

Tab 4 - Multi-Segment

Irving TX CVB

For the month of: February 2020

	Current Month - February 2020 vs February 2019											Year to Date - February 2020 vs February 2019												
	Occ %		ADR		RevPAR		Percent Change from February 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	62.2	62.0	130.78	128.95	81.33	80.01	0.2	1.4	1.7	3.8	2.1	2.3	58.5	58.2	128.44	126.68	75.08	73.68	0.5	1.4	1.9	4.0	2.1	2.6
Texas	65.3	65.0	106.28	106.24	69.35	69.04	0.4	0.0	0.5	3.6	3.1	3.5	61.2	61.0	103.77	104.17	63.53	63.53	0.4	-0.4	-0.0	3.1	3.1	3.5
Atlanta, GA	67.3	70.0	113.37	140.18	76.31	98.16	-3.9	-19.1	-22.3	-20.1	2.8	-1.2	64.7	67.7	114.43	132.58	74.04	89.71	-4.4	-13.7	-17.5	-15.2	2.7	-1.8
Arlington, TX	70.9	68.7	93.80	89.84	66.50	61.76	3.1	4.4	7.7	16.7	8.4	11.8	65.8	66.2	90.92	89.62	59.87	59.35	-0.6	1.5	0.9	8.5	7.6	6.9
Charlotte, NC-SC	67.8	69.2	115.61	125.31	78.36	86.73	-2.1	-7.7	-9.7	-4.9	5.2	3.0	62.6	64.3	112.38	117.08	70.36	75.22	-2.6	-4.0	-6.5	-1.7	5.1	2.4
Fort Worth, TX+	69.7	71.9	113.86	113.61	79.33	81.73	-3.1	0.2	-2.9	-0.4	2.6	-0.6	66.9	68.5	113.28	111.76	75.77	76.60	-2.4	1.4	-1.1	1.5	2.6	0.2
Frisco, TX+	69.3	70.4	140.10	157.23	97.14	110.73	-1.5	-10.9	-12.3	0.1	14.1	12.4	66.7	68.6	140.70	154.67	93.79	106.06	-2.8	-9.0	-11.6	2.9	16.3	13.1
Grapevine, TX+	78.5	74.8	185.19	179.54	145.41	134.37	4.9	3.1	8.2	8.2	0.0	4.9	72.9	73.0	181.45	178.91	132.27	130.67	-0.2	1.4	1.2	1.2	0.0	-0.2
Irving, TX+	72.1	70.3	116.84	114.25	84.20	80.28	2.6	2.3	4.9	8.9	3.9	6.5	68.2	68.3	116.43	113.15	79.45	77.23	-0.0	2.9	2.9	6.8	3.9	3.8
Nashville, TN	67.8	68.2	144.05	142.13	97.60	96.89	-0.6	1.4	0.7	7.5	6.7	6.0	63.6	62.4	138.65	135.89	88.15	84.77	1.9	2.0	4.0	10.6	6.3	8.4
Phoenix, AZ	83.0	83.7	177.33	173.46	147.21	145.21	-0.8	2.2	1.4	4.9	3.5	2.6	77.9	78.3	166.04	162.26	129.33	127.13	-0.6	2.3	1.7	5.3	3.5	2.9
San Jose, CA+	69.2	76.4	190.93	208.48	132.04	159.36	-9.5	-8.4	-17.1	-9.3	9.4	-1.0	67.0	73.3	191.51	208.62	128.26	153.00	-8.7	-8.2	-16.2	-9.0	8.6	-0.8

Competitive Set Comparison													
	Actual Figures						Percent of Change from Last Year						
	Current Month			Year-To-Date			Current Month			Year-To-Date			
	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	OCC	ADR	RvPAR	
US	62.2	130.78	81.33	58.5	128.44	75.08	US	0.2	1.4	1.7	0.5	1.4	1.9
Texas	65.3	106.28	69.35	61.2	103.77	63.53	Texas	0.4	0.0	0.5	0.4	-0.4	0.0
Irving	72.1	116.84	84.20	68.2	116.43	79.45	Irving	2.6	2.3	4.9	0.0	2.9	2.9
Best USA	Phoenix	SanJose	Phoenix	Phoenix	SanJose	Grpvine	Best USA	Grpvine	Arlngtn	Grpvine	Nshville	Irving	Nshville
	83.0	190.93	147.21	77.9	191.51	132.27		4.9	4.4	8.2	1.9	2.9	4.0
Best Texas	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Grpvine	Best Texas	Grpvine	Arlngtn	Grpvine	Irving	Irving	Irving
	78.5	185.19	145.41	72.9	181.45	132.27		4.9	4.4	8.2	0.0	2.9	2.9
Worst USA	Atlanta	Arlngtn	Arlngtn	Charlotte	Arlngtn	Arlngtn	Worst USA	SanJose	Atlanta	Atlanta	SanJose	Atlanta	Atlanta
	67.3	93.80	66.50	62.6	90.92	59.87		-9.5	-19.1	-22.3	-8.7	-13.7	-17.5
Worst Texas	Frisco	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Arlngtn	Worst Texas	Ft Worth	Frisco	Frisco	Frisco	Frisco	Frisco
	69.3	93.80	66.50	65.8	90.92	59.87		-3.1	-10.9	-12.3	-2.8	-9.0	-11.6

Note: "Best" and "Worst" notations above refer to destinations within this competitive set only

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Tab 6 - Multi-Segment Custom Sets+

Irving TX CVB

For the month of: February 2020

	Current Month - February 2020 vs February 2019												Year to Date - February 2020 vs February 2019											
	Occ %		ADR		RevPAR		Percent Change from February 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Irving, TX+	72.1	70.3	116.84	114.25	84.20	80.28	2.6	2.3	4.9	8.9	3.9	6.5	68.2	68.3	116.43	113.15	79.45	77.23	-0.0	2.9	2.9	6.8	3.9	3.8
Luxury/Full Service Irving+	71.8	69.5	160.94	155.65	115.49	108.23	3.2	3.4	6.7	14.9	7.7	11.1	68.1	68.0	160.33	153.92	109.20	104.61	0.2	4.2	4.4	12.4	7.7	7.9
All Suite/Extended Stay Irving+	74.2	72.9	98.61	98.57	73.17	71.84	1.8	0.0	1.9	5.2	3.3	5.2	70.7	71.0	97.80	97.20	69.13	68.97	-0.4	0.6	0.2	3.6	3.3	2.9
Limited Service Irving+	74.7	72.1	114.33	115.75	85.39	83.50	3.5	-1.2	2.3	-3.5	-5.7	-2.3	71.2	69.1	113.42	115.89	80.72	80.13	2.9	-2.1	0.7	-5.0	-5.7	-2.9
Budget Irving+	67.4	66.4	54.99	58.07	37.07	38.57	1.5	-5.3	-3.9	-4.2	-0.3	1.2	62.5	64.2	54.84	56.97	34.26	36.57	-2.7	-3.7	-6.3	-6.6	-0.3	-3.0
Las Colinas+	70.5	70.2	136.11	129.81	95.93	91.16	0.4	4.9	5.2	12.7	7.1	7.5	66.3	68.4	135.67	128.00	89.95	87.53	-3.0	6.0	2.8	10.1	7.1	3.9
DFW North+	75.4	74.4	114.40	110.22	86.26	82.05	1.3	3.8	5.1	8.7	3.4	4.7	72.9	72.1	113.44	110.18	82.68	79.48	1.0	3.0	4.0	7.5	3.4	4.5
DFW South+	70.6	65.7	91.19	96.24	64.37	63.21	7.5	-5.2	1.8	1.7	-0.1	7.3	65.8	63.8	91.36	94.79	60.09	60.45	3.1	-3.6	-0.6	-0.7	-0.1	3.0
Full Service Las Colinas+	66.5	65.8	193.30	186.26	128.52	122.50	1.1	3.8	4.9	24.2	18.3	19.6	62.5	63.9	192.95	183.11	120.57	117.07	-2.3	5.4	3.0	21.9	18.3	15.7
Limited Service Las Colinas+	73.5	73.1	97.19	97.51	71.41	71.24	0.6	-0.3	0.2	0.2	0.0	0.6	69.2	71.2	96.75	96.55	66.91	68.75	-2.9	0.2	-2.7	-2.7	0.0	-2.9
Full Service DFW North+	76.6	73.1	151.08	147.02	115.72	107.48	4.8	2.8	7.7	7.7	0.0	4.8	74.6	72.0	150.04	146.17	111.98	105.22	3.7	2.6	6.4	6.4	0.0	3.7
Limited Service DFW North+	74.5	75.3	88.71	86.21	66.12	64.95	-1.1	2.9	1.8	2.4	0.6	-0.5	71.7	72.2	87.56	86.06	62.75	62.17	-0.8	1.7	0.9	1.5	0.6	-0.2
Full Service DFW South+																								
Limited Service DFW South+	68.4	63.4	79.92	86.02	54.65	54.55	7.8	-7.1	0.2	0.0	-0.2	7.7	63.8	61.5	80.43	84.03	51.32	51.64	3.8	-4.3	-0.6	-0.8	-0.2	3.7
ICC Comp Set No Boutiques+																								

AirBNB Data	Occ %		ADR		RevPAR		Percent Change from Prior Year						Occ %		ADR		RevPAR		Percent Change from Prior Year YTD					
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Rev	Avail	Sold
Entire Place	71.7	53.9	180.89	145.41	129.76	78.39	33.08	24.39	65.55	256.5	121.1	247.5	65.5	51.01	175.99	146.75	115.22	74.85	28.36	19.93	53.93	210.6	98.7	200.4
Hotel Comparable	74.1	70.82	107.01	82.08	79.26	58.14	4.58	30.37	36.34	157.6	88.9	97.6	66.9	65.97	103.10	82.79	68.92	54.62	1.34	24.53	26.19	150.3	98.4	101.0

Available Listings	2020	2019	% Chg
Entire Place	255	137	86.1
Private Room	174	137	27.0
Shared Room	37	34	8.8
Total Available Listings	466	308	51.3

	Participation			
	Properties		Rooms	
	Census	Sample	Census	Sample
Irving, TX+	87	76	12861	11297
Luxury/Full Service Irving+	16	14	4895	4295
All Suite/Extended Stay Irving+	33	32	3712	3605
Limited Service Irving+	13	13	1685	1685
Budget Irving+	24	16	2450	1593
Las Colinas+	31	30	5262	4926
DFW North+	26	26	4065	4065
DFW South+	30	20	3534	2306
Full Service Las Colinas+	8	8	2259	2259
Limited Service Las Colinas+	23	22	3003	2667
Full Service DFW North+	4	4	1581	1581
Limited Service DFW North+	21	21	2365	2365
Full Service DFW South+	4	2	1055	455
Limited Service DFW South+	26	18	2479	1851
ICC Comp Set No Boutiques+				

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Irving, Texas & United States Comparison

February 2020

Irving	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	115.88	3.4%	115.88	3.4%	64.9%	-2.4%	64.9%	-2.4%	75.15	0.9%	75.15	0.9%
FEBRUARY	116.84	2.3%	116.43	2.9%	72.1%	2.6%	68.2%	0.0%	84.20	4.9%	79.45	2.9%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												
12 mo. rolling averages:												
	ADR	111.20	2.4%		Occupancy	70.8%	-1.2%		RevPAR	78.70	1.1%	

Texas	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	101.19	-0.8%	101.19	-0.8%	57.6%	0.4%	57.6%	0.4%	58.27	-0.5%	58.27	-0.5%
FEBRUARY	106.28	0.0%	103.77	-0.4%	65.3%	0.4%	61.2%	0.4%	69.35	0.5%	63.53	0.0%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

USA	A.D.R.				OCCUPANCY				RevPAR			
	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg	Current	% Chg	YTD	% Chg
JANUARY	126.06	1.4%	126.06	1.4%	55.1%	0.8%	55.1%	0.8%	69.47	2.2%	69.47	2.2%
FEBRUARY	130.78	1.4%	128.44	1.4%	62.2%	0.2%	58.5%	0.5%	81.33	1.7%	75.08	1.9%
MAR												
APRIL												
MAY												
JUNE												
JULY												
AUGUST												
SEPTEMBER												
OCTOBER												
NOVEMBER												
DECEMBER												

Note: The "Change %" column refers to the change from the prior year's figure.

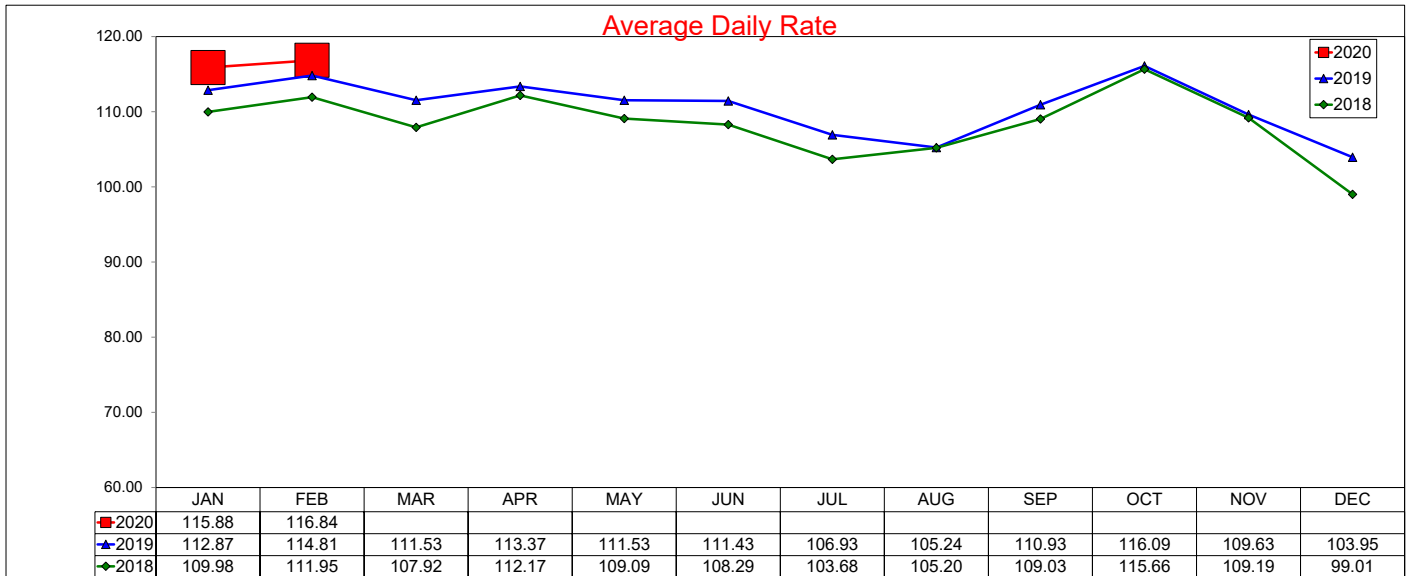
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Irving, Texas Room Demand - Source: Smith Travel Research

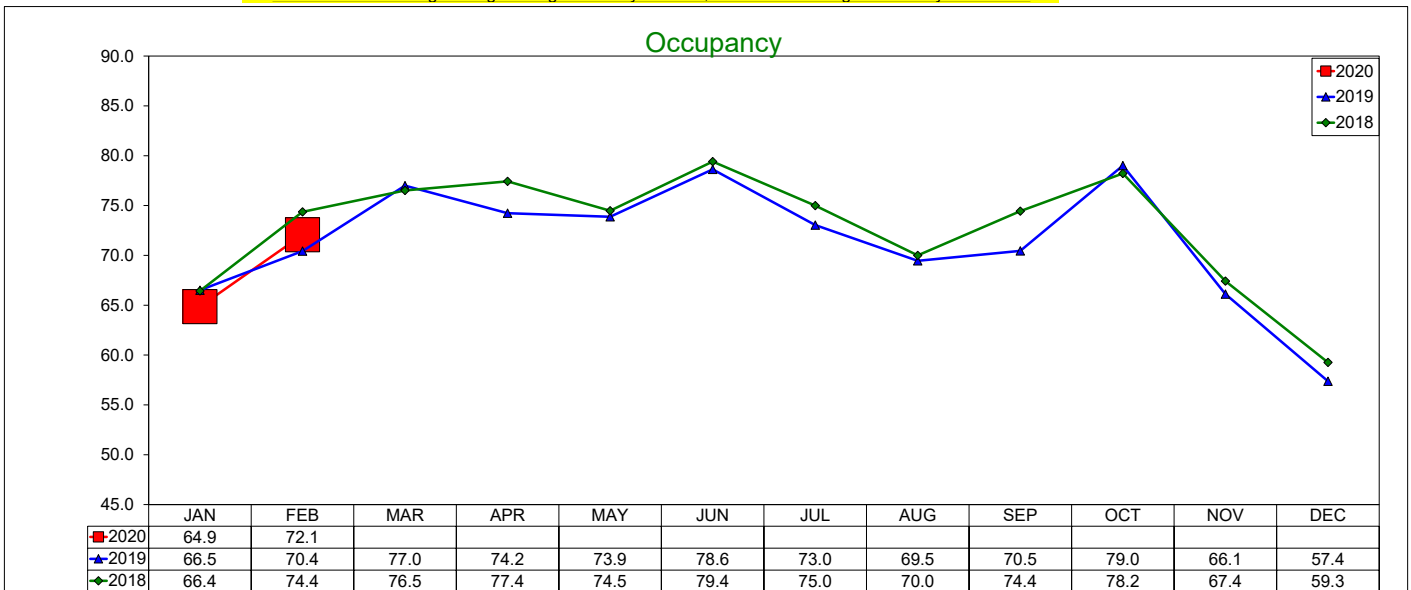
	2019			2020			Calculated Demand Change over prior year		STR Reported Change over prior year	
	Current	Year To Date	Year To Date	Current	Year To Date	Year To Date	Current	Year To Date	Current	Year To Date
	Occ %	Month Demand	Month Demand	Occ %	Month Demand	Month Demand	Month	Month	Month	Month
January	66.5	254,496	254,496	64.9	258,560	258,560	1.6%	1.6%	-2.4%	-2.4%
February	70.4	243,421	497,917	72.1	259,505	518,065	6.6%	4.0%	2.6%	0.0%
March	77.0	303,898	801,815							
April	74.2	283,519	1,085,334							
May	73.9	291,548	1,376,882							
June	78.6	300,278	1,677,160							
July	73.0	288,175	1,965,335							
August	69.5	273,955	2,239,290							
September	70.5	268,938	2,508,228							
October	79.0	317,464	2,825,692							
November	66.1	257,066	3,082,758							
December	57.4	230,578	3,313,336							

Three Year Comparison - CITY OF IRVING - ALL PROPERTIES

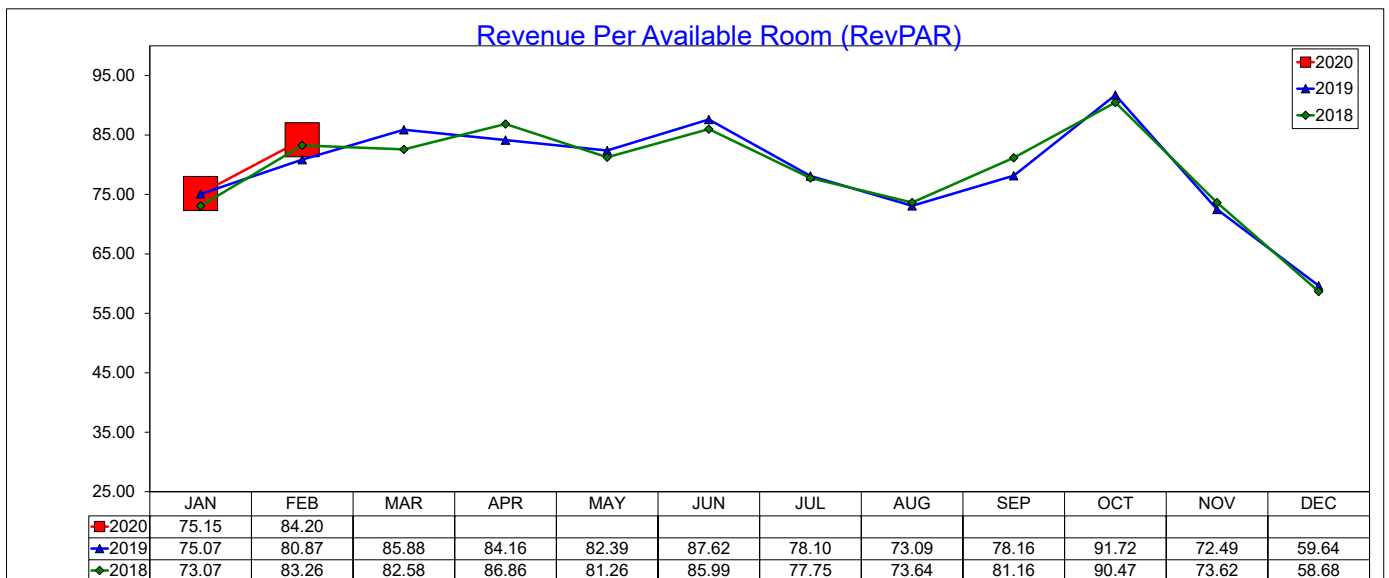
February 2020



12 month ADR Rolling Average through February 2020 is \$111.2 with a change from last year of 2.4%



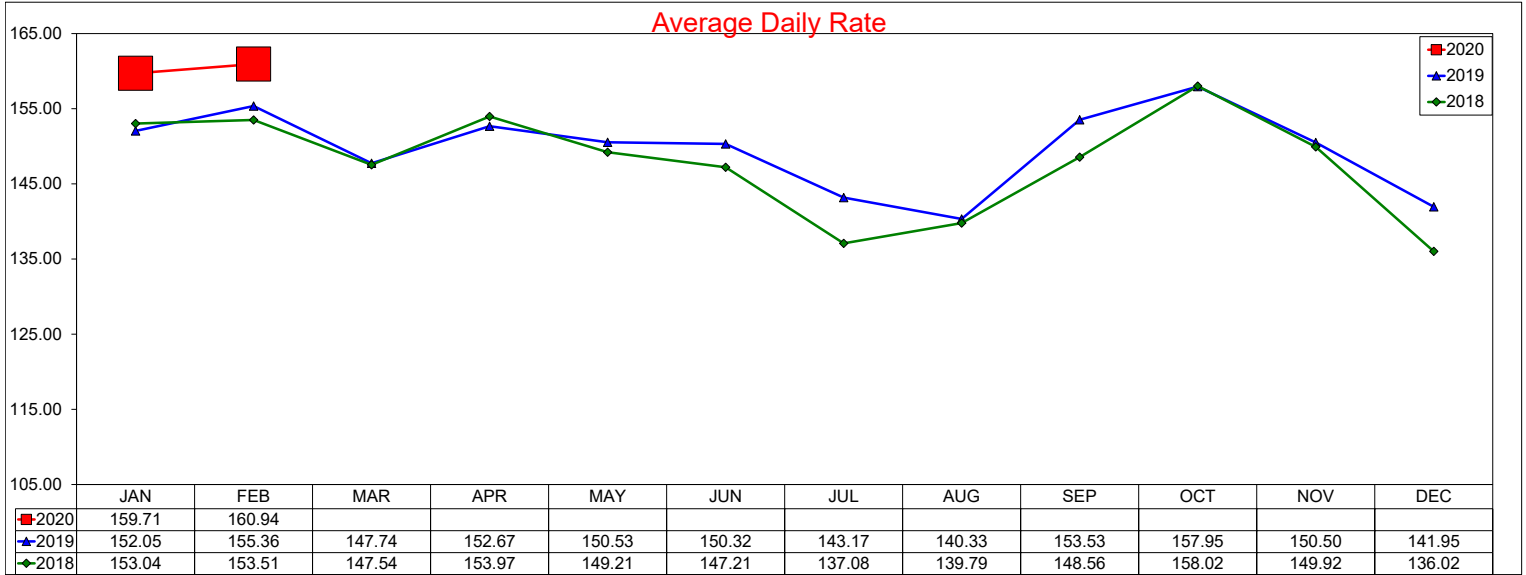
12 month Occupancy Rolling Average through February 2020 is 70.78% with a change from last year of -1.2%



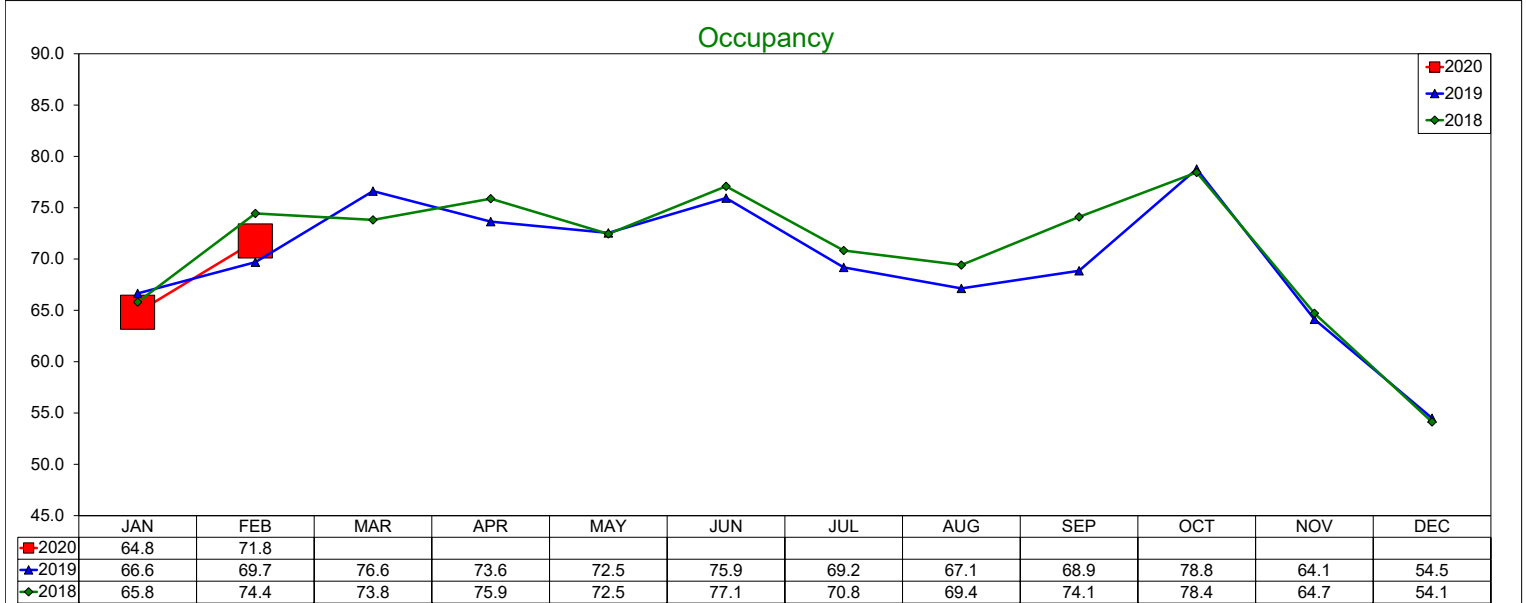
12 month RevPAR Rolling Average through February 2020 is \$78.7 with a change from last year of 1.1%

Three Year Comparison - Luxury/Full Service - Irving

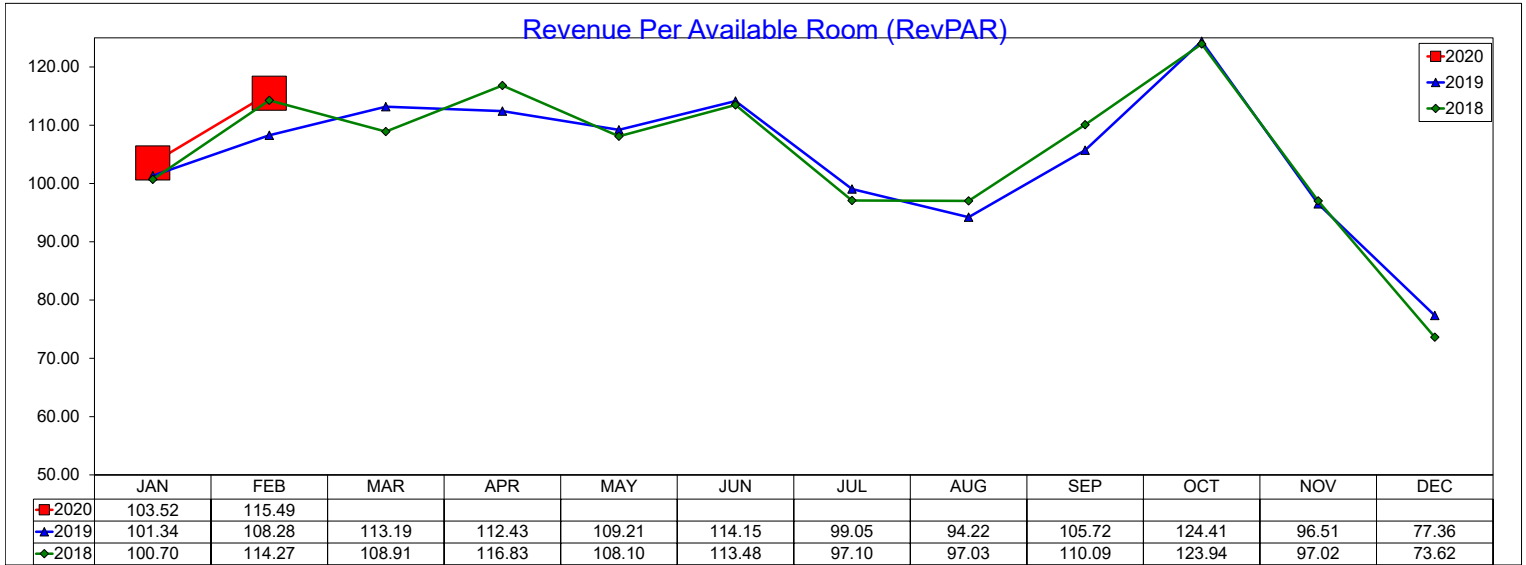
February 2020



12 month ADR Rolling Average through February 2020 is \$151.24 with a change from last year of 2.0%



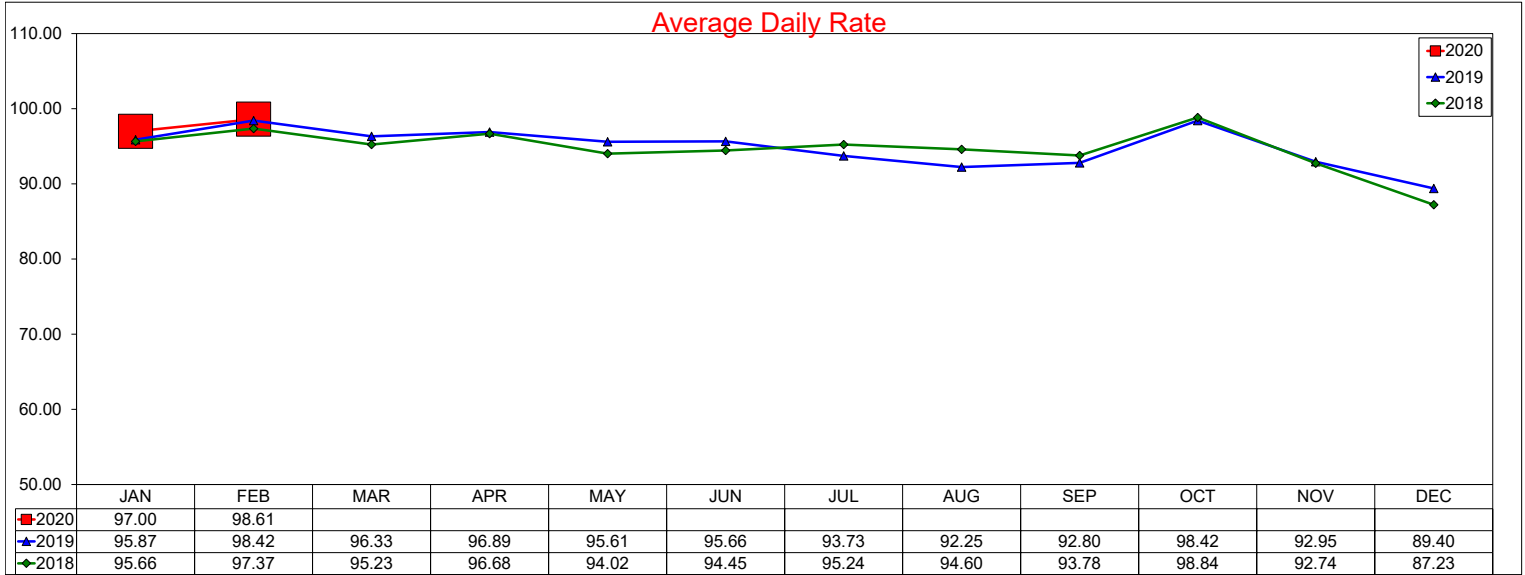
12 month Occupancy Rolling Average through February 2020 is 69.17% with a change from last year of -1.4%



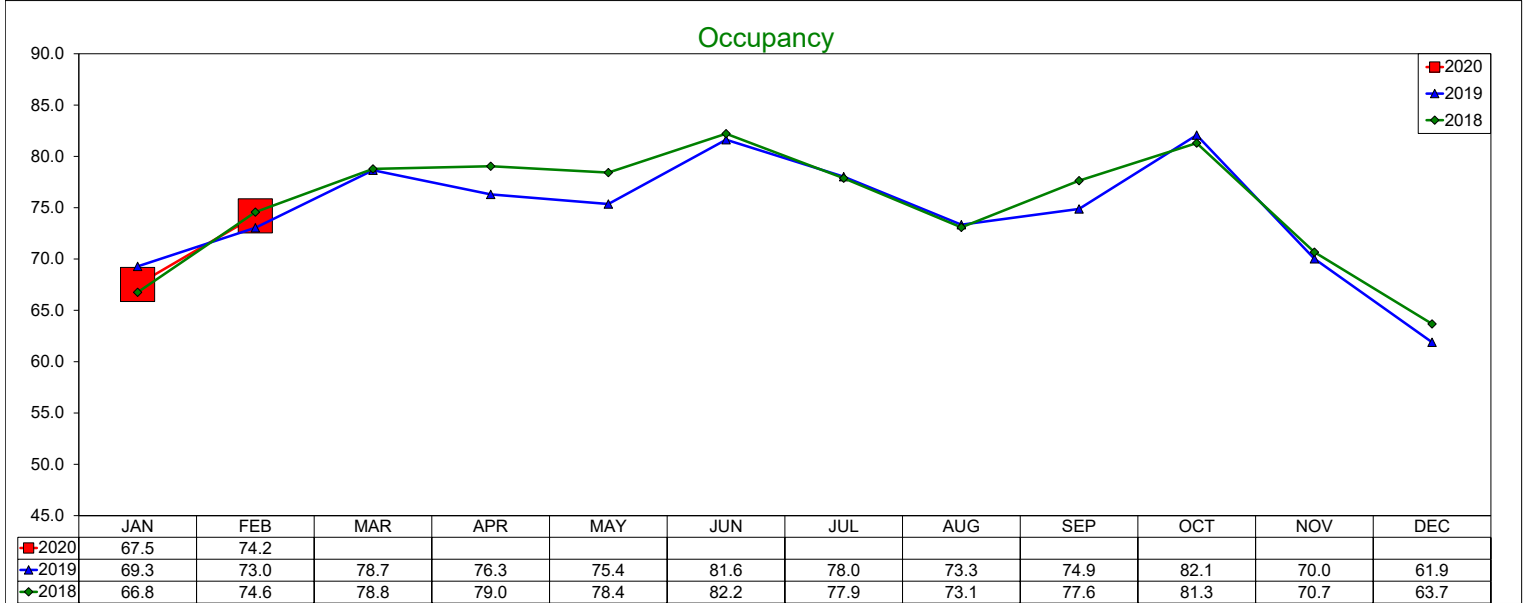
12 month RevPAR Rolling Average through February 2020 is \$104.61 with a change from last year of 0.5%

Three Year Comparison - All Suite/Extended Stay - Irving

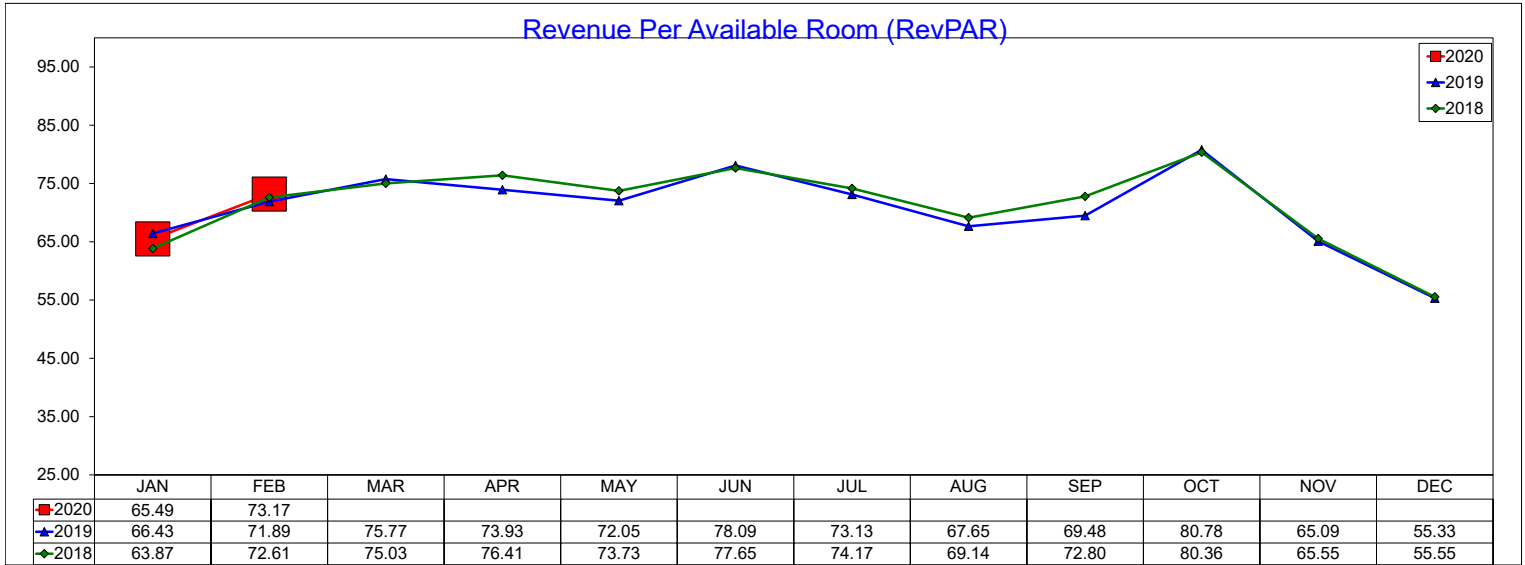
February 2020



12 month ADR Rolling Average through February 2020 is \$94.94 with a change from last year of 0.9%



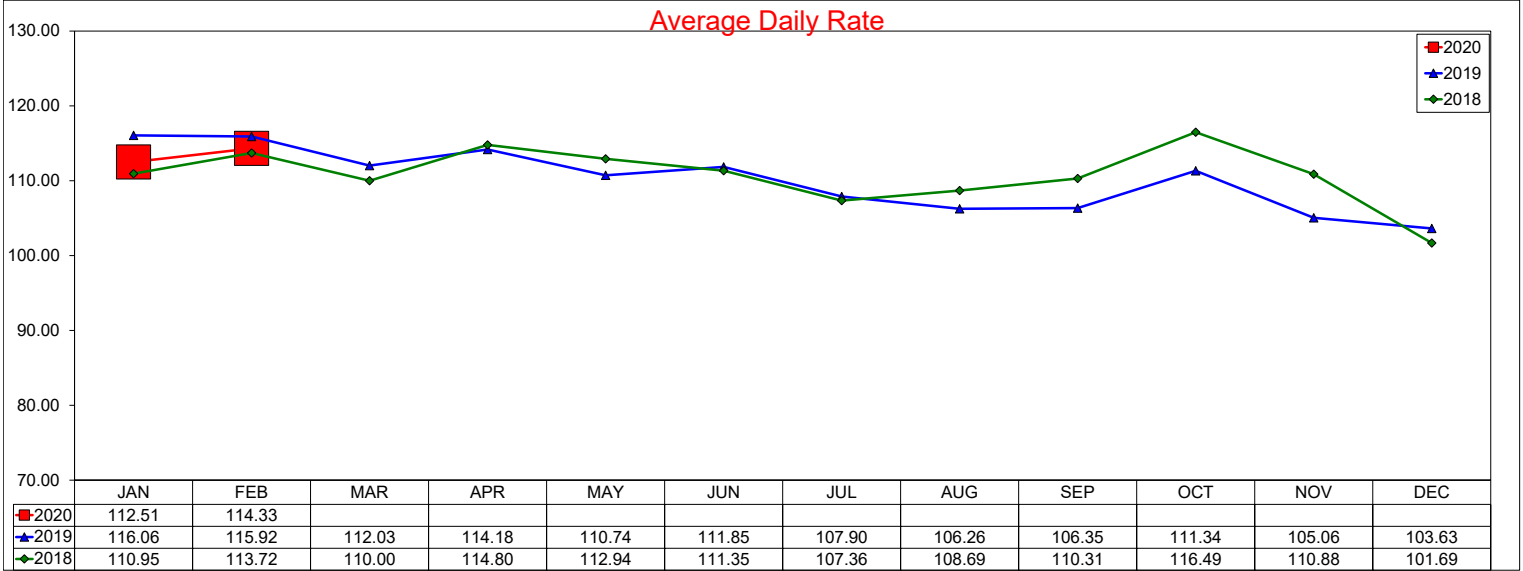
12 month Occupancy Rolling Average through February 2020 is 74.05% with a change from last year of -1.0%



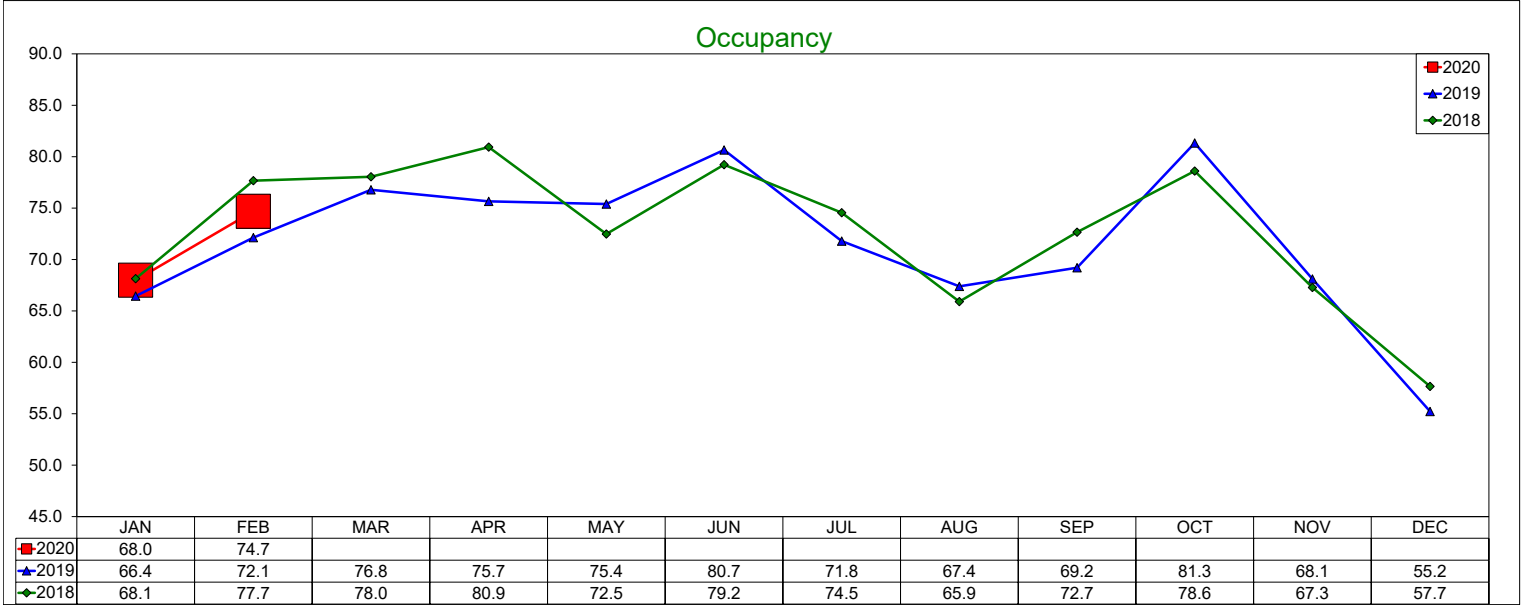
12 month RevPAR Rolling Average through February 2020 is \$70.3 with a change from last year of -0.1%

Three Year Comparison - Limited Service - Irving

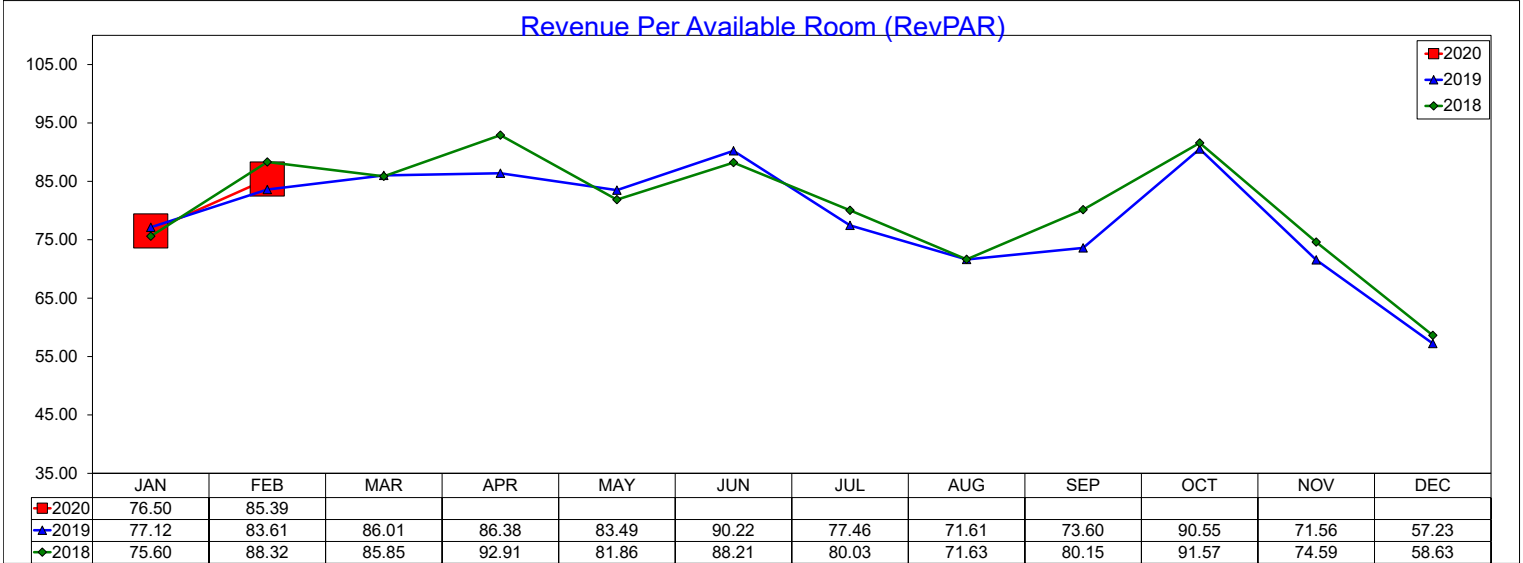
February 2020



12 month ADR Rolling Average through February 2020 is \$109.64 with a change from last year of -1.8%



12 month Occupancy Rolling Average through February 2020 is 71.54% with a change from last year of -0.1%

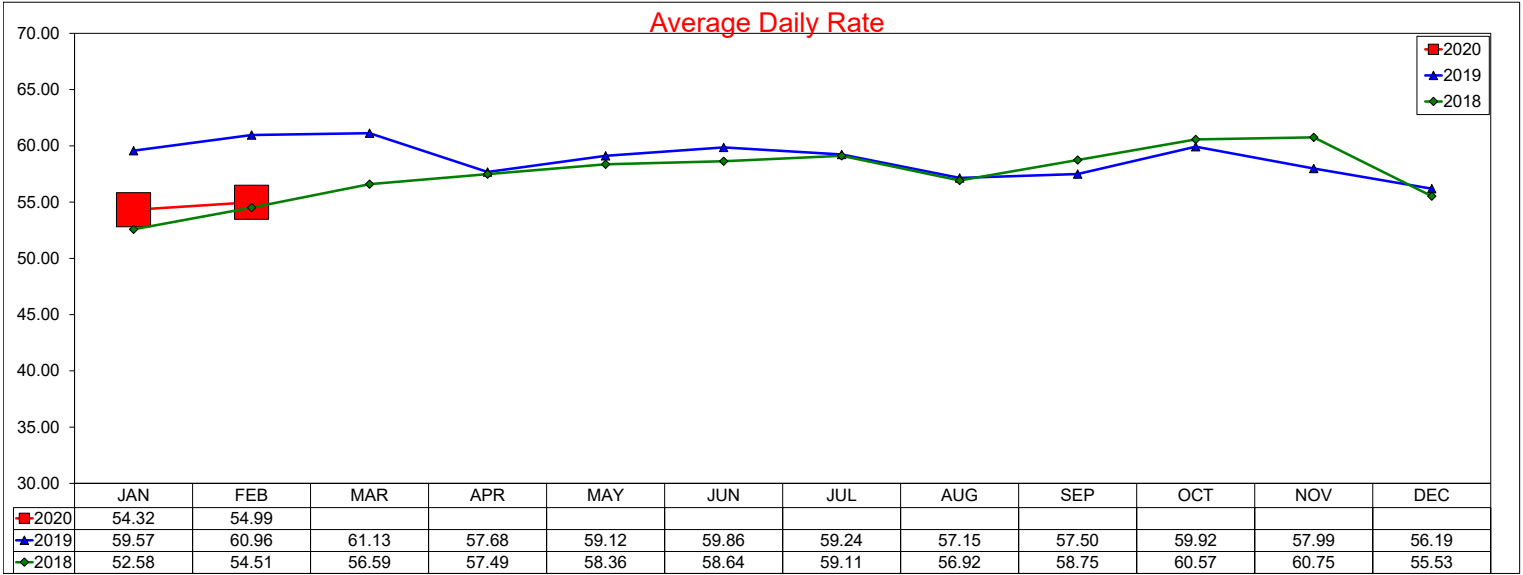


12 month RevPAR Rolling Average through February 2020 is \$78.44 with a change from last year of -1.8%

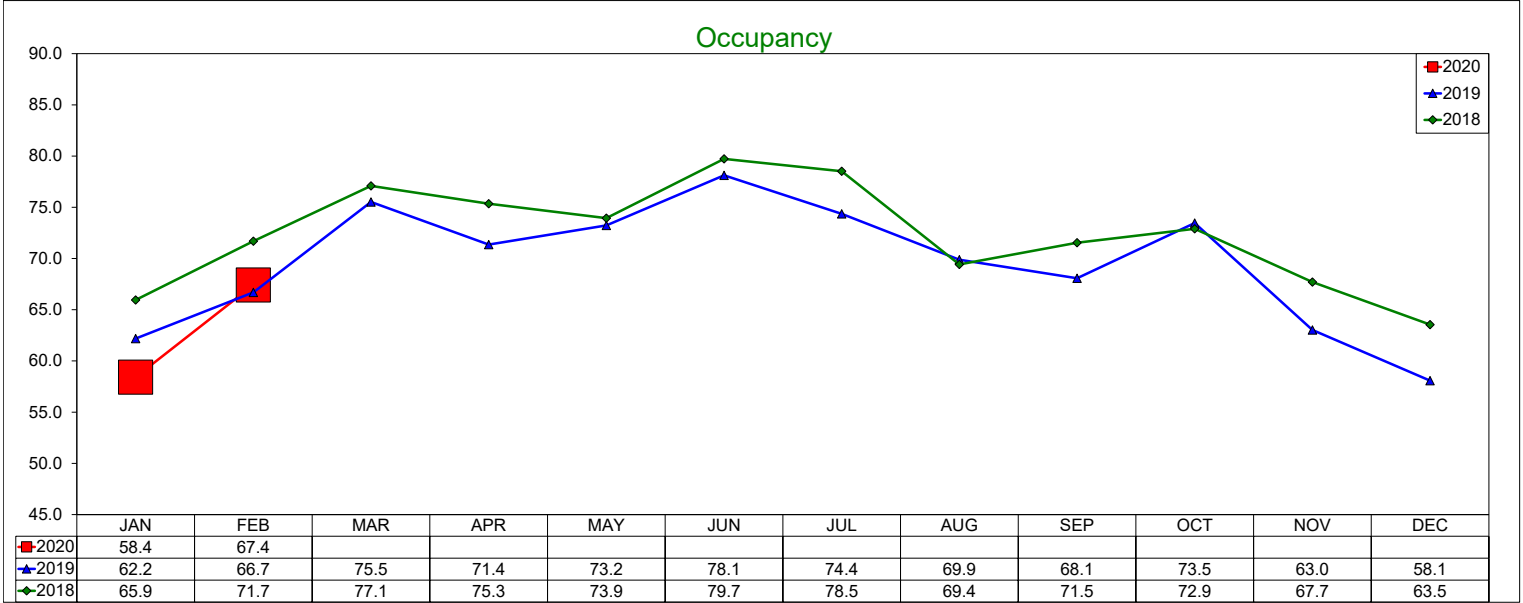
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Three Year Comparison - Budget - Irving

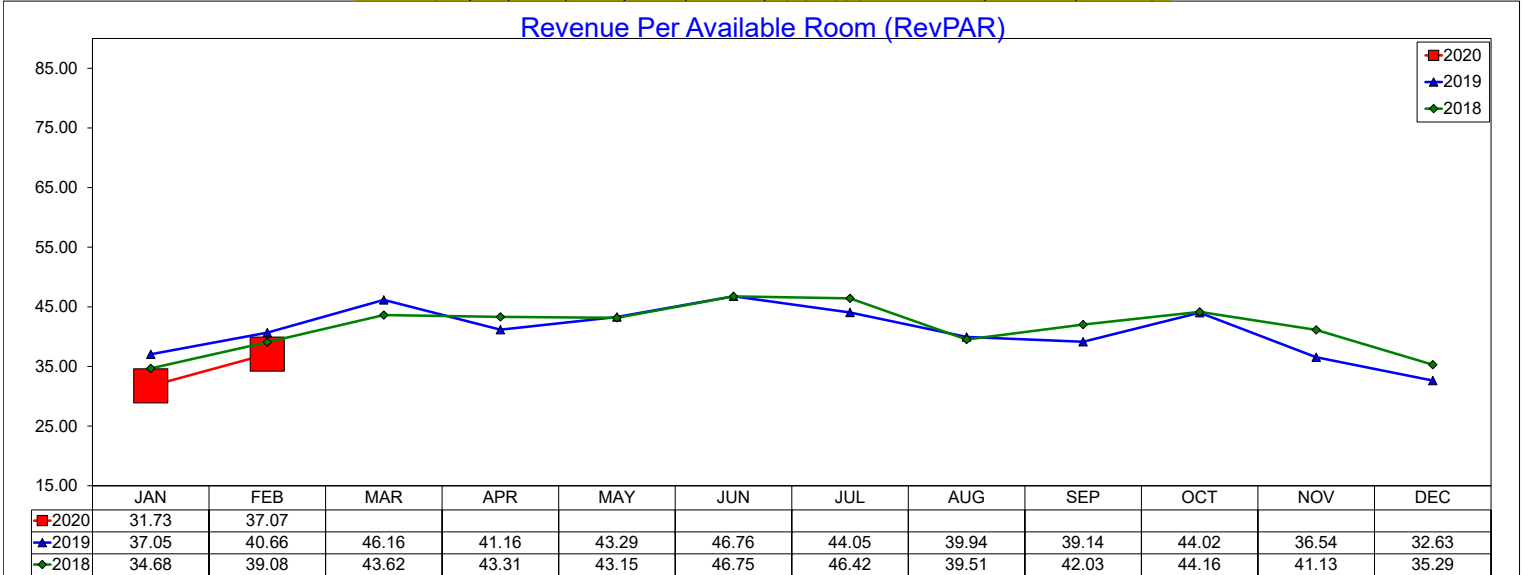
February 2020



12 month ADR Rolling Average through February 2020 is \$57.78 with a change from last year of 1.3%



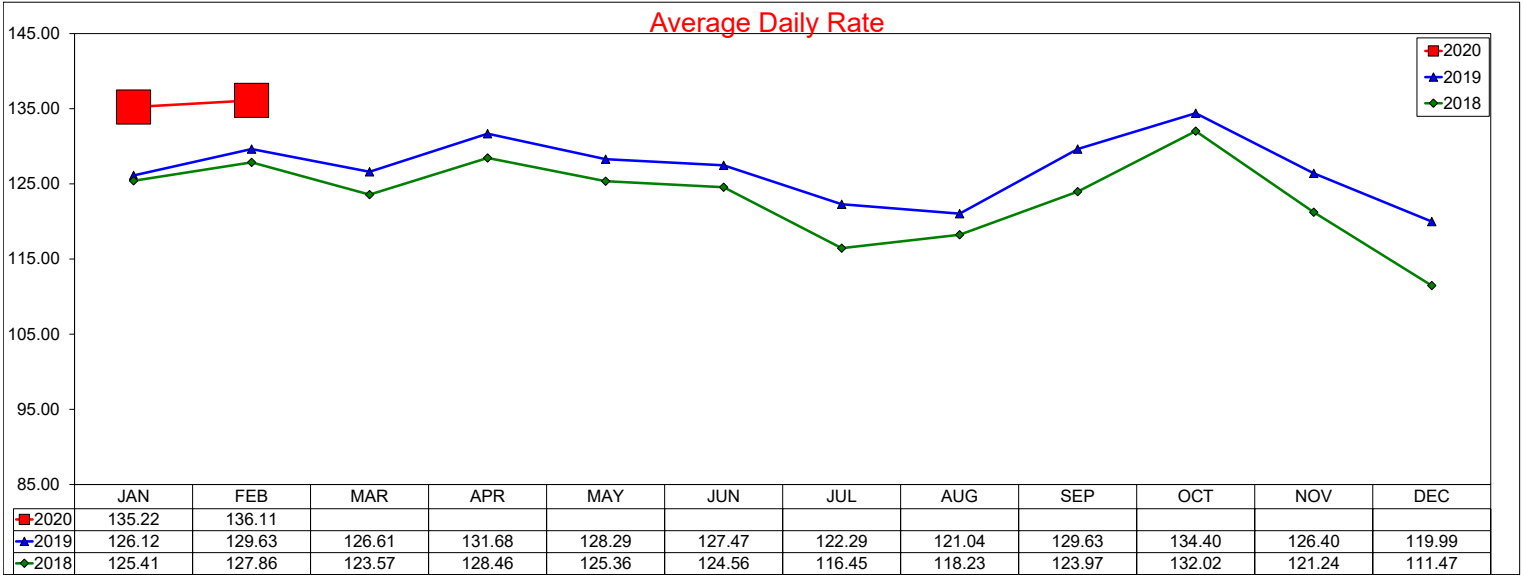
12 month Occupancy Rolling Average through February 2020 is 68.67% with a change from last year of -1.8%



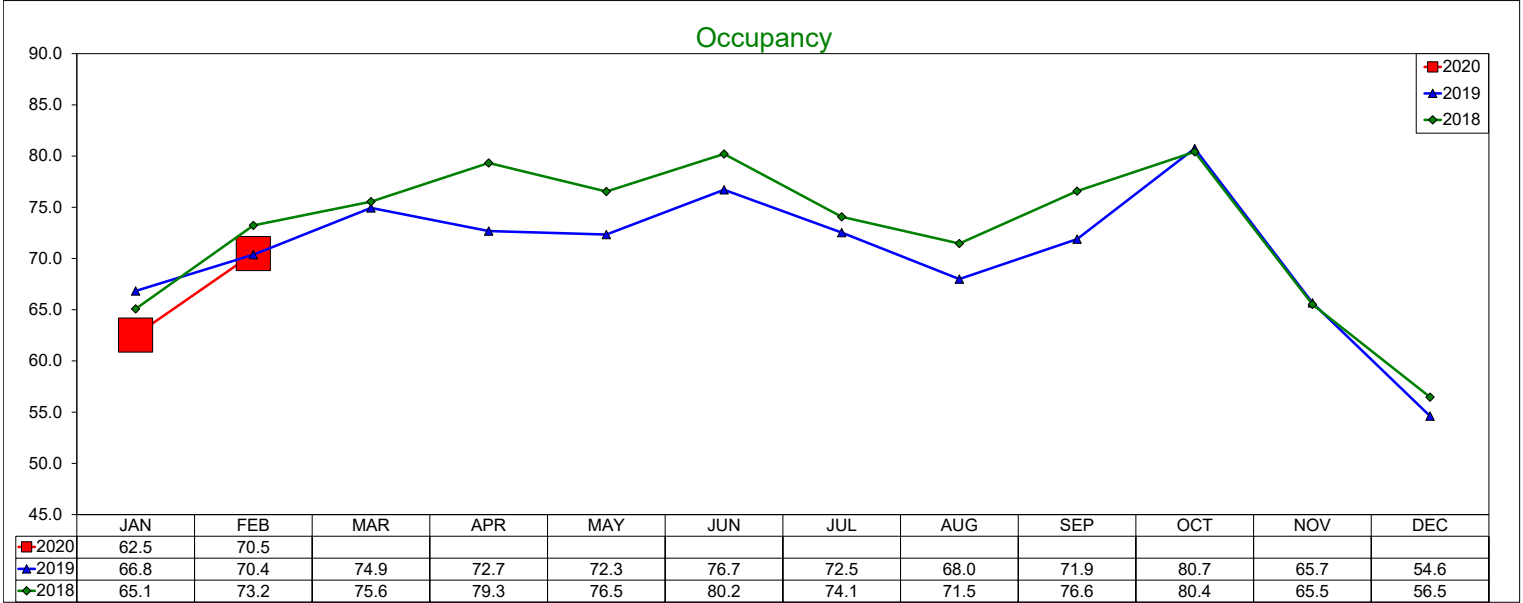
12 month RevPAR Rolling Average through February 2020 is \$39.68 with a change from last year of -0.5%

Three Year Comparison - Las Colinas

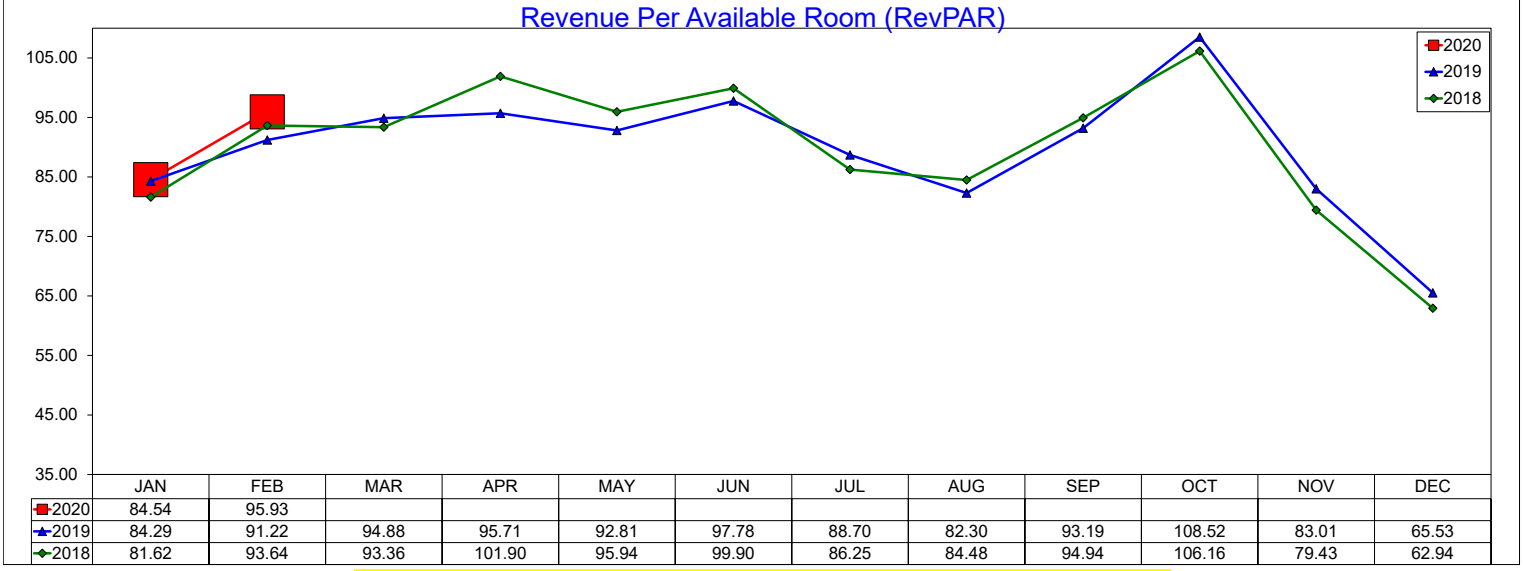
February 2020



12 month ADR Rolling Average through February 2020 is \$128.55 with a change from last year of 4.2%



12 month Occupancy Rolling Average through February 2020 is 69.8% with a change from last year of -3.3%

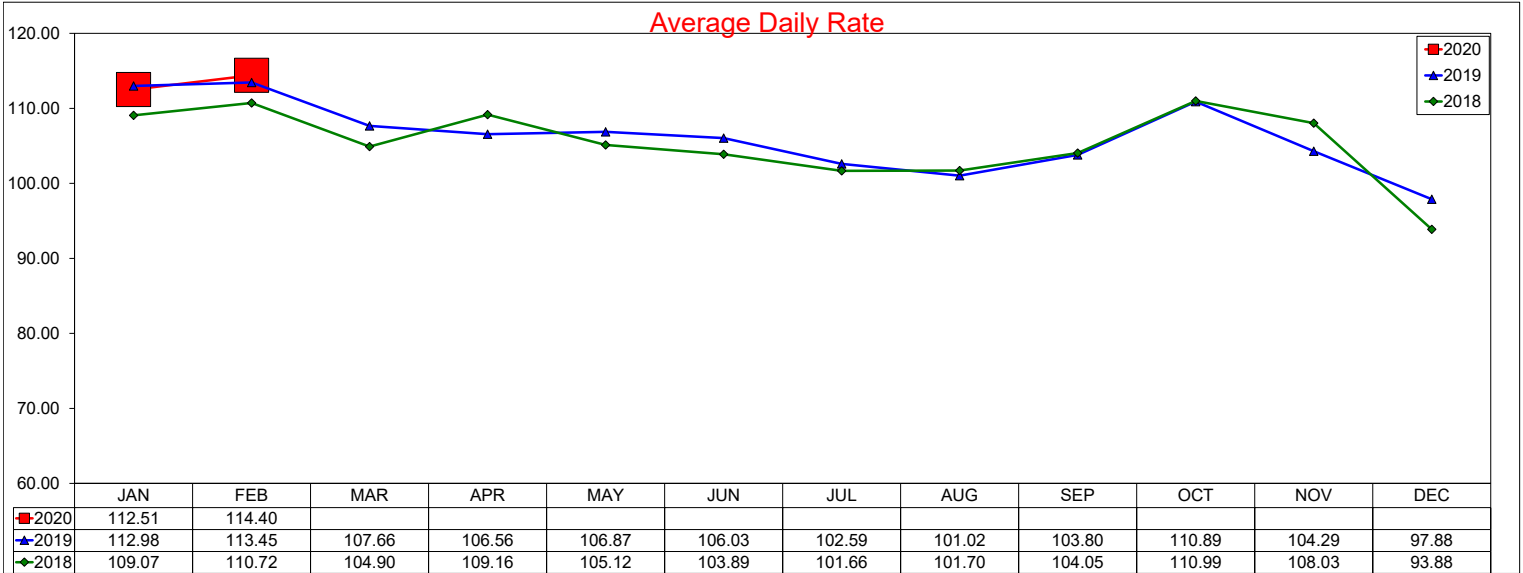


12 month RevPAR Rolling Average through February 2020 is \$89.73 with a change from last year of 0.7%

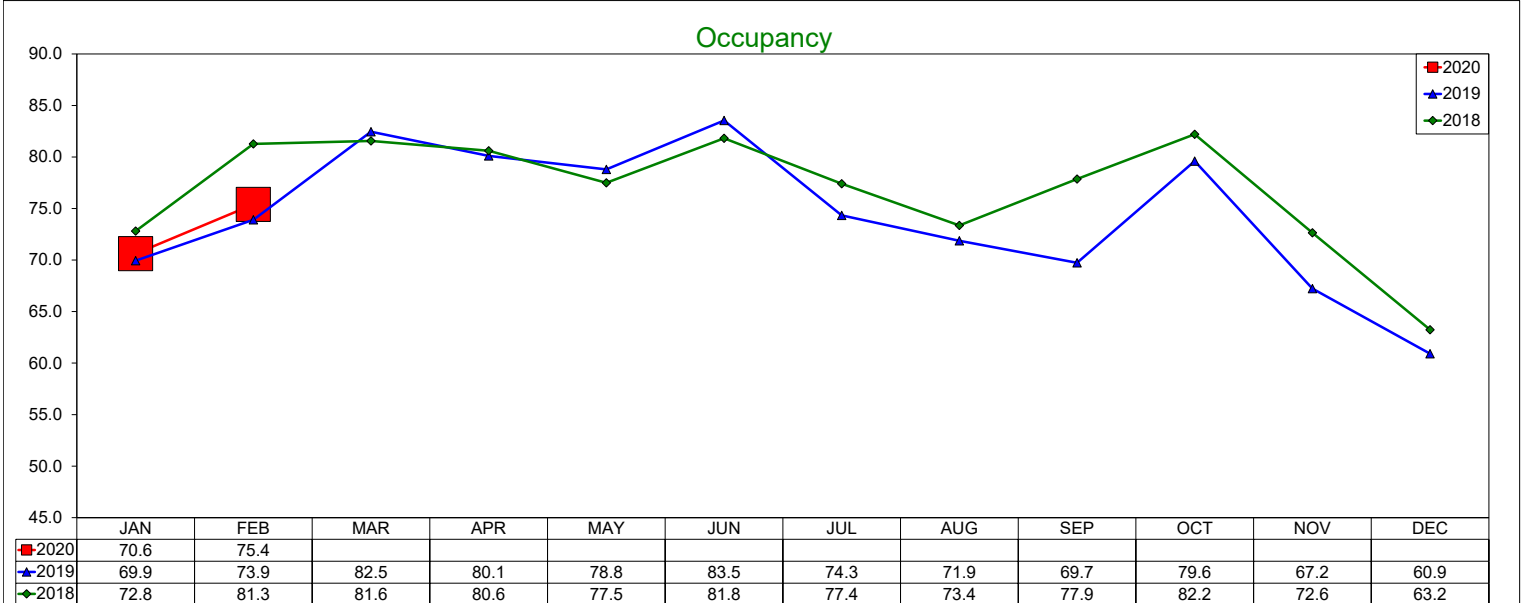
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Three Year Comparison - DFW North

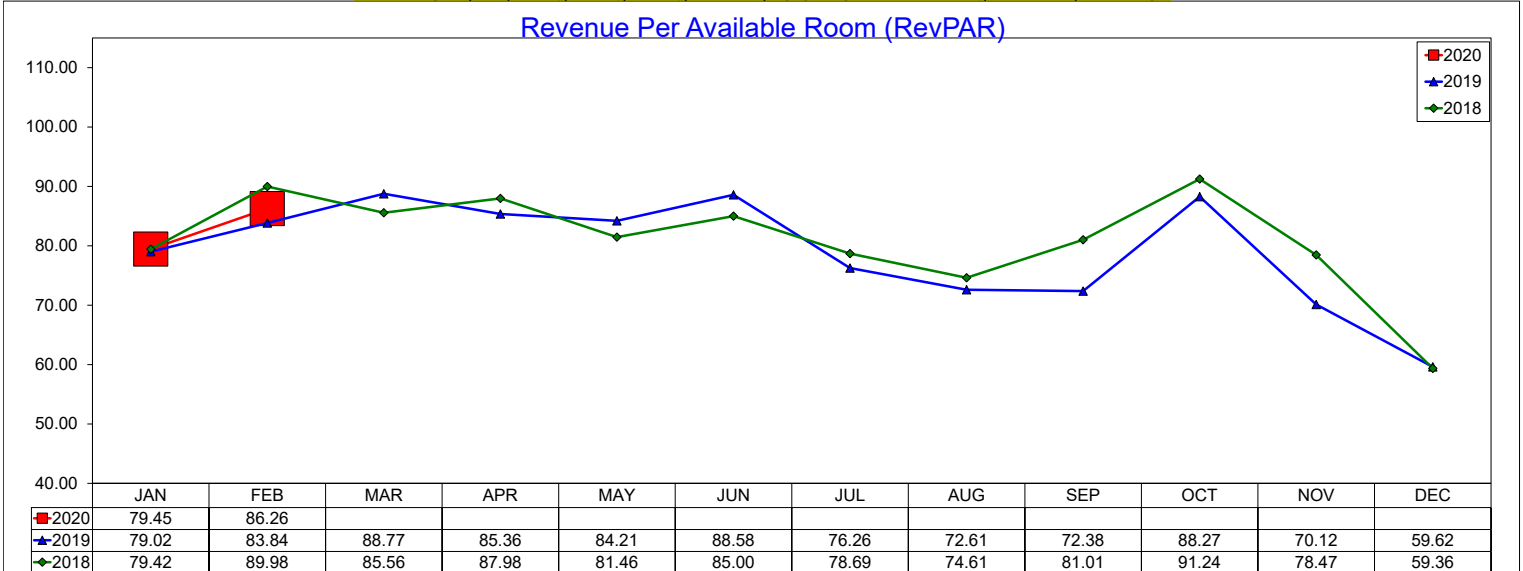
February 2020



12 month ADR Rolling Average through February 2020 is \$106.24 with a change from last year of 1.3%



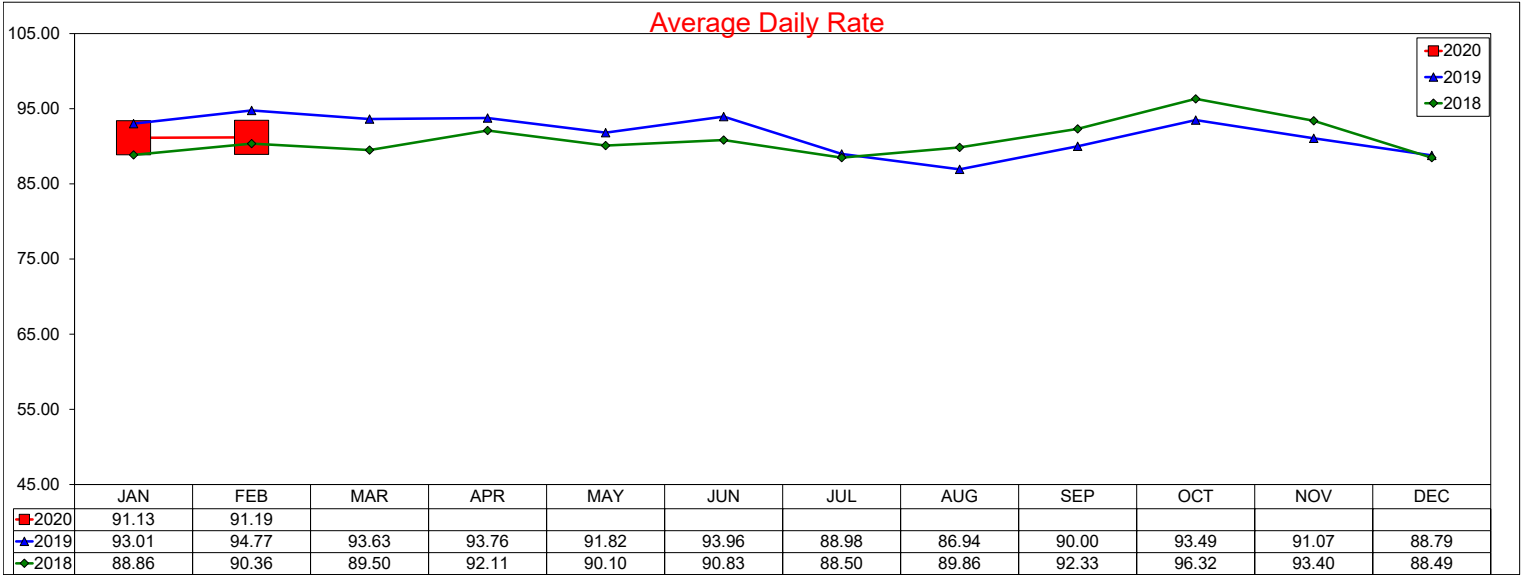
12 month Occupancy Rolling Average through February 2020 is 73.72% with a change from last year of -2.0%



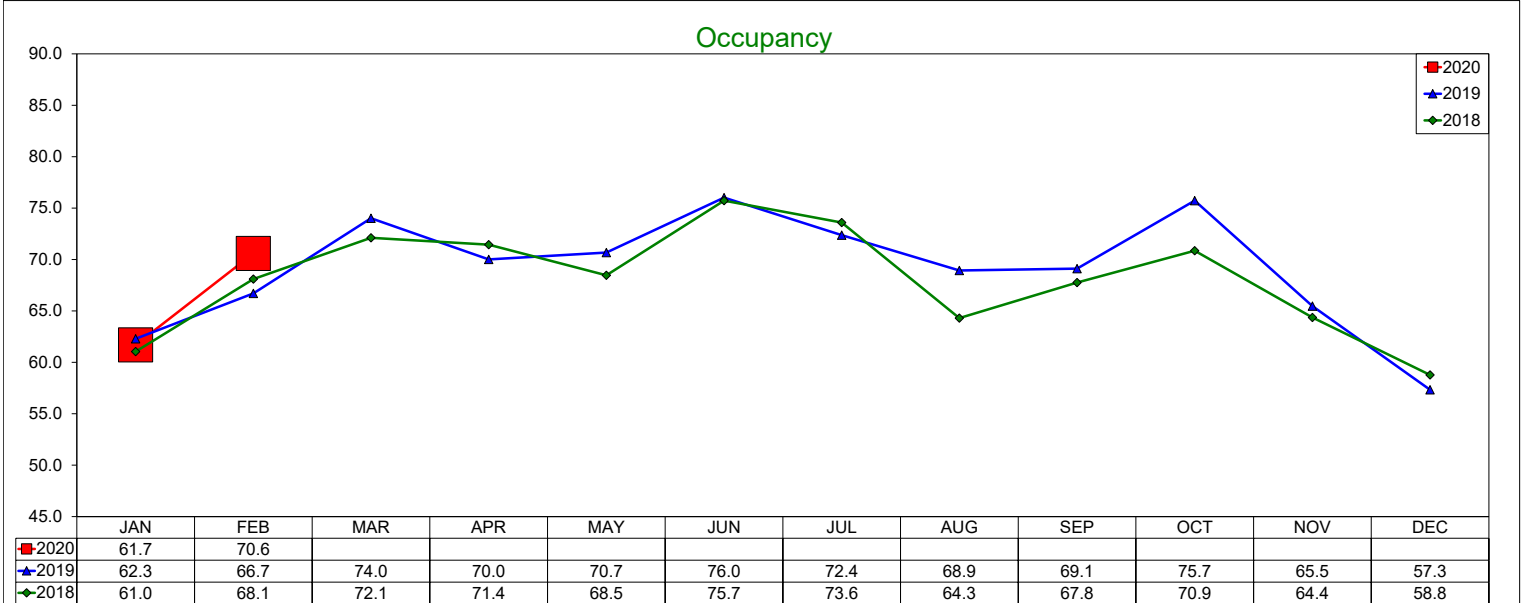
12 month RevPAR Rolling Average through February 2020 is \$78.32 with a change from last year of -0.8%

Three Year Comparison - DFW South

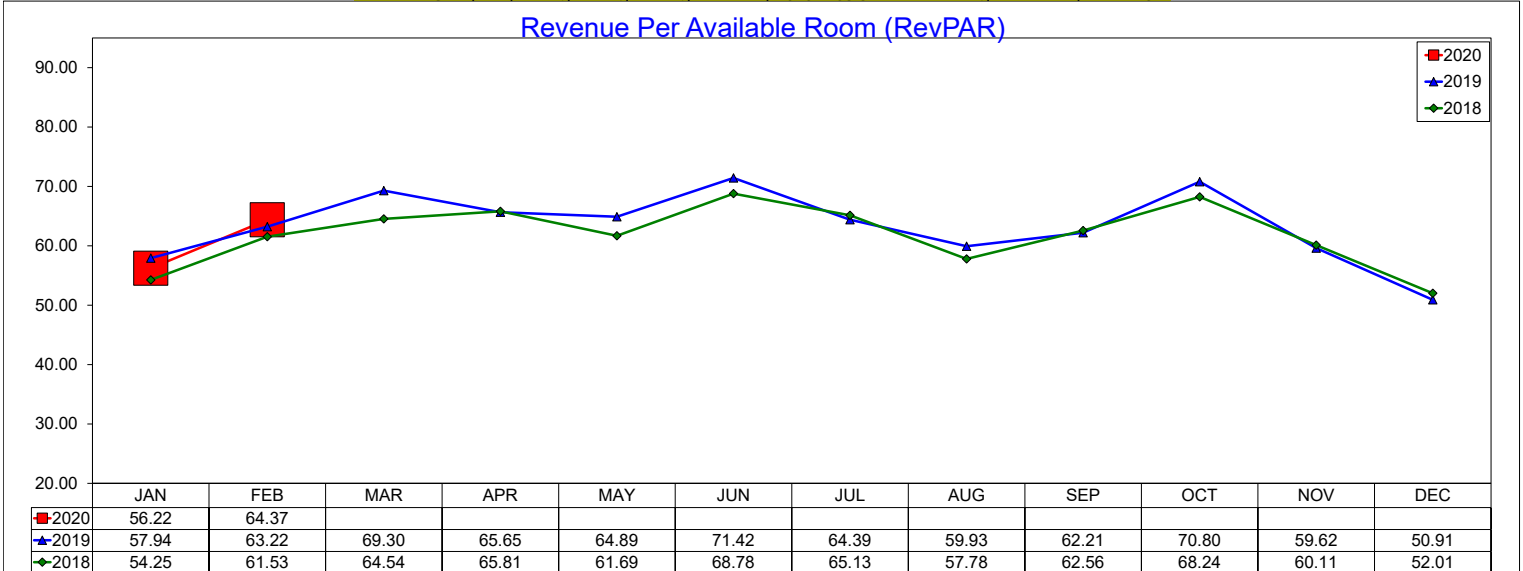
February 2020



12 month ADR Rolling Average through February 2020 is \$91.08 with a change from last year of -0.8%



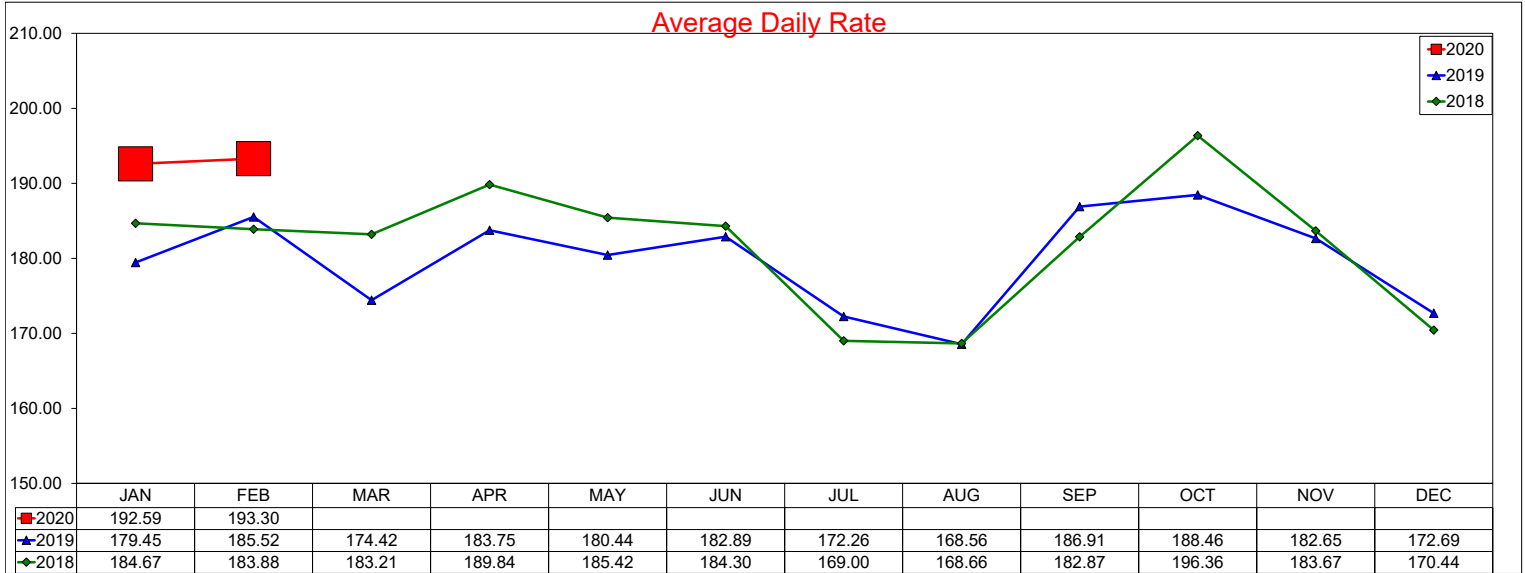
12 month Occupancy Rolling Average through February 2020 is 68.87% with a change from last year of 2.9%



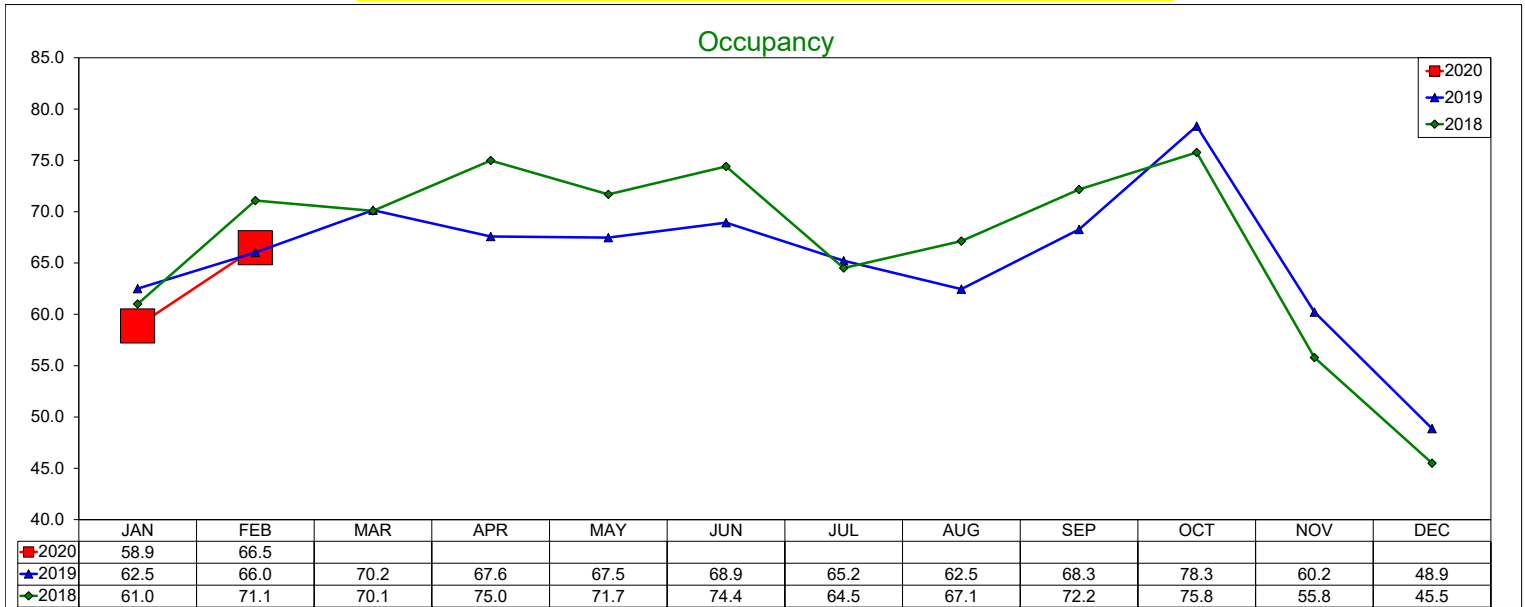
12 month RevPAR Rolling Average through February 2020 is \$62.73 with a change from last year of 2.1%

Three Year Comparison - Full Service - Las Colinas

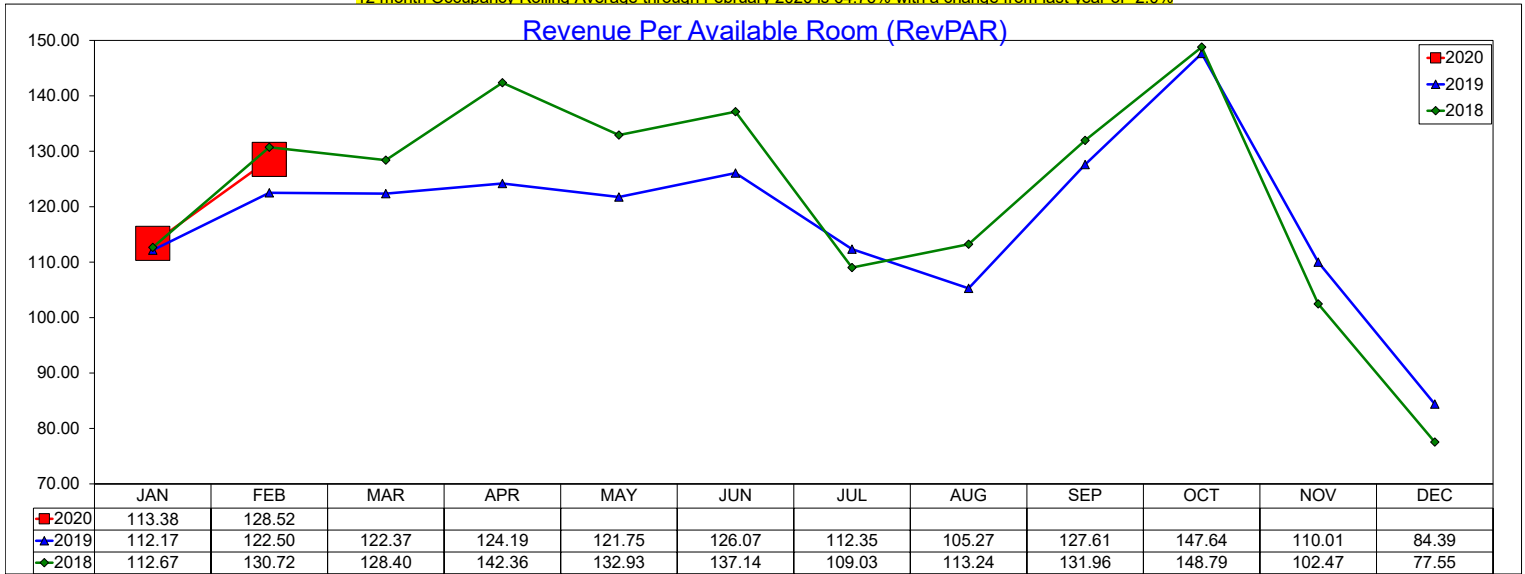
February 2020



12 month ADR Rolling Average through February 2020 is \$182.44 with a change from last year of 0.2%



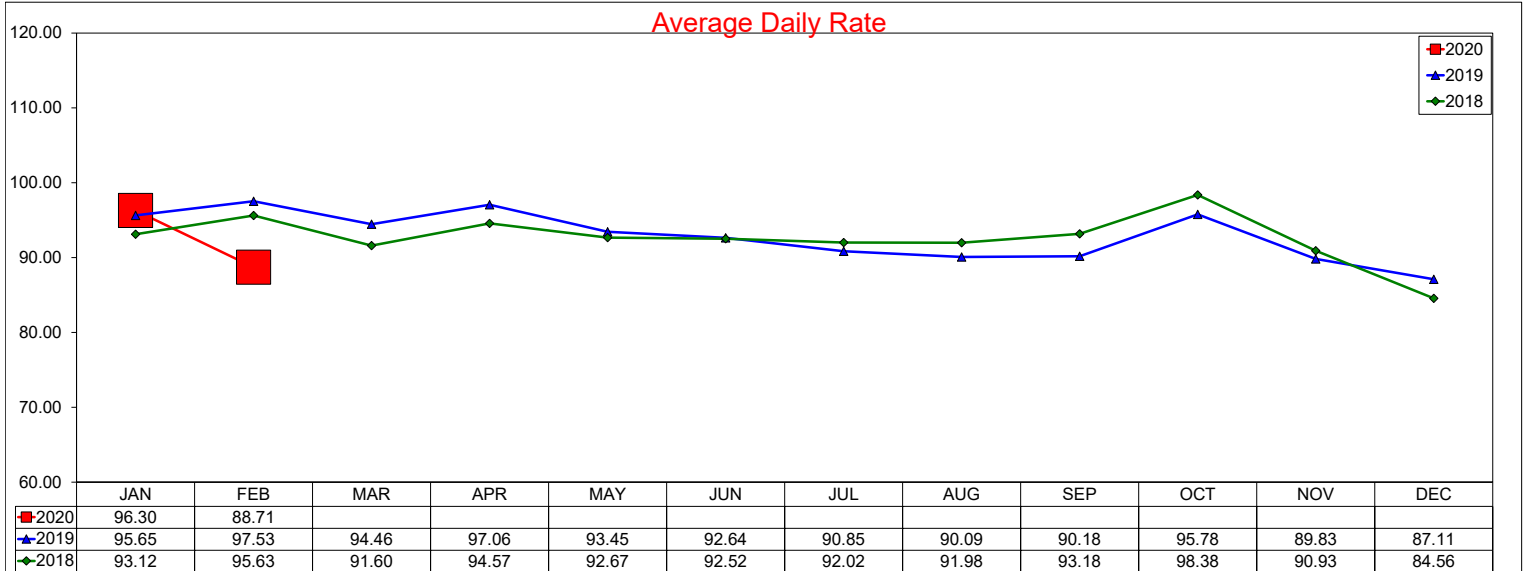
12 month Occupancy Rolling Average through February 2020 is 64.76% with a change from last year of -2.0%



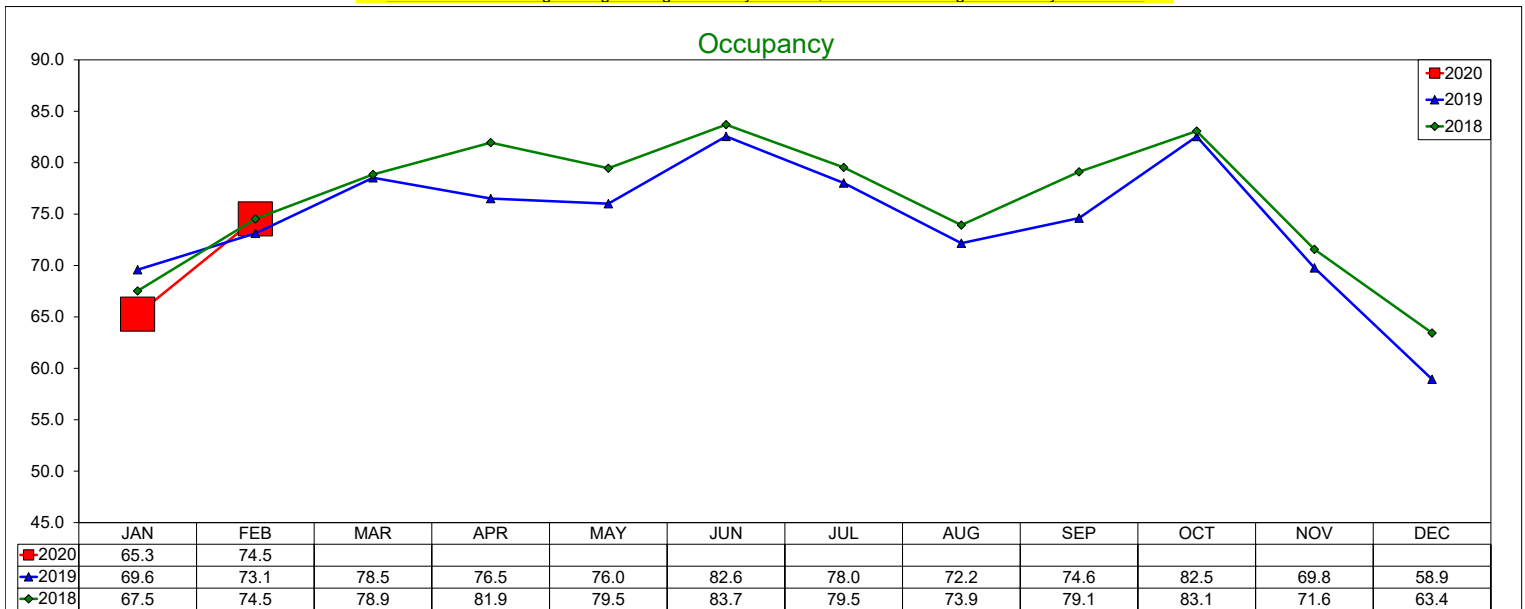
12 month RevPAR Rolling Average through February 2020 is \$118.15 with a change from last year of -1.8%

Three Year Comparison - Limited Service - Las Colinas

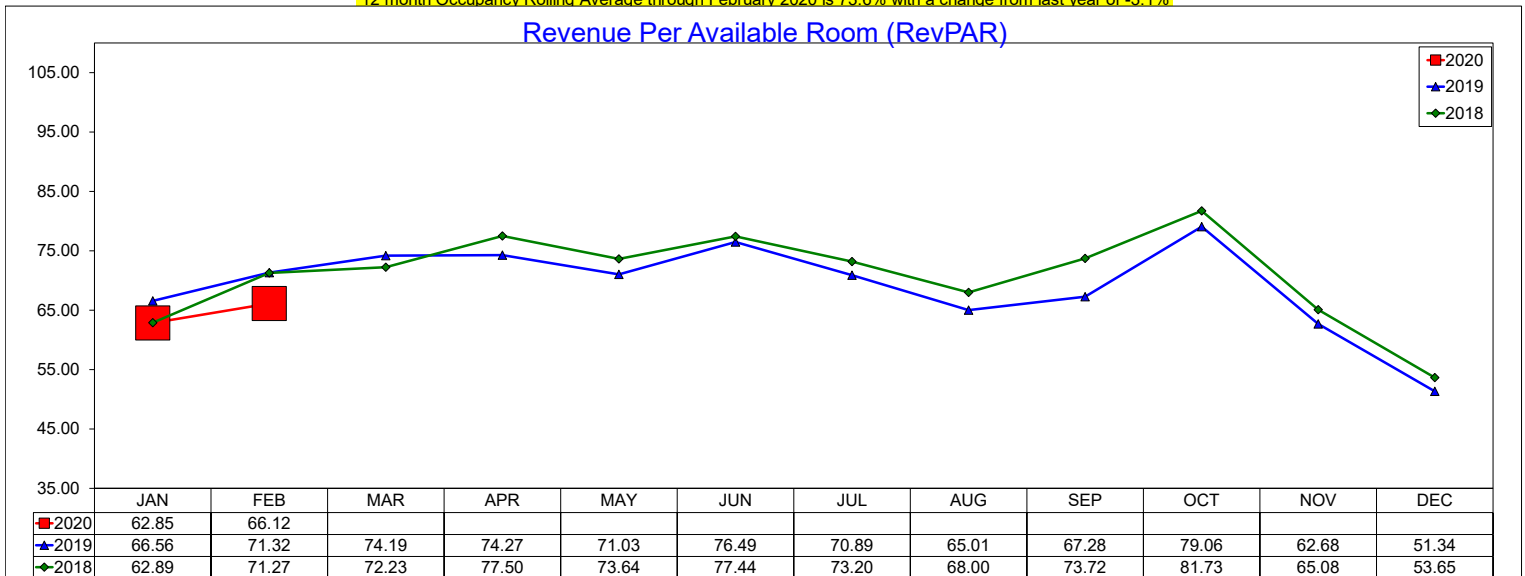
February 2020



12 month ADR Rolling Average through February 2020 is \$92.86 with a change from last year of 0.6%



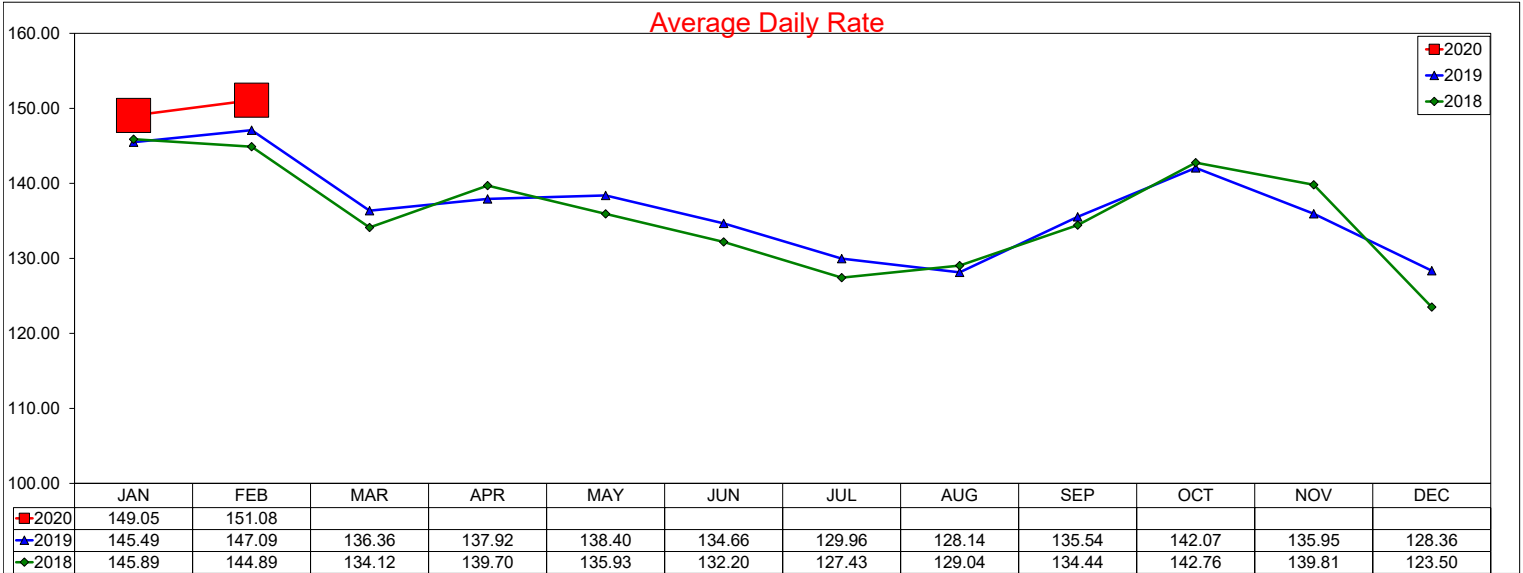
12 month Occupancy Rolling Average through February 2020 is 73.6% with a change from last year of -3.1%



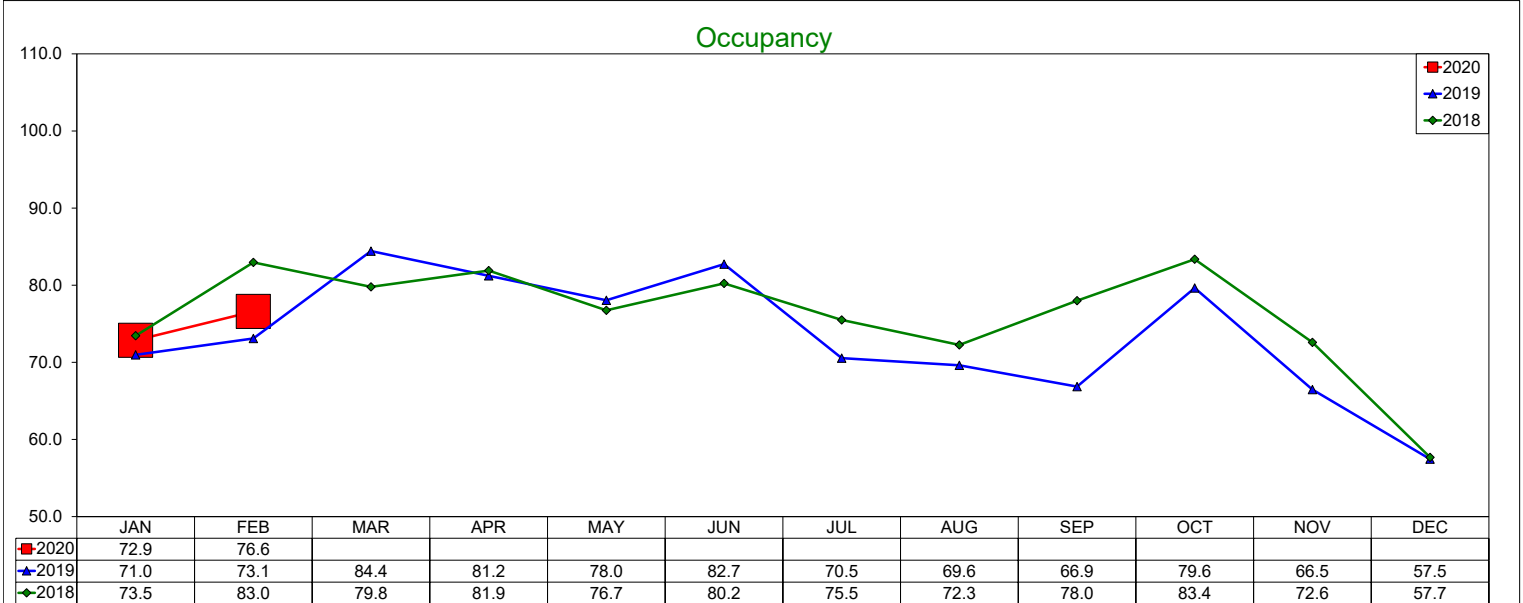
12 month RevPAR Rolling Average through February 2020 is \$68.34 with a change from last year of -2.6%

Three Year Comparison - Full Service - DFW North

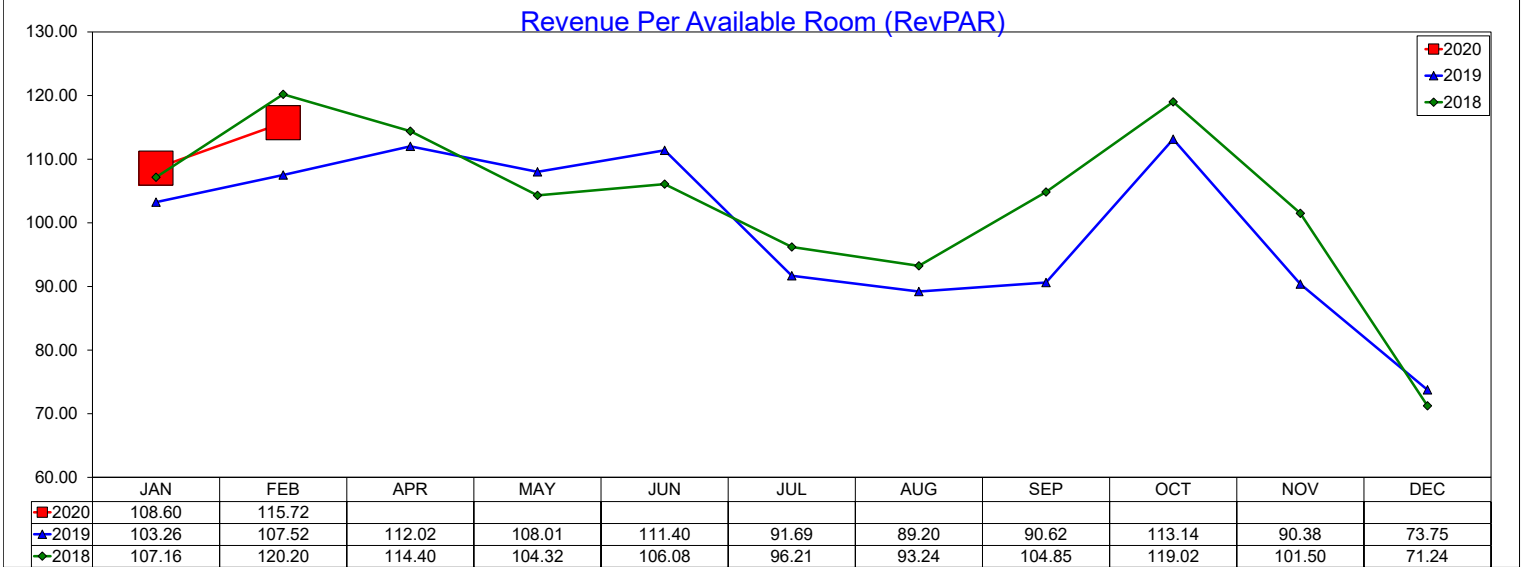
February 2020



12 month ADR Rolling Average through February 2020 is \$137.61 with a change from last year of 1.0%



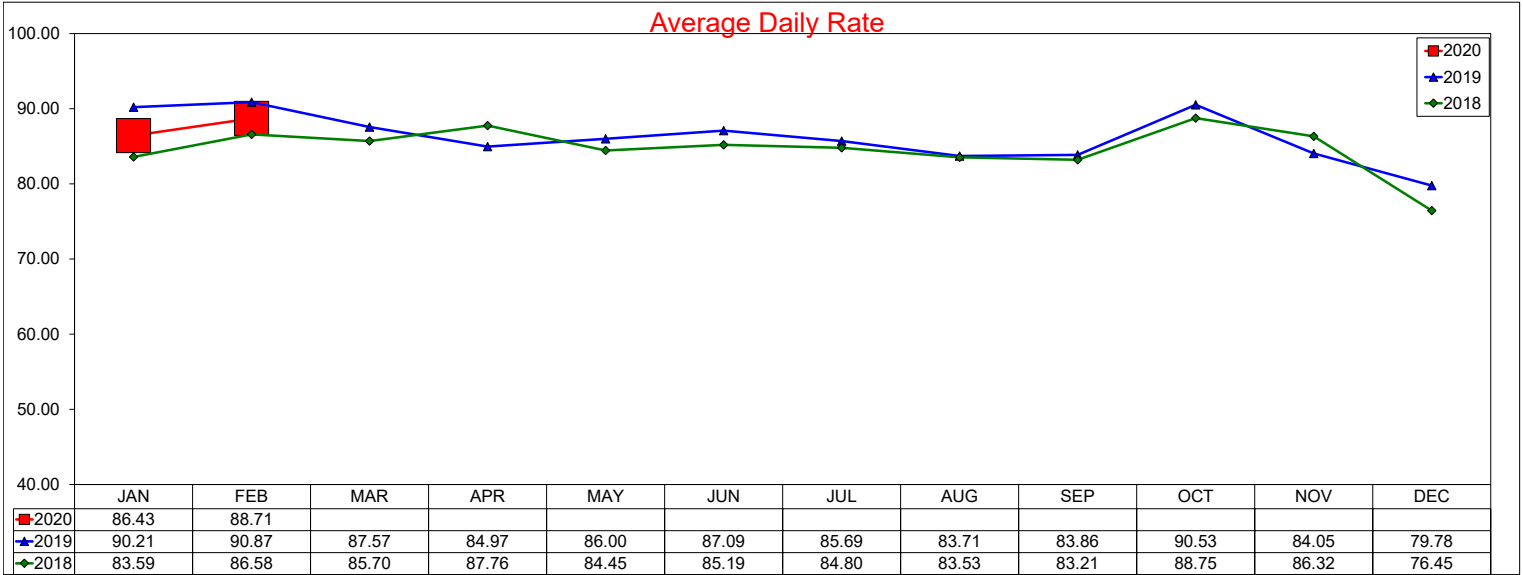
12 month Occupancy Rolling Average through February 2020 is 72.86% with a change from last year of -2.5%



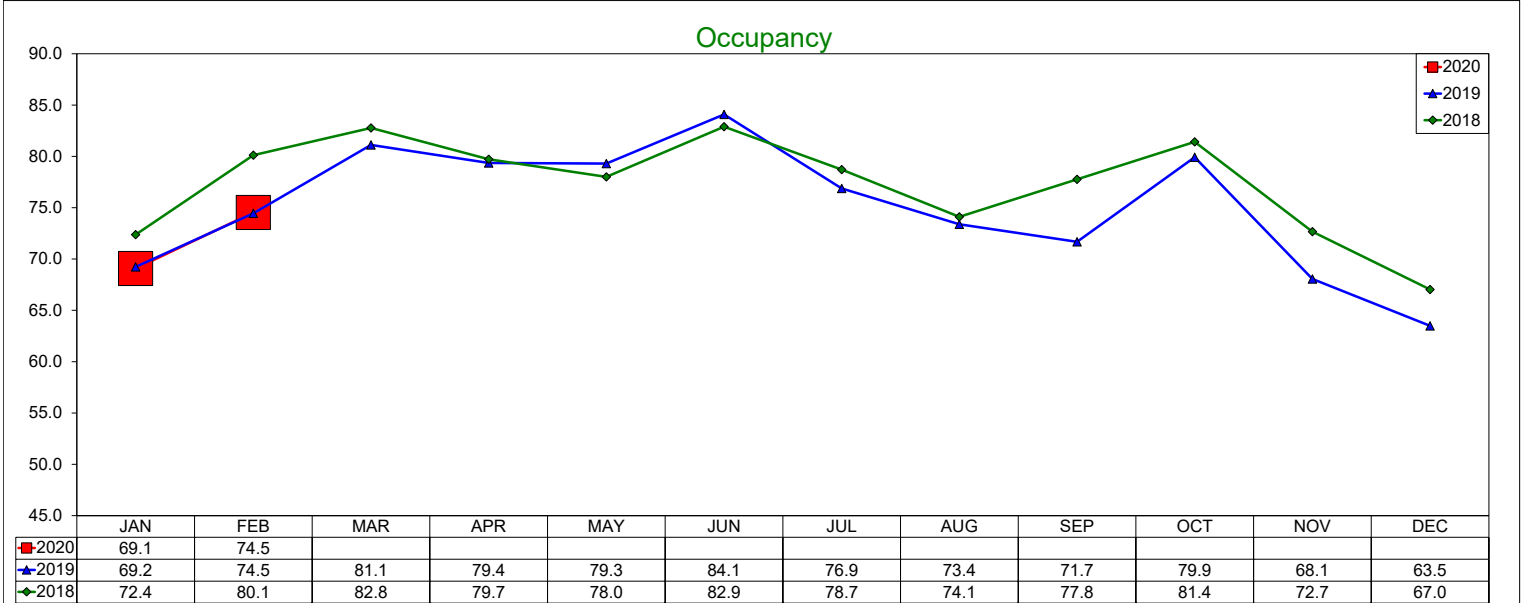
12 month RevPAR Rolling Average through February 2020 is \$100.27 with a change from last year of -1.6%

Three Year Comparison - Limited Service - DFW North

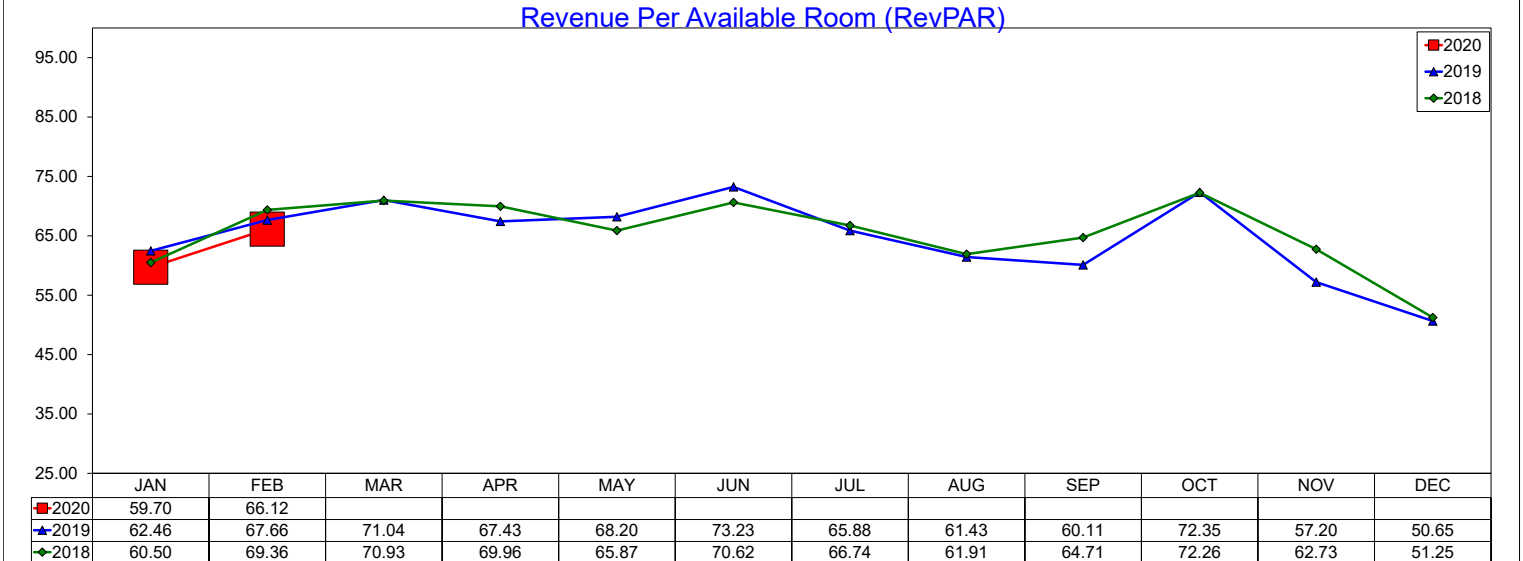
February 2020



12 month ADR Rolling Average through February 2020 is \$85.65 with a change from last year of 1.9%



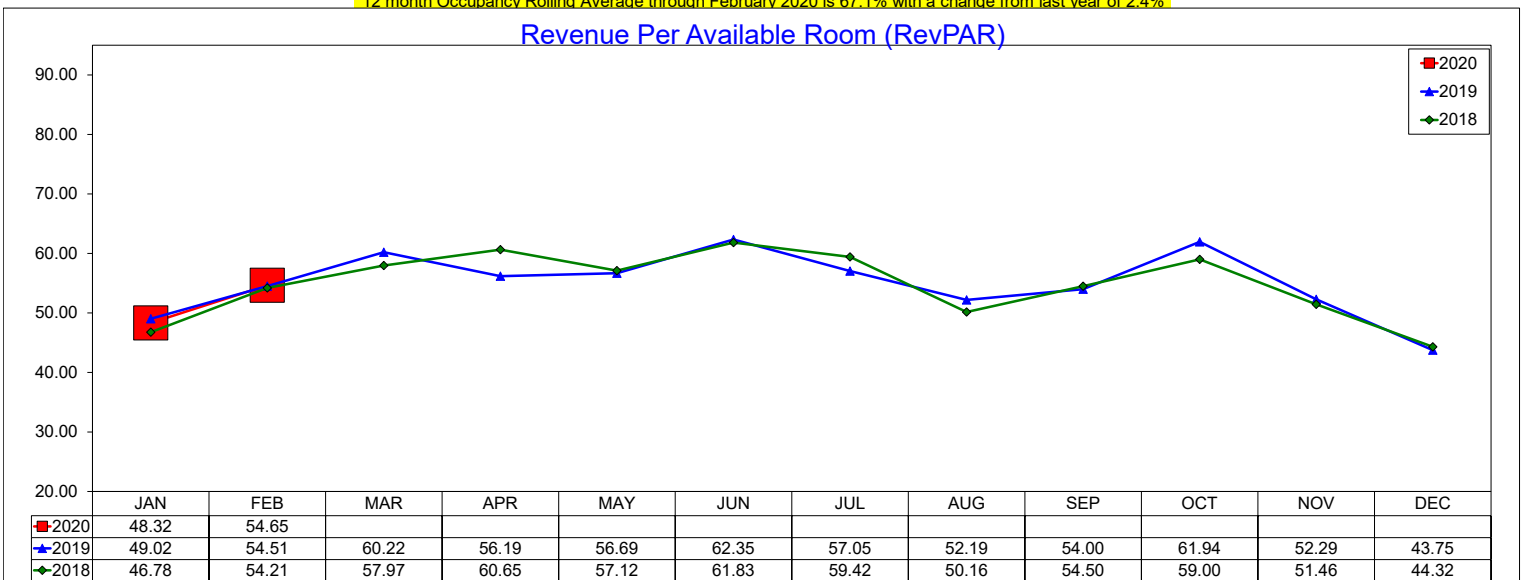
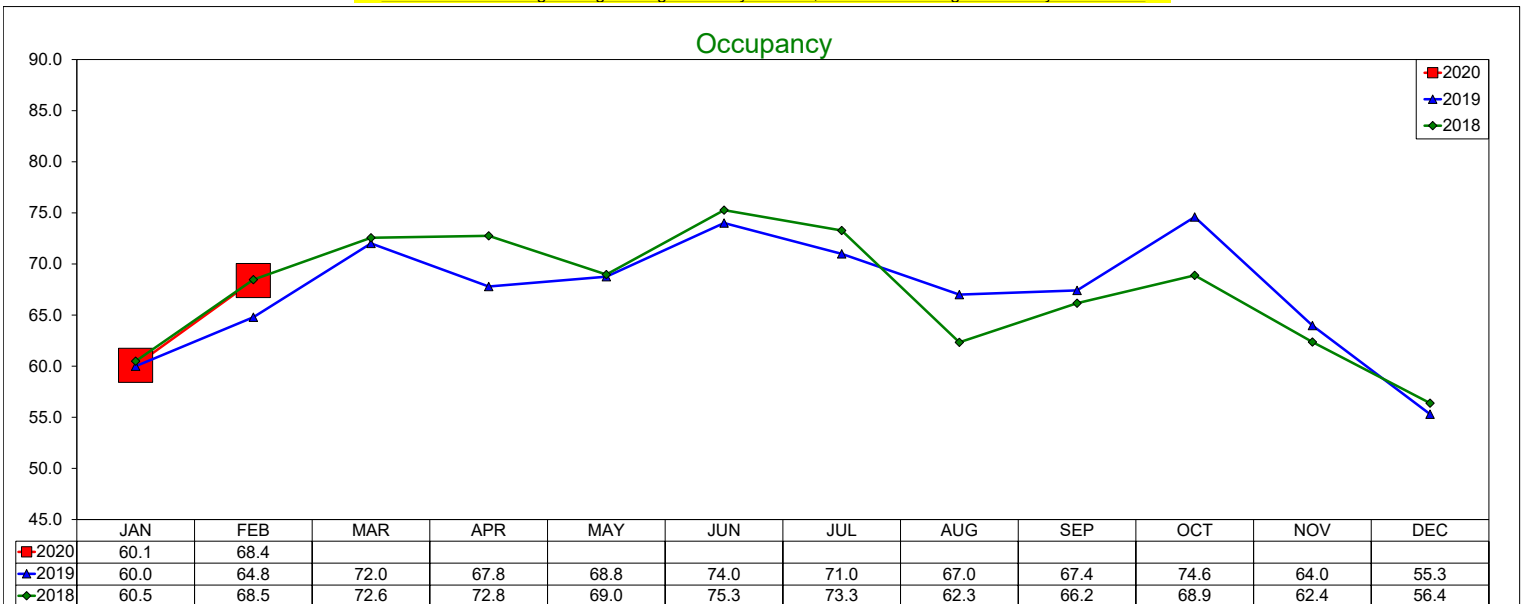
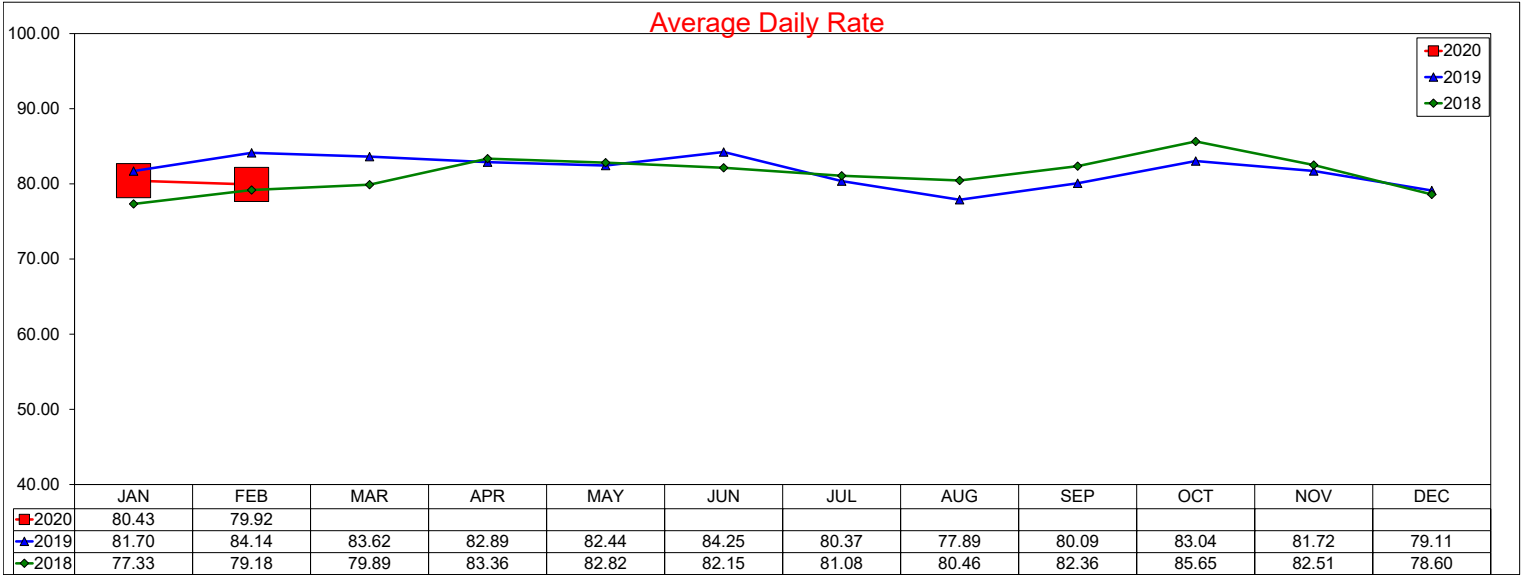
12 month Occupancy Rolling Average through February 2020 is 74.45% with a change from last year of -1.5%



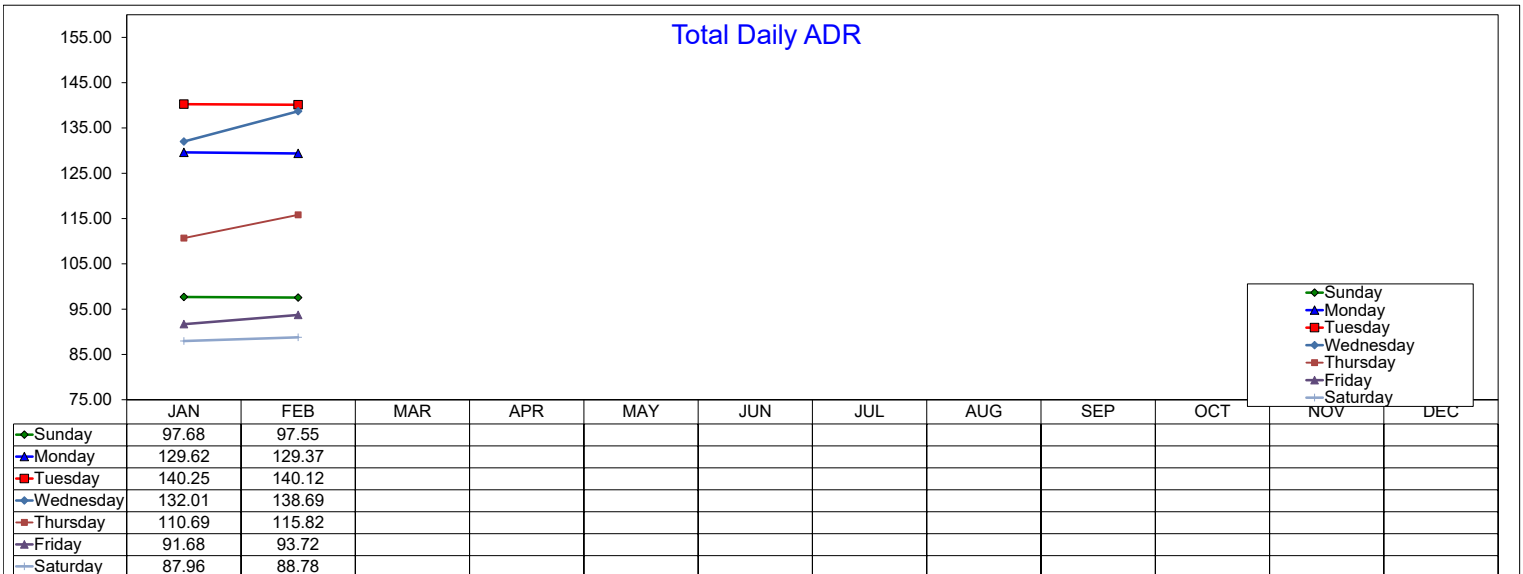
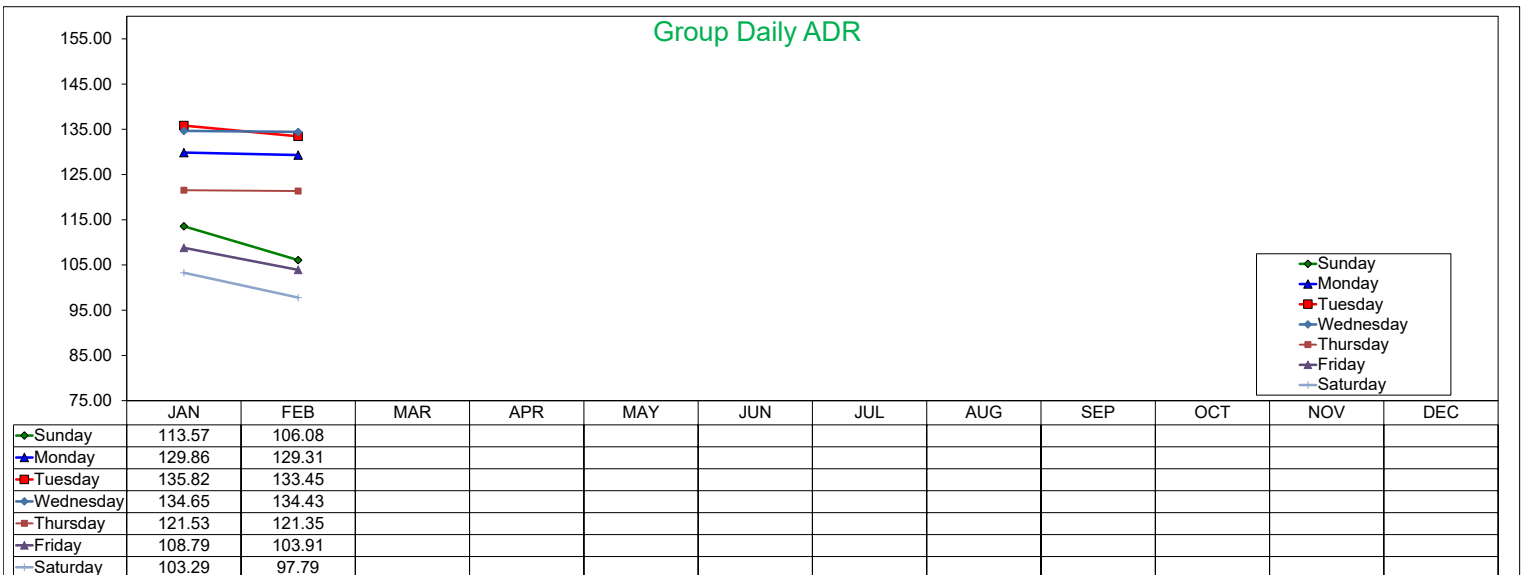
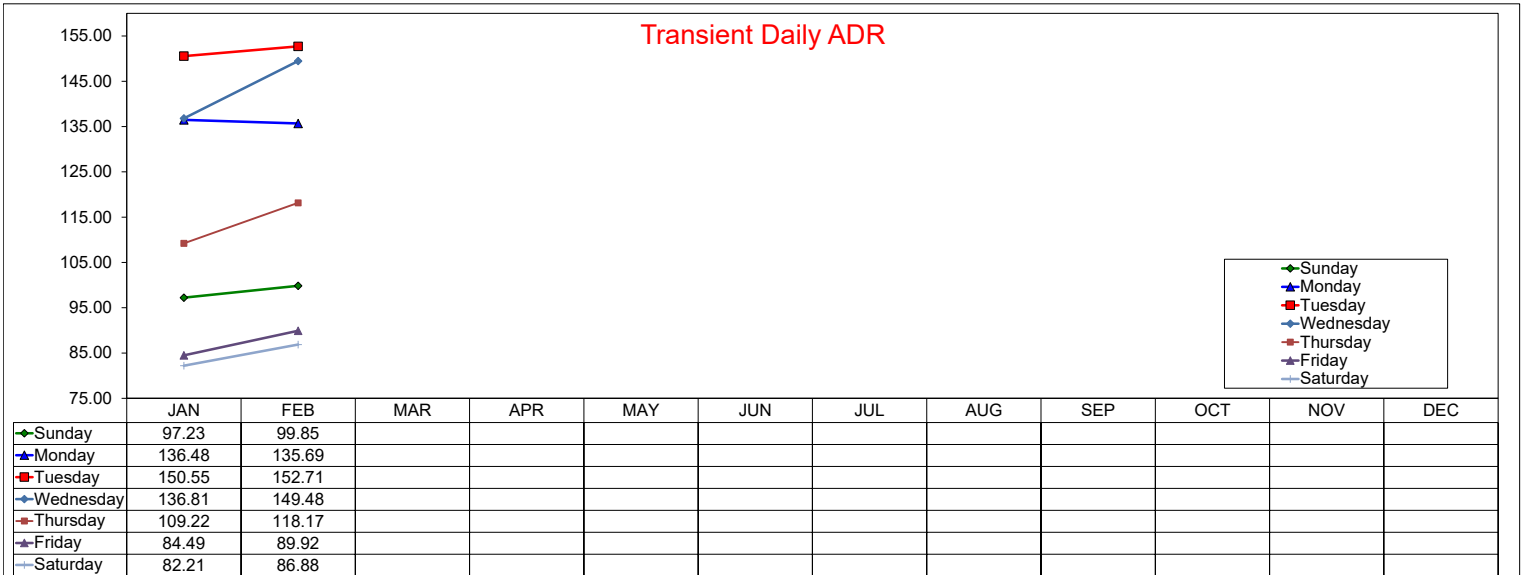
12 month RevPAR Rolling Average through February 2020 is \$63.77 with a change from last year of 0.4%

Three Year Comparison - Limited Service - DFW South

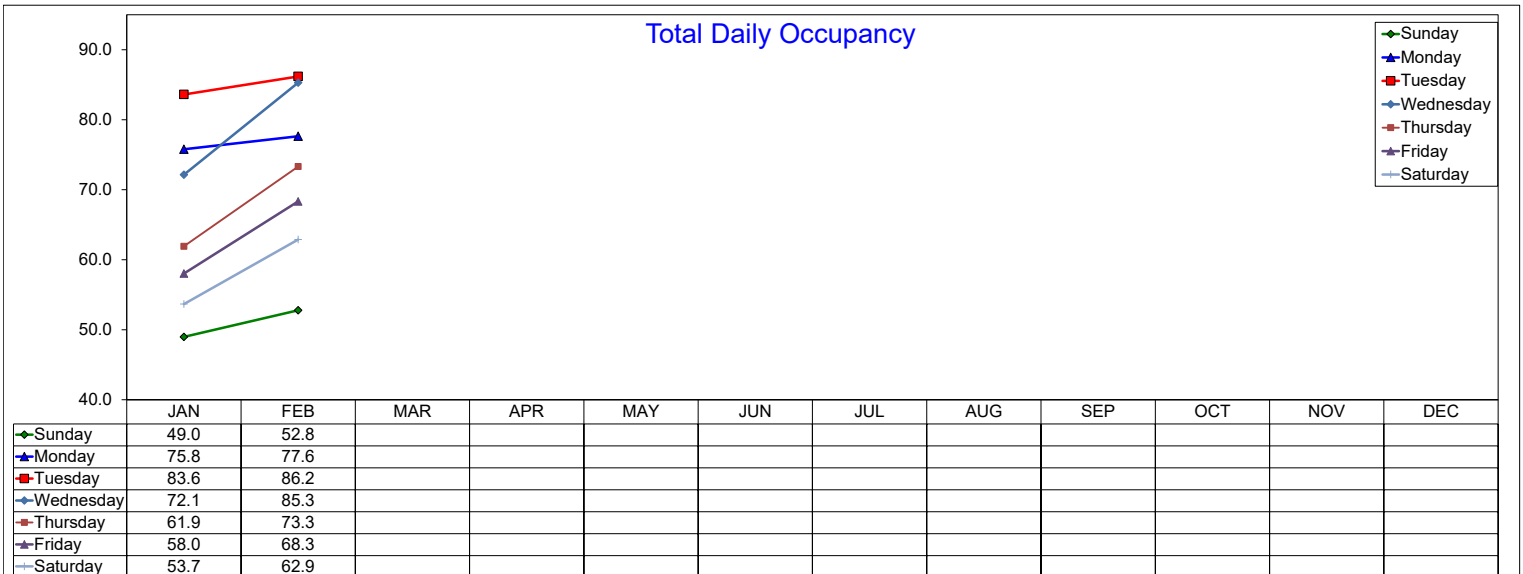
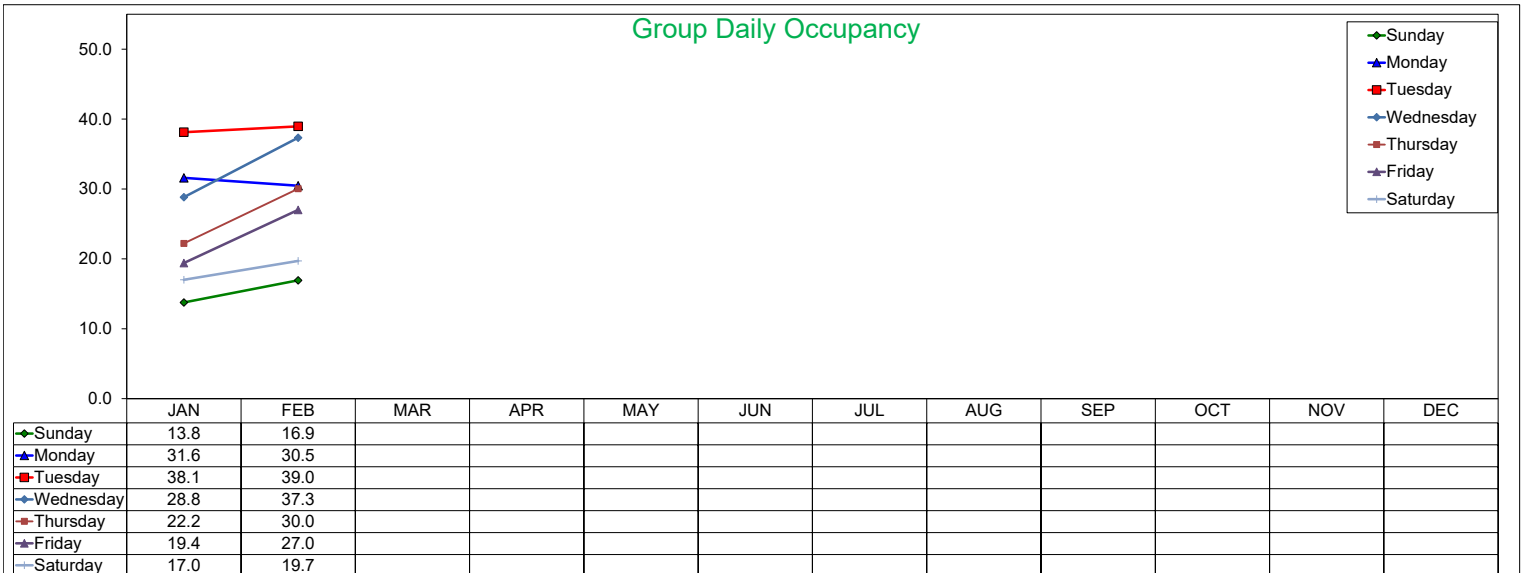
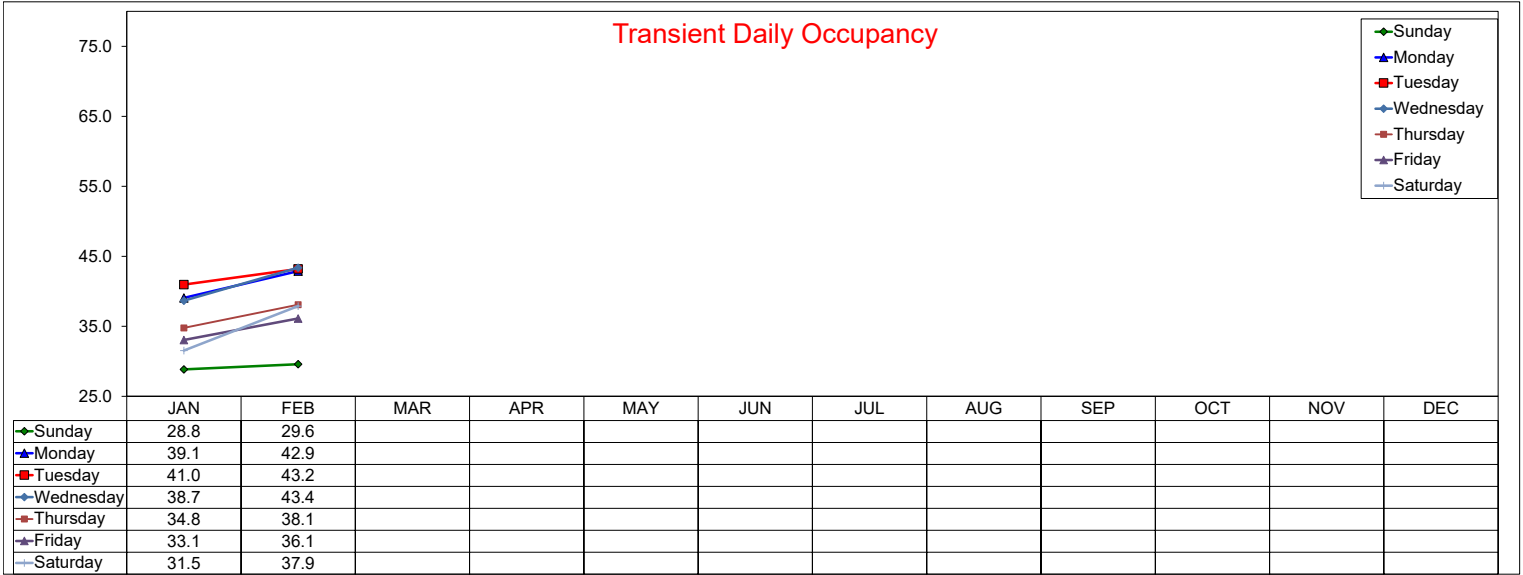
February 2020



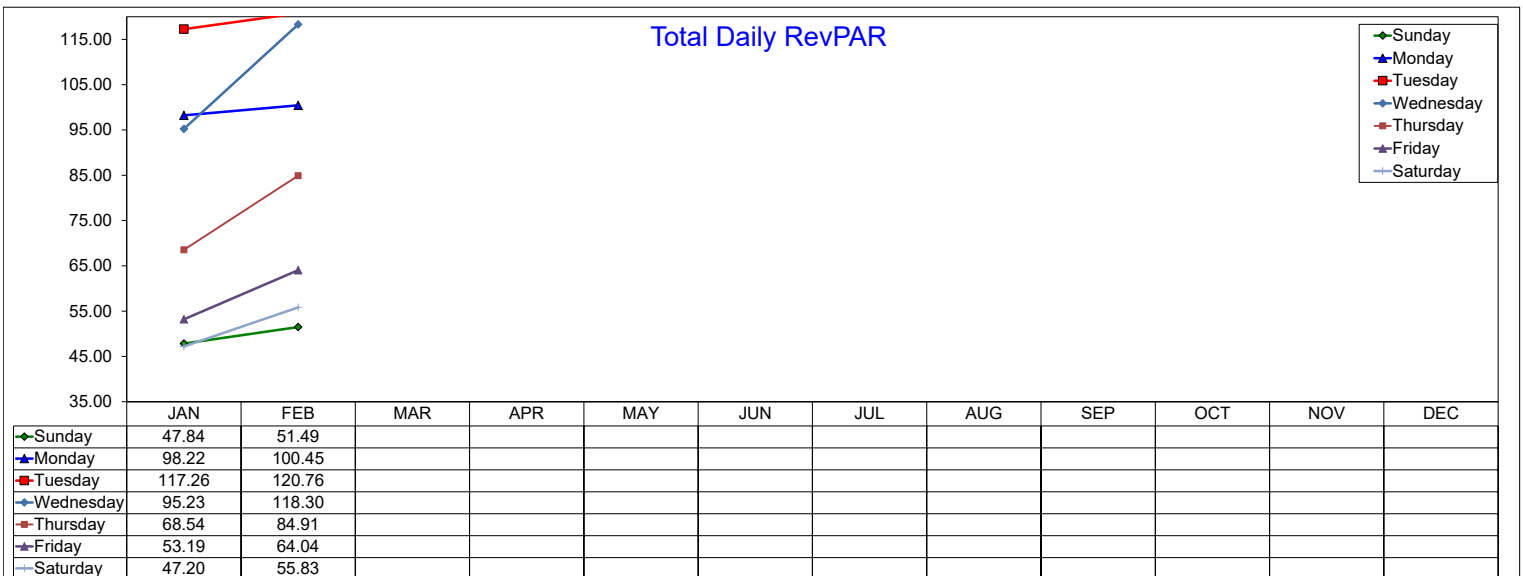
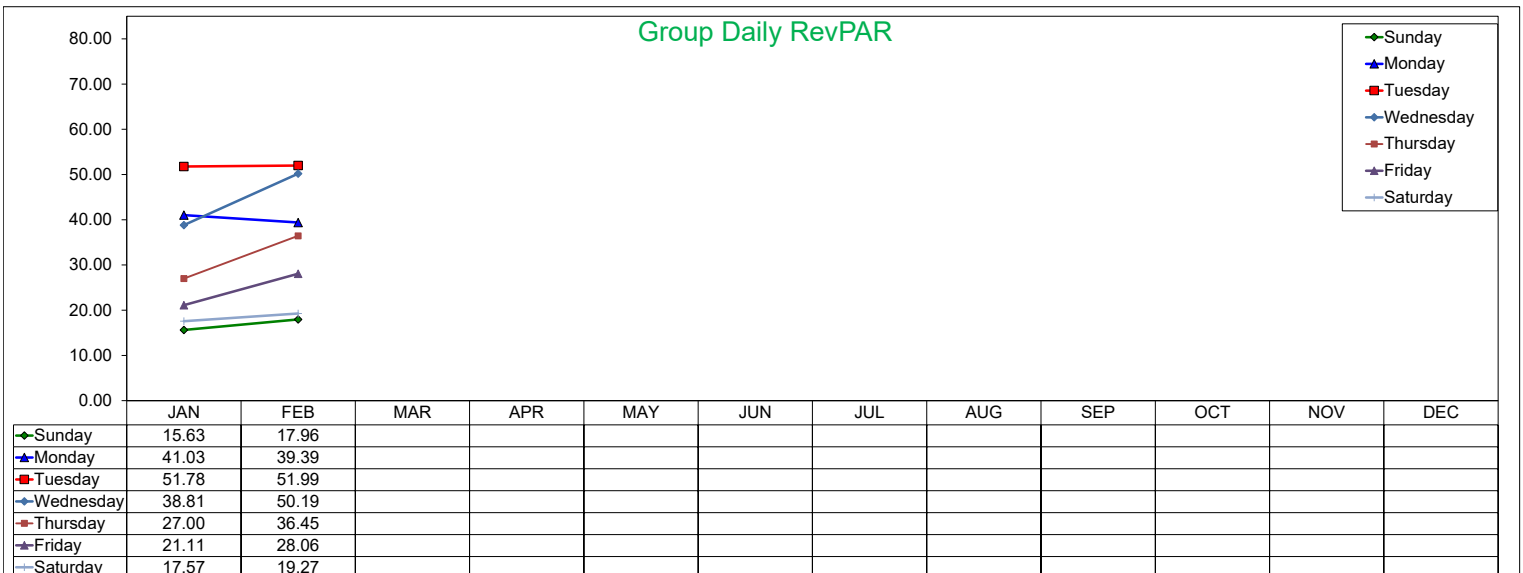
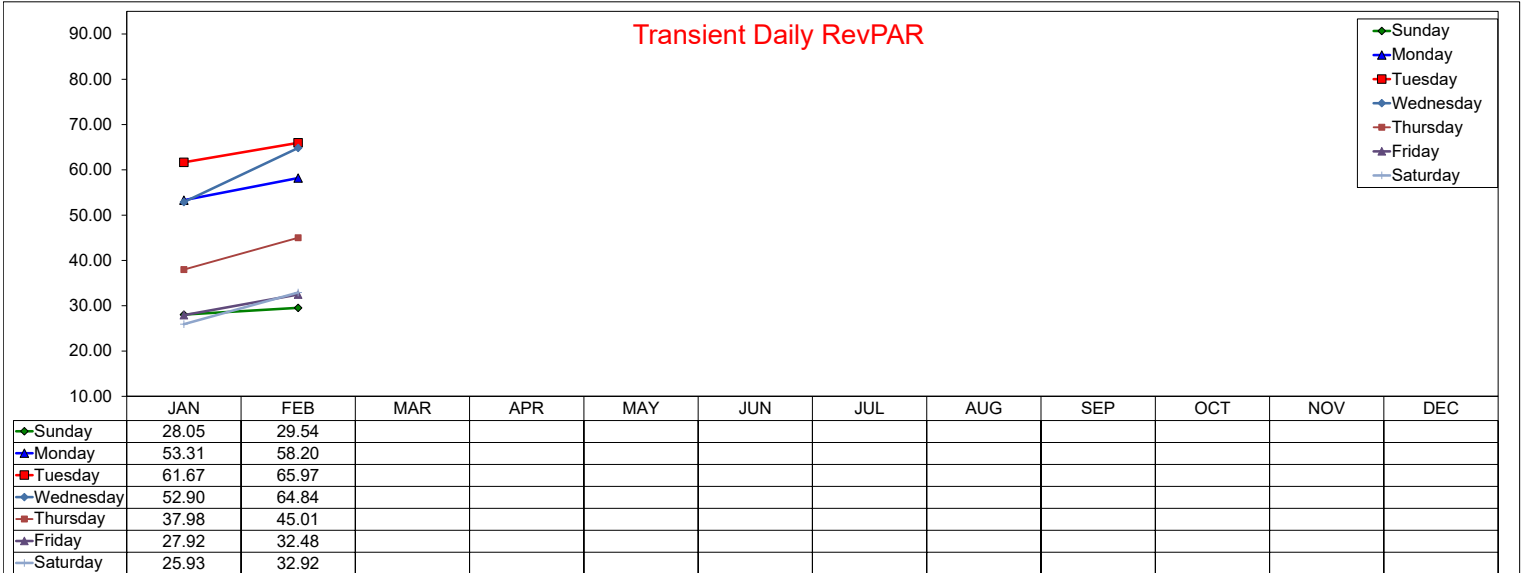
Daily ADR by Month 2020



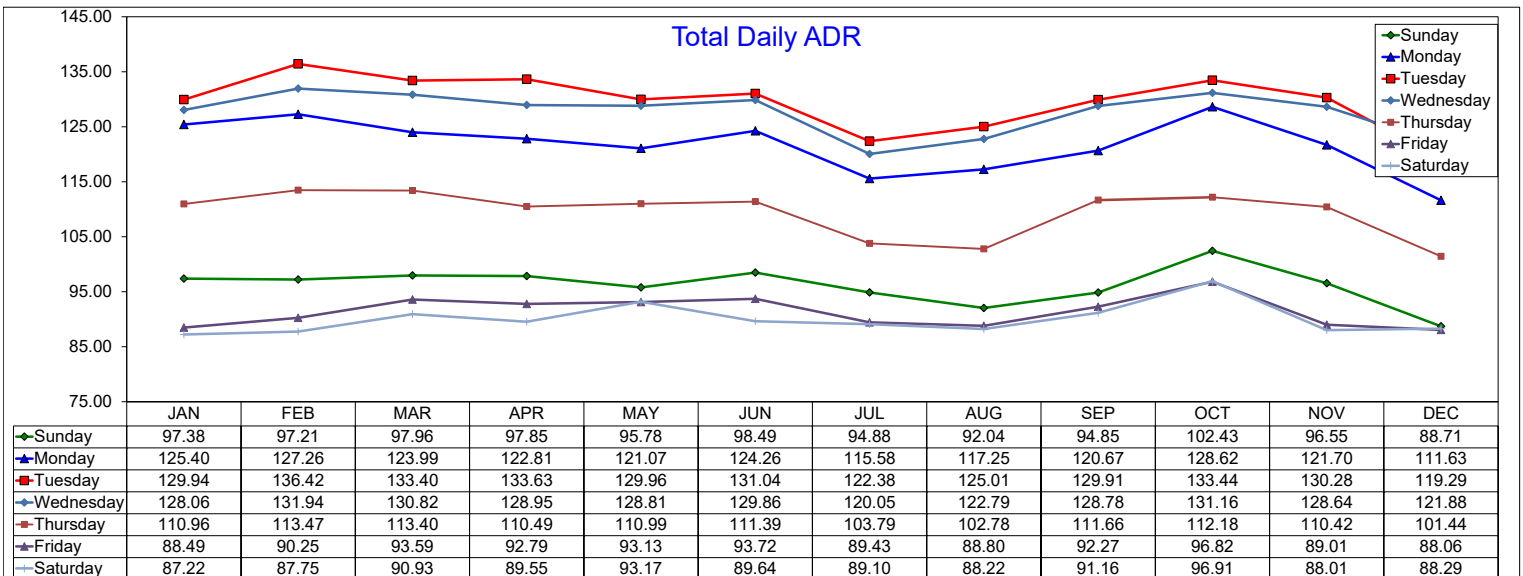
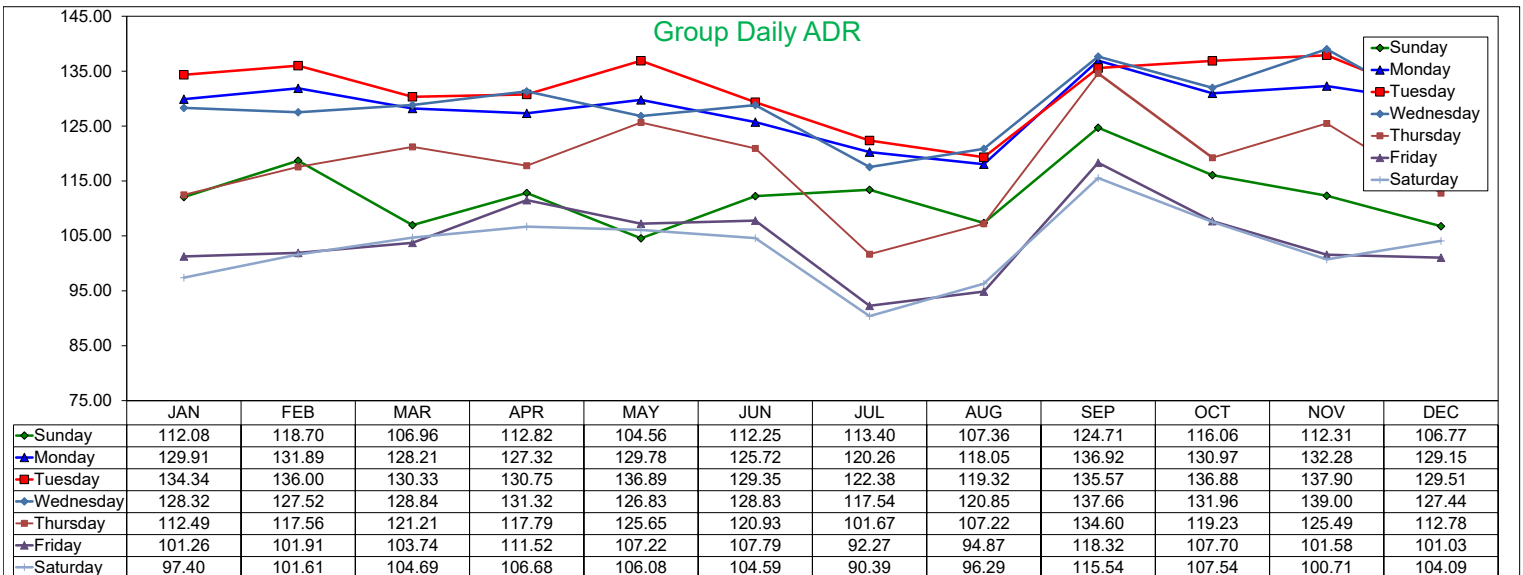
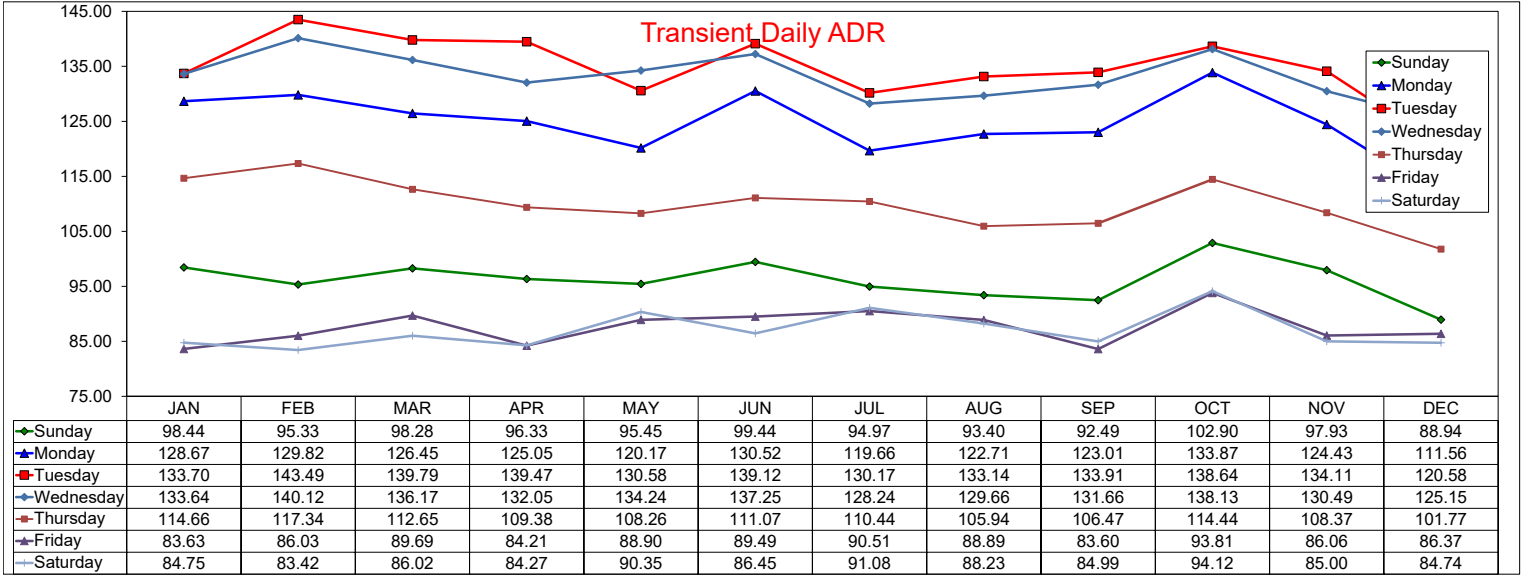
Daily Occupancy by Month 2020



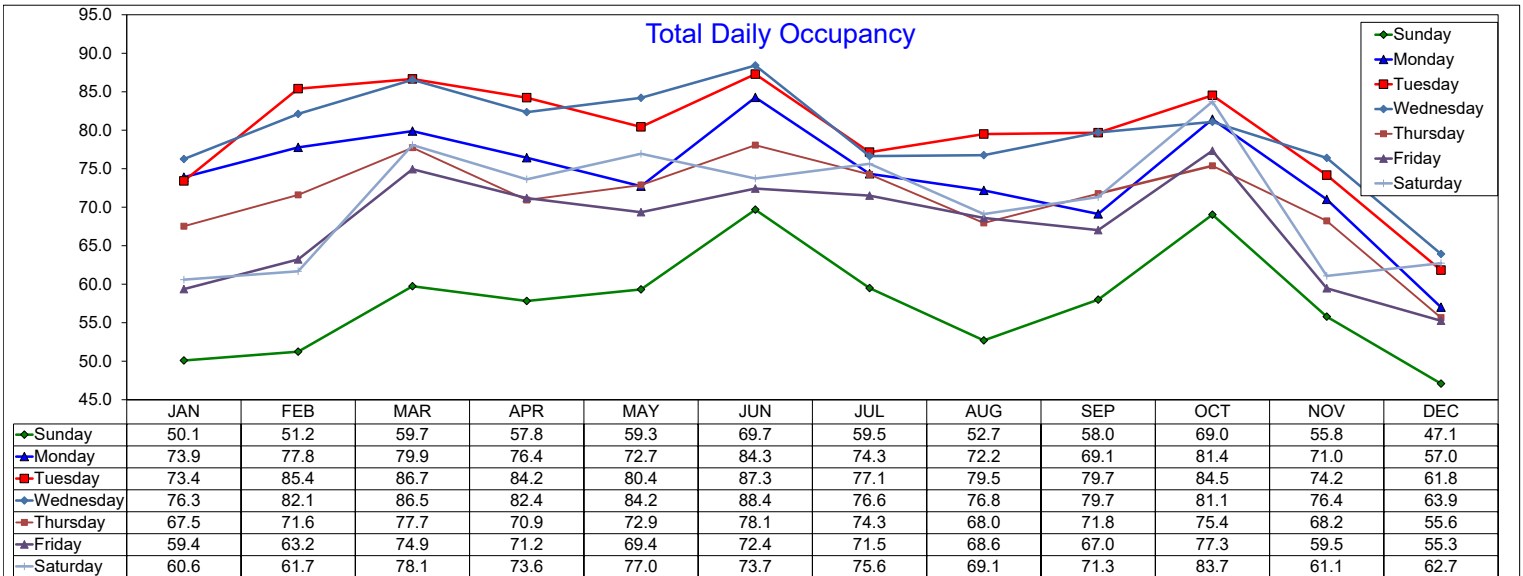
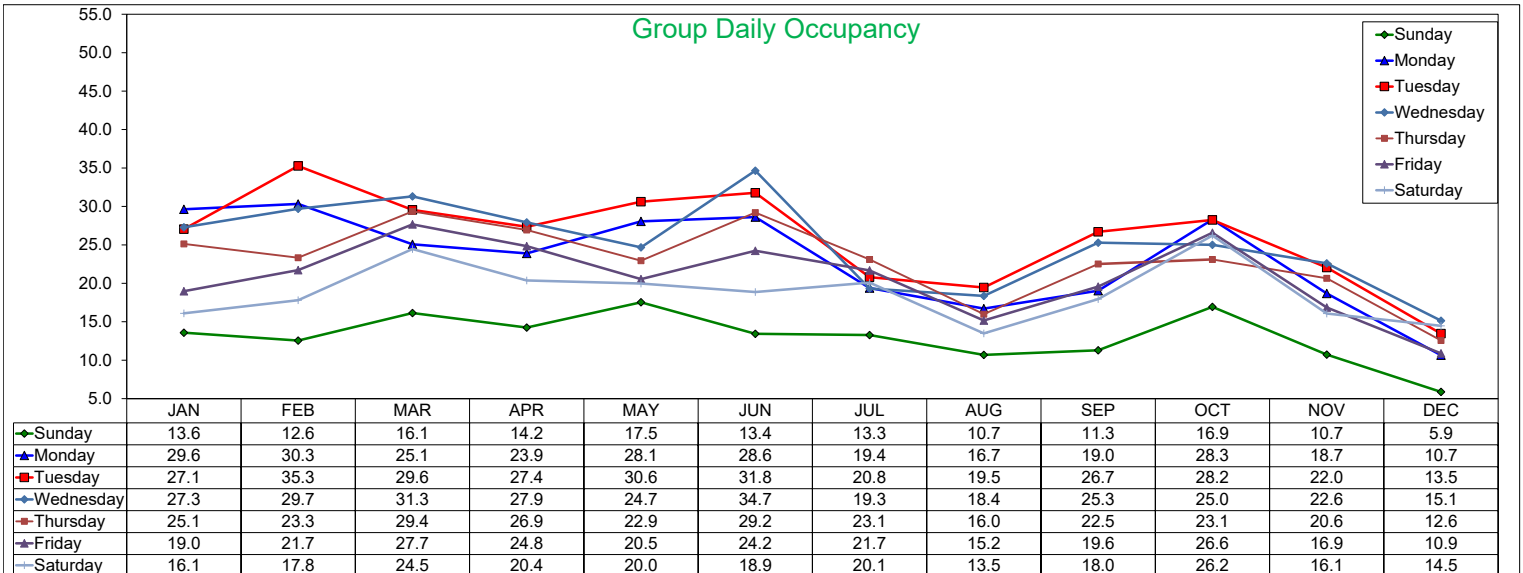
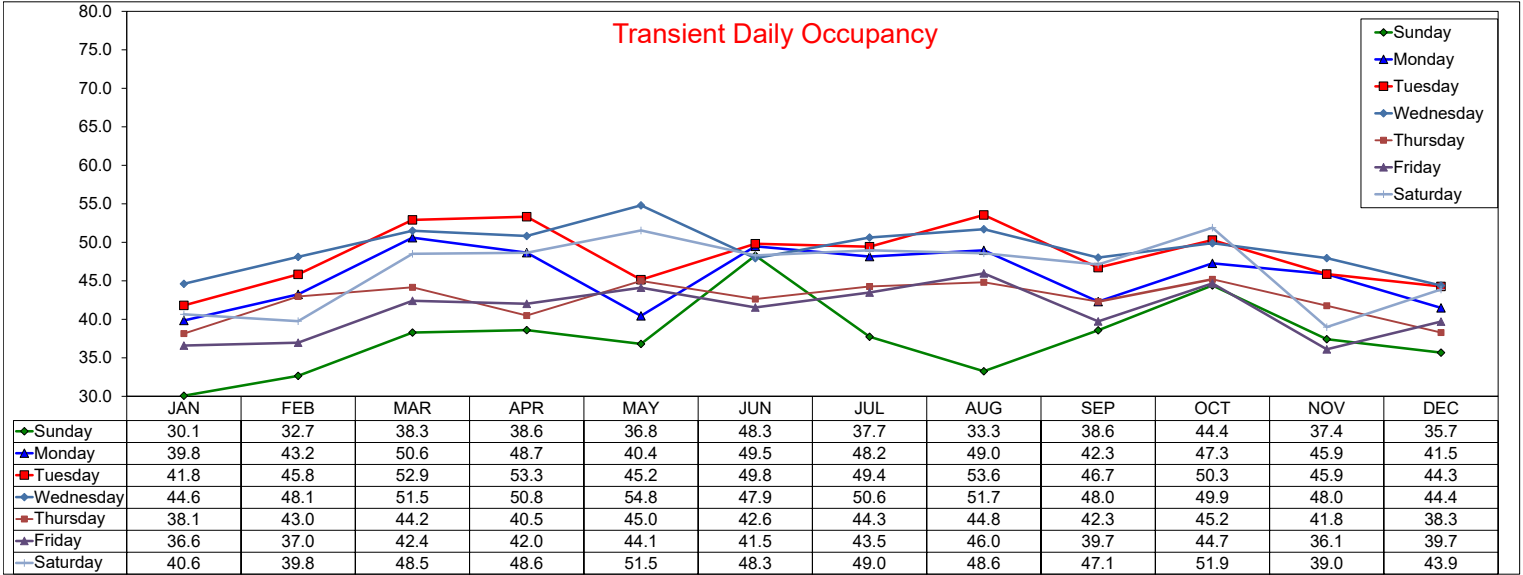
Daily RevPAR by Month 2020



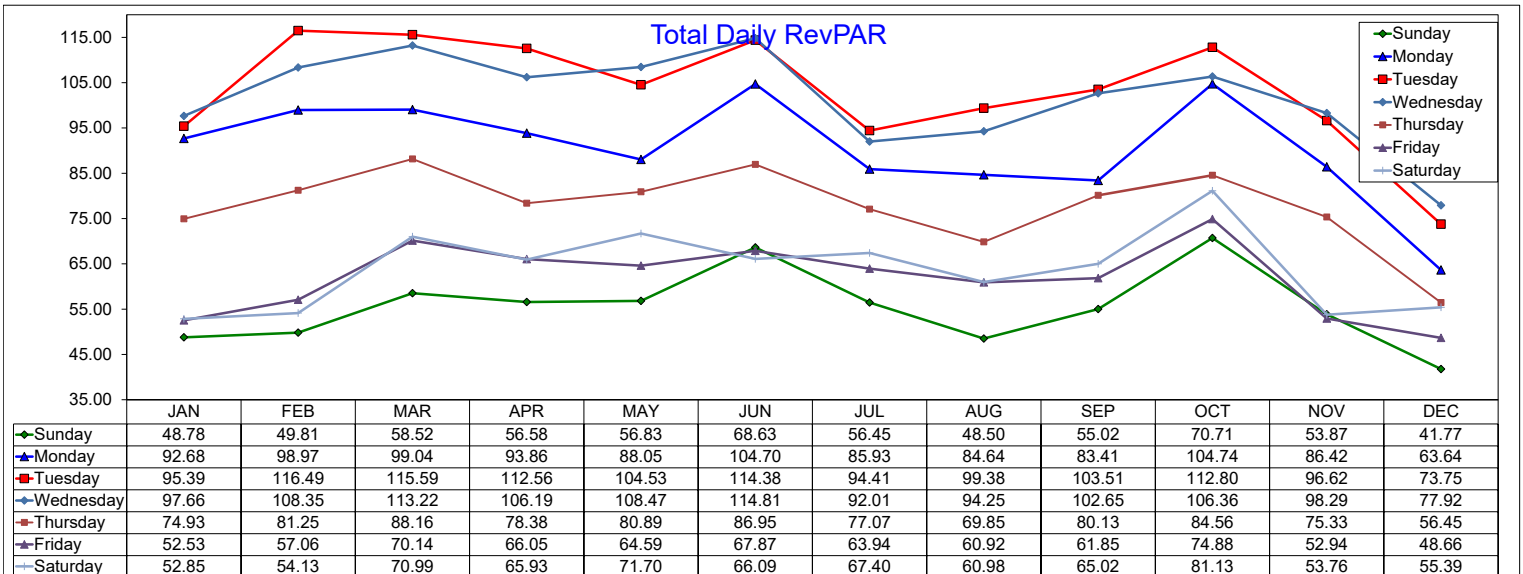
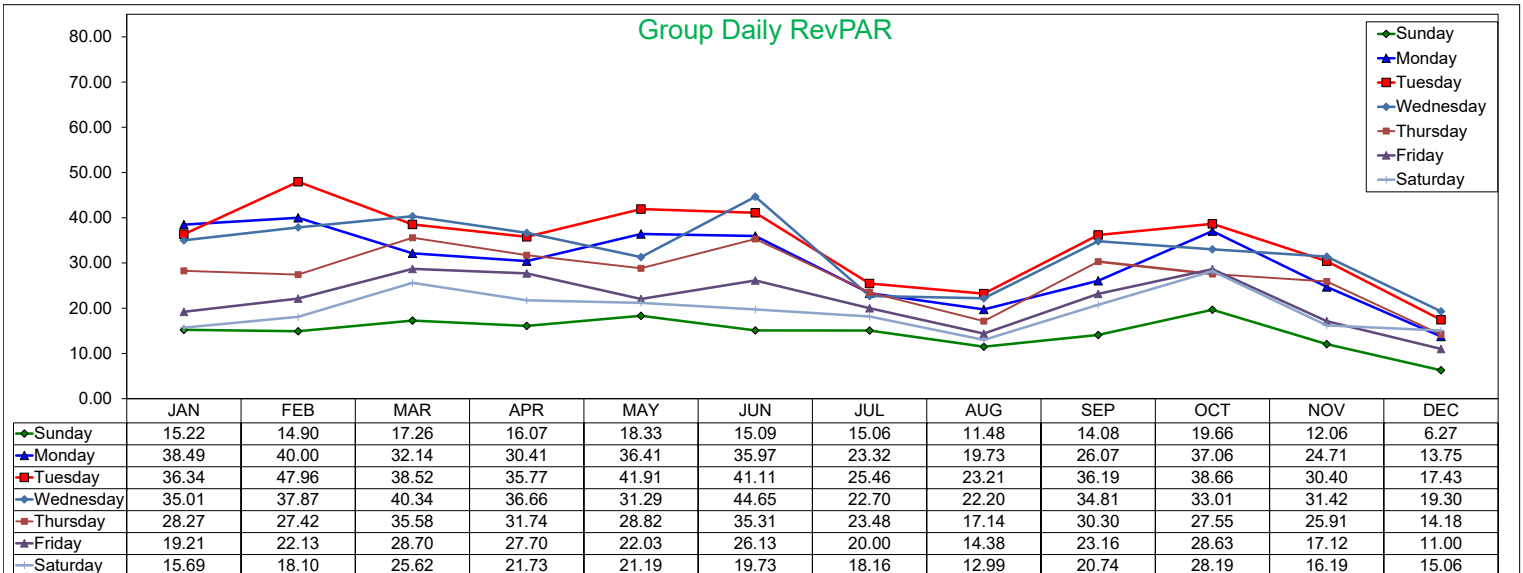
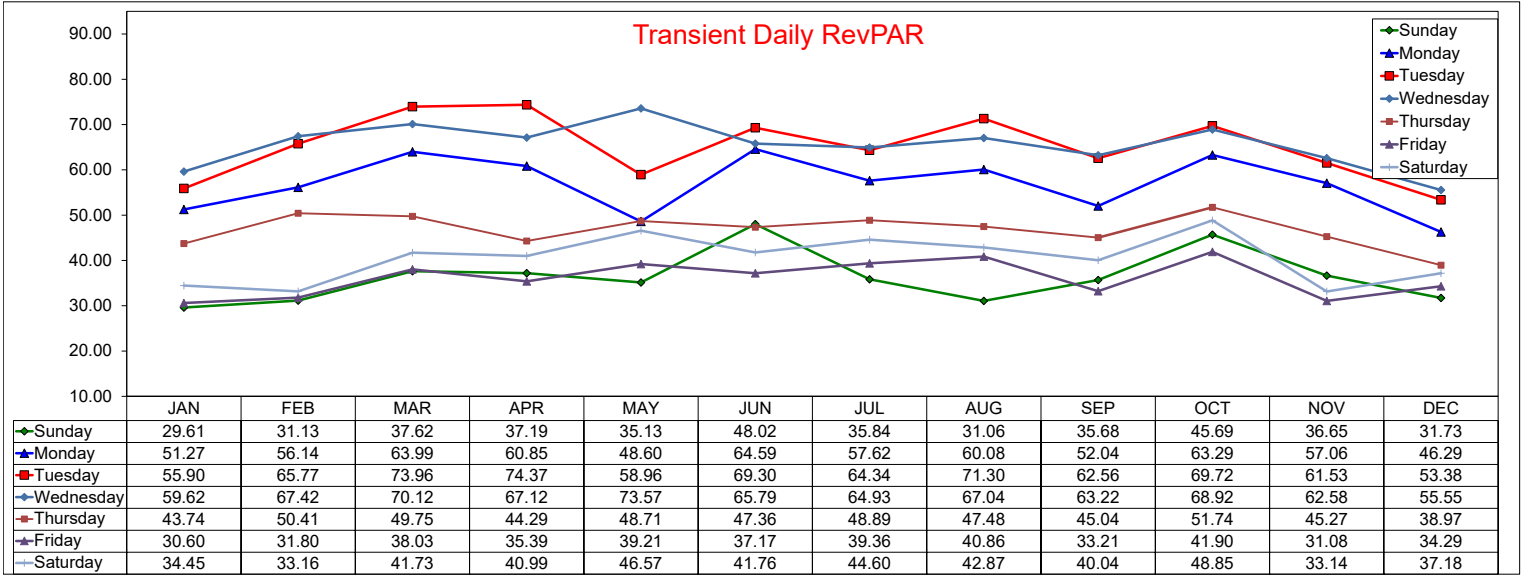
Daily ADR by Month 2019



Daily Occupancy by Month 2019

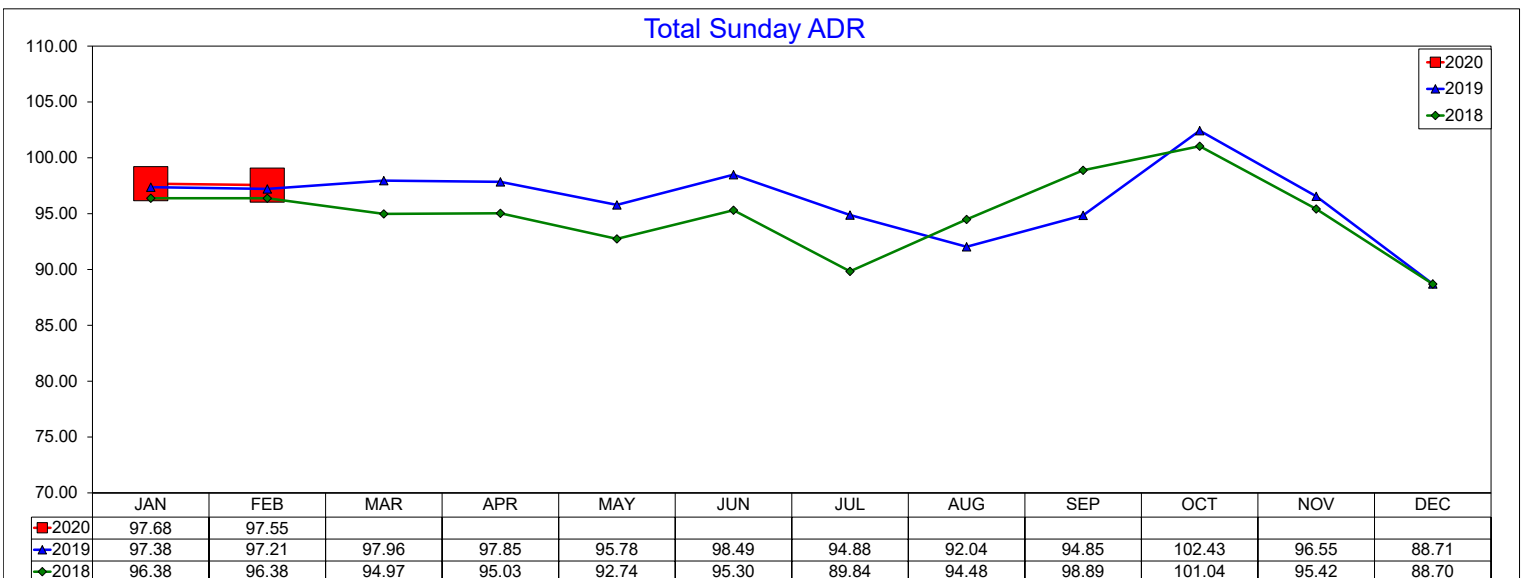
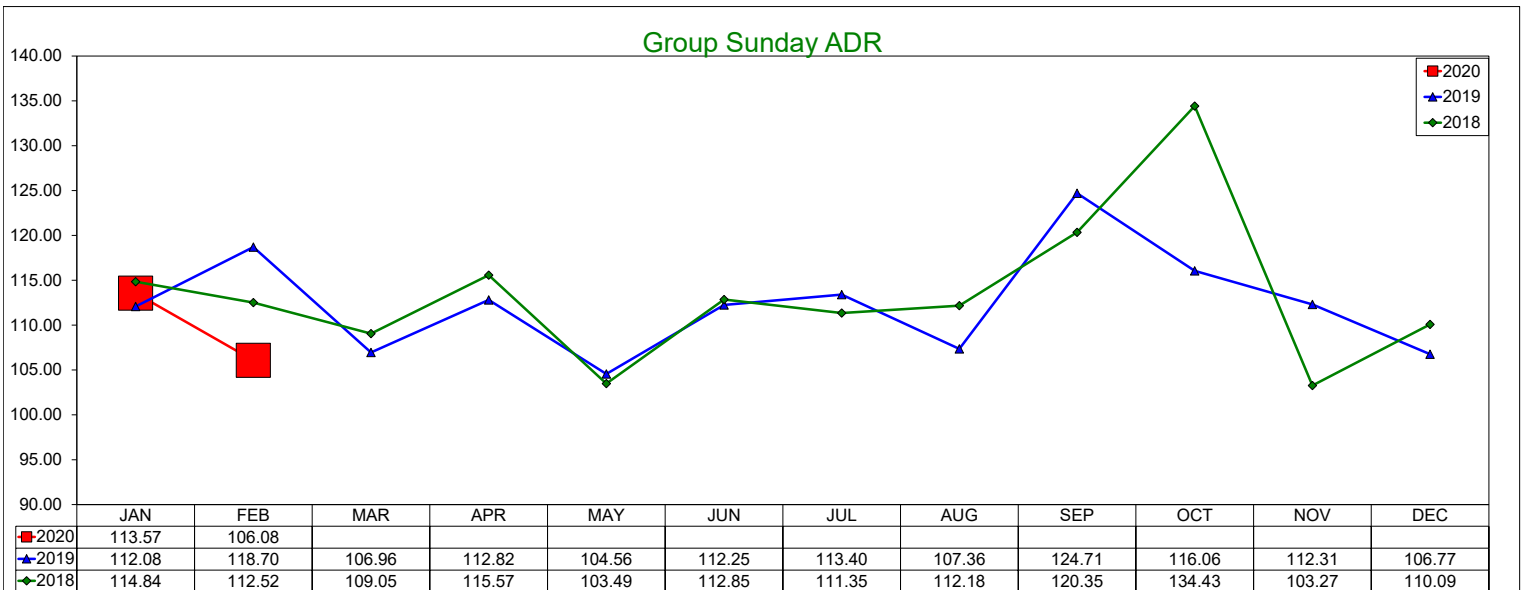
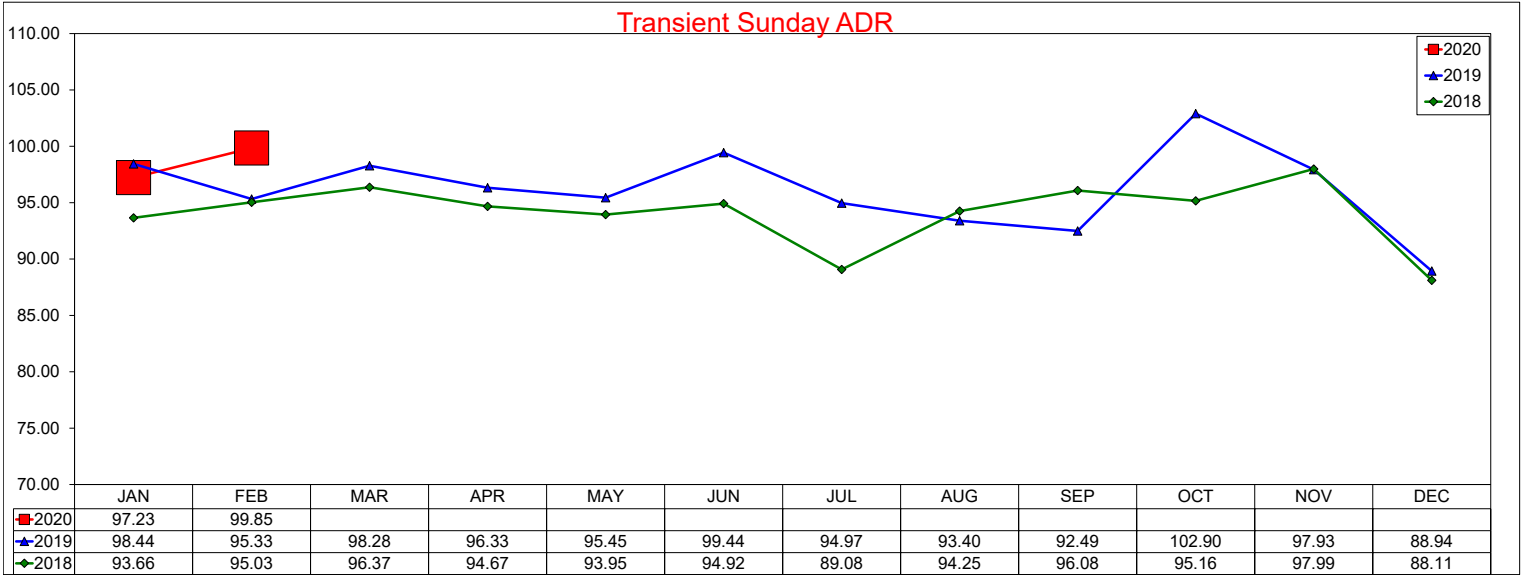


Daily RevPAR by Month 2019



Three Year Comparison - Sunday - ADR

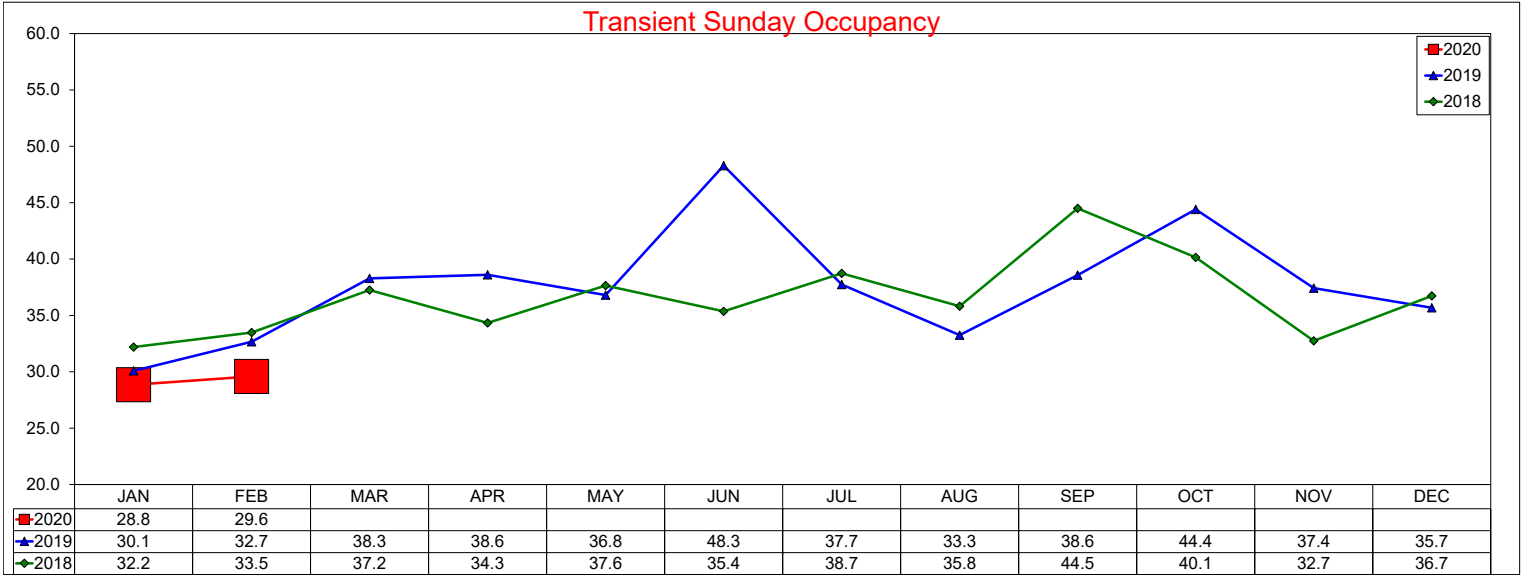
February 2020



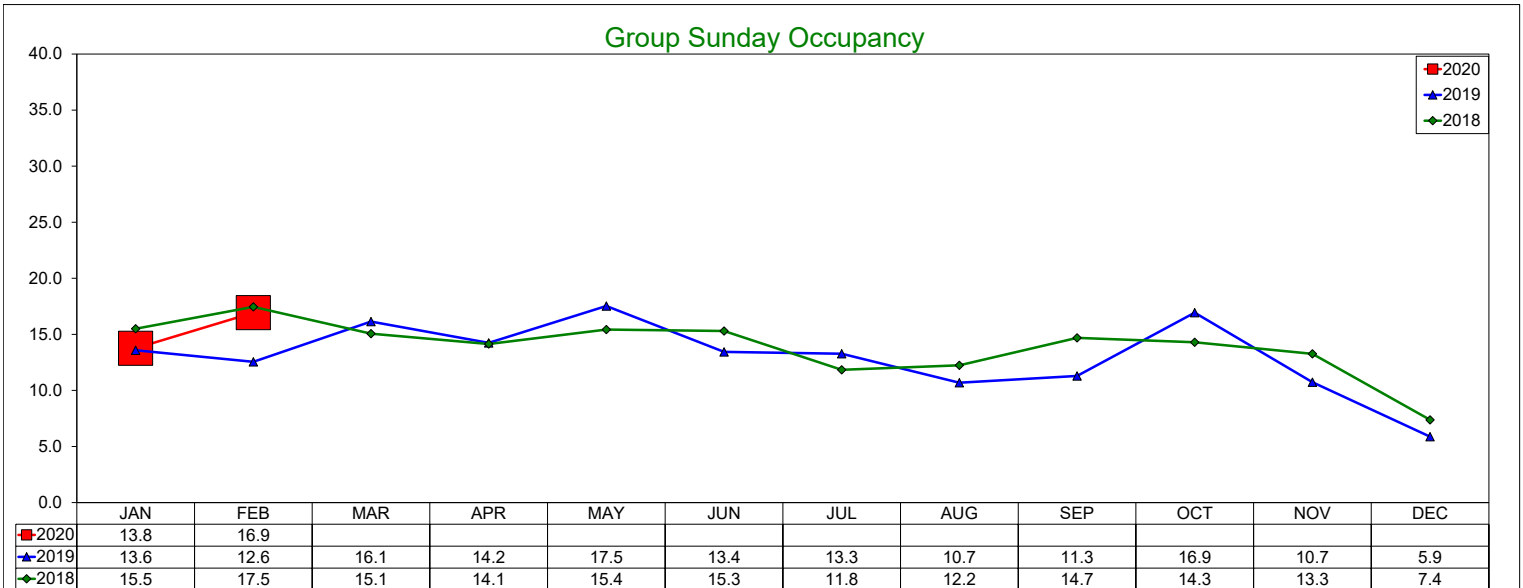
Three Year Comparison - Sunday - Occupancy

February 2020

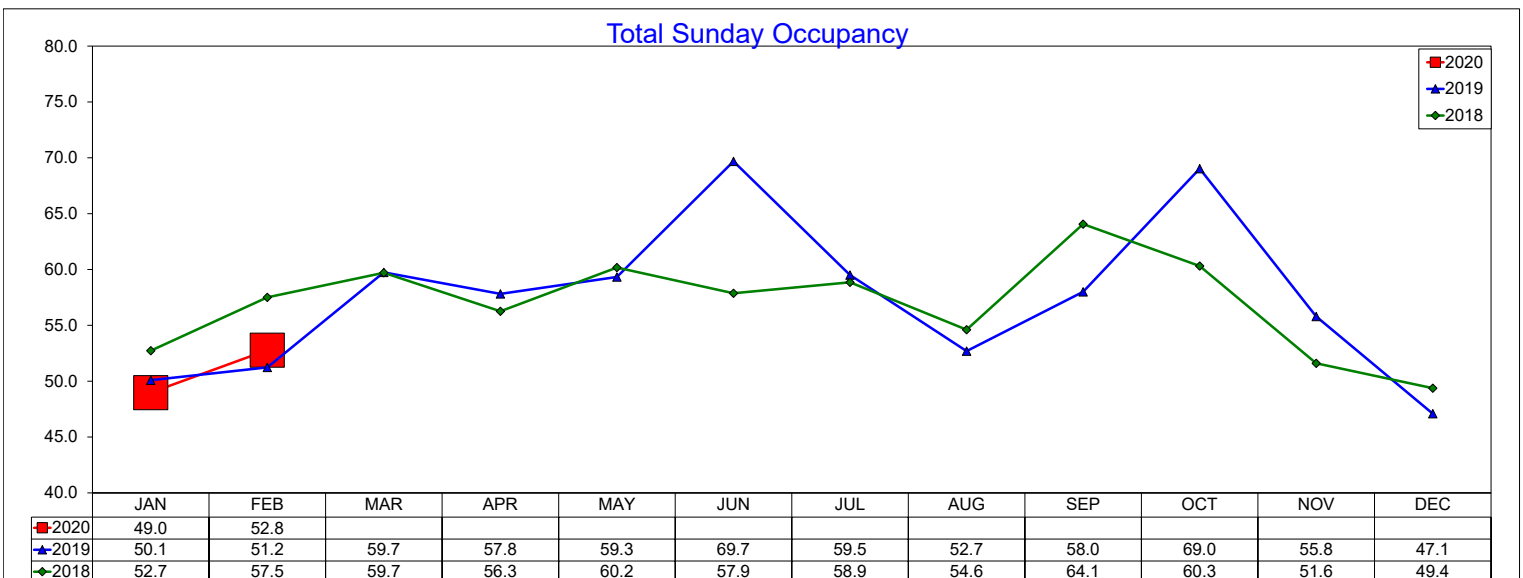
Transient Sunday Occupancy



Group Sunday Occupancy



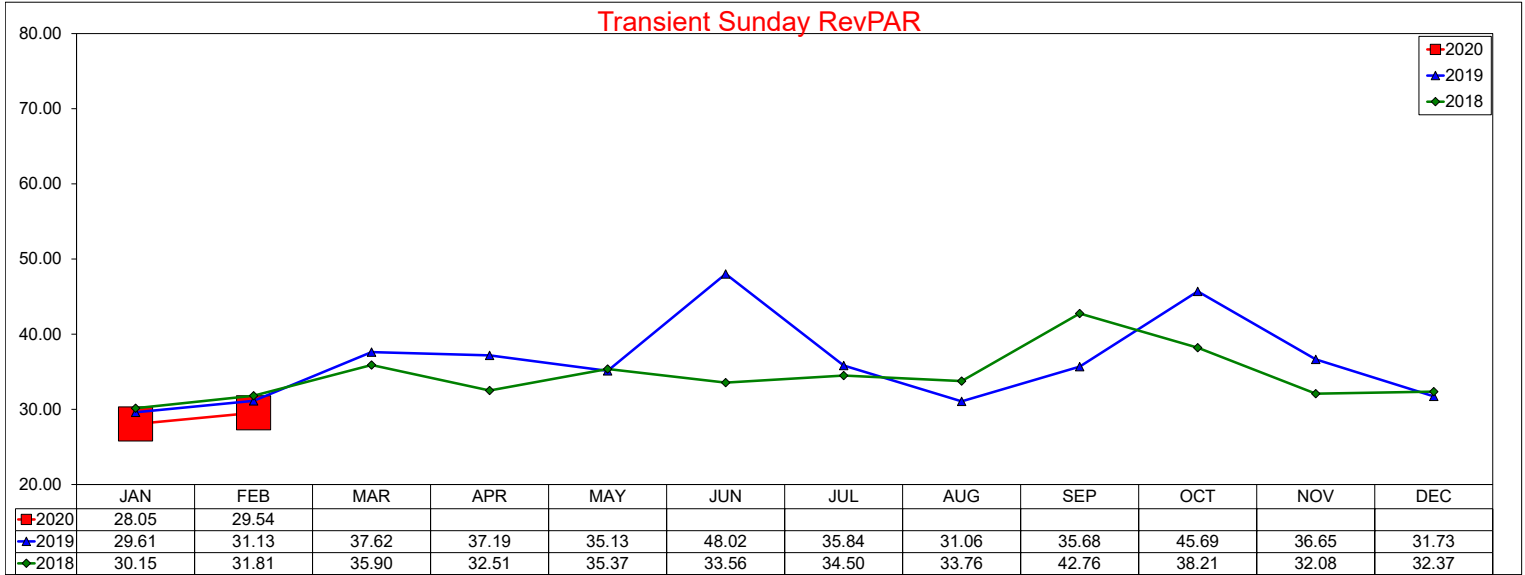
Total Sunday Occupancy



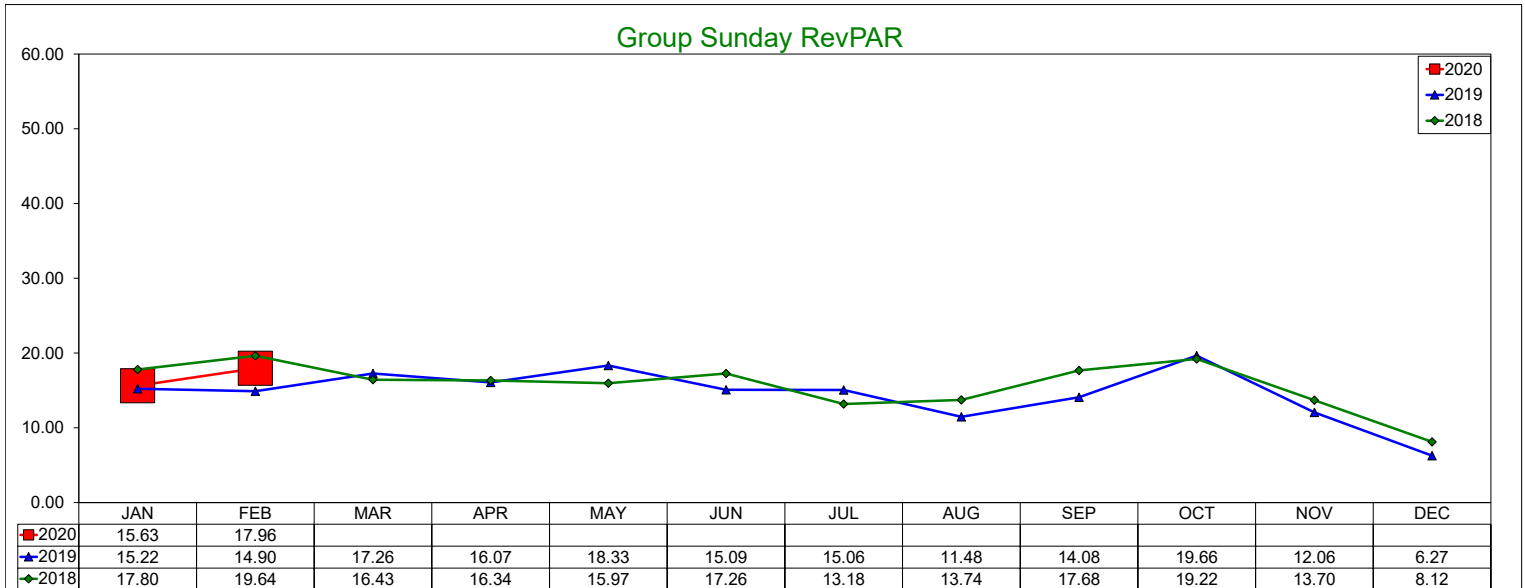
Three Year Comparison - Sunday - RevPAR

February 2020

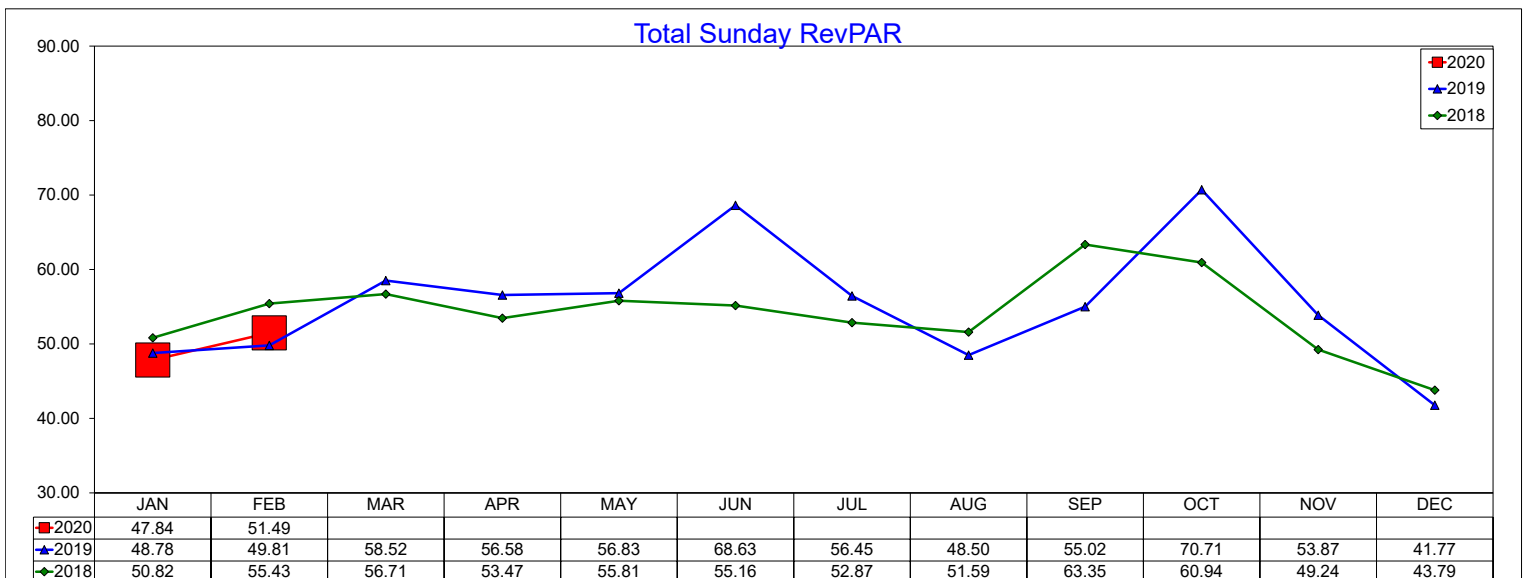
Transient Sunday RevPAR



Group Sunday RevPAR

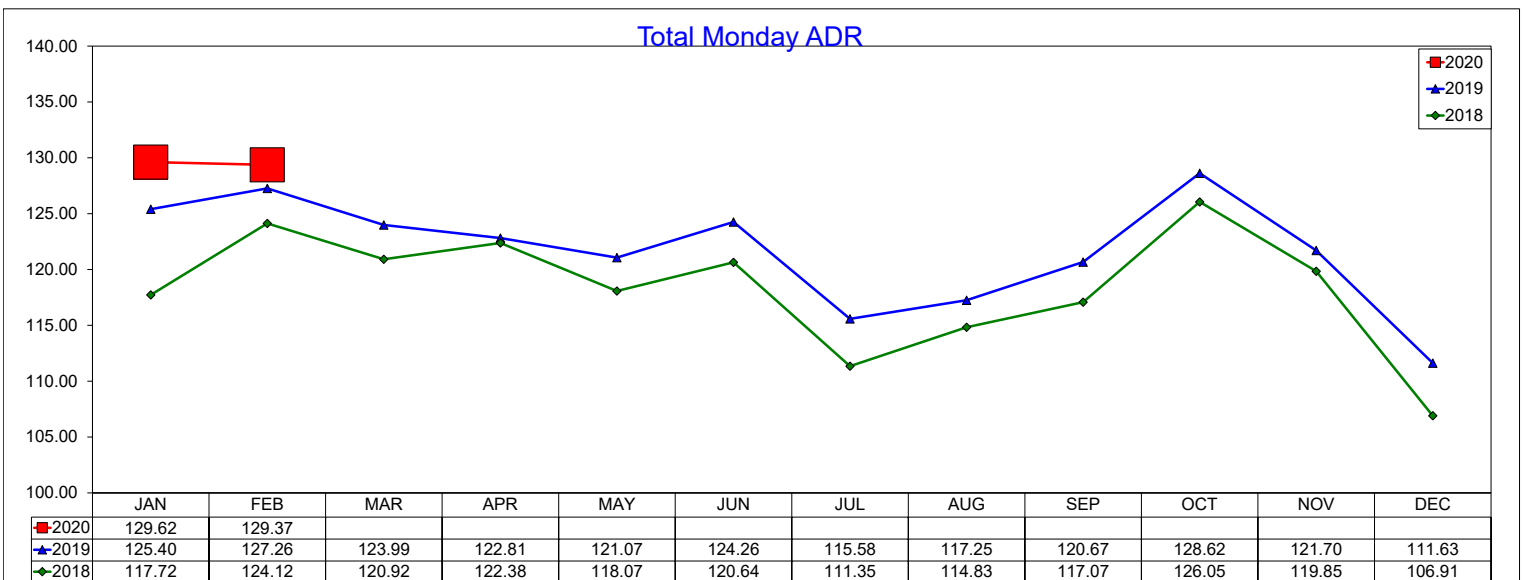
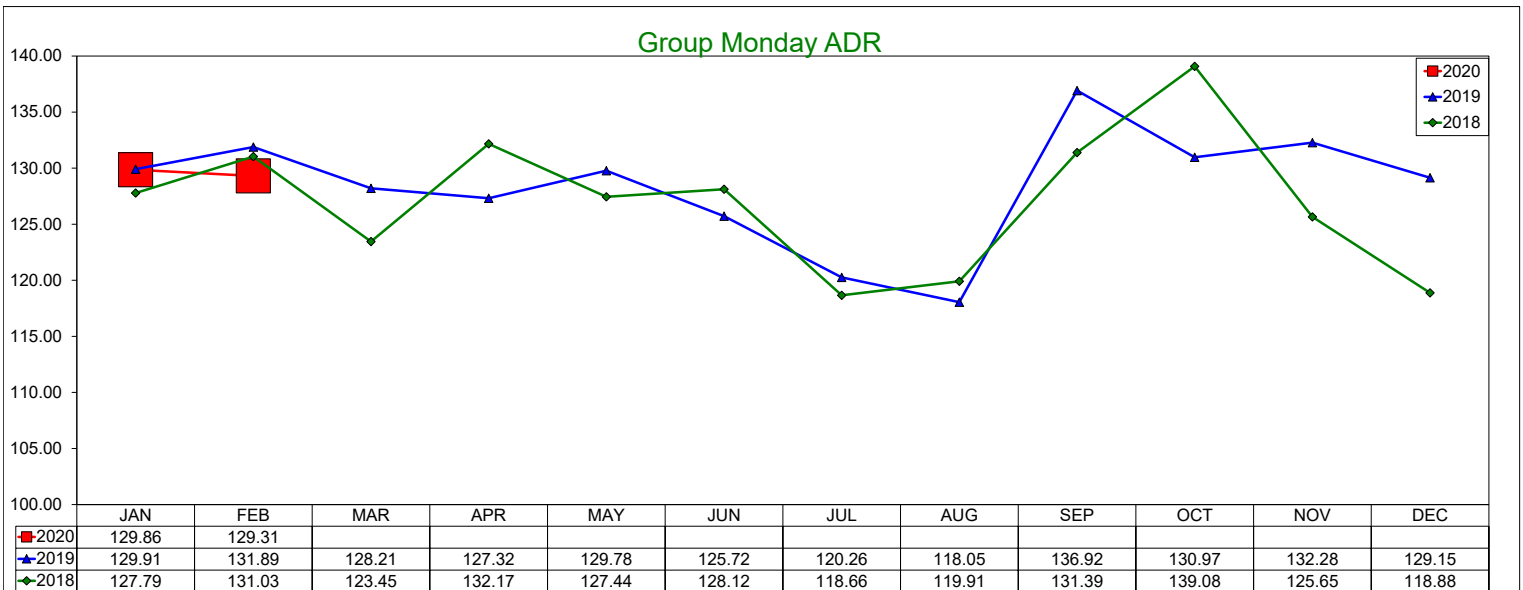
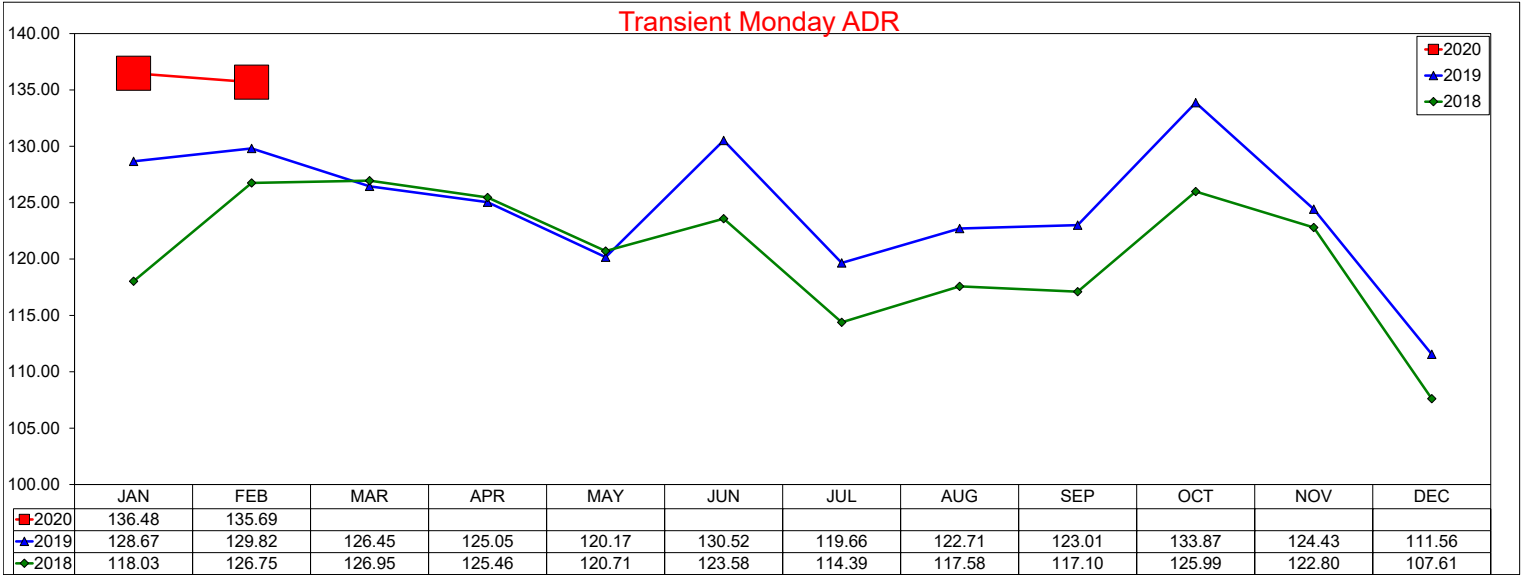


Total Sunday RevPAR



Three Year Comparison - Monday - ADR

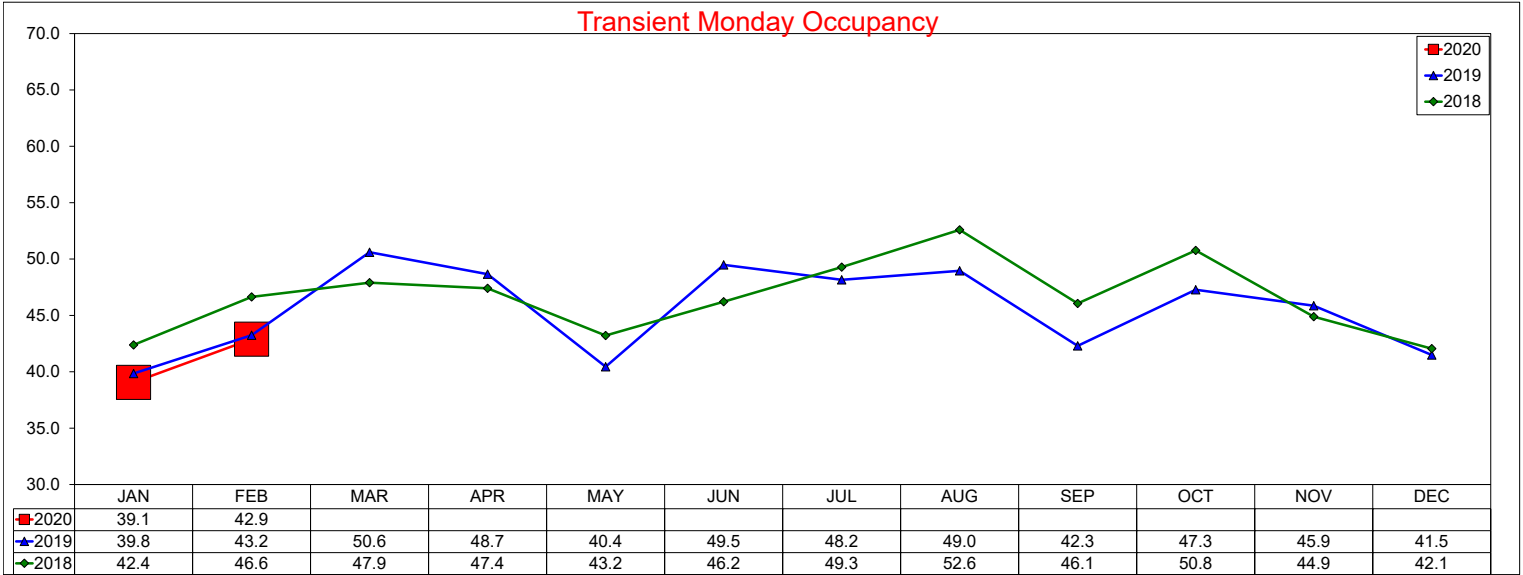
February 2020



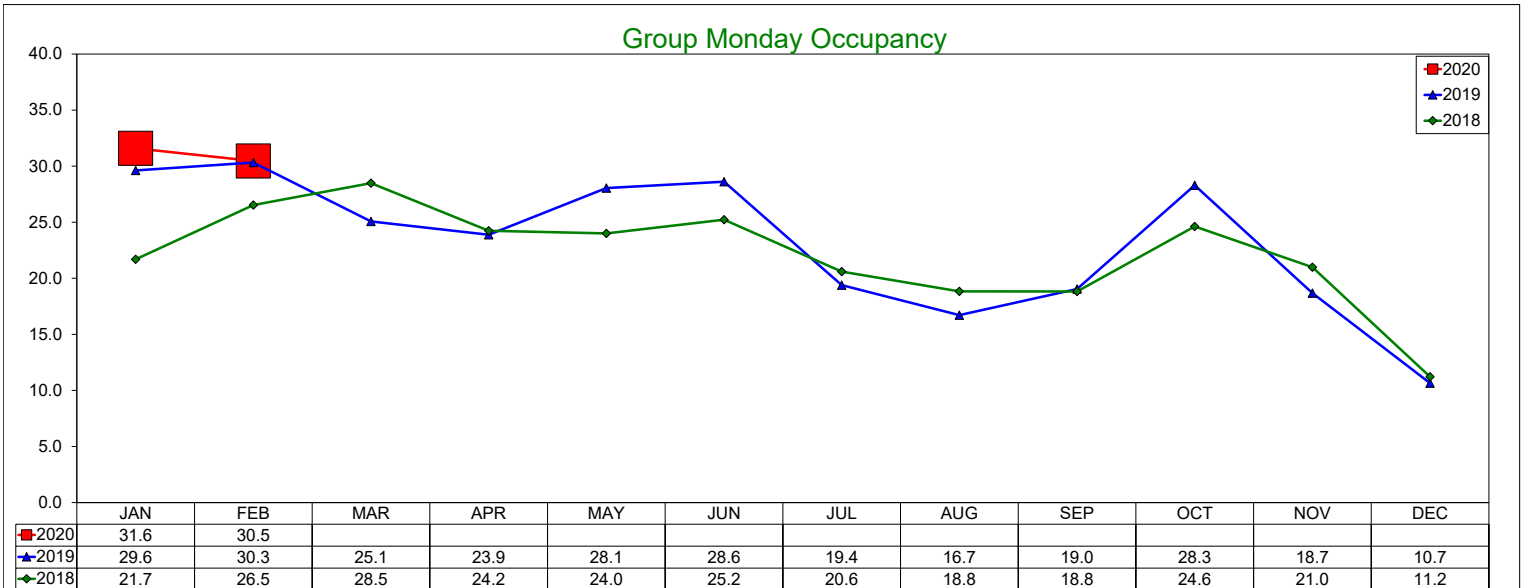
Three Year Comparison - Monday - Occupancy

February 2020

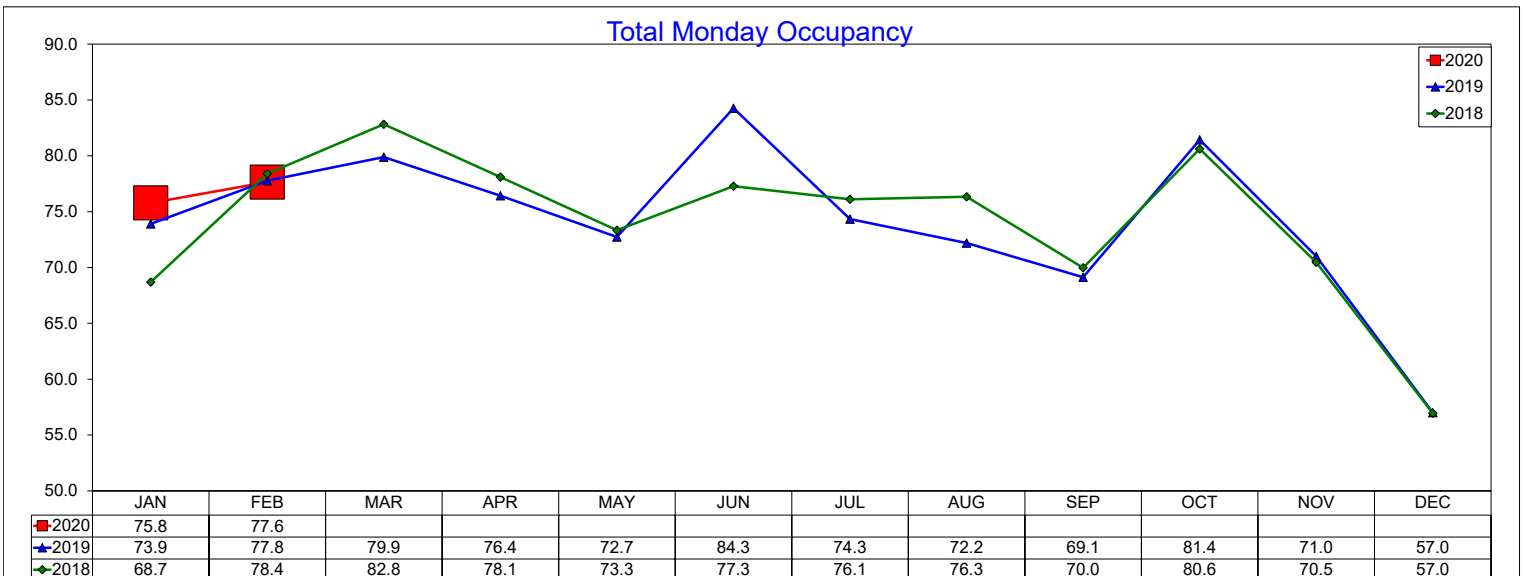
Transient Monday Occupancy



Group Monday Occupancy



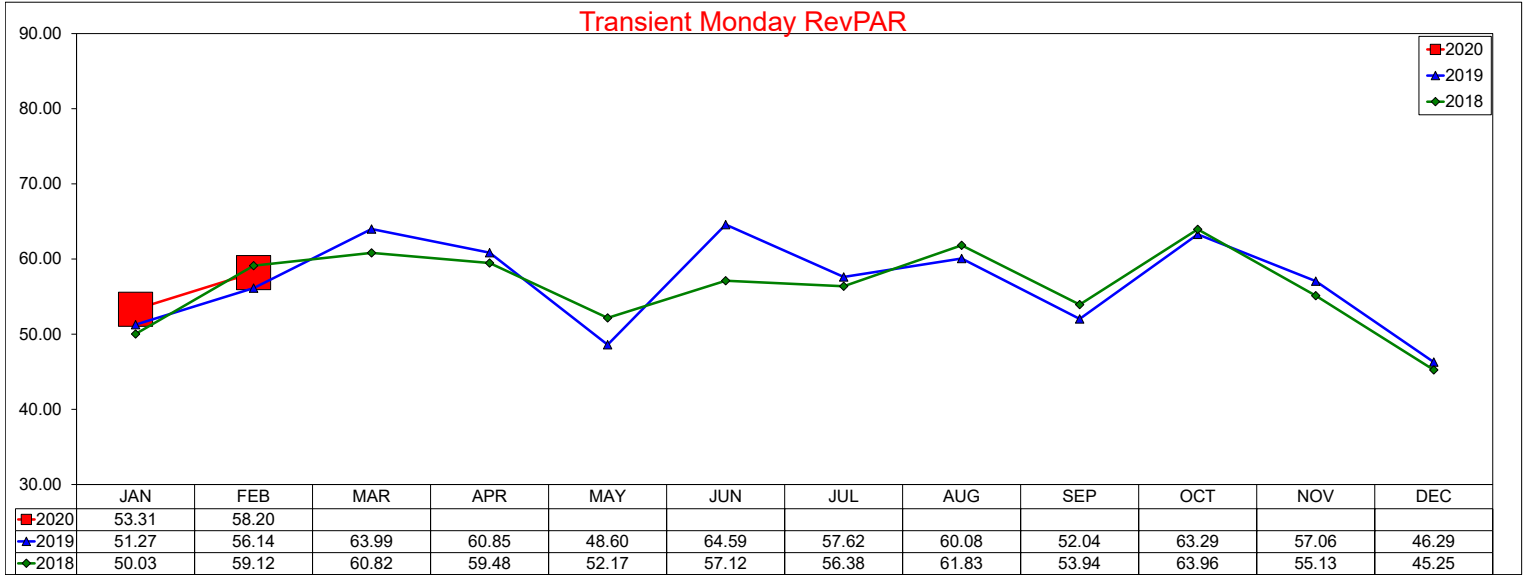
Total Monday Occupancy



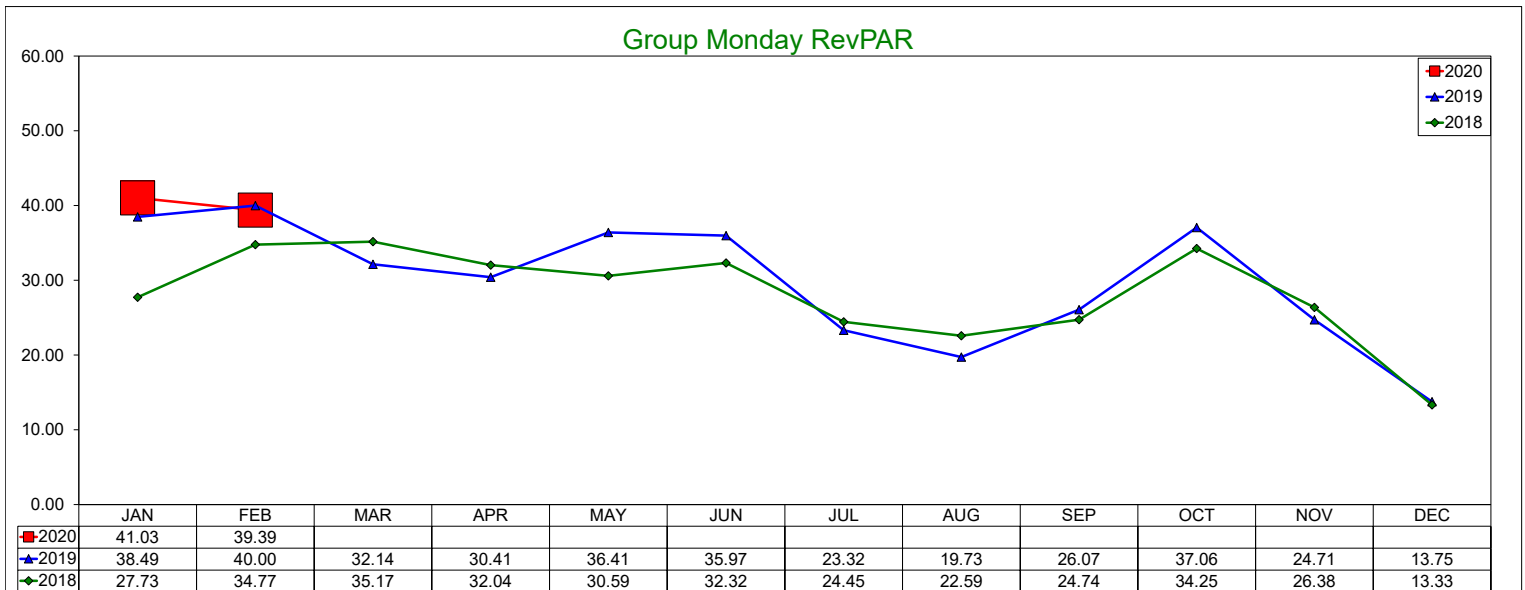
Three Year Comparison - Monday - RevPAR

February 2020

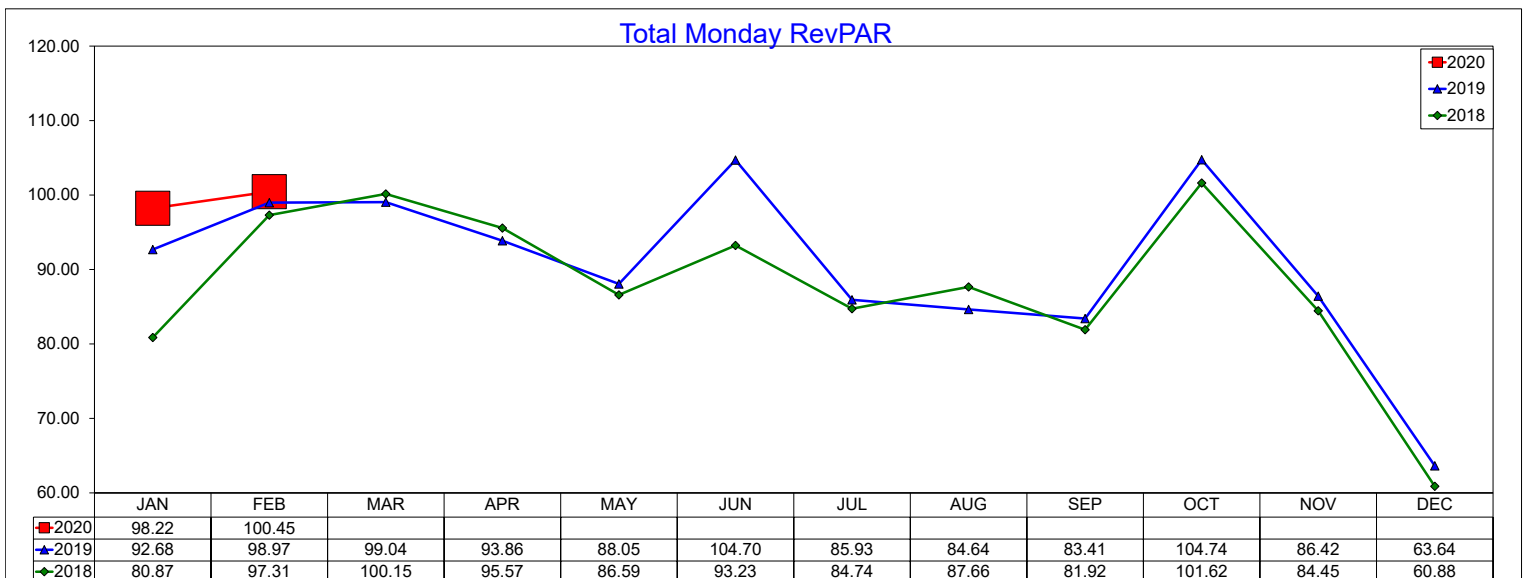
Transient Monday RevPAR



Group Monday RevPAR

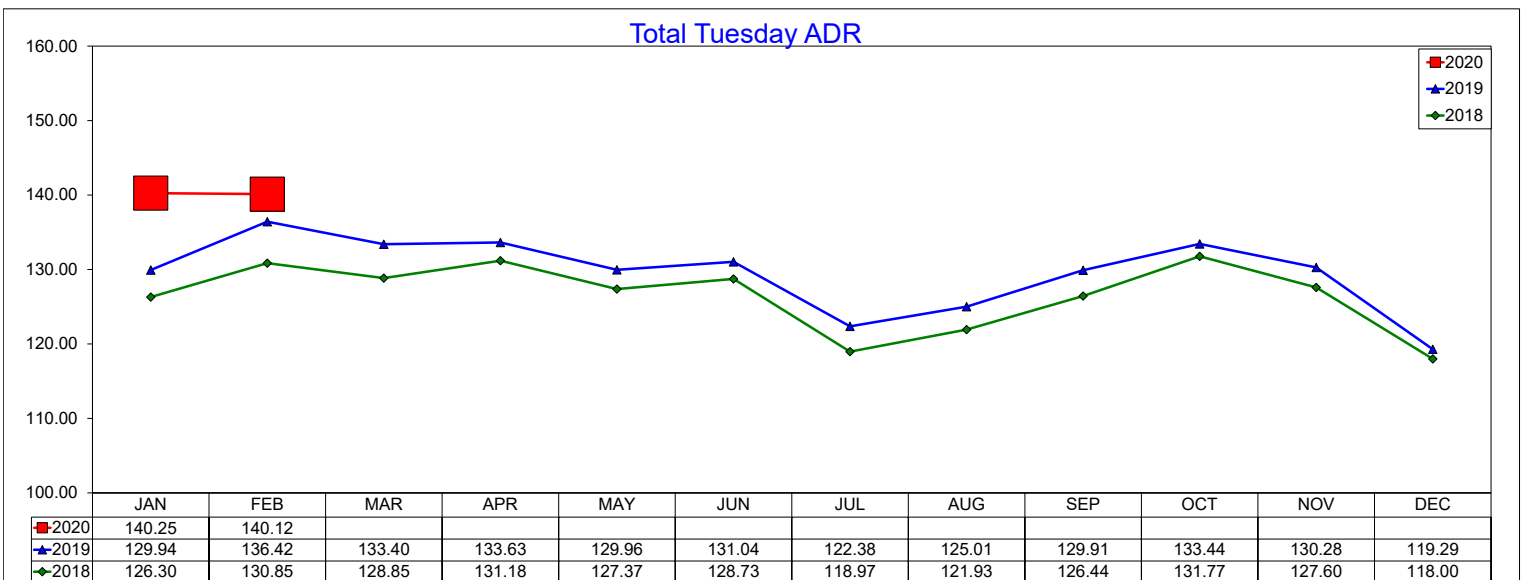
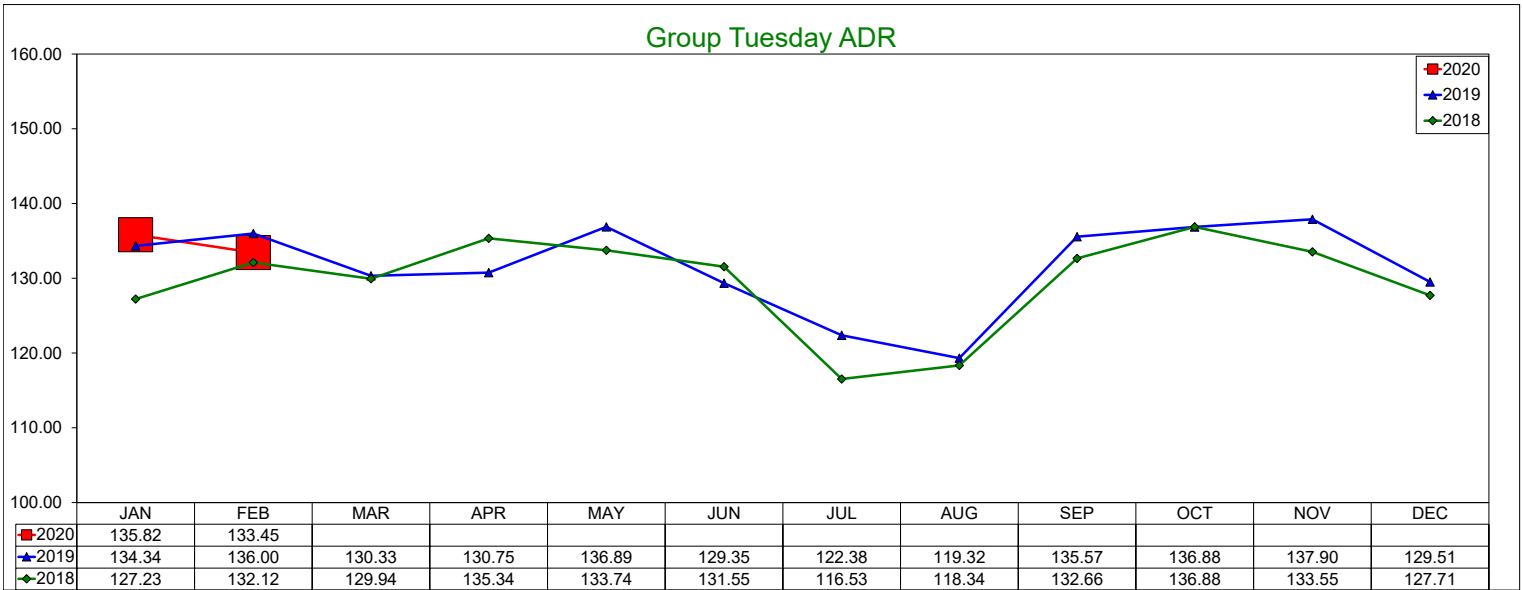
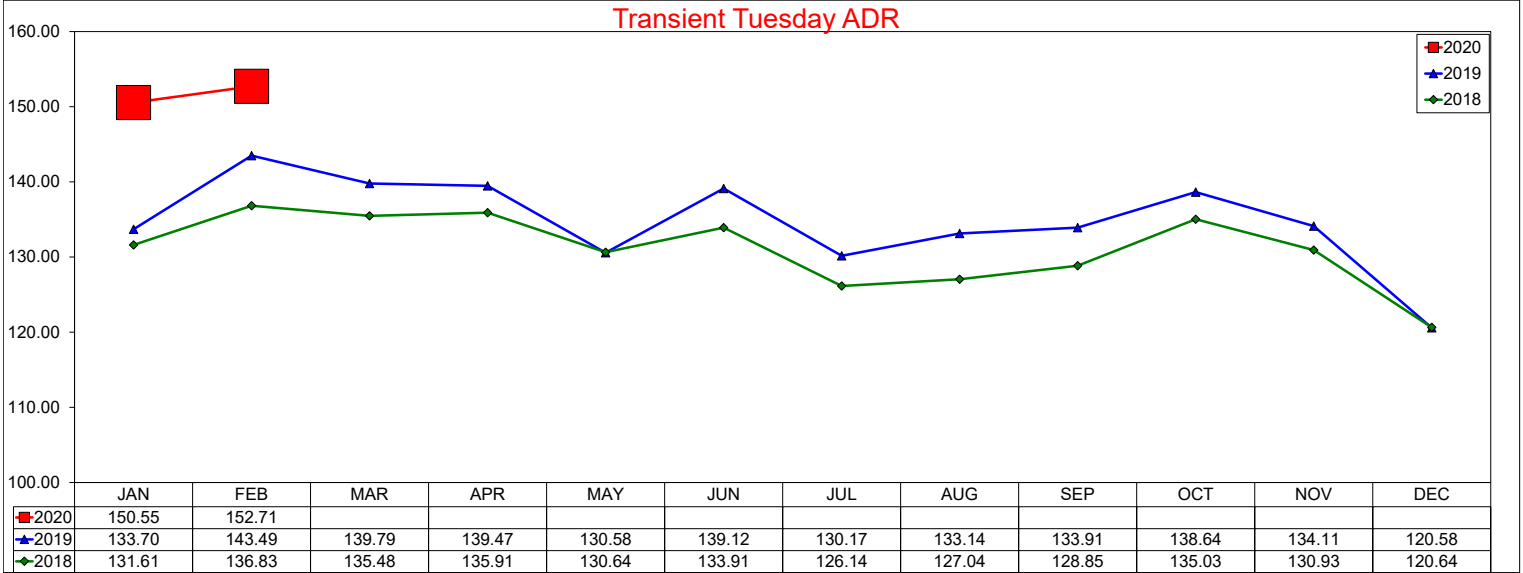


Total Monday RevPAR



Three Year Comparison - Tuesday - ADR

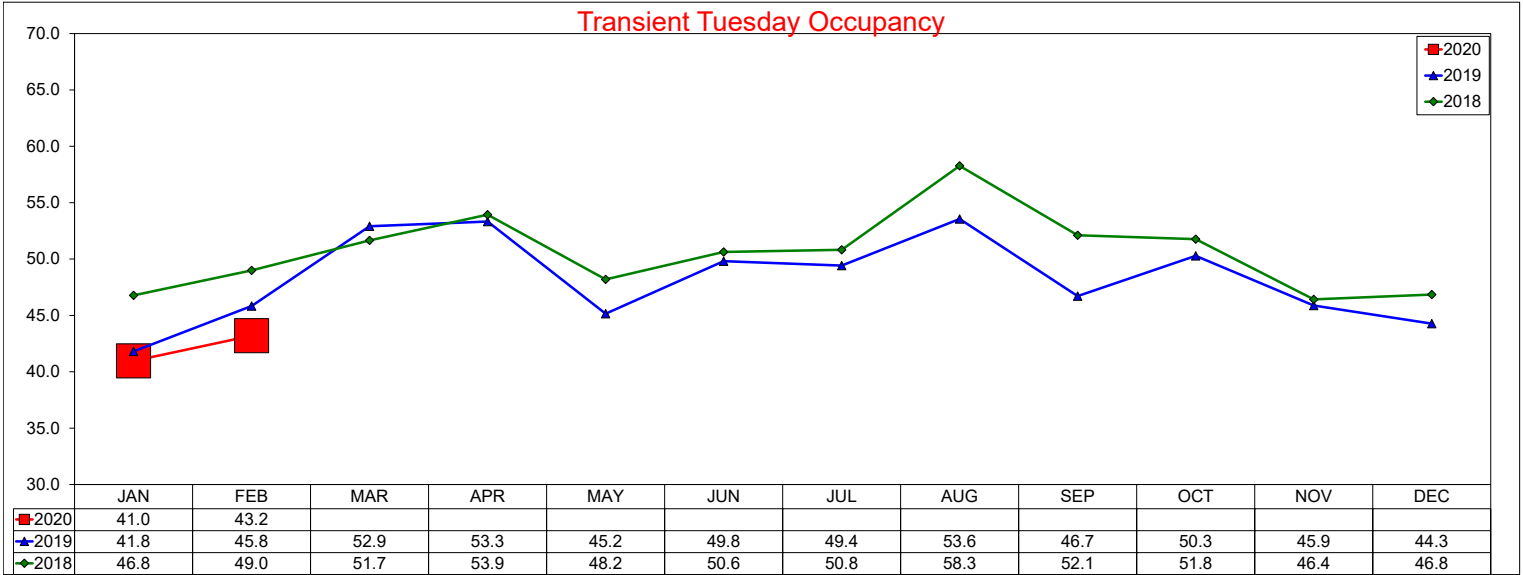
February 2020



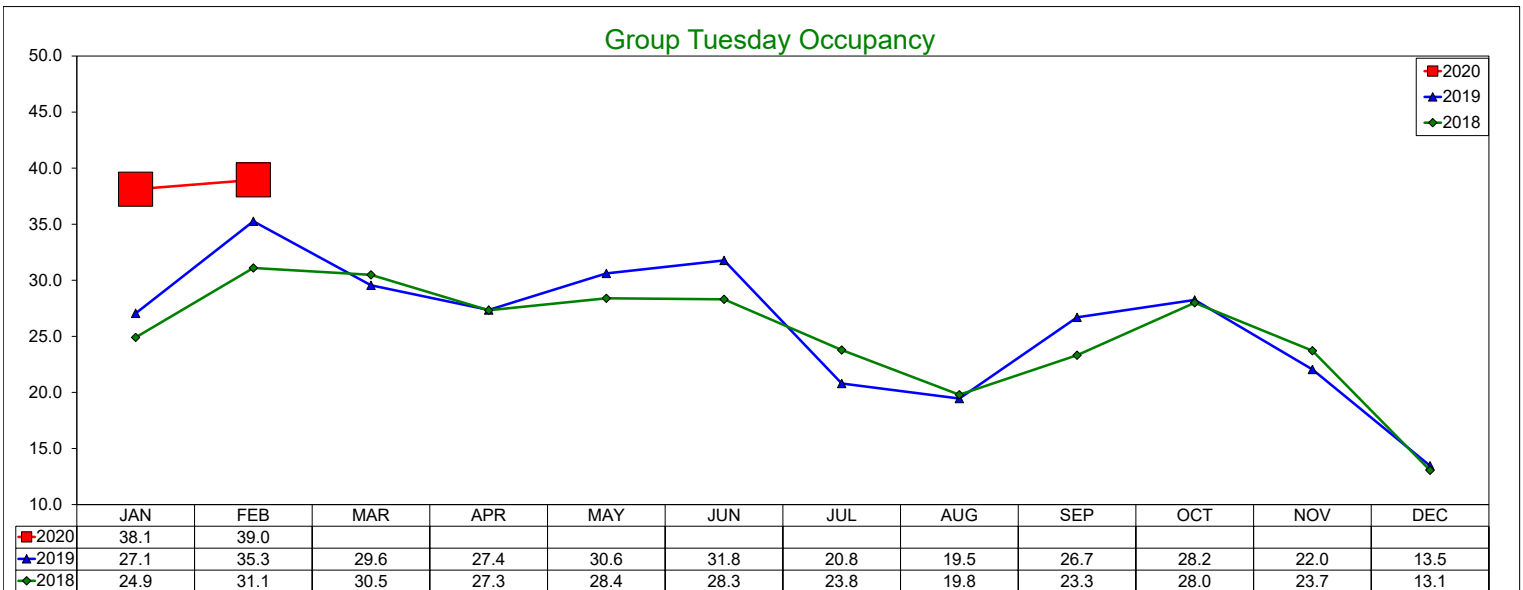
Three Year Comparison - Tuesday - Occupancy

February 2020

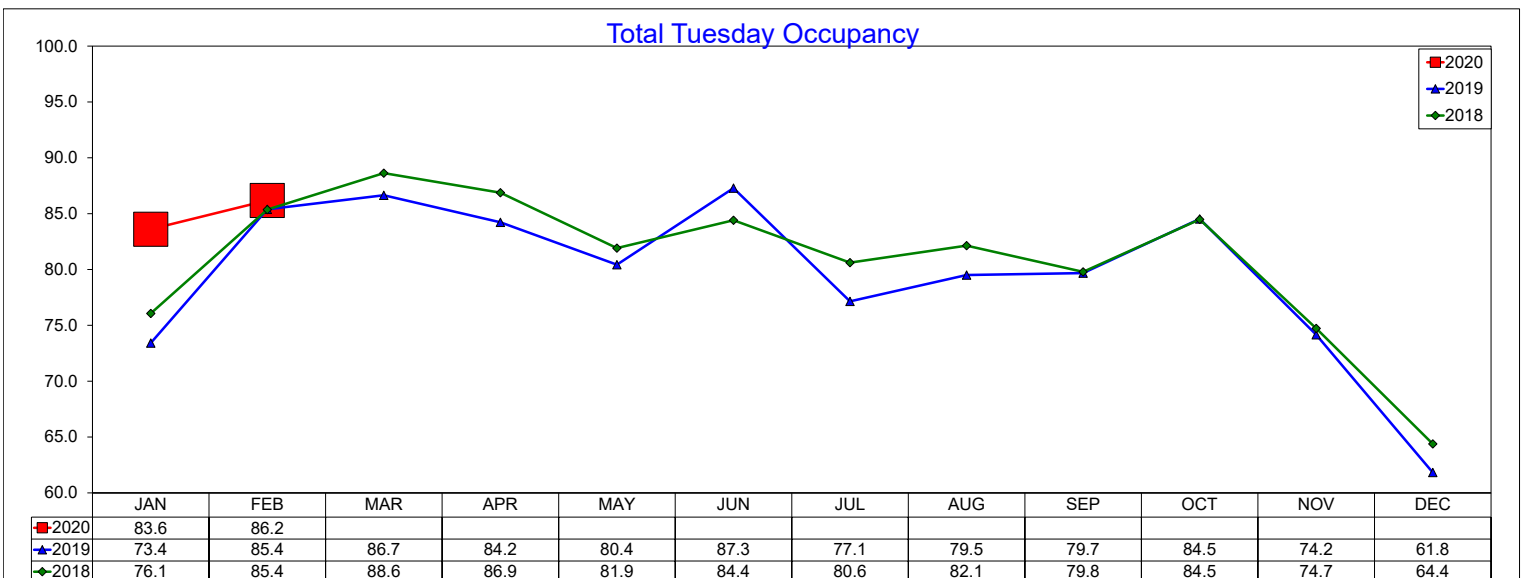
Transient Tuesday Occupancy



Group Tuesday Occupancy



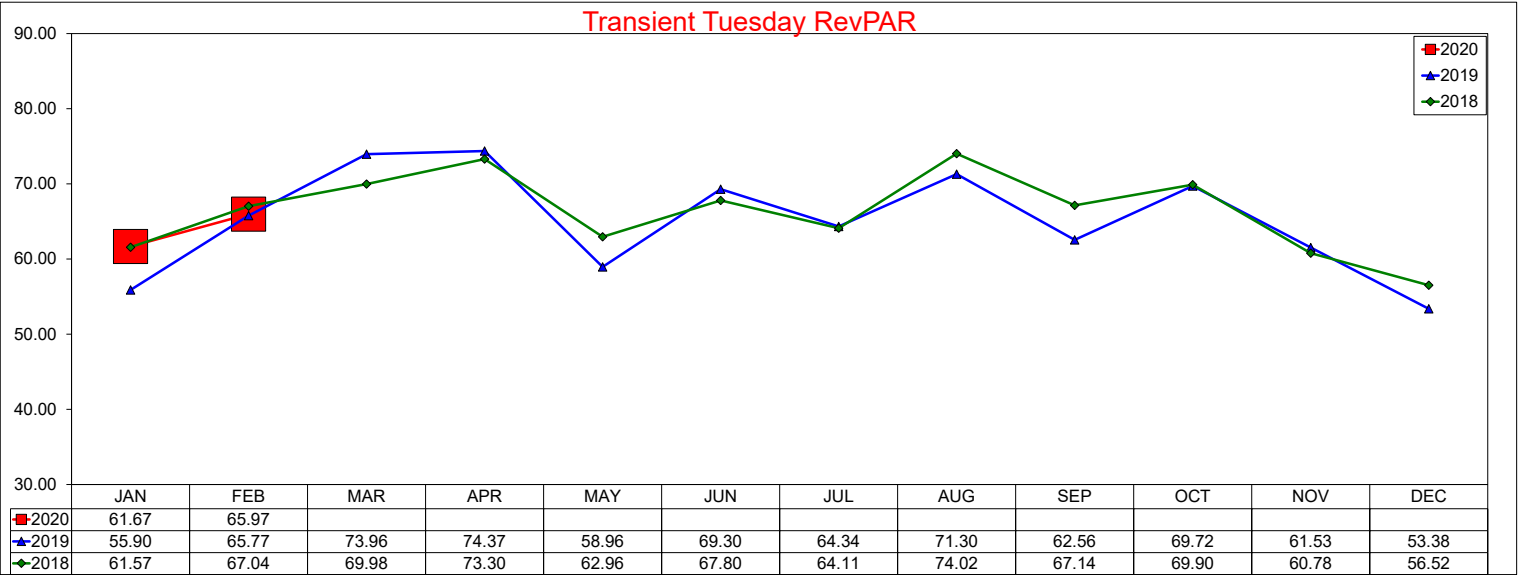
Total Tuesday Occupancy



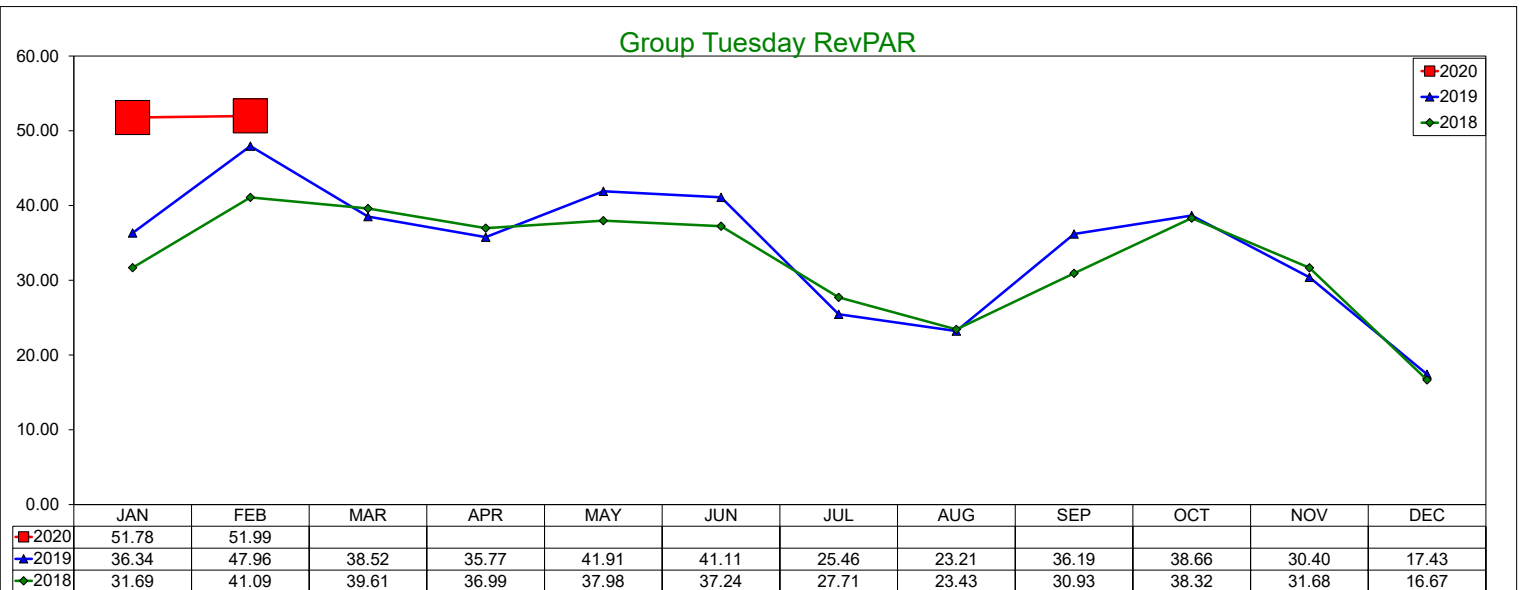
Three Year Comparison - Tuesday - RevPAR

February 2020

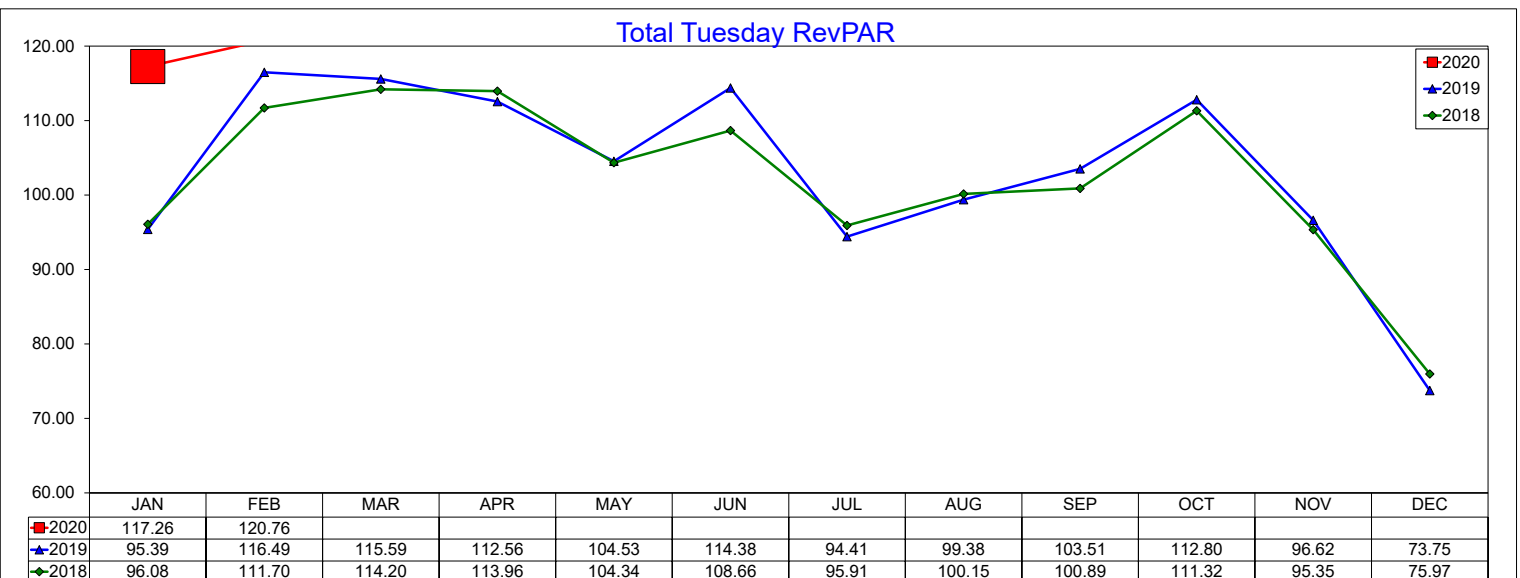
Transient Tuesday RevPAR



Group Tuesday RevPAR

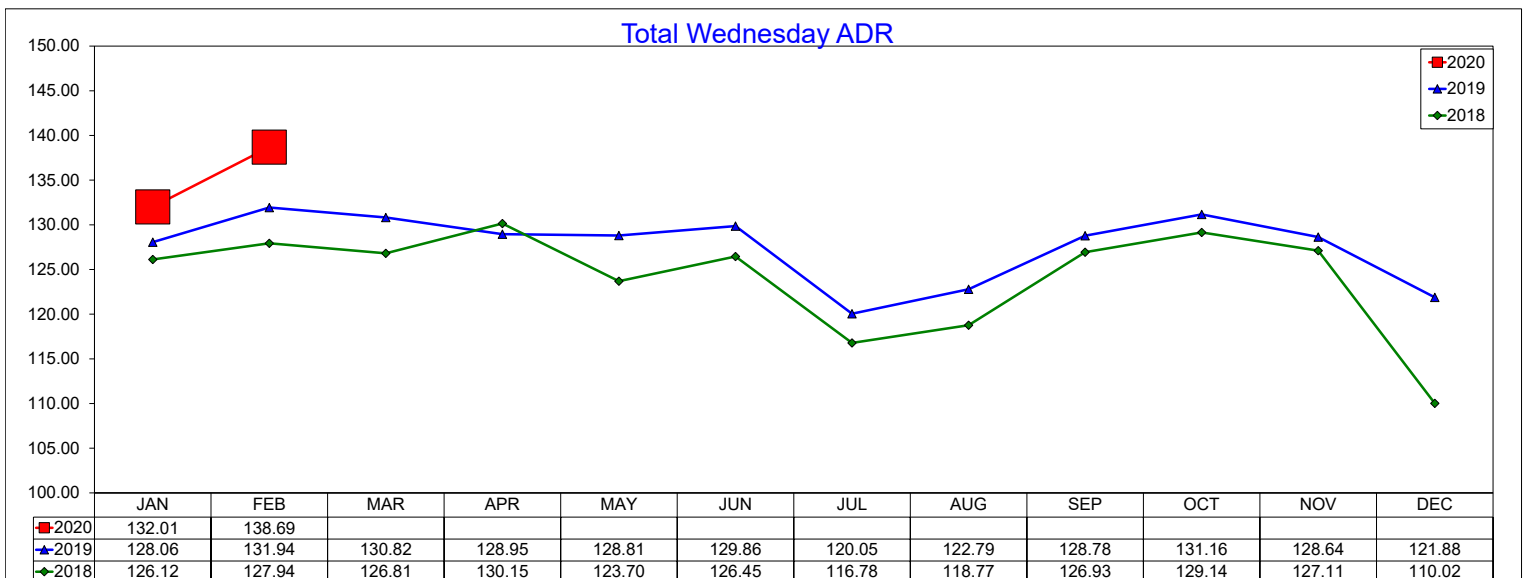
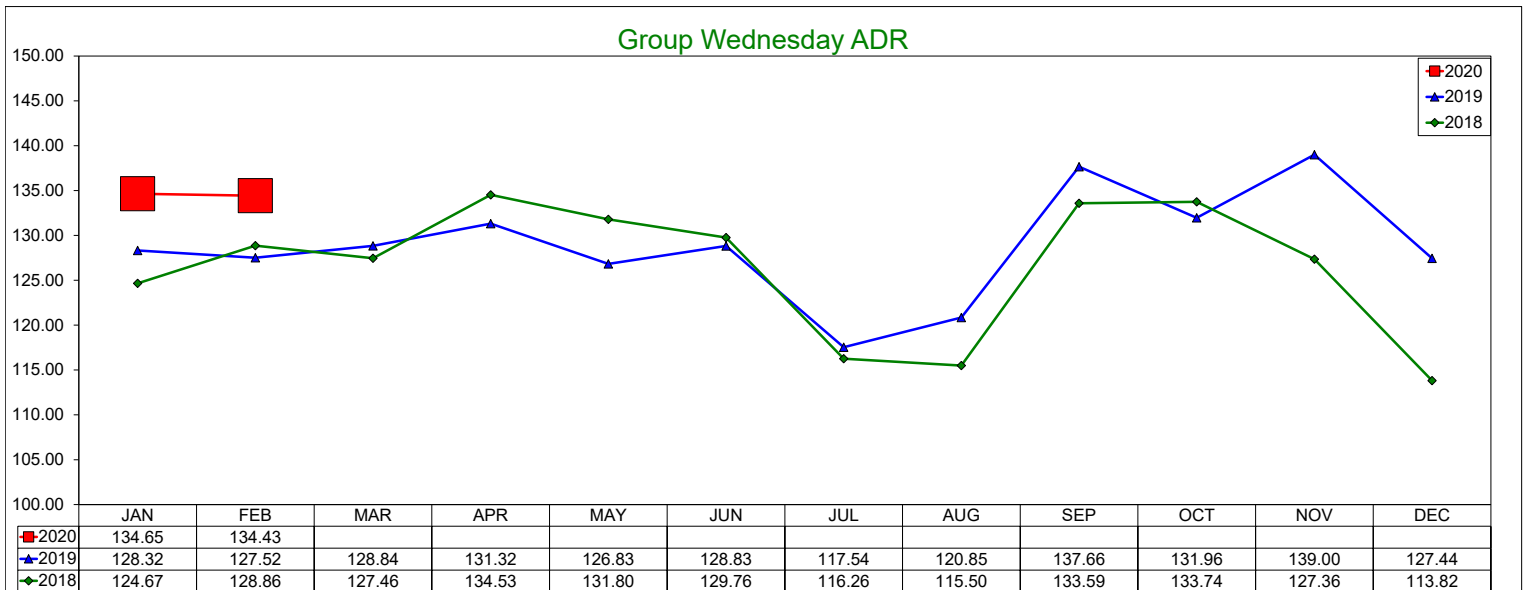
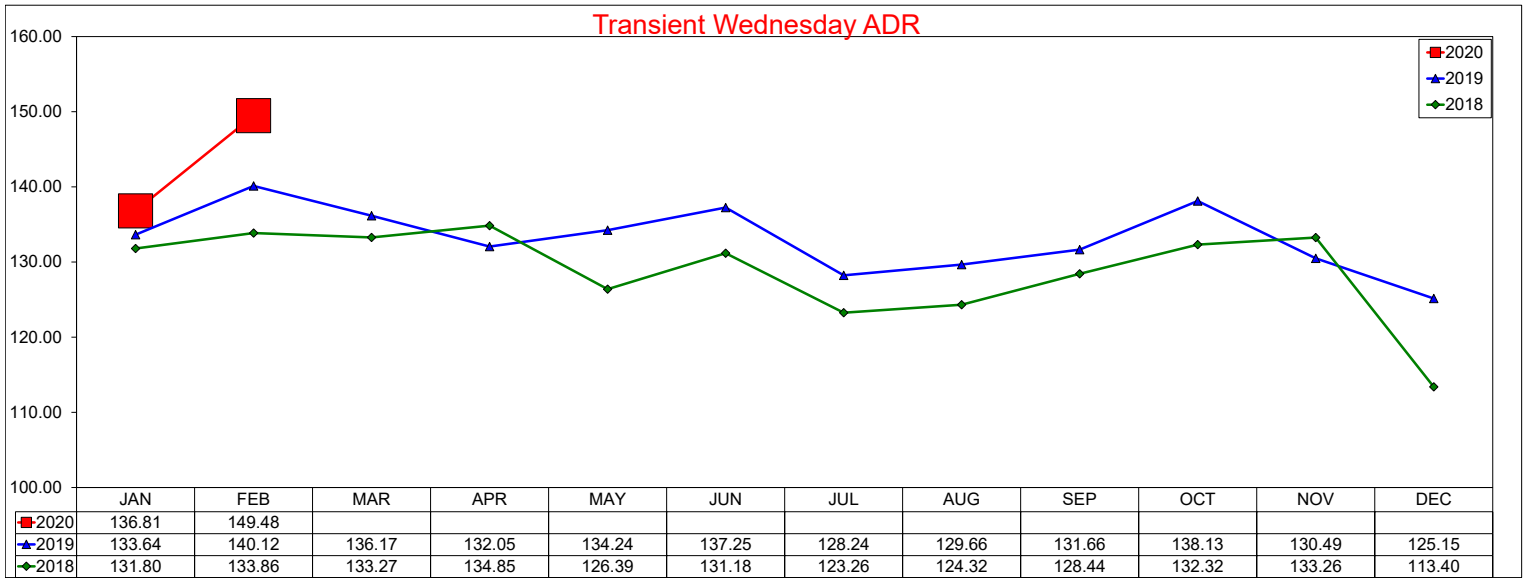


Total Tuesday RevPAR



Three Year Comparison - Wednesday - ADR

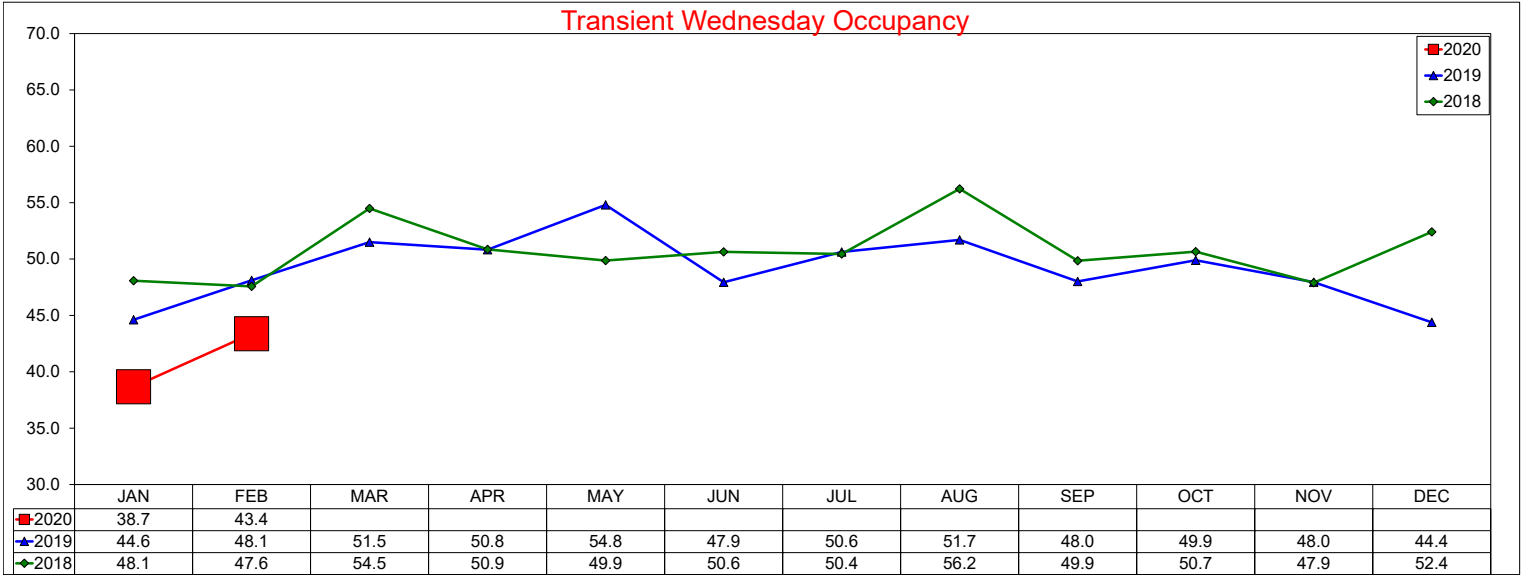
February 2020



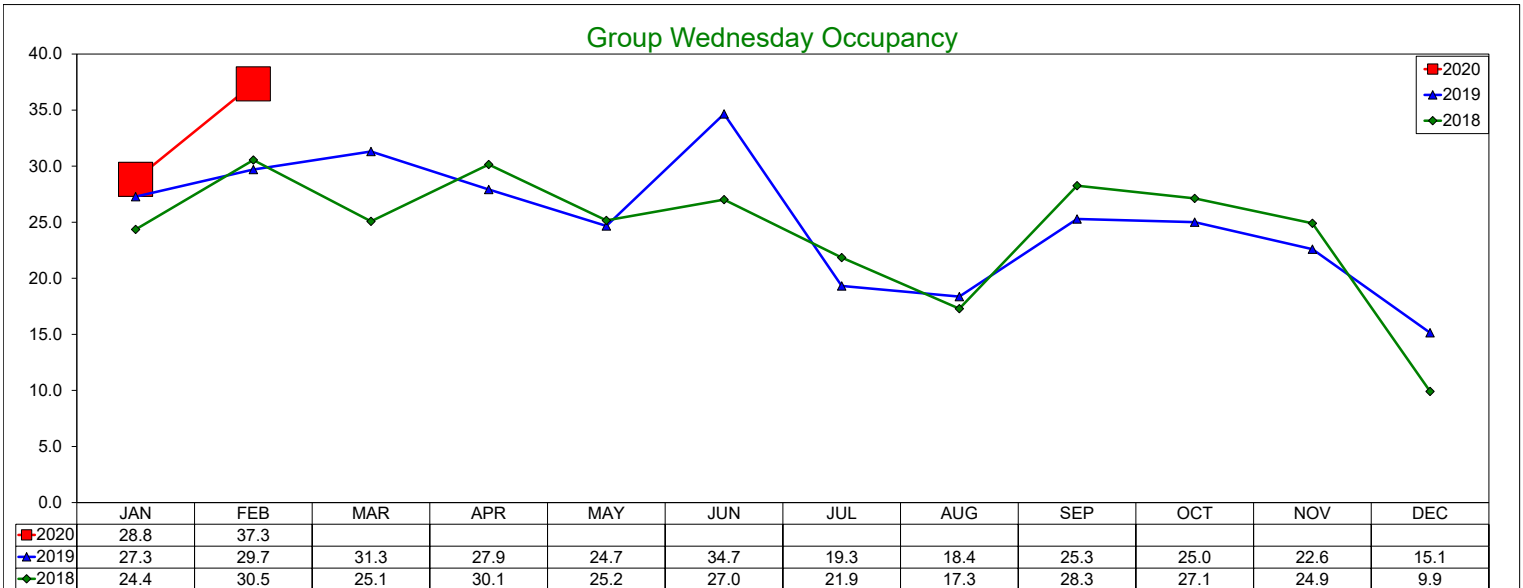
Three Year Comparison - Wednesday - Occupancy

February 2020

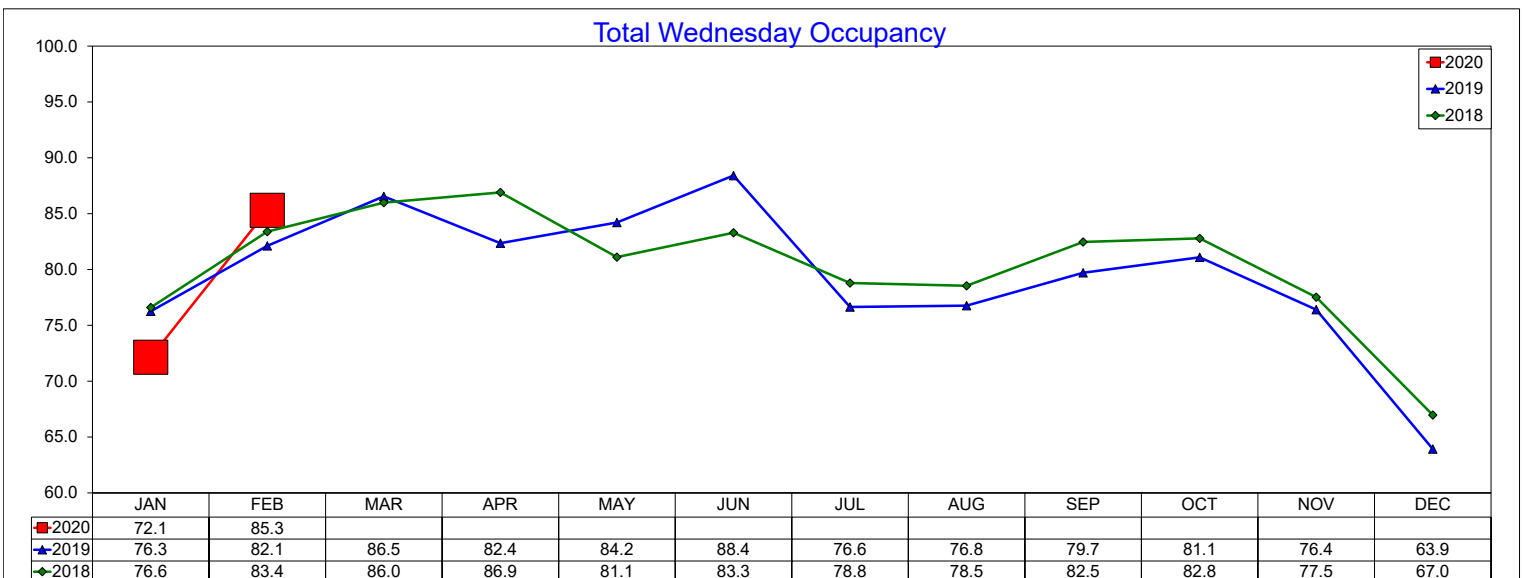
Transient Wednesday Occupancy



Group Wednesday Occupancy



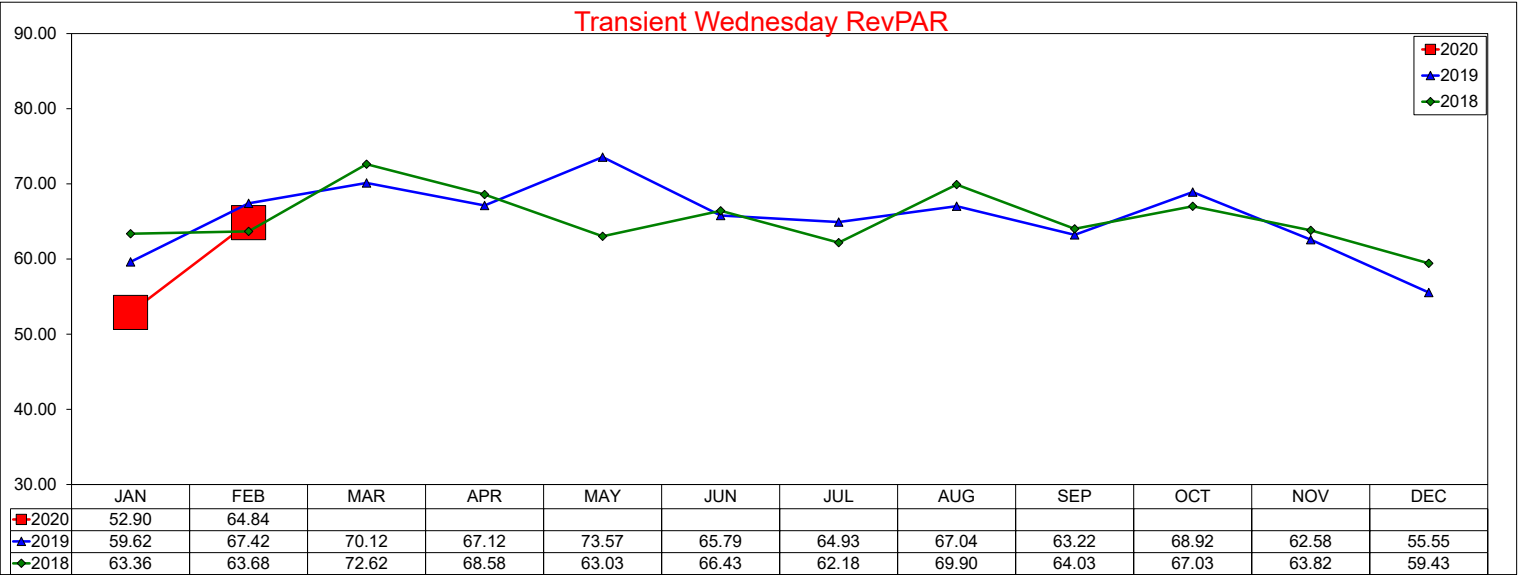
Total Wednesday Occupancy



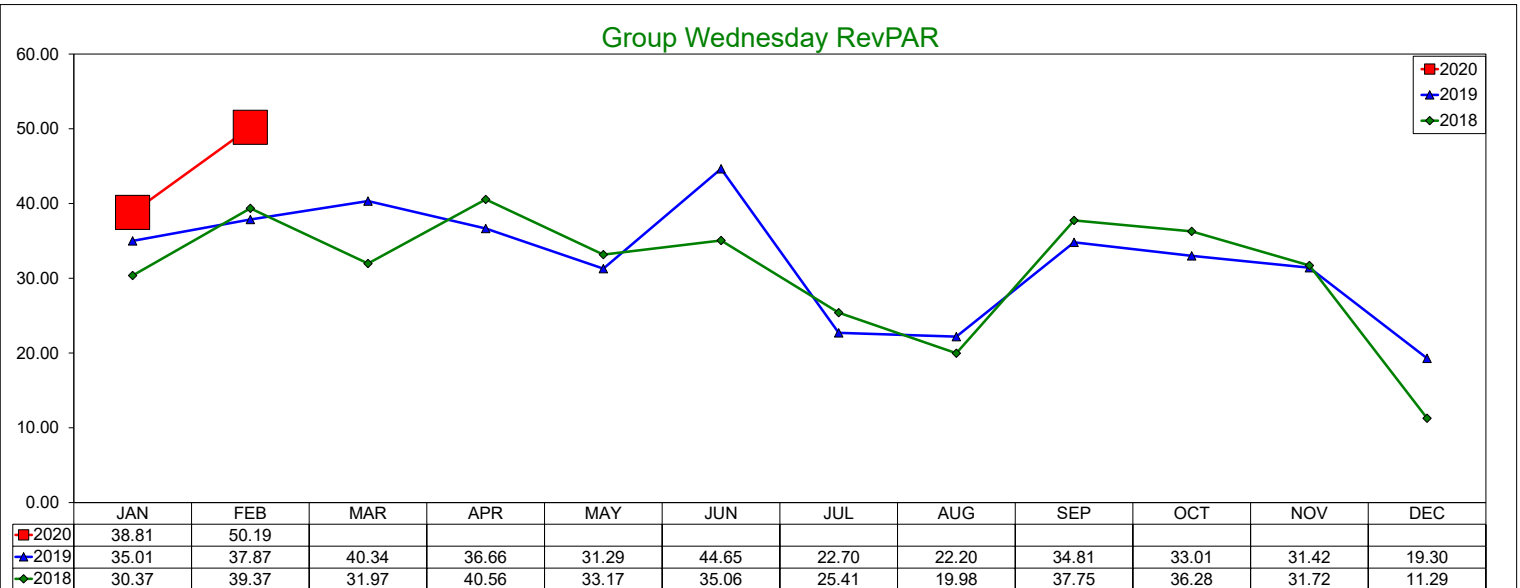
Three Year Comparison - Wednesday - RevPAR

February 2020

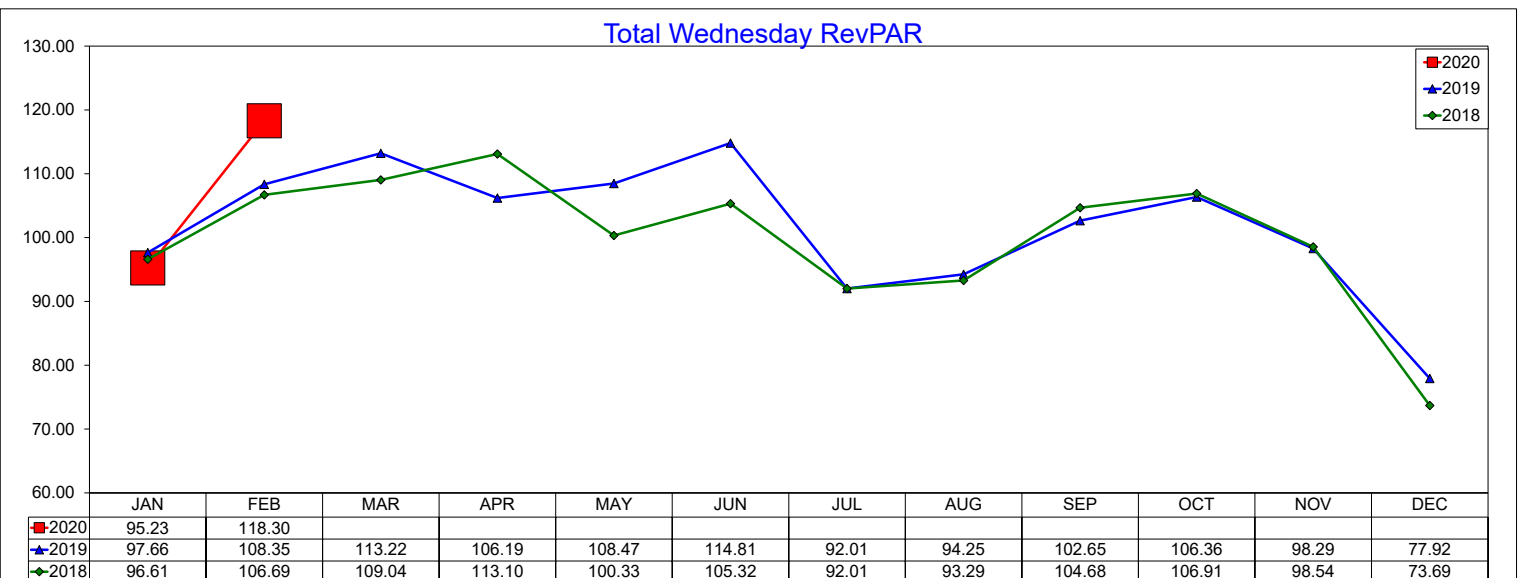
Transient Wednesday RevPAR



Group Wednesday RevPAR

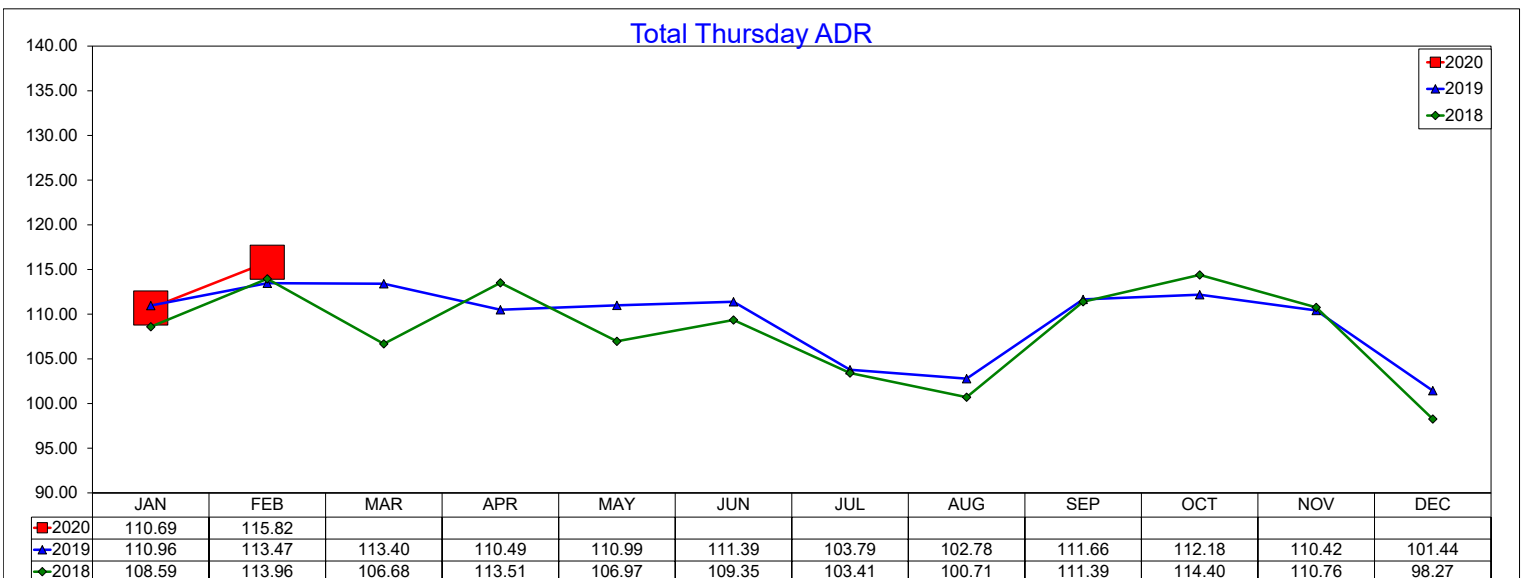
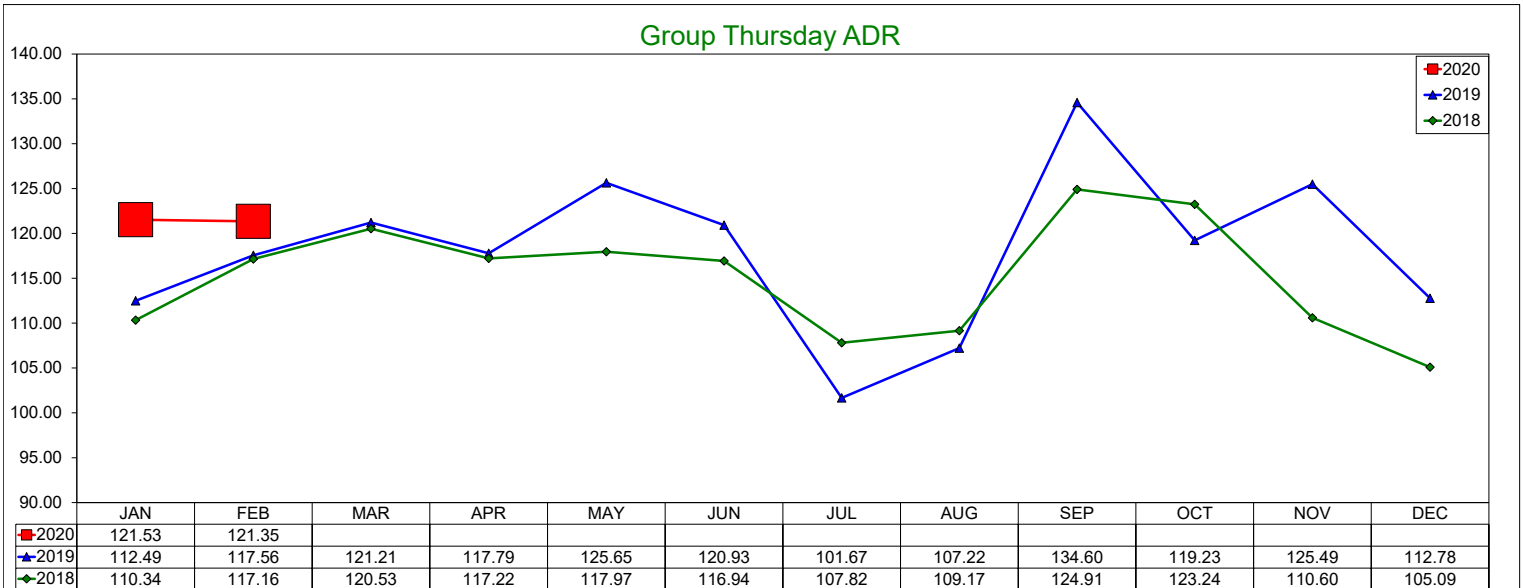
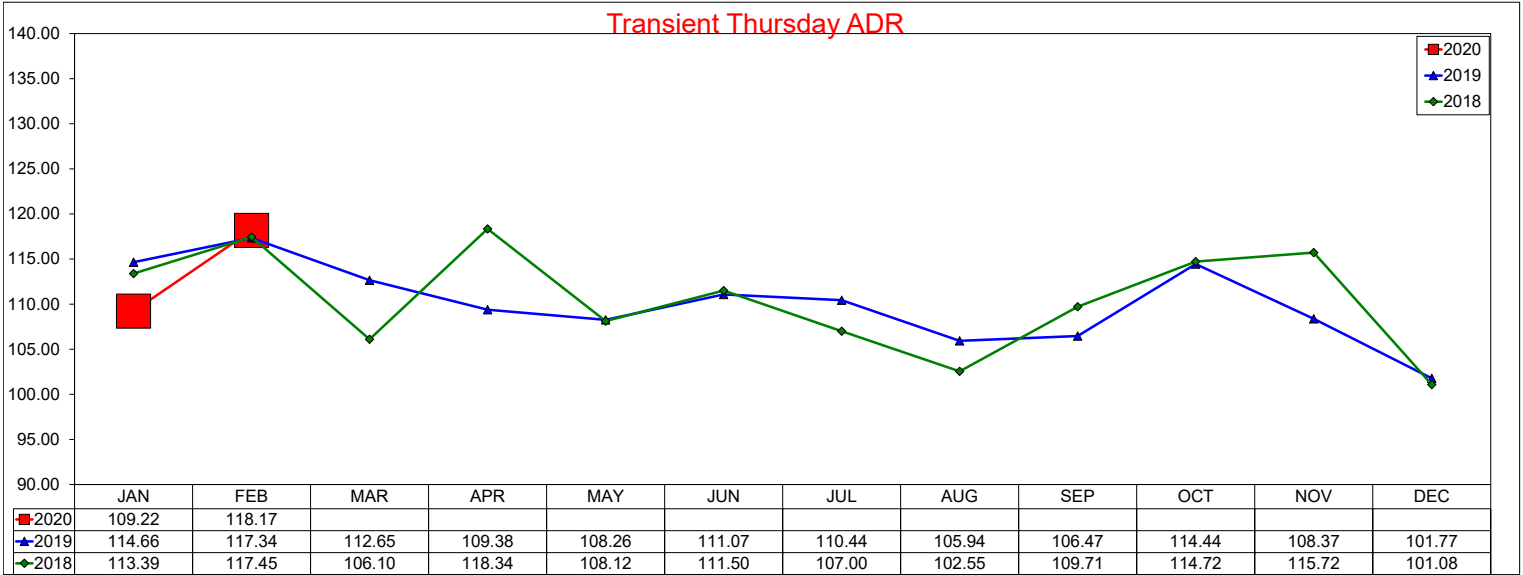


Total Wednesday RevPAR



Three Year Comparison - Thursday - ADR

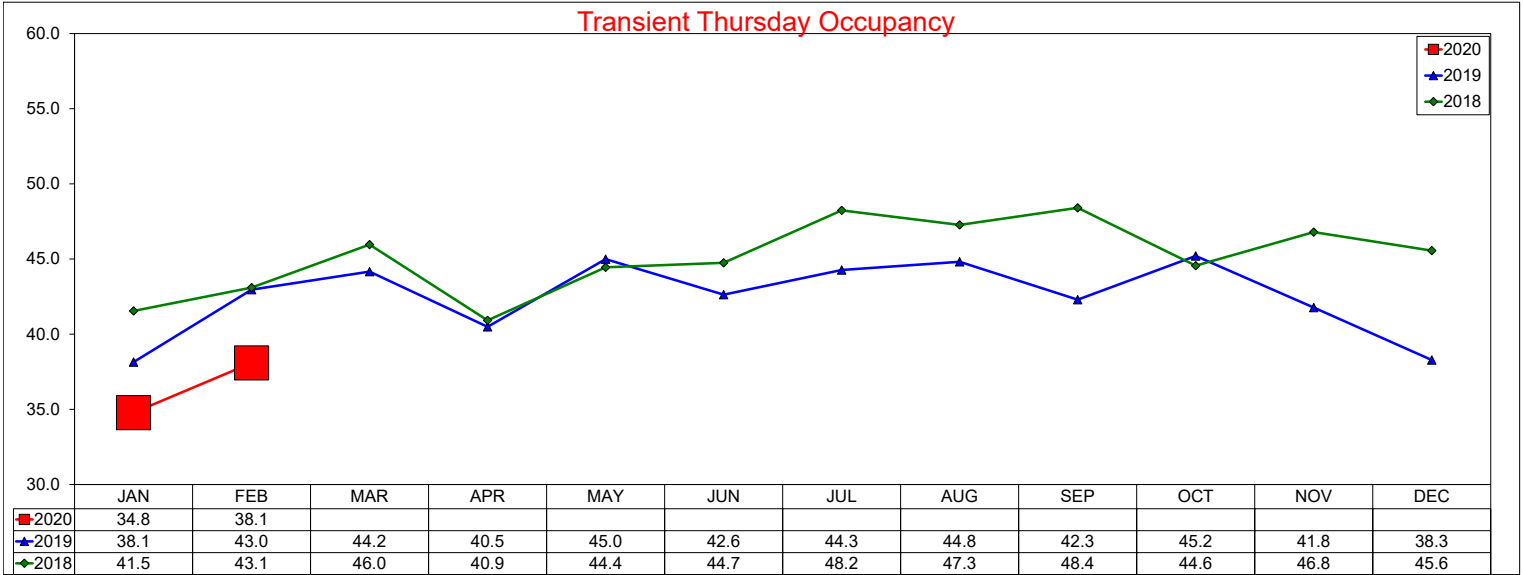
February 2020



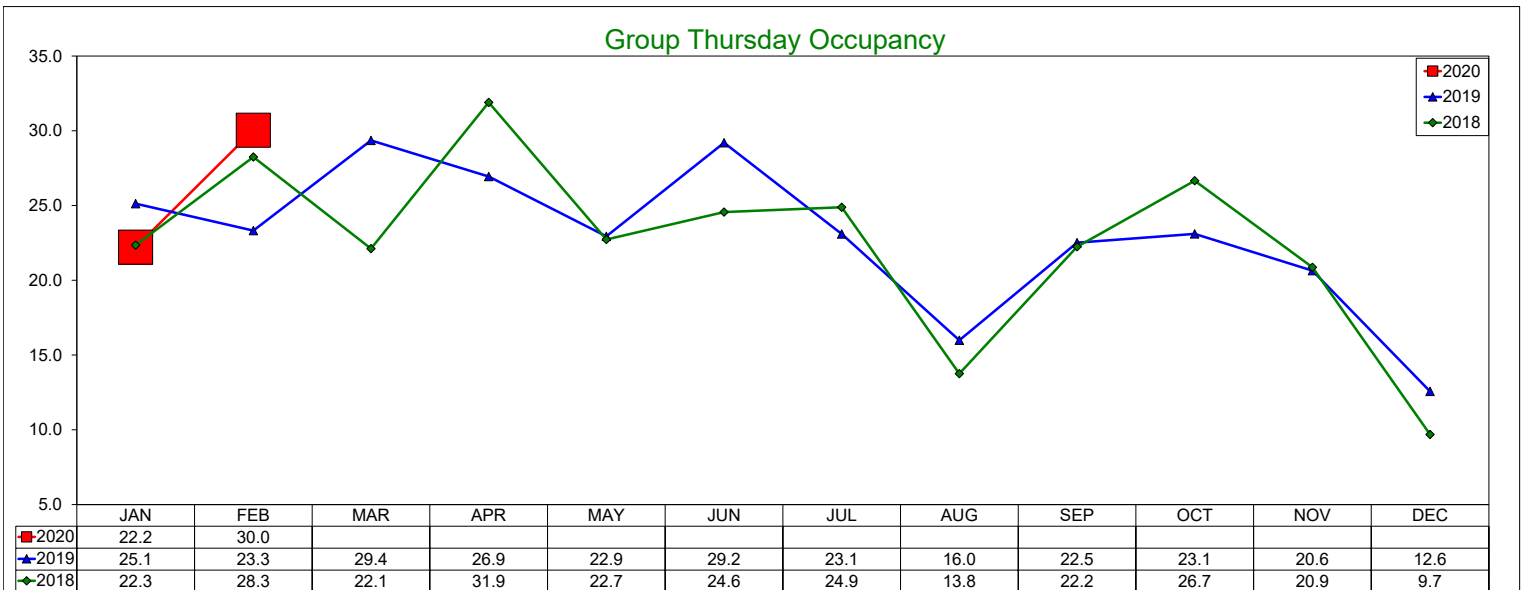
Three Year Comparison - Thursday - Occupancy

February 2020

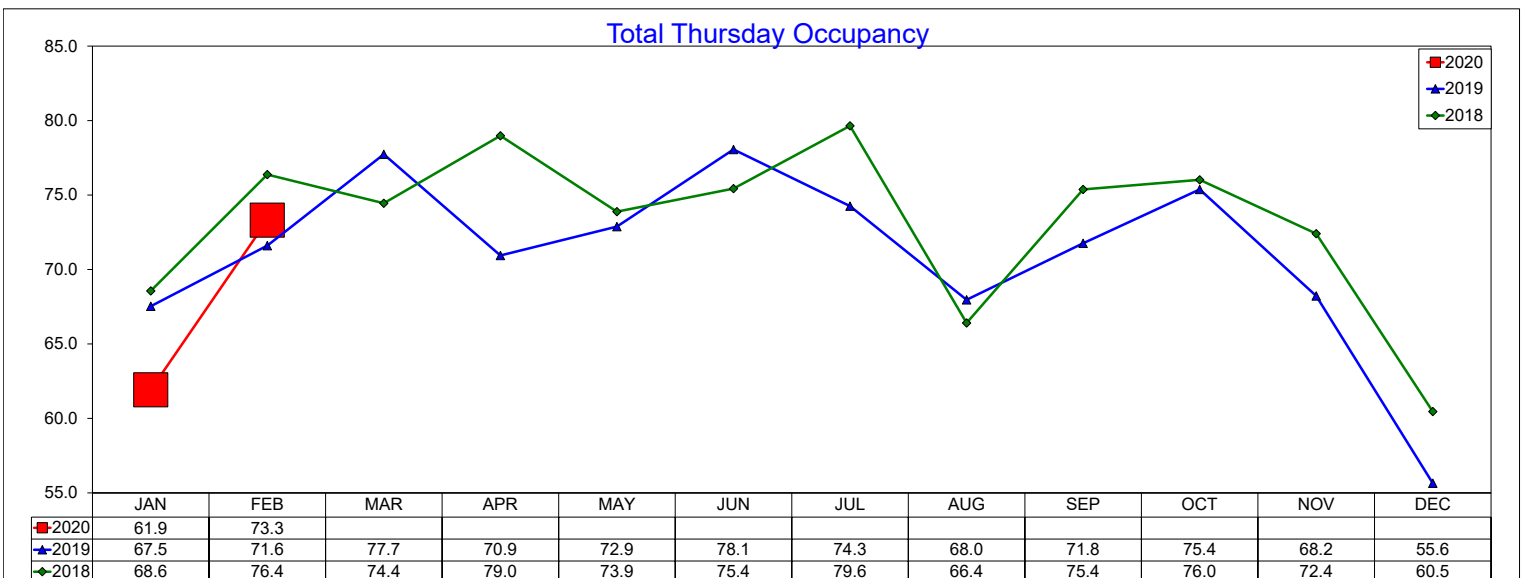
Transient Thursday Occupancy



Group Thursday Occupancy



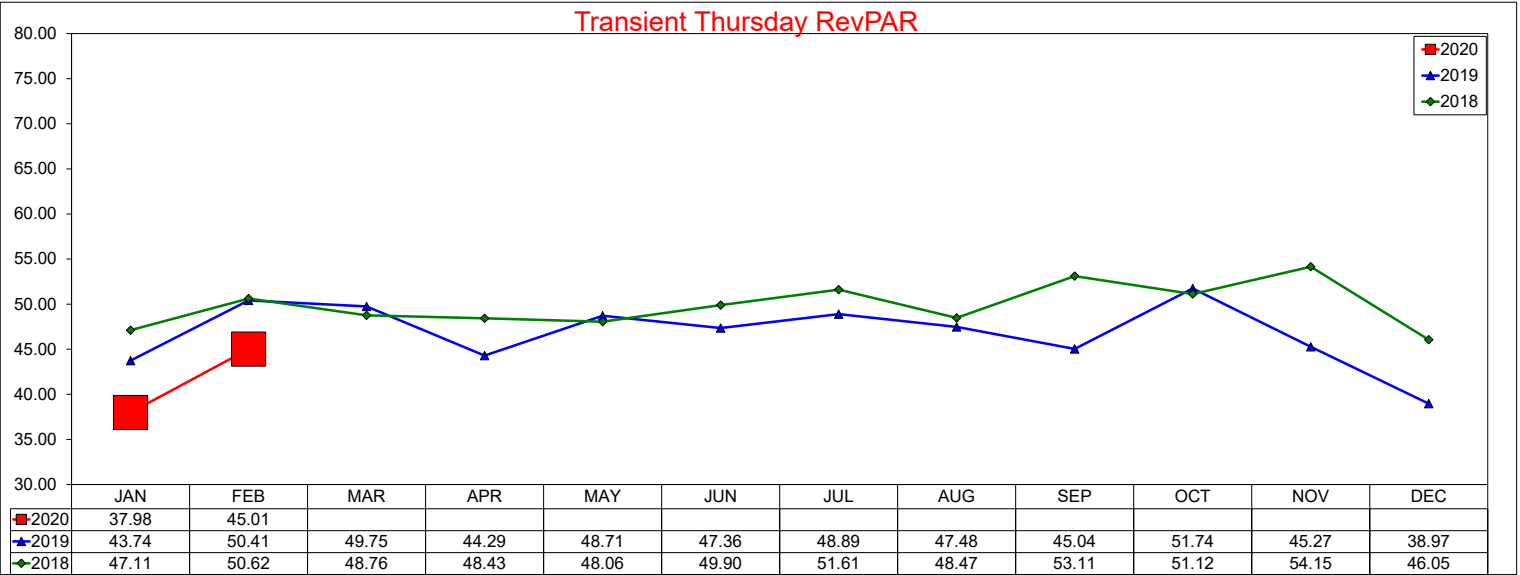
Total Thursday Occupancy



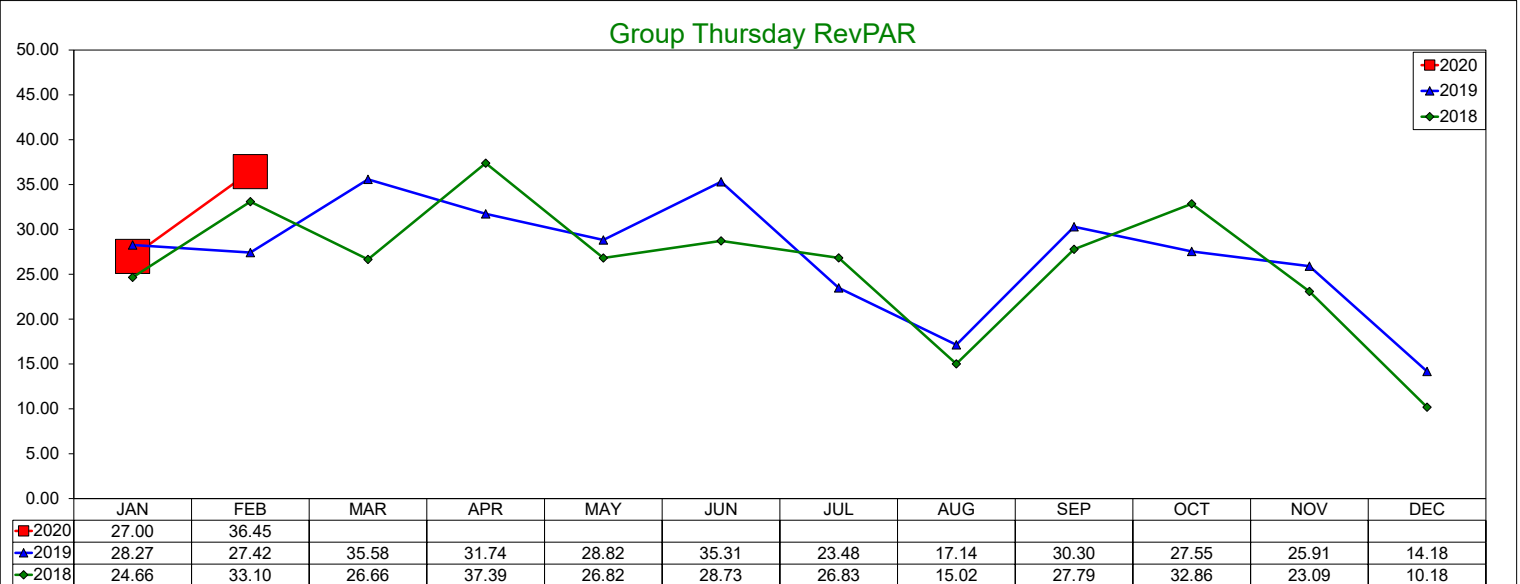
Three Year Comparison - Thursday - RevPAR

February 2020

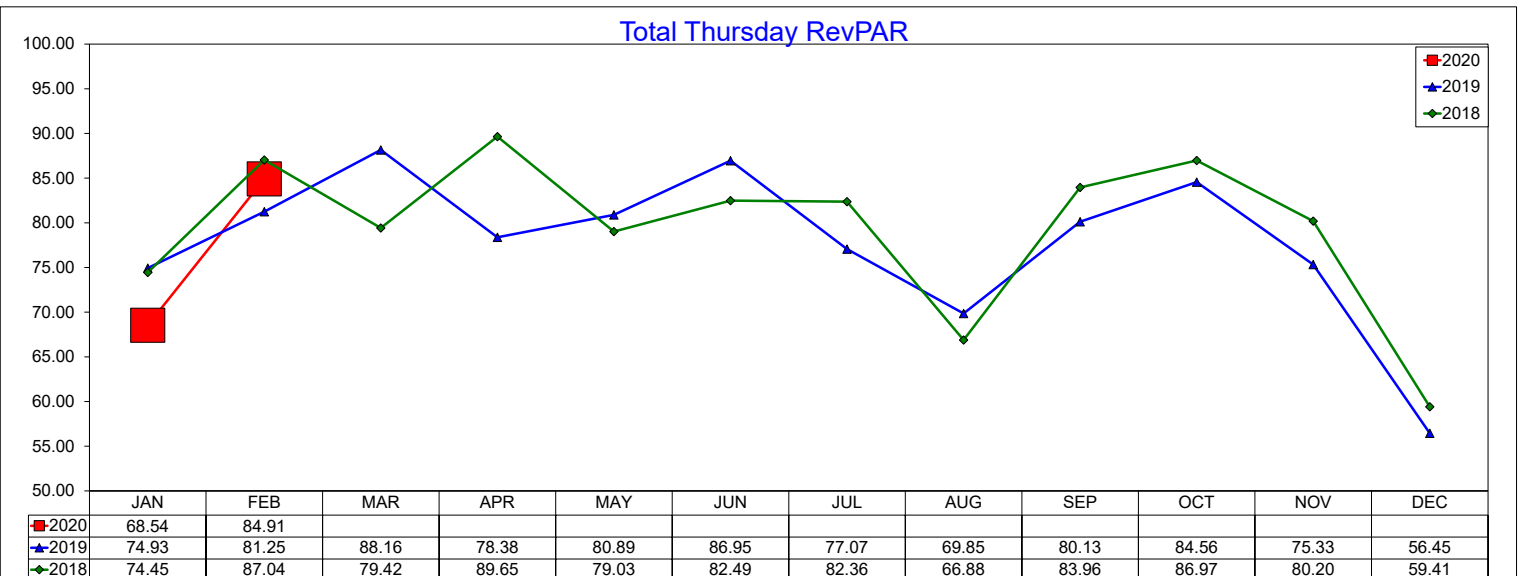
Transient Thursday RevPAR



Group Thursday RevPAR

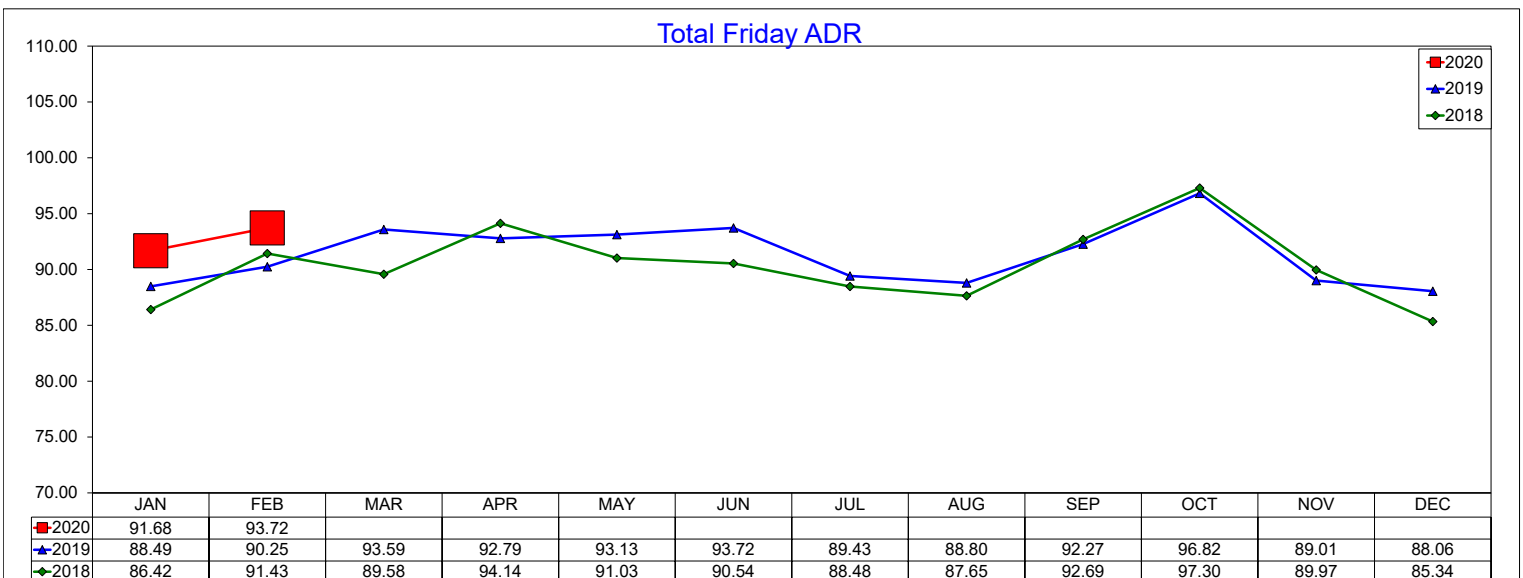
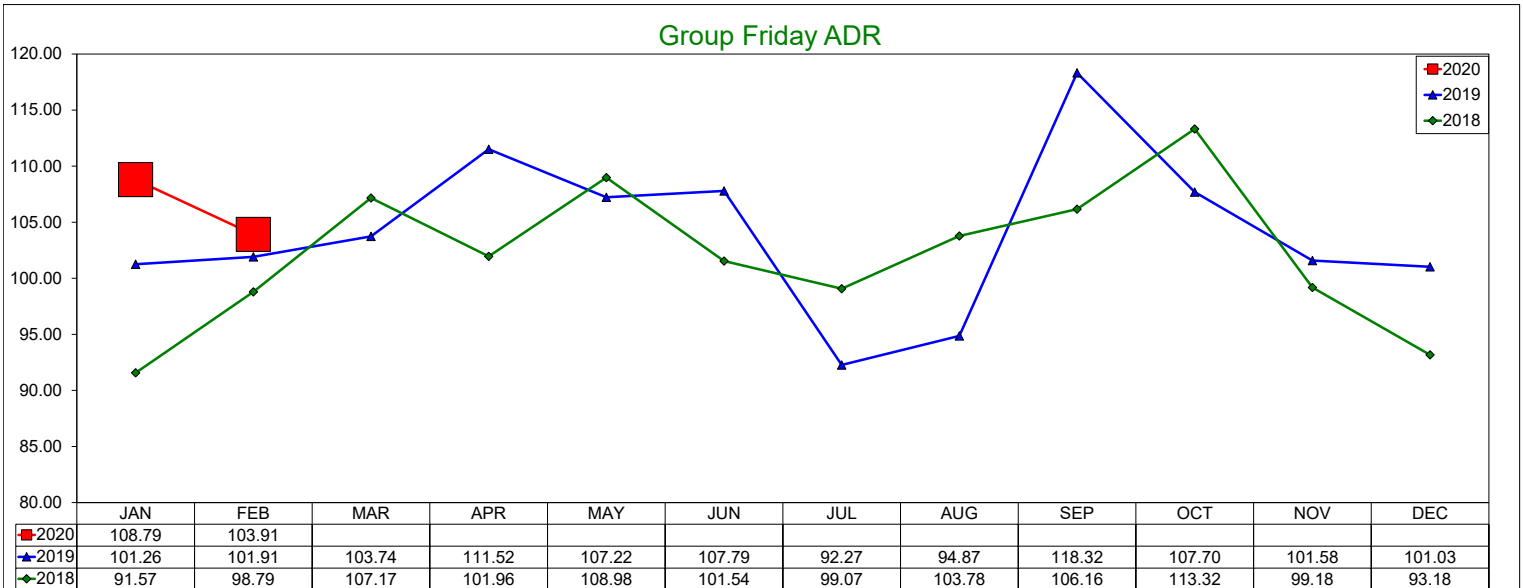
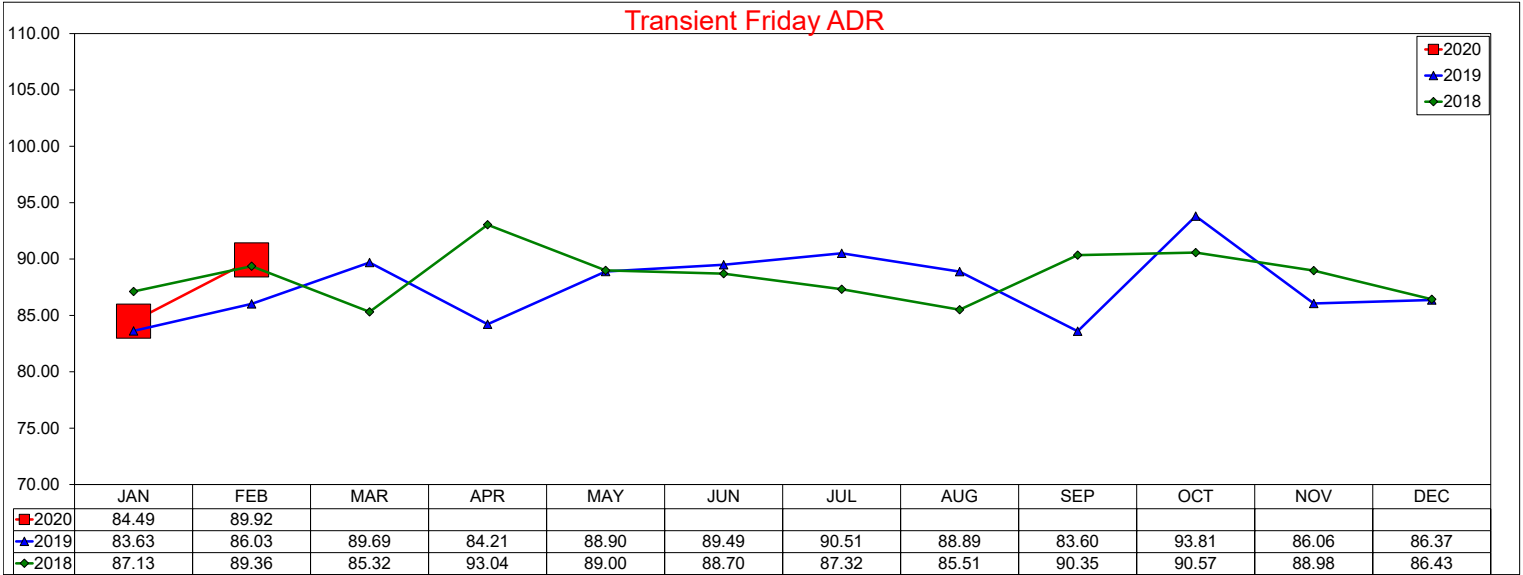


Total Thursday RevPAR



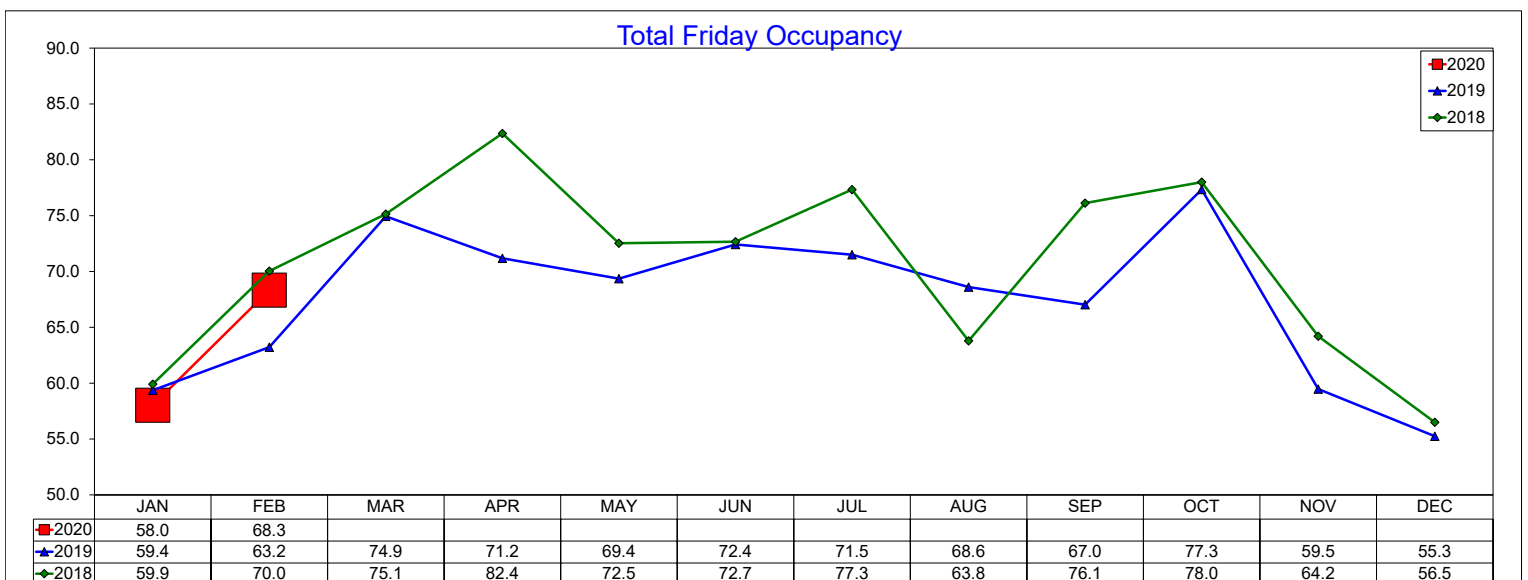
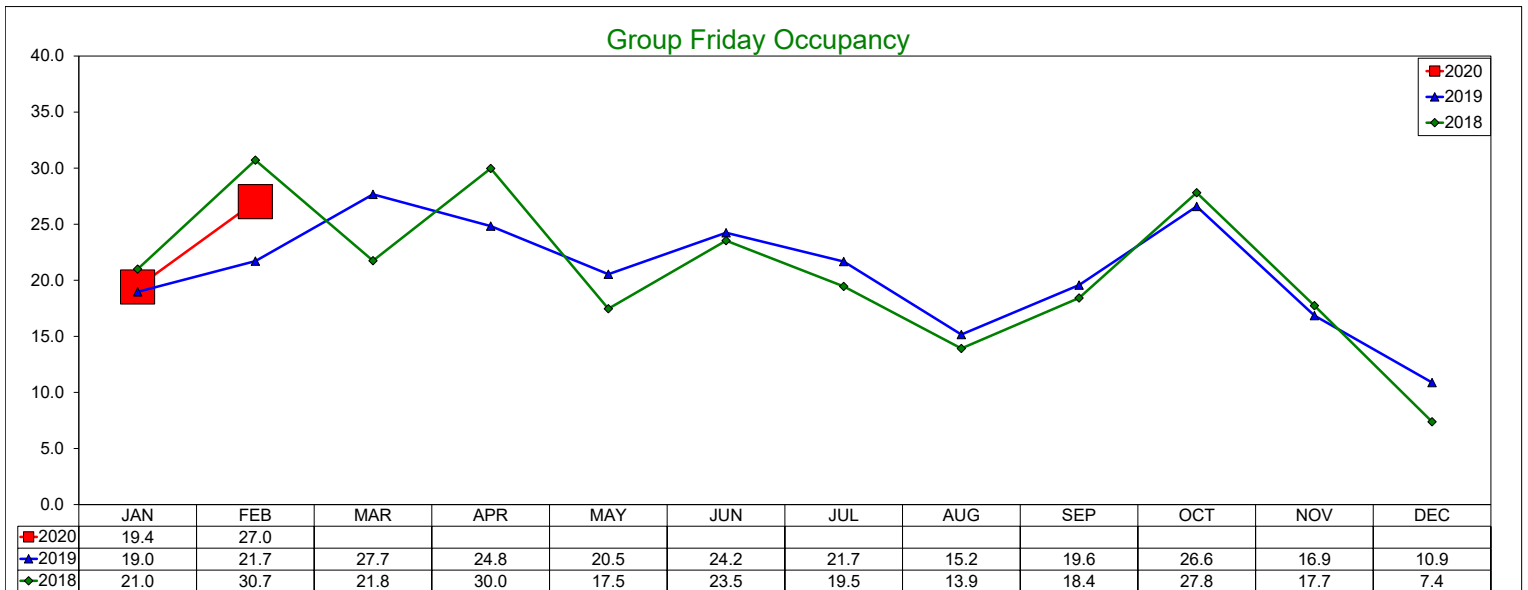
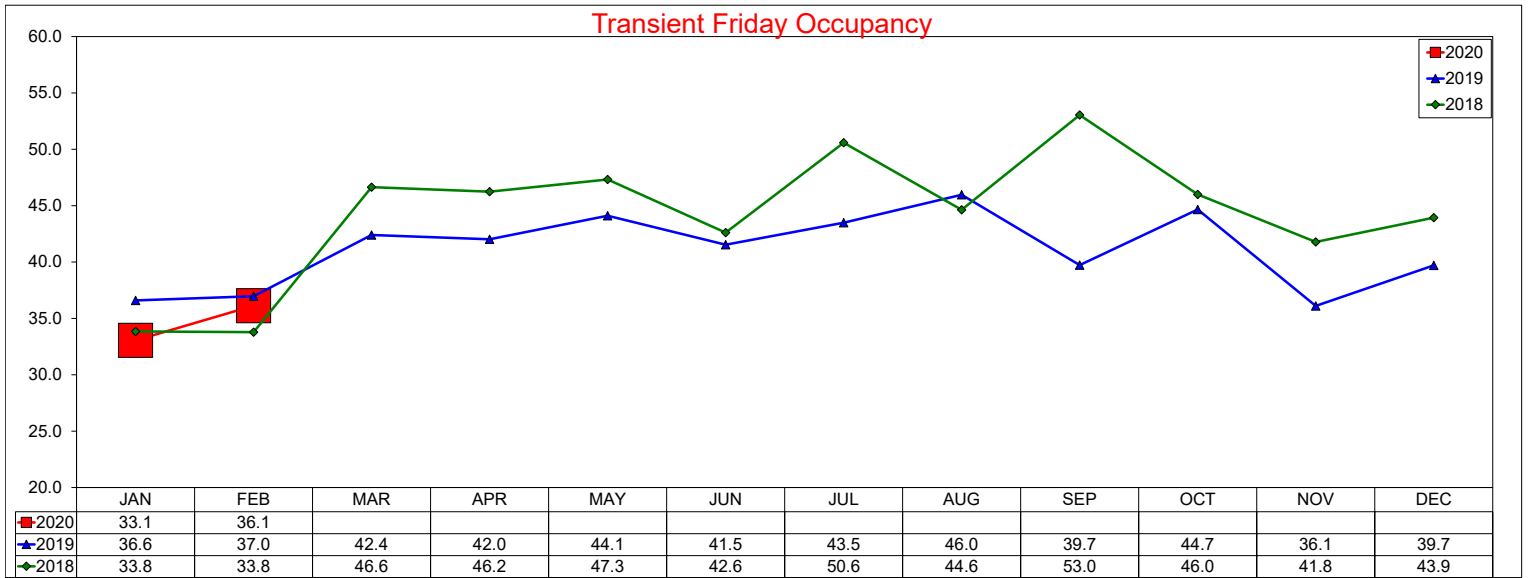
Three Year Comparison - Friday - ADR

February 2020



Three Year Comparison - Friday - Occupancy

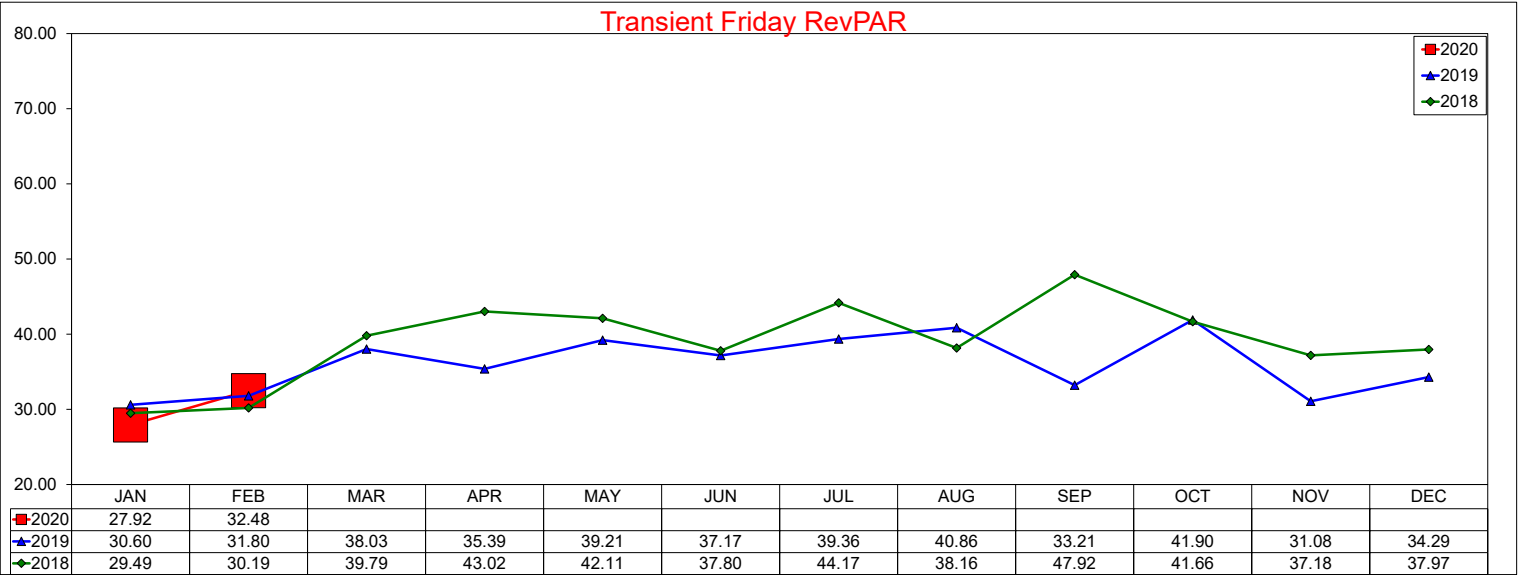
February 2020



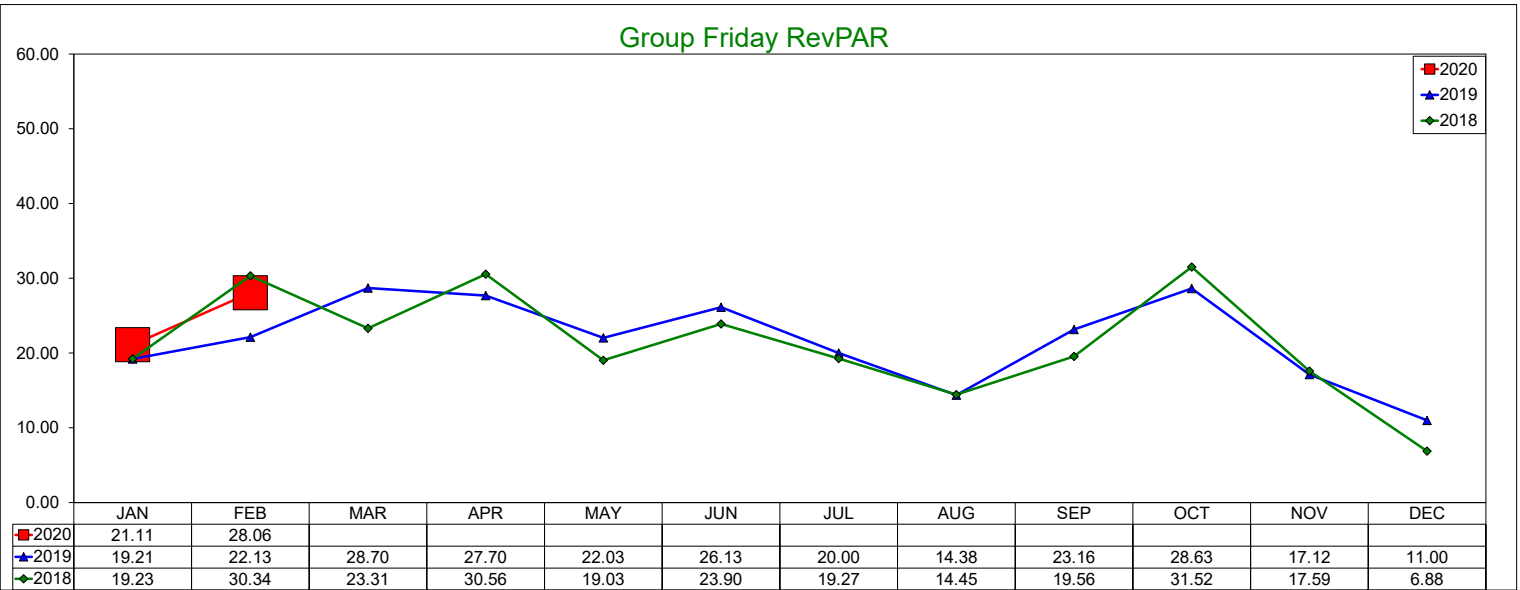
Three Year Comparison - Friday - RevPAR

February 2020

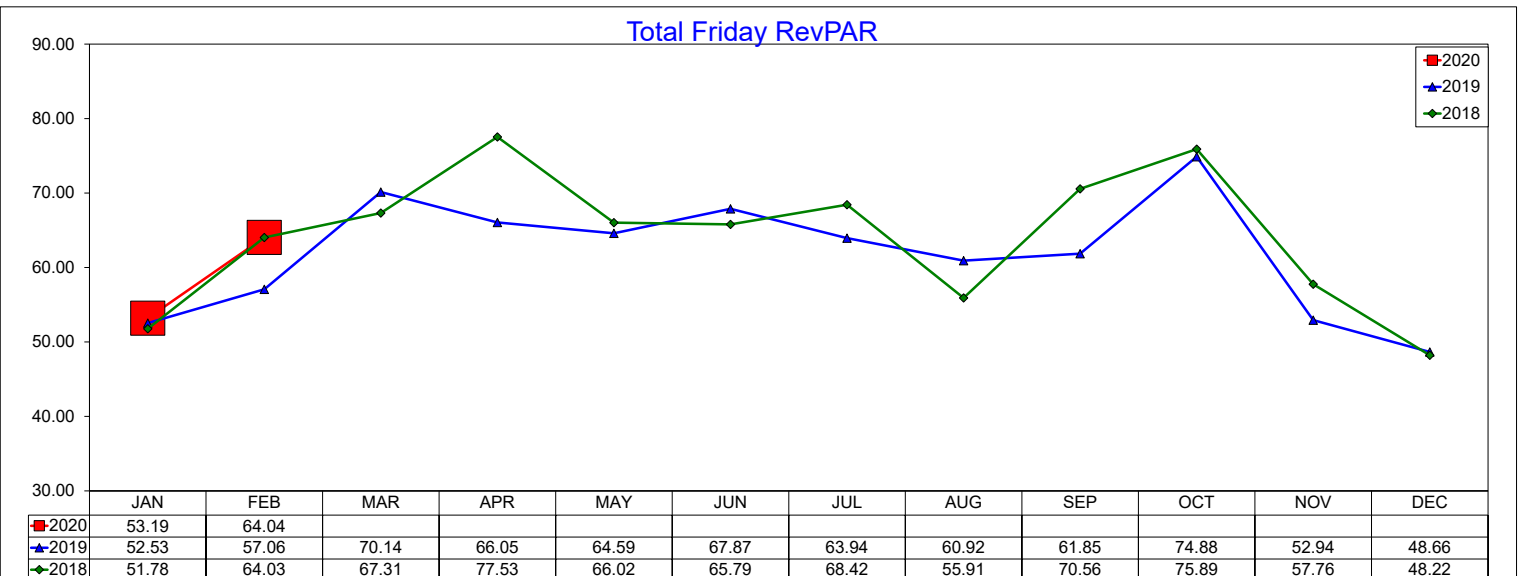
Transient Friday RevPAR



Group Friday RevPAR

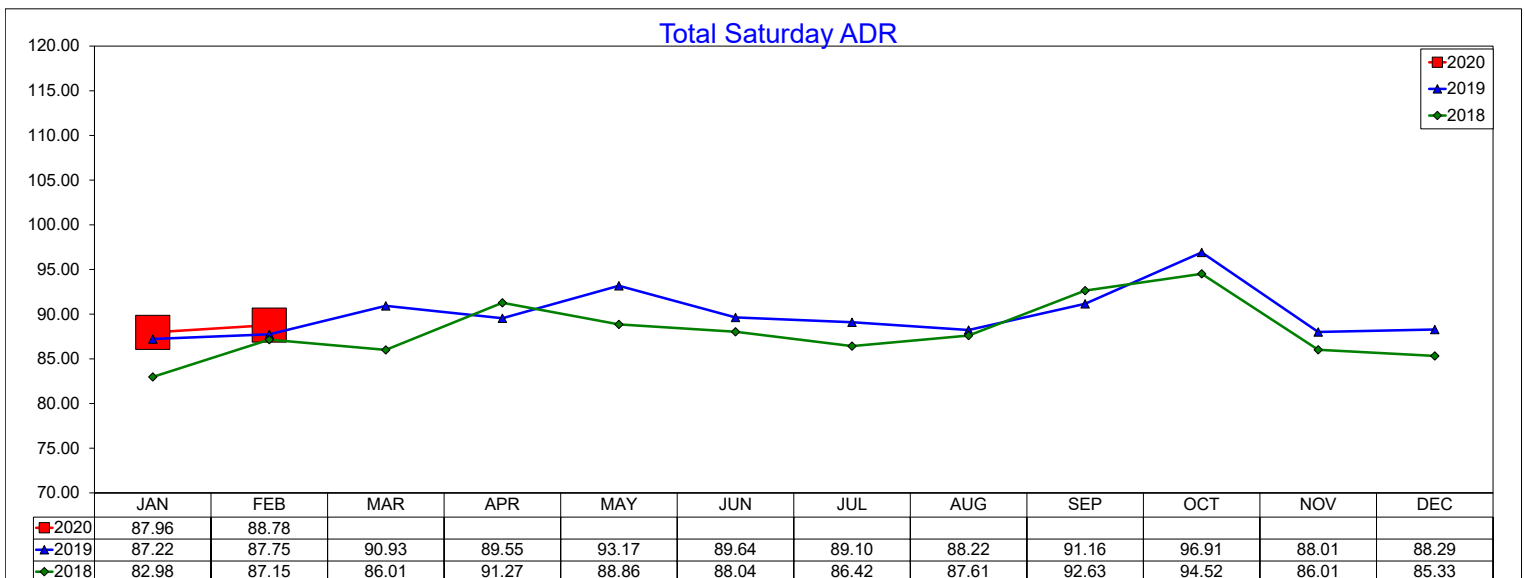
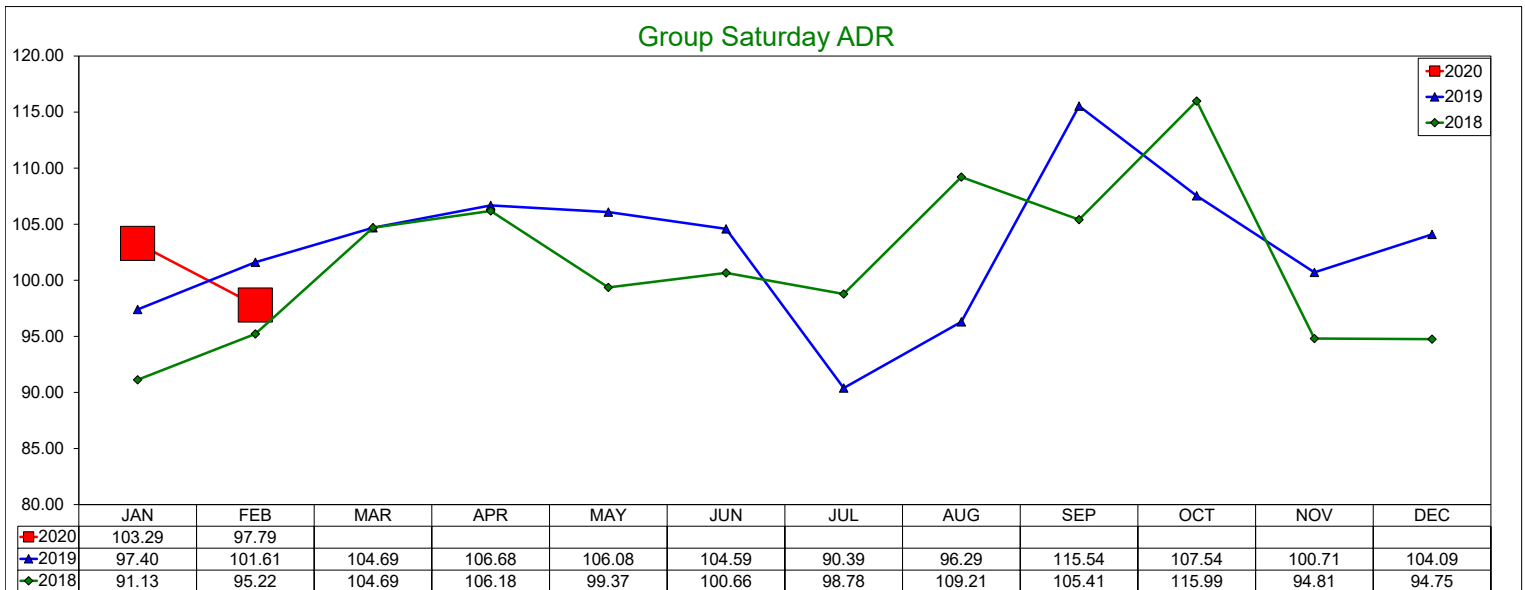
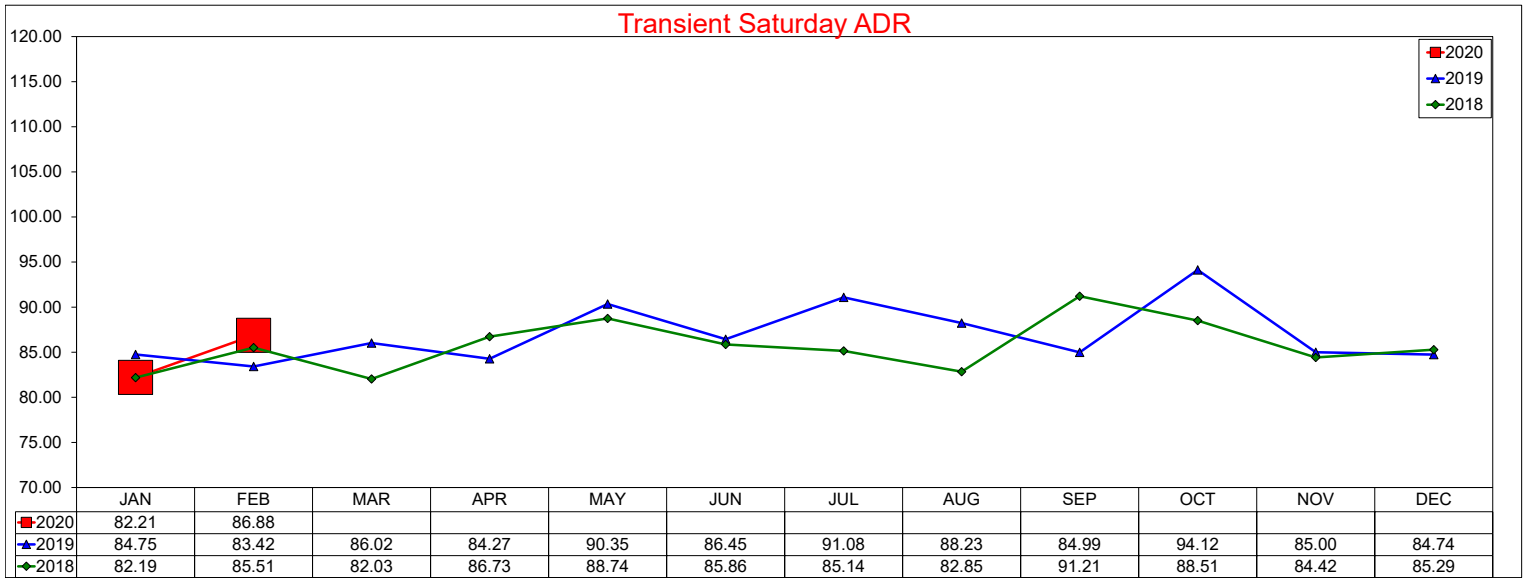


Total Friday RevPAR



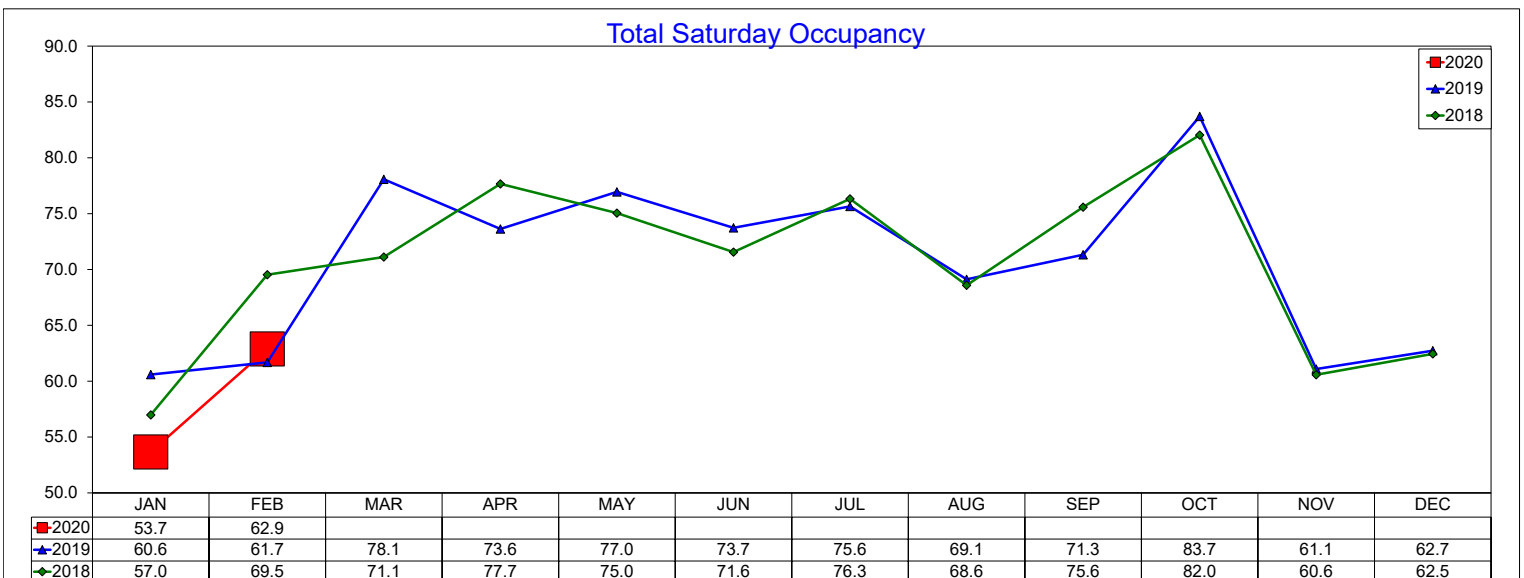
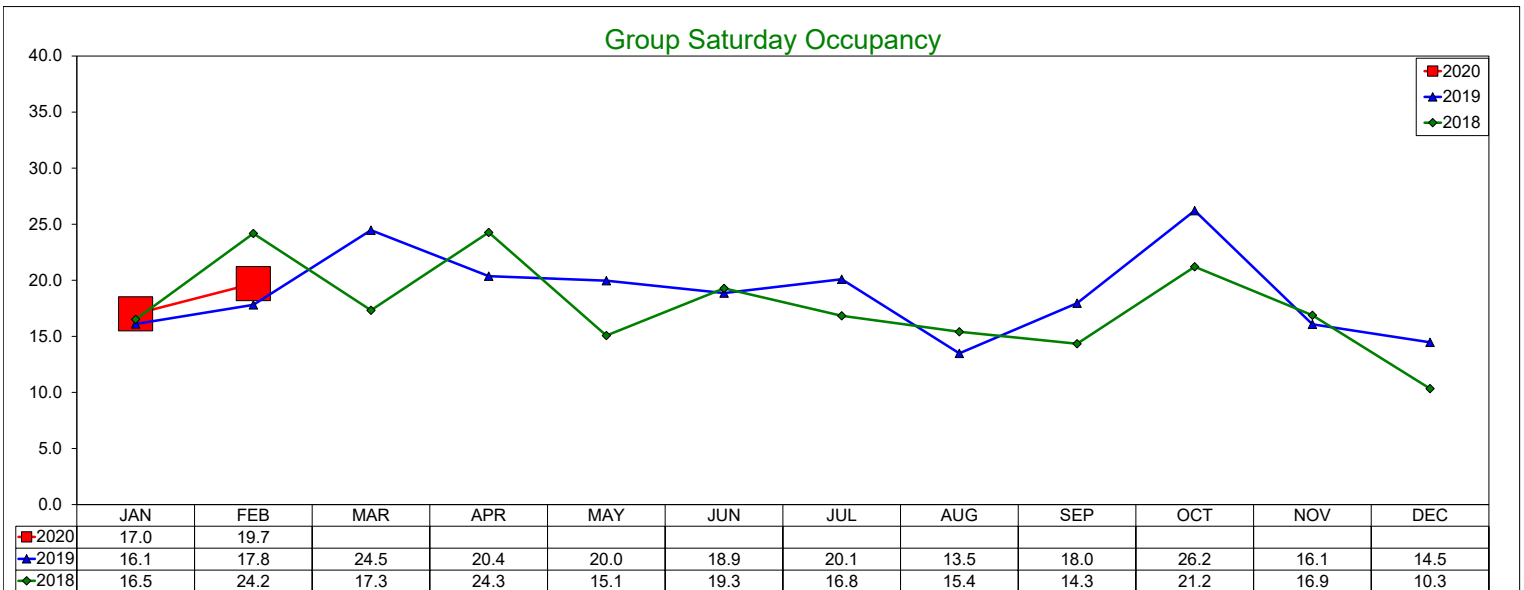
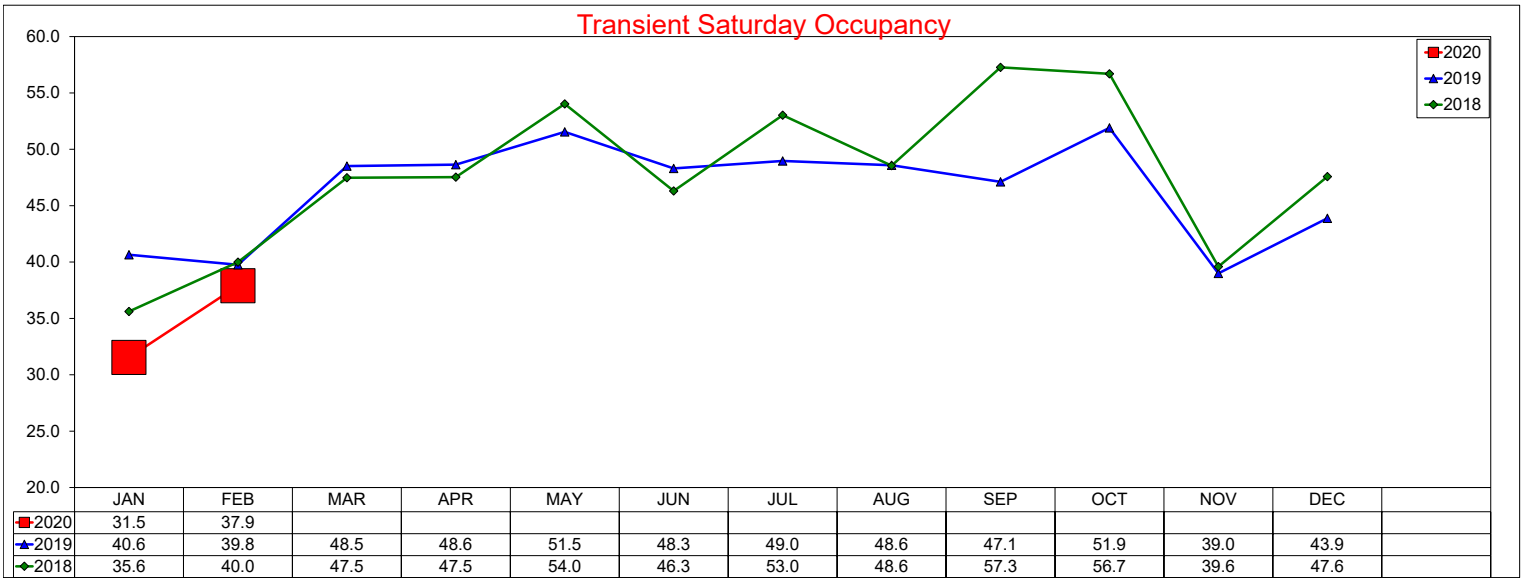
Three Year Comparison - Saturday - ADR

February 2020



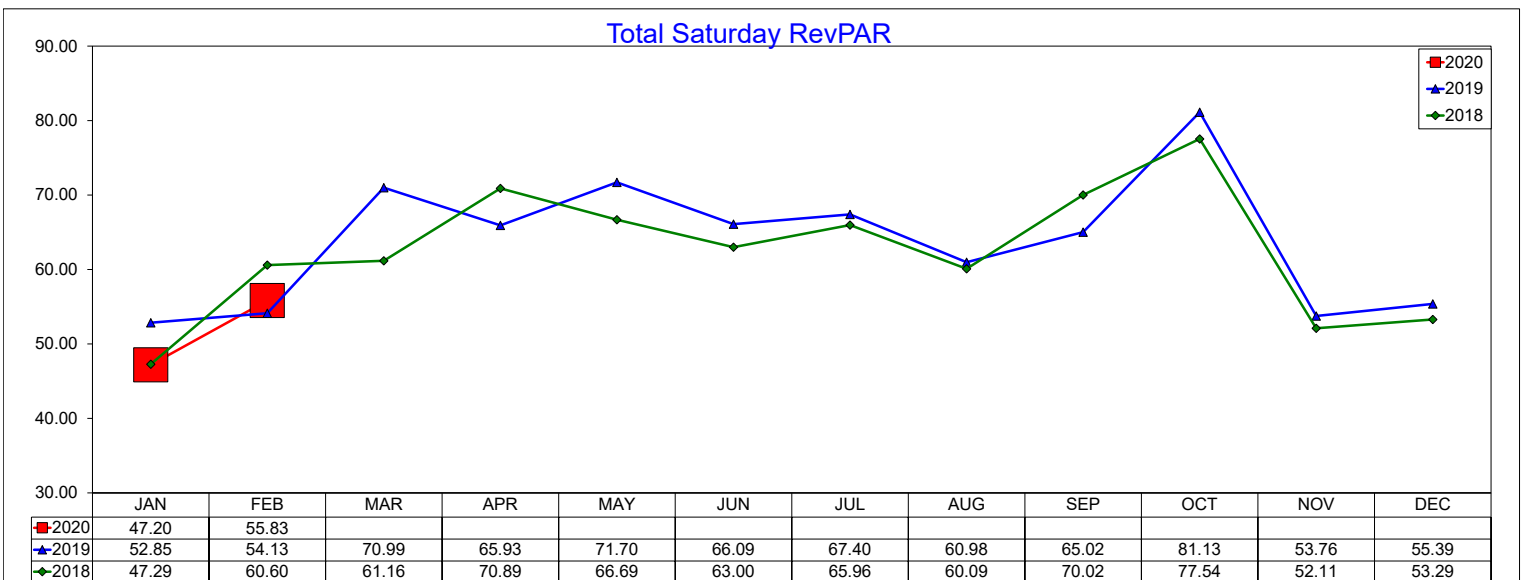
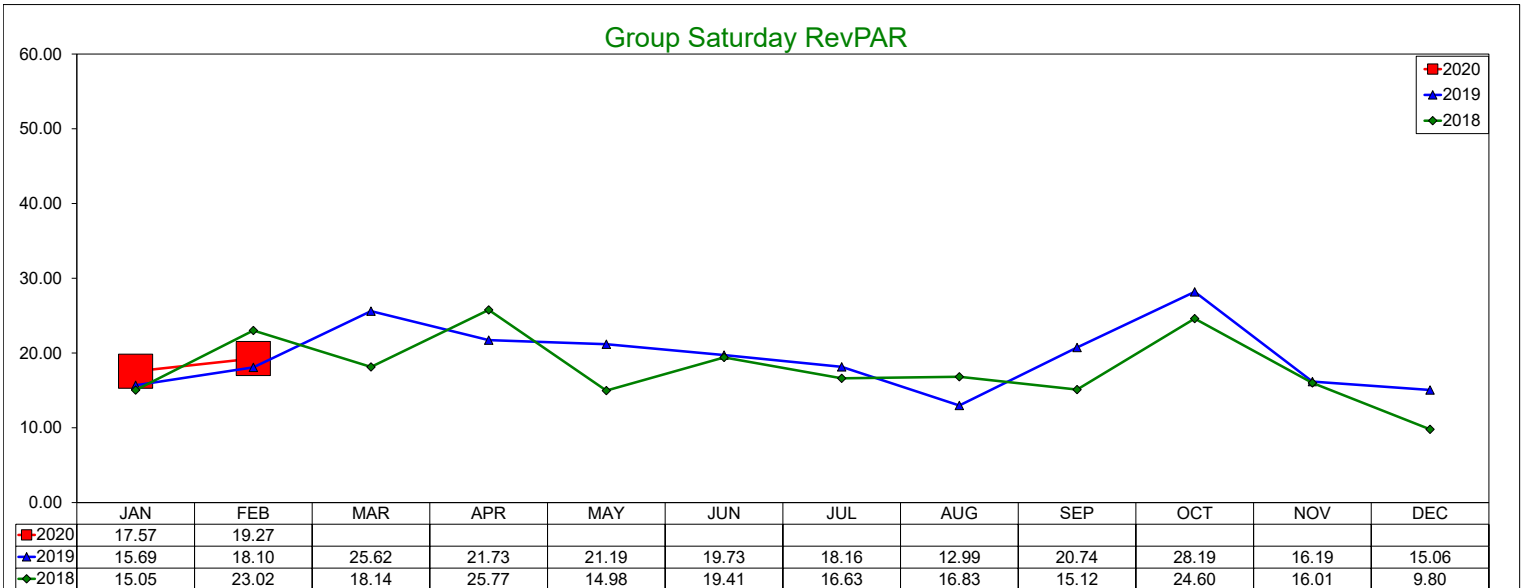
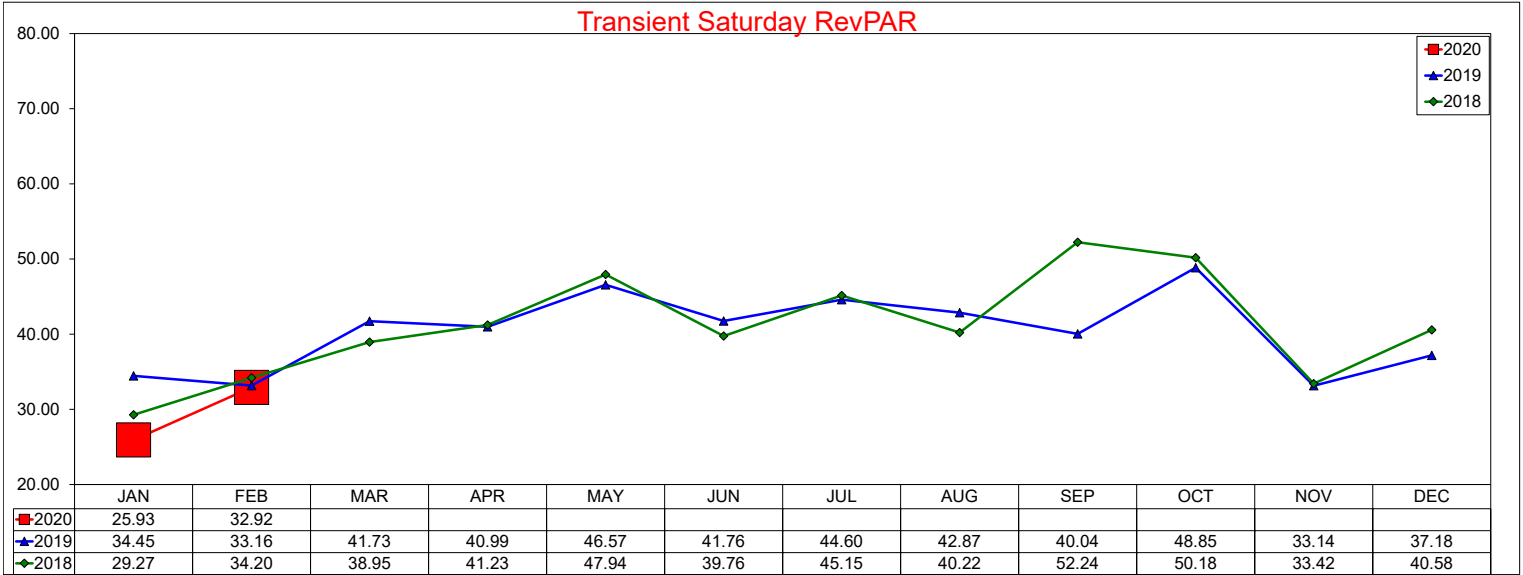
Three Year Comparison - Saturday - Occupancy

February 2020



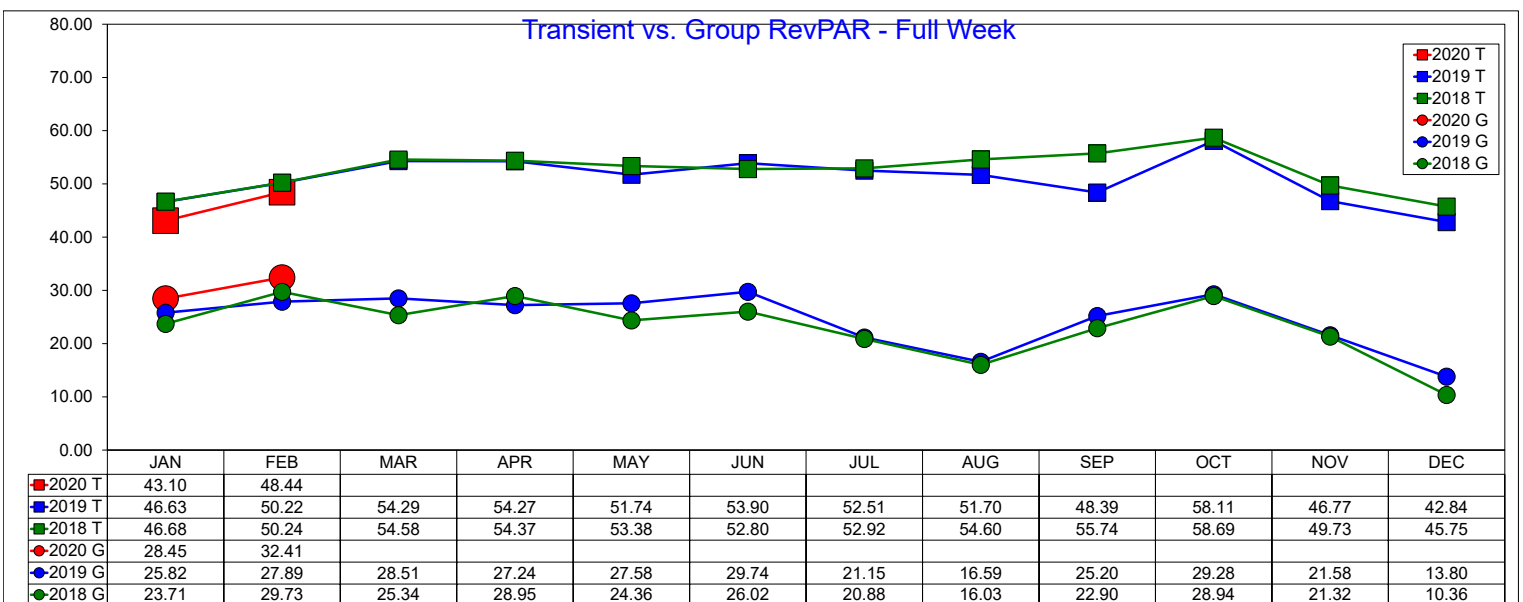
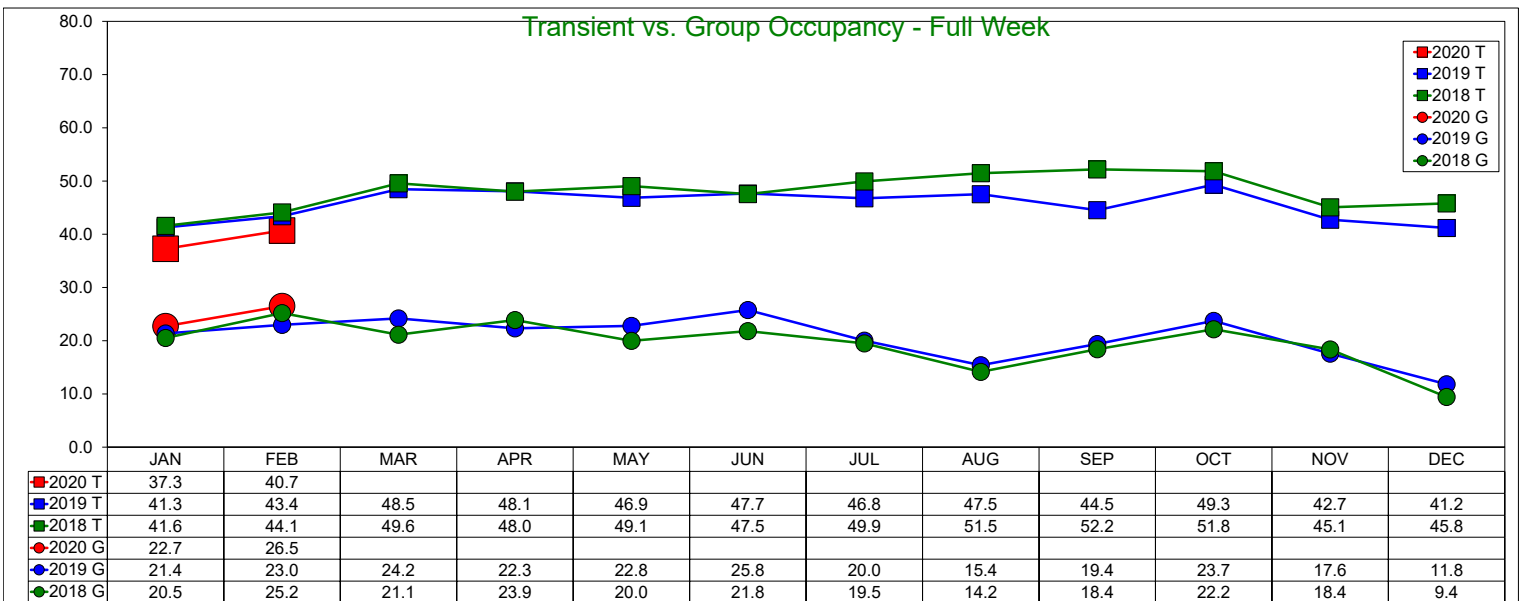
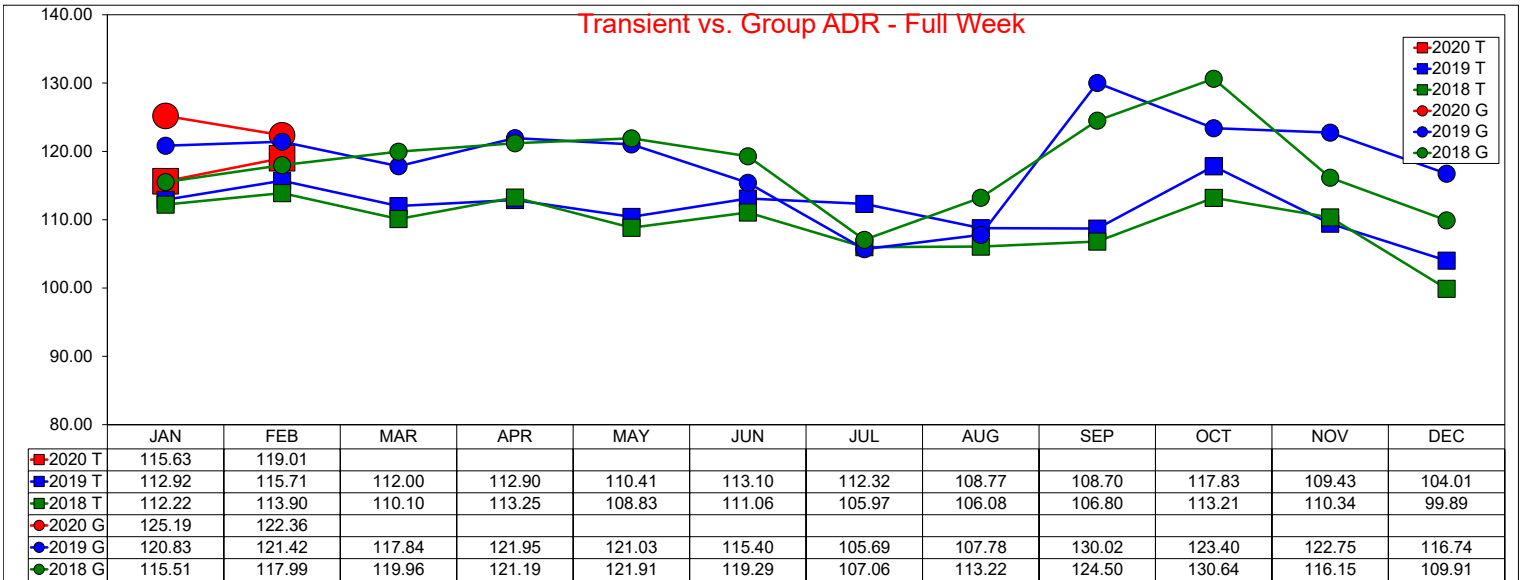
Three Year Comparison - Saturday - RevPAR

February 2020



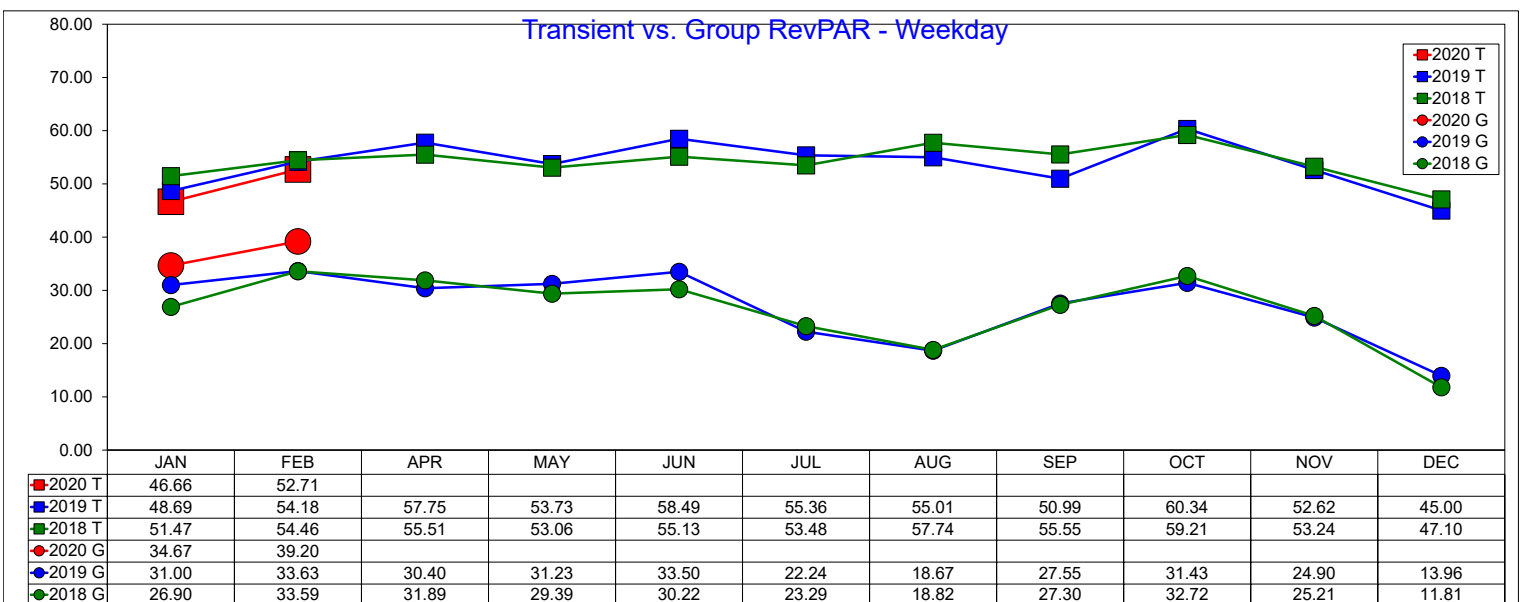
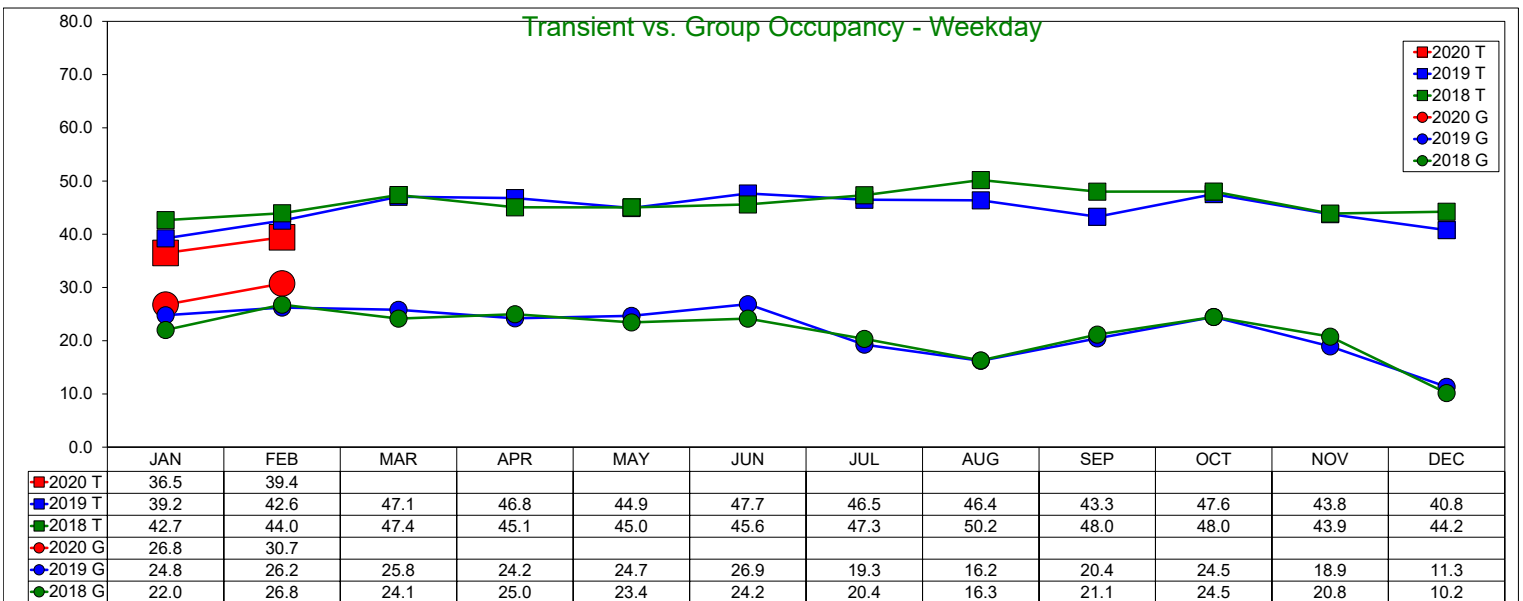
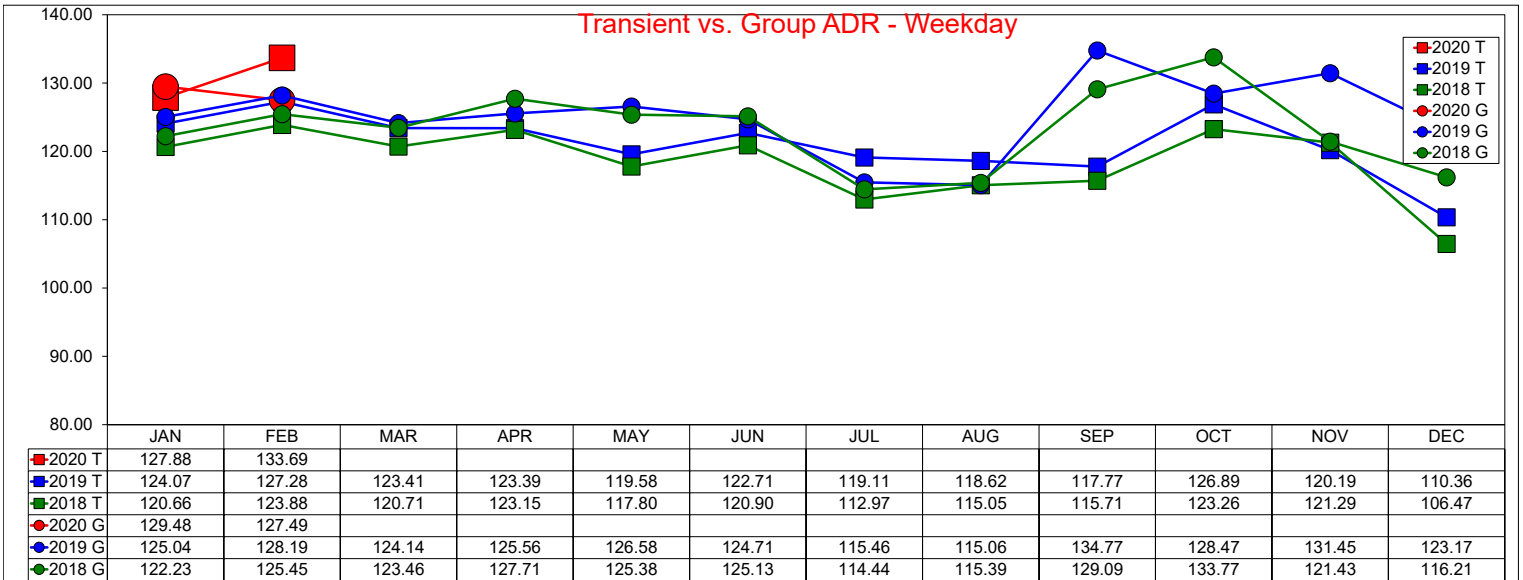
Three Year Comparison - Transient vs. Group - Full Week

February 2020



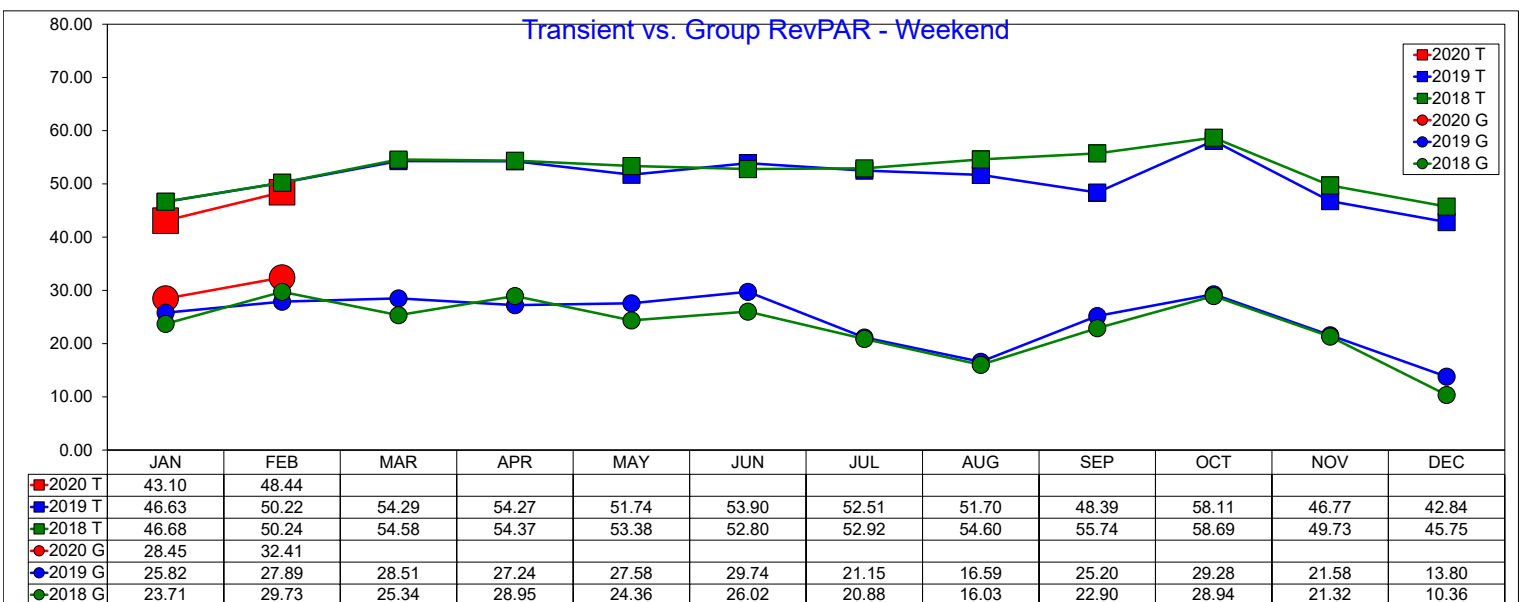
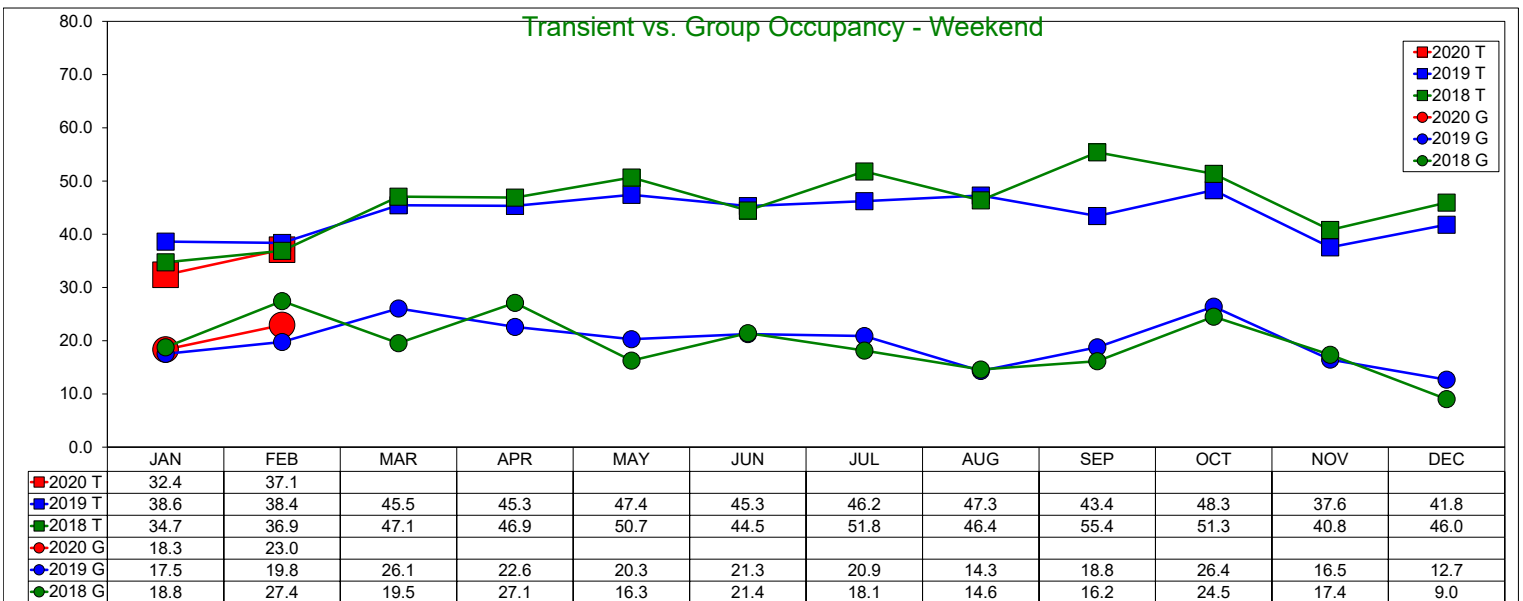
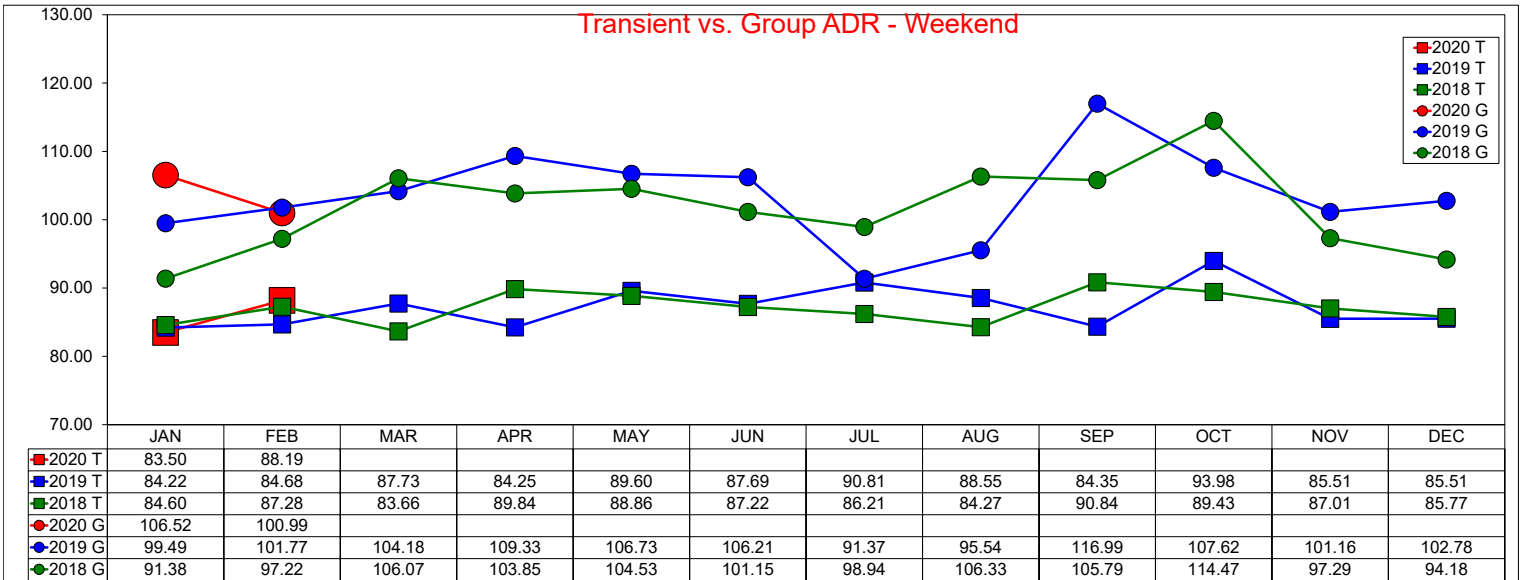
Three Year Comparison - Transient vs. Group - Weekday

February 2020



Three Year Comparison - Transient vs. Group - Weekend

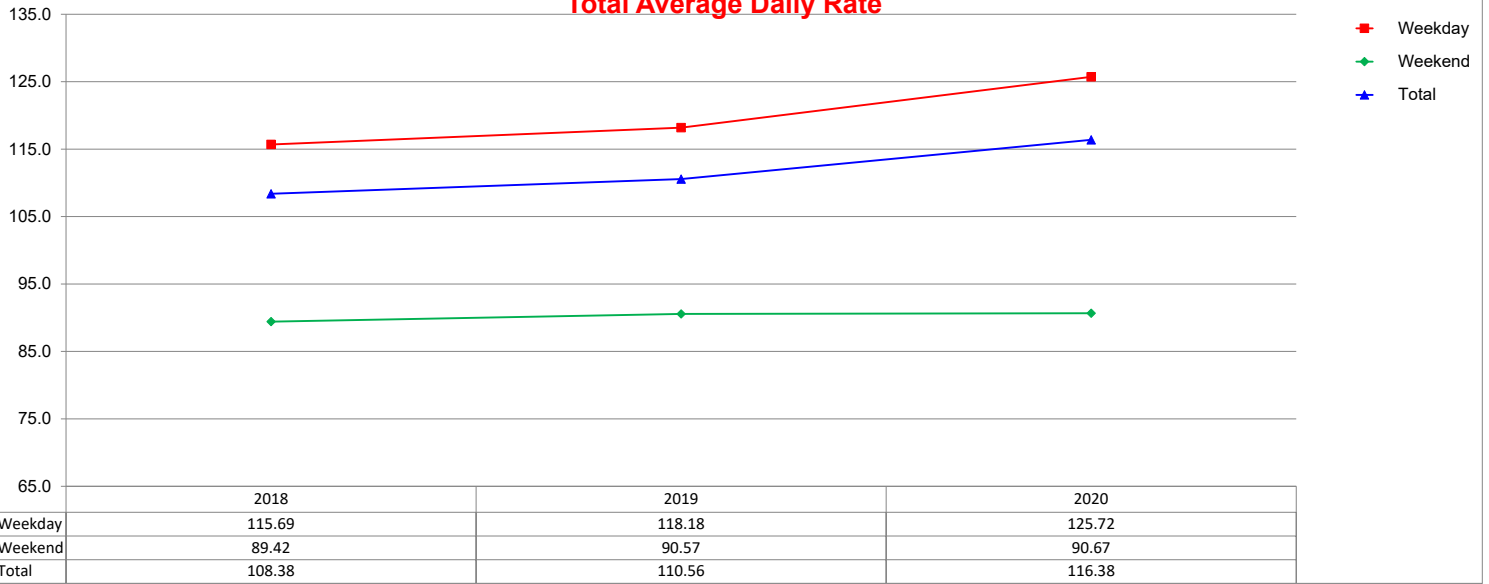
February 2020



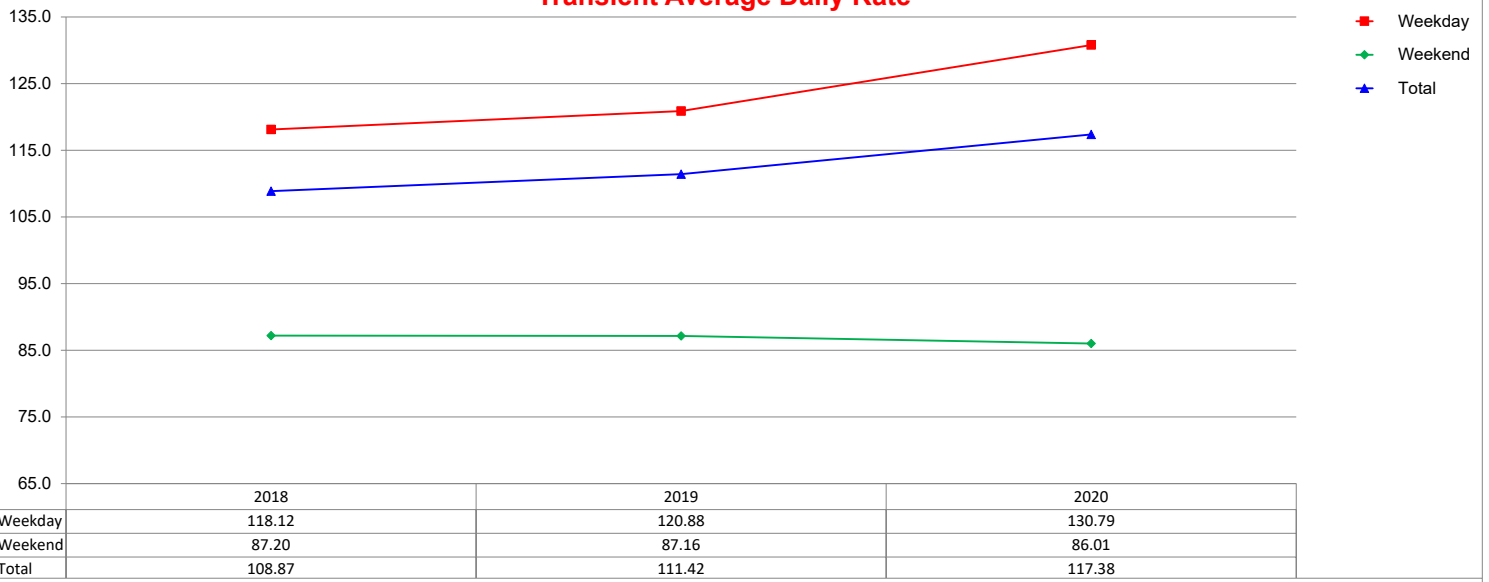
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2020

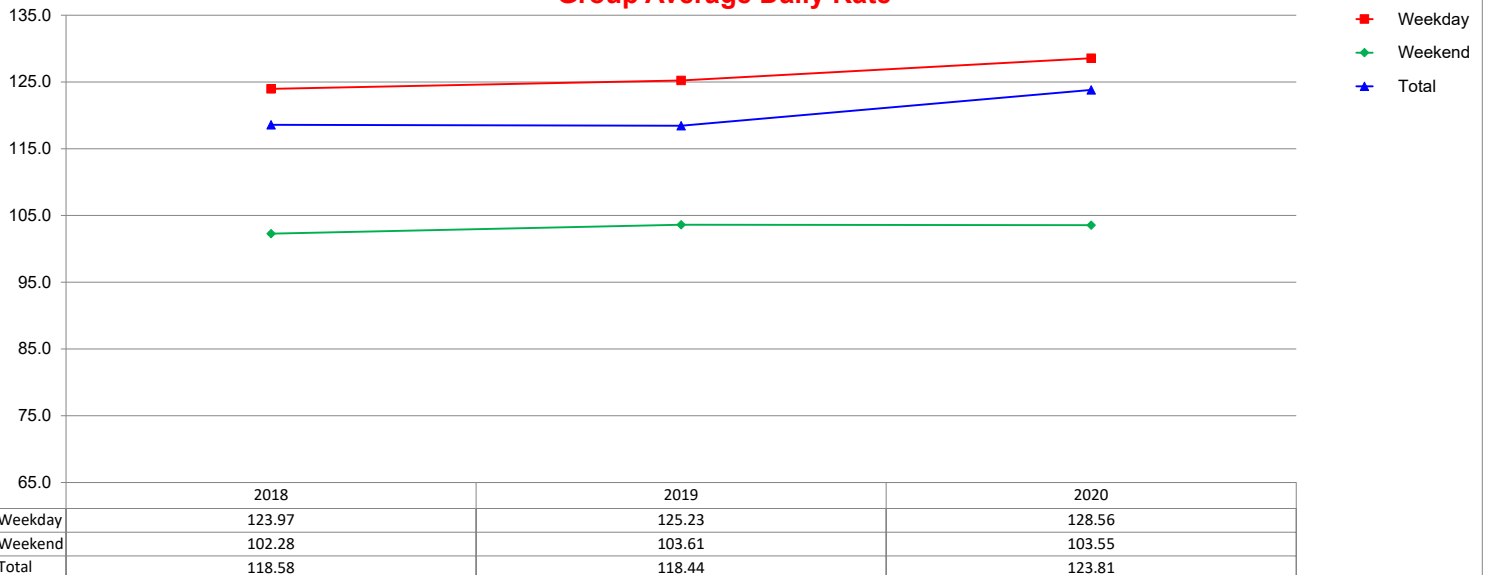
Total Average Daily Rate



Transient Average Daily Rate



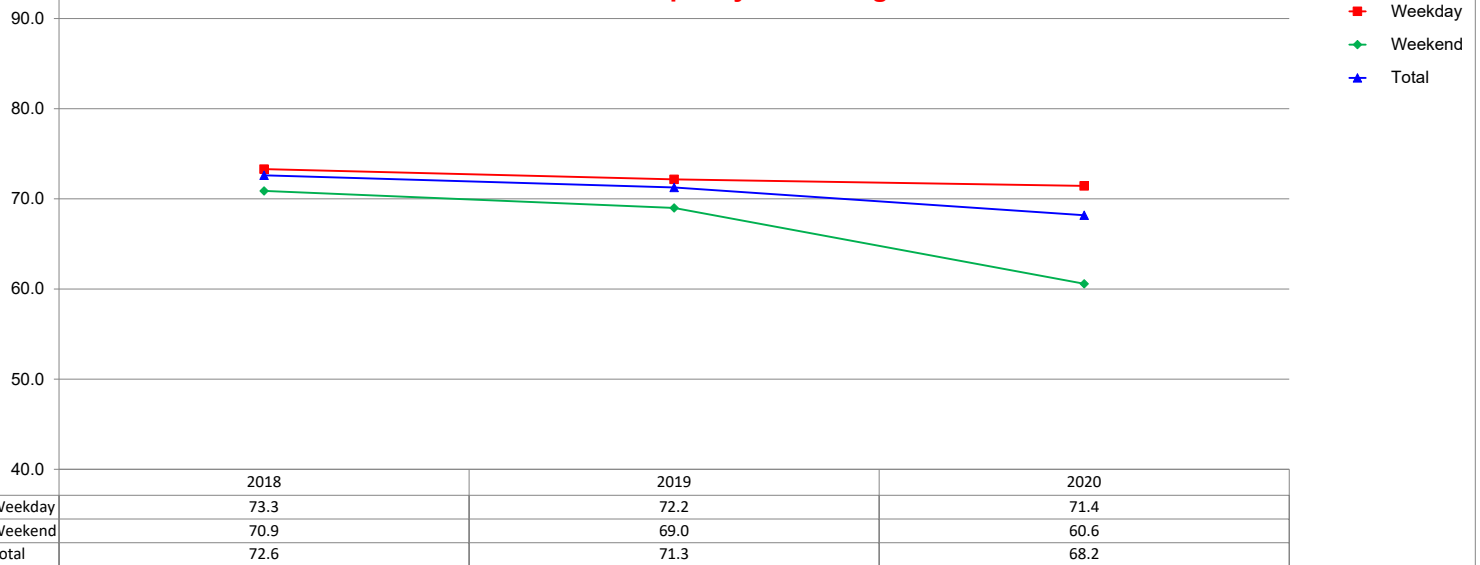
Group Average Daily Rate



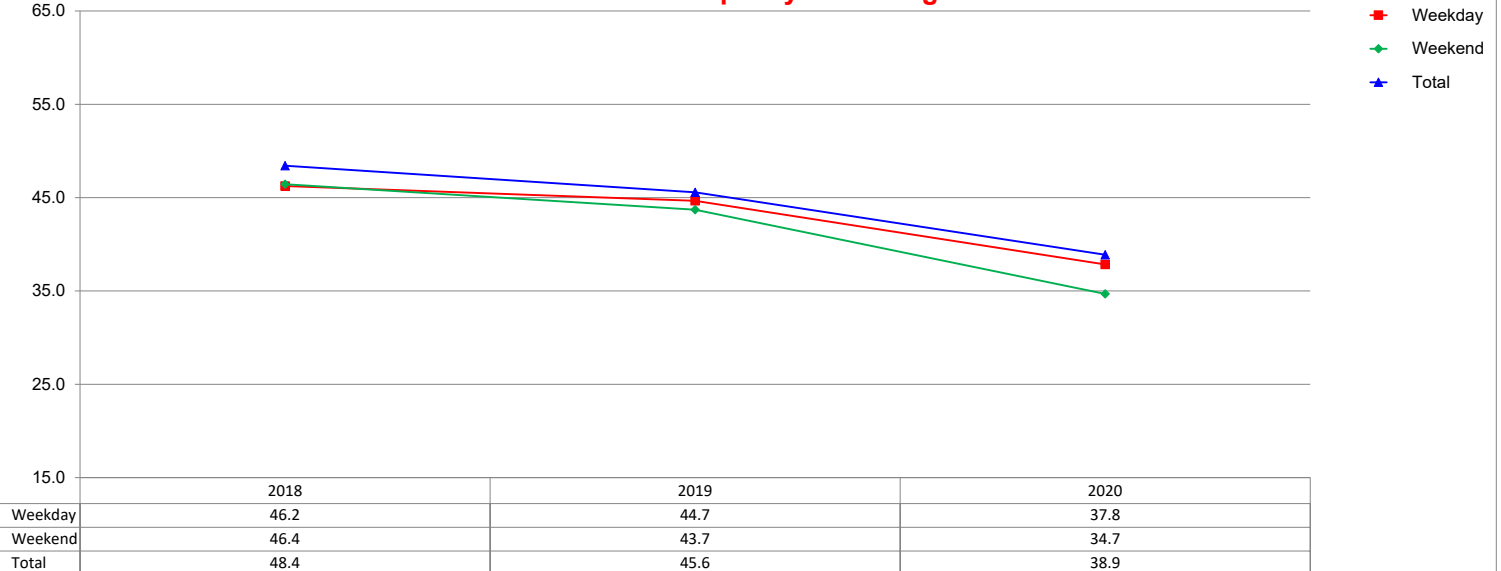
10 Year Occupancy Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2020

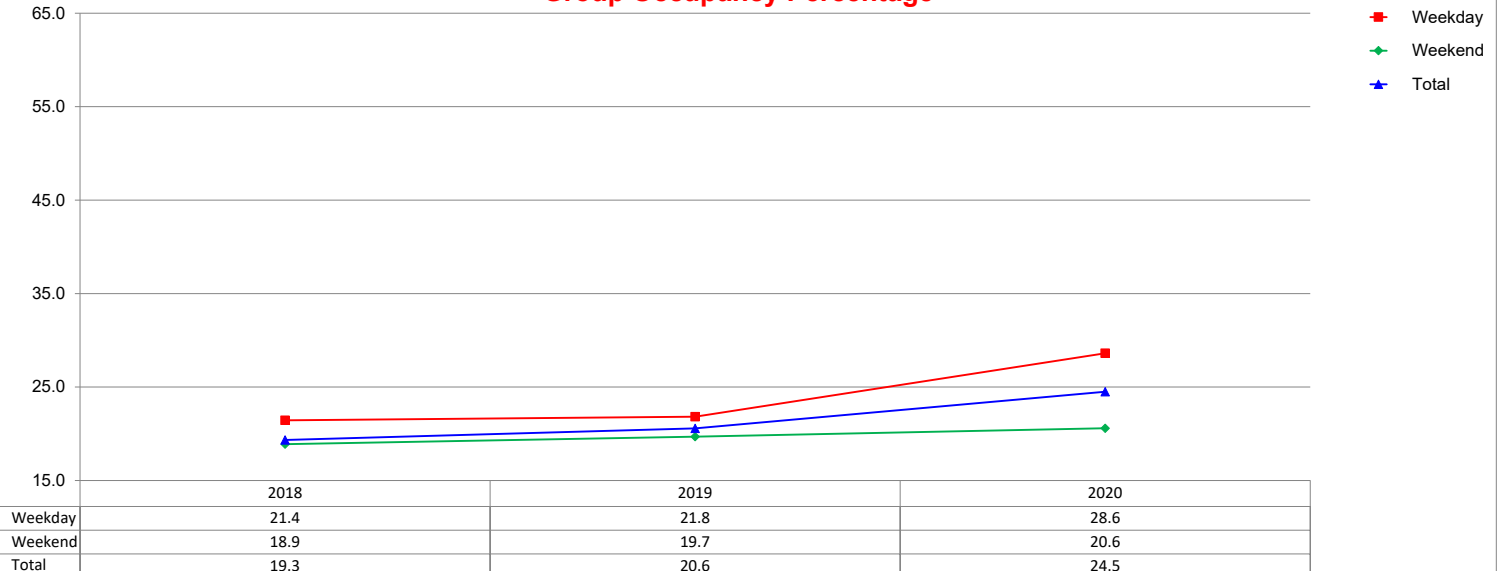
Total Occupancy Percentage



Transient Occupancy Percentage

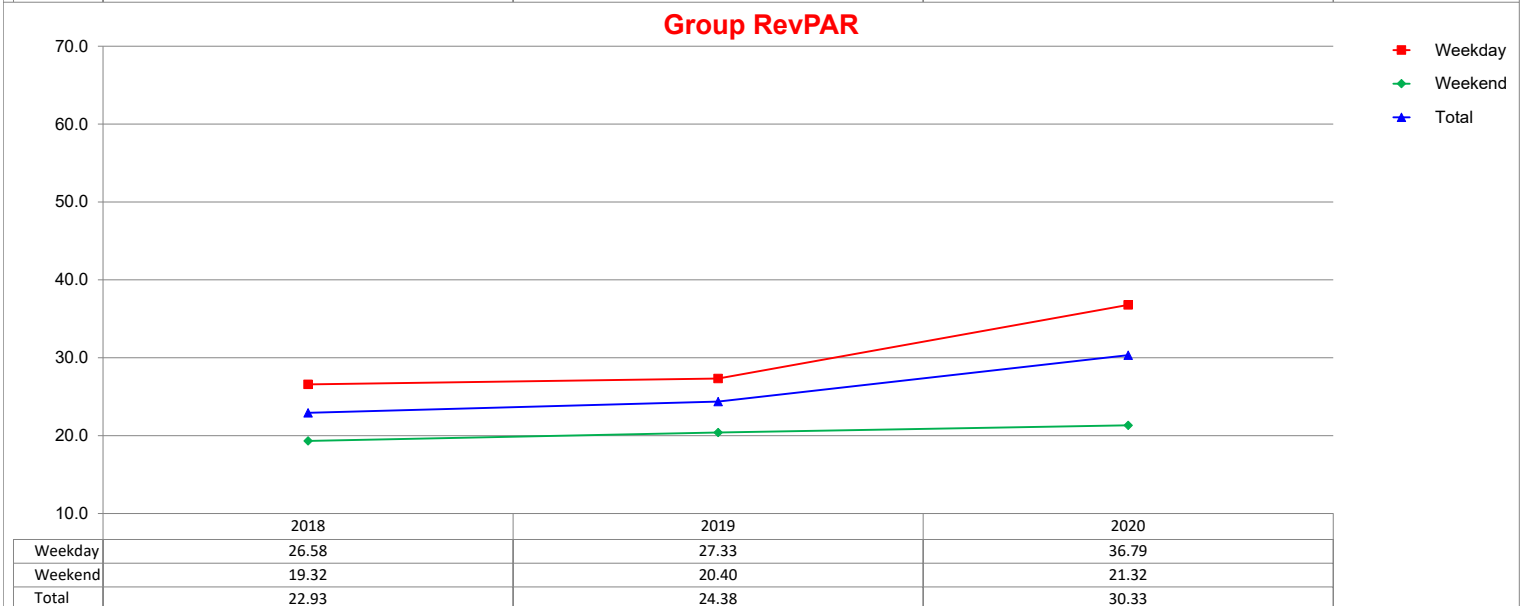
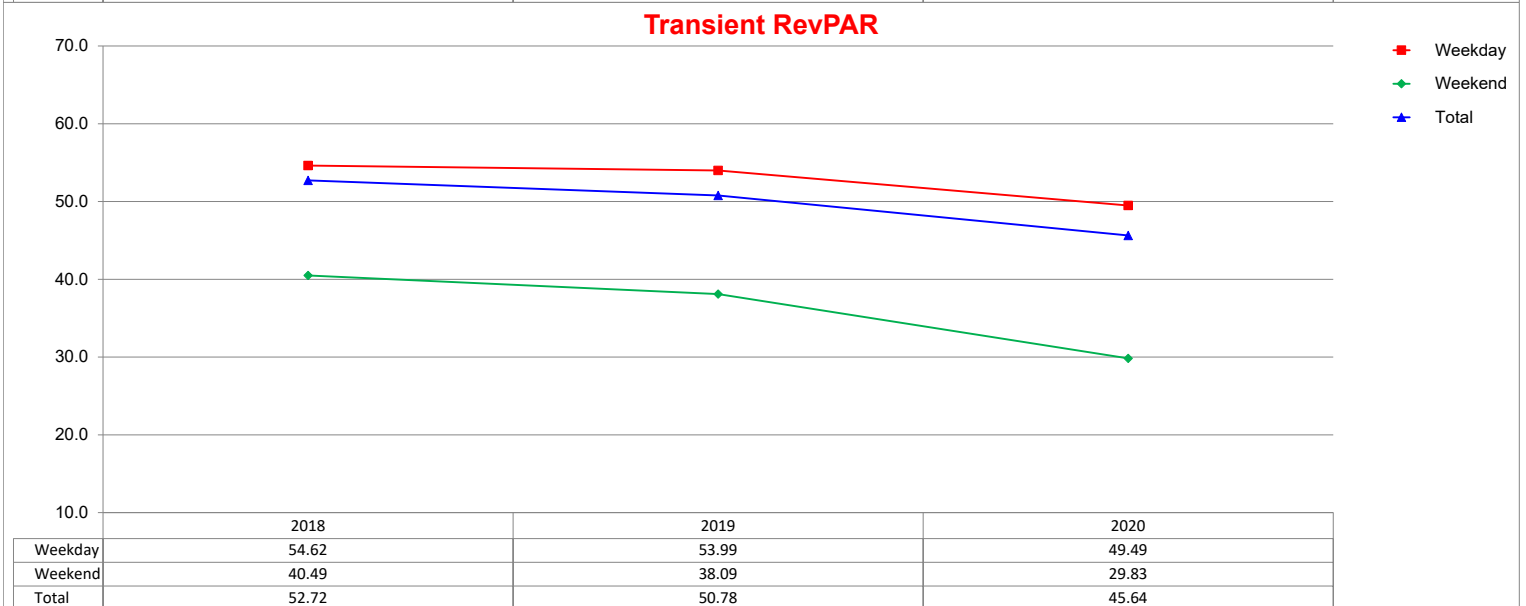
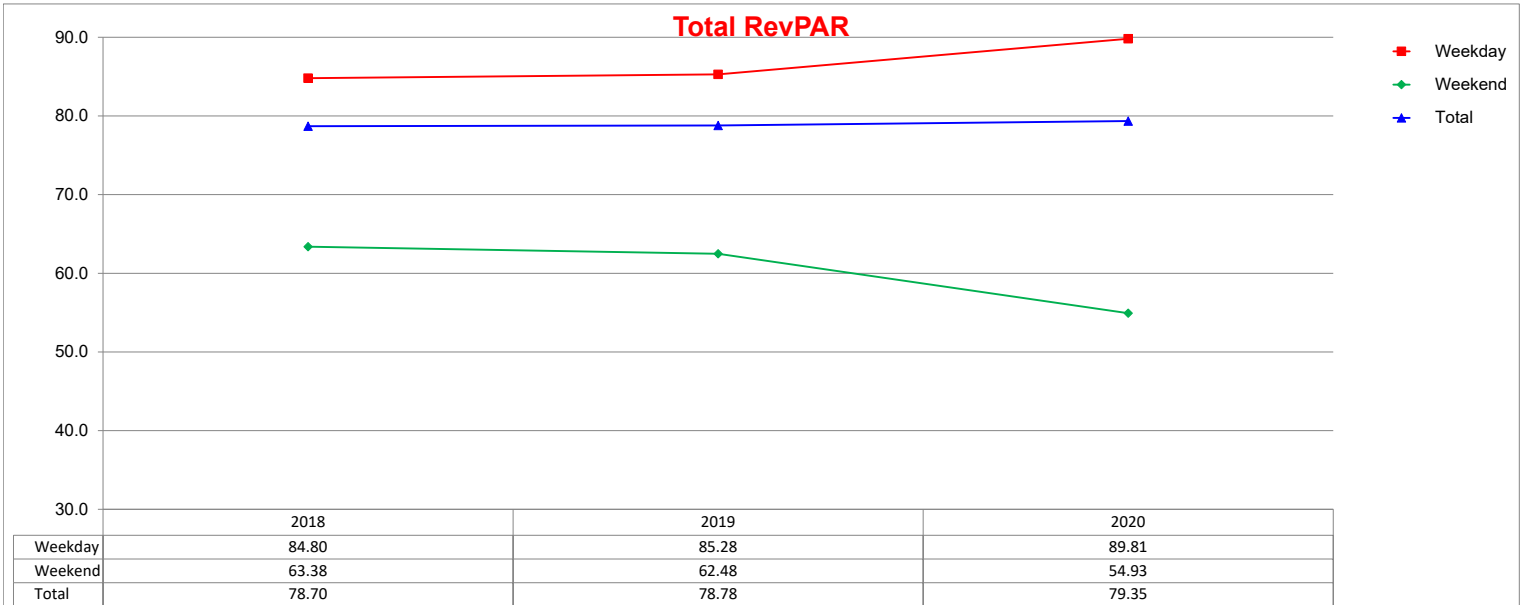


Group Occupancy Percentage



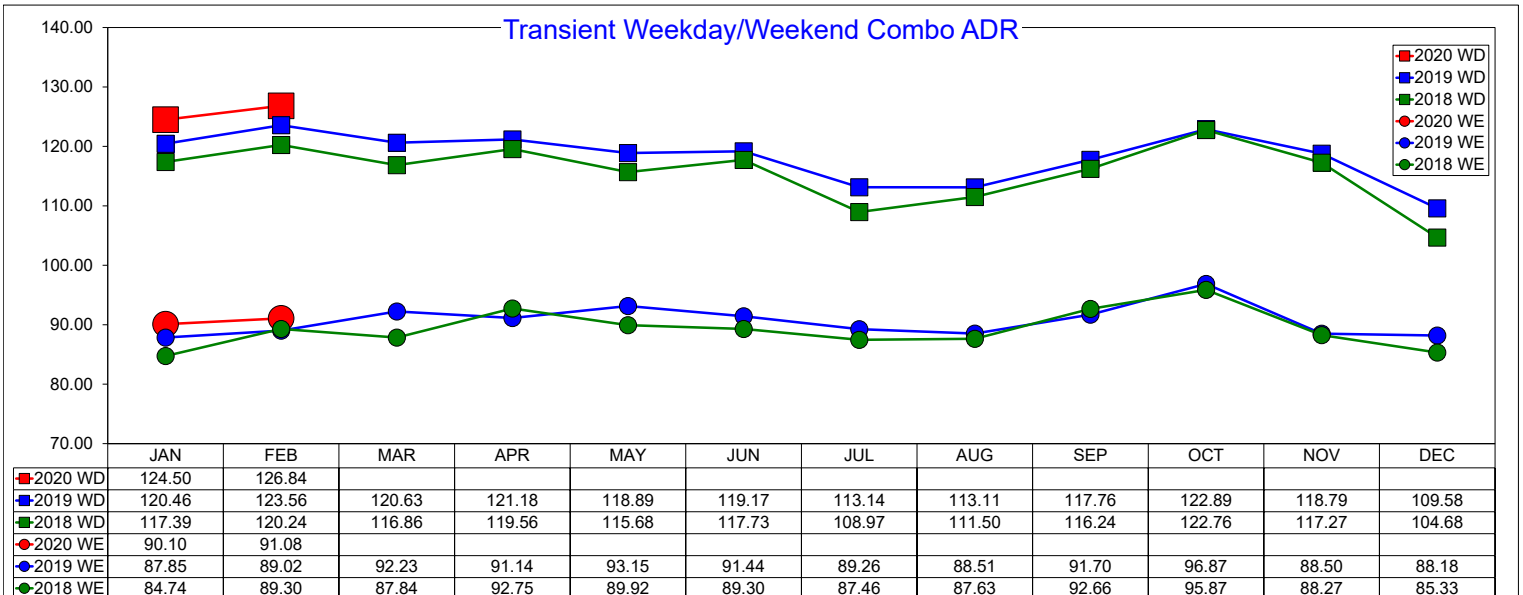
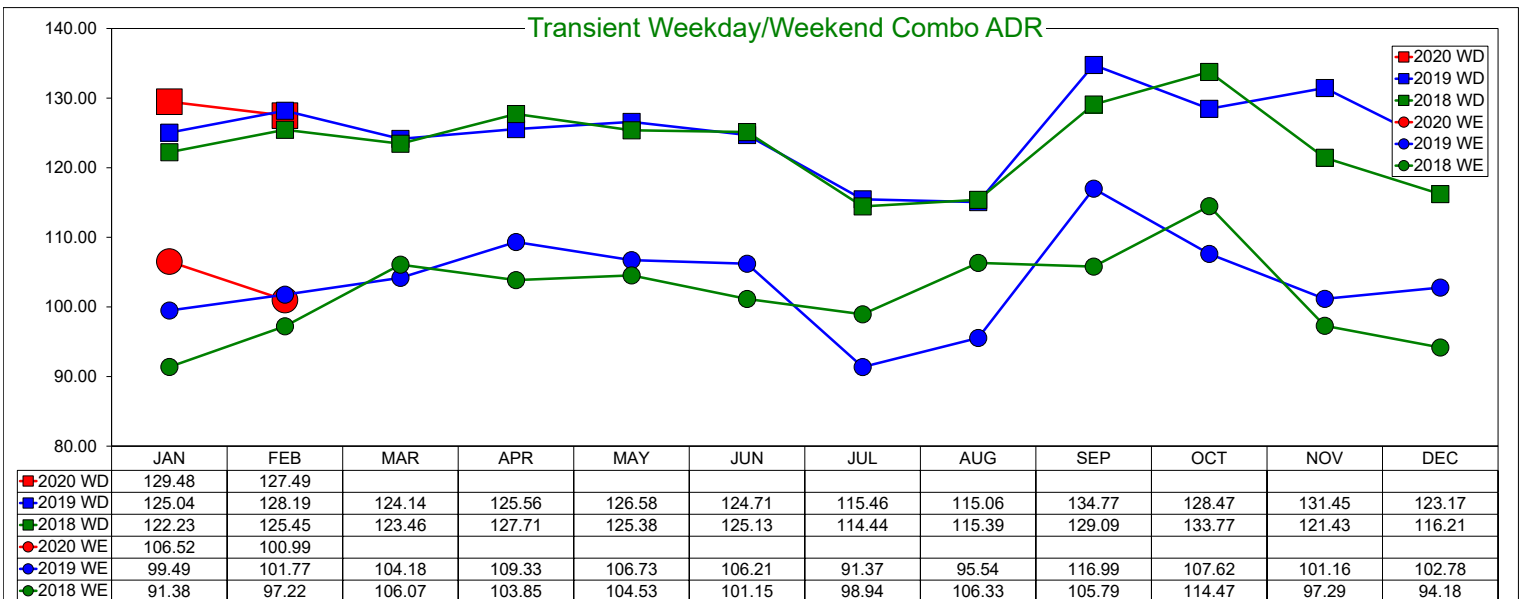
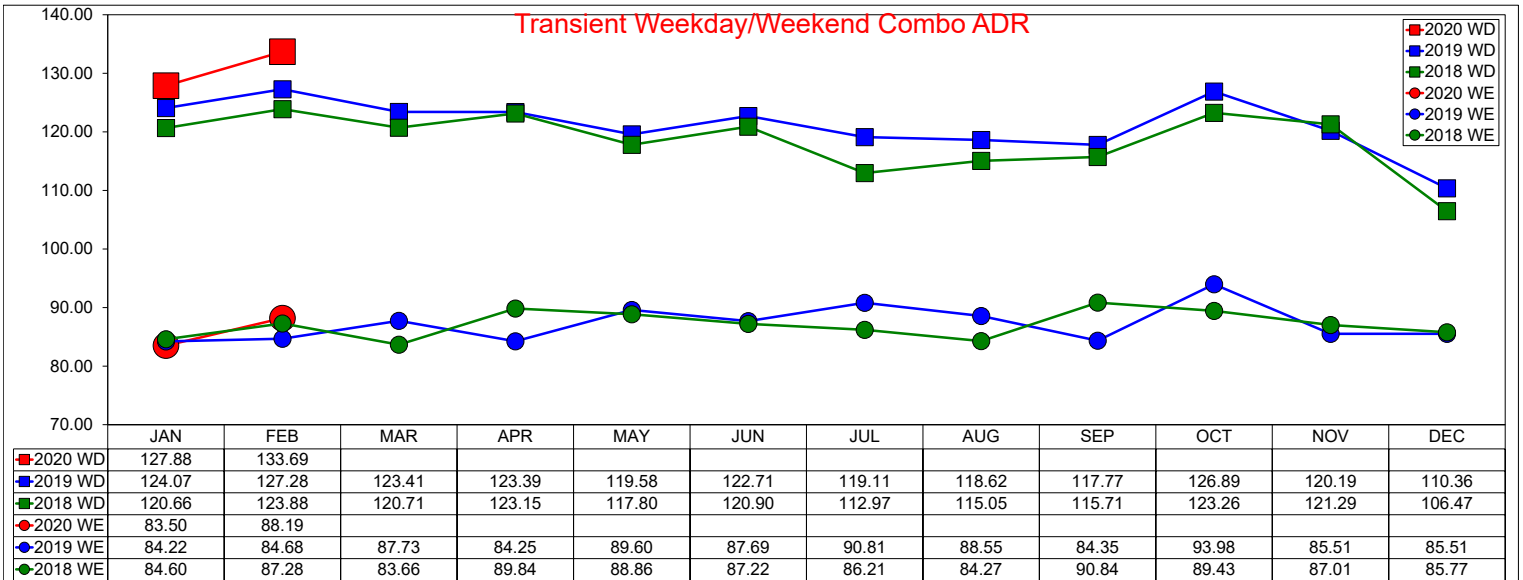
10 Year RevPAR Comparison - Weekday/Weekend

Annual Year End Figures And YTD through February 2020



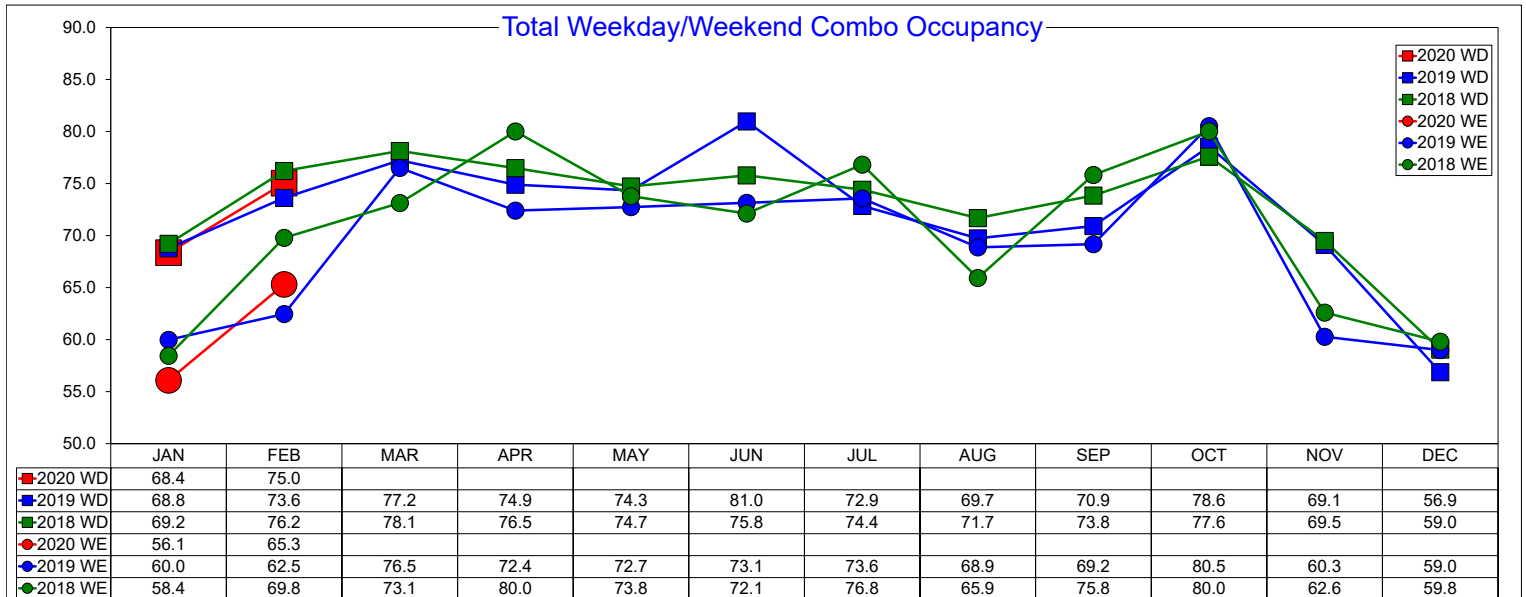
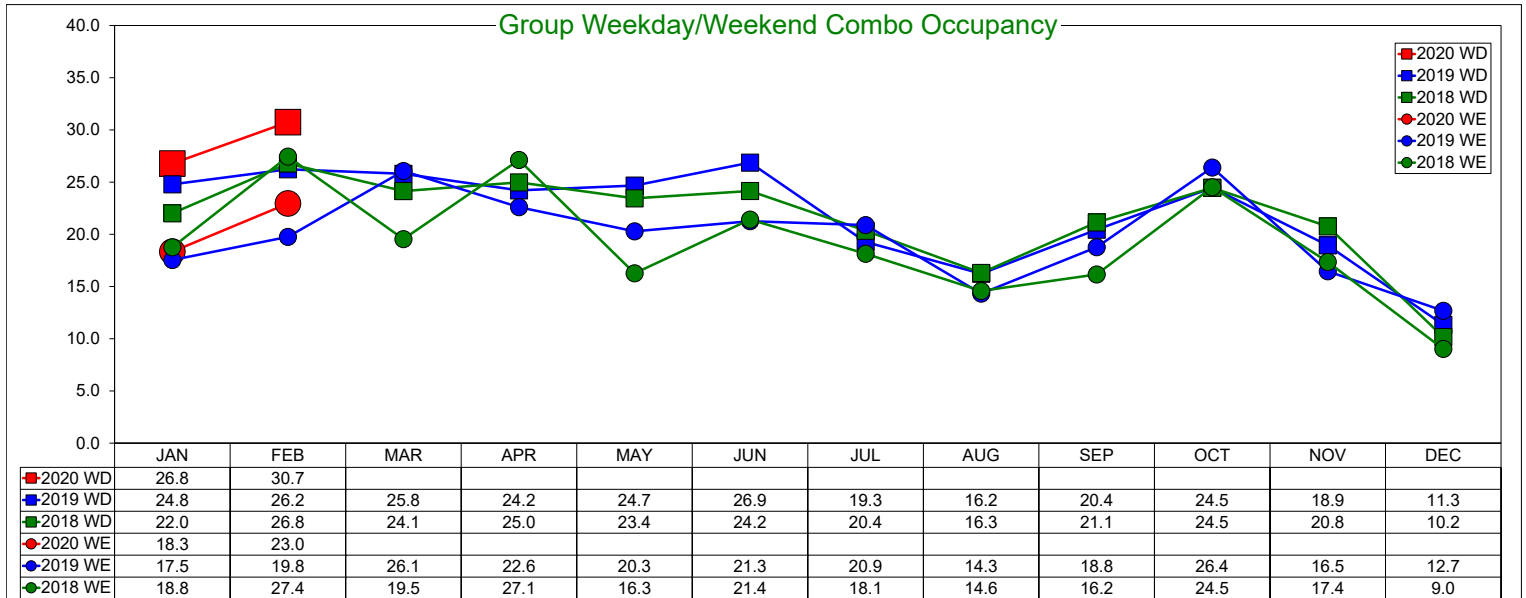
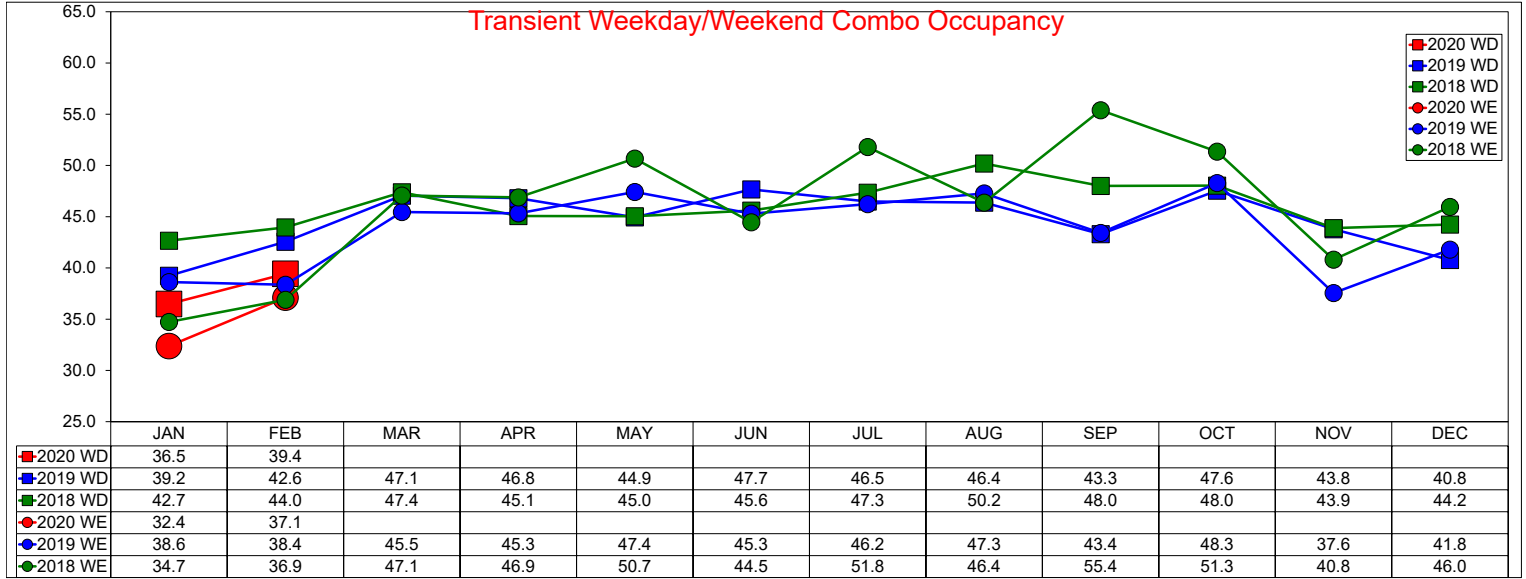
Three Year Comparison - Weekday/Weekend Combo - ADR

February 2020



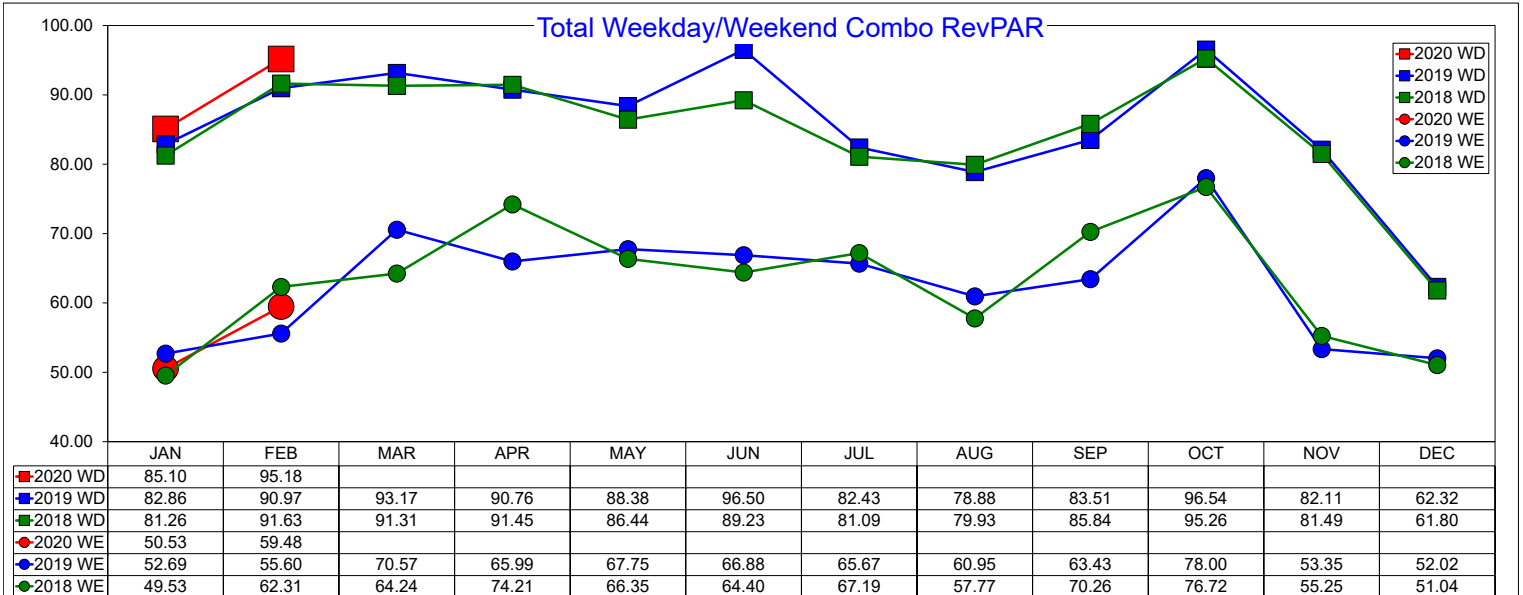
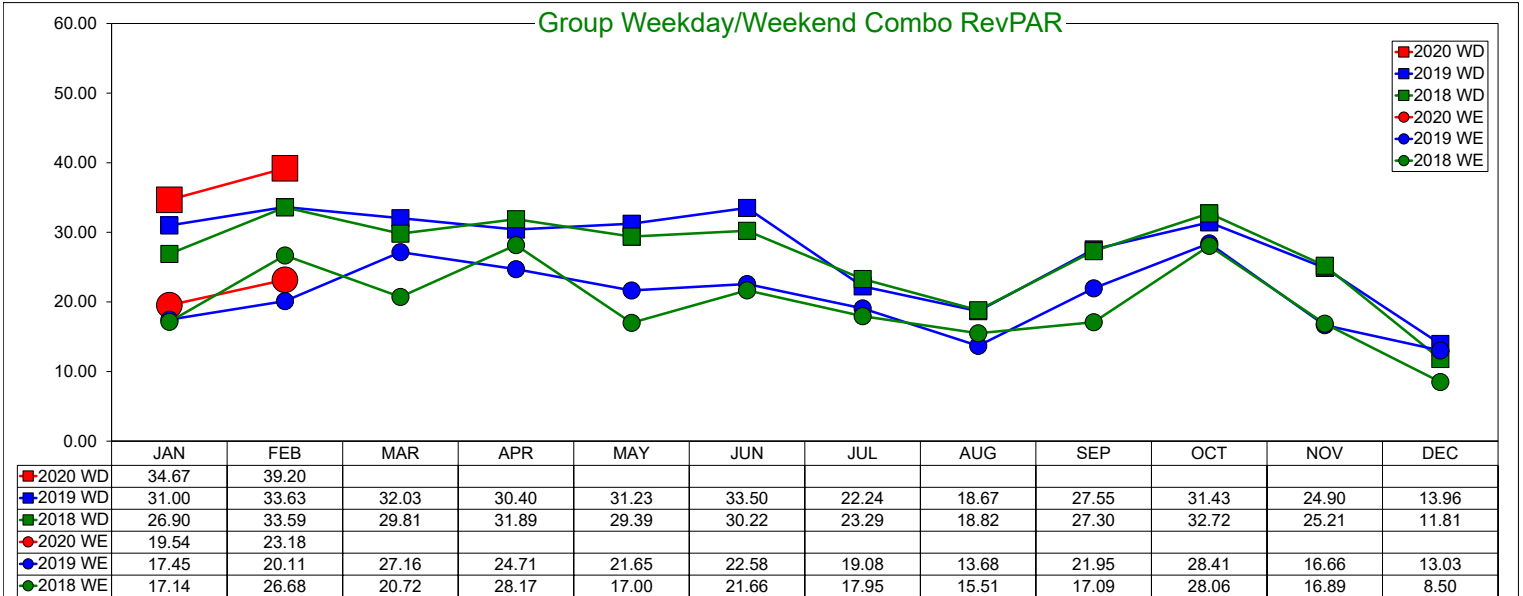
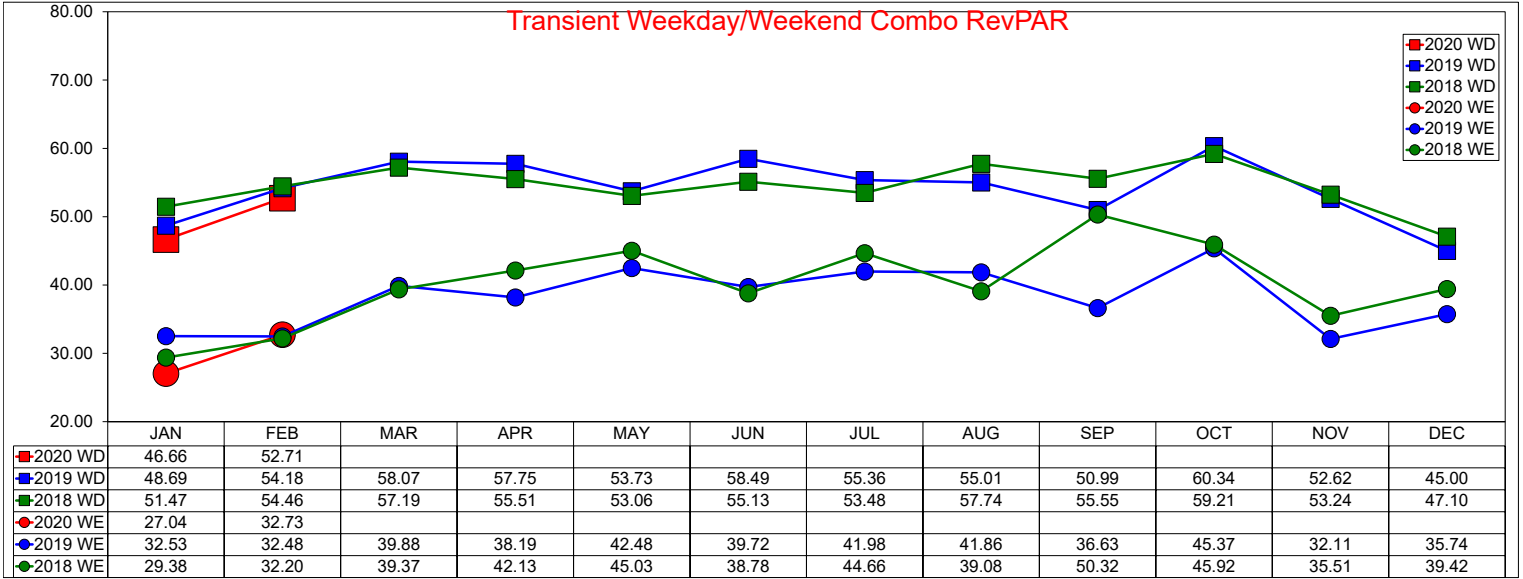
Three Year Comparison - Weekday/Weekend Combo - Occupancy

February 2020



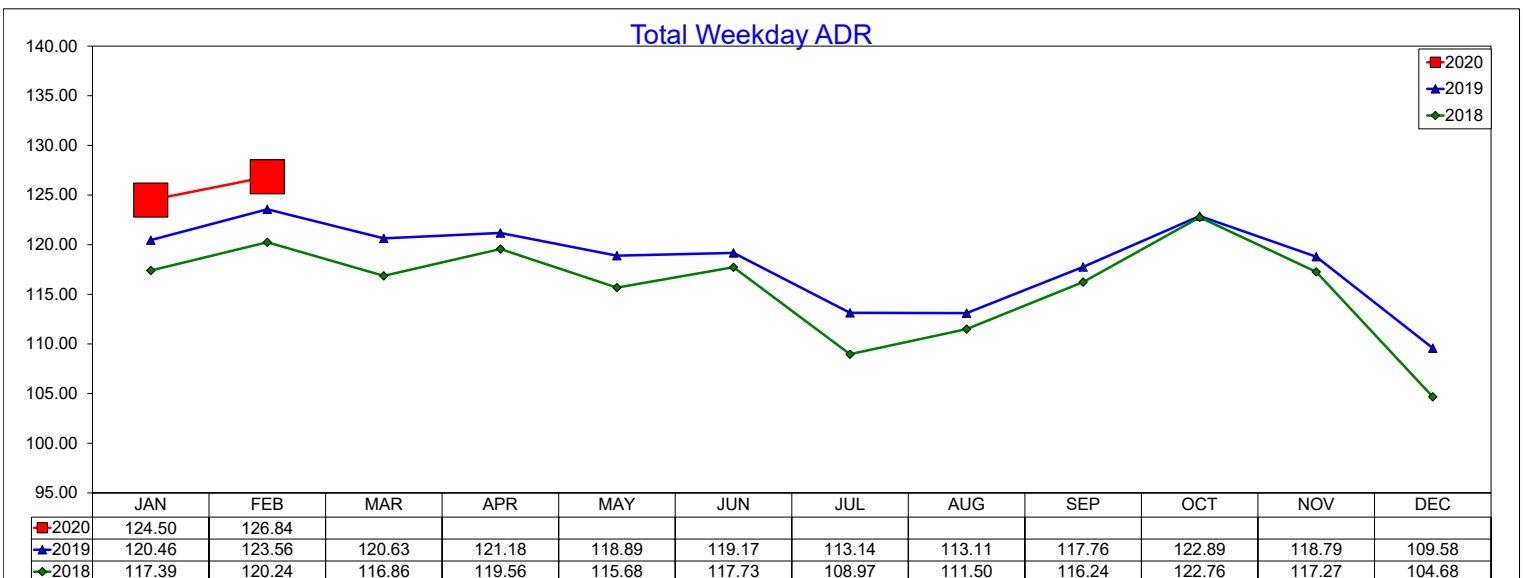
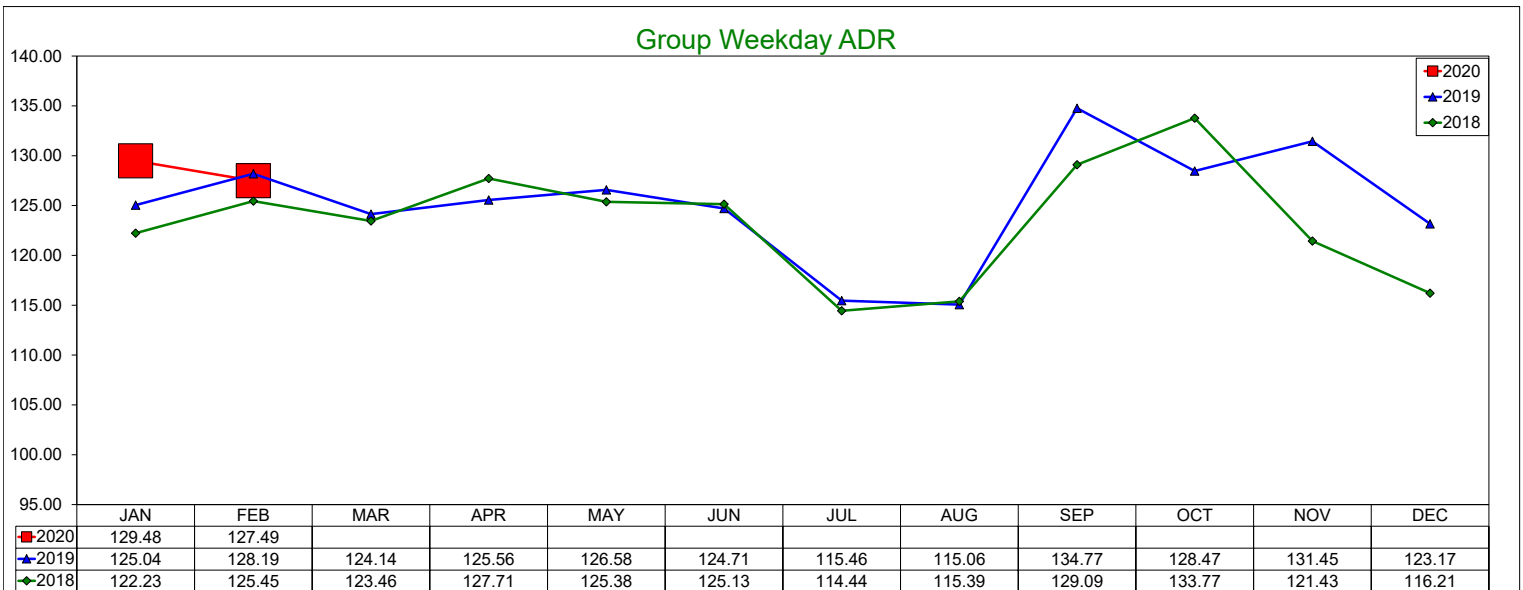
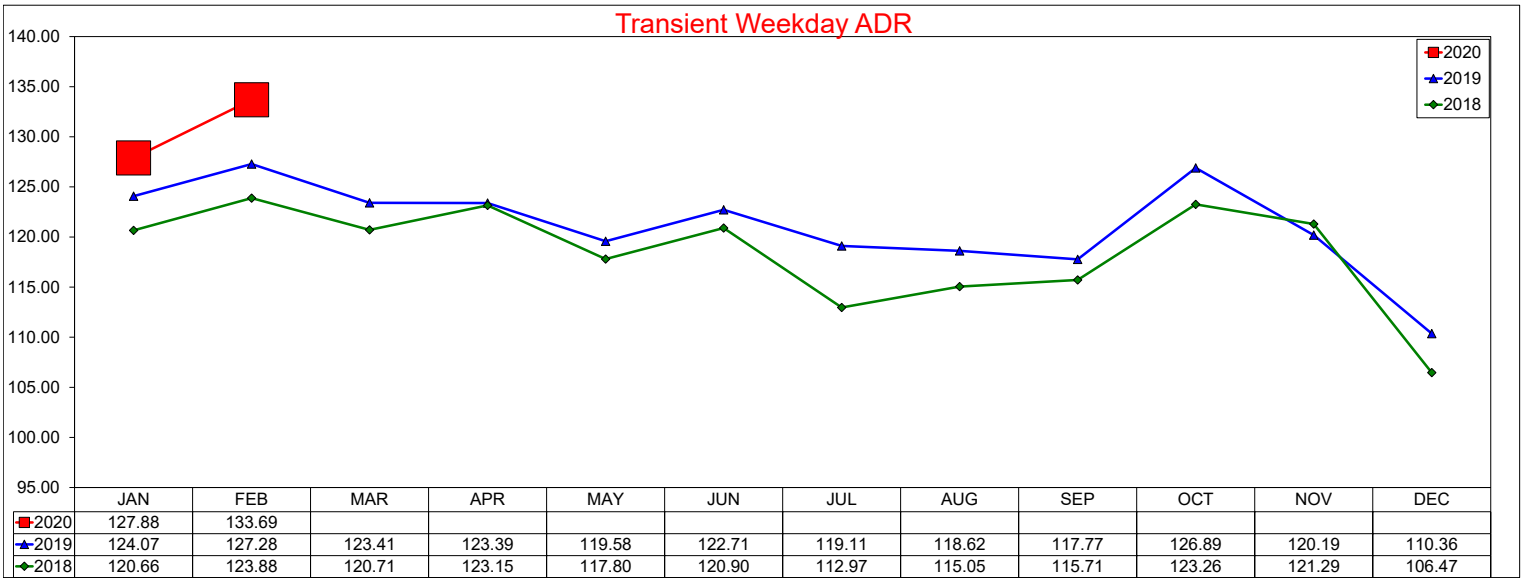
Three Year Comparison - Weekday/Weekend Combo - RevPAR

February 2020



Three Year Comparison - Weekday - ADR

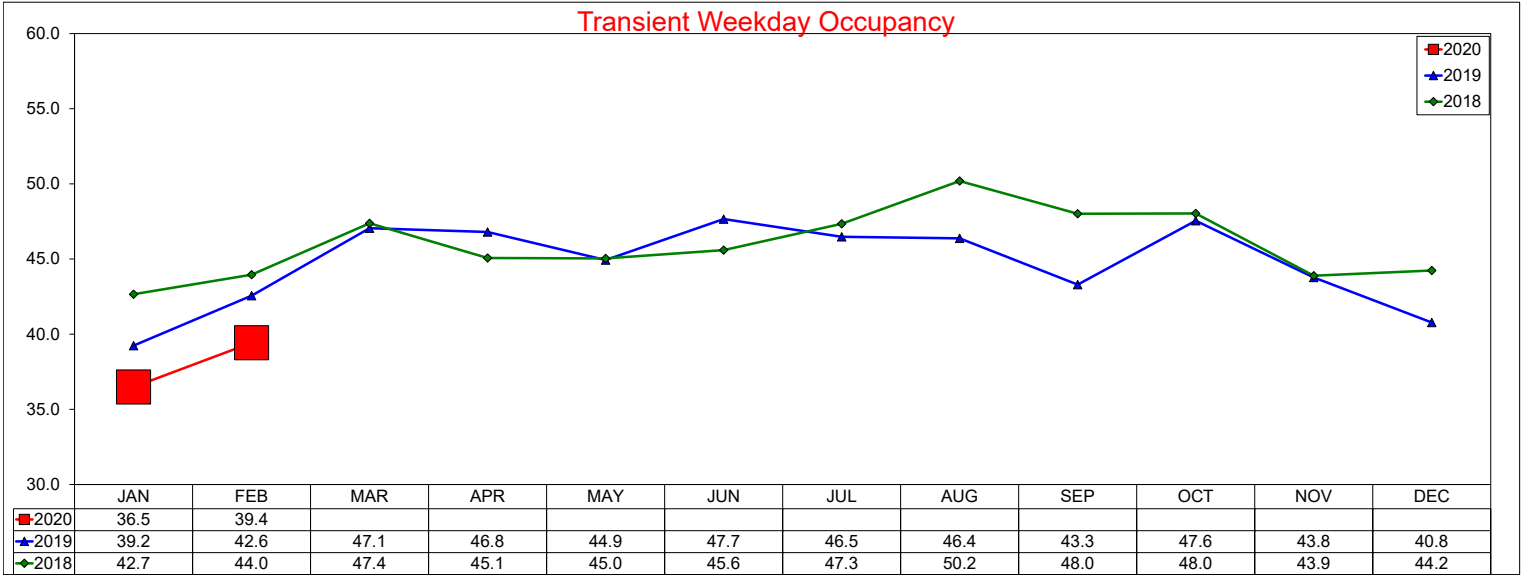
February 2020



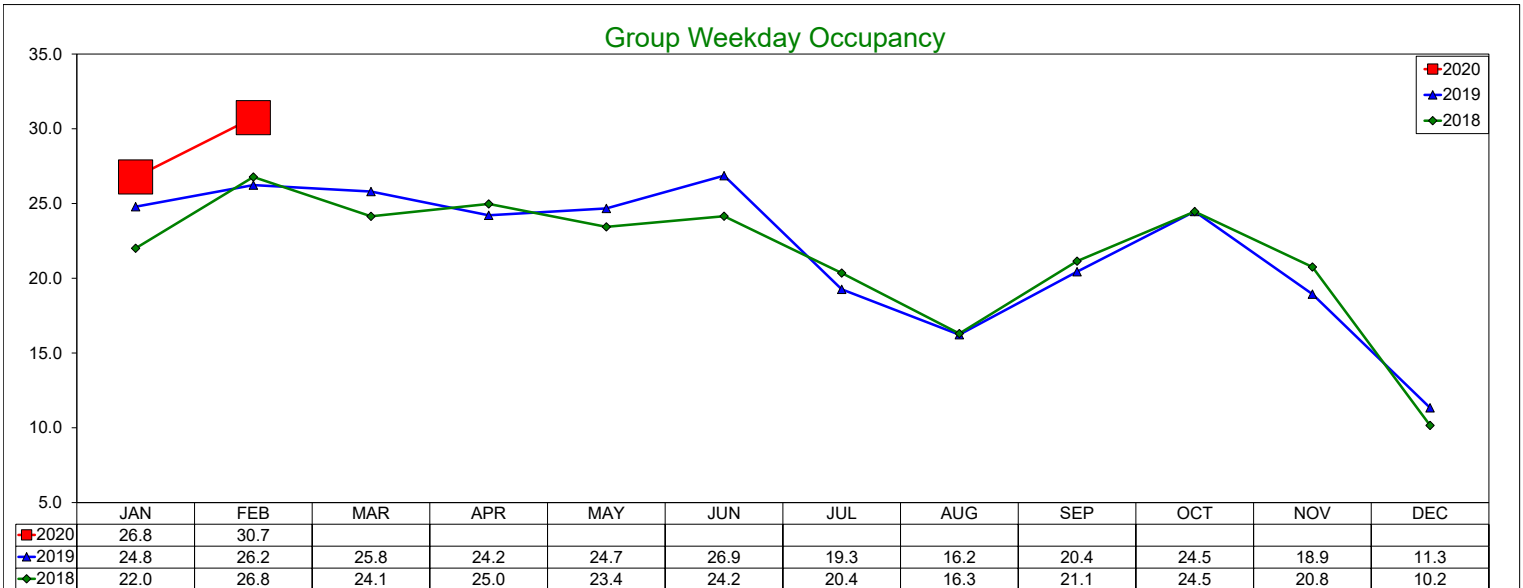
Three Year Comparison - Weekday - Occupancy

February 2020

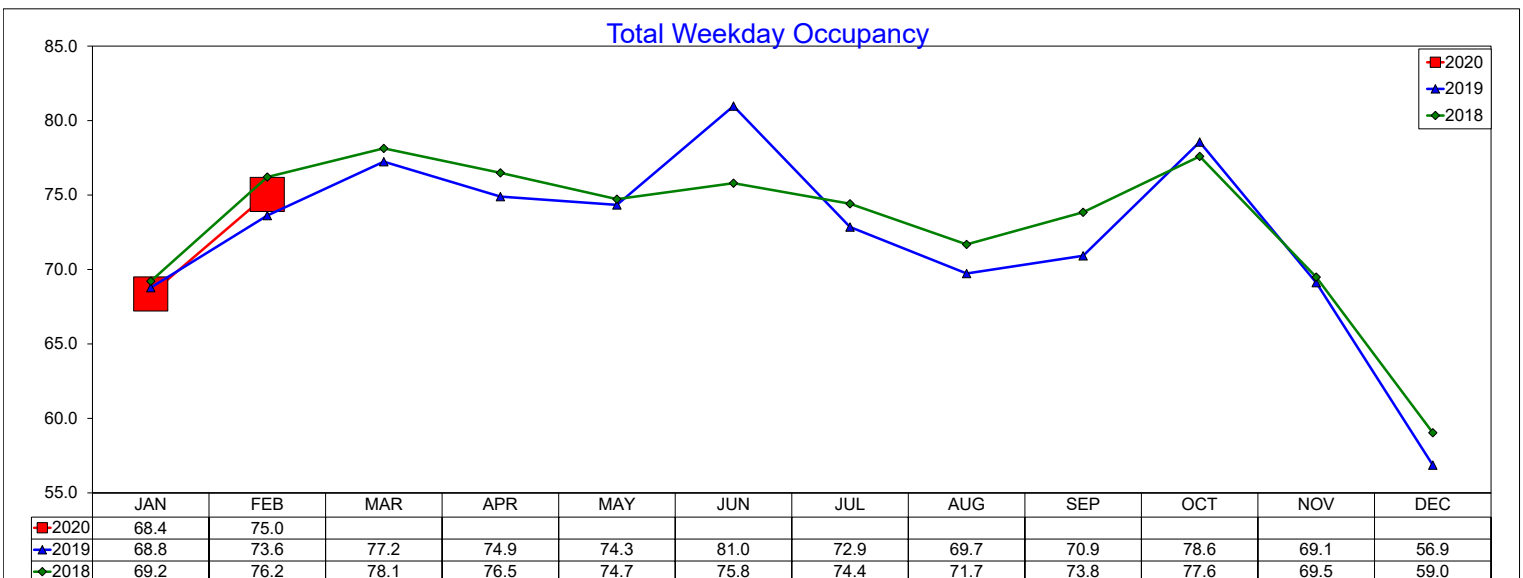
Transient Weekday Occupancy



Group Weekday Occupancy



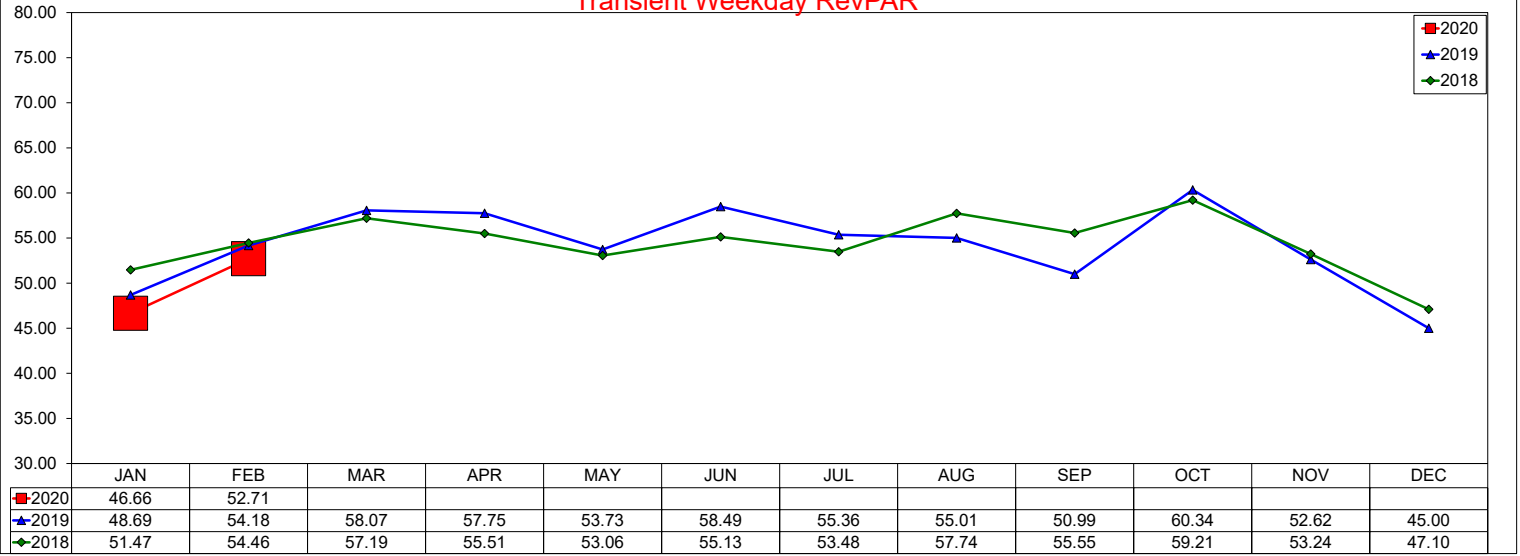
Total Weekday Occupancy



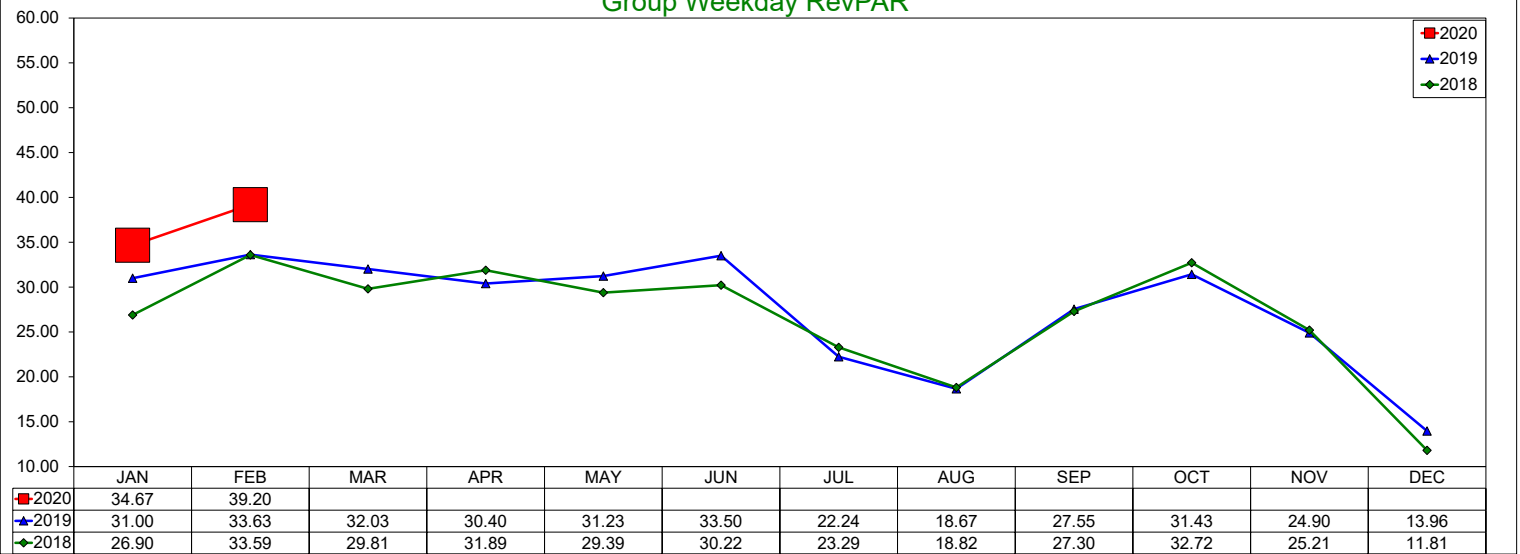
Three Year Comparison - Weekday - RevPAR

February 2020

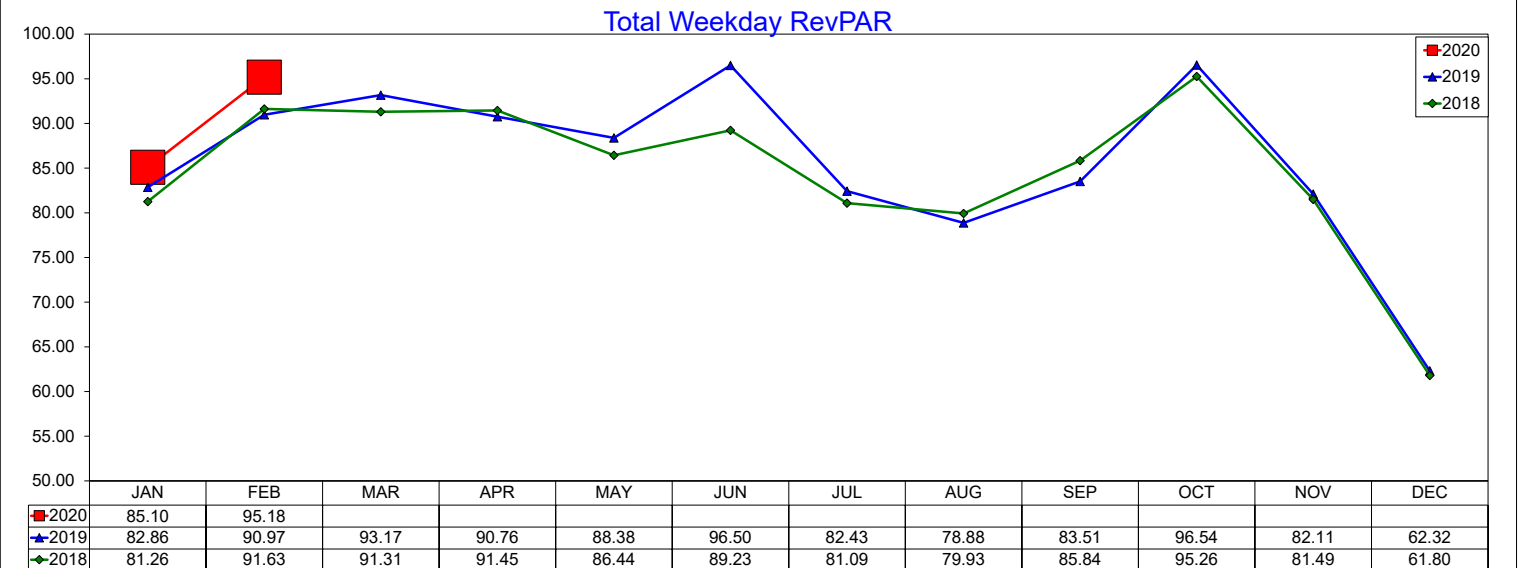
Transient Weekday RevPAR



Group Weekday RevPAR

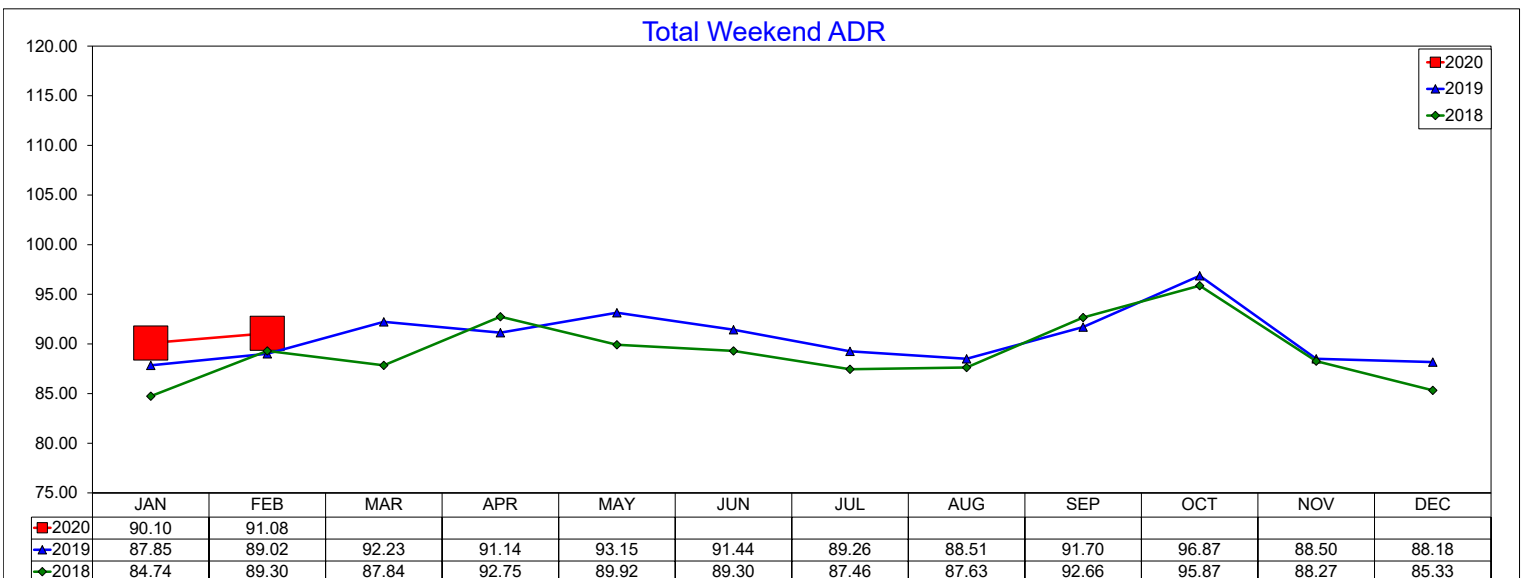
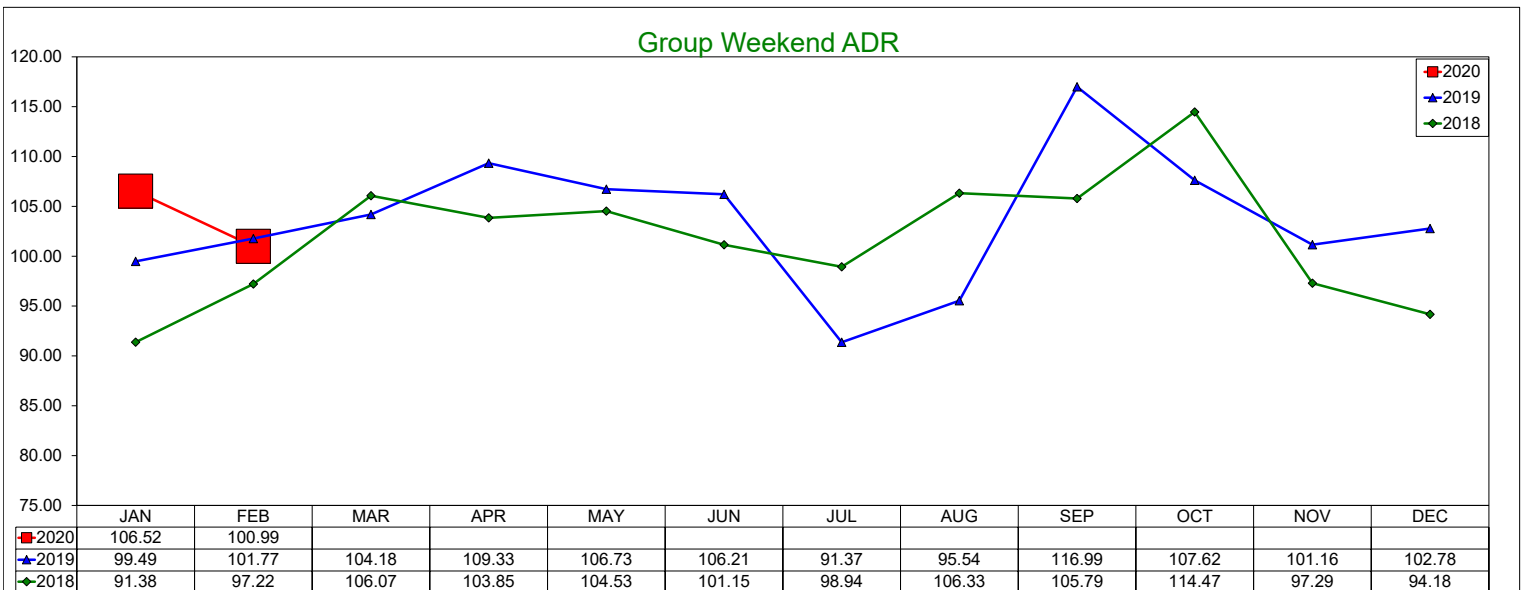
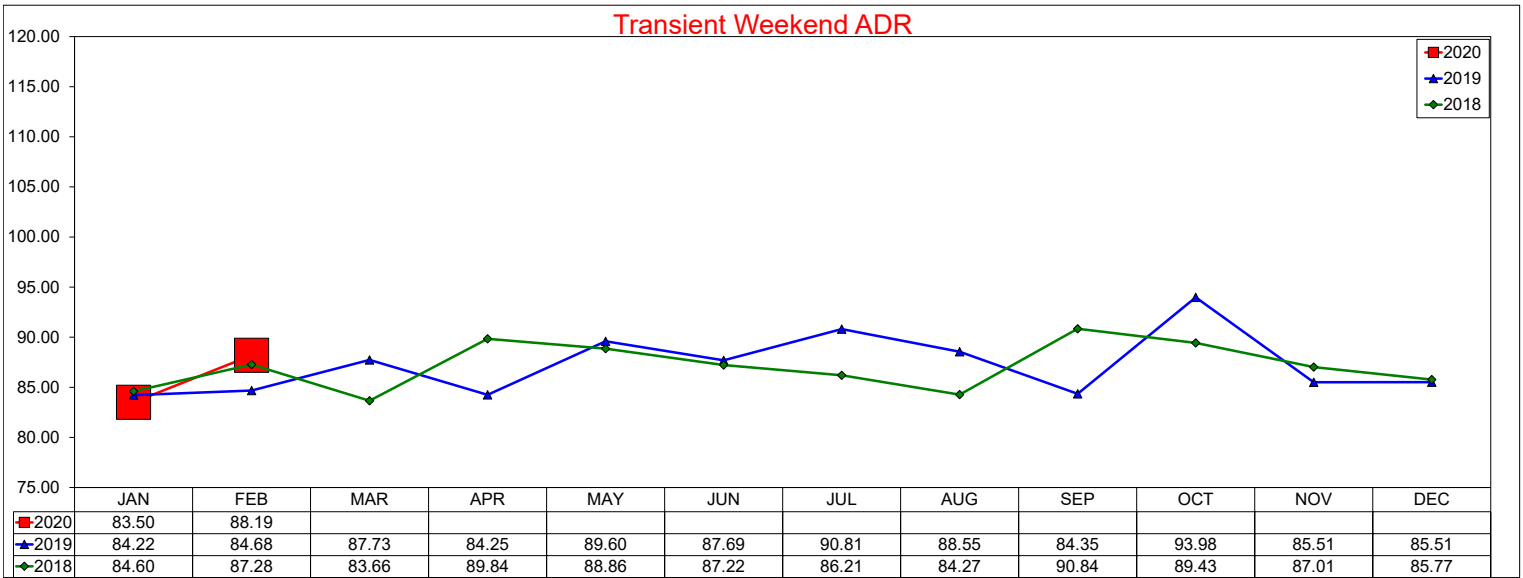


Total Weekday RevPAR



Three Year Comparison - Weekend - ADR

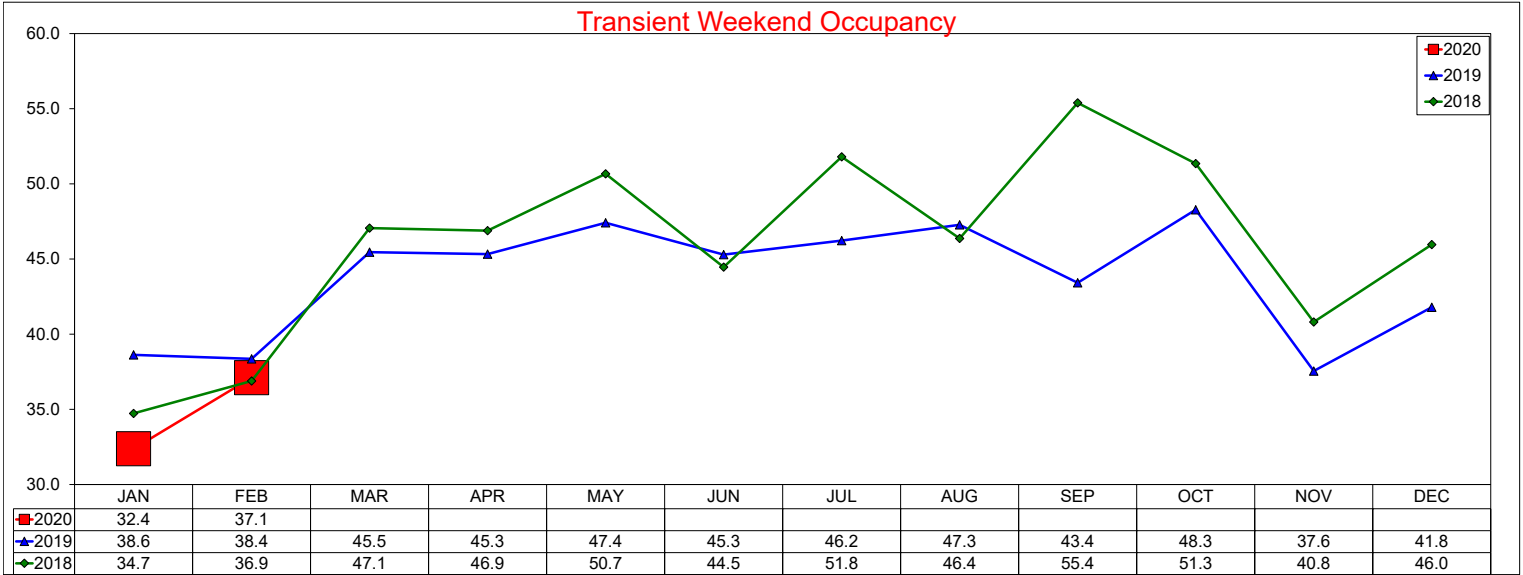
February 2020



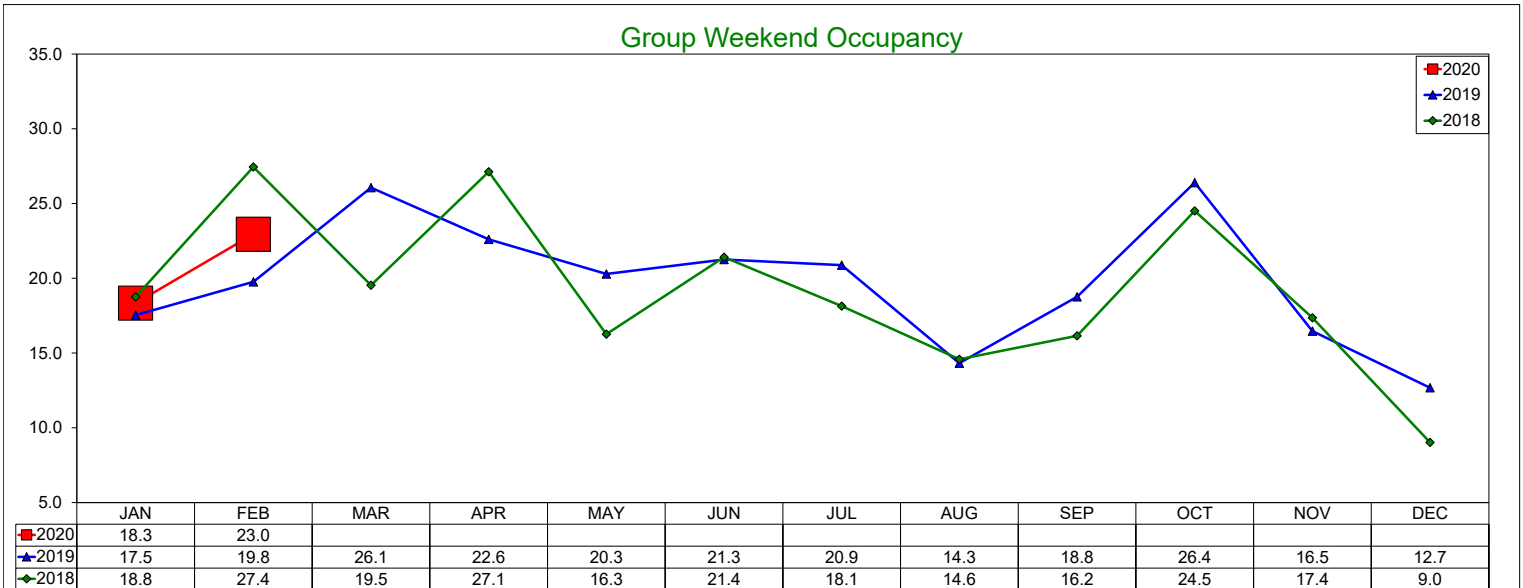
Three Year Comparison - Weekend - Occupancy

February 2020

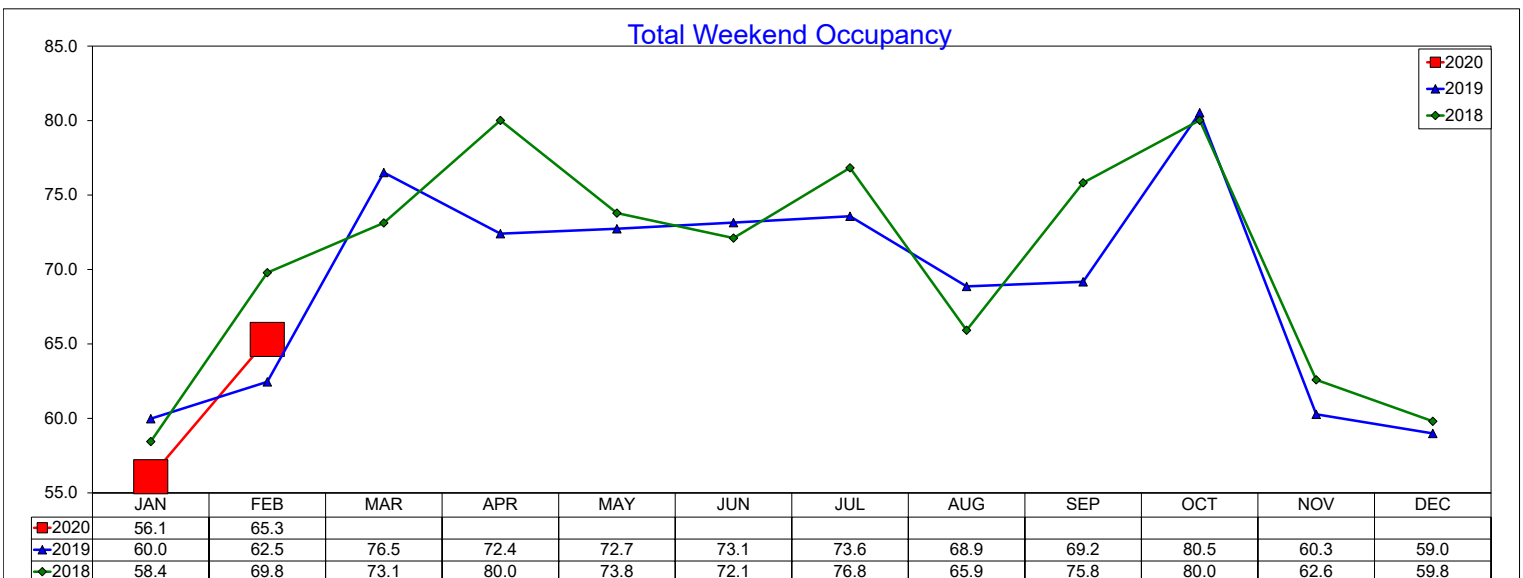
Transient Weekend Occupancy



Group Weekend Occupancy



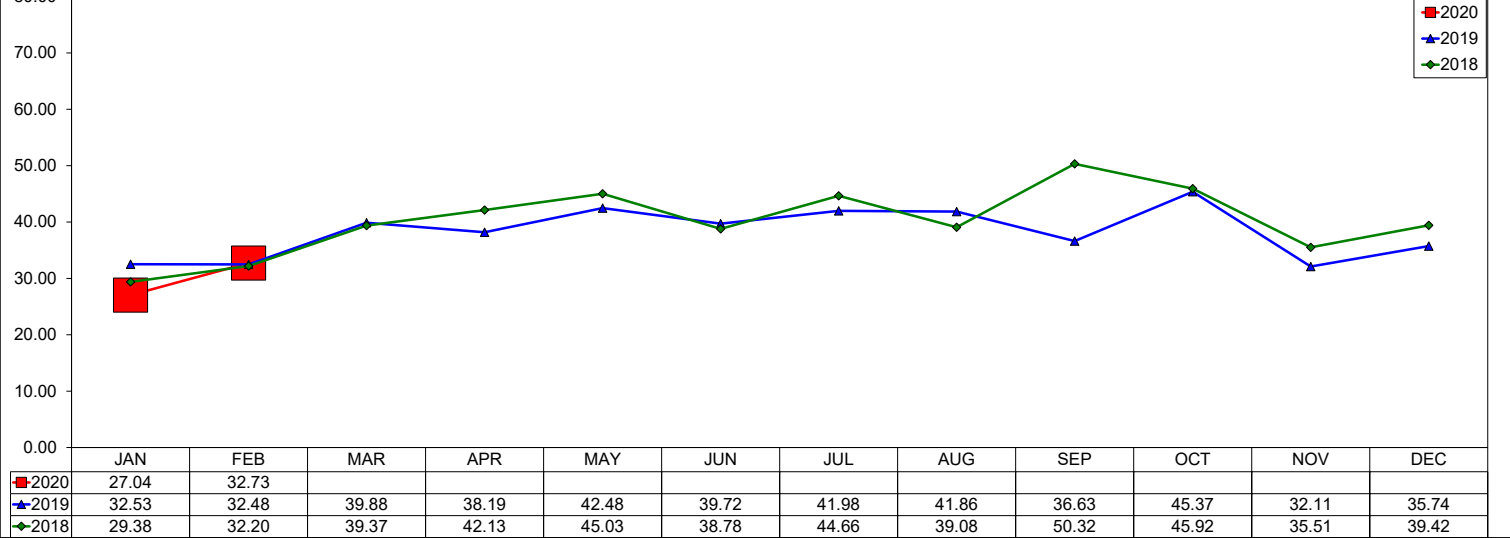
Total Weekend Occupancy



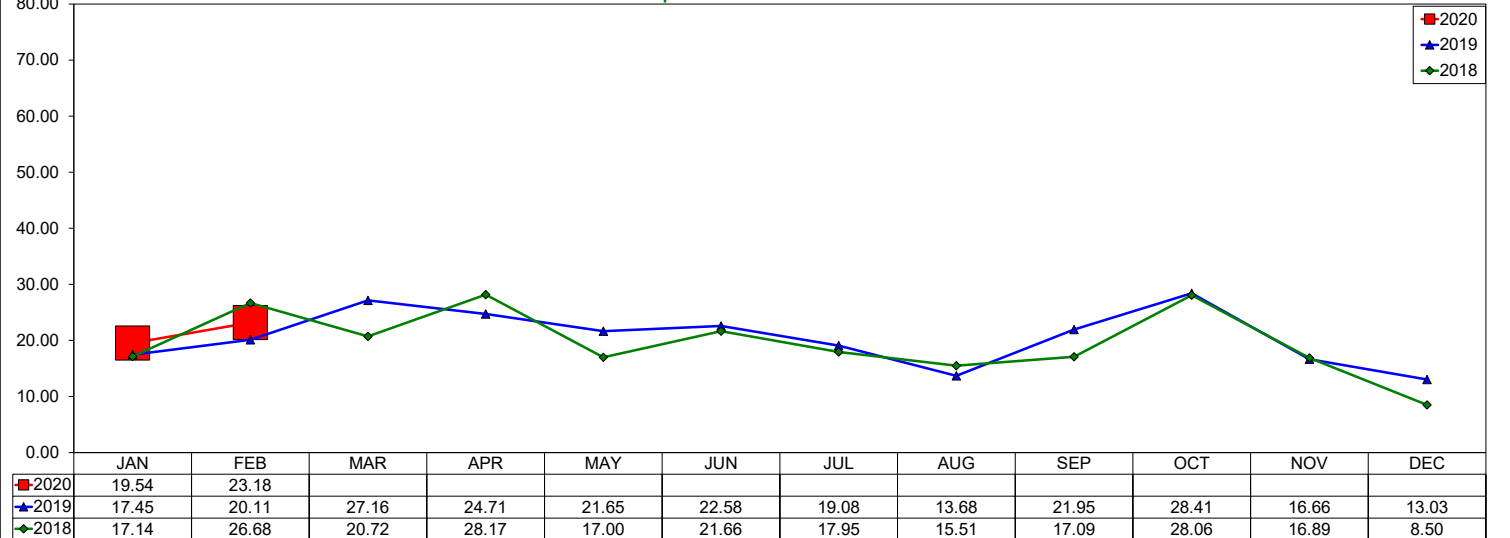
Three Year Comparison - Weekend - RevPAR

February 2020

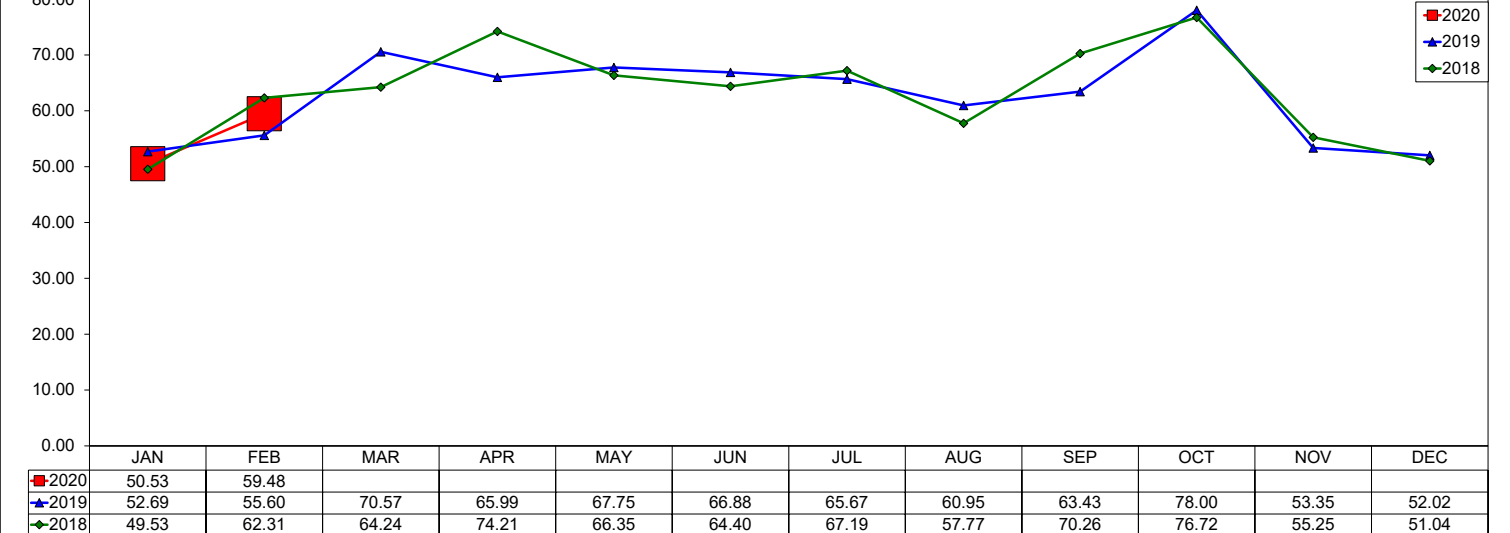
Transient Weekend RevPAR



Group Weekend RevPAR



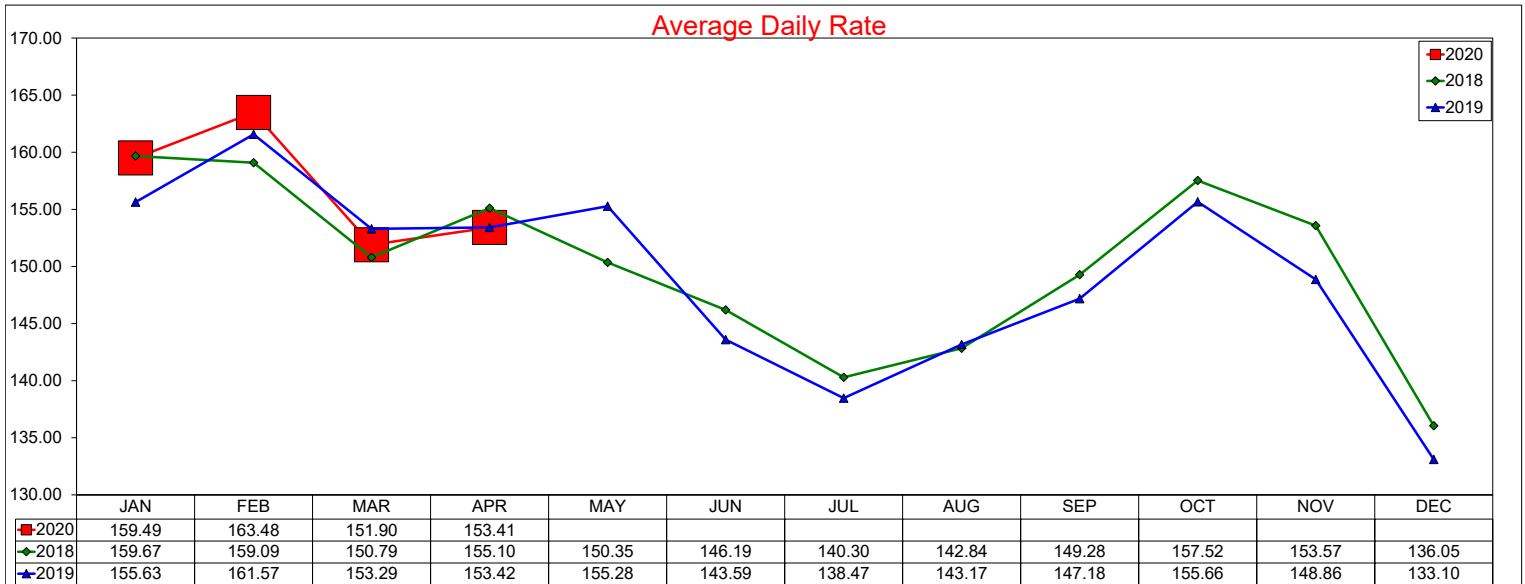
Total Weekend RevPAR



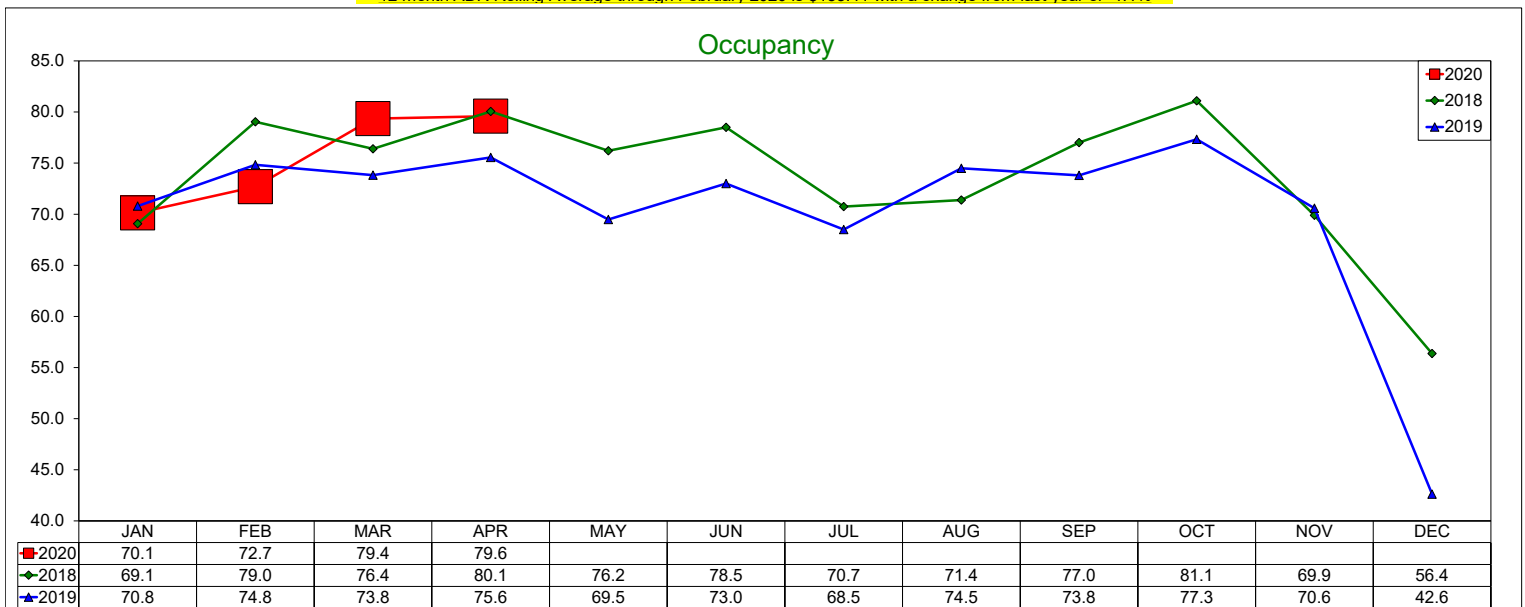
Three Year Comparison - ICC Comp Set

February 2020

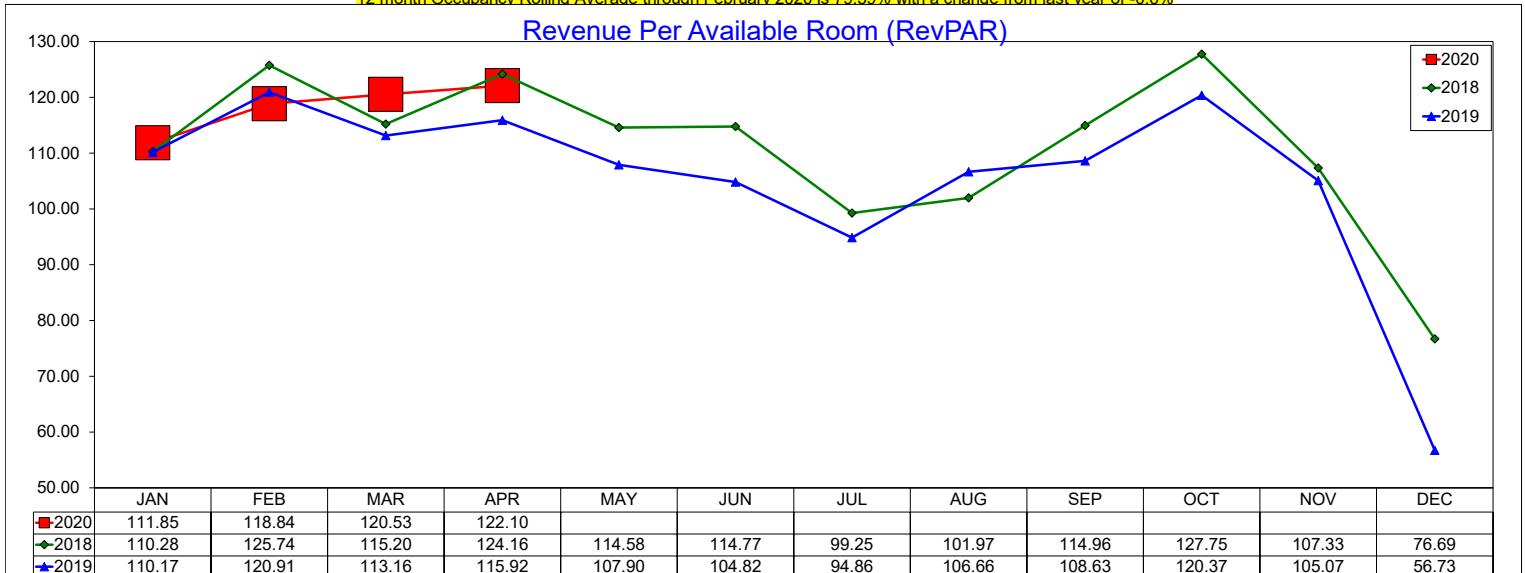
Comp set includes: Marriott Las Colinas, Omni Mandalay, Marriott DFW, Sheraton DFW, Westin DFW



12 month ADR Rolling Average through February 2020 is \$153.41 with a change from last year of -1.1%



12 month Occupancy Rolling Average through February 2020 is 79.59% with a change from last year of -0.6%



12 month RevPAR Rolling Average through February 2020 is \$122.1 with a change from last year of -1.7%