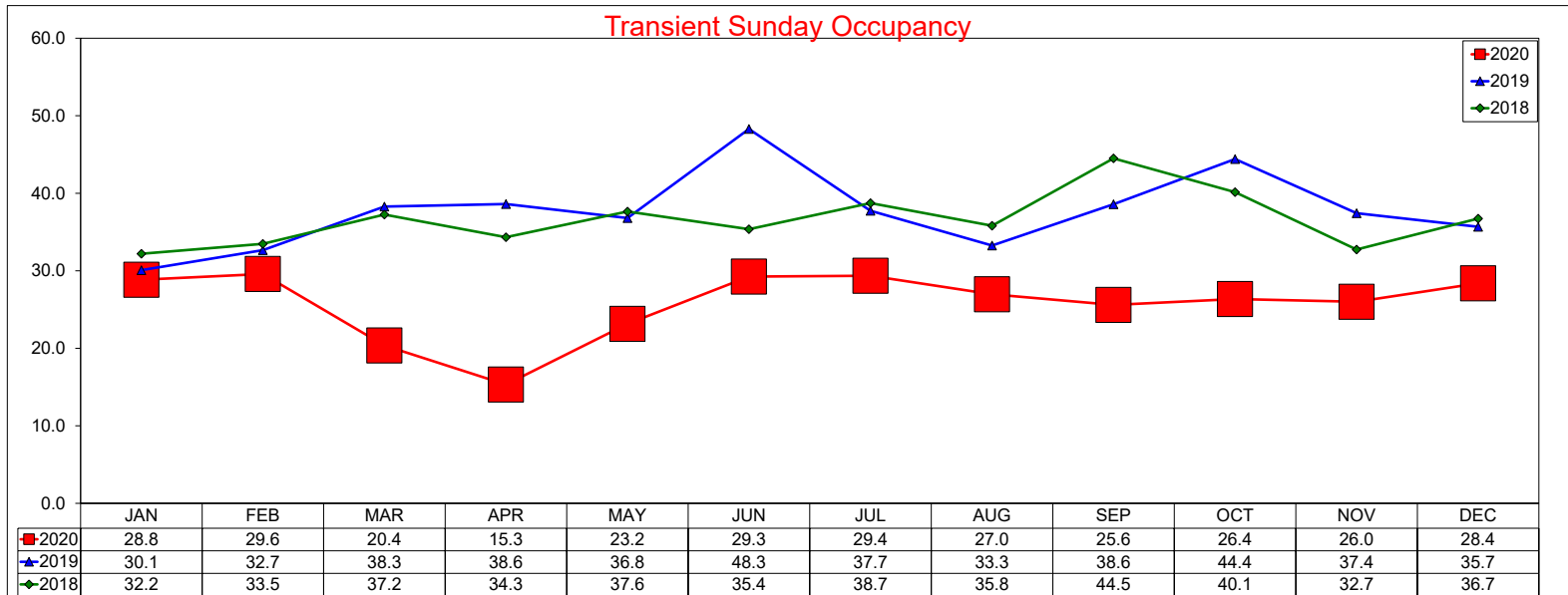
Three Year Comparison - Sunday - ADR

December 2020



Three Year Comparison - Sunday - Occupancy

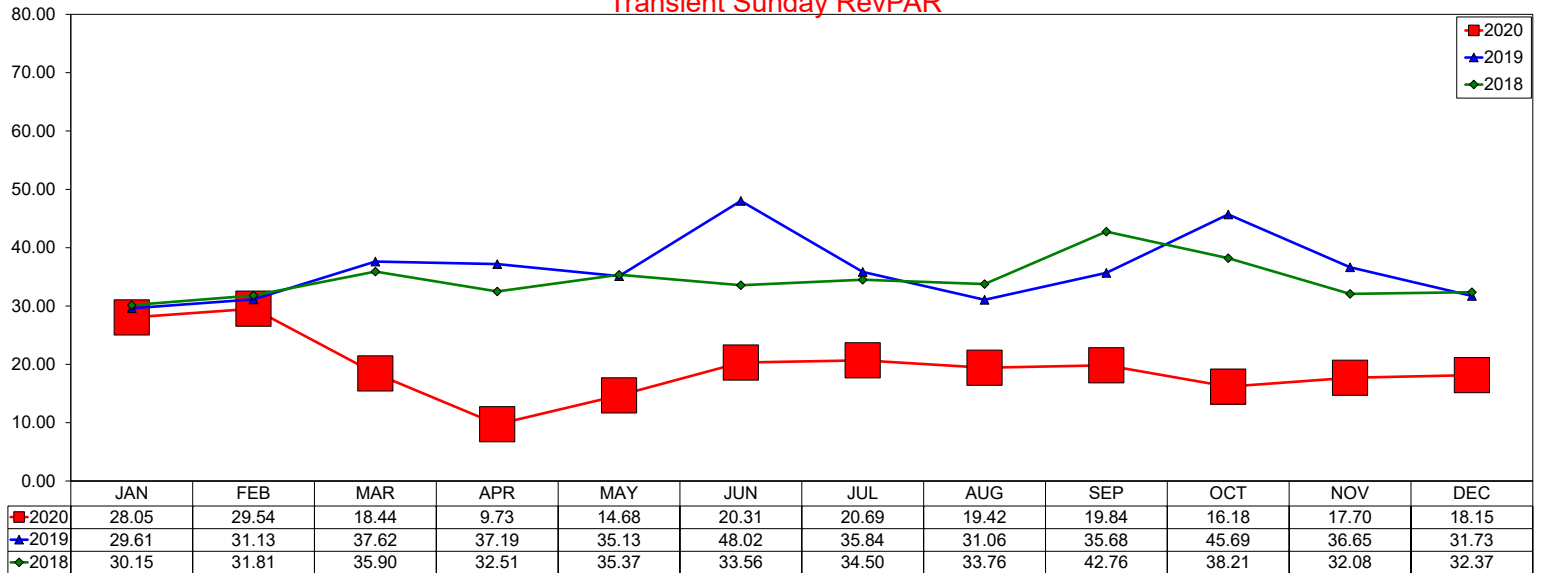
December 2020



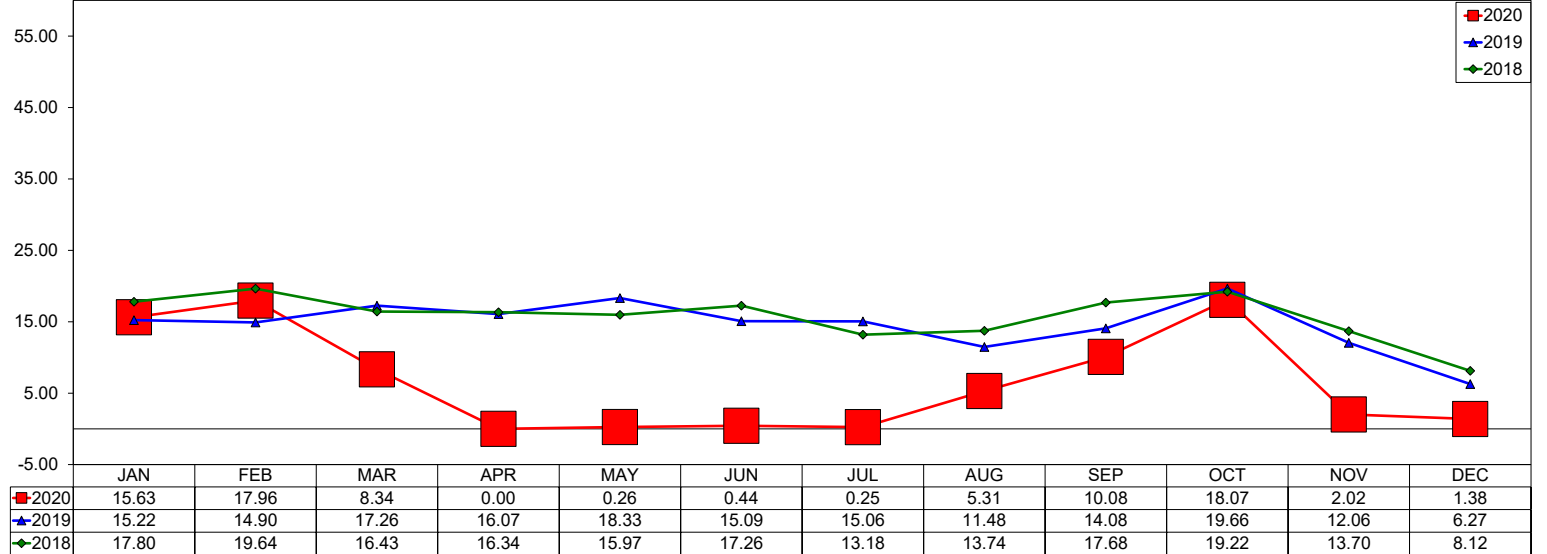
Three Year Comparison - Sunday - RevPAR

December 2020

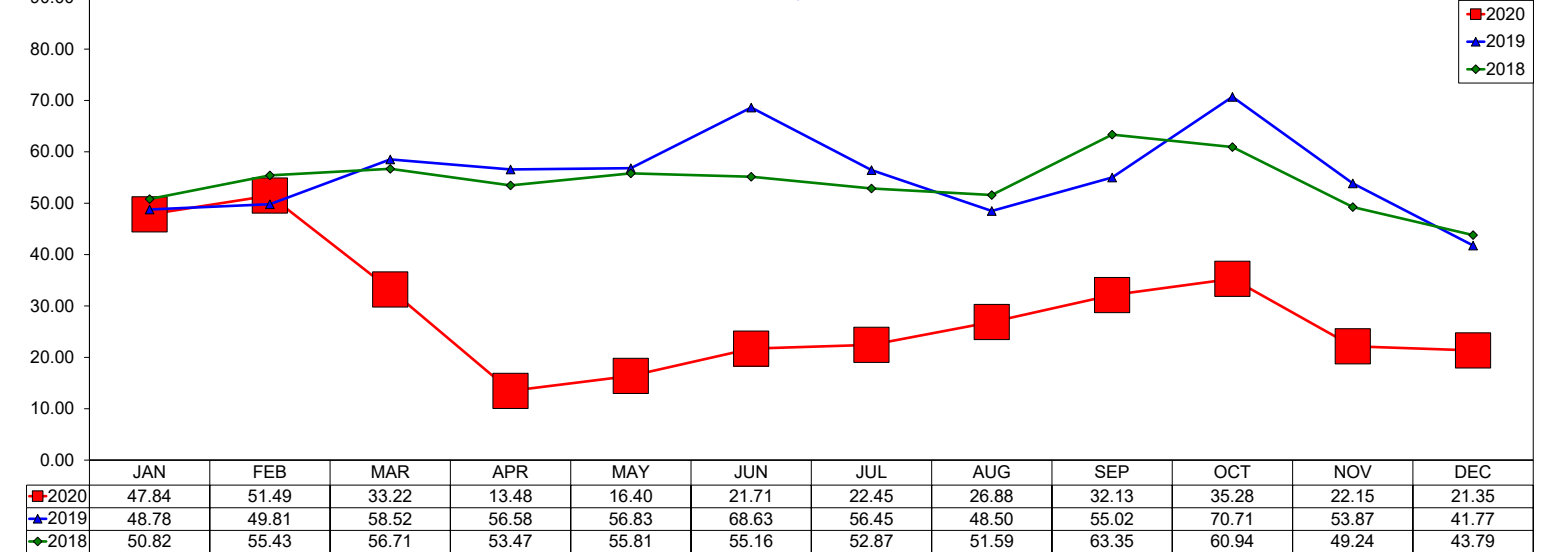
Transient Sunday RevPAR



Group Sunday RevPAR

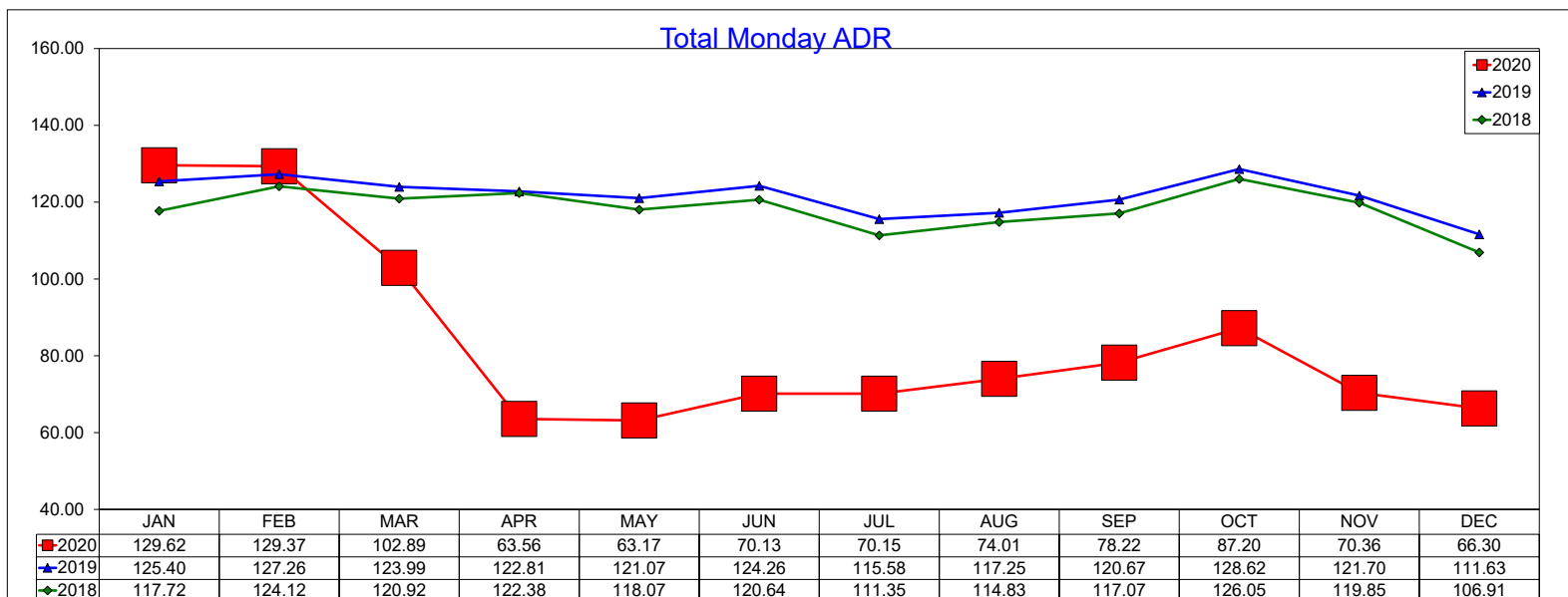
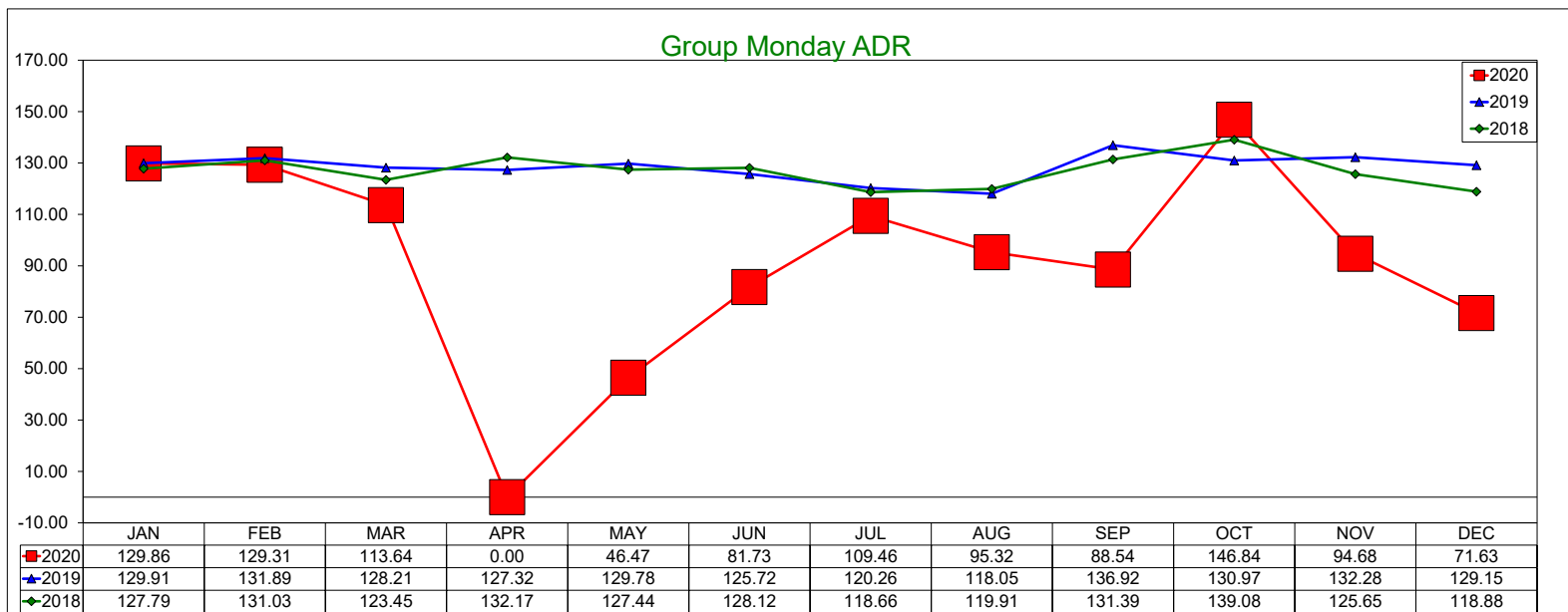
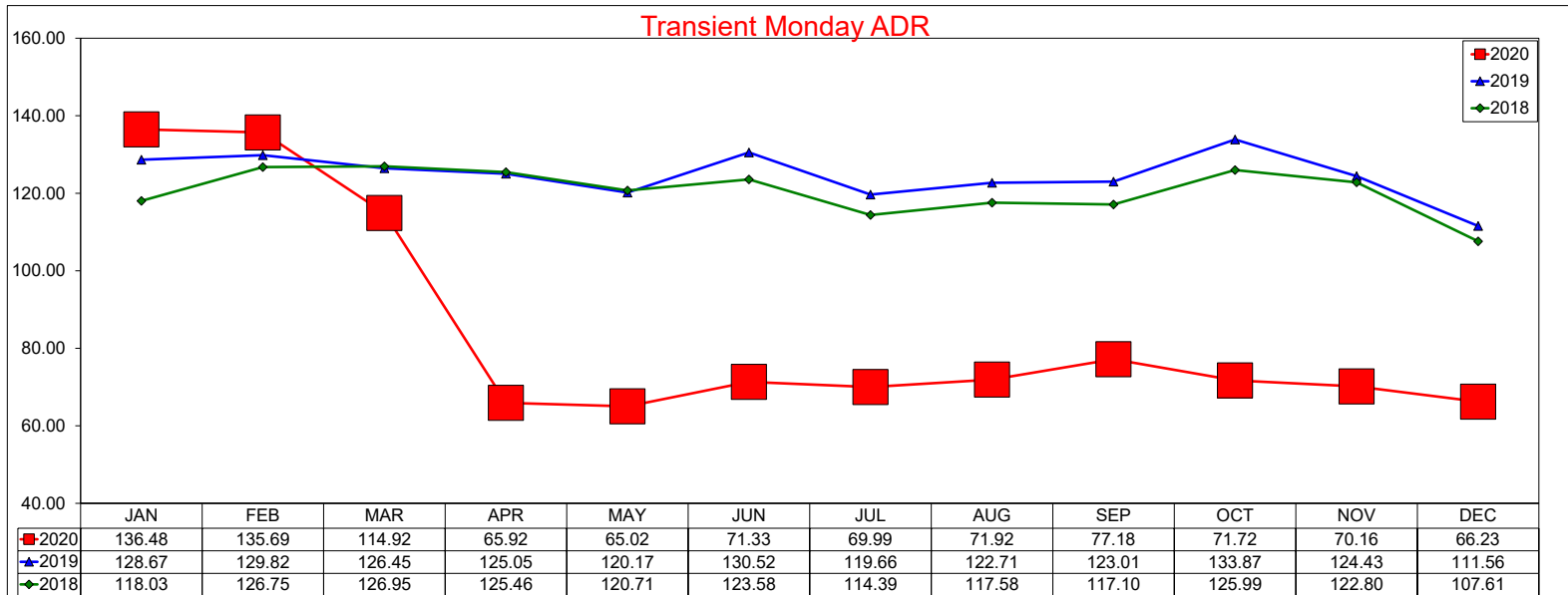


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

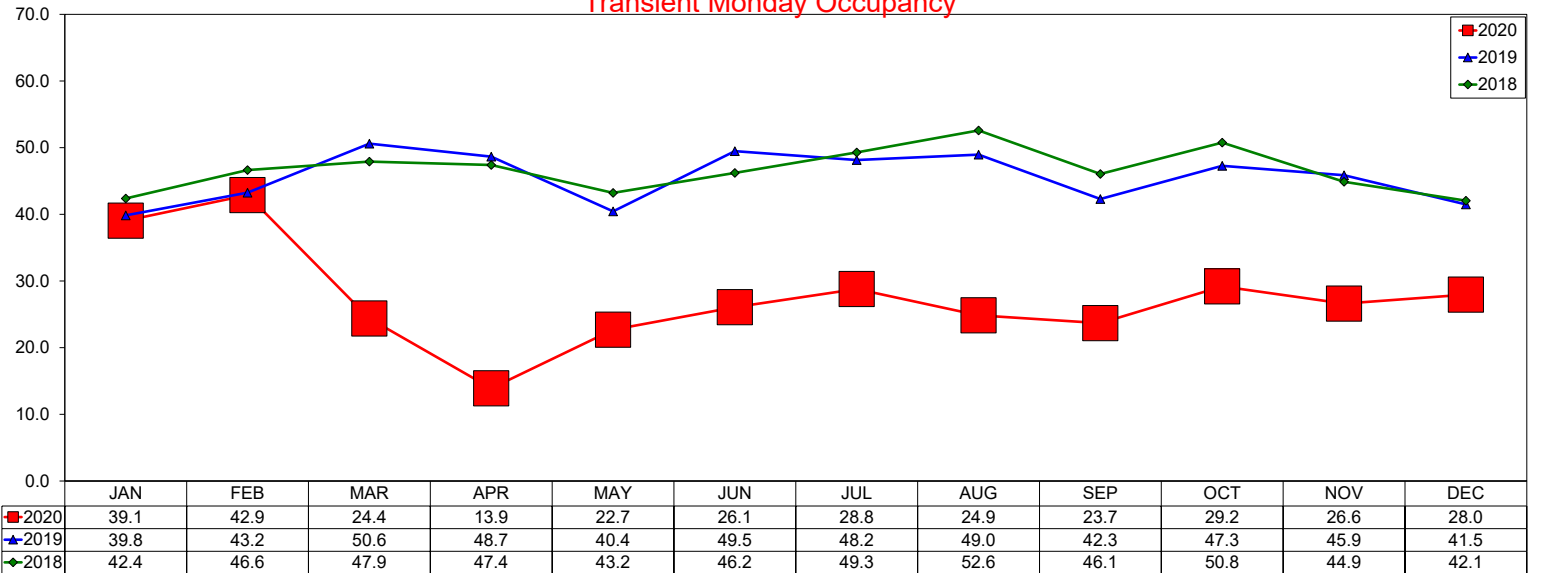
December 2020



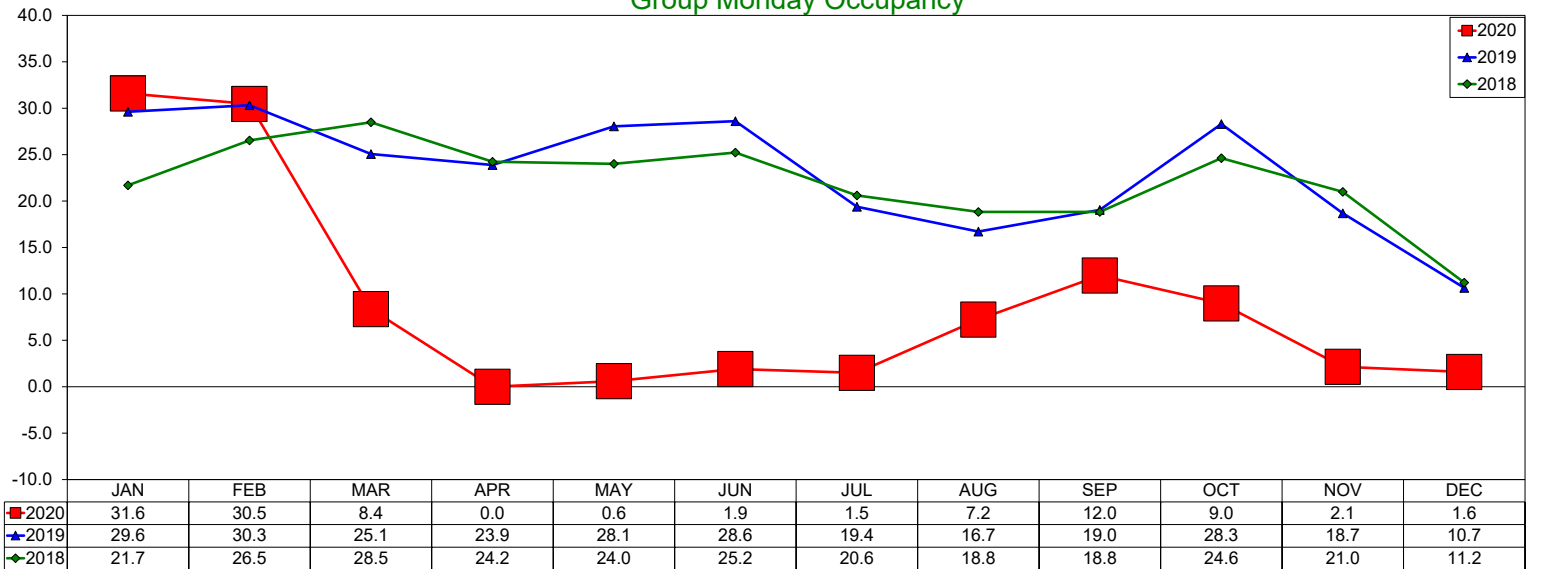
Three Year Comparison - Monday - Occupancy

December 2020

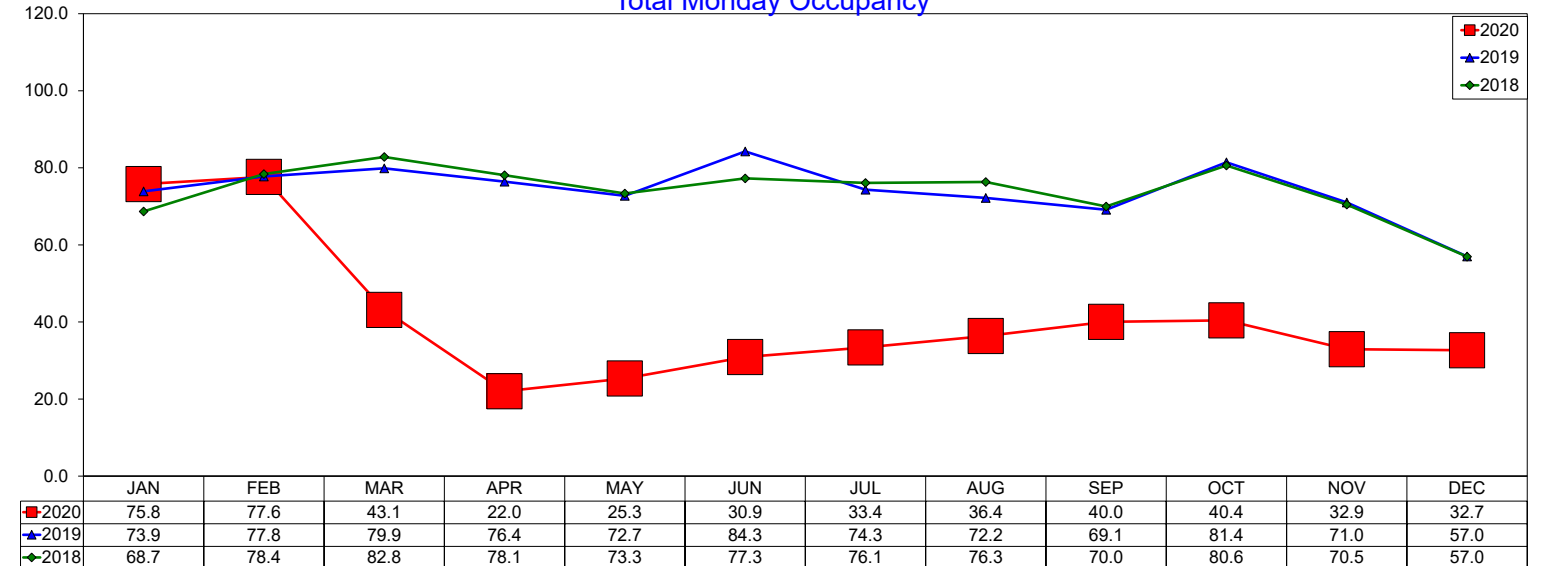
Transient Monday Occupancy



Group Monday Occupancy



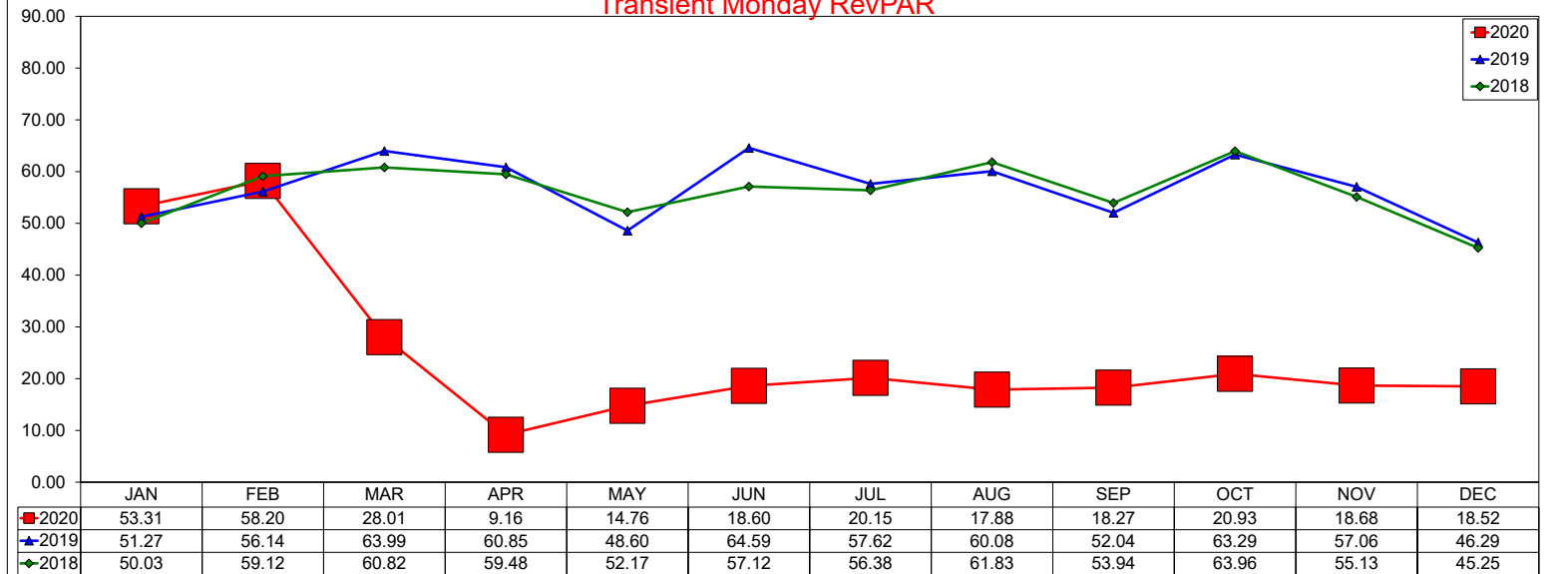
Total Monday Occupancy



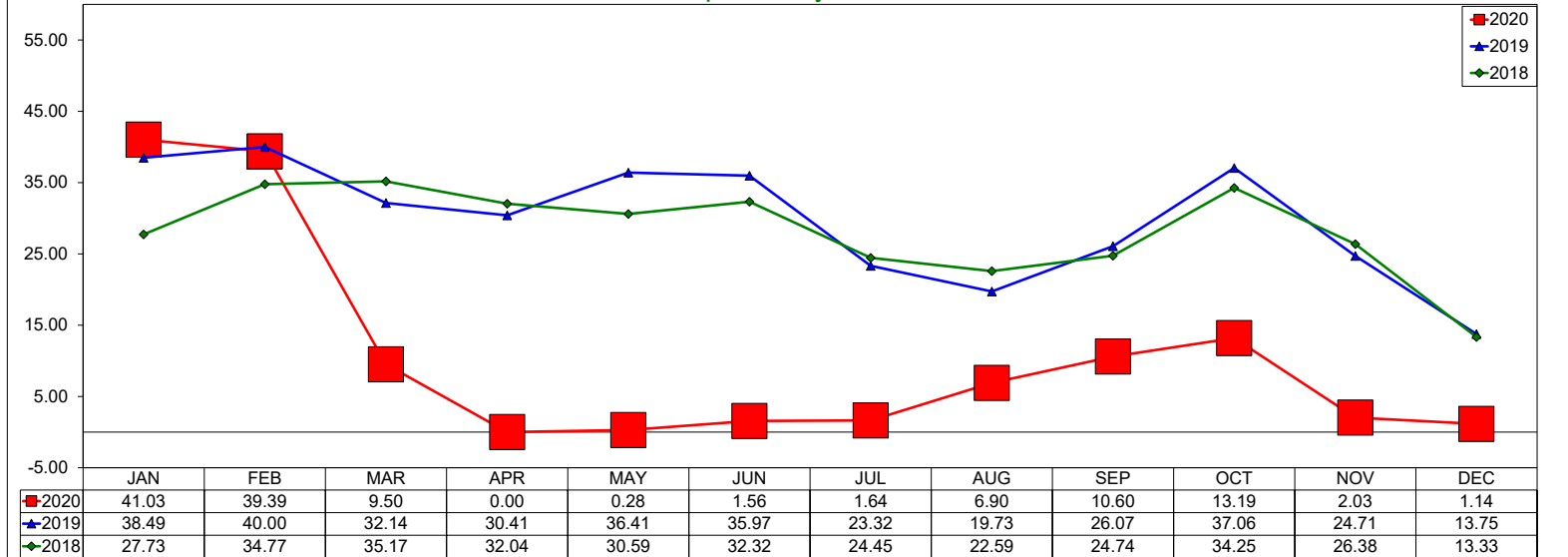
Three Year Comparison - Monday - RevPAR

December 2020

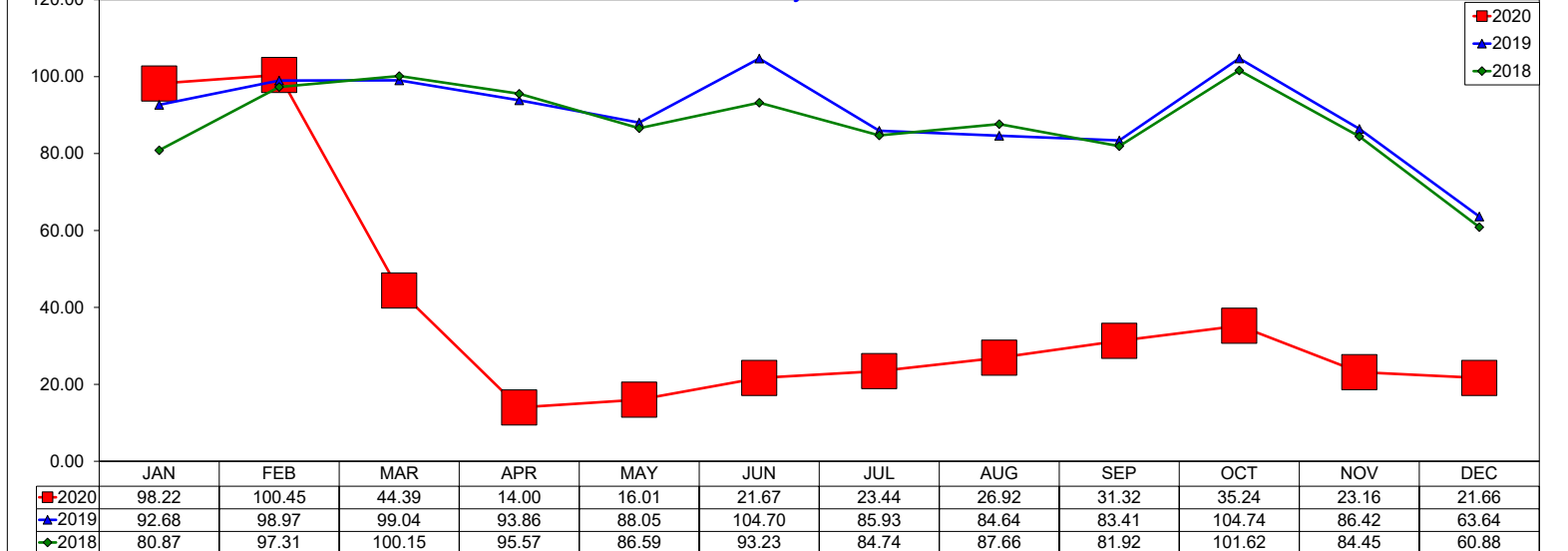
Transient Monday RevPAR



Group Monday RevPAR

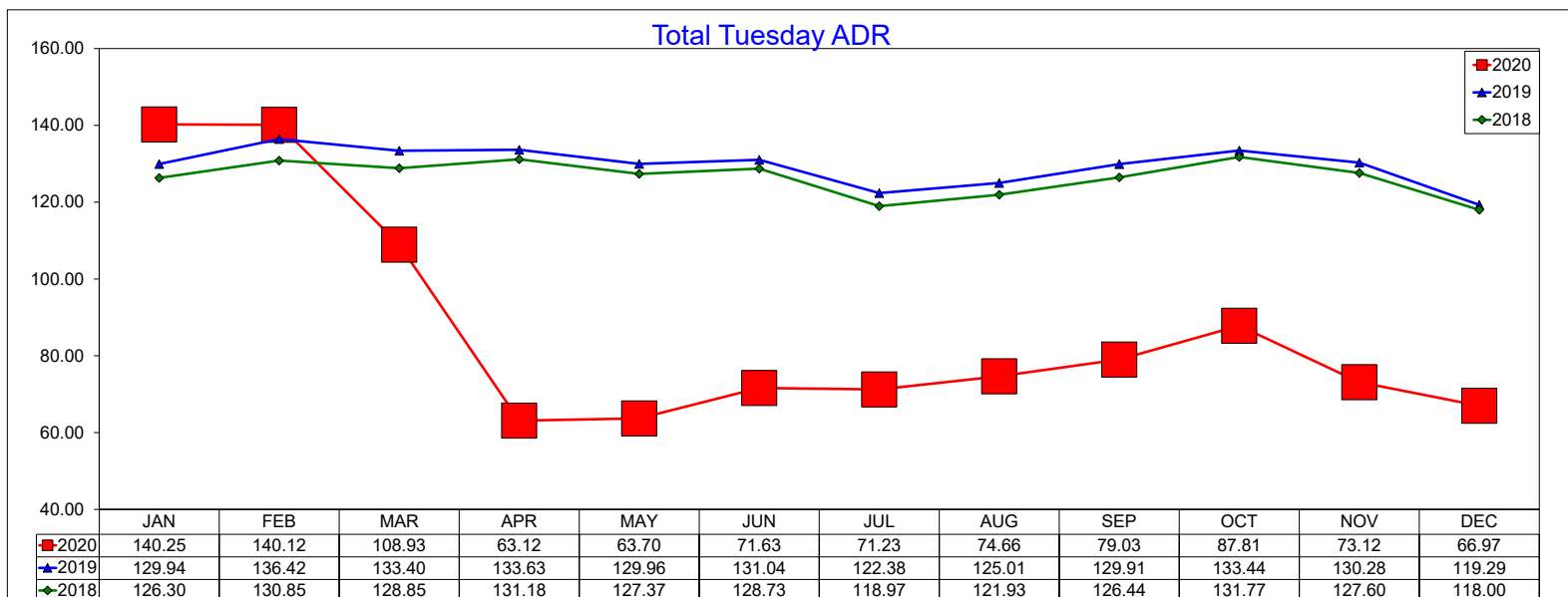
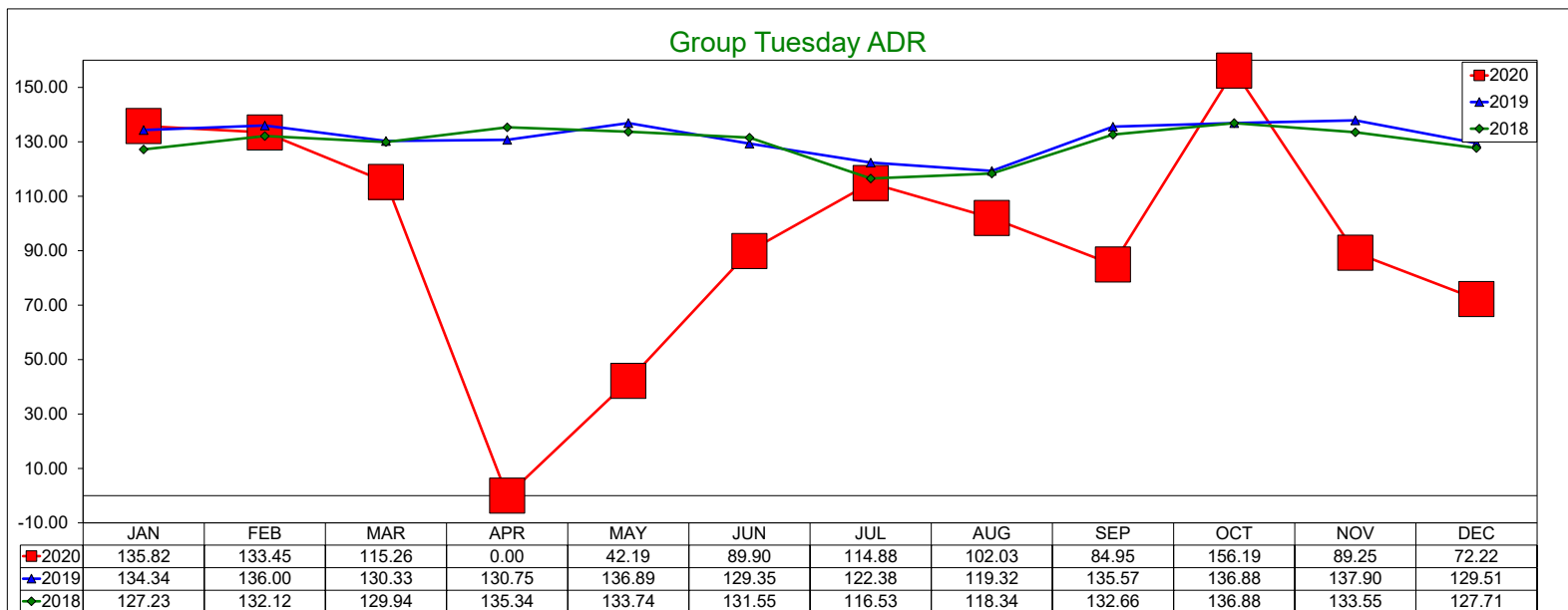
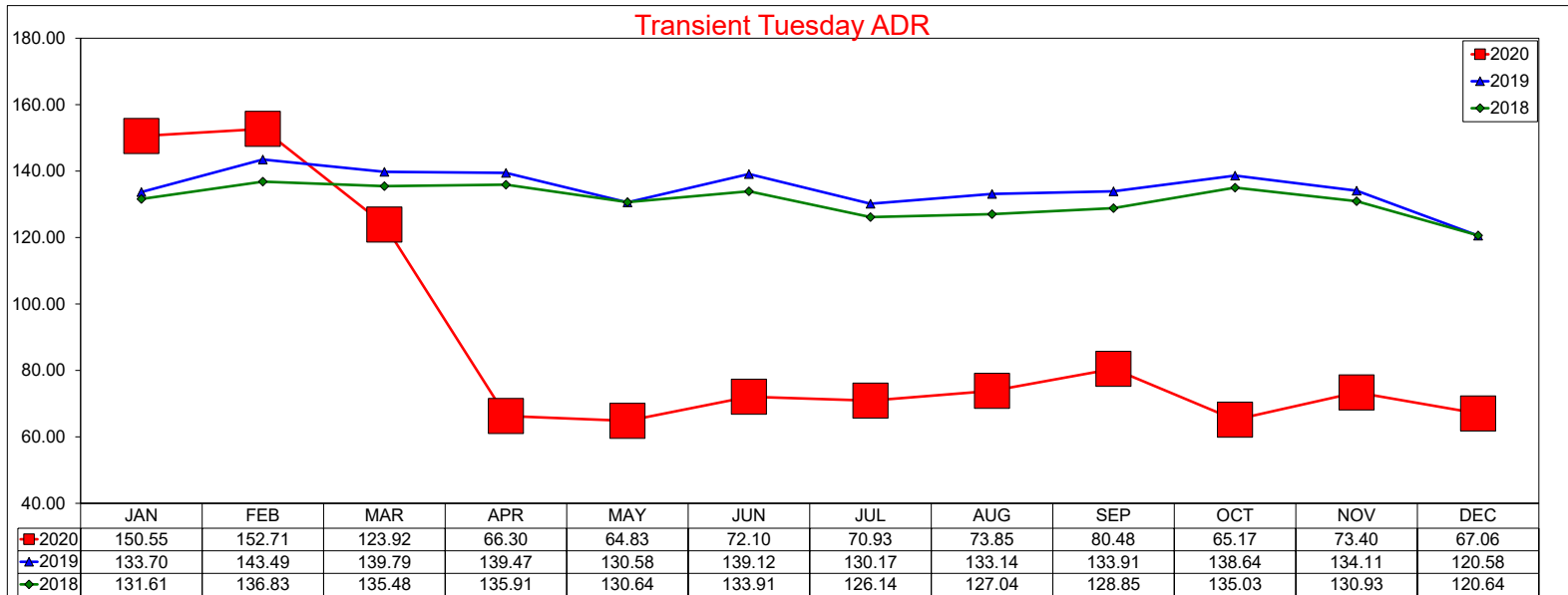


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

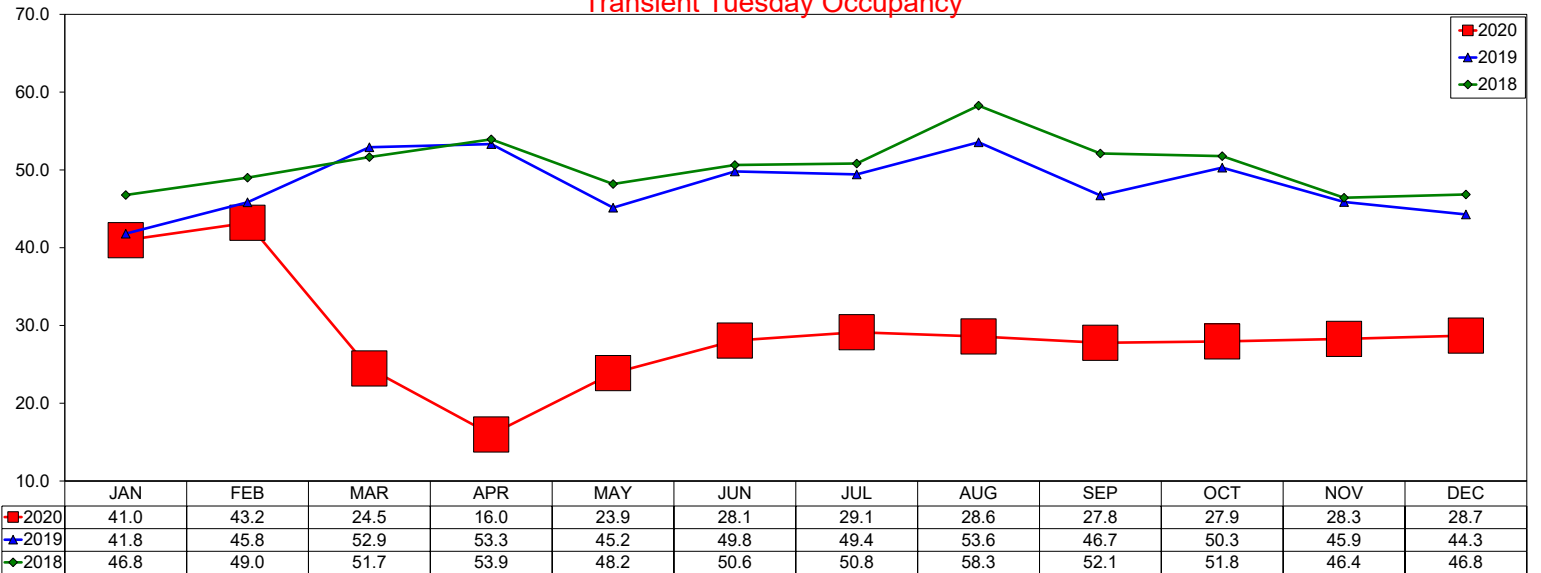
December 2020



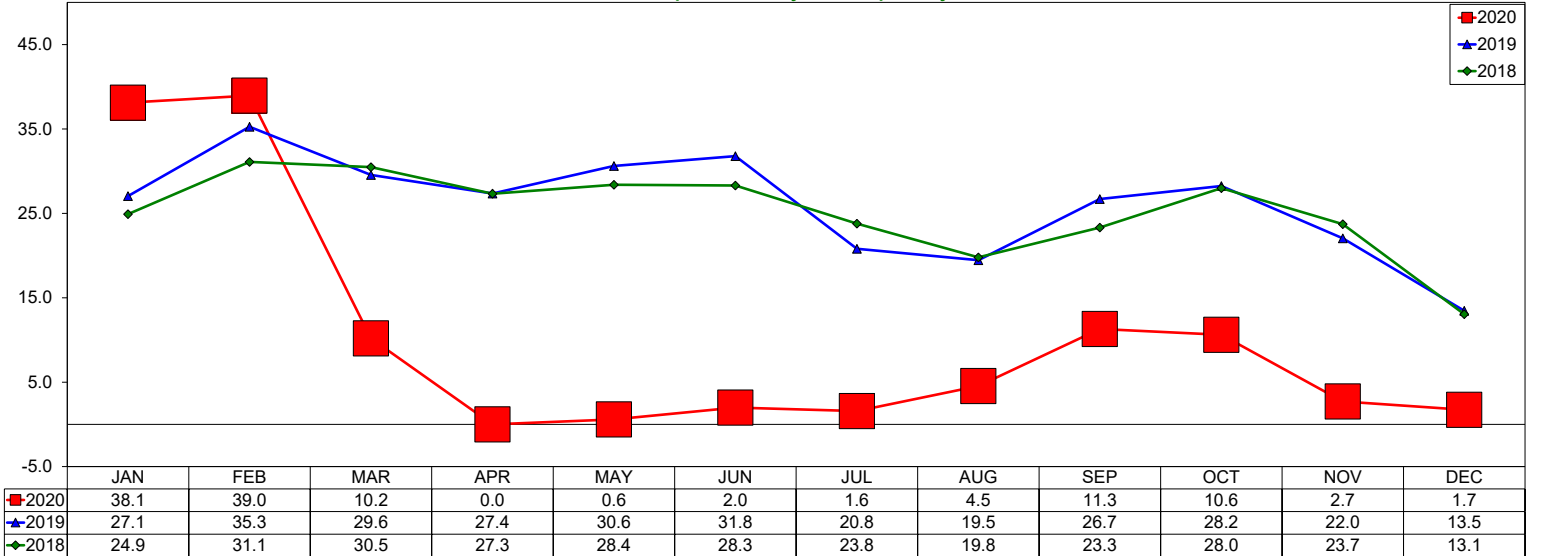
Three Year Comparison - Tuesday - Occupancy

December 2020

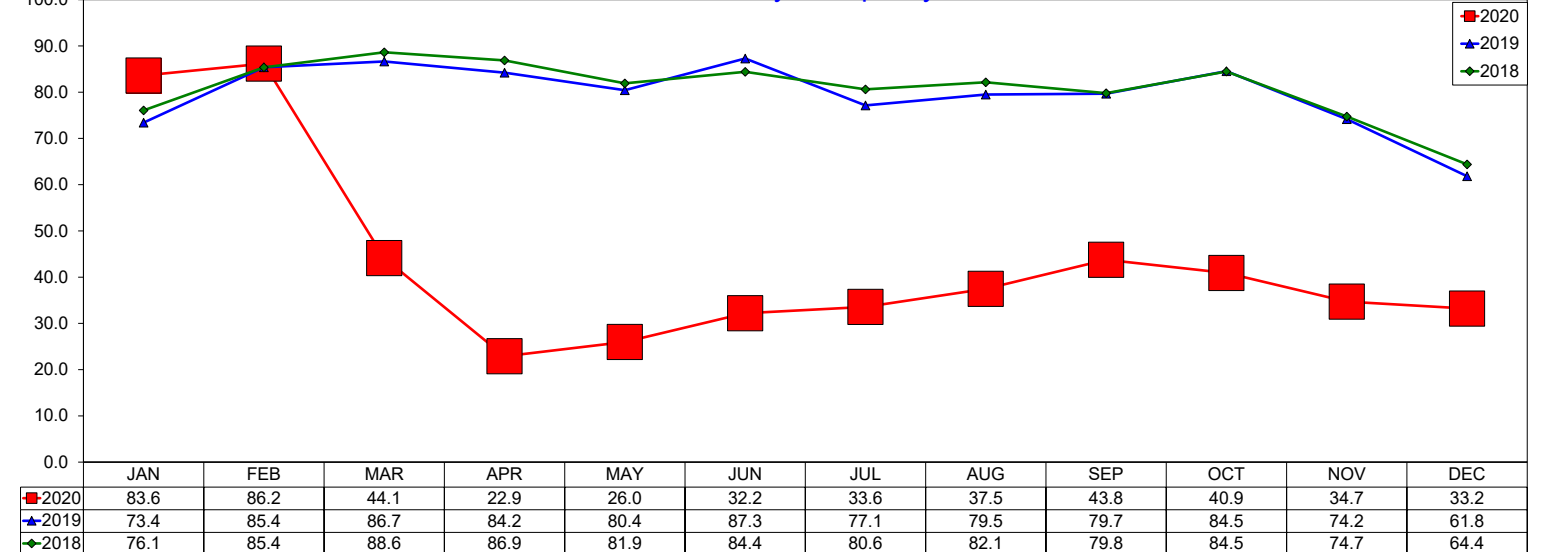
Transient Tuesday Occupancy



Group Tuesday Occupancy



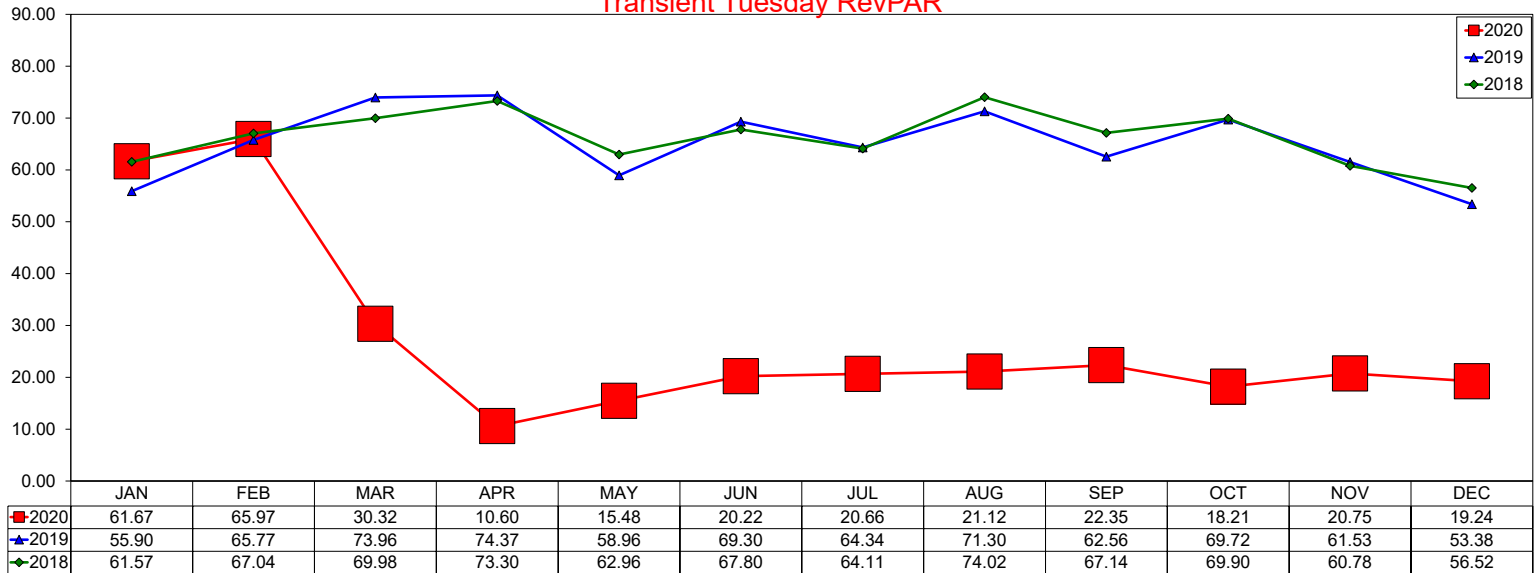
Total Tuesday Occupancy



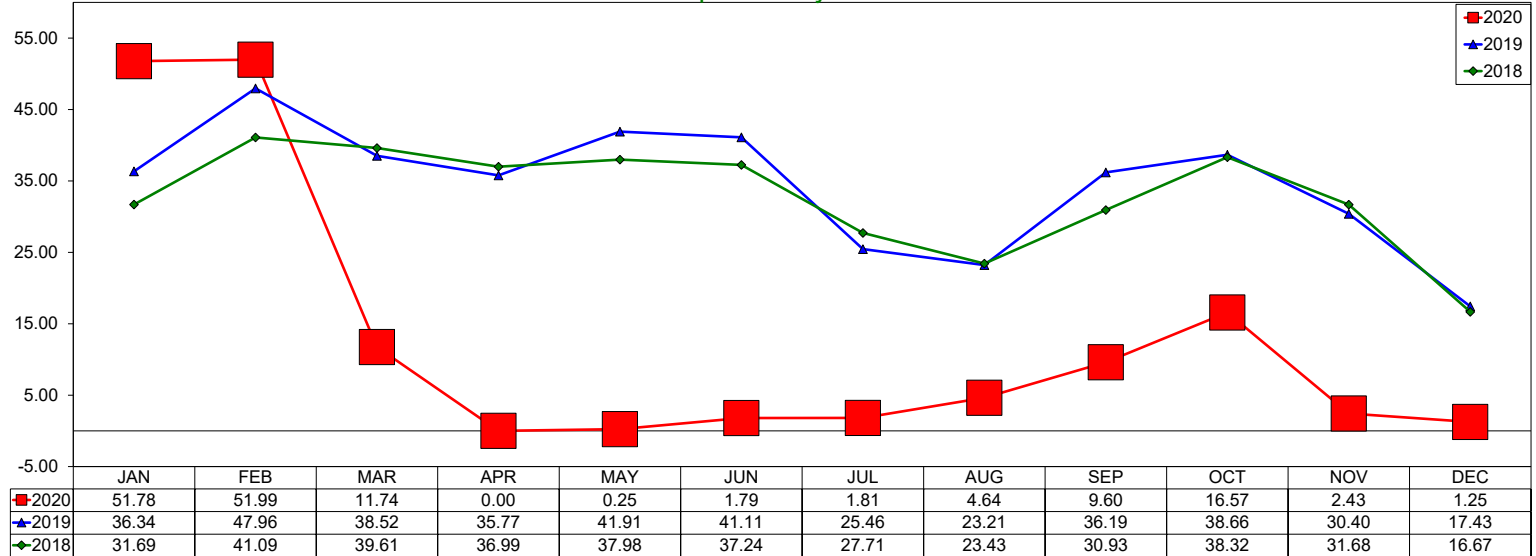
Three Year Comparison - Tuesday - RevPAR

December 2020

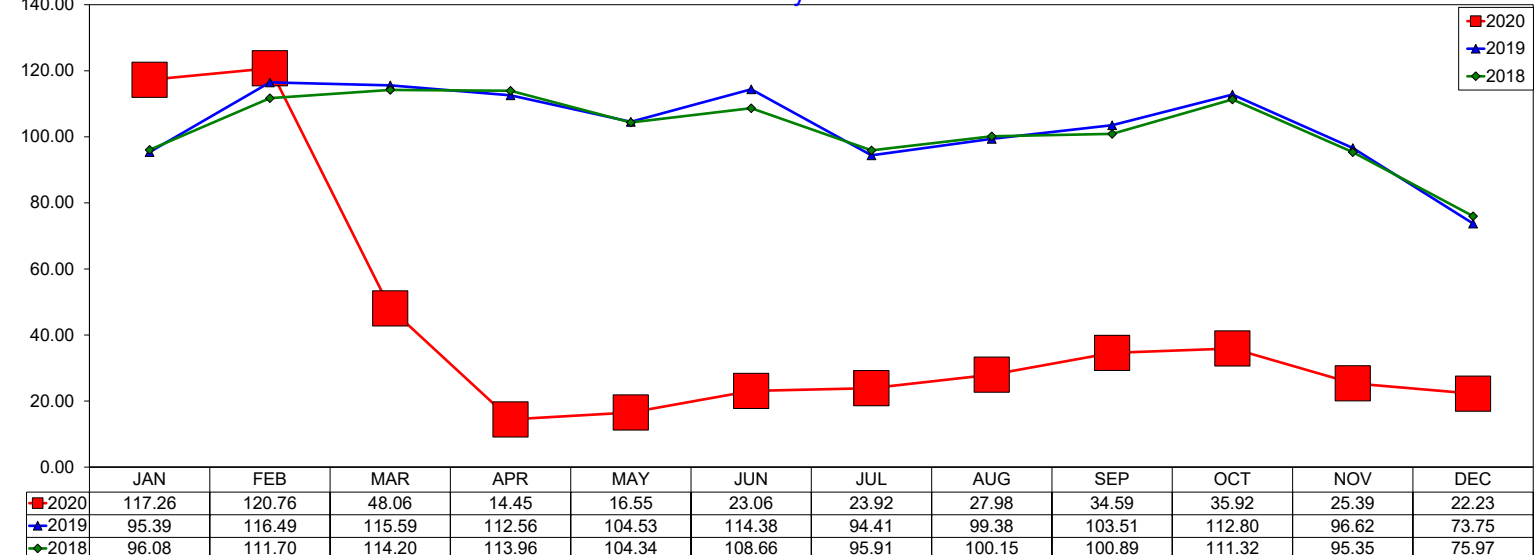
Transient Tuesday RevPAR



Group Tuesday RevPAR



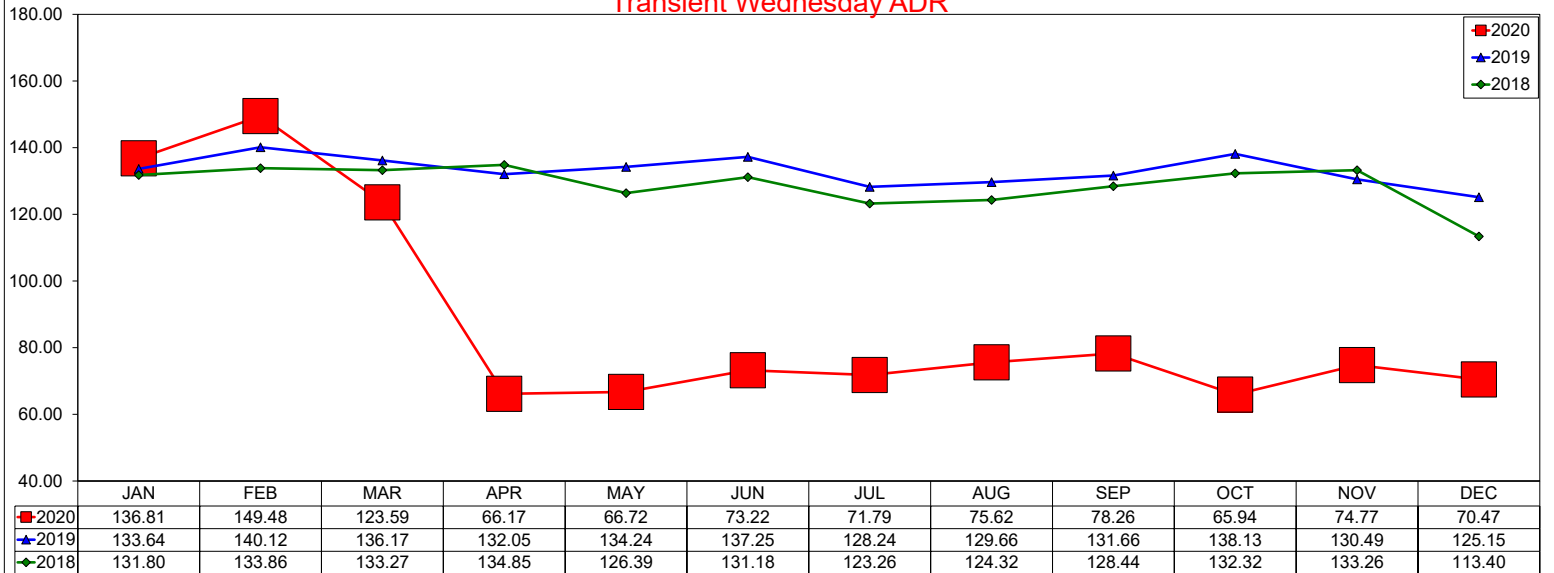
Total Tuesday RevPAR



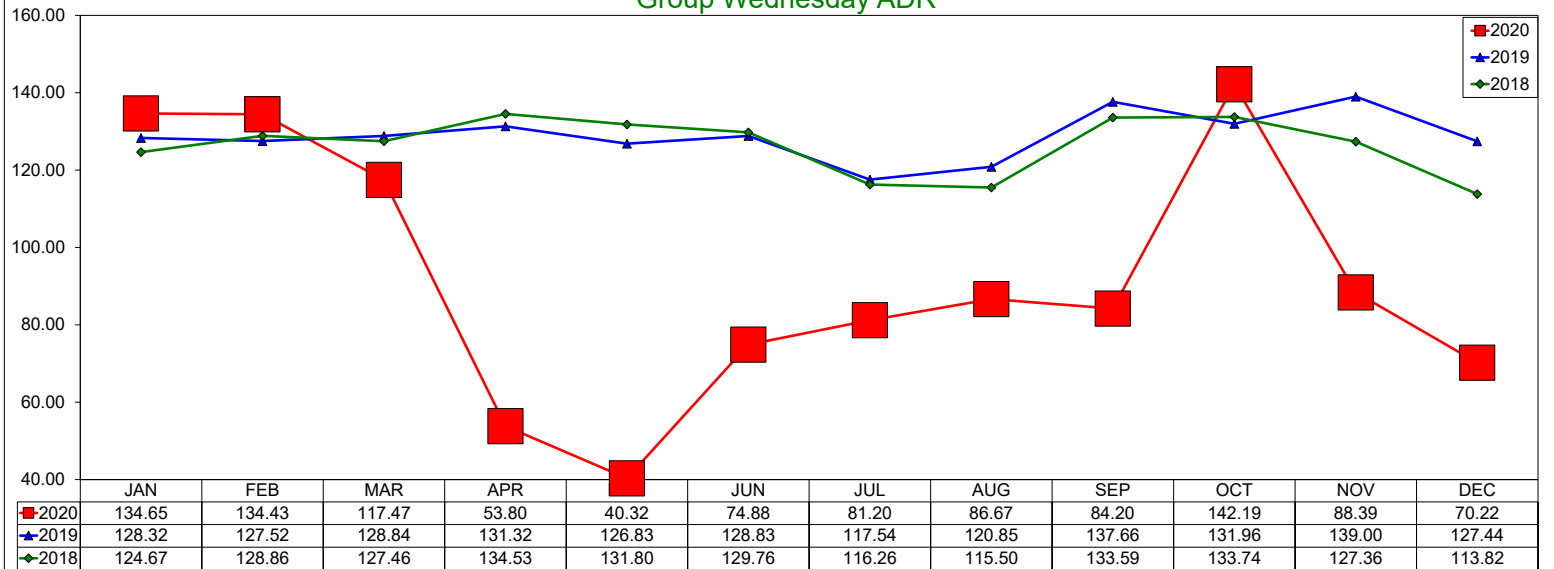
Three Year Comparison - Wednesday - ADR

December 2020

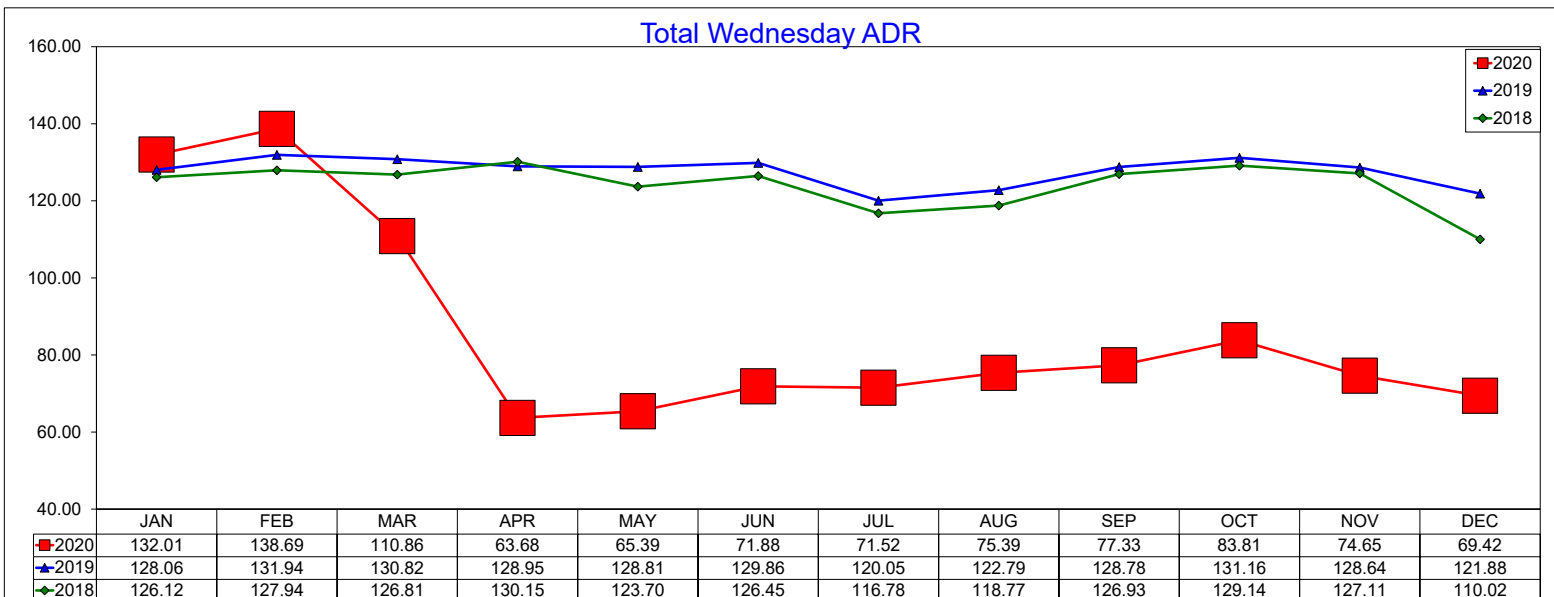
Transient Wednesday ADR



Group Wednesday ADR



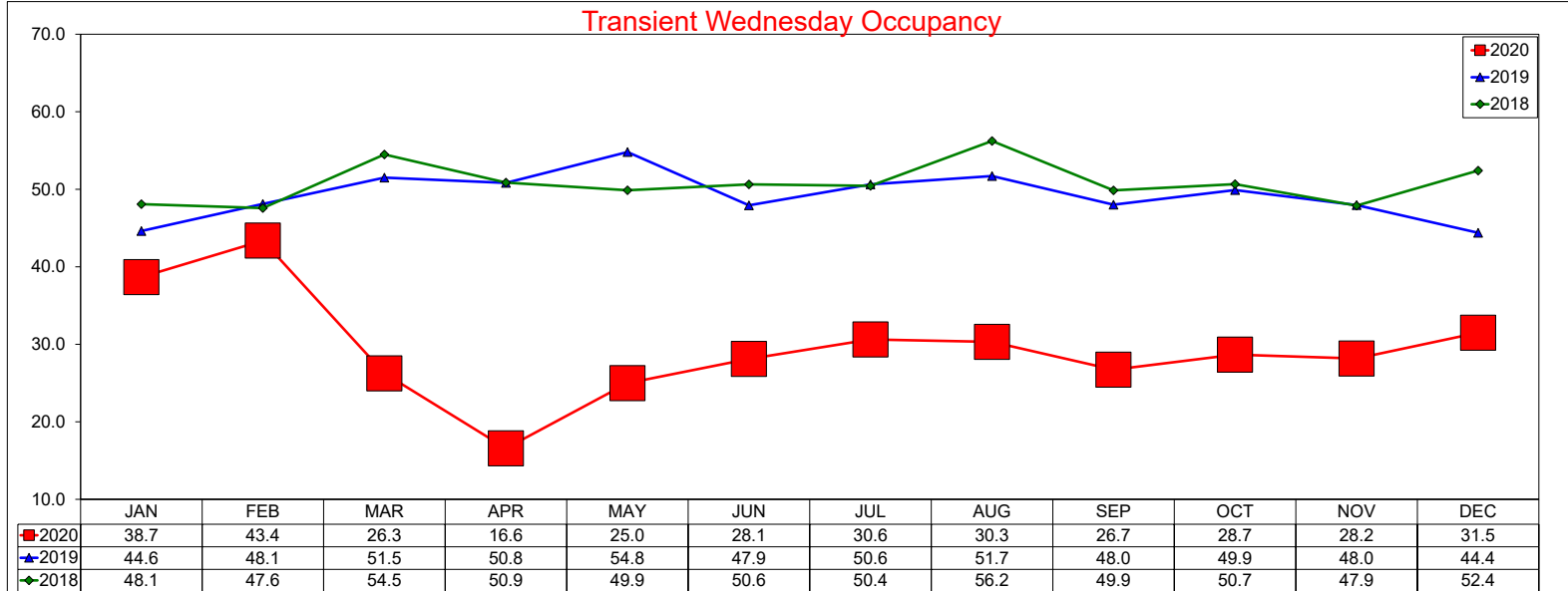
Total Wednesday ADR



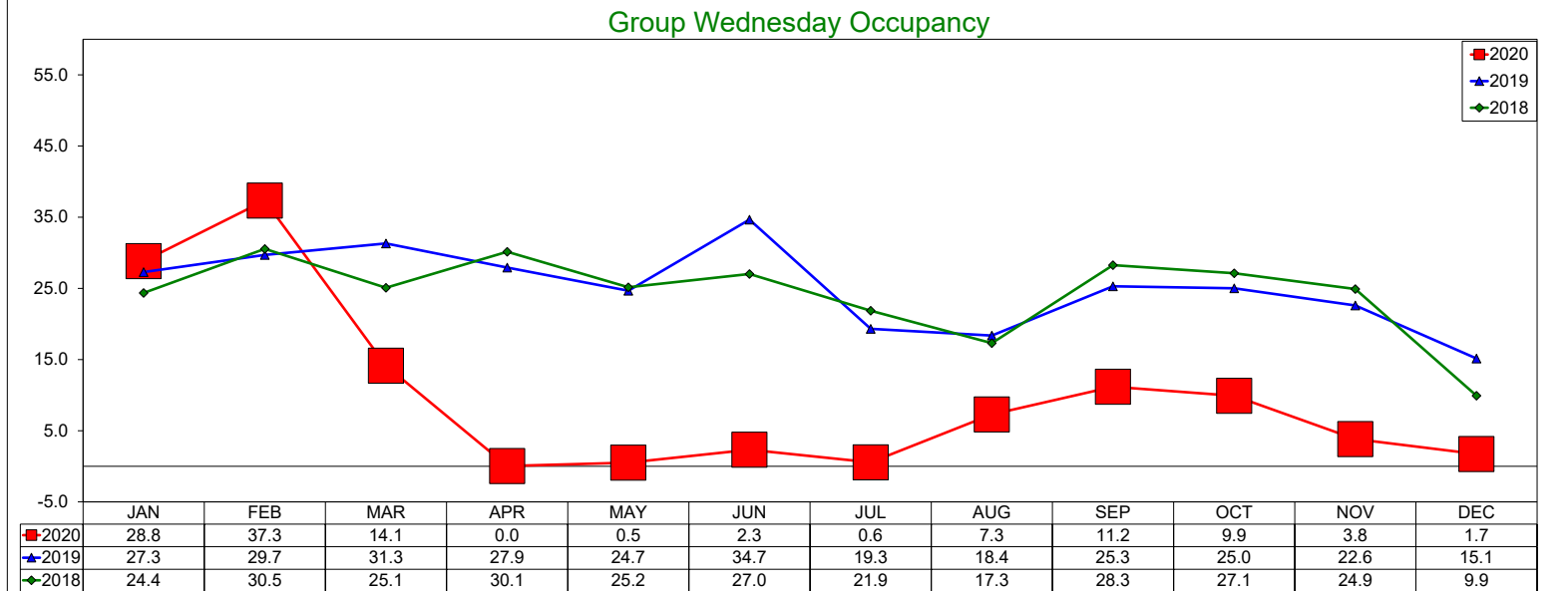
Three Year Comparison - Wednesday - Occupancy

December 2020

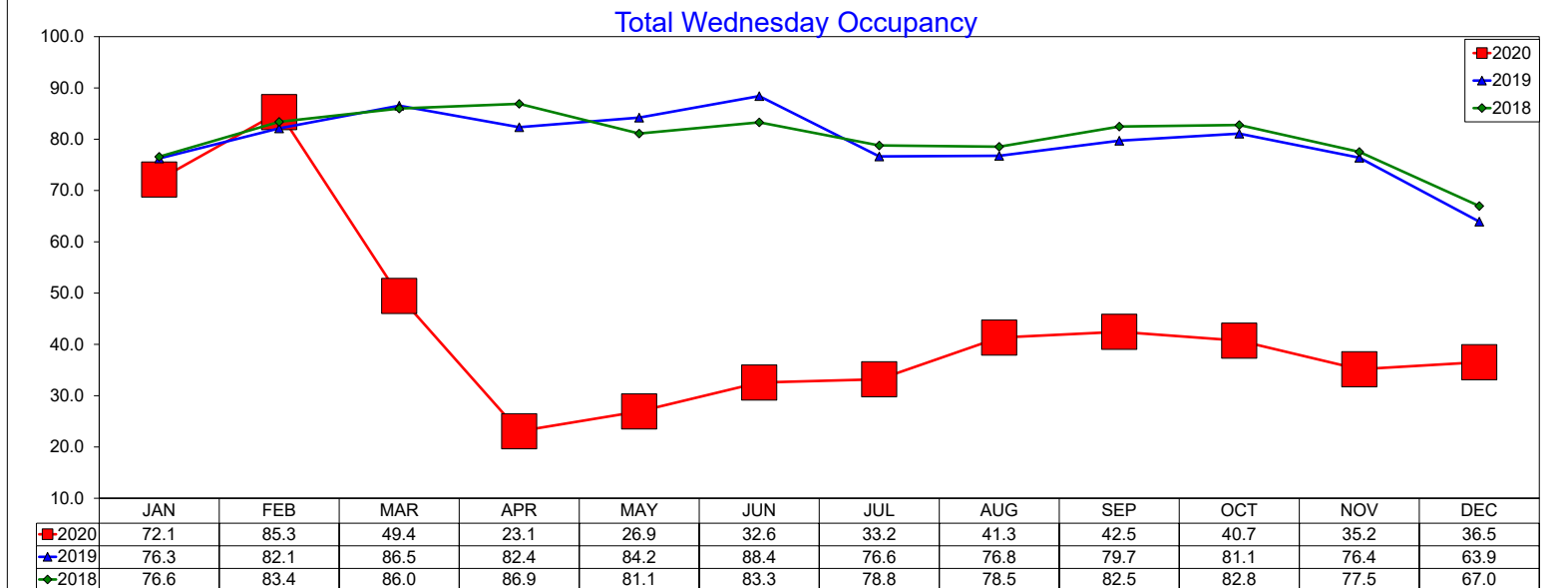
Transient Wednesday Occupancy



Group Wednesday Occupancy



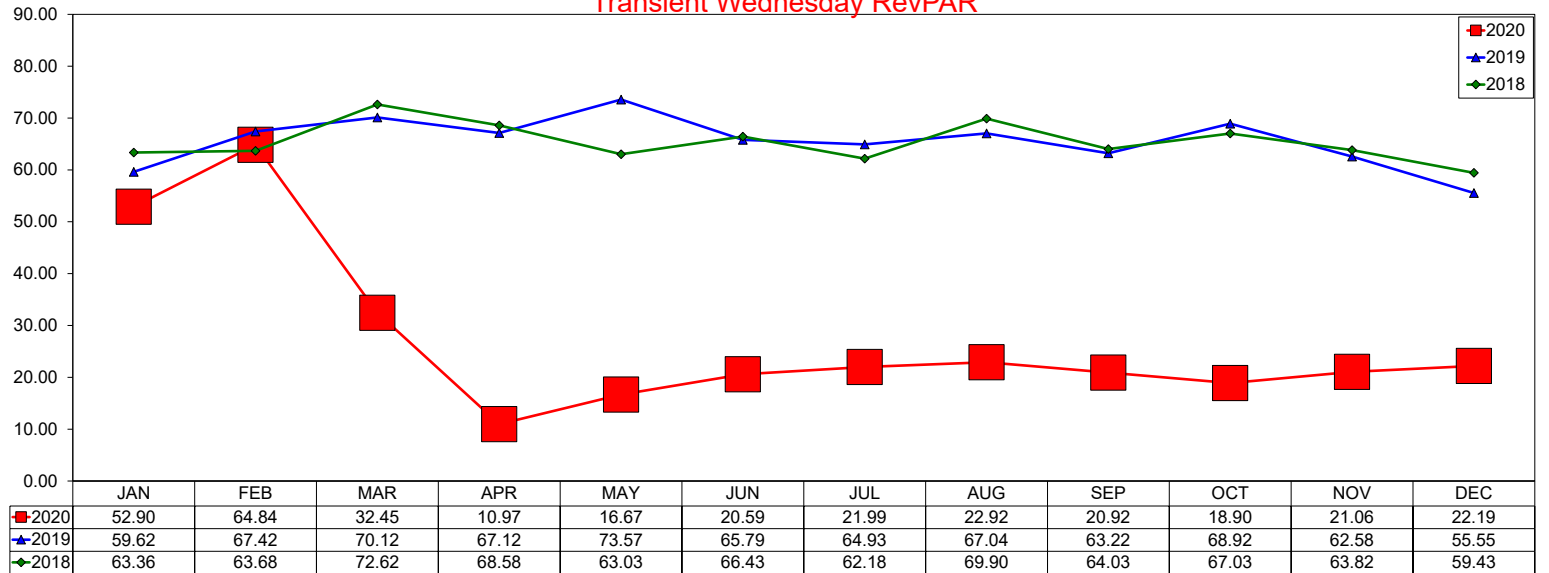
Total Wednesday Occupancy



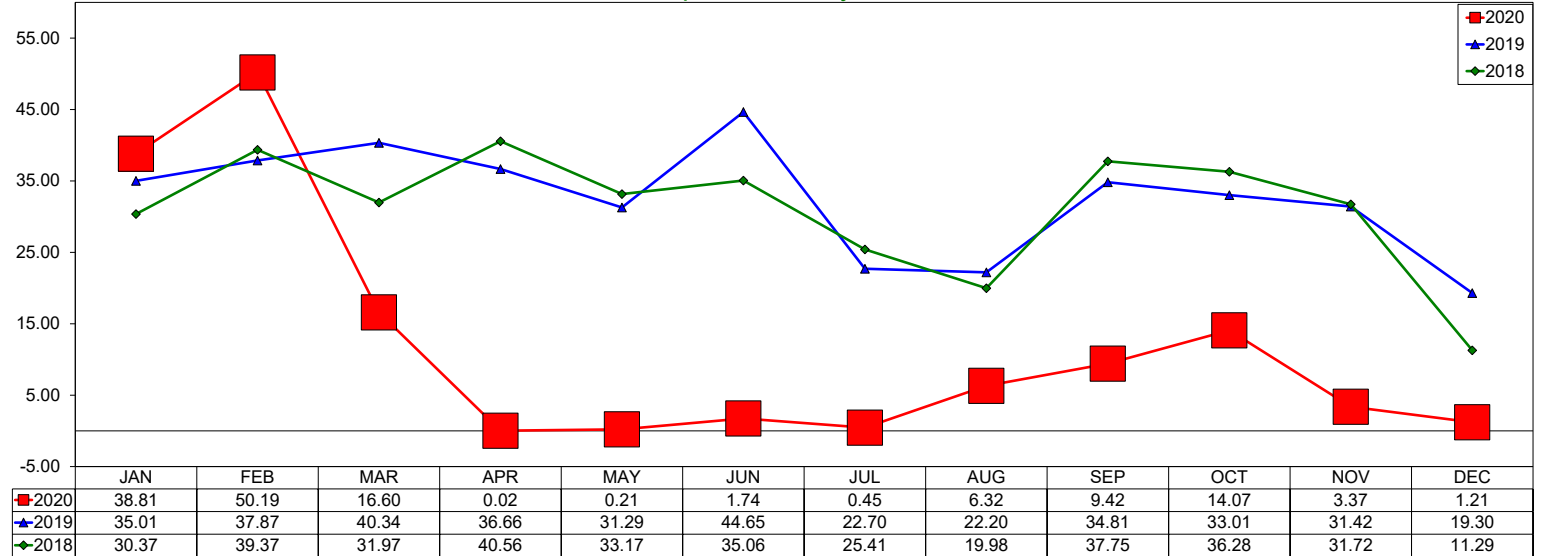
Three Year Comparison - Wednesday - RevPAR

December 2020

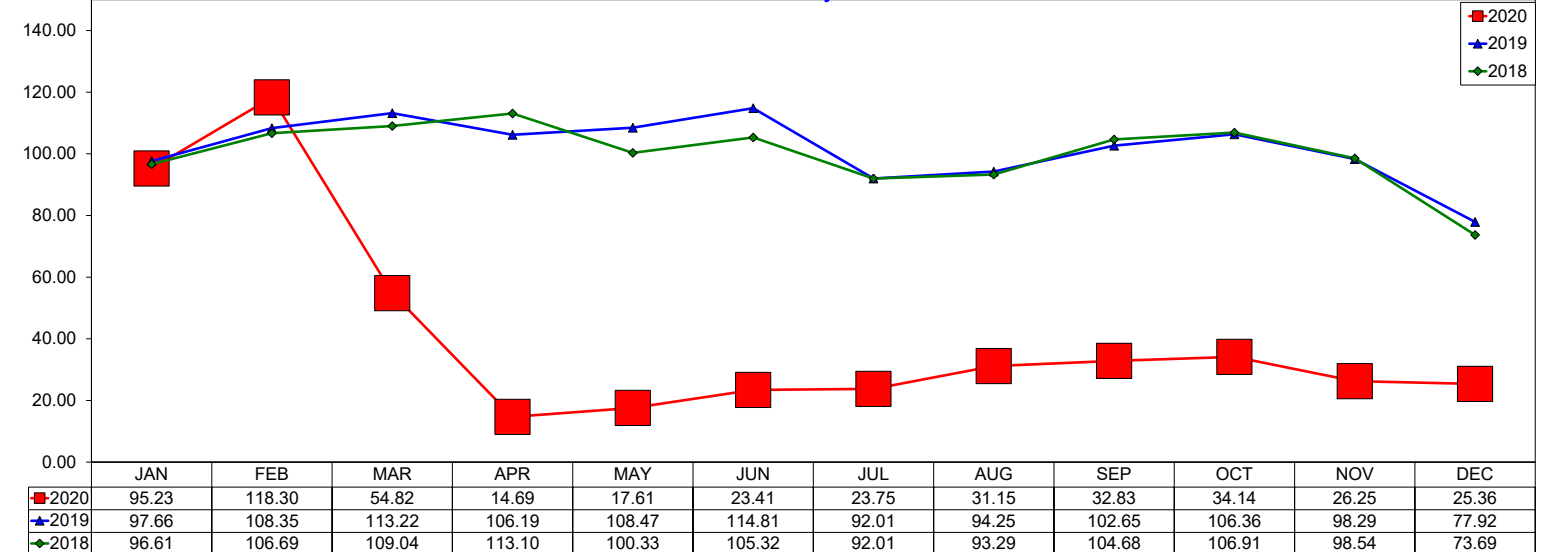
Transient Wednesday RevPAR



Group Wednesday RevPAR

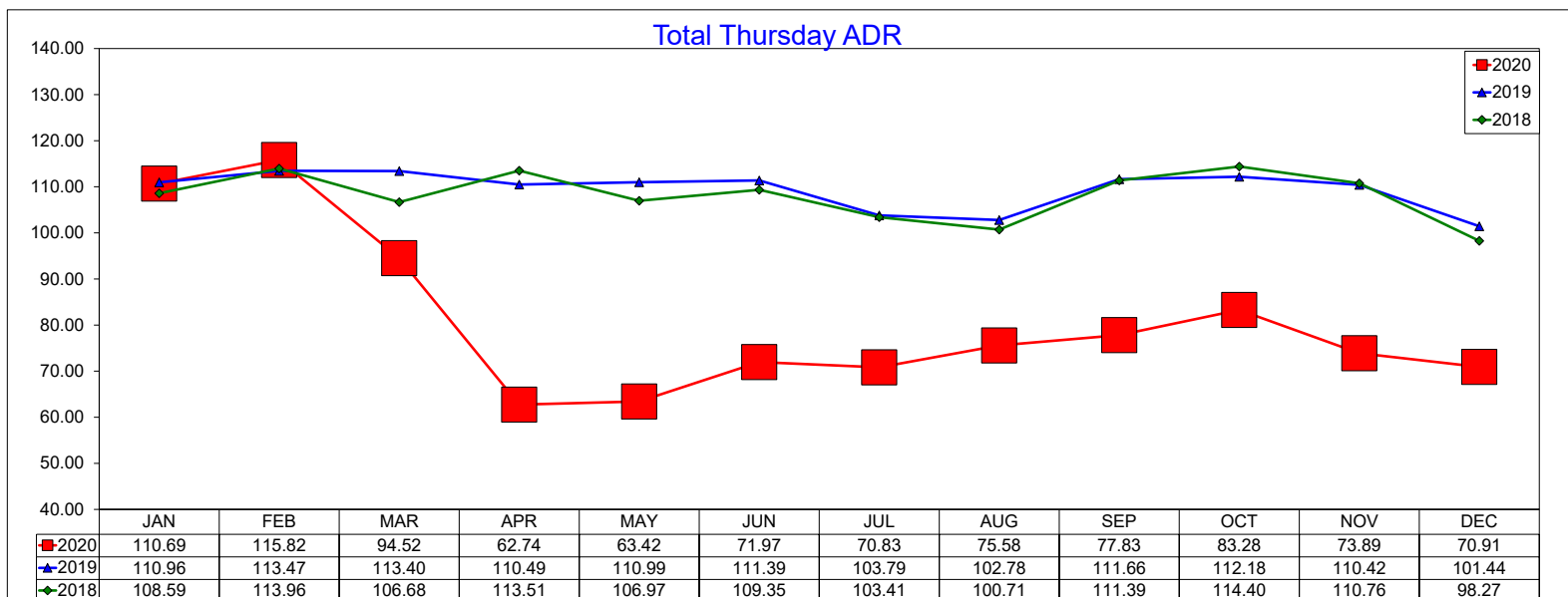
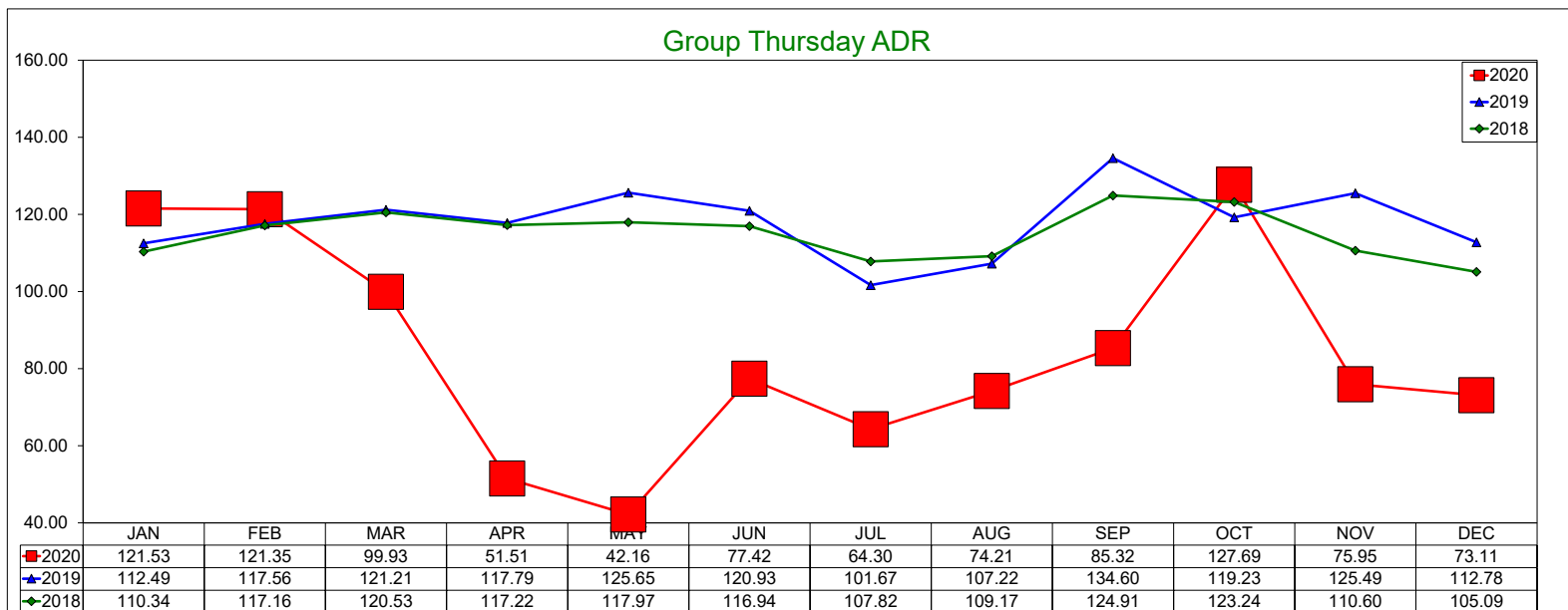
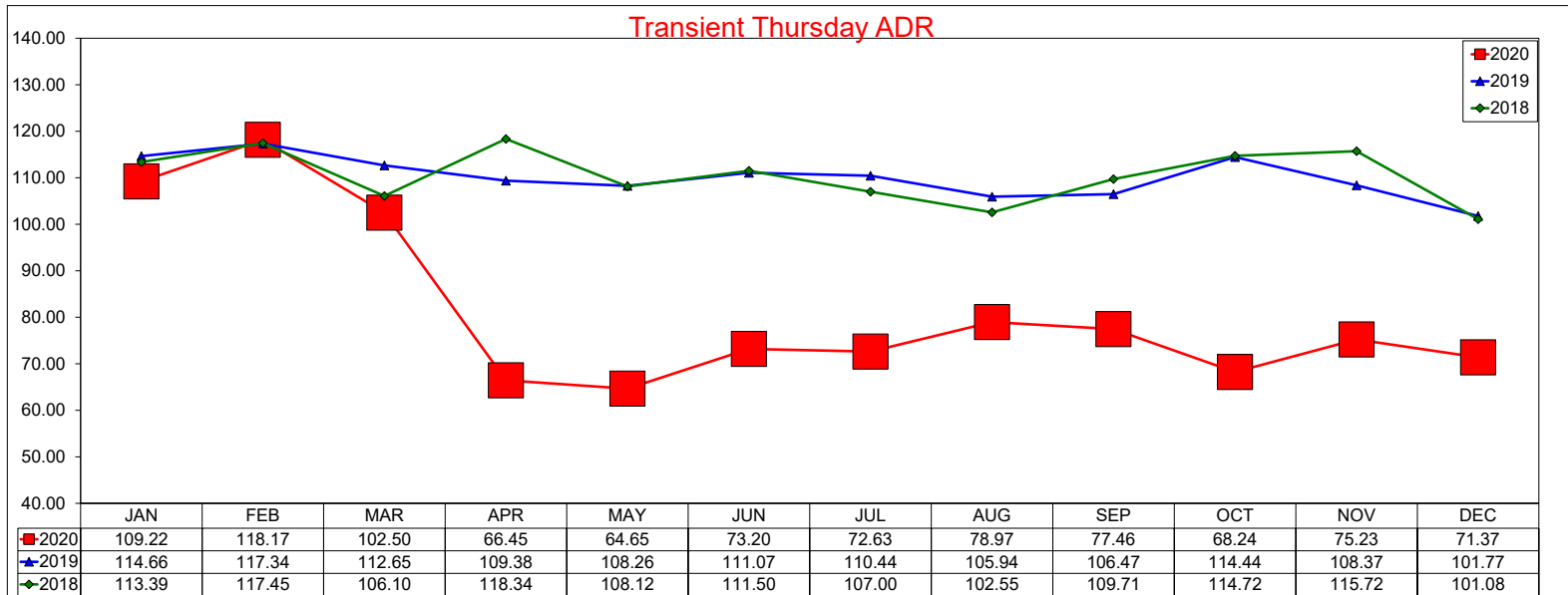


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

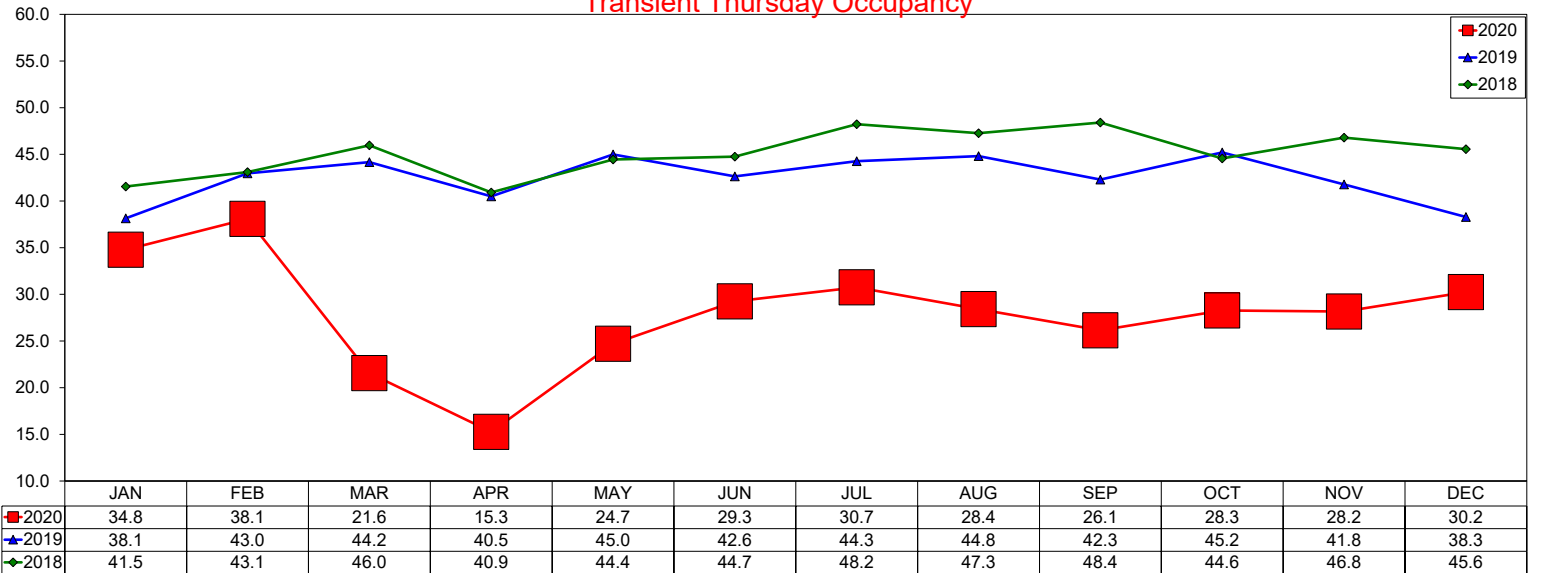
December 2020



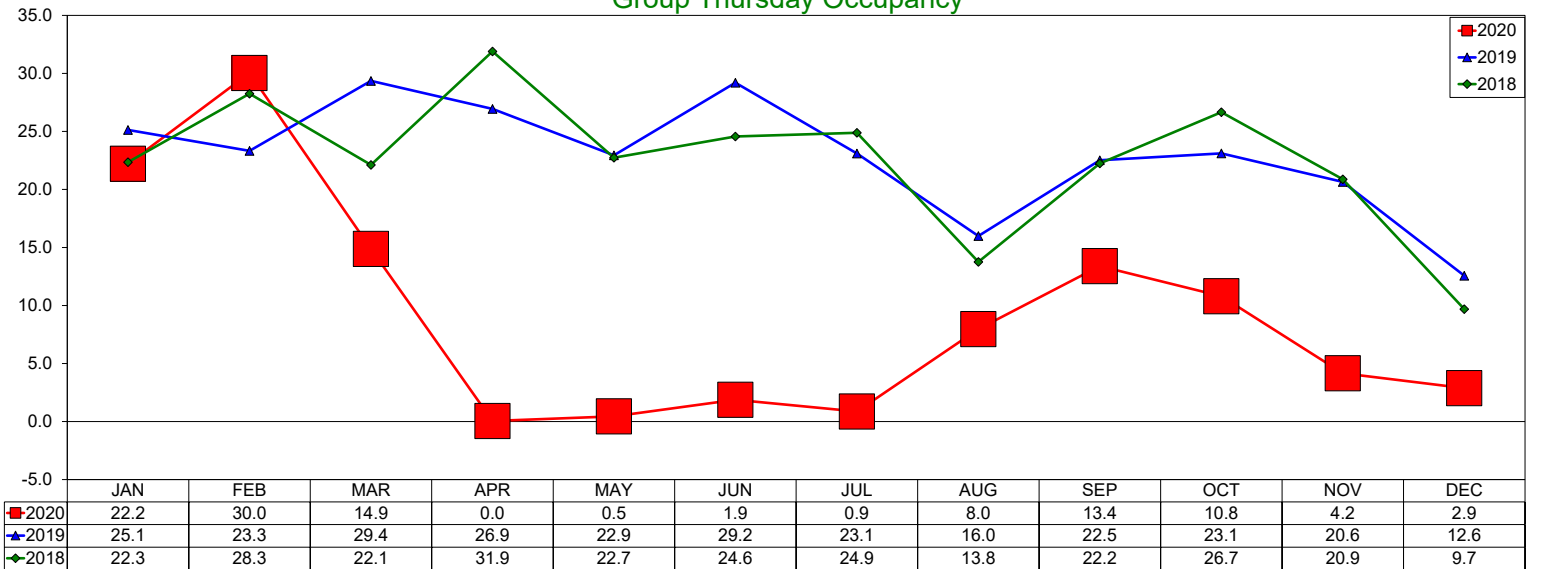
Three Year Comparison - Thursday - Occupancy

December 2020

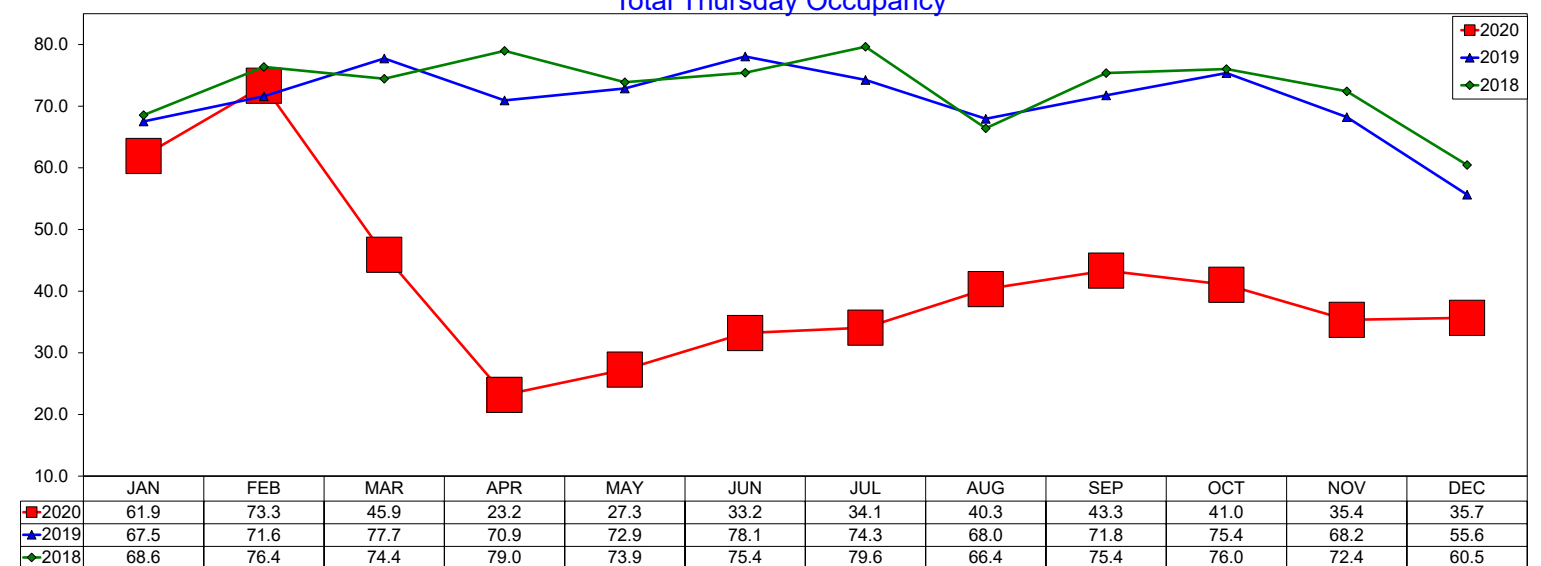
Transient Thursday Occupancy



Group Thursday Occupancy



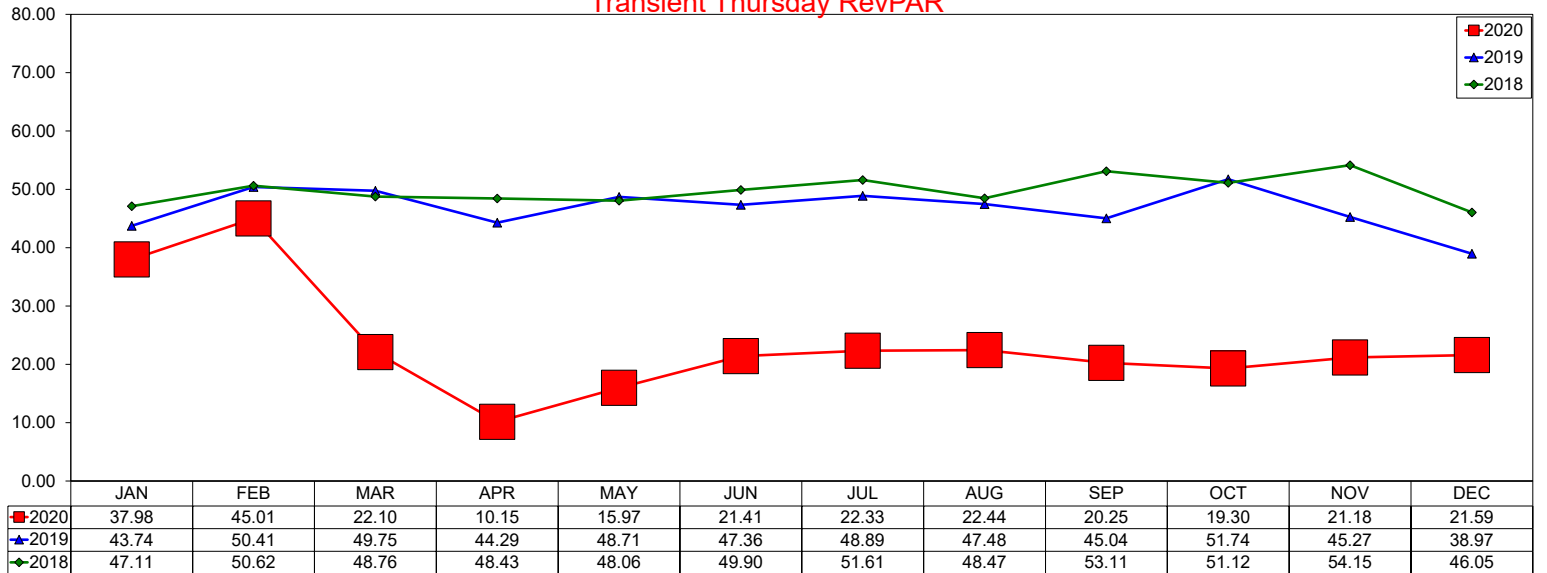
Total Thursday Occupancy



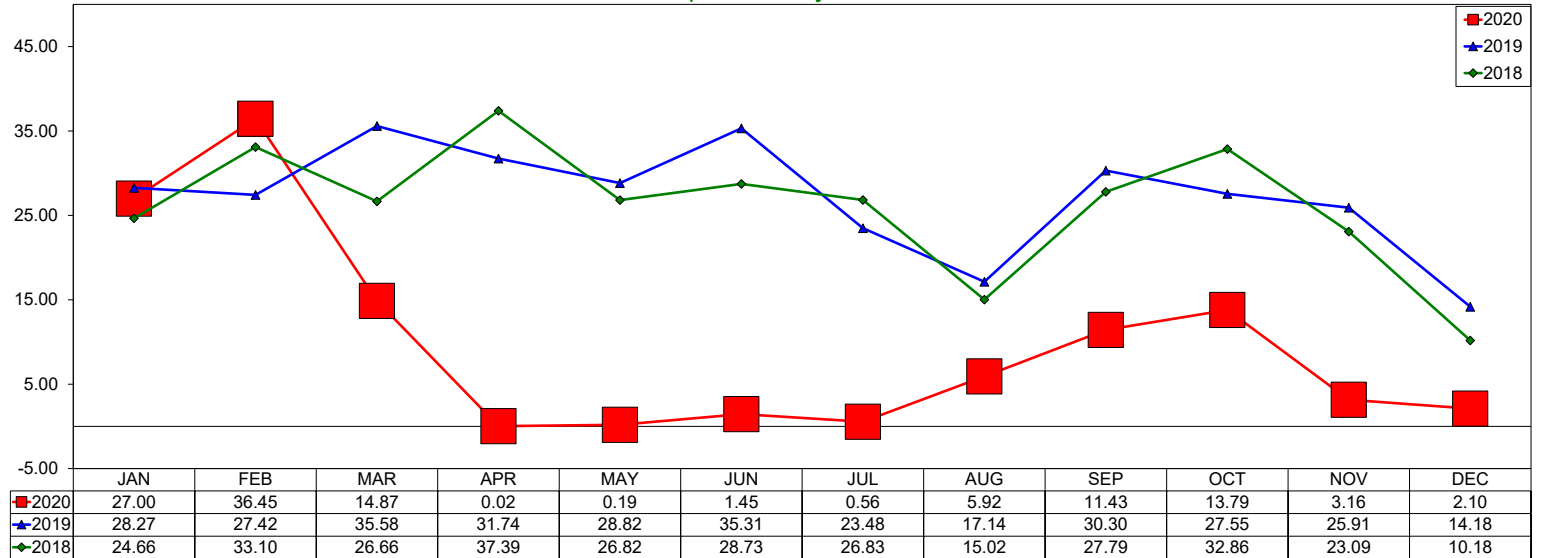
Three Year Comparison - Thursday - RevPAR

December 2020

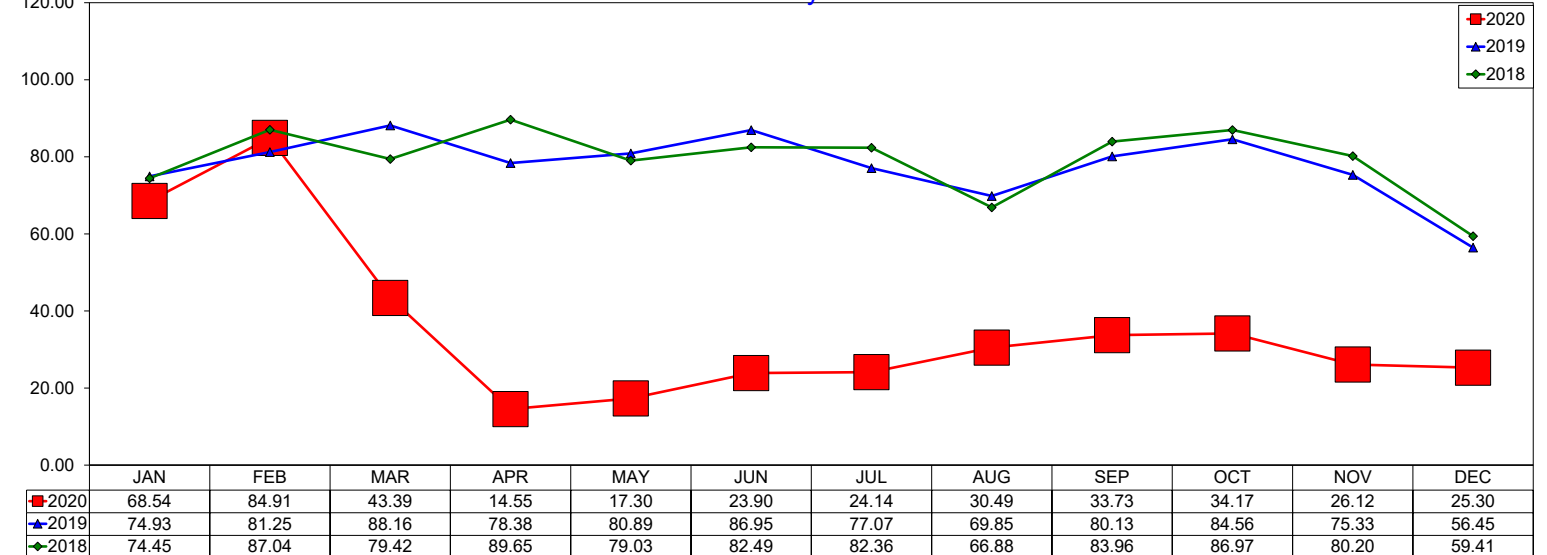
Transient Thursday RevPAR



Group Thursday RevPAR

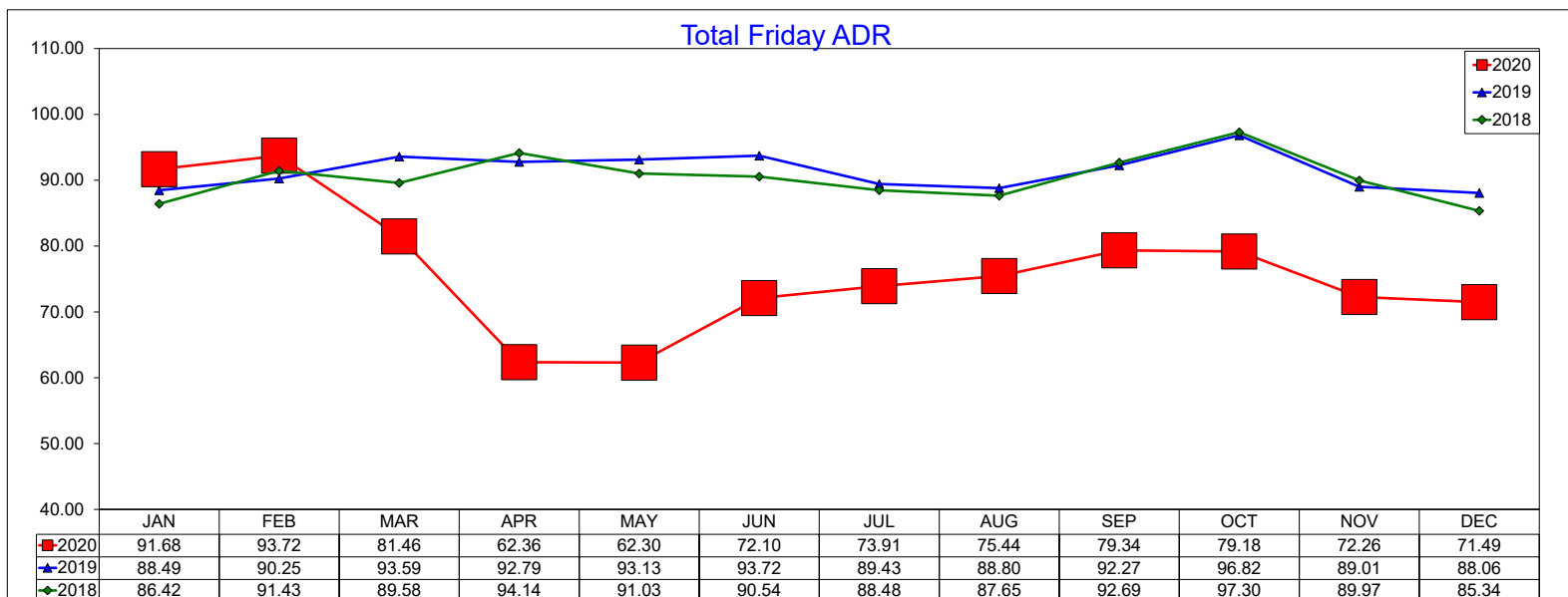
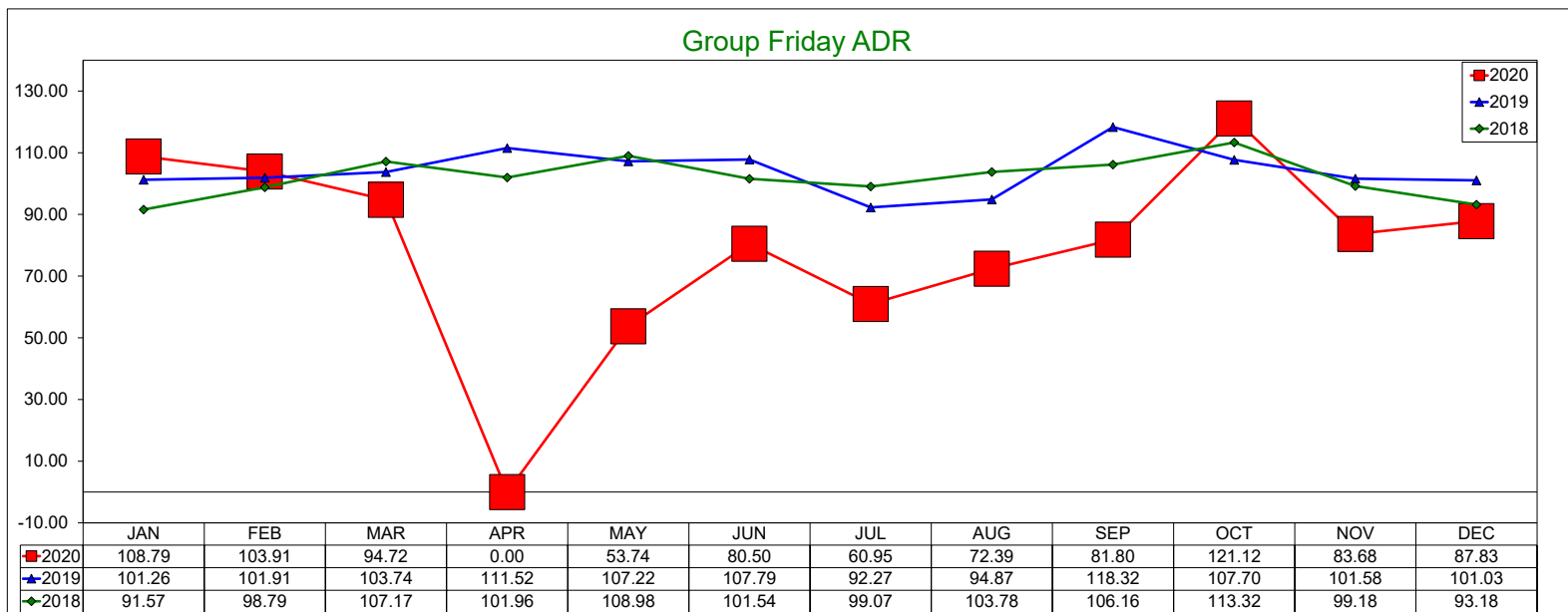
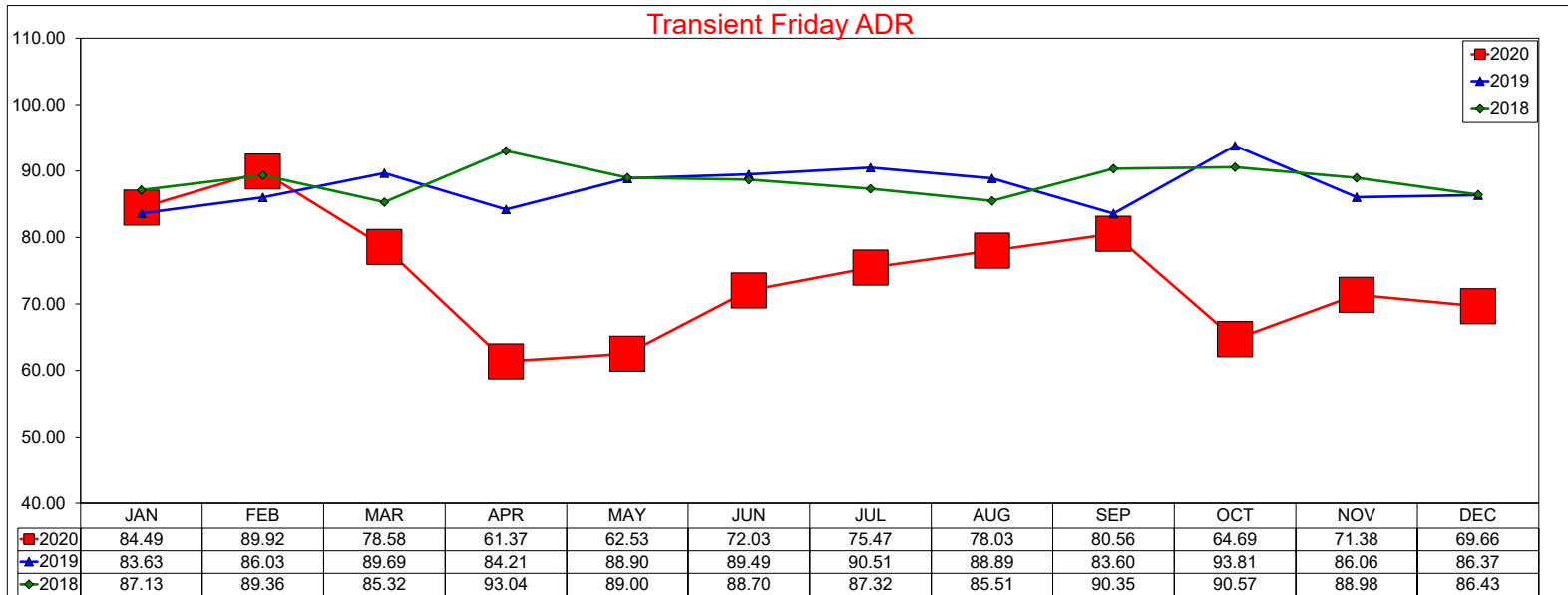


Total Thursday RevPAR



Three Year Comparison - Friday - ADR

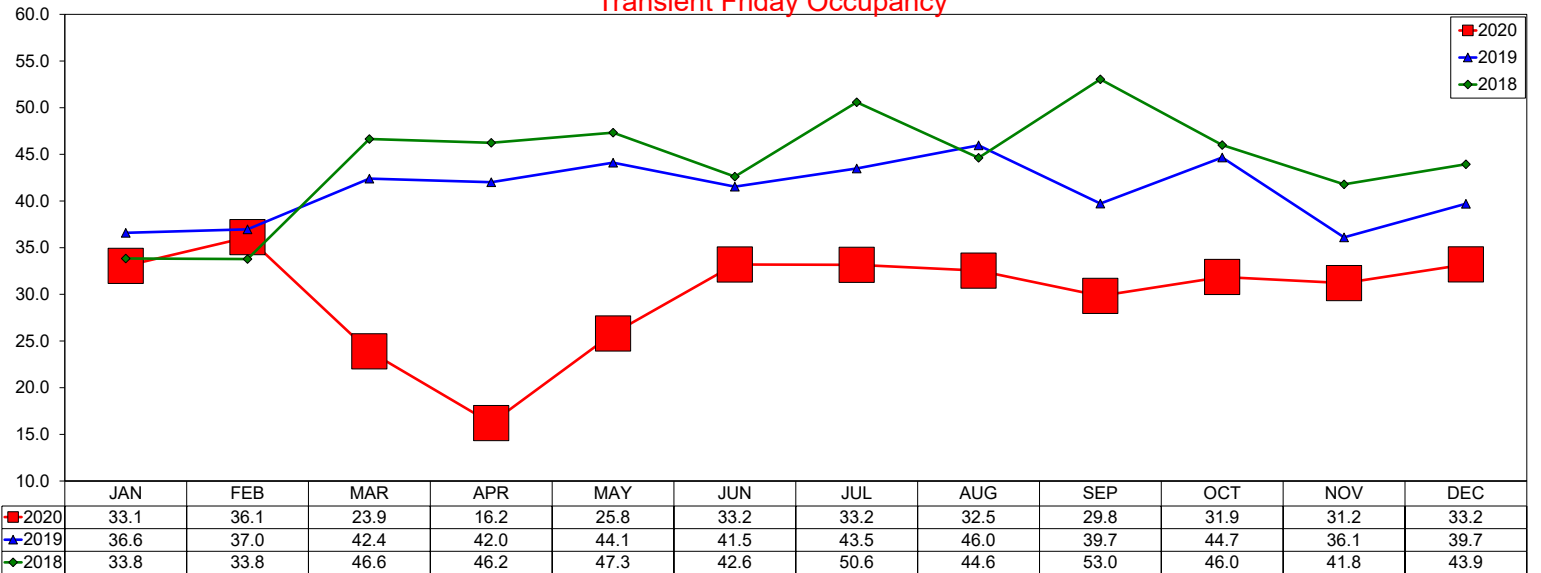
December 2020



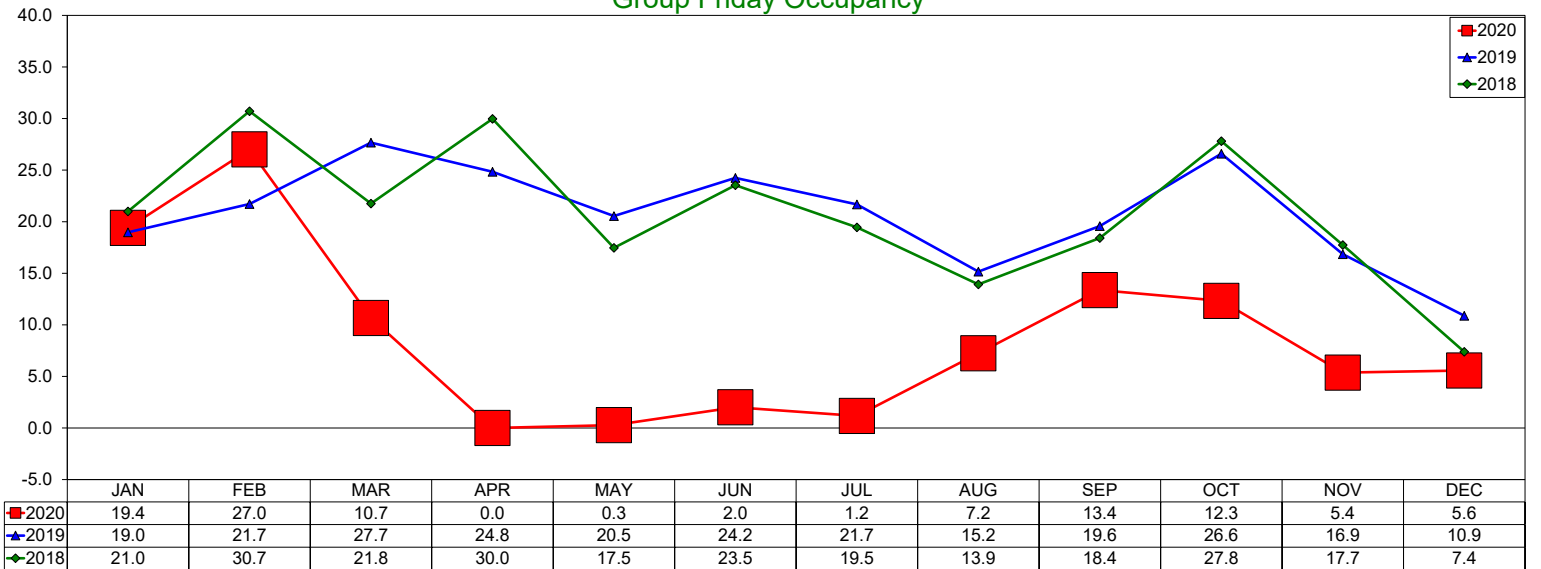
Three Year Comparison - Friday - Occupancy

December 2020

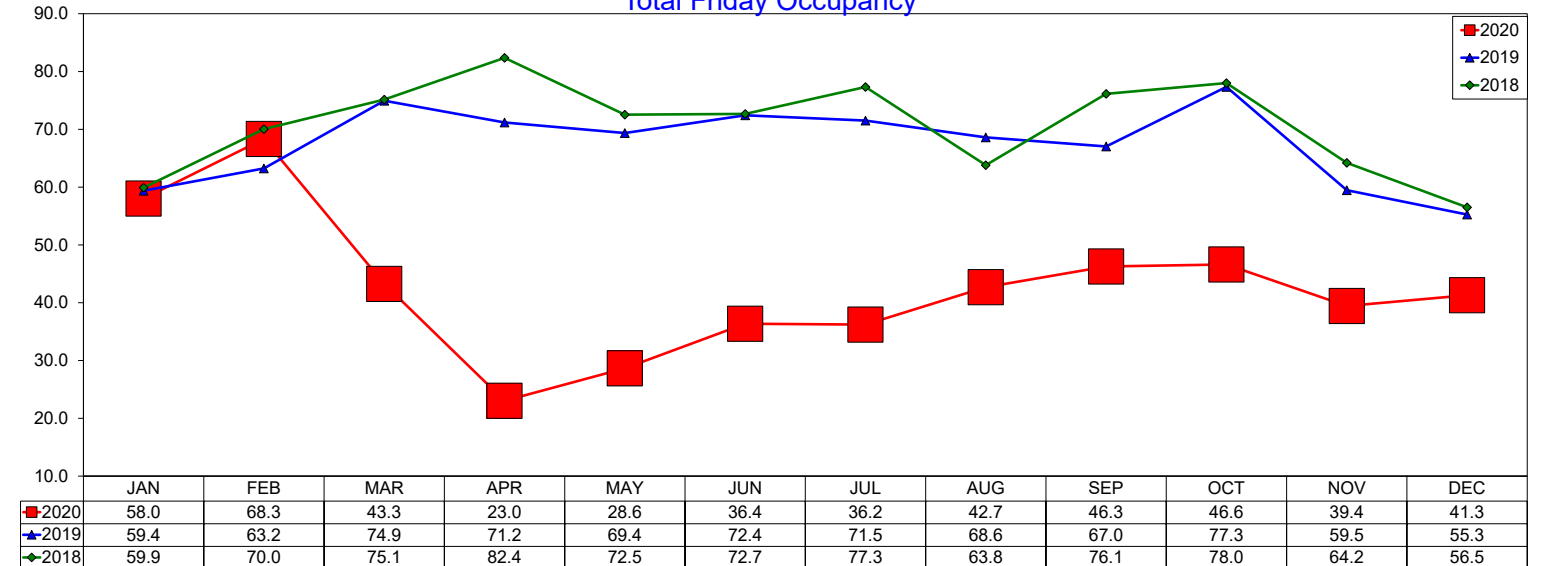
Transient Friday Occupancy



Group Friday Occupancy



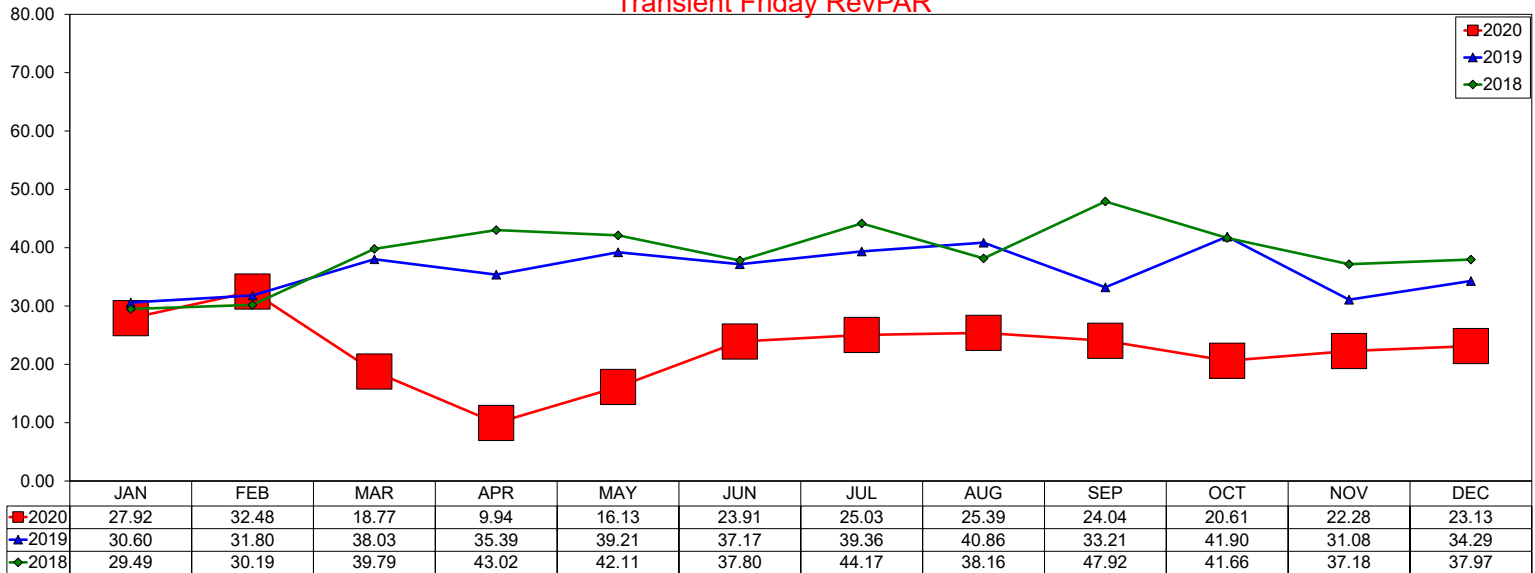
Total Friday Occupancy



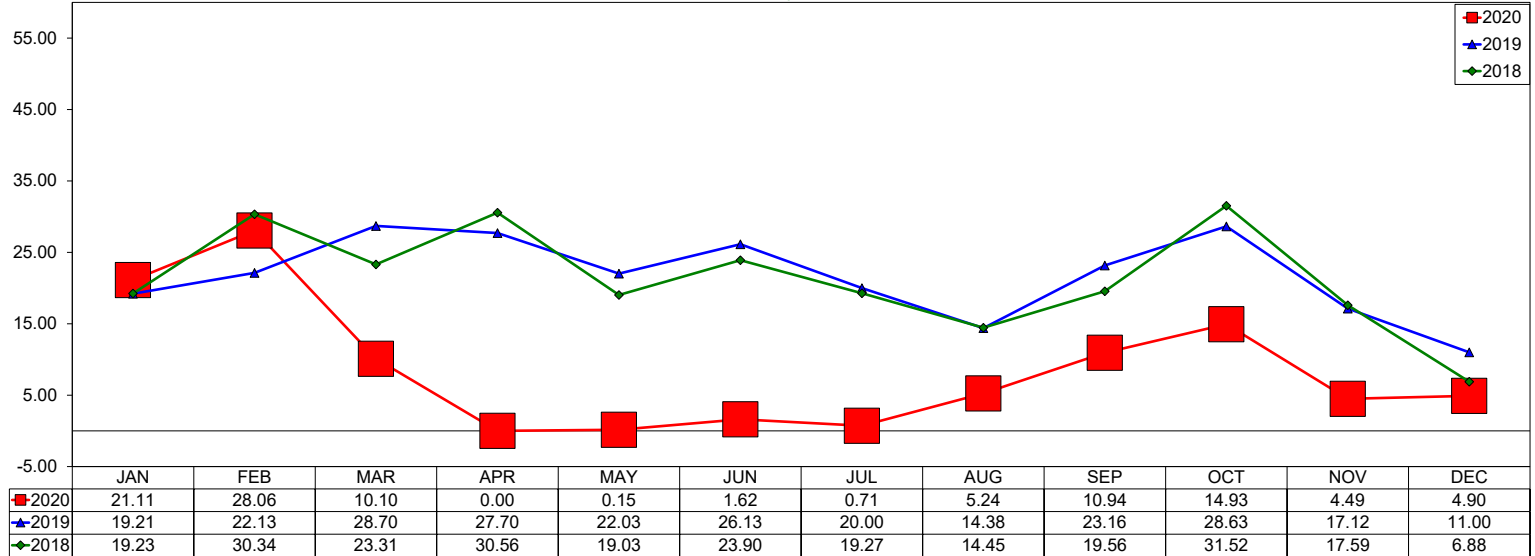
Three Year Comparison - Friday - RevPAR

December 2020

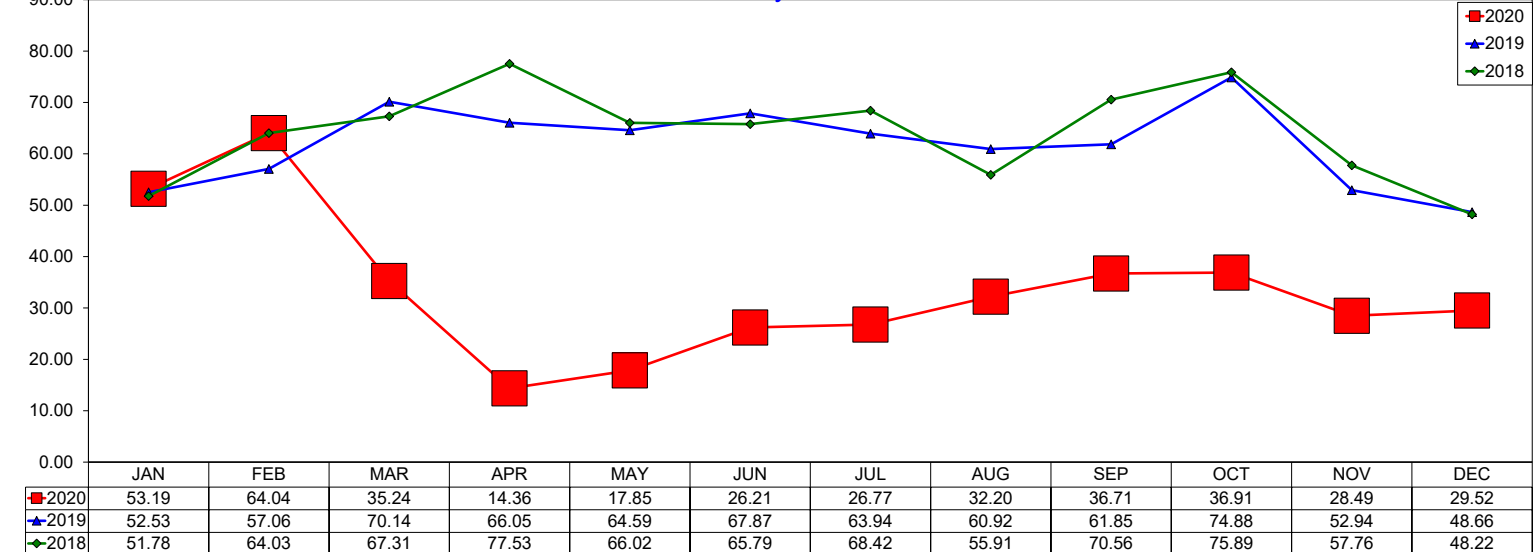
Transient Friday RevPAR



Group Friday RevPAR

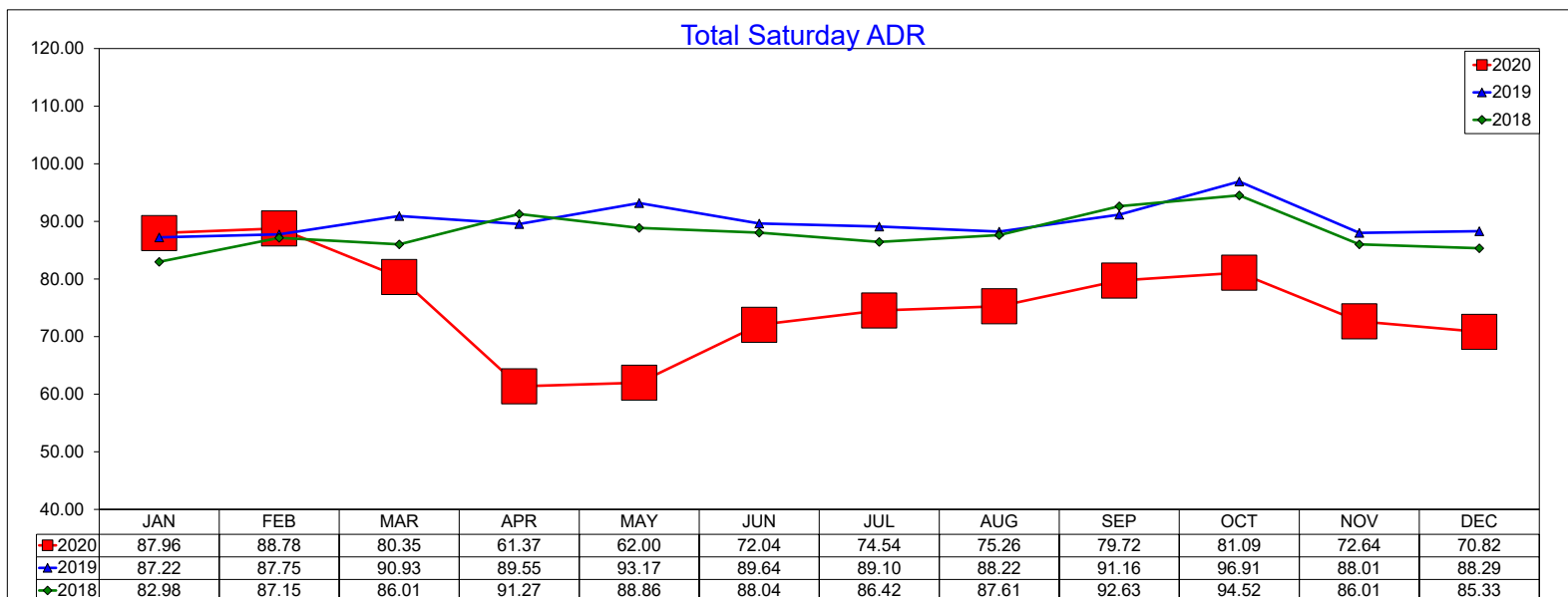
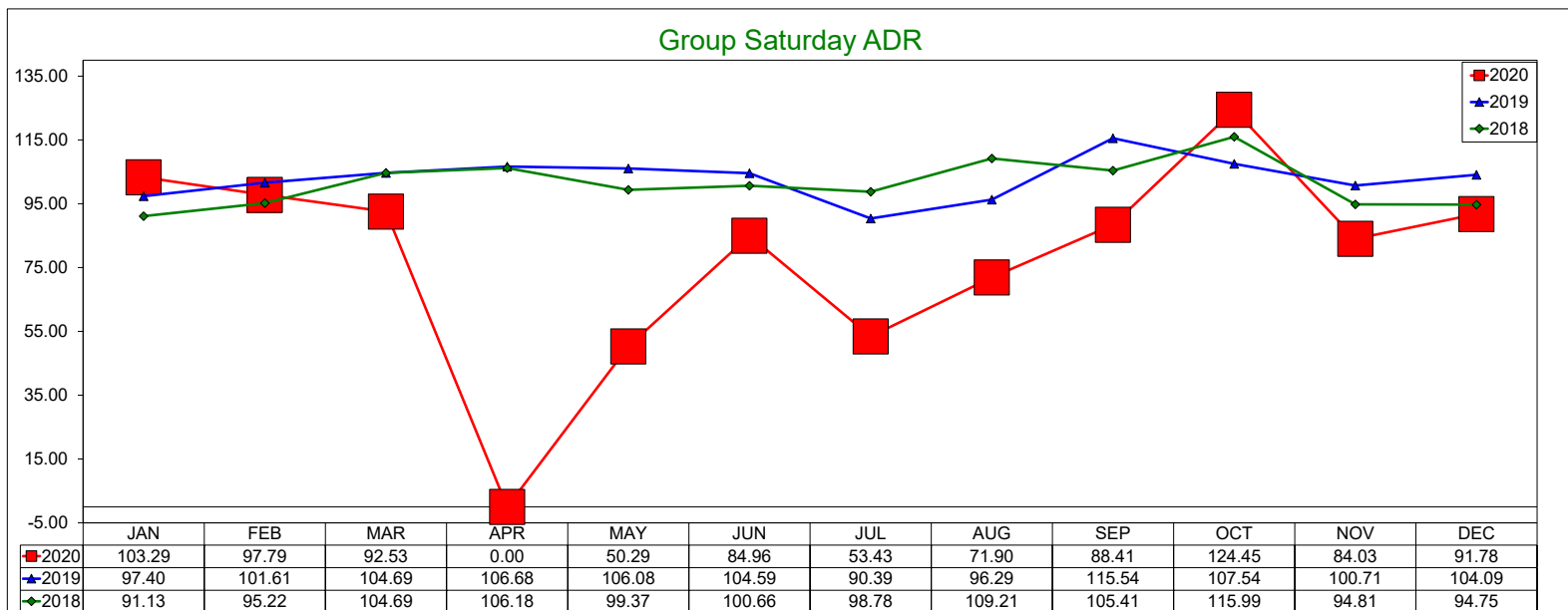
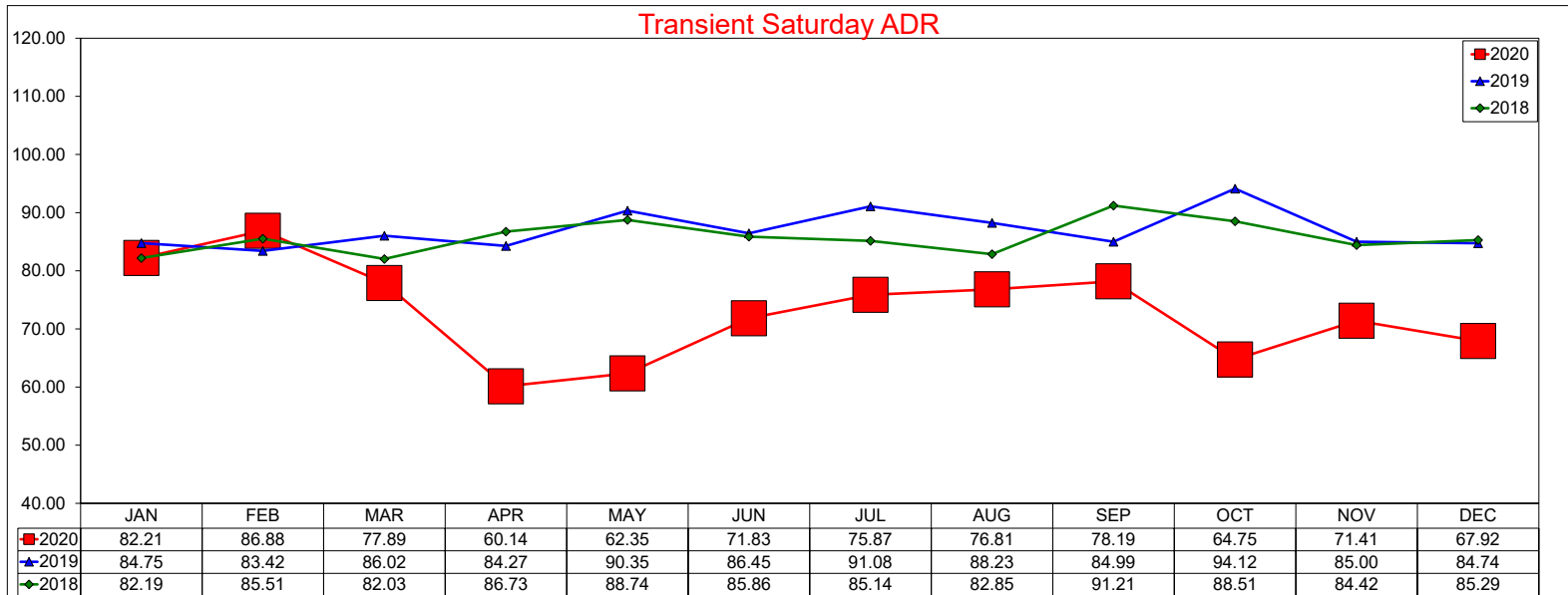


Total Friday RevPAR



Three Year Comparison - Saturday - ADR

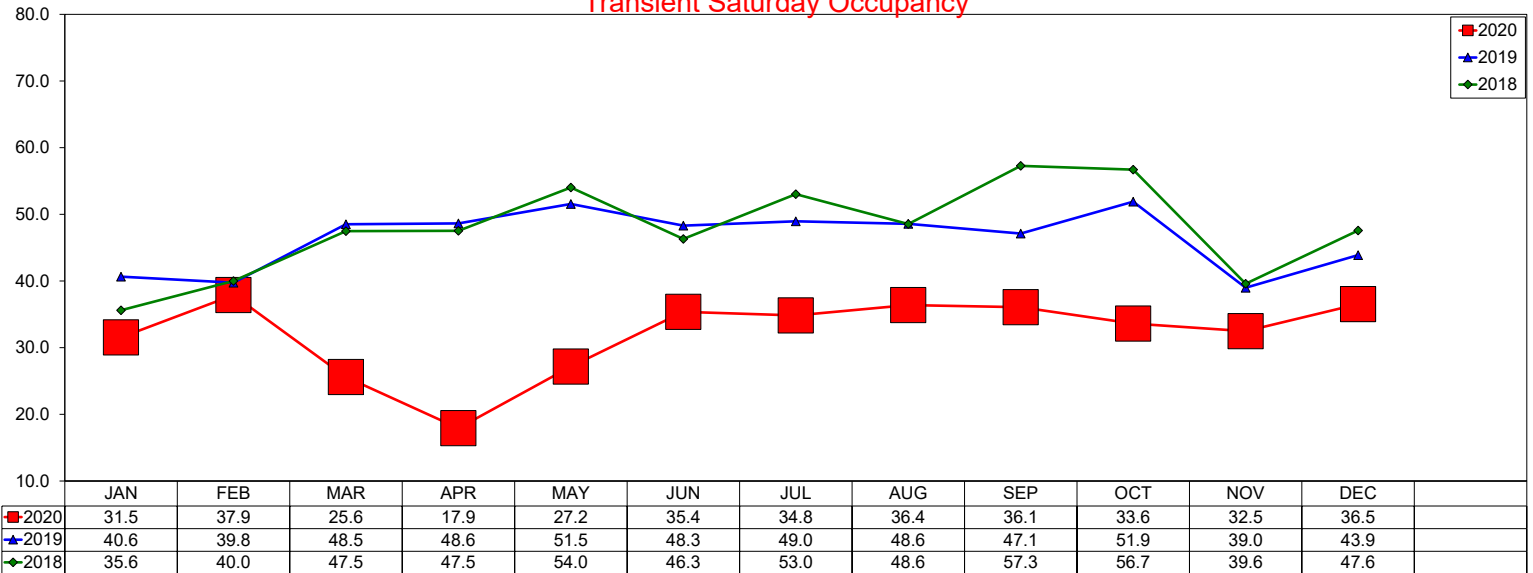
December 2020



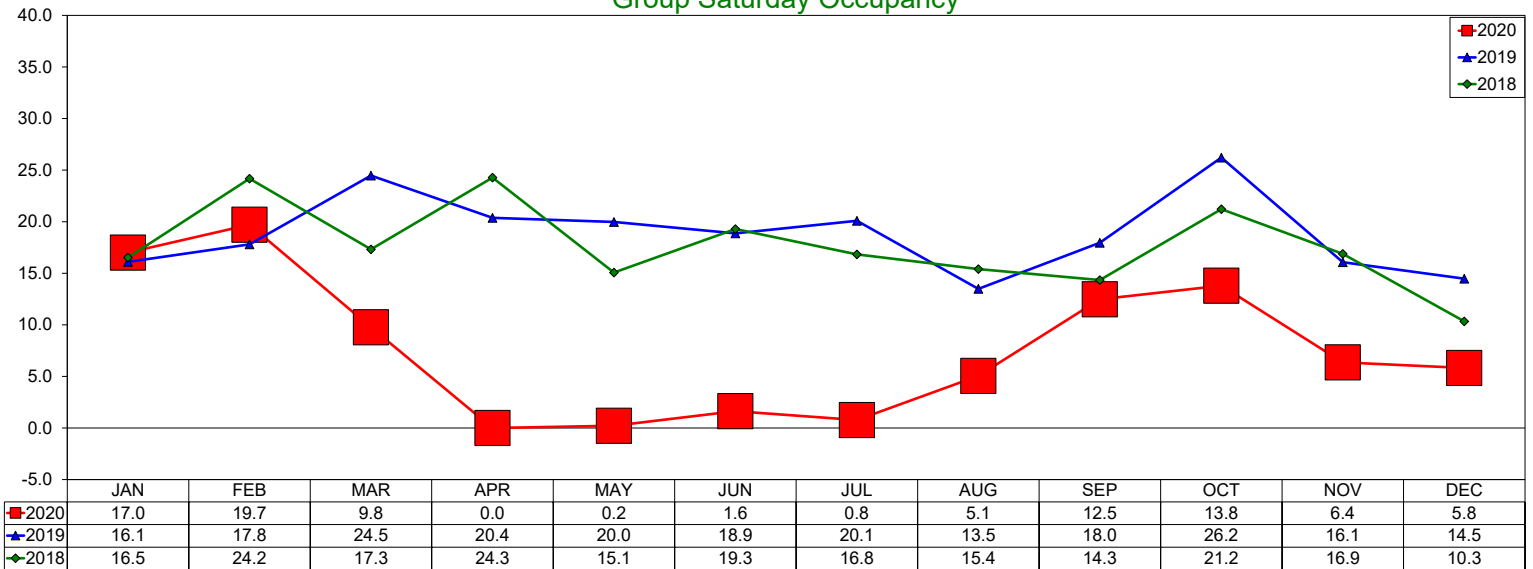
Three Year Comparison - Saturday - Occupancy

December 2020

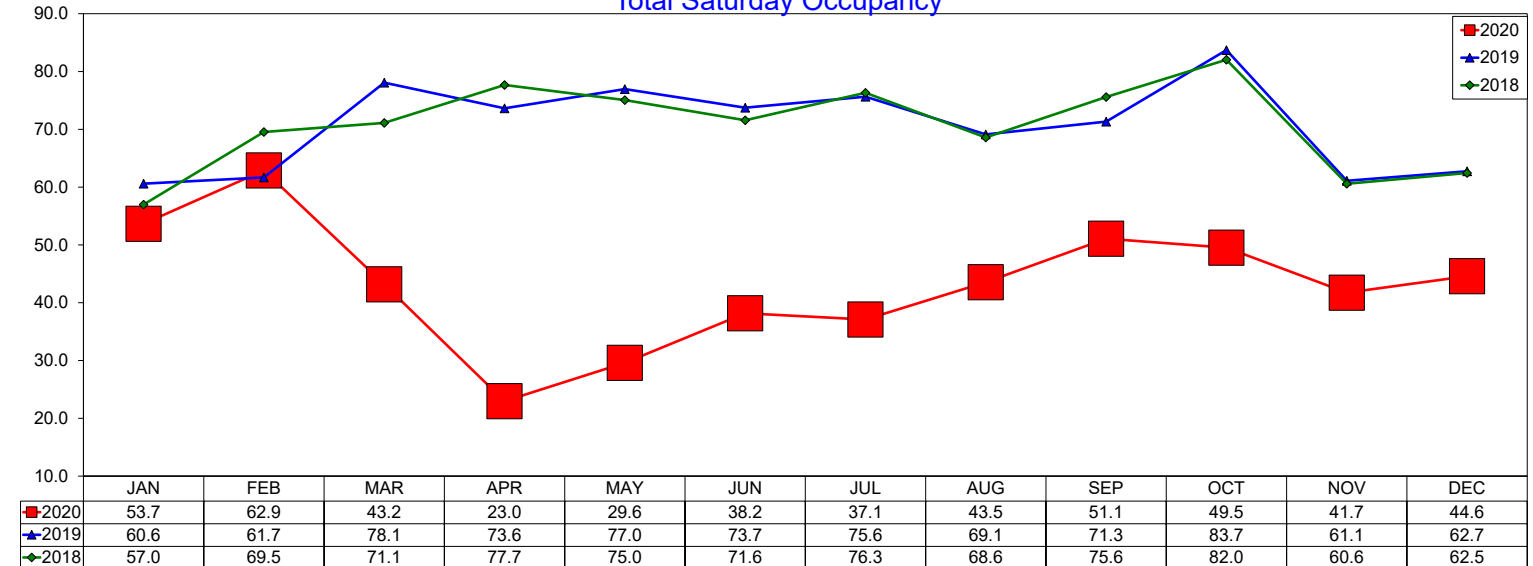
Transient Saturday Occupancy



Group Saturday Occupancy



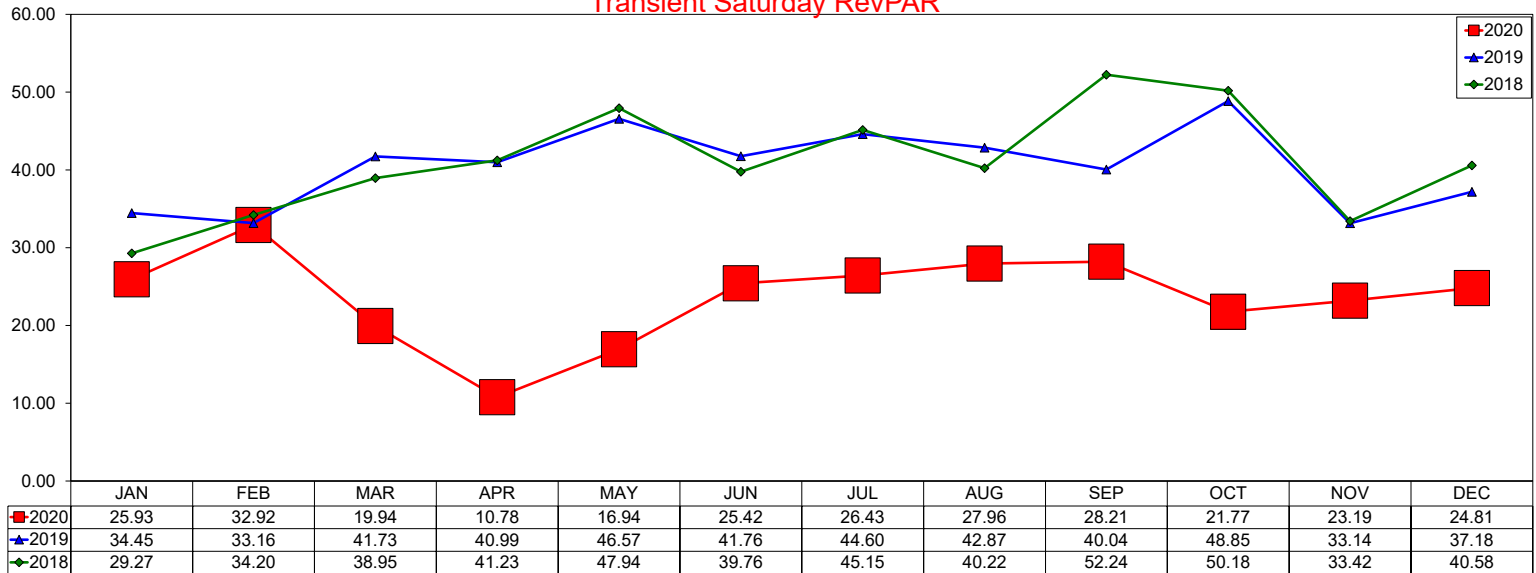
Total Saturday Occupancy



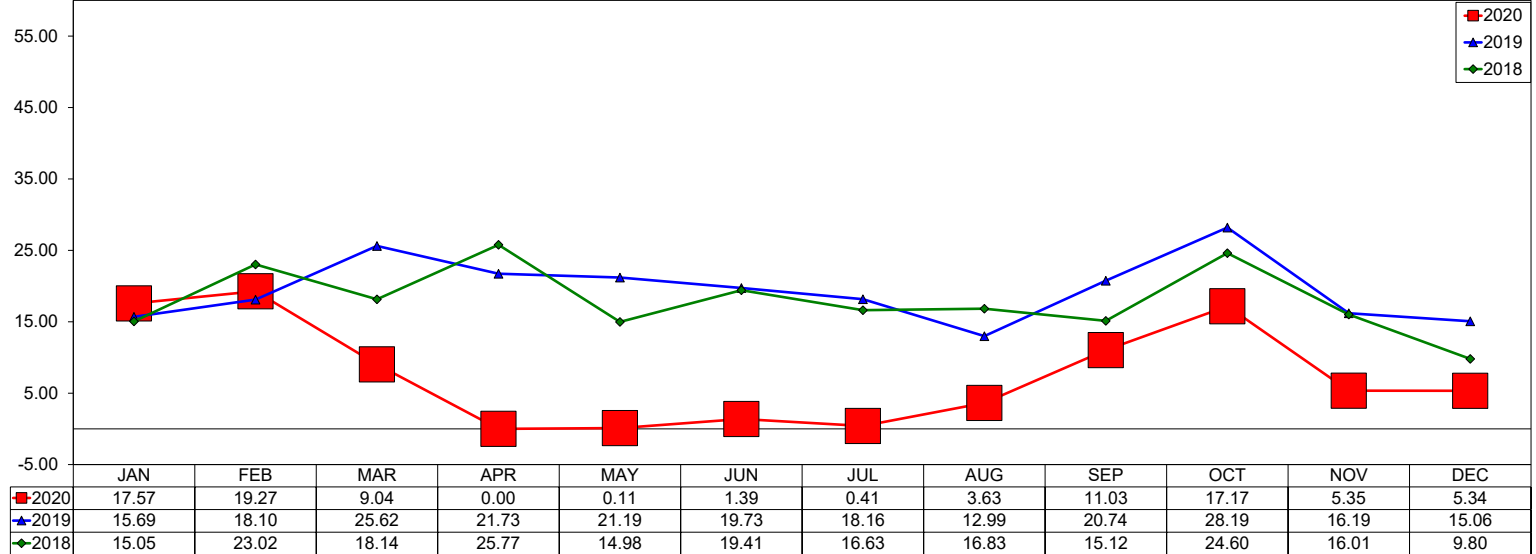
Three Year Comparison - Saturday - RevPAR

December 2020

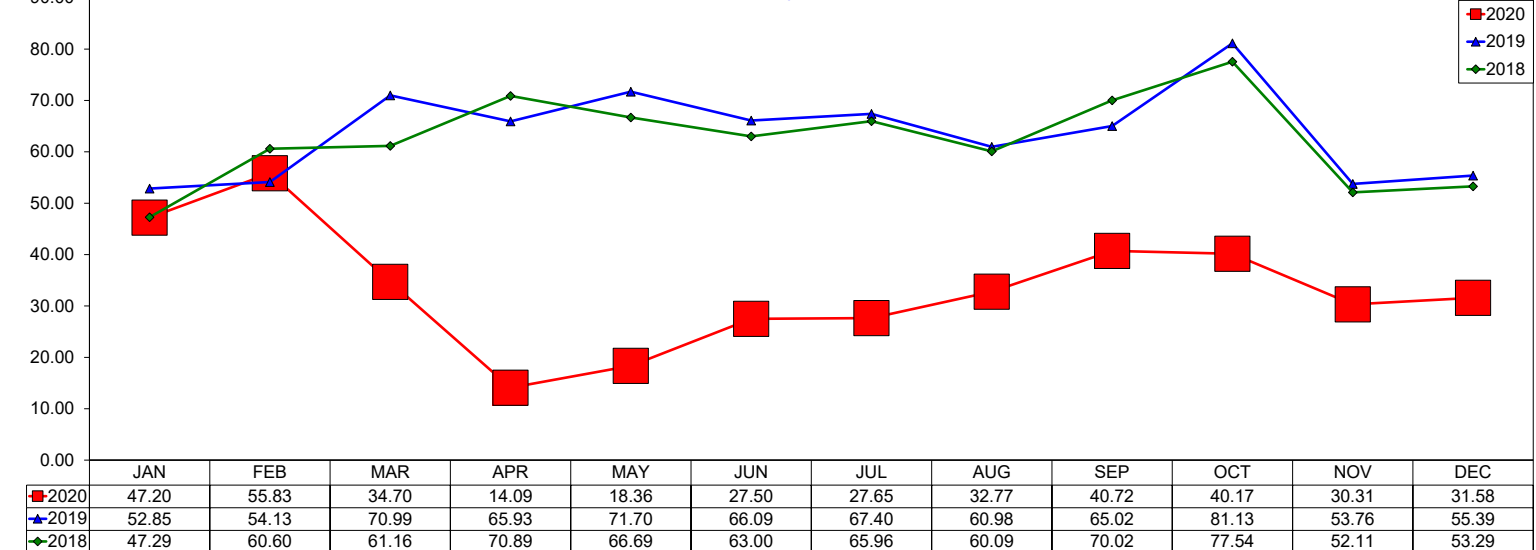
Transient Saturday RevPAR



Group Saturday RevPAR

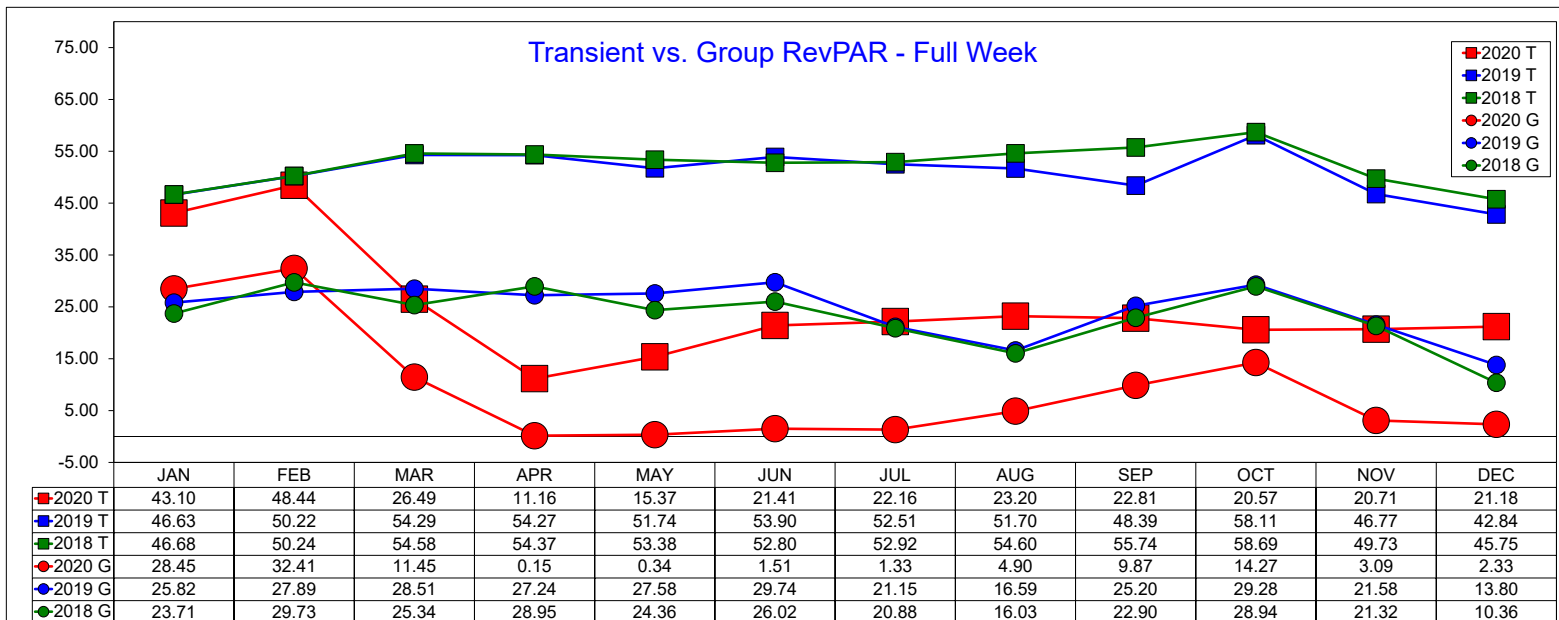
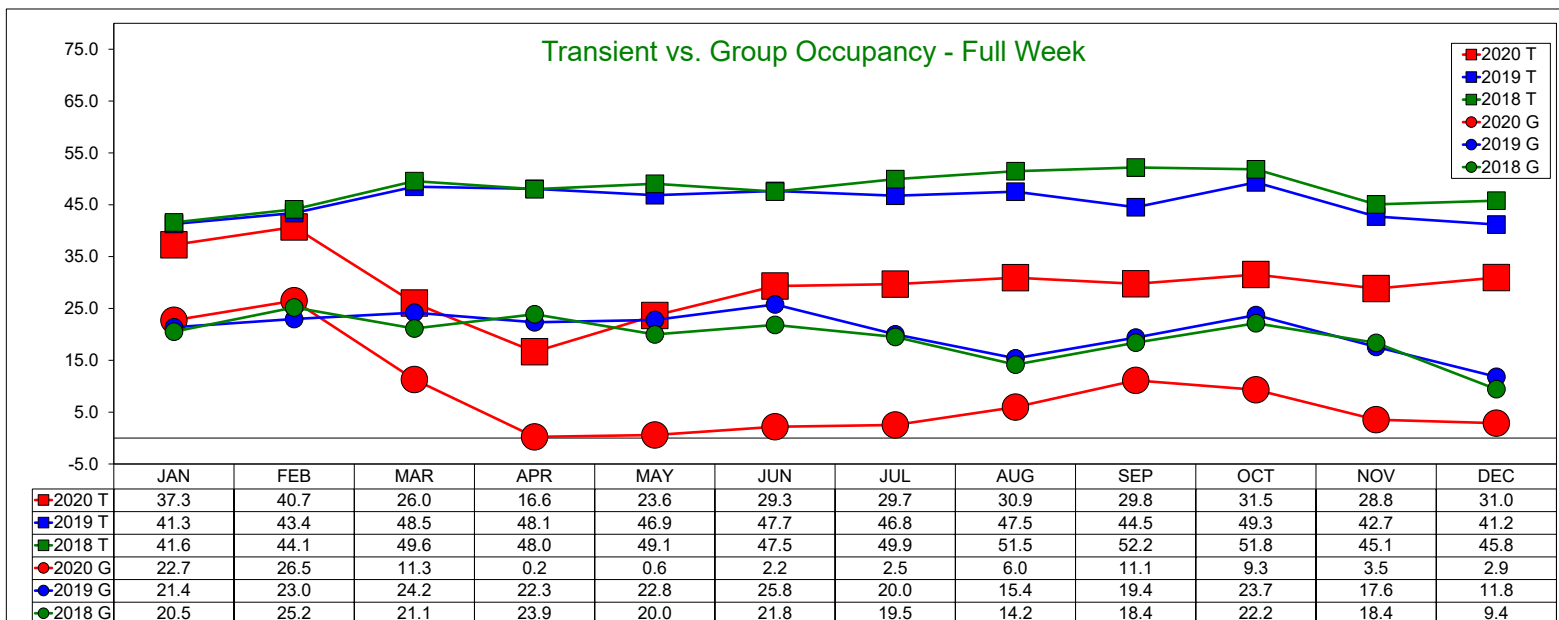
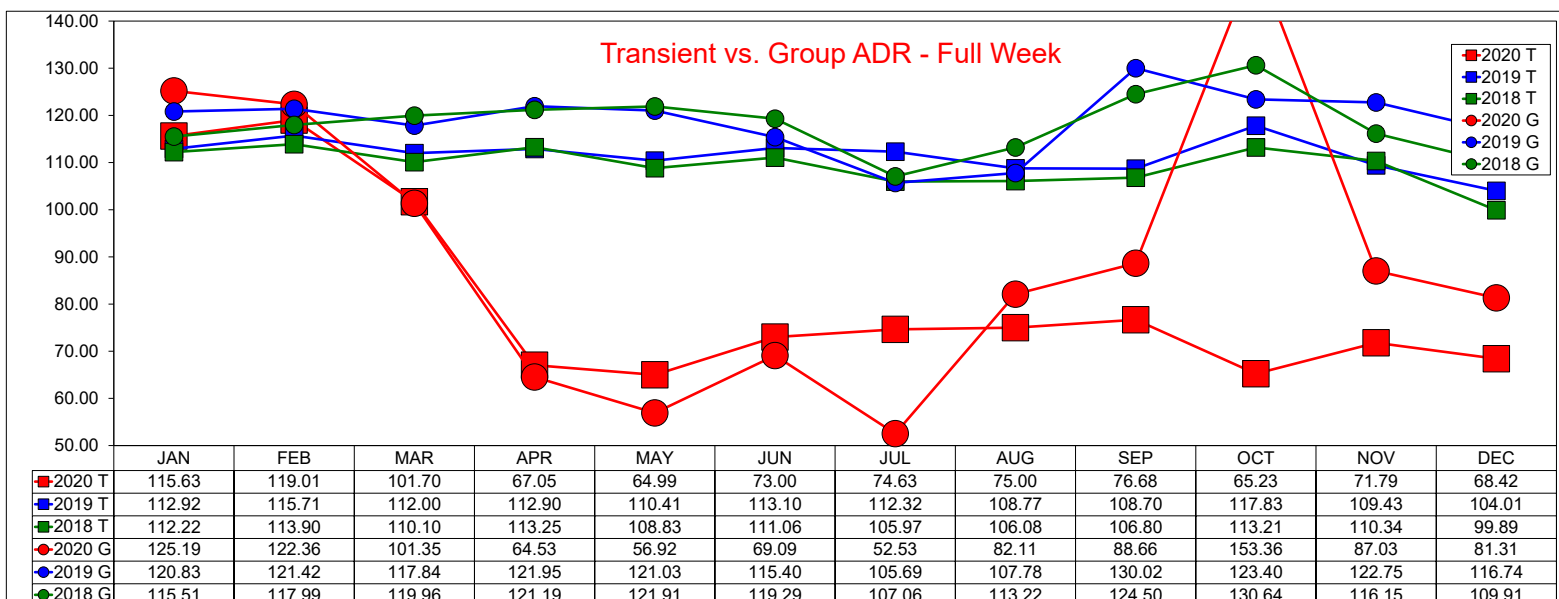


Total Saturday RevPAR



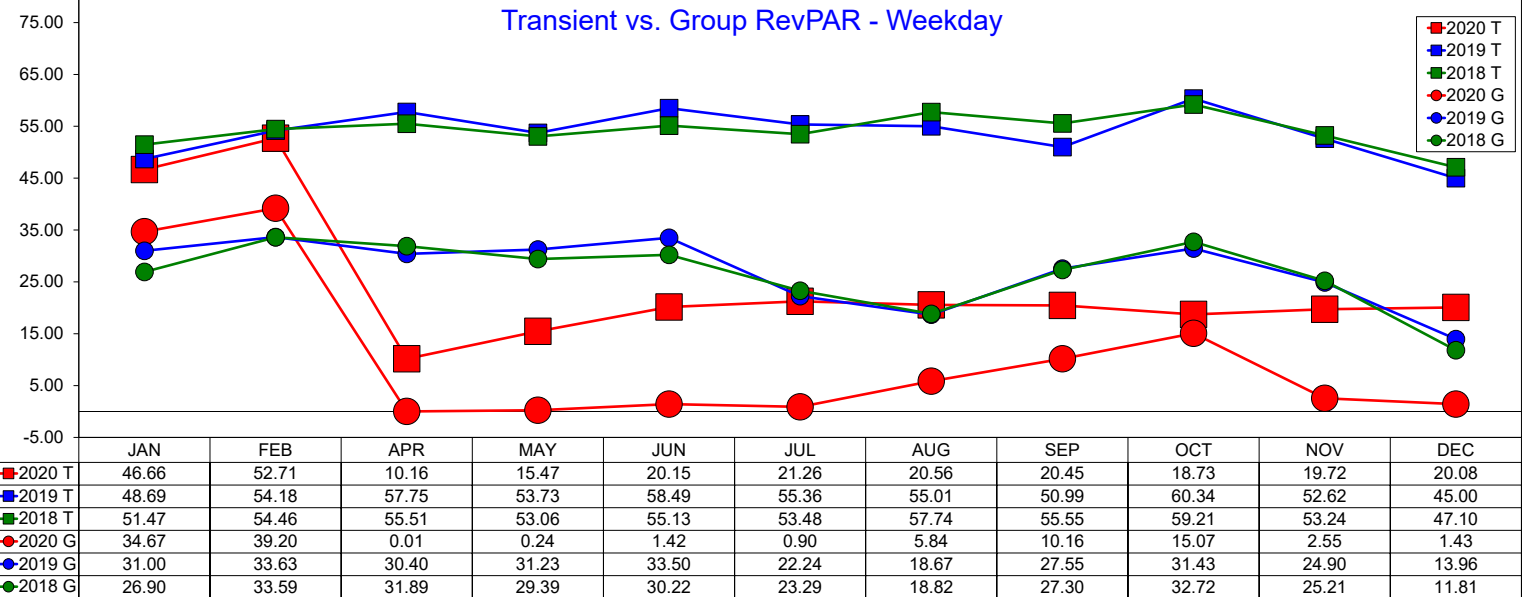
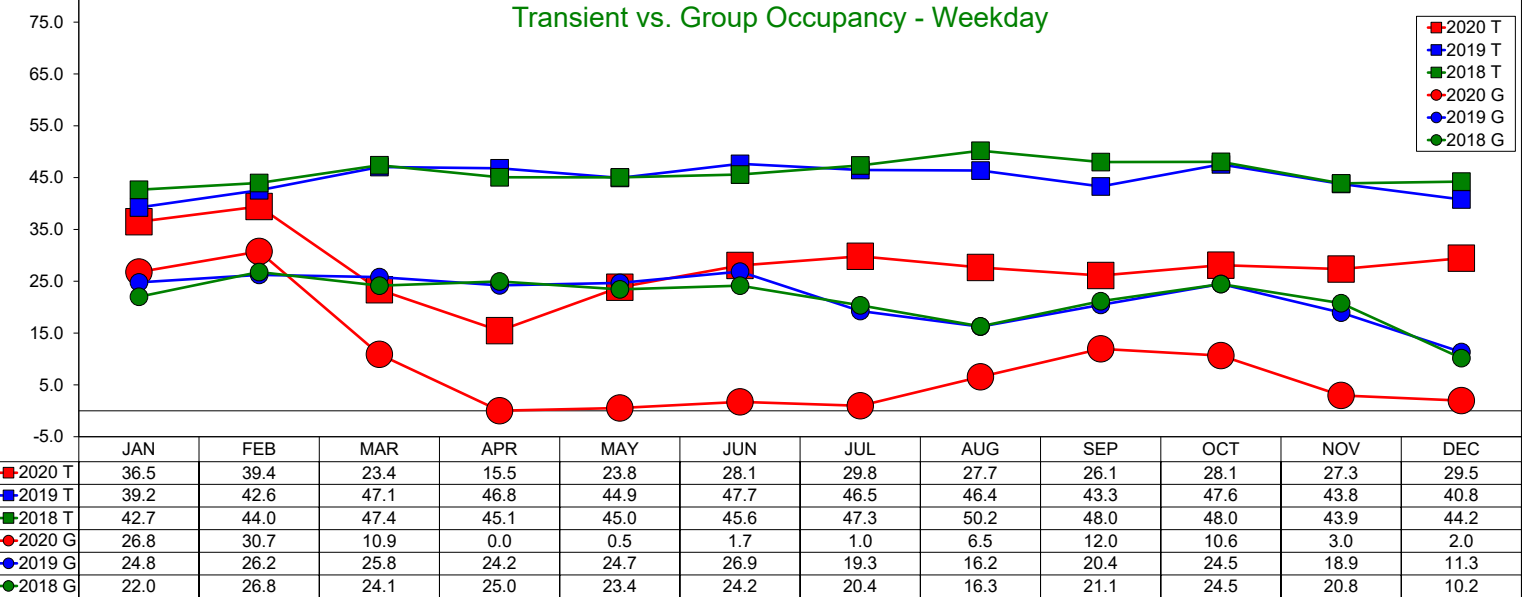
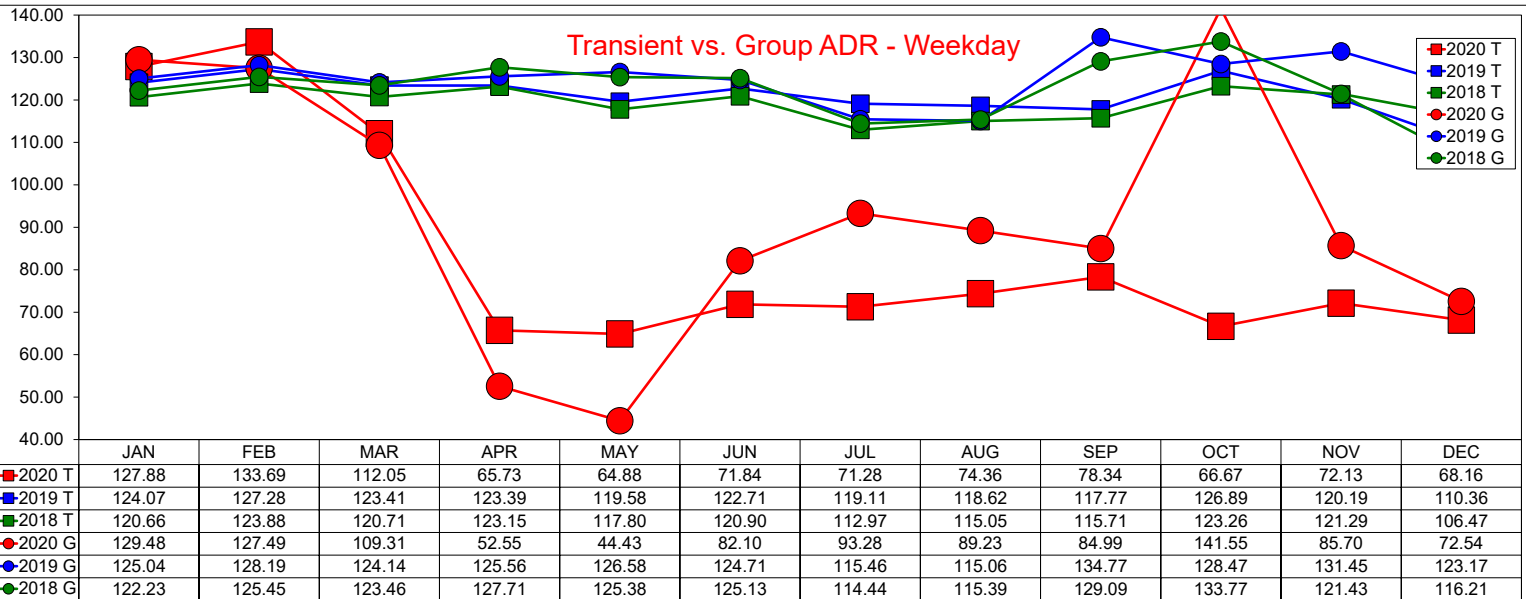
Three Year Comparison - Transient vs. Group - Full Week

December 2020



Three Year Comparison - Transient vs. Group - Weekday

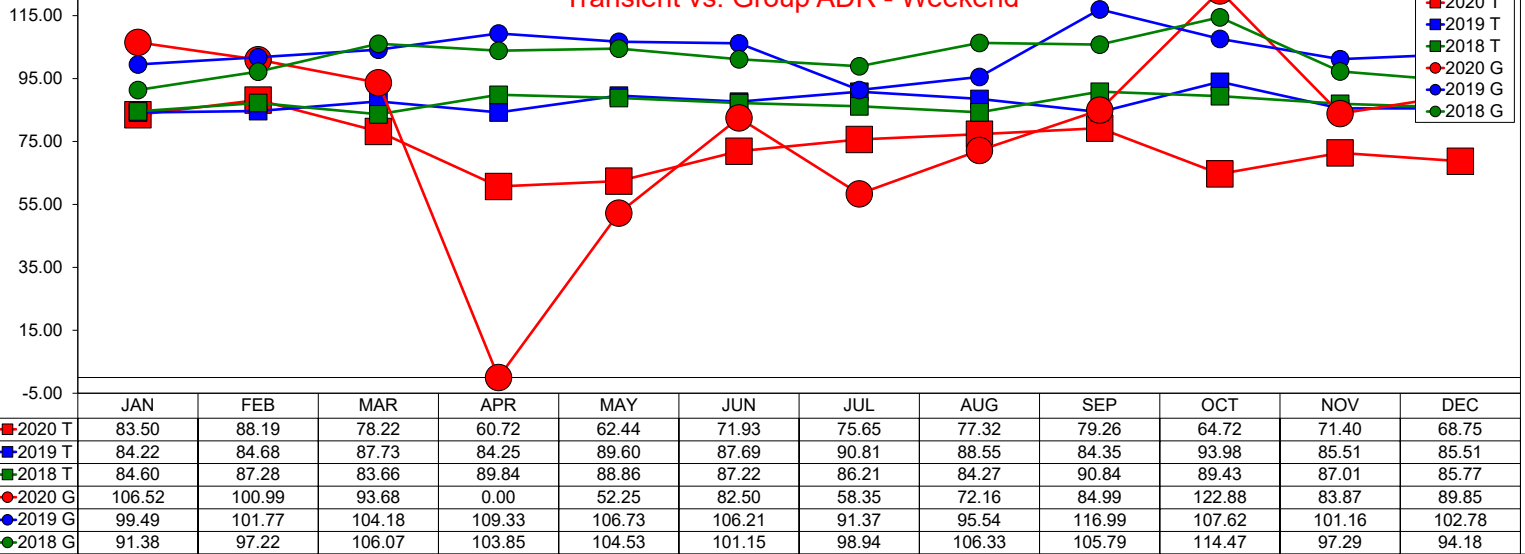
December 2020



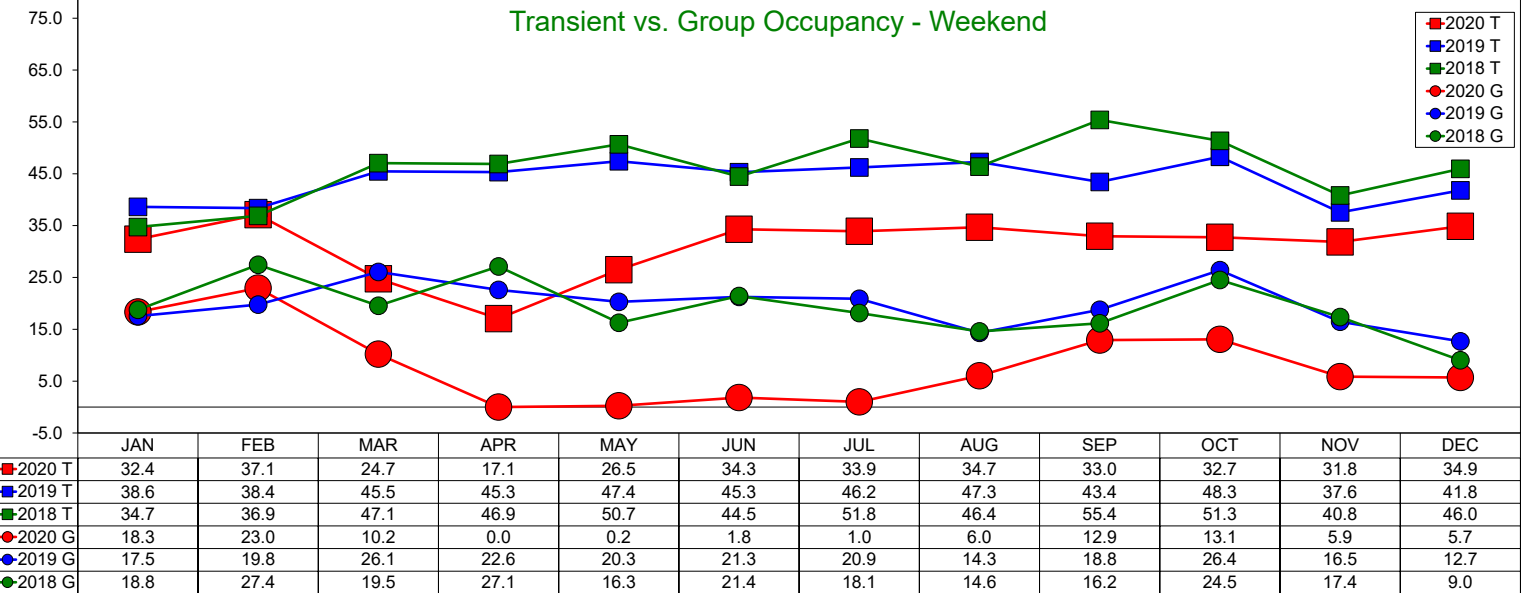
Three Year Comparison - Transient vs. Group - Weekend

December 2020

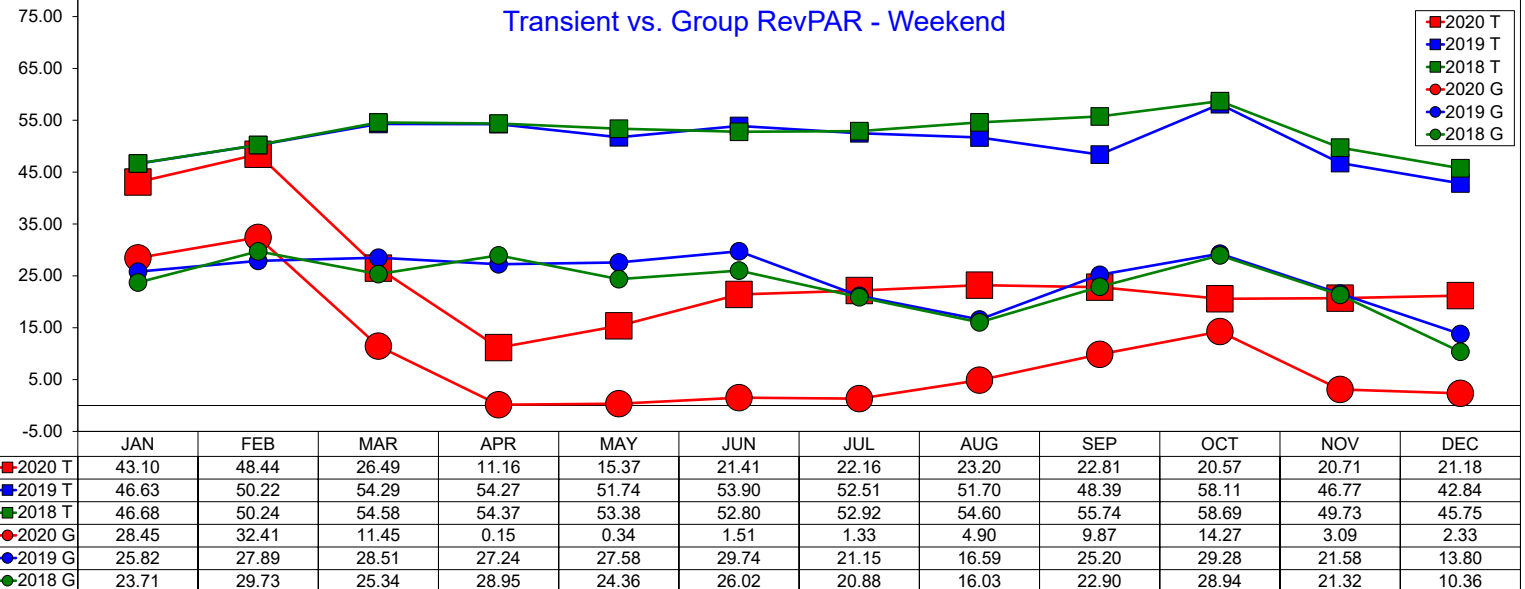
Transient vs. Group ADR - Weekend



Transient vs. Group Occupancy - Weekend



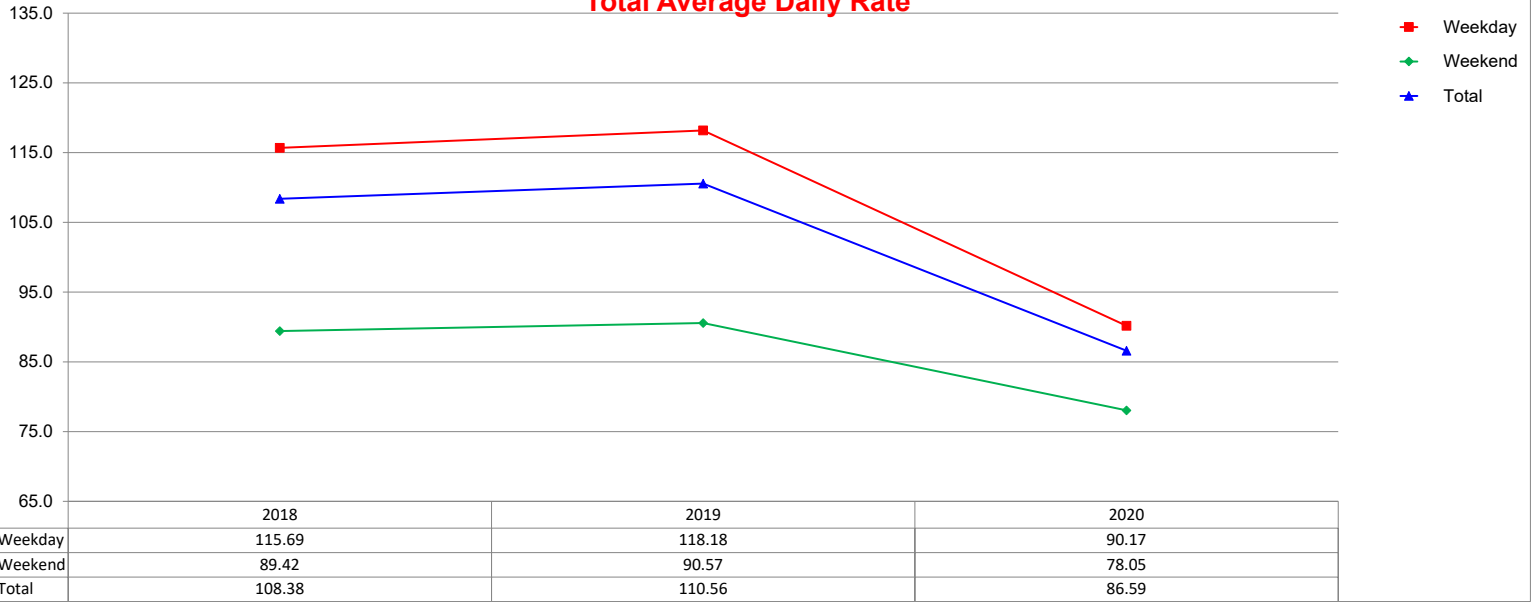
Transient vs. Group RevPAR - Weekend



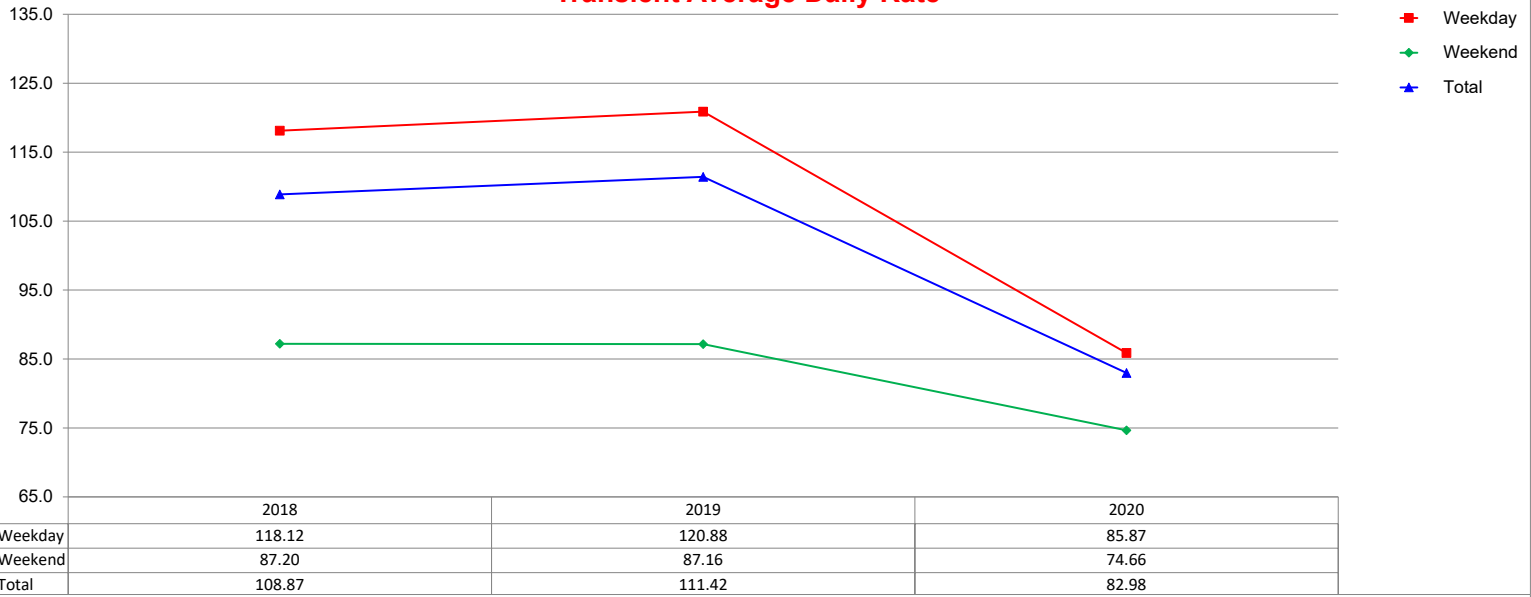
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through December 2020

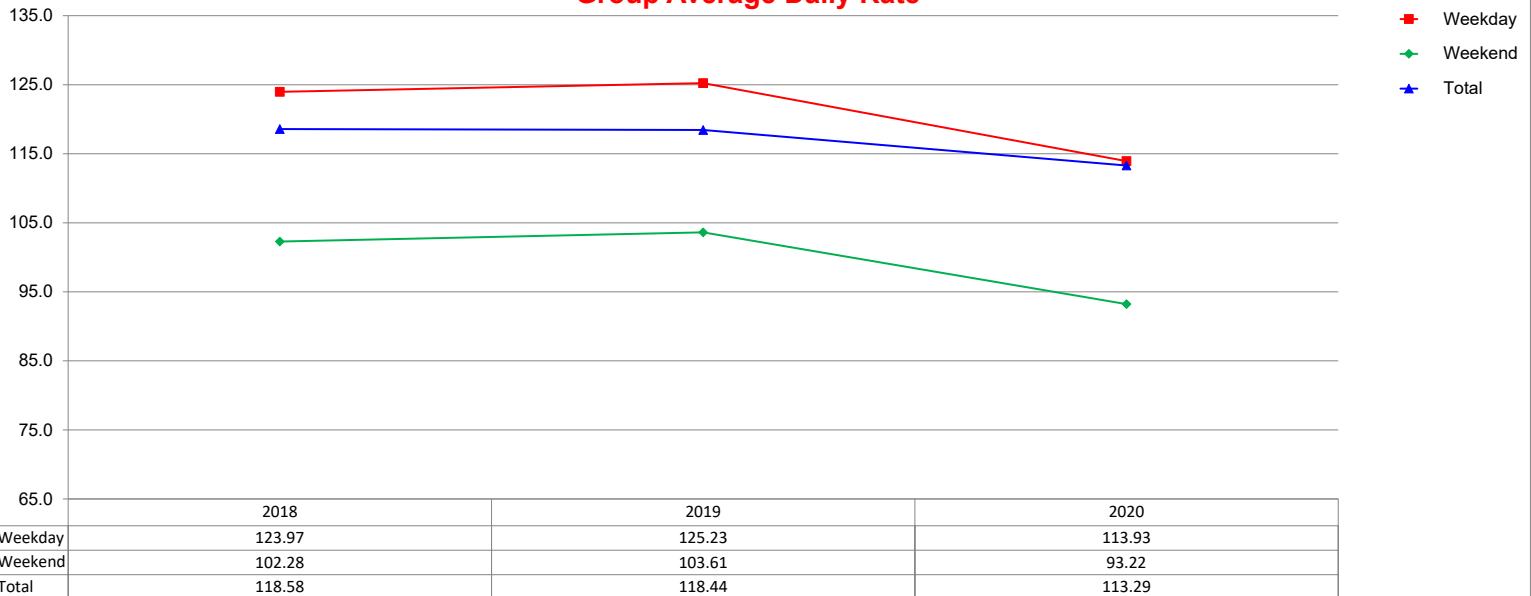
Total Average Daily Rate



Transient Average Daily Rate



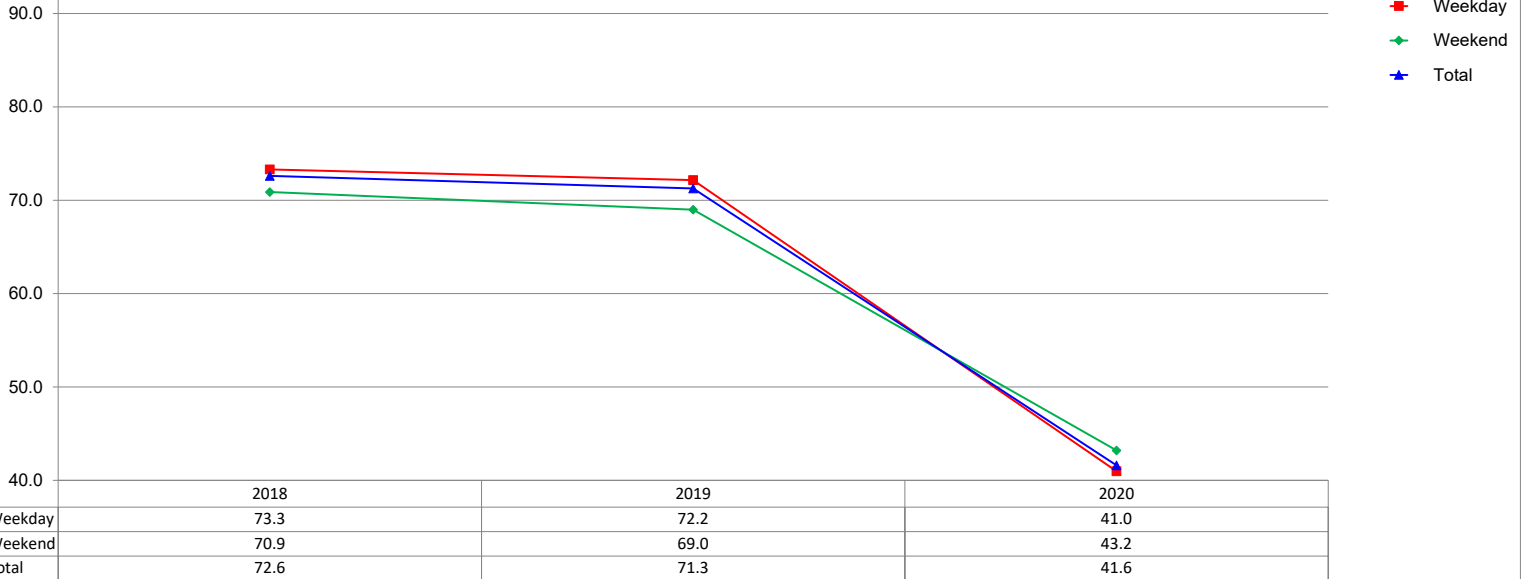
Group Average Daily Rate



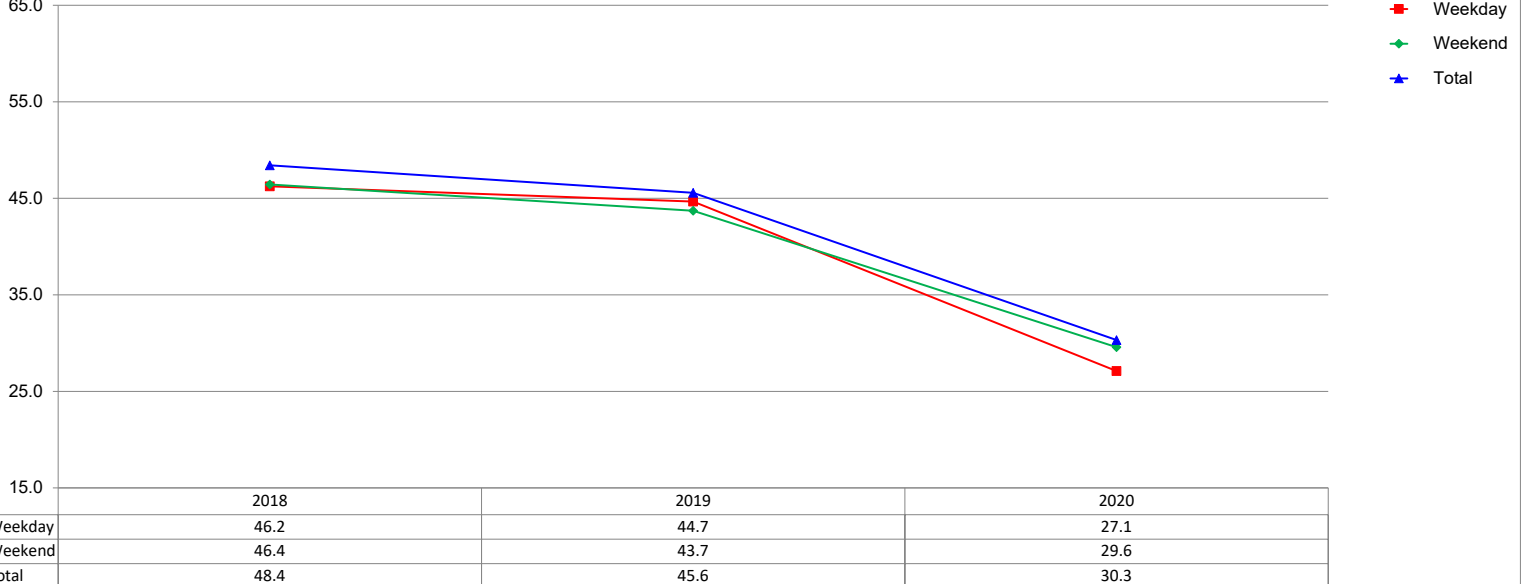
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through December 2020

Total Occupancy Percentage



Transient Occupancy Percentage



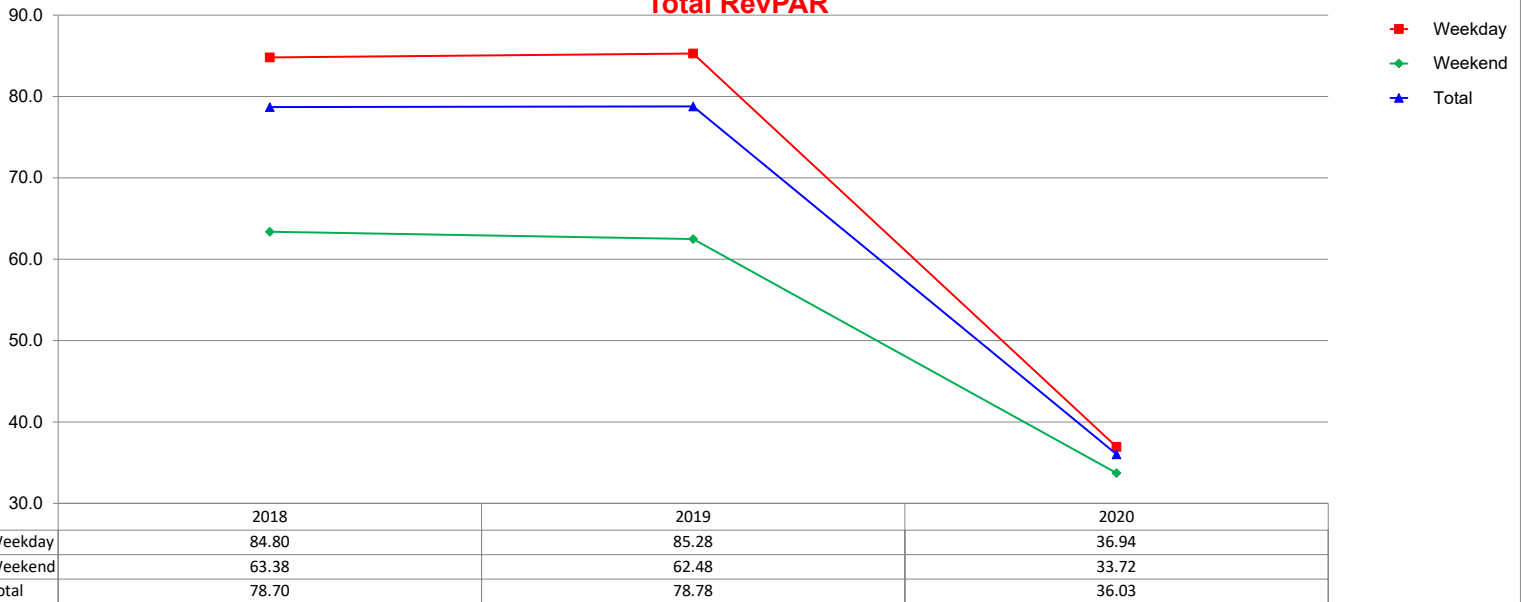
Group Occupancy Percentage



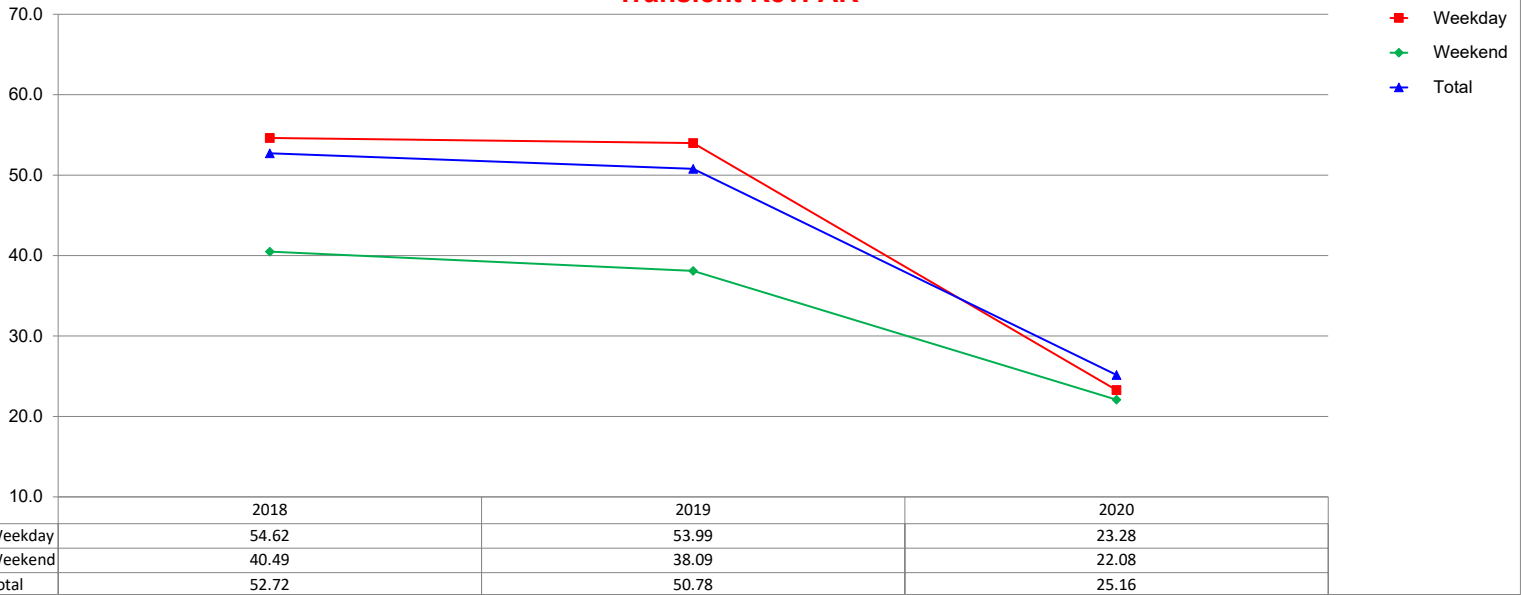
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through December 2020

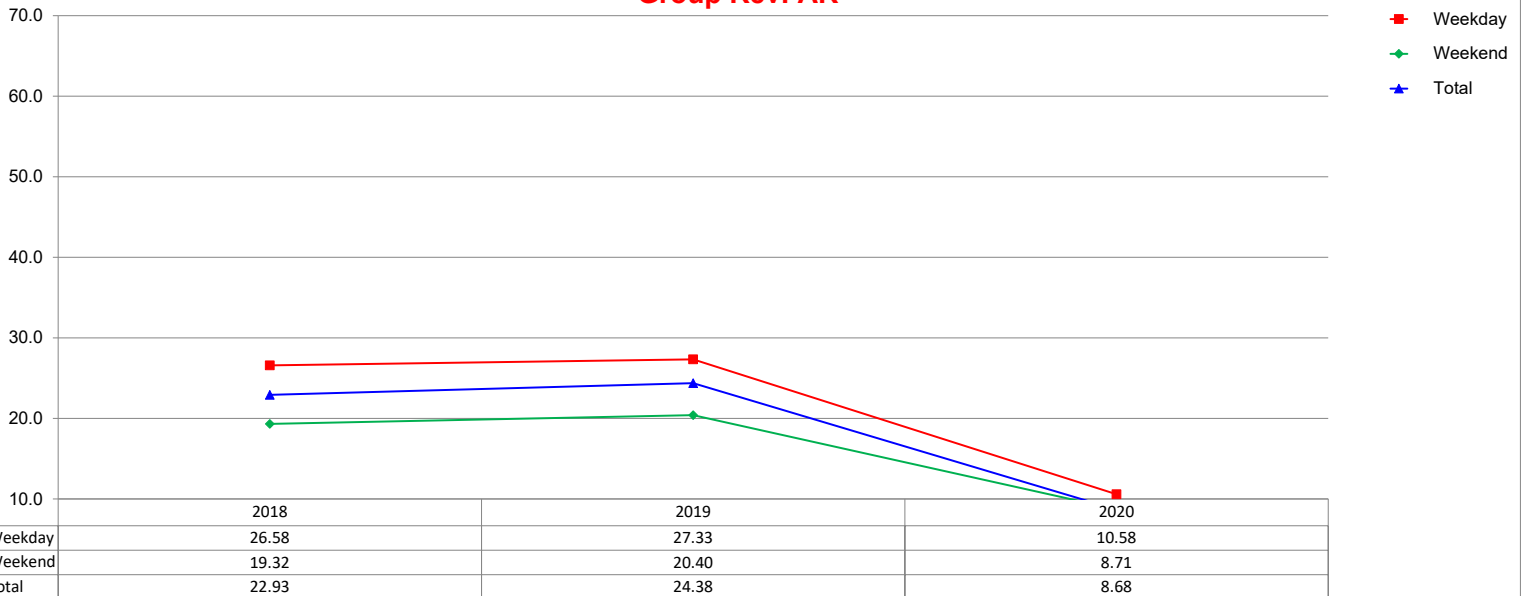
Total RevPAR



Transient RevPAR

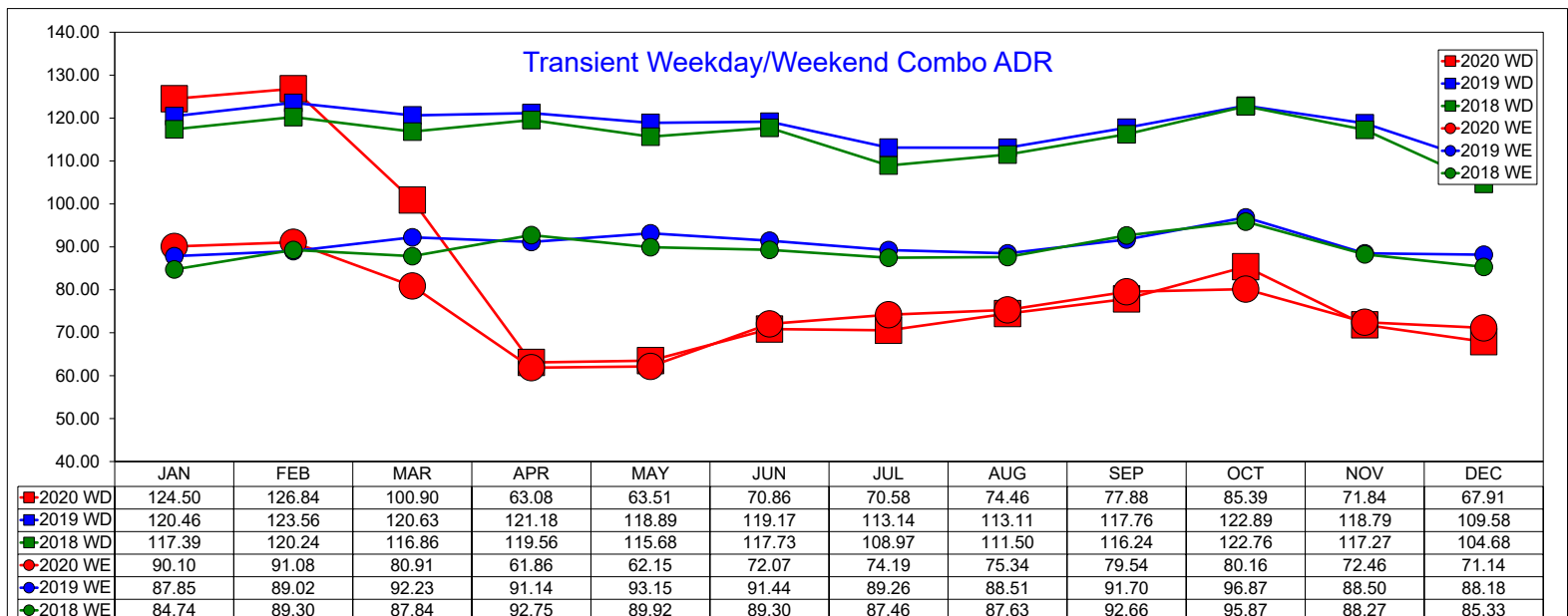
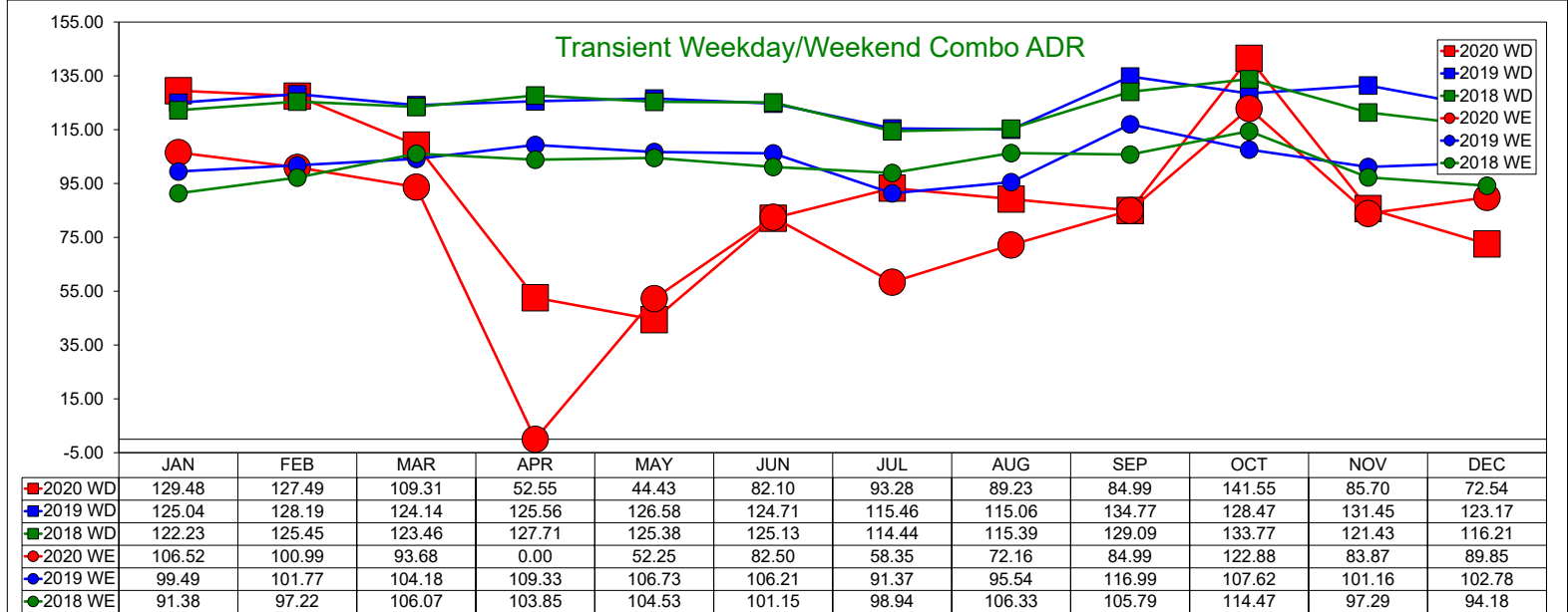
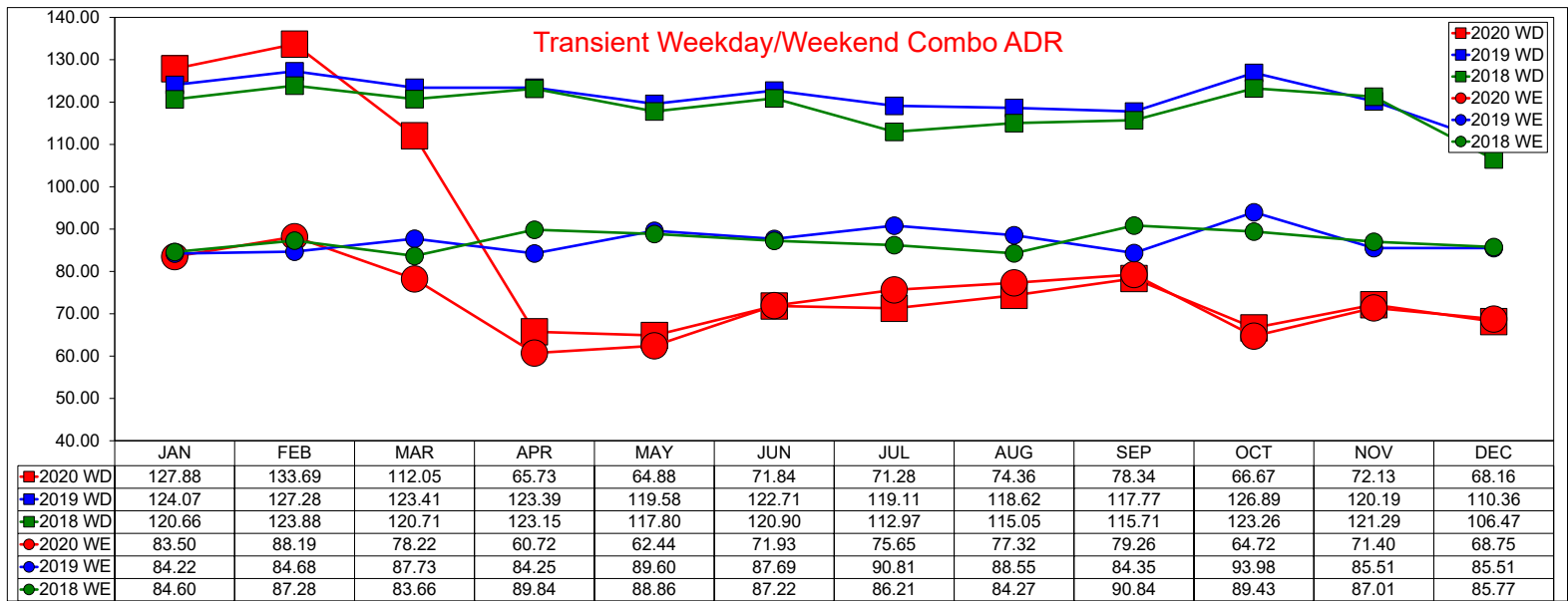


Group RevPAR



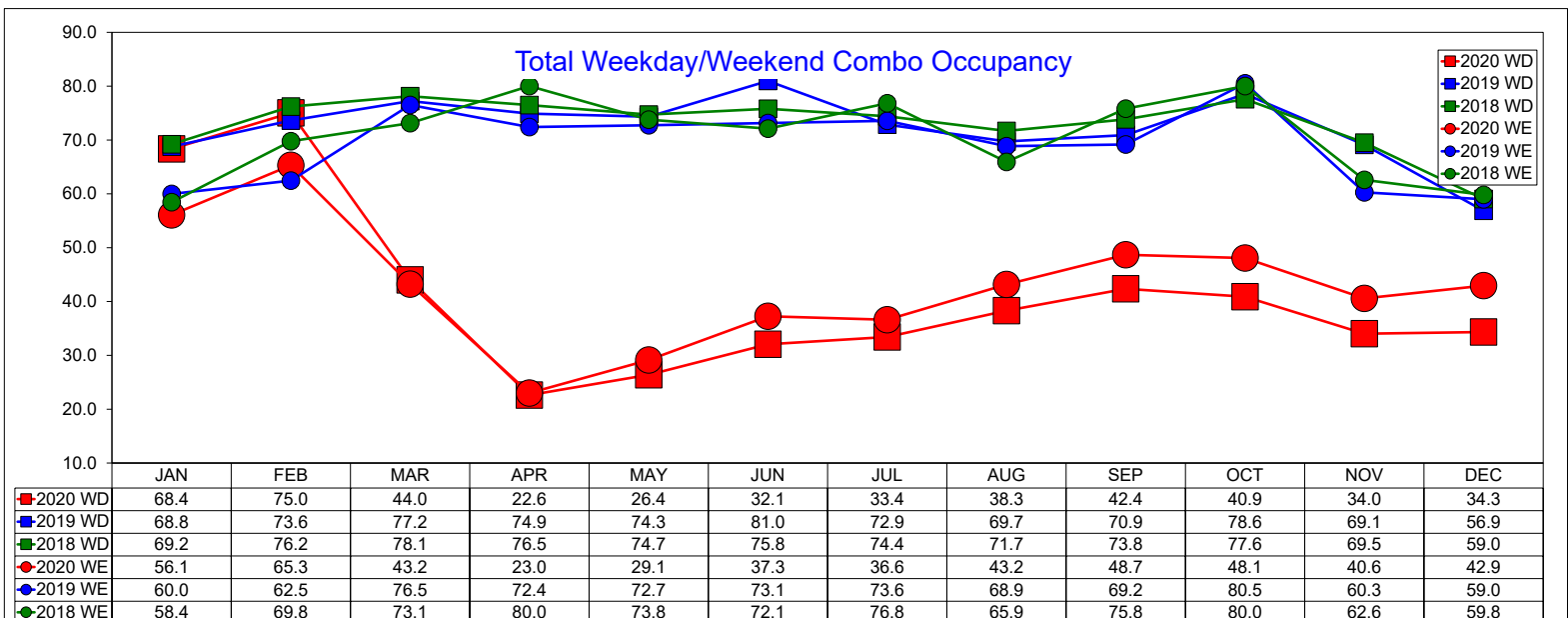
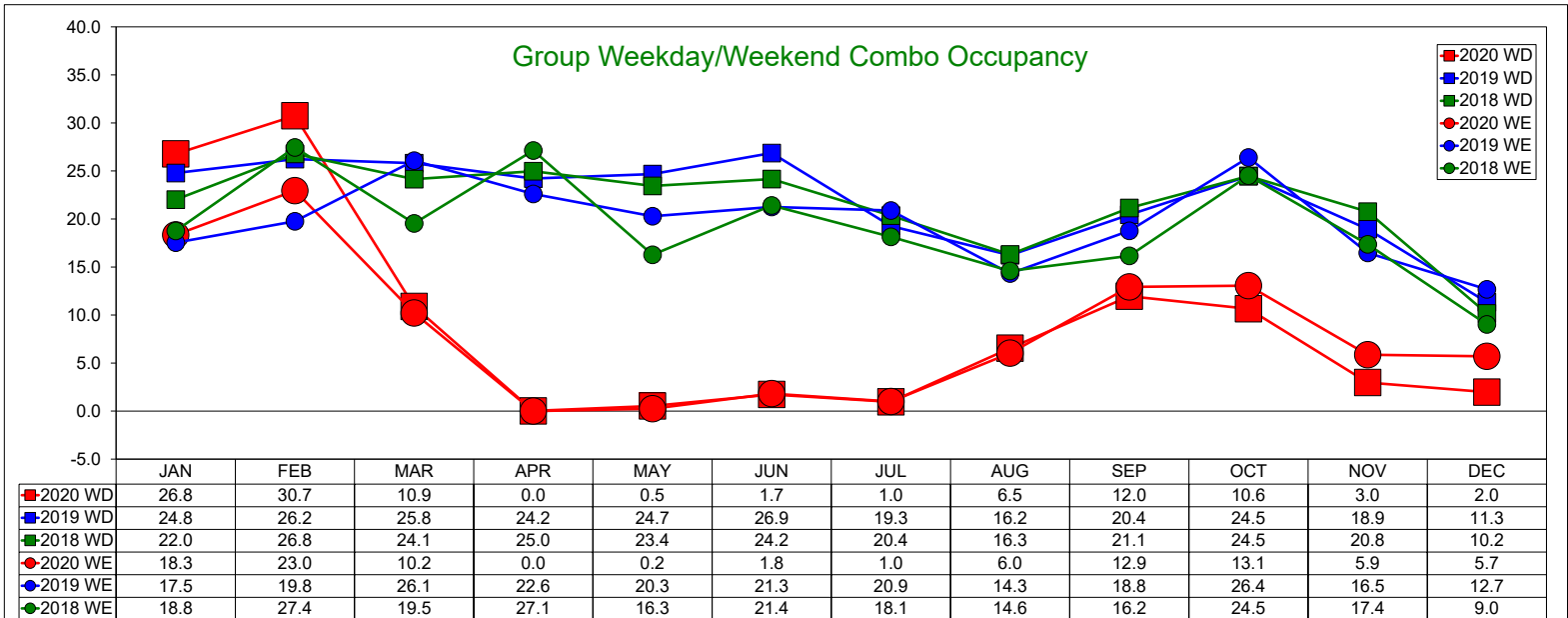
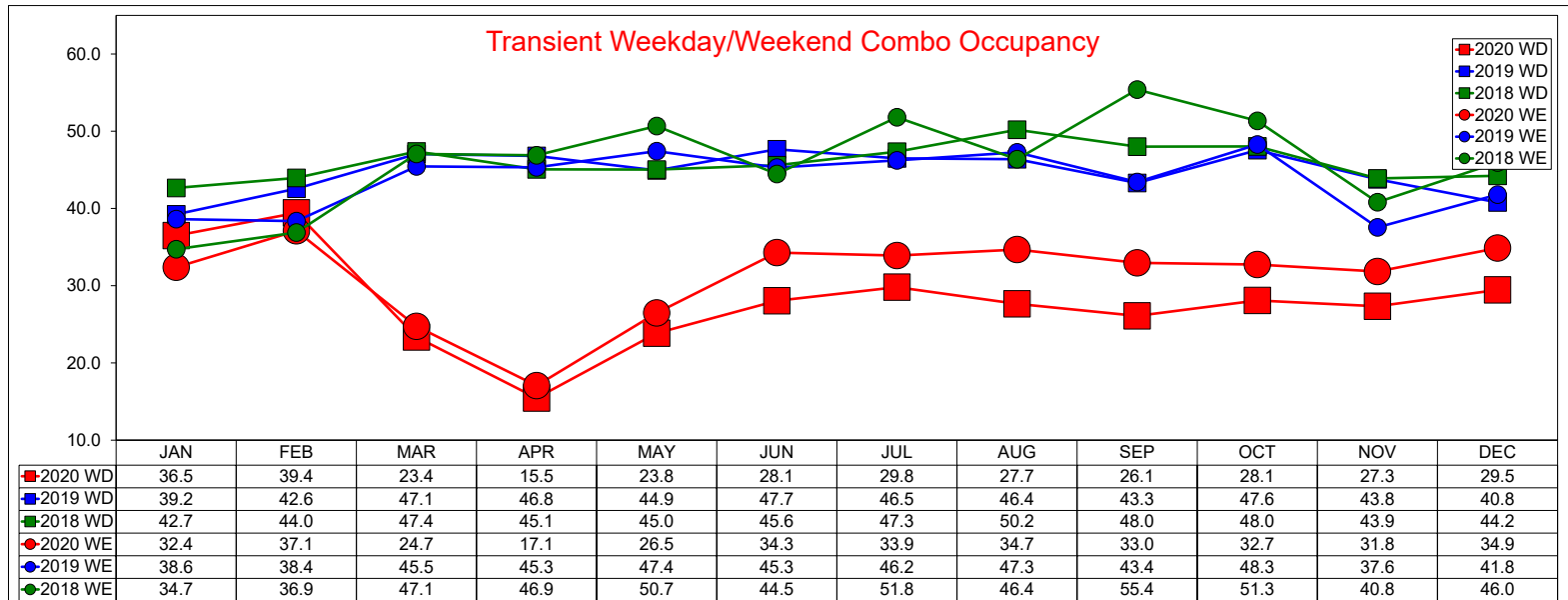
Three Year Comparison - Weekday/Weekend Combo - ADR

December 2020



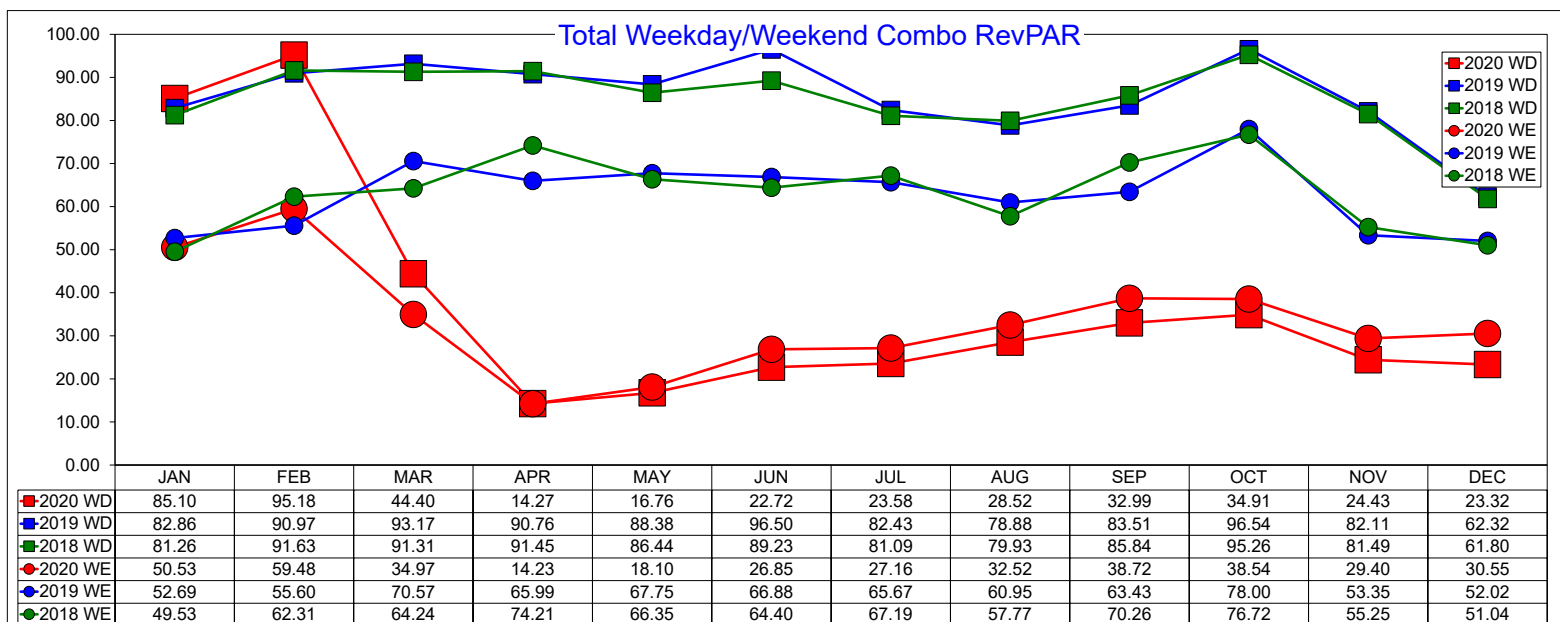
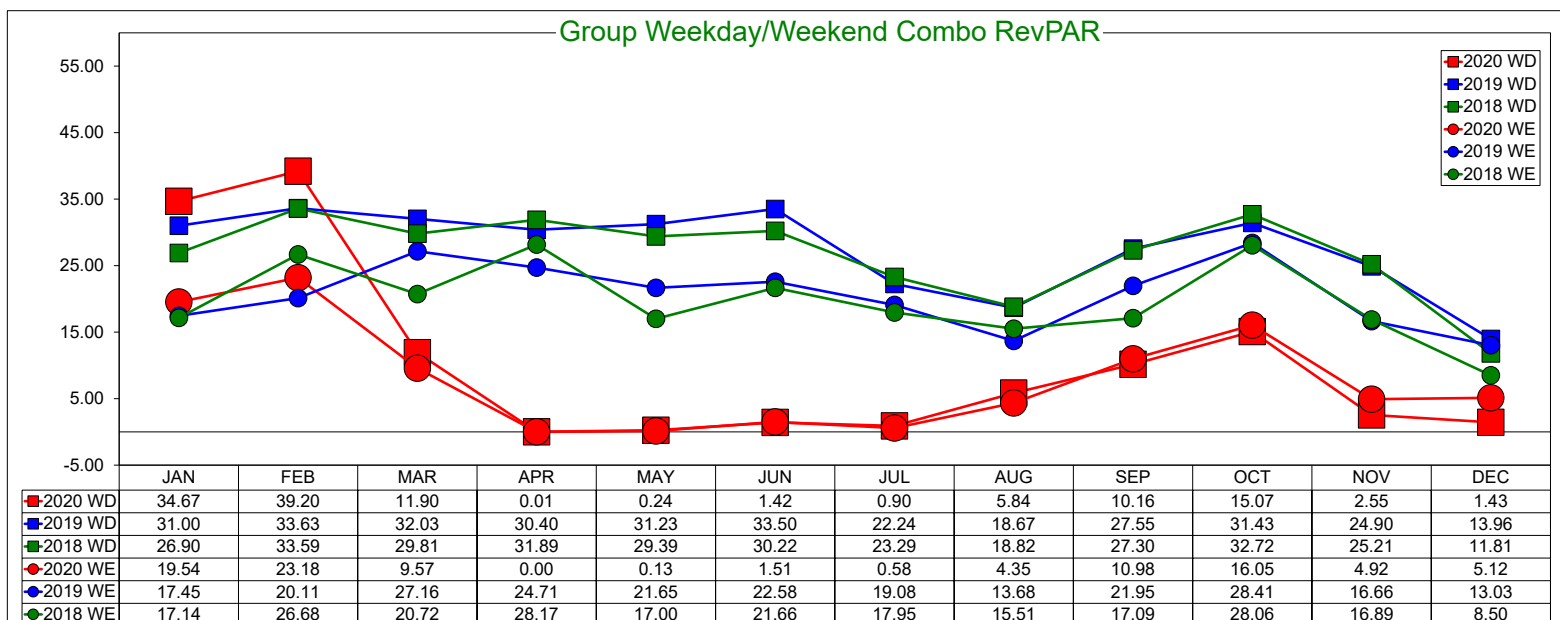
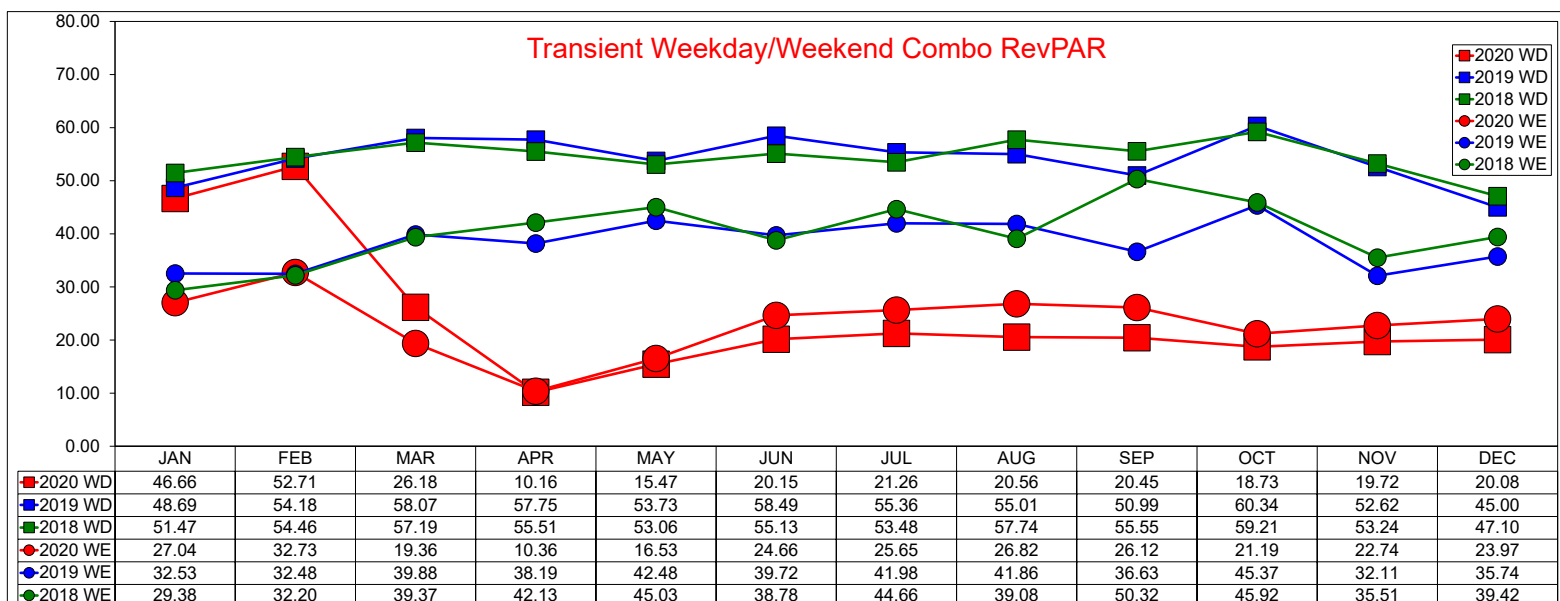
Three Year Comparison - Weekday/Weekend Combo - Occupancy

December 2020



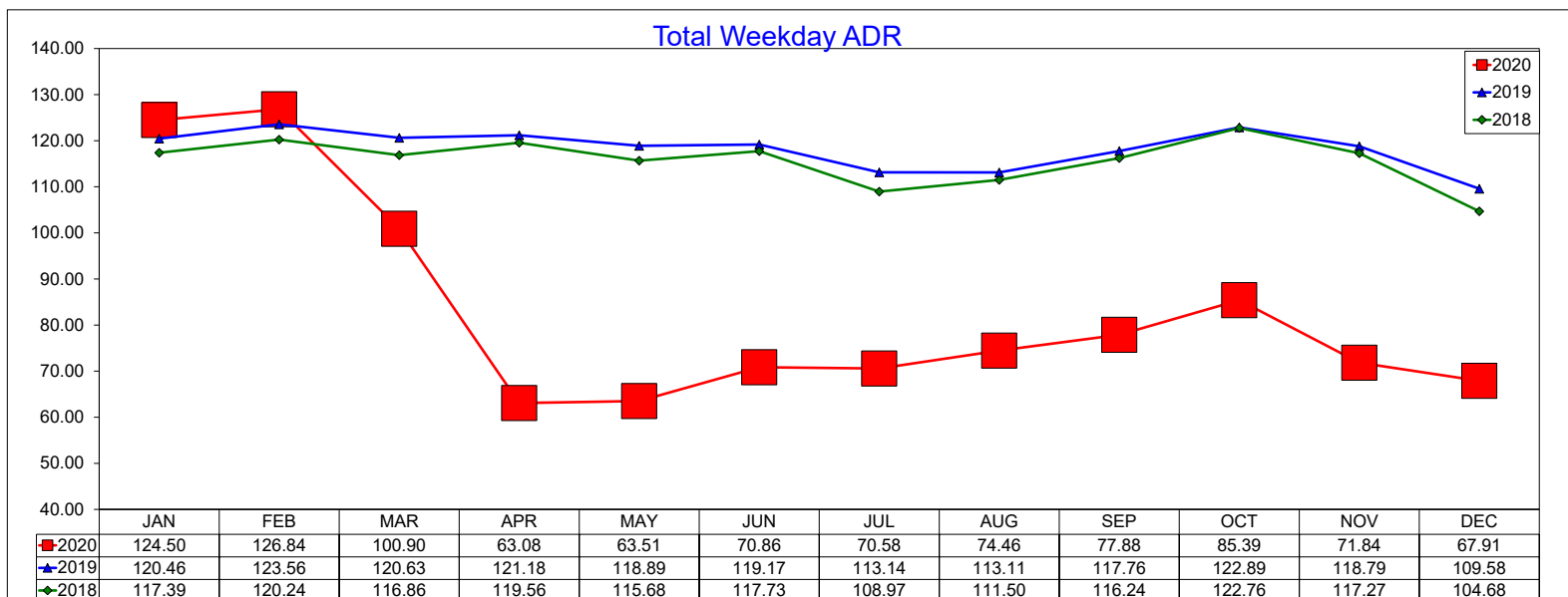
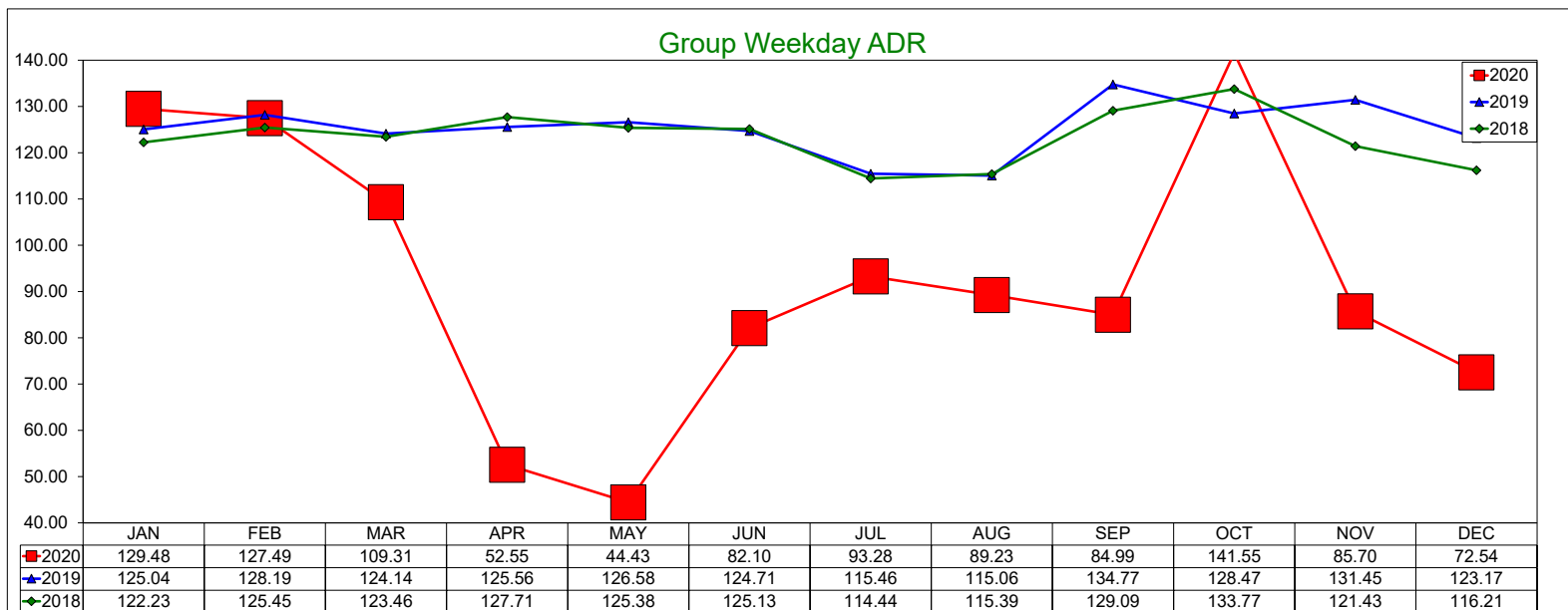
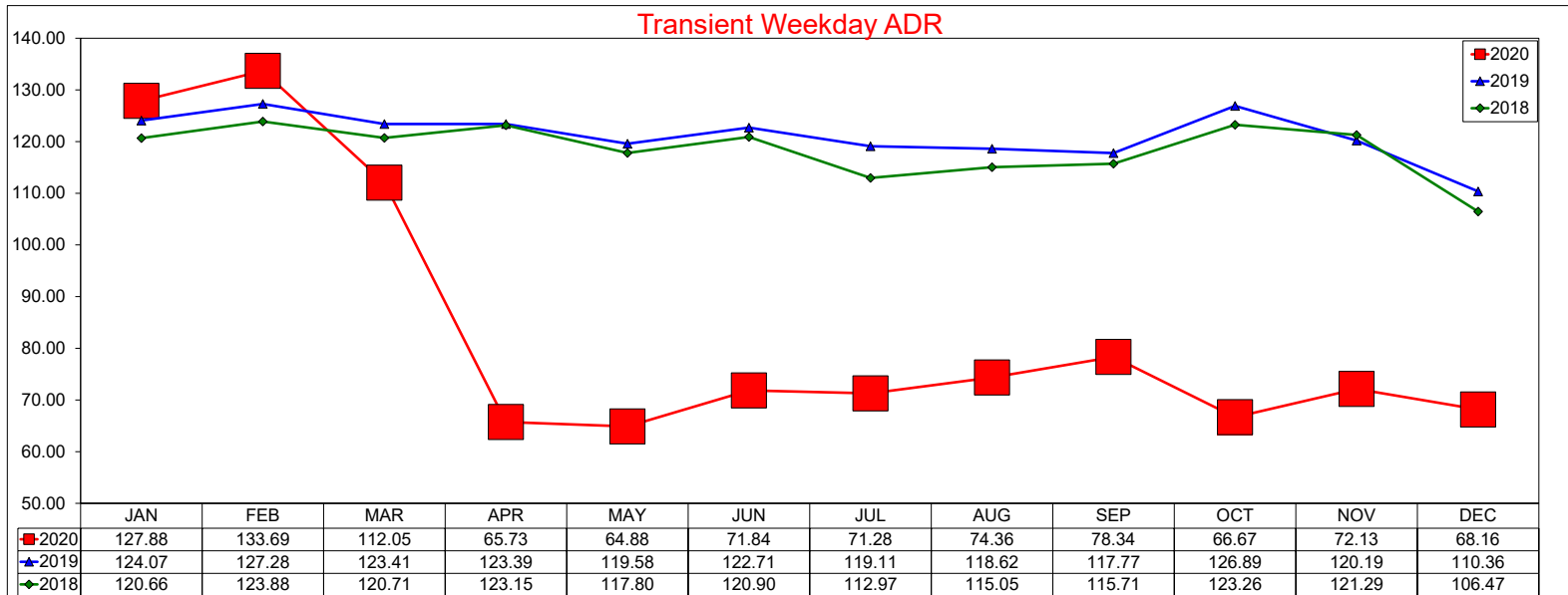
Three Year Comparison - Weekday/Weekend Combo - RevPAR

December 2020



Three Year Comparison - Weekday - ADR

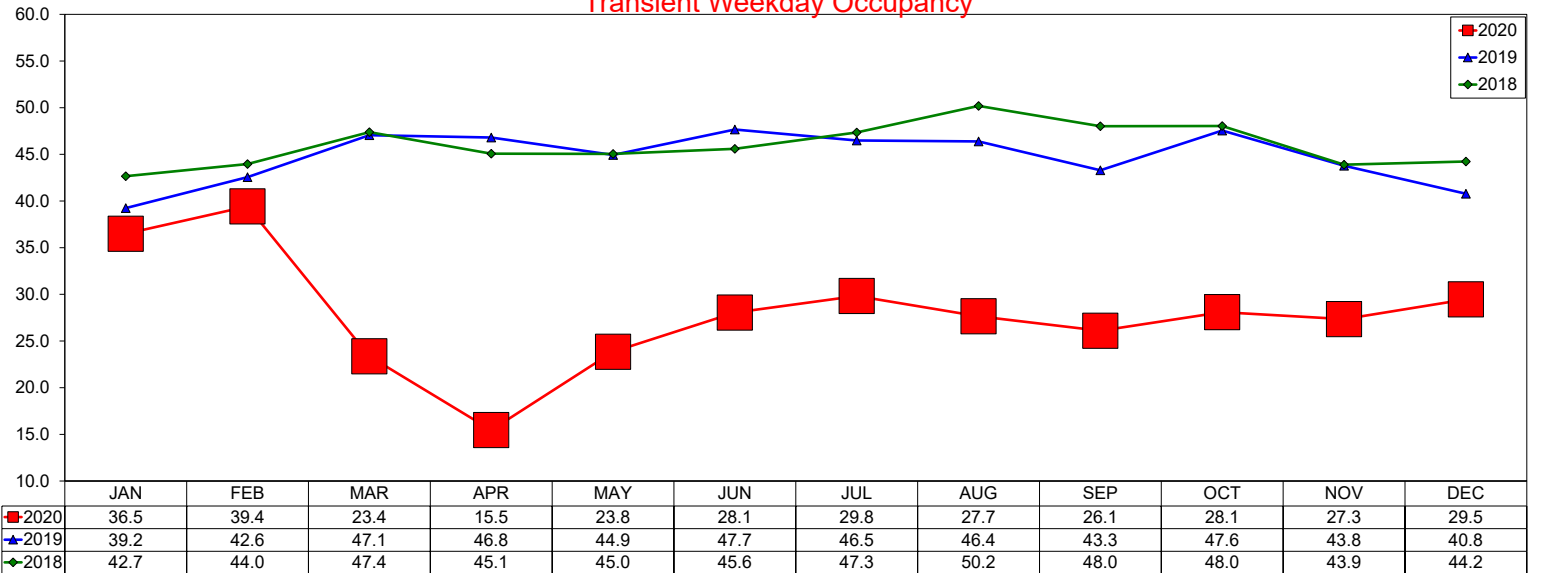
December 2020



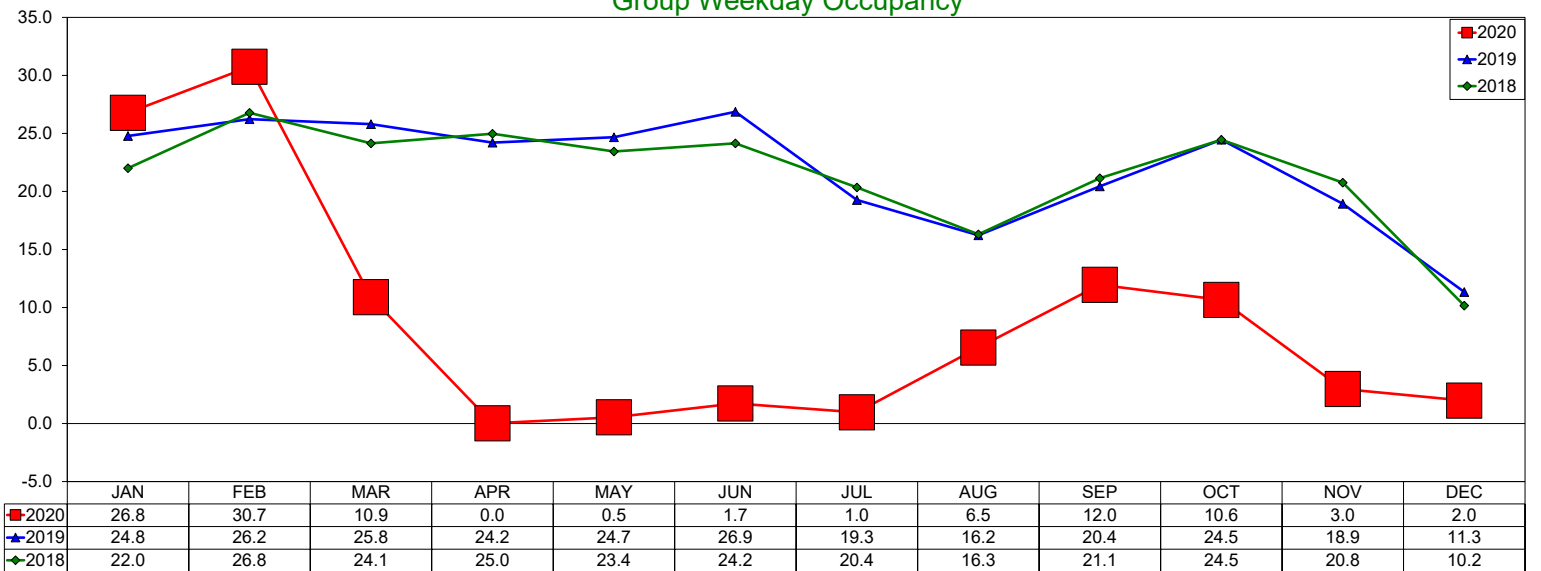
Three Year Comparison - Weekday - Occupancy

December 2020

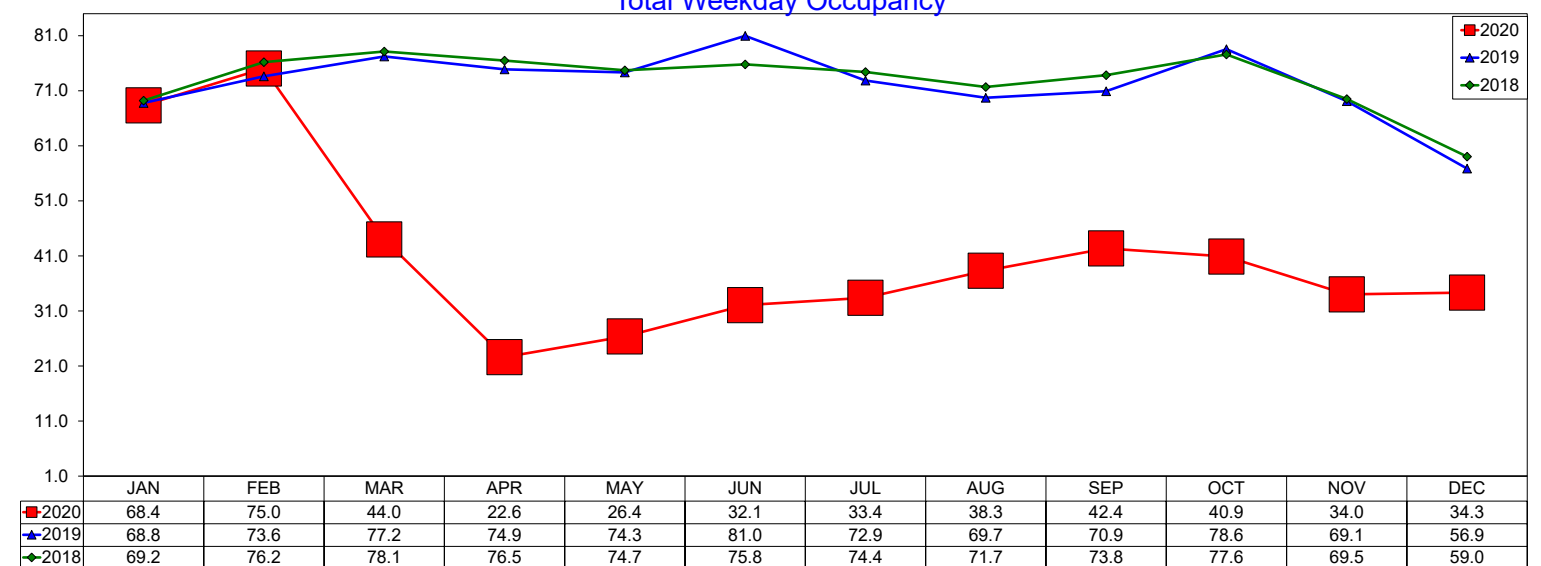
Transient Weekday Occupancy



Group Weekday Occupancy



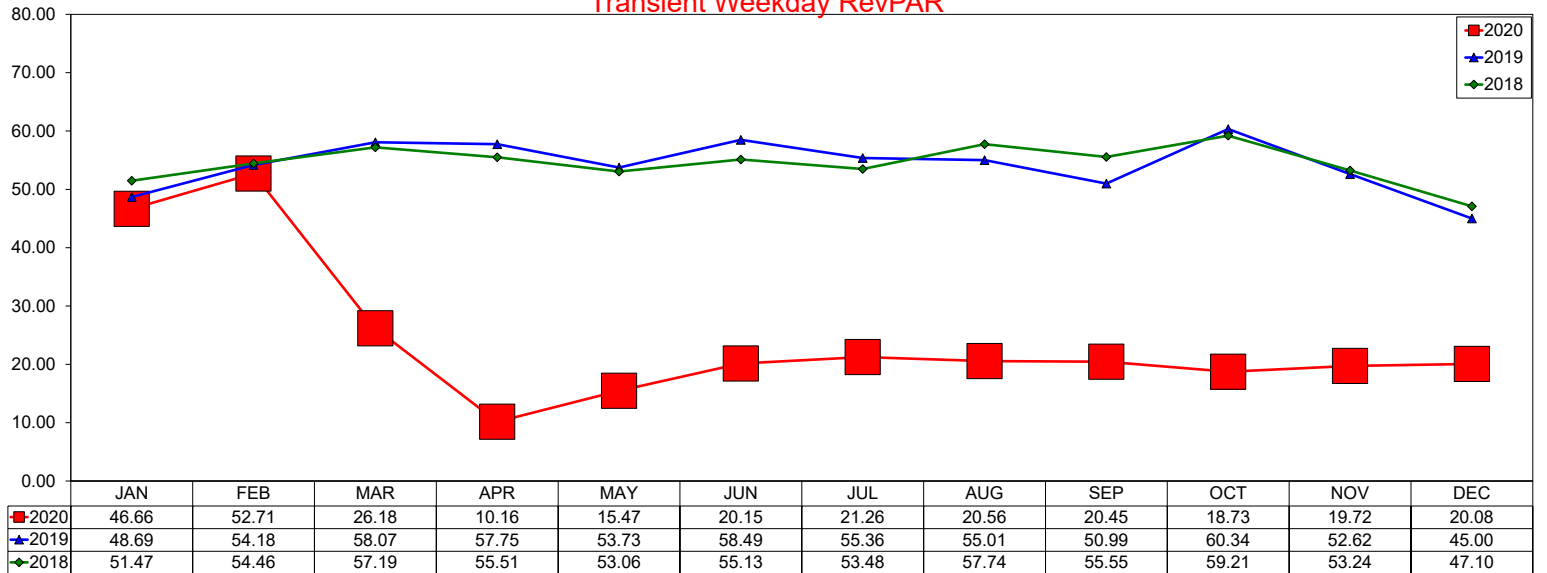
Total Weekday Occupancy



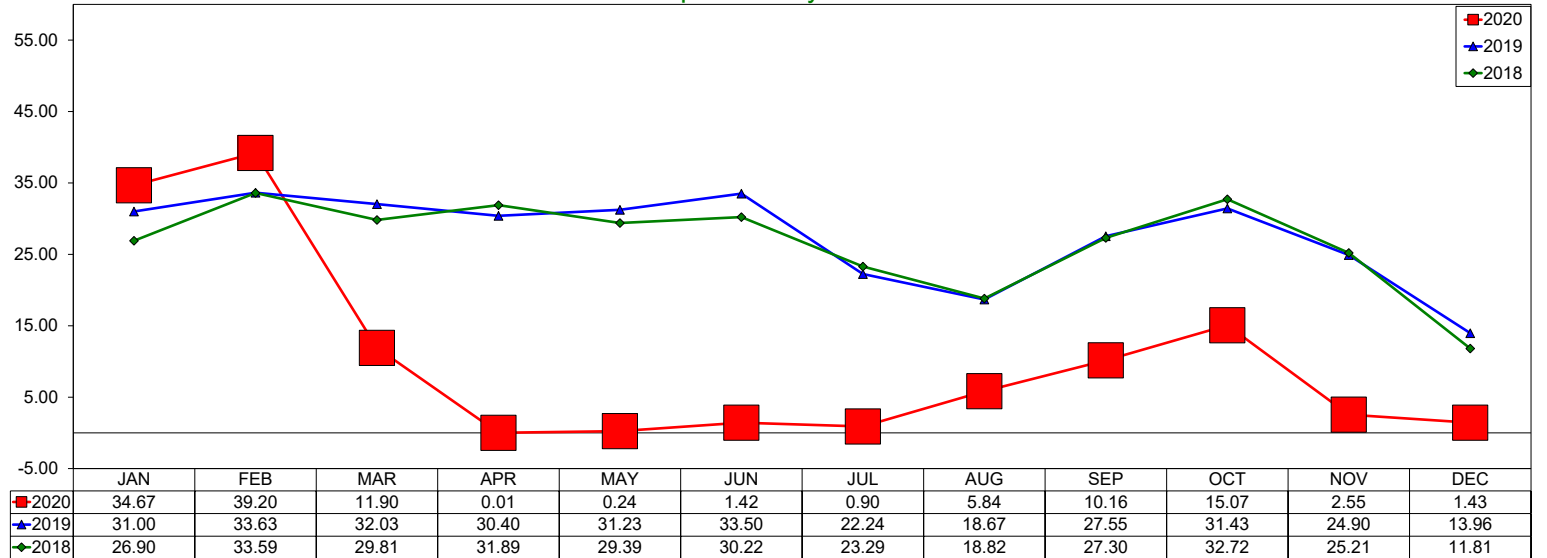
Three Year Comparison - Weekday - RevPAR

December 2020

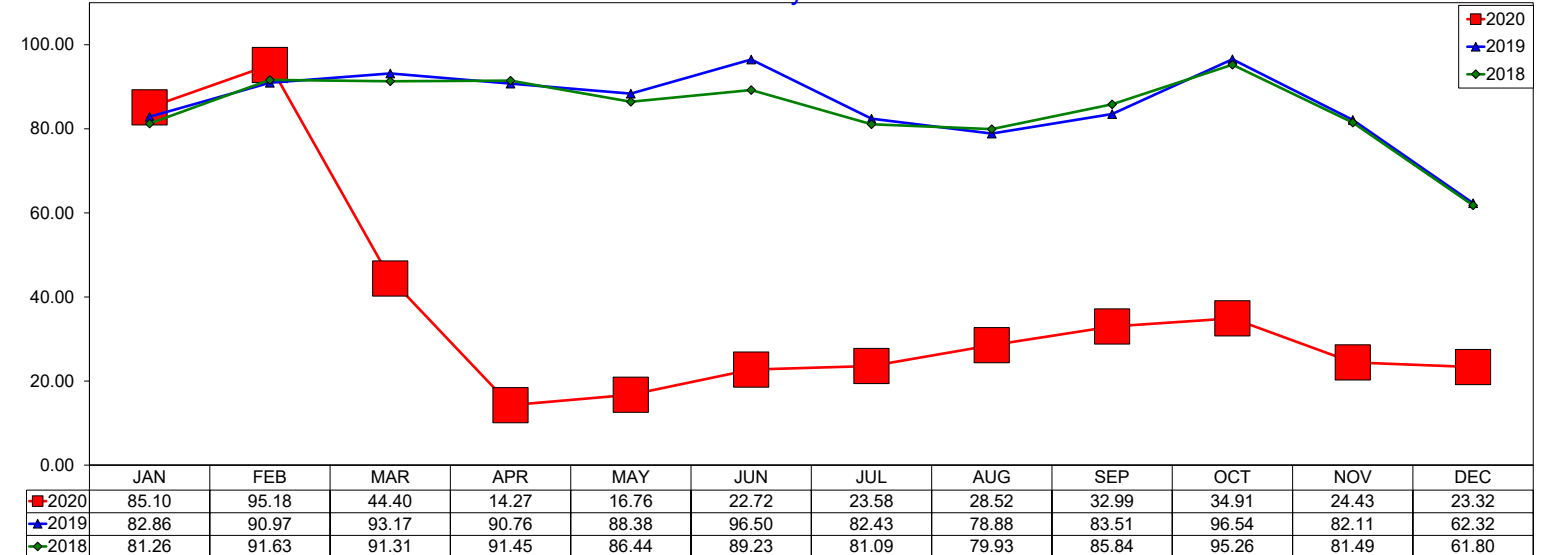
Transient Weekday RevPAR



Group Weekday RevPAR

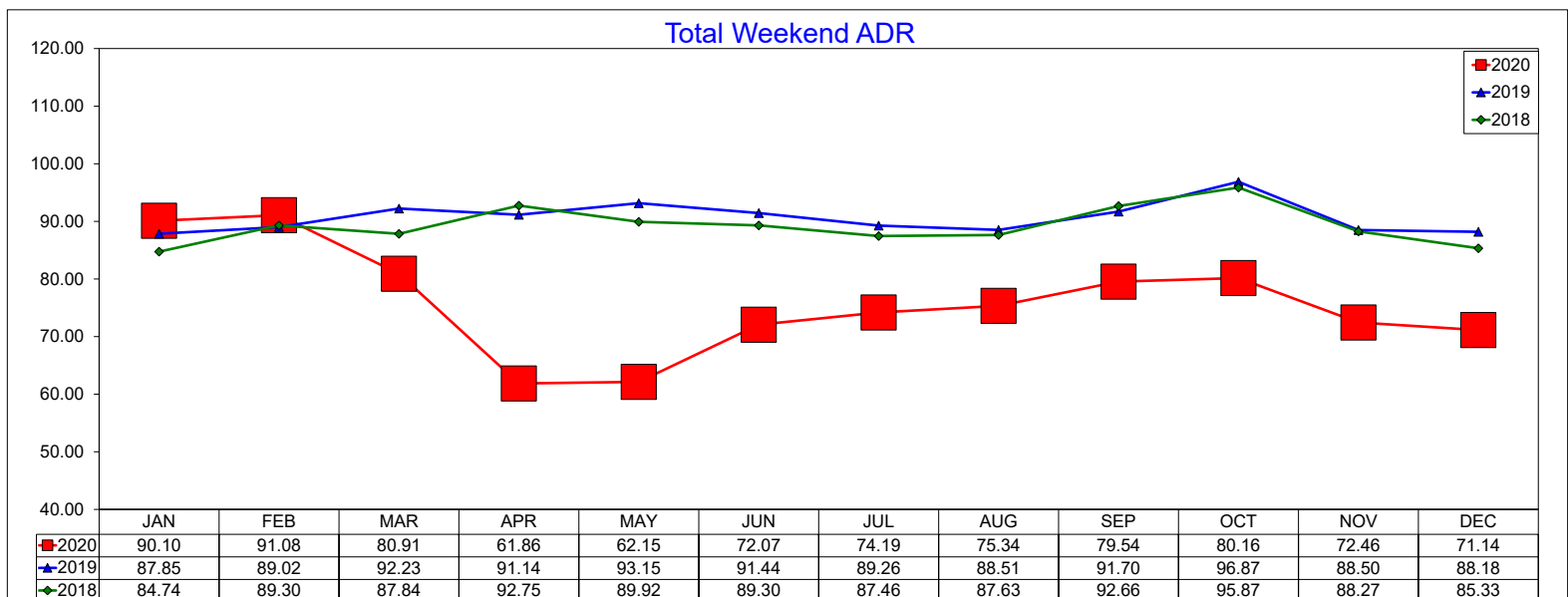
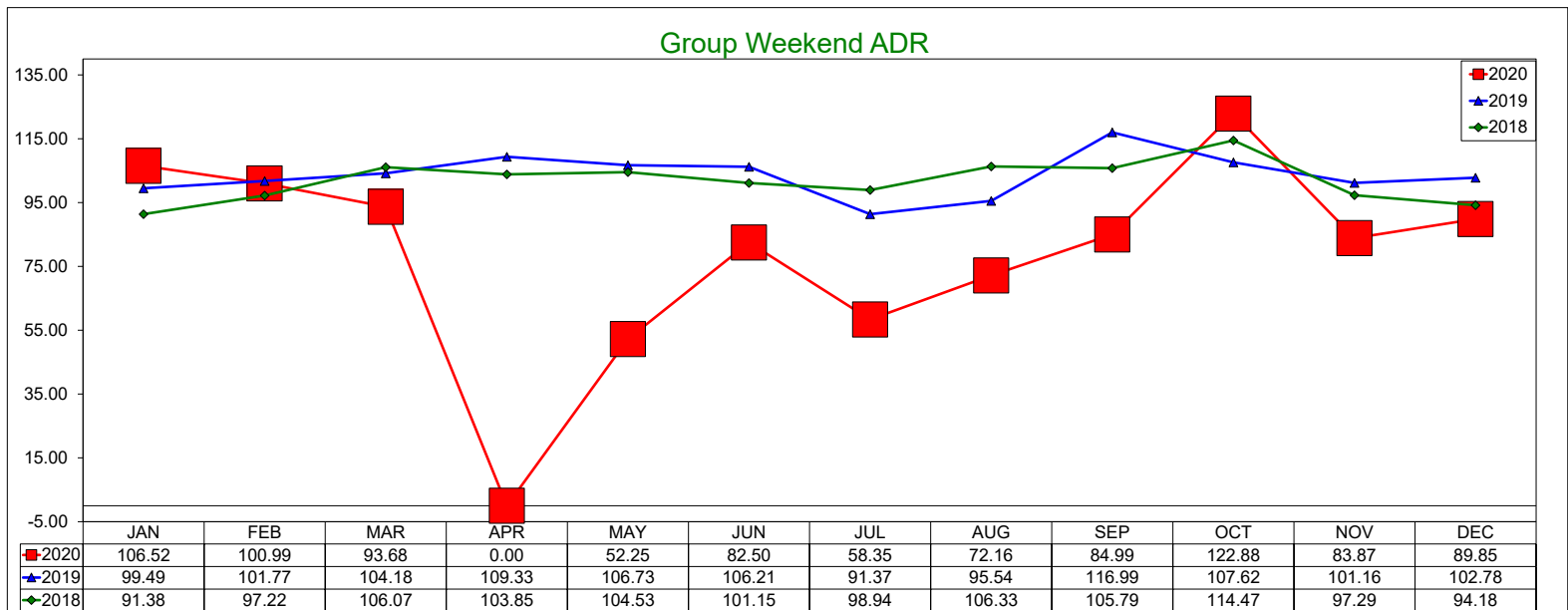
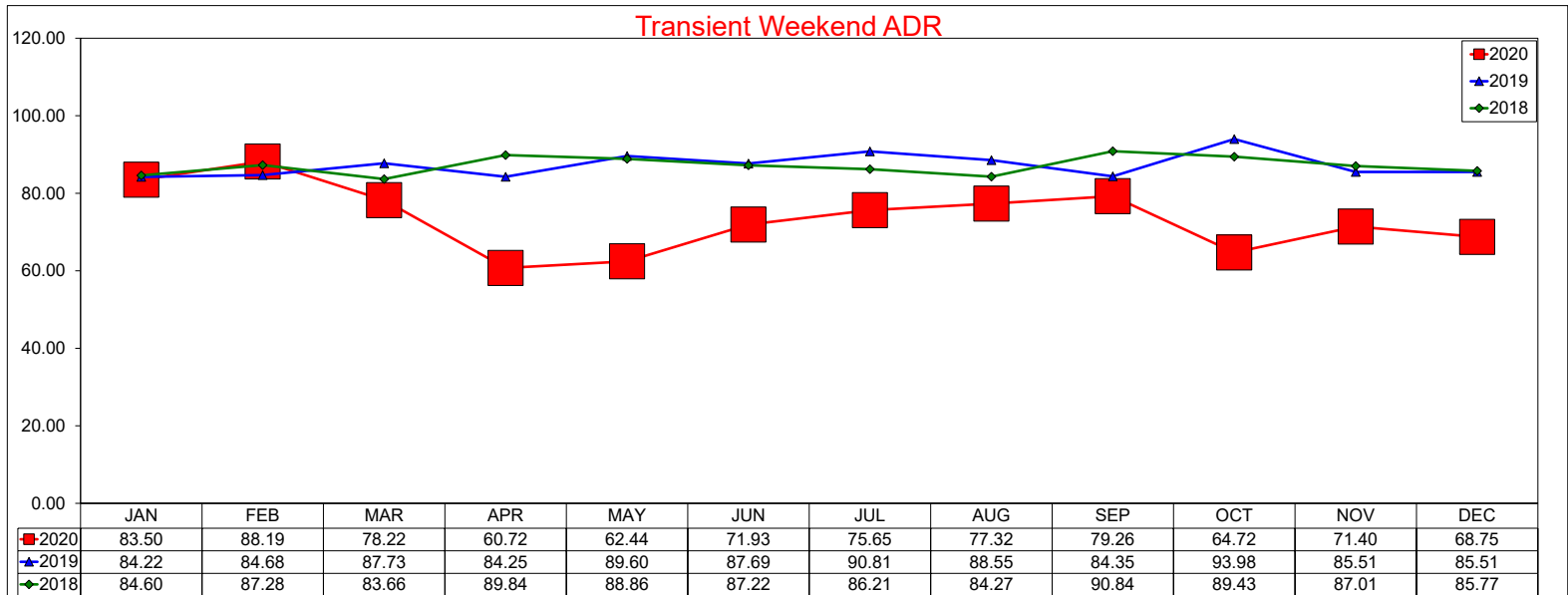


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

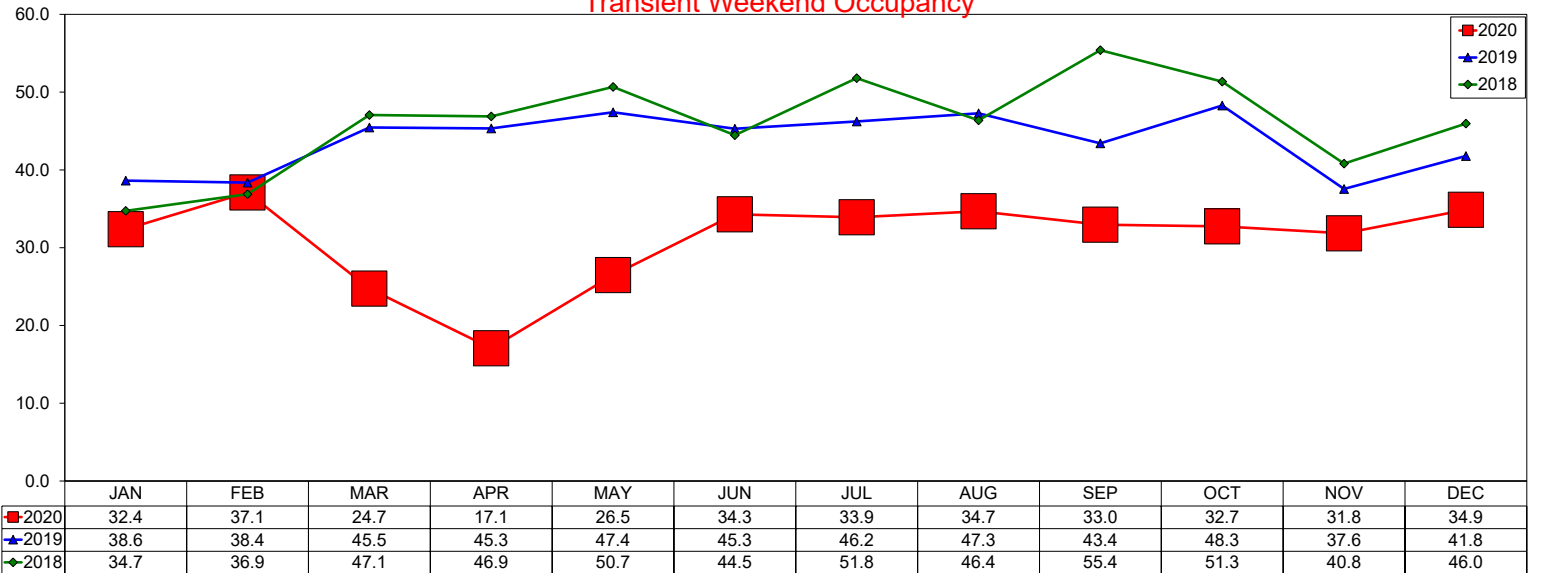
December 2020



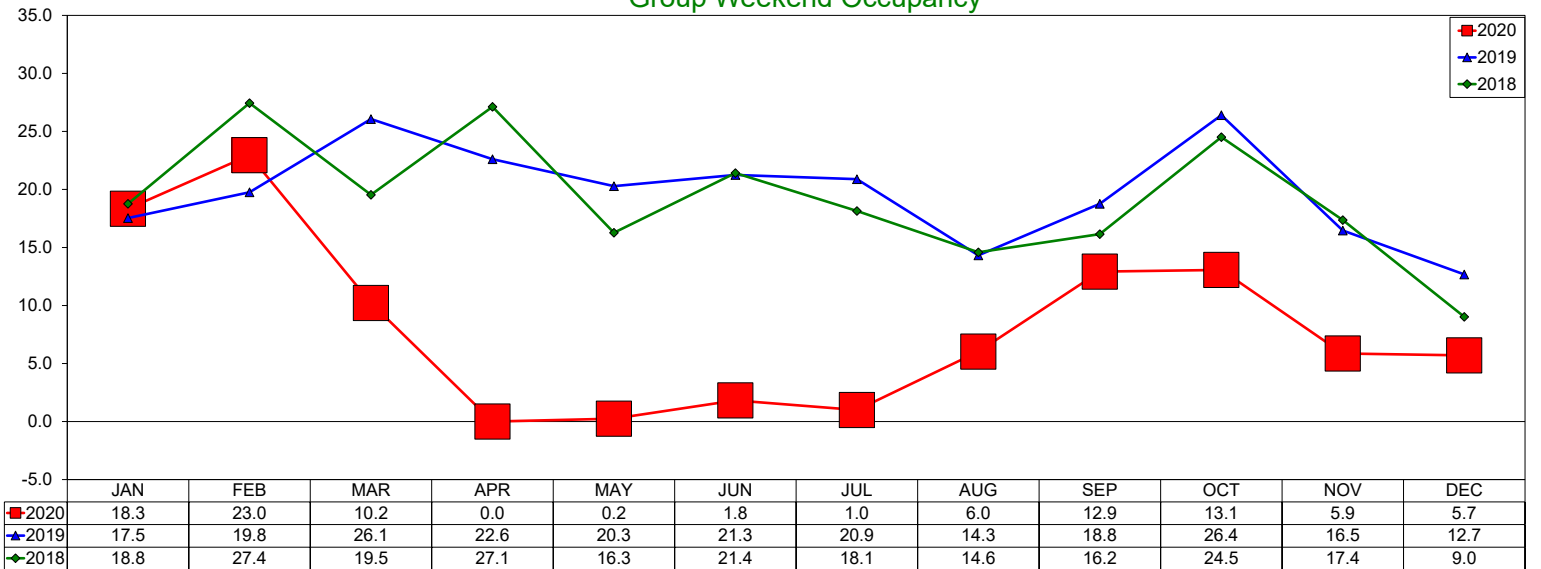
Three Year Comparison - Weekend - Occupancy

December 2020

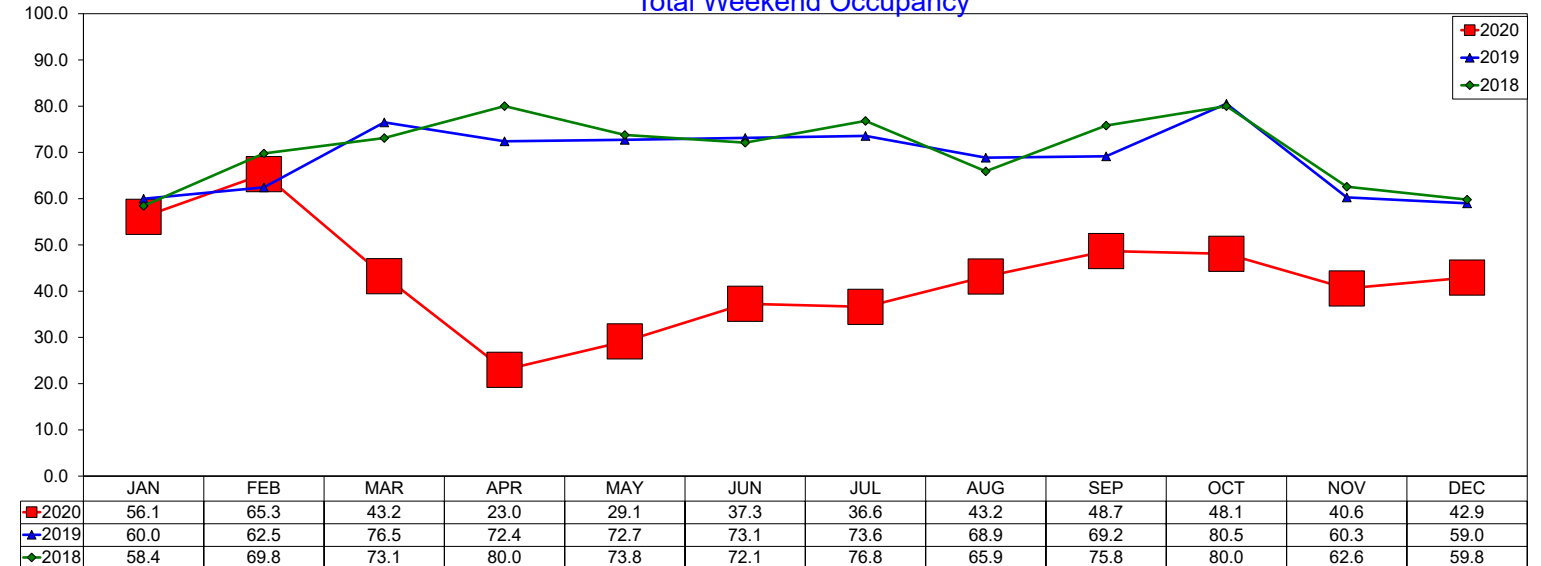
Transient Weekend Occupancy



Group Weekend Occupancy



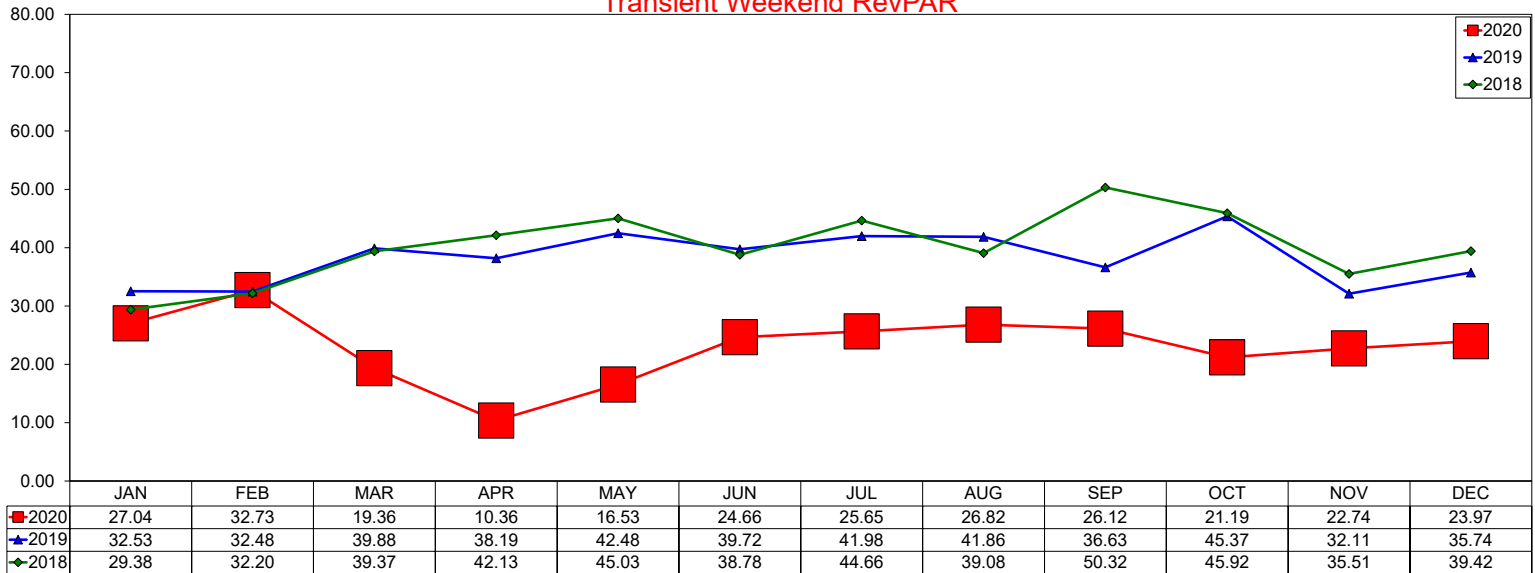
Total Weekend Occupancy



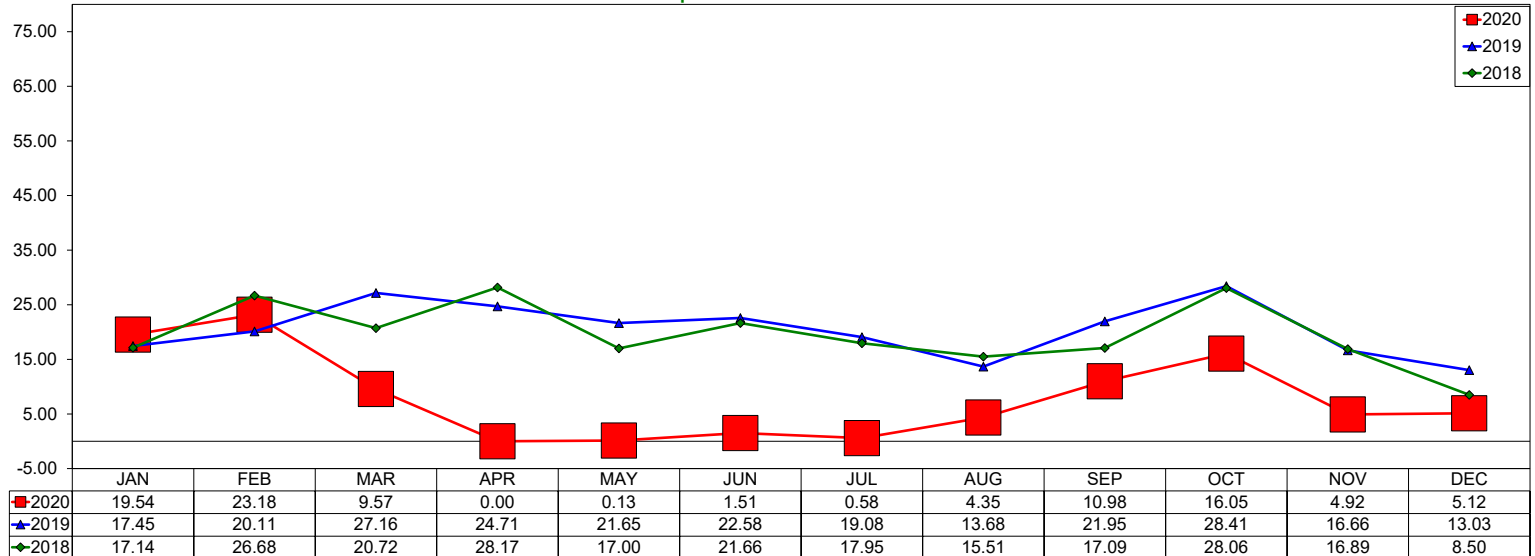
Three Year Comparison - Weekend - RevPAR

December 2020

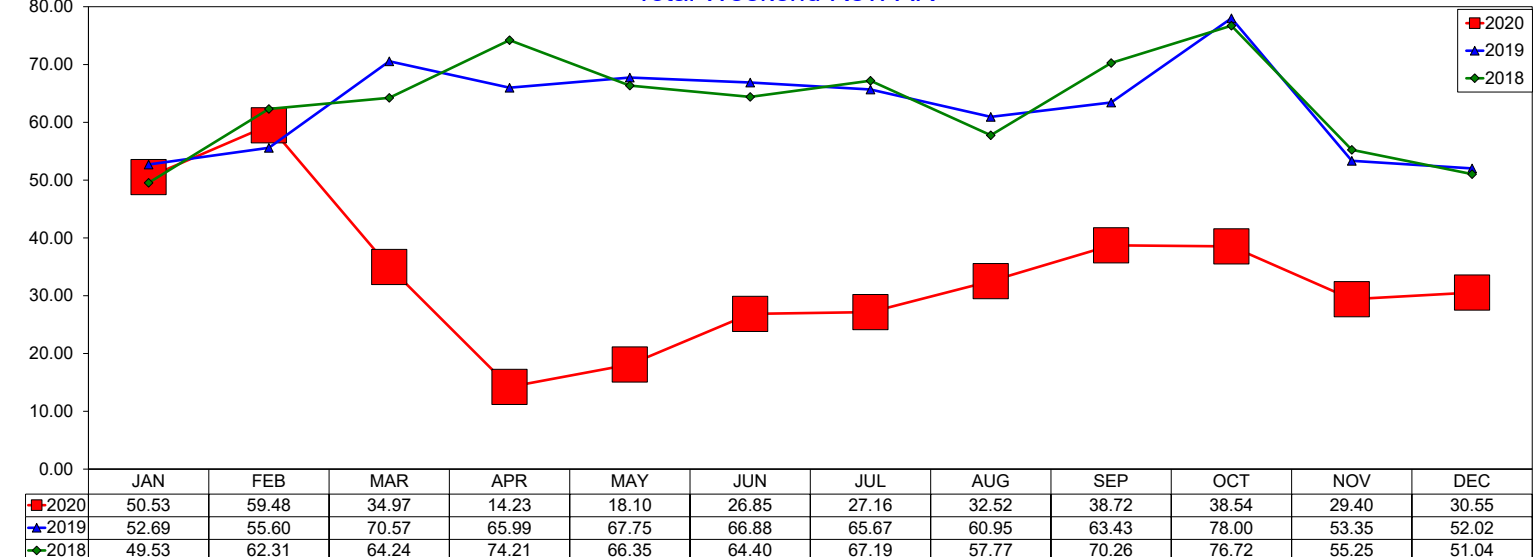
Transient Weekend RevPAR



Group Weekend RevPAR



Total Weekend RevPAR

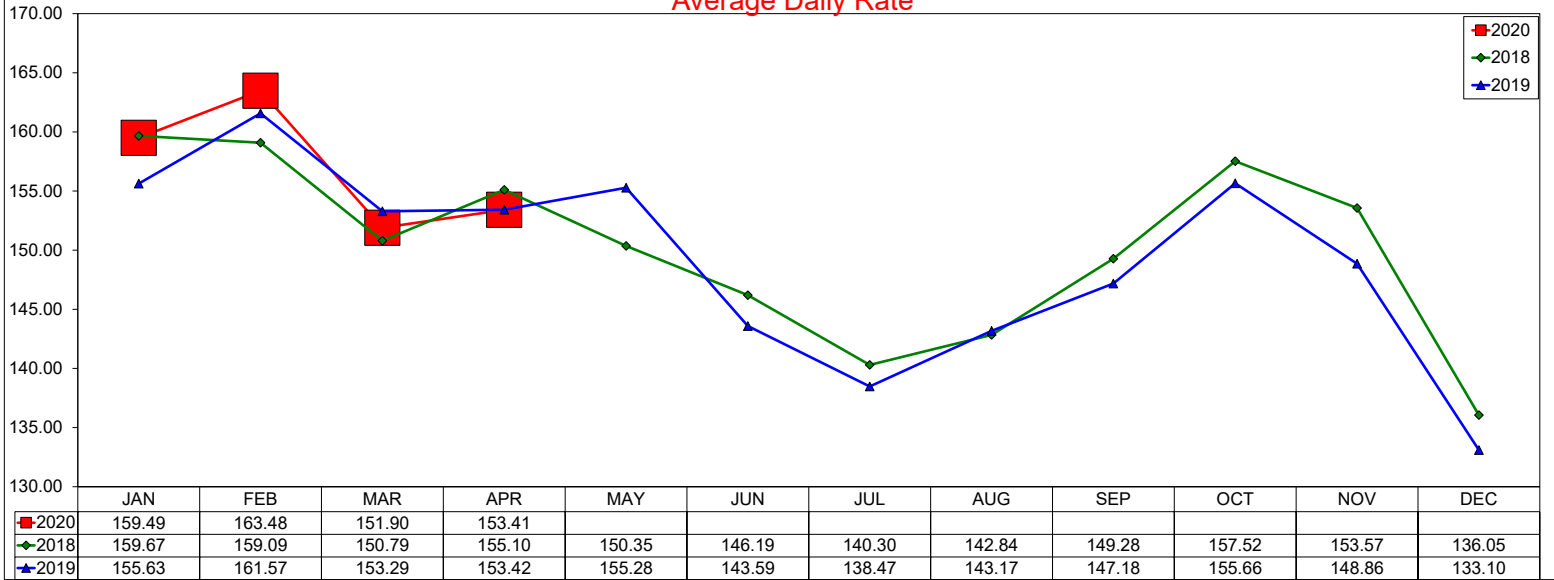


Three Year Comparison - ICC Comp Set

December 2020

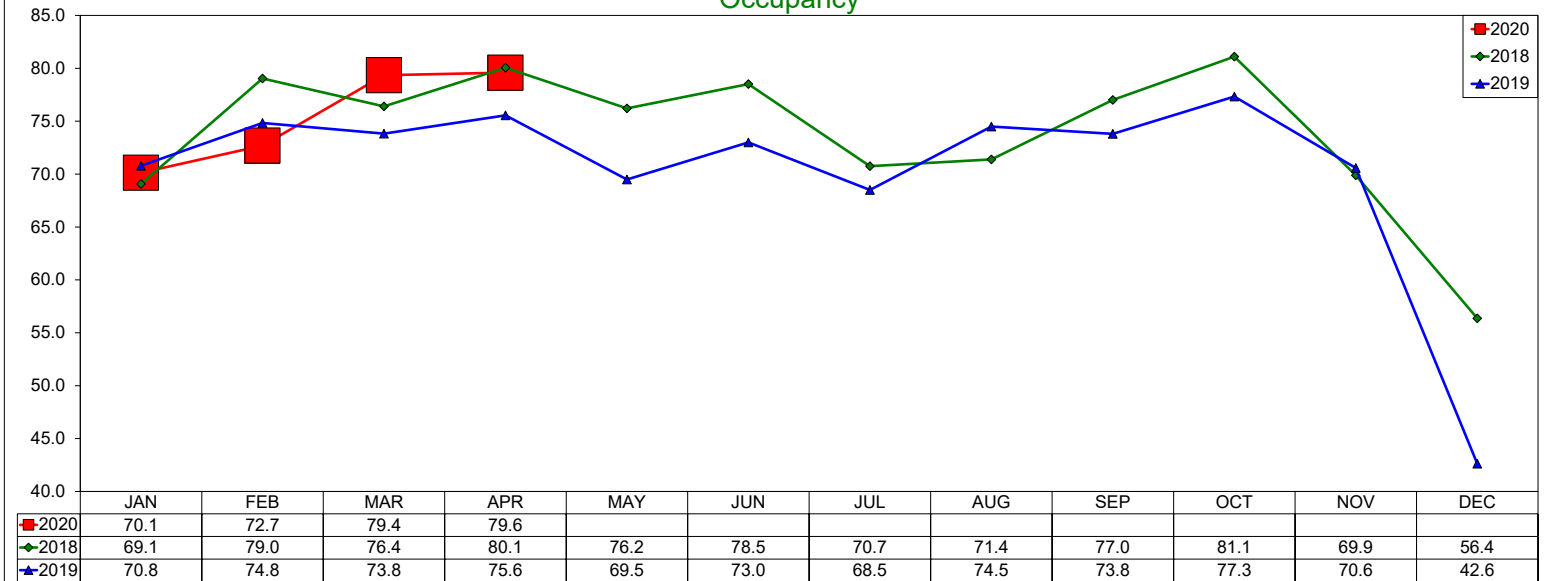
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW

Average Daily Rate



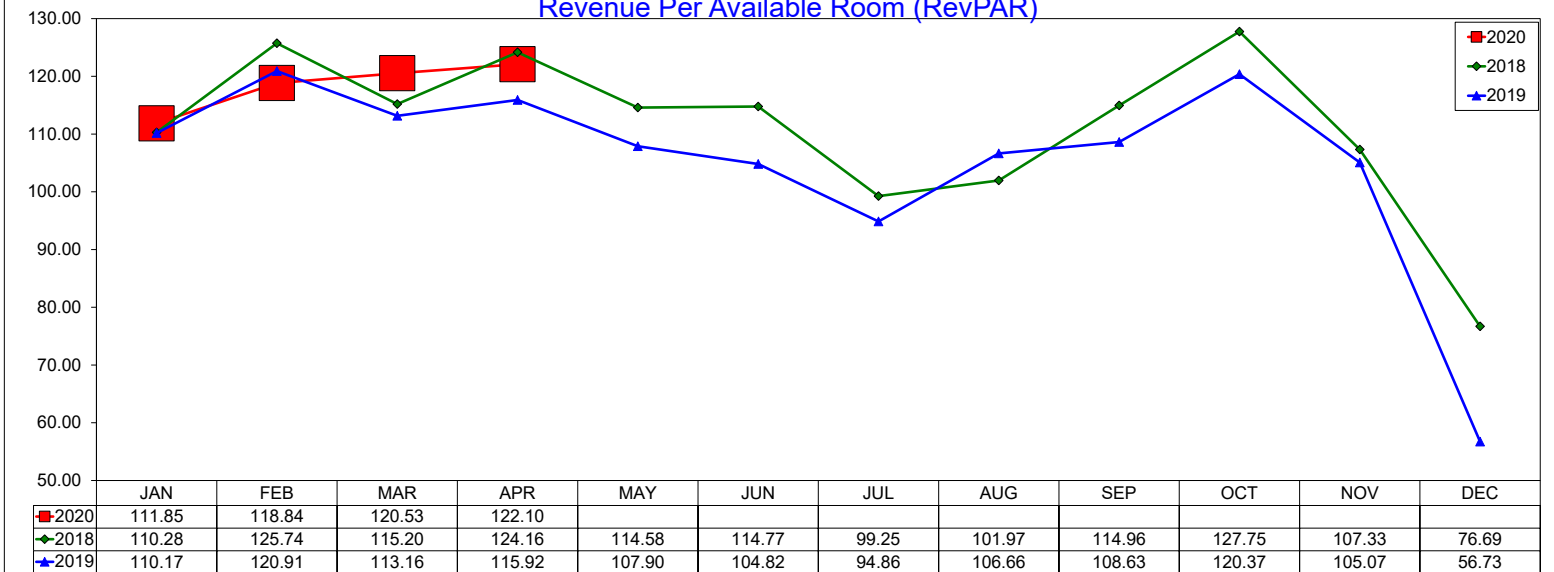
#DIV/0!

Occupancy



#DIV/0!

Revenue Per Available Room (RevPAR)



#DIV/0!